



KAREN L. SMITH, MD, MPH  
Director and State Health Officer

State of California—Health and Human Services Agency  
California Department of Public Health



EDMUND G. BROWN JR.  
Governor

October 1, 2015

TO: PROJECT DIRECTORS

SUBJECT: PROGRAM LETTER 16-01

RE: NUTRITION EDUCATION AND OBESITY PREVENTION BRANCH,  
FEDERAL FISCAL YEAR (FFY) 2016 SNAP-ED PLAN APPROVAL

This Program Letter informs Nutrition Education and Obesity Prevention Branch (NEOPB) Contractors that the FFY 16 SNAP-Ed Plan has been approved by the United States Department of Agriculture (USDA), Food and Nutrition Service (FNS), Western Regional Office (WRO). Thank you for your cooperation and timeliness in getting us the pieces needed to make this happen.

The federal fiscal year begins on October 1, 2015 and ends on September 30, 2016. Your Agency has an agreement in place and the SNAP-Ed services under this agreement should continue for FFY 2016. Likewise, your subcontract agreement(s) have been approved by WRO and should also continue their SNAP-Ed services in FFY 2016.

Please refer to the attached approval letter from USDA WRO as well as the attached list which highlights the approved budget amounts for FFY 2016. Please note that your Agency may only invoice for the amount approved by USDA WRO for FFY 2016. By the end of this week, your assigned Contract Manager (CM) will send your approved budget via email. Should you need to make any adjustments to the approved budget, please refer to the fiscal and administrative guidelines manual, Section 300, for the new budget adjustment request (BAR) process and work directly with your CM.

For your convenience, please also reference the important SNAP-Ed dates which contain the deadlines for submitting invoices and BARs throughout the FFY. If you have any questions, please do not hesitate to contact myself or your assigned CM.

Sincerely,

Melissa Relles, Chief  
Contract Operations Section



**United States  
Department of  
Agriculture**

Food and  
Nutrition  
Service

Western Region

90 Seventh St.  
Suite 10-100  
San Francisco, CA  
94103

September 30, 2015

File Code: SNAP-10-6-CA/SNAP-Ed Plan

Kim McCoy-Wade  
Chief  
California Department of Social Services  
CalFresh Branch  
744 P Street, MS 8-9-32  
Sacramento, CA 95814-5512

Dear Ms. McCoy-Wade:

This letter provides Food and Nutrition Service’s (FNS) final approval of California’s Federal Fiscal Year (FFY) 2016 Supplemental Nutrition Assistance Program Education (SNAP-Ed) Plan. We are approving a total of **\$115,905,933.02** in FFY 2016 funds and understand the balance of the FFY 2016 allocation will be requested via a Plan amendment. We are approving **\$4,154,713** to be awarded to the California Department of Social Services (CDSS) (including its subcontract with the California Department of Health Care Services), **\$96,877,720.02** to the California Department of Public Health (CDPH), **\$10,998,500** to the University of California, Davis – Cooperative Extension (UC CalFresh), **\$1,125,000** to the California Department of Aging (CDA), and **\$2,750,000** to Catholic Charities of California (CCC). In addition, we are approving a total of **\$13,838,737** in FFY 2015 carry-in funds based upon California on the proposals submitted in the 2015 State SNAP-Ed Plan. *Both the 2015 carry-in and 2016 amounts are subject to the availability of federal funds.*

	<b>FFY 2015 Carry-In</b>	<b>FFY 2016</b>
California Department of Social Services	\$7,183,227.00	\$4,154,713.00
California Department of Public Health	\$3,877,770.00	\$96,877,720.02
UC CalFresh	\$1,786,351.00	\$10,998,500.00
California Department of Aging	\$0	\$1,125,000
Catholic Charities of California	\$991,389.00	\$2,750,000.00
<b>Total Costs</b>	<b>\$13,838,737.00</b>	<b>\$115,905,933.02</b>

Our approvals are based upon contractors’ satisfactory responses in the grant review workbooks. Please see the attachment for specific project costs that were reduced or denied.

The State agency should obligate FFY 2015 carry-in funds by September 30, 2016 and liquidate by December 30, 2016. FFY 2016 funding will be available for expenditure over the two-year period of FFY 2016 and FFY 2017. Using the First In, First Out (FIFO) principle, it is incumbent on the State to expend FFY 2015 funds prior to expending FFY 2016 funds, unless there are notable exceptions. The Federal funding is granted with the understanding that should FNS at a later date identify activities and costs that cannot be justified or require further clarification, FNS reserves the right to request additional documentation and/or withhold funds for any questionable portion of activities.

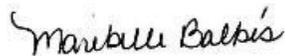
Please be advised that California must provide FNS with the FFY 2015 SNAP-Ed Annual Report no later than January 8, 2015, per the extension we granted. In addition, FFY 2016 Plan Amendment requests must be submitted to FNS no later than May 1, 2016. FNS also requests that any new social marketing or media materials funded by SNAP-Ed be shared with FNS for prior approval to ensure the messaging is science-based and appropriate for a low-income population.

The FY 2016 Plan is streamlined and more focused than in previous years. This year's Plan was presented as a true collaboration among the State Implementing Agencies. The needs assessment was thorough in scope, and particular highlights included the results from the *Champions for Healthy Change Survey*; Plan, Shop, Save, Cook; and data on seniors' nutrition and health status. The Plan builds upon prior year evaluation data based on the *WRO SNAP-Ed Evaluation Framework* and the 'RE-AIM' model; this was very well done. The FFY 2016 Plan meets the stated goals of SNAP-Ed with a focus on comprehensive nutrition education and obesity prevention services. We look forward to supporting California as it transition to a multi-year SNAP-Ed Plan.

We would like to express our appreciation for Caryn Rizell, Tawny Macedo, Katie Lewis, and the rest of your staff, as well as staff at the other State Implementing Agencies, in responding to our review comments thoroughly and expeditiously.

Should you have any questions, please contact me at (415) 705-2333, or Andrew Riesenber of my staff at (415) 645-1927.

Sincerely



for  
DENNIS STEWART  
Division Director  
Supplemental Nutrition Assistance Program

cc: Caryn Rizell, CA DSS  
Tawny Macedo, CA DSS  
Katie Lewis, CA DSS  
John Talarico, CA DPH  
Gil Sisneros, CA DPH  
David Ginsberg, CA UC-CES  
Andrea Bricker, CA DA  
Elisa Pehlke, CA CCC  
Mary Lee, FNS  
Clifford Ko, FNS  
Dave Gott, FNS  
Dilson Oliveira, FNS