

California Department of Public Health *Network for a Healthy California* **2010-2011 Project Directory**





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California Department of Public Health



EDMUND G. BROWN JR.
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TO: *NETWORK FOR A HEALTHY CALIFORNIA (NETWORK)*
PARTNERS AND ADVOCATES

SUBJECT: 2010-2011 PROJECT DIRECTORY

The Cancer Control Branch is pleased to bring you the 2010-2011 Project Directory for the *Network for a Healthy California (Network)—Champions for Change*. The *Network* has been in existence for 15 years, and annually serves an estimated 3 million households with incomes at or below 185 percent of the federal poverty level. This population of more than 10.1 million persons includes about 7 million parents, children, and youth.

This Directory introduces the work of all *Network*-funded programs. They promote eating more fruits and vegetables, being physically active every day, and—for those who are eligible—participating in nutrition assistance programs. The statewide, regional, and local programs do this through educating consumers in ways that engage them and help foster environments conducive to these healthy behaviors.

Network partners use social marketing techniques to reach large numbers of people. The *Network's* definition of social marketing is very pragmatic: it is the application of the commercial marketing mix of advertising, public relations, promotion, and personal sales (education) combined with public health techniques of consumer engagement, community development, public/private partnerships, media advocacy, and policy, systems, and environmental change. The *Network's* goals are to increase rates of healthy eating and physical activity among low-income parents and children and to work with others to promote food security. In addition, program activities described in the Directory reflect efforts to make change at five levels of social influence: Statewide; Community; Organizational/Institutional; Interpersonal; and Individual.

Most of the projects presented in this Directory participate in the Local Incentive Award (LIA) or Non Profit Incentive (NIA) Program.

Other projects listed in this Directory include: Local Food and Nutrition Education Special Projects, *Regional Networks*, the *Children's Power Play! Campaign*, the *Latino Campaign*, the *African American Campaign*, the *Retail Program*, the *Worksite Program*, and other statewide leadership projects.

The project summaries are listed alphabetically within each of the 11 regions. The statewide projects are in a separate section at the end of the Directory. Contact information is included in each entry. Indices organized alphabetically across regions, by county, and by contract type are included to aid you in finding a specific project or group of projects. We hope you will find the Directory a useful tool in strengthening collaboration and networking with new partners in your region.

We continue to be encouraged by the strong, ever-expanding, and committed partnerships that are emerging to promote healthy lifestyles and eliminate diet-and physical-activity-related health disparities in California communities. We thank our partners for their dedication to this important and urgent call to increase fruit and vegetable consumption, daily physical activity, and food security to promote good health, prevent obesity and related health disparities, and otherwise realize the potential of low-income families.

Our entire State team gratefully acknowledges all our local partners, the United States Department of Agriculture Supplemental Nutrition Assistance Program as the source of *Network* federal funding, the assistance of the California Department of Social Services our principal partner among state agencies, and the collaboration of our sister Food Stamp Nutrition Education Program administered through the University of California, Davis.



Rosanne Stephenson, M.P.A., Chief
Program Development Section

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I.
***Network for a
Healthy California***
State Summary



California Department of Public Health Network for a Healthy California



MISSION:

The mission of the *Network for a Healthy California (Network)* is to create innovative partnerships that empower low-income Californians to increase fruit and vegetable consumption, physical activity, and food security with the goal of preventing obesity and other diet related chronic diseases.

PROGRAM AT A GLANCE:

Since 1997, the *Network* has led a statewide movement of local, state, and national partners collectively working toward improving the health status of 7 million low-income California parents and children. Multiple venues are used to facilitate behavior change in homes, schools, worksites, and communities to create environments that support fruit and vegetable consumption and physical activity.

With support from the United States Department of Agriculture (USDA) Supplemental Nutrition Assistance Program (SNAP), the *Network* now works with nearly 150 different public and non-profit agencies. This has enabled California to qualify for federal reimbursements for nutrition education starting at \$2.8 million in 1997 and rising to nearly \$110 million in 2011. About 80 percent of these funds support community-based programs directly. The *Network* provides statewide leadership through:

- 85 local assistance contracts to qualifying school districts, local health departments, food banks, health centers, Indian tribal organizations, and other public and non-profit entities;
- 30 competitive grants for *Regional Networks*, non-profit organizations, and African American faith organizations;
- 12 grants to leadership and training organizations;
- Bilingual advertising and public relations that support community-based programs;
- 5 tailored fruit, vegetable and physical activity campaigns and programs (African American, Latino, Worksite, Retail, and Children's campaigns and programs);
- Development and testing of education resources;
- Training and technical assistance to contractors and unfunded partners that serve low-income families;
- Administrative and fiscal oversight; and
- Applied research, surveys, and evaluation

THE NETWORK WORKS:

- The Network conducts multiple statewide surveys and program evaluations to measure success. Three surveys are available to track population trends of the targeted behaviors, and multiple outcome evaluations are conducted to test the effectiveness of community programs.

As the Network infrastructure evolved over time, low-income Californians enjoyed positive gains in fruit and vegetable consumption, physical activity, and enrollment in CalFresh.

- Fruit and Vegetable Consumption has Increased - the percent of low-income adults who reached the minimum five-serving goal for fruit and vegetable consumption rose from a baseline of 24 percent in 1997 to 46 percent in 2007.
- Physical Activity has moved in a Positive Direction - the proportion of low-income adults meeting the recommended level of at least 150 minutes per week of moderate to vigorous physical activity grew from 36 percent in 2001 to 46 percent in 2007.
- More People Qualified for CalFresh - through the Food Stamp Access Improvement Project, in 2010 it is estimated that *Network* partners qualified an additional 28,400 households for CalFresh.

TARGET POPULATION:

USDA requires that *Network* programs and funding be targeted only to SNAP recipients and those with similar low incomes, and with formal waiver approval, other households with income at or below 185 percent of the federal poverty level in approved census tract locations and other local sites.

KEY PARTNERS:

Principal partners are the USDA, Western Regional Office, and the California Department of Social Services. Key partners include: the American Cancer Society, American Heart Association, California Center for Research on Women and Families, California Department of Education, California Department of Food and Agriculture, California Women Lead! (formerly California Elected Women’s Association for Education and Research), California Medical Association Foundation, Center for Civic Partnerships, the Center for Collaborative Solutions, and the University of California, Davis, Food Stamp Nutrition Education Program. Partners through the National Fruit and Vegetable Alliance include the Centers for Disease Control and Prevention, the National Cancer Institute, the Produce for Better Health Foundation, and other non-profit and industry leaders.

WEBSITE: www.networkforahealthycalifornia.net and www.championsforchange.net.



II.
***Regional Networks for a
Healthy California
Map and Summary***

Regional Networks Map



Regional Networks Summary

The 11 *Regional Networks* are a critical part of the *Network for a Healthy California (Network)* infrastructure for delivering services and creating a coordinated, statewide movement for healthy change with and for Supplemental Nutrition Assistance Program—Education (SNAP-Ed) eligible Californians. The three key components and objectives of the *Regional Networks* are as follows:

Maximizing Local Impact: Provide coordination and support in the areas of media/communications, technical assistance, and training to maximize the regional impact. The primary target is *Network*-funded nutrition education projects. Coordination should also occur with the *Network*'s CalFresh Outreach projects whose purpose is to increase CalFresh participation through specific outreach activities. The secondary target includes other United States Department of Agriculture-funded categorical programs (e.g., Women, Infants and Children (WIC), CalFresh county offices, child nutrition programs) and partners in the region that work in the areas of nutrition education, physical activity promotion, healthy food access, obesity prevention, and other diet- and physical activity-related chronic disease prevention efforts aimed at low-income qualifying families.

Collaborating for Action: Convene a Regional Collaborative that brings together intermediaries, partners, stakeholders, and non-traditional partners. An overarching priority is to help local organizations and stakeholders, including non-traditional partners, coordinate nutrition education initiatives that cut across traditional political, geographic, and organizational jurisdictions to foster healthy changes for eligible low-income Californians. This includes developing region-wide nutrition education initiatives that educate low-income Californians on ways to improve access to healthier foods and physical activity opportunities in their communities. The region-wide initiatives are implemented in concert with relevant regional campaigns and programs, Collaborative partners, stakeholders and *Network*-funded projects, through community events, public relations activities, promotions, and other activities.

Reaching Out:

- The *Children's Power Play! Campaign* is to motivate and empower California's 9- to 11-year-old children to eat 3 to 5 cups of fruits and vegetables and get at least 60 minutes of physical activity every day. These objectives are designed to improve children's short-term health and reduce their long-term risk of chronic diseases, especially cancer, heart disease, and obesity.
- The *Latino Campaign* is to empower low-income Latino adults and their families to consume the recommended amount of fruits and vegetables and enjoy physical activity every day. The *Latino Campaign* also works with communities throughout California to create environments where these behaviors are socially supported and accessible. The fruit, vegetable, and physical activity objectives are designed to reduce the risk of chronic diseases, especially cancer, heart disease, type 2 diabetes, and obesity.

- The *African American Campaign* is designed to improve the health of the low-income African American community by providing education about healthy eating and physical activity and empowering them with positive strategies for creating healthier communities. Through the work of 16 faith-based community projects and six Regional Networks, the *African American Campaign* provides services to the nearly 40 percent of African Americans in California who are low-income.
- The *Retail Program* facilitates partnerships between neighborhood stores and community health agencies to help increase the consumption and purchase of fruits and vegetables among food stamp eligible Californians. The *Retail Program* provides retailers statewide with a unique variety of tools, resources, and outreach activities to inspire healthy change among consumers.
- The *Worksite Program* is to empower low-income workers to consume the recommended amount of fruits and vegetables and enjoy physical activity every day. The fruit and vegetable and physical activity objectives are designed to reduce the risks of chronic diseases, especially cancer, heart disease, type 2 diabetes and obesity.



CHAMPIONS
for CHANGE
Network for a Healthy California

III.
Projects by Regions

Bay Area Region

Alameda, Contra Costa, Marin, San Francisco,
San Mateo, and Santa Clara Counties

| | |
|---|---|
| <p>Network for a Healthy California Regional Lead Agency Santa Clara County Public Health Department Chronic Disease and Injury Prevention 1400 Parkmoor, Suite 120B San Jose, CA 95126-2737</p> <p>Region: www.barnn.org Collaborative: www.banpac.org</p> <p>Funding Amount: \$1,354,183</p> | <p>Joe Prickitt, M.S., R.D. Project Director</p> <p>Phone: (408) 793-2710 Fax: (408) 793-2731 Joe.Prickitt@phd.sccgov.org</p> |
|---|---|

African American Campaign Coordinator

Cheryl Davis
Santa Clara County Public Health
Department
Phone: (408) 793-2711
Fax: (408) 947-8745
Email: Cheryl.davis@phd.sccgov.org

Children's Power Play! Campaign Coordinator

Tuline Baykal
U.C. Cooperative Extension,
Alameda County
1131 Harbor Bay Parkway, Suite 131
Alameda, CA 94502-6504
Phone: (510) 639-1272
Fax: (510) 748-9644
Email: tnbaykal@ucdavis.edu

Collaborative Coordinator

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Latino Campaign Coordinator

Pamela Harter
Santa Clara County Public Health
Department
Phone: (408) 793-2718
Fax: (408) 793-2731
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Physical Activity Specialist

Carmen Bogan
1943 Rosecrest Drive
Oakland, CA 94602
Phone: (510) 482-8827
Fax: (510) 531-2076
Email: carmenbo@pacbell.net

Retail Program Coordinator

Carlos Torres
Santa Clara County Public
Health Department
Phone: (510) 793-2707
Fax: (510) 793-2731
Email: carlos.torres@phd.sccgov.org

Worksite Program Coordinator

Suellen Haggerty, R.D.
Santa Clara County Public Health
Department
Phone: (408) 793-2719
Fax: (408) 793-2701
Email: suellen.haggerty@phd.sccgov.org

ALAMEDA COUNTY COMMUNITY FOOD BANK*Local Food and Nutrition Education*

| | |
|---|--|
| <p>Ms. Bridget Galvan Food Program and Service Manager P.O. Box 2599 (Mailing) Oakland, CA 94614-0599 7900 Edgewater Drive Oakland, CA 94614</p> <p>Phone: (510) 635-3663 x 324 Fax: (510) 636-4900 bgalvan@accfb.org</p> | <p>Funding Amount: \$90,000</p> <p>First Funded: 2001-2002</p> |
|---|--|

Target Audience

- Gender: Male (30%); Female (70%)
- Ethnicity: African American (62%); Asian (4%); Caucasian (18%); Latino (16%)
- Language: English (72%); Spanish (23%); Cantonese (4%); Vietnamese (1%)
- Ages: Under 5 (6%); 5 to 8 (6%); 9 to 11 (6%); 12 to 17 (6%); 18 to 59 (65%); 60 and Over (11%)

Intervention Channels

Emergency Food Assistance Sites (included Food Banks) (2)

Narrative Summary

The goal of the *Network for a Healthy California's* Local Food and Nutrition Education project fits well with the Food Bank's aim to increase nutrition knowledge among its member agency representatives so that they can transfer knowledge to their clients while distributing emergency food. To supplement and strengthen nutrition education efforts, funding from the *Network* is outlined in the following services: 1) Provisions of handouts to Food Bank clients who call an Emergency Food Helpline operated onsite as well as through the Children's Food Distribution Program. Both of these feature seasonal produce currently distributed by the Food Bank; 2) Indirect nutrition education to member agencies using a Train-the-Trainer model; and 3) A Nutrition Helpline to foster nutrition training of member agencies and community empowerment. With funding from the California Association of Food Banks, the Nutrition Education program: 1) Offers numerous workshops and food demonstrations throughout Alameda County both to participating member agencies as well as to a variety of other community based organizations and schools. In fiscal year 2010, over 6,000 low-income community members participated in one of 185 total workshops. 2) Provides recipes, handouts and other Nutrition information to workshop participants and the broader community. 3) Participates in nutrition education-focused regional meetings where healthy eating and physical activity are promoted, best practices are shared, and relevant material is reviewed.

Key Performance Measures

The impact evaluation will evaluate increases in knowledge related to nutrition, physical activity, and/or healthy eating during the Train-the-Trainer workshops using pre and posttests. The Nutrition Helpline will be assessed using a telephone survey. Nutrition education activities will be documented using the Activity Tracking Form, materials distribution log and intake logs and sign-in sheets.

ALAMEDA COUNTY HEALTH CARE SERVICES AGENCY

Local Incentive Award: Government - Local Public Health Department

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|---|---|
| <p>Ms. Diane Woloshin, Director Nutrition Services 3600 Telegraph Avenue Oakland, CA 94609-2427 Phone: (510) 595-6458 Fax: (510) 595-6486 diane.woloshin@acgov.org</p> | <p>State Share: \$7,989,622 Federal Share: \$3,994,810 First Funded: 1999-2000</p> |
|---|---|

Target Audience

- Gender: Female (52%), Male (48%)
- Ethnicity: African American (26%); Asian (21%); Caucasian (36%); Latino (27%); Native American (1%); Pacific Islander (1%); "Other" (14%)
- Language: English, Spanish, Asian/Pacific Island languages; Indo-European
- Ages: Under 5 (5%); 5 to 8 (30%); 9 to 11 (30%); 12 to 17 (15%); 18 to 59 (10%); 60+ (10%)

Intervention Channels

Afterschool Programs (26); Churches (6); Community-Based Organizations (1); Community Youth Organizations (3); Elderly Service Sites (5); Food Stores (1); Parks, Recreation Center (10); Preschools (25); Schools students (K-12), adults/parents (34); Women, Infant, and Children (WIC) programs (4); Worksites (3)

Narrative Summary

Alameda County Nutrition Services delivers a comprehensive social marketing initiative designed to change the dietary and physical activity behaviors of SNAP eligible residents of Alameda County. The population is reached through schools, senior centers, WIC programs, and community collaborations. Activities are grounded in primary research with the target audience. The Healthy Living Councils at schools and senior centers educate and empower community members to become actively engaged in improving nutrition and overall health individually, for their families, and their communities. Nutrition Services trains and supports community partners who impact SNAP-Ed eligible residents. The 'Healthy Living...for Life' campaign is designed to increase healthy lifestyle adoption through collaborative partnerships with community agencies. Working with over 100 community groups, 'Healthy Living...for Life' uses a train-the-trainer model to provide ready to use nutrition interventions and tools and technical assistance. The school campaign includes school wide interventions, classroom learning, and curriculum integration, Harvest of the Month, cooking classes, and training for food service, school nursing, and afterschool staff. Promotional efforts have increased breastfeeding rates, fruit and vegetable consumption, and farmers' market redemption rates among Women, Infants and Children clients.

Key Performance Measures

We will conduct both process and impact evaluations to measure performance. Key indicators for process evaluation will be sign in sheets, qualitative surveys, new partnerships, and reporting on organizational change. Key indicators to evaluate impact will be using our own fruit and vegetable behavior checklist combined with knowledge, and access questions among 5th grade students, before and after seven months of interventions. We will also administer pre and post food behavior checklist surveys among our adult target population.

ALAMEDA COUNTY OFFICE OF EDUCATION Coalition

Local Incentive Award: Education - County Office of Education

| | |
|--|---|
| <p>Ms. Christine Boynton, Director 313 W. Winton Avenue, Suite 244 Hayward, CA 94544</p> <p>Phone: (510) 670-4539 Fax: (510) 670-3795 cboynton@acoe.org</p> | <p>State Share: \$8,430,073</p> <p>Federal Share: \$3,895,310</p> <p>First Funded: 2002-2003</p> |
|--|---|

Target Audience

- Gender: Male (52%); Female (48%)
- Ethnicity: African American (17%); Asian (20%); Caucasian (25%); Latino (28%); Native American (1%); Pacific Islander (1%); Filipino (5%); Multiple/No response (3%)
- Language: English (79%); Mandarin (1%); Cantonese (1%); Spanish (13%); Tagalog (1%); All Others (4%)
- Ages: Under 5 (5%); 5 to 8 (17.532%); 9 to 11 (15%); 12 to 17 (12.5%)

Intervention Channels

After school Programs (26); Schools -students (K-12) (48); Schools-parents (48)

Narrative Summary

Project EAT (Educate, Act, Thrive.) works with Alameda County in four school districts, 48 schools sites, 26 after school programs with approximately 800 teachers serving 50,000 students and their parents. The federal share contributes to the classrooms with the implementation of a culturally and linguistically appropriate, hands-on nutrition education and physical activity promotion approach. Different methods include garden-enhanced nutrition education and taste testing activities led by 26 nutrition education site and cooking coordinators. In addition to this work for students, we serve parents through a series of five bilingual nutrition education classes and 50 special events annually at schools that highlight seasonal vegetables and physical activity promotion. Our program includes promotores, parents who are trained to assist and lead nutrition education events for other parents and provide peer to peer instruction for locally identified food stamp eligible participants.

Key Performance Measures

Project EAT will use the nutrition survey prepared by the *Network for a Healthy California* to survey the students participating systematically. Measures include knowledge, self-efficacy, and impact on consumption of fruits and vegetables. The information will be used to change and improve the efficacy of the program.

ALAMEDA POINTE COLLABORATIVE*Local Food Nutrition Education*

| | |
|--|--|
| <p>Ms. Kate Casale Project Coordinator 677 West Ranger Avenue Alameda, CA 94501 Phone: (510) 898-7028 Fax: (510) 898-7858 kcasale@apcollaborative.org</p> | <p>Funding Amount: \$84,777 First Funded: 2009-2010</p> |
|--|--|

Target Audience

- Gender: Male (40%); Female (60%)
- Ethnicity: African American (61%); Asian (2%); Caucasian (8%); Latino (20%); Native American (6%); Pacific Islander (2%); Other (specify) Multi Racial (1%)
- Languages: English (100%)
- Ages: Under 5 years old (11%); 5 to 8 (9%); 9 to 11 (12%); 12 to 17 (15%); 18 to 59 (49%); 60 years old and over (4%)

Intervention Channels

Public Housing (1); Shelters/temporary housing (1)

Narrative Summary

This project will implement the Nutrition and Wellness Program (NWP) at the Alameda Point Collaborative (APC) supportive housing for formerly homeless individuals located in Alameda, CA. The NWP will expand the nutrition-education activities of APC's existing Growing Youth Project which employ residents through a successful community-based youth engagement model. NWP nutrition-education activities will be developed and implemented by staff and adult and teen Community Educators who will receive training and skill development to become Champions for Change. The NWP target audience will be Food Stamp eligible APC residents and clients of our co-located partner agencies. The goal of the NWP will be to increase the likelihood that these individuals will make healthy food choices with a limited budget and choose active lifestyles.

The NWP will dedicate staff time and resources to focus on three core strategies:

- Recruit and train 20 Community Educators to implement the NWP and become Champions for Change in their community;
- Develop and implement direct nutrition education workshops, classes, and events that promote nutrition education, physical activities and Food Stamp promotion to 200 *Network for a Healthy California (Network)*-eligible participants.
- Distribute materials promoting nutrition education, physical fitness, and Food Stamp promotion to 500 *Network*-eligible participants.

Key Performance Measures

The evaluation will employ mixed-methods to collect qualitative and quantitative data on the project's impact on individuals' behavior and knowledge of healthy eating practices.

Process evaluation: Logs, sign-in sheets, and activities records to track participation and information distribution. Impact evaluation: Baseline, follow-up surveys and focus groups for community educators measuring change in knowledge of nutrition, healthy eating, and physical activity. Pre and post-tests for individuals participating in direct nutrition education to assess changes in knowledge of nutrition and healthy food preparation. Biannual surveys for participants of 5+ activities to assess longer-term impact on behaviors and perceptions.

BERKELEY UNIFIED SCHOOL DISTRICT*Local Incentive Award: Education - School District*

| | |
|--|---|
| <p>Ms. Mia Villanueva Program Supervisor (interim) 1720 Oregon Street Berkeley, CA 94703-1764 Phone: (510) 644-6710 Fax: (510) 486-1275 Mia_villanueva@berkeley.k12.ca.us</p> | <p>State Share: \$3,470,013 Federal Share: \$1,734,751 First Funded: 1999-2000</p> |
|--|---|

Target Audience

- Gender: Male (51%); Female (49%)
- Ethnicity: African American (27%); Asian (8%); Caucasian (24%); Latino (22%); Pacific Islander (1%); Multiple/Other/No response (18%)
- Language: Arabic (1%); English (81%); Spanish (8%); all other non-English (4%)
- Ages: Under 5 (9%); 5 to 8 (41%); 9 to 11 (26%); 12 to 17 (23%); 18 to 59 (1%)

Intervention Channels

After school programs (9); Preschools: School District Preschools (3); Schools – students (K-12) (11)

Narrative Summary

Berkeley Unified School District (BUSD) seeks to educate all students on the importance of eating fresh fruits and vegetables and getting physical activity every day as way of maintaining life long good health. At Network eligible school sites, students are exposed to a variety of seasonal fruits and vegetables through hands on cooking and garden-based nutrition education classes. Nutrition education garden classes teach students how to grow fruits and vegetables, while providing them with an opportunity to be active as they learn about nutrition. Nutrition education cooking classes teach students how to cook healthy meals using Harvest of the Month (HOTM) items. Special school wide and district wide events such as harvest fairs, Back to School nights, and parent cooking classes give parents an opportunity to join their children in learning fun and easy ways to make healthy choices. BUSD promotes the HOTM program to every eligible school in the district via newsletters and an annual calendar. Food Services incorporates the featured HOTM item in their menu planning and even includes one cooking class developed recipe per month. The BUSD School Lunch Initiative is an innovative partnership that emphasizes the relationships among food, diet, physical activity, health, and the environment

Key Performance Measures

BUSD will assess the impact of *Network for a Healthy California* funded parent nutrition education classes on parent fruit and vegetable consumption using 50 matched pre and post Food Behavior Checklist surveys. Process evaluation will utilize classroom observations and teacher surveys to assess the quality of nutrition education being offered at the sites. Class schedules, training sign in sheets, and activity tracking forms will indicate participation in all activities performed. With a long term goal to expand the program to reach more parents, data from this year's impact evaluation will provide important information that will help BUSD assess how best to grow the parent program.

CITY OF BERKELEY HEALTH AND HUMAN SERVICES DEPARTMENT*Local Incentive Award: Government - Local Public Health Department*

| | |
|---|---|
| <p>Ms. Katherine Brown Project Director 1947 Center Street, 2nd Floor Berkeley, CA 94704-1155 Phone: (510) 981-5289 Fax: (510) 981-5395 kclayton@cityofberkeley.info</p> | <p>State Share: \$284,192 Federal Share: \$142,095 First Funded: 2000-2001</p> |
|---|---|

Target Audience

- Gender: Male (45%); Female (55%)
- Ethnicity: African American (35%); Asian (5%); Caucasian (5%); Latino (35%); Pacific Islander (2%); Mixed Ethnicity (18%)
- Language: English (60%); Spanish (40%)
- Ages: Under 5 (15%); 5 to 8 (10%); 9 to 11 (20%); 12 to 17 (15%); 18 to 59 (35%); 60 and Over (5%)

Intervention Channels

Adult Education and Job Training Sites (1); Afterschool Programs (2); Elderly Service Sites (1); Farmers' Markets (1); Preschools: Head Start Programs (8); Schools – students (K-12) (3); Schools – adults/parents (3); Shelters/Temporary Housing (2); WIC Programs (1); Other: Black Infant Health Program (1); Other Youth Education sites (2); Public/Community Health Centers (2)

Narrative Summary

The program will address the striking health inequities based on race/ethnicity and socioeconomic status that are present in the health of Berkeley residents. SNAP messages on increasing fruit and vegetable consumption, improving knowledge and skills around healthy eating, and promoting physical activity will be reinforced through strategies that reach a broad spectrum of the SNAP eligible population. Activities will be conducted at Head Start sites, an elementary school (Rosa Parks Environmental Science Magnet), a middle school (Longfellow Arts and Technology), an alternative high school (Berkeley Technology Academy), and proxy sites such as transitional housing/shelters and the Black Infant Health Program. The afterschool programs are located at eligible school sites. Activities include: 1) nutrition education workshops for staff, youth, and parents/caregivers; 2) peer education training for youth; 3) nutrition education through a mobile health van, and at community venues such as ethnic/cultural events, farmers' markets, organized neighborhood gatherings, and school events, such as Rosa Parks' back-to-school fair; 4) demonstrations and education to parents and community members. Educational activities are provided at SNAP eligible locations, including youth recreation and literacy programs, job training programs, senior centers, and community clinics. Planning for data collection as part of CX³ activities with youth will also be conducted.

Key Performance Measures

Process methods, including attendance, amount of time of the nutrition education, and the specific activities performed will be collected for all nutrition education activities. Focus groups with Head Start parents/caregivers and staff will be conducted for program planning purposes and to better meet their needs. The nutrition educator, community outreach workers, and program coordinator will administer participant surveys measuring knowledge and skill improvement in the nutrition education topics, as well as changes in behavior related to increased fruit and vegetable consumption and physical activity on an individual basis and as perceived in participants' families and/or among their peers

CHILDREN'S COUNCIL OF SAN FRANCISCO*Local Food and Nutrition Education*

| | |
|---|--|
| <p>Ms. Katie Helwig Health and Nutrition Manager 445 Church Street San Francisco, CA 94114-1720 Phone: (415) 276-2929 Fax: (415) 343-3331 khelwig@childrenscouncil.org</p> | <p>Funding Amount: \$90,000 First Funded: 2003-2004</p> |
|---|--|

Target Audience

- Gender: Male (15%); Female (85%)
- Ethnicity: African American (48%); Asian (24%); Caucasian (9%); Latino (16%); Pacific Islander (3%)
- Language: English (100%)
- Ages: Under 5 years old (20%); 18 to 59 (70%); 60 and Over (10%)

Intervention Channels

Preschools: Other Preschools or Daycares (3); Schools -students (K-12) (2)

Narrative Summary

In collaboration with their subcontractor, Farms to Grow, Children's Council of San Francisco will train parents at three child care centers in the Bayview-Hunter's Point neighborhood to be parent mentors/educators. Nutrition education classes will be taught by the staff of Children's Council of San Francisco, Farms to Grow, and the parent mentors. The classes will include garden-based nutrition education, cooking, and farmers' market and community garden tours. Parent mentors will increase their responsibilities in the classes from year to year. Children at the child care centers will also participate in garden-based nutrition education activities, and events will be conducted twice a year at a child care center and a local elementary school for families of preschoolers involved in the project. This project will serve as a pilot project for citywide child care center garden-based nutrition education and be a model for future projects.

Key Performance Measures

For the first year, Children's Council of San Francisco (CCSF) will conduct surveys that provide feedback about the nutrition education and cooking classes such that changes can be implemented during the second and third years. At the end of every year, CCSF will ask participants what they learned from the classes and if they have increased their consumption of fruits and vegetables. The progress of the parent mentors will be demonstrated by their ability to conduct peer nutrition education and cooking classes.

COLLECTIVE ROOTS*Local Food and Nutrition Education*

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| <p>Ms. Anne Evans Health and Nutrition Manager 1785 Woodland Avenue East Palo Alto, CA 94303</p> <p>Phone: (650) 324-2769 Fax: (650) 324-2769 anne@collectiveroots.org</p> | <p>Funding Amount: \$84,776 First Funded: 2003-2004</p> |
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Target Audience

- Gender: Male (50%); Female (50%)
- Ethnicity: African American (12%); Asian (1%); Caucasian (1%); Latino (78%); Other (Pacific Islander) (8%)
- Languages: English (39%); Spanish (55%); Other (Tongan) (6%)
- Ages: 5-8 years old (30%); 9-11 years old (30%); 12-17 years old (30%); 18 to 59 (10%);

Intervention Channels

Schools-students (K-12) (13); Proxy sites (6); Farmers Markets (1)

Narrative Summary

Collective Roots' RootsNFruits Roadshow is proposing to fill the gap in nutrition education in the Ravenswood School District in East Palo Alto, California by providing the mobile, interactive RootsNFruits Roadshow, an opportunity for the schools and youth in the community to have a high quality science based nutrition education program coupled with physical activity. The Roadshow will enable schools to participate in garden enhanced nutrition education without first having to invest in a complete garden and by extending nutrition education and access to fresh and healthy food for the students and their families through EPA Fresh, a community-supported agriculture program based at a school site. The program targets 333 K-12 children in the District, 87 percent of them are eligible for free or reduced priced meals. RootsNFruits Roadshow contains fun and engaging elements such as a bicycle blender, salad making relay race, and cooking demos. These creative activities lead to making direct changes in how young people see themselves in relation to their energy use, food consumption, and health. The project engages the community through using college-aged Health Fellows and high school students recruited from East Palo Alto as assistant teachers. Adult Promotoras de Salud will be recruited from the community to present nutrition information and activities at the EPA Fresh CSA.

Key Performance Measures

By September 30, 2012, a minimum of 1,000 students will participate in RootsNFruits sessions as tracked by sign-in sheets for students K-12 at schools and sign-in sheets for focus groups of parents, teachers, administrators, and students used in development of the RootsNFruits Program. The Impact objective: By September 30, 2012, 50 percent of students participating in the Collective Roots RootsNFruits Roadshow program will report increased knowledge about healthy food choices as measured by pre- and post-tests, and will report a 10 percent increase in consumption of fruits and vegetables as measured by personal, family, and school-based surveys.

CONTRA COSTA HEALTH SERVICES*Local Incentive Award: Government - Local Public Health Department*

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| <p>Ms. Maria Padilla (interim) Program Manager Community Wellness and Prevention Program 597 Center Avenue, Suite 115 Martinez, CA 94553-4669</p> <p>Phone: (925) 313-6108 Fax: (925) 313-6840 mpadilla@hsd.cccounty.us</p> | <p>State Share: \$1,259,503</p> <p>Federal Share: \$624,997</p> <p>First Funded: 1996-1997</p> |
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Target Audience

- Gender: Male (20%); Female (80%)
- Ethnicity: African American (28%); Asian (2%); Caucasian (13%); Latino (54%); Native American (1 %); Pacific Islander (1 %); Multi-racial (1 %)
- Language: English (40%); Spanish (60%)
- Ages: 5 to 8 (2%); 9 to 11 (10%); 12 to 17 (5%); 18 to 59 (80%); 60 and Over (3%)

Intervention Channels

Adult Ed & Job Training sites (1); Adult Rehabilitation Centers (7); After school Programs (2); Churches (3); Community Based Organizations (11); Community Centers (1); Farmers' Markets (1); Food Stores (3); Preschools: (6); Head Start Programs (8); Public/Community Health Centers (includes Public Health Departments) (4); Schools -students (K-12) (44); Schools - adults/parents (3); WIC Programs (4); First 5 Centers (5); Head Start Programs (14);Shelters/Temporary Housing (4)

Narrative Summary

Contra Costa Health Services' (CCHS) nutrition education for SNAP eligible populations includes services in health care, school-based, retail and community settings. CCHS' public health and health care personnel incorporate nutrition and physical activity messages into routine encounters with eligible clients. CCHS' public health center providers reach individuals with nutrition and physical activity messages and goal-setting using motivational interviewing. CCHS helps students, parents, agency staff, and food retailers identify healthy food and physical activity choices and make positive changes. The project delivers nutrition education through skill-based workshops in English/Spanish at First Five Centers for parents, faith institutions, community-based organizations, schools and others; places materials, posters, and resources in the community; reaches people through events and media outlets; and reinforces the Champions for Change message in coordination with state efforts through television and radio stations that demonstrate audiences to be SNAP eligible. CCHS meets annually with the county's other USDA funded projects to coordinate programs and messages. Local incentive awardee staff also coordinates efforts with the West County Healthy Eating Active Living Project to improve the health of low-income communities. CCHS provides leadership in Contra Costa's three nutrition coalitions: Families Coalition for Activity and Nutrition; Food and Nutrition Policy Consortium; and Healthy and Active Before 5.

Key Performance Measures

The main indicators of implementation or performance that we will use include: 1) Documents completed and submitted to the *Network for a Healthy California*; 2) copies of agendas; 3) records of participation; 4) Activity tracking forms; 5) attendance logs; 6) meeting summaries; 7) Education curricula on file; 8) copies of media and other materials produced; 9) Impact outcome evaluation.

MANDELA MARKETPLACE*Local Food and Nutrition Education*

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|--|---|
| Ms. Monica Monterroso Program Coordinator 1364 7 th Street Oakland, CA 94607 Phone: (510) 712-8873 Fax: (510) 433-0659 Monicam_eji@yahoo.com | Funding Amount: \$85,000 First Funded: 2006-2007 |
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Target Audience

- Gender: Male (30%); Female (70%)
- Ethnicity: African American (73%); Asian (2%); Caucasian (8%); Latino (16%); Native American (1%)
- Languages: English (84%); Spanish (16%)
- Ages: 12-17 (20%); 18-59 (80%)

Intervention Channels

Food stores (5); Other youth education sites (1); Public housing (1); Other: parents are targeted at above school sites (2); Clinic Ole (1)

Narrative Summary

Mandela Marketplace project will train eight community health educators (CHE) to conduct nutrition education and promote physical activity to SNAP-Ed recipients and eligibles in West Oakland. In addition, CHE will conduct meals demonstrations, taste testing of seasonal fruits and vegetables, integrate nutrition education into daily retail grocery operations, and food stamp promotion. The project will also support the West Oakland Youth Standing Empowered team by training four to five youths between the ages of 15-23. The youths will receive nutrition education training, learn to promote good nutrition, conduct taste testing, integrate nutrition education into their healthy stores program, and become Community Champions for Change as part of their Healthy Neighborhood Stores Alliance program.

Key Performance Measures

Eight CHE practicing in the community on a daily basis by 2011; four to five capable youth champions for change practicing in the community on a monthly basis by 2011; at least two hundred and fifty samplings of fresh fruits and vegetables in low-income neighborhood annually through 2012; a minimum of thirty nutrition and food stamp promotional events in collaboration with the Alameda County Community Food Bank.

MARIN COUNTY HEALTH AND HUMAN SERVICES*Local Incentive Award: Government - Local Public Health Department*

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| Linda Armstrong, R.D., M.S. 899 Northgate Drive, Suite 415 San Rafael, CA 94903-3667 Phone: (415) 473-7059 Fax: (415) 473-6266 larmstrong@co.marin.ca.us | State Share: \$1,402,249 Federal Share: \$686,085 First Funded: 1999-2000 |
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Target Audience

- Gender: Male (40%); Female (60%)
- Ethnicity: African American (3%); Asian (5%); Caucasian (77%); Latino (13%); Native American (1%); Pacific Islander (1%)
- Language: English (80%); Spanish (10%); Tagalog (1%); Vietnamese (4%); Other Indo-European languages (5%)
- Ages: Under 5 (5%); 5 to 8 (30%); 9 to 11 (10%); 12 to 17 (5%); 18 to 59 (45%); 60 and Over (5%)

Intervention Channels

Adult Education and Job Training Sites (1); Community-Based Organizations (2); Community Centers (2); Community Clinics (4); Community Youth Organizations (1); Emergency Food Assistance Sites (6); Farmers' Markets (2); Food Stamp Offices (1); Food Stores (5); Head Start Programs (1); Preschools (3); Public Health Centers (4); Schools – students (K-12) (15); schools-parents (15);WIC Programs (1).

Narrative Summary

The Nutrition Wellness Program's mission is to improve the daily eating practices and physical activity among the SNAP-Ed eligible population in Marin County by using direct education, train the trainer, and social marketing approaches to educate and promote the importance of fruit and vegetable consumption, participation in regular physical activity, and participation in the federal food assistance programs. The program uses the "Spectrum of Prevention" socioecological model to collaborate with schools and community organizations targeting SNAP eligible population. The program's goal is to promote and educate about the importance of the daily consumption of fruits and vegetables and physical activity. Specific objectives include: 1) Foster collaborative partnerships to increase community awareness, educate families on the importance of fruit and vegetable consumption, and increase access to healthy foods and regular physical activity; 2) Implement communication/outreach plan, including Latino outreach, using *Network for a Healthy California* social marketing tools, nutrition education campaigns and resources; 3) Implement indicators to establish benchmarks to show improvement in community around changing practices to improve healthy eating and physical activity behaviors; and 4) Provide direct education classes/workshops to schools, public health programs as well as "train- the- trainer" technical assistance to the SNAP eligible population.

Key Performance Measures

Analysis of surveys, evaluations, EARS reports, lesson plans, numbers of classes, training, and events.

MOUNT DIABLO UNIFIED SCHOOL DISTRICT

Afterschool Program

Local Incentive Award: Education - School District

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| <p>Ms. Ali Medina Program Administrator 1266 San Carlos Avenue, A6 Concord, CA 94520 Phone: (925) 458-1601 Fax: (925) 458-2736 medinaa@mdusd.k12.ca.us</p> | <p>State Share: \$267,314 Federal Share: \$133,657 First Funded: 2001-2002</p> |
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Target Audience

- Gender: Male (52%); Female (48%)
- Ethnicity: African American (15%); Asian (8%); Caucasian (20%); Latino (53%); Native American (1%); Pacific Islander (3%)
- Languages: English (52%); Hmong (1%); Spanish (45%); Tagalog (1%); Vietnamese (1%)
- Ages: 5 to 8 (50%); 9 to 11 (30%); 12 to 17 (20%);

Intervention Channels

After school Programs (15); Schools -adults/parents (15)

Narrative Summary

Mount Diablo CARES (Collaborative for Academic, Recreation, and Enrichment for Students) is a unique collaborative that includes Mount Diablo Unified School District (MDUSD), Ambrose Recreation and Park District, City of Concord, and Bay Area Community Resources (BACR). A 1.2 acre garden at Riverview Middle School is visited by students from nine afterschool sites each week to receive garden-based nutrition education. Additionally, a second garden at Glenbrook Middle School that is about a quarter acre in size is included that students from Glenbrook visit during the regular school day as well as students from six after school sites. Students are extremely enthusiastic about the course and have expressed that they have learned valuable nutrition knowledge from the experience. Afterschool students enjoy their classes in the garden classroom, especially cooking the produce they have grown. CARES operates a Summer Teen Garden Corps serving 20 youth and is offered during a six-week summer session. MDUSD and county public health department work together during Walk to School Day, with the county taking the lead on that project. MDUSD also partners with the local food bank to have produce delivered to the *Network for a Healthy California* funded after school programs. NELLC, CCFutures, Mount Diablo High School. Mount Diablo CARES has Academic Coaches who are employed as teachers that work with the after school program to help coordinate with the regular school day.

Key Performance Measures

Impact evaluation will be conducted to measure an increase in fruit and vegetable consumption and factors related to fruit and vegetable consumption such as knowledge, preferences, outcome expectations and self-efficacy. Process evaluation will be conducted to ensure all expectations are completed and will be documented using an activity tracking form.

**NEIGHBORHOOD PARKS COUNCIL
URBAN SPROUTS SCHOOL GARDENS**

Local Food and Nutrition Education

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|---|---|
| <p>Ms. Abby Jaramillo Program Director 451 Hayes Street, 2nd Floor San Francisco, CA 94102</p> <p>Phone: (415) 648-4596 Fax: (415) 733-0889 abby@urbansprouts.org</p> | <p>Funding Amount: \$84,518</p> <p>First Funded: 2001-2002</p> |
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Target Audience

- Gender: Male (55%); Female (45%)
- Ethnicity: African American (19%); Asian (29%); Caucasian (6%); Latino (31%); Pacific Islander (6%); Other: multi-racial (9%)
- Language: Cantonese (10%); English (80%); Spanish (10%); Tagalog (10%)
- Age: 12 to 17 (10%); 18 to 59 (90%)

Intervention Channels

Emergency Food Assistance sites (2); Schools - students (K-12) (4);
Schools - adults/parents (4)

Narrative Summary

The Urban Sprouts Family Garden-based Nutrition Education Project will train and support 50 parents of children who attend Supplemental Nutrition Assistance Program eligible, middle and high school in San Francisco, over the three-year contract period. These parents will become peer-to-peer nutrition educators at their children's schools. The project will implement the Urban Sprouts program model for garden-based nutrition education, a model based on theories of health behavior change and tested by research. Parent participants will participate in six hours of training on the garden-based nutrition education model, will be responsible for growing food for family consumption in a plot within the school garden, and will provide ten hours of peer-to-peer garden-based nutrition education to other school families, reaching a total of 450 parents over the three years. This unique program combines best practices in using school gardens to increase fruit and vegetable consumption with an innovative parent involvement strategy, in which parents will empower their peers to increase healthy eating behaviors and physical activity both in their children's schools and at home. The project will also provide training workshops for 18-25 practitioners per year to disseminate our program model and results in communities throughout California including Alameda, Fresno, and Riverside counties.

