



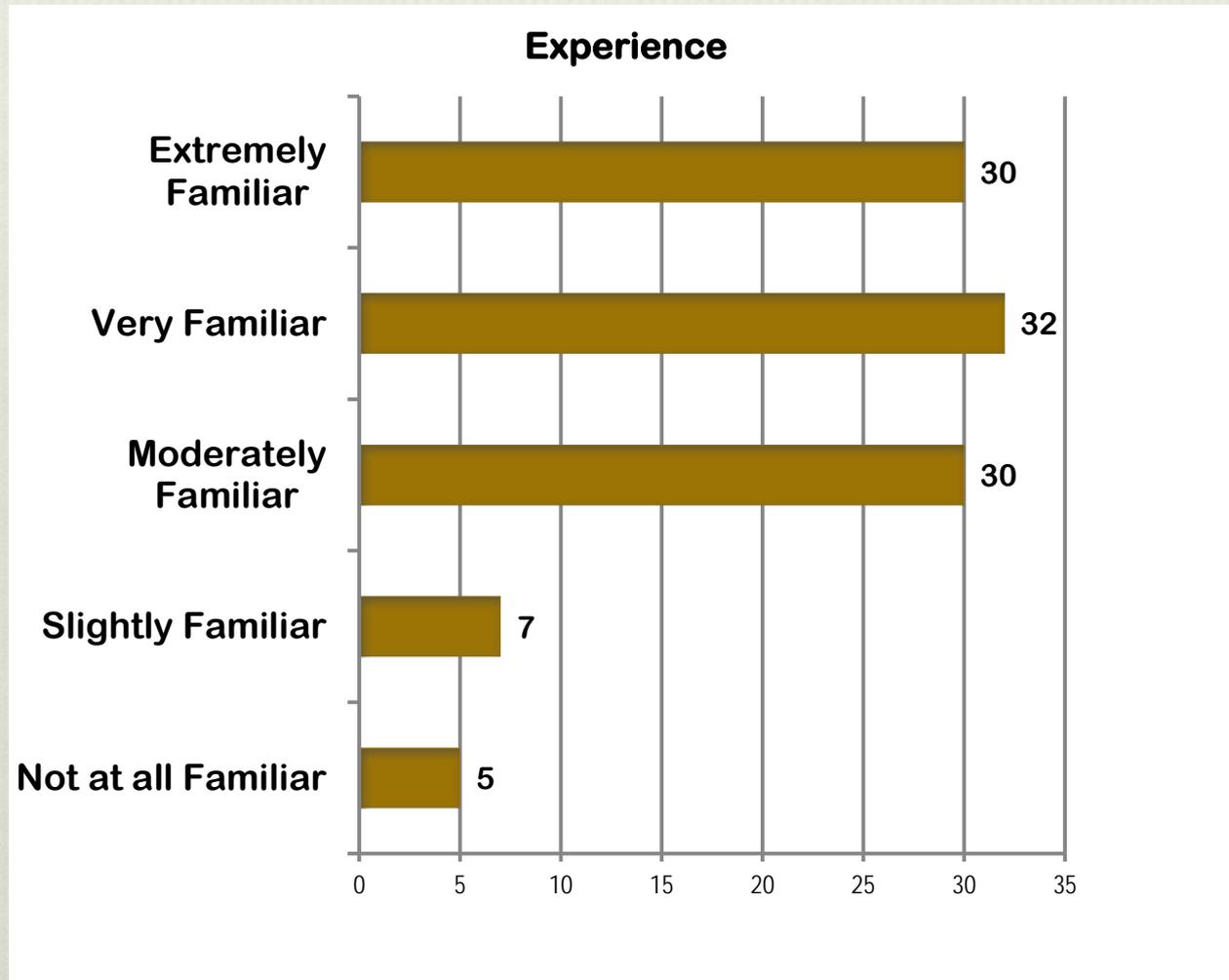
# Most Frequently Used Social Media Websites

*Preliminary review of informal survey conducted  
October 12 through October 20, 2014 by  
Rae Greulich*



