

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Breastfeeding Projects including Breastfeeding Trainings)

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<p>Alliance Medical Center, Inc. Nikki Efigenio 707-385-2320 nefigenio@alliancemed.org</p>	<ol style="list-style-type: none"> 1. Set-up the BFPC Program, hired staff, began training and implementation; Completed PC training. Continued BFPC program. Sent staff to further BF training. 2. Provided Breastfeeding support training to all staff (16 of 20 hours in this time period), and other trainings. Staff completed remaining 4 hours of BF Support training and attended Baby Behavior Training. 	
<p>American Red Cross, San Diego/Imperial Counties Chapter Ann M. Leisenring 858-309-1219 Ann.leisenring@sdarc.org</p>	<ol style="list-style-type: none"> 1. Staff received IBCLC mentorship. 2. Two part-time IBCLC's hired, providing mentorship to WIC staff weekly. 	
<p>Axis Community Health Roberta Smith R.D. 925-846-5983 rsmith@axishealth.org</p>	<ol style="list-style-type: none"> 1. All staff attended the Baby Behavior training provided by U.C. Davis Human Lactation Center. 2. WIC director attended the BF training at CWA preconference. 3. 20 hours of "Grow and Glow" BF training was provided to all WIC staff. 4. Hired a temp. IBCLC to mentor staff on BF and to help conduct the "Grow and Glow" BF training to all WIC staff. 5. Additional trainings done for staff on BF included: 1 RD completed the Certified lactation Counselor Certificate program provided by the Center for BF; 3 RD staff attended the BF conference "New Strategies for Improved BF Outcomes"; all staff attended the Bay Area Regional BF training; 3 RD staff enrolled in the U.C.S.D. Lactation Consultant Certificate Program and attended the first month of classes in September 2010. 6. Private breastfeeding area for participants was installed. 	
<p>Butte County Department of Public Health Julie Wetmore 530-895-6543 jwetmore@buttecounty.net</p>	<ol style="list-style-type: none"> 1. PHN at local agency began the IBCLC process in Stockton beginning in September. Registration fee, books, insurance, etc. for this have been paid. PHN will continue the IBCLC process through Spring with monthly classes. 	
<p>Central Valley Indian Health, Inc. Ilse Arrambide (559) 298-0258 iarrambide@cvih.org</p>	<ol style="list-style-type: none"> 1. Work with Local Hospitals to increase Breastfeeding rates by meeting with local hospital to work out a referral system to increase breastfeeding past the 30 days after birth. "The Mother Resource Center" will provide IBCLC and Medicine for Breastfeeding Support to CVIH Participants. 2. Provided educational BF materials as reference and to provide information regarding new WIC changes. 3. Breastfeeding Coordinator and a WNA/CLC enrolled in a IBCL course. 4. Hired a per diem person to help with staff shortage and to help the current CLC work with BF mothers. 5. Conducted research and obtaining three bids to hire a contracted printing company and consultant to train employees on hands-on breastfeeding techniques for more well- rounded BF support and to create updated literature to promote breastfeeding support and participation. 	

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<p>City of Berkeley Barbara Raboy 510-981-5399 braboy@ci.berkeley.ca.us</p>	<ol style="list-style-type: none"> 1. 3 staff attended CLE trainings in March. 2. Staff trainings on Baby Behaviors on July 28 and August 17, 2010 3. Administered breastfeeding program by going to Sacramento for meetings, plans and protocols. 4. Hire PC's -- One PC contributed to implementing BF program through June 2010. 5. PH nurse worked 8 hours/week in WIC program with high-risk participants by doing breastfeeding counseling, assessments and linking participants to community resources. 	
<p>Clinica Sierra Vista, Inc. Christine Dodd (661) 326-6490 christine.dodd@clincasierravista.org</p>	<ol style="list-style-type: none"> 1. 10 staff attended one weeknd CLE training. All attending staff members successfully completed the training and the certification exam. Agency now has an additional 5 CLE's on staff. 2. 10 staff are currently attending the "Grow Our Own IBCLCs" training in Visalia. This 15 session will continue until 7/5/11. 3. Staff attended breastfeeding consortiums and also lead community breastfeeding educational sessions to obtain the additional 100 hour IBCLC requirement. 	
<p>Clinicas de Salud del Pueblo, Inc. Irma Martinez (760) 344-9606 irmam@cdsdp.org</p>	<ol style="list-style-type: none"> 1. Collaborated with Imperial County Breastfeeding Coalition regarding "Largest Baby Shower in Imperial County" event. 2. WIC staff assigned to attend the monthly meetings with Imperial County Breastfeeding Coalition. 3. A presentation given to child care providers (through collaboration with March of Dimes) by director to promote and reinforce participant knowledge concerning breastfeeding. 4. All staff attended the Secrets of Baby Behavior training, and select staff attended the Lactation Specialist Course. 5. Three staff are taking the "Grow Our Own" course provided by Riverside County on an ongoing process to increase their knowledge about breastfeeding and have the option to apply for the IBCLC exam next year. 6. All WIC staff, community services, and representatives of medical providers offices attended the Breastfeeding presentation by Gini Baker called "BFHI Supporting and Promoting Health thru BF Past, Present and Future." 	<ol style="list-style-type: none"> 7. Training provided to two staff that have become WNA/Breastfeeding Peer Counselors. 8. A Supervisor has been appointed to oversee the activities of the Breastfeeding Peer Counselors and the requirements and forms to be utilized when contacting participants. 9. Breastfeeding Coordinator, Breastfeeding Peer Counselors, WIC Director, and supervisors attended the NWA Nutrition and Breastfeeding Conference.
<p>Community Action Partnership of Kern Elizabeth Tolley (661) 327-3074 etolley@capk.org</p>	<ol style="list-style-type: none"> 1. 4 DNs, 1 RD and 1 WNA attended IBCLE training. 	
<p>Community Medical Centers, Inc. Lauren Zeid (209) 870-5006 lzeid@communitymedicalcenter.org</p>	<ol style="list-style-type: none"> 1. Purchased furniture for 1 breastfeeding room. Purchased BF wraps, boppys, nursing shawls, BF support DVDs, BF budget bags, BF resource books, milk storage bags, nutrition education handouts on BF, swaddling blankets, and infant onesies. 2. Building updating & improvements --Built & installed BF room cabinets & classroom cabinets for improved space utilization. 	

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<p>Community Resource Project, Inc. Maureen Clark (916) 326-5840 mclark@cresource.org</p>	<ol style="list-style-type: none"> 1. Hired 3 part-time lactation consultants to mentor staff and provide lactation consultations for high-risk moms and babies. 2. Hired temporary breastfeeding support staff. 3. 5 CRP WIC staff attended CLEC training in April and May 2010. 4. Purchased additional education/training materials, supplies, aides and office furniture/equipment to further support breastfeeding; 5. Hosted 20 hour breastfeeding peer counseling training with outside trainer during June - September 2010 6. Staff training at Placer Breastfeeding Coalition conference, NWA Nutrition and Breastfeeding conference, and SWAG breastfeeding conference. 7. Hosted 12th Annual Breastfeeding Celebration for WIC breastfeeding moms in August 2010. 	
<p>Contra Costa County Health Services Beverly Clark (925)646-5376 beverly.clark@hdsd.cccounty.us</p>	<ol style="list-style-type: none"> 1. Provide staff and client education on breastfeeding. 2. Baby Behavior trainings attended by staff. 3. Improved breastfeeding client support by increasing BF Peer Counselors FTE, training new counselors, and purchasing breastfeeding aides/educational supplies 	
<p>County of Humboldt, Department of Health and Human Services Jim Sousa 707-269-2280 jsousa@co.humboldt.ca.us</p>	<ol style="list-style-type: none"> 1. Purchased incentives for WIC prenatals to choose breastfeeding and positive health behaviors around the perinatal period. 2. Purchased additional incentive items for prenatals to encourage initiation of breastfeeding and for post-delivery to promote continuation of breastfeeding through first year of life. 3. WIC staff and Public Health Nursing staff received breastfeeding training and education. 4. CLE training was done for staff and 2 WNA staff attended IBCLC trainings. 	
<p>County of Napa Health and Human Services Agency Vimlan VanDien 707-253-4272 vvandien@co.napa.ca.us</p>	<ol style="list-style-type: none"> 1. One staff member attended IBCLC training took IBCLC exam in September. 2. Four counseling staff completed CLE training. 3. Received approval and registered all staff for Baby Behavior training. All but three ISIS clerks have received at least 20 hours of breastfeeding training. 4. Scope of work and area in Public Health WIC was identified concerning establishing a breastfeeding clinic. 5. Pump N style breast pumps purchased. 6. Incentives for World Breastfeeding Week purchased. 	<ol style="list-style-type: none"> 7. IBCLC mentor hired: breastfeeding library set up; breast feeding training reviewed; tool for identifying and tracking breastfeeding challenges created; IBCLC made available to address complicated breastfeeding situations. 8. Advertised new food package by doing presentation on "How the New Food Packages Support Breastfeeding" for April 21 Napa Valley BF coalition. 9. Advertised world breastfeeding week activities.
<p>County of Orange Health Care Agency Maridet Ibanez 714-834-8092 mibanez@ochca.com</p>	<ol style="list-style-type: none"> 1. Used non-WIC IBCLCs to mentor staff on breastfeeding support. (Charges are being allocated correctly/picked up in the invoice process). 	
<p>County of San Luis Obispo Linda McClure 805-781-5571 lmclure@co.slo.ca.us</p>	<ol style="list-style-type: none"> 1. Provided required 20 hours of breastfeeding training to all agency staff. 2. Hired a .75 FTE Breastfeeding Peer Counselor Coordinator for an additional 210 hours to assist with obtaining clinical training hours for IBCLC exam and providing IBCLC support and training. WIC staff were then provided with 20 hours of breastfeeding training. 3. The Breastfeeding Peer Counseling Coordinator was hired for an additional 210 hours at beginning of fiscal year. 	

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<p>County of Santa Clara Evelyn Caceres-Chu 408-792-5123 Evelyn.Chu@PHD.SCCGOV.ORG</p>	<ol style="list-style-type: none"> 1. Made the following BF trainings available for other WIC agencies and community partners to attend: UCSD Lactation Educator Training, UCSD Lactation Consultant Training, and Baby Behavior Training. 2. 3 public health nutrition associates to attend Sept 2010-may 2011 IBCLC Training. 3. Provided 20 hours of PC Training to 20 potential Peer Counselors. 4. 5 Public Health Nutrition Associates are attended UCSD Lactation Educator trainings. 5. 2 Public Health Nutrition Associates attended UCSD IBCLC training. 6. Purchased Medela Lactina electric breast pumps from State. 7. A Breastfeeding Resource/Outreach pamphlet was translated to Vietnamese. 	
<p>County of Shasta, HHS, Public Health Department Mary Schrank 530-225-5721 mschrank@co.shasta.ca.us</p>	<ol style="list-style-type: none"> 1. Used one-time funds to cover salary costs for our IBCLCs to provide leadership to the BF Support Team, walk-in clinic coverage at the BF Support Center, technical training and oversight of the peer counselors and lactation skills training for all WIC staff. 2. Installed an electronic, lactation services database. PHFE's Peer Counseling database was installed in July 2010. The Lactation Consultant (TLC) database was then purchased and installed on all breastfeeding support staff computers including peer counselors, IBCLCs and clerical staff. TLC program to be used to collect participant data from IBCLC consultations and breast pump loan tracking so data can be accessed from all regional WIC sites. 	
<p>County of Shasta, HHS, Public Health Department (Regional Project: Regional Lactation Educator Trainings) Mary Schrank 530-225-5721 mschrank@co.shasta.ca.us</p>	<ol style="list-style-type: none"> 1. Planned components of regional lactation educator trainings (March and April trainings) were completed. 	
<p>County of Sonoma Department of Health Services Tracie Barrow 707- 565-6595 tbarrow@sonoma-county.org</p>	<ol style="list-style-type: none"> 1. Provided 20 hours of Breastfeeding Peer Counseling training to all WIC staff. In addition, 5 new WIC staff also completed BFPC training. 2. All WIC staff read and answered chapter questions from all chapters of the "Breastfeeding Made Simple" book. 3. Two WIC staff members completed the IBCLC exam. 	
<p>County of Tulare Health and Human Services Agency Peggy Redfern 559-684-3479 predfern@tularehhsa.org</p>	<ol style="list-style-type: none"> 1. Contracted with IBCLC to provide 27 hour WIC Peer Counseling Training for all agency staff. 4 days of training for all agency staff was completed. 2. 3 Dietitians and 2 WNA staff are currently participating in the "Grow Our Own IBCLCs" training project. 	
<p>Del Norte Clinics, Inc. Rose McIsaac 530-749-4829 mcisaacr@dnci.org</p>	<ol style="list-style-type: none"> 1. Sent staff to Baby Behavior trainings. 2. Hired new .5 FTE Peer Counselor. 3. Additional Peer Counselor training completed. 4. Purchased BF materials and obtained standard Baby Behavior materials free from the State. 	

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<p>E-Center Helaine Moore (707) 263-5253 hmoore@ecenter.org</p>	<ol style="list-style-type: none"> 1. One day breastfeeding presentation was conducted with Kittie Frantz. Ninety-three people attended comprised of WIC staff, nurses, doctors and IBCLCs from the North Coast and Bay Area and 6 nursing and dietitian CEUs were earned. 2. 2 WNAs attended the NWA Breastfeeding Conference in San Diego in September. 3. Planned and scheduled Spanish breastfeeding classes. First class was held October 12, 2010 but participants were scheduled into it during August and September. Purchased and used "Laid Back Breastfeeding" video clips in both Spanish and English classes. 4. Purchased 12 additional pedal pumps. 	<ol style="list-style-type: none"> 5. Purchased 20 copies of "The Breastfeeding Answer Book" and "Medications and Mother's Milk" and distributed them to local physicians and medical clinics in Lake County. 6. Purchased text/resource books "Breastfeeding and Human Lactation" and "Student Study Guide for Breastfeeding and Human Lactation" for IBCLC and CLE training. 7. Purchased "Breastfeeding: You Can Do It!" DVD for participants. 8. Printed CDC crib cards for two local hospitals containing positive breast-feeding message and local agency phone number.
<p>El Dorado County Department of Human Services Ellen Deutsche (530) 621-6170 ellen.deutsche@edcgov.us</p>	<ol style="list-style-type: none"> 1. Two staff were registered to attend UCSD Extension Lactation Educator Counselor training in April and June 2010. Staff attended the training as planned. 2. Nine staff were enrolled to attend Baby Behavior training. Unable to spend the full amount projected. Instead staff attended a State WIC sponsored regional training. Nine staff attended the trainings as planned. 	
<p>Glenn County Health Services Leslie McDonnell (530) 865-8791 lmcdonnell@glenncountyhealth.net</p>	<ol style="list-style-type: none"> 1. Full-time PHN hire completed CLE/CLC training 2. Breastfeeding support groups/classes have been established 2 times a week in both English and Spanish. 3. LC attended national WIC breastfeeding/nutrition conference in San Diego 4. All staff to attend breastfeeding conference in November 2009 and 5 staff completed their 40 hour CLE training. 5. Purchased breastfeeding education materials. 	
<p>Glenn County Health Services (Regional Project - Regionalized Baby Behavior Trainings through U.C. Davis Breastfeeding Center) Leslie McDonnell (530) 865-8791 lmcdonnell@glenncountyhealth.net</p>	<ol style="list-style-type: none"> 1. Attempted to subcontract with U.C. Davis Lactation Center to conduct two separate trainings (8hr each) for local region and open to other WIC agencies to attend. Subcontract with UCDLC not needed and trainings were paid for by the WIC branch. First of 2 trainings with UCDLC was completed on 2/5/10 (Baby Feeding Cues Training). The 2nd regional training (Infant Feeding Cues Training) was completed over two days (5/21/10 & 6/18/10) at the Redding WIC office 	
<p>Kings County Department of Public Health Carol Williams 559-582-3211 x 2758 carol.williams@co.kings.ca.us</p>	<ol style="list-style-type: none"> 1. CLC trainings were completed. 2. One hour of breastfeeding continuing education provided each month at staff meetings. 3. 2 staff WNA NWA Breastfeeding Summit attended by 2 staff. 4. Laid groundwork for BFPC Program: applied for and will receive funds for BFPC Program to begin in early 2011 5. Digital cameras/printers available for all sites to photograph breastfeeding mothers for display/acknowledgment. 	

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<p>La Clinica de la Raza-Fruitvale Health Project, Inc. Ninoska Ayala 510-535-5309 nayala@laclinica.org</p>	<ol style="list-style-type: none"> 1. Promoted administrative assistant to a permanent project coordinator to help support breastfeeding, LVL and nutrition education services. 2. Hired a temporary admin. assistant position to help support team with training logistics, BF support, and nutrition services, etc. 3. Staff attended the following trainings: Baby Behavior Training and NWA Breastfeeding Conference. 4. Hired IBCLC as breastfeeding coordinator. 5. All staff have attended and received their certification as lactation educators. 6. All staff attended "Breastfeeding Revolution" training in in Alameda County. 	
<p>Los Angeles Biomedical Research Institute Steve Baranov (323) 757-7244 x242 sbaranov@slahp.org</p>	<ol style="list-style-type: none"> 1. Hired & trained 4 additional Breastfeeding Peer Counselors (replacements for BFPCs who promoted to Nutrition Assistant I) 	
<p>Marin County Department of Health and Human Services Gueidi Beltran 415-473-4029 gbeltran@co.marin.ca.us</p>	<ol style="list-style-type: none"> 1. Sent 4 staff to a local training to become Certified Lactation Educators. 2. Registered a staff for IBCLC training. 3. Program Manager and BF Coordinator attended the ILCA conference in San Antonio, TX. 4. Provided 40 hour CLE training to all agency staff. 5. Staff attended the Baby Behavior Training in Santa Rosa. 6. Agency's Breastfeeding Coordinator provided other BF trainings for staff as needs were identified during CQI process to improve breastfeeding rates. 	<ol style="list-style-type: none"> 7. Hired a temporary IBCLC to provide breastfeeding services to our participants at various sites. 8. Purchased breastfeeding promotion and support materials, breastfeeding aids that directly support initiation and continuation of breastfeeding, books on breastfeeding, breast pumps, and supporting materials.
<p>Merced County Community Action Board Karen Simmons Gillian (209) 383-4859 ext 1244 kgillian@mercedcaa.org</p>	<ol style="list-style-type: none"> 1. Incorporated Breastfeeding Peer Counselor training into the orientation of all new RD/DN staff and WNA trainees. 2. Director, Lactation Coordinator, NEC, LVL, 4 DNs attended the CWA conference in San Diego (Resources from CWA on breastfeeding, customer service, nutrition education, and employee health were subsequently incorporated into monthly all-staff meetings). 3. 5 WNAs and the program director attended CLE/C training and 11 WNAs were re-certified. As a result, the program has twenty-seven clinic staff qualified to educate participants in the prenatal period and provide support to breastfeeding women. (2 of these staff speak Hmong and Lao and agency's overall exclusive breastfeeding rates at two months of age increased at 8 of 10 clinics; 7 clinics achieved rates over 20%). 	<ol style="list-style-type: none"> 4. 3 Lactation Specialists/Breastfeeding Peer Counselors (two bi-lingual Spanish) were hired, trained and assigned to the primary WIC site in Merced. Also, one staff conducted postpartum hospital rounds on Saturdays, expanding BF support services to a sixth day per week. 5. Nursing Nook staff enrolled more than 1,400 infants via postpartum visits as well as providing in-clinic supportive counseling for breastfeeding women. 6. A packet of educational/practical materials to support breastfeeding women through common problems was compiled and distributed to participants in the early postpartum period. Nursing bras were also provided to participants who continue to breastfeed at two months postpartum. 7. Purchased 2010 edition of "Hale's Medications" and "Mother's Milk" for all clinics, nursing nooks, and RD/DN resource library. 8. 7 staff were accepted into and are attending the "Grow Our Own IBCLCs in the Central Valley" trainings offered by Riverside County.
<p>Monterey County Health Department Edith (Edie) Wiltsee 831-796-2864 wiltseeew@co.monterey.ca.us</p>	<ol style="list-style-type: none"> 1. 16 hour breastfeeding training held for Peer Counselors and Community Partners. 2. CLC training for staff was conducted. 3. Revised and updated the Community Breastfeeding Guide. 4. Hired lactation consultant for training purposes and she presented at the "Healthy Habits For Life" workshop and at the 2 day "Breastfeeding Case Studies" training. 	

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<p>Native American Health Center, Inc. Peter D. Schlichting 510-434-5319 peters@nativehealth.org</p>	<ol style="list-style-type: none"> 1. Coordinated Peer Counseling Education with Five Alive and Every Child Counts. 2. Planning was completed for the April 29th CLE follow-up training program. 3. A Peer Counseling training was held on October 22, 2010. 4. New position was created for an IBCLC. 5. 3 PCs and an IBCLC have been integrated into agency's WIC program 6. Agency's breastfeeding staff attended monthly WIC staff meetings. 	
<p>Native American Health Center, Inc. (Regional Project - Bay Area C.L.E. Training) Peter D. Schlichting 510-434-5319 peters@nativehealth.org</p>	<ol style="list-style-type: none"> 1. Completed CLE training and follow-up trainings for WIC staff from the greater Bay Region. 	
<p>Nevada County Public Health Department Nancy Piette 530-470-2443 Nancy.piette@co.nevada.ca.us</p>	<ol style="list-style-type: none"> 1. Increase and then maintain IBCLC hours at 2-3 days/week. 2. IBCLC worked on the BF Peer Counseling Program grant and attended State WIC BF Peer Counseling Program meetings. 3. Purchased laptops for Breastfeeding Peer Counselors. 	
<p>North County Health Project, Inc., dba North County Health Services Mary P. Sammer 760-752-4324 msammer@nchswic.org</p>	<ol style="list-style-type: none"> 1. Collaborated with administrative agency health centers to provide obesity interventions to 2-5 year olds and early breastfeeding interventions to mother/infant dyads at the health center level. Hired lactation consultants, health educator, RN, physician champions to carry out this project. 5 lactation support staff from the health centers also provided 4-8 hrs/wk of early breastfeeding assistance to WIC infants in health center and hospital. 2. Hired physician champions to work with medical community and hospital administrators and in-service staff to improve breastfeeding services/outcomes and BF friendliness at local hospitals. 3. Developed a Breastfeeding Task Force at PPH hospital and regularly meet with key hospital staff there to discuss BF improvements. 	<ol style="list-style-type: none"> 4. Purchased 10 Symphony Breast pumps to support breastfeeding moms. 5. 7 staff completed the CLC course through UCSD and took the IBCLC test in August. 6 of the CLCs are now working a portion of their time with the Peer Counseling Program and the 7th one is agency's Regional Breastfeeding Liaison. 6. Trained staff in provisional enrollment and expanded the role of staff making EDC calls (early postpartum BF phone support calls) to do infant provisional enrollment when feasible and practical. Select staff received training in this protocol.
<p>Northeast Valley Health Corporation Gayle Schachne (818) 898-1388 ext 41619 gayleschachne@nevhc.org</p>	<ol style="list-style-type: none"> 1. Made a breastfeeding-friendly private classroom at North Hollywood site. 	
<p>Northeast Valley Health Corporation (Statewide/Regional Project - "Breastfeeding Education & Lactation Accommodation Toolkit for Working Mothers") Gayle Schachne (818) 898-1388 ext 41619 gayleschachne@nevhc.org</p>	<ol style="list-style-type: none"> 1. Held meetings, ongoing communications, and coordinated with partner/collaborator: Breastfeeding Task Force of Greater Los Angeles (BTFGLA). 2. Began staff training concerning project. 3. Posted job opening for Health Education Community Specialists 4. Completed and analyzed results from 2 focus groups. 5. Completed the breastfeeding accommodation law pamphlet and sent it for Spanish translation. 6. Coordinated information with BTFGLA, local agency's partner on this project. 7. Started planning for Employer information toolkits 8. Planned and implemented 10-2-10 BF Challenge and Family Fair with BTFGLA to promote the BF accommodation law. 	
<p>Pasadena Public Health Department M. Jane Lewis 626-744-6521 jlewis@cityofpasadena.net</p>	<ol style="list-style-type: none"> 1. Staff attended Baby Cues and breastfeeding training. 2. 8 breastfeeding trainings attended by staff. 3. 2 RDs attended the NWA Breastfeeding Conference in San Diego. 	

