



CALIFORNIA BABY BEHAVIOR (BB) CAMPAIGN TIMELINE

2011									2012			
Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr
Agencies conduct Staff Refresher Trainings (three modules)												
			Train staff for Participant Education (Prenatal)						Train staff for Participant Education (Early Infancy)			
		Participant Ed materials available (Prenatal)			Implement Participant Education (Prenatal)			→				
								Participant Ed materials available (Early Infancy)			Implement Participant Education (Early Infancy) →	