Key Performance Measures

The project will document process indicators using weekly program reports and will conduct impact evaluation using surveys and focus groups to measure fruit and vegetable consumption, daily physical activity, and factors related to fruit and vegetable consumption such as knowledge, attitudes, and preferences expressed at school and at home.

PACIFIC COAST FARMERS' MARKET ASSOCIATION

Local Food and Nutrition Education

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| <p>Ms. Sarah Nelson Special Projects Coordinator 5056 Commercial Circle, Suite A Concord, CA 94520</p> <p>Phone: (925) 825-9090 Fax: (925) 825-9101 sarahnelson@pcfma.com</p> | <p>Funding Amount: \$90,000 First Funded: 2008-2009</p> |
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Target Audience

- Gender: Male (40%); Female (60%)
- Ethnicity: African American (20%); Asian (10%); Caucasian (30%); Latino (40%)
Languages: English (70%); Spanish (30%)
- Ages: Under 5 (5%); 18 to 59 (80%); 60 and Over (15%)

Intervention Channels

Farmers' Markets (3); Food Stamp Offices (4); WIC Programs (40)

Narrative Summary

Through funding from the Local Food and Nutrition Education program, Pacific Coast Farmers' Market Association (PCFMA) intends to expand its "Cookin' the Market," nutrition education, and Food Stamp Promotion efforts by focusing on Food Stamp and Women, Infants and Children (WIC) offices and select community events. Cooking demonstrations and nutrition education will be conducted at WIC, Food Stamp offices, and farmers' markets in the first year and at other community sites in years two and three. In year three, the project will sponsor a series of community cooking classes targeting food support recipients and eligible community members. Nutrition information will be distributed, and participants will receive information about budgeting their produce purchases. The goal of these events will be to educate Supplemental Nutrition Assistance Program Education recipients and eligibles about the benefits, preparation methods, and local availability of fresh fruits and vegetables in order to increase the consumption of fruits and vegetables.

Key Performance Measures

Pacific Coast Farmers' Market Association will measure the performance of our programs through intercept surveys that monitor the knowledge gained by participants in our educational outreach programs.

CITY AND COUNTY OF SAN FRANCISCO, DEPARTMENT OF PUBLIC HEALTH*Local Incentive Award: Government - Local Public Health Department*

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| <p>Laura Brainin-Rodriguez, M.P.H., M.S., R.D., Coordinator Feeling Good Project 30 Van Ness Avenue, Suite 260 San Francisco, CA 94102-6080</p> <p>Phone: (415) 575-5687 Fax: (415) 575-5798</p> <p>laura.brainin-rodriguez@sfdph.org</p> | <p>State Share: \$290,272</p> <p>Federal Share: \$145,135</p> <p>First Funded: 1998-1999</p> |
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Target Audience

- Gender: Male (40%); Female (60%)
- Ethnicity: African American (15%); Asian (30%); Caucasian (20%); Latino (30%); Native American (5%)
- Language: Cantonese (20%); English (40%); Mandarin (15%); Spanish (25%)
- Age: 12 to 17 (30%); 18 to 59 (60%); 60 and Over (10%)

Intervention Channels

Community-Based Organizations (2); Community Clinics (non-government) (3); Community Centers (5); Emergency Food Assistance Sites (includes Food Banks) (1); Food Stores (1); Farmer's Markets (1); Public/Community Health Centers (includes Public Health Departments) (11); WIC Programs (5); Universities, Community college (1); Community Health Fairs (1)

Narrative Summary:

The Feeling Good Project is focusing its efforts on projects that allow us to educate SNAP-Ed eligibles in San Francisco on healthy eating and physical activity promotion as a way to reduce the risk of chronic disease, including members of the Spanish and Chinese speaking communities. Activities include nutrition education classes to SNAP-Ed eligibles, participation in health fairs targeting SNAP-Ed eligibles, and participation in the Bay Area Nutrition and Physical Activity Collaborative (BANPAC) and Shape Up San Francisco. In addition we deliver nutrition education at the Heart of the City Farmers' Market and at Balboa High School. Through collaboration with parents, staff, and students in the SFUSD Nutrition and Physical Activity Committee and the SNAP-Ed funded SFUSD Nutrition Education Project, healthier foods, and opportunities for physical activity are promoted in San Francisco schools. The Women's Nutritional Awareness Project will educate San Francisco Department of Public Health providers and clients about the importance of practicing good nutrition prior to becoming pregnant. Nutritional education will emphasize how including adequate folic acid in the diet helps to ensure optimal maternal, fetal and infant health and improves birth outcomes. Activities include nutrition education individually and in classes and community education events with community-based organizations and with key community health *Network for a Healthy California* staff as well as provider trainings.

Key Performance Measures

Process evaluation measures will indicate the participation levels in all activities performed, as recorded in sign-in sheets and on the Activity Tracking Form. Improved knowledge of healthy eating practices and the role of physical activity in preventing chronic disease will be collected. We will collect data on numbers of people reached and assess self-reported behavior change as a result of information received, and self-reported health maintenance behaviors and preventive health services sought.

SAN FRANCISCO GENERAL HOSPITAL FOUNDATION*Non-profit Incentive Award*

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| <p>Ms. Catherine Wong Nutrition Manager 1490 Mason Street San Francisco, CA 94133</p> <p>Phone: (415) 364-7919 Fax: (415) 986-1140 CKWWong@aol.com</p> | <p>State Share: \$163,322</p> <p>Federal Share: \$81,661</p> <p>First Funded: 2007-2008</p> |
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Target Audience

- Gender: Male (35%); Female (65%)
- Ethnicity: African American (1%); Asian (93%); Caucasian (4%); Latino (1 %); unknown (1 %)
- Languages: Cantonese (77%); English (17%); Mandarin (4%); Unknown (2%)
- Ages: Under 5 (4%); 5 to 8 (5%); 9 to 11 (4%); 12 to 17 (9%); 18 to 59 (52%); 60 and Over (26%)

Intervention Channels

Community-Based Organizations (1); Community Youth Organizations (1); Elderly Service Sites (1); Farmers' Markets (1); Preschools: Head Start Programs (1); Public/Community Health Centers (includes Public Health Departments) (1); WIC Programs (1)

Narrative Summary

The *Network for a Healthy California (Network)* - Chinese Project is the first and sole project funded to serve primarily the SNAP eligible Chinese population in San Francisco, most of whom are immigrant families. To outreach to these primarily monolingual Chinese-speaking households, the *Network*- Chinese Project continues to develop partnerships with over 20 community agency partners, to modify a strategic plan and implement project activities that meet the cultural and linguistic needs of the food stamp eligible populations in San Francisco County, including but not limited to the Chinese speaking communities. Project activities include: community outreach via channels identified by the coalition, classes, trainings, participation in State media promotional campaigns or statewide initiatives, development of culturally and linguistically specific materials, media interviews and press releases to promote *Network* messages for nutrition education and physical activity. In addition, the project provides resources, along with technical assistance for partnering agencies to promote nutrition and physical activity. Project will also identify "Champions for Change" in the Chinese community in accordance with the established *Network* guidelines and feature them in success stories for sharing in the community. In collaboration with the National Institutes of Health, the project will continue to develop culturally appropriate nutrition education materials, conduct interactive workshops, and provide technical assistance as part of the We Can! campaign.

Key Performance Measures

Participant knowledge, behavior change, and satisfactory survey (or pre and post questionnaires) will be used as a major tool to evaluate various nutrition and physical activity promotion classes targeting specific groups of the SNAP eligible Chinese population. Project outreach activities, especially disseminated through media channels to the Chinese communities, will be traced accordingly via electronic impressions obtained from television, newspaper, and radio station statistics, and/or from inquires via phone calls, letters, and walk-ins.

SAN FRANCISCO UNIFIED SCHOOL DISTRICT*Local Incentive Award: Education - School District*

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| Mr. Mark Elkin 1515 Quintara Street San Francisco, CA 94116-1273 Phone: (415) 242-2615 Fax: (415) 242-2618 elkinm@sfusd.edu | State Share: \$3,211,110 Federal Share: \$1,605,550 First Funded: 2001-2002 |
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Target Audience

- Gender: Male (52%); Female (48%)
- Ethnicity: African American (14%); Asian (41%); Caucasian (6%); Latino (30%); Native American (1%); Pacific Islander (2%); Other Non-White (3%); declined to state (3%)
- Languages: Arabic (1%); Cantonese (24%); English (42%); Mandarin (1%); Spanish (23%); Tagalog (3%); Vietnamese (2%); All Others (4%)
- Ages: 5 to 8 (35%); 9 to 11 (27%); 12 to 17 (35%); 18 to 59 (3%)

Intervention Channels

Afterschool Programs (73); Schools - students (K-12) (83); Schools-adults/parents (83)

Narrative Summary

The Nutrition Education Project in San Francisco Unified School District (SFUSD) is administered through the Student Support Services Department. The goal of the project is to increase the likelihood that students and their families will make healthy food choices and engage in daily physical activity. The Project works collaboratively with Student Nutrition Services, teachers, principals, parent/caregivers, after school program staff, nurses, and community-based organizations. At 18-20 target elementary sites, a coordinator spearheads a nutrition wellness team to assess priorities and plan activities/lessons, supported by mobile kitchens, field trips, school gardens, and Harvest of the Month. Families are reached through Nutrition Nights, health fairs, parent workshops, and newsletters. Workshops are held for elementary/secondary teachers, after school staff, and food service workers to empower them to serve as student role models and to increase understanding of comprehensive nutrition education. Youth peer educators at elementary and secondary levels lead an on-site education campaign to address a nutrition or physical activity issue. Classroom teachers, administrators and other SFUSD staff contribute to state share by teaching nutrition and physical activity promotion lessons that are part of the K-12 adopted Health curricula.

Key Performance Measures

Project evaluator will coordinate both process and impact evaluation and generate evaluation reports to ensure that evaluation findings strengthen program implementation and impact. Process evaluation, including workshop surveys, program personnel surveys, parent/caregiver survey and the activity tracking database will direct and ensure program improvement. Impact evaluation will determine changes in fruit and vegetable enjoyment, nutrition knowledge, and behavioral intentions among students participating in the five-lesson nutrition lessons series. Weekly "monitoring and evaluation" meetings will be conducted with ETR and Nutrition Education Project staff to discuss deliverables, evaluation implementation timelines and results.

SAN MATEO COUNTY HEALTH SERVICES AGENCY*Local Incentive Award: Government - Local Public Health Department*

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|---|---|
| <p>Ms. Lydia Guzman Project Coordinator 2000 Alameda de las Pulgas, Suite 200 San Mateo, CA 94403-2265 Phone: (650) 573-2025 Fax: (650) 577-9223 lguzman@co.sanmateo.ca.us</p> | <p>State Share: \$484,029 Federal Share: \$239,202 First Funded: 1998-1999</p> |
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Target Audience

- Gender: Male (20%); Female (80%)
- Ethnicity: African American (5%); Asian (3%); Caucasian (12%); Latino (77%); Native American (1%); Pacific Islander (3%)
- Languages: English (38%); Spanish (58%); Tagalog (2%), Other: Tongan (2%)
- Ages: 5 to 8 (5%); 9 to 11 (5%); 12 to 17 (20%); 18 to 59 (70%)

Intervention Channels

Adult Education & Job Training Sites (4); Adult Rehabilitation Centers (1); Afterschool Programs (15); Churches (4); Community-Based Organizations (12); Community Centers (4); Community Clinics (non-government) (1); Community Youth Organizations/sites (11); Emergency Food Assistance Sites (1); Farmers' Markets (2); Food Stamp Offices (5); Health Care Facilities (1); Libraries (3); Other Youth Education Sites (4); Parks, Recreation Centers (3); Head Start Programs for parents only (7); Preschools (6); Public Health Centers (5); Public Housing (2); Schools-students (19); Shelters/Temporary Housing (2); WIC Programs (6); Other: ESL (2)

Narrative Summary

San Mateo County outreaches to SNAP eligible families living in qualifying census tracts that are primarily Latino. The programs aim is to increase fruit and vegetable consumption and to promote daily physical activity. Fun and interactive nutrition education activities include food preparation, games, physical activity demonstrations, and puppet shows. San Mateo Health System will continue to offer programs developed to meet specific interest and nutritional needs of various groups. Nutrition programs offered this year include "Womens Spas" for adult women of all ages, 'Spring Training' for teenage boys. "Honoring Heroes"for adult men and "Teen Health Spas" for teenage girls. These programs are a collaboration with community-based organizations such as local libraries YMCA, afterschool programs, and youth groups. The 'Teen Health Spa' newsletter and the low-literacy Spanish newsletter 'El Arco Iris,' continue promoting better health through nutrition. "Train- the-Trainer" workshops showcasing creative nutrition education activities are offered to individuals working with SNAP-Ed communities. The MINI=MAX Behavior Change Tool is incorporated in the nutrition education interventions supporting SNAP-Ed clients with their individualized behavior change plan to improve dietary choices

Key Performance Measures

Document reported behavior change and barriers. Reach projected number of individuals with behavior focus nutrition education interventions.

SANTA CLARA COUNTY PUBLIC HEALTH DEPARTMENT*Local Incentive Award: Government - Local Public Health Department*

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|---|---|
| <p>Ms. Lori Martin Program Manager 1400 Parkmoor Avenue, Suite 120B San Jose, CA 95126-3797</p> <p>Phone: (408) 793-2713 Fax: (408) 792-2731</p> <p>Lori.martin@phd.sccgov.org</p> | <p>State Share: \$685,014</p> <p>Federal Share: \$342,507</p> <p>First Funded: 2000-2001</p> |
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Target Audience

- Gender: Male (35%); Female (65%)
- Ethnicity: African American (5%); Asian (10%); Caucasian (5%); Latino (80%)
- Language: English (50%); Spanish (46%); Vietnamese (4%)
- Age: Under 5 (30%); 5 to 8 (5%); 9 to 11 (10%); 12 to 17 (5%); 18 to 59 (45%); 60 and Over (5%)

Intervention Channels

Adult Education and Job Training Sites (3); After school Programs (48); Churches (9); Community Centers (8); Community Youth Organizations (3); Emergency Food Assistance Sites (3); Farmers' Markets (2); Food Stamp Offices (2); Food Stores (6); Libraries (3); Head Start Programs (1); Preschools (8); Public Health Centers (1); Public Housing (3); Schools - students and adults/parents (K-12) (15); Emergency Food Assistance Sites (3); WIC Programs (6)

Narrative Summary

Santa Clara County Public Health Department, Chronic Disease and Injury Prevention Division is comprised of grant funded programs including: Breastfeeding Promotion, Childhood Feeding Collaborative, *Network for a Healthy California (Network)*-Bay Area Region and local incentive awardee (LIA), Tobacco Prevention and Education and ARRA - CPPW Tobacco Prevention, and Traffic Safety. Network LIA federal share activities include: (1) reassessment in two communities using Network approved CX3 neighborhoods and use comparison data to re-engage the community to work together to increase intake of fruits and vegetables and promote physical activity through targeted classes, events, and trainings in income eligible neighborhoods; (2) implement trainings and events to reach a minimum of 800 SNAP-Ed eligible individuals/families each year in six previously assessed CX3 neighborhoods; (3) implement at least four provider trainings annually for providers that serve SNAP-Ed families throughout county; (4) provide nutrition education and physical activity promotion in a variety of community and school settings countywide; (5) serve in leadership capacity on several collaboratives that serve SNAP-Ed eligible families; (6) support free media supporting increased consumption of fruits and vegetables and physical activity; (7) provide technical assistance in healthy nutrition and physical activity-related practices. The state share includes: (1) nutrition education targeted to parents of infants and toddlers; this nutrition education does not duplicate WIC programs. (2) provider trainings to childcare providers, physicians, parents, and community members that serve SNAP-Ed eligible families focusing on childhood feeding practices.

Key Performance Measures

Key measures/indicators of implementation include: class attendance rates, surveys to measure gains in knowledge, changes in behavior, and intention to increase fruit/vegetable consumption and daily physical activity, workshop attendance rates and workshop evaluations, increase in breastfeeding rates of low-income participants in geographic regions not served by WIC Breastfeeding Peer Support that receive enhanced infant nutrition education, community-based organizations' practice changes, and CX3 reassessment impressions.

THE REGENTS OF THE UNIVERSITY OF CALIFORNIA, COOPERATIVE EXTENSION OF ALAMEDA COUNTY

Local Incentive Award: Education - University of California Cooperative Extension

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| <p>Ms. Lucrecia Farfan-Ramirez County Director Child and Youth Nutrition Program 1131 Harbor Bay Parkway, Suite 131 Alameda, CA 94502-6540</p> <p>Phone: (510) 639-1270 Fax: (510) 748-9644 cdalameda@ucdavis.edu</p> | <p>State Share: \$1,531,272 Federal Share: \$765,143 First Funded: 1998-1999</p> |
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Target Audience

- Gender: Male (30%); Female (70%)
- Ethnicity: African American (28%); Asian (24%); Latino (45%); Native American (2%); Other: multiple Ethnic (1%)
- Languages: English (48%); Spanish (37%); Arabic (1%); Cantonese (13%); Vietnamese (1%)
- Ages: Under 5 (30%); 18 to 59 (70%)

Intervention Channels

Preschools: School District Preschools (32); Schools - adults/parents (19)

Narrative Summary

The Nutrition Education Training Academy (NETA) seeks to improve the Oakland Unified School District Early Childhood Programs for children and their families by teaching and promoting physical activity and the consumption of fruits and vegetables to the recommended levels. Using the Train-the-Trainer model, 105 teachers will be trained to teach 1,820 children the importance of eating fruits and vegetables and being active using the Nutrition Matters! Curriculum early childhood activities and Tips for Busy Professionals. Thirty two lead teachers ensure that children have at least one to two nutrition activities included as part of their classroom activities. Ten parents will be trained as Community Nutrition Assistants to help expand and improve the parent's knowledge and information about the importance of eating more fruits and vegetables, garden-based nutrition education, being physically active for a healthier lifestyle, and decreasing the risk of chronic diseases. The NETA Program helps the school community create a supportive environment where eating fruits and vegetables and being physically active are the easiest choice. Parental and family involvement ensures children three to five years old will eat healthier meals with their families and engage in family outings to increase physical activity.

Key Performance Measures

Process evaluation measures will indicate the participation levels in all activities performed. Increasing consumption of fruits and vegetables, enhanced efficacy to access healthy foods, and increased knowledge of fruits and vegetables in the target audience will indicate successful implementation of the Nutrition Matter's (NM!) curriculum and the "Tips" for Busy Professionals (HOTM). Teachers will display confidence in teaching nutrition to preschool children and parents will be empowered to create environmental change. An impact evaluation will determine changes in fruit and vegetable consumption among parents and families participating in cooking classes, food tastings, tablings, and community fairs and events.

THE REGENTS OF THE UNIVERSITY OF CALIFORNIA, COOPERATIVE EXTENSION OF ALAMEDA COUNTY

Local Incentive Award: Education - University of California Cooperative Extension

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|---|--|
| <p>Mary Blackburn, Ph.D., M.P.H., Advisor Family and Consumer Services 1131 Harbor Bay Parkway, Suite 131 Alameda, CA 94502-6540</p> <p>Phone: (510) 639-1274 Fax: (510) 748-9644</p> <p>mlblackburn@ucdavis.edu</p> | <p>State Share: \$138,458</p> <p>Federal Share: \$69,229</p> <p>First Funded: 2001-2002</p> |
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Target Audience

- Gender: Male (20%); Female (80%)
- Ethnicity: African American (32%); Asian (16%); Caucasian (10%); Latino (23%); Native American (1%); Pacific Islander (16%); Other (2%)
- Language: Cantonese (1%); English (51%); Lao (1%); Mandarin (1%); Spanish (25%); Tagalog (1%); Vietnamese (20%)
- Age: 18 to 59 (94%); 60 and Over (6%)

Intervention Channels

Churches (3); Elderly Service Sites (4); Emergency Food Assistance Sites (6); Farmers' Markets (3); Food Stamp Offices (5); Food Stores (3); Homes (500); Public Housing (4)

Narrative Summary

The Nutrition Family and Consumer Sciences (NFCS) Division of the University of California Cooperative Extension (UCCE) in Alameda County provides community education, outreach and science based knowledge and information to the consumer public. In particular, NFCS provides nutrition education on food buying, meal planning, safe food handling, positive food behaviors, and promotes physical activity. UCCE - Alameda County NFCS Division used the California Networks Local Incentive Award to expand nutrition food safety and smart shopping skills activities to a larger audience of low-income Supplemental Nutrition Assistance Program (SNAP) recipients, promoting the use of food stamps as a nutrition model, not welfare. The program, in partnership with the Alameda County Department of Social Services, will reach at least 40,000 SNAP eligible families by direct mail to promote a healthy diet, emphasizing the benefits of good nutrition, and physical activity

Key Performance Measures

The United States Department of Agriculture (USDA) approved Food Behavior Checklist (FBC) measuring behavior change in four key areas will be the evaluation tool. Based on pre and post FBC assessments, after direct educational interventions, participants will be evaluated to assess the change in: daily fruit and vegetable intake; positive behavior change in healthy eating practices; safe food handling practices; and food resource management. FBC will be analyzed by USDA - End of Year Reporting System data base.

TRUST OF CONSERVATION INNOVATION, ON BEHALF OF NEXTCOURSE Project #1

Local Food and Nutrition Education

| | |
|---|---|
| <p>Ms. Susie White, Director 423 Washington Street, 5th Floor San Francisco, CA 94111</p> <p>Phone: (415) 640-3762 Fax: (415) 421-3304 susie@nextcourse.org</p> | <p>Grant Amount: \$89,999 First Funded: 2006-2007</p> |
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Target Audience

- Gender: Male (18%); Female (72%)
- Ethnicity: African American (60%); Caucasian (20%); Latino (20%)
- Languages: English (100%)
- Ages: 18 to 59 (100%)

Intervention Channels

Community-Based Organizations (4)

Narrative Summary

Nextcourse proposes to create the Soul Food project serving the nutrition and health education needs of women enrolled at the Women's Reentry Center (WRC), an innovative transitional services program located in San Francisco's South of Market (SOMA) neighborhood. The Soul Food nutrition education project will become a fundamental strategy through which the WRC community will help women learn essential skills necessary to nurture and heal themselves through healthy eating and active lifestyles. Major objectives will include nutrition educational curricula providing simple and accessible healthy eating and active lifestyle concepts developed by Nextcourse, the *Network for a Healthy California*, and United States Department of Agriculture. An estimated 430 participants annually will be impacted by the following central themes for Soul Food project:

- Relevant nutrition education and physical activity lessons that provide opportunities for both personal growth and social support
- Community empowerment strategies that involve program participants in meaningful leadership positions
- Engagement of a diverse array of community partners providing resources and linkages to a broader community audience
- On-going evaluation and assessment to inform project growth and development

Key Performance Measures

Key behavior change factors to be influenced will include: knowledge; awareness; skills; self-efficacy; peer norms; food preferences; social support; and community empowerment. These indicators will be measured through both process and outcomes evaluation methods. Process measures will include date and location of activities, number of participants, nutrition education/physical activity topics, materials used or distributed and facilitators, feedback surveys, and minutes from community meetings. Outcomes measures will include pre-and post-testing and focus groups capturing data on food preferences and self-efficacy.

Central Coast Region

Monterey, San Benito, and Santa Cruz Counties

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| <p>Network for a Healthy California Regional Lead Agency</p> <p>Monterey County Health Department Community Health Division 1270 Natividad Road, Room 11 Salinas, CA 93906</p> <p>www.mtyhd.org/index.php</p> <p>Funding Amount: \$678,367</p> | <p>Niaomi Hrepich Project Director</p> <p>Phone: (831) 796-2872 Fax: (831) 424-0985</p> <p>hrepichns@co.monterey.ca.us</p> |
|---|--|

Children’s Power Play! Campaign Coordinator

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ALISAL UNION SCHOOL DISTRICT*Local Incentive Award: Education - School District*

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|--|---|
| <p>Ms. Petra Martinez-Diaz Coordinator 1205 East Market Street Salinas, CA 93905</p> <p>Phone: (831) 753-5770 x 3281 Fax: (831) 783-3396</p> <p>Petra.martinez@alisal.org</p> | <p>State Share: \$3,312,603</p> <p>Federal Share: \$1,623,880</p> <p>First Funded: 1996-1997</p> |
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Target Audience

- Gender: Male (45%); Female (55%)
- Ethnicity: African American (1 %); Asian (3%); Caucasian (2%); Latino (94%); Native American (1%)
- Language: English (2%); Spanish (98%)
- Age: Under 5 (1%); 5 to 8 (65%); 9 to 11 (25%); 12 to 17 (1%); 18 to 59 (7%); 60 and older (1%)

Intervention Channels

Schools - students (K-12) (12); School District Preschools (5); After school Programs (2); Healthy Start (1)

Narrative Summary

Alisal USD *Network for a Healthy California* works with preschool, kindergarten through 6th grades, after school programs, parents, and staff. Our primary intervention venues are pre-K to 6th grade classes, faculty and staff trainings, garden-based nutrition education, parent trainings. And through all of the interventions, the same message of eating healthy with fruits and vegetables and incorporating physical activity daily is reinforced. Teachers and staff are trained on how to present nutrition information to students, how to conduct taste testing, and how to encourage the students to make healthy choices. Lessons are provided to staff, parents, and students on the importance of daily activity and they are given examples of physical activities that can be done individually and as a family. Nutrition education and physical activity promotion are occasionally delivered through garden-based nutrition education experience. Health clubs are conducted as an after school project to teach students about the importance of eating fruits and vegetables in a colorful way. Educational materials are in English as Alisal School District is a Program Improvement School District and is required to improve English proficiency. The lessons are tailored so they can be presented during English Language Development time. We cross curricular in other areas such as math or science and are culturally sensitive. The District's 4th-6th grade curriculum are all required to be in English only and pre-K-3rd we try to have bilingual teachers to present lessons, even though they are in English. The Impact Evaluation is also done bilingually to ensure thorough understanding. Books that are purchased are binlingual and our newsletter is translated into Spanish.

Key Performance Measures

Impact Evaluation assessment titled "A Day in the Life." Focus on changes in the number of fruits and vegetables consumed by our audience and student knowledge and behavior related to healthy life choices. These are measured by teacher observations. For state share will utilize process evaluation by measuring the number of teachers that attend trainings during 2010-2012 contract period. Will see if interest increases and will also monitor teachers' commitment through bulletin board displays in classrooms and evaluations for the teacher trainings.

MONTEREY COUNTY HEALTH DEPARTMENT*Local Incentive Award: Government - Local Public Health Department*

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| <p>Ms. Niaomi Hrepich Administrator 632 East Alisal Street Salinas, CA 93905</p> <p>Phone: (831) 796-2872 Fax: (831) 424-0985</p> <p>hrepichns@co.monterey.ca.us</p> | <p>State Share: \$1,615,557</p> <p>Federal Share: \$601,835</p> <p>First Funded: 1998-1999</p> |
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Target Audience

- Gender: Male (50%); Female (50%)
- Ethnicity: African American (4%); Asian (7%); Caucasian (37%); Latino (51%); Native American (1%)
- Language: English (65%); Spanish (35%)
- Age: Age: Under 5 (10%); 5 to 8 (30%); 9 to 11 (30%); 12 to 17 (5%); 18 to 59 (25%)

Intervention Channels

Church (5); Farmers Markets (2); Schools-students (preschool) (2); Schools-students (K-12) (15); Schools-students (after school program part of the K-12) (8); Schools-parents (15)

Narrative Summary

Monterey County Health Department (MCHD) is a public health government entity, whose mission is to enhance, promote, and protect the health of Monterey County individuals, families, communities, and environments. The *Network for a Healthy California* local incentive awardee (LIA) is housed in the Public Health Bureau. LIA focuses on capacity building within qualifying elementary and middle schools and afterschool programs through a train-the-trainer model. The trainings provide teachers, school food service staff, and afterschool staff with curricula on nutrition and physical activity education and tools including toolboxes, resources, and materials that facilitate the integration of nutrition and physical activity promotion into the mandated curricula. LIA SNAP educates parents on nutrition and physical activity through Adult Education programs at schools and faith-based organizations, as well as basic nutrition education to eligible families through community and school events. Through state share activities, nutrition education and physical activity promotion are provided annually in science, reading, language development, social studies, and math instruction for more than 7,000 low-income elementary grade children in 15 schools and afterschool programs and in 2 preschools. Over 7,500 SNAP eligible recipients of all ages receive nutrition and physical activity education through the Salinas Adults School's Programs.

Key Performance Measures

Process evaluation will indicate the participation levels in all activities performed, as reported by the Activity Tracking Form, sign-in sheets, and on-going evaluations of trainings and classes. Impact evaluation will measure changes in food preference, knowledge, and behavior for fruits and vegetables among students.

NATIVIDAD MEDICAL FOUNDATION*Local Food and Nutrition Education*

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| <p>Ms. Chesney Hoagland-Fuchs 1441 Constitution Boulevard Salinas, CA 93906</p> <p>Phone: (831) 759-6564 Fax: (831) 796-2833</p> <p>hoaglandfuchsn@co.monterey.ca.us</p> | <p>Funding Amount: \$90,000</p> <p>First Funded: 2008-2009</p> |
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Target Audience

- Gender: Male (40%); Female (60%)
- Ethnicity: African American (10%); Asian (8%); Caucasian (12%); Latino (70%)
- Languages: English (29%); Spanish (70%); Tagalog (1 %)
- Ages: 9 to 11 (10%); 12 to 17 (10%); 18 to 59 (75%); 60 and Over (5%)

Intervention Channels

Emergency Food Assistance Sites (includes Food Banks) (30); Public Housing (4); Other: migrant education of parents (15)

Narrative Summary

The Central Coast Local Food and Nutrition Education project is designed to prevent or reduce the risk of chronic diseases related to poor nutrition and obesity among food stamp eligible people in the places where they live, work, eat, and seek recreation on the Central Coast. The proposed non-traditional venues uniquely target the Central Coast's food stamp eligible population, including low-income housing complexes, food banks, and other direct service sites for the target audience. The target population will benefit from increased access to nutritional education; increased access to client-centered, culturally appropriate services with consideration of literacy level, language, cultural belief systems and environment of care; and immediate reinforcement of the importance of good nutrition to help prevent chronic diseases resulting from obesity and poor nutrition. The project will consist primarily of direct nutrition education to 30 groups of approximately 50 participants each year at community-based organizations, food banks, farmers' markets, workplaces, flea markets, and other venues where members of the target population live, work, eat, and seek recreation. Interventions will be conducted throughout the tri-county region and will encompass South Santa Cruz/Pajaro, the Salinas Valley, and Hollister/San Juan Bautista.

Key Performance Measures

Impact evaluation will measure change in behavior and factors that influence behavior, including knowledge, cultural beliefs, and availability or access to fruits and vegetables. The evaluation will utilize quantitative methods including pre- and post-surveys and qualitative methods such as focus groups and participatory learning. Natividad will also utilize *Network for a Healthy California* approved surveys as appropriate.

SANTA CRUZ CITY SCHOOL DISTRICT*Local Incentive Award: Education - School District*

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| <p>Ms. Jessica Silverman Curcio Nutrition Program Coordinator Gault Elementary School 1320 Seabright Avenue Santa Cruz, CA 95062-2525</p> <p>Phone: (831) 429-3856 Fax: (831) 427-4812 jcurcio@sccs.santacruz.k12.ca.us</p> | <p>State Share: \$339,704</p> <p>Federal Share: \$169,802</p> <p>First Funded: 2002-2003</p> |
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Target Audience

- Gender: Male (51%); Female (49%)
- Ethnicity: African American (2%); Caucasian (35%); Latino (59%); Asian (1%); Multiple Ethnic response (3%)
- Language: English (38%); Spanish (58%); Korean (2%); Other: Bengali (1%)
- Age: Under 5 (1%); 5 to 8 (41%); 9 to 11 (26%); 12 to 17 (27%); 18 to 59 (5%)

Intervention Channels

Afterschool Programs (2); Schools - students (K-12) (3); Adults/parents (4); School District Preschools (1)

Narrative Summary

The *Network for a Healthy California* funded project at Santa Cruz City Schools works to increase the number of elementary students and continuation high students who receive nutrition education and physical activity promotion. The Student Nutrition Advisory Councils meet regularly to help integrate the healthy eating and physical activity messages into school classrooms, school-wide events, and the school environment. Nutrition education is integrated into Language Arts, Art, and Math in grades K-5. Students will participate in taste tests and cooking projects with fruits and vegetables that are featured in Harvest of the Month. These fruits and vegetables are also featured in the healthy snack program and in displays in the school cafeteria. Throughout the school year, the Harvest of the Month is highlighted at the library science centers, in the monthly teacher newsletter, and in the Life Lab garden. Physical activity promotion is linked to general nutrition education and healthy eating in K-5 classrooms. Nutrition themed physical activity games will be used in Nutrition Olympics and at school events. Students will receive nutrition education on farm field trips to local farms. Farmers also visit classrooms to deliver nutrition education. Finally, classes receive nutrition education on field trips to local grocery stores. They are enhancing the project by expanding Harvest of the Month tasting kits to a preschool, high school, and providing nutrition education to parents at Parent Teacher Association meetings. New after school nutrition education will include a field trip to the farmers' market and a kids cooking class.

Key Performance Measures

Process evaluation will be used to measure activities. Activities are geared toward increasing fruit and vegetable consumption among the target audience, increasing nutrition knowledge, improvement in cooking, and skills for garden-based education along with increased physical activity.

Central Valley Region

Fresno, Kern, Kings, Madera, Mariposa, Merced, and Tulare Counties

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| <p>Network for a Healthy California Regional Lead Agency</p> <p>Central Valley Health Network 1987 N. Gateway, Suite 101 Fresno, CA 93727</p> <p>Region: http://www.cvhclinics.org Collaborative: http://cvhnc.org</p> <p>Funding Amount: \$1,283,796</p> | <p>Nichole Mosqueda-Curtin Lead Agency Director</p> <p>Phone: (559) 255-4300 x 17 Fax: (559) 456-7575</p> <p>lnmosqueda@cvhclinics.org</p> |
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FRESNO COUNTY OFFICE OF EDUCATION*Local Incentive Award: Education - County Office of Education*

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| <p>Ms. Cyndi Kirby-Dean Wellness and Nutrition Coordinator 1111 Van Ness Avenue Fresno, CA 93721-2019</p> <p>Phone: (559) 443-4833 Fax: (559) 497-3704 ckirby@fcoe.org</p> | <p>State Share: \$1,269,313</p> <p>Federal Share: \$634,655</p> <p>First Funded: 1999-2000</p> |
|---|---|

Target Audience

- Gender: Male (51%); Female (49%)
- Ethnicity: African American (2%); Asian (8%); Caucasian (16%); Latino (72%); Other (2%)
- Language: English (61%); Hmong (2%); Spanish (35%); all other non-English (2%)
- Age: Under 5 (5%); 5 to 8 (23%); 9 to 11 (25%); 12 to 17 (22%); 18 to 59 (25%)

Intervention Channels

Afterschool Programs (12); Community-Based Organizations (4); Community Clinics (1); Schools - students (K-I 2) (16)

Narrative Summary

Fresno County Office of Education (FCOE) works with multiple K-8 school districts to promote healthy eating and physical activity through school-based activities and county-wide events. A comprehensive Harvest of the Month program at school sites has been developed with taste testing; classroom and cafeteria activities; and take-home newsletters. Student led Nutrition Advisory Council groups assists with facilitation of nutrition education on school campuses through peer teaching and support a healthy school campus. Training is provided to teachers, staff, parents through *Network for a Healthy California (Network)* approved materials. Trainings and nutrition education workshops are essential in increasing integration of nutrition in the classroom and to promote physical activity. Impact evaluation is completed to measure preference for fruits and vegetables. FCOE also participates in county-wide events that promote increased consumption of fruits and vegetables and physical activity: Back to School Nights, School Open Houses, Health Fairs, FCOE Pentathlon Adventure (5th-8th grade students), FCOE Scout Island Adventure Challenge (High School), Fresno County Farm and Nutrition Day at the Fresno Fairgrounds, as well as Nationally recognized events such as National Walk to School Day. FCOE works with one clinic. This clinic serves students and families from the FCOE's *Network* schools and hosts several health fairs and community outreach events. FCOE will provide nutrition education at these events, including: setting up nutrition education displays, discussing the importance of eating healthy and healthy cooking options, and handing out nutrition education materials.

Key Performance Measures

Impact evaluation is conducted yearly to determine preferences of fruits and vegetables. Process evaluation measures will indicate participation levels through sign-in sheets, tracking forms, pictures, summaries of evaluation and feedback tools developed.

GREENFIELD UNION SCHOOL DISTRICT*Local Incentive Award: Education - School District*

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| <p>Ms. Nora Ortiz Nutrition Project Coordinator 5400 Monitor Street Bakersfield, CA 93307-6399 Phone: (661) 837-3720 Fax: (661) 837-3723 ortizn@gfusd.k12.ca.us</p> | <p>State Share: \$317,457 Federal Share: \$148,000 First Funded: 2000-2001</p> |
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Target Audience

- Gender: Male (49%); Female (51%)
- Ethnicity: African American (8%); Asian (2%); Caucasian (10%); Latino (75%); Others (5%)
- Language: Punjab (1%); English (70%); Spanish (29%); Korean (1%)
- Age: Under 5 (5%); 5 to 8 (37%); 9 to 11 (54%); 12 to 17 (2%); 18 to 59 (1%)

Intervention Channels

After school Programs (11); Community Centers (2); Parks, Recreation Centers (1);
Schools-students (pre-schools) (7); Schools - students (K-12) (11);

Narrative Summary

The Greenfield Union School District (GUSD) Family Resource Center works with families, teachers, staff, and students to promote healthy eating and physical activity. GUSD provides nutrition education and physical activity promotion resources to teachers and after school staff. Nutrition education is provided in preschools, K-8 classes, and in the after school program. Noon student aide staff links the cafeteria with nutrition education classes by promoting fruits and vegetables during lunch using banners and taste testing. GUSD teaches students gardening concepts in the after school program as part of nutrition education. GUSD provides nutrition education to parents and families along with healthy cooking demonstrations and physical activity promotion. GUSD also provides volunteers and participants of local walking groups, nutrition education, and physical activity promotion.

Key Performance Measures

Process measures will indicate participation and will include sign-in sheets, number of materials handed out, taste test surveys, and Activity Tracking Form. Impact Evaluation will be conducted to measure change in fruit and vegetable consumption among 4th and 5th graders.

KERN COUNTY SUPERINTENDENT OF SCHOOLS*Local Incentive Award: Education - County Office of Education*

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| <p>Ms. Elizabeth Velasco-Ramirez Project Facilitator 1300 17th Street Bakersfield, CA 93301</p> <p>Phone: (661) 636-4536 Fax: (661) 636-4329 elvelasco@kern.org</p> | <p>State Share: \$400,000 Federal Share: \$200,000 First Funded: 2008-2009</p> |
|---|---|

Target Audience

- Gender: Male (51 %) Female (49%)
- Ethnicity: African American (7%); Asian (2%); Caucasian (30%); Latino (61%)
- Languages: English (40%); Spanish (60%)
- Age: Under 5 years old (35%); 5-8 years old (40%); 9 to 11 (5 %); 12 to 17 (10%); 18 to 59 (10%)

Intervention Channels

Community Center (1); Other Youth Education sites (includes Park and Rec) (1)
Preschools/Daycares (10); Schools - (K-12) (4); Schools-parents (14)

Narrative Summary

The Kern County Superintendent of Schools (KCSOS) along with Standard School District and Shafter High School will work with its partners (American Cancer Society, The Gleaners, Kern County Farm Bureau, California Dairy Council, Central California Regional Obesity Prevention Program, and the UC-EFNEP) to increase healthy eating among SNAP eligible families in Kern County. Nutrition education will be provided at 14 eligible school sites. Nutrition education and physical activity promotion at eligible sites will include the following: Harvest of the Month activities; healthy cooking demonstrations and physical activity promotion; nutrition education training for teachers and staff; opportunities for youth to engage in leadership, critical thinking, and problem solving; and maintaining a resource exchange website of nutrition education materials for teachers, parents, and students, KCSOS will partner with local organizations and groups to provide nutrition education to SNAP-Ed eligible families through community events, school events, and parent classes. KCSOS will attend Central Valley Health and Nutrition Collaborative meetings.

Key Performance Measures

Process evaluation measures will include the following: as recorded in sign-in sheets, agendas, numbers who participated in event and frequency of events and classes as measured on Activity Tracking Forms. Pre- and post- evaluation assessments of teachers participating in professional development trainings will be conducted.

