

**California Adult Tobacco Survey
310.111.00633.1**

Account Executive: Larry Osborn
 Project Manager: Magda Lasota
 Contracted Length of Interview: 25 minutes
 Start Fieldwork: 02/10/2016
 End Fieldwork: 03/31/2016
 Document Name: CTCP_Adult Tobacco Survey_QNR_V1

I. SAMPLE VARIABLES

- KP standard demographics
- XADOPT1
- XADOPT2
- XADOPT3
- XADOPT4
- XADOPT5
- XFPL185
- XACSLANG
- XSPANISH

II. QUOTA CHECK BASED ON SAMPLE VARIABLES

Programmer note: no quotas for KP. Quota for off-panel sample only.

Complete (Qualified)

<http://dkr1.ssisurveys.com/projects/end?rst=1&psid=XXXXX&basic=19468>

Screen out (Terminate)

<http://dkr1.ssisurveys.com/projects/end?rst=2&psid=XXXXX>

Quota full

<http://dkr1.ssisurveys.com/projects/end?rst=3&psid=XXXXX>

PROGRAMMER NOTE: Please note we will be appending our **PID** variable to the end of survey URL. You will have to capture both and pass back only **psid** in our end links. Additionally, you will need to append our basic key to the end of completion end link only.

KP = 2,670 qualified completes
Offpanel = 330 qualified completes
Total 3,000 completes with the following sub-groups:
500 = current smokers
300 = African Americans
300 = low-SES

Quota Groups	Label	N needed	Eligibility Logic
1	African Americans	190	(offpanel = 1 and (ppethm = 2 or grace2 = 2))



2	Smokers	220	(offpanel = 1 and IF SMOKE100 = 1 AND (SMKEVDA = 1 OR 2)
---	---------	-----	--

DATA ONLY [SP]

QUOTA_ASSIGNED

SET VALUE BASED ON ELIGIBILITY LOGIC FROM QUOTA DEFINITION AND CHECKING FOR CELL FULL CONDITION USING N COLUMN

1. African Americans
2. Smokers
3. Quota full

III. INTRODUCTION

<See main questionnaire.>

IV. SCREENER

SCRIPTER: Do not prompt on all questions. (Remove this instruction if sample is all opt-in, client list sample, or otherwise not KP.)

<No screening>

Standard response labels include:

- S = Single Select (only one answer possible)
- M = Multi Select (multiple answers are possible)
- Grid = Grid (one answer per row assumed by default, specify if other response type needed)
- Q = Quantity (numeric response)
- O = Open End (free form text response; indicate size of text response box)
- OL = Open List (text response boxes for unaided recall; 10 boxes set-up as standard)

V. MAIN QUESTIONNAIRE

SCRIPTER: Use default instruction text for each question type unless otherwise specified.

SCRIPTER: Do not prompt on all questions for KP sample.

A Section 1: Current Cigarette Use

BASE: If offpanel=1

SCRIPTING: For pretest, keep this question hidden and autopunch PREFER_LANG=2. Activate for the Main survey please.

¿Prefiere llenar sus encuestas en español o en inglés?
Do you prefer to do surveys in Spanish or English?

Español	1
English	2

**[IF PREFER_LANG=1 “ESPAÑOL”, SWITCH TO SPANISH SURVEY LANGUAGE]
[IF PREFER_LANG=2 “ENGLISH”, SWITCH TO ENGLISH SURVEY LANGUAGE]**



Base: All respondents

This survey is conducted by the California Department of Public Health. We would like to gather information on your health and tobacco use.

Base: If offpanel=1

[PPGENDER]

QGENDER

[SP]

Please keep in mind that your answers are confidential and your personal information will also be kept private.

What is your gender?

- Male 1
- Female 2

Base: If offpanel=1

[PPAGE]

QDOB

[NUMBER BOXES – RANGE 1 TO 12; 1 TO 31; 1900 TO2010]

Please enter your date of birth.

[SPACE]

Here is an example of how to enter in a date: if you were born on August 23, 1954, you would enter the number 8 for month, 23 for day, and 1954 for year.

YYYY MM DD

Base: If offpanel=1

[PPHISPAN]

QRACE1

[SP]

This is about Hispanic ethnicity. Are you of Spanish, Hispanic, or Latino descent?

- No, I am not..... 1
- Yes, Mexican, Mexican-American
Chicano..... 2
- Yes, Puerto Rican..... 3
- Yes, Cuban, Cuban American 4



Yes, Other
 Spanish/Hispanic/Latino
 [specify]..... 8

Base: If offpanel=1

QRACE2INTRO

Please indicate what you consider your race to be. We greatly appreciate your effort to describe your background using these categories. While they may not fully describe you, they do match those used by the U.S. Census Bureau.

Base: If offpanel=1

QRACE2

[MP]

Please check one or more categories below to indicate what **race(s)** you consider yourself to be.

- White
- Black or African American
- American Indian or Alaska Native – *Type in name of enrolled or principal tribe*

[TEXT BOX]

[SPACE]

- Asian Indian
- Chinese
- Filipino
- Japanese
- Korean
- Vietnamese
- Other Asian – *Type in race* **[TEXT BOX]**

[SPACE]

- Native Hawaiian
- Guamanian or Chamorro
- Samoan
- Other Pacific Islander – *Type in race* **[TEXT BOX]**

[SPACE]

- Some other race – *Type in race* **[TEXT BOX]**

[PROMPT]

We'd like you to answer this question because it's important for future surveys. Your individual responses will remain confidential.

Create Data-only variable PPETHM by using the below logic involving responses to QRACE1 and QRACE2

Variable name: PPETHM

Type: SP

Variable Text: Census Ethnicity demographic

Response list:

1. White, Non-Hispanic
2. Black, Non-Hispanic
3. Other, Non-Hispanic
4. Hispanic
5. 2+ Races, Non-Hispanic

Compute Asian=0.

Compute nhopi=0.

If qrace2_4=1 or qrace2_5=1 or qrace2_6=1 or qrace2_7=1 or qrace2_8=1 or qrace2_9=1 or qrace2_10=1 asian=1.

If qrace2_11=1 or qrace2_12=1 or qrace2_13=1 or qrace2_14=1 nhopi=1.

Count numraces=qrace2_1 qrace2_2 qrace2_3 asian nhopi qrace2_15 (1).

QRACE1	QRACE2	PPETHM
1	1 and numraces=1	1
1	2 and numraces=1	2
1	3 OR 4 OR 5 OR 6 OR 7 OR 8 OR 9 OR 10 OR 11 OR 12 OR 13 OR 14 OR 15 and numraces=1	3
1	numraces > 1	5
2 OR 3 OR 4 OR 8	1 OR 2 OR 3 OR 4 OR 5 OR 6 OR 7 OR 8 OR 9 OR 10 OR 11 OR 12 OR 13 OR 14 OR 15 (numraces=1 or numraces>1)	4
REFUSED	Any value	MISSING
Any value	REFUSED	MISSING
2 OR 3 OR 4 OR 8	REFUSED	4

[ACSLANG/XACSLANG – ASKED OF HISPANICS ONLY]

Base: IF XACSLANG=4 OR NULL

QACSLAN1

[SP]

Do you speak a language other than English at home?

Yes..... 1
No..... 2

Base: IF (XACSLANG=4 OR NULL) AND QACSLAN1 = 1

QACSLAN2

[SP]

What language do you speak at home other than English?

Spanish	1
Chinese (any dialect)	2
Tagalog	3
Vietnamese	4
French	5
German	6
Another language	7

Base: IF (XACSLANG=4 OR NULL) AND QACSLAN1 = 1

QACSLAN3

[SP]

How well do you speak English?

