



The California WIC Program Presents the  
**2013 Best Practices Awards**



**Exceptional Breastfeeding  
Promotion and Support**  
*AWARDEE - Mono County*

**Nominees**

Alliance  
Community Bridges  
San Benito  
San Ysidro  
Sonoma County  
Trinity County  
Tulare County

**Excellence in Local Vendor  
Liaison Activities**  
*AWARDEE - Planned Parenthood*

**Nominees**

Central Valley Indian  
Community Resource Project  
Fresno County  
San Benito

**Excellence in Delivery of WIC Services**  
*AWARDEE - Napa County*

**Nominees**

American Red Cross  
Butte County  
Community Medical Centers  
Kings County  
The Resource Connection  
Trinity County

**Exceptional Community  
Outreach to Eligible New Families**  
*AWARDEE - San Diego State University*

**Nominees**

San Ysidro

**Excellence in Participant  
Centered Education**  
*AWARDEE - The Resource Connection*

**Nominees**

San Diego State University

**WIC Nutrition Assistant  
Rookie of the Year 2012**  
*AWARDEE - Alexandra Viets  
of Merced County*

**Nominees**

Araceli Delatorre-Munoz - Tulare County  
Beatrice Bramasco - Tulare County  
Elidia Lopez - San Benito

**Outstanding Local Agency  
Employee 2012**  
*AWARDEE - Jeanette Magbitang  
of Planned Parenthood*

**Nominees**

Janet C. Vaughn - Monterey County  
Kathy Harriss - United Health Centers  
Olivia Milan - Community Medical Centers  
Margaret Nunez - San Benito  
Shirlee Runnings - The Resource Connection



**California WIC Best Practices**

**Acknowledgements**



**Thank you to following team members for their outstanding work in recognizing local agency excellence!**



**Leadership Committee**

**Emily Smith** State WIC: Local Agency Support Branch  
**Theresa Searles** State WIC: Local Agency Support Branch  
**Kerry Wyatt** State WIC: Local Agency Support Branch



**Master of Ceremonies**

**Paula Griffin** State WIC: Local Agency Support Branch



**Review Committee**

**Shirlee Runnings** The Resource Connection, Amador and Calaveras Counties  
**Maureen Clark** Community Resource Project, Inc.  
**Pamela Stanley** Antelope Valley Hospital WIC Program  
**Paul Melnikov** Program Evaluation and Policy Branch  
**Paula Etcheberry** Program Evaluation and Policy Branch  
**Patti Paddock** Nutrition Services Branch  
**Julie In** Nutrition Services Branch  
**Kathy Van Vleet** Nutrition Services Branch  
**Toni Piechota** Nutrition Services Branch  
**David Anglin** Local Agency Support Branch  
**Ruth Caldwell** Statewide Training and Resource Branch  
**Reema El-Murr** Statewide Training and Resource Branch  
**Michael Elfant** Statewide Training and Resource Branch  
**Delfina Shelomenseff** Statewide Training and Resource Branch

