



RON CHAPMAN, MD, MPH
Director & State Health Officer

State of California—Health and Human Services Agency
California Department of Public Health



EDMUND G. BROWN JR.
Governor

October 9, 2014

TO: PROJECT DIRECTOR
NUTRITION EDUCATION AND OBESITY PREVENTION BRANCH

SUBJECT: PROGRAM LETTER 14-07
NUTRITION EDUCATION AND OBESITY PREVENTION BRANCH,
FEDERAL FISCAL YEAR 2015 SNAP-Ed PLAN APPROVAL AWARDS
FOR STATE LEVEL CONTRACTS (CONTRACT TERM END DATE OF
6/30)

This Program Letter informs Nutrition Education and Obesity Prevention Branch (NEOPB) Contractors that the FFY15 SNAP-Ed Plan has been approved by USDA Food and Nutrition Service (FNS). Please refer to the attached updated allocation spreadsheet and approval letter from FNS. You are authorized to spend up to the FNS approved dollar amount for FFY15 (October 1, 2014 – June 30, 2015).

Furthermore, invoices are due sixty (60) calendar days following the end of the Federal Fiscal Year (FFY) 2015 period. The fourth quarter invoice or final invoice is due on September 1, 2015. The final invoice should be clearly marked "Final Invoice", indicating that all payment obligations of the State under the Grant/Contract have ceased and that no further payments are due or outstanding.

Final supplemental invoices may be submitted for payment no more than ninety (90) calendar days following the end of the FFY 2015 period. The deadline for final supplemental invoices is September 30, 2015.

Invoices submitted beyond the deadline listed above will not be processed for payment.

If you have any questions or concerns, please contact your assigned Contract Manager.

Sincerely,

Gil Sisneros, Assistant Branch Chief
Administration
Nutrition Education and Obesity Prevention Branch



**United States
Department of
Agriculture**

Food and
Nutrition
Service

Western Region

90 Seventh St.
Suite 10-100
San Francisco, CA
94103

September 30, 2014
SNAP-10-6-CA/SNAP-Ed Plan

Ms. Linda Patterson, Chief
CalFresh Branch
Department of Social Services
744 P Street, MS 8-9-32
Sacramento, CA 95814

Dear Ms. Patterson:

This letter provides Food and Nutrition Service's (FNS) final approval of California's Federal Fiscal Year (FFY) 2015 Supplemental Nutrition Assistance Program Education (SNAP-Ed) Plan. We want to commend you, your staff, and the State Implementing Agencies on the development of the statewide integrated county work plan – a heroic accomplishment for a large and complex program. We appreciate the responses to our comments on the State Plan submission. We recognize FFY 2015 is full of transition, but we remain very concerned about potential duplication throughout the statewide projects funded by the California Department of Public Health and the potential excess costs incurred through these issues; therefore, we request an interim 3 month progress report on the transition process of staffing, activities, and deliverables among the California Department of Public Health, Public Health Institute, and University of California, Berkeley. Additionally, the upcoming Management Evaluation in January will help bring further understanding of the coordination among the statewide projects, including methods of mitigating duplication among state-level contractors.

We are approving the Plan for a total of **\$116,906,920.60** and understand the remaining funds will be requested by a Plan Amendment. We are approving **\$1,310,275.29** to be awarded to the California Department of Social Services (CDSS) (including its sub-contract with the Catholic Charities of California), **\$103,813,816.40** to the California Department of Public Health (CDPH) (including funding to the Public Health Institute and grants to local health departments), **\$10,281,207.55** to the University of California, Davis Cooperative Extension (UC CalFresh), and **\$1,501,621.36** to the California Department of Aging. In addition, we are approving a total of **\$23,888,178.99** in FFY 2014 carry-in funds based on the proposals submitted in the 2015 State SNAP-Ed Plan. These amounts reflect denials and reductions for specific project costs denoted in the two attachments. Unless noted, all other projects and activities are approved based on the State's responses to WRO.