Very well	1
Well	2
Not well	3
Not at all	4

Create Data-only variable QACSLANG by using the below logic involving responses to QACSLAN1-QACSLAN3

create numeric variable, qacslang, range [1,3]
 if qacslan1 = 2 qacslang = 1.
 if qacslan1 = REFUSED and (respondent is taking survey in English) qacslang = 1.
 if qacslan1 = REFUSED and (respondent is taking survey in Spanish) qacslang = 3.
 if qacslan2 = 2-7, REFUSED and (respondent is taking survey in English) qacslang = 1.
 if qacslan2 = 2-7, REFUSED and (respondent is taking survey in Spanish) qacslang = 3.
 if qacslan2 = 1 and (qacslan3 =1 or qacslan3 = 2) qacslang = 2.
 if qacslan2 = 1 and (qacslan3 =3 or qacslan3 = 4) qacslang = 3.
 if qacslan2 = 1 and (qacslan3 = REFUSED) and (respondent is taking survey in English) qacslang = 2.
 if qacslan2 = 1 and (qacslan3 = REFUSED) and (respondent is taking survey in Spanish) qacslang = 3.

DATA ONLY [SINGLE PUNCH]

DOV_ACSLANG – LANGUAGE PROFICIENCY - AGGREGATE OF XACSLANG AND QACSLANG (QACSLAN1-QACSLAN4)

Instructions: IF XACSLANG=1-3 THEN DOV_ACSLANG=XACSLANG. IF XACSLANG=4 OR NULL THEN DOV_ACSLANG=QACSLANG. IF XACSLANG=5 THEN DOV_ACSLANG=5.

1. English Proficient

2. Bilingual
3. Spanish Proficient
4. Hispanics who have missing data; re-ask in field
5. Non-Hispanics, not asked

SAMVAR Definition

Variable name: XACSLANG

Type: SP

Variable Text: Primary Language

Response list:

1. English Proficient
2. Bilingual
3. Spanish Proficient
4. Hispanics who have missing data; re-ask in field
5. Non-Hispanics, not asked

Base: If offpanel=1

[PPEDUC]

[PPEDUCAT]

QEDUC

[SP]

What is the highest level of school you have completed?

No formal education	1
1 st , 2 nd , 3 rd , or 4 th grade.....	2
5 th or 6 th grade	3
7 th or 8 th grade	4
9 th grade.....	5
10 th grade.....	6
11 th grade.....	7
12 th grade NO DIPLOMA.....	8
HIGH SCHOOL GRADUATE – high school DIPLOMA or the equivalent (GED).....	9
Some college, no degree.....	10
Associate degree	11
Bachelor's degree	12
Master's degree	13
Professional or Doctorate degree.....	14

Variable name: PPEDUCAT

Type: SP

Variable Text: Education - categorical

Response list:

1. Less than HS
2. HS
3. Some college
4. Bachelor or higher

QEDUC	PPEDUCAT
1-8	1
9	2
10-11	3
12-14	4

Base: If offpanel=1

[PPINCIMP]

QINCINTRO

The next question is about the total income of YOUR HOUSEHOLD for the PAST 12 MONTHS. Please include your income PLUS the income of all members living in your household (including cohabiting partners and armed forces members living at home). Please count income BEFORE TAXES and from all sources (such as wages, salaries, tips, net income from a business, interest, dividends, child support, alimony, and Social Security, public assistance, pensions, or retirement benefits).

Base: If offpanel=1

QINC

[SP]

[DO NOT SHOW 'DON'T KNOW' INITIALLY. SHOW 'DON'T KNOW' ONLY WITH THE PROMPT IF QUESTION IS SKIPPED INITIALLY]

Was your total HOUSEHOLD income in the past 12 months...

- Below \$35,000 1
- \$35,000 or more..... 2
- Don't know 3

[PROMPT]

We'd like you to answer this question because it's important for future surveys. We greatly appreciate your response and will keep your individual answer confidential.

Base: If QINC=1

QINC2

[SP]

We would like to get a better estimate of your total HOUSEHOLD income in the past 12 months before taxes. Was it...

- Less than \$5,000..... 1
- \$5,000 to \$7,499 2
- \$7,500 to \$9,999 3
- \$10,000 to \$12,499 4
- \$12,500 to \$14,999 5
- \$15,000 to \$19,999 6
- \$20,000 to \$24,999 7
- \$25,000 to \$29,999 8
- \$30,000 to \$34,999 9

Base: If QINC=2

QINC3



[SP]

We would like to get a better estimate of your total HOUSEHOLD income in the past 12 months before taxes. Was it...

- \$35,000 to \$39,999 1
- \$40,000 to \$49,999 2
- \$50,000 to \$59,999 3
- \$60,000 to \$74,999 4
- \$75,000 to \$84,999 5
- \$85,000 to \$99,999 6
- \$100,000 to \$124,999 7
- \$125,000 to \$149,999 8
- \$150,000 to \$174,999 9
- \$175,000 or more..... 10

Variable name: PPINCIMP

Type: SP

Variable Text: HH income - profile and imputed

Response list:

- 1. Less than \$5,000
- 2. \$5,000 to \$7,499
- 3. \$7,500 to \$9,999
- 4. \$10,000 to \$12,499
- 5. \$12,500 to \$14,999
- 6. \$15,000 to \$19,999
- 7. \$20,000 to \$24,999
- 8. \$25,000 to \$29,999
- 9. \$30,000 to \$34,999
- 10. \$35,000 to \$39,999
- 11. \$40,000 to \$49,999
- 12. \$50,000 to \$59,999
- 13. \$60,000 to \$74,999
- 14. \$75,000 to \$84,999
- 15. \$85,000 to \$99,999
- 16. \$100,000 to \$124,999
- 17. \$125,000 to \$149,999
- 18. \$150,000 to \$174,999
- 19. \$175,000 or more

QINC2	QINC3	PPINCIMP
1		1
2		2
3		3
4		4
5		5
6		6
7		7
8		8
9		9
	1	10

	2	11
	3	12
	4	13
	5	14
	6	15
	7	16
	8	17
	9	18
	10	19

Base: If offpanel=1

QMARIT
[SP]

Are you now...?

Married 1
 Widowed 2
 Divorced 3
 Separated 4
 Never married 5

Base: If QMARIT=2-5, Refused

QPRTR
[SP]

BASE: QMARIT=2-5, Refused

Are you currently living with a partner to whom you are not married?

Yes 1
 No 2

Base: If offpanel=1

[PPMARIT]

Create Data-only variable PPMARIT by using the below logic involving responses to QMARIT AND QPRTR

Create numeric variable, PPMARIT, range [1,6]
 compute pparit = qmarit.
 if (qprtr = 1 and qmarit=5) pparit = 6 (Living with partner).

Base: If offpanel=1

[PPHHHEAD]

QHEAD
[SP]

Is your residence in . . .

Your name only 1
 Your name with someone
 else's name



(jointly owned or rented)..... 2
 Someone else's name only 3

Variable name: PPHHHEAD
 Type: SP
 Variable Text: Household head
 Numeric range: 0-1 or 99

QHEAD	PPHHHEAD
1-2	1
3	0

Base: If offpanel=1

[\[PPHHSIZE\]](#)

QSIZE

[NUMBER BOX; RANGE 1-15; DO NOT ALLOW DECIMALS]

Including yourself, how many people currently live in your household at least 50% of the time?

[SPACE]

Please remember to include babies or small children, include unrelated individuals (such as roommates), and also include those now away traveling, at school, or in a hospital.

Base: If offpanel=1

[\[PPT0 1\]](#)

[\[PPT2 5\]](#)

[\[PPT6 12\]](#)

[\[PPT13 17\]](#)

[\[PPT18OV\]](#)

Note this question does not appear in the Core profile. For panel members it is collected as part of recruitment.

QAGEGROUP

[NUMERIC GRID; RANGE 0-15; DO NOT ALLOW DECIMALS]

How many members are there in each age group in your household?

- 0 to 1 year old
- 2 to 5 years old
- 6 to 9 years old
- 10 to 12 years old
- 13 to 17 years old
- 18 years old or older

Base: If offpanel=1

[\[PPWORK\]](#)

QWORK

[SP]

Which statement best describes your current employment status?

