

CCLDMCAH and MCAH Action

CCLDMCAH – Early History

California Conference of Local Directors of Maternal, Child and Adolescent Health

1976-1980 Robert Bates, MD, MPH

Assistant Health Officer, Yolo County 1976-1983 (MCH Director, CHDP Director, CCS, TB Controller, STD Controller)

- Northern California MCH Directors' meetings held in Berkeley. Mainly state staff setting the agenda and reporting on state activities. Little opportunity for networking among MCH Directors.
- Meetings also held in the south
- In 1976, MCH Directors were made an affiliate of CCLHO (California Conference of Local Health Officers), but not an active relationship; no reimbursement for affiliates to attend CCLHO meetings
- Dr. Bates elected Northern California MCH Directors' President (1979-1980?): By-laws developed and more active relationship with CCLHO begun; Dr. Bates attends CCLHO Board of Directors meetings
- Circa 1980, reimbursement for affiliates to attend CCLHO meetings; assisted participation

Peter Michael Miller, MD, MPH; President CCLDMCAH 1981-1982

1979 Marin County Assistant Health Officer and MCH Director, including CHDP, CCS, MCH, WIC, Immunization, Family Planning, Child Abuse, data management

- 1980-1981 Federal MCH Block Block Grant Implementation; State MCH authorizes annual county contract including payment for county MCH Director. Per 1981 (Sher) legislation, State Child Health Board (mandated by CHDP) becomes State MCH Board. Local MCH Boards started
- 1981 – Formalization of MCH Directors' organization: CCLDMCAH
 1. Official By-Laws: north and south regions with separate presidents, vice-presidents, secretary/treasurer; Alternating statewide officers with president and vice-president from separate regions
 2. Formal liaison of statewide CCLDMCAH President with MCH Branch and CCLHO Board of Directors' monthly meetings and representation on CCLHO committees
 3. Formal assignment of staff from state MCH Branch to CCLDMCAH
 4. "A" included in MCAH to emphasize inclusion of adolescents in MCH state and local programs
 5. Agreement with CCLHO that all MCH-related programs would be represented to CCLHO by CCLDMCAH (i.e., not just Title V programs)
 6. Budget: Agreement on \$50/year dues by counties based on state limits of payments by non-profit organizations
 7. Meetings: Alternate between north and south with officers attending each others meetings and sharing of minutes

CCLDMCAH Grows

- 1993- Small counties join CCLDMCAH
- Statewide meetings of CCLDMCAH held three times a year, alternating between north and south locations; Regional meetings held twice a year
- Twelve Essential Public Health Functions to Promote MCAH in California adopted by CCLDMCAH 1-22-96 (see attached)
- 1996: In collaboration with State MCAH Branch , supported change from State Contracting process to an Allocation process for MCAH funding to local jurisdiction (SB 489)
- By-Laws revised in 1999
- Position Papers developed from 1994-2004 on MCAH issues (see attached list)
- CCLDMCAH Dues increase to \$100 per year

FYs 1999-2001:

Planning process at Statewide CCLDMCAH meeting:

CCLDMCAH Developed Top Five Priority Issues for State Department of Health Services in January 2000 (see attached):

1. Title V Equity for California at the Federal Level
2. Perinatal Substance Abuse Education, Prevention, Treatment and Surveillance
3. Infrastructure of Public Health Departments Throughout the State
4. Flexible, Comprehensive, and Seamless Funding for Outreach Programs for MCH-Related Programs and Services
5. Comprehensive Adolescent Health Services

Addressing Title V Equity for California

- Summer, 1999: Cheri Pies, Diane Visencio, Connie Woodman made visit to Washington D.C. for advocacy
- Title V Advocacy packets developed and distributed to all MCAH Directors
- March-April 2000: CCLDMCAH letters to California delegation to Congress
- March 26, 2001: Diane Visencio and Connie Woodman visit Washington D.C. for advocacy
- Advocacy by CCLDMCAH members and through local jurisdictions

FY 2001-2002:

Restoration of FY 2001-02 MCAH Allocation State General Funds

- July 2001: Governor unexpectedly “blue-pencils” out all SGF in local MCAH Allocations.
- July-September 2001: Executive Committee led a successful advocacy process with participation of CCLDMCAH membership to restore SGFs to MCAH Allocations
- CCLDMCAH and the Rural Caucus developed impact statements from information submitted by members

