

# California WIC BPC Program Sample Activities for IBCLC

**Job Title:** International Board Certified Lactation Consultant (IBCLC)

**General Description:**

The International Board Certified Lactation Consultant (IBCLC) is responsible for daily implementation of local agency WIC services and State WIC branch policies as described by scope of practice for this profession.

**Qualifications:**

- Possession of current International Board Certified Lactation Consultant Certification.
- Possess a minimum of one-year current experience in community nutrition or public health interventions and nutrition education in breastfeeding.
- Ability to relate and work with people of all ages, social and ethnic backgrounds and maintain participant confidentiality while conveying a sense of confidence and trust.
- Ability to work both independently and as a part of a team.
- Ability to carry out administrative and consultative responsibilities as required while exercising appropriate judgment.
- Ability to conduct and complete job duties using basic math, computer, and skills needed to operate standard office machines as required.
- Possess excellent verbal and written communication skills.

**Supervision:**

The duties of the IBCLC are managed by the WIC Clinic Manager

**Specific Duties:**

The IBCLC will:

- Provides breastfeeding education to Breastfeeding Peer Counseling (BPC) Program participants and promotes breastfeeding as the preferred method of infant feeding.
- Receives referrals from Peer Counselors (PC) and Lactation Staff per protocol.
- Counsel and assist participants with any breastfeeding problems that are outside the scope of practice of the peer counselor.
- Assists in outreach and breastfeeding promotion activities of the BPC Program.
- Supervises PC staff in the absence of the clinic manager.
- Conduct peer counselor audits as requested by the PC Supervisor.
- Act as a mentor and breastfeeding resource to PCs.
- Meets regularly with PCs and PC Supervisor(s).
- Provides trainings to PC's.
- Participates in breastfeeding promotion and local coalition activities.