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EDMUND G. BROWN JR.
Governor

DATE: OCTOBER 29, 2014

TO: BLACK INFANT HEALTH (BIH) PROGRAM, / MATERNAL, CHILD AND ADOLESCENT HEALTH (MCAH) DIRECTORS, MCAH COORDINATORS, AND BIH COORDINATORS

SUBJECT: BIH DATA SYSTEM UPDATE:
BIH PROGRAM POLICY ALERT LETTER #2014/15-02

This Program Policy Alert Letter is to announce the selection of Social Solutions' "Efforts to Outcomes" (ETO) software as the new data collection and reporting system for the Black Infant Health (BIH) Program. The ETO software is a web-based, locally managed and remotely hosted application that has been used by nearly 4,000 organizations in more than 16 states. The ETO software is expected to be launched in all BIH local health jurisdictions (LHJs) by Fall 2015. A more detailed timeline with piloting, training, technical requirements, and implementation dates is expected to be released in Spring 2015.

The selection of the ETO software addresses the request by MCAH Action leadership in 2013 for a single Management Information System (MIS) platform for all MCAH programs. Currently, the ETO software is being used by the California Home Visiting Program for its two selected models, Healthy Families America and Nurse Family Partnership.

The ETO software will serve the needs of LHJs and State MCAH through effective monitoring and managing of local programs to achieve model fidelity and support the ongoing evaluation efforts for BIH. Most notably, the ETO will be able to provide real-time data via locally accessible reports that will be used for ongoing performance management. The ETO software will be configured to reflect both the BIH Policies and Procedures manual (P&P) and the Scope of Work (SOW).

For questions, regarding this announcement, please contact Amish Doshi at (916) 552-8688 or Amish.Doshi@cdph.ca.gov.

Thank you for your commitment and continued efforts on behalf of the BIH population.

Sincerely,

Addie Aguirre, Acting Division Chief