Working – as a paid employee 1



Working – self-employed	2
[SPACE]	
Not working – on temporary layoff from a job	3
Not working – looking for work	4
[SPACE]	
Not working – retired	5
Not working – disabled	6
Not working – other	7

Base: If offpanel=1

[PPRENT]

QOWN

[SP]

Are your living quarters. . .

Owned or being bought by you or someone in your household	1
Rented for cash	2
Occupied without payment of cash rent	3

Base: If offpanel=1

[PPHOUSE]

QHOUSE

[SP]

Which of the following best describes the building where you live?

A one-family house detached from any other house.....	1
A one-family house attached to one or more houses	2
A building with 2 or more apartments	3
A mobile home	4
Boat, RV, van, etc.	5

Base: If offpanel=1

[PPNET]

QINTER

[SP]

People can connect to the Internet in multiple ways, including using mobile devices such as laptops or smartphones, as well as on desktop computers. Does anyone in this household use the Internet from home?



Yes..... 1
 No..... 0

Base: If offpanel=1

[\[PPSTATEN\]](#)

[\[PPREG4\]](#)

QSTATE

[DROP DOWN LIST OF ALL STATES + WASHINGTON DC]

In which state do you live?

ME	11
NH.....	12
VT	13
MA	14
RI	15
CT.....	16
NY.....	21
NJ.....	22
PA.....	23
OH	31
IN	32
IL.....	33
MI	34
WI	35
MN.....	41
IA	42
MO.....	43
ND	44
SD	45
NE.....	46
KS	47
DE	51
MD.....	52
DC	53
VA.....	54
WV	55
NC	56
SC	57
GA	58
FL.....	59
KY.....	61
TN	62
AL	63
MS.....	64
AR	71
LA	72
OK.....	73
TX	74
MT.....	81
ID	82
WY	83



CO	84
NM	85
AZ	86
UT	87
NV	88
WA	91
OR	92
CA	93
AK	94
HI	95

Variable name: PPREG4

Type: SP

Variable Text: Region 4 – based on State of residence

Response list:

1. Northeast
2. Midwest
3. South
4. West

PPSTATEN	PPREG4
11-23	1
31-47	2
51-74	3
81-95	4

Base: If offpanel=1

[\[PPMSACAT\]](#)

QZIP

[NUMBER BOX – RANGE 0 TO 99999]

What is the zipcode where you live?

Zipcode:

Variable name: QZIP

Type: SP

[[USE CROSSWALK TABLE BASED ON ZIP_LEVEL_TABLE. XLSX]

]

Base: If offpanel=1 OR MISSING (QADOPT1, QADOPT2, QADOPT3, QADOPT4, OR QADOPT5)

[\[QADOPT1\]](#)

[\[QADOPT2\]](#)

[\[QADOPT3\]](#)

[\[QADOPT4\]](#)

[\[QADOPT5\]](#)

QADOPT

[GRID - SP ACROSS, MP DOWN]

Using the scale below, please tell us how much you agree or disagree with the following statements.

Strongly Agree	Somewhat Agree	Neither Agree nor Disagree	Somewhat Disagree	Strongly Disagree
----------------	----------------	----------------------------	-------------------	-------------------

I usually try new products before other people do [ASK IF XADOPT1=7 OR MISSING]

I often try new brands because I like variety and get bored with the same old thing

[ASK IF XADOPT2=7 OR MISSING]

When I shop I look for what is new [ASK IF XADOPT3=7 OR MISSING]

I like to be the first among my friends and family to try something new [ASK IF

XADOPT4=7 OR MISSING]

I like to tell others about new brands or technology [ASK IF XADOPT5=7 OR MISSING]

DATA ONLY [SINGLE PUNCH]

DOV_ADOPT1 – I USUALLY TRY NEW PRODUCTS BEFORE OTHER PEOPLE DO - AGGREGATE OF XADOPT1 AND QADOPT1

Instructions: IF XADOPT1=1-5 THEN DOV_ADOPT1=XADOPT1. IF XADOPT1=7 OR MISSING THEN DOV_ADOPT1=QADOPT1.

1. Strongly Agree
2. Somewhat Agree
3. Neither Agree nor Disagree
4. Somewhat Disagree
5. Strongly Disagree
7. Refused/missing; re-ask in field

SAMVAR Definition

Variable name: XADOPT1

Type: SP

Variable Text: I usually try new products before other people do

Response list:

1. Strongly Agree
2. Somewhat Agree
3. Neither Agree nor Disagree
4. Somewhat Disagree
5. Strongly Disagree
7. Refused/missing; re-ask in field

DATA ONLY [SINGLE PUNCH]

DOV_ADOPT2 – I OFTEN TRY NEW BRANDS BECAUSE I LIKE VARIETY AND GET BORED WITH THE SAME OLD THING - AGGREGATE OF XADOPT2 AND QADOPT2

Instructions: IF XADOPT2=1-5 THEN DOV_ADOPT2=XADOPT2. IF XADOPT2=7 OR MISSING THEN DOV_ADOPT2=QADOPT2.

1. Strongly Agree
2. Somewhat Agree
3. Neither Agree nor Disagree
4. Somewhat Disagree
5. Strongly Disagree
7. Refused/missing; re-ask in field

SAMVAR Definition

Variable name: XADOPT2

Type: SP

Variable Text: I often try new brands because I like variety and get bored with the same old thing

Response list:

1. Strongly Agree
2. Somewhat Agree
3. Neither Agree nor Disagree
4. Somewhat Disagree
5. Strongly Disagree
7. Refused/missing; re-ask in field

DATA ONLY [SINGLE PUNCH]

DOV_ADOPT3 – WHEN I SHOP I LOOK FOR WHAT IS NEW - AGGREGATE OF XADOPT3 AND QADOPT3

Instructions: IF XADOPT3=1-5 THEN DOV_ADOPT3=XADOPT3. IF XADOPT3=7 OR MISSING THEN DOV_ADOPT3=QADOPT3.

1. Strongly Agree
2. Somewhat Agree
3. Neither Agree nor Disagree
4. Somewhat Disagree
5. Strongly Disagree
7. Refused/missing; re-ask in field

SAMVAR Definition

Variable name: XADOPT3

Type: SP

Variable Text: When I shop I look for what is new

Response list:

1. Strongly Agree
2. Somewhat Agree
3. Neither Agree nor Disagree
4. Somewhat Disagree
5. Strongly Disagree
7. Refused/missing; re-ask in field

DATA ONLY [SINGLE PUNCH]

DOV_ADOPT4 – I LIKE TO BE THE FIRST AMONG MY FRIENDS AND FAMILY TO TRY SOMETHING NEW - AGGREGATE OF XADOPT4 AND QADOPT4

Instructions: IF XADOPT4=1-5 THEN DOV_ADOPT4=XADOPT4. IF XADOPT4=7 OR MISSING THEN DOV_ADOPT4=QADOPT4.

1. Strongly Agree
2. Somewhat Agree
3. Neither Agree nor Disagree
4. Somewhat Disagree
5. Strongly Disagree
7. Refused/missing; re-ask in field

SAMVAR Definition

Variable name: XADOPT4

Type: SP

Variable Text: I like to be the first among my friends and family to try something new

Response list:

1. Strongly Agree
2. Somewhat Agree
3. Neither Agree nor Disagree

- 4. Somewhat Disagree
- 5. Strongly Disagree
- 7. Refused/missing; re-ask in field

DATA ONLY [SINGLE PUNCH]

DOV_ADOPT5 – I LIKE TO TELL OTHERS ABOUT NEW BRANDS OR TECHNOLOGY - AGGREGATE OF XADOPT5 AND QADOPT5

Instructions: IF XADOPT5=1-5 THEN DOV_ADOPT5=XADOPT5. IF XADOPT5=7 OR MISSING THEN DOV_ADOPT5=QADOPT5.

