

# Tobacco Education and Research Oversight Committee (TEROC) Meeting Agenda

Tuesday, September 11, 2007  
9:45 a.m. – 3:00 p.m.

Oakland Airport Hilton  
One Hegenberger Road  
Oakland, CA  
(510) 635-5000

9:45 – 10:00	Welcome and Introduction	Kirk Kleinschmidt
10:00 – 10:10	Approval of Minutes from the May 17, 2007, Meeting; Correspondence; Announcements	Kirk Kleinschmidt
10:10 – 10:20	Environmental Developments <u>Expected outcome:</u> <ul style="list-style-type: none"><li>• Discuss major tobacco-related news</li></ul>	Kirk Kleinschmidt
10:20 – 11:20	Tobacco Related Disease Research Program (TRDRP) Strategic Planning <u>Expected outcome:</u> <ul style="list-style-type: none"><li>• Learn about goals of the process and planning to-date</li><li>• Provide member suggestions into future TRDRP research priorities</li></ul>	Larry Gruder
11:20 – 12:00	TEROC Master Plan 2009-2011 <u>Expected outcome:</u> <ul style="list-style-type: none"><li>• Review historical development of plans</li><li>• Brainstorm information and resources required to write new plan</li><li>• Establish preliminary planning/writing timeline</li></ul>	Kirk Kleinschmidt
12:00 – 1:00	LUNCH	
1:00 – 1:30	Legislative and Tobacco Policy Update <u>Expected Outcome:</u> <ul style="list-style-type: none"><li>• Learn about new tobacco-related legislation</li><li>• Learn status of tobacco tax planning</li><li>• Learn about “Kicking the Tobacco Addiction” effort</li></ul>	Tim Gibbs American Cancer Society

1:30 – 1:50	University of California – TRDRP Report <u>Expected outcome:</u>	Larry Gruder
	<ul style="list-style-type: none"> <li>• Learn recent program updates in relation to the Master Plan (MP)</li> <li>• Learn status of recruitment for TRDRP Director</li> </ul>	
1:50 – 2:20	California Department of Public Health Report <u>Expected outcome:</u>	Neal Kohatsu
	<ul style="list-style-type: none"> <li>• Learn recent program updates in relation to the MP</li> </ul>	
2:20 – 2:50	California Department of Education Report <u>Expected outcome:</u>	Meredith Rolfe
	<ul style="list-style-type: none"> <li>• Learn recent program updates in relation to the MP</li> <li>• Learn about Assembly Bill 647 success</li> </ul>	
2:50 – 3:00	Public Questions and Comments	Kirk Kleinschmidt
3:00	Adjourn	
	Next TEROC Meeting: January 29, 2008, in Sacramento	

*For information about this meeting, contact Greg Oliva at (916) 449-5497, or e-mail [greg.oliva@cdph.ca.gov](mailto:greg.oliva@cdph.ca.gov)*