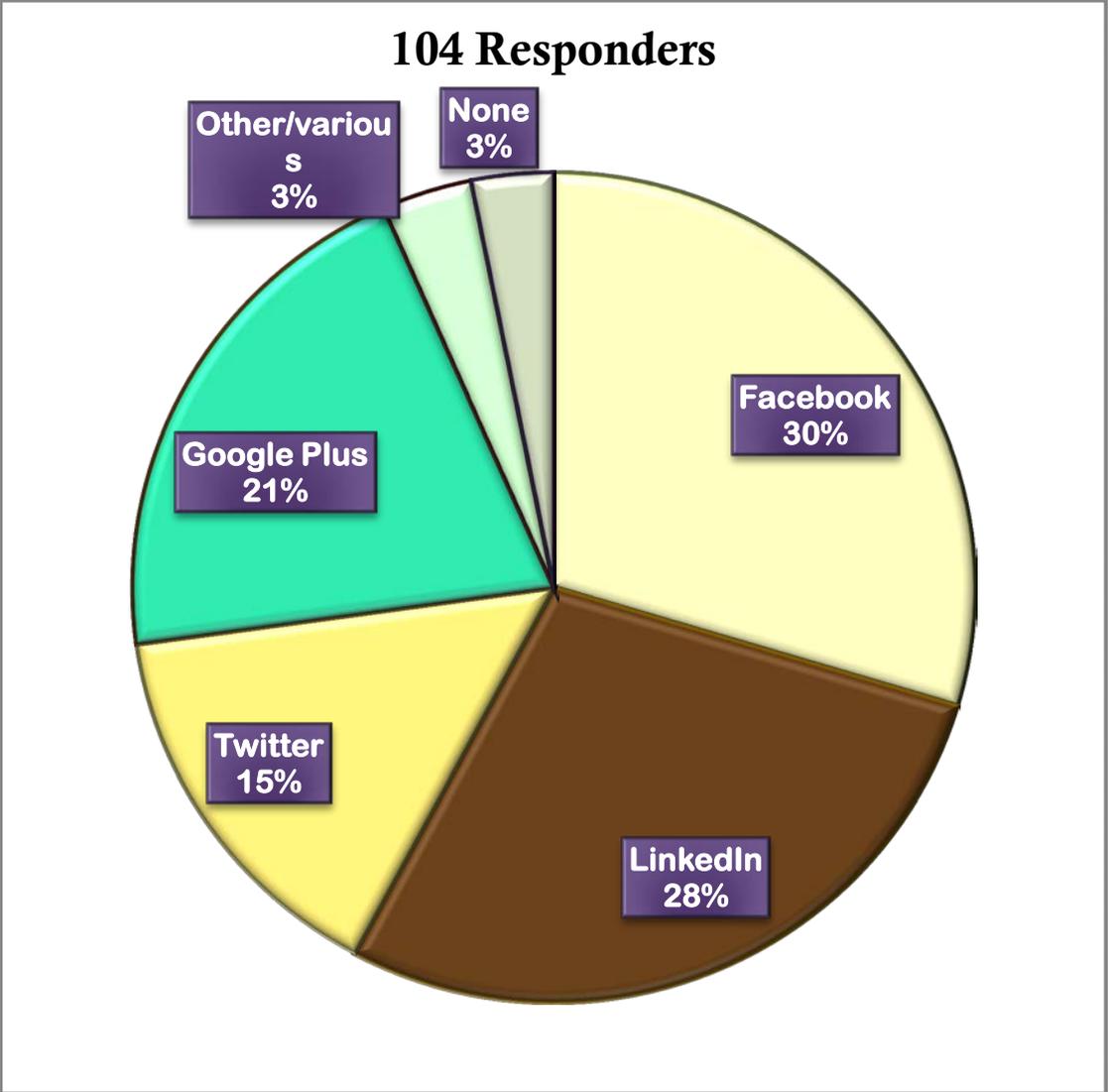
- ❖ The following slides reflect a preliminary review of combined results from a survey conducted with 2 pools of responders, 10/12 to 10/18/14 and 10/14 to 10/20/14, respectively.
- ❖ 1 pool of 53 responders were collected nationwide.
- ❖ 1 pool of 51 responders were collected from California.
- ❖ All responders are of random age, incomes, and levels of education.
- ❖ For purposes of this preliminary review, 2 pools were combined thus **n = 104**.

