FFY 2009

California State Plan for Federal Fiscal Year 2009

SECTION B

a) LOCAL PROJECT SYNOPSES

1. Local Incentive Awardees (LIAs)

A. Children and Families Commissions (First 5 Commissions)

1. Madera County Children and Families Commission - First 5

B. City Governments

1. Manila Community Services District
2. Montclair, City of

C. Colleges/Universities - Public

1. East Los Angeles College
2. Los Angeles Trade Technical College
3. University of California, San Diego, The Regents of the (Division of Community Pediatrics)

D. County Offices of Education

1. Alameda County Office of Education (Coalition)
2. Alameda County Office of Education (Rock La Fleche Community School)
3. Fresno County Office of Education
4. Humboldt County Office of Education
5. Kern County Superintendent of Schools
6. Los Angeles County Office of Education
7. Merced County Office of Education
8. Napa County Office of Education
9. Orange County Superintendent of Schools (ACCESS)
10. Orange County Superintendent of Schools (Coalition)
11. Shasta County Office of Education
12. Sonoma County Office of Education
13. Tulare County Office of Education

E. Indian Tribal Organizations

1. California Rural Indian Health Board, Inc.
2. Native American Health Center, Inc.
3. Southern Indian Health Council, Inc.
4. United Indian Health Services, Inc.

F. Local Public Health Departments - Cities & Counties

1. Alameda County Health Care Services Agency
2. Berkeley, City of, Health and Human Services Department
3. Contra Costa Health Services (Community Wellness and Prevention Program)
4. Imperial County Public Health Department
5. Long Beach, City of, Department of Health & Human Services

6. Marin County Health and Human Services
7. Monterey County Health Department
8. Orange, County of, Health Care Agency
9. Pasadena, City of, Public Health Department
10. Riverside, County of, Community Health Agency
11. San Bernardino, County of, Department of Public Health
12. San Francisco, City and County of, Department of Public Health
13. San Joaquin County Public Health Services
14. San Mateo County Health Services Agency
15. Santa Barbara County Public Health Department
16. Santa Clara, County of, Public Health Department
17. Shasta County Health and Human Services Agency, Public Health Branch
18. Solano County Health and Social Services Department
19. Stanislaus County Health Services Agency
20. Tulare, County of, Health and Human Services Agency
21. Ventura County Public Health Department
22. Yolo, County of

G. Parks and Recreation Agencies

1. Duarte, City of, Parks and Recreation Department
2. San Bernardino, City of, Parks, Recreation and Community Services Department

H. Schools/School Districts - Low Resource

1. ABC Unified School District
2. Alhambra Unified School District
3. Alisal Union School District
4. Berkeley Unified School District
5. Calistoga Joint Unified School District
6. Compton Unified School District
7. Del Norte Unified School District
8. Downey Unified School District
9. El Monte City School District
10. Elk Grove Unified School District
11. Fresno Unified School District
12. Greenfield Union School District
13. Hawthorne School District
14. Huntington Beach Union High School District
15. Kernville Union School District (Family Resource Center)
16. Lamont School District
17. Long Beach Unified School District
18. Los Angeles Unified School District
19. Madera Unified School District
20. Monrovia Unified School District
21. Montebello Unified School District
22. Mount Diablo Unified School District (After School Program)
23. Newport-Mesa Unified School District
24. Orange Unified School District
25. Pasadena Unified School District
26. Rosemead School District
27. San Francisco Unified School District
28. Santa Ana Unified School District

29. Santa Clarita Valley School Food Services Agency
30. Santa Cruz City School District
31. Ukiah Unified School District
32. Vaughn Next Century Learning Center
33. Ventura Unified School District
34. Visalia Unified School District

I. University of California Cooperative Extension (UCCE)

1. University of California, The Regents of the, on behalf of the Cooperative Extension in Alameda County (Child and Youth Nutrition Program)
2. University of California, The Regents of the, Cooperative Extension of Alameda County (Family and Consumer Services)

J. UC FSNEP

1. Alameda - Adult
2. Alameda - Youth
3. Amador/Calaveras
4. Butte
5. Contra Costa
6. Fresno
7. Imperial
8. Kings
9. Los Angeles
10. Merced
11. Monterey/Santa Cruz
12. Placer/ Nevada
13. Riverside
14. Sacramento
15. San Diego
16. San Francisco/San Mateo
17. San Joaquin
18. San Luis Obispo/Santa Barbara
19. Santa Clara
20. Shasta /Trinity
21. Solano
22. Stanislaus
23. Tehama/Glenn
24. Tulare
25. Yolo

2. Non-Profit Organizations

1. California Association of Food Banks (Nutrition Education)
2. California State University, Chico, Research Foundation (SCNAC)
3. Central Valley Health Network
4. San Francisco General Hospital Foundation (Chinatown Public Health Center)

3. Special Local Projects

K. Local Food and Nutrition Education Projects (LFNE)

1. Alameda County Community Food Bank
2. CANGRESS
3. Children’s Council of San Francisco
4. Community Alliance with Family Farmers
5. Community Services Planning Council
6. East Bay Asian Youth Center
7. Ecology Center (Farm Fresh Choice)
8. Health Education Council
9. Natividad Medical Foundation
10. New Economics for Women
11. Pacific Coast Farmers Market Association
12. People's Grocery
13. South East Asia Community Alliance
14. Trust for Conservation Innovation, Project #1
15. Trust for Conservation Innovation, Project #2
16. University of Southern California (Keck Diabetes Prevention Initiative)
17. Urban Resource Systems, Inc. (Urban Sprouts School Gardens)

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Section B. a) 1. Local Incentive Awardees

CHILDREN AND FAMILIES COMMISSIONS

Madera County Children and Families Commission - First 5

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **Madera County Children and Families Commission - First 5**
Program Area: **Local Incentive Awardee: Education - First 5 Children and Families Commission**
Contract Number: **06-55100**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (9%); Female (91%)

Ethnicity: African American (3%); Asian (1%); Caucasian (12%); Latino (81%); Biracial (2%); Other (1%)

Languages: English (52%); Hmong (1%); Spanish (47%)

Ages: Under 5 (20%); 18 to 59 (80%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:
See attached census tract data sheet.
See attached Free/Reduced Price Meal % data sheet.
Head Start (100%)

Location-Based Proxy Sites:
Food Stamp Offices (60%); WIC Offices (20%)

d. **Project Description.**

Key Methods:
Nutrition Education Classes (23 occurrences at 1 hour each); Community Education Events (65 occurrences at 2.5 hours each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Food Shopping/Preparation; MyPyramid – Healthy Eating Plan

FSNE Delivery Sites by Type of Setting:
Community-Based Organizations (1); Farmers' Markets (1); Food Stamp Offices (1); Preschools: Head Start Programs (3); Preschools: School District Preschools (7); Preschools: Other Preschools or Daycares (1); Public/Community Health Centers (includes Public Health Departments) (1); Schools – adults/parents (7); WIC Programs (1)

Projected Number of Unduplicated Participants: 3,500

Narrative

Madera County Children's and Families Commission aims to impact optimal childhood development among young children through the promotion of adequate nutrition and physical activity through the following strategies:

Health & Wellness Workshops will be offered quarterly and include the benefits of fruit and vegetable consumption and the importance of daily physical activity. Workshops will be interactive and offer family games, discussion, the distribution of nutrition education materials, one-time physical activity demonstrations, food demonstrations and taste testing.

Nutrition Decathlon will provide a fun-filled nutrition education event that reinforces the importance of consuming the recommended amounts of fruits and vegetables and physical activity through various games, activities, and taste testing opportunities. This allows children to become familiar with different fruits and vegetables, learn about nutrition, and have fun while being physically active.

By partnering with the Food Stamp Office to include nutritional information in the monthly mailings and participating in community events/fairs held in qualifying census tracts, the community will receive nutrition education and information at various locations throughout the community.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
Utilizing Research/Program Evaluation Results

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
N/A

i. **Key Performance Measures/Indicators.**
Pre/Post surveys will be issued to participants of the Health & Wellness workshops to measure change in nutrition knowledge and attitude towards eating more fruits and vegetables. A material distribution log will measure the quantity of materials provided to the community and a list of partners will track collaborative efforts with Network staff and community organizations that serve the FSNE population.

3. Evaluation Plans

See Section B Introduction, Objective 8.

4. Coordination Efforts

We will invite various county organizations and respond to county organizations' (i.e.WIC,DSS, Madera County Public Health Department, Food Stamp Program) invitations to attend/participate in FSNE qualifying events such as Adventures in Nutrition, Health Fairs, Food stamp mailing, etc. to deliver a consistent message on healthy eating and physical activity habits. Our focus is to increase awareness and encourage the consumption of fruits

and vegetables and promote 60 minutes of physical activity to food stamp recipients or eligible residents of Madera County with children 0-5 years.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Madera	06039000502	All races	51.62%
Madera	06039000601	All races	67.72%
Madera	06039000602	All races	72.49%
Madera	06039000800	All races	68.59%
Madera	06039000900	All races	77.72%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Chowchilla Elementary	20-65193-6023881	Merle L. Fuller Elementary	61.75%	10.14%	71.89%
Madera Unified	20-65243-6107122	Alpha Elementary	69.29%	17.14%	86.43%
Madera Unified	20-65243-6023964	George Washington Elementary	95.42%	1.44%	96.86%
Madera Unified	20-65243-6023980	James Madison Elementary	86.24%	7.18%	93.42%
Madera Unified	20-65243-6023998	James Monroe Elementary	85.45%	10.50%	95.95%
Madera Unified	20-65243-6024012	La Vina Elementary	74.04%	10.03%	84.07%
Madera Unified	20-65243-6024020	Millview Elementary	80.72%	10.22%	90.94%
Madera Unified	20-65243-6024046	Sierra Vista Elementary	94.22%	2.84%	97.06%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
California Latino	Fruit & Vegetable and Physical Activity Tool Box	English/Spanish
California Power Play!	Farmers Market Idea & Resource kit	English/Spanish
California Retail Program	Seasonal Guide to Fruits and Vegetables	English/Spanish
Dairy Council of California	Making Meals Matter for your older child	English/Spanish
Dairy Council of California	Making Meals Matter for your young child	English/Spanish
Food Stamp Nutrition Connection	Food stamps help put healthy food on your table	English/Spanish
Harvest of the Month	Cycle I,II	English/Spanish

Source	*Title*	*Languages*
USDA materials	MyPyramid.gov	English/Spanish
WIC Materials	WIC Works website	English/Spanish

New Educational Materials Data Sheet

Title	*Description*	*Justification*

BUDGET COVER SHEET
FFY 2009

Organization: Madera County Children and Families Commission-First 5
Contract Number: 06-55100

State Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 54,352	$ 57,070	$ 2,718	5.00%
Fringe Benefits	$ 20,110	$ 21,116	$ 1,006	5.00%
Subcontractors	$ 31,865	$ 31,865	$ -	0.00%
Contracts/Grant Agreements			$ -	
Operating	$ 21,639	$ 21,639	$ -	0.00%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ -		$ -	
Materials			$ -	
Travel	$ -	$ -	$ -	
Equipment & Other Capital	$ -	$ -	$ -	
Indirect Costs	$ 19,195	$ 19,753	$ 558	2.91%
Total State Share	$ 147,161	$ 151,443	$ 4,282	2.91%

Federal Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 38,726	$ 40,662	$ 1,936	5.00%
Fringe Benefits	$ 14,329	$ 15,045	$ 716	5.00%
SubContracts	$ -		$ -	
Contracts/Grants/Agreements			$ -	
Operating	$ 2,880	$ 2,880	$ -	0.00%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ 4,048	$ 3,258	$ (790)	-19.52%
Materials			$ -	
Travel	$ 4,000	$ 4,000	$ -	0.00%
Equipment & Other Capital	$ -	$ -	$ -	
Indirect Costs	$ 9,597	$ 9,876	$ 279	2.91%
Total Federal Share	$ 73,580	$ 75,721	$ 2,141	2.91%

Note: If % difference in a line is greater than 10%, please provide an explanation.
If the total % difference is greater than 5% consult your Contract Manager. FFY 2008
Network Growth Policy restricts contract growth.
Other Costs: Decrease due to remaining within 50% of the orginal budget justification and the
Network no growth policy.

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Section B. a) 1. Local Incentive Awardees

CITY GOVERNMENTS

Manila Community Services District

Montclair, City of

LOCAL PROJECT SYNOPSIS

1. **STATE LEVEL GOALS AND OBJECTIVES**
   See State-level objectives in introduction to Section B, pages 1-3.

2. **DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

Project Title: **Manila Community Services District**
Program Area: **Local Incentive Awardee: Government - City Government**
Contract Number: **08-85139**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (40%); Female (60%)

Ethnicity: African American (6%); Asian (1%); Caucasian (48%); Latino (4%); Native American (40%); Pacific Islander (1%)

Languages: English (96%); Spanish (4%)

Ages: Under 5 (12%); 5 to 8 (15%); 9 to 11 (15%); 12 to 17 (18%); 18 to 59 (26%); 60 and Over (14%)

c. **Focus on FSP Eligibles.**
Income Targeting Data Source:
See attached census tract data sheet.
See attached Free/Reduced Price Meal % data sheet.
98 % of students qualify for Summer Food Service Program

d. **Project Description.**
Key Methods:
Print Media; Radio; TV; Nutrition Education Classes (208 occurrences at 2 hours each); Community Education Events (12 occurrences at 5 hours each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Sodium and Potassium; Whole Grains

FSNE Delivery Sites by Type of Setting:
Parks, Recreation Centers (1); Afterschool Program, Community-Based Organizations, Community Center, Community Garden, Familiy Resource Center and Teen Program are all locted onsite.

