

FFY 2009

California State Plan for Federal Fiscal Year 2009

SECTION B

a) LOCAL PROJECT SYNOPSES

1. Local Incentive Awardees (LIAs)

A. Children and Families Commissions (First 5 Commissions)

1. Madera County Children and Families Commission - First 5

B. City Governments

1. Manila Community Services District
2. Montclair, City of

C. Colleges/Universities - Public

1. East Los Angeles College
2. Los Angeles Trade Technical College
3. University of California, San Diego, The Regents of the (Division of Community Pediatrics)

D. County Offices of Education

1. Alameda County Office of Education (Coalition)
2. Alameda County Office of Education (Rock La Fleche Community School)
3. Fresno County Office of Education
4. Humboldt County Office of Education
5. Kern County Superintendent of Schools
6. Los Angeles County Office of Education
7. Merced County Office of Education
8. Napa County Office of Education
9. Orange County Superintendent of Schools (ACCESS)
10. Orange County Superintendent of Schools (Coalition)
11. Shasta County Office of Education
12. Sonoma County Office of Education
13. Tulare County Office of Education

E. Indian Tribal Organizations

1. California Rural Indian Health Board, Inc.
2. Native American Health Center, Inc.
3. Southern Indian Health Council, Inc.
4. United Indian Health Services, Inc.

F. Local Public Health Departments - Cities & Counties

1. Alameda County Health Care Services Agency
2. Berkeley, City of, Health and Human Services Department
3. Contra Costa Health Services (Community Wellness and Prevention Program)
4. Imperial County Public Health Department
5. Long Beach, City of, Department of Health & Human Services

6. Marin County Health and Human Services
7. Monterey County Health Department
8. Orange, County of, Health Care Agency
9. Pasadena, City of, Public Health Department
10. Riverside, County of, Community Health Agency
11. San Bernardino, County of, Department of Public Health
12. San Francisco, City and County of, Department of Public Health
13. San Joaquin County Public Health Services
14. San Mateo County Health Services Agency
15. Santa Barbara County Public Health Department
16. Santa Clara, County of, Public Health Department
17. Shasta County Health and Human Services Agency, Public Health Branch
18. Solano County Health and Social Services Department
19. Stanislaus County Health Services Agency
20. Tulare, County of, Health and Human Services Agency
21. Ventura County Public Health Department
22. Yolo, County of

G. Parks and Recreation Agencies

1. Duarte, City of, Parks and Recreation Department
2. San Bernardino, City of, Parks, Recreation and Community Services Department

H. Schools/School Districts - Low Resource

1. ABC Unified School District
2. Alhambra Unified School District
3. Alisal Union School District
4. Berkeley Unified School District
5. Calistoga Joint Unified School District
6. Compton Unified School District
7. Del Norte Unified School District
8. Downey Unified School District
9. El Monte City School District
10. Elk Grove Unified School District
11. Fresno Unified School District
12. Greenfield Union School District
13. Hawthorne School District
14. Huntington Beach Union High School District
15. Kernville Union School District (Family Resource Center)
16. Lamont School District
17. Long Beach Unified School District
18. Los Angeles Unified School District
19. Madera Unified School District
20. Monrovia Unified School District
21. Montebello Unified School District
22. Mount Diablo Unified School District (After School Program)
23. Newport-Mesa Unified School District
24. Orange Unified School District
25. Pasadena Unified School District
26. Rosemead School District
27. San Francisco Unified School District
28. Santa Ana Unified School District

29. Santa Clarita Valley School Food Services Agency
30. Santa Cruz City School District
31. Ukiah Unified School District
32. Vaughn Next Century Learning Center
33. Ventura Unified School District
34. Visalia Unified School District

I. University of California Cooperative Extension (UCCE)

1. University of California, The Regents of the, on behalf of the Cooperative Extension in Alameda County (Child and Youth Nutrition Program)
2. University of California, The Regents of the, Cooperative Extension of Alameda County (Family and Consumer Services)

J. UC FSNEP

1. Alameda - Adult
2. Alameda - Youth
3. Amador/Calaveras
4. Butte
5. Contra Costa
6. Fresno
7. Imperial
8. Kings
9. Los Angeles
10. Merced
11. Monterey/Santa Cruz
12. Placer/ Nevada
13. Riverside
14. Sacramento
15. San Diego
16. San Francisco/San Mateo
17. San Joaquin
18. San Luis Obispo/Santa Barbara
19. Santa Clara
20. Shasta /Trinity
21. Solano
22. Stanislaus
23. Tehama/Glenn
24. Tulare
25. Yolo

2. Non-Profit Organizations

1. California Association of Food Banks (Nutrition Education)
2. California State University, Chico, Research Foundation (SCNAC)
3. Central Valley Health Network
4. San Francisco General Hospital Foundation (Chinatown Public Health Center)

3. Special Local Projects

K. Local Food and Nutrition Education Projects (LFNE)

1. Alameda County Community Food Bank
2. CANGRESS
3. Children's Council of San Francisco
4. Community Alliance with Family Farmers
5. Community Services Planning Council
6. East Bay Asian Youth Center
7. Ecology Center (Farm Fresh Choice)
8. Health Education Council
9. Natividad Medical Foundation
10. New Economics for Women
11. Pacific Coast Farmers Market Association
12. People's Grocery
13. South East Asia Community Alliance
14. Trust for Conservation Innovation, Project #1
15. Trust for Conservation Innovation, Project #2
16. University of Southern California (Keck Diabetes Prevention Initiative)
17. Urban Resource Systems, Inc. (Urban Sprouts School Gardens)

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: Madera Unified School District
Program Area: Local Incentive Awardee: Education - School District
Contract Number: 08-85138

a. Related State Objectives.

See State-level objectives 1, 2, 4, 8, and 9.

b. Audience.

Gender: Male (51%); Female (49%)

Ethnicity: African American (3%); Asian (1%); Caucasian (13%); Latino (82%); Native American (1%)

Languages: Arabic (1%); Armenian (0%); English (40%); Farsi (0%); Russian (0%); Spanish (58%) Punjabi (1%)

Ages: Under 5 (4.5%); 5-8 years old (0%); 9 to 11 (40%); 12 to 17 (55.5%); 18-59, 60 years old and over

c. Focus on FSP Eligibles.

Income Targeting Data Source:

See attached census tract data sheet.

See attached Free/Reduced Price Meal % data sheet.

d. Project Description.

Key Methods:

Nutrition Education Classes (868 occurrences at 0.9 hour each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; healthy eating

FSNE Delivery Sites by Type of Setting:

Preschools: School District Preschools (9); Schools – students (K-12) (23); Schools – adults/parents (0)

Projected Number of Unduplicated Participants: 4,000

Narrative

Madera Unified School District (MUSD) is located in the heart of the San Joaquin Valley. This contractor has a population of approximately 18,100 students; approximately 82% are of Latino decent. Madera is an agricultural community that continues to grow. The nutrition program is focused toward the 4th-6th grade elementary students at each of the 23 elementary schools. The contractor is teaching Power Play, California Dairy Council, and Eat Fit curriculums. They make 4,000 direct student contacts with a majority of them Hispanic. The fifth grade curriculum is used to integrate technology with small group learning to affect changes in both eating habits and increased physical activity. The changes in knowledge are measured using a pre and post test model.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

N/A

i. **Key Performance Measures/Indicators.**

The focus of the grant activities is to work with teachers of fourth and fifth graders to develop a schedule for nutrition education and physical activity promotion. Approved curricula are used to increase the students knowledge of the health benefits of consuming fruits and vegetables and the importance of daily physical activity. There is pre and post testing done at each grade level to evaluate growth of students knowledge in these areas. This information is summarized and reported in the semi annual and year end reports.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

We used approved curricula for our nutrition classes for 4th, 5th and 6th grade students. Contractor attends UC Cooperative Extension, Central Valley Health and Nutrition Collaborative, and Network regional collaborative meetings.

Data Sheet

<i>County</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>Percent At or Below 185% FPL</i>
Madera	06039000507 Parkwood	Hispanic or Latino	82.00%

Free/Reduced Price Meal Percentage Data Sheet

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Madera Unified School District	20-65243-6024004	Adams (John) Elementary	39.00%	18.00%	57.00%
Madera Unified School District	20-65243-6107122	Alpha Elementary	65.00%	25.00%	90.00%
Madera Unified School District	20-65243-6105951	Berenda Elementary	49.00%	20.00%	69.00%
Madera Unified School District	20-65243-6023949	Dixieland Elementary	64.00%	16.00%	80.00%
Madera Unified School District	20-65243-6023972	Howard Elementary	47.00%	17.00%	64.00%
Madera Unified School District	20-65243-6024012	La Vina Elementary	83.00%	12.00%	95.00%
Madera Unified School District	20-65243-6023980	Madison Elementary	85.00%	10.00%	95.00%
Madera Unified School District	20-65243-6024020	Millview Elementary	86.00%	10.00%	96.00%
Madera Unified School District	20-65243-6023998	Monroe (James) Elementary	83.00%	9.00%	92.00%
Madera Unified School District	20-65243-6024046	Sierra Vista Elementary	83.00%	12.00%	95.00%
Madera Unified School District	20-65243-6023964	Washington (George) Elementary	48.00%	7.00%	55.00%
Madera Unified School District	20-65243-0109702	Nishimoto Elementary	40.00%	36.00%	76.00%
Madera Unified School District	20-65243-0110957	Chavez Elementary	81.00%	15.00%	96.00%
Madera Unified School District	20-65243-0113050	Pershing	70.00%	16.00%	86.00%
Madera Unified School District	20-65243-0109694	Jack G. Desmond Middle	55.00%	11.00%	66.00%
Madera Unified School District	20-65243-6024053	Thomas Jefferson Middle	47.00%	10.00%	57.00%
Madera Unified School District	20-65243-6112973	Martin Luther King Jr. Middle	72.00%	10.00%	82.00%
Madera Unified School District	20-65243-0109686	Ripperdan High	65.00%	14.00%	79.00%

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Madera Unified School District	20-65243-2035707	Madera High	41.00%	13.00%	54.00%
Madera Unified School District	29-65243-0110965	Madera South High School	51.00%	13.00%	64.00%
Madera Unified School District	20-65243-2030138	Mountain Vista High	69.00%	5.00%	74.00%
Madera Unified School District	20-65243-2035640	Furman High	29.00%	63.00%	92.00%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
Dairy Council of California	Power Play	English
Dairy Council of California	Camp Eatawella Scrapbook	English
Cooperative Extension (EFNEP, FSNEP)	EatFit	English
Peripheral Component Interconnect	Cooking to Learn 1	English
Peripheral Component Interconnect	Cooking to Learn 2	English
Creative teaching press	Nutrition Pathfinders	English
Connie Liakos Evers	How to teach nutrition to kids	English
McGraw-Hill	Food for today	English
Roberta Larson Duyoff	Modern Meals	English
McGraw-Hill	Creative Living	English
Anderson, Winram, Ragsdale & Kinney	Building Life Skills	English
Cancer Prevention and Nutrition Section, CDPH	Healthy Latino Recipes	English
Curriculum Media Group	SMART Box (standards based media education for nutrition)	English
Dairy Council of California	My Pyramid	English/Spanish
Contractor Developed	Lunch Menu (for the month)	English/Spanish
McGraw-Hill	Culinary Essentials	English
Macmillan/McGraw-Hill	McGraw-Hill Science-grade 2	English
Houghton-Mifflin	California Science –(pre-k)	English
McGraw-Hill	Glencoe Health Text	English

BUDGET COVER SHEET
FFY 2009

Organization: Madera Unified School District				
Contract Number: 08-85138				
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ 332,402.00	\$ 315,119.53	\$ (17,282.48)	-5.20%
Fringe Benefits	\$ 125,618	\$ 119,196	\$ (6,422.00)	-5.11%
Subcontractors	\$ -	\$ -	\$ -	0.00%
Contracts/Grant Agreements			\$ -	
Operating	\$ 735	\$ -	\$ (735.00)	-100.00%
Non-Capital Equipment Supplies			\$ -	
Building Space			\$ -	
Maintenance			\$ -	
Other Costs	\$ 1,013	\$ -	\$ (1,013.00)	-100.00%
Materials			\$ -	
Travel	\$ -	\$ -	\$ -	0.00%
Equipment & Other Capitol	\$ -	\$ -	\$ -	0.00%
Indirect Costs	\$ -	\$ 11,118	\$ 11,118.00	100.00%
Total State Share	\$ 459,768.00	\$ 445,433.53	\$ (14,334.48)	-3.12%
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ 157,423.00	\$ 154,855.05	\$ (2,567.95)	-0.016312419
Fringe Benefits	\$ 51,255.00	\$ 58,455.00	\$ 7,200.00	0.1404741
SubContracts	\$ -	\$ -	\$ -	0
Contracts/Grants/Agreements			\$ -	
Operating	\$ 717	\$ -	\$ (717.00)	-1
Non-Capital Equipment Supplies			\$ -	
Building Space			\$ -	
Maintenance			\$ -	
Other Costs	\$ 11,596	\$ 1,635	\$ (9,961.00)	-0.859003105
Materials			\$ -	
Travel	\$ 3,014	\$ 2,176	\$ (838.00)	-0.278035833
Equipment & Other Capitol	\$ -	\$ -	\$ -	0
Indirect Costs	\$ 5,879	\$ 5,558	\$ (321.00)	-0.054601123
Total Federal Share	\$ 229,884.00	\$ 222,679.05	\$ (7,204.95)	-0.031341677
Note: If the Total % difference in either Total line is greater than 10%, please provide an explanation.				
If the total % difference is greater than 5% consult your Contract Manager. FFY 2009				
Network Growth Policy restricts contract growth.				
Please delete #DIV/0! Designation on lines with no difference.				

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: Monrovia Unified School District
Program Area: Local Incentive Awardee: Education - School District
Contract Number: 07-65329

a. Related State Objectives.

See State-level objectives 1, 2, 4, 8, and 9.

b. Audience.

Gender: Male (52%); Female (48%)

Ethnicity: African American (11%); Asian (3%); Caucasian (26%); Latino (54%); Native American (1%); Pacific Islander (1%); Filipino (2%); Multiple/no response (2%)

Languages: Cantonese (1%); English (59%); Korean (1%); Mandarin (1%); Spanish (37%); Tagalog (1%)

Ages: Under 5 (6%); 5 to 8 (13%); 9 to 11 (15%); 12 to 17 (32%); 18 to 59 (34%); 60 and Over

c. Focus on FSP Eligibles.

Income Targeting Data Source:

See attached census tract data sheet.

See attached Free/Reduced Price Meal % data sheet.

d. Project Description.

Key Methods:

Advisory Council/Task Force (Nutrition Advisory Council); Internet/Web Sites (www.monroviaschools.net/nutritionnetwork); Print Media; TV; Nutrition Education Classes (2,400 occurrences at 0.7 hour each); Community Education Events (17 occurrences at 2 hours each); Training/Workshop/Conference (25 occurrences at 2 hours each); Point of Purchase (10 occurrences at 1 hour each); staff meetings (30 occurrences at 1 hour each); produce delivery (1,800 occurrences at 1 hour each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Sodium and Potassium; Whole Grains; Phytonutrients

FSNE Delivery Sites by Type of Setting:

Adult Education & Job Training Sites (1); Afterschool Programs (6); Community-Based Organizations (3); Community Centers (1); Community Youth Organizations (1);

Farmers' Markets (1); Food Stores (2); Healthy Start (1); Libraries (1); Preschools: School District Preschools (1); Schools – students (K-12) (8); Schools – adults/parents (8); NOTE: After school & preschools included in K-12 schools unless otherwise noted.

Projected Number of Unduplicated Participants: 13,000

Narrative

The goal of the *Network for a Healthy California* - Monrovia Unified School District is to increase the consumption of fruits and vegetables, increase physical activity promotion, increase access to nutritious foods, and decrease the risk of chronic diseases. Nutrition education is promoted through nutrition related activities such as the Harvest of the Month program, nutrition education cooking lessons within the classrooms, parent education, teacher trainings, and community events. In addition, elementary school sites have Nutrition Advisory Councils that meet a minimum of 2 times per week in order to promote our goals within the school.

Each month the Contractor reaches approximately 4,000 eligibles through nutrition education lessons that feature the highlighted Harvest of the Month. Classroom sessions conducted by a Chef are linked to the core curriculum. Teachers further this Harvest of the Month education by subscribing to the monthly program and integrating nutrition education into their classrooms. To expand the reach of the program, the Contractor has developed partnerships with local supermarkets keeping them informed of the Harvest of the Month program and conducting taste testings based on the produce featured. Through resources and assistance from the Regional Networks, the Contractor will enhance this partnership.

As a complement to these programs, the target audience is exposed to nutrition education messages via electronic and written modes: articles published in the local newspapers, displays of various signage, bulleting boards, murals at school sites, and websites containing nutrition resources for teachers and students and upcoming events for the MUSD Network.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

Changing Audience Participation; Adding New Partners; Site Nutrition Lead Teachers

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

See attached New Materials data sheet.

i. **Key Performance Measures/Indicators.**

We use the impact evaluation to measure changes in knowledge, behavior, and skill improvement. We use evaluations to rate the effectiveness of our teacher trainings. We use pre and post tests to measure the effectiveness of select parent education classes. Recipe evaluations are filled out by all students on a monthly basis to rate the like/dislike of the featured produce in the monthly cooking lesson.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

We coordinate with UC cooperative extension, Fruit and Vegetable Campaign, Dairy Council, Regional Networks, Harvest of the Month materials and the 48th Agricultural District to supplement our program with nutrition education materials, help with nutrition education events and nutrition education trainings.

Census Tract Data Sheet

<i>County</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>Percent At or Below 185% FPL</i>
Los Angeles	06037431001	Hispanic or Latino	52.90%
Los Angeles	06037431100	Hispanic or Latino	50.75%

Free/Reduced Price Meal Percentage Data Sheet

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Monrovia Unified School District	CDS: 19-64790-1935923 CT: 06037431001	Monrovia High School (qualifying by census tract)			
Monrovia Unified School District (*Data Source for FRPM: Food Service Director Report 11/01/07)	19-64790-6020424	Bradoaks Elementary School	42.40%	21.60%	64.00%
Monrovia Unified School District (*Data Source for FRPM: Food Service Director Report 03/01/07)	CT: 06037431100	Canyon Early Learning Center (qualifying by census tract)	59.60%	23.60%	83.20%
Monrovia Unified School District (*Data Source for FRPM: Food Service Director Report 11/01/07)	19-64790-1935899	Canyon Oaks High School	76.30%	21.50%	97.80%
Monrovia Unified School District (*Data Source for FRPM: CDE Website)	19-64790-6020432	Clifton Middle School	35.21%	14.79%	50.00%

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Monrovia Unified School District (*Data Source for FRPM: Food Service Director Report 11/01/07)	19-64790-6020465	Monroe Elementary School	53.20%	20.80%	74.00%
Monrovia Unified School District (*Data Source for FRPM: Food Service Director Report 11/01/07)	19-64790-6020473	Plymouth Elementary School	41.40%	17.60%	59.00%
Monrovia Unified School District (*Data Source for FRPM: Food Service Director Report 11/01/07)	19-64790-6020481	Santa Fe Middle School	48.00%	19.40%	67.40%
Monrovia Unified School District (*Data Source for FRPM: Food Service Director Report 11/01/07)	19-64790-6020499	Wildrose Elementary School	50.40%	17.80%	68.20%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
American Cancer Society	Nutrition education materials	English
California Foundation of Agriculture in the Classroom	Learning About Fruits and Vegetables Curriculum grades K-6	English
California Latino	Parent education materials	Spanish
California Power Play!	School Idea Resource Kit=grades 4 and 5, help your Kids eat more fruits and vegetables brochure, Staying Active brochure and other materials for 4th & 5th grade	English
Centers for Disease Control and Prevention (CDC)	Research and statistics and informational papers on obesity, morbidity, consumption of fruits and vegetables, cancer risks, physical activity among adults and children	English
Cooperative Extension (EFNEP, FSNEP)	Nutrition education materials	English

<i>Source</i>	<i>Title</i>	<i>Languages</i>
Dairy Council	Building a Healthy Me, Nutrition Pathfinders, Healthy Choices/Healthy Me, Exercise your options, Activity and Eating, Making Meals Matter, The Calcium Connection, Deal Me In	English
Dairy Council Afterschool Materials	Deal Me In	English
Food Stamp Nutrition Connection	Food Stamp brochures and information	English and Spanish
Harvest of the Month	Educator newsletter, family newsletter, menu slicks	English and Spanish
Kids Health	Go, Slow, Whoa Foods	English
Network ESL Materials	Eat Well, Live Well	English
Other California Healthy Kids Resource Center materials	Nutrition education materials	English
Produce for Better Health	Fruits and veggies more matters, fruit and vegetable recommendations for all ages	English
SPARK	Curriculum K-8	English
USDA materials	My Pyramid lesson plans for grades 1-6, My Pyramid Poster, Mini-poster for adults and kids	English

New Educational Materials Data Sheet

<i>Title</i>	<i>Description</i>	<i>Justification</i>
Afterschool nutrition lessons	Nutrition lessons for afterschool students	These lessons are produced to compliment what the students learn in school during the day based on Harvest of the Month (HOTM). While approved resources are used, the actual lesson plan must be created for Activity leaders and site coordinators to follow.
Curriculum Links for Harvest of the Month literature connection	We provide literature for teachers based on the Harvest of the month and connect the literature to standards	HOTM does not provide the connection to standards, therefore we produce it.
Harvest of the Month Cooking and Nutrition Education Lessons	Lesson plan for chefs to use in order to teach cooking and nutrition education to students in the classroom	This is specific to the Harvest of the Month Program, but is not created by HOTM, so we need to produce it.

