

California Student Tobacco Survey



California Student Tobacco Survey

2015-2016

University of California, San Diego

Thank you for participating in this important study:

- This is a survey about teen health and attitudes. It includes questions about tobacco and related products. There are no right or wrong answers. Only you will know how you answered the questions, so please answer as honestly as you can.
- The survey isn't timed, but we expect it to take around 50 minutes to finish.
- You do not have to answer all of the questions, but we hope you will.
- Please do not write your name on this booklet or on the answer sheet. This will protect your privacy.
- Please mark all of your answers only on the answer sheet. Do not write on the survey booklet. Mark only one answer unless told to "Mark **ALL** that apply." Please fill in the bubbles neatly with a #2 pencil.
- Please read each question carefully. Many ask about a specific time period or about a lot of tobacco products. Pay extra attention to words that are CAPITALIZED, in **bold print**, or underlined.
- Remember, first read the booklet, then mark on your answer sheet.

First, we would like to know a little about you.

1. What grade are you in?

- 6
- 7
- 8
- 9
- 10
- 11
- 12

2. How old are you?

- 11
- 12
- 13
- 14
- 15
- 16
- 17
- 18
- 19

3. What is your gender?

- F. Female
- M. Male

4. Are you of Spanish or Hispanic (Latino) origin?

- Y. Yes
- N. No

5. How do you describe yourself? (Mark ALL that apply)

- A. American Indian or Alaska Native
- B. Asian
- C. Black or African American
- D. Native Hawaiian or Other Pacific Islander (example: Samoan)
- E. White
- F. Other



Please do not turn the page until you are told to do so.

Below are pictures and descriptions of products you will be asked about in this survey.



Cigarettes: Sold in packs and cartons. Popular brands include Marlboro, Newport, Pall Mall, Camel, and Winston.



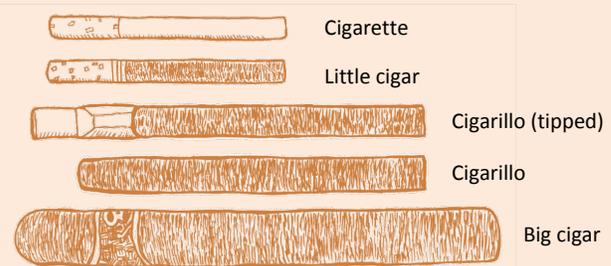
Little cigars or cigarillos: Wrapped in tobacco leaf or brown paper containing tobacco. May be flavored. Popular brands are Prime Time, Swisher Sweets, White Owl, and Black & Mild.



Kreteks (clove cigars): Have tobacco and cloves. Popular brand is Djarum.



Big cigars: Tobacco wrapped in a tobacco leaf. Popular brands are Romeo Y Julieta, Cohiba, Davidoff, and Ashton.



These drawings compare the sizes of different tobacco products.



Hookah: Water pipe used to smoke flavored tobacco (shisha). Popular brands are Starbuzz, Al-Fakher, Samba and Social Smoke.



E-cigarettes: Also called e-cigs, vapes, vape pens, e-hookah, hookah pens, tanks or mods. Some come with liquid inside and others you fill yourself. Popular names are Blu, NJOY, MarkTen, eGo, Imperial, and Fantasia.



Smokeless tobacco (chew, dip, snuff or snus): Loose leaf or ground tobacco leaves. It comes in a large pouch (bag) or in tins. Popular brands are Red Man, Copenhagen, Grizzly, Skoal, Swedish Match, and Klondike. Snus comes in a small pouch (like a tea bag). Popular brands are General, Marlboro, and Camel.



Marijuana (including blunts): Ground marijuana leaves are used in blunts and joints. Blunts are cigars filled with marijuana instead of tobacco. Can also be made with hashish or hash oil.

The next questions ask about cigarettes, e-cigarettes and other products.

Have you used any of the following products?	Ever?		In last 12 months?		In last 30 days?	
	Yes	No	Yes	No	Yes	No
Cigarettes	6.	Y. N.	7.	Y. N.	8.	Y. N.
Little cigars or cigarillos	9.	Y. N.	10.	Y. N.	11.	Y. N.
Kreteks (clove cigars)	12.	Y. N.	13.	Y. N.	14.	Y. N.
Big cigars	15.	Y. N.	16.	Y. N.	17.	Y. N.
Hookah	18.	Y. N.	19.	Y. N.	20.	Y. N.
E-cigarettes	21.	Y. N.	22.	Y. N.	23.	Y. N.
Smokeless tobacco (chew, dip, snuff, or snus)	24.	Y. N.	25.	Y. N.	26.	Y. N.
Marijuana (including blunts)	27.	Y. N.	28.	Y. N.	29.	Y. N.