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Placer County Department of Health and Human Services Shaunna Carter 916-784-6405 slcarter@placer.ca.gov	1. Acquired additional office space for increased breastfeeding consults.	
Plumas Rural Services Katy Dyrr 530-283-4093 kdyrr@plumasruralservices.org	1. Selected WIC staff attended Certified Lactation Educator training. 2. All WIC staff attended the Baby 101 training. 3. Subcontracted with Birth Partners to improve breastfeeding initiation and duration rates. Policies and procedures written and communicated to all WIC staff and plan implemented. .1 FTE in place to support breastfeeding women and help with the collaboration between WIC and Birth Partners. 4. Breastfeeding supplies purchased	
Public Health Foundation Enterprises, Inc. (Statewide "BEARS Project" - Breastfeeding Evaluation and Reporting Study) Eloise Jenks or Shannon Whaley 626-856-6618 ext 200 Eloise@phfewic.org 626-856-6618 ext 309 Shannon@phfewic.org	1. Developed a concrete study plan, a timeline, and clear roles for staff who are involved in carrying out the study. 2. Conducted pre-food package change participant surveys. Agency successfully completed a phone survey of 1,032 WIC participants on their breastfeeding behavior and knowledge prior to food package change. 3. Work with State and obtained needed data on infant food packet issuance that is essential for the project. 4. Data analysis of the pre-food package change participant surveys was completed and awaiting receipt of post-survey data for full analysis.	5. Designed and administered participant and staff surveys 8 months post food package change by contracting with Field Research Corporation to survey 2,000 postpartum WIC participants on their infant feeding practices post-food package. Data collection was completed on September 24th and completed data file expected in early October 2010 (No staff survey was conducted because very high staff support for breastfeeding was identified before the food package change). 6. Presented BEARS study at APHA Conference, CWA Conference, and the California Breastfeeding Summit Conference.
Riverside County Community Health Agency, Dept. of Public Health (Statewide/Regional Project: "Grow Your Own IBCLC's in the Central Valley") Gayle Hoxter & Laurie Haessly 951-358-5311 GHoxter@co.riverside.ca.us 951-358-5153 LHaessly@co.riverside.ca.us	1. Developed & Distributed 'Grow Our Own IBCLCs' course "Save the Date" fliers to all 13 hospitals and all 20 WIC sites. 2. Invited and encouraged OB & NICU RNs from all 13 hospitals and each of our 20 WIC sites to participate in "Grow Our Own IBCLCs" course. 3. Provided 3 "Informational/Orientation" meetings for WIC staff and hospital RN partners in 3 areas of our large county to ensure regional availability. 4. Completed development of 'Grow Our Own IBCLCs' 9-month 100 hour curriculum. 5. Implemented and offered course in 3 different areas of Riverside County to ensure regional availability. 6. Hired staff to develop, implement and evaluate the model for the "Grow Our Own IBCLCs" prep course. 7. Ensured course accessibility to everyone through varied regional locations, varying class times and dates, and by creating a school customized for WIC and nursing staff.	8. Coordinated and ensured all prerequisite course work and continuing education hours are completed by participants. 9. Developed and offered WIC staff and hospital RNs additional educational and clinical practicum requirements necessary to sit for IBCLC exam. 10. Created a system that ensures each mother hears seamless messages in WIC and in the hospital to make the continuity of care flawless. 11. Established a structured partnership with each birthing hospital to ensure WIC-eligible mothers not yet enrolled on WIC receive enrollment appointments. 12. Hired contractor to improve web-based access and improved existing website to include interactive information for participants enrolled in the 'Grow Our Own IBCLCs' Prep. Course.
Riverside County Community Health Agency, Dept. of Public Health (Statewide/Regional Project: "It's Not Just WIC, It's a Connection" Breastfeeding Peer Counselor Project) Gayle Hoxter & Laurie Haessly 951-358-5311 GHoxter@co.riverside.ca.us 951-358-5153 LHaessly@co.riverside.ca.us	1. Communicated with agency supervisors regarding mentoring PC Programs. 2. Selected 2 participating local agencies (Sacramento & Shasta County). 3. Developed needs assessment for project. 4. Met with Clinic Supervisor, Program Coordinator, IBCLC and Peer Counselors at selected agencies to determine targeted population. Discussed assessment and address concerns and vision for the agency. 5. Met with WIC staff to address concerns and flow of clinic.	6. Adjusted existing materials, administrative tools and group curriculums to meet the needs of the agency. 7. Worked with Program Coordinator and Clinic Supervisor to determine best day and times for groups and how to schedule prenatal and breastfeeding women into groups. 8. Trained peer counselors using the facilitator/partner model. 9. Identified/collaborated with other programs (Watts Healthcare Corporation and Orange County were 2 of the programs identified).

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Breastfeeding Projects including Breastfeeding Trainings)

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Local Agency Name & Contact Information	Project Accomplishments (1)	Project Accomplishments (2)
Riverside-San Bernardino County Indian Health, Inc. Afua Khumalo 951-849-4761 ext 1433 akhumalo@rsbcihi.org	<ol style="list-style-type: none"> 1. Learner Centered Education practice for staff in breastfeeding education. 2. Sent 2 staff to breastfeeding training on "Medications and Mother's Milk" 3. Paid for registration fees, purchased books and background checks for IBCLC trainings for 3 staff. 4. Peer Counseling Training sessions for all staff. 5. Sent 1 Staff to San Diego Breastfeeding Training at the WIC conference. 	<ol style="list-style-type: none"> 6. Purchased breastfeeding education supplies and incentives for breastfeeding mothers to support breastfeeding longevity and effectiveness. 7. Prepared Lactation Consultant job description and presented to Personnel committee to approve. 8. Staff performed ongoing breastfeeding education and promotion.
Sacramento County Department of Health and Human Services Amelia Schendel 916-875-2173 schendela@saccounty.net	<ol style="list-style-type: none"> 1. Added 2 new on-call positions for breastfeeding support (2 new staff, one Spanish-speaking and one Russian-speaking). 2. 12 staff attended CLE training in Sacramento. 3. 1 additional staff member received BF training at American River College. 4. Purchased "Yes, You Can Breastfeed" DVDs for clients. 	
San Diego State University Research Foundation (Regional Project: Breastfeeding Support Using Bilingual Lactation Consultants) Kelly Phifer (858) 505-3062 kphifer@projects.sdsu.edu	<ol style="list-style-type: none"> 1. Finalized project framework and referral process procedures with the consultant and the project began on 6/1/10. 97 referrals were made from 6/1/10-9/30/10. 2. Finalized invoice and referral form after obtaining final approval from all San Diego County WIC Agencies. 3. Trained local agency staff from San Diego County WIC Agencies (5) regarding the referral process on 6/1/10. 	
San Joaquin County Public Health Services Stephanie Carillo 209-468-3286 scarillo@sjcphs.org	<ol style="list-style-type: none"> 1. Increased hours of one breastfeeding counselor to 30 hours per week. She now works at main WIC site and rotates to outlying sites as needed. 2. Hired two additional breastfeeding counselors. 3. Sent three staff to Certified Lactation Educator training. 4. Purchased breastfeeding aids and incentives. 	
San Mateo County Health Department Eliana Schultz 650-573-3511 Eschultz@co.sanmateo.ca.us	<ol style="list-style-type: none"> 1. All Staff attended: Baby Behaviors training Part I - March 30, 2010 and Part II - April 20, 2010. 3 staff members attended the CWA Annual Conference in May 2010. 7 staff members attended the Advances in Perinatal and Pediatric Nutrition in June 2010. 2. 11 staff completed the five day Lactation Certification course. 3. Provided 20 hours of breastfeeding training to all WIC agency staff. 4. 3 staff members took the IBCLC exam for the first time in July 2010 and 1 staff renewed. 5. Breastfeeding social marketing campaign was launched as of August 2010 and is ongoing. 	<ol style="list-style-type: none"> 6. In process of developing/implementing a Lactation Accommodation Law Education Project. 10 hours per week are being allocated to contacting businesses regarding education needs in this area. There are plans to convene an education seminar for employers on this topic in October or November 2010. 7. Re-enforced nutrition and breastfeeding education messages focusing on fully breastfeeding mothers and encouraging healthy eating habits in young children by purchasing: pens with nutrition messages, baby food grinders for mothers of 6 month olds, crayons and coloring books, moby wraps for fully breastfeeding mothers, breastfeeding books, and posters.
San Ysidro Health Center Jeannette Salazar 619- 662-4100 ext 6401 jsalazar@syhc.org	<ol style="list-style-type: none"> 1. Hired lactation consultant. 2. Hired temp. lactation assistant. 	

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Breastfeeding Projects including Breastfeeding Trainings)

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<p>Santa Barbara County Public Health Department Caro Stinson 805-681-5279 Caro.stinson@sbcphd.org</p>	<ol style="list-style-type: none"> 1. Baby Behavior Training for staff conducted in Santa Maria by the UC Davis Human Lactation Center (San Luis Obispo County WIC agency joined the training also). 2. Co-sponsored a one week Certified Lactation Specialist Course with the Santa Barbara Breastfeeding County Coalition. There were 57 attendees. 3. Breastfeeding supplies and incentives were purchased including books, posters, nipple shields, gel packs, breast pads, DVDs and appointment cards. 	
<p>Scripps Mercy Hospital Carole McCrary (619) 260-3402 Mccrary.carole@scrippshealth.org</p>	<ol style="list-style-type: none"> 1. Increased service hours of Health Educator to half time status to improve breastfeeding rates. 2. Health Educator enrolled in UCSD Lactation Consultant Training and completed the six prerequisite courses. 3. One Nutrition Care Tech (NCT) earned her CLE in Spring 2010. A 2nd NCT (G. Parra) is currently enrolled with a planned Fall 2010 CLE completion date. 4. Obtained 150 Personal-use Double Lactina Pump 'N Styles breast pumps for working moms. 	
<p>Sierra County Human Services Katy Dyrri or Joyce Cameron 530-283-4093 kdyrr@plumasruralservices.org 530-993-6703 jcameron@sierracounty.ws</p>	<ol style="list-style-type: none"> 1. Staff Training on "The Latch Training at the LANC Conference. 2. CLE Course training for staff 3. Baby Behavior Training for staff. 4. Purchased breastfeeding supplies and educational materials for breastfeeding classes. 5. Increased staff time devoted to CLE/BF training/ by 10 %. 	
<p>Solano County Health and Social Services Department Denise Kirmig 707-784-8131 ddkirmig@solanocounty.com</p>	<ol style="list-style-type: none"> 1. Eleven staff registered for the CLE course through UC San Diego and ten staff completed the entire CLE course. 2. One WNA/CLE attended the La Leche League SWAG Conference in March for two days. 3. Purchased, received and delivered stool for breastfeeding consultation room. 4. Purchased and received a glider and ottoman for breastfeeding consultation room for the Dixon Office. 	
<p>Sonoma County Indian Health Project, Inc. Lynn Parker 707-521-4578 lynn.parker@carih.net</p>	<ol style="list-style-type: none"> 1. Baby Behavior training completed by all staff, including Peer Counselors. 2. All staff attended Lactation Specialist training. 3. Staff participated in Peer Counselor workgroup. 4. RD began attending Lactation Consult. training Sept 2010. 5. Created Breastfeeding consult room in September 2010. 6. Hired IBCLC. 	
<p>Stanislaus County Health Services Agency Elaine Emery 209-525-4804 eemery@schsa.org</p>	<ol style="list-style-type: none"> 1. Sent appropriate staff to IBCLC/CLE and other trainings: 2 staff finished IBCLC trainings, 11 attended CLE training, 1 staff started her IBCLC training. and 6 staff attended NWA Nutrition and Breastfeeding Conference. 2. Purchased breastfeeding pumps/supplies and supplies for Annual Breastfeeding Celebration event. 	
<p>Sutter County Human Services Department-Health Karrie Spencer (530) 822-7224 Kspencer@co.sutter.ca.us</p>	<ol style="list-style-type: none"> 1. All Sutter County WIC Program employees attended Baby Behavior Training. 2. CWA Conference attended by 5 staff. 3. NWA Nutrition & Breastfeeding Conference attended by 4 staff. 	

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Breastfeeding Projects including Breastfeeding Trainings)

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Local Agency Name & Contact Information	Project Accomplishments (1)	Project Accomplishments (2)
<p>Tehama County Health Services Agency Susan Garcia (530) 527-8791 garcias@tcha.net</p>	<ol style="list-style-type: none"> 1. PHN completed CLE training. 2. PHN also received training as a Breastfeeding Coordinator, training on issuing electric breast pumps, and training on other daily WIC program functions. 3. PHN performed breastfeeding support, high-risk infant assessments, provided 4 breastfeeding classes per month, and conducted follow-up to WIC participants. 	
<p>The Resource Connection of Amador and Calaveras Counties Shirlee Runnings (209) 223-7685 srunnings@theresourceconnection.net</p>	<ol style="list-style-type: none"> 1. Implemented Peer Counselor Program and hired two PCs. 2. Five staff have attended two breastfeeding conferences. 3. Held one Breastfeeding PC Training. 4. Peer Counselors attended local coalition meetings. 5. WIC IBCLC/Hospital IBCLC meetings held to improve BF support for WIC moms. 6. PC's call pregnant and BF moms for BF support and to encourage them to come to sites. 7. IBCLC spoke to and met with hospital ObGyn Department Director on an ongoing basis to create a better BF support for WIC moms at Amador Hospital. 	
<p>Tiburcio Vasquez Health Center, Inc. Genny Maling 510-690-6058 gmaling@tvhc.org</p>	<ol style="list-style-type: none"> 1. Worked on breastfeeding activities headed by Native American Health Center WIC and other county activities. 2. Worked with HR to make sure that there is a private place available for staff to breastfeed. Private BF space completed in June 2010. 3. Collaborated with Alameda County Breast pump Loan Program to make sure that mothers needing pump would have access and that hospital pumps be returned in a timely manner. 4. Arranged for all staff to attend the "Breastfeeding Revolution" training hosted by Alameda Co. which was attended by different WIC agencies. 5. Conducted a tabling to celebrate World Breastfeeding week. 	<ol style="list-style-type: none"> 6. Held panel discussions with representatives from local Baby Friendly hospitals and hospitals who intend on becoming "baby-friendly" designation to hear about barriers to obtaining this designation and their successes. 7. Visited Kaiser Hospital to examine their breastfeeding room and list of breast pumps most commonly used by their patients. 8. Purchased breast pumps, breastfeeding videos, books, a demo. baby, and BF reference books.
<p>Toiyabe Indian Health Project, Inc. Irene Mason 760-872-3707 irene.mason@toiyabe.us</p>	<ol style="list-style-type: none"> 1. Breastfeeding trainings for WIC staff. 2. Purchased lactation books & DVDs on breastfeeding. 3. Conducted Breastfeeding promotion & outreach/advertising. 	
<p>Trinity County Health and Human Services Elise Osvold-Doppelhauer 530-623-8215 eosvolddoppelhauer@trinitycounty.org</p>	<ol style="list-style-type: none"> 1. Increased access to WIC services through subcontract with Southern Trinity Health Services (STHS) which includes video conferencing to main office for nutrition education & breastfeeding support. 	
<p>Tuolumne County Health Department Lisa Hieb 209-533-7418 lhieb@co.tuolumne.ca.us</p>	<ol style="list-style-type: none"> 1. Contracted with 2 IBCLC's to improve BF rates in local hospital. 2. Hired PHN II (24hrs/wk) working with WIC clients before and after birth to help facilitate breastfeeding. 3. Public Health Officer was approved and used to help facilitate WIC and breastfeeding with the local providers in the community. 4. Breast pumps and equipment were purchased 5. 6 background education online courses for lactation consultant course completed by two staff members. 6. CLE training registration fee paid for 1 staff and lactation conference attended by 2 staff. 	<ol style="list-style-type: none"> 7. 2 staff members began attending the Lactation Consultant Training in September 2010. 8. Purchased 3 copies of "Clinical Breastfeeding" books, 5 "Counseling the Nursing Mother" books, 1 "The Breastfeeding Atlas", and other pertinent breastfeeding reference books. 9. Printed breastfeeding handouts and brochures for agency's BFPC program.

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Breastfeeding Projects including Breastfeeding Trainings)

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Local Agency Name & Contact Information	Project Accomplishments (1)	Project Accomplishments (2)
United Health Centers of the San Joaquin Valley, Inc. Gloria Pecina 559-638-3948 pecinag@unitedhealthcenters.org	<ol style="list-style-type: none"> 1. Provided required 20 hours of breastfeeding training to all agency staff. Identified WNA's for CLC training and RD's for CLE/IBCLC training and all employees identified have been trained. 17 new employees completed Peer Counselor training in January, 2010. The remaining 13 recently hired employees were also trained. 2. Hired a Breastfeeding Peer Counselor Coordinator. 	
United Indian Health Services, Inc. Randall Barnoskie 707-825-4162 randall.barnoskie@crihb.net	<ol style="list-style-type: none"> 1. WIC staff attended Lactation Specialist Trainings held in March 2010. 2. Continued to educate WIC staff and participants about the benefits of breastfeeding. 	
Watts Healthcare Corporation Debra Keyes 323-568-3069 Debra.keyes@wattshealth.org	<ol style="list-style-type: none"> 1. 15 staff sent to various breastfeeding trainings including CLE training, the CWA Conference, and the NWA Conference. 2. Purchased breastfeeding incentives such as bras and bags. 	
West Oakland Health Council, Inc. Norma Mason 510-302-3730 normam@wohc.org	<ol style="list-style-type: none"> 1. Breastfeeding peer educator was hired. 2. All agency staff has received the required 20 hours of breastfeeding training. One staff member will be attending classes to become a IBCLC later in the year. 	
Yolo County Department of Public Health Cheryl Boney 530-666-8694 Cheryl.Boney@yolocounty.org	<ol style="list-style-type: none"> 1. Explored and initiated a pilot peer counseling program: Prepared letter of intent for Statewide Breastfeeding Peer Counseling Program, conducted Breastfeeding Community Assessment, and prepared RFA for Breastfeeding Peer Counseling Program according to State guidelines. 2. Provided 20 hour required breastfeeding training to all agency staff. 	

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Community Partnerships & Referrals)

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Local Agency Name & Contact Information	Project Accomplishments (1)	Project Accomplishments (2)	Project Accomplishments (3)
Alameda County Health Care Services Agency Linda Franklin 510-595-6464 Linda.Franklin@acgov.org	1. CNAP meetings held regularly in Alameda with broad participation by USDA funded programs.		
American Red Cross, San Diego/Imperial Counties Chapter (Regional Project - Collaborate with AAP to Educate Medical Providers) Ann M. Leisenring 858-309-1219 Ann.leisenring@sdark.org	1. Partnered with AAP to develop presentation to medical clinics, designed collaterals, met with participating pediatricians to discuss and practice delivery of WIC messages, initial contacts made with clinics. Visited 15 WIC-identified health care provider offices. 2. Planned to conduct follow-up phone calls and visits for 50% of participating medical providers. 10 of the 15 follow up visits turned into initial visits. The remaining 5 follow up visits were completed to assess success of regional project.		
Butte County Department of Public Health Julie Wetmore 530-895-6543 jwetmore@buttecounty.net	1. Collaborated with Network for a Healthy California staff and SNAP staff. 2. Local agency staff attended collaborative meetings with the local nutrition groups.		
Central Valley Indian Health, Inc. Iise Arrambide (559) 298-0258 iarrambide@cvih.org	1. Worked and met with neighboring WIC Agencies to assess the unmet need in the area to assess current efforts made by each agency. 2. Worked with local hospitals to increase Breastfeeding rates. Met with the local hospitals to work out a referral system to increase BF rates past 30 days after birth. 3. Worked with Central Valley Indian Health Inc. facilities, Native American communities, the Tribal offices, and attended the CVIH Providers monthly meetings. 4. Worked with community partners such as Task Force and other WIC agencies.	5. Worked with local hospitals to embrace WIC in their facilities. Set up meetings and proposals. Moved forward to set up MOU and have a liaison to work with at the local hospitals (still in process: unable to accomplish this before 9/30/10).	
Clinica Sierra Vista, Inc. Christine Dodd (661) 326-6490 christine.dodd@clincasierravista.org	1. Created a Provider Liaison position to work with the medical and/or child care community. 2. Assigned a staff member to visit pediatricians in town to discuss the new food package and therapeutic formula changes. Provider offices were visited, follow up phone calls were made and updates through mailings have been sent out when new changes occurred. 3. Staff member contacted medical providers to collaborate in obtaining medi-cal/insurance provision regarding therapeutic formula. Agency's RD's and DN's also helped identify physicians that need additional support.		
Clinicas de Salud del Pueblo, Inc. Irma Martinez (760) 344-9606 irmam@cdsdp.org	1. Outreach and Referral Coordinator made appropriate referral appointments for participants seeking medical and dental services. 2. Orientations of WIC services & referrals were conducted by the Outreach and Referral Coordinator at the clinics and at the following community outreach events: a) 6/24 at Behavioral Health Services- Cal Works b). 8/3 at El Centro Navy Base and Police Dept. Outreach c). 8/5 at Largest Baby Shower- Imperial County Breastfeeding Coalition d). 9/9 for Grandparents Celebration. 3. An action plan for the Imperial Co. Immunization Project Collaborative was implemented with the purpose of having WIC offices increase immunization rates to 90% among WIC participants up to 2 years of age and increase participant awareness regarding importance of being immunized. The Immunization Project was completed with 60% success in updating immunizations into the Registry.	4. Collaborated with the Imperial County Breastfeeding Coalition: a. Attended the monthly meetings b. Breastfeeding Coordinator and Outreach & Referral Coordinator attended the "Largest Baby Shower" event in Imperial County displaying information about breastfeeding and WIC services. 5. Created a referrals list of community agencies and outreach activities with timeframes and contact persons. 6. The Sure Helpline Resource Manual containing all community services was purchased and reproducible reference will be provided to El Centro and Calexico WIC sites. 7. A list of medical providers was updated for agency's call center usage.	
Community Bridges Cathy Cavanaugh (831) 722 7121 x115 cathyc@sccwic.org	1. Entered into subcontracts with 3 nearby Family Resource Centers to conduct WIC Nutrition Classes and Outreach. Extensive WIC Outreach and referrals were provided that significantly increased local agency's exposure and improved service to clients.		

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Community Partnerships & Referrals)

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<p>Contra Costa County Health Services Beverly Clark (925)646-5376 beverly.clark@hsd.cccounty.us</p>	<ol style="list-style-type: none"> 1. Collaborated with community partners regarding obesity prevention: Bimonthly meetings with Families CAN and FNPC, biannual meetings with the Healthy and Active Before 5 Leadership Council. 2. Coordinated services for Perinatal Depression assessment including education and referrals between partners, developed referral sheets, and training materials. 3. Trained Contra Costa Co. staff and county medical providers on perinatal depression. 4. Participated in Perinatal Wellness Task Force. 	<ol style="list-style-type: none"> 5. Collaborated with FMCH and community agencies on Financial Well-Being and Health (BEST) for WIC clients. 6. Worked with community organizations serving families with children under 5 years old such as Families CAN, FNPC, FMCH, County Health Services, Providers, and Child Care Council to coordinate outreach of WIC services and referrals. 	
<p>County of Napa Health and Human Services Agency Vimlan VanDien 707-253-4272 vvandien@co.napa.ca.us</p>	<ol style="list-style-type: none"> 1. Health Education Specialist (LVL) increased to full time as of 10/1/09. Started community events calendar and attended all local health fairs. 		
<p>County of Orange Health Care Agency Maridet Ibanez 714-834-8092 mibanez@ochca.com</p>	<ol style="list-style-type: none"> 1. Agency authorized overtime to do WIC outreach and education of medical providers and child care community. 		
<p>Delta Health Care and Management Services Corporation (Regional Project - Collaboration with Family Resource & Referral Center - F.R.R.C.) Julie Grunsky 209-444-8621 jgrunsky@deltahhealthcare.org</p>	<ol style="list-style-type: none"> 1. RD prepared 3 classes for DHC staff: "Cooking Lean" (November); "Rethink Your Drink" (January 2011); and "Fast Food" (March 2011). 2. Conducted nutrition education trainings geared to participants (with FRRC staff also in attendance) on 6/16 for "Fruits and Vegetables", on 7/21 "Fast Food Choices", and on 9/29 "Physical Activity". 3. RD also provided instruction to staff through FRRC's intranet on: "Food Safety; Having a Healthier BBO"; "Organic Foods"; "Building Stronger Bones"; "Better Breakfast Choices"; "Cholesterol Fruits and Vegetables"; "Fast Food; and "Eating Right at the Ball Park". 4. Trained and educated local child care providers (who have high WIC-eligible population) on nutrition education 	<ol style="list-style-type: none"> 5. RD published three articles in FRRC magazine (5,000) "Healthy Summer Time Snacks;" "Honey for Children;" and "Artificial Coloring and Sweeteners." 6. Provided 10 cooking demonstration classes. 7. Hired Jill Nussinow, MS, RD "The Veggie Queen" to provide cooking demonstration to WIC staff on 5/18. 8. Subcontracted with Dr. Nick Yphantides to speak at 3 sessions regarding the importance of reducing childhood obesity. 	
<p>Merced County Community Action Board Karen Simmons Gillian (209) 383-4859 ext 1244 kgillian@mercedcaa.org</p>	<ol style="list-style-type: none"> 1. Reviewed activities of existing CNAPs: Hired Nutrition Education Coordinator (NEC). RD/NEC reviewed CNAPs from other counties. 2. Conducted community efforts in obesity prevention and food security took place through Healthy South Merced (physical activity promotion); Merced County Hunger Task Force (promoting collaboration among USDA programs, food bank & pantries, and local farmers' markets) and CCROP (Central California Regional Obesity Prevention) (local focus on corner stores and availability of local produce). 3. WIC Director and Vendor Liaison attended Merced County Hunger Task Force meetings monthly interfacing with other local USDA programs, food pantries, food bank, and other health and social service providers, and planning for annual Food Faire. 	<ol style="list-style-type: none"> 4. Two Degreed Nutritionists attended the Central Valley Health & Nutrition Collaborative meeting in July 2010. 5. Conducted 28 outreach activities with community partners and strengthened relationships with health care community. 6. Community Resource & Referral Guide was updated. 7. Community Partnership Liaison (CPL) was hired and made presentations to County SNAP workers, preschools and community settings. The CPL also initiated CWA WIC WORKS Project at all clinics and compiled contact information for all obstetric, pediatric and child care providers in the community. 8. Local agency DN/RN (designated MD-WIC Network contact) led efforts to strengthen relationships with the healthcare community. 9. Collaborated with the Merced County Department of Public Health and medical providers to improve immunizations rates. 	<ol style="list-style-type: none"> 10. Community outreach and education efforts carried out by Nutrition Professionals, Community Partnership Liaison and Local Vendor Liaison at various places in the county including at Farmers' Market Nutrition Programs. 11. Community Resource & Referral Guide was updated. 12. Community Partnership Liaison (CPL) was hired and made presentations to County SNAP workers, preschools and community settings. The CPL also initiated CWA WIC WORKS Project at all clinics. 13. The CPL also compiled contact information for all obstetric, pediatric and child care providers in the community. 14. Local agency DN/RN (designated MD-WIC Network contact) led efforts to strengthen relationships with the healthcare community.
<p>Native American Health Center, Inc. Peter D. Schlichting 510-434-5319 peters@nativehealth.org</p>	<ol style="list-style-type: none"> 1. Worked with the Alameda County CNAP for outreach and referrals purposes: This is an on-going project that meets monthly. 2. Coordinated Peer Counseling Education with partner organizations Five Alive, Every Child Counts and developed an in-house referral system that includes one-to-one conversations, written referrals, and ISIS notes. 3. Improved local agency's working relationship with Alameda Point Collaborative by adding one more clinic day a month. 		