BUDGET COVER SHEET
FFY 2009

Organization: Monrovia Unified School District					
Contract Number: 07-65329					
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference	
Personnel Salaries	\$932,918	\$932,918	\$ -	0.00%	
Fringe Benefits	\$216,640	\$216,640	\$ -	0.00%	
Subcontractors		\$0	\$ -		
Contracts/Grant Agreements			\$ -		
Operating		\$0	\$ -		
Non-Capital Equipment Supplies			\$ -		
Building Space			\$ -		
Maintenance			\$ -		
Other Costs	\$103,312	\$103,312	\$ -	0.00%	
Materials			\$ -		
Travel		\$0	\$ -		
Equipment & Other Capital		\$0	\$ -		
Indirect Costs	\$63,395	\$63,395	\$ -	0.00%	
Total State Share	\$1,316,265	\$1,316,265	\$ -	0.00%	
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference	
Personnel Salaries	\$406,672	\$406,701	\$ 29.00	0.00%	
Fringe Benefits	\$111,199	\$111,199	\$ -	0.00%	
SubContracts	\$33,976	\$33,976	\$ -	0.00%	
Contracts/Grants/Agreements			\$ -		
Operating	\$5,300	\$5,300	\$ -	0.00%	
Non-Capital Equipment Supplies			\$ -		
Building Space			\$ -		
Maintenance			\$ -		
Other Costs	\$66,910	\$53,881	\$ (13,029.00)	0.00%	
Materials			\$ -		
Travel	\$2,378	\$2,378	\$ -	0.00%	
Equipment & Other Capital		\$0	\$ -		
Indirect Costs	\$31,697	\$31,697	\$ -	0.00%	
Total Federal Share	\$658,132	\$658,132	\$ (13,000.00)	-2.02%	

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: Montebello Unified School District
Program Area: Local Incentive Awardee: Education - School District
Contract Number: 06-55103

a. **Related State Objectives.**

See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (51%); Female (49%)

Ethnicity: African American (0%); Asian (3%); Caucasian (0%); Latino (95%); Pacific Islander (0%) Other (2%)

Languages: Armenian (1%); Cantonese (1%); English (26%); Korean (1%); Mandarin (1%); Spanish (68%); Vietnamese (2%)

Ages: Under 5 (1%); 5 to 8 (22%); 9 to 11 (23%); 12 to 17 (39%); 18 to 59 (15%); 60 and Over (0%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:

See attached census tract data sheet.

See attached Free/Reduced Price Meal % data sheet.

d. **Project Description.**

Key Methods:

Advisory Council/Task Force (NAC); Nutrition Education Classes (2,417 occurrences at 1 hour each); Community Education Events (10 occurrences at 2 hours each);

Training/Workshop/Conference (13 occurrences at 2 hours each); Internet/web sites: www.montebello.k12.ca.us/nutrition

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Whole Grains; Family mealtimes, choices and consequences.

FSNE Delivery Sites by Type of Setting:

Afterschool Programs (22); Libraries (1); Preschools: Head Start Programs (11); Public/Community Health Centers (includes Public Health Departments) (1); Schools – students (K-12) (28); NOTE: After school & Head Start programs located at listed school sites.

Projected Number of Unduplicated Participants: 32,507

Narrative

Montebello Unified School District (MUSD) focuses on five general areas, providing nutrition education to students, families, and teachers. The program encourages students, teachers and parents to work toward developing more nutrition friendly environments and the development of nutrition education standards in the classroom. Components establish links between home, cafeteria and classroom to provide a consistent program encouraging students to be wiser/healthier 'food decision makers'.

Classrooms are reached with monthly taste tests including lessons on seasonal produce and bulletin boards in cafeterias provide students with fruit and vegetable information. Other health/nutrition events throughout the year are promoted with lessons, activities, teacher background information and family information sheets. Physical activity promotion is included in several activities described above to reinforce the importance of combining the two components for a healthier lifestyle.

Nutrition Advisory Councils (NACs) established at each intermediate and high school conduct six nutrition education activities per year. Closing events provide a forum for sharing yearly NAC accomplishments. MUSD continues the pursuit of establishing a nutrition education curriculum focused on standards for K-12. This will allow for an institutionalization of nutrition education in the classroom, empowering students and families to advocate for more nutrition friendly environments.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

Improving Cultural Relevancy; Enhancing/Updating Existing Strategies; Utilizing research/program evaluation results; Adding new partners

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

See attached New Materials data sheet.

i. **Key Performance Measures/Indicators.**

Key Indicator:

Process: number of activities and participants; number of schools and/or classrooms participating; also skill improvement

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

MUSD will continue to work with UC Cooperative Extension (Los Angeles), Regional Network groups, other USDA-funded groups, the Montebello Collaborative, and other agencies and community groups by participating in workshops, trainings, meetings and projects. MUSD will continue to utilize appropriate and relevant resources and materials that these groups provide, and share our own with them, to maintain consistent and behavior focused nutrition messages.

Census Tract Data Sheet

<i>County</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>Percent At or Below 185% FPL</i>
Los Angeles	06037530203	Hispanic or Latino	51.00%

Free/Reduced Price Meal Percentage Data Sheet

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Montebello USD	19-64808				
Montebello USD	19648086020549	Joseph Gascon Elementary	80.13%	12.32%	92.62%
Montebello USD	19648086020507	Bandini Elementary	67.15%	18.18%	85.33%
Montebello USD	19648086020515	Bell Gardens Elementary	82.21%	10.09%	92.3%
Montebello USD	19648081930825	Bell Gardens High School	68.60%	16.46%	85.06%
Montebello USD	19648086058408	Bell Gardens Intermediate	76.87%	13.51%	90.38%
Montebello USD	19648086020523	Bella Vista Elementary	56.07%	11.79%	67.86%
Montebello USD	19648086020531	Cesar Chavez Elementary	65.43%	15.22%	80.65%
Montebello USD	19648086058416	Eastmont Intermediate	76.54%	12.93%	89.47%
Montebello USD	19648086020556	Fremont Elementary	68.88%	14.75%	83.63%
Montebello USD	19678086020564	Garfield Elementary	72.89%	16.21%	89.10%
Montebello USD	19648086020580	Greenwood Elementary	74.32%	13.09%	87.41%
Montebello USD	19648086020598	La Merced Elementary	48.71%	16.01%	64.72%
Montebello USD	19648086085674	La Merced Intermediate	59.50%	14.64%	74.14%
Montebello USD	19648086113799	Laguna Nueva Elementary	64.77%	16.29%	81.06%
Montebello USD	19648086020572	Macy Intermediate	46.67%	17.50%	64.17%
Montebello USD	19648086020614	Montebello Gardens Elementary	70.61%	16.85%	87.46%
Montebello USD	19648081935998	Montebello High School	60.73%	16.10%	76.83%
Montebello USD	19648086058432	Montebello Intermediate	69.73%	14.62%	84.35%
Montebello USD	19648086020622	Montebello Park Elementary	78.94%	10.62%	89.56%
Montebello USD	19648086020630	Potrero Height Elementary	40.52%	15.13%	55.65%
Montebello USD	19648086020648	Rosewood Park Elementary	59.93%	19.57%	79.50%
Montebello USD	06037530203	Schurr High School	51.76%	13.33%	65.09%
Montebello USD	19648086020655	Suva Elementary	73.03%	16.79%	89.82%
Montebello USD	19648086085682	Suva Intermediate	71.13%	17.53%	88.66%
Montebello USD	19648081938927	Vail High School	66.01%	9.63%	75.64%
Montebello USD	19648086020663	Washington Elementary	65.24%	16.23%	81.47%
Montebello USD	19648086020671	Wilcox Elementary	62.60%	16.37%	78.97%
Montebello USD	19648086020689	Winter Gardens Elementary	78.01%	12.54%	90.55%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
Adopted Textbook - Montebello USD	ATLAS VISUAL DE CUERPO HUMAN (* section on general nutrition)	English - Adopted Text Book
Adopted Textbook - Montebello USD	DISCOVERING FOOD	English - Adopted Text Book
Adopted Textbook - Montebello USD	DISCOVERING NUTRITION	English - Adopted Text Book
Adopted Textbook - Montebello USD	DISCOVERING NUTRITION	English - Adopted Text Book
Adopted Textbook - Montebello USD	FAMILY MATTERS (* section on general nutrition)	English - Adopted Text Book
Adopted Textbook - Montebello USD	FOOD CHOICES-EATING FOR HEALTH	English - Adopted Text Book
Adopted Textbook - Montebello USD	FOOD FOR TODAY (* section on general nutrition)	English - Adopted Text Book
Adopted Textbook - Montebello USD	FOOD SCIENCE AND YOU (* section on general nutrition)	English - Adopted Text Book
Adopted Textbook - Montebello USD	GUIDE TO GOOD FOOD	English - Adopted Text Book
Adopted Textbook - Montebello USD	GUIDE TO MODERN MEALS	English - Adopted Text Book
Adopted Textbook - Montebello USD	HAVING A BABY (* section on general nutrition)	English - Adopted Text Book
Adopted Textbook - Montebello USD	KITCHEN ALMANAC (* section on general nutrition)	English - Adopted Text Book
Adopted Textbook - Montebello USD	LIVING, LEARNING & CARING (* section on general nutrition)	English - Adopted Text Book
Adopted Textbook - Montebello USD	NUTRITION AND FITNESS	English - Adopted Text Book
Adopted Textbook - Montebello USD	PRENATAL CARE (* section on general nutrition)	English - Adopted Text Book
Adopted Textbook - Montebello USD	SKILLS FOR LIVING (* section on general nutrition)	English - Adopted Text Book
Adopted Textbook - Montebello USD	SO YOU ARE READY TO COOK	English - Adopted Text Book
Adopted Textbook - Montebello USD	TEEN GUIDE, 5th Ed. (* section on general nutrition)	English - Adopted Text Book
Adopted Textbook - Montebello USD	TEEN HEALTH (* section on general nutrition)	English - Adopted Text Book
Adopted Textbook - Montebello USD	WORLD OF FOOD	English - Adopted Text Book
Adopted Textbook - Montebello USD	WORLD OF NUTRITION	English - Adopted Text Book
American Cancer Society	Generation Fit: Today's Generation Advocating for Good Health	English
American Cancer Society	Meeting Well: A tool for Planning Healthy Meetings and Events	English
American Cancer Society	Why Eat More Fruits and Vegetables	English

<i>Source</i>	<i>Title</i>	<i>Languages</i>
American Heart Association	How to have your cake and eat it too: A painless guide to low-fat, low-cholesterol eating.	English
California Department of Education	Breakfast & Learning: Better Breakfast, Better Learning	English
California Power Play!	All Star Fast & Fun Recipes: Kids...Get Cookin'!	English & Spanish
California Power Play!	Community Youth Organization Idea & Resource Kit	English
California Power Play!	Healthy FUNdraising Ideas	English
California Power Play!	Help Your Kids Power Up with Fruits and Vegetables and be Active	English
California Power Play!	School Idea & Resource Kit (4th Grade)	English & Spanish
California Power Play!	School Idea & Resource Kit (5th Grade)	English & Spanish
California Power Play!	Smart Party Snacks	English
California Power Play!	Snack-free Party Zone	English
Centers for Disease Control and Prevention (CDC)	Three simple steps to eating more fruits and vegetables	English & Spanish
Dairy Council of California	Activity & Eating - Linking Together for Optimal Health & Fitness	English
Dairy Council of California	Got Flavored Milk? Clearing up misconceptions	English
Dairy Council of California	Looking Good and Feeling Fit - Build Strong Bones	English
Dairy Council of California	Making Meals Matter for your School Age Child - A Guide for Busy Parents	English & Spanish
Dairy Council of California	Making Meals Matter for your Young Child - A Guide for Busy Parent	English
Dairy Council of California	Parents - be your child's partner in healthy bones.	English
Dairy Council of California	Parents...Get Straight A's with a Healthy Breakfast. Your child's attention, attendance and academic achievement improve with breakfast	English
Dairy Council of California	Pregnancy - A special time for nutrition. Supporting Healthy Moms and Babies	English
Dairy Council of California	The Calcium Connection	English & Spanish
USDA materials	Anatomy of My Pyramid	English
USDA materials	Food Stamps: Make America Stronger	English & Spanish
USDA materials	Milk for Kids with Lactose Intolerance	English
USDA materials	My Pyramid - Steps to A Healthier You (mini poster)	English
USDA materials	The School Environment: Helping Students Learn to eat Healthy	English

New Educational Materials Data Sheet

Title	Description	Justification
HOTM Library Book Reading & Taste Test flyers	Flyer to advertise book readings to parents & students of participating schools.	Flyers tailored monthly to: participating school, a new book, HOHTM & nutrition topics to discuss.
HOTM Teacher Packets	Lessons (for different grade levels), ideas, resources, etc. for each month's HOTM.	Teacher packets tailored monthly to reflect HOTM. Packets also tailored for several grade level groups (K-2, 3-5, 6-8, 9-12)
Kids Cooking Week Teacher Packets	Lessons (for different grade levels), ideas resources, etc. for Fall and Spring Kids Cooking Week events.	Teacher packets tailored for fall and spring and reflect HOTM and other seasonal fruits and/or vegetables.
Walk to School Day Parent Information Packets	Information and resources on the benefits of physical activity and safety precautions for children when walking to school.	Parent information packets promote W2SD event, encourage regular walking to school and provide tools to help ensure safety. Includes existing W2SD materials.
Family Nutrition Night Packets	Informational booklet and worksheet to help guide parents and students through the booths (food groups, etc.)	Booklet provides basic information about the food groups. Includes pre-existing materials.
Eat Your Books Lessons	Lessons for these "Eat your Books" picture books complement monthly HOTM lessons.	Lessons created to teach the nutrition concepts in selected picture books targeting grades K-5.

BUDGET COVER SHEET
FFY 2009

Organization: Montebello Unified School District				
Contract Number: 06-55103				
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ 413,645	\$ 413,645	\$ -	0.00%
Fringe Benefits	\$ 202,686	\$ 202,686	\$ -	0.00%
Subcontractors	\$ -	\$ -	\$ -	0.00%
Contracts/Grant Agreements			\$ -	0.00%
Operating	\$ 600	\$ 652	\$ 52	8.67%
Non-Capital Equipment Supplies			\$ -	0.00%
Building Space			\$ -	0.00%
Maintenance			\$ -	0.00%
Other Costs	\$ 22,093	\$ 21,011	\$ (1,082)	-4.90%
Materials			\$ -	0.00%
Travel	\$ -	\$ -	\$ -	0.00%
Equipment & Other Capital	\$ -	\$ -	\$ -	0.00%
Indirect Costs	\$ 34,060	\$ 35,090	\$ 1,030	3.02%
Total State Share	\$ 673,084	\$ 673,084	\$ (0)	0.00%
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ 75,159	\$ 76,357	\$ 1,198	1.59%
Fringe Benefits	\$ 16,735	\$ 17,322	\$ 587	3.51%
SubContracts	\$ 129,580	\$ 127,088	\$ (2,492)	-1.92%
Contracts/Grants/Agreements			\$ -	0.00%
Operating	\$ 1,250	\$ 14,590	\$ 13,340	1067.20%
Non-Capital Equipment Supplies			\$ -	0.00%
Building Space			\$ -	0.00%
Maintenance			\$ -	0.00%
Other Costs	\$ 95,296	\$ 81,730	\$ (13,566)	-14.24%
Materials			\$ -	0.00%
Travel	\$ 1,492	\$ 1,910	\$ 418	28.02%
Equipment & Other Capital	\$ -	\$ -	\$ -	0.00%
Indirect Costs	\$ 17,030	\$ 17,545	\$ 515	3.02%
Total Federal Share	\$ 336,542	\$ 336,542	\$ -	0.00%

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: Mount Diablo Unified School District (After School Program)
Program Area: Local Incentive Awardee: Education - School District
Contract Number: 08-85141

a. Related State Objectives.

See State-level objectives 1, 2, 4, 8, and 9.

b. Audience.

Gender: Male (52%); Female (48%)

Ethnicity: African American (15%); Asian (8%); Caucasian (20%); Latino (53%); Native American (1%); Pacific Islander (3%)

Languages: English (52%); Hmong (1%); Spanish (45%); Tagalog (1%); Vietnamese (1%)

Ages: 5 to 8 (48%); 9 to 11 (27%); 12 to 17 (20%); 18 to 59 (5%)

c. Focus on FSP Eligibles.

Income Targeting Data Source:

See attached Free/Reduced Price Meal % data sheet.

d. Project Description.

Key Methods:

Nutrition Education Classes (12,720 occurrences at 1 hour each); Community Education Events (38 occurrences at 1 hour each); Training/Workshop/Conference (33 occurrences at 1 hour each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Promote Healthy Communities

FSNE Delivery Sites by Type of Setting:

Afterschool Programs (15); Schools – adults/parents (15)

Projected Number of Unduplicated Participants: 2,350

Narrative

Mt. Diablo CARES (Collaborative for Academic, Recreation, and Enrichment for Students) is a unique collaborative that includes Mt. Diablo Unified School District, Ambrose Recreation and Park District, City of Concord, and Bay Area Community Resources. A two-acre garden at Riverview Middle School is visited by students from nine afterschool sites each week to receive garden-based nutrition education. Additionally, a quarter-acre garden at Glenbrook Middle School is visited by students from the regular school day and six afterschool sites. Afterschool students enjoy their classes in the garden classroom, especially cooking the produce they have grown. Teacher Leaders work with the afterschool program to help coordinate and align nutrition education and physical activity promotion activities with the regular school day. The program engages parents and families of afterschool students through various family-focused events each year. CARES also operates a Summer Teen Garden Corps that serves 20 youth. Graduates from the program serve as mentors to younger students in the garden-based nutrition education classes.

CARES partners with the local food bank to have produce delivered to the *Network*-funded afterschool programs. Mt. Diablo CARES has been identified as one of ten Nutrition Education Leadership Learning Community sites in the state.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

N/A

i. **Key Performance Measures/Indicators.**

Impact evaluation will be conducted to measure an increase in fruit and vegetable consumption and factors related to fruit and vegetable consumption such as knowledge, preferences, outcome expectations and self-efficacy. Process evaluation will be conducted to ensure all expectations are completed and will be documented using an activity tracking form.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Mt. Diablo USD has a Spring Into Health Fair in May each year, which is coordinated with the *Network for a Healthy California—Bay Area Region*.