30. Which did you try first, cigarettes or e-cigarettes?

- A. I haven't tried either of them.
- B. I've tried one but not both.
- C. I tried cigarettes first.
- D. I tried e-cigarettes first.

31. Which did you try first, cigarettes or marijuana?

- A. I haven't tried either of them.
- B. I've tried one but not both.
- C. I tried cigarettes first.
- D. I tried marijuana first.

In the last 30 days, how many days did you use the following products?	None	Some days	Most days	Every day
32. Cigarettes	A.	B.	C.	D.
33. Little cigars or cigarillos	A.	B.	C.	D.
34. Kreteks (clove cigars)	A.	B.	C.	D.
35. Big cigars	A.	B.	C.	D.
36. Hookah	A.	B.	C.	D.
37. E-cigarettes	A.	B.	C.	D.
38. Smokeless tobacco (chew, dip, snuff, or snus)	A.	B.	C.	D.
39. Marijuana (including blunts)	A.	B.	C.	D.

The next questions ask about CIGARETTES only (not e-cigarettes or marijuana).

40. Have you smoked more than 100 cigarettes (5 packs) in your life?

- Y. Yes
- N. No

41. How old were you when you smoked a whole cigarette for the first time?

- A. I have never smoked a whole cigarette.
- B. 8 years old or younger
- C. 9 or 10 years old
- D. 11 or 12 years old
- E. 13 or 14 years old
- F. 15 or 16 years old
- G. 17 years old or older

42. How often were you smoking 12 months ago?

- A. I wasn't smoking 12 months ago.
- B. I was smoking on **some days** 12 months ago.
- C. I was smoking on **most days** 12 months ago.
- D. I was smoking **every day** 12 months ago.

43. In the last 30 days, how many days did you smoke cigarettes?

- A. 0 days
- B. 1 or 2 days
- C. 3 to 5 days
- D. 6 to 9 days
- E. 10 to 19 days
- F. 20 to 29 days
- G. All 30 days

44. On the days you smoke, how many cigarettes do you smoke each day?

- A. I do not smoke
- B. Less than 1 cigarette each day
- C. 1 cigarette each day
- D. 2 to 5 cigarettes each day
- E. 6 to 10 cigarettes each day
- F. 11 to 20 cigarettes each day
- G. More than 20 cigarettes each day

45. Menthol cigarettes are cigarettes that taste like mint. Are the cigarettes you usually smoke menthol-flavored?

- A. I do not smoke
- B. Yes
- C. No

- 46. Do you smoke roll-your-own cigarettes (tobacco, not marijuana)?**
- A. I do not smoke
 - B. Yes
 - C. No
- 47. Do you think most stores would sell cigarettes to someone your age?**
- Y. Yes
 - N. No
- 48. Where do you usually buy your cigarettes? (Mark ONLY ONE answer)**
- A. I have never bought a pack of cigarettes.
 - B. Gas station or convenience store
 - C. Grocery store
 - D. Drugstore or pharmacy
 - E. Internet
 - F. Liquor store
 - G. Restaurant, Deli, or Donut Shop
 - H. Tobacco or vape shop
 - I. Other
- 49. In the last 12 MONTHS, did you try to quit smoking cigarettes?**
- A. I did not smoke in the last 12 months
 - B. Yes, I tried to quit in the last 12 months
 - C. No, I did not
- 50. If you tried to quit in the last 12 MONTHS, how long did you stay off cigarettes?**
- A. I don't smoke OR I did not try to quit smoking in the last 12 months
 - B. Quit for less than 1 day
 - C. 1-7 days
 - D. 8-14 days
 - E. 15-30 days
 - F. 1-3 months
 - G. 3-6 months
 - H. More than 6 months
- 51. Do you plan to quit smoking cigarettes?**
- A. I never smoked OR I don't smoke now
 - B. Yes, I plan to quit in the next month
 - C. Yes, I plan to quit sometime, but not in the next month
 - D. No, I do not plan to quit

The next questions ask about E-CIGARETTES only (like vapes or hookah pens).

52. Where do you usually buy your e-cigarettes (or e-liquid)? (Mark ONLY ONE answer)

- A. I have never bought e-cigarettes.
- B. Gas station or convenience store
- C. Grocery store
- D. Drugstore or pharmacy
- E. Internet
- F. Liquor store
- G. Restaurant, Deli, or Donut Shop
- H. Tobacco or vape shop
- I. Other

53. What strength e-cigarette do you use most often?

- A. I do not use e-cigarettes.
- B. No nicotine
- C. Light (10 milligrams of nicotine or less)
- D. Medium (11-17 milligrams of nicotine)
- E. Strong (18-23 milligrams of nicotine)
- F. Extra strong (24 milligrams of nicotine or more)
- G. I don't know

54. What type of e-cigarette have you used?

- A. I do not use e-cigarettes.
- B. E-cigarettes where I put the liquid in myself
- C. E-cigarettes where I did not have to put the liquid in myself
- D. Both

55. What type of e-cigarette do you usually use now?

- A. I do not use e-cigarettes.
- B. An e-cigarette where I put the liquid in myself
- C. An e-cigarette where I did not have to put the liquid in myself
- D. Both

56. Have you ever used marijuana or hash oil in an e-cigarette?

- Y. Yes
- N. No

The next questions ask about YOUR OPINION. If you have no opinion, give your best guess.