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Local Agency Name & Contact Information	Project Accomplishments (1)	Project Accomplishments (2)	Project Accomplishments (3)
<p>North County Health Project, Inc., dba North County Health Services Mary P. Sammer 760-752-4324 msammer@nchswic.org</p>	<p>1. Collaborate with our administrative agency health centers to provide obesity interventions to 2-5 year olds and early breastfeeding interventions to mother/infant dyads at the health center level. 2. Expanded the clinical pediatric/WIC interventions to 6 locations of NCHS. RD's and LC's work closely with pediatricians to bring about more meaningful nutrition interventions that will result in increased positive behaviors because they are in collaboration with an MD. 3. Hired physician champions to work with medical community and hospital administrators and in-service staff to improve breastfeeding services and BF friendliness at local hospitals.</p>	<p>4. Developed a Breastfeeding task force at PPH hospital and regularly meet with key hospital staff there to discuss BF improvements. 5. Local agency's physician champions have been instrumental in making referrals for overweight, obese, and at-risk children.</p>	
<p>Northeast Valley Health Corporation (Statewide/Regional Project - "Breastfeeding Education & Lactation Accommodation Toolkit for Working Mothers") Gayle Schachne (818) 898-1388 ext 41619 gayleschachne@nevhc.org</p>	<p>1. Held meetings, ongoing communications, and coordinated with partner/collaborator: Breastfeeding Task Force of Greater Los Angeles (BTFGLA). 2. Began staff training concerning project. 3. Posted job opening for Health Education Community Specialists 4. Completed and analyzed results from 2 focus groups. 5. Completed the breastfeeding accommodation law pamphlet and sent it for Spanish translation. 6. Coordinated information with BTFGLA, local agency's partner on this project.</p>	<p>7. Started planning for Employer information toolkits 8. Planned and implemented 10-2-10 BF Challenge and Family Fair with BTFGLA to promote the BF accommodation law.</p>	
<p>Planned Parenthood of Orange and San Bernardino Counties Irene Salazar (714) 922-4108 isalazar@pposbc.org</p>	<p>1. Furnished and opened county-wide WIC training facility. County-wide facility being used for vendor trainings, extranet trainings, internal trainings, and collaborative meetings with community partners.</p>		
<p>Riverside County Community Health Agency, Dept. of Public Health Gayle Hoxter 951-358-5311 ghoxter@co.riverside.ca.us</p>	<p>1. Expanded CNAP activities to Desert area and collaborated with Desert Partners to achieve goals of CNAP. Had discussions with Palm Springs Unified and Desert Sand School Districts in locating sites for the USDA free lunch program Continued to work with Partners.</p>		
<p>San Mateo County Health Department Eliana Schultz 650-573-3511 Eschultz@co.sanmateo.ca.us</p>	<p>1. Improved community partner collaborations using the CNAP model to coordinate education. Held meetings with Network for a Healthy California, UC Cooperative Extension, and Second Harvest Food Bank to begin planning for a CNAP process for our County. CNAP plans to hold meeting with SNAP eligibility workers in the Fall 2010. 2. Were partners in the Network's Regional Collaborative - BANPAC by participating in the "Rethink Your Drink/Soda Free Summer" campaigns by distributing the "Drink Water Said the Otter" handouts to WIC families and providing information about sugar sweetened beverages. 3. Identified Head Start and Family Service Agency as major childcare provider partners to conduct outreach activities with.</p>		
<p>Scripps Mercy Hospital Carole McCrary (619) 260-3402 Mccrary.carole@scrippshealth.org</p>	<p>1. Member of San Diego's Text 4 Baby Coalition and disseminated relevant information to agency's participants. 2. Attended monthly meetings held by the Child Obesity Initiative. 3. Revisited Child Protective Services, Foster Care, and Healthy Start to provide them information on recent WIC program changes. 4. Revisited local health care providers, to share news about recent WIC changes. Lined up and conducted several training presentations for health care providers.</p>		
<p>Sierra County Human Services Katy Dyr or Joyce Cameron 530-283-4093 kdorr@plumasruralservices.org 530-993-6703 jcameron@sierracounty.ws</p>	<p>1. Collaborated with FRC re: WIC cooking classes "Cooking with WIC foods". 2. Collaborated with the following organizations for wellness and nutrition education purposes: First 5, MCAH, FRC, Sierra County Human Services (Eligibility Workers), Dr. Walker D.D.S. for local Dental Fair (Prenatal to First Grade), Preconception Health Speaker, and participated in Children's Summit (involving Community, Schools, & Government Agencies)</p>		

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Community Partnerships & Referrals)

(Note: The project accomplishments/purchases listed below are not a comprehensive list. Project accomplishments/purchases listed below were obtained solely from FFY 2010 One-Time Funds Project Status Reports submitted by local agencies. Please note that actual local agency accomplishments/purchases reported may differ slightly from proposed project accomplishments/purchases that were listed on original FFY 2010 One-Time Fund applications approved by the State WIC Program.)

Local Agency Name & Contact Information	Project Accomplishments (1)	Project Accomplishments (2)	Project Accomplishments (3)
<p>Stanislaus County Health Services Agency Elaine Emery 209-525-4804 eemery@schs.a.org</p>	<p>1. Expanded CNAP projects by: a) Attended monthly CNAP meetings, b) Updated and printed the CNAP Resource guide, c) Printed and distributed Gardening series brochures, d) attended Fruit & /Vegetable promotion training, e) Supported CNAP rep. at CCLHDN to share report on CNAP projects, f) Purchased and distributed fruit and vegetable promotion materials to all partners, and g) CNAP website development 2. Partnered and conducted meetings with SNAP 3. Worked with SNAP to develop a WIC pre-application for WIC/SNAP computers. 4. Met with farmer's market manager and worked with CCROPP to develop a new farmer's market WIC pre-application development for WIC/SNAP computers.</p>		
<p>The Resource Connection of Amador and Calaveras Counties Shirlee Runnings (209) 223-7685 srunnings@theresourceconnection.net</p>	<p>1. Peer Counselors attended local coalition meetings 2. Meetings held between agency's IBCLC and IBCLCs at local hospitals to improve BF support for WIC moms. 3. Agency's IBCLC met and communicated with OBGYN Department director at Amador Hospital to improve BF support for WIC moms. 4. Collaborated with local Oral Health Committee by being a participating member. 5. Presented a Nutrition & Wellness in-service to Head Start and Food Bank staff. 6. WIC nutrition education workshops conducted for child care providers. 7. Opened WIC site at local Food Bank.</p>		
<p>Tiburcio Vasquez Health Center, Inc. Genny Maling 510-690-6058 gmaling@tvhc.org</p>	<p>1. Became member of Alameda CO. CNAP and attended at least 3 meetings. 2. Worked with Native American Health Center WIC on breastfeeding activities and other activities. 3. Some staff cross-trained on CNAP Topics related to WIC such as program eligibility and participation requirements. 4. A packet containing info. on WIC, SNAP, and OUSD was developed with intention of providing these to area agencies. The goal of the project is allow low income families easy access to applying for services (Food Stamps, WIC, School Lunch Program, Medi-cal, etc.). 5. Coordinated with parent agency for medical, child care & community obesity prevention projects. 6. Coordinated with TVHC Dental Director to share dental needs of participants, especially for children turning one year old and needing dental appointments.</p>	<p>7. Implemented a system whereby dental appointment cards are filled out by participants if they want to be referred for TVHC dental services. 8. At the local Medical Providers' meetings, local agency staff presented the new WIC Food package, the revised pediatric referral form, and needed information when requesting therapeutic formula. 9. Collaborated with Alameda County's Breast Pump Loan Program to make sure that mothers needing pump would have access and that hospital pumps are returned in a timely manner. 10. Held panel discussions with representatives from local Baby Friendly hospitals and hospitals who intend on becoming designated as "baby-friendly" designation to hear about barriers and successes. 11. Collaborated with and visited Kaiser Hospital to examine their BF room and list of breast pumps most commonly used by new mothers at Kaiser.</p>	<p>12. Built partnerships with other community agencies that serve the WIC population (with the idea of improving outreach and increasing referrals) such as : Worked with Headstart pre-school to develop enrollment packets containing WIC information, attended 4C's Health Fairs, had WIC table at Union City Farmers Market, discussed distribution site with Fremont Farmers Market for 2011, conducted visits to 12 medical providers during Breastfeeding Week, had tabling sessions and meetings with the City of Union City and Chamber of Commerce to better connect low income & unemployed citizens with existing social services and programs including WIC.</p>
<p>Ventura County Health Care Agency Katie Rowe 805-981-5268 Kathleen.rowe@ventura.org</p>	<p>1. Created, purchased, and distributed a bilingual Interconception Care Kit to Ventura County WIC clients and community partners.</p>		
<p>Yolo County Department of Public Health Cheryl Boney 530-666-8694 Cheryl.Boney@yolocounty.org</p>	<p>1. Facilitated with the local CNAP collaborative for Yolo County to network with USDA FNS programs in County. Contacted USDA FNS programs such as SNAP and collaborated on activities to increase participation and increase consumption of fresh fruits and vegetables. 2. Conducted bi-monthly CNAP Meetings to collaborate with local food and nutrition partners. 3. Conducted Breastfeeding Community Assessment.</p>		

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Increased Staffing)

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Local Agency Name & Contact Information	Project Accomplishments
Alameda County Health Care Services Agency Linda Franklin 510-595-6464 Linda.Franklin@acgov.org	1. Increased staffing for Food Package Rollout and improved client services: 3 clerks, 3 Nutrition Assistants and one nutritionist have been hired as temporary staff since Sept. 30, 2009. 2. An interpreter for deaf clients was hired, a Farsi speaking Nutritionist was hired, a Russian speaking Nutritionist was identified and is expected to start soon. 3. Staff member assigned and trained to take phone calls.
Alliance Medical Center, Inc. Nikki Efigenio 707-385-2320 nefigenio@alliancemed.org	1. Hired BFPC 2. Hired full-time WNA. 3. Hired part-time WIC Clerk.
American Red Cross, San Diego/Imperial Counties Chapter Ann M. Leisenring 858-309-1219 Ann.leisenring@sdark.org	1. Two part-time RD's hired 2. Two part-time IBCLC's hired 3. RD Hired
Antelope Valley Healthcare District dba Antelope Valley Hospital Pamela Stanley 661-726-6305 Pamela.stanley@avhospital.org	1. Hired new RD to start the first week of May 2010
Axis Community Health Roberta Smith R.D. 925-846-5983 rsmith@axishealth.org	1. Effective 1-1-10, clerk/translator hours were increased 8 hours/week. Effective 3/30/10 - 9/30/10 2. One RD worked an additional 8 hours/week. 3. Hired new RD to start the first week of May 2010
Butte County Department of Public Health Julie Wetmore 530-895-6543 jwetmore@buttecounty.net	1. Hired an extra help RD – 2 days a week. 2. Hired a PHN to work 20 hours a week. 3. Hired the PH educator .5 time and continued the employment of the PHN and extra help RD.
Central Valley Indian Health, Inc. Ilse Arrambide (559) 298-0258 iarrambide@cvih.org	1. On Feb. 1, a temporary IT person was hired 2. Hired a per diem person on 9/16/10
City and County of San Francisco Department of Public Health Maria LeClair (415) 575-5686 maria_leclair@sfdph.org	1. Hired a person to staff SF CNAP, but left after 2 months for Peace Corps. 2. Hired a number of as-needed Health Service Aides 3. Hired 3 Health Service Aides 4. Hired .4 FTE nutritionist
City of Berkeley Barbara Raboy 510-981-5399 braboy@ci.berkeley.ca.us	1. Hired a part-time .3 FTE WNA to work at BIH site. Provided extra hours to part-time staff in order to improve caseload starting with the 10-1-09 new food package rollout. 2. Hired 2 staff to work at lab for hct/hgb.

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Increased Staffing)

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Local Agency Name & Contact Information	Project Accomplishments
City of Long Beach Judy Ogunji (562) 570-4475 Judy.ogunji@longbeach.gov	1. Hired 7 new staff (5 WNA, 1 RN, 1RD) and 8 temporary workers 2. Hired 2 new staff (1 RN, 1 WNA)
Clinica Sierra Vista, Inc. Christine Dodd (661) 326-6490 christine.dodd@clinicasierravista.org	1. Total of 6 new WNA staff were hired and additional 4 were hired in December 2009 (one of these staff resigned after one month) 2. Two WNA staff were hired in March 2010. 3. Hired an additional 6 more staff (12 total)
Clinicas de Salud del Pueblo, Inc. Irma Martinez (760) 344-9606 irmam@cdsdp.org	1. Completed- salary adjustments to all WIC staff - September 22/10. 2. New employee orientation was provided to the new hired employee's. January, 2010 and May 2010 3. A data system technician was hired as of January 18, 2010
Community Action Partnership of Kern Elizabeth Tolley (661) 327-3074 etolley@capk.org	1. Temporary staff were given regular positions and additional staff were hired to cover extended hires
Community Bridges Cathy Cavanaugh (831) 722 7121 x115 cathy@scchw.org	1. Hired staff to provide WIC Outreach and help increase WIC caseload. funding is being used to pay for 2 FTE Education Specialists and 2 FTE Nutrition Assistants.
Community Medical Centers, Inc. Lauren Zeid (209) 870-5006 lzeid@communitymedicalcenter.org	1. One clerk hired. 2. Hired Nutrition Education Coordinator, RD.
Community Resource Project, Inc. Maureen Clark (916) 326-5840 mclark@cresource.org	1. One part-time lactation consultant hired February 2010 and Two additional part-time lactation consultants hired April 2010. 2. Temporary breastfeeding support staff hired February 2010 3. Hired temporary nutrition education and wellness support staff February 2010.
Contra Costa County Health Services Beverly Clark (925)646-5376 beverly.clark@hsd.cccounty.us	1. Increased BF Peer Counselors FTE 2. Hired student workers, temps to assist permanent staff and interns with projects.
County of Humboldt, Department of Health and Human Services Jim Sousa 707-269-2280 jsousa@co.humboldt.ca.us	1. Hired Community Health Outreach Worker (C.H.O.W.) position and continue to fund this position. 2. Increased hours for staff to meet client needs. 3. Hired Outreach Worker in March 2010. 4. Fund proportional time for PHB Support Staff, Fiscal, Vocational Assistant, Admin. Analyst, and Medical Office Assistant. Continued to fund at appropriate levels and percentages the time that support staff devotes to various WIC-specific activities.

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Increased Staffing)

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Local Agency Name & Contact Information	Project Accomplishments
County of Inyo Department of Health and Human Services Sherrie James 760-872-1887 sjames@inyocounty.us	1. Contract RD to begin services 5/1/10 and provided 16 hrs/wk until 9/30/10
County of Mendocino Gina Berry 707-472-2737 berryg@co.mendocino.ca.us	1. Employee transferred from another department and is currently in WNA training. 2. 0.5 FTE Staff Assistant for Ukiah Office was hired on 10/20/09.
County of Napa Health and Human Services Agency Vimlan VanDien 707-253-4272 vvandien@co.napa.ca.us	1. Hired WNA. Started 2/22/10. 2. Hired Office Asst. (OA) Started 3/8/10. 3. IBCLC mentor hired 4. Health Education Specialist (LVL) increased to full time as of 10/1/09.
County of Orange Health Care Agency Maridet Ibanez 714-834-8092 mibanez@ochca.com	1. Hired a part-time Staff Specialist
County of San Luis Obispo Linda McClure 805-781-5571 lmclure@co.slo.ca.us	1. A .25 FTE Public Health Nutritionist I position was increased to a .75 FTE position on 01/24/10. 2. A Public Health Nutritionist I position was hired for 210 hours on 10/01/09 3. The Breastfeeding Peer Counseling Coordinator was hired for an additional 210 hours on 10/01/09 4. A Public Health Nutritionist I was hired for 210 hours 5. Hired 2 WNAs (Public Health Aides). One on June 1st and the other on September 7, 2010.
County of Santa Clara Evelyn Caceres-Chu 408-792-5123 Evelyn.Chu@PHD.SCCGOV.ORG	1. Increased hours to part time Staff and hired extra-help staff as needed. Since 10/09 have hired extra-help staff and staff who are in half-time codes are working up to 40 hours/week.
County of Tulare Health and Human Services Agency Peggy Redfern 559-684-3479 predfern@tularehhsa.org	1. Five additional WNA positions approved 5/1/10 (3 are for new clinic).
Del Norte Clinics, Inc. Rose McIsaac 530-749-4829 mcisaacr@dnci.org	1. Increased WNA FTE by 1.0. 2. Maintained 1.0 FTE Peer Counselor on staff. 3. Hired new 0.5 FTE Peer Counselor. 4. New 0.5 FTE Peer Counselor was hired on staff
Delta Health Care and Management Services Corporation Julie Grunsky 209-444-8621 jgrunsky@deltahhealthcare.org	1. Hired 4 new employees.

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Increased Staffing)

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Local Agency Name & Contact Information	Project Accomplishments
Glenn County Health Services Leslie McDonnell (530) 865-8791 lmcdonnell@glenncountyhealth.net	<ol style="list-style-type: none"> 1. Hired full-time PHN 2. Hired part-time Spanish interpreter 3. Hired CLE/CLC
Kings County Department of Public Health Carol Williams 559-582-3211 x 2758 carol.williams@co.kings.ca.us	<ol style="list-style-type: none"> 1. Hired six additional staff (Six new positions).
La Clinica de la Raza-Fruitvale Health Project, Inc. Ninoska Ayala 510-535-5309 nayala@laclinica.org	<ol style="list-style-type: none"> 1. Hired a temp. Administrative Assistant 2. Increased RD's time from 70% to 100%. 3. Hired IBCLC as breastfeeding coordinator.
Los Angeles Biomedical Research Institute Steve Baranov (323) 757-7244 x242 sbaranov@slahp.org	<ol style="list-style-type: none"> 1. Recruited 3 open positions: MCH Specialist II – Site Operations, Technical Assistant III, Communication Specialist. 2. Filled new Area Manager position 3. Promoted 11 WIC Clerks & 4 BF Peer Counselors to Nutrition Assistant I effective April 1, 2010 Trained 15 newly promoted staff. 4. Hired & trained 4 additional WIC Clerks 5. Hired & trained 2 additional Community Health Outreach Workers (CHOWs). 6. Hired & trained 4 additional Breast-feeding Peer Counselors I 7. Recruited 5 part-time Information & Referral Assistant I positions 8. Created WNA/CHOW position. Hired one WNA CHOW in June 2010 9. Hired one additional Information & Referral Assistant II to assist with supervision of part-time staff
Marin County Department of Health and Human Services Gueidi Beltran 415-473-4029 gbeltran@co.marin.ca.us	<ol style="list-style-type: none"> 1. Hired a Clerk and a WNA
Merced County Community Action Board Karen Simmons Gillian (209) 383-4859 ext 1244 kgillian@mercedcaa.org	<ol style="list-style-type: none"> 1. Hired Nutrition Education Coordinator (NEC). 2. Community Partnership Liaison (CPL) was hired March 15, 2010.
Mission Hospital's Camino Health Center Robin Bradley 949-488-7696 rbradley@caminohc.org	<ol style="list-style-type: none"> 1. Increased FTE's from 2 to 3.5. 2. Increased FTE's to 4
Monterey County Health Department Edith (Edie) Wiltsee 831-796-2864 wiltseeew@co.monterey.ca.us	<ol style="list-style-type: none"> 1. Two teachers started teaching WIC classes at three clinics in February 2010. 2. Five temporary employees were hired in February 2010.
Nevada County Public Health Department Nancy Piette 530-470-2443 Nancy.piette@co.nevada.ca.us	<ol style="list-style-type: none"> 1. Health Ed. Spec. hired 1/10/10 and left May 2010 2. Office Asst. hired 10/09/09 3. Nutritionist worked overtime hours.

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Increased Staffing)

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Local Agency Name & Contact Information	Project Accomplishments
North County Health Project, Inc., dba North County Health Services Mary P. Sammer 760-752-4324 msammer@nchswic.org	1. Hired lactation consultant, health educator, RN and physician champion
Northeast Valley Health Corporation Gayle Schachne (818) 898-1388 ext 41619 gayleschachne@nevhc.org	1. Hired new staff: 7 New Nutrition Assistant I, Camp WIC coordinator, 3 full time NA I, recruited 5 Camp WIC Leaders 2. Hired 3 NA I for training on ISIS, recruited 4 more NA I since Jan. 2010; filled 2 Clinic Supervisor I positions 3. Hired RD to start January 1, 2011 and RD promotions for Degreed Nutritionist completing their Internship and CDR exam
Pasadena Public Health Department M. Jane Lewis 626-744-6521 jlewis@cityofpasadena.net	1. Hired 2 temporary employees, 3 community service representatives, 1 RD and 1 full time WNA.
Placer County Department of Health and Human Services Shauna Carter 916-784-6405 slcarter@placer.ca.gov	1. Hired 2 additional Extra Help Nutritionists. 2. Hired more extra help/part time staff for front desk and supervisory roles
Public Health Foundation Enterprises, Inc. Eloise Jenks 626-856-6618 ext 200 Eloise@phfewic.org	1. Promoted 14 Peer Counselors and 6 Outreach Assistants 2. Hired the following employees: 16 Nutrition Program Assistants, 1 Degreed Nutritionist, 17 Nutrition Program Assistants, 8 Degreed Nutritionists, 12 hourly clerks, 2 Vietnamese-speaking Nutrition Program Assistants, 2 Korean-speaking Nutrition Program Assistants, and 12 Hourly "as needed" Clerks
Sacramento County Department of Health and Human Services Amelia Schendel 916-875-2173 schendela@saccounty.net	1. Hired 3 new permanent positions effective March 9, 2010. 2. Hired 6 staff in "temp" positions effective October 1, 2009. 3. Hired Two new staff, one Spanish-speaking and one Russian-speaking
San Joaquin County Public Health Services Stephanie Carillo 209-468-3286 scarillo@sjcphs.org	1. Increased hours of one breastfeeding counselor to 30 hours per week. 2. Hired two additional breastfeeding counselors.
San Ysidro Health Center Jeannette Salazar 619- 662-4100 ext 6401 jsalazar@syhc.org	1. One clerk hired. 2. Lactation consultant hired. 3. Hired temp lactation assistant
Santa Barbara County Public Health Department Caro Stinson 805-681-5279 Caro.stinson@sbcphd.org	1. Temporary staff was hired to provide tri-lingual interpreter services. 2. Staff person was hired part-time to coordinate outreach and expand outreach efforts. 3. Hired contract staff to teach "Let's Go Shopping" classes 4. Hired temporary and extra help staff to begin training as WNAs

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Increased Staffing)

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Local Agency Name & Contact Information	Project Accomplishments
Solano County Health and Social Services Department Denise Kirnig 707-784-8131 ddkirnig@solanocounty.com	<ol style="list-style-type: none"> 1. Hired temporary workers (started on April 5, 2010) 2. Hired four extra help Office Aides (started on June 29, 2010) 3. Hired two extra help WNA worked part-time
Stanislaus County Health Services Agency Elaine Emery 209-525-4804 eemery@schsa.org	<ol style="list-style-type: none"> 1. Hired contract staff to assist with special projects
Sutter County Human Services Department-Health Karrie Spencer (530) 822-7224 Kspencer@co.sutter.ca.us	<ol style="list-style-type: none"> 1. Hired Health Program Specialist
Tehama County Health Services Agency Susan Garcia (530) 527-8791 garcias@tcha.net	<ol style="list-style-type: none"> 1. Hired a Public Health Nurse.
The Resource Connection of Amador and Calaveras Counties Shirlee Runnings (209) 223-7685 srunnings@theresourceconnection.net	<ol style="list-style-type: none"> 1. Hired two PC's and Spanish Bi-lingual staff
Tiburcio Vasquez Health Center, Inc. Genny Maling 510-690-6058 gmaling@tvhc.org	<ol style="list-style-type: none"> 1. Hired one temp clerk and increased the FTE of I.T. employee to .5 FTE.
Tuolumne County Health Department Lisa Hieb 209-533-7418 lhieb@co.tuolumne.ca.us	<ol style="list-style-type: none"> 1. Contracted with 2 IBCLC's, began in August 2010. 2. Hired PHN II on March 24th
United Health Centers of the San Joaquin Valley, Inc. Gloria Pecina 559-638-3948 pecinag@unitedhealthcenters.org	<ol style="list-style-type: none"> 1. Hired an Outreach Coordinator on 4/26/10 2. Hired a total of 12 temporary employees with 30 hours of overtime per employee for the months of June-September
United Indian Health Services, Inc. Randall Barnoskie 707-825-4162 randall.barnoskie@crihb.net	<ol style="list-style-type: none"> 1. Hired Public Health Nurse.
Watts Healthcare Corporation Debra Keyes 323-568-3069 Debra.keyes@wattshealth.org	<ol style="list-style-type: none"> 1. Hired Staff and provided over time for extended access. 2. Hired 3 NA I's for call center + Call Center Supplies. 3. Additional staff hired and funds support existing staff and overtime and extended hours.
West Oakland Health Council, Inc. Norma Mason 510-302-3730 normam@wohc.org	<ol style="list-style-type: none"> 1. Breastfeeding peer educator hired.