Free/Reduced Price Meal Percentage Data Sheet

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Mt Diablo Unified	07-61754-6003974	Bel Air Elementary	83.68%	9.41%	93.10%
Mt Diablo Unified	07-61754-6003982	Cambridge Elementary	85.80%	10.40%	96.19%
Mt Diablo Unified	07-61754-0106088	Delta View Elementary	41.69%	14.58%	56.27%
Mt Diablo Unified	07-61754-6004055	Fair Oaks Elementary	60.00%	10.99%	70.99%
Mt Diablo Unified	07-61754-6004071	Glenbrook Middle	58.08%	16.48%	74.57%
Mt Diablo Unified	07-61754-6004121	Holbrook Elementary	49.17%	16.53%	65.70%
Mt Diablo Unified	07-61754-6004154	Meadow Homes Elementary	74.49%	11.78%	86.27%
Mt Diablo Unified	07-61754-0734566	Mt Diablo High	46.01%	13.42%	59.44%
Mt Diablo Unified	07-61754-6004196	Oak Grove Middle	70.56%	11.84%	82.40%
Mt Diablo Unified	07-61754-6096226	Rio Vista Elementary	67.87%	16.85%	84.72%
Mt Diablo Unified	07-61754-6004261	Riverview Middle	67.74%	16.01%	83.75%
Mt Diablo Unified	07-61754-6004295	Shore Acres Elementary	73.05%	21.75%	94.80%
Mt Diablo Unified	07-61754-6004329	Sun Terrace Elementary	39.13%	17.91%	57.04%
Mt Diablo Unified	07-61754-6004410	Wren Avenue Elementary	37.94%	15.99%	53.93%
Mt Diablo Unified	07-61754-6004410	Ygnacio Valley Elementary	59.06%	13.26%	72.32%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
America Authority On Fitness	Operation FitKids	English
California Department of Education	Nutrition To Grow On	English
California Power Play!	Community Youth Organization Idea & Resource Kit, School Idea & Resource Kit	Spanish/English
California Power Play!	Kids Get Cookin' Cookbook	Spanish/English
CATCH (Coordinated Approach to Children's Health)	CATCH, CATCH Kids Club	English
Cooperative Extension (EFNEP, FSNEP)	Reading Across MyPyramid	English
Cooperative Extension (EFNEP, FSNEP)	EatFit	English
Dairy Council of California	Deal Me In	English
Harvest of the Month	Harvest of the Month Newsletters	Spanish/English
Ripple Riley Thomas	Ripple Riley Thomas Newsletters	English
USDA materials	MyPyramid Materials	English

Organization: Mt. Diablo Unified School District					
Contract Number: 08-85141					
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference	Justification for 10% change
Personnel Salaries	\$ 267,290	\$ 139,662	\$ (127,628)	-47.75%	We changed the percentage of Academic Coach (AC) time from 25% to 10% which considerably changed the amount of personnel salary state share. This change more accurately reflects time spent. There has been a change in roles for the AC during the 2007-08 school year which limited their time commitment toward <i>Network</i> activities.
Fringe Benefits	\$ 42,766	\$ 20,242	\$ (22,524)	-52.67%	The fringe benefits were adjusted due to the change in personnel.
Subcontractors	\$ 288,397	\$ 469,500	\$ 181,103	62.80%	The change in personnel time dedicated by the AC was transferred over to the contracted Site Coordinators and Recreation Specialists. We increased the amount of state share hours to reflect the change in AC hours. This more accurately reflects time spent on <i>Network</i> activities.
Contracts/Grant Agreements					
Operating	\$ 3,000	\$ 200	\$ (2,800)	-93.33%	With the reduction in federal share amount, we reduced the operating supply. Operating supplies not covered by <i>Network</i> funds will be absorbed by other after school funding.
Non-Capital Equipment Supplies					
Building Space					
Maintenance					
Other Costs	\$ 67,236	\$ 64,680	\$ (2,556)	-3.80%	
Materials					
Travel	\$ -	\$ -			
Equipment & Other Capital	\$ -	\$ -			
Indirect Costs	\$ 28,281	\$ 24,994	\$ (3,287)	-11.62%	
Total State Share	\$ 696,970	\$ 719,278	\$ 22,308	3.20%	
Federal Share Budget					
Personnel Salaries	\$ 37,025	\$ 10,152	\$ (26,873)	-72.58%	The change in personnel time dedicated by the AC was transferred over to the contracted Site Coordinators and Recreation Specialists. We increased the amount of state share hours to reflect the change in AC hours. This more accurately reflects time spent on <i>Network</i> activities.
Fringe Benefits	\$ 6,665	\$ 1,428	\$ (5,237)	-78.57%	The fringe benefits were adjusted due to the change in personnel.
SubContracts	\$ 264,975	\$ 300,957	\$ 35,982	13.58%	The change in personnel time dedicated by the AC was transferred over to the contracted Site Coordinators and Recreation Specialists. We increased the amount of state share hours to reflect the change in AC hours. This more accurately reflects time spent on <i>Network</i> activities.
Contracts/Grants/Agreements			\$ -		
Operating	\$ 50	\$ 690	\$ 640	1280.00%	With the reduction in federal share amount, we reduced the operating supply. Operating supplies not covered by <i>Network</i> funds will be absorbed by other after school funding.
Non-Capital Equipment Supplies			\$ -		
Building Space			\$ -		
Maintenance			\$ -		
Other Costs	\$ 20,091	\$ 26,740	\$ 6,649	33.09%	After thoughtful review of expenses and reporting, staff proposes to reduce the amount of state share funds to cover food for tasting to ensure federal share budget can be expended.
Materials			\$ -		
Travel	\$ 511	\$ 408	\$ (103)	-20.16%	
Equipment & Other Capital	\$ 13,895		\$ (13,895)		
Indirect Costs	\$ 13,895	\$ 12,253	\$ (1,642)	-11.82%	
Total Federal Share	\$ 357,107	\$ 352,628	\$ (4,479)	-1.25%	
Note:					

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: Newport-Mesa Unified School District
Program Area: Local Incentive Awardee: Education - School District
Contract Number: 07-65332

a. **Related State Objectives.**

See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (51%); Female (49%)

Ethnicity: African American (1%); Asian (3%); Caucasian (29%); Latino (66%); Pacific Islander (1%)

Languages: English (32%); Spanish (64%); Tagalog (1%); Vietnamese (2%); Marshallese (1%)

Ages: Under 5 (4%); 5 to 8 (24%); 9 to 11 (15%); 12 to 17 (57%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:

See attached Free/Reduced Price Meal % data sheet.

d. **Project Description.**

Key Methods:

Internet/Web Sites (<http://www.nmusd.us/depts/ns/cnn.php>); Print Media; Nutrition Education Classes (200 occurrences at 1 hour each); Community Education Events (2 occurrences at 2 hours each); Training/Workshop/Conference (5 occurrences at 1 hour each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Whole Grains

FSNE Delivery Sites by Type of Setting:

Afterschool Programs (10); Preschools: School District Preschools (7); Schools – students (K-12) (15); Schools – adults/parents (15); NOTE: Preschool, K-12 & adult/parent schools are at overlapping sites.

Projected Number of Unduplicated Participants: 9,928

Narrative

Newport Mesa Unified School District Network for a Healthy California Lead Teachers assist in providing direct communication to the targeted elementary schools. The lead

teachers are the on-site support for the Network nutrition education and physical activity interventions. Additionally, the Network promotes the Harvest of the Month program to the preschool, elementary schools, middle-school, high school, and after school programs with the option for these classes to receive the featured produce in their classroom as part of the nutrition education intervention. The Network program also provides workbooks for preschool to 6th grade that coordinate with the Harvest of the Month program. All teachers participating in the program receive newsletters and nutrition education materials for the students.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

Enhancing/Updating Existing Strategies

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

N/A

i. **Key Performance Measures/Indicators.**

Process evaluation measures will indicate the participation levels in all activities performed, as recorded in sign-in sheets and on the Activity Tracking Form. An impact evaluation will determine changes in fruit and vegetable consumption among 4th-5th graders as part of the Harvest of the Month program.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

The Network Program collaborates with local partners in the Steps to Healthy Living campaign in Orange County. This is a great opportunity for teachers to introduce the use of a pedometer to students along with teaching the Power Play! Program. The Network Program also invites the Dairy Council of CA to talk to our Lead Teachers about providing free curriculum materials on nutrition education.

Census Tract Data Sheet

<i>County</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>Percent At or Below 185% FPL</i>

Free/Reduced Price Meal Percentage Data Sheet

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Newport-Mesa USD	30665976029227	Adams Elementary	58.00%	8.00%	66.00%
Newport-Mesa USD	30665976029300	College Park Elementary	62.00%	15.00%	77.00%
Newport-Mesa USD	30665973031853	Costa Mesa High School	42.00%	13.00%	55.00%
Newport-Mesa USD	30665976029409	Davis Elementary	55.00%	13.00%	68.00%
Newport-Mesa USD	30665973032000	Estancia High School	51.00%	12.00%	63.00%
Newport-Mesa USD	30003066590006	Harper Preschool	46.00%	19.00%	65.00%
Newport-Mesa USD	30665976029375	Killybrooke Elementary	42.00%	17.00%	59.00%
Newport-Mesa USD	30665976029458	Paularino Elementary	42.00%	15.00%	57.00%
Newport-Mesa USD	30665976029466	Pomona Elementary	87.00%	8.00%	95.00%
Newport-Mesa USD	30665976029326	Rea Elementary	86.00%	12.00%	98.00%
Newport-Mesa USD	30665976029482	Sonora Elementary	61.00%	15.00%	76.00%
Newport-Mesa USD	30665976029284	TeWinkle Middle School	62.00%	12.00%	74.00%
Newport-Mesa USD	30665976029490	Victoria Elementary	47.00%	13.00%	60.00%
Newport-Mesa USD	30665976029516	Whittier Elementary	88.00%	9.00%	97.00%
Newport-Mesa USD	30665976029524	Wilson Elementary	85.00%	9.00%	94.00%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
American Dietetic Association	How to Read Nutrition Facts Label	English & Spanish
California Department of Education	Fresh From the Garden	English
California Department of Education	Fruit & Vegetable Photo Cards	English & Spanish
California Latino	Discover the Secret Recipe Book	English & Spanish
California Latino	Healthy Latino Recipe Book	English & Spanish
California Power Play!	Be Active Your Way Brochure	English & Spanish
California Power Play!	Eat 5 A Day the CA Way Brochure	English & Spanish
California Power Play!	School Resource Kit	English & Spanish
Dairy Council of California	Kindergarten to 6th grade materials	English
Dairy Council of California	Making Meals Matter for Your School Age Child	English & Spanish
Dairy Council of California	Making Meals Matter for Your Young Child	English & Spanish
Dairy Council of California	Parents - Get Straight A's with a Healthy Breakfast	English & Spanish
Food Stamp Nutrition Connection	Food Stamp Brochures	English & Spanish
Harvest of the Month	Newsletters for Parents & Educators	English & Spanish
Harvest of the Month	Workbooks for K-6th grade	English
Partnership for Food Safety Education (PFSE)	Fight BAC! Basic Brochure	English & Spanish
USDA materials	MyPyramid.gov - Food Intake Patterns	English & Spanish
USDA materials	MyPyramid.gov - Pattern Calorie Levels	English & Spanish
USDA materials	MyPyramid.gov - Tips for Families	English & Spanish
USDA materials	MyPyramid.gov Miniposter - Adults	English & Spanish
USDA materials	MyPyramid.gov Miniposter - Kids	English
USDA materials	Team Nutrition Handouts/Posters	English & Spanish

New Educational Materials Data Sheet

<i>Title</i>	<i>Description</i>	<i>Justification</i>

BUDGET COVER SHEET
FFY 2009

Organization: Newport Mesa Unified School District				
Contract Number: 07-65332				
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ 478,299	\$ 494,140	\$ 15,841	3.31%
Fringe Benefits	\$ 145,282	\$ 160,002	\$ 14,720	10.13%
Subcontractors	\$ -	\$ -	\$ -	
Contracts/Grant Agreements	\$ -	\$ -	\$ -	
Operating	\$ 3,862	\$ 3,862	\$ -	0.00%
Non-Capital Equipment Supplies	\$ -	\$ -	\$ -	
Building Space	\$ -	\$ -	\$ -	
Maintenance	\$ -	\$ -	\$ -	
Other Costs	\$ 13,500	\$ 6,005	\$ (7,495)	-55.52%
Materials	\$ -	\$ -	\$ -	
Travel	\$ -	\$ -	\$ -	
Equipment & Other Capital	\$ -	\$ -	\$ -	
Indirect Costs	\$ 24,997	\$ 25,896	\$ 899	3.60%
Total State Share	\$ 665,940	\$ 689,905	\$ 23,965	3.60%
	\$ -			
	\$ -			
	\$ -			
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ 165,297	\$ 179,116	\$ 13,819	8.36%
Fringe Benefits	\$ 65,315	\$ 72,900	\$ 7,585	11.61%
SubContracts	\$ 28,920	\$ 16,695	\$ (12,225)	-42.27%
Contracts/Grants/Agreements	\$ -	\$ -	\$ -	
Operating	\$ 13,675	\$ 12,860	\$ (815)	-5.96%
Non-Capital Equipment Supplies	\$ -	\$ -	\$ -	
Building Space	\$ -	\$ -	\$ -	
Maintenance	\$ -	\$ -	\$ -	
Other Costs	\$ 40,000	\$ 35,263	\$ (4,737)	-11.84%
Materials	\$ -	\$ -	\$ -	
Travel	\$ 2,792	\$ 2,704	\$ (88)	-3.15%
Equipment & Other Capital	\$ 2,800	\$ -	\$ (2,800)	0.00%
Indirect Costs	\$ 12,433	\$ 12,462	\$ 29	0.23%
Total Federal Share	\$ 331,232	\$ 332,000	\$ 768	0.23%
Note: If % difference in a line is greater than 10%, please provide an explanation.				
If the total % difference is greater than 5% consult your Contract Manager. FFY 2008				
Network Growth Policy restricts contract growth.				
Fringe Benefits increased due to salary increase.				
Sub-contractors: Decreased number of subcontractors from FFY08 to FFY09.				
Other Costs: Reduction in spending for this line item.				

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **Orange Unified School District**
Program Area: **Local Incentive Awardee: Education - School District**
Contract Number: **08-85145**

a. **Related State Objectives.**

See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (52%); Female (48%)

Ethnicity: African American (1%); Asian (10%); Caucasian (39%); Latino (45%); Native American (1%); Pacific Islander (2%); Filipino (2%)

Languages: Cantonese (5%); English (39%); Korean (2%); Mandarin (5%); Spanish (45%); Tagalog (2%); Vietnamese (2%)

Ages: Under 5 (1%); 5 to 8 (30%); 9 to 11 (30%); 12 to 17 (30%); 18 to 59 (9%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:

See attached Free/Reduced Price Meal % data sheet.

d. **Project Description.**

Key Methods:

Advisory Council/Task Force (NuPAC, NACs, NSC, SNE Taskforce); Nutrition Education Classes (3,700 occurrences at 0.5 hour each); Community Education Events (4 occurrences at 3 hours each); Training/Workshop/Conference (10 occurrences at 2 hours each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Sodium and Potassium; Whole Grains

FSNE Delivery Sites by Type of Setting:

Preschools: School District Preschools (4- 6); Schools – students (K-12) (15); Schools – adults/parents (15); NOTE: Adult/parents and preschools site located at listed school sites.

Projected Number of Unduplicated Participants: 20,000

Narrative

OUSD is located in a culturally-diverse urban setting in Orange County, serving 29 elementary schools, 4 middle schools, and 4 high schools. OUSD Network currently targets 12 elementary, 2 middle, and 1 high schools.

The primary objective during this year is to increase nutrition education targeted to teachers and other providers. In particular to motivate them to intergrate nutrition education into their daily curriculum utilizing California Health Education Standards and draft California Nutrition competencies. Teacher Liaisons have been selected at each of the target school sites to coordinate nutrition programming. Harvest of the Season provides fresh taste tests of fruits and vegetables direct to the classroom four times a year, teacher lesson plans aligned to the California Teaching Standards and SHAPE draft nutrition competencies, and parent newsletters will continue be a focus. Expansion of the Guest Chef program utilizing parent volunteers is another focus of the OUSD Network. "Follow the Leader", nutrition education and physical activity program, will be expanded to other school sites. Youth Empowerment will be continued at the high school with current Youth Leaders faciilitating the efforts in addition to continuing at the middle school for year 2 of the youth empowerment project. Parent education is another objective of the OUSD Network. During regularly scheduled parent meetings, topics and presentations are provided which support the Network goals and nutritious eating messages. Posters and murals placed throughout the school serving and eating areas enhance the school food environment. The Breakfast Club, which was initiated in 2003, will continue at Network school sites. All nutrition education interventions continue to be evaluated for effectiveness by OUSD.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

Improving Cultural Relevancy; Enhancing/Updating Existing Strategies; Utilizing Research/Program Evaluation Results

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

N/A

i. **Key Performance Measures/Indicators.**

Process evaluation measures will indicate the participation levels as indicated in activities performed, as recorded in sign-in sheets and on the Activity Tracking Form. Improved knowledge of nutrition concepts and principals and increased fruit and/or vegetable preference will indicate successful implementation of Harvest of the Season and Follow the Leader. Impact evaluation will determine changes in fruit and vegetable consumption among elementary students; Youth Empowerment Pilot will continue with improvement in research in the areas of nutrition and physical activity.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Orange Unified School District (OUSD) Network will continue to coordinate efforts with UC Cooperative Extension, Regional Network Collaborative. The OUSD NN Coordinator is on

the NuPAC Leadership Advisory Board, Co-Chairs the Parent Workgroup, and active participant on the OC School Channel workgroup. In addition, the coordinator is an Executive Committee member for the Network Steering Committee and member of the Operations Steering Committee. OUSD Network will utilize USDA Team Nutrition materials, participate on county wide Food Stamp Committee meetings, and promote local Farmer's Markets to school sites. No MOUs are required for collaborative efforts listed above.

Free/Reduced Price Meal Percentage Data Sheet

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Orange Unified School District	30-66621-6029748	California Elementary	80.19%	7.12%	87.31%
Orange Unified School District	30-66621-6029755	Cambridge Elementary	59.96%	9.05%	69.01%
Orange Unified School District	30-66621-6029771	Esplanade Elementary	82.91%	4.27%	87.18%
Orange Unified School District	30-66621-6029789	Fairhaven Elementary	64.48%	11.38%	75.86%
Orange Unified School District	30-66621-6029805	Handy Elementary	73.78%	8.92%	82.70%
Orange Unified School District	30-66621-6029821	Jordan Elementary	75.11%	10.35%	85.46%
Orange Unified School District	30-66621-6029854	Lampson Elementary	76.50%	12.15%	88.65%
Orange Unified School District	30-66621-6029888	Palmyra Elementary	49.43%	10.05%	59.48%
Orange Unified School District	30-66621-6029912	Prospect Elementary	70.09%	8.64%	78.73%
Orange Unified School District	30-66621-6029953	Sycamore Elementary	62.61%	10.93%	73.54%
Orange Unified School District	30-66621-6029961	Taft Elementary	59.22%	9.14%	68.36%
Orange Unified School District	30-66621-6029987	West Orange Elementary	55.37%	14.44%	69.81%
Orange Unified School District	30-66621-6061725	Portola Middle School	66.93%	13.05%	79.98%
Orange Unified School District	30-66621-6061733	Yorba Middle School	62.34%	12.72%	75.06%
Orange Unified School District	30-66621-3035409	Orange High School	50.32%	11.32%	61.64%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
California Power Play!	4th and 5th grade materials	English
Cooperative Extension (EFNEP, FSNEP)	Family Meals Program-8 week cooking program by Cooperative Extension	English and Spanish
USDA materials	Team Nutrition	English and Spanish
Harvest of the Month	Cycles as available	English and Spanish
Contractor developed	Breakfast Club	English and Spanish
Contractor developed	Harvest of the Season	English and Spanish
Contractor developed	Follow the Leader	English and Spanish
Dairy Council of California	K-8---- Kinder-Building a Healthy Me 1st/2nd grade- Healthy Choices, Healthy Me 3rd/4th/5th grade- Nutrition Pathfinders 6th/7th/8th grade-Exercise your Options	As available
Food Stamp Nutrition Connection	As available	English and Spanish
American Dietetic Association	National Nutrition Month Materials	English and Spanish
Contractor developed	Other school LIA materials previously approved by PMs as needed	English and Spanish
Produce for Better Health	Dole Website	English and Spanish
Harvest of the Month	LA Collaborative Website	English and Spanish
California School Nutrition Association	NAC groups-NAC website	English and Spanish
California Department of Education	Nutrition and Healthy learning website	English and Spanish
State Network Developed	Cookbooks and other Handouts, and Network Websites	English and Spanish
Other California Healthy Kids Resource Center materials	Nutrition and physical activity materials as available	English and Spanish
California Project LEAN	Youth Empowerment materials	English and Spanish
Youth in Focus	Youth Empowerment materials	English and Spanish
Contractor developed	The Breakfast Club	English and Spanish

BUDGET COVER SHEET
FFY 2009

Organization: Orange Unified School District				
Contract Number: 08-85145				
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ 571,340	\$ 618,503	\$ 47,163.00	8.3%
Fringe Benefits	\$ 137,122	\$ 148,440	\$ 11,318.00	8.3%
Subcontractors	\$ -	\$ -	\$ -	
Contracts/Grant Agreements	\$ -	\$ -	\$ -	
Operating	\$ -	\$ -	\$ -	
Non-Capital Equipment Supplies		\$ -	\$ -	
Building Space			\$ -	
Maintenance			\$ -	
Other Costs	\$ -	\$ -	\$ -	
Materials		\$ -	\$ -	
Travel	\$ -	\$ -	\$ -	
Equipment & Other Capital	\$ -	\$ -	\$ -	
Indirect Costs	\$ 33,297	\$ 19,940	\$ (13,357.00)	-40.1%
Total State Share	\$ 741,759	\$ 786,883	\$ 45,124.00	6.1%
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ 196,839	\$ 204,191	\$ 7,352	3.7%
Fringe Benefits	\$ 25,029	\$ 23,544	\$ (1,485)	-5.9%
SubContracts	\$ -	\$ 33,827	\$ 33,827	
Contracts/Grants/Agreements			\$ -	
Operating	\$ 27,397	\$ 22,375	\$ (5,022)	-18.3%
Non-Capital Equipment Supplies			\$ -	
Building Space			\$ -	
Maintenance			\$ -	
Other Costs	\$ 95,651	\$ 83,401	\$ (12,250)	-12.8%
Materials			\$ -	
Travel	\$ 5,415	\$ 8,108	\$ 2,693	49.7%
Equipment & Other Capital	\$ 3,900	\$ 625	\$ (3,275)	100.0%
Indirect Costs	\$ 16,649	\$ 9,778	\$ (6,871)	-41.3%
Total Federal Share	\$ 370,880	\$ 385,849	\$ 14,969	4.0%

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: Pasadena Unified School District
Program Area: Local Incentive Awardee: Education - School District
Contract Number: 08-85146

a. **Related State Objectives.**

See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (51%); Female (49%)

Ethnicity: African American (26%); Asian (2%); Caucasian (16%); Latino (54%); Filipino (2%)

Languages: Armenian (3%); English (40%); Spanish (54%); Non English (3%)

Ages: Under 5 (8%); 5 to 8 (24%); 9 to 11 (24%); 12 to 17 (44%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:

See attached Free/Reduced Price Meal % data sheet.

d. **Project Description.**

Key Methods:

Nutrition Education Classes (1,628 occurrences at 1.5 hours each); Community Education Events (8 occurrences at 4 hours each); Training/Workshop/Conference (14 occurrences at 3 hours each); Farmer in the Classroom (160 occurrences at .75 hours each); Nutrition Magician (208 occurrences at .5 hours each); Advisory Council: Healthy Food Coalition, Community wide Health Com. (PUSD).

