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Who is required to complete a Success Stories?

Success Stories are required for each campaign and program that operates in your region (*Children's Power Play! Campaign, Latino Campaign, African American Campaign, Retail Program, and Worksite Program*), as well as Physical Activity Integration. In the *Regional Network* Scope of Work they are found under Planning and Evaluation, Objective 2, Activity 7, parts b-g.

What is a Success Story?

The purpose of a Success Story is to highlight/showcase some of the great things that the campaign/program has inspired in your region. A Success Story doesn't mean you have to be the creator and director of the change—actually, it means that you inspired/empowered a community group/person to want to make a sustainable change and, perhaps, also provided resources/guidance along the way.

What do I have to do as a Regional Manager?

Step 1: What will my Success Story be about?

- Run my idea past my project director and other regional campaigns/programs. They may want to provide some insights.
- Run my idea past my campaign/program state lead for the approval to proceed.

Step 2: Complete Success Story Data Collection Tool

Step 3: Submit Data Collection Tool to your state lead when it's ready; no later than year-end report, but preferably earlier. This completes the minimum requirements for this Scope of Work activity.

Step 4 (possible): You may be contacted by your campaign/program state lead for more information if your idea is selected to be potentially published. If it is selected, the state-level campaign/program staff will develop a narrative based on your Data Collection Tool. You will be asked to review and provide input, as well as provide any information that is needed to complete the narrative. The regional staff will not be required to develop the narrative for the Success Story.