- 1. Strongly Agree
- 2. Somewhat Agree
- 3. Neither Agree nor Disagree
- 4. Somewhat Disagree
- 5. Strongly Disagree
- 7. Refused/missing; re-ask in field

SAMVAR Definition

Variable name: XADOPT5

Type: SP

Variable Text: I like to tell others about new brands or technology

Response list:

- 1. Strongly Agree
- 2. Somewhat Agree
- 3. Neither Agree nor Disagree
- 4. Somewhat Disagree
- 5. Strongly Disagree
- 7. Refused/missing; re-ask in field

CREATE A DATA-ONLY VARIABLE: FPL185 [SP]

IF OFFPANEL = 0 (KP) DOV_FPL185 = XFPL185

IF OFFPANEL = 1 (OFFPANEL SAMPLE) follow the logic below to create a DOV_FPL185 for off-panel sample:

IF OFFPANEL = 1 and if pphhsize=1 and ppincimp le 7 FPL185=1.
IF OFFPANEL = 1 and if pphhsize=2 and ppincimp le 8 FPL185=1.
IF OFFPANEL = 1 and if pphhsize=3 and ppincimp le 10 FPL185=1.
IF OFFPANEL = 1 and if pphhsize=4 and ppincimp le 11 FPL185=1.
IF OFFPANEL = 1 and if pphhsize=5 and ppincimp le 12 FPL185=1.
IF OFFPANEL = 1 and if pphhsize=6 and ppincimp le 13 FPL185=1.
IF OFFPANEL = 1 and if pphhsize=7 and ppincimp le 13 FPL185=1.
IF OFFPANEL = 1 and if pphhsize=8 and ppincimp le 13 FPL185=1.
IF OFFPANEL = 1 and if pphhsize=9 and ppincimp le 14 FPL185=1.
IF OFFPANEL = 1 and if pphhsize=10 and ppincimp le 15 FPL185=1.
IF OFFPANEL = 1 and if pphhsize=11 and ppincimp le 15 FPL185=1.
IF OFFPANEL = 1 and if pphhsize=12 and ppincimp le 16 FPL185=1.
IF OFFPANEL = 1 and if pphhsize=13 and ppincimp le 16 FPL185=1.
IF OFFPANEL = 1 and if pphhsize=14 and ppincimp le 16 FPL185=1.
IF OFFPANEL = 1 and if pphhsize=15 and ppincimp le 17 FPL185=1.
IF OFFPANEL = 1 and if pphhsize=16 and ppincimp le 17 FPL185=1.

IF OFFPANEL = 1 and if pphhsize=1 and ppstate = 'AK' and ppincimp le 8 FPL185=1.

IF OFFPANEL = 1 and if pphhsize=2 and ppstate = 'AK' and ppincimp le 10 FPL185=1.

IF OFFPANEL = 1 and if pphhsize=3 and ppstate = 'AK' and ppincimp le 11 FPL185=1.
 IF OFFPANEL = 1 and if pphhsize=4 and ppstate = 'AK' and ppincimp le 12 FPL185=1.
 IF OFFPANEL = 1 and if pphhsize=5 and ppstate = 'AK' and ppincimp le 13 FPL185=1.
 IF OFFPANEL = 1 and if pphhsize=6 and ppstate = 'AK' and ppincimp le 14 FPL185=1.
 IF OFFPANEL = 1 and if pphhsize=7 and ppstate = 'AK' and ppincimp le 14 FPL185=1.
 IF OFFPANEL = 1 and if pphhsize=8 and ppstate = 'AK' and ppincimp le 15 FPL185=1.
 IF OFFPANEL = 1 and if pphhsize=9 and ppstate = 'AK' and ppincimp le 16 FPL185=1.
 IF OFFPANEL = 1 and if pphhsize=10 and ppstate = 'AK' and ppincimp le 16 FPL185=1.
 IF OFFPANEL = 1 and if pphhsize=11 and ppstate = 'AK' and ppincimp le 16 FPL185=1.
 IF OFFPANEL = 1 and if pphhsize=12 and ppstate = 'AK' and ppincimp le 17 FPL185=1.
 IF OFFPANEL = 1 and if pphhsize=13 and ppstate = 'AK' and ppincimp le 17 FPL185=1.
 IF OFFPANEL = 1 and if pphhsize=14 and ppstate = 'AK' and ppincimp le 18 FPL185=1.
 IF OFFPANEL = 1 and if pphhsize=15 and ppstate = 'AK' and ppincimp le 18 FPL185=1.
 IF OFFPANEL = 1 and if pphhsize=16 and ppstate = 'AK' and ppincimp le 18 FPL185=1.

IF OFFPANEL = 1 and if pphhsize=1 and ppstate = 'HI' and ppincimp le 8 FPL185=1.
 IF OFFPANEL = 1 and if pphhsize=2 and ppstate = 'HI' and ppincimp le 9 FPL185=1.
 IF OFFPANEL = 1 and if pphhsize=3 and ppstate = 'HI' and ppincimp le 11 FPL185=1.
 IF OFFPANEL = 1 and if pphhsize=4 and ppstate = 'HI' and ppincimp le 12 FPL185=1.
 IF OFFPANEL = 1 and if pphhsize=5 and ppstate = 'HI' and ppincimp le 13 FPL185=1.
 IF OFFPANEL = 1 and if pphhsize=6 and ppstate = 'HI' and ppincimp le 13 FPL185=1.
 IF OFFPANEL = 1 and if pphhsize=7 and ppstate = 'HI' and ppincimp le 14 FPL185=1.
 IF OFFPANEL = 1 and if pphhsize=8 and ppstate = 'HI' and ppincimp le 15 FPL185=1.
 IF OFFPANEL = 1 and if pphhsize=9 and ppstate = 'HI' and ppincimp le 15 FPL185=1.
 IF OFFPANEL = 1 and if pphhsize=10 and ppstate = 'HI' and ppincimp le 16 FPL185=1.
 IF OFFPANEL = 1 and if pphhsize=11 and ppstate = 'HI' and ppincimp le 16 FPL185=1.
 IF OFFPANEL = 1 and if pphhsize=12 and ppstate = 'HI' and ppincimp le 16 FPL185=1.
 IF OFFPANEL = 1 and if pphhsize=13 and ppstate = 'HI' and ppincimp le 17 FPL185=1.
 IF OFFPANEL = 1 and if pphhsize=14 and ppstate = 'HI' and ppincimp le 17 FPL185=1.
 IF OFFPANEL = 1 and if pphhsize=15 and ppstate = 'HI' and ppincimp le 17 FPL185=1.
 IF OFFPANEL = 1 and if pphhsize=16 and ppstate = 'HI' and ppincimp le 18 FPL185=1.

ELSE DOV_FPL185 = 2.

YES 1
 NO 2

CREATE A DATA-ONLY VARIABLE: LOWSES [SP]
 IF PPEDUCAT = 1 (LESS THAN HIGH SCHOOL) OR PPEDUCAT = 2 (HIGH SCHOOL) AND
 DOV_FPL = 1 THEN DOV_LOWSES = 1.
 ELSE DOV_LOWSES = 2.

YES 1
 NO 2

Base: All respondents
 SCRIPTER: Show image above question text



Cigarettes: Sold in packs and cartons. Popular brands include Marlboro, Newport, Pall Mall, Camel, and Winston.

SMOKE100 [S]

Have you smoked at least 100 cigarettes in your entire life?

1. Yes
2. No

Base: All respondents

SMKEVDA [S]

Do you now smoke cigarettes every day, some days, or not at all?

1. Every day
2. Some days
3. Not at all

Base: if SMKEVDA = 2 (some days) or 3 (not at all)

LASTSMK [S]

How long has it been since you last smoked a cigarette, even one or two puffs?

- 1) Within the past month
- 2) Within the past 3 months
- 3) Within the past 6 months
- 4) Within the past year
- 5) Within the past 5 years
- 6) Within the past 10 years
- 7) 10 years or more
- 8) Never smoked

Base: All respondents

SMK30DAY [S]

In the last 30 days, how many days did you smoke cigarettes?

