

# Tobacco Education and Research Oversight Committee (TEROC) Meeting Agenda

Thursday, December 18, 2014  
9:30 AM to 4:00 PM

Holiday Inn Hotel & Suites Oakland Airport  
Richmond Conference Room  
77 Hegenberger Road  
Oakland, CA 94621  
Phone (510) 633-6285

Alternate location:  
San Diego Black Health Associates  
Large Conference Room  
5275 Market Street, Suite C-23  
San Diego, CA 92114

9:30 – 9:45	Welcome and Introductions	Michael Ong TEROC Chair
9:45-10:45	University of California, San Francisco (UCSF) Center for Tobacco Control Research and Education <u>Expected Outcome</u> <ul style="list-style-type: none"><li>Review Report: Tobacco Control in California, 2007-2014: A Resurgent Tobacco Industry While Inflation Erodes the California Tobacco Control Program</li><li>Determine TEROC action</li></ul>	Stan Glantz UCSF
10:45 – 11:00	Break	
11:00 – 11:15	General Business <u>Expected Outcome</u> <ul style="list-style-type: none"><li>Approval of Minutes from September 18, 2014</li><li>Approval of Minutes from October 23, 2014</li><li>Review correspondence and announcements</li></ul>	Michael Ong
11:15 – 11:30	Environmental Developments <u>Expected Outcome</u> <ul style="list-style-type: none"><li>Discuss other major tobacco-related news</li><li>Determine TEROC action</li></ul>	Michael Ong
11:30 – 12:00	Voluntary Health Agency Update American Heart Association (AHA) American Cancer Society (ACS) American Lung Association (ALA) <u>Expected Outcome</u> <ul style="list-style-type: none"><li>Legislative Session update</li><li>Determine TEROC action</li></ul>	Callie Hanft AHA Tim Gibbs ACS Lindsey Freitas ALA

12:00 – 1:00	Lunch	
1:00 – 1:30	University of California Office of the President (UCOP) – Tobacco-Related Disease Research Program (TRDRP) Report <u>Expected Outcome</u>	Bart Aoki UCOP
	<ul style="list-style-type: none"> <li>• Learn recent program updates in relation to the 2012-14 Master Plan</li> <li>• Determine TEROC action</li> </ul>	
1:30 – 2:00	California Department of Public Health (CDPH) California Tobacco Control Program (CTCP) Report <u>Expected Outcome</u>	April Roeseler CTCP
	<ul style="list-style-type: none"> <li>• Learn recent program updates in relation to the 2012-14 Master Plan</li> <li>• Determine TEROC action</li> </ul>	
2:00 – 2:30	California Department of Education (CDE) Report <u>Expected Outcome</u>	Tom Herman CDE
	<ul style="list-style-type: none"> <li>• Learn recent program updates in relation to the 2012-2014 Master Plan</li> <li>• Determine TEROC action</li> </ul>	
2:30 – 2:45	Break	
2:45 – 3:30	California State Board of Equalization (BOE) Stakeholders Meeting Discussion <u>Expected Outcome</u>	Michael Ong
	<ul style="list-style-type: none"> <li>• Determine TEROC action</li> </ul>	
3:30 – 3:45	2015-2017 TEROC Master Plan Discussion <u>Expected Outcome</u>	Lourdes Baézconde-Garbanati Pat Etem
	<ul style="list-style-type: none"> <li>• Status Update</li> <li>• Dissemination Subcommittee Report</li> </ul>	
3:45 – 4:00	Public Questions and Comments	Michael Ong
4:00	Adjourn	Michael Ong

**Scheduled TEROC meetings are announced on the TEROC Web page at**  
<http://www.cdph.ca.gov/programs/tobacco/Pages/TEROCMeetingInformation.aspx>  
**For information about this meeting, contact**  
**Alexandria Simpson (916) 449-5532 or via email at [alexandria.simpson@cdph.ca.gov](mailto:alexandria.simpson@cdph.ca.gov)**