# How familiar are you with the concept of social media?

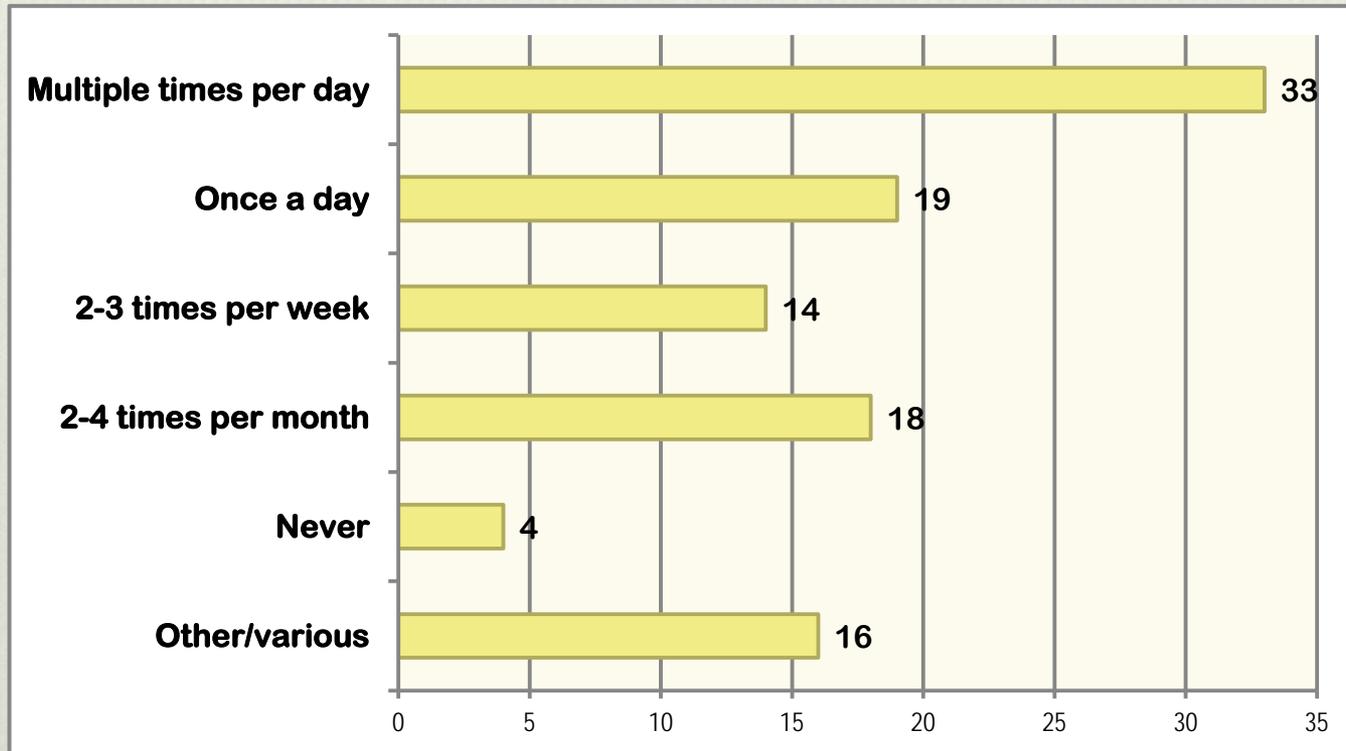


# Which of the social media options listed below are you currently registered with?

Site Options	104 Responders
Facebook	85
LinkedIn	81
Twitter	43
Google Plus	59
Other/various	10
None	9



# How often do you sign on to your social networking account?





# How interested would you be in receiving specific social media messages on issues affecting a health care setting that you visit?

