



The California WIC Program Presents the  
**2012 Best Practices Awards**



To view all of the 2012 Best Practices activities, please go to: <http://www.wicworks.ca.gov/wic> local agencies

**Exceptional Breastfeeding  
Promotion and Support**

*AWARDEE - Native American Health Center*

- Nominees**  
 Mendocino County  
 Napa County  
 Native American Health Center  
 City and County of San Francisco  
 San Ysidro Center  
 Tulare County



**Noteworthy Participant  
Centered Services**

*AWARDEE - American Red Cross*

- Nominees**  
 American Red Cross  
 Monterey County



**WIC Nutrition Assistant Employee of  
the Year 2011**

*AWARDEE - Rosa Martinez, Riverside County*

- Nominees**  
*Lucile Alvaro* (Watts Healthcare Corporation)  
*Rosa Martinez* (Riverside County)  
*Roxana Barbosa* (Ventura County)  
*Maria Torres* (Planned Parenthood)



**Exceptional Outreach and Promotion  
Activities**

*AWARDEE - Community Action Partnership of  
Kern County*

- Nominees**  
 Ampla Health  
 Community Resource Project  
 San Benito Health Foundation  
 Sutter County  
 Community Action Partnership of Kern  
 Fresno EOC



**Outstanding Local Agency Employee**

*AWARDEE - Cathy Cavanaugh, Community  
Bridges*

- Nominees**  
*Alexander Okai* (Watts Healthcare Corporation)  
*Cathy Cavanaugh* (Community Bridges)  
*Denise Lee* (United Health Centers, San Joaquin Valley)  
*Grace Yee* (City and County of San Francisco)  
*Jacqueline McShane* (County of Humboldt)  
*Jeanette Magbitang* (Planned Parenthood)  
*Leah Roman* (Mono County)



**Excellence in a Program Evaluation**

*AWARDEES -  
Plumas Rural Services  
And  
Fresno EOC*



**California WIC Best Practices**  
**Acknowledgements**



**Thank you to following team members for their outstanding work in recognizing local agency excellence!**

**Coordinators**

**Emily Smith** State WIC: Local Agency Support Branch  
**Theresa Searles** State WIC: Local Agency Support Branch

**Master of Ceremonies**

**Paula Griffin** State WIC: Local Agency Support Branch

**Review Committee**

**Shirlee Runnings** The Resource Connection, Amador and Calaveras Counties  
**Maureen Clark** Community Resource Project, Inc.  
**Pamela Stanley** Antelope Valley Hospital WIC Program  
**Leslie McDonald** Glenn County Health Services  
**Paul Melnikov** Program Evaluation and Policy Branch  
**Paula Etcheberry** Program Evaluation and Policy Branch  
**Jackie Kampp** Nutrition Services Branch  
**Julie In** Nutrition Services Branch  
**Patty Paddock** Nutrition Services Branch  
**Maria Galvan** Nutrition Services Branch  
**Tony Nguyen** Local Agency Support Branch  
**Evelyn Muller** Local Agency Support Branch