- 1) 0 days
- 2) 1 or 2 days
- 3) 3 to 5 days
- 4) 6 to 9 days
- 5) 10 to 19 days
- 6) 20 to 29 days
- 7) All 30 days

CREATE A DATA ONLY VARIABLE: SMOKER [SP]

IF SMOKE100 = 1 AND (SMKEVDA = 1 OR 2) SMOKER = 1 (CURRENT SMOKER).

IF SMOKE100 = 1 AND SMKEVDA = 3 SMOKER = 2 (EVER SMOKER/FORMER SMOKER).

IF SMOKE100 = 2 AND SMKEVDA = 3 SMOKER = 3 (NON-SMOKER).

IF SMOKE100 REFUSED AND/OR SMKEVDA REFUSED AND SMK30DAY>0 SMOKER = 1 (CURRENT SMOKER).

Base: IF SMK30DAY >1 (0 DAYS)

SMK30NUM [S]

In the last 30 days when you smoked, how many cigarettes did you smoke each day?

Less than 1 cigarette each day	1
1 cigarette each day	2
2 to 5 cigarettes each day	3
6 to 10 cigarettes each day	3
11 to 20 cigarettes each day	5
More than 20 cigarettes each day	6

Base: IF DOV_SMOKER = 1 (CURRENT SMOKER) OR 2 (EVER/FORMER SMOKER)

SMKWHOLE [S]

How old were you when you smoked a whole cigarette for the first time?

- 1) 12 years old or younger
- 2) 13 to 14 years old
- 3) 15 to 17 years old
- 4) 18 to 21 years old
- 5) 22 to 24 years old
- 6) 25 to 29 years old
- 7) 30 years old or older

Base: IF DOV_SMOKER = 1 (CURRENT SMOKER) OR LASTSMK = 1-4 (WITHIN PAST YEAR)

SMK12AGO

Were you smoking cigarettes at all around this time 12 months ago?

- 1) Yes
- 2) No

Base: If SMK12AGO=1 (Yes)

SMK12DL [S]

Were you smoking cigarettes every day or some days around this time 12 months ago?

- 1) Every day
- 2) Some days

Base: IF DOV_SMOKER = 1 (CURRENT SMOKERS)

SMKWAKE [S]

How soon after you wake up in the morning do you usually smoke your first cigarette?

1. Immediately
2. Within 15 minutes
3. Within 30 minutes
4. Within 45 minutes
5. Within 1 hour
6. Within 1 hour and half
7. Within 2 hours
8. Within 3 hours
9. After 3 hours

Base: IF DOV_SMOKER = 1 (CURRENT SMOKERS)

SMO30MEN [S]

Menthol cigarettes are cigarettes that taste like mint. Are the cigarettes you usually smoke menthol-flavored?

- 1) Yes
- 2) No

B Section 2: Quitting (current smokers and recent quitters who smoked around 12 months ago)

Base: If (SMKEVDA =1 or 2) or (LASTSMK=1, 2, 3, or 4)

QUIT1DY [S]

During the past 12 months, have you stopped smoking for 1 day or longer because you were trying to quit smoking cigarettes?

- 1) Yes
- 2) No

Base: If QUIT1DY=1 (yes)

NOSMK [S]

During the last attempt you made to quit smoking cigarettes, how long did you stay off cigarettes?

- 1) Quit for less than 1 day
- 2) 1-7 days
- 3) 8-14 days
- 4) 15-30 days
- 5) 1-3 months
- 6) 4-6 months
- 7) More than 6 months

Base: If QUIT1DY=1 (yes)

PROGRAMMER NOTE: PLEASE RANDOMIZE and RECORD RESPONSE OPTIONS 1-7

QUITMED [M]

In the last quit attempt you made to quit smoking cigarettes, which of the following did you try?

- 1) Quit completely on your own or “cold turkey”
- 2) Use medication, like Chantix or Zyban
- 3) Nicotine patches, nicotine gum or nicotine lozenges
- 4) Use counseling advice
- 5) Use any self-help materials
- 6) Call California Smoker’s helpline: 1-800-NO-BUTTS (1-800-662-8887)
- 7) Use e-cigarettes to help you quit or reduce cigarette smoking

Base: If QUIT1DY=1 (yes)

PROGRAMMER NOTE: PLEASE RANDOMIZE and RECORD RESPONSE OPTIONS 1-9, KEEP “OTHER” IN THE LAST POSITION

RETSITUA [SP]

In what situation did you return to smoking cigarettes?

- 1) A stressful situation
- 2) A death or tragedy

- 3) Where alcohol was served
- 4) Because of relation problems
- 5) In a social situation
- 6) The aroma of cigarette smoke
- 7) Because you were irritable due to smoking withdrawal
- 8) While driving
- 9) For enjoyment
- 10) OTHER [O]
[SPACE]

I did not return to smoking cigarettes [S, checkbox]

Base: IF DOV_SMOKER = 1 (CURRENT SMOKER) OR LASTSMK <=4

MDSEE [S]

Did you see your doctor or other health provider in the past 12 months?

- 1) Yes
- 2) No

Base: IF MDSEE = 1 (YES)

MDSTOP [M]

In the last 12 months did your doctor or other health care provider do any of the following ...

- 1) advise you to stop smoking?
- 2) suggest that you set a specific date to quit smoking?
- 3) prescribe anything to help you to quit smoking?
- 4) suggest that you receive any other assistance in quitting?
- 5) Other assistance (please specify) [O textbox]

Base: IF DOV_SMOKER = 1 (CURRENT SMOKER)

QUITPLAN [S]

Do you plan to quit smoking cigarettes for good...?

- 1) in the next 30 days
- 2) in the next 3 months
- 3) in the next 6 months
- 4) in the next year
- 5) Do not have a plan to quit

C Section 3: Cigarette Purchases

Base: IF DOV_SMOKER = 1 (CURRENT SMOKER)

WHEREBUY [S]

Where do you usually buy your cigarettes? Do you buy them from

- 1) Gas station or convenience store
- 2) Grocery store
- 3) Drugstore or pharmacy
- 4) Internet
- 5) Liquor store
- 6) Restaurant, deli, or donut shop
- 7) Tobacco or vape shop
- 8) Other [O]

Base: IF DOV_SMOKER = 1 (CURRENT SMOKER)

SMKBRAN [S]

What brand do you usually smoke?

1. Benson and Hedges
2. Camel
3. Carlton
4. Generic
5. Kent
6. Kool
7. Marlboro
8. Merit
9. More
10. Newport
11. Pall Mall
12. Salem
13. Vantage
14. Virginia Slims
15. Winston
91. OTHER [O]

Base: IF DOV_SMOKER = 1 (CURRENT SMOKER)

Scripter: indicate range above numberbox with text: "Price range from \$2 to \$15"

PRICE [Q, Range 2-15 allow two decimal places]

How much do you usually pay for a pack of cigarettes?

\$ _____

Base: IF DOV_SMOKER = 1 (CURRENT SMOKER)

PRICE_2 [M]

Has the price of cigarettes influenced any of the following?

- 1) How much you smoke
- 2) Where you buy cigarettes
- 3) The brand you smoke
- 4) Your desire to quit
- 5) Not influenced me at all [S]

Base: IF DOV_SMOKER = 1 (CURRENT SMOKER)

BUYDOWN_2 [S]

There are often price specials on cigarettes, such as a dollar off or two for the price of one. How often do you buy these cigarettes even if they are not your usual brand? Would you say ...

- 1) Never
- 2) Very rarely
- 3) Sometimes
- 4) Every time you see one

Base: IF DOV_SMOKER = 1 (CURRENT SMOKER)

BUYDOWN [S]

The last time you purchased cigarettes, did you take advantage of coupons, rebates, buy 1 get 1 free, 2 for 1, or any other special promotions?

- 1) Yes
- 2) No

D Section 4: Other Tobacco Use

Base: All respondents

Scripter: Please show image and associated text above question text.