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Increased Staffing)

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Local Agency Name & Contact Information	Project Accomplishments
Yolo County Department of Public Health Cheryl Boney 530-666-8694 Cheryl.Boney@yolocounty.org	1. Hired .60 FTE Community Health Asst. and a 1.0 FTE WNA

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Nutrition Education)

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Local Agency Name & Contact Information	Project Accomplishments (1)	Project Accomplishments (2)
<p>Alameda County Health Care Services Agency (Statewide Project: Magazine-Style Video for WIC Waiting Rooms - Participant Education) Linda Franklin 510-595-6464 Linda.Franklin@acgov.org</p>	<p>1. Paola Laverde, a video magazine producer that the county had used for prior projects, was hired as the producer/project coordinator. 2. A news-style video magazine show concept was created to be used in WIC waiting rooms called "About WIC, for WIC and by WIC". A news magazine-style show consists of a host introducing the different stories that will be featured in the show. The "WIC Show" presents nutrition, breastfeeding support, referrals and exercise advice for pregnant and parenting moms in entertaining, accessible and informational segments. This show was produced in English and in Spanish. 3. Show content is based on the different educational services WIC provides clients. 4. The completed show to be disseminated to all WIC local agencies via mailed DVD (which can then be played on existing waiting room DVD players) and also through video signage systems via internet that can be downloaded local agencies' digital display systems.</p>	
<p>Alliance Medical Center, Inc. Nikki Efigenio 707-385-2320 nefigenio@alliancemed.org</p>	<p>1. Purchased nutrition education materials.</p>	
<p>American Red Cross, San Diego/Imperial Counties Chapter Ann M. Leisenring 858-309-1219 Ann.leisenring@sdarc.org</p>	<p>1. Cooking classes provided weekly to participants in each WIC office.</p>	
<p>Axis Community Health Roberta Smith R.D. 925-846-5983 rsmith@axishealth.org</p>	<p>1. Nutrition education posters were purchased for the RD workstations, waiting rooms, the new clerk workstations, classrooms, and the new TV viewing area.</p>	
<p>Butte County Department of Public Health Julie Wetmore 530-895-6543 jwetmore@buttecounty.net</p>	<p>1. Cooking demonstrations were held at Chico WIC site.</p>	
<p>Central Valley Indian Health, Inc. Ilse Arrambide (559) 298-0258 iarrambide@cvih.org</p>	<p>1. Employed computer technology to conduct some nutrition education using electronics learning activities.</p>	

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Nutrition Education)

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Local Agency Name & Contact Information	Project Accomplishments (1)	Project Accomplishments (2)
<p>City and County of San Francisco Department of Public Health Maria LeClair (415) 575-5686 maria_leclair@sfdph.org</p>	<ol style="list-style-type: none"> 1. Collaborated with Go Folic Project (vitamin grant) and Go Folic Acid Campaign. Provided translations service in Chinese and Spanish for flyers and distributed prenatal vitamins with folic acid to WIC women participants. 2. Hired 3 Health Service Aides to specifically provide nutrition education services and help distribute vitamins in WIC clinics. 3. Translated & printed nutrition education materials to Chinese and conducted "Say Cheese" nutrition education classes. 	
<p>City of Berkeley Barbara Raboy 510-981-5399 braboy@ci.berkeley.ca.us</p>	<ol style="list-style-type: none"> 1. Provided nutrition education to participants on new food package: Rollout of nutrition education for new food package was completed by end of December 2009. 2. Purchased Scholastic brand educational materials. 	
<p>City of Long Beach Judy Ogunji (562) 570-4475 Judy.ogunji@longbeach.gov</p>	<ol style="list-style-type: none"> 1. Conducted food demonstrations and tastings for WIC participants on whole grains and high fiber foods. 	
<p>Community Resource Project, Inc. Maureen Clark (916) 326-5840 mclark@cresource.org</p>	<ol style="list-style-type: none"> 1. Hired temporary nutrition education and wellness support staff. 2. Purchased one set of cooking supplies for cooking demonstrations. 3. Purchased ServSafe training for staff who conduct cooking demonstrations and purchased remaining supplies for cooking demonstrations including portable kitchen carts. 4. Purchased PC's for offices with the intent of improving ability of staff to train/attend WebEx workshops, improve ability to create nutrition education materials, education sessions, and training workshops. 5. Purchased TV for classroom at Elk Grove site to enhance ability to train staff and participants (on nutrition education) at that office. 	
<p>Contra Costa County Health Services (Regional Project - Perinatal Depression) Beverly Clark (925) 646-5376 beverly.clark@hscd.cccounty.us Mary Jane Kiefer drkiefer@aol.com</p>	<ol style="list-style-type: none"> 1. Selected a perinatal depression screening tool that would be most effective for use in WIC. Selected the PHQ-9 as the screening tool and approximately 17,000 WIC clients were screened for perinatal depression. 2. Trained staff to include the self-administered screening tool in the enrollment and recertification process for women. 3. Planned and conducted staff training program in Contra Costa County and with other Bay Area Partners. 4. Hired & subcontracted with mental health consultants to assist with training development for the project and to provide some of the training to WIC staff. 5. Perinatal Depression "Kits" for professionals were assembled and distributed to community and health professionals and WIC agencies throughout the Bay Area. 6. Developed and completed artwork and content for posters, class handouts, referral guides, and brochures regarding perinatal depression screenings. 	<ol style="list-style-type: none"> 7. Worked with 211, mental health, integrative medicine, substance abuse programs, crisis hotline, etc. to provide services for women who experience perinatal depression. Clients testing positive for perinatal depression are referred to the crisis hotline, 211 and to their doctor. 8. A 5-10 minute Perinatal Depression Class was developed and presented as a part of the pregnancy and infant WIC classes at Contra Costa County. 9. Contra Costa County TV created and finalized a DVD of the perinatal depression screening training. 10. Will package the perinatal depression screening educational materials on a DVD, CD or a website for Statewide dissemination.

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Local Agency Name & Contact Information	Project Accomplishments (1)	Project Accomplishments (2)
<p>Contra Costa County Health Services (Statewide Project - DVD project "Feel the Love Feel the Power". DVD later re-named to "Have Fun and Be Healthy") Beverly Clark (925)646-5376 beverly.clark@hsd.cccounty.us</p>	<p>1. Translated the health messages in the Physical Activity "Have Fun and Be Healthy" DVD into Spanish. Tape was renamed to "Have Fun and Be Healthy" rather than "Feel the Love, Feel the Power." The translation was tested and the voice over completed for all of the Healthy Messages and the instructions for the dances. 2. Reorganized activities on the DVD to make it more user-friendly and to include sections for younger children, older children, and adults. Contains a workout tape that would play for workplace wellness and WIC classes. In addition, there is a "play all" loop for playing in waiting rooms. 3. A brochure was also been developed to accompany the DVD. 4. Copied and duplicated the DVD and made it available to all interested WIC programs. Copies of the DVD and brochure to be sent to each WIC clinic in California by November 30th, 2010.</p>	
<p>County of Humboldt, Department of Health and Human Services Jim Sousa 707-269-2280 jsousa@co.humboldt.ca.us</p>	<p>1. Purchased Nutrition Education materials Various incentives: books, magnets, bags, NWA calendars etc. Continued to identify items for Education and Outreach.</p>	
<p>County of Inyo Department of Health and Human Services Sherrie James 760-872-1887 sjames@inyocounty.us</p>	<p>1. Contracted RD provided 16 hrs/wk implementing childhood obesity prevention program. She developed and implemented prevention counseling program which included nutrition education classes and play groups for physical activity. Her future activities to include obesity prevention counseling, food demos and physical activity classes.</p>	
<p>County of Orange Health Care Agency Maridet Ibanez 714-834-8092 mibanez@ochca.com</p>	<p>1. Hired a part-time Staff Specialist to evaluate nutrition services/nutrition education. Staff Specialist prepared reports that are on file and used by Senior Staff to evaluate progress and activities needed. 2. Purchased additional nutrition education materials.</p>	
<p>County of Santa Clara Evelyn Caceres-Chu 408-792-5123 Evelyn.Chu@PHD.SCCGOV.ORG</p>	<p>1. Improved and revised nutrition education materials. including developing a draft for an insert on Agency's Breastfeeding policy to be available in English and Spanish. 2. Assessed which WIC nutrition education pamphlets need to be translated into Vietnamese, performed translation, and made translations available to other local WIC agencies. 3. Worked on having the 0-5 months Nutrition Questionnaire, monthly classes materials, & Breastfeeding Resource/ Outreach pamphlet translated to Vietnamese. Succeeded in having the Breastfeeding Resource/Outreach pamphlet translated into Vietnamese, as well as materials that were used for the General Nutrition Education Class (Will continue to identify nutrition materials and resources that need to be translated into Vietnamese).</p>	
<p>Del Norte Clinics, Inc. Rose McIsaac 530-749-4829 mcisaacr@dnci.org</p>	<p>1. Purchased nutrition education materials. (the Standard Baby behavior materials were free from the State), BF education materials, cooking class demonstration items, calendars, physical activity support items.</p>	

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<p>Delta Health Care and Management Services Corporation (Regional Project - Collaboration with Family Resource & Referral Center - F.R.R.C.) Julie Grunsky 209-444-8621 jgrunsky@deltahhealthcare.org</p>	<ol style="list-style-type: none"> RD prepared 3 classes for DHC staff: "Cooking Lean" (November); "Rethink Your Drink" (January 2011); and "Fast Food" (March 2011). Conducted nutrition education trainings geared to participants (with FRRC staff also in attendance) on 6/16 for "Fruits and Vegetables", on 7/21 "Fast Food Choices", and on 9/29 "Physical Activity". RD also provided instruction to staff through FRRC's intranet on: "Food Safety; Having a Healthier BBQ"; "Organic Foods"; "Building Stronger Bones"; "Better Breakfast Choices"; "Cholesterol Fruits and Vegetables"; Fast Food; and "Eating Right at the Ball Park". Trained and educated local child care providers (who have high WIC-eligible population) on nutrition education 	<ol style="list-style-type: none"> RD published three articles in FRRC magazine (5,000) "Healthy Summer Time Snacks;" "Honey for Children;" and "Artificial Coloring and Sweeteners." Provided 10 cooking demonstration classes. Hired Jill Nussinow, MS, RD "The Veggie Queen" to provide cooking demonstration to WIC staff on 5/18. Subcontracted with Dr. Nick Yphantides to speak at 3 sessions regarding the importance of reducing childhood obesity.
<p>Merced County Community Action Board Karen Simmons Gillian (209) 383-4859 ext 1244 kgillian@mercedcaa.org</p>	<ol style="list-style-type: none"> Community efforts in obesity prevention and food security took place through Healthy South Merced (physical activity promotion); Merced County Hunger Task Force (promoting collaboration among USDA programs, food bank & pantries, and local farmers' markets) and CCROP (Central California Regional Obesity Prevention). A packet of educational and practical materials to support breastfeeding women through common problems were compiled and distributed to participants in the early postpartum period. The current (2010) edition of Hale's Medications and Mother's Milk book was purchased for all clinics and Nursing Nooks and RD/DN resource library. A nutrition education consultant continued to work with RD/DN staff to update the LA's continuous quality assurance program. 	<ol style="list-style-type: none"> Community outreach and nutrition education efforts were carried out by Nutrition Professionals, Community Partnership Liaison and Local Vendor Liaison at various places in the county including Farmers' Market Nutrition Programs. Class curricula being revised to include child-specific activities during each session.
<p>Native American Health Center, Inc. Peter D. Schlichting 510-434-5319 peters@nativehealth.org</p>	<ol style="list-style-type: none"> Expanded and developed new food demonstration classes (many of local agency's demo. classes are coordinated with the input of BANPAC and the Network for a Healthy California). Continue to develop new curriculums for "GC 30" classes. Portable kitchen (for food demonstrations) was purchased. 	
<p>North County Health Project, Inc., dba North County Health Services Mary P. Sammer 760-752-4324 msammer@nchswic.org</p>	<ol style="list-style-type: none"> Expanded the Family Nutrition Program that targets overweight and at-risk of overweight children ages 2-5 at 5 NCHS Health Centers. Expanded the blended clinical pediatric/WIC interventions expanded to 6 locations of NCHS. (The following interventions in the 2nd term (April-Sept): prenatal (421), postpartum (576), newborn feeding/lactation (461), infant intro feeding (130) and toddler feeding (164), anemia (72), underweight (77), overweight (878) and overweight (252) kids, other visits(12)). Developed "Nutrition Fast Pass" tools to fast track WIC participants that have received nutrition interventions in the Health Centers. Tools were identified for pregnant women, postpartum women, and infants to 6 weeks old. Still working a child tool and the procedure to get the form from HC/RD to WIC. Six forms were developed to improve documentation and communication between Health Center and the WIC office. 	
<p>Northeast Valley Health Corporation Gayle Schachne (818) 898-1388 ext 41619 gayleschachne@nevhc.org</p>	<ol style="list-style-type: none"> Purchased portable kitchen for food demonstrations. Trained Child Development Specialist ("Camp WIC" Leaders) for group nutrition education for parents and children under 5 years old. Camp WIC in progress and implemented in 5 sites. Purchased calendars for participants to promote healthy eating (agency's revised 3rd Edition Cookbook was modified into a calendar). 	

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Local Agency Name & Contact Information	Project Accomplishments (1)	Project Accomplishments (2)
<p>Northeast Valley Health Corporation (Statewide Project - "Let's Cook With Kids Cookbooks") Gayle Schachne (818) 898-1388 ext 41619 gayleschachne@nevhc.org</p>	<ol style="list-style-type: none"> 1. Started design of cookbook with RD team, met monthly and met once a month for 2 hours to make decisions about book, format, recipe selection, and planning for year 2 of project. 2. Held recipe contests with participants and collected recipes from participants and other sources. 3. Conducted recipe collection and selection then selected best recipes for the testing phase. 4. Evaluated ease of making the recipes. 5. Continued working on and researching children's cookbooks. 	
<p>Plumas Rural Services Katy Dyr 530-283-4093 kdyrr@plumasruralservices.org</p>	<ol style="list-style-type: none"> 1. Kitchen for nutrition education cooking demonstrations was purchased. 2. Three cooking demonstrations for nutrition education done at WIC site with new kitchen. 	
<p>Riverside County Community Health Agency, Dept. of Public Health Gayle Hoxter 951-358-5311 ghoxter@co.riverside.ca.us</p>	<ol style="list-style-type: none"> 1. All RD's and DN's attended the following Nutritionist meetings on: Farm to Food Resources, Krystal Boyce's "What's in your Refrigerator" (regarding food additives, organic foods, & better choices), and Ella Hadad on vegetarianism. 2. All sites continue to promote wichealth.org online nutrition education to WIC participants via bulletin board displays, WIF stickers and inserts at individual and group appointments. 3. Conducted training with all WIC staff on wichealth.org online education and provided support and direction to other WIC agencies using on-line education. 4. Worked out logistics of clinic flow regarding FI pick up and documentation for participants doing online education. 	<ol style="list-style-type: none"> 5. Procedure to process and document nutrition education contacts for clients doing online education was developed and implemented at WIC sites. 6. As of March 2010, 50 participants had accessed online education. Continued partnering with Western Michigan University to enhance on-line education program and provide quarterly statistics on the effectiveness of this program.
<p>Riverside-San Bernardino County Indian Health, Inc. Afua Khumalo 951-849-4761 ext 1433 akhumalo@rsbcihi.org</p>	<ol style="list-style-type: none"> 1. Used nutrition education incentive items to help promote and increase effectiveness of nutrition education. 2. Provided "Chuck the Junk" Day nutrition education on healthful recipes, including the new WIC foods. 3. A "Chuck the Junk" recipe collection was printed and distributed. 4. Purchased "Healthy Habits" cooking classes supplies and incentives. 5. Purchased children's nutrition education coloring books, mood pencils, frisbees, and cookbooks. 6. Purchased children's sippy cups, hot safe spoons, toothbrushes, and other incentives containing healthy messages. 7. Purchased nutrition education supplies. 8. Purchased electronic Spanish/English translators for nutrition education/outreach purposes. 	
<p>San Diego State University Research Foundation Kelly Phifer (858) 505-3062 kphifer@projects.sdsu.edu</p>	<ol style="list-style-type: none"> 1. Purchased cooking class demo DVD's, nutrition education materials, children's books, and WIC foods for recipe demos for nutrition education. 2. Developed 2 cooking DVD's. 3. Purchased portable kitchens for food demos for nutrition education. 4. Purchased recipes cards, children's books, and additional nutrition education materials. 	
<p>San Mateo County Health Department Eliana Schultz 650-573-3511 Eschultz@co.sanmateo.ca.us</p>	<ol style="list-style-type: none"> 1. Held meetings with the Network for a Healthy California, UC Cooperative Extension, and Second Harvest Food Bank to agree on targeted nutrition education plans. 2. New posters were purchased to optimize outreach and nutrition education. 3. Additional educational materials were purchased on an ongoing basis. 4. Purchased breastfeeding books and pens containing nutrition messages 	

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<p>Santa Barbara County Public Health Department Caro Stinson 805-681-5279 Caro.stinson@sbcpd.org</p>	<ol style="list-style-type: none"> 1. Contracted with trilingual interpreter (English, Span, Mixteco) contractor who taught the "Let's Go Shopping" classes during Oct, Nov and Dec 2009. 2. Hired 4 contracted staff to teach "Let's Go Shopping" nutrition education classes at all WIC sites during new WIC food package roll-out in Oct, Nov and December 2009. 3. Temporary staff also was hired to provide tri-lingual interpreter services (English, Spanish and Mixteco) for WIC site serving many participants from Oaxaca. 4. Purchased/ordered some nutrition education materials such as bulletin boards, pamphlets, children's books, handouts, stickers, foods for taste testing/food demonstrations, props for classes, food models, murals, cameras, signs, and pamphlet racks. 	
<p>Sierra County Human Services Katy Dyrri or Joyce Cameron 530-283-4093 kdyrr@plumasruralservices.org 530-993-6703 jcameron@sierracounty.ws</p>	<ol style="list-style-type: none"> 1. Collaborated with FRC for nutrition education on the Cooking w/WIC Foods cooking classes. 	
<p>Solano County Health and Social Services Department Denise Kirnig 707-784-8131 ddkirnig@solanocounty.com</p>	<ol style="list-style-type: none"> 1. Purchased and installed four laptops, LCD projectors and screens for 4 WIC classrooms to improve nutrition education delivery and put class outlines as PowerPoint to help staff with lesson plan outlines. 2. Purchased the following equipment to improve nutrition education: Acrobat software for Admin. office to scan materials, food models for the new "Welcome to WIC" class, and a portable DVD player to use to entertain difficult children so that staff can have a dialogue with the parent. 	
<p>The Resource Connection of Amador and Calaveras Counties Shirlee Runnings (209) 223-7685 srunnings@theresourceconnection.net</p>	<ol style="list-style-type: none"> 1. Presented a nutrition education & wellness in-service to Head Start & Food Bank staff. 2. Nutrition education presentations were done in April & May. 3. Nutrition workshops provided to child care providers in June 2010. 4. Hired Spanish bi-lingual staff for participant nutrition education. 	
<p>Tiburcio Vasquez Health Center, Inc. Genny Maling 510-690-6058 gmalin@tvhc.org</p>	<ol style="list-style-type: none"> 1. Attended training from BANPAC. The "Sugar Savvy Regional Train-The-Train(er) Workshop" class will be used as a GA241/GA25 class for period of Oct - Dec. 2010. 2. Purchased breastfeeding videos, books, a demo baby, recipe books, and reference books. 3. Assessed current nutrition education materials and updated or revised. 4. Local agency's WNAs revised the "Whole Grains" class to better meet class needs and made their own recipe tasting demo. It was decided to promote bulgur as agency's whole grain food demo recipe. Food tasting was successful and participants are now open to bulgur as a food to eat. 5. Staff has also conducted various recipe demos for participants featuring fruit shakes, different cheeses, tofu, whole grains, salads, milk types, breakfast ideas, snacks, and fruits and vegetables. 	

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<p>Trinity County Health and Human Services Elise Osvoold-Doppelhauer 530-623-8215 eosvoolddoppelhauer@trinitycounty.org</p>	<p>1. Made strides to increase access to WIC services through a sub-contract with Southern Trinity Health Services (STHS) which includes video conferencing to main office for nutrition education & breastfeeding support. WIC Director and WIC Program Coordinator had several meetings, phone calls and traveled to Southern Trinity Health Services and met with STHS Executive Director to review how the services would be provided via video conferencing through their site and toured the site. 2. WIC Program Coordinator worked with State WIC, local IT and their Video Conferencing vendor details of purchasing the video conferencing equipment. The VC equipment was ordered by year-end and the activities of expanding WIC services to Southern Trinity will continue into FFY 2011.</p>	
<p>Tuolumne County Health Department Lisa Hieb 209-533-7418 lhieb@co.tuolumne.ca.us</p>	<p>1. Books, journals, games, educational materials, DVDs, posters, breastfeeding books (Hale and others), interactive client outlines were all purchased for nutrition education. 2. Purchased one nutrition education kiosk for waiting room. 3. Created, printed, and distributed educational pamphlets on smoking prevention, breastfeeding, and alcohol prevention.</p>	
<p>United Health Centers of the San Joaquin Valley, Inc. Gloria Pecina 559-638-3948 pecinag@unitedhealthcenters.org</p>	<p>1. Purchased additional education materials such as a new poster printer, nutrition education books and various other supplies.</p>	
<p>Ventura County Health Care Agency Katie Rowe 805-981-5268 Kathleen.rowe@ventura.org</p>	<p>1. Created and distributed a bilingual Interconception Care Kit to Ventura County WIC clients and community partners. The kit contains a variety of educational pamphlets, resource information, and other items that help prepare mothers for a healthy post-partum era. All kit items were purchased and then assembled into the kits. Plans were established for kit distribution during Winter 2011.</p>	
<p>Watts Healthcare Corporation Debra Keyes 323-568-3069 Debra.keyes@wattshealth.org</p>	<p>1. Educational supplies purchased for cooking demonstration classes for nutrition education. 2. 13 staff sent to Safe-Serve training to be trained on a safe practices of preparing food in order to safely conduct food demonstrations.</p>	
<p>Yolo County Department of Public Health Cheryl Boney 530-666-8694 Cheryl.Boney@yolocounty.org</p>	<p>1. Purchased additional educational materials and nutrition education/physical activity incentive items with key nutrition messages.</p>	

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Outreach)

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Local Agency Name & Contact Information	Project Accomplishments (1)	Project Accomplishments (2)
<p>Alameda County Health Care Services Agency Linda Franklin 510-595-6464 Linda.Franklin@acgov.org</p>	<p>1. Expanded outreach to increase access to WIC: Agency reviewed and revised their outreach plans; stepped up outreach to providers and to reach new clients/locations such as EDD office. The senior nutritionist at Eastmont site oversaw outreach efforts. She met with a prenatal provider in East Oakland, and arrangements are proceeding to set up a satellite in this office. A Hayward outreach provider has also been selected and additional potential sites have been identified. Laptops were purchased, identified a printer for check stock, and met with IT to plan equipment needs. Also working with Alameda County Public Health to establish a new clinic at a middle school in East Oakland that will include WIC services (this senior nutritionist attends the planning meetings relating to this new clinic).</p>	
<p>Alliance Medical Center, Inc. Nikki Efigenio 707-385-2320 nefigenio@alliancemed.org</p>	<p>1. Hosted outreach booths at 4 health fairs (including one in Windsor) and have committed to others in Healdsburg and Cloverdale. 2. Had large signs installed in both Windsor and Cloverdale.</p>	
<p>American Red Cross, San Diego/Imperial Counties Chapter (Regional Project - Collaborate with AAP to Educate Medical Providers) Ann M. Leisenring 858-309-1219 Ann.leisenring@sdark.org</p>	<p>1. Partnered with AAP to develop presentation to medical clinics, designed collaterals, met with participating pediatricians to discuss and practice delivery of WIC messages, initial contacts made with clinics. Visited 15 WIC-identified health care provider offices. 2. Planned to conduct follow-up phone calls and visits for 50% of participating medical providers. 10 of the 15 follow up visits turned into initial visits. The remaining 5 follow up visits were completed to assess success of regional project.</p>	
<p>Butte County Department of Public Health Julie Wetmore 530-895-6543 jwetmore@buttecounty.net</p>	<p>1. Hired a Public Health Educator .5 time to conduct outreach and increase obesity prevention activities.</p>	
<p>City and County of San Francisco Department of Public Health Maria LeClair (415) 575-5686 maria_leclair@sfdph.org</p>	<p>1. Have hired a number of As-Needed Health Service Aides to help with CNAP, outreach, nutrition education and clinic support. 2. Actively collaborated with Go Folic Acid Campaign. Provided translations service in Chinese and Spanish for flyers and currently distributing Prenatal vitamins with Folic Acid to WIC women participants. 3. Have hired 3 Health Service Aides to help distribute vitamins and provide nutrition education services in WIC clinics.</p>	
<p>City of Berkeley Barbara Raboy 510-981-5399 braboy@ci.berkeley.ca.us</p>	<p>1. Attending health fairs for outreach, visited doctors' offices (ongoing with the PHN) and Head Start (ongoing with RD); 2. Staff redesigned outreach materials for distribution at front desks of clinics. 3. Ongoing distribution of outreach materials done at West Berkeley Family Practice.</p>	

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Outreach)