KERNVILLE UNION SCHOOL DISTRICT

Family Resource Center

Local Incentive Award: Education - School District

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| <p>Ms. Alisa Hinkle Program Coordinator P.O. Box 2905 Lake Isabella, CA 93240-2905 Phone: (760) 379-2556 x 604 Fax: (760) 379-1257 alhinkl@zeus.kern.org</p> | <p>State Share: \$360,555 Federal Share: \$180,277 First Funded: 1999-2000</p> |
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Target Audience

- Gender: Male (52%); Female (48%)
- Ethnicity: African American (4%); Asian (1%); Caucasian (82%); Latino (9%); Native American (4%)
- Language: English (99%); Spanish (1%)
- Age: Under 5 years old (10%); 5-8 years old (25%); 9 to 11 (24%); 12 to 17 (23%); 18 to 59 (10%); 60 years old and over (8%)

Intervention Channels

Afterschool Programs (3); Churches (2); Community Centers (1); Elderly Service Sites (1); Emergency Food Assistance Sites (3); Homes (93); Libraries (1); Other Youth Education Sites (includes Parks & Recreation Centers (1); Schools - students (K-12) (3); Schools – parents (3); WIC Programs (1); Other: Department of Human Services (1)

Narrative Summary

The Kernville Union School District (KUSD) nutrition program is housed at the KUSD Family Resource Center and provides nutrition education and daily physical activity promotion in K-8 grade schools and three K-8 after school programs. Students learn healthy eating, food safety and preparation, nutrition education in two school site gardens, and the importance of daily physical activity. The Hangout After School Program hosts the Youth Nutrition Advisory Committee where students promote nutrition and physical activity to their peers. Students have several opportunities each month to sample a variety of featured fruits and vegetables. Harvest of the Month, UC Cooperative Extension, Dairy Council, California Department of Education, *Network for a Healthy California* Power Play, California Project Lean, and USDA curricula and resources will be used. Within the community, the KUSD Family Resource Center sponsors two community-based health fairs, annual Nutrition Olympics, and several school site events offering nutrition education, fruit and vegetable sampling, and cooking and physical activity demonstrations. The nutrition program provides nutrition education, physical activity promotion, and federal nutrition assistance promotion to SNAP eligibles through: classes, home visits, weekly 0-5 playgroups, evening school events, newsletters, print media, and Kern River Valley Collaborative meetings.

Key Performance Measures

Pre- and post- surveys will determine changes in the consumption of fruits and vegetables and knowledge among adults and students, as well as increases in self-efficacy among students in nutrition education classes. Process evaluation measures will indicate participation levels in nutrition program activities and events through the Activity Tracking Form and enrollment in after school program nutrition classes. Youth nutrition surveys will be administered by the project coordinator, nutrition educators, and students in the Youth Nutrition Advisory Committee. Food Behavior Checklist for adults will be administered by the project coordinator.

LAMONT SCHOOL DISTRICT*Local Incentive Award: Education - School District*

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| <p>Yolanda Ramirez, R.N., M.S.N. Nutrition Program Coordinator 7915 Burgundy Avenue Lamont, CA 93241-1350</p> <p>Phone: (661) 845-2724 x 314 Fax: (661) 845-5114</p> <p>yramirez@lesd.us</p> | <p>State Share: \$352,695</p> <p>Federal Share: \$176,348</p> <p>First Funded: 1999-2000</p> |
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Target Audience

- Gender: Male (52%); Female (49%)
- Ethnicity: Caucasian (3%); Latino (96%); Filipino/No response (1%)
- Language: English (37%); Spanish (62%); Other: Arabic, Mixteco, Pujabi (1%)
- Age: Under 5 (4%); 5 to 8 (30%); 9 to 11 (30%); 12 to 17 (18%); 18 to 59 (15%); 60 and Over (3%)

Intervention Channels

Afterschool Programs (4); Community Centers (1); Churches (1); Head Start (1); Homes (80); Parks, Other Youth Education Sites (includes Parks & Recreation Centers (1); Schools-students (preschool) (3); Schools - students (K-12), (4); Schools-parents (4); District Parent Center; Note: Two preschools, 4 afterschool, and 4 parent school sites are located at K-12 school sites. One preschool site qualifies by census tract;

Narrative Summary

Lamont is a rural community located in Kern County about ten miles southeast of Bakersfield. It is a community of about 13,000 people, where the majority is Hispanic and the poverty levels are high. Lamont School District's Nutrition Education Program through community outreach workers will target students, parents, and other community members considered SNAP eligible. Bilingual nutrition education classes are offered at the Family Resource Center and the Parent Center during days and evenings in order to reach community members with varying work schedules. Classes will include cooking demonstrations and physical activity promotion. Nutrition information and materials are provided at community events such as health fairs, The Harvest Festival, Day to Explore the Arts and Sciences, Back to School Nights, Parent/Youth Night and other family fun nights at the schools and local preschool and Head Start programs. The family advocates also distribute nutrition education materials and information during their home visits to their case managed families. Students receive nutrition education in the classroom and after school programs using *Harvest of the Month*, Dairy Council of California, *Network for a Healthy California Power Play!*, and USDA materials as well as curriculums and lessons from UC-EFNEP. Students are also provided youth engagement opportunities to promote nutrition education and physical activity in the community.

Key Performance Measures

Process evaluation measures will indicate the participation levels in all activities performed, as indicated in the sign in sheets and/or by tracking the number of fliers/pamphlets handed out and on the Activity Tracking Form. Impact evaluation efforts will be conducted to measure change in knowledge, preference, or behavior. Pre- and post- evaluation will be conducted using tools provided in the curriculums or other *Network* approved tools.

MADERA COUNTY CHILDREN AND FAMILIES COMMISSION - FIRST 5*Local Incentive Award: Education - First 5 Children and Families Commission*

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|--|--|
| <p>Ms. Diane Sandoval Project Coordinator 525 E. Yosemite Avenue Madera, CA 93638-3334</p> <p>Phone: (559) 661-5155 Fax: (559) 675-4950 dsandoval@first5madera.net</p> | <p>State Share: \$216,826</p> <p>Federal Share: \$81,291</p> <p>First Funded: 2003-2004</p> |
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Target Audience

- Gender: Male (7%); Female (93%)
- Ethnicity: African American (2%); Asian (1%); Caucasian (25%); Latino (69%); Bi-racial (2%); Other (1%)
- Language: English (53%); Spanish (43%); Other: Unknown (2%); Multiracial (2%)
- Age: Under 5 (20%); 5 to 8 (5%); 18 to 59 (75%)

Intervention Channels

Community-Based Organizations (3); Farmers' Markets (1); Food Stamp Offices (1); Head Start Programs (7); Preschools: School District Preschools (9); Schools - students (K-12) (9); WIC Programs (1)

Narrative Summary

Madera County Children's and Families Commission aims to impact optimal childhood development among young children through the promotion of adequate nutrition and physical activity through the following strategies: Fifteen nutrition and physical activity workshops will be offered and include the benefits of fruit and vegetable consumption and the importance of daily physical activity. Workshops will be interactive and offer family games, discussion, the distribution of nutrition education materials, one-time physical activity demonstrations, food demonstrations, and taste testing. Two "Adventures in Nutrition-Food Olympics" will provide a fun-filled nutrition education event that reinforces the importance of consuming the recommended amounts of fruits and vegetables and physical activity through various games, activities, and taste testing opportunities. This allows children to become familiar with different fruits and vegetables, learn about nutrition, and have fun while being physically active. By collaborating with SNAP-Ed Office to display nutritional information in the waiting area and participate in community events/fairs held in qualifying census tracts, the community will receive nutrition education and information at various locations throughout the community.

Key Performance Measures

Nutrition and physical activity evaluation will be issued to participants of the bilingual workshops to measure change in nutrition knowledge and attitude towards eating more fruits and vegetables. A material distribution log will measure the quantity of materials provided to the community and a list of partners will track collaborative efforts with *Network for a Healthy California* staff and community organizations that serve the SNAP-Ed population.

MADERA UNIFIED SCHOOL DISTRICT*Local Incentive Award: Education - School District*

| | |
|---|---|
| <p>Ms. Rosa Garcia Wellness and Character Development Specialist 1902 Howard Road Madera, CA 93637-5123</p> <p>Phone: (559) 675-4500 x 260 Fax: (559) 675-4526 Garcia_R@madera.k12.ca.us</p> | <p>State Share: \$445,952</p> <p>Federal Share: \$223,190</p> <p>First Funded: 2002-2003</p> |
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Target Audience

- Gender: Male (51%); Female (49%)
- Ethnicity: African American (3%); Asian (1%); Caucasian (13%); Latino (82%); Native American (1%)
- Languages: Arabic (1%); English (40%); Spanish (58%) Punjabi (1%)
- Ages: Under 5 (5%); 9 to 11 (40%); 12 to 17 (56%);

Intervention Channels

Preschools /Daycares (9); Schools (K-12) (23); Schools-parents (2)

Narrative Summary

Madera Unified School District (MUSD) is located in the heart of the San Joaquin Valley. This contractor has a population of approximately 18,100 students; approximately 82 percent are of Latino decent. Madera is an agricultural community that continues to grow. The contractor's nutrition program is focused toward the 4th-6th grade elementary students at each of the 15 elementary schools. MUSD is teaching curriculum for Power Play, California Dairy Council, and Eat Fit curriculums. They make 4,000 direct student contacts with a majority of them Hispanic. The fifth grade curriculum is used to integrate technology with small group learning to affect changes in both eating habits and increased physical activity. The changes in knowledge are measured using a pre- and post- test model. In addition to their 15 elementary schools they are also working with and integrating nutrition education at three middle schools and five high schools.

Key Performance Measures

The focus of the grant activities is to work with teachers of fourth through sixth graders as well as middle and high schools to develop a schedule for nutrition education and physical activity promotion. Approved curricula are used to increase the students knowledge of the health benefits of consuming fruits and vegetables and the importance of daily physical activity. There is pre- and post- testing done at each grade level to evaluate growth of students knowledge in these areas. This information is summarized and reported in the semi-annual and year end reports.

MERCED COUNTY OFFICE OF EDUCATION*Local Incentive Awardee: Education - County Office of Education*

| | |
|---|---|
| <p>Ms. Jaci Westbrook Nutrition Project Manager 632 West 13th Street Merced, CA 95341</p> <p>Phone: (209) 381-5974 x 4604 Fax: (209) 381-5975</p> <p>jwestbrook@mcoe.org</p> | <p>State Share: \$2,076,186</p> <p>Federal Share: \$1,038,093</p> <p>First Funded: 2003-2004</p> |
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Target Audience

- Gender: Male (50%); Female (50%)
- Ethnicity: African American (4%); Asian (7%); Caucasian (41%); Latino (45%); Native American (1%); Hmong, Vietnamese, Punjabi, Hindi, Mein/Yao, Portuguese, Arabic, Urdu (2%)
- Language: English (54%); Spanish (35%); Hmong, Vietnamese, Punjabi, Hindi, Mein/Yao, Portuguese, Arabic, Urdu (6%); Other: Asian and Pacific Islander (5%)
- Age: Under 5 (9%); 5 to 8 (10%); 9 to 11 (10%); 12 to 17 (9%); 18 to 59 (50%); 60 and over (12%)

Intervention Channels

Churches (1); Food Stores (6); Emergency Food Assistance Sites (1); Farmers' Markets (1); Other Youth Education Sites (includes Parks and Recreation) (1); Food Stamp Offices (1); Libraries (6); Public/Community Health Centers (2); Preschools (14); Schools – students (K-12) (52); Schools -adults/parents (64); WIC Programs (1)

Narrative Summary

MCOE Nutrition serves students Preschool-8th grade, their teachers, administrators, and support staff in 13 regular education school sites (6 school districts); 14 preschools; and 37 special education sites. Special education has students with varying disabilities (deaf and hard of hearing, emotionally disturbed, autistic, severely disabled, or mental and/or physical impairments). Our main focus is promoting Harvest of the Month (HOTM) by linking classroom nutrition education to the cafeteria, home, and community. This is also done with special education, however with visual or instructional modifications as needed. The HOTM program includes a teacher newsletter, parent newsletters, (English, Spanish, and Hmong), Kid Friendly Recipe Page, Fun Food Fact Calendar, curriculum integrated preschool activity packets, and content linked resources (i.e., workbook, Activity Time Page, Visual Recipes). HOTM includes support for cafeteria taste testing, reference signs at local grocery stores, and promotion for nutrition education and nutrition literacy at the public library. Nutrition staff provides bi-annual teacher trainings to reinforce and demonstrate nutrition education and physical activity promotions in the classroom. The food service directors receive training to provide cafeteria taste testing activities and nutrition education promotions that will showcase HOTM.

Key Performance Measures

Impact Evaluation occurs with 4th and 5th grades at five sites, and during the direct nutrition education series with parents. An additional Special Education Plan will be determined with the Research and Evaluation Unit. Process evaluations for HOTM will occur on a monthly basis with all teachers. Training evaluations will occur after each teacher training conducted and with chefs/farmers in the classroom. Website evaluation will occur with teachers using our website for shopping and recipe ordering. An evaluation with parents using the Family Book Bag will also occur each time it is sent home.

TULARE COUNTY OFFICE OF EDUCATION

Local Incentive Award: Education - County Office of Education

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|--|---|
| <p>Nani Rowland, M.S., R.D. Project Coordinator 7000 Doe Avenue, Building 700 Visalia, CA 93291-9287 Phone: (559) 651-0130 x 3720 Fax: (559) 651-1995 nrowland@tcoe.org</p> | <p>State Share: \$3,692,662 Federal Share: \$1,845,589 First Funded: 2002-2003</p> |
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Target Audience

- Gender: Male (52%); Female (48%)
- Ethnicity: African American (1%); Asian (1%); Caucasian (20%); Latino (75%); Multi/No Response (3%)
- Languages: English (70%); Spanish (29%); Other: Arabic, Cantonese, Hmong, Kmer, Lao, Mandarin, Russian, Tagalog, Vietnamese (1%)
- Ages: Under 5 (2%); 5 to 8 (25%); 9 to 11 (46%); 12 to 17 (25%); 18 to 59 (2%)

Intervention Channels

After school Programs (15); Adult Education and Job Training sites (2); Emergency Food Assistance Sites (4); Farmers' Markets (2); Food Stores (5); Parks, Recreation Centers (2); Preschools (6); Schools – students (K-12) (74); Schools-parents (1); Other: Special Education (Service) Sites (46) (qualify through FRPM data); Other: Visalia Convention Center (1)

Narrative Summary

Tulare County Office of Education (TCOE) works with eight school districts and TCOE Special Services. TCOE staff provide nutrition education within the school environment and SNAP-Ed eligible families, promoting increased consumption of fruits and vegetables, and daily physical activity. Services are provided to students preschool through grade twelve and their families located in rural communities within Tulare County. Specific program activities include: Teacher training provides nutrition education and physical activity promotion based on the California Content Standards; parent education at back to school night, open house, family education centers, and Parent Teacher Organization meetings; partnerships with local farmers to provide locally grown produce for classroom lessons; utilizing strategies to encourage increased healthful foods in the school meal program, including salad/fresh fruit bars, healthy fundraising ideas, fruit and vegetable stands, and after school programs. TCOE enlists the services of local Chefs. The "Chef in the Classroom" is a partnership with chefs to help develop students' knowledge and palate through nutritious, beautifully-prepared and presented foods. A retail partnership provides monthly Harvest of the Month recipe taste tests. A biennial Fruit and Veggie Fest event affords students, staff, community members, county and city officials the opportunity to indulge their senses with music, engaging physical activity, tasty recipes, and high energy strategies to making lifestyle changes.

Key Performance Measures

The expectation and measurable goal of the project is to document a change in fruit and vegetable consumption, self-efficacy, norm, and physical activity among 4th and 5th grade students in-class and participating in after school programs. Process measures will indicate participation and will include sign-in sheets and Activity Tracking Forms.

VISALIA UNIFIED SCHOOL DISTRICT*Local Incentive Awardee: Education - School District*

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|--|---|
| <p>Ms. Neva Wright Health Education Curriculum Coach 5000 W. Cypress P.O. Box 5004 Visalia, CA 93277</p> <p>Phone: (559) 730-7409 Fax: (559) 730-7576 nwright@visalia.k12.ca.us</p> | <p>State Share: \$300,000 Federal Share: \$150,000 First Funded: 2002-2003</p> |
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Target Audience

- Gender: Male (51%); Female (49%)
- Ethnicity: African American (3%); Asian (4%); Caucasian (21%); Latino (68%); Native American (3%); Filipino (1%)
- Languages: English (62%); Hmong (1 %); Spanish (37%)
- Ages: Under 5 years (10%); 5-8 years old (28%); 9 to 11 (54%); 12 to 17 (2%); 18 to 59 (6%)

Intervention Channels

Schools-Community centers (1); Students (preschool) (10); Schools - students (K-12) (25); Schools - adults/parents (12)

Narrative Summary

Visalia Unified School District (VUSD) will increase the number of SNAP-Ed eligible families in Visalia who consume an increased number of servings of fruits and vegetables. Nutrition education classes will be conducted at the eligible elementary sites (19). Middle school students will participate in an after school Youth Engagement Project with a nutrition education and physical activity focus. Preschool and elementary students will also participate in Harvest of the Month healthy taste testing and share the newsletter with their families. Nutrition education and physical activity promotional information will be shared with the parents of elementary students during "Open House," "Back to School" and other special school events. Fruit and vegetable consumption will also be promoted in the cafeteria through posters and special events. A strong working relationship with partners of the Central Valley Health and Nutrition Collaborative and the VUSD Coordinated School Health Committee will support the Scope of Work.

Key Performance Measures

Process evaluation measures will indicate the participation levels in all activities performed, as recorded in sign-in sheets, class records, and on Activity Tracking Form. Increase in knowledge of basic nutrition and meal patterns for second nutrition education will be evaluated by pre- and post- assessments. Increase knowledge of school and community nutrition and physical activity issues will be reflected through the youth-led research as part of the Youth Engagement Project.

Desert Sierra Region

Inyo, Riverside, and San Bernardino Counties

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| <p>Network for a Healthy California Regional Lead Agency</p> <p>San Bernardino County Department of Public Health 351 North Mountain View Avenue, 1st Floor San Bernardino, CA 92415 www.sbcounty.org/eatwell</p> <p>Funding Amount: \$1,282,776</p> | <p>Jeanne Silberstein, M.P.H., R.D. Project Director</p> <p>Phone: (909) 387-6320 Fax: (909) 387-6899 jsilberstein@dph.sbcounty.gov</p> |
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CITY OF MONTCLAIR*Local Incentive Award: Government - City Government*

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| <p>Ms. Michelle Roche Project Coordinator Senior Human Services Supervisor 5111 Benito Street Montclair, CA 91763-2808</p> <p>Phone: (909) 625-9451 Fax: (909) 399-9751 mroche@cityofmontclair.ca.us</p> | <p>State Share: \$116,604 Federal Share: \$57,663 First Funded: 1999-2000</p> |
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Target Audience

- Gender: Male (10%); Female (90%)
- Ethnicity: African American (2%); Asian (3%); Caucasian (10%); Latino (85%)
- Languages: English (20%); Spanish (80%)
- Ages: 18 to 59 (95%); 60 and Over (5%)

Intervention Channels

Parks, Recreation Centers (1); Public Housing (1); Schools - adults/parents (8); Apartment Complex (1); Samoa village mobile home park (1); Montclair medical clinic (1).

Narrative Summary

Through bilingual Health Educators and Promotoras, the City of Montclair Nutrition Education Project targets qualifying census tracts which are predominantly Hispanic and have a total population of 19,680 residents (2000 Census). The project reaches Latino adults by tapping into the existing network of Por La Vida-Families Saludables participants, Montclair Community Collaborative members, and Medical Clinic participants, among others. The Project recruits and trains local community members to become Promotoras. The Promotoras then facilitate the 16 session Por La Vida-Mujeres Decididas/Eating Smart, Being Active curriculums. Health educators lead the cooking demonstrations, advanced nutrition classes, field trips to local farmers' markets, and nutrition workshops at community locations. The federal share activities are further promoted by state share staff through their duties and responsibilities for the City of Montclair Nutrition Education Project. Examples of state share activities include: 1) promotion and marketing of the program to the greater Montclair community through city-sponsored special events, health fairs, schools, and other promotional activities, 2) promotion of nutrition education and physical activity through the Senior Citizen walkers program and targeted participants are referred to the Por La Vida Program, and 3) promotion of the project and preventative health education to Montclair Medical Clinic clients.

Key Performance Measures

Process evaluation measures will indicate the participation levels in all classes, workshops, and community education events, as recorded in sign-in sheets and on the Activity Tracking Form. Evaluate changes in fruit and vegetable consumption among peer health educators (Promotoras) and other adults participating in nutrition education classes using the Food Behavior Checklist.

CITY OF SAN BERNARDINO PARKS, RECREATION, AND COMMUNITY SERVICES DEPARTMENT

Local Incentive Award: Government - Parks and Recreation Department

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| <p>Ms. Glenda Martin-Robinson Community Recreation Supervisor 1350 S. "E" Street San Bernardino, CA 92408</p> <p>Phone: (909) 384-5332 Fax: (909) 384-5160 robinson_glenda@sbcity.org</p> | <p>State Share: \$208,165</p> <p>Federal Share: \$98,495</p> <p>First Funded: 1999-2000</p> |
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Target Audience

- Gender: Male (40%); Female (60%)
- Ethnicity: African American (16%); Asian (3%); Caucasian (15%); Latino (46%); Native American (2%); Pacific Islander (2%);
- Language: English (70%); Spanish (30%)
- Age: Under 5 (10%); 5 to 8 (15%); 9 to 11 (20%); 12 to 17 (25%); 18 to 59 (20%); 60 and Over (10%)

Intervention Channels

Churches (1); Community Centers (7); Other Youth Organizations sites (1); Elderly Service Sites (2); Head Start Programs (1); Worksites (1)

Narrative Summary

The mission of the San Bernardino Parks, Recreation and Community Services Department is to create and preserve a diversified system of open spaces and recreation and community services that meets the social and leisure needs and enhances the quality of life for all residents in the city. The Department has many community centers and programs located in qualifying census tracts, which serve primarily the Latino and African American populations. The supervisors, center managers, and recreation coordinators provide nutrition education and physical activity promotion in collaboration with local partners. The project reaches city residents of all ages through the various programs offered at community centers, senior centers, Head Start programs, after school programs, and community and faith-based organization partners. The Department actively promotes the benefits and successes of its nutrition and physical education programs to the public through fliers and the Department's website.

Key Performance Measures

The Department will measure program performance through class attendance/participation, program participant satisfaction surveys, and staff feedback/comments on class material effectiveness relevant to increasing participant's knowledge related to nutrition education and physical activity promotion.

COUNTY OF RIVERSIDE COMMUNITY HEALTH AGENCY*Local Incentive Award: Government - Local Public Health Department*

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| <p>Nancy Allende, R.D. Supervising Nutritionist 4065 County Circle Drive, Suite 207 Riverside, CA 92503</p> <p>Phone: (951) 358-5889 Fax: (951) 358-5472 nallende@rivcocha.org</p> | <p>State Share: \$1,865,874 Federal Share: \$932,937 First Funded: 2000-2001</p> |
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Target Audience

- Gender: Male (25%); Female (75%)
- Ethnicity: African American (30%); Caucasian (10%); Latino (60%)
- Languages: English (60%); Spanish (40%)
- Ages: Under 5 (19%); 5 to 8 (13%); 9 to 11 (20%); 12 to 17(10%); 18 to 59 (46%); 60 and Over (1 %)

Intervention Channels

Adult Education and Job Training Sites (16); Churches (15); Community Centers (30); Elderly Service Centers (4); Emergency Food Assistance Sites (includes Food Banks) (13); Farmers Markets (7); Food Stamp Offices (14); Food Stores (8); Head Start Programs (17); Libraries (4); Other Youth Education Sites (includes Parks and Recreation) (18); Public/Community Health Centers (includes Public Health Departments) (13); Schools – students (Preschool) (16); Schools – students (K-12) (93); Schools – students (Afterschool Program) (5); Schools – parents (6); Shelters/Temporary Housing (5); WIC Programs (18); Other (specify): Partner Agencies/Organizations.(12)

Narrative Summary

The Riverside County Community Health Agency, Department of Public Health, will promote the increased consumption of fruits and vegetables and physical activity among SNAP eligible Riverside County residents. To achieve this goal we will provide direct education to over 575 SNAP recipients or eligibles at DPSS; educate residents at food banks, food pantries or shelters; conduct health fair promotions for over 340 residents at community events; 500 community residents will receive at least one nutrition education class; 3,250 residents will be reached through social marketing at retail vendors; work with five school districts to educate students receiving free or reduced lunch via Harvest of the Month samples, calendar contest, or other school promotion; train 150 local partner staff and County of Riverside Department of Health or Social Services staff working with the SNAP eligible population on *Network for a Healthy California* messages; provide nutrition education to breastfeeding women at proxy sites. We will conduct an impact evaluation for indicators of significant health behavior changes. We will also expand the Communities of Excellence (CX3) project to a new neighborhood.

Key Performance Measures

The program will use process evaluation measures such as sign-in sheets and the Activity Tracking Form to determine participation in various activities performed. Impact evaluation activities will measure statistically significant increases in fruit and vegetable consumption and/or an increase in one or more factors related to fruit and vegetable consumption such as knowledge, preferences, outcome expectations and/or self-efficacy.

SAN BERNARDINO COUNTY SUPERINTENDENT OF SCHOOLS*Local Incentive Award: Education – County Office of Education*

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|--|--|
| <p>Melodee Lopez, R.D. Program Coordinator 601 North E Street San Bernardino, CA 92410</p> <p>Phone: (909) 386-2913 Fax: (909) 386-2940 Melodee_lopez@abcss.12.ca.us</p> | <p>State Share: \$2,436,275 Federal Share: \$1,002,879 First Funded: 2010</p> |
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Target Audience

- Gender: Male (48%); Female (52%)
- Ethnicity: African American (10%); Asian (3%); Caucasian (19%); Latino (63%); Native American (1%); Pacific Islander (1%)
- Languages: English (73%); Spanish (26%); Other: various (1%)
- Ages: Under 5 years old (68%); 5 to 8 (8%); 9 to 11 (8%); 12 to 17 (5%); 18 to 59 (10%); 60 and Over (1%)

Intervention Channels

Afterschool Programs (4); Preschools (138); Schools – students (K-12) (12);
Schools – adults/parents (15)

Narrative Summary

San Bernardino County Superintendent of Schools (SBCSS) will build upon methods and partners developed by San Bernardino County Department of Public Health, a former local incentive awardee, to increase fruit and vegetable consumption and physical activity among SNAP-Ed eligible families throughout the County. Classes and training will be conducted with preschool, elementary, and high school staff, students, parents, community agency staff and community members who are SNAP-Ed eligible or who are intermediaries working with the SNAP-Ed eligible target audience. State preschool staff in eligible classrooms will contribute state share by conducting nutrition education and physical activity promotion utilizing resources, materials, and training provided by SBCSS staff. Parent education will be conducted by SBCSS staff and trained teachers. Youth engagement activities will be conducted at high school and middle school sites. SBCSS staff will share nutrition information, such as the *Network for a Healthy California (Network)* messages with print media including school newsletters, by contributing articles on healthy eating and physical activity. SBCSS staff will attend the Desert Sierra Health Network (Regional Collaborative) and San Bernardino County Childcare Planning Council. SBCSS will also provide nutrition education technical assistance and support to school district wellness committees and the Inland Empire Coordinated School Health Leadership Institute.

Key Performance Measures

Federal and state share activities: process evaluation measures include time logs, sign-in sheets, presentation outlines, sample lessons, evaluation summaries of nutrition education activities. Impact Evaluation Objective: an approved adaptation of the Impact Evaluation Nutrition Education Survey from the Network Impact Evaluation Handbook will be used. Questions in the pre- and post- surveys may include: a.) child's perceived parental support, b) outcome expectations (e.g., Eating fruits and vegetables will help me grow), c.) socialization-encouragement (e.g., Does your teacher tell you that vegetables are good for you? d.) consumption by frequency of vegetables, fruits, and fruit juice, e.) peer behavior, f.) demographic characteristics.

Gold Coast Region

San Luis Obispo, Santa Barbara, and Ventura Counties

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| <p>Network for a Healthy California Regional Lead Agency</p> <p>Ventura County Public Health Department 2323 Knoll Drive, 3rd Floor Ventura, CA 93003</p> <p>www.goldcoastnetwork.org</p> <p>Funding Amount: \$673,266</p> | <p>Alicia Villicaña Project Director</p> <p>Phone: (805) 677-5254 Fax: (805) 677-5220 alicia.villicana@ventura.org</p> |
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Vacant

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SANTA BARBARA COUNTY PUBLIC HEALTH DEPARTMENT*Local Incentive Award: Government - Local Public Health Department*

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| <p>Scott McCann, Ph.D., L.C.S.W. Director of Health Education 345 Camino del Remedio, Building 4, Room 332 Santa Barbara, CA 93110-1332</p> <p>Phone: (805) 681-5270 Fax: (805) 681-5436 Scott.mccann@sbcphd.org</p> | <p>State Share: \$593,813 Federal Share: \$294,782 First Funded: 2000-2001</p> |
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Target Audience

- Gender: Male (48%); Female (52%)
- Ethnicity: African American (3%); Asian (1 %); Caucasian (12%); Latino (83%), Native American (1%)
- Languages: English (35%); Spanish (64%); Oaxacan (1%)
- Ages: Under 5 (6%); 5 to 8 (33%); 9 to 11 (36%); 12 to 17 (5%); 18 to 59 (20%)

Intervention Channels

Head Start Programs (13); School district preschools (12); Schools - students (K-12) (37); WIC Programs (2); Food bank (1)

Narrative Summary

Santa Barbara County Network for a Healthy California Program is designed to increase physical activity and the consumption of fruits and vegetables among SNAP-Ed eligible, lower-income people, and includes the Communities of Excellence neighborhood assessment and planning project in Santa Maria and Isla Vista, consultation and support in implementing nutrition education and training with 11 state share partners (Santa Barbara School District, Santa Maria Bonita School District with their After School program, Goleta Union School District, Health Linkages Program, Diabetes Resource Center Obesity Prevention Program, The Santa Barbara County Public Health Department, The Santa Barbara City College Foundation, Isla Vista Youth Projects preschools, Sansum Diabetes Research Institute, Santa Barbara Neighborhood Clinics and Marian Medical Center Community Outreach) support with implementation of the Harvest of the Month (HOTM) Program for students, parent education, and other nutrition education activities at La Cumbre Junior High School, at Community Action Commission preschools, facilitate implementation of the HOTM Program in the Santa Maria Bonita School District, and participation in the regional Gold Coast Collaborative, Partners for Fit Youth coalition, and other local coalitions to prevent childhood obesity and promote youth fitness. There is no duplication of effort in Women, Infants and Children programs. Nutrition education services do not duplicate Head Start.

Key Performance Measures

Process evaluation will indicate participation levels of activities.

CHILD DEVELOPMENT RESOURCES OF VENTURA COUNTY, INC.*Local Food and Nutrition Education*

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| <p>Ms. Yolanda Salazar Program Resources Manager 221 Ventura Boulevard Oxnard, CA 93036</p> <p>Phone: (805) 485-7878 Fax: (805) 278-0775</p> <p>yolanda.salazar@cdrv.org</p> | <p>Funding Amount: \$84,750 First Funded: 2009-2010</p> |
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Target Audience

- Gender: Male (36%); Female (64%)
- Ethnicity: African American (1%); Asian (1%); Caucasian (4%); Latino (83%); Native American (1%); Pacific Islander (1%); Other (specify) unspecified (1%); Other (specify) Multiethnic (8%)
- Languages: English (33%); Spanish (67%);
- Ages: Under 5 years old (16%); 5 to 8 (12%); 18 to 59 (71%); 60 years old and over (1%)

Intervention Channels

Preschools-Head Start Programs (25); Other Preschools or Daycares (43); Public Housing (3); Schools – adults/parents (8)

Narrative Summary

CDR's Gold Coast LFNE Program will train Head Start (HS) and Early Head Start (EHS) teachers and Family Child Care Education Providers to deliver a Network-approved scientifically based HS nutrition and physical education curriculum. Nutrition education provided to parents and children will result in children's increased consumption of fruits and vegetables while also increasing the frequency of vigorous physical activity at school, child care, and home. Up to four "lead" paid Champion peer educators will attend Regional Trainings with project staff. A contracted nutritionist will coordinate parent, peer, and provider training; develop newsletter resources; and consult with Network partners to coordinate activities. Continuous multi-media nutrition education will be displayed in the CDR reception area, visited by thousands of SNAP-eligible people annually. Monthly newsletter will reinforce learning and promote SNAP. Evaluation will be integrated with and follow HS meticulous evaluation protocols. CDR budgets for meals through the CACFP nutrition program and the basic Head Start/Early Head Start budget pays for cooks, assistant cooks as well as limited nutrition education and menus for the parents. SNAP-Ed funding will serve to enhance and augment this existing nutrition program, especially in addressing childhood obesity.

Key Performance Measures

Changes in behavior, knowledge, or skills will be documented by observation, lesson plans, interviews, impact evaluation measures and timesheets. Increased child consumption of fruits and vegetables will be documented by teacher notes; increased physical activity by lesson plans and daily logs. Inclusion of produce in meals at home and minutes of parent-led physical activity will be logged on monthly Home Activity Time Sheets. Increased produce offered with subsidized meals will be documented by menus. Promotion of SNAP will be documented in printed materials. Additional process indicators will include calendars, minutes, sign-in sheets, reports, memos, multi-media products, work records, and data reports.

VENTURA COUNTY PUBLIC HEALTH DEPARTMENT*Local Incentive Award: Government - Local Public Health Department*

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|---|--|
| Silvia Lopez-Navarro, R.D. Public Health Nutritionist III 2323 Knoll Drive, #313 Ventura, CA 93003-7307 Phone: (805) 677-5261 Fax: (805) 677-5220 Silvia.lopez-navarro@ventura.org | State Share: \$517,886 Federal Share: \$251,406 First Funded: 1999-2000 |
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Target Audience

- Gender: Male (40%); Female (60%)
- Ethnicity: African American (1%); Asian (2%); Caucasian (10%); Latino (84%); Native American (2%); Pacific Islander (1%)
- Languages: English (30%); Spanish (70%)
- Ages: Under 5 years (1%); 9 to 11 (4%); 12 to 17 (5%); 18 to 59 (70%); 60 and Over (20%)

Intervention Channels

Churches (2); Community Centers (1); Elderly Service Sites (2); Emergency Food Assistance sites (1); Farmers' Markets (2); Food Stamp offices (1); Head Start programs (15); Parks, Recreation Centers (1); Public Health Centers (1); Public Housing (10); Schools-students (preschool) (15); Schools - adults/parents (13); Shelter/Temporary housing (1); Other: Community based organizations (10); Neighborhood for Learning Center (2)

Narrative Summary

The project's goal is to implement a culturally appropriate education campaign that promotes healthy eating, increased fruit and vegetable consumption to the recommended levels, as well as physical activity among Ventura County's SNAP eligible population. Activities target primarily Latino households. Program activities include: interactive and relevant nutrition education workshops on topics that are of importance and interest to the target audience are offered at diverse venues in the community (the classes offered include cooking and physical activity demonstrations); collaboration with local agencies to promote good nutrition and encourage increased physical activity (including qualifying community organizations, school districts, and park and recreation departments); media-based nutrition education activities (i.e., radio talk shows, newspaper articles); and interactive displays on nutrition and physical activity topics presented at community events. The project works closely with the Regional Nutrition Network, A LEAN Ventura County (formerly known as the Obesity Prevention Task Force of Ventura County), Latino Campaign, Power Play Campaign, Retail Campaign, Physical Activity Campaign, Neighborhood for Learning agencies, FOOD SHARE, Promotores/Promotoras Foundation, Farmworker's Coalition, and other community groups to assure the development and implementation of program activities that address key Network goal areas.

Key Performance Measures

Improved knowledge and consumption of fruits and vegetables and an increase in physical activity levels in the target population (at least 30 minutes of daily walking/physical activity for adults) will indicate successful implementation of program objectives. Activity Tracking Form, sign-in-sheets, and evaluations measures will indicate participation levels in all activities performed.

VENTURA UNIFIED SCHOOL DISTRICT*Local Incentive Award: Education - School District*

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|---|---|
| <p>Ms. Anne Thille 255 W. Stanley Avenue, Suite 100 Ventura, CA 93001-1348 Phone: (805) 641-5000 x1309 Fax: (805) 653-7850 anne.thille@venturausd.k12.ca.us</p> | <p>State Share: \$649,520 Federal Share: \$324,758 First Funded: 2002-2003</p> |
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Target Audience

- Gender: Male (52%); Female (48%)
- Ethnicity: African American (2%); Asian (1%); Caucasian (22%); Latino (66%); Native American (1%); Pacific Islander (.2%); Filipino (.6%); Multiple or No response (7.2%)
- Languages: English (62%); Spanish (38%)
- Ages: Under 5 (8%); 5 to 8 (48%); 9 to 11 (25%); 12 to 17 (19%)

Intervention Channel

Schools - students (K -12) (10); County Office of Education (1)

Narrative Summary

Ventura Unified School District's Healthy Schools Project incorporates classroom nutrition and physical activity promotion, school garden-based learning and the cafeteria as the "laboratory" for practical application in the promotion of fruit and vegetable consumption. Students enjoy cooking in the classroom, Junior Chef, and taste testing of Harvest of the Month. Teachers are supported with trainings and resources to bring nutrition education into their classroom so they learn how to integrate nutrition and physical activity promotion into core curriculum and aligned with state content standards. Nutrition and physical activity messages are sent via newsletters, mailings, Back to School presentations are available on the website to keep parents and other stakeholders aware of efforts and mission.

Key Performance Measures

Process evaluation will be conducted to track the number of participants in various activities, the number of materials distributed and the number of events or meetings attended. Impact evaluation will be conducted in the Junior Chef program in an after school event to measure increase in fruit and vegetable consumption such as preferences and knowledge.

Gold Country Region

Alpine, Amador, Calaveras, El Dorado, Mono, Placer, Sacramento, San Joaquin, Solano, Stanislaus, Sutter, Tuolumne, Yolo, and Yuba Counties

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|---|---|
| <p>Network for a Healthy California Regional Lead Agency</p> <p>Health Education Council 3950 Industrial Boulevard, Suite 600 West Sacramento, CA 95691</p> <p>www.healthedcouncil.org</p> <p>Funding Amount: \$1,213,919</p> | <p>Sarbdip Thandi Project Director</p> <p>Phone: (916) 556-3344 Fax: (916) 446-0427</p> <p>sthandi@healthedcouncil.org</p> |
|---|---|

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CALIFORNIA RURAL INDIAN HEALTH BOARD, INC.*Local Incentive Award: Indian Tribal Organizations*

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|--|---|
| <p>Stacey Kennedy, M.S., R.D. Nutritionist Family & Community Health Services 4400 Auburn Boulevard, 2nd Floor Sacramento, CA 95841-4129</p> <p>Phone: (916) 929-9761 Fax: (916) 929-7246 stacey.kennedy@carihb.net</p> | <p>State Share: \$214,485 Federal Share: \$105,676 First Funded: 1998-1999</p> |
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Target Audience

- Gender: Male (40%); Female (60%)
- Ethnicity: Latino (10%); Native American (90%)
- Languages: English (95%); Spanish (5%)
- Ages: Under 5 (25%); 5 to 8 (5%); 9 to 11 (5%); 12 to 17 (10%); 18 to 59 (45%); 60 and Over (10%)

Intervention Channels

Elderly Service Sites (1); Preschools: Head Start Programs (4); WIC Programs (1); Community garden (1); Indian Health Clinic (4)

Narrative Summary

The California Rural Indian Health Board, Inc. (CRIHB), is sanctioned by Tribal governments and Indian controlled. Currently there are thirty-one tribes who have established a resolution with CRIHB for the delivery of health care services at 11 different health clinics in California. As part of these services CRIHB provides culturally appropriate health promotion and nutrition education to SNAP-Ed eligible tribal communities. CRIHB and one subcontracting site, Sonoma County Indian Health Project, (SCIHP) work to promote the consumption of the recommended amount of fruits and vegetables among rural Native American Indian families. SCIHP will provide nutrition education and physical activity promotion at three large community events and multiple classes throughout the year. CRIHB will provide annual training to all Head Start teachers on nutrition and teaching nutrition in the classroom and provide childhood feeding information to Native American Indian parents. The CRIHB nutritionist will provide culturally appropriate nutrition education materials to tribal health board members and community members. Nutrition information will also be disseminated to the SNAP-Ed eligible community via the website and the Department's Family and Community newsletter.

Key Performance Measures

Training evaluations are conducted to determine if the training material met the program objectives. Sonoma County provides surveys at all community events and classes to determine what participants learned, what they liked best about events, what they know about fruits and vegetables and what changes they might make in the future.

COMMUNITY SERVICES PLANNING COUNCIL, INC.
Sacramento Hunger Commission

Local Food and Nutrition Education

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| <p>Mr. Alan Lange (interim) Vice President 909 12th Street, Suite 200 Sacramento, CA 95814-2942</p> <p>Phone: (916) 447-7063 x 360 Fax: (916) 447-7052 alange@communitycouncil.org</p> | <p>Funding Amount: \$86,357 First Funded: 2000-2001</p> |
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Target Audience

- Gender: Male (50%); Female (50%)
- Ethnicity: African American (25%); Asian (5%); Caucasian (55%); Latino (15%)
- Languages: English (87%); Spanish (10%); Russian (2%); Various Asian (Korean, Mien, Hmong) (1%)
- Ages: 18 to 59 (90%); 60 and Over (10%)

Intervention Channels

Community Centers (2); Community Clinics (non government) (1); Emergency Food Assistance Sites (includes Food Banks) (1); Parks, Recreation Centers (1); Schools students (K-12) (1); Urban Farm Stand (1)

Narrative Summary

The overarching goal of this project is to increase the knowledge and consumption of fresh fruits and vegetables through nutrition education while using staple ingredients from food pantries. The overall program will consist of three nutrition education workshop/session components: 1) general nutrition education lessons and discussions held in a classroom setting; 2) nutrition in the garden classes that promote physical activity and access to fresh produce while encouraging families and individuals to grow and produce their own food; 3) food resource workshops involving nutrition education and cooking demonstrations to transform food pantry bags into healthy meals and snacks. These components will rely heavily on a nutrition curriculum and recipe cards, which can be shared with other food pantries/closets. Nutrition education will also be conducted at various health fairs and community events which target low-income populations at community centers, an urban farm stand, park and school. In its first year of implementation and going forward, the project has and will continue to consult with *Network for a Healthy California* (Network) staff and colleagues conducting nutrition education in the context of emergency food distribution to ensure that comparable materials do not exist. In federal fiscal year 2009, the project created four recipe cards with appropriate prior research and *Network* review and approval.