Smokeless tobacco (chew, dip, snuff or snus): Loose leaf or ground tobacco leaves. It comes in a large pouch (bag) or in tins. Popular brands are Red Man, Copenhagen, Grizzly, Skoal, Swedish Match, and Klondike. Snus comes in a small pouch (like a tea bag). Popular brands are General, Marlboro, and Camel.

CHEW30DY [S]

During the past 30 days, how many days did you use chewing tobacco, snuff, or snus?

- 1) 0 days
- 2) 1 or 2 days
- 3) 3 to 5 days
- 4) 6 to 9 days
- 5) 10 to 19 days
- 6) 20 to 29 days
- 7) All 30 days

Base: All respondents

Scripter: Please show image and associated text above question text.

BIGCIG30DY [S]



Big cigars: Tobacco wrapped in a tobacco leaf. Popular brands are Romeo Y Julieta, Cohiba, Davidoff, and Ashton.

During the past 30 days, how many days did you smoke big cigars?

- 1) 0 days
- 2) 1 or 2 days
- 3) 3 to 5 days
- 4) 6 to 9 days
- 5) 10 to 19 days
- 6) 20 to 29 days
- 7) All 30 days

Base: All respondents

Scripter: Please show image and associated text above question text.



Little cigars or cigarillos: Wrapped in tobacco leaf or brown paper containing tobacco. May be flavored. Popular brands are Prime Time, Swisher Sweets, White Owl, and Black & Mild.

LITCIG30DY [S]

During the past 30 days, how many days did you smoke cigarillos, or little cigars?

- 1) 0 days
- 2) 1 or 2 days
- 3) 3 to 5 days
- 4) 6 to 9 days
- 5) 10 to 19 days
- 6) 20 to 29 days
- 7) All 30 days

Base: All respondents

Scripter: Please show image and associated text above question text.



Tobacco Pipe: A tobacco pipe, often called simply a pipe, is a device specifically made to smoke tobacco. It comprises a chamber (the bowl) for the tobacco from which a thin hollow stem (shank) emerges, ending in a mouthpiece (the bit).

PIPE30DY [S]

During the past 30 days, how many days did you smoke a tobacco pipe?

- 1) 0 days
- 2) 1 or 2 days
- 3) 3 to 5 days
- 4) 6 to 9 days
- 5) 10 to 19 days
- 6) 20 to 29 days
- 7) All 30 days

Base: All respondents

Scripter: Please show image and associated text above question text.



Hookah: Water pipe used to smoke flavored tobacco (shisha). Popular brands are Starbuzz, Al-Fakher, Samba and Social Smoke.



HOOK30DY [S]

During the past 30 days, how many days did you use a hookah water pipe?

- 1) 0 days
- 2) 1 or 2 days
- 3) 3 to 5 days
- 4) 6 to 9 days
- 5) 10 to 19 days
- 6) 20 to 29 days
- 7) All 30 days

Base: All respondents

Scripter: Please show image and associated text above question text.



E-cigarettes: Also called e-cigs, vapes, vape pens, e-hookah, hookah pens, tanks or mods. Some come with liquid inside and others you fill yourself. Popular names are Blu, NJOY, MarkTen, eGo, Imperial, and Fantasia.

ECIG30DY [S]

During the past 30 days, on how many days did you use any type of e-cigarette, vape pen or e-hookah, such as Blu, NJOY, or Vuse, or any larger devices for vaping, sometimes called vapes, tanks or mods?

- 1) 0 days
- 2) 1 or 2 days
- 3) 3 to 5 days
- 4) 6 to 9 days
- 5) 10 to 19 days
- 6) 20 to 29 days
- 7) All 30 days

Base: If ECIG30DY = 2 through 7 (>0 days)

Programmer note: RANDOMIZE AND RECORD ORDER OF ITEMS 1-9, KEEP "OTHER" FIXED IN LAST POSITION

WHYECIG [M]

What best describes your reasons for using e-cigarettes?

- 1) No lingering odor.
- 2) Helps me concentrate/stay alert.
- 3) Used to quit cigarettes (or other tobacco products).
- 4) Used to cut down on cigarettes.
- 5) E-cigarettes come in many flavors.
- 6) Used in places where cigarettes are not allowed.
- 7) E-cigarettes are cheaper than cigarettes.
- 8) E-cigarettes are healthier than cigarettes.
- 9) Curiosity; just to try it.
- 10) Other **[O]**

Base: If ECIG30DY = 2 through 7 (>0 days)

ECIGFIRST [S]

How old were you when you used e-cigarette for the first time?

- 1) 12 years old or younger
- 2) 13 to 14 years old
- 3) 15 to 17 years old
- 4) 18 to 21 years old
- 5) 22 to 24 years old
- 6) 25 to 29 years old
- 7) 30 years old or older

Base: If ECIG30DY = 2 through 7 (>0 days)

ECIGSTR [S]

What strength e-cigarette do you use most often?

- 1) No nicotine
- 2) Ultra-light (6 milligrams of nicotine or less)
- 3) Light (7-12 milligrams of nicotine)
- 4) Medium (13-17 milligrams of nicotine)
- 5) Strong (18-23 milligrams of nicotine)
- 6) Extra strong (24 milligrams of nicotine or more)
- 7) I don't know

Base: If ECIG30DY = 2 through 7 (>0 days)

ECIGTYPE [S]

What type of e-cigarette have you used?

- 1) E-cigarettes where I put the liquid in myself
- 2) E-cigarettes where I did not have to put the liquid in myself
- 3) Both

Base: if used chew (CHEW30DY = 2-7) or cigars (BIGCIG30DY = 2-7) or cigarillos (LITCIG30DY = 2-7) or flavored hookah (HOOK30DY = 2-7) or flavored e-cigarettes (If ECIG30DY = 2-7)

TOBFALVOR [M]

In the past 30 days, which of the following tobacco products have you used in flavors such as mint, fruit, candy, or wine?

- 1) Chew [IF CHEW30DY=2-7]
- 2) Cigars [IF BIGCIG30DY=2-7]
- 3) Cigarillos [IF LITCIG30DY=2-7]
- 4) Flavored hookah [IF HOOK30DY=2-7]
- 5) Flavored e-cigarettes [IF ECIG30DY=2-7]

E Section 5: Marijuana Use

Base: if offpanel = 0 (KP) This section will not be show to off-panel sample

Scripter: Please show image and associated text above question text.



Marijuana (weed, pot) is a green, brown, or gray mix of dried, crumbled leaves from the marijuana plant. It can be rolled up and smoked like a cigarette (called a joint) or a cigar (called a blunt). Marijuana can also be smoked in a pipe. Sometimes people mix it in food and eat it.

Base: if offpanel = 0 (KP)

MJ30DYS [S]

During the past 30 days, on how many days did you use marijuana or hashish?

- 1) 0 days
- 2) 1 or 2 days
- 3) 3 to 5 days
- 4) 6 to 9 days
- 5) 10 to 19 days
- 6) 20 to 29 days
- 7) All 30 days

Base: If MJ30DYS = 2-7 (>0 days)

HOWUSEMJ [M]

During the past 30 days, how did you use marijuana?

- 1) Smoke it (such as in a joint, bong, pipe, or blunt)
- 2) Eat it (such as in brownies, cakes, cookies, or candy)
- 3) Drink it (such as in tea, cola, or alcohol)
- 4) Vaporize it (such as in an e-cigarette-like vaporizer)
- 5) Dab it (such as using butane hash oil, wax, or concentrates)
- 6) Use it some other way

Base: If HOWUSEMJ=4 (vaporize it)

MJVAPE [S]

When you used marijuana, how often did you vaporize it?

- 1) Usually
- 2) Sometimes
- 3) Never

Base: If MJ30DYS = 2-7 (>0 days)

MJFIRST [S]

How old were you the first time you used marijuana or hashish?

