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Director

State of California—Health and Human Services Agency  
California Department of Public Health



ARNOLD SCHWARZENEGGER  
Governor

DATE: July 21, 2008

TO: PROSPECTIVE BIDDERS

SUBJECT: Withdraw of Request for Proposal (RFP) 08-85023:  
Fiscal, Development and Personnel Services to Support the  
Network for a Healthy California Social Marketing Campaigns.

The *Network for a Healthy California (Network)* of the California Department of Public Health has withdrawn RFP 08-85023 entitled, Fiscal, Development and Personnel Services to Support the Network for a Healthy California Social Marketing Campaigns. Should the RFP be reissued, you will be sent electronic notification.

It is important that you check the following websites regularly for updates:

- [www.cscr.dgs.ca.gov/cscr](http://www.cscr.dgs.ca.gov/cscr)
- [www.networkforahealthycalifornia.net/MasterRFP](http://www.networkforahealthycalifornia.net/MasterRFP)

Please email any questions to Ms. Pamela Delapa at [Pamela.Delapa@cdph.ca.gov](mailto:Pamela.Delapa@cdph.ca.gov). We look forward to the opportunity to work with you in the future to improve the health of low-income Californians through the *Network for a Healthy California*.

Sincerely,

Neal Kohatsu, MD, MPH, Chief  
*Network for a Healthy California*, Cancer Control Branch