Projected Number of Unduplicated Participants: 1,850

Narrative
Manila Community Services District is a public entity of government, a special district that provides culturally appropriate nutrition education through the Building Healthy Peninsula Communities Project. The project provides nutrition education for youth, teens, seniors, families, and community members of the Samoa Peninsula. The nutrition

education and physical activity promotion includes promoting awareness of the need for the recommended amounts of fruits and vegetables per day and the need to obtain at least 60 minutes of physical activity every day for youth, 30 minutes for adults. Nutrition education and physical activity promotion are provided to FSNE-eligible community members during community events; programs for FSNE-eligible youth (after school and summer programs); teens (including teenship and the babysitters' club); FSNE-eligible seniors; FSNE-eligible parents (Parents in Partnership); and families. Nutrition activities include the development of pages to be added to the Manila Cookbook that combines elder histories and community health and pride for FSNE.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
N/A

i. **Key Performance Measures/Indicators.**

By September 30, 2009, at least 1400 contacts will be made with youth, ages 0-18; at least 400 contacts will be made with teens; at least 200 contacts will be made with seniors; a minimum of 600 contacts will be made at community nutrition education activities; and at least 1500 contacts will be made through community events held in peninsula venues that target food stamp eligible participants in order to promote the importance of consuming USDA recommended amounts of fruits and vegetables a day and engaging in 30 – 60 minutes of physical activity daily.

3. EVALUATION PLANS
See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS
Manila CSD participates in the Northcoast Nutrition and Fitness Collaborative (NNFC), our Regional Network collaborative, meeting quarterly and as needed. Manila CSD collaborates with Humboldt 4-H Program/University of California Cooperative Extension and Redwood Community Action Agency, STRAIGHT UP Americorps for staffing and training for nutrition education and physical activity.

LOCAL PROJECT SYNOPSIS

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Humboldt	06023001100	Hispanic or Latino	50.86%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Peninsula Union Elementary School District	12-62984-6008106	Peninsula Union Elementary School	83.33%	9.53%	92.87%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
American Heart Association	Heart Power	English
CA Adolescent Nutrition & Fitness Program	Can Fit Regional Trainings Manual	English
California African American Campaign	African American Delicious Recipes	English
California Department of Education	Child and Adult Care Food Program Meal Pattern Chart For Infants And Children	English
California Department of Education	Fresh Fruit & Vegetable Photo Cards	English
California Department of Public Health	Harvest of the Month Educator Newsletter	English
California Food Policy Advocates	Food Stamps Work	English
California Foundation for Agriculture in the Classroom	There is Life Before The Grocery Store…	English
California Foundation for Agriculture in the Classroom	Commodity Fact Sheets	English
California Power Play!	Children's Power Play	English
California Project LEAN	Lightning Meals, Easy Recipes Using Commodity Foods	English
California Project LEAN	Jump Start Teens!	English
Connie Liakos Evers, MS, RD	How To Teach Nutrition To Kids	English
Cooperative Extension (EFNEP, FSNEP)	Eating Right Is Basic	English
Cooperative Extension (EFNEP, FSNEP)	TWIGS (Teams with Intergenerational Support)	English
Dairy Council of California	Cool Stuff To Do While Chillin' With Milk	English
Dairy Council of California	Deal Me In…Food and Fitness	English
Harvest of the Month	How To Grow Healthy Students	English

LOCAL PROJECT SYNOPSIS

Source	*Title*	*Languages*
Joseph Kiefer, Martin Kemple	Digging Deeper: Integrating Youth Gardens into Schools and Communities	English
National Cancer Institute	Traditional Foods Can Be Healthy	English
Public Health Institute	Community Youth Organization Idea & Resource Kit-Power Play	English
Public Health Institute	Healthy Latino Recipes Made With Love	English & Spanish
Public Health Institute	Kids Get Cookin'	English & Spanish
Public Health Institute	Discover the Secret to Healthy Living	English
Trisha & E. Forrest McDowell	Gardening for Optimal Nutrition	English
USDA	Eat Smart Play Hard	English
USDA	A River of Recipes	English
USDA	MyPyramid.gov	English
Contractor Developed	Quarterly Newsletter	English

BUDGET COVER SHEET
FFY 2009

Organization: Manila Community Services District				
Contract Number: 08-85139				
State Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	41,200	41,291	$ 91	0.22%
Fringe Benefits	13,423	10,599	$ (2,824)	-21.04%
Subcontractors	-	-	$ -	
Contracts/Grant Agreements			$ -	
Operating	1,700	8,820	$ 7,120	418.82%
Non-Capital Equipment Supplies				
Building Space			$ -	
Maintenance			$ -	
Other Costs	10,460	8,184	$ (2,276)	-21.76%
Materials				
Travel	1,958	3,327	$ 1,369	69.92%
Equipment & Other Capital	1,000	429	$ (571)	-57.11%
Indirect Costs	10,925	10,378	$ (547)	-5.01%
Total State Share	80,666	83,028	$ 2,362	2.93%
Federal Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	30,580	32,273	$ 1,693	5.54%
Fringe Benefits	8,881	8,284	$ (597)	-6.72%
SubContracts	-	-	$ -	
Contracts/Grants/Agreements			$ -	
Operating	-	-	$ -	
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	-	-	$ -	
Materials			$ -	
Travel	872	955	$ 83	9.54%
Equipment & Other Capital	-	-	$ -	
Indirect Costs	-	-	$ -	
Total Federal Share	40,333	41,512	$ 1,179	2.92%

LOCAL PROJECT SYNOPSIS

1. **STATE LEVEL GOALS AND OBJECTIVES**
   See State-level objectives in introduction to Section B, pages 1-3.

2. **DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

Project Title: **Montclair, City of**
Program Area: **Local Incentive Awardee: Government - City Government**
Contract Number: **06-55079**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender:	Male (25%); Female (75%)
Ethnicity:	African American (2%); Asian (3%); Caucasian (10%); Latino (85%)
Languages:	English (20%); Spanish (80%)
Ages:	18 to 59 (95%); 60 and Over (5%)

c. **Focus on FSP Eligibles.**
Income Targeting Data Source:
See attached census tract data sheet
See attached Free/Reduced Price Meal % data sheet

Location-Based Proxy Sites:
Public Housing (10%)

d. **Project Description.**
Key Methods:
Print Media; Nutrition Education Classes (85 occurrences at 2 hours each); Training/Workshop/Conference (13 occurrences at 3 hours each); Focus Groups (2 occurences at 2 hours each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Weight; Sodium and Potassium; Whole Grains

FSNE Delivery Sites by Type of Setting:
Farmers' Markets (1); Food Stores (1); Parks, Recreation Centers (1); Public Housing (1); Schools – adults/parents (8); Apartment Complex (1) Note: Food Stores and Apartment Complex are located in qualifying census tracts.

Projected Number of Unduplicated Participants: 1,020

Narrative

Located in southern California, in an urbanized valley at the base of the San Bernardino Mountains, the City of Montclair is located 35 miles east of Los Angeles. With 7,049 people per square mile, the City is a lower income urban-suburban community with a population of approximately 35,000 people.

Through bilingual Health Educators and Promotoras, the City of Montclair Nutrition Education Project targets qualifying census tracts which are 68% Hispanic and have a total population of 19,680 residents. The Project reaches Latino adults by tapping into the existing network of Por La Vida-Families Saludables participants, Montclair Community Collaborative members, and Medical Clinic participants, among others. Promotoras facilitate the 16 session Por La Vida-Mujeres Decididas curriculum. In addition, Promotoras maintain a positive ongoing rapport with targeted community members after sessions are delivered. Health Educators lead the cooking demonstrations, advanced nutrition classes, field trips to local farmers' markets, and nutrition workshops at various community events. A once-yearly newsletter is directly mailed to homes to introduce healthy eating and physical activity concepts to raise awareness and increase perceived benefits of healthy lifestyle choices.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
See attached New Materials data sheet.

i. **Key Performance Measures/Indicators.**
Process evaluation measures will indicate the participation levels in all classes, workshops, and community education events, as recorded in sign-in sheets and on the Activity Tracking Form. Women from the community serving as Peer Health Educators (Promotoras) will display increased nutrition knowledge and self efficacy. Improved knowledge of food selection and preparation will indicate successful implementation of cooking classes. Impact evaluation will determine changes in fruit and vegetable consumption among adults participating in nutrition education classes.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Attend Regional Network related meetings (e.g., Fruits and Vegetables campaign meetings, Collaborative meetings, etc.) to provide input into planning Network regional activities and to support Network regional activities. Participate in regional activities, including the educational initiative efforts.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
San Bernardino	06071001801	All races	50.42%
San Bernardino	06071001000	Hispanic or Latino	51.88%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Ontario-Montclair School District (OMSD)	36-67819-6036230	El Camino Elementary	48.17%	14.27%	62.44%
Ontario-Montclair School District (OMSD)	36-67819-6036271	Howard Elementary	55.77%	12.66%	68.43%
Ontario-Montclair School District (OMSD)	36-67819-6036297	Kingsley Elementary	82.02%	12.98%	95.01%
Ontario-Montclair School District (OMSD)	36-67819-6036305	Lehigh Elementary	87.05%	9.02%	96.07%
Ontario-Montclair School District (OMSD)	36-67819-6036354	Mission Elementary	65.76%	12.18%	77.94%
Ontario-Montclair School District (OMSD)	36-67819-6036362	Monte Vista Elementary	62.77%	18.49%	81.26%
Ontario-Montclair School District (OMSD)	36-67819-0100115	Montera Elementary	70.41%	11.05%	81.46%
Ontario-Montclair School District (OMSD)	36-67819-6036388	Ramona Elementary	58.13%	12.60%	70.73%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
California Latino	Healthy Latino Recipes Cookbook	English/Spanish
California Project LEAN	Celebre con una Fiesta al Aire Libre	Spanish
UCSD	Por La Vida-Mujeres Decididas (developed by UCSD faculty working in collaboration with San Diego State University over 15 years ago; recognized over the years with several national and state awards) Curriculum can be purchased at the Stanford Health Promo.	English/Spanish
USDA materials	Anatomy of MyPyramid	English/Spanish

New Educational Materials Data Sheet

Title	*Description*	*Justification*
Local nutrition/PA newsletter	One local English/Spanish nutrition/PA newsletter with approved content.	The newsletter specific nutrition/PA content is selected with input from core program participants and is responsive to the needs of the local community.

Form #3

BUDGET COVER SHEET
FFY 2009

Organization: Montclair, City of				
Contract Number: 06-55079				
State Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	73,228	73,228	$ -	0.00%
Fringe Benefits	21,968	21,968	$ -	0.00%
Subcontractors	1,500	1,500	$ -	0.00%
Contracts/Grant Agreements			$ -	
Operating	16,680	18,290	$ 1,610	9.65%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	-	204	$ 204	100.00%
Materials			$ -	
Travel	3,370	1,556	$ (1,814)	-53.83%
Equipment & Other Capital	-	-	$ -	0.00%
Indirect Costs	-	-	$ -	0.00%
Total State Share	116,716	116,746	$ 30.00	0.03%
Federal Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	33,773	33,773	$ -	0.00%
Fringe Benefits	10,132	10,132	$ -	0.00%
SubContracts	6,000	6,000	$ -	0.00%
Contracts/Grants/Agreements			$ -	
Operating	4,600	4,600	$ -	0.00%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	2,450	2,450	$ -	0.00%
Materials			$ -	
Travel	1,418	1,418	$ -	0.00%
Equipment & Other Capital	-	-	$ -	0.00%
Indirect Costs	-	-	$ -	0.00%
Total Federal Share	58,373	58,373	$ -	0.00%
Note: *If the Total % difference in either Total line is greater than 10%, please provide an explanation.*				
If the total % difference is greater than 5% consult your Contract Manager. FFY 2009				
Network Growth Policy restricts contract growth.				
Please delete #DIV/0! Designation on lines with no difference.				

FFY 09
California State Plan for Federal Fiscal Year 2009

Section B. a) 1. Local Incentive Awardees

COLLEGES AND UNIVERSITIES

East Los Angeles College

Los Angeles Trade Technical College

University of California, San Diego, The Regents of the (Division of Community Pediatrics)

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES
See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **East Los Angeles College**
Program Area: **Local Incentive Awardee: Education - Public Colleges & Universities**
Contract Number: **08-85119**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender:	Male (25%); Female (75%)
Ethnicity:	African American (2%); Asian (18%); Caucasian (5%); Latino (75%)
Languages:	English (49%); Mandarin (10%); Spanish (40%); Vietnamese (1%)
Ages:	5 to 8 (50%); 12 to 17 (27%); 18 to 59 (20%); 60 and Over (3%)

c. **Focus on FSP Eligibles.**
Income Targeting Data Source:
See attached census tract data sheet.
See attached Free/Reduced Price Meal % data sheet.
Title IV A Students (57.1%)

d. **Project Description.**
Key Methods:
Advisory Council/Task Force; Nutrition Education Classes (1106 occurrences at 1.5 hours each); Community Education Events (3 occurrences at 6 hours each); Training/Workshop/Conference (8 occurrence at 5 hours each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Community;Promote Healthy Weight; Whole Grains; Label Reading/Family Mealtime

FSNE Delivery Sites by Type of Setting:
Afterschool Programs (7); Community-Based Organizations (Beverly Hospital) (1); Healthy Start (1); Preschools: Other Preschools or Daycares (1); Schools – students (K-12) (10); Schools – adults/parents (10); Universities, Community Colleges (1).

Projected Number of Unduplicated Participants: 16,082

Narrative
The Network for a Healthy California at East Los Angeles College (ELAC) implements nutrition education programs at eleven sites: East Los Angeles College, three high schools and seven elementary schools in the primarily Hispanic, East Los Angeles Region. The nutrition education programs focus on increasing fruit and vegetable intake

as well as promoting other healthy nutrition behaviors. Innovative nutrition education approaches are being used, including prenatal nutrition and healthy cooking classes with emphasis on fruits and vegetables for teen parents. 'Chef' in the classroom, nutrition education classes, participation of students and parents in nutrition fairs and promotion of physical activity are being implemented at Roosevelt High School. Nutrition education is provided through the K-4 and K-5 After School Nutrition Education Program at the elementary schools. Nutrition education is linked with journal writing, music, art and parental orientation activities. An impact evaluation objective on fruit and vegetable consumption is being conducted at three of the after school sites. The nutrition education workshop on healthy lifestyles is offered to eligible students at East Los Angeles College . The community based programs for children (on the ELAC campus) and seniors (Senior Center at Beverly Hospital) are offered; promoting fruit and vegetable consumption, physical activity and the prevention of chronic diseases.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
Improving Cultural Relevancy; Enhancing/Updating Existing Strategies; Utilizing Research/Program Evaluation Results

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

N/A

i. **Key Performance Measures/Indicators**.
The Nutrition Network program conducts nutrition network impact evaluations, measuring changes as it pertains to performance and self efficacy, including role playing in grades 3-5 for consumption of fruits and vegetables. The process evaluation measures include attendance/sign in sheets, agenda, handouts created and distributed, etc. The key indicator for the high school is increase of participation of students and teachers in promotion of physical activity and nutrition education so that the correct information is provided to students for greater change.

