

Public Reporting and Education Subcommittee  
Monday, November 25, 2013  
1300-1430  
**TELECONFERENCE**

**Attendance**

**Members**

Alicia Cole, Karen Anderson, Enid K. Eck, Salah E. Fouad and  
Rae Greulich

**Liaison Representatives Present:** \*Cheryl Richardson

**California Department of Public Health**

Lanette Corona and Jorge Palacios

<b>Agenda Item/ Discussion</b>
<p><b>Call to Order</b></p> <p>Chair - Enid K. Eck called meeting to order at 1:04pm.</p>
<p><b>Welcome and Introductions</b></p> <p>Members introduced themselves.</p>
<p><b><u><a href="#">Bagley Keene Open Meeting Act 2010</a></u></b></p> <ul style="list-style-type: none"><li>• Members were reminded the importance of complying with the rules for posting.</li></ul>
<p><b>Approval of the Summary Meeting Minutes</b></p> <ul style="list-style-type: none"><li>• The summary meeting minutes (SMM) for the 9/13/2013 were deferred for our next meeting.</li></ul> <p><b>Action Items:</b></p> <ul style="list-style-type: none"><li>• J. Palacios provided an update on the <a href="#">My Hospital 411</a> page interactive map enhancements. Nearly all of the enhancement recommendations from this subcommittee and focus groups were incorporated on the map page. Future enhancement will include</li></ul>

complete mobile device access.

- L. Corona provided a complete update on the upcoming enhancement pages. The new home page include action buttons that categorizes content by target audiences (Me and My Family, Healthcare Providers, Public Healthcare Partners, HAI Policy and Guidance, My Hospital 411 Map and HAI Reports and Prevention Measures.) Resources made available for the public include an education prevention library (videos and educational materials.) This new design is created to help maximize user time spent on specific resources.

### **Discussion**

- Members found this new design logical for when IPs search for specific and updated information related to HAIs and prevention.
- Members acknowledged the input provided to CDPH since the inception of the new HAI-AC and are keenly interested in participating in future website testing.
- For future versions – suggestions for progression/trends of hospital's data to be more apparent in the reports and interactive map. It was also recommended that in the interactive map a button is created to help identify all hospitals that are below and above average.

### **Action Items Continued:**

- **2014 HAI Public Education Road Show Discussion**
- **Content/Slide Set:** It was also suggested that CDPH IP Liaison representatives work with the PRESS to help build the content. It was recommended that content is evaluated by a focus group if materials were easily understood by non-clinical people.
- **Soliciting IP Educators:** A logical place to recruit may be CACC <http://www.caapic.org/> it was suggested that more conversation need to occur with C. Richardson on the recruitment of IPs. K. Anderson will follow-up with Cheryl and close the loop with PRES Chair. It was also suggested that CDPH IP Liaison representatives help during this process and perhaps approach the California Hospital Association and American Association of Retired Persons (AARP)
- **Train-the-Trainer:** Deferred until further discussion with C.

Richardson

- **Scheduling and Logistics:** Possible locations may include social clubs, churches, synagogues, mosque, community groups, Lyons Club, and others. The PRES committee will contact the community health partner to help disseminate information.
- **Additional Suggestions:** If CACC could produce a YouTube video demo and the links could be distributed to groups.

L. Corona and J. Palacios to create a framework of content to share with Chair as a draft for the December 12, 2013 HAI meeting in Oakland.

#### **UPDATE: New Meeting Dates for 2014**

Members determined a bi-monthly meeting are to be continued for the second Friday of each month 2-3pm.

- January 10, 2014
- March 14, 2014
- May 9, 2014
- July 11, 2013
- September 12, 2014
- November 14, 2014

#### **Adjourn**

- Meeting was adjourn at 2:25p.m