Cigarettes		Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree
57.	Billions of trees are cut down every year to make cigarettes.	A.	B.	C.	D.
58.	Movies that show people smoking should be R-rated.	A.	B.	C.	D.

E-Cigarettes		Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree
59.	E-cigarettes should be allowed in indoor spaces such as malls and theaters.	A.	B.	C.	D.
60.	The vapor (steam) from e-cigarettes is harmful.	A.	B.	C.	D.
61.	E-cigarettes are just as addictive as regular cigarettes.	A.	B.	C.	D.

People my age use e-cigarettes ...		Yes	No	Don't know
62.	because they are cheaper than cigarettes.	Y.	N.	D.
63.	because they are healthier than cigarettes.	Y.	N.	D.
64.	because they come in more flavors than cigarettes.	Y.	N.	D.
65.	because they help people quit smoking.	Y.	N.	D.

The next questions ask more about cigarettes, e-cigarettes and other products.

In the last 30 days, has anyone offered you...		Yes	No
66.	Cigarettes	Y.	N.
67.	Little cigars or cigarillos	Y.	N.
68.	Hookah	Y.	N.
69.	E-cigarettes	Y.	N.
70.	Marijuana (including blunts)	Y.	N.

If one of your best friends offered you the following product, would you try it?		Definitely yes	Probably yes	Probably not	Definitely not
71.	Cigarettes	A.	B.	C.	D.
72.	Little cigars or cigarillos	A.	B.	C.	D.
73.	Hookah	A.	B.	C.	D.
74.	E-cigarettes	A.	B.	C.	D.
75.	Marijuana (including blunts)	A.	B.	C.	D.

- 76. How many of your friends smoke cigarettes?**
- A. None
 - B. Some
 - C. Most
 - D. All
- 77. How many of your friends use e-cigarettes?**
- A. None
 - B. Some
 - C. Most
 - D. All
- 78. Do you call yourself a smoker?**
- Y. Yes
 - N. No
- 79. Do you call yourself a vaper?**
- Y. Yes
 - N. No
- 80. In the last 30 days, how many days were you in a ROOM when someone was smoking a cigarette?**
- A. 0 days
 - B. 1 or 2 days
 - C. 3 to 5 days
 - D. 6 to 9 days
 - E. 10 to 19 days
 - F. 20 to 29 days
 - G. All 30 days
- 81. In the last 30 days, how many days were you in a CAR when someone was smoking a cigarette?**
- A. 0 days
 - B. 1 or 2 days
 - C. 3 to 5 days
 - D. 6 to 9 days
 - E. 10 to 19 days
 - F. 20 to 29 days
 - G. All 30 days
- 82. Which statement best describes the rules about SMOKING inside your home?**
- A. There are no rules about whether people can smoke in my home.
 - B. Smoking is not allowed inside my home.
 - C. Smoking is allowed in some places or at some times in my home.
 - D. Smoking is allowed anywhere in my home.
- 83. Which statement best describes the rules about using E-CIGARETTES (vaping) inside your home?**
- A. Vaping is not allowed inside my home.
 - B. Vaping is allowed in some places or at some times in my home.
 - C. Vaping is allowed anywhere in my home.
 - D. There are no rules about vaping in my home.

The next questions ask about cigarette and e-cigarette ads.

- 84. In the last 30 days, have you seen ads AGAINST CIGARETTES on any of the following? (Mark ALL that apply)**
- A. Social Media (examples: Facebook, Snapchat, YouTube)
 - B. TV
 - C. Magazines
 - D. Gas stations or convenience stores
 - E. Vape or tobacco shops
 - F. I haven't seen cigarette ads in the last 30 days in any of these places.
- 85. In the last 30 days, have you seen ads FOR CIGARETTES on any of the following? (Mark ALL that apply)**
- A. Social Media (examples: Facebook, Snapchat, YouTube)
 - B. TV
 - C. Magazines
 - D. Gas stations or convenience stores
 - E. Vape or tobacco shops
 - F. I haven't seen cigarette ads in the last 30 days in any of these places.
- 86. In the last 30 days, have you seen ads AGAINST E-CIGARETTES on any of the following? (Mark ALL that apply)**
- A. Social Media (examples: Facebook, Snapchat, YouTube)
 - B. TV
 - C. Magazines
 - D. Gas stations or convenience stores
 - E. Vape or tobacco shops
 - F. I haven't seen cigarette ads in the last 30 days in any of these places.
- 87. In the last 30 days, have you seen ads FOR E-CIGARETTES on any of the following? (Mark ALL that apply)**
- A. Social Media (examples: Facebook, Snapchat, YouTube)
 - B. TV
 - C. Magazines
 - D. Gas stations or convenience stores
 - E. Vape or tobacco shops
 - F. I haven't seen cigarette ads in the last 30 days in any of these places.