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Sodium and Potassium; Whole Grains

FSNE Delivery Sites by Type of Setting:

Afterschool Programs (3); Healthy Start (5); community based organizations (2); Head Start (1); School District Preschools (5); Schools – students (K-12) (29); Schools – adults/parents (18); Public /Community Health Centers (1); Shelters/Temporary Housing (2).

Projected Number of Unduplicated Participants: 20,500

Narrative

The Pasadena Unified School District (PUSD) Nutrition Network Program has formed a collaborated effort between teachers, parents, students, Food Service staff, school Nurses, district

administrators, community based organizations, faith-based organizations and community members. The program's goal is to increase the daily consumption of fruits and vegetables and increase physical activity (60 minutes a day for youth and 30 minutes a day for adults) among the target population. This link creates school environments that reflect a comprehensive commitment to the health and well-being of PUSD students and their families.

The program began with a needs assessment of the target audience on their perceptions of preferred healthy-eating activities and areas of special interest. Teacher trainings focus on integrating and coordinating nutrition education lessons and physical activity programs for students in their classrooms. School nurses attend training programs to help them work with students and parents on adopting healthy lifestyles as well as the understanding of child and adolescent behavior, knowledge, and attitude on healthy eating. Food service staff are trained on the importance of positive eating environments and the healthy food choices available.

A sample of activities conducted for the target population include: 'Ask the Nutritionist' booths; healthy cooking classes; 'Nutrition, Health and Walk to School' day; Healthy cooking demonstrations by chefs; Nutrition Magician; Physical Education training; Harvest of the Month; health fairs; Farmer in the Classroom; and nutrition education activities.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

N/A

i. **Key Performance Measures/Indicators.**

Increase the daily consumption of fruits and vegetables in the target population. The performances are measured through needs assessment and process. The CPNS Impact evaluation tool is used to measure knowledge and consumption of fruits and vegetables.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

The Pasadena Unified School District (PUSD) Nutrition Network Program has formed a collaboration effort between a variety of Nutrition Network affiliated agencies as well as the community based program to deliver consistent behavior-focused nutrition messages reflecting the PUSD Nutrition Network goals and objectives.

Free/Reduced Price Meal Percentage Data Sheet

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Pasadena Unified	19648816021505	Altadena Elementary *FRPM Data Source for all schools: Food Service Director Report January 2007	63.10%	8.200%	71.30%
Pasadena Unified	19648811931062	Blair High	42.30%	8.10%	50.42%
Pasadena Unified	19648816021539	Burbank Elementary	55.00%	8.80%	63.80%
Pasadena Unified	19648816021547	Cleveland Elementary	69.10%	9.10%	78.20%
Pasadena Unified	19648816058465	Eliot Elementary	67.40%	7.70%	75.10%
Pasadena Unified	19648816021570	Field Elementary	51.00%	14.80%	65.80%
Pasadena Unified	19648816021588	Franklin Elementary	63.50%	12.40%	75.90%
Pasadena Unified	19648816021612	Hamilton Elementary	42.50%	12.40%	54.90%
Pasadena Unified	19648816021620	Jackson Elementary	70.70%	9.60%	80.30%
Pasadena Unified	19648816021638	Jefferson Elementary/Jefferson Children Center	65.20%	11.50%	76.70%
Pasadena Unified	19648816021661	Loma Alta Elementary	59.30%	8.00%	67.30%
Pasadena Unified	19648816021679	Longfellow Elementary/Longfellow Children Center	67.80%	12.20%	80.00%
Pasadena Unified	19648816021687	Madison Elementary	73.90%	5.70%	79.60%
Pasadena Unified	19648811931674	Marshall Fundamental	52.70%	12.30%	65.00%
Pasadena Unified	19648816120265	McKinley	43.90%	8.40%	52.30%
Pasadena Unified	19648811936103	Muir High	56.10%	6.90%	63.00%
Pasadena Unified	19648811936822	Pasadena High	41.70%	8.50%	50.20%
Pasadena Unified	19648816021711	Roosevelt Elementary	64.00%	4.70%	68.70%
Pasadena Unified	19648811936806	Rose City High/ Oaknoll Center	48.00%	2.10%	52.10%
Pasadena Unified	19648816021729	San Rafael Elementary	50.90%	9.90%	60.80%
Pasadena Unified	19648816021737	Sierra Madre Elementary (Lower and Upper)	40.90%	9.40%	50.30%
Pasadena Unified	19648816119549	Washington Accelerated Elementary/Washington Children Center	71.50%	7.40%	78.90%
Pasadena Unified	19648816021752	Washington Middle	67.40%	7.30%	74.40%
Pasadena Unified	19648816021760	Webster	51.30%	10.90%	62.20%
Pasadena Unified	19648816021778	Willard Elementary/Willard Children Center	55.30%	12.30%	67.60%
Pasadena Unified	19648816058499	Wilson Middle	61.20%	10.90%	72.40%
Pasadena Unified	19648811932409	Norma Coombs	37.30%	12.70%	50.00%
Pasadena Unified		NIA charter	45.20%	7.80%	53.00%
Pasadena Unified		Rythmns	58.80%	11.80%	70.60%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
Dairy Council of California	Deal me in... Food & Fitness	Eng/Spanish
Harvest of the Month	Newsletter (Parents and Teachers)	Eng/Spanish
Nasco	Adventures in the Grocery Store	English
Nasco	All About Fiber	English
Nasco	Building a better me	English
Nasco	Food & Portion size models	
Nasco	Obesity in a bottle	English
Nasco	Fast & Fast meals	English
Nasco	Balancing Act: Energy Balance & The Overweight Epidemic	
Nasco	Breakfast: Most Important Meal of the Day	English
Nasco	Digestive System Your Personal Power Plant	English
Nasco	Eating the Alphabet: Fruits & Vegetables from A to Z	
Nasco	Food and Nutrition for Every Kid: Easy Activities That Make Learning Science Fun	
Nasco	Fruit and Vegetable Fanfare	English
Nasco	Growing Vegetable Soup	English
Nasco	Healthy Choices, Healthy Me! Nutrition Education Program	
Nasco	Healthy Eating for Weight Management	English
Nasco	Healthy Snacks and Fast Food Choices	English
Nasco	How to Teach Nutrition to Kids	English
Nasco	Let's Do Lunch	English
Nasco	MyPyramid: Steps To a Healthier You	English
Nasco	Nutrition Activities for Preschoolers	English
Nasco	Phytochemicals	English
Nasco	The People of Mexico and Their Food	English
Nasco	Tickle Your Appetite	English
Produce for Better Health	Color Way Champion Bingo	English
Produce for Better Health	Fruit and Vegetable Color way	English
Produce for Better Health	Fruit and Vegetable Color way Puzzle	English
USDA materials	Posters	English
USDA materials	Reproducible Nut. Ed. Materials on the web site	English/Spanish
NEAT Solutions	Eat your colors: Green food fun	English
NEAT Solutions	Alexander & Green food fight	English
NEAT Solutions	The Perfect Orange	English
California Project LEAN	Jump Start Teens	English
California Power Play	School Idea & Resource kit	English/Spanish

BUDGET COVER SHEET
FFY 2009

Organization: Pasadena Unified School District				
Contract Number: 08-85146				
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$2,318,548	\$2,496,433	\$177,885	7.67%
Fringe Benefits	\$965,443	\$1,039,515	\$74,072	7.67%
Subcontractors				
Contracts/Grant Agreements				
Operating*	\$30,891	\$34,578	\$3,687	11.94%
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs				
Materials				
Travel				
Equipment & Other Capital				
Indirect Costs	\$198,931	\$118,331	-\$80,600	-40.52%
Total State Share	\$3,513,813	\$3,688,857	\$175,044	4.98%
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries**	\$870,997	\$1,021,928	\$150,931	17.33%
Fringe Benefits**	\$362,683	\$425,531	\$62,848	17.33%
SubContracts	\$32,400	\$0	-\$32,400	-100.00%
Contracts/Grants/Agreements				
Operating***	\$30,891	\$43,370	\$12,479	40.40%
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs	\$344,470	\$259,992	-\$84,478	-24.52%
Materials				
Travel	\$40,919	\$37,939	-\$2,980	-7.28%
Equipment & Other Capital	\$7,648	\$5,000	-\$2,648	-34.62%
Indirect Costs	\$74,732	\$48,439	-\$26,293	-35.18%
Total Federal Share	\$1,764,740	\$1,842,199	\$77,459	4.39%
Note: *Calculation error in 2008.				
**District Policy does not allow any hourly staff. In 2008 we had hourly staff in other cost category, these staff currently are consider district employees. This added to personnel and benefit line items.				
***We added the printing cost for the HOTM newsletters and booklet under this line item. Previously they were under Other Costs.				

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **Rosemead School District**
Program Area: **Local Incentive Awardee: Education - School District**
Contract Number: **08-85149**

a. **Related State Objectives.**

See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (52%); Female (48%)

Ethnicity: African American (1%); Asian (52%); Caucasian (3%); Latino (42%); Filipino (2%)

Languages: Cantonese (28%); English (26%); Khmer (1%); Mandarin (3%); Spanish (24%);
Tagalog (1%); Vietnamese (13%); Chaozhou (2%); Other non-English (2%)

Ages: Under 5 (5%); 5 to 8 (30%); 9 to 11 (30%); 12 to 17 (20%); 18 to 59 (10%); 60 and
Over (5%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:

See attached census tract data sheet.

See attached Free/Reduced Price Meal % data sheet.

d. **Project Description.**

Key Methods:

School Wellness Committee participation; Internet/Web Sites (<http://www.rosemead.k12.ca.us>);
Print Media; Nutrition Education Classes (1,185 occurrences at 1 hour each); Community
Education Events (6 occurrences at 2 hours each); Training/Workshop/Conference (5 occurrences
at 1 hour each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Fat Free & Low Fat Milk or Equivalent (and alternate
calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and
Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote
Healthy Communities; Promote Healthy Weight; Sodium and Potassium; Whole Grains;

FSNE Delivery Sites by Type of Setting:

Afterschool Programs (5); Preschools: Other Preschools or Daycares (4); Schools – students (K-
12) (5); After school programs are at K-12 schools

Projected Number of Unduplicated Participants: 4,380

Narrative

Rosemead School District is a K-8 public school district located in Rosemead, California. There are four elementary schools (K-6) and one middle school (7-8) with a population of 3,104 ethnically diverse students, of which approximately 42% are Latino/Hispanic and 52% are Asian.

On average, approximately 76% of the students receive free and reduced lunch. The *Network for a Healthy California* targets all five schools. Harvest of the Month is available to teachers and students several times a year via taste testing and newsletters. Programs, such as the Health Fair, and Vision Of Immigrant Cultural Education (VOICE), include a nutrition education and physical activity promotion component for parents translated into the various languages the District serves. *Power Play!* activities target 4th and 5th graders. An art and essay contest is conducted to promote the importance of fruits and vegetables. Back-to-School Nights and Open Houses feature fruit and vegetable taste testing and provide nutrition education materials. Cooking demonstrations incorporating nutrition education are conducted for 7th and 8th grade students who are involved with the Physical Education program implemented at the middle school level. Nutrition education classes and healthy recipe taste testing with 4th – 6th grade students are conducted in partnership with the After School Education Safety Program (ASES).

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

N/A

i. **Key Performance Measures/Indicators.**

Process evaluation measures will indicate the participation levels in all activities performed, as recorded in sign-in sheets and on the Activity Tracking Form. Performing the activities listed in the Scope of Work, such as parent nutrition workshops, teacher trainings, art and essay contest, open houses and back to school nights will increase visibility of the importance of consuming colorful fruits and vegetables and physical activity; and provide students, parents and teachers with written education materials.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Collaboration with the Dairy Council of California will enhance ongoing classroom and after school nutrition education efforts. Participation with ABC 7 Kid Healthy- Steps to Healthy Living Campaign and *Power Play!* will provide 4th and 5th grade students with nutrition education and physical activity promotion. Participation with SHAPE and the Los Angeles Collaborative will allow sharing of best practices and resources.

Census Tract Data Sheet

<i>County</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>Percent At or Below 185% FPL</i>
Los Angeles	06037432901	Hispanic or Latino	50.00%
Los Angeles	06037432902	Hispanic or Latino	50.27%
Los Angeles	06037433100	Hispanic or Latino	60.58%
Los Angeles	06037433100	All races	55.35%
Los Angeles	06037433601	Hispanic or Latino	50.03%

Free/Reduced Price Meal Percentage Data Sheet

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Rosemead Elementary	19-64931-6022164	Emma W. Shuey Elementary	47.96%	24.33%	72.29%
Rosemead Elementary	19-64931-6022172	Encinita Elementary	60.49%	20.98%	81.46%
Rosemead Elementary	19-64931-6022180	Mildred B. Janson Elementary	53.89%	24.61%	78.50%
Rosemead Elementary	19-64931-6022198	Muscatel Middle	52.79%	22.34%	75.13%
Rosemead Elementary	19-64931-6022206	Savannah Elementary	61.68%	19.16%	80.84%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
California Fruit & Vegetable Campaigns	Discover the Secret to Healthy Living Cookbook	English, Spanish
California Power Play!	Kids Get Cooking Cookbook	English
California Power Play!	School Idea and Resource Kit	English, Spanish
Dairy Council of California	Building a healthy me!	English
Dairy Council of California	Deal Me In... Food and Fitness	English, Spanish
Dairy Council of California	Healthy Choices, Healthy Me	English
Dairy Council of California	Making Meals Matter for your school age child	English, Spanish
Dairy Council of California	MyPyramid Posters	English
Harvest of the Month	Harvest of the Month parent/educator newsletters	English, Spanish, Chinese, Vietnamese
Health Net	Cocinando de Corazon	Spanish
San Francisco Dept of Public Health	Eat Fruits & Vegetables Everyday, Stay Healthy All The Way!	English, Chinese
USDA materials	Eat Smart Play Hard Materials	English
USDA materials	MyPyramid for Kids Classroom Materials	English
Downey School District, ABC USD	HOTM student activity workbooks	English
SPARK	SPARK K-2 PE Curriculum	English
SPARK	SPARK 3-6 PE Curriculum	English
Harcourt Brace	Science K-6 textbook	English
Holt	Science and Technology	English
Sheron Brown	All sorts of sorts	English

BUDGET COVER SHEET
FFY 2009

Organization: Rosemead School District				
Contract Number: 08-85149				
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ 88,903	\$ 119,123	\$ 30,220	33.99%
Fringe Benefits	\$ 23,782	\$ 15,486	\$ (8,296)	-34.88%
Subcontractors				
Contracts/Grant Agreements				
Operating	\$ 12,731	\$ 1,024	\$ (11,707)	-91.96%
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs				
Materials				
Travel				
Equipment & Other Capital				
Indirect Costs	\$ 7,036	\$ 7,815	\$ 779	11.07%
Total State Share	\$ 132,452	\$ 143,448	\$ 10,996	8.30%
Federal Share Budget				
Personnel Salaries	\$ 2,000	\$ 2,040	\$ 40	2.01%
Fringe Benefits	\$ 710	\$ 238	\$ (472)	-66.48%
SubContracts	\$ -	\$ 55,750	\$ 55,750	100.00%
Contracts/Grants/Agreements				
Operating	\$ -	\$ -	\$ -	100.00%
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs	\$ 57,225	\$ 5,660	\$ (51,565)	-90.11%
Materials				
Travel	\$ 1,307	\$ 1,275	\$ (32)	-2.45%
Equipment & Other Capital	\$ 1,000	\$ -	\$ (1,000)	-100.00%
Indirect Costs	\$ 3,491	\$ 3,793	\$ 302	8.66%
Total Federal Share	\$ 65,733	\$ 69,536	\$ 3,803	5.79%
<i>Justification for increases or decrease over 10% for State Share Budget:</i>				
FFY 2009 costs are lower than FFY 2008 because the fringe% benefits decreased and operating costs decreased as well.				
FFY 2009 personnel salaries increased to compensate for the decrease in fringe benefits and operating cost.				
<i>Justification for decrease over 10% for Federal Share Budget:</i>				
FFY 2009 fringe benefits decreased from FFY 2008 because fringe % decreased.				
There is no equipment costs for FFY 2009.				
FFY 2009 subcontract increase due to move nutrition consultant and guest chef from other costs to subcontract costs				
FFY 2009 operating costs increase due to change in office supplies costs from other costs to operating costs				

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **San Francisco Unified School District**
Program Area: **Local Incentive Awardee: Education - School District**
Contract Number: **08-85154**

a. **Related State Objectives.**

See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (53%); Female (47%)

Ethnicity: African American (15%); Asian (40%); Caucasian (6%); Latino (29%);
Native American (1%); Pacific Islander (2%); Other Non-White (4%);
declined to state (3%)

Languages: Arabic (1%); Cantonese (23%); English (43%); Mandarin (1%); Spanish
(22%); Tagalog (3%); Vietnamese (2%); All Others (5%)

Ages: 5 to 8 (35%); 9 to 11 (25%); 12 to 17 (37%); 18 to 59 (3%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:

See attached Free/Reduced Price Meal % data sheet.

d. **Project Description.**

Key Methods:

Internet/Web Sites (www.healthiersf.org); Print Media; Nutrition Education Classes
(4,000 occurrences at 1.0 hour each); Community Education Events (120 occurrences at
1.5 hours each); Training/Workshop/Conference (35 occurrences at 1.5 hours each);
Youth Empowerment Training (10 occurrences at 1.0 hour each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Fiber-Rich Foods; Food Shopping/Preparation;
Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote
Healthy Weight; Whole Grains

FSNE Delivery Sites by Type of Setting:

Afterschool Programs (60); Schools – students (K-12) (73); NOTE: After school
programs located at eligible school sites.

Projected Number of Unduplicated Participants: 75,000

Narrative

The Nutrition Education Project in San Francisco Unified School District (SFUSD) is
administered through the School Health Programs Department (SHPD). The goal of the
project is to increase the likelihood that students and their families will make healthy

food choices and engage in daily physical activity. The Project works collaboratively with Student Nutrition Services, teachers, principals, parent/caregivers, after school program staff, nurses, and community-based organizations. At 18-20 target elementary sites, a coordinator spearheads a nutrition wellness team to assess priorities and plan activities/lessons, supported by mobile kitchens, field trips, school gardens, and Harvest of the Month. Families are reached through Nutrition Nights, health fairs, parent workshops, and newsletters. Workshops are held for elementary/second teachers, after school staff, and food service workers to empower them to serve as student role models and to increase understanding of comprehensive nutrition education. Youth peer educators at elementary and secondary levels lead an on-site education campaign to address a nutrition or physical activity issue. Classroom teachers, administrators and other SFUSD staff contribute to State Share by teaching nutrition and physical activity promotion lessons that are part of the K-12 adopted Health curricula.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

Utilizing Research/Program Evaluation Results

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

See attached New Materials data sheet.

i. **Key Performance Measures/Indicators.**

Project evaluator will coordinate both process and impact evaluation and generate evaluation reports to ensure that evaluation findings strengthen program implementation and impact. Process evaluation, including workshop surveys, program personnel surveys, parent/caregiver survey and the activity tracking database will direct and ensure program improvement. Impact evaluation will determine changes in fruit and vegetable enjoyment, nutrition knowledge, and behavioral intentions among students participating in the five-lesson nutrition lessons series. Weekly “monitoring and evaluation” meetings will be conducted with ETR and Nutrition Education Project staff to discuss deliverables, evaluation implementation timelines and results.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

School Health Programs Department has established working relationships within the Bay Area Regional Nutrition Network, with the following programs: UC Cooperative Extension; Power Play!; Dairy Council; San Francisco Department of Public Health’s Network for a Healthy California, Chinese Project & Feeling Good Project; Bay Area Nutrition and Physical Activity and the San Francisco County Nutrition Action Plan (CNAP).