3. EVALUATION PLANS
See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS
The Nutrition Network at ELAC coordinates with the LA's BEST Enrichment Program and the UC Cooperative Extension in providing nutrition education events to the communities. The nutrition education program at Roosevelt High School does not supplement other programs but complements the healthy and physical activity programs already implemented at the school. The After School Nutrition Program coordinates with MUSD Network for a Healthy California to support their nutrition/health promotions and to standardize messages for the students. The nutrition education curriculum combines both the California Dairy

Council and UC Cooperative Extension materials. Furthermore, the After School Nutrition Program teachers have been trained by the UC Cooperative Extension.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Los Angeles	06037530400	All races	54.27%
Los Angeles	06037530101	Hispanic / Latino	50.43%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
El Rancho Unified	19645276013403	South Ranchito Elementary	65.76%	14.31%	80.07%
Los Angeles Unified	19647336019178	Sheridan Street Elementary	84.01%	7.14%	91.15%
Los Angeles Unified	19647331937424	Theodore Roosevelt Senior High	74.51%	6.04%	80.55%
Montebello Unified	19648081930825	Bell Gardens High	68.73%	16.57%	85.30%
Montebello Unified	19648086020549	Joseph A Gascon Elementary	78.89%	12.06%	90.95%
Montebello Unified	19648086020598	La Merced Elementary	47.32%	15.55%	62.87%
Montebello Unified	19648086113799	Laguna Nueva Elementary	64.72%	16.31%	81.03%
Montebello Unified	19648081935998	Montebello High	59.85%	16.00%	75.85%
Montebello Unified	19648086020630	Potrero Heights Elementary	40.64%	15.19%	55.83%
Montebello Unified	19648086020671	Wilcox Elementary	62.97%	16.58%	79.55%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	***Title***	***Languages***
Harvest of the Month	How to grow healthy students	English
Harvest of the Month	Fact Sheet	English/Spanish
Harvest of the Month	Produce Lists	English/Spanish
Harvest of the Month	Family Newsletter	English/Spanish
California Power Play!	Community Youth Organization Kit	English
Dairy council of California	Calcium and Dairy Products	English
Dairy Council of California	Nutrition Explorations	English
California Power Play	School Idea & Resource Kit (4th Grade)	English
Other California Helathy Kids Resource Center materials	Food Groupies Series	English
California Dept of Education	Fresh Fruit & Vegetable Photo Cards	English
Cooperative Extension	4-H Youth EFNEP Curriculum	English
USDA materials	MyPryramid for Kids	English/Spanish
USDA materials	Team Nutrition	English/Spanish
USDA materials	Exercise your options	English
Los Angeles County Nutrition Program	Building a Better Pantry	English
California Department of Education	What's a Serving Size	English
USDA materials	AIM for Fitness	English
USDA materials	MyPyramid Steps to a Healthier You	English
American Dietetic Association	How to read a food label	English
American Dietetic Association	Food Label Worksheet	English

BUDGET COVER SHEET
FFY 2009

Organization: East Los Angeles College				
Contract Number: 08-85119				
State Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 1,791,010	$ 1,384,242	$ (406,768)	-22.71%
Fringe Benefits	$ 436,878	$ 397,024	$ (39,854)	-9.12%
Subcontractors	$ -	$ -	$ -	
Contracts/Grant Agreements			$ -	
Operating	$ 593	$ -	$ (593)	-100.00%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ -	$ -	$ -	
Materials			$ -	
Travel	$ -	$ -	$ -	
Equipment & Other Capital	$ -	$ -	$ -	
Indirect Costs	$ 130,914	$ 113,268	$ (17,646)	-13.48%
Total State Share	$ 2,359,395	$ 1,894,534	$ (464,861)	-19.70%
Federal Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 700,801	$ 578,807	$ (121,994)	-17.41%
Fringe Benefits	$ 156,736	$ 168,765	$ 12,029	7.67%
SubContracts	$ 2,729	$ 3,000	$ 271	9.93%
Contracts/Grants/Agreements			$ -	
Operating	$ 40,335	$ 21,664	$ (18,671)	-46.29%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ 109,427	$ 46,039	$ (63,388)	-57.93%
Materials			$ -	
Travel	$ 15,796	$ 5,435	$ (10,361)	-65.59%
Equipment & Other Capital	$ -	$ -	$ -	
Indirect Costs	$ 153,874	$ 123,557	$ (30,318)	-19.70%
Total Federal Share	$ 1,179,698	$ 947,267	$ (232,432)	-19.70%
**Reason for State and Federal Share decrease: Salary cap resulted in a decrease in state share salaries resulting in an overall budget reduction.*				

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES
See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **Los Angeles Trade Technical College (LATTC)**
Program Area: **Local Incentive Awardee: Education - Public Colleges & Universities**
Contract Number: **07-65327**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (47%); Female (53%)

Ethnicity: African American (23%); Asian (4%); Caucasian (2%); Latino (71%); Native American (1%); Pacific Islander (1%)

Languages: English (24%); Spanish (71%); Vietnamese (5%)

Ages: Under 5 (10%); 5 to 8 (41%); 9 to 11 (32%); 12 to 17 (10%); 18 to 59 (7%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:
See attached census tract data sheet.
See attached Free/Reduced Price Meal % data sheet.

Location-Based Proxy Sites:
TANF Job Readiness Program (27%)

d. **Project Description.**

Key Methods:
Nutrition Education Classes (300 occurrences at 1.5 hour each); Training/Workshop/Conference (9 occurrences at 2 hours each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity, Fats and Oils, Fiber Rich Foods Food Shopping/Preparation Lean Meat and Beans, Limit Added Sugars or Caloric Sweeteners, Promote Healthy Weight, Whole Grains ; MyPyramid – Healthy Eating Plan

FSNE Delivery Sites by Type of Setting:
Preschools: School District Preschools (6) located on F & R qualified Lawndale schools; Preschools: Other Preschools or Daycares (2) Qualified by F & R meal data at Accelerated Charter School and F &R data collected at LATTC pre school site; Schools – students (K-12) (10); Schools – adults/parents (10); Universities, Community Colleges (1)

Projected Number of Unduplicated Participants: 10,800

Narrative
LATTC focuses on low resource schools using a variety of nutrition education intervention techniques such as the Network's Harvest of the Month (HOTM) tool kit. HOTM provides teachers with nutrition education ideas and materials to use with their students, and a separate linked newsletter for parents with healthy recipes they can try at home. HOTM teacher training is

extended this year to all preschools and at an elementary school that had not previously participated in teacher trainings. Principals at the schools are using the healthy tips from the HOTM newsletters in their own school newsletters and mentioning the tips in the morning announcements. LATTC is partnering with Lawndale Elementary School District (ESD) Food Service so the HOTM fruit or vegetable is on the menu twice a month. Additional interventions include bilingual parent education classes including healthy cooking demonstrations, sponsoring healthy ethnic festivals, and co-sponsoring with the Lawndale school district nutrition educational murals. LATTC is developing simple cooking kits for each school so teachers can prepare HOTM recipe taste test samples for their classes so more students have the opportunity to taste and develop preferences for healthy foods.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
Improving Cultural Relevancy; Enhancing/Updating Existing Strategies; Utilizing Research/Program Evaluation Results; Changing audience participation.

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
N/A

i. **Key Performance Measures/Indicators**.
Increase preferences for fruits and vegetables, improvement in cooking skills, health consciousness among students, and knowledge of nutrition concepts and home food safety. Increase in self – efficacy for fruit and vegetable access and preparation and then increase in fruit and vegetable intake.

3. EVALUATION PLANS
See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS
Continue partnership with UC Cooperative Extension nutrition education gardening program with schools. On going collaboration with Regional Network for a Healhty California and Network Power Play campaign

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Los Angeles	06037224010	All races	81.55%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Lawndale Elelementary School District	19-64691-6014856	Billy Mitchell Elementary	64.29%	21.77%	86.05%
Lawndale Elelementary School District	19-64691-6014914	F.D. Roosevelt Elementary	71.46%	14.63%	86.10%
Lawndale Elelementary School District	19-64691-6014864	Jane Addams Elementary	60.82%	18.83%	79.65%
Lawndale Elelementary School District	19-64691-6014906	Mark Twain Elementary	40.91%	21.82%	62.73%
Lawndale Elelementary School District	19-64691-6014898	Smith Elementary (NEW SCHOOL)	61.08%	21.82%	80.64%
Lawndale Elelementary School District	19-64691-6014831	William Anderson Elementary	65.95%	18.10%	84.05%
Lawndale Elelementary School District	19-64691-6014930	William Green Elementary	61.35%	20.62%	81.97%
Lawndale Elelementary School District	19-64691-6014922	William Rogers Middle	63.51%	16.82%	80.32%
Los Angeles Leadership Academy	19-64733-1996610	Los Angeles Leadership Academy	85.11%	6.11%	91.22%
The Accelerated School	19-64733-6112536	The Accelerated School	62.52%	9.20%	71.72%
LATTC Pre School	Does not have a CDC code, collects parent F&R data and sends in to CDE Child Nutrition Services	LATTC Pre School (for children of LATTC students)	60.00%	19.00%	79.00%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	***Title***	***Languages***
American Dietetic Association	Calcium For Strong Bones and Teeth	English
American Heart Association	Various prek-8th grade worksheets	English
California Project LEAN	Jump Start Curriculum	English
County of Los Angeles DHS PUB HEALTH Prog	It's Easy Recipe Book	English/Spanish
Dairy Council of California	The Calcium Connection	English
Dairy Council of California	Meals Matter	Eng/Spanish
L.A. Regional Collaborative	Good Food News	English/Spanish
National Institutes of Health	Heart Healthy Home Cooking Af/Am Style	English
National Institutes of Health	Celebre la cocina hispana	Spanish
Network California African American Campaign	Recipe Cards	English
Network California Latino	Recipe Cards	English/Spanish
Network California Power Play!	Kids Get Cooking	English/Spanish
Network California Power Play!	Workbooks	English
Network California Power Play!	Kids Get Cooking	English/Spanish
Network Harvest of the Month	Educator Newsletter	English
Network Harvest of the Month	Family Newsletter	English/Spanish
Produce for Better Health	Discover the Secret	English/Spanish
Produce for Better Health	Recitas Latinas Saluables	English/Spanish
Public Health Institute	Need Help Buying Food?	English/Spanish
USDA materials	MyPyramid	English/Spanish

BUDGET COVER SHEET
FFY 2009

Organization: Los Angeles Trade Technical College				
Contract Number: 07-65327				
State Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 1,064,171.00	$ 1,064,178.00	$ 7.00	0.00%
Fringe Benefits	$ 264,513	$ 264,504	$ (9.00)	0.00%
Subcontractors	$ -	$ -	$ -	
Contracts/Grant Agreements			$ -	
Operating	$ -	$ -	$ -	
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs			$ -	
Materials			$ -	
Travel	$ -		$ 6,070.00	
Equipment & Other Capital	$ -	$ -	$ -	
Indirect Costs	$ 116,329	$ 116,331	$ 2.00	0.00%
Total State Share	$ 1,445,013.00	$ 1,445,013.00	$ -	0.00%
Federal Share Budget	**FFY 2007**	**FFY 2008**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 455,575.00	$ 469,051.00	$ 13,476.00	2.96%
Fringe Benefits	$ 123,818.00	$ 140,065.00	$ 16,247.00	13.12%
SubContracts	$ 28,310	$ 28,760	$ 450.00	
Contracts/Grants/Agreements			$ -	
Operating	$ 2,214	$ 1,506	$ (708.00)	-31.98%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ 47,688	$ 34,497	$ (13,191.00)	-27.66%
Materials			$ -	
Travel	$ 15,148	$ 12,080	$ (3,068.00)	-20.25%
Equipment & Other Capital	$ 4,850	$ -	$ (4,850.00)	-100.00%
Indirect Costs	$ 44,903	$ 36,547	$ (8,356.00)	-18.61%
Total Federal Share	$ 722,506.00	$ 722,506.00	$ -	0.00%

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **University of California, San Diego, The Regents of the (Division of Community Pediatrics)**

Program Area: **Local Incentive Awardee: Education - Public Colleges & Universities**

Contract Number: **06-55122**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (52%); Female (48%)

Ethnicity: African American (17%); Asian (6%); Caucasian (10%); Latino (59%); Pacific Islander (1%); Filipino (2%); Multi/No Response (5%)

Languages: English (47%); Spanish (45%); Khmer (1%); Vietnamese (2%); Somali (2%)

Ages: 9 to 11 (85%); 18 to 59 (15%)

c. **Focus on FSP Eligibles.**
Income Targeting Data Source:
See attached Free/Reduced Price Meal % data sheet.

d. **Project Description.**

Key Methods:
Advisory Council/Task Force (School Wellness Committees); Internet/Web Sites (www.ucsdnutritionlink.org); Print Media; Nutrition Education Classes (390 occurrences at 1 hour each); Community Education Events (7 occurrences at 0.5 hour each); Training/Workshop/Conference (2 occurrences at 0.5 hour each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Fats and Oils; MyPyramid – Healthy Eating Plan; Promote Healthy Weight; Food Safety; Food Advertising

FSNE Delivery Sites by Type of Setting:
Schools – students (K-12) (7); Schools – adults/parents (7)

Projected Number of Unduplicated Participants: 2,000

Narrative
Nutrition Link is a nutrition education program designed to improve the nutrition and physical activity knowledge, preferences and behaviors of participating students. A program within the Division of Community Pediatrics at UC San Diego (UCSD), Nutrition Link takes a unique approach to nutrition education through a combination of

in-class and web-based lessons that 'link' nutrition and technology to enhance student learning through community nutrition programs.
Nutrition Link lessons are designed to meet California Core Content Standards for students in grades 3-5. Each Nutrition Link unit focuses on a specific nutrition topic and consists of two web lessons and one in-class lesson taught by UCSD Health Educators. In addition, Nutrition Link reaches beyond the walls of the classroom to connect with parents through presentations on health and nutrition and a parent's page on the Nutrition Link website.
Nutrition Link is a partnership among the Lemon Grove School District and Rosa Parks Elementary School with support from the Power Play! Campaign and the San Diego and Imperial Counties Regional Network for a Healthy California.
Note: The website is accessed by students from eligible schools during class time under the direction and supervision of the classroom teacher. The website provides parents from qualifying schools with information on the in-class program as well as supporting nutrition education information for home use. Marketing efforts target the food stamp eligible populations at identified qualifying elementary schools and the educators and families supporting them. This site is not optimized for search engines (no key words in meta tags) and the site is not listed on any directories or other unrelated sites. The lessons are password protected to ensure that qualifying students only accessing them. Parents of students in qualifying schools are provided the website address during Open Houses, Back to School Nights, and School Lunch menus to increase awareness of classroom-based nutrition education. These efforts are further validated by a review of the IP addresses, which indicates that $\geq$ 50% of visitors are from the qualifying target schools

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
Enhancing/Updating Existing Strategies; Utilizing Research/Program Evaluation Results

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
N/A

i. **Key Performance Measures/Indicators**.
Federal Share evaluation activities include the design and implementation of focused evaluations conducted by graduate student interns. Data collected will be analyzed and reported to the Network. In addition, on-line quizzes associated with web lessons will be analyzed and provide the basis for modifying web lessons based on student performance. Results will be reported to the Network annually.