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Local Agency Name & Contact Information	Project Accomplishments (1)	Project Accomplishments (2)
<p>City of Long Beach Judy Ogunji (562) 570-4475 Judy.ogunji@longbeach.gov</p>	<p>1. Attended National Conference with Long Beach Black Church Council; made connections to conduct on-going outreach to African American population. Attended future meetings to enroll WIC-eligibles. 2. Attended quarterly meetings held by the United Cambodian Community to educate, recruit, and then enroll Southeast Asian WIC-eligibles. 3. Organized Outreach Health and Resource Fair: Held community fair that over 900 families attended. WIC eligibles were enrolled, provided food samples, gave incentives, and conducted physical activities. Continued to attend and outreach at various community fairs and events.</p>	<p>4. Purchased advertisements at local bus shelters, local community newspapers and other media sources. Continued to advertise in other types of media to reach WIC-eligibles</p>
<p>Clinica Sierra Vista, Inc. Christine Dodd (661) 326-6490 christine.dodd@clincasierravista.org</p>	<p>1. Purchased van for travel and outreach to outlying sites and transport staff to out of town trainings.</p>	
<p>Clinicas de Salud del Pueblo, Inc. Irma Martinez (760) 344-9606 irmam@cdsdp.org</p>	<p>1. NextGen training was provided on April 27, 2010 to all WIC staff for understanding the process of appointments and referrals to the clinics. 2. Outreach and Referral Coordinator is making the appropriate appointments of participants seeking medical and dental services. 3. Orientations of WIC services have been provided by the Outreach and Referral Coordinator at the clinics and at outreach activities and events: a). June 24: Behavioral Health Services- Cal Works b). August 3rd- El Centro Navy Base and Police Department Outreach c). August 5th - Largest Baby Shower- Imperial County Breastfeeding Coalition d). September 9 – Grandparents Celebration</p>	<p>4. Created a list of community agencies and Clinicas de Salud del Pueblo, Inc. outreach activities with timeframe and contact persons: Sure Helpline Resource Manual of all community services has been purchased and reproducible reference will be provided to other WIC sites (El Centro and Calexico). A list of medical providers has also been updated for the call center usage.</p>
<p>Community Action Partnership of Kern Elizabeth Tolley (661) 327-3074 etolley@capk.org</p>	<p>1. New lap tops were purchased to improve connections with ISIS for outreach clinics and additional computers were purchased.</p>	
<p>Community Bridges Cathy Cavanaugh (831) 722 7121 x115 cathyc@sccwic.org</p>	<p>1. Subcontracts with 3 Family Resource Centers to conduct WIC Nutrition Classes and Outreach. Extensive WIC Outreach and referrals were provided and these projects helped increase our exposure and clients served significantly. 2. Hired staff to provide WIC Outreach and help increase WIC caseload. Maintained adequate staffing to provide Outreach and WIC Services with a goal of reaching 9,800 clients.</p>	
<p>Contra Costa County Health Services Beverly Clark (925)646-5376 beverly.clark@hsd.cccounty.us</p>	<p>1. Outreach Activities: Worked with Families CAN, FNPC, FMCH, County Health Services, providers, library, health fairs, and child care council</p>	
<p>County of Humboldt, Department of Health and Human Services Jim Sousa 707-269-2280 jsousa@co.humboldt.ca.us</p>	<p>1. Hired dedicated Outreach Worker to improved outreach to underserved. 2. Continue to purchase items (books, magnets, bags, NWA, calendars) for education and outreach.</p>	

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Outreach)

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Local Agency Name & Contact Information	Project Accomplishments (1)	Project Accomplishments (2)
County of Inyo Department of Health and Human Services Sherrie James 760-872-1887 sjames@inyocounty.us	1. Utilized vehicle to increase participant access. Vehicle obtained in June 2010 and has been used to provide services to WIC participants in Mono County even during harsh storm conditions.	
County of Napa Health and Human Services Agency Vimlan VanDien 707-253-4272 vvandien@co.napa.ca.us	1. Outreach: Health Education Specialist (LVL) increased to full time as of 10/1/09. Started community events calendar WIC representative attended all local health fairs. Outreach incentives purchased.	
County of Orange Health Care Agency Maridet Ibanez 714-834-8092 mibanez@ochca.com	1. Program authorized overtime to do outreach-related activities.	
County of Santa Clara Evelyn Caceres-Chu 408-792-5123 Evelyn.Chu@PHD.SCCGOV.ORG	1. Outreach/Breastfeeding Education pamphlet translated to Vietnamese.	
County of Sonoma Department of Health Services Tracie Barrow 707- 565-6595 tbarrow@sonoma-county.org	1. Accepted all invitations to community health fairs.	
Del Norte Clinics, Inc. Rose McIsaac 530-749-4829 mcisaacr@dnci.org	1. Outreach brochures and flyers printed in bulk. 2. Planned joint outreach advertisements with Sutter County WIC. 3. Purchased "Clipper" Advertisement and movie theater spots for summer advertising.	
Delta Health Care and Management Services Corporation Julie Grunsky 209-444-8621 jgrunsky@deltahhealthcare.org	1. Outreach: purchased cinema (26 weeks), bus sign (3 months) and print advertising that will reach the community.	
E-Center Helaine Moore (707) 263-5253 hmoore@ecenter.org	1. Distributed 1,020 WIC Outreach flyers to four elementary schools. 2. Developed a small outreach poster and distributed to 67 county churches and 79 licensed day care providers. 3. Delivered 800 Outreach flyers to Social Services. 4. Participated in Cinco de Mayo community festival – WIC outreach and nutrition education materials.	
Gardner Family Care Corporation Kim Potter (408) 272-6030 kpotter@gfc-corp.org	1. Placed ads in La Bamba, El Mensajero, El Observador, La Oferta, Seccion Amarilla, and Mainstreet Media	

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Outreach)

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Local Agency Name & Contact Information	Project Accomplishments (1)	Project Accomplishments (2)
<p>La Clinica de la Raza-Fruitvale Health Project, Inc. Ninoska Ayala 510-535-5309 nayala@laclinica.org</p>	<ol style="list-style-type: none"> 1. Purchased outreach incentives/educational materials. 2. Health Fair promoting WIC purchased outreach incentives. Also, provided overtime for staffing of table throughout the day. 3. Farmers market tabling 4. BF week--tabled at first five event 	
<p>Los Angeles Biomedical Research Institute Steve Baranov (323) 757-7244 x242 sbaranov@slahp.org</p>	<ol style="list-style-type: none"> 1. Hired & trained 2 additional Community Health Outreach Workers (CHOWs). 2. Hired & trained 5 part-time Information & Referral Assistant I positions to extend Central Telephone Office hours to include evenings & Saturdays. Currently employ 4 part-time I&R Assistants and will be promoting them to full-time status in November 2010. 3. Created WNA/CHOW position to increase ability to conduct provisional enrollments. Hired one WNA/CHOW in June 2010. 4. Utilized graphic artist to redesign our agency WIC poster and 2 WIC flyers targeting prenatal women and African American families. 	<ol style="list-style-type: none"> 5. Purchased uniforms (T-shirts & dress shirts) with WIC logo/name for 16 outreach & vendor liaison staff and managers. 6. Posted WIC advertisements in 3 church bulletins in the cities of Huntington Park, Lynwood & South Gate to promote new WIC food package. 7. Purchased outreach items to be distributed as incentives materials. 8. Outreach staff conducted off-site provisional enrollments at prenatal provider offices & newborn enrollments at Bellflower Medical Center
<p>Marin County Department of Health and Human Services Gueidi Beltran 415-473-4029 gbeltran@co.marin.ca.us</p>	<ol style="list-style-type: none"> 1. Purchased equipment and established a cell phone contract for a staff who is doing outreach at the social services building in our county. 2. Purchased equipment and telephone to be used for outreach purposes, and established a cell phone contract. 3. Subcontracted with First 5 to optimize outreach efforts. 	
<p>Merced County Community Action Board Karen Simmons Gillian (209) 383-4859 ext 1244 kgillian@mercedcaa.org</p>	<ol style="list-style-type: none"> 1. An outreach packet was compiled and printed for distribution to healthcare providers. 2. Twenty-eight outreach activities were conducted, building awareness of the WIC program; promoting healthy habits for life; and resulting in the enrollment of more than two dozen new participants. 3. Nutrition Professionals, Community Partnership Liaison and Local Vendor Liaison have initiated community outreach and education. 4. Outreach conducted in concert with the Farmers' Market Nutrition Program in both Merced and Mariposa Counties resulting in the (re) enrollment of eleven participants. 5. The 800 line remained operational and is now displayed on all outreach material. 	
<p>Native American Health Center, Inc. Peter D. Schlichting 510-434-5319 peters@nativehealth.org</p>	<ol style="list-style-type: none"> 1. Accomplished new signs and ads in newspaper. 	
<p>Northeast Valley Health Corporation Gayle Schachne (818) 898-1388 ext 41619 gayleschachne@nevhc.org</p>	<ol style="list-style-type: none"> 1. Revised outreach materials with new WIC Foods, logo revisions, and started work on website for NEVHC. 2. Staff conducted outreach at various Health Fairs during Summer 2010. 3. August Immunization Health Fair occurred at Sun Valley Health Center WIC site. 4. Placed bus ads in over 100 buses in the San Fernando Valley to continue for a year until June 2011. 	

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Outreach)

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Local Agency Name & Contact Information	Project Accomplishments (1)	Project Accomplishments (2)
<p>Plumas Rural Services Katy Dyrr 530-283-4093 kdyrr@plumasruralservices.org</p>	<ol style="list-style-type: none"> 1. Two newspapers ads were done and an article was placed in the local newspaper. 2. Presentations on WIC services done for Headstart, Domestic Violence Services, and Child Care Providers. 3. Activity booths were manned at annual Children's Fair and at the Plumas District Hospitals Community Wellness Fair. 4. One FTE hired for outreach. 5. Items purchased to improve site flow and efficiency at outreach site. 	
<p>San Diego State University Research Foundation Kelly Phifer (858) 505-3062 kphifer@projects.sdsu.edu</p>	<ol style="list-style-type: none"> 1. Developed new outreach flyers. 2. Placed ads in Pennysaver, Family Magazine, Navy Dispatch, Military Press, El Classificado. 3. Purchased outreach incentive items including pens, post-its, pads, tablecloths, banners, bags, labels, and NWA calendars. 	
<p>San Mateo County Health Department Eliana Schultz 650-573-3511 Eschultz@co.sanmateo.ca.us</p>	<ol style="list-style-type: none"> 1. Outreach to partners to increase caseload & participation-- Identified Head Start and Family Service Agency as major childcare providers to reach out to. Deferred further outreach until Fall 2010. A meeting was scheduled for 10/27/10 with Head Start to discuss outreach activities. 2. Re-established outreach activities to increase caseload & participation-- Scheduled to participate in two health fairs during summer 2010. 	
<p>Santa Barbara County Public Health Department Caro Stinson 805-681-5279 Caro.stinson@sbcphd.org</p>	<ol style="list-style-type: none"> 1. Outreach was provided to pediatrician group that meets monthly at Santa Barbara Cottage Hospital, Welcome Every Baby Program and CHDP offices. 2. Staff person was hired part-time to coordinate outreach and expand outreach efforts. 3. WIC outreach broadcast message sent out by our Public Health Information officer to all media outlets in Santa Barbara County resulting in television interviews and several news articles. 4. Purchased Outreach materials. 	
<p>Sierra County Human Services Katy Dyrr or Joyce Cameron 530-283-4093 kdyrr@plumasruralservices.org 530-993-6703 jcameron@sierracounty.ws</p>	<ol style="list-style-type: none"> 1. Outreach materials purchased. 	
<p>Stanislaus County Health Services Agency Elaine Emery 209-525-4804 eemery@schsa.org</p>	<ol style="list-style-type: none"> 1. Monthly outreach with SNAP. 2. Attended various other health fairs – WIC screening and appointments given. 3. Conducted ongoing outreach activities. 4. Purchased incentives for outreach including cutting boards, snack containers, and stuffed animals, all containing healthy messages or outreach information. 	
<p>Sutter County Human Services Department-Health Karrie Spencer (530) 822-7224 Kspencer@co.sutter.ca.us</p>	<ol style="list-style-type: none"> 1. Hired a .5 FTE Outreach Health Program Specialist and Specialist completed these outreach activities: Cinema Ad., Bus Stop Ads, Clipper Ads, Community Events, and in-services. 2. Completed purchase of outreach materials and ads. 	

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Outreach)

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Local Agency Name & Contact Information	Project Accomplishments (1)	Project Accomplishments (2)
<p>Tiburcio Vasquez Health Center, Inc. Genny Maling 510-690-6058 gmaling@tvhc.org</p>	<ol style="list-style-type: none"> 1. Placed TVHC WIC ads on grocery carts in target area in San Lorenzo and San Leandro areas. 2. Ads placed in malls and on buses to attract participants to the Union City, Fremont, Newark, Hayward, San Lorenzo, and San Leandro sites. 3. Worked with Headstart Pre-school to develop enrollment packets containing WIC information 4. Attended S. Hayward Stroll Fair, 4C's Health Fair, and had a WIC outreach table at Union City Farmers Market. 5. During Breastfeeding Week, staff went out to visit medical providers who regularly refer participants. 6. Participated in tabling opportunity in San Lorenzo by attending their 20th Cherryland Anniversary. Outreach materials and enrollment information was given out, and met other agencies providing services around community. 	<ol style="list-style-type: none"> 7. Attended tabling session in connection with City of Union City along with the Chamber of Commerce to better connect low income & unemployed citizens with existing resources, social services, and programs including WIC. 8. The TVHC WC Program was featured in the Hispanic TV Show UNVISION.
<p>Toiyabe Indian Health Project, Inc. Irene Mason 760-872-3707 irene.mason@toiyabe.us</p>	<ol style="list-style-type: none"> 1. Conducted outreach/advertising & promotion. 	
<p>Tuolumne County Health Department Lisa Hieb 209-533-7418 lhieb@co.tuolumne.ca.us</p>	<ol style="list-style-type: none"> 1. Radio advertisements ran 3x per week on 2 different stations for 12 weeks and website ad will run for one year. 2. Bus Ads: 2 Gerber vision signs mounted and paid for, will run for 1 year. 3. Newspaper advertising paid for and ran for 8 weeks. 4. Purchased outreach mugs, pens, sanitizer and shopping bags. 	
<p>United Health Centers of the San Joaquin Valley, Inc. Gloria Pecina 559-638-3948 pecinag@unitedhealthcenters.org</p>	<ol style="list-style-type: none"> 1. Hired an Outreach Coordinator 2. Created flyer and ads in newspaper as well as English/Spanish version flyer. 3. Advertised WIC to Vida En El Valle papers, Malaga County Water District Newsletter, Fresno Bee, and The Washington Hatchet. 	
<p>Watts Healthcare Corporation Debra Keyes 323-568-3069 Debra.keyes@wattshealth.org</p>	<ol style="list-style-type: none"> 1. Outreach events done in May and June 2010. 2. Purchased outreach-related items. 	
<p>Yolo County Department of Public Health Cheryl Boney 530-666-8694 Cheryl.Boney@yolocounty.org</p>	<ol style="list-style-type: none"> 1. Community Health Assistant hired to do WIC outreach in Yolo County 2. Purchased WIC promotion items for continued outreach at health fairs, community events. 3. Developed an outreach plan to target unissued participants to return to experience the New WIC Foods. Target outreach to unissued participants to continue as soon as County budget situation is resolved. 	

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Phone Systems, Autodialers, & IT Equipment)

(Note: The project accomplishments/purchases listed below are not a comprehensive list. Project accomplishments/purchases listed below were obtained solely from FFY 2010 One-Time Funds Project Status Reports submitted by local agencies. Please note that actual local agency accomplishments/purchases reported may differ slightly from proposed project accomplishments/purchases that were listed on original FFY 2010 One-Time Fund applications approved by the State WIC Program.)

Local Agency Name & Contact Information	Project Accomplishments (1)
Alameda County Health Care Services Agency Linda Franklin 510-595-6464 Linda.Franklin@acgov.org	<ol style="list-style-type: none"> 1. Purchased new phones for most workstations. 2. Additional phone station set up at Hayward office.
Alliance Medical Center, Inc. Nikki Efigenio 707-385-2320 nefigenio@alliancedmed.org	<ol style="list-style-type: none"> 1. Made further improvements in Windsor and Healdsburg sites, including new phones at Windsor
Central Valley Indian Health, Inc. Ilse Arrambide (559) 298-0258 iarrambide@cvihi.org	<ol style="list-style-type: none"> 1. Quotes were submitted for new IT equipment (laptops and wireless access was included) and State approval to purchase these was received. 2. Researched best equipment option for updated computer systems and received State procurement approval to purchase. 3. Used computer technology to do some nutrition education via electronics learning activities: Quotes were submitted for new IT equipment and state procurement approval to purchase was received. 4. Purchased electronic security equipment.
City of Berkeley Barbara Raboy 510-981-5399 braboy@ci.berkeley.ca.us	<ol style="list-style-type: none"> 1. Purchased video conferencing equipment in September 2010. Installed and trained staff on this in October 2010.
City of Long Beach Judy Ogunji (562) 570-4475 Judy.ogunji@longbeach.gov	<ol style="list-style-type: none"> 1. Updated Automated Calling System: Upgraded Teletask system and installed upgraded automated calling system. 2. Purchase laptop and desktop computer system
Clinica Sierra Vista, Inc. Christine Dodd (661) 326-6490 christine.dodd@clincasierravista.org	<ol style="list-style-type: none"> 1. Video Conferencing equipment purchased for CSV's WIC Training Center. 2. Voice Over Internet Protocol (VOIP) technology installed at Union and Benton Park WIC offices. VOIP working well at the Union and Benton Park WIC offices.
Clinicas de Salud del Pueblo, Inc. Irma Martinez (760) 344-9606 irmam@cdsdp.org	<ol style="list-style-type: none"> 1. A purchase order was generated to purchase the video conferencing equipment. 2. 1 laptop purchased.
Community Medical Centers, Inc. Lauren Zeid (209) 870-5006 lzeid@communitymedicalcenter.org	<ol style="list-style-type: none"> 1. Researched buying an autodialer. 2. Purchased PowerPoint projector and screen.

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Phone Systems, Autodialers, & IT Equipment)

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Local Agency Name & Contact Information	Project Accomplishments (1)
County of Napa Health and Human Services Agency Vimlan VanDien 707-253-4272 vvandien@co.napa.ca.us	1. Autodialer upgraded.
County of Orange Health Care Agency Maridet Ibanez 714-834-8092 mibanez@ochca.com	1. Improved I.T. access by paying for upgrades for rooms to accommodate video conferencing. 2. Upgraded network connections at most satellite sites,
County of San Luis Obispo Linda McClure 805-781-5571 lmcclure@co.slo.ca.us	1. Purchased auto-dialer.
County of Tulare Health and Human Services Agency Peggy Redfern 559-684-3479 predfern@tularehhsa.org	1. Purchased new phone systems for all outlying clinics and 8 additional handsets for Tulare WIC staff. 2. Purchased additional headsets for call center/admin staff. 3. Purchased new central call center software.
El Dorado County Department of Human Services Ellen Deutsche (530) 621-6170 ellen.deutsche@edcgov.us	1. Router and card were purchased
Kings County Department of Public Health Carol Williams 559-582-3211 x 2758 carol.williams@co.kings.ca.us	1. 6 new laptops in service and video conferencing equipment purchased.
Los Angeles Biomedical Research Institute Steve Baranov (323) 757-7244 x242 sbaranov@slahp.org	1. Purchased enhancements for our current telephone system and call center in order to add more phone lines so staff could make more no-show calls.
Marin County Department of Health and Human Services Gueidi Beltran 415-473-4029 gbeltran@co.marin.ca.us	1. Purchased equipment and established a cell phone contract for a staff who are doing outreach at the social services building in our county.

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Phone Systems, Autodialers, & IT Equipment)

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Local Agency Name & Contact Information	Project Accomplishments (1)
<p>Merced County Community Action Board Karen Simmons Gillian (209) 383-4859 ext 1244 kgillian@mercedcaa.org</p>	<ol style="list-style-type: none"> 1. An autodialer was purchased along with the additional phone lines needed to support its use to conduct reminder calls for all Merced and Mariposa sites. 2. The 800 line remained operational and is now displayed on all outreach material. 3. New four-line phone systems were obtained for four clinics, doubling the capacity for calls. 4. Video conferencing equipment was requested, approved and purchased for the main WIC clinic and administrative site. 5. As a part of video conferencing planning, the Agency MIS Manager and IT Technician developed "phase 3" plans to improve IT infrastructure at three sites in addition to the administrative offices.
<p>Native American Health Center, Inc. Peter D. Schlichting 510-434-5319 peters@nativehealth.org</p>	<ol style="list-style-type: none"> 1. Explored ways of communicating with deaf participants through texting. Investigated specific IT equipment needed for a computer/phone hook-up.
<p>Pasadena Public Health Department M. Jane Lewis 626-744-6521 jlewis@cityofpasadena.net</p>	<ol style="list-style-type: none"> 1. IT and phone lines were re-located at Pasadena Public Health Dept. site.
<p>Placer County Department of Health and Human Services Shauna Carter 916-784-6405 slcarter@placer.ca.gov</p>	<ol style="list-style-type: none"> 1. Purchased new Teleminder for client appointments and reminders.
<p>Riverside County Community Health Agency, Dept. of Public Health Gayle Hoxter 951-358-5311 ghoxter@co.riverside.ca.us</p>	<ol style="list-style-type: none"> 1. Purchased and installed IT/communication equipment. 2. Phones moved/installed new phones in added space at Temecula site. 3. IT purchases were made for Temecula site. 4. Working with IT to implement a barcode inventory tracking system. Initial planning was completed. 5. Upgraded IT circuits to improve connectivity/speed for PCs and Thin Clients. Completed upgrades at the following sites: Arlanza, Corona, Hemet, North Riverside, & Cathedral City.
<p>San Benito Health Foundation Rosa Fernandez 831-637-6871 rvfernandez@sanbenitohealth.org</p>	<ol style="list-style-type: none"> 1. Purchased and installed new video conferencing equipment and installed wiring to support videoconferencing equipment. 2. Purchased 6 new desktop computers and 2 new color laser printers, and new HD projector. 3. Upgrade workstations to include greater memory. 4. Installed and configured workstations and installed new software for workstations.
<p>Santa Barbara County Public Health Department Caro Stinson 805-681-5279 Caro.stinson@sbcphd.org</p>	<ol style="list-style-type: none"> 1. Paid for development of a computerized electric breast pump inventory system. 2. Paid for IT staff to order and install all new IT replacement equipment and video conferencing equipment. 3. Autodialer and new PC (to run it) were purchased and are in operation. 4. Telephones were purchased.

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Phone Systems, Autodialers, & IT Equipment)

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Local Agency Name & Contact Information	Project Accomplishments (1)
Scripps Mercy Hospital Carole McCrary (619) 260-3402 Mccrary.carole@scrippshealth.org	1. Updated phone system
Sierra County Human Services Katy Dyrr or Joyce Cameron 530-283-4093 kdyrr@plumasruralservices.org 530-993-6703 jcameron@sierracounty.ws	1. Purchased computer, printer, color printer, wireless access, screen, Power Point, and laptop.
Solano County Health and Social Services Department Denise Kirnig 707-784-8131 ddkirnig@solanocounty.com	1. Received a cost estimate for the work to install upgraded data cabling for new phone system and improved computer speed. New data cabling was later installed at the Fairfield site.
Tiburcio Vasquez Health Center, Inc. Genny Maling 510-690-6058 gmaling@tvhc.org	1. IT assessed Fremont site and has placed a T1 connection for better connection. 2. Worked with IT to get new phone units in clinic #004 for staff access. Were able to add two extensions.
Trinity County Health and Human Services Elise Osvold-Doppelhauer 530-623-8215 eosvolddoppelhauer@trinitycounty.org	1. From May - September 2010 the WIC Program Coordinator worked with the state, local IT and our Video Conferencing vendor in many e-mails and phone calls to work out the details of purchasing the video conferencing equipment. The equipment was ordered by year-end and the activities of expanding WIC services to Southern Trinity will continue into next year.
Tuolumne County Health Department Lisa Hieb 209-533-7418 lhieb@co.tuolumne.ca.us	1. Telephone replacement done.