Key Performance Measures

The project aims to increase consumption of fruits and vegetables among food pantry clients. The Hunger Coalition and its partners will address availability, affordability, knowledge of health benefits, skills for preparation, and involvement in production through its three groups of nutrition education workshops/sessions. The key indicators for performance and implementation include a two-year action plan, a nutrition education curriculum, recipe cards, pre- and post-tests, and focus groups/surveys.

ELK GROVE UNIFIED SCHOOL DISTRICT*Local Incentive Award: Education - School District*

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|--|---|
| <p>Anne Gaffney, R.D., S.F.N.S. Nutrition Specialist 8389 Gerber Road Sacramento, CA 95828-4528</p> <p>Phone: (916) 686-7735 x 7863 Fax: (916) 689-1563 agaffney@egusd.net</p> | <p>State Share: \$778,146</p> <p>Federal Share: \$326,568</p> <p>First Funded: 2001-2002</p> |
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Target Audience

- Gender: Male (52%); Female (48%)
- Ethnicity: African American (23%); Asian (23%); Caucasian (12%); Latino (27%); Pacific Islander (3%); Filipino (4%); Other : Multiple or No Response (8%)
- Languages: Cantonese (1%); English (83%); Hmong (3%); Spanish (8%); Tagalog (1%); Vietnamese (2%); Hindi (1%); Punjabi (1%)
- Ages: Under 5 years (7%); 5 to 8 (22%); 9 to 11 (16%); 12 to 17 (45%); 18 to 59 (10%)

Intervention Channels:

Schools - students (K- 12) (28); Schools - adults/parents (19)

Narrative Summary:

The Food and Nutrition Services Department (FNS) has made nutrition education a priority through its participation in the Shaping Health as Partners in Education (SHAPE) program for 16 years. With funding through The *Network for a Healthy California*, 15,770 elementary and 10,080 secondary SNAP-Ed eligible students are reached with nutrition education enrichment lessons and activities, which focus on promoting lifelong healthy eating habits and physical activity. Reaching parents of elementary students is accomplished through after school events, parent newsletters, and information on the classroom nutrition activities in which the students participated. The program is aimed at improving the health and academic success of students through monthly nutrition and physical activity lessons and marketing provided to students through the classroom, cafeteria, and school-wide events. Annual workshops for teachers are a key element to improving the quality and quantity of nutrition lessons taught in the classroom. Nutrition events, parent workshops, nutrition promotions, and staff development all are connected to topics or themes presented in the classroom. Secondary students participate in nutrition education activities as part of their physical education classes, through Harvest of the Month taste testing activities and by sponsoring a health fair where they educate their peers on nutrition topics.

Key Performance Measures

Process evaluation measures will indicate the participation levels in all activities performed, as recorded on sign-in sheets and on the Activity Tracking Form. For student events, the effectiveness of interventions will be determined by surveys.

HEALTH EDUCATION COUNCIL*Local Food and Nutrition Education*

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| <p>Ms. Debra Oto Kent Executive Director 3950 Industrial Boulevard, Suite 600 West Sacramento, CA 95691-6509</p> <p>Phone: (916) 556-3344 Fax: (916) 446-0427 dotokent@healtheducouncil.org</p> | <p>Funding Amount: \$90,000 First Funded: 2003-2004</p> |
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Target Audience

- Gender: Male (40%); Female (60%)
- Ethnicity: African American (25%); Asian (23%); Caucasian (26%); Latino (25%); Pacific Islander (1%)
- Languages: English (40%); Spanish (20%); Hmong (20%); Khmer (5%); Lao (5%); Russian (5%); Vietnamese (5%)
- Ages: 12 to 17 (60%); 18 to 59 (40%)

Intervention Channels

Afterschool Programs (4); Farmers' Markets (1); Preschools: Head Start Programs (1); Schools – students (K-12) (4); Schools – adults/parents (1)

Narrative Summary

Lack of access to and education about healthy fresh foods is one of the primary conditions leading to obesity and obesity related diseases in many of Sacramento's underserved communities. Our project, "Eat From the Garden! A Garden-Based Cooking and Nutrition Education Program" proposes to create an integrated, consistent, and coordinated approach that builds nutrition education interventions into existing food access sites. At food access sites around Sacramento, our project will coordinate cooking and appropriate nutrition education materials focused on the preparation of simple, delicious, affordable, and culturally appropriate meals for youth and adults. Current food access sites are strategically located in a variety of community facilities around Sacramento including Grant High School, a Head Start facility, a farmers' market, Jonas Salk Middle School (Soil Born's Urban Farm on Hurley Way), and Cordova High School (Soil Born Farm's Ranch on Chase Drive). These facilities will offer a mix of during school, after school, and weekend opportunities for improving health by combining these food access sites with garden-based, food cooking education. Key components of this grant will focus on the delivery of education that is audience appropriate.

Key Performance Measures

The project will measure change in food preferences, knowledge and awareness, accessibility, self-efficacy, and skills using pre- and post- tests and focus groups.

SACRAMENTO TREE FOUNDATION*Local Food and Nutrition Education*

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| <p>Mr. Jacobe Caditz Sacramento Shade Director 191 Lathrop Way, Suite D Sacramento, CA 95815</p> <p>Phone: (916) 924-8733 x 105 Fax: (916) 924-3803 jacobec@sactree.com</p> | <p>Funding Amount: \$60,000 First Funded: 2009-2010</p> |
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Target Audience

- Gender: Male (48%); Female (52%)
- Ethnicity: African American (10%); Asian (11%); Caucasian (62%); Latino (16%); Pacific Islander (1%)
- Languages: English (84%); Spanish (16%)
- Ages: 18 to 59 (84%); 60 years old and over (16%)

Intervention Channels

Individual Homes (475); Public Housing (25); Community Health Events (2)

Narrative Summary

The Sacramento Tree Foundation (STF) anticipates increasing the number of families who are both aware of the benefits of eating fruits and vegetables and engaging in physical activity and have increased access to fresh fruit at their homes. STF will send a Community Forester to approximately 1,000 SNAP eligible residents (at about 500 homes) to provide a brief education session on the benefits of eating fruits and vegetables and engaging in physical activity. Community Foresters will distribute Network materials and sign-up eligible households for a fruit tree(s). Fruit trees are to be paid for by non-Network funds. Maps will be drawn of the planting site to assist participants when they receive their fruit trees. STF will provide households with the knowledge to properly care for their trees to ensure maximum benefit. In winter, STF will invite SNAP eligible community members to one of two health events in Sacramento County. Participants will be notified by email and post card of the health events. These events will include nutrition education and physical activity promotion, as well as the distribution of the fruit trees. As participants receive their trees, they will fill out a survey to assess their awareness of the benefits of fruit and vegetable consumption and physical activity.

Key Performance Measures

The number of Sacramento County SNAP eligible community members informed about the benefits of healthy eating and physical activity during one-on-one contacts will be tracked by signed maps of their homes. The number of individuals educated about the benefits of healthy eating and physical activity as well as those with increased access to healthy eating through fruit trees will be recorded by sign-in sheets at community health events in Sacramento County.

SAN JOAQUIN COUNTY PUBLIC HEALTH SERVICES

Local Incentive Award: Government - Local Public Health Department

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|---|---|
| <p>Shené Bowie, DrPH Program Coordinator 1601 East Hazelton Avenue Stockton, CA 95205-6229</p> <p>Phone: (209) 468-3649 Fax: (209) 468-2072 sbowie@sjcphs.com</p> | <p>State Share: \$99,828 Federal Share: \$48,869 First Funded: 1998-1999</p> |
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Target Audience

- Gender: Male (30%); Female (70%)
- Ethnicity: African American (10%); Asian (12%); Caucasian (30%); Latino (43%); Native American (2%); Pacific Islander (3%)
- Languages: English (60%); Khmer (10%); Spanish (30%)
- Ages: 5 to 8 (14%); 9 to 11 (65%); 12-17 (5%); 18 to 59 (15%); 60 and Over (1%)

Intervention Channels:

Churches (4); Community-Based Organizations (4); Community Centers (2); Community Clinics (2); Community Youth Organizations (2); Emergency Food Assistance Sites (4); Extension Offices (1); Food stores (1); Parks, Recreation Centers (1); Public Health Centers (1); Public Housing (3); Schools - students (K-12) (62); Schools adults/parents (3); Shelters/Temporary Housing (2)

Narrative Summary:

San Joaquin County Public Health Services is a local health department within the Health Care Services Agency, serving the SNAP-Ed eligible residents within the County jurisdiction. Nutrition education and promotion interventions are population-based, reaching communities, schools, and community and faith-based organizations and individuals facing the greatest health risks. The *Network for a Healthy California* project in San Joaquin County works with the schools and faith-based organizations to enhance public health efforts for improving the eating and physical activity behaviors of the SNAP-Ed eligible residents. The project activities include Harvest of the Month (HOTM), nutrition education, food demonstrations, neighborhood events, training of community leaders, and school events such as Walk to School and Back to School.

Key Performance Measures

Process evaluation measures will indicate the participation levels in all activities performed as recorded on sign-in sheets, photos, and on the Activity Tracking Form. Key measures will include number of residents reached with marketing for the food demonstration classes, number of class participants, materials distributed, evaluation summary, and conducting participant satisfaction surveys.

SOLANO COUNTY HEALTH AND SOCIAL SERVICES DEPARTMENT

Local Incentive Award: Government - Local Public Health Department

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|---|---|
| <p>Denise Kirnig, M.S., R.D. Senior Health Services Manager 275 Beck Avenue, MS 5-240 Fairfield, CA 94533-6804</p> <p>Phone: (707) 784-8131 Fax: (707) 421-6385 ddkirnig@solanocounty.com</p> | <p>State Share: \$330,717</p> <p>Federal Share: \$149,109</p> <p>First Funded: 1998-1999</p> |
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Target Audience

- Gender: Male (15%); Female (85%)
- Ethnicity: African American (20%); Asian (4%); Caucasian (40%); Latino (35%)
- Languages: English (70%); Spanish (30%)
- Ages: 9 to 11 (5%); 18 to 59 (95%)

Intervention Channels

After school programs (1); Emergency Food Assistance Sites (4); Food Stamp Offices (3); Public Health Centers (2); WIC Programs (4); Family Resource Center (2)

Narrative Summary

The Solano County Health and Social Services Nutrition Services Program provides community nutrition education for the county in geographically based teams for households at or below 185 percent of the federal poverty level. The Nutrition Services Program includes the Women, Infants and Children (WIC) Program and the *Network for a Healthy California* Program. The Nutrition Services Program shares in the leadership of the Food and Nutrition Network of Solano County along with the UCCE and Food Bank. A county-wide Healthy Eating, Active Living (HEAL) campaign which includes a short nutrition contact using Eat Smart, Be Active newsletters, bulletin boards, nutrition events, nutrition education classes, cooking demonstrations and recipe distribution for SNAP eligible clients in Solano County has been implemented and will continue. The nutrition topic changes four times a year and the materials will be used in WIC offices, public health departments, Food Stamp offices, and food pantry sites. An annual survey will be conducted to evaluate the effectiveness of the HEAL campaign as well as how clients will advocate for change. Parent community workshops on Fast Healthy Meal Options will be conducted in CX3 neighborhoods. Cooking demonstrations will be provided at emergency food outlets, family resource centers, and food outlets located in CX3 neighborhoods. Technical assistance will be provided for emergency food outlet staff to improve produce distribution and how to provide ongoing nutrition education.

Key Performance Measures

Federal share: sign-in sheets, pictures of events, project reports, survey results and analysis, and type and number of materials distributed. State share: attendance sheets, distribution logs, and record of participation.

YOLO COUNTY HEALTH DEPARTMENT*Local Incentive Award: Government - Local Public Health Department*

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|--|---|
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Target Audience

- Gender: Male (30%); Female (70%)
- Ethnicity: Caucasian (30%); Latino (70%)
- Languages: English (30%); Spanish (70%)
- Ages: Under 5 (25%); 5 to 8 (25%); 9 to 11 (25%); 12 to 17 (5%); 18 to 59 (15%); 60 and Over (5%)

Intervention Channels

Farmers' Market (1); Food Stamp Offices (1); Food Stores (92); Head Start Programs (6); Preschools (2); Public Housing (7); Schools – students (K-12)(2); WIC programs (2).

Narrative Summary

The Yolo County Health Department (YCHD) will increase the number of county residents who consume the recommended amounts of fruits and vegetables by providing nutrition education to SNAP eligible residents including parents, preschoolers, elementary, and secondary students. Preschool teachers will integrate nutrition education materials into their curriculum. YCHD will be present at community events at qualifying sites, for distribution of *Network for a Healthy California* (Network) messages to a larger audience. The project incorporates a multi-level, multi-faceted approach to increasing intake of fruits and vegetables. By targeting individuals from the earliest years of life on, YCHD makes an impact in the health of SNAP eligible residents. Examples include classes for parents which provide nutrition education and physical activity promotion and assistance in learning to read food labels; program for parents and their children two-eight which targets direct nutrition education via a newsletter and nutrition-themed activity, taste testing and distribution of recipes using the Harvest of the Month curriculum. YCHD will implement the Rethink Your Drink (RYD) curriculum. The project will expand the CX3 activities into the West Sacramento area by updating data, partnering with Women, Infants and Children (WIC) to encourage one to two small stores to begin selling fruits and vegetables, start a farmers' market, and develop pilot community garden protocols.

Key Performance Measures

YCHD will update West Sacramento CX3 data. One to two stores will improve current fruit and vegetable selections. Vendor will be evaluated for improvements and WIC participation. Elementary students will participate in nutrition education lessons and complete a *Network* approved survey reflecting their fruit and vegetable consumption, and a post survey to measure change. Head Start will receive RYD activities that will result in positive beverage selection changes. Staff will participate in a pre and post survey measuring behavior change in beverage selections. Parents will complete the survey at the end of the last RYD presentation.

Los Angeles Region

Los Angeles County

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| <p>Network for a Healthy California Regional Lead Agency</p> <p>Los Angeles County Department of Health Services-Nutrition Program 3530 Wilshire Boulevard, Suite 800 Los Angeles, CA 90010</p> <p>http://championsforchange.lacounty.gov</p> <p>Funding Amount: \$1,746,921</p> | <p>Steve Baldwin, M.S., R.D. Project Director</p> <p>Phone: (213) 351-7875 Fax: (213) 351-2793 stbaldwin@ph.lacounty.gov</p> |
|---|---|

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**Children's Power Play! Campaign
Coordinator**

Vacant

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ABC UNIFIED SCHOOL DISTRICT*Local Incentive Award: Education - School District*

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|---|---|
| <p>Judith Dunaway, M.P.H., R. D. Program Coordinator 16700 Norwalk Boulevard Cerritos, CA 90703</p> <p>Phone: (562) 926-5566 x 21127 Fax: (562) 404-8926</p> <p>Judith.dunaway@abcusd.k12.ca.us</p> | <p>State Share: \$837,221</p> <p>Federal Share: \$414,479</p> <p>First Funded: 2002-2003</p> |
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Target Audience

- Gender: Male (51%); Female (49%)
- Ethnicity: African American (11%); Asian (8%); Caucasian (7%); Latino (67%); Pacific Islander (1%); Other: Filipino (6%)
- Languages: English (95%); Spanish (5%)
- Ages: Under 5 (2%); 5 to 8 (30%); 9 to 11 (26%); 12 to 17 (39%); 18 to 59 (3%)

Intervention Channels

Preschools- Head Start (4); School District Preschools (6); Schools – students (K-12) (13); Schools - students, adults/parents (13)

Narrative Summary

The key goal of ABC Unified School District's *Network for a Healthy California (Network)* is to promote the daily consumption of the recommended amounts of fruits and vegetables as well as to engage in at least 60 minutes/30 minutes of physical activity per day for children/adults. The *Network* will continue to implement various programs such as Harvest of the Month (HOTM) and provide nutrition education for students through existing materials and curricula. In addition, there will be a strong emphasis on building self-efficacy among our middle and high school students to prepare healthy snacks and meals that incorporate fruits and vegetables. ABC USD will continue to train our teachers with innovative ways to link nutrition education to California Content Standards through materials provided from the Dairy Council of California, MyPyramid.gov, and Power Play!

Key Performance Measures

Process evaluation measures will indicate the participation levels in all activities performed on the Activity Tracking Form. Preference and knowledge of featured HOTM produce will determine changes in fruit and vegetables consumption among students participating in nutrition education activities.

ALHAMBRA UNIFIED SCHOOL DISTRICT*Local Incentive Award: Education - School District*

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|---|---|
| <p>Ms. Judy Huffaker Nutrition Education Specialist 1515 W. Mission Road Alhambra, CA 91803</p> <p>Phone: (626) 308-2212 Fax: (626) 308-2207 huffaker_judy@alhambra.k12.ca.us</p> | <p>State Share: \$1,179,199</p> <p>Federal Share: \$589,600</p> <p>First Funded: 2001-2002</p> |
|---|---|

Target Audience

- Gender: Male (43%); Female (57%)
- Ethnicity: African American (1%); Asian (43%); Caucasian (15%); Latino (39%); Pacific Islander (1%); Vietnamese, Filipino (1%)
- Languages: Cantonese (25%); English (34%); Mandarin (13%); Spanish (18%); Vietnamese (5%); API (5%)
- Ages: Under 5 (2%); 5 to 8 (15%); 9 to 11 (14%); 12 to 17 (29%); 18 to 59 (38%); 60+ (2%)

Intervention Channels

Schools-students (Preschools) (8); Schools - students (K-12) (16); Schools-students Afterschool Program) (16); Schools-adults/parents (16)

Narrative Summary

Alhambra Unified School District (AUSD), located in Los Angeles, CA, services more than 17,000 students from pre-kindergarten through 12th grade, and their families. AUSD provides students and adults with opportunities to make healthy eating choices and increase their physical activity. Nutrition education for students utilizes cooking in the classroom with hands-on preparation and sampling of healthy snacks; integration into math, language arts, and social studies; Harvest of the Month (HOTM) classroom activities and taste testing; student leadership through Nutrition Advisory Councils; and preparation of healthy foods utilizing local chefs; nutrition-based creative writing and art contests, and development of nutrition-related murals; and integration of nutrition education with school gardens to increase awareness of both nutrition and agriculture. Physical activity promotion, as a component of nutrition education activities, utilizes programs such as SPARK. Evaluation of these interventions (impact evaluation) measures changes in fruit and vegetable consumption. Student nutrition education is supported and reinforced through teacher training and parent nutrition education. Teacher trainings develop skills and knowledge related to nutrition and physical activity, as well as strategies for integration of nutrition into the core curriculum. Parent nutrition education focuses on making healthy choices and the benefits of preparing and consuming fruits and vegetables. AUSD participates with regional partners to promote the consumption of fruits and vegetables through regional, state, and national program promotions.

Key Performance Measures

Process evaluation measures will indicate the participation levels in all activities performed, as recorded in sign-in sheets and on Activity Tracking Forms (HOTM, staff development, nutrition education classes, physical activity promotion, and fruit/vegetable promotions). Primary performance measures expected would include one or more of the following healthy lifestyle behaviors: increased knowledge of making healthy eating choices (healthy meal preparation, selecting food choices utilizing the Dietary Guidelines for Americans/MyPyramid) and incorporating physical activity into their daily routine. Impact evaluation will determine changes in fruit and vegetable consumption and/or an increase in one or more factors related to fruit and vegetable consumption among parents participating in at least five sessions of a nutrition education series.

CANGRESS**Los Angeles Community Action Network***Local Food and Nutrition Education*

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|--|--|
| <p>Ms. Becky Dennison Co-Director/CFO 456 S. Main Street, Ground Floor Los Angeles, CA 90013-1320</p> <p>Phone: (213) 228-0024 Fax: (213) 228-0048 beckyd@cangress.org</p> | <p>Funding Amount: \$61,676 First Funded: 2003-2004</p> |
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Target Audience

- Gender: Male (65%); Female (35%)
- Ethnicity: African American (75%); Caucasian (10%); Latino (15%)
- Languages: English (95%); Spanish (5%)
- Ages: Under 5 (2%); 5 to 8 (3%); 9 to 11 (3%); 12 to 17 (2%); 18 to 59 (75%); 60 and Over (15%)

Intervention Channels

Community-Based Organizations (7); Community Centers (1); Community Clinics (4); Emergency Food Assistance Sites (3); Parks, Recreation Centers (2); Public Housing (12); Shelters/Temporary Housing (2); Soup Kitchens/Congregate Meal Sites (2)

Narrative Summary

This nutrition education project is implemented on the east side of Downtown Los Angeles, including Skid Row. The project primarily focuses on peer-education covering four main topics in a workshop setting. These workshops have been developed for two audiences – one that includes intervention sites where participants can complete a four-session series, and one that includes intervention sites where only one workshop is likely. While the topics and materials are similar, the content shifts when there is a single session workshop opportunity and all material is covered in one shot. The project operates at a variety of sites throughout the community, including affordable housing projects, free food sites, health clinics, and other community-based organizations. Two community liaisons are able to service all the delivery sites because the contractor is not providing services at all of these sites simultaneously. The contractor provides workshops in a series of four, as well as stand-alone workshops, at varying sites. Each month, the contractor provides services at three to six different sites, which is manageable for two liaisons. Additionally, the community liaisons are assisted by trained peer volunteers, leveraging their resources beyond the funded positions. The contractor attempts to have at least one trained peer volunteer working with the liaison at every workshop or event, and probably achieve this about 85 percent of the time.

Key Performance Measures

Indicators of implementation or performance will include: sign-in sheets, activity tracking form, copies of curriculum and handouts, number of active partnerships, pre and post test summaries, focus group summaries, and annual evaluation reports.

COMPTON UNIFIED SCHOOL DISTRICT*Local Incentive Award: Education - School District*

| | |
|---|---|
| <p>Ms. Tracie L. Thomas (interim), Director 501 South Santa Fe Avenue Compton, CA 90221</p> <p>Phone: (310) 639-4321 x 56670 Fax: (310) 635-7740 <trthomas@compton.k12.ca.us< p=""> </trthomas@compton.k12.ca.us<></p> | <p>State Share: \$2,551,642</p> <p>Federal Share: \$1,003,179</p> <p>First Funded: 2003-2004</p> |
|---|---|

Target Audience

- Gender: Male (32%); Female (68%)
- Ethnicity: African American (23%); Latino (75%); Pacific Islander (1%); Other: no response (1%)
- Languages: English (49%); Spanish (51%)
- Ages: Under 5 (10%); 5 to 8 (15%); 9 to 11 (40%); 12 to 17 (20%); 18 to 59 (15%)

Intervention Channels

Afterschool Programs (8); Community Based Organizations (1); Food Stores (3); Health Care Facilities (non-government) (3); School District Preschools (8); Public/Community Health Centers (1); Schools – students (K-12) (31); Schools – adults/parents (15)

Narrative Summary

The *Network for a Healthy California (Network)*, Compton Unified School works in 31 school sites serving approximately 26,000 students. The nutrition education project establishes a framework for nutrition education/physical activity promotion for students in grades K-12 and encourages teachers to incorporate nutrition education in the core curriculum. Increased consumption of fruits and vegetables among students and their families is promoted through the Harvest of the Month program, parent workshops, fruit and vegetable promotion activities, and cooking demonstrations conducted at school sites and local agencies. The school district has seven additional schools that qualify for free and reduced meals, but the *Network* was not active due to the unavailability of a lead teacher. Efforts will be made this coming year to recruit lead teachers.

Key Performance Measures

Impact evaluations will determine improved knowledge of increased cooking skills and preparation of whole food through cooking classes and market focus conducted with parents throughout the contract period. Process evaluations will measure total participation levels in all coordinated activities performed, as recorded on sign-in sheets and Activity Tracking Forms. High school students will be provided training on cooking skills. This component will display a change in behavior, eating habits, and an increase in self-efficacy.

DOWNEY UNIFIED SCHOOL DISTRICT*Local Incentive Award: Education - School District*

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|---|---|
| <p>Colleen Anderson, R.D. Project Coordinator 12340 Woodruff Avenue Downey, CA 90241 Phone: (562) 940-6280 Fax: (562) 469-6677 cmanderson@dusd.net</p> | <p>State Share: \$585,675 Federal Share: \$292,838 First Funded: 2000-2001</p> |
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Target Audience

- Gender: Male (52%); Female (48%)
- Ethnicity: African American (4%); Asian (3%); Caucasian (9%); Latino (83%); Pacific Islander (1%)
- Languages: English (50%); Spanish (47%); Arabic (1%); Korean (1%); Tagalog (1%)
- Ages: 5 to 8 (49%); 9 to 11 (40%); 12 to 17 (5%); 18 to 59 (6%)

Intervention Channels

Afterschool Programs (12); Schools – students (K-12) (17); Schools – adults/parents (17)

Narrative Summary

Downey Unified School District's (DUSD) strongest and most successful intervention is the Harvest of the Month (HOTM) program. Teachers are provided with educator newsletters, nutrition themed books and resources, HOTM student workbooks, monthly HOTM lesson plans that connect to K-5 curriculum standards and classroom produce samples. The program is connected to the cafeteria with monthly themed HOTM bulletin boards, HOTM coloring and essay contests and produce featured on the cafeteria menu. To reach parents, a bilingual HOTM newsletter is sent home monthly. Teachers are provided with nutrition education training to enhance their nutrition knowledge to help provide quality nutrition education in the classroom. In order to expand the program beyond the classroom and cafeteria, nutrition activities at school/community events such as carnivals, Jog-a thons, health fairs, etc. and programs such as Farmers in the Classroom, Food for Thought Nutrition Assemblies, and Nutrition Murals are offered. To further reach families, parent nutrition education trainings are provided in partnership with the Parent-Teacher Association, ELAC, ASPIRE after school programs, and other parent organization. To reach after school students, HOTM recipe ingredients are offered to teach students how to make healthy snacks incorporating the monthly HOTM produce item.

Key Performance Measures

DUSD will utilize a HOTM teacher survey at the end of each school year. DUSD anticipates changes in behavior as a result of the HOTM program. Changes include healthier classroom parties, students bringing healthier snacks to school, and parent comments on students wanting to eat more fruits and vegetables at home.

CITY OF DUARTE PARKS AND RECREATION DEPARTMENT*Local Incentive Award: Government - Parks & Recreation Department*

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|---|---|
| <p>Ms. Donna Georgino Director of Parks and Recreation 1600 East Huntington Drive Duarte, CA 91010-2534</p> <p>Phone: (626) 357-7931 Fax: (626) 358-0018 dgeorgino@accessduarte.com</p> | <p>State Share: \$97,960</p> <p>Federal Share: \$48,977</p> <p>First Funded: 1999-2000</p> |
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Target Audience

- Gender: Male (48%); Female (52%)
- Ethnicity: African American (10%); Asian (6%); Caucasian (28%); Latino (47%); Pacific Islander (5%); Other: Middle Eastern (4%)
- Languages: Arabic (3%); Armenian (2%); Cantonese (2%); English (49%); Mandarin (2%); Spanish (39%); Tagalog (3%)
- Ages: Under 5 (2%) 5 to 8 (4%); 9 to 11 (57%); 12 to 17 (8%); 18 to 59 (9%); 60 and Over (20%)

Intervention Channels

Afterschool Programs (2); Elderly Service Sites (1); Emergency Food Assistance Sites (1); Parks/ Recreation Centers (1); Schools - students (K-12) (7); Other: Clinic Ole (1)

Narrative Summary

The City of Duarte promotes good nutrition and physical activity through nutrition education linked to cooking, gardening, a teen nutrition council, and parent education programs. Annually, four sessions of healthy cooking are conducted for children ages 8-12. Each six-week session has 10 students. The Teen Nutrition Council is made up of five high school students trained to assist the Program Coordinator with various programs. After school nutrition education is held at 2-5 schools. The students receive one hour per week of nutrition education throughout the school year. Parent nutrition education is conducted at a local elementary school. At least ten parents participate for at least ten hours. During the summer, two one-week day camps are held at a selected elementary school for ten children ages 5-8 and ten children ages 9-14. Nutrition education is promoted at three summer lunch programs for children and teens, and one for senior citizens; a food distribution program for senior citizens, a local food bank, and a Teen Health Day event. A once a year fitness demonstration event is held for children ages 6-13. The Healthy Cities Collaborative meets throughout the year to work in partnership on the various programs and activities.

Key Performance Measures

The federal share main indicator of performance will be the number of times a program meets and the number of participants in the program, and will be using process evaluations.

CITY OF LONG BEACH DEPARTMENT OF PUBLIC HEALTH*Local Incentive Award: Government - Local Public Health Department*

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| <p>Lara Turnbull, M.P.H., C.H.E.S. Project Coordinator/Public Health Professional II 2525 Grand Avenue Long Beach, CA 90815-1765</p> <p>Phone: (562) 570-4294 Fax: (562) 570-4052</p> <p>Lara_Turnbull@longbeach.gov</p> | <p>State Share: \$1,456,028</p> <p>Federal Share: \$728,014</p> <p>First Funded: 2003-2004</p> |
|---|---|

Target Audience

- Gender: Male (35%); Female (65%)
- Ethnicity: African American (21%); Asian (11%); Caucasian (17%); Latino (47%); Native American (1%); Pacific Islander (3%)
- Languages: English (40%); Hmong (1%); Khmer (3%); Lao (1%); Spanish (50%); Tagalog (3%); Vietnamese (2%)
- Ages: Under 5 (3%); 5 to 8 (15%); 9 to 11 (15%); 12 to 17 (15%); 18 to 59 (50%); 60+ (2%)

Intervention Channels

Adult Education & Job Training sites (1); Afterschool Programs (3); Churches (7); Community Based Organizations (10); Community Clinics (2); Community Youth Organizations (1); Elderly Service Sites (3); Farmers' Markets (2); Food Stores (2); Health Care Facilities (3); Healthy Start (2); Homes (200); Libraries (5); Other Youth Education Sites (5); Parks, Recreation Centers (12); Head Start Programs (10); Preschools (5); Public Health Centers (1); Public Housing (4); Schools - adults/parents (1); Shelters/Temporary Housing (1); Soup Kitchens (1); Universities, Community Colleges (1); WIC (4)

Narrative Summary

The City of Long Beach Department of Health and Human Services (DHHS) provides primary nutrition education, physical activity promotion, and encourages participation in federal nutrition assistance programs to all Food Stamp-eligible Long Beach area residents via 1:1 education, outreach/events, classes, training, print media, task force groups and internet/webpages. Healthy Active Long Beach (the City's Network-funded program), which includes the DHHS program as well as Parks, Recreation and Marine sites that serve eligible families, offers nutrition education classes in English and Spanish throughout the city to eligible families to increase food preference, physical activity, outcome expectations regarding fruit and vegetable consumption. In addition, the Healthy Active Long Beach conducts healthy cooking demonstrations and food tasting, farmers' market, provides nutrition lessons as part of the Junior Beach Runners program, and offers provider and community presentations. Nutrition education and promotion of the SNAP also takes place at community clinics, parks, SNAP enrollment sites and community events/health fairs. As part of the marketing campaign, Healthy Active Long Beach will coordinate an annual 'Healthy Active Long Beach Week' that will focus on increasing fruit and vegetable consumption and physical activity promotion. No duplication of effort in WIC programs. Nutritional educational services do not duplicate Head Start.

Key Performance Measures

Process evaluation will be measured using the activity tracking form to measure activities completed and the number of persons reached. Impact evaluation will be measured through pre- and post- surveys for class participants that will measure increases in fruit and vegetable consumption by participants in the Junior Beach Runner's program.

CITY OF PASADENA PUBLIC HEALTH DEPARTMENT*Local Incentive Award: Government - Local Public Health Department*

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| <p>Ms. Mary Urtecho-Garcia Nutrition and Physical Activities Program Coordinator 1845 North Fair Oaks Avenue, Room 1505 Pasadena, CA 91103-1620</p> <p>Phone: (626) 744-6163 Fax: (626) 744-6114 mugarcia@cityofpasadena.net</p> | <p>State Share: \$223,457 Federal Share: \$111,728 First Funded: 2000-2001</p> |
|---|---|

Target Audience

- Gender: Male (10%); Female (90%)
- Ethnicity: African American (13%); Caucasian (2%); Latino (85%)
- Languages: English (20%); Spanish (80%)
- Ages: 5 to 8 (.5%); 9 to 11 (.5%); 12 to 17 (.5%); 18 to 59 (90%); 60 and Over (8.5%)

Intervention Channels

Community Centers (2); Head Start Programs (3); Other Youth Education sites (Parks & Rec) (3); Public/Community Health (1); WIC (1)

Narrative Summary

The Pasadena Public Health Department Nutrition and Physical Activity Program's foremost goal is for program participants to better understand the importance of both daily fruit and vegetable consumption and physical activity. This *Network for a Healthy California* funded program is successful in reaching an impressive number of SNAP-Ed eligible adults through nutrition and physical activity promotion classes and special events. Education ranges from single subject nutrition presentations and workshops to a four-part integrated class series. Positive feedback, directly from participants or through the partnering community agencies have been extremely favorably. Based on the identified target populations, the majority of these programs have been presented in Spanish for monolingual and bilingual Spanish-speaking community members. Participants are very appreciative of the classes/materials and other nutrition outreach efforts conducted in their native language. In addition to these health education services, the Program actively attends and participates in community-wide meetings, for networking and partnering opportunities with other agencies, in order to provide direct program services or to enhance other existing community services provided. The Program works to integrate outreach, education, and networking efforts to implement sustainable health changes.

Key Performance Measures

Process evaluations measures will show the participation of nutrition education program activities with sign-in sheets, SNAP Food Behavioral Checklist (as appropriate), special event attendee recorded numbers as reported in the Activity Tracking Report Form. Participants, targeted SNAP population, will increase awareness of the importance of making healthy food choices and being physically active.

EAST LOS ANGELES COLLEGE*Local Incentive Award: Education - Public Colleges & Universities*

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| <p>Dr. Manjit Kaur Project Director 1301 Avenida Cesar Chavez Monterey Park, CA 91754-6001</p> <p>Phone: (323) 780-7936 Fax: (323) 780-7168 manjitkaurjs@msn.com</p> | <p>State Share: \$1,894,534</p> <p>Federal Share: \$947,067</p> <p>First Funded: 1999-2000</p> |
|--|---|

Target Audience

- Gender: Male (25%); Female (75%)
- Ethnicity: African American (2%); Asian (18%); Caucasian (5%); Latino (75%)
- Languages: English (49%); Mandarin (10%); Spanish (40%); Vietnamese (1%)
- Ages: 5 to 8 (50%); 9 to 11 (10%); 12 to 17 (27%); 18 to 59 (20%); 60 and Over (3%)

Intervention Channels

Afterschool Programs (2); Community-Based Organizations (Beverly Hospital) (1); Healthy Start (1); Preschools (1); Schools – students (K-12) (10); Schools – adults/parents (10); Universities, Community Colleges (1); Other: Senior Center (1).

Narrative Summary

The Network for a Healthy California at East Los Angeles College (ELAC) will implement nutrition education programs at thirteen sites including: ELAC, one high school, nine elementary schools, one hospital, and one child development center (ELAC) serving primarily the Latino community within the East Los Angeles region. The nutrition education programs will focus on increasing fruit and vegetable intake as well as promoting other healthy nutrition behaviors. In addition, activities such as Harvest of the Month (HOTM), and physical activity promotions will be offered at Roosevelt High School. The comprehensive after school nutrition program targeting K-5 students will be provided at Sheridan Street Elementary and South Ranchito Elementary. HOTM programs will begin at seven elementary schools within El Rancho Unified School District and Sheridan Elementary School. An impact evaluation will be conducted at participating HOTM program sites to measure increase in fruit and vegetable consumption. Healthy lifestyle workshops will be offered to eligible students at ELAC. Additional nutrition classes will be offered at community-based programs for children (on the ELAC campus) and seniors (Senior Center at Beverly Hospital) promoting fruit and vegetable consumption, physical activity, and the prevention of chronic diseases. ELAC will partner with UC Cooperative Extension Power Play! Campaign and Los Angeles' Best Enrichment Program to host a community-wide nutrition event for approximately 5,000 food stamp eligible students.

Key Performance Measures

Impact evaluation data will be gathered from eight elementary sites that offer HOTM programs. Possible evaluation tools may include HOTM NES and/or Youth Survey. The process evaluation measures include attendance/sign in sheets, agenda, handouts, (created and distributed). The key indicator for the high school is an increase of teacher and student exposure to our health promotions of physical activity and nutrition education. These single promotion classes are for multiple groups of students/parents throughout the year and provide the necessary tools for change.

EL MONTE CITY SCHOOL DISTRICT*Local Incentive Award: Education - School District*

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| <p>Ms. Corina Ulloa 3246 Meeker Avenue El Monte, CA 91731 Phone: (626) 453-3700 x 3696 Fax: (626) 350-4860 culloa@emcsd.org</p> | <p>State Share: \$1,808,588 Federal Share: \$904,294 First Funded: 1998-1999</p> |
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Target Audience

- Gender: Male (50%); Female (50%)
- Ethnicity: Asian (15%); Caucasian (5%); Latino (80%)
- Languages: Cantonese (3%); English (54%); Spanish (43%)
- Ages: 5 to 8 (40%); 9 to 11 (30%); 12 to 17 (20%); 18 to 59 (8%); 60 and Over (2%)

Intervention Channels:

Afterschool Programs (6); Community Centers (1); Community Youth Organizations (1); Food Stores (2); Schools - students (K-12) (17); Schools- adults/parents (17)

Narrative Summary:

The El Monte City School District (EMCSD) *Network for a Healthy California* prides itself in offering innovative and successful programs to students, families, and the community of El Monte. The overall goal of the EMCSD *Network* is to improve the health and well-being of the SNAP-Ed eligible school community by providing bilingual and culturally appropriate nutrition education and physical activity promotion. The successful 'Guest Chef' classroom nutrition education program continues to grow as it strives to reach approximately 80 percent of the student population. Successful nutrition education projects such as 'Caught Eating Good' and 'Farmer in the Classroom' provide other nutrition promotion opportunities in the classroom. Through the Nutrition Advisory Council program, students have participated in nutrition advisory roles where they have demonstrated their leadership abilities in nutrition through the promotion of fruits and vegetables and physical activity to parents and other students. EMCSD *Network* has also developed new partnerships with parent groups in the District expanding the bilingual parent education program. Additionally, the retail program has facilitated our ability to provide nutrition messages in the community our students live in. Reaching different levels of the social ecological model; the classroom, the home and the community; allows us to provide consistent messages to students in the El Monte City School District Community.

Key Performance Measures

Both process as well as impact evaluation will be used to assess the progress of the EMCSD *Network* program. For process evaluation purposes the following data will be collected: Meeting agendas, sign-in sheets, promotional flyers, photos, lesson plans, activity forms, press releases, etc. For impact evaluation purposes approximately 200 fourth-eighth grade student surveys will be conducted seeking a difference in knowledge and food preference from a pre-and post- test. Additionally a pre- and post- consumption observation will be conducted to determine how many students chose the Harvest of the Month (HOTM) featured produce. Data will be used to measure the following outcomes: Does the HOTM newsletter information, and preparing and tasting the HOTM fruit and vegetables affect knowledge and food preferences?

HAWTHORNE SCHOOL DISTRICT*Local Incentive Award: Education - School District*

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| <p>Dipa Shah-Patel, M.P.H. Project Director 11838 S. York Avenue Hawthorne, CA 90250-5735</p> <p>Phone: (310) 349-0744 x 2 Fax: (310) 349-1945 dshah@hawthorne.k12.ca.us</p> | <p>State Share: \$1,702,725</p> <p>Federal Share: \$851,362</p> <p>First Funded: 1999-2000</p> |
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Target Audience

- Gender: Male (51%); Female (49%)
- Ethnicity: African American (23%); Asian (3%); Caucasian (2%); Latino (66%); Pacific Islander (2%); Filipino (2%); No response (2%)
- Languages: English (70%); Spanish (30%)
- Ages: 5 to 8 (28%); 9 to 11 (34%); 12 to 17 (26%); 18 to 59 (10%)

Intervention Channels

Afterschool Programs (10); Church (1); Food stores (1); Preschools (1);
Schools - students (K-12) (11); Schools- adults/ parents (11)

Narrative Summary

The *Network for a Healthy California* at the Hawthorne School District, focus is on providing nutrition education and physical activity promotion to their target audience through classroom nutrition education, school and district-wide events, adult education classes, and media outreach. The contractor has several unique programs and methods that enable effective reach of the target audience. Several 'Nutrition Night' events during the school year provide direct, one-on-one nutrition education, as well as physical activity promotion. The contractor also provides nutrition education at other large-scale community events, including a community 5K run and walk, family literacy nights, open houses, and health fairs. District teachers are provided information, training, and resources that enable them to provide nutrition education in the context of core curricular subjects like math, language arts, and science to students on a regular basis. The contractor works closely with local media to promote district events and to reach the target audience with nutrition education messages. Strong relationships with local television and newspapers allow for regular airing of public service announcements and publication of newspaper columns that reach SNAP eligible individuals. The contractor's website provides information to teachers, parents, and the media.