State Share activities will be documented utilizing process methods such as attendance, copies of curriculum, copies of submitted and published articles, copies of presentations, and quarterly recording of web site statistics (sessions, hits, page views).

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Attendance at meetings of the Regional Networks (RN) and the San Diego Coalition on Children and Weight to provide input into planning and supporting regional activities.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Lemon Grove Elementary	37-68205-6038608	Golden Avenue Elementary	58.05%	20.63%	78.68%
Lemon Grove Elementary	37-68205-6038624	Monterey Heights Elementary	50.70%	16.74%	67.15%
Lemon Grove Elementary	37-68205-6038608	Mt. Vernon Elementary	50.72%	16.43%	67.15%
Lemon Grove Elementary	37-68205-6038657	San Altos Elementary	38.04%	20.92%	58.97%
Lemon Grove Elementary	37-68205-6038665	San Miguel Elementary	53.19%	19.92%	73.11%
Lemon Grove Elementary	37-68205-6038673	Vista La Mesa Elementary	52.78%	26.71%	79.49%
San Diego Unified	37-68338-6114375	Rosa Parks Elementary	95.03%	3.94%	98.97%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
California Power Play!	School Idea and Resource Kit	English
Harvest of the Month	Fact Sheets	English
University of California San Diego	Nutrition Link Classroom Curriculum	English
University of California San Diego	UCSD nutritionlink.org	English

New Educational Materials Data Sheet

Title	*Description*	*Justification*

Budget Cover Sheet
FFY 09

Organization: University of California, San Diego, The Regents of the (Division of Community Pediatrics)
Contract Number: 06-55122

State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$264,182	$ 309,304	$ 45,122	17.08%
Fringe Benefits	$ 74,896	$ 70,803	$ (4,093)	-5.46%
Subcontractors	$ -	$ -	$ -	0.00%
Contracts/Grant Agreements		$ -	$ -	
Operating	$ 37,795	$ 37,536	$ (259)	-0.69%
Non-Capital Equipment Supplies		$ -	$ -	
Building Space		$ -	$ -	
Maintenance		$ -	$ -	
Other Costs	$ -	$ 1,000	$ 1,000	0.00%
Materials		$ -	$ -	
Travel	$ 175	$ 42	$ (133)	-76.00%
Equipment & Other Capital	$ -	$ -	$ -	0.00%
Indirect Costs	$ 102,046	$ 105,236	$ 3,190	3.13%
Total State Share	$ 479,094	$ 523,921	$ 44,827	9.36%

Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$126,231	$ 134,498	$ 8,267	6.55%
Fringe Benefits	$ 48,347	$ 51,109	$ 2,762	5.71%
SubContracts	$ -	$ -	$ -	0.00%
Contracts/Grants/Agreements		$ -	$ -	
Operating	$ 16,787	$ 19,313	$ 2,526	15.05%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ 1,339	$ 4,791	$ 3,452	257.80%
Materials			$ -	
Travel	$ 3,196	$ 3,685	$ 489	15.30%
Equipment & Other Capital	$ -	$ 1,630	$ 1,630	0.00%
Indirect Costs	$ 43,645	$ 46,402	$ 2,757	6.32%
Total Federal Share	$ 239,545	$ 261,428	$ 21,883	9.14%

FFY 09
California State Plan for Federal Fiscal Year 2009

Section B. a) 1. Local Incentive Awardees

COUNTY OFFICES OF EDUCATION

Alameda County Office of Education (Coalition)

Alameda County Office of Education (Rock La Fleche Community School)
Fresno County Office of Education

Humboldt County Office of Education

Kern County Superintendent of Schools

Los Angeles County Office of Education

Napa County Office of Education

Merced County Office of Education

Orange County Superintendent of Schools (ACCESS)

Orange County Superintendent of Schools (Coalition)

Shasta County Office of Education

Sonoma County Office of Education

Tulare County Office of Education

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **Alameda County Office of Education (Coalition)**
Program Area: **Local Incentive Awardee: Education - County Office of Education**
Contract Number: **07-65305**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (52%); Female (48%)

Ethnicity: African American (17%); Asian (20%); Caucasian (25%); Latino (28%); Native American (1%); Pacific Islander (1%); Filipino (5%); Multiple/No response (4%)

Languages: Cantonese (1%); English (78%); Mandarin (1%); Spanish (13%); Tagalog (1%); Vietnamese (1%); All Others (4%)

Ages: Under 5 (10%); 5 to 8 (32%); 9 to 11 (30%); 12 to 17 (28%)

c. **Focus on FSP Eligibles.**
Income Targeting Data Source:
See attached census tract data sheet.
See attached Free/Reduced Price Meal % data sheet.

d. **Project Description.**
Key Methods:
Nutrition Education Classes (4,000 occurrences at 2 hours each); Community Education Events (50 occurrences at 3 hours each); Training/Workshop/Conference (131 occurrences at 2 hours each); Youth Empowerment

(18 occurrences at 2 hours each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Whole Grains

FSNE Delivery Sites by Type of Setting:
Afterschool Programs (26); Schools – students (K-12) (43)

Projected Number of Unduplicated Participants: 193,325

Narrative
Alameda County Office of Education Nutritional Learning Community Project, an extension of the highly successful Hayward Nutritional Learning Community Project, reaches out to the school districts to deliver an integrated nutrition education program that increases consumption of fruits and vegetables. By building capacity among the teachers to teach academically-aligned

nutrition education curriculum and enhance adopted district curriculum, the program delivers hands on materials, professional development, and support to create cultures of health at each school site. As the program flourishes and grows, garden-based nutrition education and cooking further enhance students' ability to distinguish a healthy meal from one not as healthy. Cafeterias join in the Harvest of the Month fun by offering selections on the salad bar and as entrees to create a culture of nutritious curiosity that ensures students and their caregivers a taste of something new each month! Every year the harvest is celebrated with families through community events.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
Improving Cultural Relevancy; Enhancing/Updating Existing Strategies; Utilizing Research/Program Evaluation Results; English as Second Language Strategies

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
N/A

i. **Key Performance Measures/Indicators.**
Measure behavior through the Day in the Life evaluation. Focus groups will provide information on the curriculum and implementation processes.

3. EVALUATION PLANS
See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS
ACOE NLCC collaborates with Child Nutrition Service departments in the 17 districts in Alameda county as well as their academic departments.

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Fremont	01 61176 6000566	Cabrillo	48.05%	16.82%	64.87%
Fremont	01 61176 6000590	Grimmer	43.54%	10.72%	54.26%
Hayward	01 61192 6000889	Bowman Elementary	55.90%	24.60%	80.50%
Hayward	01 61192 0133009	Brenkwitz High* (* Data from the Child Nutrition Services Department, Food Service division for 5/31/07)	41.89%	12.16%	54.05%
Hayward	01 61192 6056931	Bret Harte Middle	38.90%	13.30%	52.20%
Hayward	01 61192 6000905	Burbank Elementary	59.70%	16.70%	82.60%
Hayward	01 61192 6056949	Chavez (Cesar) Middle	48.20%	15.00%	63.20%
Hayward	01 61192 6000913	Cherryland Elementary	64.50%	16.70%	80.80%
Hayward	01 61192 6000947	Eldridge Elementary	44.30%	24.40%	68.70%
Hayward	01 61192 6000962	Fairview Elementary	42.50%	13.60%	56.10%
Hayward	01 61192 6000988	Glassbrook Elementary	41.10%	10.50%	51.60%
Hayward	01 61192 6000996	Harder Elementary	52.90%	18.00%	70.90%
Hayward	01 61192 6001044	Longwood Elementary	60.90%	20.90%	81.80%
Hayward	01 61192 6001051	Lorin A. Eden Elementary	42.60%	17.00%	59.60%
Hayward	01 61192 6001069	Markham Elementary	52.00%	13.00%	65.00%
Hayward	01 61192 6066476	Martin Luther King Jr. Middle	43.10%	19.10%	62.20%
Hayward	01 61192 6001085	Muir (John) Elementary	50.20%	22.10%	72.30%
Hayward	0161192 6056956	Ochoa (Anthony W.) Middle	38.10%	16.50%	54.60%
Hayward	01 61192 6001093	Palma Ceia Elementary	45.10%	23.90%	69.00%
Hayward	01 61192 6001101	Park Elementary	44.60%	24.60%	69.20%
Hayward	01 61192 6001127	Ruus Elementary	49.80%	17.30%	67.10%
Hayward	01 61192 6001135	Schafer Park Elementary	47.00%	17.00%	64.00%
Hayward	01 61192 6001150	Shepherd Elementary	48.10%	12.00%	60.10%
Hayward	01 61192 6062160	Strobridge Elementary	46.20%	14.70%	60.90%
Hayward	01 61192 0138339	Tennyson High	40.10%	12.60%	52.70%
Hayward	01 61192 6001192	Treeview Elementary	43.20%	14.60%	57.80%
Hayward	01 61192 6104566	Tyrrell Elementary	46.70%	12.10%	58.80%
Hayward	01 61192 6056972	Winton Middle	51.20%	18.00%	69.20%
Livermore	01 61200 6001317	Marylin	67.40%	8.00%	75.40%
Livermore	01 61200 6057244	Portola	64.90%	6.00%	70.90%
San Leandro	01 61291 6057111	Bancroft Middle	38.75%	11.99%	50.74%
San Leandro	01 61291 6002372	Garfield Elementary	34.65%	17.19%	51.84%
San Leandro	01 61291 6002398	Jefferson Elementary	49.43%	14.58%	64.01%
San Leandro	01 61291 6066518	John Muir Middle	34.07%	19.46%	53.53%
San Leandro	01 61291 6002422	McKinley Elementary	43.88%	14.22%	58.10%
San Leandro	01 61291 6002430	Monroe Elementary	35.14%	17.68%	52.82%
San Leandro	01 61291 6002455	Washington Elementary	43.80%	16.25%	60.05%
San Leandro	01 61291 6002463	Wilson Elementary	47.29%	19.17%	66.46%

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
San Lorenzo	01 61309 6002562	Edendale	62.22%	10.64%	72.86%
San Lorenzo	01 61309 6002612	Hesperian	56.23%	13.31%	69.54%
San Lorenzo	01 61309 6002620	Hillside	70.80%	14.00%	84.80%
San Lorenzo	01 61309 6002653	Lorenzo Manor	47.26%	10.40%	57.66%
San Lorenzo	01 61309 6002521	Colonial Acres	61.87%	14.02%	75.89%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
California Department of Education	Kids Cook Farm Fresh	English
California Power Play!	Powerplay materials	English
California Project LEAN	Jumpstart	English
Latino Network Campaign	Latino Tool Kit	English/Spanish
Lawrence Hall of Science	Botany on Your Plate	English
LifeLab	Growing a Classroom	English/Spanish
Project Food Land and People	Project Food, Land and People	English/Spanish
UC Botanical Gardens	Linking Food with the Environment	English
UC Botanical Gardens	Math in the Garden	English
UC Cooperative Extension	Nutrition Matters	English
UC Cooperative Extension	Nutrition to Grow On	English
UC Cooperative Extension	TWIGS	English
USDA materials	Team Nutrition	English
Other California Healthy Kids Resource Center materials	Color Me Healthy	English/Spanish
Dairy Council of California	Deal Me In…Food and Fitness, Nutrition Explorations, Various lessons from website.	English/Spanish
Harvest of the Month	Cookbook, Harvest of the Month	English/Spanish
USDA materials	Eat Smart Play Hard	English
USDA materials	My Pyramid. MyPyramid .gov	English
Scholastic	Gregory the Terrible Eater	English
Teacher Created Resources	Snack Art	English
Network for A Healthy California	Secret to Healthy Living	English/Spanish
California Power Play!	Kids Get Cooking	English/Spanish
California Latino	Latino Cookbook	English/Spanish
Dairy Council of California	Activity & Eating	English, Spanish
Dairy Council of California	Calcium Connection	English, Spanish
Dairy Council of California	Making Meals Matter	English, Spanish
Dairy Council of California	Pregnancy-A Special Time for Nutrition	English/Spanish
Dairy Council of California	Building a Healthy Me	English/Spanish

Dairy Council of California	Exercise Your Options	English/Spanish
Dairy Council of California	Healthy Choices, Healthy Me	English/Spanish
Dairy Council of California	Nutrition Pathfinders	English/Spanish

BUDGET COVER SHEET
FFY 2009

Organization: Alameda County Office of Education				
Contract Number: 07-65305				
			Amount	
State Share Budget	**FFY 2008**	**FFY 2009**	**Difference**	**% Difference**
Personnel Salaries				
Fringe Benefits				
Subcontractors	$6,692,587	**6,732,043**	**39,456**	**0.5895%**
Contracts/Grant Agreements				
Operating				
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs				
Travel				
Equipment & Other Capitol				
Indirect Costs	$564,185	**567,511**	**3,326**	**0.5896%**
Total State Share	$7,256,772	**$7,299,554**	**42,782**	**0.5895%**
			Amount	
Federal Share Budget	**FFY 2008**	**FFY 2009**	**Difference**	**% Difference**
Personnel Salaries	301,000	**699,462**	**398,462**	**132.38%**
Fringe Benefits	71,510	**191,386**	**119,876**	**167.63%**
SubContracts	2,930,161	**2,377,942**	**-552,219**	**-18.85%**
Contracts/Grants/Agreements				
Operating	18,210	**14,642**	**-3,568**	**-19.59%**
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs	0	**21,000**	**21,000**	**100.00%**
Materials				
Travel	18,210	**15,772**	**-2,438**	**-13.39%**
Equipment & Other Capitol	5,400	**13,600**	**8,200**	**151.85%**
Indirect Costs	281,941	**281,040**	**-901**	**-0.32%**
Total Federal Share	$3,626,432	**$ 3,611,103**	**-15,329**	**-0.42%**
Note: If % difference in a line is greater than 10%, please provide an explanation.				
If the total % difference is greater than 5% consult your Contract Manager. FFY 2009				
Network Growth Policy restricts contract growth.				