CCLDMCAH Perinatal Substance Abuse Needs Assessment

- Funding identified

- County-led surveys done from October 2001-January 2002
- Report prepared for CCLDMCAH by Barbara Aved Associates July 2002: *Working in Partnership: Needs and Opportunities for Improving Perinatal Substance Abuse Services in California*

CCLDMCAH Strategic Planning during FY 2001-2002

Grant obtained from The California Endowment for CCLDMCAH Strategic Planning

- To determine a new form for the MCAH Directors' organization
- To determine the organizational model, membership and voting policy
- To determine whether or not to incorporate

January 2002 Statewide CCLDMCAH meeting for Strategic Planning

May 2002 Statewide meeting:

- Approved Mission Statement, Functions, and Membership. Expanded and formalized the MCAH Director organization to maintain its current functions and add on education and professional development responsibility: MCAH Action

State MCH Branch Policy Letter 2002-01:

- Notified all MCAH Directors that as of July 1, 2002, the MCH Branch will add \$1,000 in Title V funds to each local jurisdiction's MCH Allocation to be used specifically to assist in meeting the educational needs of the MCAH Directors.
- Each local MCH Program will be required to pay \$1,100 in annual dues for their membership in CCLDMCAH.
- The revenue from these dues will permit CCLDMCAH to contract for services previously performed by State MCH.
- Registration fees associated with CCLDMCAH meetings will continue to be charged in order to cover costs of the meetings.

MCAH Action

FY 2002-2003

- July – September 2002: **By-Laws passed** to change the statewide organization of local MCAH Directors from CCLDMCAH to **MCAH Action**. (see attached "Progress on CCLDMCAH reorganization to MCAH Action" August 2002)
- Affiliates to MCAH Action
- MCAH Action will participate as an affiliate to CCLHO (see attached "A Guide to the Relationship Between CCLHO and Affiliate Organizations" 9/25/90)
- Fiscal intermediary engaged in order to legally conduct business: current contract with NCADD Sacramento; \$8,000 per year.
- MCAH Action contracts with PAC-LAC for support and operational services to provide MCAH Action meetings, continuing education, conference registrations, agendas, meeting locations, etc. as well as keep updated list of MCAH Directors and serve as conduit for communication; \$43,000 per year.
- MCAH Action has Consulting Agreement with Charlotte M. Newhart and Associates to provide information regarding legislation, state budget, administrative actions,

regulations and judiciary activities, as well as develop/implement an advocacy program with the organization as desired; \$12,000 per year.

Perinatal Substance Abuse Education, Prevention, Treatment, Surveillance

“Working in Partnership: Building Effective Systems of Care”

- December 2002 (at MCAH Action Statewide meeting) facilitated by Ira Chasnoff, M.D.
- A conference for local teams of up to 10 people per county (invited by the MCAH Director) with interests in perinatal substance abuse issues.

Other Priority Workgroups/Subcommittees (in addition of January 2000 list):

Changed/developed over time...

- Dental/Oral Health
- Home Visiting: Findings from MCAH Action Home Visiting Priority Workgroup Survey *“Home Visiting for Pregnant Women, Newborn Infants, and/or High-Risk Families”* produced July 2006 with FHOP technical assistance
- Data
- Preconception Health

MCAH Advocacy continues:

FY 2008-2009:

- Advocate for extension of California’s FamilyPACT federal waiver extension
- Opposed the federal proposed Provider Conscience Regulation

FY 2009-2010

- Advocacy for keeping SGF in MCAH Programs: Governor “blue-pencils” out all SGF for MCAH Programs
- Developed MCAH Platform Statement for submission to CCLHO as they develop their 2010 CCLHO Platform Statement for the next five years.

Current MCAH Action By-Laws Revised October 22, 2008 (see attached).

Role of MCAH Action (see MCAH Action Mission & Guiding Principles and By-Laws)

Including:

- Professional education and training
- Protecting the funding for MCAH Programs in California
- Advocating for restoration of funds and a larger percentage of Title V funds for California
- Annual review of legislation impacting MCAH and recommendation of positions
- Work closely with State MCAH staff to influence the way in which MCAH Programs develop in California (e.g.: BIH)
- Encourage membership to explore, engage in and share innovative ideas and approaches/activities which can really move the MCAH field forward.

Current Priority Workgroups in 2010-11:

- Perinatal Substance Abuse
- Preconception Health