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Site Improvements, New Sites, and Site Relocations)

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Local Agency Name & Contact Information	Project Accomplishments (1)	Project Accomplishments (2)
<p>Alameda County Health Care Services Agency Linda Franklin 510-595-6464 Linda.Franklin@acgov.org</p>	<p>1. Purchase allowable items to upgrade facilities: installed a new phone unit at Hayward site (also purchased chair, computer, & rearranged counter); created an additional office and additional classroom out of a store room at Eastmont site; negotiated use of cubicles in Public Health nursing at Eastmont, Hayward, and Telegraph sites and obtained computers, and other equipment for these spaces; purchased 2 new computers and a laptop for admin staff.; another portion of the Hayward site store room was converted to an office; a workstation at Hayward site was also placed in the smaller classroom to be used as a counseling station when classes are not in session; replacements for worn waiting room chairs at most offices for all office, task chairs at Eastmont and computer equipment purchases were completed; rolling nesting tables were purchased for classrooms to allow easier space reconfiguration; and digital signage was purchased for all waiting rooms.</p>	
<p>Alameda County Health Care Services Agency (Statewide Project: Magazine-style Video for WIC Waiting Rooms - Participant Education) Linda Franklin 510-595-6464 Linda.Franklin@acgov.org</p>	<p>1. Identify and create subcontract with video producer: Plan of Activities and types of subcontractors has been identified. Project manager has been identified. We toured video production facilities available at the Public Health Department Paola Laverde, a video magazine producer that the county had used for prior projects, was hired as the producer/project coordinator for the show. She identified and negotiated with video photographers and editors, identified chefs for the cooking segments, researched and ordered camera and computer equipment and software, obtained quotes and negotiated contracts according to county and state guidelines. She also negotiated with the Public Health Department regarding equipment purchases and possible use of the department's video studio and staff. The budget was revised budget to reflect use of staff as well as outside contractors.</p>	<p>2. Develop the concept, artwork, establish communications with state and local agencies for input into content, and plan content for 2010 shows: During this time, the producer determined the name of the show and created the concept for the show: a news-style video magazine show: "About WIC, for WIC and by WIC". A news magazine-style show consists of a host introducing the different stories of the show. With the participation of WIC employees, WIC participants, and community members, the "WIC Show" presents nutrition, breastfeeding support, referrals and exercise advice for pregnant and parenting moms in entertaining, accessible and informational segments. The show is actually two shows; one in English 'The WIC Show' and one in Spanish 'El Program de WIC'. Local agency staff have been identified as the "talent" for the shows. The bilingual lyrics for the show's opening is an original composition, the lyrics are inspired by WIC's services and from the description of the colors and design used in the WIC logo's 'Graphic Standard Manual'.</p>
<p>Alliance Medical Center, Inc. Nikki Efigenio 707-385-2320 nefigenio@alliancedmed.org</p>	<p>1. Purchased furniture and small equipment, increased off-site hours, doubling the time at our Windsor site. 2. Obtained and furnished new site in Cloverdale, increasing access. 3. Made further improvements in Windsor and Healdsburg sites, including new phones in Windsor, and purchasing new computer equipment & color printer, weighing and measuring equipment.</p>	
<p>Antelope Valley Healthcare District dba Antelope Valley Hospital Pamela Stanley 661-726-6305 Pamela.stanley@avhospital.org</p>	<p>1. Set up Administrative/warehouse facility: New Admin/warehouse/training site is expected to be ready for occupancy in October 2011.</p>	
<p>Axis Community Health Roberta Smith R.D. 925-846-5983 rsmith@axishealth.org</p>	<p>1. New flooring and carpet were installed. 5 children's play tables were purchased. 3 children's bookcases were purchased for waiting room and classroom. Old office space, Suite H, was painted. Two children's play tables were purchased for the clerk workstations. 2. Additional electrical outlets, electrical work was completed in conjunction with modular furniture installation. Additional lighting was installed in the back hallway near the computer control panels and in storage room. 3. Additional suite next door has been leased as of 10/2009, and in November 2009 a classroom was added, the waiting room size was expanded, and additional office space for R.D. staff was provided. 4. The modular station layout for clerks has been redesigned to improve clinic flow and provide additional privacy. 5. 4 new modular workstations and a voucher printing workstation were installed..</p>	<p>6. Doors have been ordered for R.D. workstations were installed to improve privacy. 7. A waiting room panel divider and door was installed. 8. All new keyboard trays were installed for staff. 9. Private breastfeeding area behind the R.D. workstations was installed. 10. Other purchases included: 7 new office chairs in response to ergonomic consultant recommendations, new wall cabinets, desks, and file drawers were installed in the WIC director's office.</p>

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Butte County Department of Public Health Julie Wetmore 530-895-6543 jwetmore@buttecounty.net	<ol style="list-style-type: none"> 1. New chairs for the staff was purchased. 2. Carpets cleaned in 2 largest WIC offices and had all the fabric chairs cleaned. 	
City and County of San Francisco Department of Public Health Maria LeClair (415) 575-5686 maria_leclair@sfdph.org	<ol style="list-style-type: none"> 1. New WIC Program clinic opened at 30 Van Ness Avenue, Suite 2118 	
City of Berkeley Barbara Raboy 510-981-5399 braboy@ci.berkeley.ca.us	<ol style="list-style-type: none"> 1. Ordered and installed new interior building signage (in English/Spanish); 2. Purchased enhanced alarm security system. 	
City of Long Beach Judy Ogunji (562) 570-4475 Judy.ogunji@longbeach.gov	<ol style="list-style-type: none"> 1. Three sites painted and re-carpeted to improve facility aesthetics. 2. New WIC location in North Long Beach to open by November 2010 	
Clinica Sierra Vista, Inc. Christine Dodd (661) 326-6490 christine.dodd@clincasierravista.org	<ol style="list-style-type: none"> 1. Site #001: Obtained 3 quotes and ordered panel system. To be installed November 2010. 2. Site #002: Re-design completed. A workstation for an additional call center representative and more privacy was attained. The task chairs for the call center staff were ordered and has been delivered. 3. Site #003: Interior painted 4. Site #004: Equipment for an office and panel redesign (to accommodate better workflow and privacy) has been ordered. Installation is scheduled for December 2010. 	<ol style="list-style-type: none"> 5. Site #005: New front desk computers ordered and received. 6. Painted the interior of 6 offices. 7. Equipment was purchased to improve the sites. This included computers, thin clients, printers, televisions, and VOIP phones.
Community Action Partnership of Kern Elizabeth Tolley (661) 327-3074 etolley@capk.org	<ol style="list-style-type: none"> 1. 3 clinics were relocated to more appropriate facilities 	
Community Medical Centers, Inc. Lauren Zeid (209) 870-5006 lzeid@communitymedicalcenter.org	<ol style="list-style-type: none"> 1. Purchased new office furniture to better utilize work space. Purchased furniture for 1 BF room. Improved remaining clinics' storage spaces & BF rooms. 2. Built BF room & classroom cabinets & installed for improved space utilization. Purchased BF room cabinets in another site & had installed, upgraded window coverings, painted building inside, new carpet, new chairs in waiting area & classroom, upgraded security system, new nutritional artwork for walls. 	<ol style="list-style-type: none"> 3. Customized electrical installation/adjustments were needed for new office equipment & new furniture installation. 4. Improved another clinic with additional counseling rooms & upgraded furniture for better utilization of space & efficiency
Community Resource Project, Inc. Maureen Clark (916) 326-5840 mclark@cresource.org	<ol style="list-style-type: none"> 1. Galt office was relocated in October 2009; new front desk and cabinets purchased and installed. Purchased remaining office equipment, staff and participant chairs for this office. 2. Broadway office -- Carpet, waiting room tile, paint and cubicle/modular furniture installation done. Remaining office furniture, staff and participant chairs purchased. 3. Citrus Heights and North Highlands office/facility improvements -- Purchased staff and participant chairs for sites; purchased carpets and other equipment for child area at sites. 	

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Contra Costa County Health Services Beverly Clark (925)646-5376 beverly.clark@hsd.cccounty.us	1. Painted and improved WIC offices including educational areas, wire, repair, remodel and decorate.	
County of Humboldt, Department of Health and Human Services Jim Sousa 707-269-2280 jsousa@co.humboldt.ca.us	1. Community Wellness Center 908 7th St Eureka ; relocated Crescent City to larger space; added days of operation in Fortuna and McKinleyville clinics. Completed installation of equipment software. 2. Garberville, Eureka, Crescent City WIC sites upgraded for improved staff/client access operations. 3. New carpet at Eureka site.	
County of Napa Health and Human Services Agency Vimlan VanDien 707-253-4272 vvandien@co.napa.ca.us	1. New site in American Canyon and purchased IT equipment and connections. Reviewed furniture needs and sent requests for bids. 2. Purchased new equipment for satellite clinics 3. Finalized MOU with St. Helena Church 4. State and County approvals received. New reception area completed	
County of Orange Health Care Agency Maridet Ibanez 714-834-8092 mibanez@ochca.com	1. Purchased replacement chairs for all of the clinics. 2. Paid for upgrades for rooms to accommodate video conference. 3. Completed the upgrade of network connection at satellite sites,	
County of San Luis Obispo Linda McClure 805-781-5571 lmclure@co.slo.ca.us	1. Purchased furniture for San Luis Obispo site	
County of Santa Clara Evelyn Caceres-Chu 408-792-5123 Evelyn.Chu@PHD.SCCGOV.ORG	1. New site in Downtown San Jose. 2. VHC Milpitas Site opened 8/03/10. Obtained supplies and materials needed for the site.	
County of Sonoma Department of Health Services Tracie Barrow 707- 565-6595 tbarrow@sonoma-county.org	1. New Santa Rosa clinic will opened on 12/2/10. Purchased security system, signage, furniture, movers, ISD services, communication line placement and portable demo kitchen. 2. Purchased new modular furniture and portable demonstration kitchen for the classroom. 3. Flooring and wall color selections made to enhance the WIC clinic experience. Floor plan was developed to improve flow of traffic to improve service time. WIC staff member has been in the APL leadership training working on a project to improve clinic appearance.	
County of Tulare Health and Human Services Agency Peggy Redfern 559-684-3479 predferr@tularehhsa.org	1. New clinic site approval from county and state. Pending lease approval with Orosi School District. Awaiting delivery of new modular building. 2. Exterior signage and window tinting completed at Tulare, Earlimart, Visalia and Woodlake sites. 3. Completed revamping the reception area at Tulare site. 4. Chairs replaced in sites where needed. 5. Purchased new client chairs for 7 clinic lobbies and classrooms abd 9 task chairs for 3 clinics 6. Purchased new printer, new furniture for 2 reception units, modular dividers, and furniture and equipment for a new clinic	

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Del Norte Clinics, Inc. Rose McIsaac 530-749-4829 mcisaacr@dnci.org	1. Expanded Olivehurst site. 2. Expanded Wheatland site. 3. Expanded to Arbuckle site.	
Delta Health Care and Management Services Corporation Julie Grunsky 209-444-8621 jgrunsky@deltahealthcare.org	1. Purchased 4 waiting room activity centers for sites; 4 baby scales; 32 office chairs; 30 stacking chairs for children.	
El Dorado County Department of Human Services Ellen Deutsche (530) 621-6170 ellen.deutsche@edcgov.us	1. Purchased modular workstations, chairs, classroom furniture, waiting room toys and a recumbent measuring board.	
Fresno County Economic Opportunities Commission Linda Shelton 559-263-1158 linda.shelton@fresnoeoc.org	1. First Street office re-located to the suite next door, which allowed for a larger waiting room, and space for WNAs and RD. 2. Two offices were opened: Kings Canyon and Ashlan.	
Glenn County Health Services Leslie McDonnell (530) 865-8791 lmcdonnell@glenncountyhealth.net	1. Purchased office furniture, lobby/classroom chairs & tables, and storage shelving. 2. Additional office and facility enhancements were also completed.	
Indian Health Center of Santa Clara Valley, Inc. Gina Schlocker 408-445-3400 ext 216 gschlocker@ihscv.org	1. Purchased a room divider to separate fitness area from classroom.	
Kings County Department of Public Health Carol Williams 559-582-3211 x 2758 carol.williams@co.kings.ca.us	1. Office equipment and furnishing purchased: headsets provided for reception staff, digital cameras/printers available for all sites to photograph of BF mothers for display & acknowledgement. 2. Located a lease site -- Lease to be signed by 11/1/2010. Move-in anticipated in early 2011.	
Los Angeles Biomedical Research Institute Steve Baranov (323) 757-7244 x242 sbaranov@slahp.org	1. Improved access to services: Opened more WIC sites on Saturdays. Conducted no-show calls during evening hours and weekends. Staff worked overtime on evenings and weekends to extend hours at WIC sites and make no-show calls. Purchased enhancements for our current telephone system and call center in order to add more phone lines so staff could make more no-show calls. 2. Completed site improvements at all 10 WIC sites	
Madera County Public Health Department Lorraine Brueggemann (559) 675-7623 lbrueggemann@madera-county.com	1. Increased space for participants during individual education and increased size of classroom for enrollment orientation and breastfeeding classes.	

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Marin County Department of Health and Human Services Gueidi Beltran 415-473-4029 gbeltran@co.marin.ca.us	1. Opened new site in Novato and purchased materials & equipment.	
Merced County Community Action Board Karen Simmons Gillian (209) 383-4859 ext 1244 kgillian@mercedcaa.org	1. Re-located the primary MCCAB WIC clinic to a downtown location. 2. A number of enhancements were made to other sites, including the new location for the Gustine clinic to make the environments more child-friendly and welcoming. 3. Clinic space was expanded at Los Banos and O'Banion clinics.	
Mission Hospital's Camino Health Center Robin Bradley 949-488-7696 rbradley@caminohc.org	1. Site #004 moved staff and operations into its expanded space in October 2009. Increased FTE's from 2 to 4. Increased hours of operation from 3 to 5 days per week. Participation at this site increased by 53% in the first 6 months of expansion. Participation at this site increased an additional 9% during the last 6 months of fiscal year.	
Monterey County Health Department Edith (Edie) Wiltsee 831-796-2864 wiltseeew@co.monterey.ca.us	1. Painted nine murals at WIC clinics to reinforce WIC messages of breastfeeding, eating more fruits and vegetable, and increasing physical activity.	
Native American Health Center, Inc. Peter D. Schlichting 510-434-5319 peters@nativehealth.org	1. Class work area has been improved and are now in use. 2. Portable kitchen for food demonstrations at sites was purchased	
Nevada County Public Health Department Nancy Piette 530-470-2443 Nancy.piette@co.nevada.ca.us	1. Grass Valley Site -- Space acquired effective 4/1/10 w/new lease, paint/carpeting done. Furniture was purchased and installed. 2. Truckee Site -- New space acquired, no rent required. New space furnished with carpeting & desks, scale, measuring board. Furniture was purchased and installed.	
Northeast Valley Health Corporation Gayle Schachne (818) 898-1388 ext 41619 gayleschachne@nevhc.org	1. Site in Sunland/Tujunga found: Architect drawings completed; contractor found; lease is still in negotiations; plan to open satellite until space decisions are made. 2. New counter installed at Burbank site. 3. Opened Santa Clarita co-located WIC site. Purchased WIC equipment; WIC cabling done; purchase classroom furnishings & waiting area. 4. Opened Lactation Center at Pacoima WIC site. 5. Purchased portable kitchen for food demonstrations. 6. Purchased new signage for Santa Clarita and Burbank sites.	7. New carpet installed and painting done at Van Nuys site. 8. Re-configured North Hollywood site for two large classrooms in lieu of partitions; made breastfeeding friendly private classroom, and large nutrition education classroom (part of rental costs).
Pasadena Public Health Department M. Jane Lewis 626-744-6521 jlewis@cityofpasadena.net	1. New space has been identified in the main building of the Pasadena Public Health Department, the same building of the current WIC office. The space was painted, new carpet and blinds installed, and IT and phone lines were re-located.	

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<p>Planned Parenthood of Orange and San Bernardino Counties Irene Salazar (714) 922-4108 isalazar@pposbc.org</p>	<p>1. Cubicle was purchased and installed. 2. Opened and furnished county-wide training facility center.</p>	
<p>Plumas Rural Services Katy Dyrr 530-283-4093 kdyrr@plumasruralservices.org</p>	<p>1. Improved site atmosphere, comfort, privacy, and safety for participants. Purchased tables and chairs for class room, purchased new office chairs, storage shed, and hired a cleaning person to clean WIC sites.</p>	
<p>Public Health Foundation Enterprises, Inc. Eloise Jenks 626-856-6618 ext 200 Eloise@phfewic.org</p>	<p>1. Signed a lease for a site in the Santa Monica area. 2. Opened a new site in Anaheim. 3. Added an additional classroom to 2 sites and are in the process of adding classrooms to 5 other sites. 4. Painted WIC sites with brighter color and reorganized several of our sites for better clinic flow. 5. Opening a site in City Terrace and a site across the street from County USC to increase accessibility for our East Los Angeles participants 6. Re-locating Pico Rivera site to a more desirable and spacious site in the same city</p>	<p>7. Re-locating Pomona site (Indian Hills) to a more desirable and spacious site. 8. Completed construction to add new classrooms to 5 sites; new flooring for 1 site, and 17 additional sites were repainted with bright accent colors. 9. Remodeled our West Santa Ana site to provide more space and comfort for our employees and participants. 10. In the process of adding larger sites for Whittier and East L.A.</p>
<p>Riverside County Community Health Agency, Dept. of Public Health Gayle Hoxter 951-358-5311 ghoxter@co.riverside.ca.us</p>	<p>1. Completed and opened a new site in Desert Hot Springs: Purchased and installed IT/communication equipment, and furniture. 2. Completed reconfiguration of Indio site including new paint and flooring as well as furniture installation. 3. Hemet – Began negotiations on new site and prepared preliminary remodel plans. Reviewing various locations for possible new site. 4. Completed reconfiguration at Arlanza site including new flooring, paint, etc. 5. Perris site – New furniture purchased for classroom 6. CPC site – completed purchase and installation of one additional workstation.</p>	<p>7. Completed Temecula site refurbishing: Installed modular furniture, phones moved, installed new phones in added space, completed IT purchases. 8. Jurupa site: Purchased classroom chairs 9. Cathedral City – completed reconfiguration of workstation to enhance employee ergonomics</p>
<p>Riverside-San Bernardino County Indian Health, Inc. Afua Khumalo 951-849-4761 ext 1433 akhumalo@rsbcihi.org</p>	<p>1. Updated Morongo WIC site's office furniture. 2. Purchased Printer/scanner/fax replacement for Soboba Site. 3. 2. Chalkboard wall/education wall was created for children and done at all WIC office sites. 4. Updated Pechanga WIC office furniture.</p>	
<p>Sacramento County Department of Health and Human Services Amelia Schendel 916-875-2173 schendela@saccounty.net</p>	<p>1. A storeroom/conference space was converted to classroom. The previous classroom was converted to shared space for the lactation consultants and breastfeeding peer counselors. 2. The office of the office manager was converted to two work stations. 3. A scale was purchased for Rancho Cordova site. 4. New waiting room toys purchased and assembled. Additional waiting room toys were purchased for Rancho Cordova and Oak Park sites.</p>	
<p>San Bernardino County Department of Public Health Betsy Cline 909-387-6315 Bcline@dph.sbcounty.gov</p>	<p>1. Replaced furniture & equipment at 6 existing sites and additional purchased furniture/equipment for 3 of 6 sites.</p>	

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<p>San Diego State University Research Foundation Kelly Phifer (858) 505-3062 kphifer@projects.sdsu.edu</p>	<ol style="list-style-type: none"> 1. Leased space in Clairemont to make it a full-time site. Paid rental fees for 6 months. 2. Purchased modular furniture and panels for private Breastfeeding area for Clairemont site. 3. Purchased furniture for WIC Admin. site and purchased new signage for all offices and sandwich boards. 	
<p>San Mateo County Health Department Eliana Schultz 650-573-3511 Eschultz@co.sanmateo.ca.us</p>	<ol style="list-style-type: none"> 1. Purchased small equipment for improved office functions including fax/scanners, baby and adult scales, waiting room toys and books. 2. Daly City site was remodeled. 	
<p>San Ysidro Health Center Jeannette Salazar 619- 662-4100 ext 6401 jsalazar@syhc.org</p>	<ol style="list-style-type: none"> 1. Completed improvements at Chula Vista WIC 2. Completed flooring job at clinics #001 and #002 3. Completed painting at clinics #002 and #003 	
<p>Santa Barbara County Public Health Department Caro Stinson 805-681-5279 Caro.stinson@sbcphd.org</p>	<ol style="list-style-type: none"> 1. Blinds and chairs purchased for WIC reception and classroom. 2. Redesign of work station and reception area at one site was completed. 3. Painting done at two sites. 4. New chairs purchased. 5. Redesigned child waiting areas. 	
<p>Scripps Mercy Hospital Carole McCrary (619) 260-3402 Mccrary.carole@scrippshealth.org</p>	<ol style="list-style-type: none"> 1. Refurbished and performed minor repairs at sites. 	
<p>Sierra County Human Services Katy Dyrri or Joyce Cameron 530-283-4093 kdyrr@plumasruralservices.org 530-993-6703 jcameron@sierracounty.ws</p>	<ol style="list-style-type: none"> 1. Improved clinic sites by purchasing: chairs, desk, meeting table, wall TV, laptop, desks, computer, printer, color printer, wireless access, screen, Power Point, storage cabinet, supplies, and a safe. 	
<p>Solano County Health and Social Services Department Denise Kirmig 707-784-8131 ddkirmig@solanocounty.com</p>	<ol style="list-style-type: none"> 1. All work completed for the Fairfield site that included new paint for the walls, new carpet, new blinds, new cubicle and storage furniture, furniture moves and new cubicle dividers. The Fairfield office now has improved use of their office space, more storage, new break room, updated look of the office, and space for the peer counselors. 2. Designed and received furniture and completed re-configuration of two workstations at the Vacaville office to improve workflow. 3. Purchased and delivered new task, guest and folding chairs to all sites. 4. Purchased and installed new monitor arms to hold computer screens and CPU holders for computer at the Fairfield site. 	
<p>Stanislaus County Health Services Agency Elaine Emery 209-525-4804 eemery@schsa.org</p>	<ol style="list-style-type: none"> 1. Furniture purchased, carpet replaced and walls re-painted. 2. Security cameras purchased. 3. New site in Ceres. 4. Signage for existing and new sites 5. New site in Patterson. 6. Classroom expansion done. 7. New AV equipment purchased for classrooms 	

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<p>Tehama County Health Services Agency Susan Garcia (530) 527-8791 garcias@tcha.net</p>	<p>1. The Mobile Clinic van has been serviced (brakes, generator, etc). 2. Started discussions with Rancho Tehama Community Association and Los Molinos Family Resource Center to establish WIC remote services.</p>	
<p>The Resource Connection of Amador and Calaveras Counties Shirlee Runnings (209) 223-7685 srunnings@theresourceconnection.net</p>	<p>1. New location for WIC office found, renovations done by landlord September, move into building Oct 22, 2010 Purchase Laptop for Bi-lingual staff; purchase PC's for new staff; purchase flat screens for security and nutrition education; new furniture and partitions for new office; security cameras installed to new building; an outside staff break area designated; Designated IT staff updated organization website WIC info</p>	
<p>Tiburcio Vasquez Health Center, Inc. Genny Maling 510-690-6058 gmaling@tvhc.org</p>	<p>1. Moved the Fremont office to a bigger facility for better classroom, restrooms and private rooms for staff. 2. Purchased items to improve office service and work flow. 3. Ergonomic desks and chairs purchased. 4. Fremont office re-organized to have better classroom space and waiting room.</p>	
<p>Tuolumne County Health Department Lisa Hieb 209-533-7418 lhieb@co.tuolumne.ca.us</p>	<p>1. Upgraded office by painting and adding divider panels, dry erase board, and bulletin boards.</p>	
<p>United Health Centers of the San Joaquin Valley, Inc. Gloria Pecina 559-638-3948 pecinag@unitedhealthcenters.org</p>	<p>1. New Coalinga clinic was opened 11/2009. 2. New Easton clinic opened May 17, 2010. 3. Purchased new dividers for the Easton and Sanger locations. 4. Purchased items to improve clinics including chairs, furniture, and signs.</p>	
<p>United Indian Health Services, Inc. Randall Barnoskie 707-825-4162 randall.barnoskie@carih.net</p>	<p>1. Located new site in Willow Creek at Public Health Offices.</p>	
<p>Ventura County Health Care Agency Katie Rowe 805-981-5268 Kathleen.rowe@ventura.org</p>	<p>1. Established Downtown Oxnard site: negotiated improvements with landlord & Public Health Facilities Manager, developed space plan, assessed equipment needs, purchased computer equipment, established operational plan; staffing, hours of operation, appointment templates & media campaign. Purchased furniture & equipment. Established IT connections with county and State IT staff, and opened site on 9/1/10.</p>	
<p>West Oakland Health Council, Inc. Norma Mason 510-302-3730 normam@wohc.org</p>	<p>1. Revamped EOHC site to improve facility and access: painted, purchased furniture, set up office to improve flow and ability to maintain privacy/confidentiality of information. 2. WOHC site to be enhanced also.</p>	

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Yolo County Department of Public Health Cheryl Boney 530-666-8694 cheryl.boney@yolocounty.org	<ol style="list-style-type: none"> 1. Expanded WIC front desk and reception area at West Sacramento site by eliminating a wall. Added file cabinet and moved computers and food instrument printer to provide better security. Re-carpeted clinic area, furnished individual counseling rooms and furnished breastfeeding consultation room. 2. Moved site #003 (Davis) to a new facility. Purchased furniture (desks/chairs) as needed. Refreshed with new coat of paint to brighten site and replaced carpet. 3. Moved Winters site to new County library in 11/09. Purchased cabinet for locked storage of printer and WIC materials. To expand hours of clinic if needed. 	

