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Director

State of California—Health and Human Services Agency
California Department of Public Health



ARNOLD SCHWARZENEGGER
Governor

September 17, 2009

TO: MCAH DIRECTORS

SUBJECT: MCAH SCOPE OF WORK AND POLICIES AND PROCEDURES
REVISIONS, EFFECTIVE JULY 1, 2009
PROGRAM POLICY ALERT FY #2009/10-01

The purpose of this letter is to describe the changes to the Maternal, Child and Adolescent Health (MCAH) Scope of Work (SOW) and Policies and Procedures for Fiscal Year (FY) 2009-2010. The Governor's 100 percent elimination of State General Funds (GF) from the MCAH Program, effective July 1, 2009, requires a restructuring of State and local MCAH programs.

The MCAH SOW and MCAH Policies and Procedures will be revised throughout FY 2009-2010. In the interim, the following modifications to FY 2009-2010 MCAH SOW and MCAH policies and procedures, which are posted on the California Department of Public Health (CDPH), MCAH website at, <http://www.cdph.ca.gov/services/funding/mcah/Pages/PoliciesProceduresFiscalYear2009-2010.aspx> are retroactive to July 1, 2009:

- MCAH SOW Objective 1 – no changes
- MCAH SOW Objective 2 is modified as follows:
 - Toll-Free telephone number or other appropriate methods of communication to provide information to the local community about health care providers and practitioners who provide services under Title V and Title XIX, in addition to other relevant information
 - The Local Health Jurisdiction (LHJ) MCAH programs provide outreach services to identify pregnant women and infants who are eligible for services that assist them in applying for Medi-Cal assistance or other publicly subsidized health care programs. These activities target the MCAH population to assist them with referrals in order to access and receive services to improve their health and well-being.
- MCAH SOW Objective 3 is modified as follows:
 - The MCAH Director will be responsible for ensuring the duties of the Perinatal Services Coordinator (PSC) position are performed in accordance with the MCAH Policies and Procedures
 - The Full Time Equivalent (FTE) for the PSC is strongly recommended but not required
 - The requirement for State MCAH approval of the PSC is removed

- MCAH SOW Objective 4 is modified as follows:
 - **All LHJs** receive a Sudden Infant Death Syndrome (SIDS) program allocation and are required to implement essential activities related to the SIDS program. Measurable outcome objectives have been developed as follows:
 - Objective 4.1:** Contact all parents/caregivers who experience a presumed SIDS death to provide grief and bereavement support services
 - Objective 4.2:** At least one public health professional to attend the State SIDS Annual Conference and/or other SIDS training(s)**It is also strongly recommended that a local SIDS objective 4.3 be developed to address the following activities:**
 - Promotion of SIDS risk reduction activities by providing risk reduction education and materials to the community
 - In addition, **all LHJs** are required to implement one or more local objectives that the LHJ develops from its Five-Year Needs Assessment. The LHJ will determine the number of local problems that will be addressed based on available resources.

Local MCAH program staff reported on the MCAH budget must complete Title XIX time studies **only** if the LHJ contributes local agency funds to their MCAH budget and staff is claiming Title XIX funding.

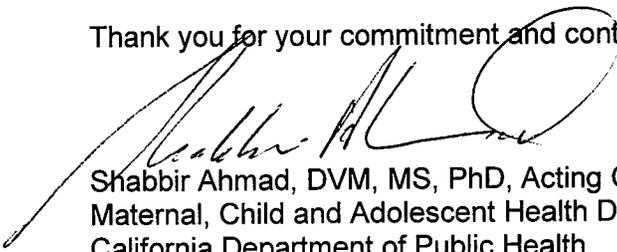
All local LHJ MCAH staff reported on the MCAH budget must time study for Title V 30/30 Earmarking activities.

The MCAH SOW and Policies and Procedures will be revised during this FY, and they will be finalized for FY 2010-2011, the first year of the next Three-Year Contract cycle.

Final MCAH allocation tables for FY 2009-10 are enclosed.

We look forward to working with you to implement these changes. If you have any questions about this letter, please contact your Nurse Consultant or Contract Manager.

Thank you for your commitment and continued efforts on behalf of the MCAH population.



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