LOCAL PROJECT SYNOPSIS

1. **STATE LEVEL GOALS AND OBJECTIVES**
   See State-level objectives in introduction to Section B..

2. **DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

Project Title: **Alameda County Office of Education (Rock La Fleche Community School)**
Program Area: **Local Incentive Awardee: Education - County Office of Education**
Contract Number: **07-65304**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**
Gender: Male (50%); Female (50%)
Ethnicity: African American (60%); Asian (10%); Caucasian (5%); Latino (25%)
Languages: English (100%)
Ages: 5 to 8 (60%); 12 to 17 (40%)

c. **Focus on FSP Eligibles.**
Income Targeting Data Source:
See attached Free/Reduced Price Meal % data sheet.

d. **Project Description.**
Key Methods:
Nutrition Education Classes (180 occurrences at 1 hour each); Community Education Events (5 occurrences at 2 hours each)

Key Educational Messages:
Fruits & Vegetables; Fats and Oils; Fiber-Rich Foods; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Whole Grains

FSNE Delivery Sites by Type of Setting:
Schools – students (K-12) (7)

Projected Number of Unduplicated Participants: 785

Narrative
The Alameda County Office of Education (ACOE) Health and Nutrition Education Program will serve at least 120 individual students attending court and community schools and at least another 80 students attending 4 Oakland Unified School District Elementary Schools. The program will reach students for whom nutrition information will be most relevant - those in drug recovery, pregnant and parenting and receiving support from social services, including foster care. The program will include classroom and garden-based components in which students will learn about nutrition and especially consuming the recommended amounts of fruits and vegetables daily through hands-on activities, discussion, video presentations and lecture. There are four elementary schools in Oakland still pending and ACOE will notify PM prior to serving these schools.

Students at the Rock la Fleche Community School site will receive the nutrition program in the form of a service-learning experience. At that site students will design, plan and execute a garden-based nutrition program for a target audience of elementary school students. The young students will attend workshops during which they will learn about healthy eating, nutrition in the garden and physical activity in the garden. The high schools students will continually reflect on their work, will celebrate their success as a community and will develop a program template for new students to follow.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
Improving Cultural Relevancy; Enhancing/Updating Existing Strategies

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
N/A

i. **Key Performance Measures/Indicators.**
High school students will research, develop and teach key nutrition messages to elementary school audiences at 4 community/garden events; High school students will attend and will participate in at least 180 classes and will receive key nutrition messages through information, activities and discussion during each session; and 80 elementary school students will attend and will participate in garden-based workshops during which they will receive key nutrition messages through information, activities, discussion and images.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Alternative/Opportunity	01-10017-0130427	CalSAFE, Emery	81.44%	6.19%	87.63%
Community Schools	01-10017-0130419	Rock La Fleche Community School	79.52%	2.40%	81.93%
Community Schools	01-10017-0130419	Thunder Road Community School	79.52%	2.40%	81.93%
Oakland Unified	01-61259-6057046	Hoover Elementary	78.13	6.40	84.53
Oakland Unified	01-61259-6002125	Prescott Elementary	63.51	2.01	65.52
Oakland Unified	01-61259-6002166	Santa Fe Elementary	64.20	4.73	68.93
Oakland Unified	01-61259-0130518	East Bay Conservation Corps Charter School.	58.70	17.81	76.52

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
California Project LEAN	Jump Start Teens	English
Contractor developed	Service Learning	English
Other California Healthy Kids Resource Center materials	CANFit	English

Form #3

BUDGET COVER SHEET
FFY 2009

Organization: Alameda County Office of Education (Rock La Fleche)				
Contract No. 07-65304				
			Amount	**%**
State Share Budget	**FFY 2008**	**FFY 2009**	**Difference**	**Difference**
Personnel Salaries	$ 127,351	$ 126,990	$ (361)	-0.28%
Fringe Benefits	$ 22,566	$ 22,268	$ (298)	-1.34%
Subcontractors	$ -	$ -	$ -	
Contracts/Grant Agreements			$ -	
Operating	$ -		$ -	
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ -	$ -	$ -	
Materials			$ -	
Travel	$ -	$ -	$ -	
Equipment & Other Capital	$ -	$ -	$ -	
Indirect Costs	$ 13,448	$ 13,430	$ (18)	-0.13%
Total State Share	**$ 163,365**	**$ 163,156**	**$ (209)**	**-0.13%**
			Amount	**%**
Federal Share Budget	**FFY 2008**	**FFY 2009**	**Difference**	**Difference**
Personnel Salaries	$ 5,424	$ 5,450	$ 26	0.48%
Fringe Benefits	$ 1,930	$ 1,936	$ 6	0.31%
SubContracts	$ 61,340	$ 61,340	$ -	0.00%
Contracts/Grants/Agreements				
Operating	$ 950	$ 950	$ -	
Non-Capital Equipment Supplies	$ -	$ -		
Building Space	$ -	$ -		
Maintenance	$ -	$ -		
Other Costs	$ 3,530	$ 3,530	$ -	0.00%
Materials				
Travel	$ 1,558	$ 1,558	$ -	0.00%
Equipment & Other Capital	$ -	$ -	$ -	0.00%
Indirect Costs	$ 6,703	$ 6,706	$ 3	0.05%
Total Federal Share	**$ 81,435**	**$ 81,471**	**$ 36**	**0.04%**
Note: If % difference in a line is greater than 10%, please provide an explanation.				
If the total % difference is greater than 5% consult your Contract Manager. FFY 2008				
Network Growth Policy restricts contract growth.				

LOCAL PROJECT SYNOPSIS

1. **STATE LEVEL GOALS AND OBJECTIVES**
   See State-level objectives in introduction to Section B, pages 1-3.

2. **DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

Project Title: **Fresno County Office of Education**
Program Area: **Local Incentive Awardee: Education - County Office of Education**
Contract Number: **08-85131**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (49%); Female (51%)

Ethnicity: African American (5.6%); Asian (11.0%); Caucasian (12.5%); Latino (69.5%); Native American (0.9%); Pacific Islander (0.2%); Multiple/Other/No Response (0.5%)

Languages: English (69%); Hmong (2%); Spanish (27%); All other non English (2%)

Ages: Under 5 (6%); 5 to 8 (34%); 9 to 11 (28%); 12 to 17 (30%); 18 to 59 (2%)

c. **Focus on FSP Eligibles.**
Income Targeting Data Source:
See attached census tract data sheet.
See attached Free/Reduced Price Meal % data sheet.

d. **Project Description.**
Key Methods:
Advisory Council/Task Force (Student Nutrition Advisory Councils); Print Media; Radio; TV; Nutrition Education Classes (20 occurrences at 1 hour each); Community Education Events (12 occurrences at 4 hours each); Training/Workshop/Conference (40 occurrences at 4 hours each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Food Shopping/Preparation; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Whole Grains

FSNE Delivery Sites by Type of Setting:
Afterschool Programs (12); Community Based Organizations (4); Community Clinics (non government) (2); Schools – students (K-12) (19); Fresno County Fairgrounds (1); NOTE: After school, preschool & adult/parent schools included in K-12 unless otherwise noted.

Projected Number of Unduplicated Participants: 19,874

Narrative
Fresno County Office of Education (FCOE) works with multiple K-8 schools as well as After School programs in 6 school districts to promote healthy eating and physical activity through school-based activities and county-wide events. A comprehensive Harvest of the Month program at school sites has been developed with taste-testing, classroom, after school and cafeteria

activities, and take-home newsletters. Student lead NAC groups assist with facilitation of nutrition education on school campuses through peer teaching and supports a healthy school campus. Training is provided to teachers, staff, After School staff and parents through network approved materials. Trainings and nutrition education workshops are essential in increasing integration of nutrition in the classroom and to promote physical activity. Impact evaluation is completed to measure preference for fruits and vegetables. FCOE also participates in county-wide events that promote increased consumption of fruits and vegetables and physical activity: Back to School Nights, School Open Houses, Health Fairs, FCOE Pentathlon Adventure (5th-8th grade students), FCOE Scout Island Adventure Challenge (High School), Fresno County Farm and Nutrition Day at the Fresno Fairgrounds, as well as National recognized events such as National Walk to School Day.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
See attached New Materials data sheet.

i. **Key Performance Measures/Indicators.**
Impact evaluation is conducted yearly to determine preferences of fruits and vegetables. Process evaluation measures will indicate participation levels through sign-in sheets, tracking forms, pictures, summaries of evaluation and feedback tools developed.

3. EVALUATION PLANS
See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS
Strong relations exist with UC Cooperative Extension, Central California Regional Obesity Prevention Project, and Fresno Metro Ministry to provide and promote nutrition education and physical activity events. Participation in the Central Valley Health & Nutrition Collaborative also promotes sharing and participation in events that serve the FSNE population. Other partners include City of Fresno Parks and Recreation, the Dairy Council, Blue Cross and Health Net. MOUs will be submitted prior to the beginning of FFY 09.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Fresno	06019001301	All races	71.00%
Fresno	06019006802	All races	61.41%
Fresno	06019008301	All races	73.43%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Union Elementary	10-62042-6005797	Burrel Elementary	74.80%	13.01%	87.80%
Sanger Unified	10-62414-6007108	Centerville Elementary	59.68%	12.58%	72.26%
Sanger Unified	10-62414-6007116	Del Rey Elementary	84.15%	10.19%	94.34%
Sanger Unified	10-62414-6007173	Lone Star Elementary	49.32%	23.52%	72.83%
Central Unified	10-73965-6006662	Houghton-Kearney Elementary	49.58%	6.36%	55.93%
Central Unified	10-73965-6006910	Madison Elementary	63.86%	12.25%	76.11%
Central Unified	10-73965-1035112	Pershing Continuation High	67.70%	4.97%	72.67%
Central Unified	10-73965-6006951	Roosevelt Elementary	58.58%	9.03%	67.61%
Central Unified	10-73965-6006944	McKinley Elementary	43.80%	14.81%	58.61%
Caruthers Unified	10-75598-6005813	Caruthers Elementary	75.64%	8.78%	84.43%
Central Unified	10-73965-6005789	Biola-Pershing Elem	82.17%	8.53%	90.70%
Central Unified	10-73965-6007389	Teague Elem	55.18%	11.76%	66.95%
Kings Canyon Unified	10-62265-6006803	Lincoln Elem	77.73%	13.51%	91.23%
Kings Canyon Unified	10-62265-6006795	McCord Elem	89.36%	6.62%	95.98%
Kings Canyon Unified	10-62265-0105692	A.L. Conner Elem	79.95%	10.91%	90.86%
Kings Canyon Unified	10-62265-6006738	Alta Elem	65.28%	11.00%	76.28%
Kings Canyon Unified	10-62265-6088959	Great Western Elem	42.31%	15.93%	58.24%
Kings Canyon Unified	10-62265-6006878	Washington Elem	59.05%	16.16%	75.21%
Washington Colony	10-62513-6007405	Washington Colony Elem	56.25%	13.26%	69.51%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
American Cancer Society	Walking Club materials	English
California Power Play!	Fruits Vegetables Power Play	English/Spanish
Cooperative Extension (EFNEP, FSNEP)	Color Me Healthy	English
Dairy Council of California	Building a Healthy Me, Healthy Choices/Healthy Me, Nutrition Pathfinders, Exercise Your Options, Deal me in..Food and Fitness	English
Harvest of the Month	Educator Newsletter, Family Newsletter, Lesson plans	English/Spanish
Other California Healthy Kids Resource Center materials	CANFIT Super Manual, Color Me Healthy, Changing the Scene, Generation Fit, Take 10! K-5	English
Cooperative Extension (EFNEP, FSNEP)	Reading Across My Pyramid	English
USDA materials	My Pyramid	English and Spanish
SPARK	Early Childhood curriculum	English
CATCH!	Curriculum/health-nutrition program	English
CANfit	Super manual	English
USDA materials	Eat Fit Curriculum	English
USDA materials	Eat Smart, Play Hard	English
Other California Healthy Kids Resource Center materials	Nibbles for Health	English
Other California Healthy Kids Resource Center materials	Nutrition to Grow On	English

New Educational Materials Data Sheet

Title	*Description*	*Justification*
10th Anniversary Pentathlon DVD	Coaches instructions and event information	New events will be added this year and coaches will use this DVD as an instructional tool for students.

Form #3

BUDGET COVER SHEET
FFY 2009

Organization: Fresno County, Office of Education
Contract Number: 08-85131

State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$ 190,690	$ 357,668	$ 166,978	87.57%
Fringe Benefits	$ 61,021	$ 114,454	$ 53,433	87.56%
Subcontractors	$ 980,464	$ 713,266	$ (267,198)	-27.25%
Contracts/Grant Agreements			$ -	
Operating	$ 9,350	$ 7,118	$ (2,232)	-23.87%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ 33,550	$ 30,228	$ (3,322)	-9.90%
Materials			$ -	
Travel	$ 1,142	$ 1,454	$ 312	27.32%
Equipment & Other Capitol	$ -	$ 1,940	$ 1,940	100.00%
Indirect Costs	$ 24,902	$ 43,183	$ 18,281	73.41%
Total State Share	$ 1,301,119	$ 1,269,311	$ (31,808)	-2.44%

Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$ 164,736	$ 158,793	$ (5,943)	-3.61%
Fringe Benefits	$ 58,335	$ 61,939	$ 3,604	6.18%
SubContracts	$ 339,650	$ 356,633	$ 16,983	5.00%
Contracts/Grants/Agreements			$ -	
Operating	$ 8,845	$ 6,327	$ (2,518)	-28.47%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ 16,752	$ 14,590	$ (2,162)	-12.91%
Materials			$ -	
Travel	$ 9,907	$ 12,736	$ 2,829	28.56%
Equipment & Other Capitol	$ 1,500	$ 2,000	$ 500	33.33%
Indirect Costs	$ 25,603	$ 21,637	$ (3,966)	-15.49%
Total Federal Share	$ 625,328	$ 634,655	$ 9,327	1.49%

LOCAL PROJECT SYNOPSIS

1. **STATE LEVEL GOALS AND OBJECTIVES**
   See State-level objectives in introduction to Section B, pages 1-3.

