

Public Reporting and Education Subcommittee (PRES)

**HAI-Advisory Committee Meeting Update
December 12, 2013**

2014 HAI Public Education Road Show

As discussed at the August 2013 HAI-AC meeting:

- Collaborating with CDPH on HAI Prevention Public Education Campaign
- With support from the PRES, the HAI Liaison IPs will develop educational materials for the general public.
 - The Road Shows may be supported by IPs to volunteer to teach in their communities

2014 HAI

Public Education Road Show, cont.

Next Steps:

- **Content/Slide Set:** CDPH Liaison IP to participate in future PRES meetings to help determine content. Content can be evaluated by a focus group to determine if materials are easily understood by non-clinical people.
- **Soliciting IP Educators:** Hospital IPs will be contacted via the Liaison IP contact lists. Another logical place to recruit is CA APIC Coordinating Council (CACC) and local APIC chapters.
- **Train-the-Trainer:** CDPH Liaison IPs to provide webinar-based or local train-the-trainer classes to participating volunteer IP educators.
- **Scheduling and Logistics:** Include social clubs, churches, synagogues, mosque, community groups, and others. With support from the HAI Program, the PRES committee will contact their community health partners to help disseminate information.
- ***Additional Suggestions:*** Perhaps CACC could help produce a YouTube video of the training.

HAI V3 Map

- Nearly all of the enhancement recommendations from the PRES were incorporated on the map's page.
- Ongoing map enhancements will include mobile device access,
 - A button to identify all hospitals below and above average
- Gruelich interviewed by Freedman Consulting Firm (supported by the Ford Foundation) to convey the process that led to the innovation and its successful deployment from as many perspectives as possible.

Future HAI Website Enhancements

- Members will be reviewing CDPH HAI website enhancements at next meetings and providing continued guidance and support regarding public accessibility, interpretation of information and functionality
- Resources to be made available for the public include an education prevention library (videos and educational materials.) This new design is created to help maximize user time spent on specific resources.
- CDPH will help support the PRES to create public service announcements to increase the HAI prevention reports.

Subcommittee Members

- **Enid Eck, Chair**
- Alicia Cole
- Cheryl Richardson
- Karen Anderson
- Rae Gruelich
- Salah Fouad
- CDPH: Lanette Corona and Jorge Palacios