Key Performance Measures

Increased preference for fruits and vegetables. Increased knowledge about nutrition, healthy eating, and active living. Increased consumption of fruits, vegetables, and other healthy foods. Decreased consumption of less healthy foods.

LONG BEACH UNIFIED SCHOOL DISTRICT*Local Incentive Award: Education - School District*

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| <p>Robin Sinks, C.H.E.S. Health Curriculum Leader 1299 East 32nd Street, #10 Signal Hill, CA 90755-5239</p> <p>Phone: (562) 997-0632 Fax: (562) 997-0413 rsinks@lbusd.k12.ca.us</p> | <p>State Share: \$1,624,838</p> <p>Federal Share: \$812,417</p> <p>First Funded: 2000-2001</p> |
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Target Audience

- Gender: Male (50%); Female (50%)
- Ethnicity: African American (20%); Asian (10%); Caucasian (18%); Latino (52%)
- Languages: English (50%); Khmer (10%); Spanish (40%)
- Ages: Under 5 (2%); 5 to 8 (23%); 9 to 11 (26%); 12 to 17 (37%); 18 to 59 (2%)

Intervention Channels

Afterschool Programs (15); Preschools (19); Schools –students (K-12) (60);
Schools-parents (60)

Narrative Summary

The Long Beach Unified School District (LBUSD) addresses nutrition education and physical activity promotion through a coordinated school health system consistent with the Centers for Disease Control and Prevention's model and described in the Health Framework for California Public Schools. Building upon existing efforts, LBUSD utilizes the *Network for a Healthy California* funds to increase the likelihood that SNAP eligible students and their families will consume the recommended amount of fruits and vegetables and participate in physical activity. Two Health Educators (teachers) and one Child Nutrition Specialist work closely with the Health and Physical Education Curriculum Leaders to provide teacher training and parent education classes at eligible schools (50 percent+ free/reduced lunch count). Teacher trainings cover basic nutrition information and instructional strategies to incorporate nutrition education through literacy efforts. Instructional materials, food demonstrations/tasting, assemblies, and Harvest of the Month enhance classroom instruction. Parent education topics include basic nutrition information, reading food labels, and food safety and sanitation. Educational and promotional items with positive nutrition messages motivate and reinforce instruction. As a result, participants will demonstrate increased knowledge and understanding of the importance of nutrition and physical activity; teachers will enhance classroom instruction; and adult and student eating/activity behaviors will be positively affected.

Key Performance Measures

Process evaluation measures will indicate the participation levels in all activities performed, as recorded in sign-in sheets and on the Activity Tracking Form. Increased knowledge and understanding of the importance of nutrition and physical activity and intent to consume more fruits/vegetables will indicate successful implementation of teacher training, parent education workshops, and classroom instruction. Impact evaluation will determine changes in fruit and vegetable consumption and related factors among students participating in Harvest of the Month.

LOS ANGELES COUNTY OFFICE OF EDUCATION*Local Incentive Award: Education - County Office of Education*

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|---|---|
| <p>Dr. Joanie Verderber Project Director III 9300 Imperial Highway Downey, CA 90242-2813</p> <p>Phone: (562) 922-6306 Fax: (562) 922-6388</p> <p>Verderber_joanie@lacoed.edu</p> | <p>State Share: \$4,643,145</p> <p>Federal Share: \$2,315,014</p> <p>First Funded: 2002-2003</p> |
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Target Audience

- Gender: Male (52%); Female (48%)
- Ethnicity: African American (6%); Asian (13%); Caucasian (7%); Latino (64%); Filipino (3%); No response/multiple (1%)
- Languages: Armenian (3%); Cantonese (3%); English (36%); Spanish (41%); Vietnamese (1%)
- Ages: 5 to 8 (37%); 9 to 11 (26%); 12 to 17 (27%); 18 to 59 (10%)

Intervention Channels

School district Preschools (4); Schools - students (K-1 2) (82); Schools-adults (82)

Narrative Summary

The goal of the *Network for a Healthy California (Network)* – Los Angeles County Office of Education (LACOE) Coalition is to provide technical assistance, support, and resources for sub-contracting districts to enhance nutrition education and physical activity promotion efforts for eligible students and their parents at eligible school sites including teachers, food service workers, nurses, and support staff who work directly with these eligible students. This goal is achieved through ongoing nutrition coalition meetings and nutrition education activities such as hands-on cooking demonstrations, Harvest of the Month taste testing program, nutrition education classes and activities for students and parents, teacher and support staff training, and nutrition education curriculum, resources and materials such as the Harvest of the Month Toolkit. The school districts participating in the *Network - LACOE Coalition* are: LACOE Educational Programs, Garvey School District, Glendale Unified School District, Inglewood Unified School District, Mountain View School District, Norwalk-La Mirada Unified School, Rowland Unified School District, and San Gabriel Unified School District.

Key Performance Measures

Impact Evaluation will determine changes in fruit and vegetable consumption among 4th and 5th grade students at eligible school sites. Process evaluation measures will demonstrate performance and completion of nutrition education and physical activity promotion events and related scope of work activities.

LOS ANGELES TRADE TECHNICAL COLLEGE*Local Incentive Award: Education - Public Colleges & Universities*

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| <p>Ms. Christine Bou Sleiman Project Director 400 West Washington Boulevard Los Angeles, CA 90015-4108</p> <p>Phone: (213) 763-7377 Fax: (213) 763-5393 Christine.elhaj@gmail.com</p> | <p>State Share: \$1,517,253 Federal Share: \$758,627 First Funded: 2000-2001</p> |
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Target Audience

- Gender: Male (51%); Female (49%)
- Ethnicity: African American (19%); Asian (4%); Caucasian (3%); Latino (74%); Pacific Islander (1%)
- Languages: English (43%); Spanish (53%); Korean (2%); Other: Samoan/Tongan (2%)
- Ages: Under 5 (9%); 5 to 8 (35%); 9 to 11 (32%); 12 to 17 (15%); 18 to 59 (9%)

Intervention Channels

Schools -Preschools (8); Schools – students (K-12) (11); Schools- adults/parents (12); Schools- Afterschool (9); Other: Community Colleges (1)

Narrative Summary

The overarching goal of Los Angeles Trade Technical College (LATTC) *Network for a Healthy California* (Network) is to promote the daily consumption of the recommended amounts of fruits and vegetables as well as encourage 30-60 minutes of physical activity every day for children and adults. LATTC *Network* does this through classroom nutrition education, school-wide events, bilingual parent education classes, teacher trainings, and cooking classes. The LATTC *Network* will continue to conduct teacher trainings which support the Harvest of the Month program and nutrition education in the classroom by highlighting best practices and offering supplemental materials that enhance the program. There is a strong focus on building self-efficacy among students, parents, and teachers to prepare healthy snacks and meals that incorporate fruits and vegetables at school as well as in the home. Efforts with the before and after school program continue to expand through staff trainings, cooking classes, and school-wide events. Family Nutrition Nights continue to be a great success with the school site teachers and parents playing a more prominent role in the event. LATTC *Network* considers the schools it works with as a community of parents, teachers, and students and as such, seeks to involve all segments of the school community by providing nutrition education to the FSNE eligible population.

Key Performance Measures

Event reports will record attendance at trainings, workshops, and events will coincide with activities entered into the Activity Tracking Form. A yearly impact evaluation will be performed which measures nutrition knowledge, self-efficacy, preferences, and consumption of fruits and vegetables. Results from the evaluation will be used to enhance and modify existing strategies.

LOS ANGELES UNIFIED SCHOOL DISTRICT*Local Incentive Award: Education - School District*

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| <p>Ms. Roberta Acantilado Project Director 6651-C Balboa Blvd. Van Nuys, CA 91406-5529</p> <p>Phone: (818) 609-2570 Fax: (818) 609-2580</p> <p>Roberta.acantilado@lausd.net</p> | <p>State Share: \$11,979,658</p> <p>Federal Share: \$5,989,829</p> <p>First Funded: 2000-2001</p> |
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Target Audience

- Gender: Male (51 %); Female (49%)
- Ethnicity: African American (11%); Asian (4%); Caucasian (9%); Latino (73%); Native American; Pacific Islander, Filipino/no response (3%)
- Languages: English (65%); Spanish (33%); Arabic; Armenian; Cantonese, Farsi; Khmer; Korean; Tagalog; Vietnamese and 81 other languages (2%)
- Ages: 5 to 8 (30%); 9 to 11 (23%); 12 to 17 (46%)

Intervention Channels

Schools-Preschools (2); Schools - students (K-12) (276); Schools - adults/parents (276)

Narrative Summary

The *Network for a Healthy California (Network)*-Los Angeles Unified School District targets all eligible district schools through invitations to participate in award funding. Annually, approximately 250 schools and 7,000 teachers participate, providing nutrition education, and physical activity promotion reaching at least 225,000 students and many of their families. The contractor funds eligible schools (based upon past performance and available funds as follows: approximately 170 *Network* Awards, 35 Nurse Awards, 55 Nutrition Advisory Awards, *Network* staff members provide skills-based nutrition education professional development workshops and on-line trainings for teachers, materials to support *Network* programs, and parent workshops supporting classroom nutrition education activities. Subcontractor services are available to support *Network* Awards: Chefs in the classroom lead cooking exercises with taste testing and a physical activity message; Theatrical presentations provide interactive performances on nutrition and physical activity; Farmers in the Classroom present nutrition education through lessons in the produce's journey from farm to market to table and the muralist works with students to design and install nutrition education murals that focus on the importance of increased fruit and vegetable consumption.

Key Performance Measures

Participation levels in most activities will be recorded through sign in sheets, participant evaluations, and on *Network* staff's Activity Tracking forms. Nutrition education training opportunities for teachers and parents will reinforce and increase nutrition education for students. *Network* approved surveys will be used to measure fruit and vegetable consumption as the primary outcome indicator along with changes in attitudes and knowledge related to fruit and vegetable consumption. Specific attitudes indicators will include self-efficacy in selecting, preparing and eating fruits and vegetables, preferences for fruit and vegetables, and the measure of knowledge will focus primarily on understanding the importance of fruit and vegetable consumption as part of a healthy diet. Additionally, we will be looking at the variety of fruits and vegetables consumed along with changes in the consumption of high calorie/low nutrient density foods and drinks.

MONROVIA UNIFIED SCHOOL DISTRICT*Local Incentive Award: Education - School District*

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| <p>Ms. Valerie Parsons Project Coordinator 325 E. Huntington Drive Monrovia, CA 91016-3585</p> <p>Phone: (626) 471-2776 Fax: (626) 471-2088</p> <p>vparsons@monrovia.k12.ca.us</p> | <p>State Share: \$1,382,077</p> <p>Federal Share: \$687,899</p> <p>First Funded: 2000-2001</p> |
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Target Audience

- Gender: Male (52%); Female (48%)
- Ethnicity: African American (6%); Asian (2%); Caucasian (18%); Latino (70%); Native American (1%); Pacific Islander (1%); Filipino (1%); Multiple/no response (1%)
- Languages: English (58%); Spanish (42%)
- Ages: Under 5 (6%); 5 to 8 (15%); 9 to 11 (17%); 12 to 17 (27%); 18 to 59 (35%)

Intervention Channels

Adult Education and Job Training Sites (1); Afterschool Programs (6); Community Centers (2); Other- Youth Organizations (1); Farmers' Markets (1); Food Stores (2); Libraries (1); Schools-students (Preschools) (1); Schools - students (K-12) (12); Schools- adults/parents (9)

Narrative Summary

The goal of Monrovia Unified School District (MUSD) is to increase the consumption of fruits and vegetables, increase physical activity promotion, increase access to nutritious foods, and decrease the risk of chronic diseases. Nutrition education is promoted through nutrition related activities such as the Harvest of the Month (HOTM) program, nutrition education cooking lessons within the classrooms, parent education, teacher trainings, and community events. In addition, elementary school sites have Nutrition Advisory Councils that meet two times per week in order to promote *Network for a Healthy California (Network)* goals within the school. Classroom sessions conducted by a Chef are linked to the California Health Education Content Standards. Teachers further the implementation of HOTM by subscribing to the monthly resources and materials that integrate nutrition education into their classrooms. To expand the reach of the program, the contractor has developed partnerships with local supermarkets by providing HOTM retail resources such as a monthly sign with featured produce information as well as periodic fruit and vegetable taste testings. In effort to expand the outreach to eligible participants, four elementary schools in Baldwin Park Unified School District will be part of the MUSD contract for 2010-2013. These schools will receive the same level of nutrition education in the classroom using the Harvest of the Month program and Chefs in the Classroom. This will reach an additional 2,500 students and their families by 2013 from Baldwin Park Unified School District.

Key Performance Measures

We use the impact evaluation to measure changes in knowledge, behavior, and nutrition-based skill development in students and parents. We use evaluations to rate the effectiveness of our teacher trainings. We use pre- and post- tests to measure the effectiveness of select parent education classes. The registered dietitian and certificated teacher monitor and document the delivery and content of nutrition education on a weekly basis. Recipe evaluations are filled out by all students on a monthly basis to rate the like/dislike of the featured produce in the monthly cooking lesson.

MONTEBELLO UNIFIED SCHOOL DISTRICT*Local Incentive Award: Education - School District*

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| <p>Piper Mattson, M.S., R.D. Nutrition Education Specialist 1612 Mines Avenue Montebello, CA 90640-5416</p> <p>Phone: (323) 887-7967 Fax: (323) 722-5371 mattson_piper@montebello.k12.ca.us</p> | <p>State Share: \$814,432</p> <p>Federal Share: \$407,216</p> <p>First Funded: 1997-1998</p> |
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Target Audience

- Gender: Male (51%); Female (49%)
- Ethnicity: Asian (3%); Latino (95%); Other (2%)
- Languages: English (50%); Spanish (50%)
- Ages: Under 5 (3%); 5 to 8 (23%); 9 to 11 (23%); 12 to 17 (29%); 18 to 59 (22%)

Intervention Channels

Afterschool Programs (22); Community Youth Organizations (1); Head Start Programs (11); Schools – students (K-12) (29)

Narrative Summary

Montebello Unified School District (MUSD) focuses on five general areas, providing nutrition education to students, families, and teachers. The program encourages students, teachers, and parents to work toward developing more nutrition friendly environments and the development of nutrition education standards in the classroom. Components establish links between home, cafeteria, and classroom to provide a consistent program encouraging students to be wiser/healthier 'food decision makers.' Classrooms are reached with monthly taste tests including lessons on seasonal produce and bulletin boards in cafeterias provide students with fruit and vegetable information. Other health/nutrition events throughout the year are promoted with lessons, activities, teacher background information, and family information sheets. Physical activity promotion is included in several activities described above to reinforce the importance of combining the two components for a healthier lifestyle. Nutrition Advisory Councils (NACs) established at each intermediate and high school conduct six nutrition education activities per year. Closing events provide a forum for sharing yearly NAC accomplishments. MUSD continues the pursuit of establishing a nutrition education curriculum focused on standards for K-12. This will allow for an institutionalization of nutrition education in the classroom, empowering students and families to advocate for more nutrition friendly environments.

Key Performance Measures

Process: number of activities and participants, number of schools and/or classrooms participating, also skill improvement. Impact evaluation pilot will be initiated this year to measure consumption and changes in behaviors or attitudes toward fruit and vegetable consumption among selected elementary and/or secondary level students.

NEW ECONOMICS FOR WOMEN*Local Food and Nutrition Education*

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| <p>Ms. Leticia Andueza Director of Educational Programs 303 South Loma Drive Los Angeles, CA 90017</p> <p>Phone: (213) 483-2060 x 310 Fax: (213) 483-7848 landueza@neworg.us</p> | <p>Funding Amount: \$90,000 First Funded: 2008-2009</p> |
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Target Audience

- Gender: Male (40%); Female (60%)
- Ethnicity: African American (1%); Asian (1%); Caucasian (1%); Latino (97%)
- Languages: English (3%); Spanish (97%)
- Ages: Under 5 (2%); 5 to 8 (2%); 9 to 11 (2%); 12 to 17 (23%); 18 to 59 (70%); 60 and Over (1%)

Intervention Channels

Adult Education and Job Training Sites (1); Afterschool Programs (5); Community-Based Organizations (3); Community Centers (2); Other preschool (1); Public Housing (2); Schools-parents (3); Shelters/Temporary Housing (1)

Narrative Summary

New Economics for Women's (NEW) target population include participants of different age ranges, from infants to grandparents. NEW will implement the Salsa Sabor y Salud program to educate families to make better nutritional and physical health choices for their families and themselves. NEW believes that by providing the resources and information to make better choices to one individual, the entire family will benefit from that change. Therefore, our nutritional sessions will be provided to the entire family beginning with ages three and up and will focus on teaching families the importance of consuming healthy foods and practicing physical activities that will enhance their health. After completing four-to five-week sessions, families will be able to participate in one of the four focus groups conducted annually. At this time, families will share personal recipes, challenges, and successes their entire family has made since their participation in the program. During the third year of the program NEW will recruit volunteers to attend bi-monthly meetings with the program facilitator to create a script for four acts that will portray the healthy choices and physical activities families can participate in to maintain or improve their health.

Key Performance Measures

Outcomes will be measured and completed as a result of families attending the Salsa Sabor y Salud Program. The project will measure the performance of our program by measuring knowledge gained by participants in our program. Other outcome measures will be demographic information, attendance at workshops, outreach conducted, and informational brochures distributed. Informal follow-up calls will be placed to program alumni to assess the impact made and if behavioral changes occurred after completing the workshops.

PASADENA UNIFIED SCHOOL DISTRICT*Local Incentive Award: Education - School District*

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| <p>Ms. Katia Ahmed Project Coordinator 351 South Hudson Avenue Pasadena, CA 91109</p> <p>Phone: (626) 798-2458 Fax: (626) 798-2658 kahmed@pusd.us</p> | <p>State Share: \$3,688,857 Federal Share: \$1,842,199 First Funded: 2003-2004</p> |
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Target Audience

- Gender: Male (51%); Female (49%)
- Ethnicity: African American (26%); Asian (2%); Caucasian (16%); Latino (54%); Filipino (2%)
- Languages: Armenian (3%); English (40%); Spanish (54%); Non English (3%)
- Ages: Under 5 (8%); 5 to 8 (24%); 9 to 11 (24%); 12 to 17 (40%); 18 to 59 (3%); 60 years and older (1%)

Intervention Channels

Afterschool Programs (3); Healthy Start (5); School District Preschools (5); Schools - students (K-12) (27); Schools - adults/parents (18); Public Health Centers (1); Shelters/Temporary Housing (2)

Narrative Summary

The Pasadena Unified School District (PUSD) *Network for a Healthy California (Network)* Program has formed a collaborated effort between teachers, parents, students, food service staff, school nurses, district administrators, community based organizations, faith-based organizations, and community members. The program's goal is to increase the daily consumption of fruits and vegetables and increase physical activity among the target population. This link creates school environments that reflect a comprehensive commitment to the health and well-being of PUSD students and their families. The program began with a needs assessment of the target audience on their perceptions of preferred healthy-eating activities and areas of special interest. Teacher trainings focus on integrating and coordinating nutrition education lessons and physical activity programs for students in their classrooms. School nurses attend training programs to help them work with students and parents on adopting healthy lifestyles as well as the understanding of child and adolescent behavior, knowledge, and attitude on healthy eating. Food service staff is trained on the importance of positive eating environments and the healthy food choices available. A sample of activities conducted for the target population includes: 'Ask the Nutritionist' booths; healthy cooking classes; 'Nutrition, Health and Walk to School' day; Harvest of the Month; health fairs; and Farmer in the Classroom.

Key Performance Measures

Increase the daily consumption of fruits and vegetables in the target population. The performances are measured through needs assessment and process. The *Network* Impact evaluation tool is used to measure knowledge and consumption of fruits and vegetables.

ROSEMEAD SCHOOL DISTRICT*Local Incentive Award: Education - School District*

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| <p>Ms. Diane Ezzo Food Service Director 3907 N. Rosemead Boulevard, Suite 130 Rosemead, CA 91770-1984</p> <p>Phone: (626) 312-2900 x 255 Fax: (626) 307-6178 dezzo@rosemead.k12.ca.us</p> | <p>State Share: \$143,459</p> <p>Federal Share: \$69,536</p> <p>First Funded: 2001-2002</p> |
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Target Audience

- Gender: Male (52%); Female (48%)
- Ethnicity: African American (1%); Asian (52%); Caucasian (3%); Latino (42%); Vietnamese and Filipino (2%)
- Languages: Cantonese (28%); English (26%); Khmer (1%); Mandarin (3%); Spanish (24%); Tagalog (1%); Vietnamese (13%); Chaozhou (2%); Other non-English (2%)
- Ages: Under 5 (5%); 5 to 8 (30%); 9 to 11 (30%); 12 to 17 (20%); 18 to 59 (10%); 60 and Over (5%)

Intervention Channels

Afterschool Programs (5); Preschools (4); Schools - students (K-12) (5)

Narrative Summary

Rosemead School District is a K-8 public school district located in Rosemead, California. There are four elementary schools (K-6) and one middle school (7-8) with a population of 3,104 ethnically diverse students, of which approximately 42 percent are Latino/Hispanic and 52 percent are Asian. On average, approximately 76 percent of the students receive free and reduced lunch. The *Network for a Healthy California* targets all five schools. Harvest of the Month is available to teachers and students several times a year via teacher workshops, student taste testing and family newsletters. Programs, such as the Health Fair (Run-Walk), and Migrant Education Even Start parent classes, include a nutrition education and physical activity promotion component for the target audience. Power Play! activities target 4th and 5th graders. An art and essay contest is conducted to promote the importance of fruits and vegetables. Back-to-School Nights and Open Houses feature fruit and vegetable taste testing and provide nutrition education materials. Cooking demonstrations incorporating nutrition education are conducted for 7th and 8th grade students who are involved with the physical education program implemented at the middle school level. Nutrition education classes and healthy recipe taste testing with 4th – 6th grade students are conducted in partnership with the After School Education Safety Program. A minimum of two-three nutrition related articles each year are submitted to the Rosemead School District Web site.

Key Performance Measures

Process evaluation measures will indicate the participation levels in all activities performed, as recorded in sign-in sheets and on the Activity Tracking Form. Performing the activities listed in the Scope of Work, such as parent nutrition workshops, teacher trainings, art and essay contest, open houses, and back to school nights will increase visibility of the importance of consuming colorful fruits and vegetables and physical activity; and provide students, parents, and teachers with written education materials.

SANTA CLARITA VALLEY SCHOOL FOOD SERVICES AGENCY*Local Incentive Award: Education - School District*

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| <p>Tracy Fiscella, M.S., R.D. Nutrition Specialist 25210 Anza Drive Santa Clarita, CA 91355-3496</p> <p>Phone: (661) 295-1574 x 117 Fax: (661) 295-0981 tfiscella@scvsfsa.org</p> | <p>State Share: \$199,151</p> <p>Federal Share: \$92,934</p> <p>First Funded: 2000-2001</p> |
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Target Audience

- Gender: Male (52%); Female (48%)
- Ethnicity: African American (4%); Asian (2%); Caucasian (24%); Latino (63%); Pacific Islander (3%); Multi/no response (2%)
- Languages: English (56%); Spanish (41%); Tagalog (1%); Other: Arabic, Korean, Vietnamese, Armenian (2%)
- Ages: Under 5 (4%); 5 to 8 (26%); 9 to 11 (20%); 18 to 59 (50%)

Intervention Channels

Preschools (7); Schools students (K-12) (9); Schools - adults/parents (10); After schools (5)

Narrative Summary

The goal of this project is to strengthen nutrition education efforts in nine schools in Santa Clarita with >50 percent of students on free/reduced meals. Santa Clarita Valley School Food Services Agency (SCVSFSA) collaborates with schools and organizations such as Power Play! and Dairy Council of California to provide nutrition education and physical activity promotion and resources to school administrators, teachers, students, and parents. The primary objective is to increase students' consumption of fruits and vegetables, while integrating nutrition education into the curriculum. Activities include workshops/trainings for teachers to facilitate nutrition education in their classroom; Harvest of the Month, offering opportunities to taste fruits and vegetables in and to teach simple food preparation which can be transferred to the student's home and parents. Teachers also receive training to integrate nutrition into the core curriculum with an emphasis on language arts. Other strategies school garden nutrition education, collaborating on school events focusing on healthy food and activity choices, and providing resources and curriculum for promoting consumption of fruits and vegetables. Nutrition Advisory Councils at six-eight sites empower to students to serve as peer educators to promote healthy food and activity choices in their school.

Key Performance Measures

All performance measures/indicators are process indicators such as: summarize participation in activities via the Activity Tracking Form, copies of agendas, records of participation/sign-in sheets and survey summaries, and attendance.

SOUTHEAST ASIAN COMMUNITY ALLIANCE

Asian Pacific America Legal Center

Local Food and Nutrition Education

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| <p>Sissy Nga Trinh 970 N. Broadway, Suite 209 Los Angeles, CA 90012</p> <p>Phone: (213) 628-8667 Fax: (213) 928-4100 sissy@seaca-la.org</p> | <p>Funding Amount: \$90,000 First Funded: 2008-2009</p> |
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Target Audience

- Gender: Male (45%); Female (55%)
- Ethnicity: African American (3%); Asian (20%); Latino (77%);
- Languages: English (25%); Spanish (57%); Cantonese (8%); Khmer (Cambodian) (8%)
Vietnamese (2%)
- Ages: 9 to 11 (25%); 12 to 17 (35%); 18 to 59 (35%); 60 years old and over (5%)

Intervention Channels

Community-Based Organizations (5); Schools – students (K-12) (6); Schools – adults/parents (6); Community Garden (2)

Narrative Summary

This project will conduct culturally appropriate nutrition education among students, parents, and community residents with the aim of recruiting leaders who can conduct peer-to-peer education on nutrition and the importance of improving the food environment in schools and communities. Project partners will identify and develop nutrition education and leadership development activities and materials including cooking classes, health related games and activities, cookbooks, fact sheets, readings, and trainings. Project outreach will be targeted to students and parents who have participated in or expressed interest in campaigns to improve nutrition education and access to healthy foods in the schools and neighborhood so that participants understand the dual importance of improving their diets and the food environments where they live and study. Students taking part in the activities will be trained as leaders who can engage their peers on issues of nutrition and the need for healthier food environments. Benefits from the project will include increased understanding of nutrition and the importance of a healthy diet among project participants and their peers; a diffusion of healthier eating habits; and increased awareness on the importance of healthy foods in their schools and communities. In order to better partner with the multicultural communities engaged in their nutrition education, SEACA, a program of the Asian Pacific American Legal Center, subcontracts with the Urban and Environmental Policy Institute's Healthy School Food Coalition (HSFC). HSFC has a strong track record of working with parents of students served by Los Angeles (LA) Unified School District and has bilingual Spanish-language staff. HSFC's activities include: Leading nutrition workshops/cooking demonstrations and presentations focusing on Latino parents at schools in the East LA, El Sereno, and Pico Union areas of LA, done mostly in Spanish, some in English. Outreach at health fairs and festivals. Train-the-trainer activities with school personnel. Community empowerment trainings with their active leadership

Key Performance Measures

SEACA will gather records of participation in nutrition education sessions, community outreach events, and leadership training courses; collect records of peer to peer outreach, newsletters sent, web hits and other social marketing activities; and conduct pre- and post- surveys of knowledge and awareness of nutrition and food access issues.

SUSTAINABLE ECONOMIC ENTERPRISES OF LOS ANGELES*Local Food and Nutrition Education*

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| <p>Ms. Pompea Smith 6605 Hollywood Blvd Suite 220 Hollywood, CA 90028-6254</p> <p>Phone: (323) 463-3171 Fax: (323) 463-1062 pompea@see-LA.org</p> | <p>Funding Amount: \$84,750 First Funded: 2009-2010</p> |
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Target Audience

- Gender: Male (10%); Female (90%)
- Ethnicity: African American (10%); Caucasian (5%); Latino (80%); Other (specify) Middle Eastern (5%)
- Languages: English (20%); Spanish (80%)
- Ages: 18 to 59 (90%); 60 years old and over (10%)

Intervention Channels

Community Centers (13); Schools – students (K-12) (22); Schools – adults/parents (22)

Narrative Summary

The Good Cooking/Buena Cocina in the Farmers' Market program was designed to provide direct nutrition and culinary education to farmers' market patrons and those of the surrounding SNAP-ed eligible communities. This six-week program will cover the major food groups of MyPyramid, important health and nutrition topics, and will incorporate a physical activity at the beginning of each class. As a component of the nutrition education, culinary education in the form of farmers' market tips and the preparation of a recipe will be conducted every class. The majority of class participants will be SNAP eligible. At the classes, each market manager will reiterate that SNAP, WIC Farmers' Market Nutrition Program checks and other federal programs can be used for shopping at SEE-LA farmers' markets. Age and culturally appropriate materials will be distributed in the classes and as promotional items for each individual market. The five SEE-LA markets that will conduct these classes are Canoga Park, Hollywood Lemon Grove, Watts, Echo Park and Central Avenue. Every year SEE-LA will continue building partnerships with other farmers' markets and community-based organizations. Pre- and post-test surveys will be conducted to measure the increase in healthy lifestyle changes.

Key Performance Measures

To determine whether participants' needs are met for the Good Cooking/Buena Cocina program, a series of pre-test and post-test surveys, and focus groups as well as daily verification statements will help evaluate the progress of the Good Cooking/Buena Cocina programs. The non-Network funded market money distributed and redeemed will serve as a proxy for calculating increased intake of farm fresh fruits and vegetables. Also, increases in the number of interested partners will be used to evaluate the popularity of the Good Cooking/Buena Cocina program.

VAUGHN NEXT CENTURY LEARNING CENTER*Local Incentive Award: Education - School District*

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| <p>Ms. Suzanne Llamas Project Director 13330 Vaughn Street San Fernando, CA 91340-2216</p> <p>Phone: (818) 896-7461 Fax: (818) 834-9036 sllamas@vaughncharter.com</p> | <p>State Share: \$210,500 Federal Share: \$105,250 First Funded: 2000-2001</p> |
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Target Audience

Gender: Male (49%); Female (51%)

Ethnicity: African American (2%); Latino (97%); Other: Caucasian and Asian (1%)

Languages: English (40%); Spanish (60%)

Ages: Under 5 (2%); 5 to 8 (22%); 9 to 11 (10%); 12 to 17 (24%); 18 to 59 (42%)

Intervention Channels

Public/Community Health centers (1); Preschools (1); Schools - students (K-12) (1);

Schools- parents (1)

Narrative Summary

Vaughn's activities connect the classroom, cafeteria, and the community. The targeted audience is the students, their families, the staff and the community. Teachers receive nutrition education training at school-wide professional development meetings and at grade level meetings. Topics include: The New Food Pyramid, Integrating Nutrition Education in the Classroom, Harvest of the Month Teaching Strategies, Cooking in the Class, and a Healthy School Environment. The *Network for a Healthy California (Network)* Project Coordinator and key *Network* personnel such as the Family Advocate and the Adult Leader attend *Network* sponsored trainings and regional sponsored trainings which will guide program development. Elementary students receive cooking lessons and nutrition education lessons integrated with physical activity promotions. Middle School and High School students receive nutrition education and physical activity promotion through peer leadership activities. Parents attend Parent Forums, Parent Cooking Classes, and a Saturday Training class. Parents receive nutrition education materials such as Community Toolkit informational handouts and Harvest of the Month newsletters. Cafeteria staff supports the nutrition education activities by providing Harvest of the Month cafeteria promotions. They also assist SNAC members in nutrition education activities needing kitchen facilities. Vaughn's *Network* program and activities will be publicized through Vaughn's school website.

Key Performance Measures

Process evaluation measures that will be used to indicate the levels of participation in implemented activities will be the sign-in sheets and the recorded participation on the Activity Tracking form. Increased and improved knowledge of food preparation and increased cooking skills will indicate successful implementation of nutritional cooking classes. The creation and the implementation of the Youth Project research tool will indicate an increased level of self-efficacy for secondary students. Anecdotal parent stories will determine changes in vegetable and fruit consumption and any increase of physical activities for families, among adults participating in nutrition education classes. Comments from teacher training evaluation forms will evaluate training effectiveness.

North Coast Region

Del Norte, Humboldt, Lake, Mendocino, Napa, and Sonoma Counties

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| <p>Network for a Healthy California Regional Lead Agency</p> <p>California Health Collaborative 1101 College Avenue, Suite 215 Santa Rosa, CA 95404 www.northcoastnutrition.org</p> <p>Funding Amount: \$498,648</p> | <p>Jennifer McClendon Project Director and Collaborative Coordinator and California Health Collaborative</p> <p>Phone: (707) 543-5810 x 203 Fax: (707) 543-5813 jmccclendon@healthcollaborative.org</p> |
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**Children's Power Play! Campaign
Coordinator**

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CALISTOGA JOINT UNIFIED SCHOOL DISTRICT*Local Incentive Award: Education - School District*

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| <p>Ms. Joan Bruno Nutrition Education Coordinator Calistoga Elementary School 1327 Berry Street Calistoga, CA 94515-1605</p> <p>Phone: (707) 942-4398 x 714 Fax: (707) 942-0970</p> <p>jbruno@calistoga.k12.ca.us</p> | <p>State Share: \$143,261</p> <p>Federal Share: \$67,485</p> <p>First Funded: 2003-2004</p> |
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Target Audience

- Gender: Male (51%); Female (49%)
- Ethnicity: African American (1%); Asian (1%); Caucasian (30%); Latino (66%); Native American (1%); Pacific Islander (1%)
- Languages: English (35%); Spanish (65%)
- Ages: 5 to 8 (18%); 9 to 11 (18%); 12 to 17 (50%); 18 to 59 (14%)

Intervention Channels

Afterschool Programs (2); Community Centers (1); Community Youth Organizations (1); Farmers' Markets (1); Food Stores (2); Schools - students (K-12) (2); Schools-parents (2)

Narrative Summary

Calistoga Joint Unified School District is a K-12 school in Napa County. The two main campuses are Calistoga Elementary School and Calistoga Junior-Senior High School. The Nutrition Program's major focus is at the Calistoga Elementary School. The goal is to increase nutrition education and support for Calistoga Junior-Senior High School students. Nutrition education classes are scheduled during the day, after school, and early evening to meet the needs of students, parents/families, and teachers. The Nutrition Program also participates in weekend events and parent/family nutrition education in Calistoga with the focus on healthy eating and physical activity. Scheduled classes include but are not limited to: seasonal fruit and vegetable tasting with focus on Harvest of the Month, Power Play!, MyPyramid balanced diet information, cooking demonstrations, hands-on cooking, label-reading, knowledge of recommended serving sizes, food safety in food preparation, and following recipes supplied by Champions for Changes using both English and Spanish materials. The Nutrition Program promotes physical activity. When available, garden-enhanced nutrition classes are included. The Nutrition Program invites Clinic Ole' to participate in the Annual Health Fair held at Calistoga Elementary School. The Nutrition Program's partnership with Clinic Ole' through the Health Fair brings an awareness of services available for families and community members of Calistoga. The Nutrition Program partners with the local grocery stores to display Champions for Change, *Network for a Healthy California* and Harvest of the Month materials in both English and Spanish. Materials are replenished as needed and follow the Harvest of the Month materials used at Calistoga Schools. The Nutrition Program partners with Cal Mart Grocery to offer Harvest of the Month tastings at the annual Customer Appreciation Day each spring.

Key Performance Measures

Primary measure of performance of federal share activities will be the Activity Tracking document; progress on state share activities will be assessed using the weekly time logs prepared by District staff.

DEL NORTE UNIFIED SCHOOL DISTRICT*Local Incentive Award: Education - School District*

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|---|---|
| <p>Ms. Deborah Kravitz 301 W. Washington Boulevard Crescent City, CA 95531-8340</p> <p>Phone: (707) 464-0273 Fax: (707) 464-0785 dkravitz@delnorte.k12.ca.us</p> | <p>State Share: \$1,037,738</p> <p>Federal Share: \$524,916</p> <p>First Funded: 1999-2000</p> |
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Target Audience

- Gender: Male (52%); Female (48%)
- Ethnicity: African American (1%); Asian (7%); Caucasian (61%); Latino (15%); Native American (14%); Pacific Islander (1%); Other (1%)
- Languages: English (84%); Hmong (5%); Lao (1%); Spanish (10%); Lao (1%)
- Ages: Under 5 (3%); 5 to 8 (24%); 9 to 11 (21%); 12 to 17 (50%); 18 to 59 (1%); 60 and Over (1%)

Intervention Channels

Afterschool Programs (6); Community-Based Organizations (4); Community Youth Organizations (1); Elderly Service Sites (2); Emergency Food Assistance Sites (2); Extension Offices (1); Farmers' Markets (1); Food Stamp Offices (1); Healthy Start (3); Parks, Recreation Centers (1); Head Start Programs (5); Preschools (6); Public Health Centers (1); Schools students (K-12) (13)

Narrative Summary

The objectives of the Del Norte Unified School District *Network for a Healthy California (Network)* program include participating in regional collaboratives and meetings to share experiences and successes. The program utilizes the school classrooms, preschool through high school as a means to communicate nutrition education, and physical activity promotion. The nutrition program identifies and takes advantage of various activities and events in the community. Trained high school aged Nutrition Student Educators also reach students by assisting the nutrition staff in the planning and organizing of activities and events that reach younger students. District teachers and staff are provided training promoting *Network* goals as well as Youth Engagement. Key messages for all the above include: increased fruit and vegetable consumption, physical activity, fiber-rich foods, MyPyramid, limited added sugars, whole grains, and Food Stamp promotion. There is no duplication of effort in WIC programs. Nutrition education services do not duplicate Head Start.

Key Performance Measures

Attendance records, photo documentation, activity logs, lesson plans, copies of newsletters, summary of evaluations, Activity Tracking Forms.

HUMBOLDT COUNTY OFFICE OF EDUCATION*Local Incentive Award: – Public Health Department*

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|---|---|
| <p>Linda Prescott, R.D. Project Coordinator 901 Myrtle Avenue Eureka, CA 95501-1219</p> <p>Phone: (707) 445-7042 Fax: (707) 441-3299</p> <p>lprescott@humboldt.k12.ca.us</p> | <p>State Share: \$754,932</p> <p>Federal Share: \$377,465</p> <p>First Funded: 2002-2003</p> |
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Target Audience

- Gender: Male (52%); Female (48%)
- Ethnicity: African American (2%); Asian (3%); Caucasian (64%); Latino (14%); Native American (11%); Pacific Islander (1%); Multiple (5%)
- Languages: English (89%); Spanish (9%)
- Ages: Under 5 years (3%); 5 to 8 (67%); 9 to 11 (27%); 12 to 17 (1%)

Intervention Channels:

Afterschool Programs (15); Food stores (3); Other Preschools or Day cares (14);
Schools - students (K- 12) (30);

Narrative Summary:

Acting as the lead agency, the Humboldt County Office of Education coordinates the *Network for a Healthy California* funded programs offered through county-based special education classrooms and a consortium of schools. Efforts focus on encouraging consumption of colorful fruits and vegetables and promotion of daily physical activity. Activities include implementation of the Harvest of the Month (HOTM) program in approximately 250 preK-8 grade classrooms and 15 after school programs, Power Play! offered to 4th and 5th grade students, garden enhanced nutrition education, healthy classroom celebration ideas, cooking activities and projects, physical activity promotion as well as community and school-wide nutrition related events. Community outreach and media include signage in local retail grocery stores, and parent/child nutrition education workshops held in the community education kitchen of a local grocery store. Other media includes HOTM signage in local retail grocery stores. Lastly, multiple professional development and network opportunities are offered to school site and afterschool program staff.

Key Performance Measures

Process evaluation measures such as sign-in sheets, lesson plans, activity tracking logs, and pictures will show participation levels. Increased identification, knowledge, and preference of fruits and vegetables will indicate successful implementation of HOTM and Power Play! programs. Improved food preparation and cooking skills will reflect successful implementation of cooking activities. Impact evaluation will measure changes in fruit and vegetable consumption, preference and self-efficacy among targeted 9-11 year olds. A minimum of 50 4th and 5th grade students currently participating in HOTM will receive additional opportunities for nutrition education on a bi-monthly basis. Changes in consumption, preference, and self-efficacy will be measured using pre- and post- survey. The survey tool that will be utilized is The Day in the Life Questionnaire with the addition of the preference question found in the HOTM survey. Both survey tools are from the Impact Evaluation Handbook.

HUMBOLDT COUNTY DEPARTMENT OF HEALTH AND HUMAN SERVICES*Local Incentive Award: Government-Local Public Health Department*

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| <p>Kelly Kyle Health Education Specialist 901 7th Street Eureka, CA 95501-1219</p> <p>Phone: (707) 441-5080 Fax: (707) 268-0415 kkyle@co.humboldt.ca.gov</p> | <p>Funding Amount: \$78,000 First Funded: 2009-2010</p> |
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Target Audience

- Gender: Male (30%); Female (70%)
- Ethnicity: African American (1%); Asian (6%); Caucasian (77%); Latino (10%); Native American (6%)
- Languages: English (95%); Spanish (5%);
- Ages: 9 to 11 (20%); 12 to 17 (80%)

Intervention Channels

Farmers Markets (1); Other Youth Education Sites (includes Parks and Recreation) (1); Public Housing (1); Schools – parents (1)

Narrative Summary

This project will continue initial work on CX3 in two neighborhoods, each having greater than 50 percent eligible FSNE population. The CX3 project will assist Humboldt CAN (Community for Activity and Nutrition) accomplish one of their community-based goals, and will enhance current activities concerning food access and the built environment in low-income neighborhoods. It will allow local communities to assist in identifying their priorities and the activities they want to use to address their situation(s). Increased communication and problem-solving in each community will encourage community members to participate in other projects that will benefit them. In the past two years, the majority of middle and secondary schools in Humboldt County have initiated salad bars, and they are improving the food offerings for school meals. Many of these changes were student initiated. The Youth Engagement activities from this funding will increase the nutrition knowledge of student participants, will strengthen their interest in health, and will enable them to share correct nutrition information to other students and their families in the community. For increased effectiveness, some of the activities will be coordinated with the Humboldt County Office of Education.

