

Home Page

The image shows a screenshot of a web browser displaying the home page of the Champions for Change website. The browser window includes a menu bar (File, Edit, View, Favorites, Tools, Help), a toolbar with navigation icons, and an address bar showing the URL <http://www.cachampionsforchange.net>. The website content features a header with navigation links (Home, Contact Us, Site Map, Search) and a language selector (Español). The main banner area contains a photograph of a family, the text "We are moms. We are dads. We are concerned parents. We are just like you.", and the C4C logo. Below the banner is a primary navigation menu with five tabs: "BE A CHAMPION", "MY KITCHEN", "BE ACTIVE", "OUR COMMUNITY", and "RESOURCES". The main content area is divided into two columns. The left column has a heading "We are Champions for Change." followed by a paragraph and three blue links: "Eat more fruits and vegetables.", "Get more physical activity.", and "Speak up in our community.". The right column has a paragraph and a blue link: "And there are people and places to help you along the way.". Below the main content is a footer with the text "You Make It Happen!", copyright information, and the C4C logo. The browser's taskbar at the bottom shows the Start button, Internet Explorer icon, and the time 9:01 AM.

Annotations on the left side:

- Banner Photo (Knock-out style)
- Primary Navigation "Tabs" (Colors: all C4C logo colors except yellow)
- Headers

Annotations on the right side:

- Secondary Navigation matches primary color chosen
- Banner Text Message (Font: Officina Sans)
- Animated C4C Logo (Flash)
- Blue HTML Link Color
- Wave Graphic at footer in selected primary color (Appears on every page)

Annotation at the bottom:

- Body Copy Arial (10pt)

Home Page

Drop Down Navigation

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites

Address <http://www.cachampionsforchange.net> Go

Links Norton AntiVirus

Home Contact Us Site Map Search **Espanol**

Network for a Healthy California
Champions for Change

**We are moms.
We are dads.
We are concerned parents.
We are just like you.**

**CHAMPIONS
for CHANGE**
Network for a Healthy California

BE A CHAMPION ▶ **MY KITCHEN** ▼ **BE ACTIVE** ▶ **OUR COMMUNITY** ▶ **RESOURCES** ▶

Recipes
Tips

Somos Campeones del Cambio.

We want the best for our kids. We want them to be healthy. We want to protect them from chronic diseases, like type 2 diabetes and cancer.

- [Eat more fruits and vegetables.](#)
- [Get more physical activity.](#)
- [Speak up in our community.](#)

You don't have to be a health expert to reduce your child's chances of getting chronic disease. But you do need to be committed to making healthy changes. [And there are people and places to help you along the way.](#)

Change is good. It's not always easy but we're making it happen. And so can you.

You Make It Happen!

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CSPPH
California State
Public Health

start Internet 9:01 AM

Drop Down Navigation
(Mouse-over color corresponds to the color of each tab)

Landing Page (My Kitchen)

The image shows a screenshot of a web browser displaying the 'My Kitchen' landing page. The browser window title is 'http://www.cachampionsforchange.net'. The page features a navigation bar with tabs: 'BE A CHAMPION', 'MY KITCHEN', 'BE ACTIVE', 'OUR COMMUNITY', and 'RESOURCES'. The 'MY KITCHEN' tab is selected. The main content area includes a banner with a photo of a woman, the text 'My kitchen My rules. Rule #1: Eat more fruits and vegetables.', and the 'CHAMPIONS for CHANGE' logo. Below the banner, there is a vertical text element 'MY KITCHEN' and several columns of placeholder text. A 'Did You Know?' graphic is also present.

Banner Photo (Kock-out style)

Primary Navigation (Tabs)