	FFY 2014 Carry-In	FFY 2015
California Department of Social Services	\$10,004,176.66	\$1,310,275.29
California Department of Public Health	\$11,307,361.00	\$103,813,816.40
UC CalFresh	\$1,903,147.99	\$10,281,207.55
California Department of Aging	\$673,493.34	\$1,501,621.36
Total Costs	\$23,888,178.99	\$116,906,920.60

Both the 2014 carry-in and 2015 amounts are subject to the availability of federal funds. The State agency must obligate FFY 2014 carry-in funds by September 30, 2015 and liquidate by December 30, 2015. FFY 2015 funding will be available for expenditure over the two-year period of FFY 2015 and FFY 2016. Using the First In, First Out (FIFO) principle, it is incumbent on the State to expend FFY 2014 funds prior to expending FFY 2015 funds, unless there are notable exceptions. The Federal funding is granted with the understanding that should FNS at a later date identify activities and costs that cannot be justified or require further clarification, FNS reserves the right to request additional documentation and/or withhold funds for any questionable portion of activities.

Please be advised that California must provide FNS with the FFY 2014 SNAP-Ed Annual Report in January 9, 2015, per the extension that we granted. In addition, FFY 2015 Plan Amendment requests must be submitted to FNS no later than May 1, 2015. We also request that California share any new social marketing or media materials funded by SNAP-Ed FNS for prior approval and continue to work closely with WRO in the implementation of new pilot projects and the comprehensive evaluation.

We would like to express our appreciation for Adam Quintana, Katie Lewis and the rest of your staff, as well as staff at the other State Implementing Agencies, in responding to our review comments thoroughly and expeditiously. Should you have any questions, please contact me at (415) 705-2333, or Andrew Riesenber of my staff at (415) 645-1927.

Sincerely



DENNIS STEWART
Division Director
Supplemental Nutrition Assistance Program

Western Region

Attachments (2)

cc: Sysvanh Kabkeo, CA, SA
Adam Quintana, CA, SA
Katie Lewis, CA, SA
Gil Sisneros, CA, IA
Michele Van Eyken, CA, IA
John Talarico, CA, IA
Andrea Bricker, CA, IA
David Ginsburg, CA, IA
Mary Lee, PIB, WRO
Clifford Ko, PIB, WRO
Kitty Reid, GMS, FM, WRO
Dilson Oliveira, ASU, FM, WRO

**FFY 2015
State Level Contracts**

Contractor Name	FFY 2015 SNAP-Ed Award Request	DENIALS 9/30/14	WRO Approved FFY 2015 SNAP-Ed Budget
LHD Support - TRC			
1 County of Monterey	\$356,090		\$356,090
2 The Regents of the University of California, University of California, San Diego	\$825,681		\$825,681
3 California Center for Pubic Health Advocacy	\$1,372,192		\$1,372,192
4 Public Health Institute	\$833,938		\$833,938
5 Health Education Council	\$528,428		\$528,428
6 Public Health Institute - Central Valley Region	\$899,250		\$899,250
7 The California State University (CSU), Chico Research Foundation	\$567,188		\$567,188
Conference Planning			
8 California State University, Sacramento	\$27,315		\$27,315
9 California State University, Sacramento	\$300,000		\$300,000
Training and Technical Assistance			
10 The Regents of the University of California, Davis	\$15,593		\$15,593
Obesity Conference			
11 The Regents of the University of California, Davis	\$151,473		\$151,473
Communication and Information			
12 Runyon Saltzman Einhorn, Inc.	\$11,000,000		\$11,000,000
Policy, Planning and Partnership			
13 California Department of Health Care Services	\$530,319		\$530,319
14 University of California, San Francisco	\$250,000	\$5,800	\$244,200
Evaluation			
15 The Regents of the University of California, Berkeley	\$2,870,028	\$283,262	\$2,586,766
16 The Regents of the University of California, Davis	\$201,197		\$201,197
Transition Plan			
17 Public Health Institute	\$5,896,665		\$5,896,665
Other Operating Expenses			
18 Dun & Bradstreet	\$108,270		\$108,270
19 California Department of Health Care Services	\$4,386		\$4,386
Total	\$26,738,013		\$26,448,951