Collaboration takes place for producing and distribution of curricula/materials, organizing regional campaigns and targeting eligible schools and after school programs within SFUSD.

Additional coordination takes place with 3 Bay Area LIAs for reproduction of Harvest of the Month materials.

Free/Reduced Price Meal Percentage Data Sheet

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
SFUSD	38-68478-6062020	Aptos Middle	34.60%	19.90%	54.50%
SFUSD	38-68478-3830288	Balboa High	43.00%	14.70%	57.70%
SFUSD	38-68478-6040752	Bessie Carmichael Elementary	56.60%	17.60%	74.10%
SFUSD	38-68478-6040760	Bret Harte Elementary	80.20%	4.30%	84.50%
SFUSD	38-68478-6041032	Brown, Jr. (Willie L.) Elementary	60.70%	3.70%	64.50%
SFUSD	38-68478-6040778	Bryant Elementary	65.20%	22.30%	87.60%
SFUSD	38-68478-6072094	Buena Vista Elementary	45.20%	7.30%	52.50%
SFUSD	38-68478-6041149	Cesar Chavez Elementary	68.30%	12.20%	80.50%
SFUSD	38-68478-6104673	Charles R. Drew Elementary	75.20%	10.20%	85.40%
SFUSD	38-68478-6089569	Chinese Education Center	87.00%	10.90%	97.80%
SFUSD	38-68478-6040836	Cleveland Elementary	52.50%	11.50%	63.90%
SFUSD	38-68478-6040893	Daniel Webster Elementary	74.70%	13.80%	88.50%
SFUSD	38-68478-6040943	Edward R. Taylor Elementary	44.00%	27.40%	71.40%
SFUSD	38-68478-6040950	El Dorado Elementary	59.60%	15.40%	75.00%
SFUSD	38-68478-6062038	Everett Middle	55.40%	8.80%	64.10%
SFUSD	38-68478-0102087	Excelsior Middle	57.10%	11.10%	68.20%
SFUSD	38-68478-6040984	Fairmount Elementary	45.60%	7.10%	52.70%
SFUSD	38-68478-6041008	Francis Scott Key Elementary	40.20%	23.30%	63.50%
SFUSD	38-68478-6059844	Francisco Middle	64.30%	14.60%	79.00%
SFUSD	38-68478-6041016	Frank McCoppin Elementary	50.90%	21.50%	72.40%
SFUSD	38-68478-3831765	Galileo High	38.70%	14.90%	53.70%
SFUSD	38-68478-6041040	Garfield Elementary	46.30%	23.40%	69.60%
SFUSD	38-68478-6099154	George R. Moscone Elementary	62.00%	22.50%	84.50%
SFUSD	38-68478-6093496	George Washington Carver Elementary	77.60%	4.30%	81.90%
SFUSD	38-68478-6041073	Glen Park Elementary	53.00%	20.20%	73.20%
SFUSD	38-68478-6040877	Gordon J. Lau Elementary	67.50%	18.20%	85.70%
SFUSD	38-68478-6041123	Guadalupe Elementary	58.70%	18.90%	77.60%
SFUSD	38-68478-6040919	Harvey Milk Civil Rights Elementary	39.30%	11.80%	51.20%

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
SFUSD	38-68478-6041156	Hillcrest Elementary	54.30%	14.30%	68.60%
SFUSD	38-68478-6062046	Horace Mann Middle	59.60%	10.40%	70.00%
SFUSD	38-68478-6059869	James Denman Middle	47.00%	16.00%	63.00%
SFUSD	38-68478-6062053	James Lick Middle	49.50%	8.30%	57.90%
SFUSD	38-68478-6041206	Jean Parker Elementary	63.00%	22.80%	85.80%
SFUSD	38-68478-6041255	John Muir Elementary	68.20%	7.60%	75.80%
SFUSD	38-68478-6113252	John Yehall Chin Elementary	63.30%	20.00%	83.30%
SFUSD	38-68478-6041271	Jose Ortega Elementary	50.70%	14.90%	65.60%
SFUSD	38-68478-0102103	June Jordan School for Equity	44.00%	9.30%	53.30%
SFUSD	38-68478-6041289	Junipero Serra Elementary	61.70%	18.60%	80.30%
SFUSD	38-68478-6041347	Leonard R. Flynn Elementary	60.10%	10.90%	71.00%
SFUSD	38-68478-6041362	Longfellow Elementary	46.90%	21.90%	68.80%
SFUSD	38-68478-6041586	Malcolm X Academy	89.00%	4.60%	93.60%
SFUSD	38-68478-6062061	Marina Middle	47.20%	18.20%	65.40%
SFUSD	38-68478-6041412	Marshall Elementary	78.30%	5.00%	83.30%
SFUSD	38-68478-6059885	Martin Luther King Jr. Academic Middle	54.40%	18.60%	73.00%
SFUSD	38-68478-6041420	McKinley Elementary	43.90%	10.20%	54.10%
SFUSD	38-68478-6089585	Mission Education Center	96.00%	2.40%	98.40%
SFUSD	38-68478-3834082	Mission High	48.90%	8.70%	57.60%
SFUSD	38-68478-6041446	Monroe Elementary	47.40%	18.90%	66.30%
SFUSD	38-68478-6097919	New Tradition Elementary	42.10%	12.60%	54.70%
SFUSD	38-68478-3830163	Newcomer High	77.40%	9.50%	86.90%
SFUSD	38-68478-6041487	Paul Revere Elementary	54.20%	13.10%	67.30%
SFUSD	38-68478-3830254	Phillip And Sala Burton Academic High	38.20%	16.70%	54.80%
SFUSD	38-68478-3830205	Raoul Wallenberg Traditional High	36.00%	18.20%	54.20%
SFUSD	38-68478-6041511	Redding Elementary	64.90%	14.90%	79.80%
SFUSD	38-68478-6041529	Robert Louis Stevenson Elementary	29.90%	21.70%	51.60%
SFUSD	38-68478-6059901	Roosevelt Middle	47.90%	22.40%	70.30%
SFUSD	38-68478-6041503	Rosa Parks Elementary	51.90%	9.60%	61.50%
SFUSD	38-68478-6093488	San Francisco Community Alternative	45.70%	16.00%	61.70%
SFUSD	38-68478-6041545	Sanchez Elementary	60.30%	12.20%	72.50%
SFUSD	38-68478-6041560	Sheridan Elementary	54.50%	16.70%	71.20%
SFUSD	38-68478-6041578	Sherman Elementary	37.30%	18.20%	55.50%
SFUSD	38-68478-6041594	Spring Valley Elementary	58.40%	21.70%	80.10%

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
SFUSD	38-68478-6041602	Starr King Elementary	51.70%	9.20%	60.90%
SFUSD	38-68478-6041610	Sunnyside Elementary	40.70%	16.50%	57.10%
SFUSD	38-68478-6041644	Sutro Elementary	47.30%	23.70%	71.00%
SFUSD	38-68478-6115901	Tenderloin Community	68.70%	15.80%	84.50%
SFUSD	38-68478-3830403	Thurgood Marshall Academic High	43.50%	12.70%	56.20%
SFUSD	38-68478-6041685	Ulloa Elementary	31.70%	23.50%	55.10%
SFUSD	38-68478-6041701	Visitacion Valley Elementary	65.70%	19.90%	85.60%
SFUSD	38-68478-6059919	Visitacion Valley Middle	57.20%	14.80%	72.00%
SFUSD	38-68478-3830031	Wells (Ida B.) High	41.20%	10.60%	51.80%
SFUSD	38-68478-6040968	William L. Cobb Elementary	50.90%	16.20%	67.10%
SFUSD	38-68478-6041131	Yick Wo Elementary	35.50%	21.40%	56.90%
*Note: All FRPM Data provided by SFUSD School Nutrition Service in January 2008					

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
Alice B. McGinty	Let's Exercise (trade book)	English
Aliki	From Cow to Carton (trade book)	English
American Association for Active Lifestyles	When Cody Became a Mouse Potato (trade book)	English
Ann Morris	Bread, Bread, Bread (trade book)	English
Baron Baptiste	My Daddy is a Pretzel (trade book)	English
California Department of Education	Fruit and Vegetable Photo Cards from CDE	English / Spanish
California Department of Education	Nutrition to Grow On (elementary nutrition/garden curriculum)	English
California Department of Public Health	Everyday Healthy Meals (cookbook)	English
California Latino	Toolbox for Community Educators (multi-level nutrition and physical activity lessons)	English/Spanish
California Power Play!	Community Youth Organization Idea & Resource Kit	English/Spanish
California Power Play!	School Idea & Resource Kit	English
California Project LEAN	Jump Start (high school nutrition and physical activity lessons)	English
CATCH	Food Guide Pocket Chart & Fruit and Vegetable cards (multi-level display chart and picture cards)	English/Spanish
Cathryn Falwell	Feast for 10 (trade book)	English / Spanish
Channing Bete	Healthy Weight for Teens: A Presentation Kit	English
Connie Evers	How to Teach Nutrition to Kids (elementary nutrition curriculum)	English
Connie Evers	How to Teach Nutrition to Kids Leader's Manual (resource book)	English
Cooperative Extension (EFNEP, FSNEP)	Reading Across My Pyramid (elementary nutrition literature based curriculum)	English
Cooperative Extension (EFNEP, FSNEP)	Reading Across MyPyramid (curriculum)	English / Spanish
Cooperative Extension (EFNEP, FSNEP)	Teams With Intergenerational Support (TWIGS - elementary nutrition and gardening curriculum)	English
Cooperative Extension (EFNEP, FSNEP)	TWIGS—garden-based (curriculum)	English
Dairy Council of California	Building a healthy me! (curriculum)	English
Dairy Council of California	Exercise Your Options (curriculum)	English
Dairy Council of California	Nutrition Pathfinders (curriculum)	English
Dairy Council of California	Serving Size Food Models (multi-level picture cards with nutrition facts on back)	English
Dr. Seuss	Green Eggs and Ham (trade book)	English/Spanish/Chinese

<i>Source</i>	<i>Title</i>	<i>Languages</i>
Eileen Browne	Handa's Surprise (trade book)	English / Spanish
Eric Carle	The Very Hungry Caterpillar (trade book)	English/Spanish/Chinese
ETR Associates	Actions for Health (K - 5 Curriculum: Nutrition & Physical Activity lessons only)	English
ETR Associates	Health Smart High School Resource Books (Nutrition & Physical Activity)	English
ETR Associates	Health Smart Middle School Resource Books (Nutrition & Physical Activity)	English
Grace Lin	The Ugly Vegetables (trade book)	English
Harvest of the Month	Monthly Harvest newsletters (multi-level nutrition flyers)	English/Spanish/Chinese
Heather Miller	Chef (trade book)	English
Holt	Decisions for Health (Curriculum: Nutrition & Physical Activity lessons only)	English
Holt	Lifetime Health (Curriculum: Nutrition & Physical Activity lessons only)	English
Human Relations Media	The New Dietary Guidelines: What You Need to Know (middle and high school nutrition video)	English
Humans Relations Media	Portion Control: Seeing the Healthy Way to Eat (middle school nutrition video)	English
Jan Slepian and Ann Seidler	The Hungry Thing (trade book)	English
Janet Steven	Tops and Bottoms (trade book)	English
Judith Ann Rice	Those Mean Nasty Downright Disgusting but...Invisible Germs (trade book)	English / Spanish
Judy Hindley	Can You Move Like an Elephant? (trade book)	English
Jules Older	Cow (trade book)	English
Katherine D. Barrett and others	Botany on your Plate: Investigating the Plants We Eat (curriculum)	English
Lauren Child	I Will Never Not Ever Eat a Tomato (trade book)	English
Lilian Cheung and others	Eat Well and Keep Moving (elementary nutrition and physical activity-based curriculum)	English
Loris Lesynski	Nothing Beats A Pizza (trade book)	English
Marcie Rendon & Cheryl Bellville	Farmer's Market (trade book)	English
Marilyn Burns	Spaghetti and Meatballs for All! (trade book)	English
Mary Ann Hoberman	The Seven Silly Eaters (trade book)	English
Melvin Berger	Germs Make Me Sick (trade book)	English

<i>Source</i>	<i>Title</i>	<i>Languages</i>
Norah Dooly	Everybody Cooks Rice (trade book)	English
Pam Munoz Ryan	How Do You Raise a Raisin (trade book)	English
Pam Munoz Ryan	Mice and Beans (trade book)	English / Spanish
Roberta Jaffe and Gary Appel	The Growing Classroom Garden-Based Science (resource book)	English
San Francisco Department of Health Feeling Good Project	Healthy Tip Number 1 Snacks for Energy (informational pamphlet)	English/Spanish/Chinese
San Francisco Department of Health Feeling Good Project	Healthy Tip Number 11 Growing Healthy Kids (informational pamphlet)	English/Spanish/Chinese
San Francisco Department of Health Feeling Good Project	Healthy Tip Number 12 Free Fun (informational pamphlet)	English/Spanish/Chinese
San Francisco Department of Health Feeling Good Project	Healthy Tip Number 2 Boost Your Energy (informational pamphlet)	English/Spanish/Chinese
San Francisco Department of Health Feeling Good Project	Healthy Tip Number 3 Cooking Light (informational pamphlet)	English/Spanish/Chinese
San Francisco Department of Health Feeling Good Project	Healthy Tip Number 4 Eat Fruits & Vegetables (informational pamphlet)	English/Spanish/Chinese
San Francisco Department of Health Feeling Good Project	Healthy Tip Number 5 Better Fast Foods (informational pamphlet)	English/Spanish/Chinese
San Francisco Department of Health Feeling Good Project	Healthy Tip Number 7 Weight and Health (informational pamphlet)	English/Spanish/Chinese
San Francisco Department of Health Feeling Good Project	Healthy Tip Number 8 Lower Your Stress (informational pamphlet)	English/Spanish/Chinese
San Francisco Department of Health Feeling Good Project	Healthy Tip Number 9 Build Your Strength (informational pamphlet)	English/Spanish/Chinese
San Francisco Department of Public Health	Healthy Chinese Cuisine Using Fruits & Vegetables (cookbook)	English / Spanish
Santa Fe Partners in Education	Cooking with Kids: Multicultural Nutrition and Food Education Curriculum	English/Spanish
Stephanie Maze	I Want to Be...A Chef (trade book)	English
Sunburst Visual Media	Eat Right! Have a Healthy Body Image (middle and high school nutrition video)	English
Tara Guber	Yoga Pretzels: 50 Fun Activities for Kids and Grownups, Set of cards (resource book)	English
USDA materials	Feed Me Poster	English
USDA materials	Fun Tips: Using the Dietary Guidelines at home	English
USDA materials	It's Up to You poster	English
USDA materials	Move It! Poster	English
USDA materials	MyPyramid for Kid Grade 3-4 lessons	English
USDA materials	MyPyramid for Kids Grade 1-2 lessons	English
USDA materials	MyPyramid lessons Grades 4-5	English

<i>Source</i>	<i>Title</i>	<i>Languages</i>
USDA materials	MyPyramid poster	English
USDA materials	Sense-ational Food Poster	English / Spanish
USDA materials	Team Nutrition (multi-level nutrition activities)	English
USDA materials	Ten Steps for Parents Flyer	English
USDA materials	Vegetable and Fruit Challenge (activity chart)	English
WIC Materials	WIC Works Wonders, Working with You (adult brochures)	English/Spanish
William Steig	Pete's a Pizza (trade book)	English

New Educational Materials Data Sheet

<i>Title</i>	<i>Description</i>	<i>Justification</i>
Nutrition & Physical Activity Promotion Materials	Posters, stickers, bookmarks	Part of a youth empowerment intervention using San Francisco Unified School District student developed art work.
Nutrition News	Parent/caregiver quarterly nutrition newsletter	Informs SFUSD families and staff about project successes and provides nutrition education and physical activity promotion messages.
Preferred Word	Article on monthly lunch menu	Targeting San Francisco families with Nutrition education and physical activity promotion topics. No hard costs.

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: Santa Ana Unified School District
Program Area: Local Incentive Awardee: Education - School District
Contract Number: 08-85156

a. **Related State Objectives.**

See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (51%); Female (49%)

Ethnicity: African American (1%); Asian (3%); Caucasian (2%); Latino (94%); Native American (<1%); Pacific Islander (<1%)

Languages: English (11%); Spanish (86%); Arabic (<1%); Cantonese (<1%); Farsi (1%); Hmong (<1%); Korean; (<1%); Russian (<1%); Tagalog (<1%); Vietnamese (1%)

Ages: Under 5; 5 to 8 (26%); 9 to 11 (23%); 12 to 17 (50%); 18 to 59 (<1%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:

See attached Free/Reduced Price Meal % data sheet.

d. **Project Description.**

Key Methods:

Internet/Web Sites (<http://www.sausd.k12.ca.us/programs/nutrition/>); Nutrition Education Classes (832 occurrences at 1 hour each); Community Education Events (15 occurrences at 1.5 hours each); Training/Workshop/Conference (36 occurrences at 2 hours each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Food Shopping/Preparation; MyPyramid-Healthy Eating Plan

FSNE Delivery Sites by Type of Setting:

Preschools: School District Preschools (11); Schools – students (K-12) (31); Schools-adults/parents (31) NOTE: Preschool activities and some adult/parent activities are held at same sites as K-12 activities.

Projected Number of Unduplicated Participants: 30,000

Narrative

Linking schools, food services and local school community, SAUSD *Network* reaches approximately 30,000 students, staff and parents monthly. Our goal is to increase students' consumption of fruits and vegetables and increase daily physical activity.

SAUSD's *Network* has School Nutrition Education Liaisons and Nutrition Activity Club Advisors in 31 schools. Liaisons and Advisors attend monthly meetings and receive

HOTM newsletters, resources and materials that link and support nutrition education into existing curriculum and activities. *Network* also provides on going Professional Development for certificated and support staff.

As part of our community outreach, we distribute monthly HOTM and Nutrition Nuggets newsletters district wide. We provide guest speakers on nutrition education and physical activity at parent and staff meetings. We host the Harvest of the Month Book Club. We also provide monthly HOTM parent cooking classes that include cooking demonstrations, taste tests, and nutrition education to parent leaders. Parent participants prepare and share the information at their schools.

In conjunction with food services, we market HOTM produce facts on the monthly school menus. We feature HOTM produce in the menu selection. Our dietitian coordinates the delivery of the HOTM produce to facilitate the monthly taste testing to approximately 28,000 students.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

Enhancing/Updating Existing Strategies; Utilizing Research/Program Evaluation Results

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet. The Materials/Curricula data sheet lists Playing the Policy Game as a materials resource. Normally this resource is not allowable but SAUSD is using it solely for Youth Empowerment Activities, and is incorporating only those elements of this tool that assist young people in becoming active leaders in nutrition education.

h. **Development of New Educational Materials.**

N/A

i. **Key Performance Measures/Indicators.**

We are using the 2007-8 Nutrition Education Survey developed and supported by the *Network's* Research and Evaluation.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

We plan to continue our relationship with UC Cooperative Extension by expanding our outreach to 18 six week parent sessions. We will continue to collaborate with the OC Regional Network and the various Network campaigns to reach our FSNE eligible populations.