- 1) 12 years old or younger
- 2) 13 to 14 years old
- 3) 15 to 17 years old
- 4) 18 to 21 years old
- 5) 22 to 24 years old
- 6) 25 to 29 years old
- 7) 30 years old or older

Base: If MJ30DYS = 2-7 (>0 days)

MJMED [S]

Was all of your marijuana use in the past 30 days recommended by a doctor or other health care professional?

- 1) Yes
- 2) No

**Base: if offpanel = 0 (KP)
If MJ30DYS = 2-7 (>0 days)**

MJDRIVE [S]

Thinking about the last 12 months, did you ever drive within approximately three hours after using marijuana or hashish?

- 1) Yes
- 2) No

Base: if offpanel = 0 (KP)

MJHARM [S]

How much do you think the daily or near daily use of marijuana risks harming the average adult's health?

- 1) No Risk
- 2) Slight Risk
- 3) Moderate Risk
- 4) Great Risk

Base: If MJ30DYS = 2-7 (>0 days)

TOBMJ [S]

How often have you used tobacco when you have also been using marijuana?

- 1) Usually
- 2) Sometimes
- 3) Never

Base: All respondents

MJADS [M]

In the last 12 months, what kinds of ads have you seen promoting marijuana?

- 1) Newspaper
- 2) Magazine
- 3) Billboard
- 4) Radio
- 5) Television
- 6) Internet

F Section 6: Secondhand smoke

Base: All respondents

SHSEXPOS [S]

In the last two weeks, have you ever been exposed to tobacco secondhand smoke in California?

1. Yes
2. No

Base: If SHSEXPOS=1 (yes)

Please prompt if "Other" selected but nothing written in the textbox.

SHSWHERE [S]

Where were you in California the most recent time this happened?

1. Sidewalks
2. Home
3. Shopping malls or stores
4. Workplace
5. Park, beach, playground, outdoor recreation
6. Other place (please specify) [SMALL TEXTBOX]

Base: All respondents

OUTWORK [S]

Which best describes your current job or paid employment status?

- 1) Work full-time at least 35 hours per week
- 2) Work part-time 15 to 34 hours per week
- 3) Work part-time less than 15 hours per week
- 4) I don't currently work for pay

Base: IF OUTWORK = 1-3 (work full time or part time)

WORKWHERE [S]

Is your main work area indoors, outdoors, or in a vehicle?

- 1) Indoors
- 2) Outdoors
- 3) In a vehicle

Base: IF OUTWORK = 1-3 (work full time or part time)

SMKWORK [S]

Which of the following best describes the cigarette smoking policy for areas in which employees work?

- 1) Not allowed in any work areas
- 2) Allowed in some work areas

- 3) Allowed in all work areas

Base: IF OUTWORK = 1-3 (work full time or part time)

SMKWKVAP [S]

Which of the following best describes the **vaping policy** for areas in which employees work?

- 1) Not allowed in any work areas
- 2) Allowed in some work areas
- 3) Allowed in all work areas

Base: IF OUTWORK = 1-3 (work full time or part time)

SMKAREA [S]

Which of the following best describes the **cigarette smoking policy** for indoor public or common areas, such as lobbies, restrooms, and lunch rooms?

- 1) Not allowed in any indoor public areas
- 2) Allowed in some indoor public areas
- 3) Allowed in all indoor public areas
- 4) Do not use indoor public areas

Base: IF OUTWORK = 1-3 (work full time or part time)

SMKAREAVAP [S]

Which of the following best describes the **vaping policy** for indoor public or common areas, such as lobbies, restrooms, and lunch rooms?

- 1) Not allowed in any indoor public areas
- 2) Allowed in some indoor public areas
- 3) Allowed in all public indoor areas
- 4) Do not use indoor public areas

Base: IF OUTWORK = 1-3 (work full time or part time)

WORK14DAY [S]

In the past two weeks, were you exposed to tobacco secondhand smoke in your work area?

- 1) Yes
- 2) No

Base: If WORK14DAY=1 (yes)

WHATAREA [S]

The most recent time this happened, in what work area were you?

- 1) Close to entrance (e.g., within 20 feet)
- 2) In a specially designated smoking outdoor area on the property
- 3) Office work area
- 4) Private residence, including a family day care home
- 5) Warehouse facility
- 6) Break room
- 7) Office hallway, lobby
- 8) Other (please specify) **[TEXTBOX]**

Base: IF OUTWORK = 1-3 (work full time or part time)

WORK14VAP [S]

In the past two weeks, were you exposed to e-cigarette vapor/aerosol in your work area?

- 1) Yes
- 2) No

Base: If WORK14VAP=1 (yes)

VAPAREA [S]

The most recent time this happened, in what work area were you?

- 1) Close to entrance (e.g., within 20 feet)
- 2) In a specially designated smoking outdoor area on the property
- 3) Office work area
- 4) Private residence, including a family day care home
- 5) Warehouse facility
- 6) Break room
- 7) Office hallway, lobby
- 8) Other (please specify) [textbox]

Base: All respondents

HOUSTYPE [S]

Which best describes the building you live in?

- 1) A mobile home
- 2) A house that is not attached to any other house
- 3) A house that is attached to one or more houses
- 4) An apartment or condominium in a complex with 15 or fewer units
- 5) An apartment or condominium in a complex with 16 or more units
- 6) An RV, boat or other

Base: All respondents

PROMPT IF REFUSED

LIVETOB [M]

Does anyone who lives with you now do any of the following?

- 1) Smoke cigarettes
- 2) Use smokeless tobacco such as snus, chewing tobacco, snuff, or dip
- 3) Smoke cigars, cigarillos, or filtered cigars
- 4) Use hookah
- 5) Use any other form of tobacco
- 6) Use e-cigarettes (including any type of e-cigarette, vape pen or e-hookah, such as Blu, NJOY, or Vuse, or any larger devices for vaping, sometimes called vapes, tanks or mods)
- 7) **[if offpanel = 0 (KP): Use marijuana or hashish]**
- 8) No one who lives with me now uses any form of tobacco **[S]**

Base: All respondents

HOMETOB [S]

For tobacco products that are burned, such as cigarettes, cigars, pipes or hookah, which statement best describes the rules about smoking a tobacco product inside your home?

- 1) It is not allowed anywhere or at any time inside my home
- 2) It is allowed in some places or at sometimes inside my home
- 3) It is allowed anywhere and at any time inside my home

Base: All respondents

HOMEVAPE [S]

Which statement best describes the rules about vaping inside your home?

- 1) It is not allowed anywhere or at any time inside my home
- 2) It is allowed in some places or at sometimes inside my home
- 3) It is allowed anywhere and at any time inside my home

Base: if offpanel = 0 (KP)

HOMEMJ [S]

Which statement best describes the rules about using marijuana or hashish inside your home?

- 1) It is not allowed anywhere or at any time inside my home
- 2) It is allowed in some places or at sometimes inside my home
- 3) It is allowed anywhere and at any time inside my home

Base: All respondents

EXPCIG [S]

In the past two weeks, were you exposed to other people's tobacco smoke in any environments?

- 1) Yes
- 2) No

Base: All respondents

PROMPT IF REFUSED

EXPECIG [S]

In the past two weeks, were you exposed to other people's e-cigarette vapor in any environments?

- 1) Yes
- 2) No

Base: if offpanel = 0 (KP)

EXPMJ [S]

In the past two weeks, were you exposed to other people's marijuana smoke in any environments?

- 1) Yes
- 2) No

Base: All respondents

SMKBAR1 [S]

In the past 12 months, have you gone to a bar, tavern or nightclub in California (including those that are attached to a restaurant, hotel or card club)?

1. Yes
2. No

Base: if SMKBAR = 1 (YES)

SMKBAR2 [S]

The most recent time you went to a bar, tavern or nightclub, was it smoke-free?

1. Yes
2. No
3. Not sure

Base: if SMKBAR = 1 (YES)

SMKBAR3 [S]

The most recent time you went to a bar, tavern or nightclub, was it vape-free?