Key Performance Measures

Increased access to healthy food in low-income neighborhoods through community planning; 1,500 low-income individuals receiving information about meal planning, preparation, and food safety with increases in knowledge and behavior change; growth and success of Humboldt CAN by increasing awareness and use of community food resources by low-income population; successfully organize two community groups and implement CX3; engage 3-5 local youth in developing and conducting a nutrition education project; increased coordination of the USDA funded nutrition programs.

NAPA COUNTY OFFICE OF EDUCATION*Local Incentive Award: Education - County Office of Education*

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|---|---|
| <p>Ms. Julie McClure Project Director 5789 State Farm Drive, Suite 230 Rohnert Park, CA 94928-3613</p> <p>Phone: (707) 586-9062 Fax: (707) 253-2735</p> <p>julie.mcclure@calserves.org</p> | <p>State Share: \$308,382</p> <p>Federal Share: \$154,191</p> <p>First Funded: 2008-2009</p> |
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Target Audience

- Gender: Male (53%); Female (47%)
- Ethnicity: African American (2%); Asian (2%); Caucasian (7%); Latino (84%); Native American (2%); Pacific Islander (1%); Laotian (1%); Filipino (2%)
- Languages: English (21%); Spanish (79%)
- Ages: 5 to 8 (38%); 9 to 11 (38%); 12 to 17(5%); 18 to 59 (17%); 60 years + (2%)

Intervention Channels

Afterschool programs (8)

Narrative Summary

The CalSERVES nutrition programs operate in three high need elementary school districts in Santa Rosa, reaching 5,700 children. CalSERVES focuses on providing nutrition education programming for students. Additionally, the program reaches 800 children and families through nutrition-focused outreach activities and information dissemination. The Program seeks to increase the daily consumption of fruits and vegetables and increase daily physical activity in low-income families, through nutrition education activities in the classroom, outreach events and promotional activities, and physical activity training within the context of nutrition education, gardening, and healthy cooking activities. The program also coordinates with the Sonoma County Community and Family Nutrition Coalition, the Redwood Empire Food Bank, and the Sonoma County Department of Health Services, Regional Children's Power Play! campaign to deliver consistent behavior-focused nutritional messages across Santa Rosa's Bellevue, Roseland, and Wright Elementary School Districts reaching over 6,500 children and families.

Key Performance Measures

Increase the daily consumption of colorful fruits and vegetables and increase daily physical activity in low-income (185 percent of federal poverty level) families, measured by program attendance rosters, health fair attendance counts, activity logs, lesson plans, and Activity Tracking forms.

NORTH COAST OPPORTUNITIES*Local Food and Nutrition Education*

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| <p>Ms. Patty Bruder Director of Community Action 776 S. State Street Ukiah, CA 95482</p> <p>Phone: (707) 462-2596 x 102 Fax: (707) 462-2531 pbruder@ncoinc.org</p> | <p>Funding Amount: \$85,000</p> <p>First Funded: 2009-2010</p> |
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Target Audience

Gender: Male (25%), Female (75%)

Ethnicity: Caucasian (40%); Latino (40%); Native American (20%)

Languages: English (70%); Spanish (30%)

Ages: Under 5 years (2%); 5-8 (30%); 9-11 (30%); 12-17 (10%); 18-59 (23%); 60 and over (5%)

Intervention Channels

Emergency Food Assistance (1); Farmers' Markets (3); Other Youth sites (3); Schools-students afterschool (9); Other: Latino and Low-Income Clients at community centers (3)

Narrative Summary

The Better Eating Activity and Nutrition for Students (BEANS) project will use teen peer educators to bring interactive food demonstrations to after school programs, family resource centers, and farmers' markets. BEANS will focus its activities in Mendocino County's three largest communities (Fort Bragg, Ukiah, and Willits). Because all of these communities have seen significant increases in their Hispanic populations, the project will conduct targeted promotion to reach and engage members of the Latino community. North Coast Opportunities (NCO) will work with a range of partners to create an innovative program that combines nutrition education with interactive food demonstrations, samples and recipes, garden produce and activity, and SNAP promotion in after school settings. BEANS teen peer educators will form the core of the project, with at least 50 percent of the teens fluent in Spanish. In each community, NCO will use grant funds to hire a 0.25 full time equivalent (FTE) site coordinator with the Ukiah Site Coordinator working an additional 0.25 FTE as the Lead Site Coordinator to manage program monitoring, reporting, and evaluation. NCO will also assign volunteers to assist in each community, a significant in-kind contribution to the project.

Key Performance Measures

Process evaluation measures will indicate the participation levels in all activities performed, as recorded in sign-in sheets and on the Activity Tracking Form. Increased consumption of fresh produce will indicate successful impact of after school classes. Improved knowledge of food preparation and increased cooking skills will indicate successful implementation of family resource center classes. Increased food stamp purchases at farmers' market will indicate effective promotion.

UKIAH UNIFIED SCHOOL DISTRICT*Local Incentive Award: Education - School District*

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| <p>Ms. Terry Nieves Garden Enhanced Nutrition Education Coordinator 925 North State Street Ukiah, CA 95482-3411</p> <p>Phone: (707) 462-2561 Fax: (707) 463-2120 tnieves@uusd.net</p> | <p>State Share: \$1,609,377</p> <p>Federal Share: \$803,503</p> <p>First Funded: 1999-2000</p> |
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Target Audience

- Gender: Male (47%); Female (53%)
- Ethnicity: Asian (1%); Caucasian (49%); Latino (35%); Native American (14%); multi ethnicity (2%)
- Languages: English (65%); Spanish (35%)
- Ages: Under 5 (5%); 5 to 8 (34%); 9 to 11 (33%); 12 to 17 (25%); 18 to 59 (3%)

Intervention Channels

Community Centers (1); Farmers' Markets (2); Head Start Programs (4); Public/Community Health Centers (1); Schools – Preschools (2); Schools – students (K-12) (33); Schools – parents (15)

Narrative Summary

Ukiah Unified School District local incentive awardee is composed of 11 qualifying school districts and 6 State Preschool/Headstart sites throughout Mendocino County. The program is garden-based nutrition education and students receive anywhere from 10-30 nutrition education lessons throughout the year. These lessons encompass fruit and vegetables, MyPyramid, food safety and shopping/preparation, limiting added sugars as well as Harvest of the Month (HOTM) and Rethink Your Drink. Parents of students are encouraged to attend nutrition education events at schools, as well as nutrition education lessons after school. Teachers receive nutrition education training yearly and impact/outcome evaluation is used at the 4-6 grade level yearly. Promotion through MCTV Network public service announcements (PSAs) and HOTM information is promoted through local newspapers as well as occasional newspaper nutrition articles at various sites and interviews and PSA's on local public radio stations. Physical activity promotion will be done at eight school sites with subcontractors. Participation in community events with our nutrition education message will take place at all schools, as well as hospital/clinic and family resource centers. We will promote fruits and vegetables at farmers' markets in two communities.

Key Performance Measures

Ukiah Unified School District will be doing impact/outcome evaluation (both pre and post survey) with over 200 4-6 grade students in two elementary schools to measure knowledge, changes in behavior, and outcome expectations. Ukiah Unified School District will also be completing process evaluation by keeping track of the numbers of students/parents reached.

UNITED INDIAN HEALTH SERVICES, INC.*Local Incentive Award: Indian Tribal Organizations*

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| <p>Ms. Alison Aldridge Community Nutrition Manager 1600 Weeot Way Arcata, CA 95521-4734</p> <p>Phone: (707) 825-4098 Fax: (707) 825-5035</p> <p>Alison.aldridge@carih.net</p> | <p>State Share: \$175,519</p> <p>Federal Share: \$87,757</p> <p>First Funded: 2001-2002</p> |
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Target Audience

- Gender: Male (50%); Female (50%)
- Ethnicity: Caucasian (25%); Latino (15%); Native American (60%)
- Languages: English (90%); Spanish (10%)
- Ages: Under 5 (9%); 5 to 8 (9%); 9 to 11 (9%); 12 to 17(9%); 18 to 59 (55%); 60 and Over (9%)

Intervention Channels

Afterschool Programs (26); Community-Based Organizations (1); Emergency Food Assistance Sites (1); Farmers' Market (1); Head Start Programs (4); Indian Tribal Organization (1); Schools - students (K-1 2) (3); Indian Tribal Organizations (1)

Narrative Summary

Through fun and innovative activities at local schools, Head starts, and community events, nutrition and physical activity messages are reaching American Indians in Humboldt and Del Norte counties. During culturally appropriate cooking classes at various community sites, we teach people to incorporate more fruits and vegetables into their family meals. Here at the Potawot Health Village, there is a two-acre food garden. The *Network for a Healthy California* funds support taste testing, cooking classes, workshops, and various celebrations that utilize this incredible resource for nutrition education. We reach our target audience through the following events and interventions: Monthly nutrition lessons at each of the eight schools and Head starts, as well as two after school programs. Community events include: Harvest Celebration, Arts and Crafts Fair, All Area Repchem, UIHS Mother's Circle, Yurok Tribe Spring Flings, Loleta Family Day, Potawot Community Food Garden Blessing, Salmon Festival, Fresh Fruit Fridays (National Nutrition Month), Celebration of Food and Life, WIC food demos, Yurok Food Distribution Center Food Demos, and the HAWC Walk (Community Health and Wellness Committee). Weekly food demos at the Potawot Community Food Garden Produce Stand (June-Oct); Series of three Honor the Gift of Food Lessons based on MyPyramid Guidelines.

Key Performance Measures

Increase consumption of fruits and vegetables; increased exposure to fruits and vegetables through farmers' market/garden enhanced education; improved cooking skills; improved grocery shopping; increased physical activity; increased knowledge of benefits of fruits and vegetables.

WINDSOR UNIFIED SCHOOL DISTRICT*Local Incentive Award: Education - School District*

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| <p>Ms. Ruth Roberson Project Coordinator 9291 Old Redwood Highway, Building 500 Windsor, CA 95492</p> <p>Phone: (707) 935-9196 Fax: (707) 825-5035 maiwest@sbcglobal.net</p> | <p>State Share: \$234,708</p> <p>Federal Share: \$117,264</p> <p>First Funded: 2009-2010</p> |
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Target Audience

- Gender: Male (51%); Female (49%)
- Ethnicity: African American (2%); Asian (4%); Caucasian (27%); Latino (60%); Native American (1%); Pacific Islander (1%); Other (specify) Multiple (5%)
- Languages: English (60%); Spanish (40%)
- Ages: Under 5 years old (1%); 5 to 8 (54%); 9 to 11 (34%); 12 to 17 (11%)

Intervention Channels

Afterschool Programs (5); Schools – students (K-12) (5); Schools – students (Preschool) (1); Other-Outreach to parents (5)

Narrative Summary

Windsor Unified School District will administer the *Network for a Healthy California* nutrition education program in five area schools. Each school provides nutrition education and promotes physical activity during the school day, after school, and during summer months. Nutrition education takes place in the classroom, in school gardens, and on field trips where students visit farms, farmers' markets, and grocery stores. Cooking classes and taste testing/food demonstrations, often using food from the school's garden, gives students and their families the opportunity to broaden their experience with fruit and vegetable consumption so they will incorporate them into their daily lives as part of nutrition education. In the after school programs cooking and nutrition classes are also offered for parents.

Key Performance Measures

State and federal share activities are tracked through indicators of implementation such as: class attendance, Activity Tracking Forms, photographs, newsletters, scrapbooks, sign-in sheets, and student-produced materials.

Orange County Region

Orange County

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| <p>Network for a Healthy California Regional Lead Agency</p> <p>Orange County Health Care Agency 1725 West 17th Street Santa Ana, CA 92706-2316</p> <p>www.ochealthinfo.com</p> <p>Funding Amount: \$918,090</p> | <p>Anna Luciano-Acenas Project Director and Collaborative Coordinator</p> <p>Phone: (714) 834-8673 Fax: (714) 834-8028 aluciano@ochca.com</p> |
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Children's Power Play! Campaign Coordinator

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Worksite Program Coordinator

Henry Torres

Orange County Health Care Agency

Phone: (714) 834-8130

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Email: htorres@ochca.com

HUNTINGTON BEACH UNION HIGH SCHOOL DISTRICT*Local Incentive Award: Education - School District*

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| <p>Nancy Wikes, M.S., R.D. Senior Nutrition Specialist Program Coordinator Food and Nutrition Services 14325 Goldenwest Street, Building 1 Westminster, CA 92683-4905</p> <p>Phone: (714) 894-1698 Fax: (714) 894-8198 nwikes@hbuhsd.org</p> | <p>State Share: \$1,909,955 Federal Share: \$954,977 First Funded: 1999-2000</p> |
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Target Audience

- Gender: Male (50%); Female (50%)
- Ethnicity: African American (1%); Asian (32%); Caucasian (9%); Latino (52%); Native American (4%); Filipino (1%); Multiple (1%)
- Languages: English (21%); Spanish (38%); Vietnamese (37%); Other (4%)
- Ages: Under 5 (5%); 5 to 8 (37%); 9 to 11 (27%); 12 to 17 (21%); 18 to 59 (10%)

Intervention Channels

Afterschool Program (11); School District Preschools (1); Schools - students (K-1 2) (29)

Narrative Summary

The Huntington Beach Union High School District (HBUHSD) continues to serve 3 high school, as well as, 12 elementary and intermediate schools at Westminster School District, 5 elementary and intermediate schools and 1 preschool at Ocean View School District, and 7 elementary schools at Garden Grove Unified School District. The Harvest of the Month (HOTM) program will continue to be a core program offered to all schools and has reached 95-100 percent participation at all schools. The program includes: the parent and educator newsletter, taste test, student pop-ups, HOTM workbooks for grades K-6, and a cafeteria connection. We continue to expand our nutrition education activities among all our schools with increased nutrition education being provided by the teachers. We now have the *Network for a Healthy California (Network)*, liaisons on board to liaison between the *Network* staff and the teachers and, in turn, hope to increase the education being provided by the teachers even further. Greater emphasis will continue to be given to more effective teacher trainings to increase sustainability of our program. Nutrition education materials will be provided to teachers at the trainings to encourage their participation in the classroom.

Key Performance Measures

For teacher trainings, participants will be provided with an evaluation form to provide feedback at the end of trainings. Teachers are also surveyed at the end of each school year to provide input on what programs worked in their schools and which did not. In the classroom, the level of participation and teacher feedback will be indicators to a successful learning experience. Our impact evaluation will be conducted at the high school level, as a pre-post design with a control group to measure the effectiveness of the nutrition lessons provided in the classroom.

NEWPORT-MESA UNIFIED SCHOOL DISTRICT*Local Incentive Award: Education - School District*

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| <p>Mr. Geoff Ianniello Nutrition Services Operation Manager 2985 Bear Street, Building E Costa Mesa, CA 92626-4300</p> <p>Phone: (714) 424-7557 Fax: (714) 424-7596 gianniello@nmusd.us</p> | <p>State Share: \$813,513</p> <p>Federal Share: \$398,345</p> <p>First Funded: 2001-2002</p> |
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Target Audience

- Gender: Male (51%); Female (49%)
- Ethnicity: African American (1%); Asian (3%); Caucasian (29%); Latino (66%); Pacific Islander (1%)
- Languages: English (32%); Spanish (64%); Tagalog (1%); Vietnamese (2%); Marshallese (1%)
- Ages: Under 5 (2%); 5 to 8 (22%); 9 to 11 (15%); 12 to 17 (53%); 18 to 59 (9%); 60+ (1%)

Intervention Channels

Schools - Afterschool (10); Schools- Preschools (9); Schools - students (K-12) (14);
Schools-Parents (14)

Narrative Summary

Newport-Mesa Unified School District (NMUSD) conducts a wide variety of nutrition education activities for all of our students, as well as our parents. A variety of nutrition education and physical activity interventions are conducted by up to 325 teachers, administrators, nurses and health assistants and other school site staff members at 14 school sites (grades Pre K-12). District personnel record their time spent on Network for a Healthy California (*Network*) approved nutrition education time logs. The funding these time logs provides the program are used to conduct a wide variety of programs as listed in our Scope of Work. Our biggest district-wide activity is Harvest of the Month (HOTM). Additional student nutrition education activities conducted in classrooms include Kindergarten tea parties, storytelling, preschool piñata parties, farmers' market in the classroom, supermarket in the classroom, cooking classes, creation of nutrition-themed tile murals, and school garden lessons. Special event activities include but are not limited to: family nutrition nights, nutrition Olympics, and school-wide physical activity demonstrations. In addition parent nutrition education classes and teacher trainings are offered through the *Network* eligible sites.

Key Performance Measures

NMUSD will conduct an impact evaluation of the HOTM program at one high school using the *Network* High School Survey. This survey will measure the consumption of healthy foods, changes in physical activity, measure perceived peer behavior and also measure access to healthy foods. In addition, participating teachers will complete process surveys.

ORANGE COUNTY HEALTH CARE AGENCY*Local Incentive Award: Government - Local Public Health Department*

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| <p>Ms. Dawn Robinson Project Coordinator Nutrition Services 1725 West 17th Street Santa Ana, CA 92706-2316</p> <p>Phone: (714) 834-7984 Fax: (714) 834-8028 drobinson@ochca.com</p> | <p>State Share: \$931,821</p> <p>Federal Share: \$465,910</p> <p>First Funded: 2000-2001</p> |
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Target Audience

- Gender: Male (30%); Female (70%)
- Ethnicity: African American (1%); Asian (10%); Caucasian (16%); Latino (72%); Native American (1%); Pacific Islander (1%)
- Languages: English (33%); Spanish (55%); Khmer (1%); Korean (1%); Vietnamese (8%)
- Ages: Under 5 (5%); 5 to 8 (5%); 9 to 11 (10%); 12 to 17 (10%); 18 to 59 (65%); 60+ (5%)

Intervention Channels

Afterschool Programs (30); Churches (2); Community-Based Organizations (50); Community Centers (10); Community Clinics(10); Heath Care Facilities (non-government) (250); Community Youth Organizations (16); Elderly Service Sites (27); Emergency Food Assistance Sites (17); Farmers' Markets (5); Food Stamp Offices (9); Food Stores (3); Homes (4000); Parks, Recreation Centers (3); Head Start Programs (3); Public/Community Health Centers (91); Restaurants/Diners/Fast Food (4); Public Housing (8); Schools – students (K-12) (50); Schools- adults/parents (50); Soup Kitchens/Congregate Meal Sites (25); Temporary Housing (8); WIC Programs (32); Worksites (3); Other: OC Housing Authority (1).

Narrative Summary

The County of Orange Health Care Agency (OCHCA) provides public health services to three million residents. Public health staff members provide nutrition education in English, Spanish, Vietnamese, Hmong, and Cambodian to SNAP eligible individuals of all ages through home visits and education at clinic and community sites. The *Network for a Healthy California (Network)* funds will be used to provide additional nutrition education, with physical activity and brief food assistance promotion, to SNAP eligible individuals seeking services from county government programs and community partners. OCHCA and community staff will receive trainings on nutritional issues and materials to enhance their existing efforts. Nutrition messages will reach a large food stamp audience through displays, health fairs, and presentations at county facilities, including SNAP offices, and qualifying community sites. OCHCA will link nutrition education with Second Harvest Food Bank programs, a California Endowment project, and other efforts. Special activities will expand upon the Regional Network and UC Cooperative Extension projects. Evaluation will be accomplished primarily through pre/post tests and surveys. OCHCA will use information obtained from CX3 neighborhood surveys to improve nutrition education and community involvement related to fruit and vegetable consumption and will develop a plan to help ensure coordination among local USDA funded nutrition programs. Worksites will be added when employee income data becomes available.

Key Performance Measures

Network funds will be used to provide additional nutrition education, with physical activity and brief food assistance promotion, to SNAP eligible individuals seeking services from county government programs and community partners. Evaluations will be accomplished primarily through pre- and post- tests and surveys.

ORANGE COUNTY SUPERINTENDENT OF SCHOOLS - ACCESS*Local Incentive Award: Education - County Office of Education*

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| Katryn Soltanmorad, R.D. Program Specialist 2910 Redhill Avenue Costa Mesa, CA 92626 Phone: (714) 245-6611 Fax: (714) 835-2348 ksoltanmorad@access.k12.ca.us | State Share: \$1,496,268 Federal Share: \$425,102 First Funded: 2001-2002 |
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Target Audience

- Gender: Male (61%); Female (39%)
- Ethnicity: African American (4%); Asian (3%); Caucasian (8%); Latino (80%); Native American and Pacific Islander (1 %); not specified (3%); Filipino (1 %)
- Languages: English (51%); Khmer (.5); Korean (.5); Lao (.5); Spanish (45%); Tagalog (.5); Vietnamese (1%); non-English (1%)
- Ages: 5 to 8 (.5%); 9 to 11 (.5%); 12 to 17 (81%); 18 to 59 (18%)

Intervention Channels

Afterschool Programs (6); Schools - students (K- 12) (56)

Narrative Summary

The Orange County Superintendent of Schools program focuses on promoting healthy lifestyles for alternative education and special education students by promoting a higher consumption of fruits and vegetables and regular physical activity as part of a healthy lifestyle. The *Network for a Healthy California* staff, present teacher trainings throughout the year to provide classroom teachers with basic nutrition education, as well as creative ways to incorporate nutrition in the curriculum. Teachers throughout the district then conduct nutrition education classes by incorporating nutrition in all areas of the standard curriculum. The Harvest of the Month promotes this goal, as well as providing students with the experience of tasting a different fruit or vegetable each month. Using student artwork, students produce a Harvest of the Month calendar which is distributed to families and includes recipes and facts about each featured fruit or vegetable. Students also have the opportunity to work with a professional muralist to design a school mural that promotes healthy eating and physical activity. Chefs enter the classrooms to conduct healthy cooking demonstrations and provide students with easily duplicated healthy recipes. The program continues to reach families through nutrition education presentations and healthy cooking demonstrations at school open house functions, back-to-school nights, and after school program activities. Youth-led action research projects provide the youth with the opportunity to engage in leadership, critical thinking, problem-solving, and strategizing skills to address and promote a nutrition education and/or physical activity issue. This includes preparing youth to conduct a research project about their community related to improving nutrition and physical activity opportunities.

Key Performance Measures

Measures used to determine the extent to which activities and objectives are accomplished. The measures include the number of education interventions completed; the number of hours spent in the classroom conducting taste tests; numbers of materials created and distributed; and the number of hours spent conducting training sessions for teachers. Methods used for tracking interventions included compiling agendas, training outlines, sign-in sheets, class rosters and lesson plans, and participant evaluation surveys given after trainings and events. Impact evaluation of nutrition education interventions (5 sessions in an 8 week time period). We will measure effectiveness in change of behavior, increase in fruit and vegetable consumption.

ORANGE COUNTY SUPERINTENDENT OF SCHOOLS*Local Incentive Award: Education - County Office of Education, Coalition*

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| <p>Kari Tuggle, M.S., C.H.E.S., R.D. Coordinator 200 Kalmus Drive P.O. Box 9050 Costa Mesa, CA 92628-9050</p> <p>Phone: (714) 327-1056 Fax: (714) 540-3464 ktuggle@ocde.us</p> | <p>State Share: \$3,849,625</p> <p>Federal Share: \$2,089,182</p> <p>First Funded: 2002</p> |
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Target Audience

- Gender: Male (52%); Female (48%)
- Ethnicity: African American (2%); Asian (13%); Caucasian (15%); Latino (68%); Native American (1%); Other/declined to answer (1%)
- Languages: English (34%); Korean (2%); Spanish (58%); Vietnamese (4%); Other (2%)
- Ages: Under 5 (4%); 5 to 8 (17%); 9 to 11 (36%); 18 to 59 (39%)

Intervention Channels

Preschools: School District Preschool (61); Schools - students (K- 12) (48); Schools adults/parents (85)

Narrative Summary

Monitored and coordinated by the Orange County Superintendent of Schools, the Orange County coalition consists of 11 public school districts/programs working together to promote nutrition education and physical activity. Activities include promoting the consumption of fruits and vegetables through Harvest of the Month program newsletters and taste tests, nutrition education in the classroom, parent nutrition education classes/workshops, and school and community promotional events. Physical activity promotion is provided through the integration of physical activity messages in nutrition education activities and newsletters, and in school-wide nutrition and physical activity promotion events. Promotion of nutrition education and physical activity by Student Nutrition Club members empowers students to advocate for a positive nutrition environment. Teacher training is provided to encourage and advocate for the integration of nutrition education and physical activity promotion in the classroom, including the utilization of cooking carts for taste tests and food demonstrations. Nutrition education promotion in the cafeteria includes participation in Harvest of the Month taste testing and promotional activities including nutrition education and physical activity promotional messages on menus and in the cafeteria. A brief outreach message about the Supplemental Nutrition Assistance Program (SNAP) is included with the nutrition education conducted at parent classes and at school events such as Open House, Back to School Night, and Kinder Roundup. There is very high parent involvement at our preschool sites are very high partly due to these sites requiring parent participation. Our elementary schools have lower participation at parent classes but do have high parent turnout at events such as Health Fairs, Open House, Back to School Night, and Kinder Roundup.

Key Performance Measures

Key measures include process and impact evaluation efforts. These include sample newsletters, Harvest of the Month taste test schedules, Nutrition Education Library resource list, Cooking in the Classroom activity outlines, sample event flyers and pictures, sample lesson plans, agendas, sign-in sheets, and written summary reports, in addition to pre-tests, post-tests, surveys, activity logs, and fruit and vegetable consumption tracking logs.

SANTA ANA UNIFIED SCHOOL DISTRICT*Local Incentive Award: Education - School District*

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|--|---|
| <p>Jennifer Chavez, R.D. Program Coordinator 1601 E. Chestnut Santa Ana, CA 92701-6322</p> <p>Phone: (714) 558-5688 Fax: (714) 245-5088</p> <p>Jennifer.chavez@sausd.us</p> | <p>State Share: \$4,063,242</p> <p>Federal Share: \$743,235</p> <p>First Funded: 2003-2004</p> |
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Target Audience

- Gender: Male (50%); Female (50%)
- Ethnicity: African American (.6%); Asian (2.9%); Caucasian (3.1%); Latino (83%); Native American (1%); Pacific Islander (2%); Multiple (7%)
- Languages: English (15%); Spanish (83%); Vietnamese (<1%); Various (1%)
- Ages: Under 5 (3.1%); 5 to 8 (25%); 9 to 11 (22.5%); 12 to 17 (44.4%); 18 to 59 (5%)

Intervention Channels

Head Start Programs (5); School District Preschools (17); Schools - students (K-12) (50); adults/parents (50)

Narrative Summary

Linking schools, food services, and local school communities, Santa Ana Unified School District (SAUSD) *Network for a Healthy California (Network)* reaches approximately 30,000 students, staff, and parents monthly. The goal is to increase students' consumption of fruits and vegetables and increase daily physical activity. SAUSD's *Network* has School Nutrition Liaisons and Nutrition Activity Club Advisors in 43 schools. Liaisons and Advisors attend monthly meetings and receive Harvest of the Month (HOTM) newsletters, resources, and materials that link and support nutrition education into existing curriculum and activities. *Network* also provides ongoing professional development for certificated and support staff. As part of our community outreach, SAUSD *Network* distributes monthly HOTM newsletters district wide and provides guest speakers on nutrition education and physical activity at parents and staff meetings. The *Network* host the HOTM book club and provide monthly HOTM parent cooking classes that include cooking demonstrations, taste tests, and nutrition education to parent leaders. Parent participants prepare and share the information at their schools. In conjunction with food services, staff market HOTM produce facts on the monthly school menus and feature HOTM produce in the menu selection. The dietitian coordinates the delivery of the HOTM produce to facilitate the monthly taste testing to approximately 28,000 students.

Key Performance Measures

Using the following tool: *Network* Youth Survey, for our impact evaluation.

San Diego and Imperial Region

Imperial and San Diego Counties

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| <p>Network for a Healthy California Regional Lead Agency</p> <p>University of California, San Diego 4305 University Avenue, Suite 590 San Diego, CA 92105-1698</p> <p>www.sdnnonline.org</p> <p>Funding Amount: \$1,086,407</p> | <p>Blanca Melendrez Project Director</p> <p>Division of Child Development and Community Health- Department of Pediatrics</p> <p>Phone: (619) 955-1041 Fax: (619) 681-0666 bmelendrez@ucsd.edu</p> |
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Worksite Program Coordinator

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IMPERIAL COUNTY PUBLIC HEALTH DEPARTMENT*Local Incentive Award: Government - Local Public Health Department*

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| <p>Ms. Yoliviviana Sanchez Program Supervisor 935 Broadway Street El Centro, CA 92243-2349</p> <p>Phone: (760) 482-4939 Fax: (760) 352-9933</p> <p>yolivivianasanchez@co.imperial.ca.us</p> | <p>State Share: \$191,951</p> <p>Federal Share: \$50,000</p> <p>First Funded: 1998-1999</p> |
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Target Audience

- Gender: Male (35%); Female (65%)
- Ethnicity: Caucasian (1%); Latino (98%); Asian (1%)
- Languages: English (30%); Spanish (70%)
- Ages: Under 5 (5%); 5 to 8 (10%); 9 to 11 (20%); 12 to 17 (20%); 18 to 59 (40%); 60 and older (5%)

Intervention Channels

Adult Rehabilitation Centers (1); Community Centers (2); Emergency Assistance sites (1); Food Stamp offices (1); Extension Offices (1); Head Start Programs (4); Libraries (6); Other Youth Education sites (1); Public Health Centers (4); Schools-students (preschool) (15); Schools - students (K-1 2) (13); Schools-students (after school program) (13); Schools- adults/ parents (4); WIC Programs (3); Other: Foster care (1); Behavioral Health (1); Community agencies (12); Medical provider (12)

Narrative Summary

The Imperial County Public Health Department's (ICPHD) efforts to promote healthy eating and physical activity include the planning and implementation of: 1) Cooking Healthy Sessions at various locations throughout the county on how to buy, safely store, and prepare fruits and vegetables; 2) Healthy and Active Lifestyle Sessions focusing on nutrition and physical activity as a way to promote fruit and vegetable consumption and physical activity, to improve the quality of life of Imperial County residents and to prevent chronic diseases such as cardiovascular disease, diabetes, and obesity; and 3) nutrition and physical activity promotion using presentations, interactive games, appropriate displays, and dissemination of the *Network for a Healthy California* literature at health fairs and community events. The ICPHD is also working toward strengthening and expanding the local Physical Activity and Healthy Eating (PAHE) Coalition to implement nutrition and physical activity promotional events throughout the county. PAHE partners include the Imperial Valley Food Bank, Campesinos Unidos, WIC Program, and other agencies.

Key Performance Measures

Post tests will be administered to assess the increase in knowledge of food preparation, increased cooking skills, and behavior changes. The results of the surveys will indicate successful implementation of Cooking Healthy and Healthy and Active Sessions.

SOUTHERN INDIAN HEALTH COUNCIL, INC.*Local Incentive Award: Indian Tribal Organization*

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| <p>Lisa Turner, R.D., C.D.E. Nutritionist/Wellness Coordinator P.O. Box 2128 Alpine, CA 91901-1620 Phone: (619) 445-1188 x 204 Fax: (619) 659-3147 lturner@sihc.org</p> | <p>State Share: \$442,469 Federal Share: \$211,459 First Funded: 1998-1999</p> |
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Target Audience

- Gender: Male (35%); Female (65%)
- Ethnicity: Caucasian (10%); Latino (15%); Native American (75%)
- Languages: English (97%); Spanish (3%)
- Ages: Under 5 (8%); 5 to 8 (18%); 9 to 11 (10%); 12 to 17 (9%); 18 to 59 (50%); 60 and Over (5%)

Intervention Channels

Adult Education and Job Training Sites (1); Community-Based Organizations (5); Community Centers (1); Community Clinics (non-government) (2); Head Start Programs (1); Soup kitchens/Congregate meals (2); commodity Food Distribution sites (1); Other preschools or daycares (2); Other: Native American Tribal Reservations (homes) (3); Early Head Start (1)

Narrative Summary

Southern Indian Health Council (SIHC) *Network for a Healthy California* project continues to provide nutrition education regarding the importance of consuming colorful fruits and vegetables and living a healthy lifestyle that includes 30-60 minutes of physical activity per day to reduce the risk of chronic disease among Native Americans, community members and their families within the SNAP-Ed eligible target area. SIHC works in partnership with several Native American Tribes and the *Network* to promote healthy lifestyle messages at all community events and meetings, health fairs, and commodity distribution days; nutrition information distribution and classes, cooking classes/demonstrations, and food tastings; creation and distribution of nutrition newsletters for adults and children; promotion of physical activity at all events; and support an increased participation in collaborative partnerships to help expand and strengthen the project's efforts.

Key Performance Measures

Key performance measures include participant matched pre- and post- testing, as well as the use of Network evaluation data entry templates and worksheets to assess for changes in fruit and vegetable consumption, improved knowledge of food preparation, fundamentals of basic nutrition and improved self-efficacy, and will indicate successful implementation of Scope of Work objectives. Process evaluation measures will include the frequency of participation in all levels of activities performed (e.g., classes, health fairs, and newsletters), as recorded on sign-in sheets, distribution lists, and the Activity Tracking Form.

Sierra Cascade Region

Butte, Colusa, Glenn, Lassen, Modoc, Nevada, Plumas,
Shasta, Sierra, Siskiyou, Tehama, and Trinity Counties

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| <p>Network for a Healthy California Regional Lead Agency</p> <p>California Health Collaborative 25 Jan Court, Suite 130 Chico, CA 95928-4418</p> <p>www.scnutrition.org</p> <p>Funding Amount: \$469,246</p> | <p>Patricia Mannel Program Director and Collaborative Coordinator</p> <p>Phone: (530) 345-2483 x 215 Fax: (530) 345-3214</p> <p>pmannel@healthcollaborative.org</p> |
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kames@healthcollaborative.org



CALIFORNIA STATE UNIVERSITY, CHICO, RESEARCH FOUNDATION - SCNAC*Non-profit Incentive Award - School Related*

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| <p>Cindy Wolff, Ph.D., R.D., Director Center for Nutrition and Activity Promotion Building 25, Room 201 Chico, CA 95929-0235</p> <p>Phone: (530) 898-5288 Fax: (530) 898-5382 cwoff@csuchico.edu</p> | <p>State Share: \$4,684,338 Federal Share: \$2,327,582 First Funded: 2001-2002</p> |
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Target Audience

- Gender: Male (49%); Female (51%)
- Ethnicity: African American (2%); Asian (5%); Caucasian (53%); Latino (29%); Native American (4%); Pacific Islander (1%); Other: multiple (6%)
- Languages: English (79%); Hmong (3%); Spanish (15%); Khmer (.5%); Russian (.5%); Other: multiple (3%)
- Ages: Under 5 (8%); 5 to 8 (16%); 9 to 11 (16%); 12 to 17 (17%); 18 to 59 (33%); 60 and older (10%)

Intervention Channels

Community Centers (18); Head Start Programs (11); Other Youth Organizations (includes Parks and Recreation) (2); Emergency Food sites (6); Elderly Service Sites (1); Public Health Centers (5); Schools – students (K-12) (109); Schools- adults/parents (125); shelters/Temp Housing (1); Other: Preschools (36 by CT); Preschools (3 by FRMP); Indian Tribal Organizations (6);

Narrative Summary

California State University, Chico's Sierra Cascade Nutrition and Activity Consortium (SCNAC) is comprised of 42 community and school partners in seven north state counties. SCNAC's programs emphasize strategies for increasing fruit and vegetable consumption and daily physical activity and provide funding resources and training for rural communities to better meet the dietary needs of their residents. Examples of SCNAC activities include: Harvest of the Month (HOTM) program, book programs, gardening, cooking and physical activity demonstrations with nutrition education messages, 'Lunch Leagues' lunchtime nutrition education in the cafeteria and physical activity promotion on the playground, 'Treats for Troops' holiday candy exchange for healthy classroom nutrition activities, school and community-based nutrition education programs by county departments of public health, support for County Office of Education programs targeting afterschool and preschool target audience, and providing culturally appropriate nutrition education and activity promotion services for Hispanic, Native American, and Hmong families. The SNAP-Ed activities at adult and Native American intervention sites include HOTM taste testings and food preparation demonstrations to promote increased fruit and vegetable consumption and daily physical activity.

Key Performance Measures

SCNAC will collect process data on all Scope of Work objectives. In addition, SCNAC will conduct three impact evaluation (IE) studies. 'End-of-Year' IE will measure changes in school staff attitudes toward nutrition education in the classroom. 'Student HOTM' IE will measure 4-6 grade students' preference patterns for fruits and vegetables, actual observations of fruit and vegetable cafeteria selection, and food production records as a means to assess overall fruit and vegetable selection. 'Parent HOTM' IE will measure the effectiveness of a pilot parent HOTM intervention in a SNAP-Ed eligible school, specifically changes in fruit and vegetable preparation and consumption at home.

SHASTA COUNTY HEALTH AND HUMAN SERVICES AGENCY PUBLIC HEALTH BRANCH

Local Incentive Award: Government - Local Public Health Department

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| <p>Ms. Teri Fields-Hosler Deputy Director Public Health 2650 Breslauer Way Redding, CA 96001-4246 Phone: (530) 245-6869 Fax: (530) 225-3743 tfieldshosler@co.shasta.ca.us</p> | <p>State Share: \$1,382,048 Federal Share: \$691,024 First Funded: 1998-1999</p> |
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Target Audience

- Gender: Male (40%); Female (60%)
- Ethnicity: African American (1%); Asian (3%); Caucasian (83%); Latino (8%); Native American (2%) Other: multiple ethnic (3%)
- Languages: English (93%); Hmong (1%); Lao (1%); Spanish (4%); Other: Lu Mien (1%)
- Ages: Under 5 (6%); 5 to 8 (6%); 9 to 11 (6%); 12 to 17 (24%); 18 to 59 (53%); 60+ (5%)

Intervention Channels

Adult Education and Job Training Sites (1); Afterschool Programs (1); Community-Based Organizations (2); Community Centers; Community Clinics (non-government) (1); Community Youth Organizations (2); Emergency Food Assistance Sites (includes Food Banks) (3); Extension Offices (1); Farmers' Markets (2); Food Stamp Offices (1); Food Stores (1); Homes (1); Libraries (1); Other Youth Education Sites (1); Parks, Recreation Centers (2); Preschools- Head Start Programs (20); School District Preschools (25); Other Preschools or Daycares (30); Public/Community Health Centers (includes Public Health Departments) (1); Public Housing (2); Restaurants/Diners/Fast Food (10); Schools – students (K-12) (41); Schools – adults/parents (6); Shelters/Temporary Housing (1); Soup Kitchens/Congregate Meal Sites (2); WIC Clinic Sites/Programs (1); Other : Community Garden Sites (3)

Narrative Summary

The Shasta County Public Health Department's Healthy Communities Division conducts activities that encourage food stamp eligible residents to eat the recommended amounts of fruits and vegetables and get at least 30-60 minutes of physical activity most days. This goal is achieved through training and education, distribution of nutrition education and physical activity promotion materials and messages through media and at health fairs, community events, and to community partners and health care providers. Education, trainings, and technical assistance that incorporate nutrition education and physical activity promotion components are provided to schools, pre-schools, after school programs, and community organizations serving the eligible population. The unique aspects of this program are possible because of collaboration with other public health department staff and programs, another local incentive awardee, the regional network collaborative, SNAP and other local coalitions. State share activities include nutrition education and physical activity promotion that is delivered by staff within the Shasta County Health and Human Services Agency and/or external partner staff from the Healthy Shasta Initiative and county school districts.

Key Performance Measures

Impact Evaluation will measure change in consumption of fruits and vegetables and increased physical activity in the target population. Process evaluation will measure participation levels in all nutrition education and physical activity promotion activities as recorded on the Activity Tracking Sheet.

SHASTA COUNTY OFFICE OF EDUCATION*Local Incentive Award: Education - County Office of Education*

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|---|---|
| <p>Ms. Tanya Marshall Supervisor 3200 Adams Lane Redding, CA 96002</p> <p>Phone: (530) 224-3214 Fax: (530) 224-3201 tmarshall@shastacoe.org</p> | <p>State Share: \$1,150,436</p> <p>Federal Share: \$571,478</p> <p>First Funded: 2002-2003</p> |
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Target Audience

- Gender: Male (40%); Female (60%)
- Ethnicity: African American (4%); Asian (2%); Caucasian (70%); Latino (16%); Native American (6%); Pacific Islander (2%)
- Languages: English (90%); Spanish (10%)
- Ages: Under 5 (10%); 5 to 8 (25%); 9 to 11 (25%); 12 to 17 (30%); 18 to 59 (9%); 60 and Over (1%)

Intervention Channels

Libraries (1); Schools- preschool (20); Schools students (K-1 2) (20); Schools- afterschool (13); Schools - adults/parents (28)

Narrative Summary

Shasta County Office of Education's *Network for a Healthy California* program works in low-income schools focusing on teachers, students, and their families promoting increased consumption of fruits and vegetables.

Key Performance Measures

Process evaluation measures will indicate the participation levels in all activities performed. Impact evaluation will determine changes in fruit and vegetable consumption among students participating in Harvest of the Month.



IV.