Keep going... you are almost done!

The next questions ask about what you may have learned about tobacco use in school.

In the last 12 months, did any of your classes or school activities talk about the harmful effects of using the following products?	Yes	No
88. Cigarettes	Y.	N.
89. Cigars (cigars, little cigars, cigarillos)	Y.	N.
90. Hookah	Y.	N.
91. E-cigarettes	Y.	N.
92. Smokeless tobacco (chew, dip, snuff or snus)	Y.	N.
93. Marijuana (including blunts)	Y.	N.

In the last 12 months, did any of your classes or school activities talk about the harmful effects of the following?	Yes	No
94. Being around smoke from cigarettes	Y.	N.
95. Being around vapor from e-cigarettes	Y.	N.

Do you think these types of classes or school activities help keep students your age from using the following products?	Yes	No	Don't know
96. Cigarettes	Y.	N.	D.
97. Cigars (cigars, little cigars, cigarillos)	Y.	N.	D.
98. Hookah	Y.	N.	D.
99. E-cigarettes	Y.	N.	D.
100. Smokeless tobacco (chew, dip, snuff or snus)	Y.	N.	D.
101. Marijuana (including blunts)	Y.	N.	D.

The next questions ask about tobacco use on campus.

102. In the last 3 months, have you seen any students use cigarettes, cigarillos, smokeless tobacco, or e-cigarettes on campus?

- Y. Yes
- N. No

103. If a student is caught using any of these on campus, which of the following would happen?

(Mark **ALL** that apply)

- A. Nothing
- B. Suspension
- C. Saturday School
- D. Written up
- E. Referred to a tobacco class
- F. Referred to an adult counselor
- G. Referred to a peer helper
- H. Parents are called.
- I. I don't know.

104. In the last 3 months, have you seen any adults use cigarettes, cigarillos, smokeless tobacco, or e-cigarettes on campus?

- Y. Yes
- N. No

105. In the last 3 months, have you smoked cigarettes on your school campus?

- A. I do not smoke cigarettes.
- B. Yes, I smoked on campus.
- C. No, I did not smoke on campus.

The last questions ask more about you.

Have you ever done any of the following?	Yes	No
106. Tried to remove smoking from movies (by writing letters to movie directors, actors, and theaters or in other ways).	Y.	N.
107. Worked to create smoke-free rules for places such as parks, apartments, and outdoor dining.	Y.	N.
108. Collected cigarette butts as part of an effort to reduce litter.	Y.	N.
109. Helped people your age quit smoking cigarettes.	Y.	N.
110. Tried to catch stores that sell cigarettes to teens under 18.	Y.	N.
111. Tried to get information about how stores make tobacco products appealing to teens under 18 (by finding out about products sold in stores, about ads at stores, and about where the products and ads are shown in stores).	Y.	N.

112. In the last 30 days, how often did you visit convenience stores, small markets or liquor stores?

- A. 0 days
- B. 1 or 2 days
- C. 3 to 5 days
- D. 6 to 9 days
- E. 10 to 19 days
- F. 20 to 29 days
- G. All 30 days

113. I like new and exciting experiences, even if I have to break the rules.

- A. Strongly agree
- B. Agree
- C. Disagree
- D. Strongly disagree

114. In the last 12 months, did you ever feel sad and hopeless every day for 2 weeks or more?

- Y. Yes
- N. No

115. How often do you attend religious services?

- A. Never
- B. Rarely
- C. Once or twice a month
- D. About once a week
- E. More than once a week

116. What grades did you get last school year?

- A. Mostly A's and B's
- B. Mostly B's and C's
- C. Mostly C's and D's
- D. Mostly D's and F's
- E. I did not get letter grades last school year

117. In the last 30 days, how many days did you miss school for any reason, with or without permission?

- A. 0 days
- B. 1 day
- C. 2-5 days
- D. 6-10 days
- E. 11 or more days

118. During an average week, about how much money do you get from a job or other sources (like an allowance)?

- A. None
- B. \$5 or less
- C. \$6-\$10
- D. \$11-\$20
- E. \$21-\$50
- F. \$51-\$100
- G. \$101-\$150
- H. \$151 or more

That's it! Thank you so much!