Free/Reduced Price Meal Percentage Data Sheet

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Santa Ana Unified	30-66670-6030308	Abraham Lincoln Elementary	77.51%	12.27%	89.78%
Santa Ana Unified	30-66670-6030209	Adams Elementary	78.18%	13.75%	91.93%
Santa Ana Unified	30-66670-6030217	Andrew Jackson Elementary	82.48%	11.71%	94.19%
Santa Ana Unified	30-66670-3030491	Century High School	66.44%	12.04%	78.48%
Santa Ana Unified	30-66670-6030225	Carl Harvey Elementary	76.51%	14.54%	91.05%
Santa Ana Unified	30-66670-3030475	Cesar Chavez High School	59.92%	9.70%	69.62%
Santa Ana Unified	30-66670-6030233	Diamond Elementary	87.14%	9.32%	96.46%
Santa Ana Unified	30-66670-6102826	Douglas MacArthur Fundamental	36.03%	24.23%	60.26%
Santa Ana Unified	30-66670-6095152	Franklin Elementary	80.38%	13.22%	93.60%
Santa Ana Unified	30-66670-6102875	Frederick Remington Elementary	75.28%	16.48%	91.76%
Santa Ana Unified	30-66670-6030266	Fremont Elementary	73.53%	14.13%	87.66%
Santa Ana Unified	30-66670-6108484	Garfield Elementary	85.34%	8.91%	94.25%
Santa Ana Unified	30-66670-6110175	George Washington Carver Elementary	83.25%	11.99%	95.24%
Santa Ana Unified	30-66670-6058986	Gerald P. Carr Intermediate	81.58%	9.99%	91.57%
Santa Ana Unified	30-66670-6117899	Gonzalo Felicita Mendez Funda	56.91%	20.00%	76.91%
Santa Ana Unified	30-66670-6030274	Hoover Elementary	79.09%	13.39%	92.48%
Santa Ana Unified	30-66670-6030282	Jefferson Elementary	63.21%	15.64%	78.86%
Santa Ana Unified	30-66670-6116917	Jim Thorpe Fundamental	34.07%	22.30%	56.37%
Santa Ana Unified	30-66670-6107692	John F. Kennedy Elementary	85.64%	10.36%	96.00%
Santa Ana Unified	30-66670-6058978	Lathrop Intermediate	79.80%	11.45%	91.25%
Santa Ana Unified	30-66670-6106165	Jose Sepulveda Elementary	80.52%	11.38%	91.90%
Santa Ana Unified	30-66670-6030316	Lowell Elementary	84.22%	11.68%	95.89%
Santa Ana Unified	30-66670-6115836	Lydia Romero-Cruz Elementary	83.37%	11.66%	95.04%
Santa Ana Unified	30-66670-6030324	Madison Elementary	79.20%	15.80%	94.99%
Santa Ana Unified	30-66670-0108373	Manuel Esqueda Elementary	74.64%	14.13%	88.77%
Santa Ana Unified	30-66670-6030332	Martin Elementary	80.43%	12.47%	92.90%
Santa Ana Unified	30-66670-6113377	Martin Luther King Jr. Elementary	87.41%	8.72%	96.13%
Santa Ana Unified	30-66670-6110183	Martin R. Heninger Elementary	84.24%	10.24%	94.47%
Santa Ana Unified	30-66670-6061749	McFadden Intermediate	61.13%	17.84%	78.97%
Santa Ana Unified	30-66670-3030608	Middle College High School	43.05%	21.36%	64.41%

Santa Ana Unified	30-66670-6030357	Monroe Elementary	71.90%	18.18%	90.08%
Santa Ana Unified	30-66670-6030365	Monte Vista Elementary	83.52%	11.57%	95.09%
Santa Ana Unified	30-66670-6109904	Pio Pico Elementary	88.92%	8.13%	97.05%
Santa Ana Unified	30-66670-6115588	Raymond Villa Fundamental	72.60%	14.65%	87.25%
Santa Ana Unified	30-66670-3035821	Saddleback High School	50.51%	15.74%	66.25%
Santa Ana Unified	30-66670-3036357	Santa Ana High School	65.98%	13.82%	79.80%
Santa Ana Unified	30-66670-6030407	Santiago Elementary	52.76%	13.61%	66.37%
Santa Ana Unified	30-66670-0108365	Segerstrom High School	39.27%	22.46%	61.74%
Santa Ana Unified	30-66670-6030415	Sierra Intermediate	79.74%	10.73%	90.47%
Santa Ana Unified	30-66670-6094684	Spurgeon Intermediate	77.28%	10.96%	88.24%
Santa Ana Unified	30-66670-6071195	Taft Elementary	56.36%	13.89%	70.25%
Santa Ana Unified	30-66670-6030399	Theodore Roosevelt Elementary	85.83%	10.49%	96.32%
Santa Ana Unified	30-66670-6030241	Thomas A. Edison Elementary	83.03%	12.14%	95.17%
Santa Ana Unified	30-66670-3036456	Valley High School	63.46%	11.18%	74.64%
Santa Ana Unified	30-66670-6111298	Walker Elementary	80.13%	13.09%	93.22%
Santa Ana Unified	30-66670-6114631	Wallace R. Davis Elementary	85.96%	11.14%	97.11%
Santa Ana Unified	30-66670-6030431	Washington Elementary	74.98%	14.53%	89.51%
Santa Ana Unified	30-66670-6061758	Willard Intermediate	79.30%	12.02%	91.32%
Santa Ana Unified	30-66670-6030449	Wilson Elementary	82.48%	12.17%	94.66%
This data comes from the Santa Ana Unified School District Research and Evaluation Department.					

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
Dairy Council of California	Building a Healthy Me	English/Spanish
Dairy Council of California	Healthy Choices Healthy Me	English/Spanish
Dairy Council of California	Nutrition Pathfinder	English/Spanish
Dairy Council of California	Exercise Your Options	English/Spanish
Dairy Council of California	Activity & Eating	English/Spanish
Dairy Council of California	Deal Me In	English/Spanish
Dairy Council of California	Meals Matter	English/Spanish
California Project LEAN	Food on the Run	English
California Project LEAN	Playing the Policy Game	English
California Project LEAN	Jump Start	English
USDA Materials	Empowering Youth with Nutrition & PA	English
USDA Materials	My Pyramid for Kids Level 1	English
USDA Materials	My Pyramid for Kids Level 2	English
USDA Materials	My Pyramid for Kids Level 3	English
Harvest of the Month	Educators Newsletter	English

Harvest of the Month	Parent Newsletter	English/Spanish
California Power Play!	4th Grade Curriculum	English/Spanish
California Power Play!	5th Grade Curriculum	English/Spanish
California Latino	Latino Tool Kit	English/Spanish
CA Foundation for Agriculture in Classroom	Teacher Resource Guide	English
Network LIA	HOTM Student Workbooks, K	English
Contractor developed	HOTM Student Workbooks, 1	English
Contractor developed	HOTM Student Workbooks, 2	English
Contractor developed	HOTM Student Workbooks, 3	English

New Educational Materials Data Sheet

<i>Title</i>	<i>Description</i>	<i>Justification</i>
GLAD Chants	Musical chants for healthy foods and activities that coincide with HOTM produce schedule.	District approved strategy used to target English Language Learners to develop key vocabulary.
Open Court Alignment	Individuals that match the District's pacing plans to grade level that supports Network standard goals.	This allows integration of Nutrition Education to take place throughout the day without having to add extra time into the teaching day.

BUDGET COVER SHEET
FFY 2009

Organization: Santa Ana Unified School District				
Contract Number: 08-85156				
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ 1,498,342	\$ 2,309,775	\$ 811,433	54.16%
Fringe Benefits	\$ 275,019	\$ 584,933	\$ 309,914	112.69%
Subcontractors	\$ -	\$ -	\$ -	
Contracts/Grant Agreements			\$ -	
Operating	\$ -	\$ -	\$ -	
Non-Capital Equipment Supplies			\$ -	
Building Space			\$ -	
Maintenance			\$ -	
Other Costs	\$ -	\$ -	\$ -	
Materials			\$ -	
Travel	\$ -	\$ -	\$ -	
Equipment & Other Capital	\$ -	\$ -	\$ -	
Indirect Costs	\$ 70,912	\$ 102,183	\$ 31,271	44.00%
Total State Share	\$ 1,844,273	\$ 2,996,891	\$ 1,152,618	62.40%
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$322,080	\$344,868	\$22,788	7.08%
Fringe Benefits	\$111,406	\$107,318	-\$4,088	-3.67%
SubContracts				
Contracts/Grants/Agreements				
Operating	\$29,088	\$45,037	\$15,949	54.83%
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs	\$206,913	\$209,101	\$2,188	1.06%
Materials				
Travel	\$4,263	\$5,969	\$1,706	40.02%
Equipment & Other Capital	\$7,200	\$5,600	-\$1,600	-22.22%
Indirect Costs	\$27,239	\$25,342	-\$1,897	-6.96%
Total Federal Share	\$708,189	\$743,235	\$35,046	4.95%
State Share: Budget increased due to COLAs, thus increasing fringe & indirect rate costs.				

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **Santa Clarita Valley School Food Services Agency**
Program Area: **Local Incentive Awardee: Education - School District**
Contract Number: **07-65339**

a. **Related State Objectives.**

See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (52%); Female (48%)

Ethnicity: African American (4%); Asian (3%); Caucasian (25%); Latino (64%); Native American (2%); Pacific Islander (2%); Multi/no response (2%); Filipino (2%)

Languages: English (58%); Korean (1%); Spanish (40%)

Ages: Under 5 (10%); 5 to 8 (40%); 9 to 11 (30%); 18 to 59 (20%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:

See attached Free/Reduced Price Meal % data sheet.
community partner data (40%)

d. **Project Description.**

Key Methods:

Internet/Web Sites (www.scvsfsa.org); Nutrition Education Classes (300 occurrences at 1 hour each); Community Education Events (5 occurrences at 3 hours each); Training/Workshop/Conference (6 occurrences at 2 hours each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; MyPyramid – Healthy Eating Plan

FSNE Delivery Sites by Type of Setting:

Preschools: School District Preschools (6); Preschools: Other Preschools or Daycares (1); Schools – students (K-12) (6); Schools – adults/parents (7)

Projected Number of Unduplicated Participants: 6,800

Narrative

The goal of this project is to strengthen nutrition education efforts from the cafeteria to the classroom to the home among schools in Santa Clarita with >50% of students on free/reduced meals. Santa Clarita Valley School Food Services Agency (SCVSFSA) collaborates with schools and organizations such as Power Play!; Dairy Council of California; American Cancer Society, and the Newhall Family Resource Center to provide nutrition education and physical activity promotion to school administrators, teachers, students and parents. The primary objective is to increase

students' consumption of fruits and vegetables, while integrating nutrition education into the curriculum.

Over 110 teachers participate in the Harvest of the Month program, which connects literacy with increased consumption of fruits and vegetables. Harvest of the Month is also an avenue to teach simple food preparation which can be transferred to the student's home and parents. Teachers also receive training to integrate nutrition into the core curriculum with an emphasis on language arts. Strategies include providing training and resources for classroom cooking, promoting school gardens, and Central Kitchen tours/activities. Schools also receive resources and curriculum for promoting consumption of fruits and vegetables.

The establishment of Nutrition Advisory Councils at 4-5 sites links students to decisions regarding nutritious breakfast and lunch choices at school. These peer educators promote healthy food and activity choices in their school.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

Enhancing/Updating Existing Strategies; Utilizing Research/Program Evaluation Results

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

N/A

i. **Key Performance Measures/Indicators.**

Summarize participation in activities and summarize evaluations for nutrition education activities, presentations, workshops, and Harvest of the Month. Summarize nutrition education in classrooms and in school nutrition-themed garden via teacher activity logs and Nutrition Garden Coordinators activity logs.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Participate in Los Angeles Region Network for a Healthy California Collaborative meetings and events. Collaborate with Local Food Stamp Office to provide nutrition education at annual health fair. Partner with local American Cancer Society to provide nutrition education and promote physical activity at targeted school sites.

Census Tract Data Sheet

<i>County</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>Percent At or Below 185% FPL</i>

Free/Reduced Price Meal Percentage Data Sheet

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Newhall School District	19-64832-0100644	McGrath Elementary	53.12%	12.91%	66.02%
Newhall School District	19-64832-6020796	Newhall Elementary	44.53%	8.40%	52.92%
Newhall School District	19-92832-6020812	Wiley Canyon Elementary	40.00%	10.00%	50.00%
Saugus Union School District	19-64998-6022651	Cedarcreek Elementary	39.67%	13.73%	53.39%
Sulphur Springs Union District	19-65045-6022677	Canyon Springs Elementary	54.49%	12.86%	67.35%
Sulphur Springs Union District	19-65045-6022891	Mint Canyon Elementary	58.06%	14.78%	72.85%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
American Cancer Society	Spring Into Health	English
California Department of Education	Fruit & Vegetable Photo Cards	English, Spanish
California Department of Education	Kids Cook Farm Fresh Food	English
California Department of Education	Nutrition To Grow On	English
California Latino	Tool Box for Community Educators	English, Spanish
California Power Play!	School Idea & Resource Kit	English, Spanish
Centers for Disease Control and Prevention (CDC)	Obesity trends data	English
Dairy Council of California	K-6 Curriculum Kits	English, Spanish
Harvest of the Month	Newsletters families/educators, posters	English, Spanish
USDA materials	Eat Smart Play Hard	English
USDA materials	MyPyramid k-6 lesson plans	English, Spanish

New Educational Materials Data Sheet

<i>Title</i>	<i>Description</i>	<i>Justification</i>

BUDGET COVER SHEET
FFY 2009

Organization: Santa Clarita Valley School Food Services Agency				
Contract Number: 07-65339				
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$127,333	\$127,333	\$ -	0.00%
Fringe Benefits	\$44,567	\$44,567	\$ -	0.00%
Subcontractors	\$0	\$0	\$ -	
Contracts/Grant Agreements			\$ -	
Operating	\$4,428	\$4,428	\$ -	0.00%
Non-Capital Equipment Supplies			\$ -	
Building Space			\$ -	
Maintenance			\$ -	
Other Costs	\$0	\$0	\$ -	
Materials			\$ -	
Travel	\$85	\$85	\$ -	0.00%
Equipment & Other Capital	\$0	\$0	\$ -	
Indirect Costs	\$9,455	\$9,455	\$ -	0.00%
Total State Share	\$0	\$0	\$ -	
	\$185,868	\$185,868		0.00%
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$10,000	\$10,000	\$ -	0
Fringe Benefits	\$3,800	\$3,800	\$ -	0
SubContracts	\$18,488	\$18,488	\$ -	0
Contracts/Grants/Agreements			\$ -	
Operating	\$440	\$440	\$ -	0
Non-Capital Equipment Supplies			\$ -	
Building Space			\$ -	
Maintenance			\$ -	
Other Costs	\$58,329	\$59,854	\$ 1,525.00	0.03
Materials			\$ -	
Travel	\$1,877	\$352	\$ (1,525.00)	0.081
Equipment & Other Capital	\$0	\$0	\$ -	
Indirect Costs	\$0	\$0	\$ -	
Total Federal Share	\$92,934	\$92,934	\$ -	0.00%

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: Santa Cruz City School District
Program Area: Local Incentive Awardee: Education - School District
Contract Number: 08-85158

a. **Related State Objectives.**

See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (50%); Female (50%)

Ethnicity: African American (2%); Asian (1%); Caucasian (35%); Latino (59%); multiple/no response (3%)

Languages: English (38%); Spanish (58%); German (1%); Bengali (1%); Korean (2%);

Ages: Under 5 years (2%); 5 to 8 (61%); 9 to 11 (37%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:

See attached Free/Reduced Price Meal % data sheet.

d. **Project Description.**

Key Methods:

Advisory Council/Task Force (Student Nutrition Advisory Council); Nutrition Education Classes (1400 occurrences at 0.75 hour each); Community Education Events (12 occurrences at 2 hour each); Training/Workshops/Conference (2 at 1 hour each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Fats and Oils; Fiber-Rich Foods; Lean Meat and Beans; Limited Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Sodium and Potassium; Whole Grains

FSNE Delivery Sites by Type of Setting:

Afterschool Programs (2); Schools – students (K-12) (2); Schools – adults/parents (2); School District Preschools (1)

Projected Number of Unduplicated Participants: 1,886

Narrative

The Network funded project at Santa Cruz City Schools works to increase the number of elementary students who receive nutrition education and physical activity promotion. The Student Nutrition Advisory Councils meet regularly to help integrate the healthy eating and physical activity messages into school classrooms, school-wide events and the school environment.

Nutrition education is integrated into Language Arts, Art and Math in grades K-5. Students participate in taste tests and cooking projects with fruits and vegetables that are the featured Harvest of the Month. These fruits and vegetables are also featured in the healthy snack program and in displays in the school

cafeteria. Throughout the school year, the Harvest of the Month is highlighted at the library science centers, in the monthly teacher newsletter, and in the Life Lab garden.

Physical activity promotion is linked to general nutrition education and healthy eating in K-5 classrooms. Nutrition themed physical games are used in Nutrition Olympics and at school events.

Students receive nutrition education on farm field trips to local farms. Farmers also visit classrooms to deliver nutrition education. Finally, classes receive nutrition education on field trips to local grocery stores.

We are enhancing the project by expanding Harvest of the Month tasting kits to a preschool and providing nutrition education to parents at PTA meetings. New after school nutrition education will include a field trip to the farmers' market and a kids cooking class.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

Enhancing/Updating Existing Strategies

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

N/A

i. **Key Performance Measures/Indicators.**

Process evaluation will be used to measure activities. Activities are geared toward increasing fruit and vegetable consumption among the target audience, improvement in nutrition knowledge, improvement in cooking and nutrition knowledge and skills for gardening based education along with increasing physical activity.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Gault Elementary participates in the UC Cooperative Extension Reading Across My Pyramid (RAMP) program. Project staff attend regional Central Nutrition and Fitness Collaborative meetings and trainings. Team Nutrition materials are used in the program and promoted throughout the target schools.

Free/Reduced Price Meal Percentage Data Sheet

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Santa Cruz City School	44-69815-6049894	Gault Elementary	67.44%	6.92%	74.36%
Santa Cruz City School	44-69815-6049860	Bay View Elementary	51.50%	7.33%	58.83%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
American Cancer Society	Spring Into Health	English
Dairy Council of California	Nutrition Pathfinders, Building a Healthy Me	English & Spanish
California Power Play!	Student Workbooks and Resource Kit	English
California Department of Education	Fruit and Vegetable Photo Cards, Nutrition to Grow on, Kids Cook Farm Fresh Food	English & Spanish
Harvest of the Month	Newsletters and botanical illustrations	English & Spanish
Cooperative Extension (EFNEP, FSNEP)	Reading Across MyPyramid	English & Spanish
California Latino	Toolkit	Spanish
USDA materials	Team Nutrition	English & Spanish
Other California Healthy Kids Resource Center materials	TWIGS	English
California Project LEAN	Jump Start	English

BUDGET COVER SHEET
FFY 2009

Organization: Santa Cruz City School District				
Contract Number: 08-85158				
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ 223,749	\$ 227,220	\$ 3,471	1.55%
Fringe Benefits	\$ 76,042	\$ 88,616	\$ 12,574	16.54%
Subcontractors	\$ -	\$ -	\$ -	
Contracts/Grant Agreements			\$ -	
Operating	\$ 1,050	\$ 1,124	\$ 74	7.05%
Non-Capital Equipment Supplies			\$ -	
Building Space			\$ -	
Maintenance			\$ -	
Other Costs	\$ 7,635	\$ 6,398	\$ (1,237)	-16.20%
Materials			\$ -	
Travel	\$ -	\$ -	\$ -	
Equipment & Other Capital	\$ -	\$ -	\$ -	
Indirect Costs	\$ 15,116	\$ 16,362	\$ 1,246	8.24%
Total State Share	\$ 323,613	\$ 339,720	\$ 16,107	4.98%
Federal Share Budget:				
	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ 79,121	\$ 81,500	\$ 2,379	3.01%
Fringe Benefits	\$ 26,901	\$ 31,785	\$ 4,884	18.16%
SubContracts	\$ 18,200	\$ 19,300	\$ 1,100	6.04%
Contracts/Grants/Agreements			\$ -	
Operating	\$ 882	\$ 833	\$ (49)	-5.56%
Non-Capital Equipment Supplies			\$ -	
Building Space			\$ -	
Maintenance			\$ -	
Other Costs	\$ 26,195	\$ 25,356	\$ (839)	-3.20%
Materials			\$ -	
Travel	\$ 2,310	\$ 2,850	\$ 540	23.38%
Equipment & Other Capital	\$ -	\$ -	\$ -	
Indirect Costs	\$ 7,558	\$ 8,178	\$ 620	8.20%
Total Federal Share	\$ 161,807	\$ 169,802	\$ 7,995	4.94%

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **Ukiah Unified School District**
Program Area: **Local Incentive Awardee: Education - School District**
Contract Number: **08-85163**

a. **Related State Objectives.**

See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (51%); Female (49%)

Ethnicity: African American (1%); Asian (1%); Caucasian (58%); Latino (28%); Native American (9%); multi ethnicity (3%)

Languages: English (67%); Spanish (33%)

Ages: Under 5 (11%); 5 to 8 (39%); 9 to 11 (32%); 12 to 17 (16%); 18 to 59 (2%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:

See attached census tract data sheet.

See attached Free/Reduced Price Meal % data sheet.

d. **Project Description.**

Key Methods:

Internet/Web Sites (uusd.net); Radio; TV; Nutrition Education Classes (2,400 occurrences at 1 hour each); Community Education Events (20 occurrences at 1 hour each); Training/Workshop/Conference (3 occurrences at 1.5 hours each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Fats and Oils; Food Shopping/Preparation; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Whole Grains

FSNE Delivery Sites by Type of Setting:

Farmers Markets (1); Preschools: Head Start Programs (4); Preschools: School District Preschools (6); Schools – students (K-12) (30); Afterschool programs at school sites (6)

Projected Number of Unduplicated Participants: 6,000

Narrative

Nutrition education classes and lessons are taught from pre-Kindergarten through 12th grade, based on district health standards and California State nutrition competencies, using cooking carts and nutrition education curriculum as well as nutrition education in the garden.

Students and parents participate in Harvest Festivals and health fairs focus on nutrition education, taste testing and physical activity. Nutrition education is presented at Family Literacy Nights and other school functions where nutrition and taste testing of healthy snacks are a hands-on event for parents and students. Parent nutrition education takes place after school at preschools and

elementary schools. Schoolwide announcements, bulletin boards, murals and posters displayed throughout the school setting promote fruits and vegetables and physical activity.