Projects of Statewide Significance

ALAMEDA COUNTY OFFICE OF EDUCATION
California Healthy Kids Resource Center (CHKRC)

Statewide Project

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| <p>Ms. Nora Zamora Interim Executive Director 313 West Winton Avenue Hayward, CA 94544-1136 Phone: (510) 670-4541 Fax: (510) 670-4582 nzamora@acoe.k12.ca.us</p> | <p>Grant Amount: \$653,775 First Funded: 2001-2002</p> |
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Target Audience

- Gender: Male (51%); Female (49%)
- Ethnicity: African American (8%); Asian (8%); Caucasian (30%); Latino (50%); Pacific Islander (1%); Filipino (3%)
- Language: Cantonese (1%); English (66%); Mandarin (1%); Spanish (21%); Tagalog (1%); Vietnamese (2%); Arabic (1%); Armenian (1%); Farsi (1%); Hmong (1%); Khmer (1%); Korean (1%); Loa(1%); Russian (1%);
- Age: Under 5 (1%); 5 to 8 (20%); 9 to 11 (33%); 12 to 17 (46%)

Intervention Channels

Schools (K-12) (4500); Head Start Programs (1927)

Narrative Summary

The California Healthy Kids Resource Center (CHKRC) provides technical assistance, resources, and trainings for *Network for a Healthy California (Network)* local incentive awardees (LIAs), Regional Nutrition Education Consultants (RNECs), and other *Network* staff to promote use of effective research-based, California Health Education Content Standards-aligned preK-12 nutrition education and physical activity programs. The CHKRC Web site will feature online trainings to support effective school-based instruction and assessment, facilitate use of materials aligned with the California Health Education Standards, and to promote positive student nutrition and physical activity behaviors. In addition, CHKRC will develop, pilot, and finalize integrated lessons to supplement and enhance existing *Network* programs (Harvest of the Month and Power Play!). CHKRC will continue to offer supportive services, research summaries, Research-Validated programs, school health law summaries, and other nutrition education-related information to Network LIAs, RNECs, and *Network* staff via the CHKRC Web site and services.

Key Performance Measures

Network LIAs and other *Network* contractors will access research-based resources and participate in trainings to effectively implement research-based, California Health Education Content Standards-aligned preK-12 grade programs from CHKRC. Material circulation reports, CHKRC Web site use reports, completed material reviews, participant lists from trainings and participant assessment summaries from online trainings, conference attendance summaries, etc., will be collected. As a result, LIAs will have convenient access to high-quality, research-based, standards-aligned resources and will acquire teaching skills and proficiencies for providing effective skill-based instruction for students to develop and practice positive nutrition and physical activity behaviors.

CALIFORNIA ASSOCIATION OF FOOD BANKS

Nutrition Education

Non-profit Incentive Award

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|--|---|
| <p>Stephanie Nishio, M.P.H., R.D. Director of Programs 1624 Franklin, Suite 722 Oakland, CA 94612 Phone: (510) 272-4435 x 204 Fax: (510) 272-9171 stephanie@cafoodbanks.org</p> | <p>State Share: \$440,730 Federal Share: \$260,416 First Funded: 2003-2004</p> |
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Target Audience

- Gender: Male (40%); Female (60%)
- Ethnicity: African American (35%); Asian (3%); Caucasian (30%); Latino (30%); Pacific Islander (2%)
- Language: English (54%); Spanish (40%); Vietnamese (1%); Cantonese (2%); Hmong (2%); Khmer (Cambodian) (1%)
- Age: 5 to 8 (15%); 9 to 11 (15%); 12 to 17 (15%); 18 to 59 (50%); 60 and over (5%)

Narrative Summary

The California Association of Food Banks (CAFB) will subcontract with 19 food banks and nine additional non-profit organizations to distribute nutrition education materials, conduct nutrition education classes and nutrition education food tastings at food bank member agencies, Kid's Café programs, afterschool and summer lunch programs, and mobile produce pantries. Some CAFB subcontractors will host an agency nutrition conference for member agencies serving low-income people others will include nutrition education in their annual agency conferences. CAFB subcontractors use a wide range of strategies and materials that focus on preparing healthy meals with very low-incomes and with donated foods, including foods donated through California's Farm to Family Project and the Emergency Food Assistance Program.

Key Performance Measures

CAFB will capture process evaluation to determine if subcontractors have completed activities in the Scope of Work.

**CALIFORNIA DEPARTMENT OF PUBLIC HEALTH, CHRONIC DISEASE CONTROL
BRANCH, CALIFORNIA PROJECT LEAN**
CDPH Sister Program

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| <p>Nestor Martinez, M.P.H., R.D. Evaluation Specialist P.O. Box 997377, MS 7211 Sacramento, CA 95899-7377</p> <p>Phone: (916) 552-9941 Fax: (916) 552-9909 nestor.martinez@cdph.ca.gov</p> | <p>Grant Amount: \$154,435 First Funded: 1997-1998</p> |
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Target Audience

- Language: English (100%)
- Age: Adults 18 years +

Intervention Channels

- A minimum of 30 school-based LIAs/NIAs

Narrative Summary:

The California Project Lean (CPL) has worked with schools for over 15 years to improve the nutrition and physical activity offerings on California's school campuses. CPL has worked with schools, school districts, and school stakeholders on various projects, including their *Parents in Action* project, *Food on the Run* campaign, *Marketing in Schools* project, and has created numerous resources to assist schools to provide nutrition education to students as well as improve their food and physical activity offerings. *Food on the Run* was the program that utilized the highly acclaimed tools, *Playing the Policy Game* and *Jump Start Teens*. The program yielded several important lessons and serves as a model for many programs still in operation today. *Food on the Run* was implemented for more than seven years and was a multi-component, high school-based intervention using student engagement, community mobilization, and social marketing strategies within a Spectrum of Prevention model. One of the key lessons learned in this campaign was that community and school partnerships are essential. Changing student nutrition and physical activity behaviors is a complicated matter and is best addressed when students, community groups, families, and schools come together.

Key Performance Measures

- Number of people trained and
- Qualitative analysis of participation

CENTRAL VALLEY HEALTH NETWORK*Non-profit Incentive Award*

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| <p>Cynthia Peshek, M.A., R.D. Nutrition and Wellness Director 2000 O Street, Suite 100 Sacramento, CA 95811</p> <p>Phone: (916) 552-2846 x 223 Fax: (916) 444-2424 cpeshek@cvhnclinics.org</p> | <p>State Share: \$1,843,104</p> <p>Federal Share: \$1,105,858</p> <p>First Funded: 2003-2004</p> |
|--|---|

Target Audience

- Gender: Male (40%); Female (60%)
- Ethnicity: African American (4%); Asian (3%); Caucasian (21%); Latino (65%); Native American (< 1%); Pacific Islander (<1%); Other: refused to report (5%)
- Languages: English (%); Spanish (%); Hmong (%); Other: (%)
- Age: Under 5 (15%); 5 to 8 (9%); 9 to 11 (5%); 12 to 17 (10 %); 18 to 59 (53%); 60 and Over (8%)

Intervention Channels

2 Adult Education and Job Training Sites (2); Churches (8); Community Centers (27); Elderly Service Centers (8); Emergency Food Assistance Sites (includes Food Banks) (17); Farmers Markets (3); Food Stamp Offices (7); Food Stores (12); Head Start Programs (25); Libraries (3); Other Youth Education Sites (includes Parks and Recreation) (15); Public/Community Health Centers (includes Public Health Departments) (80); Public Housing (19); Schools – students (Preschool) (2); Schools – students (Afterschool Program)(4); Schools – parents (12); Shelters/Temporary Housing (10); Worksites (9)

Narrative Summary

The Central Valley Health Network's (CVHN) goal is to provide nutrition education that promotes the recommended intake of fruits and vegetables, 30 minutes for adults and 60 minutes for children/day of physical activity (PA), as well as improved food access for food stamp eligibles. To accomplish this, CVHN will distribute English/Spanish newsletters bi-monthly to health center clientele and community members highlighting the above. CVHN will collaborate with community organizations to conduct nutrition education and PA promotion activities at qualifying community sites. We will provide health center-based individual and/or classroom-setting nutrition education and PA promotion. SNAP will be promoted in conjunction with nutrition education. Coordinators will participate in a *Network for a Healthy California (Network)* impact evaluation training. Health centers will be able to measure the adoption of the fruits and vegetables and/or PA recommendations and related factors either through pre- and post-measures or annual surveillance with a representative sample of health center clients. Coordinators will communicate the *Network* program activities and its benefits regarding disease prevention to healthcare providers through presentations or newsletters at health centers twice per year. CVHN will acquire and apply basic media communication knowledge/skills by attending *Network* media webinars/trainings. Staff will communicate with their target audience through local media at least once per year.

Key Performance Measures

Process evaluation: number of news bulletins, Food Stamp promotion materials, media communications delivered to target audience, food demos, community events, group and individual education sessions, and participants (adult and children) in above SNAP Education activities and number of staff/healthcare providers updated on nutrition education and activities through presentations/newsletters. Impact evaluation: the measurement of the adoption of fruits and vegetables and/or PA recommendations, and related factors, through pre- and post- measures or annual surveillance with representative sample of clients.

THE REGENTS OF THE UNIVERSITY OF CALIFORNIA, SAN FRANCISCO Geographic Information System (GIS)

| | |
|--|--|
| <p>Matthew Stone, M.P.H. The Regents of the University of California, San Francisco 3333 California Street, Suite 315 San Francisco, CA 94143-0962</p> <p>Phone: (916) 552-9918 Fax: (916) 552-8260 matthew.stone@cdph.ca.gov</p> | <p>Grant Amount: \$290,559 First Funded: 2004-2005</p> |
|--|--|

Target Audience

- Gender: Male (100%) Female (100%)
- Languages: English (100%)

Narrative Summary

The following demonstrates the contractual obligations for providing GIS data/analysis capabilities and application development and management. Geographic Information System (GIS) data layers will be updated at regular intervals - retail data, e.g., supermarkets, convenience stores, and eating establishments, will be updated at least quarterly, and as needed for other data layers (e.g., *Network for a Healthy California [Network]* projects, WIC vendors, farmers' markets, school data). Innovative methods to utilize the most current aggregated Food Stamp participation density data layers and federally-designated low-income areas, such as renewal communities, empowerment zones, and enterprise zone communities to identify high need census tracts will be investigated to potentially augment the outdated 2000 U.S. census data currently available. Additionally, UC California Food Stamp Nutrition Education data layers will be incorporated into the GIS. Provide continued support/resources for researching, identifying, validating, and acquiring new sources of data for the GIS viewer and updating/maintaining existing data layers. This includes all data-related work such as researching data availability, acquiring data, geocoding, projection transformations (i.e., changing data in one spatial reference system to another, so that data layers will overlay properly), attribute data updates (e.g., U.S. Census), elimination of redundant layers (e.g., combining multiple school layers into one), performance monitoring, creation of metadata, and/or other processing needed to keep the GIS Viewer data current and accurate. It also includes coordination of data purchasing (if necessary) and research on where to get new datasets and how they can be incorporated effectively into the Network GIS Viewer. The GIS Unit will provide ongoing technical and training support for *Network* staff and partners in order to ensure full understanding of the uses of the *Network* GIS Viewer application as it relates to programmatic goals set forth by the *Network*. The GIS Unit will provide ongoing technical and training support for *Network* staff and partners in order to assist *Network* in handling its data requests. Provide data analysis, data cleaning and processing, recommendations, policy analysis assistance, explanations of Census Data, and research support.

Key Performance Measures

The GIS application currently has over 120 layers from which to query and show on a map. We are able to track the frequency of layer access and various user characteristics. The most frequently accessed layers include: the proportion of All Race individuals at less than 185 percent of the federal poverty level; general grocery stores; the proportion of Hispanic individuals at less than 185 percent of the federal poverty level; fast food, pizza, sandwiches establishments; convenience stores; farmers' markets; and public schools.



V.

Appendices

Alphabetical Listing of all Organizations

| Organization Name | Contract Type | Page |
|--|---|------|
| ABC Unified School District | <i>Local Incentive Awardee: Education-School District</i> | 63 |
| Alameda County Community Food Bank | <i>Local Food and Nutrition Education</i> | 3 |
| Alameda County Health Care Services Agency | <i>Local Incentive Awardee: Government-Local Public Health Department</i> | 4 |
| Alameda County Office of Education - Coalition | <i>Local Incentive Awardee: Education-County Office of Education</i> | 5 |
| Alameda County Office of Education California Healthy Kids Resource Center (CHKRC) | <i>Statewide Project</i> | 113 |
| Alameda Pointe Collaborative | <i>Local Food Nutrition Education</i> | 6 |
| Alhambra Unified School District | <i>Local Incentive Awardee: Education-School District</i> | 64 |
| Alisal Union School District | <i>Local Incentive Awardee: Education-School District</i> | 26 |
| Berkeley Unified School District | <i>Local Incentive Awardee: Education-School District</i> | 7 |
| City of Berkeley Health and Human Services Department | <i>Local Incentive Awardee: Government-Local Public Health Department</i> | 8 |
| CANGRESS - dba Los Angeles Community Action Network | <i>Local Food and Nutrition Education</i> | 65 |
| California Association of Food Banks - Nutrition Education | <i>Non-profit Incentive Awardee</i> | 114 |
| California Department of Public Health Chronic Disease Control Branch, California Project LEAN | <i>CDPH Sister Program</i> | 115 |
| California Rural Indian Health Board, Inc. | <i>Local Incentive Awardee: Indian Tribal Organization</i> | 53 |
| California State University, Chico, Research Foundation - SCNAC | <i>Non-profit Incentive Awardee: School Related</i> | 110 |
| Calistoga Joint Unified School District | <i>Local Incentive Awardee: Education-School District</i> | 88 |
| Central Valley Health Network | <i>Non-profit Incentive Awardee</i> | 116 |
| Child Development Resources of Ventura County, Inc. | <i>Local Food and Nutrition Education</i> | 49 |
| Children's Council of San Francisco | <i>Local Food and Nutrition Education</i> | 9 |
| Collective Roots | <i>Local Food and Nutrition Education</i> | 10 |

Alphabetical Listing of all Organizations

| Organization Name | Contract Type | Page |
|--|--|-------------|
| Community Services Planning Council, Inc. | <i>Local Food and Nutrition Education</i> | 54 |
| Compton Unified School District | <i>Local Incentive Awardee: Education-School District</i> | 66 |
| Contra Costa Health Services | <i>Local Incentive Awardee: Government-Local Public Health Department</i> | 11 |
| Del Norte Unified School District | <i>Local Incentive Awardee: Education-School District</i> | 89 |
| Downey Unified School District | <i>Local Incentive Awardee: Education-School District</i> | 67 |
| City of Duarte Parks and Recreation Department | <i>Local Incentive Awardee: Government-Parks and Recreation Department</i> | 68 |
| East Los Angeles College | <i>Local Incentive Awardee: Education-Public Colleges and Universities</i> | 71 |
| El Monte City School District | <i>Local Incentive Awardee: Education-School District</i> | 72 |
| Elk Grove Unified School District | <i>Local Incentive Awardee: Education-School District</i> | 55 |
| Fresno County Office of Education | <i>Local Incentive Awardee: Education-County Office of Education</i> | 31 |
| Greenfield Union School District | <i>Local Incentive Awardee: Education-School District</i> | 32 |
| Hawthorne School District | <i>Local Incentive Awardee: Education-School District</i> | 73 |
| Health Education Council | <i>Local Food and Nutrition Education</i> | 56 |
| Humboldt County Office of Education | <i>Local Incentive Awardee: Education-County Office of Education</i> | 90 |
| Humboldt County Department of Health and Human Services | <i>Local Incentive Awardee: Government-Local Public Health Department</i> | 91 |
| Huntington Beach Union High School District | <i>Local Incentive Awardee: Education-School District</i> | 99 |
| Imperial County Public Health Department | <i>Local Incentive Awardee: Government-Local Public Health Department</i> | 107 |
| Kern County Superintendent of Schools | <i>Local Incentive Awardee: Education-County Office of Education</i> | 33 |

Alphabetical Listing of all Organizations

| Organization Name | Contract Type | Page |
|--|--|-------------|
| Kernville Union School District | <i>Local Incentive Awardee: Education-School District</i> | 34 |
| Lamont School District | <i>Local Incentive Awardee: Education-School District</i> | 35 |
| Long Beach Unified School District | <i>Local Incentive Awardee: Education-School District</i> | 74 |
| City of Long Beach Department of Public Health | <i>Local Incentive Awardee: Government-Local Public Health Department</i> | 69 |
| Los Angeles County Office of Education | <i>Local Incentive Awardee: Education-County Office of Education</i> | 75 |
| Los Angeles Trade Technical College | <i>Local Incentive Awardee: Education-Public Colleges and Universities</i> | 76 |
| Los Angeles Unified School District | <i>Local Incentive Awardee: Education-School District</i> | 77 |
| Mandela Marketplace | <i>Local Food and Nutrition Education</i> | 12 |
| Madera County Children and Families Commission - First 5 | <i>Local Incentive Awardee: Education-First 5 Children and Families Commission</i> | 36 |
| Madera Unified School District | <i>Local Incentive Awardee: Education-School District</i> | 37 |
| Marin County Health and Human Services | <i>Local Incentive Awardee: Government-Local Public Health Department</i> | 13 |
| Merced County Office of Education | <i>Local Incentive Awardee: Education-County Office of Education</i> | 38 |
| Monrovia Unified School District | <i>Local Incentive Awardee: Education-School District</i> | 78 |
| City of Montclair | <i>Local Incentive Awardee: Government-City Government</i> | 43 |
| Montebello Unified School District | <i>Local Incentive Awardee: Education-School District</i> | 79 |
| Monterey County Health Department | <i>Local Incentive Awardee: Government-Local Public Health Department</i> | 27 |
| Mount Diablo Unified School District | <i>Local Incentive Awardee: Education-School District</i> | 14 |
| Napa County Office of Education | <i>Local Incentive Awardee: Education-Office of Education</i> | 92 |

Alphabetical Listing of all Organizations

| Organization Name | Contract Type | Page |
|---|--|-------------|
| Natividad Medical Foundation | <i>Local Food and Nutrition Education</i> | 28 |
| Neighborhood Parks Council Urban Sprouts School Gardens | <i>Local Food and Nutrition Education</i> | 15 |
| New Economics for Women | <i>Local Food and Nutrition Education</i> | 80 |
| Newport-Mesa Unified School District | <i>Local Incentive Awardee: Education-School District</i> | 100 |
| North Coast Opportunities | <i>Local Food and Nutrition Education</i> | 93 |
| Orange County Health Care Agency | <i>Local Incentive Awardee: Government-Local Public Health Department</i> | 101 |
| Orange County Superintendent of Schools - ACCESS | <i>Local Incentive Awardee: Education-County Office of Education</i> | 102 |
| Orange County Superintendent of Schools - Coalition | <i>Local Incentive Awardee: Education-County Office of Education</i> | 103 |
| Pacific Coast Farmers' Market Association | <i>Local Food and Nutrition Education</i> | 16 |
| Pasadena Unified School District | <i>Local Incentive Awardee: Education-School District</i> | 81 |
| City of Pasadena Public Health Department | <i>Local Incentive Awardee: Government-Local Public Health Department</i> | 70 |
| The Regents of the University of California Cooperative Extension of Alameda County - Child and Youth Nutrition Program | <i>Local Incentive Awardee: Education-University of California Cooperative Extension</i> | 22 |
| The Regents of the University of California Cooperative Extension of Alameda County - Family and Consumer Services | <i>Local Incentive Awardee: Education-University of California Cooperative Extension</i> | 23 |
| The Regents of the University of California, San Francisco - Geographic Information System (GIS) | <i>Statewide Project</i> | 117 |
| County of Riverside Community Health Agency | <i>Local Incentive Awardee: Government-Local Public Health Department</i> | 45 |
| Rosemead School District | <i>Local Incentive Awardee: Education-School District</i> | 82 |
| Sacramento Tree Foundation | <i>Local Food and Nutrition Education</i> | 57 |
| City of San Bernardino Parks, Recreation, and Community Services Department | <i>Local Incentive Awardee: Government-Parks and Recreation</i> | 44 |
| San Bernardino County Superintendent of Schools | <i>Local Incentive Awardee: Education-County Office of Education</i> | 46 |

Alphabetical Listing of all Organizations

| Organization Name | Contract Type | Page |
|--|---|-------------|
| City and County of San Francisco Department of Public Health | <i>Local Incentive Awardee: Government-Local Public Health Department</i> | 17 |
| San Francisco General Hospital Foundation | <i>Non-profit Incentive Awardee</i> | 18 |
| San Francisco Unified School District | <i>Local Incentive Awardee: Education-School District</i> | 19 |
| San Joaquin County Public Health Agency | <i>Local Incentive Awardee: Government-Local Public Health Department</i> | 58 |
| San Mateo County Health Services Agency | <i>Local Incentive Awardee: Government-Local Public Health Department</i> | 20 |
| Santa Ana Unified School District | <i>Local Incentive Awardee: Education-School District</i> | 104 |
| Santa Barbara County Public Health Department | <i>Local Incentive Awardee: Government-Local Public Health Department</i> | 48 |
| Santa Clara County Public Health Department | <i>Local Incentive Awardee: Government-Local Public Health Department</i> | 21 |
| Santa Clarita Valley School Food Services Agency | <i>Local Incentive Awardee: Education-School District</i> | 83 |
| Santa Cruz City School District | <i>Local Incentive Awardee: Education-School District</i> | 29 |
| Shasta County Health and Human Services Agency, Public Health Branch | <i>Local Incentive Awardee: Government-Local Public Health Department</i> | 111 |
| Shasta County Office of Education | <i>Local Incentive Awardee: Education-County Office of Education</i> | 112 |
| Solano County Health and Social Services Department | <i>Local Incentive Awardee: Government-Local Public Health Department</i> | 59 |
| Southeast Asian Community Alliance Asian Pacific America Legal Center | <i>Local Food and Nutrition Education</i> | 84 |
| Southern Indian Health Council, Inc. | <i>Local Incentive Awardee: Indian Tribal Organizations</i> | 108 |
| Sustainable Economic Enterprises of Los Angeles | <i>Local Food and Nutrition Education</i> | 85 |
| Trust for the Conservation Innovation, on Behalf of Nextcourse | <i>Local Food and Nutrition Education</i> | 24 |
| Tulare County Office of Education | <i>Local Incentive Awardee: Education-County Office of Education</i> | 39 |

Alphabetical Listing of all Organizations

| | | |
|---|---|----|
| Ukiah Unified School District | <i>Local Incentive Awardee: Education-School District</i> | 94 |
| United Indian Health Services, Inc. | <i>Local Incentive Awardee: Indian Tribal Organization</i> | 95 |
| Vaughn Next Century Learning Center | <i>Local Incentive Awardee: Education-School District</i> | 86 |
| Ventura County Public Health Department | <i>Local Incentive Awardee: Government-Local Public Health Department</i> | 50 |
| Ventura Unified School District | <i>Local Incentive Awardee: Education-School District</i> | 51 |
| Visalia Unified School District | <i>Local Incentive Awardee: Education-School District</i> | 40 |
| Windsor Unified School District | <i>Local Incentive Awardee: Education-School District</i> | 96 |
| Yolo County Health Department | <i>Local Incentive Awardee: Government-Local Public Health Department</i> | 60 |

Alphabetical Listing of all Organizations

Bay Area Region

Alameda, Contra Costa, Marin, San Francisco, San Mateo, and Santa Clara Counties

Santa Clara County Public Health Department

(Regional Network - Local Public Health Department)

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Children's Power Play! Campaign

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Santa Clara County Public Health Department

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Alameda County Community Food Bank

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Alameda County Health Care Services Agency

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Alameda Pointe Collaborative (LFNE)

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Berkeley Unified School District

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Children's Council of San Francisco

(LFNE)

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City of Berkeley Health and Human Services Department

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Alphabetical Listing of all Organizations**Collective Roots**

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Contra Costa Health Services

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Mandela MarketPlace

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Mount Diablo Unified School District

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Neighborhood Parks Council

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Pacific Coast Farmers' Market Association

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City and County of San Francisco, Department of Public Health

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San Francisco General Hospital Foundation

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San Francisco Unified School District

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Santa Clara County Public Health Department

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The Regents of the University of California, Cooperative Extension of Alameda County

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Alphabetical Listing of all Organizations**Trust for the Conservation Innovation, on behalf of Nextcourse***(LFNE - Community-Based)*

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Central Coast Region

Monterey, San Benito, and Santa Cruz Counties

Monterey County Health Department*(Regional Network - Local Public Health Department)*

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Children's Power Play! Campaign

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Latino Campaign

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Physical Activity Specialist

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Retail Program

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Alisal Union School District*(LIA - School District)*

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Monterey County Health Department*(LIA - Local Public Health Department)*

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Natividad Medical Foundation*(LFNE)*

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Santa Cruz City School District*(LIA - School District)*

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Central Valley Region

Fresno, Kern, Kings, Madera, Mariposa, Merced, and Tulare Counties

Central Valley Health Network*(Regional Network - Community-Based)*

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 Phone: (559) 255-4300 ext. 17
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 Inmosqueda@cvhclinics.org

African American Campaign

Central Valley Health Network
 Dominique Howell
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Children's Power Play! Campaign

Central Valley Health Network
 Melissa Murphy
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Collaborative Coordinator

Central Valley Health Network
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Latino Campaign

Central Valley Health Network
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Physical Activity Specialist

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Alphabetical Listing of all Organizations**Retail Program**

Central Valley Health Network
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Worksite Program

Central Valley Health Network
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Fresno County Office of Education

(LIA - County Office of Education)
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Greenfield Union School District

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Kern County Superintendent of Schools

(LIA - County Office of Education)
Elizabeth Velasco-Ramirez
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Kernville Union School District

(LIA - School District)
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Lamont School District

(LIA - School District)
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Madera County Children and Families Commission - First 5

(LIA - First 5 Children and Families Commission)
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Madera Unified School District

(LIA - School District)
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Merced County Office of Education

(LIA - County Office of Education)
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Tulare County Office of Education

(LIA - County Office of Education)
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Visalia Unified School District

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Desert Sierra Region

Inyo, Riverside, and San Bernardino Counties

San Bernardino County Department of Public Health

(Regional Network - Local Public Health Department)
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African American Campaign

San Bernardino County
Department of Public Health
Teslyn Henry-King
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Children's Power Play! Campaign

San Bernardino County
Department of Public Health
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Collaborative Coordinator

San Bernardino County
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Alphabetical Listing of all Organizations**Latino Campaign**

San Bernardino County
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Physical Activity Specialist

San Bernardino County
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Retail Program

San Bernardino County
Department of Public Health
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Worksite Program

County of Riverside Community
Health Agency
Valerie Comeaux
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City of Montclair

(LIA - City Government)
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City of San Bernardino Park and Recreation Community

(LIA - Parks & Recreation Department)
Glenda Martin-Robinson
1350 S "E" St.
San Bernardino, CA 92408
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**County of Riverside
Community Health Agency**

(LIA - Local Public Health Department)
Nancy Allende
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**San Bernardino County
Superintendent of Schools**

(LIA - County Office of Education)
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Gold Coast Region

San Luis Obispo, Santa Barbara, and
Ventura Counties

**Ventura County Public Health
Department**

(Regional Network - Local Public Health Department)
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**Children's Power Play!
Campaign**

Ventura County Public Health
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Collaborative Coordinator

Ventura County Public Health
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Latino Campaign

Ventura County Public Health
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Physical Activity Specialist

Vacant

Retail Program

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**Santa Barbara County Public
Health Department**

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**Ventura County Public Health
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**Ventura Unified School
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Alphabetical Listing of all Organizations**Gold Country Region**

Alpine, Amador, Calaveras, El Dorado, Mono, Placer, Sacramento, San Joaquin, Solano, Stanislaus, Sutter, Tuolumne, Yolo, and Yuba Counties

Health Education Council

(Regional Network - Community-Based)

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African American Campaign

Health Education Council
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Children's Power Play! Campaign

Health Education Council
Mellissa Meng
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Collaborative Coordinator

Health Education Council
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Latino Campaign

Health Education Council
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Physical Activity Specialist

Health Education Council
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Retail Program

Health Education Council
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Worksite Program

Health Education Council
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California Rural Indian Health Board, Inc.

(LIA - Indian Tribal Organizations)
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Community Services Planning Council, Inc. - Sacramento Hunger Coalition

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Elk Grove Unified School District

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Health Education Council

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San Joaquin County Public Health Services

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Solano County Health and Social Services Department

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Yolo County Health Department

(LIA - Local Public Health Department)
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Alphabetical Listing of all Organizations**Los Angeles Region**

Los Angeles County

Los Angeles County Department of Health Services*(Regional Network - Local Public Health Department)*

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African American Campaign

Los Angeles County Department of Health Services

Ebony Fuller

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Children's Power Play! Campaign

Vacant

Collaborative Coordinator

Los Angeles County Department of Health Services

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Latino Campaign

University of California Cooperative Extension, Los Angeles County

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Physical Activity Specialist

Los Angeles County Department of Health Services

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Retail Program

Los Angeles County Department of Health Services

Lourdes Acosta

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Worksite Program

Los Angeles County Department of Health Services

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ABC Unified School District*(LIA - School District)*

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Alhambra Unified School District*(LIA - School District)*

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CANGRESS, dba LA CAN*(LFNE)*

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City of Duarte Parks and Recreation Department*(LIA - Parks & Recreation Department)*

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City of Long Beach Department of Health and Human Services*(LIA - Local Public Health Department)*

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Compton Unified School District*(LIA - School District)*

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Alphabetical Listing of all Organizations**Downey Unified School District***(LIA - School District)*

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East Los Angeles College*(LIA - Public Colleges & Universities)*

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El Monte City School District*(LIA - School District)*

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Hawthorne School District*(LIA - School District)*

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Long Beach Unified School District*(LIA - School District)*

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Los Angeles County Office of Education*(LIA - County Office of Education)*

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Los Angeles Trade Technical College*(LIA - Public Colleges & Universities)*

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Los Angeles Unified School District*(LIA - School District)*

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Monrovia Unified School District*(LIA - School District)*

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Montebello Unified School District*(LIA - School District)*

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New Economics for Women*(LFNE)*

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Pasadena Unified School District*(LIA - School District)*

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Rosemead School District*(LIA - School District)*

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Santa Clarita Valley School Food Services Agency*(LIA - School District)*

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Southeast Asian Community Alliance*(LFNE)*

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Alphabetical Listing of all Organizations***Sustainable Economic Enterprises of Los Angeles****(LFNE)*

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Vaughn Next Century Learning Center*(LIA - School District)*

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North Coast Region

Del Norte, Humboldt, Lake, Mendocino, Napa, and Sonoma Counties

California Health Collaborative - North Coast*(Regional Network)*

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Children's Power Play! Campaign

Sonoma County Family YMCA
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Collaborative Coordinator

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Physical Activity Specialist

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Retail Program

California Health Collaborative
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Calistoga Joint Unified School District*(LIA - School District)*

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Del Norte Unified School District*(LIA - School District)*

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Humboldt County Office of Education*(LIA - County Office of Education)*

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Humboldt County Department of Health and Human Services

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Napa County Office of Education*(LIA-County Office of Education)*

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North Coast Opportunities*(LFNE)*

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Ukiah Unified School District*(LIA - School District)*

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United Indian Health Services, Inc.*(LIA - Indian Tribal Organizations)*

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Alphabetical Listing of all Organizations**Windsor Unified School District***(LIA-School District)*

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Orange County Region

Orange County

Orange County Health Care Agency*(Regional Network - Local Public Health Department)*

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Children's Power Play! Campaign

Community Action Partnership of Orange County

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Latino Campaign

Community Action Partnership of Orange County

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Physical Activity Specialist

Orange County Health Care Agency

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Retail Program

Orange County Health Care Agency

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Worksite Campaign

Orange County Health Care Agency

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Huntington Beach Union High School District*(LIA - School District)*

Nancy Wikes

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Newport-Mesa Unified School District*(LIA - School District)*

Geoff Ianniello

2985 Bear St., Bldg. E

Costa Mesa, CA 92626-4300

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gianniello@nmusd.us

Orange County Health Care Agency*(LIA - Local Public Health Department)*

Dawn Robinson

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Orange County Superintendent of Schools - ACCESS*(LIA - County Office of Education)*

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Orange County Superintendent of Schools - Coalition*(LIA - County Office of Education)*

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Santa Ana Unified School District*(LIA - School District)*

Jennifer Chavez

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San Diego and Imperial Region

Imperial and San Diego Counties

The Regents of the University of California, San Diego*(Regional Network - Public Colleges & Universities)*

Blanca Melendrez

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4305 University Ave., Ste. 590

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bmelendrez@ucsd.edu

African American Campaign

University of California,

San Diego, Division of Child

Development and Community

Health-Department of Pediatrics

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Alphabetical Listing of all Organizations***Children's Power Play!
Campaign***

University of California San Diego,
Division of Child Development and
Community Health-Department of
Pediatrics

Kate McDevitt

Phone: (619) 681-0659

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kmcdevitt@ucsd.edu

Collaborative Coordinator

University of California San Diego,
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Community Health-Department of
Pediatrics

Charlie Huff-Mctyer

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chuffmctyer@ucsd.edu

Latino Campaign

University of California,
San Diego, Division of Child
Development and Community
Health-Department of Pediatrics

Ana Goins-Ramirez

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Physical Activity Specialist

University of California, San Diego,
Division of Child Development and
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Pediatrics

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Retail Program

University of California, San Diego,
Division of Child Development and
Community Health-Department of
Pediatrics

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vpaz@ucsd.edu

Worksite Campaign

University of California, San Diego,
Division of Child Development and
Community Health-Department of
Pediatrics

1) Daisy Lozano

Phone: (619) 243-7254

Fax: (619) 681-0666

dalozano@ucsd.edu

2) Kelly Thompson

Phone: (619) 243-7254

**Imperial County Public Health
Department**

*(LIA – Local Public Health
Department)*

Yoliviviana Sanchez

935 Broadway St.

El Centro, CA 92243-2349

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yolivivianasanchez@imperialcounty.net

**Southern Indian Health
Council, Inc.**

(LIA – Indian Tribal Organizations)

Lisa Turner

P.O. Box 2128

Alpine, CA 91901-1620

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Sierra Cascade Region

Butte, Colusa, Glenn, Lassen, Modoc,
Nevada, Plumas, Shasta, Sierra, Siskiyou,
Tehama, and Trinity Counties

California Health Collaborative

(Regional Network)

Patricia Mannel

25 Jan Ct., Ste. 130

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pmannel@healthcollaborative.org

***Children's Power Play!
Campaign***

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Emily Ruffner

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Retail Program

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**California State University,
Chico, Research Foundation -
SCNAC**

*(Non-profit Incentive Awardee -
School-Related)*

Cindy Wolff

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Promotion

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Alphabetical Listing of all Organizations**Shasta County Health and Human Services Agency
Public Health Branch***(LIA-Local Public Health Department)*

Teri Fields-Hosler
 2650 Breslauer Way
 Redding, CA 96001-4246
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Shasta County Office of Education*(LIA-County Office of Education)*

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 tmarshall@shastacoe.org

Statewide**Alameda County Office of Education - California Healthy Kids Resource Center (CHKRC)***(Statewide Project - County Office of Education)*

Nora Zamora
 313 W. Winton Ave.
 Hayward, CA 94544-1136
 Phone: (510) 670-4541
 Fax: (510) 670-4582
 nzamora@californiahealthykids.org

California Association of Food Banks - Nutrition Education*(Non-profit Incentive Awardee - Food Bank)*

Stephanie Nishio
 1624 Franklin, Ste. 722
 Oakland, CA 94612
 Phone: (510) 272-4435 ext. 204
 Fax: (510) 272-9171
 Stephanie@cafoodbanks.org

California Department of Public Health, Chronic Disease Control, California Project LEAN*(CDPH Sister Program - DPH Sister Program)*

Nestor Martinez
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 Sacramento, CA 95899-7413
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Central Valley Health Network*(Non-profit Incentive Awardee - Community-Based)*

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The Regents of the University of California, San Francisco - GIS Project*(Other - Other Government)*

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 Fax: (916) 552-8260
 matthew.stone@cdph.ca.gov

Alphabetical Listing by Contract Type

CDPH SISTER PROGRAM

| | |
|--|-----|
| California Department of Public Health, Chronic Disease Control Branch, California Project LEAN | 115 |
|--|-----|

LOCAL FOOD AND NUTRITION EDUCATION

| | |
|--|----|
| Alameda County Community Food Bank | 3 |
| Alameda Pointe Collaborative | 6 |
| CANGRESS - dba Los Angeles Community Action Network | 65 |
| CDR, Child Development of Ventura County, Inc. | 49 |
| Children's Council of San Francisco | 9 |
| Collective Roots | 10 |
| Community Services Planning Council, Inc. | 54 |
| Health Education Council | 56 |
| Mandela Marketplace | 12 |
| Natividad Medical Foundation | 28 |
| Neighborhood Parks Council, Urban Sprouts School Garden | 15 |
| New Economics for Women | 80 |
| North Coast Opportunities | 93 |
| Pacific Coast Farmers' Market Association | 16 |
| Sacramento Tree Foundation | 57 |
| Southeast Asian Community Alliance-Asian Pacific American Legal Center | 84 |
| Sustainable Economic Enterprises of Los Angeles | 85 |
| Trust of Conservation Innovation, on behalf of Nextcourse | 24 |

LOCAL INCENTIVE AWARDEE: EDUCATION-COUNTY OFFICE OF EDUCATION

| | |
|---|-----|
| Alameda County Office of Education - Coalition | 5 |
| Fresno County Office of Education | 31 |
| Humboldt County Office of Education | 90 |
| Kern County Superintendent of Schools | 33 |
| Los Angeles County Office of Education | 75 |
| Merced County Office of Education | 38 |
| Napa County Office of Education | 92 |
| Orange County Superintendent of Schools - ACCESS | 102 |
| Orange County Superintendent of Schools - Coalition | 103 |
| Shasta County Office of Education | 112 |
| San Bernardino County Superintendent of Schools | 46 |
| Tulare County Office of Education | 39 |

Organizations Listed by Contract Type**LOCAL INCENTIVE AWARDEE: EDUCATION-FIRST 5 CHILDREN AND FAMILIES COMMISSION**

| | |
|--|----|
| Madera County Children and Families Commission - First 5 | 36 |
|--|----|

LOCAL INCENTIVE AWARDEE: EDUCATION-PUBLIC COLLEGES AND UNIVERSITIES

| | |
|--------------------------|----|
| East Los Angeles College | 71 |
|--------------------------|----|

| | |
|-------------------------------------|----|
| Los Angeles Trade Technical College | 76 |
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LOCAL INCENTIVE AWARDEE: EDUCATION-SCHOOL DISTRICT

| | |
|-----------------------------|----|
| ABC Unified School District | 63 |
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|----------------------------------|----|
| Alhambra Unified School District | 64 |
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|------------------------------|----|
| Alisal Union School District | 26 |
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|----------------------------------|---|
| Berkeley Unified School District | 7 |
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|---|----|
| Calistoga Joint Unified School District | 88 |
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|---------------------------------|----|
| Compton Unified School District | 66 |
|---------------------------------|----|

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| Del Norte Unified School District | 89 |
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|--------------------------------|----|
| Downey Unified School District | 67 |
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|-------------------------------|----|
| El Monte City School District | 72 |
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|-----------------------------------|----|
| Elk Grove Unified School District | 55 |
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|--------------------------------|----|
| Fresno Unified School District | 31 |
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|----------------------------------|----|
| Greenfield Union School District | 32 |
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|---------------------------|----|
| Hawthorne School District | 73 |
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|---|----|
| Huntington Beach Union High School District | 99 |
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|---------------------------------|----|
| Kernville Union School District | 34 |
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|------------------------|----|
| Lamont School District | 35 |
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| Long Beach Unified School District | 74 |
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| Los Angeles Unified School District | 77 |
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| Madera Unified School District | 37 |
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| Monrovia Unified School District | 78 |
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| Montebello Unified School District | 79 |
|------------------------------------|----|

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| Mount Diablo Unified School District | 14 |
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| Newport-Mesa Unified School District | 100 |
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|----------------------------------|----|
| Pasadena Unified School District | 81 |
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|--------------------------|----|
| Rosemead School District | 82 |
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|---------------------------------------|----|
| San Francisco Unified School District | 19 |
|---------------------------------------|----|

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|-----------------------------------|-----|
| Santa Ana Unified School District | 104 |
|-----------------------------------|-----|

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|--|----|
| Santa Clarita Valley School Food Services Agency | 83 |
|--|----|

| | |
|---------------------------------|----|
| Santa Cruz City School District | 29 |
|---------------------------------|----|

Organizations Listed by Contract Type

| | |
|-------------------------------------|----|
| Ukiah Unified School District | 94 |
| Vaughn Next Century Learning Center | 86 |
| Ventura Unified School District | 51 |
| Visalia Unified School District | 40 |
| Windsor Unified School District | 96 |

LOCAL INCENTIVE AWARDEE: EDUCATION-UNIVERSITY OF CALIFORNIA COOPERATIVE EXTENSION

| | |
|--|----|
| The Regents of the University of California, Cooperative Extension of Alameda County - Child and Youth Nutrition Program | 22 |
| The Regents of the University of California, Cooperative Extension of Alameda County - Family and Consumer Services | 23 |

LOCAL INCENTIVE AWARDEE: GOVERNMENT-CITY GOVERNMENT

| | |
|-------------------|----|
| City of Montclair | 43 |
|-------------------|----|