2. **DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

Project Title: **Humboldt County Office of Education**
Program Area: **Local Incentive Awardee: Education - County Office of Education**
Contract Number: **08-85133**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (52%); Female (48%)

Ethnicity: African American (2%); Asian (3%); Caucasian (56%); Latino (16%); Native American (17%); Pacific Islander (1%); Multiple (5%)

Languages: English (92%); Spanish (8%)

Ages: 5 to 8 (62%); 9 to 11 (31%); 12 to 17 (7%)

c. **Focus on FSP Eligibles.**
Income Targeting Data Source:
See attached Free/Reduced Price Meal % data sheet.

d. **Project Description.**

Key Methods:
Nutrition Education Classes (2,325 occurrences at 0.5 hour each); Community Education Events (5 occurrences at 2 hours each); Training/Workshop/Conference (2 occurrences at 2 hours each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Food Shopping/Preparation; MyPyramid – Healthy Eating Plan; Whole Grains

FSNE Delivery Sites by Type of Setting:
Afterschool Programs (15); Schools – students (K-12) (27); NOTE: After school sites included in K-12 unless otherwise noted.

Projected Number of Unduplicated Participants: 5,175

Narrative
Acting as the lead agency, the Humboldt County Office of Education coordinates the *Network for a Healthy California* funded programs offered through county-based special education classrooms and a consortium of schools. Efforts focus on encouraging consumption of colorful fruits and vegetables and promotion of daily physical activity. Activities include implementation on Harvest of the Month program in approximately 250 preK-8 grade classrooms, *Power Play!* offered to 4th and 5th grade students as well as after school programs, healthy classroom celebration ideas, cooking activities and projects as well as community and school wide nutrition related events. Multiple professional development and network opportunities are offered to school site staff.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
We have not modified our methods/strategies

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
N/A.

i. **Key Performance Measures/Indicators**.
Process evaluation measures such as sign-in sheets, lesson plans, activity tracking logs, and pictures will show participation levels. Increased identification, knowledge, and preference of fruits and vegetables will indicated successful implementation of Harvest of the Month and Power Play! programs. Improved food preparation and cooking skills will reflect successful implementation of cooking activities. Impact evaluation will measure changes in fruit and vegetable consumption, knowledge, preference, and self efficacy among targeted 9-11 year olds.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

The Humboldt County Office of Education will continue to support Regional Network for a Healthy California by participating in the Northcoast Nutrition and Fitness Collaborative and acting as co-chair for one of the educational initiatives. We will continue to coordinate with Community Alliance with Family Farmers—Humboldt Chapter on Farm to School related activities and continue to work with Regional Power Play! coordinator on implementing Power Play! activities in the classroom and after school setting. Lastly, we would like to meet with local LIAs (Del Norte USD) regularly to network and share activities.

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Arcata Elementary	12-62679-6007678	Arcata Elementary	59.09%	5.05%	64.14%
Bridgeville Elementary	12-62729-6007710	Bridgeville Elementary	63.04%	13.04%	76.09%
Cuddeback Union Elementary	1262737-6007728	Cuddeback Elementary	31.90%	21.55%	53.45%
Eureka City Unified	12-75515-6007751	Alice Birney Elementary	75.08%	14.81%	89.90%
Eureka Unified SD	125515-6057376	Catherine L. Zane Middle School	61.12%	12.42%	73.54%
Eureka City Unified	12-75515-6007777	Grant Elementary	57.28%	16.50%	73.79%
Eureka City Unified	12-75515-6007793	Lafayette Elementary	47.77%	17.80%	65.58%
Fortuna Union Elementary	12-62802-6007868	Fortuna Union Elementary	43.49%	12.38%	55.87%
Fortuna Union Elementary	12-62802-6007876	South Fortuna Elementary	53.86%	12.88%	66.74%
Klamath-Trinity Joint Unified	12-62901-6007967	Hoopa Valley Elementary	80.71%	9.98%	90.69%
Klamath-Trinity Joint Unified	12-62901-6007982	Jack Norton Elementary	87.50%	9.37%	96.87%
Klamath-Trinity Joint Unified	12-62901-6007975	Orleans Elementary	64.71%	13.73%	78.43%
Klamath-Trinity Joint Unified	12-62901-6007991	Trinity Valley Elementary	61.90%	25.54%	87.45%
Klamath-Trinity Joint Unified	12-62901-6008007	Weitchpec Elementary	100.00%		100.00%
Loleta Union Elementary	12-62927-6008023	Loleta Elementary	46.29%	21.14%	67.43%
Maple Creek Elementary	1262935-6008031	Maple Creek Elementary	22.22%	33.34%	55.56%
Orick Elementary	12-62968-6008080	Orick Elementary	61.11%	13.89%	75.00%
Peninsula Union Elementary	12-62984-6008106	Peninsula Union Elementary	83.33%	9.52%	92.86%
Rio Dell Elementary	12-63008-6008114	Eagle Prarie Elementary	62.77%	15.95%	78.72%
Rio Dell School District	1263008-6008122	Monument Middles School	54.08%	13.27%	67.00%
Scotia Union Elementary	1263024-6008155	Stanwood A. Murphy Elementary	39.15%	16.04%	55.19%
South Bay Union Elementary	12-63032-6008171	South Bay Elementary	52.94%	16.99%	69.93%
South Bay Union Elementary (*on-site data)	12-63032-6008171	Pine Hill Elementary	44.05%	7.05%	51.10%
Southern Humboldt Joint Unified	12-63040-6008197	Casterlin Elementary	47.54%	9.84%	57.38%
Southern Humboldt Joint Unified	12-63040-6101893	Ettersburg Elementary	50.00%	33.33%	83.33%

School District	***CDS Code***	***School Site***	***Free Meal %***	***Reduced Meal %***	***Free and Reduced Meal %***
Southern Humboldt Joint Unified	12-63040-6008213	Redway Elementary	40.50%	14.95%	55.45%
Trinidad Union SD	1263057-6008247	Trinidad Union Elementary	34.01%	21.09%	55.10%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
California Department of Education	Fruit and Vegetable Photo Cards	English
California Power Play!	Teacher Idea & Resource Kit	English
California Power Play!	Student Workbooks	English
Harvest of the Month	LA Collaborative website materials posted	English/Spanish
Harvest of the Month	Educator Newsletter	English
Harvest of the Month	Family Newsletter	English
USDA materials	MyPyramid	English
USDA materials	Team Nutrition	English
Contractor developed	Classroom Celebration Handouts	English
Contractor developed	Harvest of the Month Trivia Questions	English

BUDGET COVER SHEET
FFY 2009

Organization: Humboldt County Office of Education
Contract Number: 08-85133

State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$ 511,244	$ 520,194	$ 8,950	1.75%
Fringe Benefits	$ 178,935	$ 182,068	$ 3,133	1.75%
Subcontractors		$ -	$ -	
Contracts/Grant Agreements			$ -	
Operating	$ -	$ -	$ -	
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ -	$ -	$ -	
Materials			$ -	
Travel	$ -	$ -	$ -	
Equipment & Other Capital	$ -	$ -	$ -	
Indirect Costs	$ 51,763	$ 52,670	$ 907	1.75%
Total State Share	$ 741,942	$ 754,932	$ 12,990	1.75%

Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$ 125,417	$ 151,561	$ 26,144	20.85%
Fringe Benefits	$ 50,167	$ 71,570	$ 21,403	42.66%
Subcontractors	$ 10,000	$ 10,500	$ 500	
Contracts/Grants/Agreements			$ -	
Operating	$ 5,750	$ 10,950	$ 5,200	90.43%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ 139,850	$ 96,850	$ (43,000)	-30.75%
Materials			$ -	
Travel	$ 7,405	$ 8,499	$ 1,094	14.77%
Equipment & Other Capital	$ -	$ 1,200	$ 1,200	100.00%
Indirect Costs	$ 25,882	$ 26,335	$ 453	1.75%
Total Federal Share	$ 364,471	$ 377,465	$ 12,994	3.57%

Justification/Explanation for Line Item Increases of Greater than 5%

Fringe Benefits Increase due to the addition of new staff and standard increase in employee benefit package.

Indirect Costs Increase due to the addition of new staff and benefits package.

Equipment Increase in personnel need for laptop and required software

LOCAL PROJECT SYNOPSIS

1. **STATE LEVEL GOALS AND OBJECTIVES**
   See State-level objectives in introduction to Section B, pages 1-3.

2. **DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

Project Title: **Kern County Superintendent of Schools**
Program Area: **Local Incentive Awardee - Education**
Contract Number: **08-85171**

a. **Related State Objectives**
See State-level objectives 1, 2, 4, 8, and 9

b. **Audience**

Gender:	Male (51%) Female (49%)
Ethnicity:	African American (7%); Asian (2%); Caucasian (30%); Latino (58%)
Languages:	English (40%); Spanish (60%)
Ages:	Under 5 years old (40%); 5-8 years old (25%); 9 to 11 (1%); 12 to 17 (15%); 18 to 59 (19%)

c. **Focus on FSP Eligibles**
Income Targeting Data Source:
See attached Free/Reduced Price Meal % data sheet.

d. **Project Description**
Key Methods:
Nutrition Education Classes (20 occurrences at .50 hour each); Community Education Events (2 occurrences at 1 hours each); Training/Workshp/Conference (8 occurrences at 2 hours each); Class Lessons (40 occurrences at .15 hours each); Resource Exchange (N/A)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Promote Healthy Weight

FSNE Delivery Sites by Type of Setting:
Other Preschools or Daycares (7); Schools – (K-12) (6)

Projected Number of Unduplicated Participants: 4,273

Narrative
The Kern County Superintendent of Schools along with Beardsley and Standard School Districts will work with its partners (American Cancer Society, the Gleaners, Grocery Partners, Kern County Farm Bureau, Diary Council and UCCE) to increase healthy eating among food stamp eligible families in Kern County. Nutrition education willl be provided at thirteen eligible school sites. Classes will include hands-on healthy cooking demonstrations and physical activity promotion. The Food Stamp Program will also be promoted in the context of nutrition education.

Activities to increase nutrition education and physical activity promotion will include: implementation Harvest of the Month at eligible school sites; providing professional

development to teachers and staff on nutrition education; providing eligible school sites with materials needed to conduct nutrition education and healthy taste testing; developing a resource exchange of nutrion education materials for teachers, parents, and students.

KCSOS will with its partners promote fruits and vegetables to students from eligible schools at community events. Such events may include Farm Days at the Kern County Fair, Farmers Markers, Health Fairs and other similar health promotion activities that provide services to the target audience. KCSOS will attend Central Valley Health and Nutrition Collaborative meetings.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
We have not modified our methods/strategies.

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
N/A

i. **Key Performance Measures/Indicators.**
Process evaluation measures will include the following :as recorded in sign-in sheets, meeting agendas, numbers who participated in events, and frequency of events and classes as measured on Activity Tracking Forms.

3. EVALUATION PLANS
See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS
A strong relationship with the following agencies American Cancer Society, Gleaners, Farm Bureau, Grocery Partners and UCCE will ensure a seamless delievery of nutrition education to the food stamp eligible students and their families. Participation in the professional development activities throughout California will provide access to best practices in raising nutrition and physical education awareness.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Standard School District	15637926010078	Highland Elementary	43.00%	16.00%	59.00%
Standard School District	15637926010086	Standard Elementary	80.00%	9.00%	89.00%
Standard School District	15637926010102	Wingland Elementary	56.00%	16.00%	72.00%
Beardsley School District	15633396009237	North Beardsley Elementary	77.00%	14.00%	91.00%
Beardsley School District	15633390108589	San Lauren Elementary	46.00%	16.00%	62.00%
KCSOS	1510570000000	Ming Ave Preschool	60.00%	28.00%	88.00%
KCSOS	1510570000000	Fairgrounds Pre School	54.00%	34.00%	88.00%
KCSOS	1510570000000	Lamont Preschool	68.00%	25.00%	93.00%
KCSOS	1510570000000	Richardson Center Preschool	51.00%	33.00%	84.00%
KCSOS	1510570000000	Wasco 6th Street Preschool	57.00%	32.00%	89.00%
KCSOS	1510570000000	Wasco H Street Preschool	56.00%	26.00%	82.00%
KCSOS	1510570000000	N. Beardsley Preschool	57.00%	20.00%	77.00%
KCSOS	15101571530310	Community Day School K-12	52.00%	6.00%	58.00%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
American Cancer Society	Cooking Smart; Nutrition and Activity Quiz; Add Fruits and Veggies to You diet; Great American Eat Right Challenge	English
California Power Play!	Schoo Idea & Resource Kit; Power Up for Learning; Kids Get Cookin'	English
Cooperative Extension (EFNEP, FSNEP)	EatFit; Food and Me; 12 Foods =6 Meals Kids Love; Reading Across MyPyramid; Food Practices of Nine Cultural Groups; Fitness and Me Booklet	English and Spanish
Dairy Council of California	Building a Healthier Me; Healthy Choices Healthy Me; Nutrition Pathfinders; Active and Eating	English and Spanish
USDA materials	Team Nutrition materials including: posters; Serving Up Success; Worksheets	English
American Heart Association	Jump Rope for Heart	English