Harvest of the Month (HOTM) is a big part of nutrition education program, with all schools and districts participating in HOTM taste testings, parent newsletters and teacher lesson plans.

Physical activity is promoted through walk to school events, walk-a-thons and after school activities and programs.

Pre K-12 teacher professional development links gardens and nutrition to the California content standards using Power Play!, Nutrition to Grow On and Kids Cook Farm Fresh Food as well as Harvest fo the Month training.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

N/A

i. **Key Performance Measures/Indicators.**

Process evaluation measures will indicate the participation levels in all activities performed, as recorded in sign-in sheets and on the Activity Tracking Form. Improved knowledge of food preparation and increased cooking skills will indicate successful implementation of cooking classes. Impact evaluation will determine changes in fruit and vegetable consumption among students participating in nutrition education classes and Harvest of the Month.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Collaborations with agencies through the Mendocino Nutrition & Activity Collaborative (NAC) (Mendocino Children's Health Committee, Mendocino County Public Health Advisory Committee, American Cancer Society, Mendocino First 5, Mendocino Public Health Department) address nutrition issues and promote fruit and vegetable consumption with Ukiah Unified School District.

Census Tract Data Sheet

<i>County</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>Percent At or Below 185% FPL</i>
Mendocino	06045011600	Hispanic or Latino	80.13%
Mendocino	06045011300	Hispanic or Latino	63.99%
Mendocino	06045011700	Hispanic or Latino	61.60%
Mendocino	06045010200	Hispanic or Latino	58.33%
Mendocino	06045010700	Hispanic or Latino	56.12%
Mendocino	06045011100	Hispanic or Latino	53.28%

Free/Reduced Price Meal Percentage Data Sheet

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Anderson Valley Unified	23-65540-6025084	Anderson Valley Elementary	60.00%	12.00%	72.00%
Anderson Valley Unified	23-65540-2330900	Anderson Valley Jr/Sr High	56.00%	8.00%	64.00%
Arena Union Elementary	23-65557-6116669	Arena Union Elementary School	55.00%	16.00%	71.00%
Fort Bragg Unified	23-655565-6025100	Dana Gray Elementary	44.00%	16.00%	60.00%
Fort Bragg Unified	23-65565-6061667	Fort Bragg Middle School	39.00%	11.00%	50.00%
Fort Bragg Unified	23-65565-6025126	Redwood Elementary	46.00%	17.00%	63.00%
Fort Bragg Unified	23-65565-6116545	Westport Village Elementary	50.00%		50.00%
Laytonville Unified	23-73916-6025308	Laytonville Elementary	63.00%	11.00%	74.00%
Leggett Valley Unified	23-75218-6025118	Leggett Valley Elementary	52.00%	7.00%	59.00%
Leggett Valley Unified	23-75218-2332724	Leggett Valley High	60.00%	12.00%	72.00%
Mendocino County Community	23-10231-2330447	Mendocino County Community	72.00%	7.00%	79.00%
Point Arena Joint Union	23-65599-2333649	Point Arena High	48.00%	13.00%	61.00%
Potter Valley Unified	23-73866-6025241	Potter Valley Elementary	48.00%	4.00%	52.00%
Round Valley Unified	23-65607-2330272	Eel River Charter School	30.00%	69.00%	99.00%
Round Valley Unified	23-65607-6025175	Round Valley Elementary	99.00%	1.00%	100.00%
Round Valley Unified	23-65607-2334563	Round Valley High	84.00%	1.00%	85.00%
Ukiah Unified School District	23-65615-6025183	Calpella Elementary	60.00%	17.00%	77.00%
Ukiah Unified School District	23-65615-6114581	Eagle Peak Middle School	40.00%	14.00%	54.00%
Ukiah Unified School District	23-65615-6025191	Frank Zeek Elementary	42.00%	15.00%	57.00%
Ukiah Unified School District	23-65615-0101147	Grace Hudson Elementary	72.00%	13.00%	85.00%
Ukiah Unified School District	23-65615-6025209	Hopland Elementary	77.00%	18.00%	95.00%
Ukiah Unified School District	23-65615-6025217	Nokomis Elementary	72.00%	14.00%	86.00%
Ukiah Unified School District	23-65615-6025225	Oak Manor Elementary	60.00%	11.00%	71.00%

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Ukiah Unified School District	23-65615-6025233	Pomolita Middle School	65.00%	11.00%	76.00%
Ukiah Unified School District	23-65615-6025258	Redwood Valley Elementary	48.00%	26.00%	74.00%
Ukiah Unified School District	23-65615-2335024	Ukiah High	44.00%	8.00%	52.00%
Ukiah Unified School District	23-65615-6025274	Yokayo Elementary	47.00%	13.00%	60.00%
Willits Unified School District	23-65623-6108369	Blosser Lane Elementary	59.00%	15.00%	74.00%
Willits Unified School District	23-66623-2330314	Brookside Elementary	74.00%	13.00%	87.00%
Willits Unified School District	23-65623-2330066	San Hedrin High School	64.00%	23.00%	87.00%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
California Department of Education	A Child's Garden of Standards	English
California Department of Education	Fruit and Vegetable photo cards	English
California Department of Education	Kids Cook Farm Fresh Food	English
California Department of Education	Nutrition to Grow On	English
California Latino Campaign	Latino Tool Kit	English/Spanish
California Power Play!	School Idea and Resource Kit	English/Spanish
Cooperative Extension (EFNEP, FSNEP)	TWIGS (Teams with Intergenerational Support)	English
Dairy Council of California	Teacher and classroom lesson plans	English
Harvest of the Month	Teacher and classroom lesson plans	English/Spanish
Contractor Developed	Regional Network Physical Activity Resources	English
Other California Healthy Kids Resource Center materials	The Growing Classroom Life Lab	English
USDA materials	Team Nutrition and Nibbles for Health	English
Contractor Developed	Northcoast Region Garden and Nutrition Education Binder	English

BUDGET COVER SHEET
FFY 2009

Organization: Ukiah Unified School District				
Contract Number: 08-85163				
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	1,089,755	\$ 512,660	(577,095)	-52.96%
Fringe Benefits	316,480	\$ 150,015	(166,465)	-52.60%
Subcontractors	-	\$ 861,176	-	100.00%
Contracts/Grant Agreements			-	
Operating	7,526	\$ 5,800	(1,726)	-22.93%
Non-Capital Equipment Supplies			-	
Building Space			-	
Maintenance			-	
Other Costs	14,900	\$ 6,125	(8,775)	-58.89%
Materials			-	
Travel	800	\$ 833	33	4.13%
Equipment & Other Capital	-		-	
Indirect Costs	86,482	\$ 38,094	(48,388)	-55.95%
Total State Share	1,515,943	\$ 1,574,703	58,760	3.88%
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	369,908	\$ 242,806	(127,102)	-34.36%
Fringe Benefits	112,106	\$ 89,773	(22,333)	-19.92%
SubContracts	12,398	\$ 369,608	357,210	2881.19%
Contracts/Grants/Agreements			-	
Operating	13,416		(13,416)	-100.00%
Non-Capital Equipment Supplies			-	
Building Space			-	
Maintenance			-	
Other Costs	186,783	\$ 54,880	(186,783)	-100.00%
Materials			-	
Travel	19,443	\$ 2,701	(16,742)	-86.11%
Equipment & Other Capital	-	\$ 2,250	2,250	100.00%
Indirect Costs	43,200	\$ 22,245	(20,955)	-48.51%
Total Federal Share	757,254	\$ 784,263	27,009	3.57%

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: Vaughn Next Century Learning Center
Program Area: Local Incentive Awardee: Education - School District
Contract Number: 07-65344

a. **Related State Objectives.**

See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (45%); Female (55%)

Ethnicity: African American (2%); Latino (98%)

Languages: English (35%); Spanish (65%)

Ages: Under 5 (10%); 5 to 8 (20%); 9 to 11 (20%); 12 to 17 (30%); 18 to 59 (18%); 60 and over (2%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:

See attached census tract data sheet.

See attached Free/Reduced Price Meal % data sheet.

d. **Project Description.**

Key Methods:

Print Media; Nutrition Education Classes (2,478 occurrences at 1 hour each); Community Education Events (6 occurrences at 1 hour each); Training/Workshop/Conference (15 occurrences at 1 hour each); Point of Purchase (2 occurrences at 2 hours each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; MyPyramid – Healthy Eating Plan

FSNE Delivery Sites by Type of Setting:

Afterschool Programs (1); Community-Based Organizations (1); Community Clinics (non government) (1); Food Stores (1); Preschools: School District Preschools (1); Schools – students (K-12) (1); Community Farmer's Market (1); NOTE: Preschool site is at K-12site.

Projected Number of Unduplicated Participants: 3,000

Narrative

Vaughn Next Century Learning Center provides a comprehensive nutrition and health education program to 2,000 preK-Grade 11 students, all living in a high poverty neighborhood in Los Angeles. The Vaughn Network for a Healthy California program consists of a number of coordinated elements. The primary focus is the consistent integration of nutrition education into the daily curriculum and school culture. This is enhanced by regular trainings for all teachers, as well as food service staff, to support nutrition education efforts in the classroom and cafeteria. In addition, the program designates 20 hours of intensive nutrition and health education activities during intersession to students in grades 1-11 and the daily afterschool program includes cooking

and gardening nutrition activities. Regular enhancement of the Library Nutrition Discovery Corner promotes reading and research. The Vaughn Nutrition Network sponsors a school-wide Nutrition Student Council, responsible for promoting the increased consumption of fruits and vegetables; partners with families and community members to conduct neighborhood health and nutrition education campaigns; and participates in state and regional fruit and vegetable promotion activities. The Vaughn Network supports students, families, staff, and community through a school-wide Nutrition Education Team that includes a dietitian, nutrition coordinator, nutrition coach, health science resource teacher, and teacher leaders.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

N/A

i. **Key Performance Measures/Indicators.**

Process evaluation measures that will be used to indicate the levels of participation in implemented activities will be the sign-in sheets and the recorded participation on the Activity Tracking Form. Increased and improved knowledge of food preparation and increased cooking skills will indicate successful implementation of cooking classes. Middle school and high school students serving as Student Nutrition Advisory Council members and elementary students serving as Nutrition Student Council will show an increase in self efficacy. Impact evaluation will determine changes in vegetable and fruit consumption among adults participating in nutrition education classes.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Participation in the Los Angeles Regional Collaborative will strengthen the nutrition education knowledge needed to provide best-practice activities for the community. Collaboration with the California Dairy Council and the UC Cooperative extension give opportunities to use structured curricula needed to enhance the nutrition education classes. A continued strong relationship with the Los Angeles County Health Department via location of nutrition education displays in their Vaughn school clinics, will help to ensure that the community receives nutrition education information

Census Tract Data Sheet

<i>County</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>Percent At or Below 185% FPL</i>
Los Angeles	06037117100	Hispanic or Latino	98.00%

Free/Reduced Price Meal Percentage Data Sheet

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Los Angeles Unified School District	95-442-3356	Vaughn Next Century Learning Center	97.50%	2.00%	99.50%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
California Latino	Latino Fruit & Vegetable Toolbox Kit	Spanish
California Power Play!	California Children's Fruit & Vegetable Power Play School Idea & Resource Kit (4th & 5th grades)	English
Cooperative Extension (EFNEP, FSNEP)	Steps for Healthy Living	English
Dairy Council of California	K -Middle School Grade Level Curricula: K- Building a Healthy Me!, 1st & 2nd Healthy Choices, Healthy Me, 3, 4,& 5 Nutrition Pathfinders, Middle School Exercise Your Options, After School Deal Me In Food and Fitness	English
Harvest of the Month	Harvest of the Month Growing Healthy Students Toolkit	English and Spanish

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: Ventura Unified School District
Program Area: Local Incentive Awardee: Education - School District
Contract Number: 08-85167

a. Related State Objectives.

See State-level objectives 1, 2, 4, 8, and 9.

b. Audience.

Gender: Male (52%); Female (48%)

Ethnicity: African American (2%); Asian (1%); Caucasian (22%); Latino (66%); Native American (1%); Pacific Islander (.2%); Filipino (.6%); Mult or No response (7.2%)

Languages: English (62%); Spanish (38%)

Ages: Under 5 (8%); 5 to 8 (48%); 9 to 11 (25%); 12 to 17 (19%)

c. Focus on FSP Eligibles.

Income Targeting Data Source:

See attached Free/Reduced Price Meal % data sheet and 2000 Census Tract Data.

d. Project Description.

Key Methods:

Internet/Web Sites; Nutrition Education Classes (200 occurrences at 1 hour each);

Community Education Events (8 occurrences at 3 hours each);

Training/Workshop/Conference (4 occurrences at 6 hours each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Weight; Promote Healthy Communities

FSNE Delivery Sites by Type of Setting:

Schools – students (K-12) (10); County Office of Education (1)

Projected Number of Unduplicated Participants: 4,500

Narrative

Ventura Unified School District's Healthy Schools Project incorporates classroom nutrition and physical activity promotion, school garden based learning and the cafeteria as the "laboratory" for practical application in the promotion of fruit and vegetable consumption. Students enjoy cooking in the classroom, Junior Chef and taste testing of Harvest of the Month.

Teachers are supported with trainings and resources to bring nutrition education into their classroom so they learn how to integrate nutrition and physical activity promotion into core curriculum and aligned with state content standards.

Nutrition and physical activity messages are sent via newsletters, mailings, Back to School presentations and available on the website to keep parents and other stakeholders aware of efforts and mission.

- e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.
- f. **Modification of Project Methods/Strategies.**
Enhancing/Updating Existing Strategies
All modifications are approved by the Network.
- g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.
- h. **Development of New Educational Materials.**
N/A
- i. **Key Performance Measures/Indicators.**

Process evaluation will be conducted to track the number of participants in various activities, the number of materials distributed and the number of events or meetings attended, Impact evaluation will be conducted in the Junior Chef program in an after school event to measure increase in fruit and vegetable consumption such as preferences and knowledge.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Staff participate in Regional Network meetings to provide input into regional planning/activities. Other partnerships that do not contribute to state or federal share or direct scope of work activities but are beneficial in partnering for support of nutrition messages include Food Share, Ventura County Public Health Department and University of California Cooperative Extension.

Census Tract Data Sheet

<i>County</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>Percent At or Below 185% FPL</i>
Ventura	06111002300	All races	58.52%

Free/Reduced Price Meal Percentage Data Sheet

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Ventura Unified School District	56-72652-6056055	Blanche Reynolds Elementary School	33.00%	17.00%	50.00%
Ventura Unified School District	56-72652-0113449/456	Community Day School	48.00%	30.00%	78.26%
Ventura Unified School District	56-72652-6062152	De Anza Middle School	55.00%	19.00%	74.81%
Ventura Unified School District	56-72652-5630272	Pacific High School	61.00%	24.00%	84.91%
Ventura Unified School District	56-72652-6056063	E. P. Foster Elementary School	58.00%	24.00%	81.75%
Ventura Unified School District	56-72652-6056147	Montalvo Elementary School	41.00%	22.00%	62.59%
Ventura Unified School District	56-72652-6097034	Portola Elementary School	36.00%	21.00%	56.39%
Ventura Unified School District	56-72652-6056212	Sheridan Way Elementary School	68.00%	20.00%	88.36%
Ventura Unified School District	56-72652-6056030	Sunset Elementary School	44.00%	15.00%	59.06%
Ventura Unified School District	56-72652-6056238	Will Rogers Elementary School	51.00%	23.00%	73.49%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
Harvest of the Month	Harvest of the Month newsletters	English/Spanish
California Power Play!	Power Play	English/Spanish
USDA materials	Junior Master Gardener- Health and Nutrition -from the Garden	English/Spanish
California Department of Education	A Child's Garden of Standards	English/Spanish
California Department of Education	Nutrition To Grow On	English/Spanish
Cooperative Extension (EFNEP, FSNEP)	Nutrition Matters	English/Spanish
Other California Healthy Kids Resource Center materials	Science and Nutrition Links	English
California Project LEAN	Jumpstart Teens	English
California Project LEAN	Food On the Run	English
Other California Healthy Kids Resource Center materials	Eat Fit	English/Spanish
California Department of Education	Kids Cook Farm-Fresh Foods	English/Spanish
American Cancer Society	Generation Fit	English
Cooperative Extension (EFNEP, FSNEP)	Reading Up the Food Guide Pyramid	English/Spanish
California Department of Education	Great Body Shop	English/Spanish
USDA materials	National Farm to School handbook	English

<i>Source</i>	<i>Title</i>	<i>Languages</i>
Dairy Council of California	Grade level curriculum and Cafeteria Connection	English/Spanish
Contractor developed	Jr.Chef	English/Spanish
Contractor developed	Cooking in the Classroom	English/Spanish

BUDGET COVER SHEET
FFY 2009

Organization: Ventura Unified School District				
Contract Number: 08-85167				
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$490,625	\$455,109	(\$35,516)	-7.24%
Bilingual Pay	-	-	-	-
Fringe Benefits	\$147,188	\$136,533	(\$10,655)	-7.24%
Subcontractors	-	-	-	-
Contracts/Grant Agreements	-	-	-	-
Operating	\$10,857	\$8,523	(\$2,334)	-21.50%
Non-Capital Equipment Supplies	-	-	-	-
Building Space	-	-	-	-
Maintenance	-	-	-	-
Other Costs	\$5,558	\$21,500	\$15,942	286.83%
Materials	-	-	-	-
Travel	\$538	-	(\$538)	-100.00%
Equipment & Other Capital	\$1,093	-	(\$1,093)	-100.00%
Indirect Costs	\$46,304	\$27,851	(\$18,453)	-39.85%
Total State Share	\$702,163	\$649,516	(\$52,647)	-7.50%
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$122,165	\$158,901	\$36,736	30.07%
Bilingual Pay	-	-	-	-
Fringe Benefits	\$36,649	\$47,670	\$11,021	30.07%
SubContracts	\$79,992	\$4,750		-
Contracts/Grants/Agreements	-	-	-	-
Operating	\$4,958	\$10,222	\$5,264	106.17%
Non-Capital Equipment Supplies	-	-	-	-
Building Space	-	-	-	-
Maintenance	-	-	-	-
Other Costs	\$44,090	\$78,511	\$34,421	78.07%
Materials	-	-	-	-
Travel	\$5,265	\$10,779	\$5,514	104.73%
Equipment & Other Capital	\$300	-	(\$300)	-100.00%
Indirect Costs	\$20,715	\$13,925	(\$6,790)	-32.78%
Total Federal Share	\$314,134	\$324,758	\$10,624	3.38%

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: Visalia Unified School District
Program Area: Local Incentive Awardee: Education - School District
Contract Number: 08-85168

a. **Related State Objectives.**

See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (50%); Female (50%)

Ethnicity: African American (3%); Asian (5%); Caucasian (33%); Latino (56%);
Native American (2%); Filipino (1%)

Languages: English (78%); Hmong (1%); Spanish (21%)

Ages: 5-8 years old (22%); 9 to 11 (57%); 12 to 17 (11%); 18 to 59 (10%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:

See attached Free/Reduced Price Meal % data sheet.

d. **Project Description.**

Key Methods:

Nutrition Education Classes (210 occurrences at 1 hour each); Community Education Events (14 occurrences at 1.5 hours each); Training/Workshop/Conferences (3 occurrences at 1.5 hours each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); MyPyramid – Healthy Eating Plan; Whole Grains

FSNE Delivery Sites by Type of Setting:

Afterschool Programs (2); Schools – students (K-12) (22); Schools – adults/parents (12);

Projected Number of Unduplicated Participants: 3,425

Narrative

Visalia Unified School District (VUSD) will increase the number of food stamp eligible families in Visalia who consume an increased number of serving of fruit and vegetables. Nutrition Education classes will be conducted at the eligible elementary sites. Middle school students will participate in an afterschool Youth Empowerment Project with a nutrition education and physical activity promotion focus. Elementary students will participate in Harvest of the Month taste testing and nutrition education activities. Elementary students will also receive a Harvest of the Month newsletter to take home and share with their families.

Nutrition education and physical activity promotional information will be shared with the parents of elementary students during “Open House”, “Back to School”, and other

special school events. Nutrition education classes will also be conducted with parents. Fruit and vegetable consumption will also be promoted through murals and posters in the cafeteria and special nutrition education events held during meal time in the cafeteria.

A strong working relationship with partners of the Central Valley Health and Nutrition Collaborative, Tulare County Nutrition Council and VUSD Coordinated School Health Committee will support the Scope of Work objectives.

e. **Summary of Research.**

See Section A, pages 2-5.

f. **Modification of Project Methods/Strategies.**

Enhancing/Updating Existing Strategies

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

See attached New Materials data sheet.

i. **Key Performance Measures/Indicators.**

Process evaluation measures will indicate the participation levels in all activities performed, as recorded in sign-in sheets, and on the Activity Tracking form. Increase in knowledge of basic nutrition and meal patterns for second grade nutrition education classes will be evaluated by pre and post assessments. Increase knowledge of school and community nutrition and physical activity issues through youth-led research as part of the Youth Empowerment Project.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

UC Cooperative Extension will assist with providing a basic nutrition education to our Youth Empowerment Project at the middle school.