1. Yes
2. No
3. Not sure

Base: All respondents

CASNOSMK [S]

If smoking were prohibited in California's Indian Casinos, would this make you more likely to visit them, less likely to visit them, or would it make no difference to you?

- 1) More likely
- 2) Less likely
- 3) No difference
- 4) No opinion

G Section 7: Media Exposure

Base: All respondents

ANTITOB [S]

Within the last 30 days, have you seen or heard any anti-smoking advertisements?

1. Yes
2. No

Base: If ANTITOB=1

WHEREANTI [M]

Where did you see or hear the anti-smoking advertisements?

- 1) Social Media (examples: Facebook, Twitter, Snapchat, YouTube)
- 2) TV
- 3) Radio/ internet radio
- 4) Magazines
- 5) Gas stations or convenience stores
- 6) Vape or tobacco shops

7) Other [O]

8) I haven't seen ads AGAINST SMOKING in the last 30 days in any of these places.

Base: All respondents
PROMPT IF REFUSED

ANTIECIG [S]

Within the last 30 days, have you seen or heard any anti-e-cigarette advertisements?

- 1. Yes
- 2. No

Base: If ANTIECIG=1
PROGRAMMER NOTE: PLEASE RANDOMIZE AND RECORD ORDER OF ITEMS 1-6, KEEP #7 AND #8 FIXED AT THE BOTTOM

WHEREANTI_2 [S]

Where did you see or hear the anti-e-cigarette advertisement?

- 1) Social Media (examples: Facebook, Twitter, Snapchat, YouTube)
- 2) TV
- 3) Radio/ internet radio
- 4) Magazines
- 5) Gas stations or convenience stores
- 6) Vape or tobacco shops
- 7) Other [O]
- 8) I haven't seen ads AGAINST SMOKING in the last 30 days in any of these places.

H Section 8: Taxes

Base: All respondents

MORETAX [S]

Would you be in favor of an increase in the tax on a pack of cigarettes if the money were used to improve the public's health (i.e., fund programs aimed at preventing smoking among children, and other health care programs)?

- | | |
|------------|---|
| Yes | 1 |
| No | 2 |
| Don't know | 3 |

Base: IF MORETAX = 1 (YES)

MORETAX1 [S]

How much additional tax on a pack of cigarettes would you be willing to support ? Please mark the highest tax you are willing to support:

- 1. \$.25 a pack
- 2. \$.50 a pack
- 3. \$.75 a pack
- 4. \$1.00 a pack
- 5. \$1.50 a pack
- 6. \$2.00 a pack

7. \$3.00 a pack
8. More than \$3.00

Base: If MORETAX=2 (NO)

Scripter: If MORETAX=2 have MORETAX2 appear on same screen as MORETAX

MORETAX2 [O]

If no tax increase, why?

H Section 9: Attitudes

Base: All respondents

Randomize and record order of items 1-6

PROMPT IF ANY REFUSED

A1 [Grid, S Across]

Please indicate whether you agree or disagree with each statement.

Rows

1. Inhaling smoke from someone else's cigarette can cause lung cancer in a nonsmoker.
2. E-cigarettes and vaping products are just as addictive as regular cigarettes.
3. Nicotine is as addictive as heroin.
4. The vapor (steam) from e-cigarettes and vaping products is harmful.
6. Marijuana is harmful to the brain development of youth.

Columns

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't know

Base: All respondents

Randomize and record order of items 1-10

Scripter: Please show 5 items on the first screen and 5 on the next screen. Show grid header at the top and bottom.

PROMPT IF ANY REFUSED

A2 [Grid, S Across]

Please indicate whether you agree or disagree with each statement.

Rows

1. All indoor worksites, including restaurants and cafeterias, should be smoke free.
2. Smoking should not be allowed in outdoor dining areas at restaurants.
3. Smoking should not be allowed at a public beach.
4. Smoking should not be allowed in outdoor entertainment areas, such as amusement parks, zoos, and fairgrounds.
5. Apartment complexes should require all the rental units to be smoke-free.
6. Outdoor common areas within apartment or condominium complexes, such as pools, common area patios, and walkways, should have designated areas for smoking.
7. Indian casinos in California should be smoke-free.
8. The use of e-cigarettes and vaping products should be restricted wherever smoking restrictions are in place.

9. State law should prohibit the use of marijuana in places where traditional tobacco smoking is not allowed, such as in restaurants, bars and workplaces.
10. State law should prohibit the use of e-cigarettes and vaping products in places where traditional tobacco smoking is not allowed, such as in restaurants, bars and workplaces.

Columns

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't know

Base: All respondents
Randomize and record order of items 1-9
Scripter:
Please show 4 items on the first screen and 5 on the next screen. Show grid header at the top and bottom.
PROMPT IF ANY REFUSED

A3 [Grid, S Across]

Please indicate whether you agree or disagree with each statement.

Rows

1. Tobacco advertising encourages young people to start smoking.
2. Tobacco advertising targets certain groups such as young adults, low income groups, and specific ethnic groups.
3. Tobacco advertising on the outside of a store should not be allowed.
4. The tobacco industry should be required to put graphic warnings with photographs on all their harmful products.
5. The production and sale of cigarettes should not be a legitimate business in the United States.
6. Tobacco companies can lower the nicotine content of tobacco products.
7. Restrictions on cigarette marketing should also cover e-cigarettes.
8. E-cigarettes and vaping products are a gateway to smoking cigarettes for youth and young adults.
9. Stores that sell marijuana products should be regulated and licensed in the same way as stores that sell regular tobacco cigarettes.

Columns

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't know

Base: All respondents
Randomize and record order of items 1-7
Please show 4 items on the first screen and 3 on the next screen. Show grid header at the top and bottom.
PROMPT IF ANY REFUSED

A4 [Grid, S Across]

Please indicate whether you agree or disagree with each statement.

1. Local communities should strongly enforce laws that prevent people from selling cigarettes to minors.
2. Store owners should need a license to sell cigarettes (just like alcoholic beverages).
3. The number of tobacco stores should be reduced.
4. Stores that sell tobacco products should not be allowed near schools.
5. Pharmacies/drug stores should not sell tobacco products.
6. Marijuana should not be sold in stores accessible to children.
7. State law should restrict free sampling of marijuana products.

Columns

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't know

Base: All respondents

Randomize and record order of items 1-12

Scripter: Repeat header after item 6. Display column response options above header.

Please show 4 items on the first screen, 4 items on the second screen and 4 items on the last screen. Show grid header at the top and bottom.

PROMPT IF ANY REFUSED

A5 [Grid, S Across]

Please indicate whether you agree or disagree with each statement.

1. Tobacco products should be treated like other foods and drugs, with each package having full disclosure of potentially harmful contents.
2. Tobacco products should not be allowed to be sold at a deep discount.
3. Flavored tobacco products like candy-flavored little cigars should not be allowed to be sold.
12. [The sale of menthol cigarettes should not be allowed.](#)
4. Tobacco products like cigarillos or little cigars should be sold in packages of 10 instead of individually.
5. The distribution of free tobacco samples or coupons to obtain free samples by mail, should not be permitted.
6. Coupons, rebates, buy 1 get 1 free, 2 for 1, or any other special promotions for cigarette purchases should be banned.
7. Stores should be offered tax credits or other incentives to offer more healthy products and fewer unhealthy products.
8. Cigarette butts damage the environment.
9. Cigarette butts are poisonous to children, pets, and wildlife.
10. State law should tax marijuana products in California and dedicate a portion of tax for public education programs, research and the enforcement of laws relating to the use of these products.
11. Edible marijuana products should be sold in child resistant packaging with labels identifying information such as the ingredients, strength or concentration and portion size.

Columns

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Don't know

SCRIPTER: Insert KP closing question.



VI. DEMOGRAPHICS

VII. STANDARD SCREENED OUT TEXT FOR PANEL SAMPLE:

<See SCREENER section>

END OF QUESTIONNAIRE