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Staff Trainings)

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<p>Alameda County Health Care Services Agency (Statewide Training Project: WIC Basics - Joint Project with State WIC & United Health Centers of the San Joaquin Valley) Linda Franklin 510-595-6464 Linda.Franklin@acgov.org</p>	<p>1. Hire staff and establish training center, procedures and work plan: The Training Coordinator was selected from current dietitians. The Training Coordinator increased to full time hours on the project once the replacement was hired. An office for the training coordinator was prepared, equipment located, connectivity being resolved for phone and computer. 2. Established a physical training site: Used PH conference rooms for the present as training location. Training center may also offer training for other agency staff at their own sites. 3. Coordinated with local WIC directors, select training offerings, negotiate locations for trainings, develop training calendar and publicize to recruit trainees: Initial announcement re: this project was made at the February 2010 Regional Meeting. A Learning Needs and Resource Assessment (LNRA) with local agencies between June and August 2010. This included informal discussions with staff as well as a more formal instrument. Results of assessment showed that over half of the respondents chose skills training as their first priority, with the rest divided fairly evenly between those wanting more nutrition training and those wanting more ISIS training.</p>	<p>4. A 3-hour training in basic communication and counseling skills was announced at the August 2010 Regional Meeting. The first training took place on 9/24/10. Schedules are being negotiated with Santa Cruz County, Monterey County, and San Mateo County. Agcy. plans to pilot monthly one-hour trainings in these basic skills at each of the three Alameda County sites as well as with the breastfeeding peer counselors in October 2010. 5. Offered trainings, maintain program records and perform ongoing evaluation of program quality: Agcy prepared and delivered a training for local agency WIC staff at the Breastfeeding Evolution conference on 4/29/10 in Oakland. 2 Alameda Co staff (a WNA and breastfeeding counselor) presented a 1.5 hour training on exploring feeding decisions with prenatal women. 150 WIC staff from 7 agencies attended. Follow-up materials were emailed in June 2010 to reinforce and encourage staff to continue to use the skills practiced.</p>	<p>6. The first basic skills training, "Walking the Platinum Path", was delivered to 16 staff members at La Clinica de la Raza WIC on 9/24/10. Piloting occurred at Alameda County's Eastmont site: site meetings are being used as a crucible for modeling and teaching basic skills. On a rotation basis, staff have the opportunity to generate the agenda, establish meeting guidelines, and facilitate the meetings. A duty statement for a Greeter was developed for agency's Eastmont site pursuant to feedback at the San Diego Annual conference, and has been implemented. Agcy has reviewed plans and materials for orienting new staff. Orientation was piloted with a new nutritionist. Orientation guide was updated with links to all documents and this guide will be shared with other local WIC agencies. 7. Conferenced with State WIC staff about video conferencing project, April meeting date set, and training on video conferencing reserved. Diane Bray & Linda Franklin of ACHCS attended the trainings on video-conferencing and the first meetings of the VC4WNAs work group in April 2010.</p>	<p>7. (continued) Work group is scheduled to meet two days per month. Video Conferencing Training for WNA's- Prepare modules for WNA training: Diane Bray attended work-group meetings May - Sept. 2010. Began with the Certification Module, created an introductory draft module "Orientation and Overview", and have practiced it using the new VC equipment currently available at the State. Field tested it with an audience composed of various State WIC members. 8. Agcy. has purchased equipment for video conference at all sites and chairs, and folding, rolling conference tables for more effective training centers with funds from our current one-time funding. Agcy has also identified a combination of one-time funds and ongoing funds from our budget for FFY 2011 that will continue this Training coordinator position as a full-time position in FFY 2011.</p>	
<p>Alliance Medical Center, Inc. Nikki Efigenio 707-385-2320 nefigenio@alliancedmed.org</p>	<p>1. Set-up the BFPC Program, hired staff, began training and implementation; Completed PC training. Continued BFPC program. 2. Staff attended CWA WIC Conference, CWA Management Conference, and NWA Conference. 3. Staff attended ISIS Training & WNA Training.</p>				
<p>Axis Community Health Roberta Smith R.D. 925-846-5983 rsmith@axishealth.org</p>	<p>1. All staff also attended the 7/13/10 training provided by Cross Country Education Inc. entitled "Anger Control Made Easy: An Insightful, Powerful Method for Teaching Anger Control to Clients of All Ages". All staff received adult CPR training on 7/26/10. 2. WIC Director and Vendor liaison attended the CWA annual conference in May 2010. 3. Conduct training needs assessment and provide training for agency staff.</p>				
<p>Butte County Department of Public Health Julie Wetmore 530-895-6543 jwetmore@buttecounty.net</p>	<p>1. Cooking demonstrations at Chico WIC site 2. Staff attend the "Fit through 5" collaborative meetings. 3. Began a "toddler movement" class in Oroville office that is well received. 4. Staff attended collaborative meetings with the local nutrition groups and we still host the monthly "Eat right when money is tight" cooking demonstrations. PH educator took ISIS 1 training and have enrolled her in the ISIS 2 training. Five staff attended the WIC conference in San Diego in May July.</p>				
<p>City of Berkeley Barbara Raboy 510-981-5399 braboy@ci.berkeley.ca.us</p>	<p>1. Selected 1 staff member to attend CWA conference in May 2010. RD attended CWA 2010 Annual conference in May 2010. 2. Three staff attended and completed their WNA training. Newly assigned staff attended WNA trainings. Staff attended motivational interviewing training in June 2010. 3. Rolling out Staff Wellness program; Rolling with Resistance training was completed in February 2010.</p>				
<p>City of Long Beach Judy Ogunji (562) 570-4475 Judy.ogunji@longbeach.gov</p>	<p>1. Sent Training Coordinator and Nutrition Education Coordinator to the 3 day Advanced Learning Design Training. 2. 2 RDs went to "Learning to Listen, Learning to Teach" training in San Diego.</p>				
<p>Clinicas de Salud del Pueblo, Inc. Irma Martinez (760) 344-9606 irmam@cdsdp.org</p>	<p>1. NextGen training was provided on April 27, 2010 to all WIC staff for understanding the process of appointments and referrals to the clinics. 2. Three staff attended the ISIS training 3. One staff attended Extranet training 4. One Registered Dietitian has been appointed as Wellness Coordinator and attended the Lift Up workshop conducted by UCLA 5. Two staff (Registered Dietitian and Nutrition Education Coordinator) attended the Advance Learner Centered Design workshop. 6. Sexual Harassment training for supervisors and WIC Director</p>	<p>7. New employee orientation was provided to the new hired employee's. January, 2010 8. A Registered Dietitian attended the SOFT approach to Becoming Baby Friendly Workshop to continue reinforcing collaborations with the hospitals in the community- 5/20/10.</p>			

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Staff Trainings)

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Community Resource Project, Inc. Maureen Clark (916) 326-5840 mclark@cresource.org	1. Registered CRP WIC staff to attend the following workshops/trainings: NWA Leadership Conference, Regional Paraprofessional Training Center, CWA Annual Conference, ADA Leadership Institute, ILCA, CWA Management Conference.				
Contra Costa County Health Services Beverly Clark (925)646-5376 beverly.clark@hds.cccounty.us	1. Collaborated with community partners in obesity prevention-- Bimonthly meetings Families CAN and FNPC, biannual meetings- Healthy and Active Before 5 Leadership Council. 2. Coordinated services for Perinatal Depression assessment, education and referrals between partners-some paid for with regional special grant-Developed client class, handouts, posters, referral sheets, training materials. Chose assessment tool. 3. Trained staff and County medical providers. Participated in Perinatal Wellness Task Force. Began adding topic to perinatal client classes, collecting client self assessments, and giving referrals.	4. Collaborated with FMCH and community agencies on Financial Well-being and Health (BEST) for WIC clients: Developed poster, banking handout, client class, bulletin board.			
County of Napa Health and Human Services Agency Vimlan VanDien 707-253-4272 vvandien@co.napa.ca.us	1. Completed WNA training 2. Completely trained new hired staff				
County of Santa Clara Evelyn Caceres-Chu 408-792-5123 Evelyn.Chu@PHD.SCCGOV.ORG	1. Conducted a training needs assessment of agency staff. 2. One staff attended monthly Chronic Disease and Injury Prevention Meetings.				
Del Norte Clinics, Inc. Rose Mclsaac 530-749-4829 mcisaacr@dnci.org	1. Eleven staff attended CWA Conference and three staff attended NWA Conference. 2. WIC Director attended Washington D.C. leadership conference 3. All staff attended Culinary training				
Delta Health Care and Management Services Corporation (Regional Project - Collaboration with Family Resource & Referral Center - F.R.R.C.) Julie Grunsky 209-444-8621 jgrunsky@deltahhealthcare.org	1. RD prepared 3 classes for DHC staff: "Cooking Lean" (November); "Rethink Your Drink" (January 2011); and "Fast Food" (March 2011). 2. Conducted nutrition education trainings geared to participants (with FRRC staff also in attendance) on 6/16 for "Fruits and Vegetables", on 7/21 "Fast Food Choices", and on 9/29 "Physical Activity". 3. RD also provided instruction to staff through FRRC's intranet on: "Food Safety; Having a Healthier BBQ"; "Organic Foods"; "Building Stronger Bones"; "Better Breakfast Choices"; "Cholesterol Fruits and Vegetables"; "Fast Food; and "Eating Right at the Ball Park". 4. Trained and educated local child care providers (who have high WIC-eligible population) on nutrition education		5. RD published three articles in FRRC magazine (5,000) "Healthy Summer Time Snacks;" "Honey for Children;" and "Artificial Coloring and Sweeteners." 6. Provided 10 cooking demonstration classes. 7. Hired Jill Nussinow, MS, RD "The Veggie Queen" to provide cooking demonstration to WIC staff on 5/18. 8. Subcontracted with Dr. Nick Yphantides to speak at 3 sessions regarding the importance of reducing childhood obesity.		
E-Center Helaine Moore (707) 263-5253 hmoore@ecenter.org	1. WNA attended 2 day training- "Myths, Medicine, and Management of Mother's Milk". 2. RD/Program Director attended 2 day Advanced Update and Review with Molly Pessl in April. 3. Two WNAs attended the 40 hour SWAG LEC training in Berkeley in May. 4. Two staff, one DN, one WNA, attended the 40 hour LEC sponsored by UCSD in Stockton.		5. WNAs attended the Fall Management Conference and the NWA Conference. 6. New hired staff completed ISIS training.		
El Dorado County Department of Human Services Ellen Deutsche (530) 621-6170 ellen.deutsche@edcgov.us	1. Two new staff attended a class series at the regional training center. 2. Four staff were approved to attend the CWA conference.				
Glenn County Health Services Leslie McDonnell (530) 865-8791 lmcdonnell@glenncountyhealth.net	1. New full time staff completed ISIS training 2. One staff accomplished WNA certificate 3. 3 staff attended CWA Annual spring Conference in San Diego May 2010 and 2 staff completed Learning to Listen, Learning to Teach training.				

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Kings County Department of Public Health Carol Williams 559-582-3211 x 2758 carol.williams@co.kings.ca.us	<ol style="list-style-type: none"> 1. ISIS Training, CLC training, CBR & CBC attendance, WNA training all completed. 2. CWA conference attended by 5 staff. 3. 2 staff attended CBR and CBC trainings. 4. 2 staff completed WNA training. 				
La Clinica de la Raza-Fruitvale Health Project, Inc. Ninoska Ayala 510-535-5309 nayala@lacinica.org	<ol style="list-style-type: none"> 1. Staff have attended the following trainings: ISIS part1, ISIS part2, Extranet, Local Admin., Facilitation training, Cooking with Whole Grains, Say Cheese, WNA certification Training, Baby Behavior Training, WIC Worksite Wellness Training, Advanced Learner Centered Design, WNA Cert.Training-CRP, Baby Behavior Training 1 & 2, Annual WIC training, CWA management conference, APL retreat, NWA breastfeeding conference, MI training by Alameda County, and 10/2010-GA20 class training (all staff). 				
Marin County Department of Health and Human Services Gueidi Beltran 415-473-4029 gbeltran@co.marin.ca.us	<ol style="list-style-type: none"> 1. Used COI process that ensured that staff received the trainings needed to address specific assistance needed. 2 sets of records reviews were done and observations of classes and individual counseling sessions were conducted, and have various trainings to staff provided that address the specific areas of need identified. 2. Five staff attended the annual CWA conference in San Diego. 				
Merced County Community Action Board Karen Simmons Gillian (209) 383-4859 ext 1244 kgillian@mercedcaa.org	<ol style="list-style-type: none"> 1. Completed staff training needs assessment with consultant; completed staff language proficiency testing. 2. Annual staff training retreat held in September. 3. Contacted State WIC to provide on-site training ISIS for both long-time and more novice staff and ExtraNet training for administrative staff (This will be done in 2011). 				
Monterey County Health Department Edith (Edie) Wiltsee 831-796-2864 wiltseeew@co.monterey.ca.us	<ol style="list-style-type: none"> 1. Healthy Habits 4 Life (Obesity Prevention Workshop) Workshop was held. Consultant presented at Healthy Habits 4 Life Workshop and for two-day Breastfeeding Case Studies training. 				
North County Health Project, Inc., dba North County Health Services Mary P. Sammer 760-752-4324 msammer@nchswic.org	<ol style="list-style-type: none"> 1. Expanded the role of staff making EDC calls (early postpartum BF phone support calls) to do infant provisional enrollment when feasible and practical. As a result, select staff received training in this protocol. 				
Northeast Valley Health Corporation Gayle Schachne (818) 898-1388 ext 41619 gayleschachne@nevhc.org	<ol style="list-style-type: none"> 1. Hired 3 Nutrition Assistant I's for training on ISIS. 2. Posted for NA III promotions: training started in April 2010 and then completed by 8 paraprofessionals becoming WNA NA III. 3. Team Building/Customer Service Training in February 2010; Customer Service Training for managers on March 20, 2010. 4. Held monthly in-services for all staff; promoted Staff Wellness; planned Employee Development Day 5. Sent over 14 people to CWA spring conference. 6. Sent 2 people to NWA annual conference in Wisconsin 7. Sent over 12 to NWA/CWA fall conference in San Diego. 				
Pasadena Public Health Department M. Jane Lewis 626-744-6521 jlewis@cityofpasadena.net	<ol style="list-style-type: none"> 1. CWA Annual Conference attended by all 15 staff members in May 2010. 				

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<p>Public Health Foundation Enterprises, Inc. (Statewide "CARE Project" - Staff Trainings on Brief Alcohol Screening & Prevention Interventions) Eloise Jenks 626-856-6618 ext 200 Samar McGregor 626-856-6618 ext 303 Eloise@phfewic.org Samar@phfewic.org</p>	<p>1. Advertised Project CARE training to local agencies, Scheduled training dates, and advertised trainings on the on-line WIC Training Bulletin and through a letter to all agencies. PHFE WIC continued to follow up with Las to encourage them to sign up for trainings after every advertising opportunity whether via the WIC Flash, the PWPC or CWA Management Conference. Dr. Shannon Whaley presented a session on Project CARE at the CWA Conference on 5/4/10. 2. All professional PHFE-WIC staff were trained during 7 training sessions in January-March, 2010. A total of 11 trainings were completed statewide. In addition to the 7 PHFE-WIC trainings, 5 other local agencies were trained in FFY 2010. These agencies were: • 15 professional staff from LA Bio Med WIC Program trained on 8/9/10 • 17 staff from Antelope Valley WIC Program trained on 8/13/10. • 11 staff from Pasadena WIC Program trained on 8/31/10. • 30 staff from Sutter County WIC Program and DNCI WIC Program trained on 9/30/10.</p>	<p>3. Scheduled trainings upcoming for FFY 2011 (year 2) are: Long Beach WIC Program on October 15, 2010, Ventura WIC Program on December 17, 2010, Santa Clara County WIC Program will be trained on January 24-25, 2011, Contra Costa WIC Program on January 27, 2011, Madera County WIC Program on February 1, 2011, Tulare County WIC Program on March 16-17, 2011; Delta Health Care WIC Program on April 27-28, 2011 (More trainings will be scheduled throughout 2011 as the training continues to be advertised).</p>			
<p>Public Health Foundation Enterprises, Inc. (Statewide Interconception Care Project. Also known as "Project WOW" - WIC Offers Wellness) Eloise Jenks 626-856-6618 ext 200 Denise Gee 626-856-6618 ext 304 Eloise@phfewic.org Denise@phfewic.org</p>	<p>1. The Statewide WOW project, now called the "Beyond 9" project, has been fully designed and developed with project objectives and activities, and clear roles for all project staff members involved. 2. Conducted data review and analysis of PHFE-WIC data (from the monthly State "Godzilla download") on perinatal indicators such as preterm, low birth weight, overweight and diabetes. Data was also reviewed to appropriately develop the preconception health trainings for WIC agencies. 3. PHFE-WIC contracted with Field Research Corporation to conduct preconception health survey with WIC moms. A total of 1,026 WIC participants augmented with a sample of 467 WIC mothers with premature/LBW infants were successfully surveyed on their postpartum experiences.</p>	<p>4. Representatives from neighboring WIC agencies participated in an L.A. County preconception health training and offered input on the design of the "Beyond 9" trainings for WIC staff. A WIC Postpartum Survey was conducted to provide PHFE with information on the knowledge, behaviors and practices of WIC mothers in relationship to pre-and interconception health components. 5. Developed interconception health trainings and components included the "You Are Special" interconception health group education. This was field tested and the first set of trainings were provided to all PHFE-WIC staff. 6. A training outline, guide and health education materials were developed to offer full-day, interactive workshops.</p>	<p>7. "Beyond 9" pre- and interconception health trainings were first announced in March 2010 and then promoted at the CWA Annual and Fall Management conferences. These trainings are frequently announced to WIC agencies and CWA further promoted these trainings through its CWA Flash and by sending information to each CA WIC Director. Over 24 local WIC agencies have expressed interest in being trained and training dates starting in November 2010 have been scheduled.</p>		
<p>Riverside County Community Health Agency, Dept. of Public Health Gayle Hoxter 951-358-5311 ghoxter@co.riverside.ca.us</p>	<p>1. Provide staff training/development – CEUs for RDs, customer services and other trainings based on needs assessment. Coordination of speakers for the Nutritionists meeting in April 2010. All RD's and DN's attended the following Nutritionist meetings: April 2010 - Farm to Food Resources, July 2010 - Topics included Krystal Boyce "What's in your refrigerator" (regarding food additives, organic foods, better choices.); Ella Hadad on vegetarianism; Riverside County Wellness program speaker; Diane Wayne – "Live in South Africa Health, Nutrition and Wellness" Held one day all staff in-services in June and September 2010. Two managers began Riverside County Academy of Excellence Management training. Training will be completed in March 2011.</p>	<p>2. Introduced wichealth.org online education to all WIC staff at the March 2010 WIC In-services for staff. Shared online education with other WIC agencies at CWA sharing session in May 2010.</p>			
<p>Riverside-San Bernardino County Indian Health, Inc. Afua Khumalo 951-849-4761 ext 1433 akhumalo@rsbcihi.org</p>	<p>1. Sent 6 staff to Annual WIC Conference/training.</p>				
<p>Sacramento County Department of Health and Human Services Amelia Schendel 916-875-2173 schendela@saccounty.net</p>	<p>1. Seven Registered Dietitians attended CWA conference in San Diego in May. 2. 5 RDs attended NWA/CWA Conference in San Diego. 3. An additional 5 RDs and clinic leads traveled to PHFE-WIC in September to observe its customer service, nutrition education, and efficiency measures.</p>				
<p>San Joaquin County Public Health Services Stephanie Carillo 209-468-3286 scarillo@sjcphs.org</p>	<p>1. Sent a total of 5 staff to the paraprofessional training in Sacramento provided by the Community Resource Project and to ISIS Basic training.</p>				

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<p>San Mateo County Health Department Eliana Schultz 650-573-3511 Eschultz@co.sanmateo.ca.us</p>	<p>1. Three staff members attended the CWA Annual Conference in May 2010. 2. Seven staff members attended the "Advances in Perinatal and Pediatric Nutrition" in June 2010. 3. Increased training done on related topics. For All Supervisors and Team Leads: Intergenerational Management – January 8, 2010; One staff member completed the Learning to Listen, Learning to Teach training in June 2010, and all staff attended training on post-partum depression through a regional training opportunity. 4. Staff training on office ergonomics completed.</p>				
<p>Santa Barbara County Public Health Department Caro Stinson 805-681-5279 Caro.stinson@sbcphd.org</p>	<p>1. All WIC staff attended the Motivational Interviewing training on March 4th conducted by State trainers Rita Whitmore and Sharron Watts.</p>				
<p>Stanislaus County Health Services Agency Elaine Emery 209-525-4804 eemery@schsa.org</p>	<p>1. Sent staff to the following trainings/conferences: Diversity training (2 staff), Community Training (2 staff), Supervisor's training (8 supervisors), Diabetes training (2 staff), Learning to Listen Learning to Teach (2 staff) Advanced LLTL (2 staff), CWA Management Conference (2 staff), NWA Nutrition and BF conference (6 staff).</p>				
<p>Sutter County Human Services Department-Health Karrie Spencer (530) 822-7224 Kspencer@co.sutter.ca.us</p>	<p>1. CWA Conference attended by 5 Sutter County WIC employees. 2. NWA Nutrition & Breastfeeding Conference attended by 4 Sutter County WIC Employees.</p>				
<p>Tehama County Health Services Agency Susan Garcia (530) 527-8791 garcias@tcha.net</p>	<p>1. Newly hired Public Health Nurse went through ISIS & WNA training.</p>				
<p>The Resource Connection of Amador and Calaveras Counties Shirlee Runnings (209) 223-7685 srunnings@theresourceconnection.net</p>	<p>1. PC attended CWA conference in May 2010. 2. Four staff attended "Bridges out of Poverty" Conference. 3. Staff attended CWA WIC Worksite Wellness training. 4. One staff attended Learning to Listen Learning to Teach training</p>				
<p>Tiburcio Vasquez Health Center, Inc. Genny Maling 510-690-6058 gmaling@tvhc.org</p>	<p>1. For the CNAP Topics related to WIC, cross- training was done regarding program eligibility and participation requirements. 2. Attended training from BANPAC- "Sugar Savvy-Regional Train-The-Train Workshop". Class will be used as one of the GA24/GA25 class for Oct. to Dec. 2010. 3. Two staff have been approved for the APL training and have been doing staff assessment and doing group activities. 4. Ergonomic training presented at the TVHC full staff meeting on March 26, 2010. Ergonomic evaluation also completed.</p>				
<p>United Health Centers of the San Joaquin Valley, Inc. (Statewide Training Project: WIC Basics Project- Joint Project with State WIC & Alameda County) Gloria Pecina 559-638-3948 pecinag@unitedhealthcenters.org</p>	<p>1. State WIC and Local Agency training staff attended Video-Based Instruction training at CPS Training Center. Local agency's WIC director Gloria Pecina attended on 3/16-3/17/10. State WIC and Local Agency training staff became progressively proficient in effective video conferencing training design and delivery techniques by having attended various trainings on how to use video conferencing technology. 2. Ongoing Communication among partners (Conference Calls, Meetings, etc.): Had conference call on 11/16/09 with State WIC staff project leads to discuss project's revised scope of work. Had conference call on 1/28/10 with State WIC staff to discuss availability of a contractor/trainer. Had conference call on 3/24/10 with State WIC staff and Linda Franklin (Alameda County WIC Director). Had Video Conferencing Team (VCT) meeting on 4/25-4/26/10; attended "Delivering training via distant learning" on 4/27-4/29/10; VCT meetings on 5/11-5/14; VCT meetings on 6/27-6/30; VCT meetings on 7/25-7/28; VCT meetings on 8/29-9/1; and VCT meetings on 9/26-9/29/10.</p>	<p>3. Partnering with a university or other entity experiences in developing and providing education via video-conferencing technology: United Health Centers entered into a subcontract/partnership with Cooperative Personnel Services (CPS). Worked with Jamie Clark (CPS Instructor), who is experienced in developing and providing education via video-conferencing technology, as a consultant to the CA State WIC Division and two WIC local agencies, United Health Centers of the San Joaquin Valley WIC and Alameda County WIC. CPS has provided technical assistance to the State training team and the two local agencies, United Health Centers of the San Joaquin Valley and Alameda County WIC, on the video-conferencing curriculum design. UHCSJV pilot tested one video conference training session, relating towards WNA Certification at the CA State WIC office, using two separate training rooms. Pilot testing of one or more training session(s) broadcasted from CA State WIC studio to a local agency(s) to be done FFY 2011</p>	<p>4. A series of meetings & workshops that included the CPS Consultant, State WIC training staff and UHCSJV and Alameda County WIC were convened to develop (design curriculum) for one video-conferencing training session, due to underestimation of amount of time for designing of one training session. Training topics were determined by State WIC by conducting a local agency training needs assessment. 5. 2 meetings that included the CPS Consultant, CA State WIC training staff and UHCSJV and Alameda County WIC were convened during the curriculum design phase, to pilot test one video-conferencing training session. This was done utilizing two training rooms in the CA State WIC Office, due to the delay in schedule of the CA State WIC Studio. UHCSJV pilot tested one video conference training session, relating towards WNA Certification at the CA State WIC office, using two separate training rooms. Pilot testing of one or more training session(s) broadcasted from CA State WIC studio to a local agency(s) to be done FFY 2011</p>	<p>6. Pilot and evaluate phase one of the training program. The target audience is the local agency training coordinators. The WIC Basics Training Program project manager will continue to monitor progress on the proposal objectives by reviewing: a) local agencies' training needs assessments; b) local agencies' training evaluations that were conducted in both pilot tests, during the curriculum design phase. (This was done by splitting the curriculum design team into two groups: Presenters and Students. Following each presentation, positive and "how about" comments received by both facilitators and students. 1 training session was modified to reflect feedback. In FFY 2011, staff from each local agency who pilot test training session(s) will be asked to conduct an evaluation).</p>	<p>7. Training deliverables as revealed by Local Agencies' Training Needs Assessment Results included the following Top Training topics as suggested by the survey: a) Eligibility, Enrollment, Certification. b) Overview of WIC services c) Customer Service d) Basic Nutrition and e) Nutrition and Assessment. 8. Curriculum was designed for one video conferencing training session. In FFY 2011, curriculum design for one or more additional training sessions will be developed. 9. Taping of one or more video conferencing training sessions will be done in FFY 2011. 10. Evaluation of training will be done in FFY 2011, due to a delay in schedule of pilot testing during the curriculum design phase.</p>

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Staff Trainings)

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Local Agency Name & Contact Information	Project Accomplishments (1)	Project Accomplishments (2)	Project Accomplishments (3)	Project Accomplishments (4)	Project Accomplishments (5)
United Indian Health Services, Inc. Randall Barnoskie 707-825-4162 randall.barnoskie@crihb.net	1. Two WIC staff attended first nutrition class as part of their training.				
Watts Healthcare Corporation Debra Keyes 323-568-3069 Debra.keyes@wattshealth.org	1. Safe-serve training was completed by 13 staff 2. Staff completed CLE training and attended CWA & NWA conferences, other.				
Yolo County Department of Public Health Cheryl Boney 530-666-8694 Cheryl.Boney@yolocounty.org	1. Increased staffing and training as allowed.				