Source	*Title*	*Languages*
California Healthy Kids Resource Center	Eat Smart Play Hard; Fit, Healthy and Ready to Learn; Kitchen Math; Dynamotion - Food Fun; Bread Comes to Life; Deal Me In… Food and Fitness; Fruit and Vegetables Power Play Series	English
Melvin Berger	An Apple A Day	English
Brian Watts	Apple Tree	English and Spanish
Eric Houghton	The Crooked apple Tree	English
Patsy Jensen	Johnny Appleseed	English
C Micucci	The Life and Times of the Apple	English
Jody Fickes Shapiro	Up, Up, Up! It's apple Picking Time by Jody Fickes-Shapiro	English and Spanish
University of Ca Press	Agricultural History	English
Louise Riotte	Carrots Love Tomatoes	
Brenda Byers	Fruits and Vegetbles for Health	English
Bobbie Kaiman	Hooray for Orchards	English
C. Rylant	Mr Putter and Tabby Pick Pears	English
J French and B Wheatly	Too Many Pears	English
R Schotter	A Fruit and Begetable Man	English
R Barron	The Garden and Farm Book of Fruits and Vegetables	English
L Pietrzyk	Pears on a Willow Tree	English
J Richards	Fruit is a Staircase for Seeds	English
M. S. Hughes	Tall and Tasty: Fruit Trees	English
K. King and C. Livingston	Tree to Table	English
M. S. Hughes	Yes We Have Bananas: Fruits from Shrubs and Vines	English
P. Emery	How Much Is Too Much? How Much is Too Little	English
B Brookhart and P Schallock	Where'd You Get Those Genes?	English
M. S. Hughes	Buried Treasure: Roots and Tubers	English
M Rendon and C W Bellville	Farmer's Market	English
A Cage and P Emery	Where Does It Come From?	English
P. Emery	An Ag Interview	English
L Bechely and K Traiger	Starting All Over Again	English
P Emery and K Traiger	What Are you Eating?	English
R Pickering	I like Oranges by	English
E Partridge	Oranges on Golden Mountain	English
M Newell De Palma	The Strange Egg	English
Flor Ada	The Three Golden Oranges	English
Claire Llewellyn	What's for Lunch? Oranges	English
Sunkist Growers	Inside the Orange: It's a Juicy Story	English
P. Emery	The Interrelationship of Soil Water and Fertilizers and How they Affect Plant Growth	English
California Agriculture in the Classroom	What's Growin on in Californina?	English
M. S. Hughes	Cool As A Cucumber, Hot as a Pepper: Fruit Vegetables	English
M. S. Hughes	Green Power: Leaf and Flower Vegetables	English

Source	*Title*	*Languages*
A Bjornsen	Agriculture Awareness Through Poetry	English
J Vogt and M Yale	From Genes to Jeans	English
Marzzolo	Sun Song	English
Loretta Krupinski	Tiny Green Thumbs	English
B Kalman	What is a Plant?	English
M. S. Hughes	Green Power: Leaf and Flower Vegetables	English
H Volia and C Margolis	Seeds of Change	English
E Gibson	Sell What you Sow	English
Ruth Kraus	The Carrot Seeds	English and Spanish
Jan Peck	The Giant Carrot	English
Janet Stevens	Tops and Bottoms	English
M. S. Hughes	Stinky and Stringy: stem and Bulb Vegetables by	English
National Gardening Association	10 Terrific Vegetables and Everything you Need to Grow and Know They,	English
The Mayo Clinic and UCLA Center for Human Nutrition	Encylopedia of Foods	English
M Bangs	The Grey Lady and the Strawberry Snatcher	English
D Tunkin	How Does My Garden Grow	English
G Gibbons	From Seed to Plant	English
J Pallotta and B Thomson	The Victory Garden Alphabet	English
Ruth Heller	The Reason for a Flower	English
E Gibson	Seel What You Sow	English
L Lenski	Strawberry Girl by	English
L Cherry	How Groundhogs Garden Grew	English
G Saunders- Smith	Leaves	English
Cathy Smith	Plants On My Plate	English
Pyramid Pub.	Welcome to our Vegetable Farm,	English
Sharon Lovejoy	Roots, Shoots, Buckets and Boots	English
JR Gardiner	Top Secret	English
Lynne Tuft	The Grapes Grow Sweet	English
M Buckley	Making Raisins	English and Spanish
California Table Group Commission	Table Grapes,	English
American Farm Bureau for Agriculture	Agriculture and Environment	English
D Masumoto	Harves Sun	English
Idwal Jones	The Vineyard	English
Insect Lore	Beans	English
N. A Jarenka	Beyond the Beanstalk - Gardening Activities for Kids	English
California Dry Bean Advisory Board	Explore the Magic World of California Beans	English
Steven Kellogg	Jack and the Bean Stalk	English
M. S. Hughes	Spill the Beans and Pass the Peanuts: Legumes	English
A Starcher	Good Bugs for Your Garden	English
J. Kennedy	The Chemistry of Fertilizers	English

BUDGET COVER SHEET
FFY 2009

Organization: Kern County Superintendent of Schools				
Contract Number: 08-85171				
State Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference***	**% Difference***
Personnel Salaries	$ -	$ 155,620	$ -	0%
Fringe Benefits	$ -	$ 36,077	$ -	0%
Subcontractors	$ -	$ 199,264	$ -	0%
Contracts/Grant Agreements	$ -		$ -	0%
Operating	$ -	$ -	$ -	0%
Non-Capital Equipment Supplies	$ -		$ -	0%
Building Space	$ -		$ -	0%
Maintenance	$ -		$ -	0%
Other Costs	$ -	$ -	$ -	0%
Materials	$ -		$ -	0%
Travel	$ -	$ -	$ -	0%
Equipment & Other Capital	$ -	$ -	$ -	0%
Indirect Costs	$ -	$ 9,039	$ -	0%
Total State Share	$ -	$ 400,000	$ -	0%
Federal Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$ -	$ 51,334	$ -	0%
Fringe Benefits	$ -	$ 21,335	$ -	0%
SubContracts	$ -	$ 61,000	$ -	0%
Contracts/Grants/Agreements	$ -		$ -	0%
Operating	$ -	$ 5,208	$ -	0%
Non-Capital Equipment Supplies	$ -	$ -	$ -	0%
Building Space	$ -		$ -	0%
Maintenance	$ -		$ -	0%
Other Costs	$ -	$ 30,639	$ -	0%
Materials	$ -		$ -	0%
Travel	$ -	$ 7,205	$ -	0%
Equipment & Other Capital	$ -	$ 15,600	$ -	0%
Indirect Costs	$ -	$ 7,210	$ -	0%
Total Federal Share	$ -	$ 199,531	$ -	0%
** Note: Newly funded contractor, not funded in FFY 2008.*				

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **Los Angeles County Office of Education**
Program Area: **Local Incentive Awardee: Education - County Office of Education**
Contract Number: **06-55073**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (**54%**); Female (**46%**)

Ethnicity: African American (**8%**); Asian (**10%**); Caucasian (**12%**); Latino (**64%**); Native American (**0%**); **Filipino**(**5%**); No response/multiple (**1%**)

Languages: Arabic; Armenian (9%); Cantonese (5%); English (33%); Farsi; Korean (1%); Mandarin (5%); Spanish (43%); Tagalog (2%); Vietnamese (2%); unspecified; Indonesian

Ages: Under 5 (1%); 5 to 8 (36%); 9 to 11 (26%); 12 to 17 (27%); 18 to 59 (10%); 60 and Over

c. **Focus on FSP Eligibles.**
Income Targeting Data Source:
See attached Free/Reduced Price Meal % data sheet.

d. **Project Description.**

Key Methods:
Internet/Web Sites (www.lacoe.edu/nutritionnetwork); Nutrition Education Classes (21,222 occurrences at 1 hour each); Community Education Events (**10**occurrences at **4** hours each); Training/Workshop/Conference (**89**occurrences at **1.5** hours each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Sodium and Potassium; Whole Grains

FSNE Delivery Sites by Type of Setting:
Adult Education & Job Training Sites (7); Afterschool Programs (3); Community Clinics (non government) (1); Preschools: School District Preschools (4); Schools – students (K-12) (**45**); NOTE: All sites listed above are located at qualifing K-12 sites.

Projected Number of Unduplicated Participants: **24,581**

Narrative

The Los Angeles County Office of Education (LACOE) provides integrated educational programs and services in the diverse and multicultural environment of Los Angeles County. LACOE promotes increased achievement for all students, with an emphasis on assisting low-performing schools by providing support services and programs to underserved children, youth, families, districts, schools, and communities. The goal of the **Network for a Healthy California – LACOE Coalition** is to provide technical assistance, support, and resources for **sub-contracting districts to enhance** nutrition education and physical activity promotion **efforts for** ~~to~~ 17,892 students and their parents at eligible school sites, and 585 teachers, 110 food service workers, 38 nurses, and 85 support staff who work directly with these eligible students. This goal is achieved through ongoing nutrition coalition meetings and nutrition education activities such as hands-on cooking demonstrations, Harvest of the Month taste testing program, nutrition education classes and activities for students and parents, teacher and support staff training, and nutrition education curriculum, resources and materials such as the Harvest of the Month Toolkit. The school districts participating in the **Network for a Healthy California – LACOE Coalition** are: LACOE Educational Programs, Glendale Unified School District, Inglewood Unified School District, Redondo Beach Unified School District, Rowland Unified School District, and San Gabriel Unified School District.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
N/A

i. **Key Performance Measures/Indicators.**
Impact Evaluation will determine changes in fruit and vegetable consumption among 4th and 5th grade students at eligible school sites. Process evaluation measures will demonstrate performance and completion of nutrition education and physical activity promotion events and related scope of work activities.

3. Evaluation Plans

See Section B Introduction, Objective 8.

4. Coordination Efforts

Participation in monthly LACOE Coalition meetings, quarterly Los Angeles Collaborative meetings, and SHAPE meeting will enable subcontracting districts to network and share effective practices in order to strengthen and improve already existing nutrition education efforts. Strong collaboration with California Dairy Council and Network Power Play! program will support and enhance classroom nutrition activities.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Glendale Unified	19-64568-6013627	Cerritos Elementary	65.05%	22.22%	87.27%
Glendale Unified	19-64568-6013635	Columbus Elementary	60.50%	18.44%	78.49%
Glendale Unified	19-64568-6013650	Edison Elementary	68.77%	11.76%	80.53%
Glendale Unified	19-64568-6013718	Jefferson Elementary	62.16%	17.12%	79.28%
Glendale Unified	19-64568-6013767	Mann Elementary	69.14%	12.50%	81.64%
Glendale Unified	19-64568-6013817	Muir Elementary	58.51%	11.75%	70.25%
Inglewood Unified	19-64634-6014435	Bennet-Kew Elementary	11.58%	45.80%	57.38%
Inglewood Unified	**19-64634-6014450**	**Centinela Elementary**	**13.52%**	**53.21%**	**66.73%**
Inglewood Unified	19-64634-6014575	Woodworth Elementary	8.22%	67.37%	75.60%
Inglewood Unified	19-64634-6014443	Worthington Elementary	13.22%	60.72%	73.94%
LACOE Alternative Ed.	19-10199-1996164	Antelope Valley PAU	64.00%	4.00%	68.00%
LACOE Alternative Ed.	19-10199-1996172	East Los Angeles PAU	94.00%	6.00%	100.00%
LACOE Alternative Ed.	19-10199-1996180	Eastern PAU	79.00%	13.00%	92.00%
LACOE Alternative Ed.	19-10199-1996206	Southern PAU	94.00%	4.00%	98.00%
LACOE Alternative Ed.	1910199-1996214	Southwest PAU	95.00%	3.00%	98.00%
LACOE Alternative Ed.	19-10199-1996222	Tri-Community	90.00%	10.00%	100.00%
LACOE Special Ed.	19-10199-1995263	Avalon PAU (* % of MediCal eligible students. MediCal eligible students are automatically qualified for free lunch)	81.00%		81.00%
LACOE Special Ed.	19-10199-1995263	Buena Vista PAU (* % of MediCal eligible students. MediCal eligible students are automatically qualified for free lunch)	66.00%		66.00%

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
LACOE Special Ed.	19-10199-1995263	Cortez PAU (* % of MediCal eligible students. MediCal eligible students are automatically qualified for free lunch)	68.00%		68.00%
LACOE Special Ed.	**19-10199-1995263**	**Fairvalley PAU**	**57.27%**	**8.72%**	**65.99%**
LACOE Special Ed.	19-10199-1995263	Imperial PAU (* % of MediCal eligible students. MediCal eligible students are automatically qualified for free lunch)	66.00%		66.00%
LACOE Special Ed.	19-10199-1995263	Larson West PAU (* % of MediCal eligible students. MediCal eligible students are automatically qualified for free lunch)	90.00%		90.00%
LACOE Special Ed.	19-10199-1995263	Lincoln PAU (* % of MediCal eligible students. MediCal eligible students are automatically qualified for free lunch)	86.00%		86.00%
LACOE Special Ed.	19-10199-1995263	Mid-Cities PAU (* % of MediCal eligible students. MediCal eligible students are automatically qualified for free lunch)	90.00%		90.00%
LACOE Special Ed.	19-10199-1995263	Mission PAU (* % of MediCal eligible students. MediCal eligible students are automatically qualified for free lunch)	70.00%		70.00%
LACOE Special Ed.	19-10199-1995263	Pride PAU (* % of MediCal eligible students. MediCal eligible students are automatically qualified for free lunch)	59.00%		59.00%
Redondo Beach Unified	19-75341-1938224	Edison Preschool	**60.87%**	**23.91%**	**84.78%**
Redondo Beach Unified	19-75341-6022107	Lincoln CDC	**30.82%**	**19.86%**	**50.68%**