LOCAL INCENTIVE AWARDEE: GOVERNMENT-LOCAL PUBLIC HEALTH DEPARTMENT

| | |
|--|-----|
| Alameda County Health Care Services Agency | 4 |
| City of Berkeley Health and Human Services Department | 8 |
| City of Long Beach Department of Public Health | 69 |
| Contra Costa Health Services | 11 |
| Humboldt County Department of Health and Human Services | 91 |
| Imperial County Public Health Department | 107 |
| Marin County Health and Human Services | 13 |
| Monterey County Health Department | 27 |
| Orange County Health Care Agency | 101 |
| City of Pasadena Public Health Department | 70 |
| County of Riverside Community Health Agency | 45 |
| City and County of San Francisco Department of Public Health | 17 |
| San Joaquin County Public Health Services | 58 |
| San Mateo County Health Services Agency | 20 |
| Santa Barbara County Public Health Department | 48 |
| Santa Clara County Public Health Department | 21 |
| Shasta County Health and Human Services Agency, Public Health Branch | 111 |
| Solano County Health and Social Services Department | 59 |
| Ventura County Public Health Department | 50 |
| Yolo County Health Department | 60 |

Organizations Listed by Contract Type**LOCAL INCENTIVE AWARDEE: GOVERNMENT-PARKS AND RECREATION DEPARTMENT**

| | |
|--|----|
| City of Duarte Parks and Recreation Department | 68 |
| City of San Bernardino Parks, Recreation and Community Services Department | 44 |

LOCAL INCENTIVE AWARDEE: INDIAN TRIBAL ORGANIZATIONS

| | |
|--|-----|
| California Rural Indian Health Board, Inc. | 53 |
| Southern Indian Health Council, Inc. | 108 |
| United Indian Health Services, Inc. | 95 |

NON-PROFIT INCENTIVE AWARDEE

| | |
|---|-----|
| California Association of Food Banks - Nutrition Education | 114 |
| California State University, Chico, Research Foundation - SCNAC | 110 |
| Central Valley Health Network | 116 |
| San Francisco General Hospital Foundation | 18 |

REGIONAL NETWORKS

| | |
|--|-----|
| California Health Collaborative – North Coast | 87 |
| California Health Collaborative – Sierra Cascade | 109 |
| Central Valley Health Network – Central Valley | 30 |
| Health Education Council – Gold Country | 52 |
| Los Angeles County Department of Health Services-Nutrition Program – Los Angeles | 61 |
| Monterey County Health Department – Central Coast | 25 |
| Orange County Health Care Agency – Orange County | 97 |
| San Bernardino, County of, Department of Public Health – Desert Sierra | 41 |
| Santa Clara County Public Health Department-Nutrition and Wellness – Bay Area | 1 |
| The Regents of the University of California, San Diego – San Diego and Imperial | 105 |
| Ventura County Public Health Department – Gold Coast | 47 |

STATEWIDE PROJECT

| | |
|---|-----|
| Alameda County Office of Education - California Healthy Kids Resource Center (CHKRC) | 113 |
| The Regents of the University of California, San Francisco - Geographic Information Systems (GIS) | 117 |

Organizations Listed by County

ALAMEDA COUNTY

| | |
|--|----|
| Alameda County Community Food Bank | 3 |
| Alameda County Health Care Services Agency | 4 |
| Alameda County Office of Education - Coalition | 5 |
| Alameda Pointe Collaborative | 6 |
| Berkeley Unified School District | 7 |
| City of Berkeley Health and Human Services Department | 8 |
| Mandela Marketplace | 12 |
| The Regents of the University of California, Cooperative Extension of Alameda County – Child and Youth Nutrition Program | 22 |
| The Regents of the University of California, Cooperative Extension of Alameda County – Family and Consumer Services | 23 |

BUTTE COUNTY

| | |
|---|-----|
| California State University, Chico, Research Foundation – SCNAC | 110 |
|---|-----|

CONTRA COSTA COUNTY

| | |
|---|----|
| Contra Costa Health Services | 11 |
| Mount Diablo Unified School District | 14 |
| Pacific Coast Farmers' Market Association | 16 |

DEL NORTE COUNTY

| | |
|-----------------------------------|----|
| Del Norte Unified School District | 89 |
|-----------------------------------|----|

FRESNO COUNTY

| | |
|-----------------------------------|-----|
| Central Valley Health Network | 116 |
| Fresno County Office of Education | 31 |

HUMBOLDT COUNTY

| | |
|---|----|
| Humboldt County Office of Education | 90 |
| Humboldt County Department of Health and Human Services | 91 |
| United Indian Health Services, Inc. | 95 |

IMPERIAL COUNTY

| | |
|--|-----|
| Imperial County Public Health Department | 107 |
|--|-----|

KERN COUNTY

| | |
|---------------------------------------|----|
| Greenfield Union School District | 32 |
| Kern County Superintendent of Schools | 33 |
| Kernville Union School District | 34 |
| Lamont School District | 35 |

LOS ANGELES COUNTY

| | |
|---|----|
| ABC Unified School District | 63 |
| Alhambra Unified School District | 64 |
| CANGRESS - dba Los Angeles Community Action Network | 65 |
| Compton Unified School District | 66 |
| Downey Unified School District | 67 |
| City of Duarte Parks and Recreation Department | 68 |
| City of Long Beach Department of Health and Human Services | 69 |
| City of Pasadena Public Health Department | 70 |
| East Los Angeles College | 71 |
| El Monte City School District | 72 |
| Hawthorne School District | 73 |
| Long Beach Unified School District | 74 |
| Los Angeles County Office of Education | 75 |
| Los Angeles Trade Technical College | 76 |
| Los Angeles Unified School District | 77 |
| Monrovia Unified School District | 78 |
| Montebello Unified School District | 79 |
| New Economics for Women | 80 |
| Pasadena Unified School District | 81 |
| Rosemead School District | 82 |
| Santa Clarita Valley School Food Services Agency | 83 |
| Southeast Asian Community Alliance-Asian Pacific America Legal Center | 84 |
| Sustainable Economic Enterprises of Los Angeles | 85 |
| Vaughn Next Century Learning Center | 86 |

MADERA COUNTY

| | |
|--|----|
| Madera County Children and Families Commission - First 5 | 36 |
| Madera Unified School District | 37 |

MARIN COUNTY

| | |
|--|----|
| Marin County Health and Human Services | 13 |
|--|----|

MENDOCINO COUNTY

| | |
|-------------------------------|----|
| North Coast Opportunities | 93 |
| Ukiah Unified School District | 94 |

MERCED COUNTY

| | |
|-----------------------------------|----|
| Merced County Office of Education | 38 |
|-----------------------------------|----|

MONTEREY COUNTY

| | |
|-----------------------------------|----|
| Alisal Union School District | 26 |
| Monterey County Health Department | 27 |
| Natividad Medical Foundation | 28 |

NAPA COUNTY

| | |
|---|----|
| Calistoga Joint Unified School District | 88 |
| Napa County Office of Education | 92 |

ORANGE COUNTY

| | |
|---|-----|
| Huntington Beach Union High School District | 99 |
| Newport-Mesa Unified School District | 100 |
| Orange County Health Care Agency | 101 |
| Orange County Superintendent of Schools - ACCESS | 102 |
| Orange County Superintendent of Schools - Coalition | 103 |
| Santa Ana Unified School District | 104 |

RIVERSIDE COUNTY

| | |
|---|----|
| County of Riverside Community Health Agency | 45 |
|---|----|

SACRAMENTO COUNTY

| | |
|--|----|
| California Rural Indian Health Board, Inc. | 53 |
| Community Services Planning Council, Inc. | 54 |
| Elk Grove Unified School District | 55 |

SAN BERNARDINO COUNTY

| | |
|--|----|
| City of Montclair | 43 |
| City of San Bernardino Parks, Recreation and Community Services Department | 44 |
| San Bernardino County Superintendent of Schools | 46 |

SAN DIEGO COUNTY

| | |
|--------------------------------------|-----|
| Southern Indian Health Council, Inc. | 108 |
|--------------------------------------|-----|

SAN FRANCISCO COUNTY

| | |
|--|----|
| Children’s Council of San Francisco | 9 |
| City and County of San Francisco Department of Public Health | 17 |
| Neighborhood Parks Council-Urban Sprouts School Gardens | 15 |
| San Francisco General Hospital Foundation | 18 |
| San Francisco Unified School District | 19 |
| Trust of Conservation Innovation, on behalf of Nextcourse | 24 |

SAN JOAQUIN COUNTY

| | |
|---|----|
| San Joaquin County Public Health Services | 58 |
|---|----|

SAN MATEO COUNTY

| | |
|---|----|
| San Mateo County Health Services Agency | 20 |
| Collective Roots | 10 |

SANTA BARBARA COUNTY

| | |
|---|----|
| Santa Barbara County Public Health Department | 48 |
|---|----|

SANTA CLARA COUNTY

| | |
|---|----|
| Santa Clara County Public Health Department | 21 |
|---|----|

SANTA CRUZ COUNTY

| | |
|---------------------------------|----|
| Santa Cruz City School District | 29 |
|---------------------------------|----|

SHASTA COUNTY

| | |
|--|-----|
| Shasta County Health and Human Services Agency, Public Health Branch | 111 |
| Shasta County Office of Education | 112 |

SOLANO COUNTY

| | |
|---|----|
| Solano County Health and Social Services Department | 59 |
|---|----|

SONOMA COUNTY

| | |
|---------------------------------|----|
| Windsor Unified School District | 96 |
|---------------------------------|----|

TULARE COUNTY

| | |
|-----------------------------------|----|
| Tulare County Office of Education | 39 |
|-----------------------------------|----|

| | |
|---------------------------------|----|
| Visalia Unified School District | 40 |
|---------------------------------|----|

VENTURA COUNTY

| | |
|---|----|
| Ventura County Public Health Department | 50 |
|---|----|

| | |
|---------------------------------|----|
| Ventura Unified School District | 51 |
|---------------------------------|----|

YOLO COUNTY

| | |
|--------------------------|----|
| Health Education Council | 56 |
|--------------------------|----|

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|-------------------------------|----|
| Yolo County Health Department | 60 |
|-------------------------------|----|

STATEWIDE

| | |
|--|-----|
| Alameda County Office of Education - California Healthy Kids Resource Center (CHKRC) | 113 |
|--|-----|

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|--|-----|
| California Association of Food Banks – Nutrition Education | 114 |
|--|-----|

| | |
|---|-----|
| California Department of Public Health, Chronic Disease Control Branch, California Project LEAN | 115 |
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| | |
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| Central Valley Health Network | 116 |
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| | |
|---|-----|
| The Regents of the University of California, San Francisco - Geographic Information Systems (GIS) | 117 |
|---|-----|

California Congressional Delegation and Legislature

Network Programs and Legislative Districts by Region

- The following websites allow you to access contact information for your representatives by **zip code**: US House of Representatives: <http://www.house.gov/> California Assembly and Senate: <http://www.leginfo.ca.gov/cgi-bin/memberinfo>
- Assembly and Senate member **rosters** are available online: <http://www.assembly.ca.gov/clerk/MEMBERINFORMATION/district.asp> and <http://www.leginfo.ca.gov/sen-addresses.html>

| Region | Congressional Districts/ Representatives | CA Assembly and Senate Districts/Representatives | Projects in this Region | |
|---|---|--|---|--|
| <p>Bay Area Region Alameda, Contra Costa, Marin, San Francisco, San Mateo, and Santa Clara Counties</p> <p>Director: Joe Prickitt, M.S., R.D. Phone: (408) 792-5118 Email: Joe.Prickitt@hhs.sccgov.org Agency: Santa Clara County Public Health Department, Nutrition and Wellness</p> | <p><u>District Representative</u> 6 - Lynn Woolsey 7 - George Miller 8 - Nancy Pelosi 9 - Barbara Lee 10 – John Garamendi 11 - Gerald McNeerney 12 - Jackie Speier 13 - Fortney Stark 14 - Anna Eshoo 15 - Michael Honda 16 - Zoe Lofgren</p> | <p>Assembly <u>District Representative</u> 6 - Jared Huffman 11 - Susan Bonilla 12 - Fiona Ma 13 - Tom Ammiano 14 - Nancy Skinner 15 - Joan Buchanan 16 - Sandré Swanson 18 - Mary Hayashi 19 - Jerry Hill 20 – Bob Wieckowski 21 – Richard Gordon 22 - Paul Fong 23 – Nora Campos 24 - Jim Beall, Jr.</p> <p>Senate <u>District Representative</u> 3 - Mark Leno 7 - Mark DeSaulnier 8 - Leland Yee 9 - Loni Hancock 10 - Ellen Corbett 11 - S. Joseph Simitian 13 - Elaine Alquist</p> | <p>Alameda County Community Food Bank</p> <p>Alameda County Health Care Services Agency</p> <p>Alameda County office of Education – Coalition</p> <p>Alameda Point Collaborative</p> <p>Berkeley Unified School District</p> <p>Berkeley (City of) Health and Human Services Department</p> <p>Children’s Counsel of San Francisco</p> <p>Collective Root</p> <p>Contra Costa Health Services – Community Wellness and Prevention Program</p> <p>Mandela Market Place</p> <p>Marin County Health and Human Services</p> <p>Mount Diablo Unified School District – After School Program</p> <p>Neighborhood Parks Council (Urban Resource Systems, Inc.)</p> | <p>Pacific Coast Farmers' Market Association</p> <p>San Francisco General Hospital Foundation</p> <p>San Francisco Unified School District</p> <p>San Francisco (City and County of) Department of Public Health</p> <p>San Mateo County Health Services Agency</p> <p>Santa Clara County Public Health Department</p> <p>Trust of Conservation Innovation, on Behalf of Nextcourse</p> <p>University of California, Cooperative Extension of Alameda County – Child and Youth Nutrition Program</p> <p>University of California, Cooperative Extension of Alameda County – Family and Consumer Services</p> |

| Region | Congressional Districts/ Representatives | California Assembly and Senate Districts/ Representatives | Projects in this Region | |
|---|---|---|---|--|
| <p>Central Coast Region Monterey, San Benito, and Santa Cruz Counties</p> <p>Director: Niaomi Hrepich Phone: (831) 755-4675 Email: hrpichns@co.monterey.ca.us Agency: Monterey County Health Department</p> | <p><u>District Representative</u> 14 – Anna Eshoo 17 – Sam Farr</p> | <p>Assembly <u>District Representative</u> 27 - William Monning 28 – Luis Alejo</p> <p>Senate <u>District Representative</u> 12 – Anthony Cannella 15 – Sam Blakeslee</p> | <p>Alisal Union School District</p> <p>Monterey County Health Department</p> <p>Natividad Medical Foundation</p> <p>Santa Cruz City School District</p> | |
| <p>Central Valley Region Fresno, Kern, Kings, Madera, Mariposa, Merced, and Tulare Counties</p> <p>Director: Nichole Mosqueda-Curtin Phone: (559) 255-4300 Email: Inmosqueda@cvhnclinics.org Agency: Central Valley Health Network</p> | <p><u>District Representative</u> 18 – Dennis Cardoza 19 – Jeff Denham 20 – Jim Costa 21 – Devin Nunes 22 – Kevin McCartney</p> | <p>Assembly <u>District Representative</u> 17 - Cathleen Galgiani 29 – Linda Halderman 30 – David Valadao 31 – Henry Perea 32 – Shannon Grove 34 - Connie Conway</p> <p>Senate <u>District Representative</u> 12 – Anthony Cannella 14 – Tom Berryhill 16 – Michael Rubio</p> | <p>Central Valley Health Network</p> <p>Fresno County Office of Education</p> <p>Greenfield Union School District</p> <p>Kern County Superintendent of Schools</p> <p>Kernville Union School District – Family Resource Center</p> <p>Lamont School District</p> <p>Madera County Children and Families Commission – First 5</p> <p>Madera Unified School District</p> <p>Merced County Office of Education</p> <p>Tulare County Office of Education</p> <p>Visalia Unified School District</p> | |
| <p>Desert Sierra Region Inyo, Riverside, and San Bernardino Counties</p> <p>Director: Jeanne Silberstein, M.P.H., R.D. Phone: (909) 387-6320 Email: jsilberstein@dph.sbcounty.gov Agency: San Bernardino County Department of Public Health</p> | <p><u>District Representative</u> 25 – Howard McKeon 26 – David Dreier 41 – Jerry Lewis 42 – Gary Miller 43 – Joe Baca 44 – Ken Calvert 45 – Mary Bono Mack 49 – Darrell Issa</p> | <p>Assembly <u>District Representative</u> 32 – Shannon Grove 34 - Connie Conway 36 - Steve Knight 59 – Tim Donnelly 61 - Norma Torres 62 - Wilmer Amina Carter 63 – Mike Morrell 64 - Brian Nestande 65 - Paul Cook 80th - Manuel Pérez</p> | <p>Montclair (City of)</p> <p>Riverside (County of) Community Health Agency</p> <p>San Bernardino (City of) Parks, Recreation and Community Services Department</p> <p>San Bernardino (County of) Department of Public Health</p> <p>San Bernardino County Superintendent of Schools</p> | |

| Region | Congressional Districts/ Representatives | California Assembly and Senate Districts/ Representatives | Projects in this Region | |
|--|--|--|---|--|
| Desert Sierra Region cont. | | Senate <u>District Representative</u> 17 - Vacant 18 – Jean Fuller 37 – Bill Emerson 40 – Juan Vargas | | |
| Gold Coast Region San Luis Obispo, Santa Barbara, and Ventura Counties Director: Alicia Villicana Phone: (805) 677-5279 Email: Alicia.villicana@ventura.org Agency: Ventura County Public Health Department | <u>District Representative</u> 22 – Kevin McCartney 23 – Lois Capps 24 – Elton Gallegly | Assembly <u>District Representative</u> 33 – Katcho Achadjian 35 – Das Williams 37 – Jeff Gorell Senate <u>District Representative</u> 15 – Sam Blakeslee 17 – Vacant 19 – Tony Strickland | Child Development Resources of Ventura County, Inc. Santa Barbara County Public Health Department Ventura County Public Health Department Ventura Unified School District | |
| Gold Country Region Alpine, Amador, Calaveras, El Dorado, Mono, Placer, Sacramento, San Joaquin, Solano, Stanislaus, Sutter, Tuolumne, Yolo, and Yuba Counties Director: Ramona Mosley Phone: (916) 556-3344 Email: rmosley@healthedcouncil.org Agency: Health Education Council | <u>District Representative</u> 1 – Mike Thompson 2 – Wally Herger 3 – Daniel Lungren 4 – Tom McClintock 5 – Doris Matsui 7 – George Miller 10 – John Garamendi 11 – Gerald McNerney 18 – Dennis Cardoza 19 – Jeff Denham | Assembly <u>District Representative</u> 4 - Vacant 5 – Richard Pan 8 - Mariko Yamada 9 – Roger, Dickinson 10 - Alyson Huber 25 – Kristin Olsen 26 - Bill Berryhill Senate <u>District Representative</u> 1 – Ted Gaines 5 - Lois Wolk 6 - Darrell Steinberg 14 – Tom Berryhill | California Rural Indian Health Board, Inc. Solano County Health and Social Services Department Community Services Planning Yolo County Health Department Council, Inc. Elk Grove Unified School District Health Education Council Sacramento Tree Foundation San Joaquin County Public Health Services | |

| Region | Congressional Districts/ Representatives | California Assembly and Senate Districts/ Representatives | Projects in this Region | |
|--|--|--|---|---|
| <p>Los Angeles Region Los Angeles County</p> <p>Director: Steve Baldwin Phone: (213) 351-7875 Email: stbaldwin@ph.lacounty.gov Agency: Los Angeles County Department of Public Health</p> | <p><u>District Representative</u> 22 – Kevin McCartney 25 – Howard McKeon 26 – David Dreier 27 – Brad Sherman 28 – Howard Berman 29 – Adam Schiff 30 – Henry Waxman 31 – Xavier Becerra 32 – Judy Chu 33 – Karen Bass 34 – Lucille Roybal-Allard 35 – Maxine Waters 36 – Vacant 37 – Laura Richardson 38 – Grace Napolitano 39 – Linda T. Sánchez 42 – Gary Miller 46 – Dana Rohrabacher</p> | <p>Assembly <u>District Representative</u> 36 - Steve Knight 37 – Jeff Gorell 38 - Cameron Smyth 39 - Filipe Fuentes 40 - Bob Blumenfield 41 - Julia Brownley 42 - Mike Feuer 43 – Mike Gatto 44 - Anthony Portantino 45 – Gilbert Cedillo 46 - John Pérez 47 – Holly Mitchell 48 - Mike Davis 49 - Mike Eng 50 – Ricardo Lara 51 – Steven Bradford 52 - Isadore Hall, III 53 – Betsy Butler 54 - Bonnie Lowenthal 55 - Warren Furutani 56 - Tony Mendoza 57 - Roger Hernández 58 - Charles Calderon 59 – Tim Donnelly 60 - Curt Hagman 61 - Norma Torres</p> <p>Senate <u>District Representative</u> 17 - Vacant 19 - Tony Strickland 20 - Alex Padilla 21 - Carol Liu 22 – Kevin De León 23 - Fran Pavley 24 – Ed Hernandez 25 - Rodrick Wright 26 – Curren Price, Jr. 27 - Alan Lowenthal 28 - Vacant 29 – Bob Huff 30 - Ronald Calderon 32 - Gloria Negrete McCloud</p> | <p>ABC Unified School District Alhambra Unified School District CANGRESS – Los Angeles Community Action Network Compton Unified School District Downey Unified School District Duarte (City of) Parks and Recreation Department East Los Angeles College El Monte City School District Hawthorne School District Huntington Beach Union High School District Long Beach Unified School District Long Beach (City of) Department of Public Health Los Angeles County Office of Education Los Angeles Trade Technical College Los Angeles Unified School District Monrovia Unified School District Montebello Unified School District New Economics for Women Pasadena Unified School District</p> | <p>Pasadena (City of) Public Health Department Rosemead School District Santa Clarita Valley School Food Services Agency Southeast Asian Community Alliance Sustainable Economic Enterprises of Los Angeles Vaughn Next Century Learning Center</p> |

| Region | Congressional Districts/ Representatives | California Assembly and Senate Districts/ Representatives | Projects in this Region | |
|---|---|--|---|--|
| <p>Northcoast Region Del Norte, Humboldt, Lake, Mendocino, Napa, and Sonoma Counties</p> <p>Director: Jennifer McClendon Phone: (707) 543-5810 x203 Email: jmcclendon @healthcollaborative.org Agency: California Health Collaborative</p> | <p><u>District Representative</u> 1 – Mike Thompson 6 - Lynn Woolsey</p> | <p>Assembly <u>District Representative</u> 1 - Wesley Chesbro 6 - Jared Huffman 7 – Michael Allen</p> <p>Senate <u>District Representative</u> 2 – Noreen Evans 3 - Mark Leno</p> | <p>Calistoga Joint Unified School District</p> <p>Del Norte Unified School District</p> <p>Humboldt County Office of Education</p> <p>Napa County Office of Education</p> <p>North Coast Opportunities, Inc.</p> | <p>Ukiah Unified School District</p> <p>United Indian Health Services</p> <p>Windsor Unified School District</p> |
| <p>Orange County Region Orange County</p> <p>Director: Anna Luciano- Acenas Phone: (714) 834-8673 Email: aluciano@ochca.com Agency: Orange County Health Care Agency</p> | <p><u>District Representative</u> 40 – Edward Royce 42 – Gary Miller 44 – Ken Calvert 46 – Dana Rohrabacher 47 – Loretta Sanchez 48 – John Campbell</p> | <p>Assembly <u>District Representative</u> 56 - Tony Mendoza 60 - Curt Hagman 67 - Jim Silva 68 – Allan Mansoor 69 - Jose Solorio 70 – Donald Wagner 71 - Jeff Miller 72 – Chris Norby 73 - Diane Harkey</p> <p>Senate <u>District Representative</u> 33 – Mimi Walters 34 – Lou Correa 35 – Tom Harman 38 – Mark Wyland</p> | <p>Newport-Mesa Unified School District</p> <p>Orange County Health are Agency</p> <p>Orange County Superintendent of Schools- Access</p> <p>Orange County Superintendent of Schools – Coalition</p> <p>Santa Ana Unified School District</p> | |

| Region | Congressional Districts/ Representatives | California Assembly and Senate Districts/ Representatives | Projects in this Region |
|---|---|--|---|
| <p>San Diego and Imperial Region Imperial and San Diego Counties</p> <p>Director: Blanca Melendrez Phone: (619) 955-1041 Email: bmelendrez@ucsd.edu Agency: UCDS, Community Pediatrics</p> | <p><u>District Representative</u> 49 – Darrell Issa 50 – Brian Bilbray 51 – Bob Filner 52 – Duncan Hunter 53 – Susan Davis</p> | <p>Assembly <u>District Representative</u> 66 - Kevin Jeffries 73 - Diane Harkey 74 - Martin Garrick 75 - Nathan Fletcher 76 – Toni Atkins 77 – Brian Jones 78 - Marty Block 79 – Ben Hueso 80 - Manuel Perez</p> <p>Senate <u>District Representative</u> 36 – Joel Anderson 38 - Mark Wyland 39 - Christine Kehoe 40 – Juan Vargas</p> | <p>Imperial County Public Health Department</p> <p>Southern Indian Health Council</p> |
| <p>Sierra Cascade Region Butte, Colusa, Glenn, Lassen, Modoc, Nevada, Plumas, Shasta, Sierra, Siskiyou, Tehama, and Trinity Counties</p> <p>Director: Patricia Mannel Phone: (530) 345-2483 Email: pmannel@healthcollaborative.org Agency: California Health Collaborative</p> | <p><u>District Representative</u> 2 – Wally Herger 4 – Tom McClintock</p> | <p>Assembly <u>District Representative</u> 1- Wesley Chesbro 2- Jim Nielson 3 - Dan Logue</p> <p>Senate <u>District Representative</u> 1 - Ted Gaines 4 – Doug La Malfa</p> | <p>California State University, Chico, Research Foundation SCNAC</p> <p>Shasta County Health and Human Services Agency, Public Health Branch</p> <p>Shasta County Office of Education</p> |

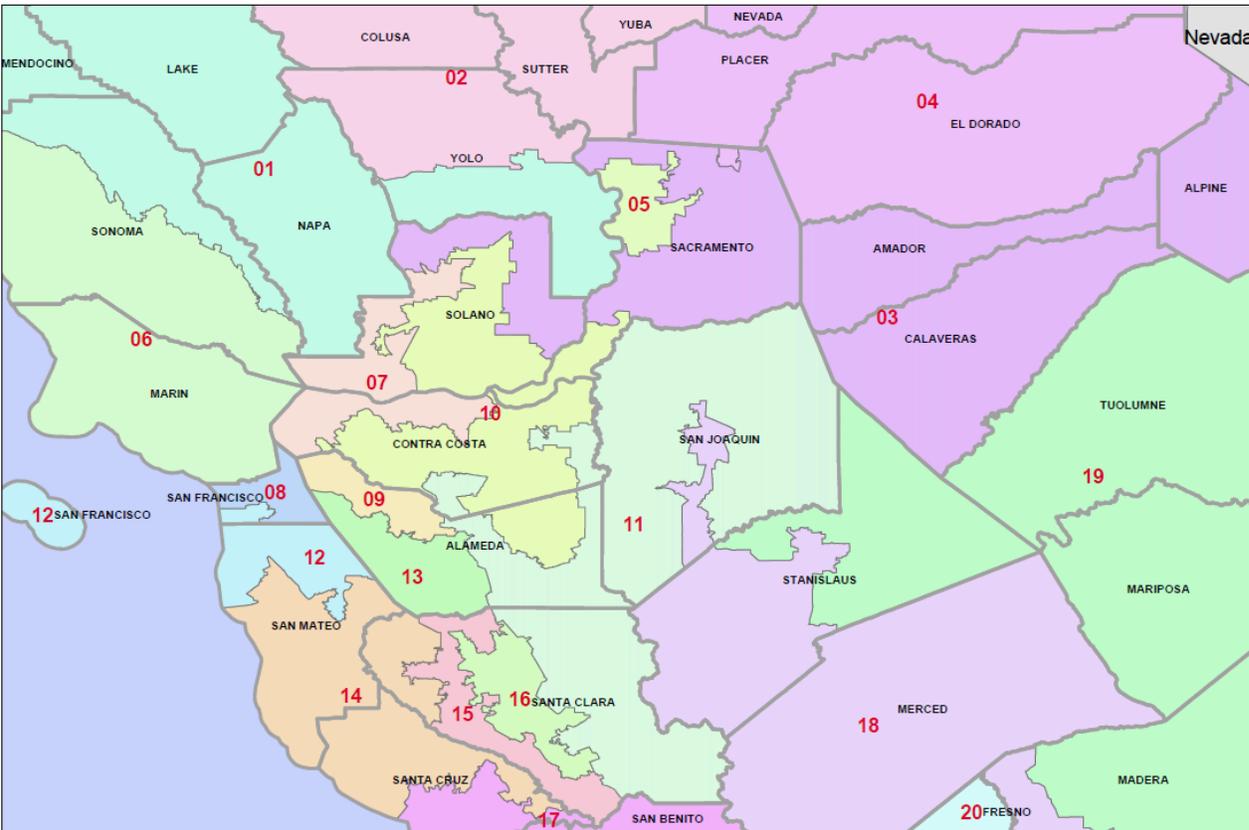
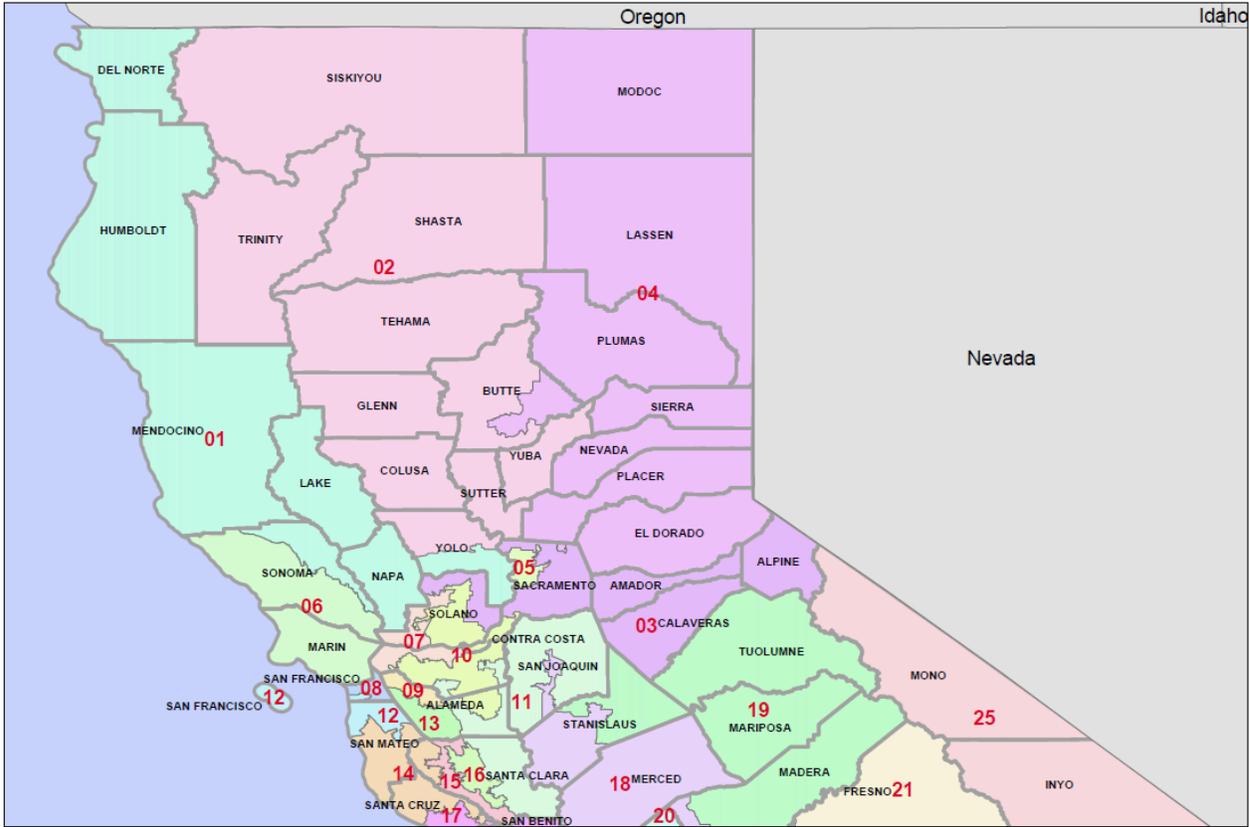
2010 California Congressional Delegation

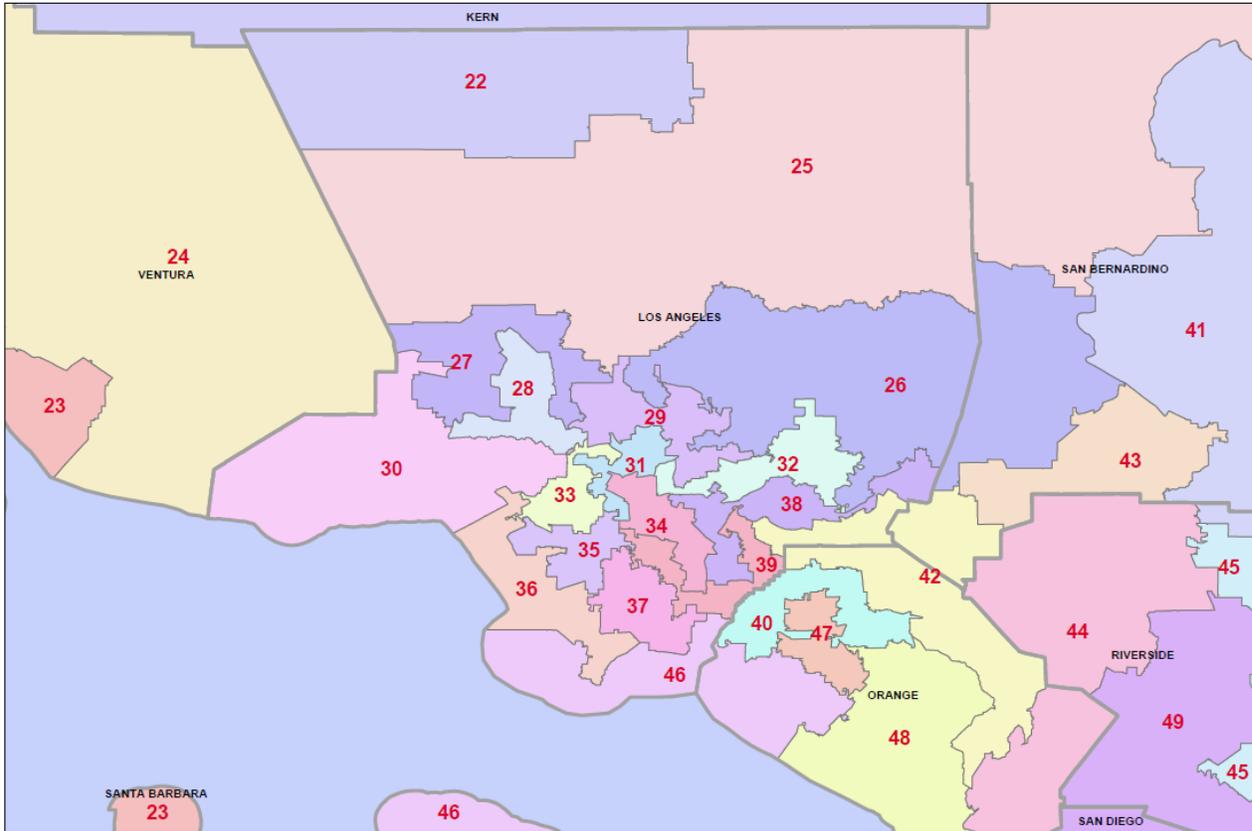
| Representative | | Party | Dist # | Building | Room | Phone |
|----------------|---------------|-------|--------|-----------|------|----------|
| Mike | Thompson | D | 1 | Cannon | 231 | 225-3311 |
| Wally | Herger | R | 2 | Cannon | 242 | 225-3076 |
| Daniel | Lungren | R | 3 | Rayburn | 2313 | 225-5716 |
| Tom | McClintock | R | 4 | Cannon | 428 | 225-2511 |
| Doris | Matsui | D | 5 | Cannon | 222 | 225-7163 |
| Lynn | Woolsey | D | 6 | Rayburn | 2263 | 225-5161 |
| George | Miller | D | 7 | Rayburn | 2205 | 225-2095 |
| Nancy | Pelosi | D | 8 | Cannon | 235 | 225-4965 |
| Barbara | Lee | D | 9 | Rayburn | 2267 | 225-2661 |
| John | Garamendi | D | 10 | Cannon | 228 | 225-1880 |
| Gerald | McNerney | D | 11 | Longworth | 1210 | 225-1947 |
| Jackie | Speier | D | 12 | Cannon | 211 | 225-3531 |
| Pete | Stark | D | 13 | Cannon | 239 | 225-5065 |
| Anna | Eshoo | D | 14 | Cannon | 205 | 225-8104 |
| Michael | Honda | D | 15 | Longworth | 1713 | 225-2631 |
| Zoe | Lofgren | D | 16 | Longworth | 1401 | 225-3072 |
| Sam | Farr | D | 17 | Longworth | 1126 | 225-2861 |
| Dennis | Cardoza | D | 18 | Rayburn | 2437 | 225-6131 |
| Jeff | Denham | R | 19 | Longworth | 1600 | 225-4540 |
| Jim | Costa | D | 20 | Longworth | 1314 | 225-3341 |
| Devin | Nunes | R | 21 | Longworth | 1013 | 225-2523 |
| Kevin | McCarthy | R | 22 | Cannon | 326 | 225-2915 |
| Lois | Capps | D | 23 | Rayburn | 2231 | 225-3601 |
| Elton | Gallegly | R | 24 | Rayburn | 2309 | 225-5811 |
| Buck | McKeon | R | 25 | Rayburn | 2184 | 225-1956 |
| David | Dreier | R | 26 | Cannon | 233 | 225-2305 |
| Brad | Sherman | D | 27 | Rayburn | 2242 | 225-5911 |
| Howard | Berman | D | 28 | Rayburn | 2221 | 225-4695 |
| Adam | Schiff | D | 29 | Rayburn | 2411 | 225-4176 |
| Henry | Waxman | D | 30 | Rayburn | 2204 | 225-3976 |
| Xavier | Becerra | D | 31 | Longworth | 1226 | 225-6235 |
| Judy | Chu | D | 32 | Longworth | 1520 | 225-5464 |
| Karen | Bass | D | 33 | Cannon | 408 | 225-7084 |
| Lucille | Roybal-Allard | D | 34 | Rayburn | 2330 | 225-1766 |
| Maxine | Waters | D | 35 | Rayburn | 2344 | 225-2201 |
| Jane | Harman | D | 36 | Rayburn | 2400 | 225-8220 |
| Laura | Richardson | D | 37 | Longworth | 1330 | 225-7924 |
| Grace | Napolitano | D | 38 | Longworth | 1610 | 225-5256 |
| Linda | Sánchez | D | 39 | Rayburn | 2423 | 225-6676 |
| Edward | Royce | R | 40 | Rayburn | 2185 | 225-4111 |
| Jerry | Lewis | R | 41 | Rayburn | 2112 | 225-5861 |
| Gary | Miller | R | 42 | Rayburn | 2349 | 225-3201 |
| Joe | Baca | D | 43 | Rayburn | 2366 | 225-6161 |
| Ken | Calvert | R | 44 | Rayburn | 2269 | 225-1986 |
| Mary | Bono Mack | R | 45 | Cannon | 104 | 225-5330 |

| Representative | | Party | Dist # | Building | Room | Phone |
|----------------|-------------|-------|--------|-----------|------|----------|
| Dana | Rohrabacher | R | 46 | Rayburn | 2300 | 225-2415 |
| Loretta | Sanchez | D | 47 | Longworth | 1114 | 225-2965 |
| John | Campbell | R | 48 | Longworth | 1507 | 225-5611 |
| Darrell | Issa | R | 49 | Rayburn | 2347 | 225-3906 |
| Brian | Bilbray | R | 50 | Rayburn | 2410 | 225-0508 |
| Bob | Filner | D | 51 | Rayburn | 2428 | 225-8045 |
| Duncan | Hunter | R | 52 | Cannon | 223 | 225-5672 |
| Susan | Davis | D | 53 | Longworth | 1526 | 225-2040 |

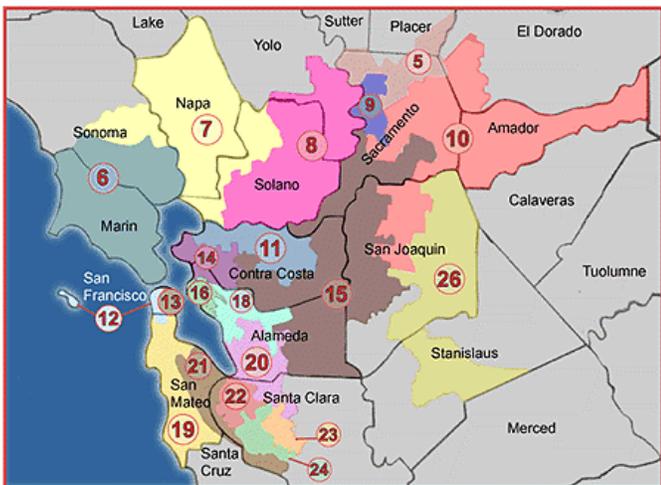
*All Phone numbers are (202) Area Code

California Congressional Districts





California Assembly Districts



California Senate Districts



This material was produced by the California Department of Public Health's *Network for a Healthy California* with funding from United States Department of Agriculture Supplemental Nutrition Assistance Program, known in California as CalFresh (formerly Food Stamps). These institutions are equal opportunity providers and employers. CalFresh provides assistance to low-income households and can help buy nutritious foods for better health. For CalFresh information, call 1-877-847-3663. For important nutrition information, visit ww.cachampionsforchange.net.