Tab reverses to white to signify to the user where they are within the site

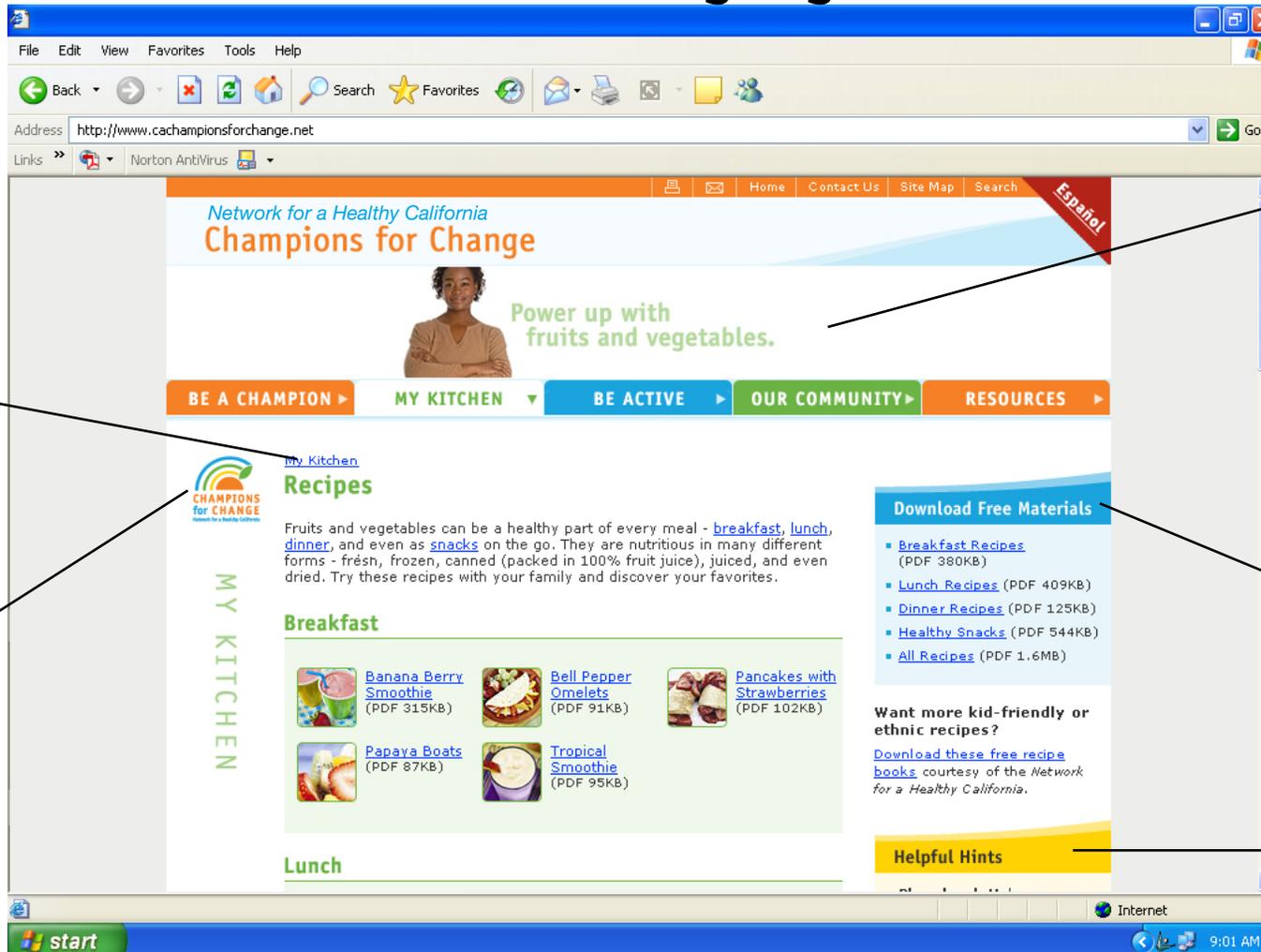
Vertical Text "MY KITCHEN" (Font: Officina Sans) identifies site section and is same color as corresponding navigation tab color

Banner Text Message (Font: Officina Sans type color: open)

Static C4C Logo (GIF)

Green "Did You Know" Graphic Header Treatment (Repeated throughout the site where applicable)

Sub Landing Page



Blue Bread Crumb Link (Helps user easily identify where they are within the site) and Green Title Graphic (Font: Officina Sans)

Small C4C logo (Static) All sub landing pages have C4C logo in this placement

Small Banner (Font: Officina Sans type color: open) uses SAME photo as Landing Page Banner) This small banner allows for more text and less scrolling down

Blue "Download Materials" Graphic Header Treatment (Repeated throughout the site where applicable)

Yellow "Helpful Hints" Graphic Header Treatment (Repeated throughout the site where applicable)