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Website Enhancements/Social Marketing)

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Local Agency Name & Contact Information	Project Accomplishments
Alameda County Health Care Services Agency Linda Franklin 510-595-6464 Linda.Franklin@acgov.org	1. Website redesign has been submitted to Public Health IT dept, they have selected a vendor for implementation. Explored using texting for appointment reminders. The county is contracting with an outside agency to complete the website improvements. Agency requested this be a high priority.
City and County of San Francisco Department of Public Health Maria LeClair (415) 575-5686 maria_leclair@sfdph.org	1. Collaborate with SF DPH Prevention unit do Social Marketing Campaign in the 94124 zip code: Have done Community assessment and quote for social marketing campaign from city vendor. 2. Collaborate with Community Based Organizations in the 94102 & 94103 for Social Marketing Campaign: Have done community assessment and waiting for quote for social marketing campaign from city vendor. Report has been done. 3. Developed and supported SF WIC Program Webpage. 4. Improve SF WIC Program Webpage: Draft of web-page update done. Now it includes other items that were not previously on WIC Page such as CNAP information.
Clinicas de Salud del Pueblo, Inc. Irma Martinez (760) 344-9606 irmam@cdsdp.org	1. A Flyer was created for launching the WIC link within Clinicas de Salud del Pueblo, Inc. webpage. 2. A data system technician was hired in January 2010 to work on website and webiste is in progress.
County of Santa Clara Evelyn Caceres-Chu 408-792-5123 Evelyn.Chu@PHD.SCCGOV.ORG	1. Improved WIC program's website.
County of Tulare Health and Human Services Agency Peggy Redfern 559-684-3479 predfern@tularehhsa.org	1. Initial website set up completed.
Merced County Community Action Board Karen Simmons Gillian (209) 383-4859 ext 1244 kgillian@mercedcaa.org	1. Hired subcontractor to improve web access. 2. Hired subcontractor to assess user-friendliness of website.
Native American Health Center, Inc. Peter D. Schlichting 510-434-5319 peters@nativehealth.org	1. Local agency explored ways to utilize technology to communicate with deaf participants through texting. Local agency may need specific equipment for a computer/phone hook-up, etc.
Northeast Valley Health Corporation Gayle Schachne (818) 898-1388 ext 41619 gayleschachne@nevhc.org	1. Website re-design completed by outside consultant. New WIC information can now be found at www.nevhc.org

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Website Enhancements/Social Marketing)

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Local Agency Name & Contact Information	Project Accomplishments
San Mateo County Health Department Eliana Schultz 650-573-3511 Eschultz@co.sanmateo.ca.us	1. Improved and updated website; developed useful content for families and community partners.
Stanislaus County Health Services Agency Elaine Emery 209-525-4804 eemery@schsa.org	1. Website updated
The Resource Connection of Amador and Calaveras Counties Shirlee Runnings (209) 223-7685 srunnings@theresourceconnection.net	1. Designated IT staff updated WIC information on organization's website.
Tuolumne County Health Department Lisa Hieb 209-533-7418 lhieb@co.tuolumne.ca.us	1. Created the Tuolumnecountywic.org website-- the most current information about the program, projects, contacts, and current programs. 2. Purchased a one year survey monkey subscription to create surveys for clients visiting the site.
United Health Centers of the San Joaquin Valley, Inc. Gloria Pecina 559-638-3948 pecinag@unitedhealthcenters.org	1. Subcontracted with a company to complete our website by December 15, 2010. Project was accomplished.

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Worksite Wellness)

(Note: The project accomplishments/purchases listed below are not a comprehensive list. Project accomplishments/purchases listed below were obtained solely from FFY 2010 One-Time Funds Project Status Reports submitted by local agency. Please note that actual local agency accomplishments/purchases reported may differ slightly from proposed project accomplishments/purchases that were listed on original FFY 2010 One-Time Fund applications approved by the State WIC Pr

Local Agency Name & Contact Information	Project Accomplishments
Alliance Medical Center, Inc. Nikki Efigenio 707-385-2320 nefigenio@alliancemed.org	1. Started Worksite Wellness campaign.
Community Resource Project, Inc. Maureen Clark (916) 326-5840 mclark@cresource.org	1. Hired temporary nutrition education and wellness support staff. 2. Hosted 2nd Annual Health and Wellness Fair for CRP (June 2010). 3. Conducted Wellness/Physical Activity Breaks course with community partners Sacramento Works/Asian Resources at Broadway site.
County of Humboldt, Department of Health and Human Services Jim Sousa 707-269-2280 jsousa@co.humboldt.ca.us	1. Community Wellness Center in Eureka
County of San Luis Obispo Linda McClure 805-781-5571 lmclure@co.slo.ca.us	1. A Pubic Health Nutritionist I position was hired to use a portion of her time to implement the CWA Worksite Wellness program and to conduct monthly wellness in-services for staff and assist program in achieving Worksite Wellness certification. 2. Staff wellness in-services have occurred at monthly staff meetings. 3. A monthly wellness newsletter was started.
Indian Health Center of Santa Clara Valley, Inc. Gina Schlocker 408-445-3400 ext 216 gschlocker@ihcscv.org	1. WIC Director accepted more responsibilities as the Indian Health Center's Wellness Coordinator. 2. Purchased a room divider to separate fitness area from classroom. 3. Purchased 2 treadmills, one for each WIC office.
Merced County Community Action Board Karen Simmons Gillian (209) 383-4859 ext 1244 kgillian@mercedcaa.org	1. The Nutrition Education Coordinator and Degreed Nutritionists, working with other staff including "Nutrition Nannies" promoted worksite wellness activities incorporating physical activity. Staff wellness included instruction in physical fitness, stress management, and breast health, along with blood pressure and blood sugar screenings and immunizations.
Plumas Rural Services Katy Dyrr 530-283-4093 kdyrr@plumasruralservices.org	1. Participated in and had a WIC booth at the Plumas District Hospitals Community Wellness Fair.
The Resource Connection of Amador and Calaveras Counties Shirlee Runnings (209) 223-7685 srunnings@theresourceconnection.net	1. Implemented WIC Staff Nutrition & Wellness Newsletter. 2. Attended CWA WIC Worksite Wellness. 3. Presented a Nutrition & Wellness in-service to Head Start and Food Bank staff. 4. One staff attended CWA Wellness pre-conference and conference

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FFY 2010 Local Agency One-Time Funds Project Accomplishments (Miscellaneous)

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Local Agency Name & Contact Information	Project Accomplishments (1)	Project Accomplishments (2)	Project Accomplishments (3)
Alliance Medical Center, Inc. Nikki Efigenio 707-385-2320 nefigenio@alliancemed.org	1. Purchased weighing and measuring equipment.		
Antelope Valley Healthcare District dba Antelope Valley Hospital Pamela Stanley 661-726-6305 Pamela.stanley@avhospital.org	1. Lease for new Admin/warehouse/training site was signed in June and the space will be ready for occupancy in October 2011 (tentative date).		
Axis Community Health Roberta Smith R.D. 925-846-5983 rsmith@axishealth.org	1. Ergonomic consultant was hired and completed ergonomic evaluations of all sites' work stations.		
Central Valley Indian Health, Inc. Ilse Arrambide (559) 298-0258 iarrambide@cvih.org	1. Worked with neighboring WIC agencies to assess unmet need issues and to assess the plans and efforts of each neighboring agency. 2. Purchased electronic security equipment.		
City and County of San Francisco Department of Public Health Maria LeClair (415) 575-5686 maria_leclair@sfdph.org	1. Purchased and set up ergonomic-friendly work stations. 2. Paid site rental costs.		
City of Berkeley Barbara Raboy 510-981-5399 braboy@ci.berkeley.ca.us	1. Purchased hemocue hemoglobin testing machine. 2. Hired 2 staff for hct/hgb collection and began doing HCTs for WIC participants. 3. Gave extra hours to part-time staff in order to improve caseload starting with the 10-1-09 new food package rollout.		
City of Long Beach Judy Ogunji (562) 570-4475 Judy.ogunji@longbeach.gov	1. Attended National Conference with Long Beach Black Church Council (LBCC) to make connections to conduct ongoing outreach to WIC-eligible African-American population. Then, attended LBCC meetings on an ongoing basis to recruit and enroll WIC- eligible African Americans. 2. Attended quarterly meetings held by the United Cambodian Community to educate, recruit, and then enroll Southeast Asian WIC-eligibles.		
Clinica Sierra Vista, Inc. Christine Dodd (661) 326-6490 christine.dodd@clinicasierravista.org	1. Purchased vehicle for Provider Liaison travel duties. 2. Purchased van for travel and outreach to outlying sites and to transport staff to out of town trainings & meetings.		
Community Action Partnership of Kern Elizabeth Tolley (661) 327-3074 etolley@capk.org	1. Recreation vehicle (RV) purchased to serve as mobile roving site to service rural, hard to reach areas.		
Community Medical Centers, Inc. Lauren Zeid (209) 870-5006 lzeid@communitymedicalcenter.org	1. Purchased upgraded copiers with more capabilities, digital scales & peds scale. 2. Purchased color poster maker & 3 new digital infant scales.		

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Miscellaneous)

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Local Agency Name & Contact Information	Project Accomplishments (1)	Project Accomplishments (2)	Project Accomplishments (3)
<p>Contra Costa County Health Services (Regional Project - Perinatal Depression) Beverly Clark (925) 646-5376 Mary Jane Kiefer (925) 646-5376 beverly.clark@hcd.cccounty.us drikiefer@aol.com</p>	<p>1. Selected a perinatal depression screening tool that would be most effective for use in WIC. Selected the PHQ-9 as the screening tool and approximately 17,000 WIC clients were screened for perinatal depression. 2. Trained staff to include the self-administered screening tool in the enrollment and recertification process for women. 3. Planned and conducted staff training program in Contra Costa County and with other Bay Area Partners. 4. Hired & subcontracted with mental health consultants to assist with training development for the project and to provide some of the training to WIC staff.</p>	<p>5. Perinatal Depression "Kits" for professionals were assembled and distributed to community and health professionals and WIC agencies throughout the Bay Area. 6. Developed and completed artwork and content for posters, class handouts, referral guides, and brochures regarding perinatal depression screenings. 7. Worked with 211, mental health, integrative medicine, substance abuse programs, crisis hotline, etc. to provide services for women who experience perinatal depression. Clients testing positive for perinatal depression are referred to the crisis hotline, 211 and to their doctor.</p>	<p>8. A 5-10 minute Perinatal Depression Class was developed and presented as a part of the pregnancy and infant WIC classes at Contra Costa County. 9. Contra Costa County TV created and finalized a DVD of the perinatal depression screening training. 10. Will package the perinatal depression screening educational materials on a DVD, CD or a website for Statewide dissemination.</p>
<p>County of Humboldt, Department of Health and Human Services Jim Sousa 707-269-2280 jsousa@co.humboldt.ca.us</p>	<p>1. Car Seat Safety Classes (referrals) initiated at WIC Clinics. 2. Well Child Dental Visit clinics were co-located at WIC sites.</p>		
<p>County of Inyo Department of Health and Human Services Sherrie James 760-872-1887 sjames@inyocounty.us</p>	<p>1. Purchased vehicle to increase participant access. Vehicle has also been used to provide services to WIC participants in Mono County even during harsh storm conditions.</p>		
<p>County of Napa Health and Human Services Agency Vimlan VanDien 707-253-4272 vandien@co.napa.ca.us</p>	<p>1. Identified additional staff to perform Extranet-related job responsibilities. 2. Subcontracted with organization to complete feasibility study and logistics of opening a Farmer's Market at Napa WIC location. 3. Explored co-location of sites with businesses WIC clients frequent.</p>		
<p>County of Orange Health Care Agency Maridet Ibanez 714-834-8092 mibanez@ochca.com</p>	<p>1. Developed an evaluation process and hired a Staff Specialist for CQI to evaluate nutrition services and prepare reports that are used by Senior Staff to evaluate progress and activities needed (CQI).</p>		
<p>County of San Luis Obispo Linda McClure 805-781-5571 lmclure@co.slo.ca.us</p>	<p>1. Developed a Quality Improvement Auditing System by increasing a .25 FTE Public Health Nutritionist 1 position to a .75 FTE position and used a portion of her time to develop and conduct quality improvement audits. She also developed an anthropometric training and auditing tool, an ISIS/paperwork audit tool, a counseling audit tool, and staff audits were conducted using all of these tools. PHN also performed Motivational Interviewing mentoring and one-on-one counseling with staff to improve quality.</p>		
<p>County of Santa Clara Evelyn Caceres-Chu 408-792-5123 Evelyn.Chu@PHD.SCCGOV.ORG</p>	<p>1. Conducted ergonomic evaluations for staff.</p>		
<p>County of Shasta, HHSA, Public Health Department Mary Schrank 530-225-5721 mschrank@co.shasta.ca.us</p>	<p>1. The Lactation Consultant (TLC) database was purchased. Completed installation of TLC database on all breastfeeding support staff computers including peer counselors, IBCLCs and clerical staff. TLC program to be used to collect participant data from IBCLC consultations and breast pump loan tracking so data can be accessed from all regional WIC sites.</p>		
<p>Delta Health Care and Management Services Corporation Julie Grunsky 209-444-8621 jgrunsky@deltahealthcare.org</p>	<p>1. Purchased waiting room activity centers for sites, infant scales, and stacking chairs tailored for children.</p>		

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Miscellaneous)

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Local Agency Name & Contact Information	Project Accomplishments (1)	Project Accomplishments (2)	Project Accomplishments (3)
<p>El Dorado County Department of Human Services Ellen Deutsche (530) 621-6170 ellen.deutsche@edcgov.us</p>	<p>1. Purchased waiting room toys and a recumbent measuring board.</p>		
<p>Glenn County Health Services Leslie McDonnell (530) 865-8791 lmcdonnell@glenncountyhealth.net</p>	<p>1. Purchased portable baby scale, TV, DVD player, cell phones/service.</p>		
<p>Indian Health Center of Santa Clara Valley, Inc. Gina Schlocker 408-445-3400 ext 216 gschlocker@ihcscv.org</p>	<p>1. Purchased a room divider to separate fitness area from classroom. 2. Purchased 2 treadmills, one for each WIC office</p>		
<p>Marin County Department of Health and Human Services Gueidi Beltran 415-473-4029 gbeltran@co.marin.ca.us</p>	<p>1. Used COI process that ensured staff received the trainings needed to address specific assistance needed. 2 sets of records reviews were done and observations of classes and individual counseling sessions were conducted, and various trainings to staff provided addressing the areas of need identified.</p>		
<p>Merced County Community Action Board Karen Simmons Gillian (209) 383-4859 ext 1244 kgillian@mercedcaa.org</p>	<p>1. Completed unmet need data analysis. 2. Mailed information about the pertussis outbreak to WIC participant families in Mariposa County. 3. Merced County Health Dept. assisted WIC program by offering hemoglobin testing for participants facing barriers in obtaining services from their primary providers. 4. Completed a survey of WIC families regarding barriers encountered in obtaining blood work at medical providers.</p>	<p>5. A nutrition education consultant worked with RD/DN staff to update local agency's continuous quality assurance program.</p>	
<p>Native American Health Center, Inc. Peter D. Schlichting 510-434-5319 peters@nativehealth.org</p>	<p>1. Local agency explored ways to utilize technology to communicate with deaf participants through texting. Local agency may need specific equipment for a computer/phone hook-up, etc.</p>		
<p>Nevada County Public Health Department Nancy Piette 530-470-2443 Nancy.piette@co.nevada.ca.us</p>	<p>1. Purchased scales, measuring boards.</p>		
<p>North County Health Project, Inc., dba North County Health Services Mary P. Sammer 760-752-4324 msammer@nchswic.org</p>	<p>1. Expanded the role of staff making EDC calls (early postpartum BF phone support calls) to do infant provisional enrollment when feasible and practical. Continued to process provisional enrollments as much as is feasible.</p>		
<p>Northeast Valley Health Corporation Gayle Schachne (818) 898-1388 ext 41619 gayleschachne@nevhc.org</p>	<p>1. Purchased new Ford Van.</p>		

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Miscellaneous)

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<p>Northeastern Rural Health Clinics, Inc. Barbara Byers 530-257-7094 bbyers@northeasternhealth.org</p>	<p>1. Purchased 2010 Dodge Grand Caravan van.</p>		
<p>Pasadena Public Health Department M. Jane Lewis 626-744-6521 jlewis@cityofpasadena.net</p>	<p>1. Purchased ergonomic furniture for sites.</p>		
<p>Placer County Department of Health and Human Services Shaunna Carter 916-784-6405 slcarter@placer.ca.gov</p>	<p>1. Purchased file cabinets. 2. Purchased microwave, small refrigerators, fresh foods, and portable cooking islands for cooking demonstrations classes. 3. Purchased play carpet, floor mats, and play cubes for children. 4. Purchased new DVD/TV Combo Units for classrooms. 5. Purchased window coverings for WIC office/classroom space to improve client privacy. 6. Provided specialized/customized trainings for staff (CQI).</p>		
<p>Planned Parenthood of Orange and San Bernardino Counties Irene Salazar (714) 922-4108 isalazar@pposbc.org</p>	<p>1. Hired Nurse Practitioner & Clinical Assistant to provide hemoglobin testing services for children. Supplies to provide hgb/hct testing were also purchased including a cubicle, computer, and desk. 2. Opened county-wide training facility. This facility was used for ISIS training, vendor training, extranet training, internal trainings and collaborative meetings (facility will be also used for video conferencing in the future).</p>		
<p>Plumas Rural Services Katy Dyrr 530-283-4093 kdyrr@plumasruralservices.org</p>	<p>1. Activity cubes purchased for waiting areas. 2. New hand sanitizers purchased for each site. 3. Storage shed purchased.</p>		
<p>Public Health Foundation Enterprises, Inc. (Statewide Interconception Care Project. Also known as "Project WOW" - WIC Offers Wellness) Eloise Jenks or Denise Gee 626-856-6618 ext 200 (Eloise Jenks) 626-856-6618 ext 304 (Denise Gee) Eloise@phfewic.org Denise@phfewic.org</p>	<p>1. The Statewide WOW project, now called the "Beyond 9" project, has been fully designed and developed with project objectives and activities, and clear roles for all project staff members involved. 2. Conducted data review and analysis of PHFE-WIC data (from the monthly State "Godzilla download") on perinatal indicators such as preterm, low birth weight, overweight and diabetes. Data was also reviewed to appropriately develop the preconception health trainings for WIC agencies. 3. PHFE-WIC contracted with Field Research Corporation to conduct preconception health survey with WIC moms. A total of 1,026 WIC participants augmented with a sample of 467 WIC mothers with premature/LBW infants were successfully surveyed on their postpartum experiences.</p>	<p>4. Representatives from neighboring WIC agencies participated in an L.A. County preconception health training and offered input on the design of the "Beyond 9" trainings for WIC staff. A WIC Postpartum Survey was conducted to provide PHFE with information on the knowledge, behaviors and practices of WIC mothers in relationship to pre-and interconception health components. 5. Developed interconception health trainings and components included the "You Are Special" interconception health group education. This was field tested and the first set of trainings were provided to all PHFE-WIC staff. 6. A training outline, guide and health education materials were developed to offer full-day, interactive workshops.</p>	<p>7. "Beyond 9" pre- and interconception health trainings were first announced in March 2010 and then promoted at the CWA Annual and Fall Management conferences. These trainings are frequently announced to WIC agencies and CWA further promoted these trainings through its CWA Flash and by sending information to each CA WIC Director. Over 24 local WIC agencies have expressed interest in being trained and training dates starting in November 2010 have been scheduled.</p>
<p>Riverside County Community Health Agency, Dept. of Public Health Gayle Hoxter 951-358-5311 ghoxter@co.riverside.ca.us</p>	<p>1. Developed and implemented a web based inventory tracking system for breast pumps. 2. Working with IT to implement a barcode inventory tracking system. Initial planning was completed.</p>		
<p>Riverside-San Bernardino County Indian Health, Inc. Afua Khumalo 951-849-4761 ext 1433 akhumalo@rsbcihi.org</p>	<p>1. Purchased electronic Spanish/English translators. 2. Chalkboard wall/education wall was created for children and done at all WIC office sites.</p>		
<p>Sacramento County Department of Health and Human Services Amelia Schendel 916-875-2173 schendela@sacounty.net</p>	<p>1. Continued funding for temporary staff including 15 AmeriCorps members who worked at WIC as temps. 2. A ceiling-mounted Power Point projector and wall-mounted screen were purchased and installed at the Main Office creating a training room with permanent AV equipment.</p>		

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Miscellaneous)

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Local Agency Name & Contact Information	Project Accomplishments (1)	Project Accomplishments (2)	Project Accomplishments (3)
San Diego State University Research Foundation Kelly Phifer (858) 505-3062 kphifer@projects.sdsu.edu	1. Purchased scales, TVs, DVD Players, easel boards, stature boards, and children's books.		
San Joaquin County Public Health Services Stephanie Carillo 209-468-3286 scarillo@sjcphs.org	1. Purchased 2010 pocket calendars for participants. 2. Purchased televisions, DVD players, and wall mounts for sites. 3. Purchased toy tables for waiting rooms.		
San Mateo County Health Department Eliana Schultz 650-573-3511 Eschultz@co.sanmateo.ca.us	1. Training on office ergonomics was conducted and ergonomic evaluations of all workstations occurred. 2. New equipment was purchased for individual workstations and some desk areas were reconfigured to be more ergonomically correct. 3. Baby food grinders for mothers of 6 month olds, crayons and coloring books, moby wraps for fully breastfeeding mothers, infant scales and stadiometers, adult scales and stadiometers, waiting room toys, book cases, and children's tables & chairs were all ordered and/or purchased.		
Santa Barbara County Public Health Department Caro Stinson 805-681-5279 Caro.stinson@sbcphd.org	1. Purchased child-friendly items for waiting areas including book cases, play kitchens, rugs for play areas, activity tables, blocks, and books. 2. Paid for development of a computerized electric breast pump inventory system. 3. Purchased laminator, measuring boards, scales, and telephones.		
Sierra County Human Services Katy Dyrre or Joyce Cameron 530-283-4093 kdyrr@plumasruralservices.org 530-993-6703 jcameron@sierracounty.ws	1. Purchased chairs, desk, meeting table, wall TV, laptop, desks, computer, printer, color printer, wireless access, screen, Power Point, storage cabinet, supplies, and a safe.		
Solano County Health and Social Services Department Denise Kirnig 707-784-8131 ddkirnig@solanocounty.com	1. Purchased LCD projectors and screens for the main site classrooms. 2. Purchased Acrobat software for Admin. office to scan materials. 3. Purchased food models for new "Welcome to WIC" class. 4. Purchased portable DVD player to use to entertain difficult children so that staff can have a dialogue with the parent. 5. Purchased a desk lamp, two mail sorters to organize WIC forms, and two storage cabinets for the Admin. office.		
Stanislaus County Health Services Agency Elaine Emery 209-525-4804 eemery@schsa.org	1. Worked with local Farmers' Market (CCROPP) to develop a new farmer's market WIC pre-application for WIC/SNAP computer usage. 2. Mobile WIC site was discussed with possible partners. 3. New Audio-visual equipment purchased for classrooms. 4. Security cameras purchased.		
Tehama County Health Services Agency Susan Garcia (530) 527-8791 garcias@tcha.net	1. The Mobile Clinic van has been serviced (brakes, generator, etc). 2. Started discussions with Rancho Tehama Community Association and Los Molinos Family Resouce Center to establish WIC remote services.		
The Resource Connection of Amador and Calaveras Counties Shirlee Runnings (209) 223-7685 srunnings@theresourceconnection.net	1. Purchased flat screen TVs 2. Security cameras purchased and installed. 3. Outside break area for staff was designated and reconfigured.		

FFY 2010 Local Agency One-Time Funds Project Accomplishments (Miscellaneous)

(Note: The project accomplishments/purchases listed below are not a comprehensive list. Project accomplishments/purchases listed below were obtained solely from FFY 2010 One-Time Funds Project Status Reports submitted by local agencies. Please note that actual local agency accomplishments/purchases reported may differ slightly from proposed project accomplishments/purchases that were listed on original FFY 2010 One-Time Fund applications approved by the State WIC Program.)

Local Agency Name & Contact Information	Project Accomplishments (1)	Project Accomplishments (2)	Project Accomplishments (3)
Tiburcio Vasquez Health Center, Inc. Genny Maling 510-690-6058 gmaling@tvhc.org	1. Ergonomic desks & chairs purchased, and ergonomic training of staff conducted.		
Trinity County Health and Human Services Elise Osvoid-Doppelhauer 530-623-8215 eosvoiddoppelhauer@trinitycounty.org	1. Increase access to WIC services through subcontract with Southern Trinity Health Services (STHS) which includes video conferencing to main office for nutrition education & breastfeeding support.		
Tuolumne County Health Department Lisa Hieb 209-533-7418 lhieb@co.tuolumne.ca.us	1. Purchased scales. 2. Purchased a 32" flat screen TV w/ DVD player and a camera. 3. Purchased a one year Survey Monkey subscription to create surveys for clients visiting the site.		
United Health Centers of the San Joaquin Valley, Inc. Gloria Pecina 559-638-3948 pecinag@unitedhealthcenters.org	1. Purchased a poster printer and new cubicle dividers.		
Ventura County Health Care Agency Katie Rowe 805-981-5268 Kathleen.rowe@ventura.org	1. Created and distributed a bilingual Interconception Care Kit to Ventura County WIC clients and community partners. The kit contains a variety of educational pamphlets, resource information, and other items that help prepare mothers for a healthy post-partum era. All kit items were purchased and then assembled into the kits. Plans were established for kit distribution during Winter 2011.		
Yolo County Department of Public Health Cheryl Boney 530-666-8694 Cheryl.Boney@yolocounty.org	1. Moved computers and food instrument printer to ensure better security. 2. Purchased cabinet for locked storage of printer and WIC materials.		