Free/Reduced Price Meal Percentage Data Sheet

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Visalia Unified School District	54-72256-605430	Conyer Elementary	49.00%	10.00%	59.00%
Visalia Unified School District	54-72256-6054688	Crestwood Elementary	49.00%	14.00%	63.00%
Visalia Unified School District	54-72256-6054548	Crowley Elementary	78.00%	11.00%	89.00%
Visalia Unified School District	54-72256-6054563	Elbow Creek Elementary	51.00%	13.00%	64.00%
Visalia Unified School District	54-72256-6154589	Fairview Elementary	67.00%	15.00%	82.00%

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Visalia Unified School District	54-72256-0105783	Four Creeks Elementary	56.00%	13.00%	69.00%
Visalia Unified School District	54-72256-6106249	Golden Oak Elementary	47.00%	14.00%	61.00%
Visalia Unified School District	54-72256-0654597	Goshen Elementary	83.00%	9.00%	92.00%
Visalia Unified School District	54-72256-6054613	Highland Elementary	86.00%	6.00%	92.00%
Visalia Unified School District	54-72256-6054621	Houston Elementary	81.00%	6.00%	87.00%
Visalia Unified School District	54-72256-6054639	Ivanhoe Elementary	79.00%	13.00%	92.00%
Visalia Unified School District	54-72256-6054647	Mineral King Elementary	54.00%	14.00%	68.00%
Visalia Unified School District	54-722565-6054654	Mt. View	41.00%	14.00%	54.00%
Visalia Unified School District	54-72256-6107536	Pinkham	43.00%	9.00%	52.00%
Visalia Unified School District	54-72256-6054704	Annie Mitchell - new site for Union	72.00%	12.00%	84.00%
Visalia Unified School District	54-72256-6054712	Veva Blunt Elementary	52.00%	14.00%	66.00%
Visalia Unified School District	54-72256-6054720	Washington Elementary	80.00%	8.00%	88.00%
Visalia Unified School District	54-72256-6054746	Willow Glen Elementary	56.00%	13.00%	69.00%
Visalia Unified School District	54-722566064555	Divisadero Middle School	52.00%	10.00%	62.00%
Visalia Unified School District	54-72256-6054605	Green Acres Middle School	49.00%	11.00%	60.00%
Visalia Unified School District	54-72256-6092373	Valley Oak Middle School	49.00%	13.00%	62.00%
Visalia Unified School District	54-72256-5435839	Sequoia High School	61.00%	6.00%	67.00%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
California Power Play!	Power Play- Are you Ready to Get the Power 4th and 5th grade	English/Spanish
Dairy Council of California	Healthy Choices, Healthy Me	English/Spanish
Harvest of the Month	HOTM newsletters, recipes, posters, training materials, and Network-approved supplemental materials	English/Spanish

<i>Source</i>	<i>Title</i>	<i>Languages</i>
Cooperative Extension (EFNEP, FSNEP)	Reading Across MyPyramid, Eat Fit, recipes	English/Spanish
USDA materials	MyPyramid materials	English/Spanish
Produce for Better Health	Posters (Fruit & Vegetable black and white posters), "All our Fruits & Vegetables Story" - book, More Matters recipes and Fun to make kid's recipes.	English/Spanish
USDA materials	Team Nutrition materials including: Empowering Youth; MyPyramid for kids; Team Up at Home, Nutrition Activity Booklet; Power of Choice and Nutrition Essentials	English/Spanish
Florida 4-H	Your Voice Counts	English

New Educational Materials Data Sheet

<i>Title</i>	<i>Description</i>	<i>Justification</i>
Cafeteria Ceramic mural	Mural of tiles created by students depicting fruit, vegetables and physical activity.	To promote healthy food choices and physical activity in the cafeteria

FFY 09
California State Plan for Federal Fiscal Year 2009

Section B. a) 1. Local Incentive Awardees

UNIVERSITY OF CALIFORNIA COOPERATIVE EXTENSION

University of California, The Regents of the, on behalf of
Cooperative Extension in Alameda County (Child and Youth
Nutrition Program)

University of California, The Regents of the, Cooperative
Extension of Alameda County (Family and Consumer
Services)

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **University of California, The Regents of the, on behalf of the Cooperative Extension in Alameda County (Child and Youth Nutrition Program)**

Program Area: **Local Incentive Awardee: Education - University of California Cooperative Extension**

Contract Number: **08-85156**

a. **Related State Objectives.**

See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (30%); Female (70%)

Ethnicity: African American (28%); Asian (24%); Latino (45%); Yemenese, Ethiopian, African, Iranian, Afgani, Palestinian (.45%); Native American (1%), Pacific Islander (.25%)

Languages: English (47%); Spanish (36%); Arabic (1%); Cantonese (13%); Vietnamese (3%)

Ages: Under 5 (30%); 18 to 59 (70%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:

See attached Free/Reduced Price Meal % data sheet.

d. **Project Description.**

Key Methods:

Advisory Council/Task Force (NETA Task Force, BARNN, BANPAC, Nutrition Coalition); Internet/Web Sites (<http://cealameda.ucdavis.edu>); Nutrition Education Classes (30 occurrences at 3 hours each); Community Education Events (15 occurrences at 3 hours each); Training/Workshop/Conference (33 occurrences at 3 hours each); Task Force Meetings (3 occurrences at 3 hours each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Food Shopping/Preparation; MyPyramid – Healthy Eating Plan; Whole Grains

FSNE Delivery Sites by Type of Setting:

Preschools: School District Preschools (36); Schools – adults/parents (17)

Projected Number of Unduplicated Participants: 5,761

Narrative

The Nutrition Education Training Academy (NETA) seeks to improve the Oakland Unified School District Early Childhood Programs for children and their families by teaching and promoting physical activity and the consumption of fruits and vegetables to the recommended levels. Using the Train the Trainer model, 105 teachers are trained to

teach 1,820 children the importance of eating fruits and vegetables and being active using the Nutrition Matters! Curriculum early childhood activities and Tips for Busy Professionals. Thirty six lead teachers ensure that children have at least one to two nutrition activities included as part of their classroom activities. Ten parents are trained as Community Nutrition Assistants to help expand and improve the parent's knowledge and information about the importance of eating more fruits and vegetables, garden based nutrition education, being physically active for a healthier lifestyle, and decreasing the risk of chronic diseases. The NETA Program helps the school community create a supportive environment where eating fruits and vegetables and being physically active are easier to do. Parental and family involvement ensures children 3-5 years old will eat healthier meals with their families and engage in family outings to increase physical activity.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

Enhancing/Updating Existing Strategies; Utilizing Research/Program Evaluation Results; Changing audience participation; Adding New Partners

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

See attached New Materials data sheet.

i. **Key Performance Measures/Indicators.**

Process evaluation measures will indicate the participation levels in all activities performed, as recorded in sign-in sheets and on the Activity Tracking form. Increasing consumption of fruits and vegetables, enhanced efficacy to access healthy foods, and increased knowledge of fruits and vegetables in the target audience will indicate successful implementation of the Nutrition Matters! (NM!) Curriculum. Teachers implementing the curriculum will display confidence in teaching nutrition education to preschool children. Parents will be empowered to create environmental change. Impact evaluation will determine changes in fruit and vegetable consumption among preschool children participating in nutrition lessons from the NM! Curriculum.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

The relationship with Oakland Unified School district and collaborative work with the Director for OUSD Early childhood Programs will ensure that preschool teachers receive nutrition education and training so they are confident in teaching nutrition to preschool children. Collaboration and participation in the Bay Area Nutrition & Physical Activity collaborative (BANPAC), Bay Area Regional Nutrition Network (BARNN), Alameda

County Public Health and Oakland Head Start will allow for the sharing of best practices and utilization of resources.

Free/Reduced Price Meal Percentage Data Sheet

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Oakland Unified	01-61259-6002273	Acorn Woodland	52.08%	18.75%	70.83%
Oakland Unified	Preschool	Alice Street	27.03%	43.24%	70.27%
Oakland Unified	Preschool	Arroyo Viejo	87.67%	9.59%	97.26%
Oakland Unified	01-61259-6001655	Bella Vista	48.74%	36.1%	84.9%
Oakland Unified	01-61259-6001663	Brookfield	77.05%	19.7%	96.7%
Oakland Unified	Preschool	Centro Infantil Annex	65.49%	10.6%	76.1%
Oakland Unified	Preschool	Centro Infantil De La Raza	60.7%	20.7%	81.4%
Oakland Unified	Preschool	Cox	81.3%	12.5%	93.8%
Oakland Unified	01-61259-6001812	Emerson	71.6%	23.9%	95.5%
Oakland Unified	01-61259-6001838	Fruitvale State Pre-K	55.8%	23.3%	79.1%
Oakland Unified	Preschool	Golden Gate	63.5%	23.8%	87.3%
Oakland Unified	01-61259-6001879	Grass Valley	53.8%	38.5%	92.3%
Oakland Unified	Preschool	H. R. Tubman	77.8%	12.5%	90.3%
Oakland Unified	01-61259-6001903	Highland	82.6%	15.6%	98.2%
Oakland Unified	01-61259-6001697	Hintil Kuu CA	59.2%	29.6%	88.8%
Oakland Unified	01-61259-6001713	Howard	61.9%	28.6%	90.5%
Oakland Unified	01-61259-6118616	International	80.0%	15.0%	95.0%
Oakland Unified	01-61259-6001937	Jefferson	67.1%	19.0%	86.1%
Oakland Unified	01-61259-6001986	Lakeview	61.1%	22.1%	83.2%
Oakland Unified	01-61259-6001994	Laurel	65.2%	29.7%	94.9%
Oakland Unified	01-61259-6002026	Lockwood	75.9%	15.7%	91.6%
Oakland Unified	01-61259-6002026	Lockwood Pre-K	73.9%	19.6%	93.5%
Oakland Unified	01-61259-6072235	M.L. King, Jr.	81.4%	11.4%	92.9%
Oakland Unified	01-61259-6002042	Manzanita	77.9%	15.1%	93.0%
Oakland Unified	01-61259-6002091	Parker	89.5%	7.9%	97.4%
Oakland Unified	01-61259-6002109	Peralta	43.6%	28.2%	71.8%
Oakland Unified	01-61259-6002117	Piedmont Avenue	61.8%	25.8%	87.6%
Oakland Unified	01-61259-6002125	Prescott	79.1%	14.0%	93.0%
Oakland Unified	01-61259-6002166	Santa Fe	79.6%	12.2%	91.8%
Oakland Unified	01-61259-6002174	Sequoia	57.7%	34.6%	92.3%
Oakland Unified	01-61259-6002190	Stonehurst	82.4%	13.7%	96.1%
Oakland Unified	01-61259-6002208	Tilden	66.7%	28.6%	95.2%

<i>School District</i>	<i>CDS Code</i>	<i>School Site</i>	<i>Free Meal %</i>	<i>Reduced Meal %</i>	<i>Free and Reduced Meal %</i>
Oakland Unified	Preschool	Washington	59.1%	22.7%	81.8%
Oakland Unified	01-61259-6002240	Webster Academy	78.8%	12.1%	90.9%
Oakland Unified	Preschool	Yuk Yau	56.4%	36.8%	93.2%
Oakland Unified	Preschool	Yuk Yau Annex	58.3%	27.1%	85.4%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
Harvest of the Month	Posters & Toolkit	English
California Latino	Latino cookbook	Spanish
Produce for Better Health	Be Active Your Way; Fast, Fun & Fit - Food for Your Family; Seasonal Guide to Fruits and Vegetables	English, Spanish
Food Stamp Nutrition Connection	Help put Healthy Food on Your Table; Need Help Buying Food?	English
USDA materials	MyPyramid Steps to a Healthier You Poster	English, Spanish & Chinese
California Power Play!	School Idea and Resource Kit	English, Spanish
California Project LEAN	Jump Start Teens!	English
Dairy Council of California	Deal Me In... Food and Fitness	English, Spanish
Contractor developed/UCCE Alameda	Nutrition Matters	English

New Educational Materials Data Sheet

<i>Title</i>	<i>Description</i>	<i>Justification</i>
NETA Parent Newsletter (2 per fiscal year)	Parent Newsletter	Articles will feature parents' experiences teaching Nutrition to other parents, learning healthy recipes and how to incorporate this in their homes, sharing various nutrition resources with other parents and how to access it in their community, and learning about the food guide pyramid. Cost will include printing, postage and supplies needed for parent focus groups contributing ideas to the newsletter.
NETA Quarterly Newsletter	Teacher Newsletter	NETA Quarterly Newsletter features articles that reinforce the integration of healthy recipes and snacks, nutrition education based gardening, and physical activity. Cost includes printing and postage.

<i>Title</i>	<i>Description</i>	<i>Justification</i>
Tips for Busy Professional/Harvest of the Month, Cycle 1, Cycle 2, Cycle 3/ Update	Monthly One page Educational Materials for Teachers. Featuring the Harvest of the Month	Tips for Busy Early Childhood Professionals provides a tool to teach children about eating fruits and vegetables while learning about the letters in the alphabet. The monthly publication includes hands on activities that are linked to the featured fruit or vegetable. Activities included in the monthly tips are linked to the Department of Education Desired Results for Early Childhood. Cost includes printing.
NETA Tips for Busy Parents	Parent Resource Page	Tips for Busy Parents provides a tool to teach children about eating fruits and vegetables and reinforces information learned in the classroom. The monthly publication includes hands on activities that are linked to the featured fruit or vegetable. Activities included in the monthly tips is information about child feeding, a family activity, a recipe, and produce tips. Cost includes printing and postage.
ECE Resource Guide/ Update	Update Resource Guide. Information and Education materials specifically for ECE professional and para-professional	There is no resource information available for ECE professional and para-professional.

BUDGET COVER SHEET
FFY 2009

Organization: The Regents of the University of California on behalf of Cooperative Extension				
in Alameda County				
Contract Number: 08-85156				
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ 900,905	\$ 955,963	\$ 55,058	6.11%
Fringe Benefits	\$ 280,107	\$ 296,565	\$ 16,458	5.87%
Subcontractors	\$ -			
Contracts/Grant Agreements				
Operating	\$ 5,445	\$ 236	\$ (5,209)	-95.66%
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs	\$ 2,808	\$ -		
Materials				
Travel	\$ 6,111	\$ 2,376	\$ (3,735)	61.11%
Equipment & Other Capital	\$ -	\$ -		
Indirect Costs	\$ 262,983	\$ 276,131	\$ 13,148	4.99%
Total State Share	\$ 1,458,359	\$ 1,531,271	\$ 72,912	4.99%
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ 386,837	\$ 415,937	\$ 29,100	7.52%
Fringe Benefits	\$ 116,051	\$ 124,781	\$ 8,730	7.52%
SubContracts	\$ 42,550	\$ 15,000	\$ (27,550)	-64.74%
Contracts/Grants/Agreements				
Operating	\$ 15,953	\$ 15,067	\$ (886)	-5.55%
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs	\$ 29,359	\$ 45,277	\$ 15,918	54.21%
Materials				
Travel	\$ 10,734	\$ 10,028	\$ (706)	7.78%
Equipment & Other Capital	\$ -	\$ -		
Indirect Costs	\$ 127,695	\$ 137,139	\$ 9,444	7.66%
Total Federal Share	\$ 729,179	\$ 763,574	\$ 34,395	4.72%
Note:				

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: University of California, The Regents of the, Cooperative Extension of Alameda County (Family and Consumer Services)

Program Area: Local Incentive Awardee: Education - University of California Cooperative Extension

Contract Number: 06-55120

a. **Related State Objectives.**

See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (20%); Female (80%)

Ethnicity: African American (32%); Asian (16%); Caucasian (10%); Latino (23%); Native American (1%); Pacific Islander (16%); Mixed (2%)

Languages: Cantonese (1%); English (51%); Lao (1%); Mandarin (1%); Spanish (25%); Tagalog (1%); Vietnamese (20%)

Ages: 18 to 59 (94%); 60 and Over (6%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:

Head Start (100%); Family record questionnaire (100%)

Location-Based Proxy Sites:

Food Banks (1%); Food Pantries (1%); Food Stamp Offices (5%); Public Housing (80%); TANF Job Readiness Program (2%); WIC Offices (1%)

d. **Project Description.**

Key Methods:

Nutrition Education Classes (10 occurrences at 2 hours each); Community Education Events (4 occurrences at 2 hours each); Training/Workshop/Conference (4 occurrences); Introduction (100 occurrences at 0.5 hour each)

Key Educational Messages:

Fruits & Vegetables; Physical Activity; Breast-feeding; Fiber-Rich Foods; Food Shopping/Preparation; MyPyramid – Healthy Eating Plan; Food Safety

FSNE Delivery Sites by Type of Setting:

Churches (5); Community Centers (9); Elderly Service Sites (4); Emergency Food Assistance Sites (includes Food Banks) (5); Farmers' Markets (5); Food Stamp Offices (5); Food Stores (4); Homes (400); Preschools: Head Start Programs (5); Preschools: Other Preschools or Daycares (3); Public Housing (3); WIC Programs (5); Worksites (1); Indian/Tribal centers (3)

Projected Number of Unduplicated Participants: 3,000

Narrative

The Nutrition Family & Consumer Sciences (NFCS) Division of the University of California Cooperative Extension (UCCE) in Alameda County provides community education, and science based knowledge and information to the consumer public. In particular, NFCS provides nutrition education, food buying, meal planning, safe food handling, positive lifestyles, and education on healthy eating.

UCCE - Alameda County NFCS Division used the California Networks Local Incentive Award to expand nutrition food safety and smart shopping skills activities to a larger audience of low-income food stamp recipients, promoting the use of food stamps as a nutrition model, not welfare. NFCS reaches at least 25,000 food stamp eligible families by direct mail to promote a healthy diet, emphasizing the benefits of good nutrition.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

N/A

i. **Key Performance Measures/Indicators.**

The USDA approved Food Behavior Checklist (FBC) measuring behavior change in 4 key areas will be the evaluation tool. Based on pre and post FBC assessments after direct educational interventions, participants will show a significant increase in: daily fruit and vegetable intake; positive behavior change in healthy eating practices; safe food handling practices; and food resource management. The FBC will be analyzed by the USDA - End of Year Reporting System (ERS) data base.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Census Tract Data Sheet

<i>County</i>	<i>Census Tract</i>	<i>Ethnicity</i>	<i>Percent At or Below 185% FPL</i>
Alameda	06001408800	All races	54.64%
Alameda	06001409500	All races	53.42%

Use of Existing Educational Materials/Curricula Use Data Sheet

<i>Source</i>	<i>Title</i>	<i>Languages</i>
Contractor developed	Eating Smart Being Active: USDA Approved EFNEP and FSNEP Core Curriculum	English and Spanish
USDA materials	Eating Smart and Being Active	English and Spanish

BUDGET COVER SHEET
FFY 2009

Organization: UC, Regents of, CE of Alameda Co. (Family & Consumer Sces)				
Contract Number: 06-55120				
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ 35,689.00	\$ 35,689.00	\$ -	0.00%
Fringe Benefits	\$ 9,399.00	\$ 9,399	\$ -	0.00%
Subcontractors		\$ -	\$ -	
Contracts/Grant Agreements			\$ -	
Operating	\$ 66,399.00	\$ 66,149	\$ (250.00)	-0.38%
Non-Capital Equipment Supplies			\$ -	
Building Space			\$ -	
Maintenance			\$ -	
Other Costs		\$ -	\$ -	
Materials			\$ -	
Travel	\$ 2,003.00	\$ 2,051	\$ 48.00	2.34%
Equipment & Other Capital		\$ -	\$ -	
Indirect Costs	\$ 24,968.00	\$ 24,968	\$ -	0.00%
Total State Share	\$ 13,458.00	\$ 138,256.00	\$ 124,798.00	90.27%
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	\$ 36,199.00	\$ 36,199.00	\$ -	0.00%
Fringe Benefits	\$ 16,601.00	\$ 16,601.00	\$ -	0.00%
SubContracts		\$ -	\$ -	
Contracts/Grants/Agreements			\$ -	
Operating	\$ 224.00	\$ 2,543	\$ 2,319.00	91.19%
Non-Capital Equipment Supplies			\$ -	
Building Space			\$ -	
Maintenance			\$ -	
Other Costs	\$ 2,319.00	\$ -	\$ 2,319.00	
Materials			\$ -	
Travel	\$ 1,401.00	\$ 1,300	\$ (101.00)	-7.77%
Equipment & Other Capital		\$ -	\$ -	
Indirect Costs	\$ 12,484.00	\$ 12,461	\$ (23.00)	-0.18%
Total Federal Share	\$ 69,228.00	\$ 69,104.00	\$ (124.00)	-0.18%