Be a Smart Shopper – Figure Out the Unit Price

Same Brand, Different Sizes

The lowest priced food is not always the best buy. Figure out the unit price for these two sizes of canned tomatoes to see which is the better buy.

$1.49

99¢

Total Price ÷ Size = Unit Price

Total Price ÷ Size = Unit Price

Different Brands, Different Sizes

Name brands are often more expensive. Figure out the unit price for these two packages of macaroni to see which is the better buy.

$1.69

$2.75

Total Price ÷ Size = Unit Price

Total Price ÷ Size = Unit Price

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Market to Meals
Healthy Eating Active Living Campaign

Be a Smart Shopper – Use Unit Prices

Look for unit prices on store shelves. Here are some examples...

Save money by comparing prices!

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Healthy Eating Active Living Campaign