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Redondo Beach Unified	19-75341-6022149	Tulita Preschool	**41.18%**	**17.65%**	**58.83%**
Redondo Beach Unified	19-75341-6022156	Washington CDC	**44.37%**	**7.75%**	**52.12%**
Rowland Unified	19-73452-1995943	Community Day School	52.27%	20.45%	72.73%
Rowland Unified	19-73452-6022230	Farjardo Elementary	59.23%	19.56%	78.78%
Rowland Unified	19-73452-6022248	Giano Intermediate	62.69%	18.18%	80.87%
Rowland Unified	19-73452-6022271	Hollingworth Elementary	41.02%	20.45%	61.47%
Rowland Unified	19-73452-6022289	Hurley Elementary	78.16%	12.86%	91.02%
Rowland Unified	19-73452-6022297	Jellick Elementary	46.86%	20.08%	66.95%
Rowland Unified	19-73452-6022313	La Seda Elementary	65.74%	17.78%	83.52%
Rowland Unified	19-73452-1936228	Nogales High School	40.17%	12.35%	52.52%
Rowland Unified	19-73452-6022321	Northam Elementary	71.67%	15.15%	86.82%
Rowland Unified	19-73452-6022339	Rincon Intermediate	40.78%	18.29%	59.07%
Rowland Unified	19-73452-6022347	Rorimer Elementary	58.00%	18.68%	76.68%
Rowland Unified	19-73452-6022354	Rowland Elementary	52.21%	15.74%	67.95%
Rowland Unified	19-73452-1930106	Santana High School	45.08%	7.46%	52.54%
Rowland Unified	19-73452-6022388	Villa Corta Elementary	65.51%	18.45%	83.96%
Rowland Unified	19-73452-6022412	Yorbita Elementary	65.33%	17.09%	82.41%
San Gabriel Unified	19-75291-1996081	Del Mar High School	43.59%	12.82%	56.41%
San Gabriel Unified	19-75291-6022438	Jefferson Middle School	47.01%	16.69%	63.70%
San Gabriel Unified	19-75291-6022453	McKinley Elementary	44.73%	16.29%	61.01%
San Gabriel Unified	19-75291-6022461	Roosevelt Elementary	68.15%	16.35%	84.50%
San Gabriel Unified	19-75291-6022479	Washington Elementary	32.00%	19.00%	51.00%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
Aspen Publishers	Nutrition Nuggets	English
American Cancer Society	Spring Into Health	English
American Dietetic Association	Nutrition Fact Sheets	English
CA Department of Education	Nutrition to Grow On	English
CA Department of Education	Benefits of Nutrition and Academic Performane	English, Spanish, Aremenian
California Project Lean	Jump Start Teens!	English
California Latino	Healthy Latino Recipes made with love cook book	English, Spanish
California Latino Campaign	Fruit & Vegetables and Physical Activity Toolbox for Community Educators	English, Spanish
California Power Play!	School Idea and Resouce Kit	English, Spanish
Cooperative Extension (EFNEP, FSNEP)	Feeding Challenges: Tips for Preventing Hassles	English
Cooperative Extension (EFNEP, FSNEP)	Lets Play "Food" Ball	English

Source	*Title*	*Languages*
Cooperative Extension (EFNEP, FSNEP)	MyActivity Pyramid & Log	English
Cooperative Extension (EFNEP, FSNEP)	MyPyramid Bingo	English
Cooperative Extension (EFNEP, FSNEP)	MyPyramid Cut & Fold Activity	English
Cooperative Extension (EFNEP, FSNEP)	Using MyPyramid in your life-chidlren and youth	English
Dairy Council of California	Activity & Eating	English, Spanish
Dairy Council of California	Calcium Connection	English, Spanish
Dairy Council of California	Making Meals Matter	English, Spanish
Dairy Council of California	Pregnancy-A Special Time for Nutrition	English, Spanish
Dairy Council of California	Deal Me In…Food and Fitness	English, Spanish
Downey Unified School District	Harvest of the Month Workbooks (gr. K-5)	English
Food Stamp Nutrition Connection	Be Active Your Way (DHS)	English, Spanish
Food Stamp Nutrition Connection	Discover the Secret to Healthy Living (DHS)	English, Spanish
Food Stamp Nutrition Connection	Eat 5 A Day the CA Way (DHS)	English, Spanish
Food Stamp Nutrition Connection	Eating fruit and vegetables	English
Food Stamp Nutrition Connection	Loving Your Family, Feeding Their Future materials	English, Spanish
Human Relations Media	Food, Health, and Exercise	English
Network for a Healthy California	Everyday Healthy Meals cookbook	English
Network for a Healthy California	Harvest of the Month Toolkit	English, Spanish
North Carolina State University Coopertive Extension	Color Me Healthy: Preschoolers Moving and Eating Healthy	English, Spanish
USDA	The Power of Choice	English
USDA materials	Feed Me Give Me What I need!	English
USDA materials	MyPyramid	English
We Can (Ways to Enhance Children's Activity & Nutrition)	Parent Tips: Making Healthier Food Choices, Saving Money	English

New Educational Materials Data Sheet

	Description	*Justification*

Form #3

BUDGET COVER SHEET
FFY 2009

Organization: Los Angeles County Office of Education				
Contract Number: 06-55073				
State Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 87,480	$ 85,805	$ (1,675.00)	-1.91%
Fringe Benefits	$ 26,958	$ 26,458	$ (500.00)	-1.85%
Subcontractors	$ 4,516,496	$ 4,519,430	$ 2,934.00	0.06%
Contracts/Grant Agreements	$ -	$ -	$ -	0.00%
Operating	$ -	$ -	$ -	0.00%
Non-Capital Equipment Supplies	$ -	$ -	$ -	0.00%
Building Space	$ -	$ -	$ -	0.00%
Maintenance	$ -	$ -	$ -	0.00%
Other Costs	$ -	$ -	$ -	0.00%
Materials	$ -	$ -	$ -	0.00%
Travel	$ -	$ -	$ -	0.00%
Equipment & Other Capital	$ -	$ -	$ -	0.00%
Indirect Costs	$ 12,211	$ 11,452	$ (759.00)	-6.22%
Total State Share	$ 4,643,145	$ 4,643,145	$ -	0.00%
Federal Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 208,536	$ 158,323	$ (50,213.00)	-24.0788%
Fringe Benefits	$ 82,498	$ 55,269	$ (27,229.00)	-33.0056%
SubContracts	$ 1,944,806	$ 2,037,710	$ 92,904.00	4.7770%
Contracts/Grants/Agreements			$ -	0.0000%
Operating	$ 36,649	$ 31,765	$ (4,884.00)	-13.3264%
Non-Capital Equipment Supplies			$ -	0.0000%
Building Space			$ -	0.0000%
Maintenance			$ -	0.0000%
Other Costs	$ 2,670	$ 2,760	$ 90.00	3.3708%
Materials			$ -	0.0000%
Travel	$ 6,335	$ 7,990	$ 1,655.00	26.1247%
Equipment & Other Capital	$ 2,500		$ (2,500.00)	-100.0000%
Indirect Costs	$ 37,578	$ 27,755	$ (9,823.00)	-26.1403%
Total Federal Share	$ 2,321,572	$ 2,321,572	$ -	0
Note: If % difference in a line is greater than 10%, please provide an explanation.				
If the total % difference is greater than 5% consult your Contract Manager. FFY 2009				
Network Growth Policy restricts contract growth.				
Federal Share:				
Travel and Per Diem:				
Increase in mileage reimbursement rate from 48.5 cents to 50.5 and additional site visits anticipated				
during 08-09.				

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES
See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **Merced County Office of Education**
Program Area: **Local Incentive Awardee: Education - County Office of Education**
Contract Number: **08-85140**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (50%); Female (50%)

Ethnicity: African American (4%); Asian (7%); Caucasian (41%); Latino (45%); Native American (1%); Hmong, Vietnamese, Punjabi, Hindi, Mien/Yao, Portuguese, Arabic, Urdu (2%)

Languages: English (54%); Spanish (35%); Hmong, Vietnamese, Punjabi, Hindi, Mien/Yao, Portuguese, Arabic, Urdu (6%); Asian & Pacific Islander (5%)

Ages: Under 5 (9%); 5 to 8 (10%); 9 to 11 (10%); 12 to 17 (9%); 18 to 59 (50%); 60+ (12%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:
See attached census tract data sheet.
See attached Free/Reduced Price Meal % data sheet.

Location-Based Proxy Sites:
Food Stamp Offices (9%); WIC Offices (30%)

d. **Project Description.**

Key Methods:
Advisory Council/Task Force (Merced Nutrtion & Fitness Task Fource; Internet/Web Sites (www.mercednutrition.org); Print Media; Radio; Nutrition Education Classes (14,800 occurrences at 1 hour each); Community Education Events (2 at 2 hours each); Training/Workshop/Conference (30 occurrences at 1 hour each); Point of Purchase (6 stores) (365 at 12 hours each); Parent Meetings (4 at 1 hour each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Food Shopping/Preparation; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; food safety

FSNE Delivery Sites by Type of Setting:
Afterschool Programs (0); Community-Based Organizations (3); Food Stores (6); Community Clinics (1); Emergency Food Assistance Sites (1); Extension Offices (1); Farmers' Markets (2);Food Stamp Offices (1); Libraries (5); Preschools: Preschools: School District Preschools (3); Other Preschools or Daycares (1); Schools – students (K-12) (46); Schools – adults/parents (46); WIC Programs (1)

Projected Number of Unduplicated Participants: 19,700

Narrative

MCOE Nutrition serves students preschool to 8th grade, their teachers, administrators and support staff in 13 regular education school sites (6 school districts); 14 preschool and 37 Special Education sites. Special Education has students with varying disabilities (deaf and hard of hearing, emotionally disturbed, autistic, severely disabled, or mental and/or physical impairments). Our main focus is promoting Harvest of the Month (HOTM) by linking classroom nutrition education to the cafeteria, home and community. This is also done with Special Education, however with visual or instructional modifications as needed.

The HOTM program includes a teacher newsletter, parent newsletters (English, Spanish and Hmong), Kid Friendly Recipe Page, fun food fact calendar, curriculum integrated preschool activity packets, and content linked resources (i.e., workbook, Activity Time Page, Visual recipes). The HOTM program includes support for cafeteria taste testing, reference signs at local grocery stores, and promotion for nutrition education and nutrition literacy at the public library.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
Improving Cultural Relevancy; Enhancing/Updating Existing Strategies; Utilizing Research/Program Evaluation Results; Adding New Partners

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
See attached New Materials data sheet.

i. **Key Performance Measures/Indicators**.
Impact Evaluation: To show an increase in preference with special education for 4 of the featured HOTM fruits and vegetables.

Website Evaluation: To evaluate the content of the MCOE website, its usefulness and the ability to acquire recipe and shopping list information for HOTM activities.

3. EVALUATION PLANS
See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS
MCOE Nutrition Network supports other LIAs by sharing their developed materials (i.e.; Preschool Packet, PA page, Cafeteria to Classroom Connections) with the Regional Networks and Central Valley Health Collaborative. These materials are also shared with the members of the Merced Nutrition and Fitness Task Force (Local Food Stamp Office, HSA, WIC, Public Health Department, Head Start, Livingston Medical Group, California Regional

Obesity Prevention Project and the UC Cooperative Extension) to utilize within the community of Merced.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Merced	06047000504	All races	63.40%
Merced	06047000505	All races	50.87%
Merced	06047001301	All races	55.35%
Merced	06047001401	All races	52.74%
Merced	06047001502	All races	68.51%
Merced	06047001503	All races	75.12%
Merced	06047001602	All races	74.25%
Merced	06047001902	All races	54.03%
Merced	06047002201	All races	61.71%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Merced County Office of Education: Sp Ed	24-10249-2430148	Valley Merced Community Day(ED Class)	44.82%	9.86%	54.86%
Merced County Office of Education: Sp Ed	24-10249-2430163	Valley Los Banos Community Day (Los Banos Transition Class) (per Program Secretary: 10 Special Ed Students; 6 Free / 2 Reduced / 2 Full Pay	60.00%	20.00%	80.00%
Merced County Office of Education: Sp Ed	24-10249-6068498	Floyd A. Schelby School	65.00%	9.17%	74.17%
Merced County Office of Education: Sp Ed	24-10249-6069199	Castle Transition Class	69.44%	8.80%	78.24%
Merced County Office of Education: Sp Ed	24-10249-6069199	Downtown Transition Class (Wolfe Center)	69.44%	8.80%	78.24%
Merced County Office of Education: Sp Ed	24-10249-6069199	Infant Care Program	69.44%	8.80%	78.24%
Merced County Office of Education: Sp Ed	24-10249-6069199	Merced Transition Center	69.44%	8.80%	78.24%
Merced County Office of Education: Sp Ed	24-10249-6069199	Danielson School	69.44%	8.80%	78.24%
Atwater Elementary School District	24-65631-6025316	Aileen Colburn Elementary School	76.14%	15.40%	91.54%
Atwater Elementary School District	24-65631-6025357	Mitchell Intermediate School	58.76%	14.81%	73.57%

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Livingston Union Elementary School District	24-65748-6025506	Campus Park Elementary School	70.99%	14.60%	85.60%
Livingston Union Elementary	24-65748-6025522	Selma Herndon Elementary School	61.10%	19.20%	80.30%
Los Banos Unified School District	24-65755-0102624	Lorena Falasco Elementary School	39.82%	14.16%	53.98%
Los Banos Unified School District	24-65755-2434207	Los Banos High School (per MCOE Sp Ed Program Secretary: 13 Special Ed Students; 6 Free / 1 Reduced)	46.00%	7.00%	53.00%
Los Banos Unified School District	24-65755-6025571	Volta Elementary (per Food Service Director: 6 Special Ed Students; 5 Free / 1 Reduced	83.33%	16.66%	99.99%
Los Banos Unified School District	24-65755-6058689	Los Banos Jr. High School (per Food Service Director: 9 Special Ed Students; 8 Free / 1 Reduced)	89.00%	11.00%	100.00%
Merced Union High School District	24-65789-2430601	Atwater High School	63.67%	15.98%	79.65%
Merced Union High School District	24-65789-2435204	Merced High School	59.06%	10.02%	69.08%
Dos Palos Oro Loma School District	24-75317-6025431	Dos Palos Elementary School	100.00%	0.00%	100.00%
Delhi Unified School District	24-75366-0105817	Harmony Elementary School	100.00%	0.00%	100.00%
Delhi Unified School District	24-75366-2430114	Delhi High School	100.00%	0.00%	100.00%
Merced City Elementary School District	24-65771-6112288	Herbert H. Cruickshank Middle School-Only doing nut.ed.in special.ed class	69.44%	8.80%	78.24%
Merced City Elementary School District	24-65771-6025647	Herbert Hoover Middle School	62.17%	7.12%	69.29%
Merced City Elementary School District	24-65771-6025696	Rudolph Rivera Middle School	53.51%	9.72%	63.23%
Merced County Office of Education: Sp Ed	24-10249-6069199	Merced Transition Center Special Education	69.44%	8.80%	78.24%
Merced College Child Development Center	24-6579 (GTCR Code) (County/Vendor #)	Merced College Child Development Center (per Food Service Director) Preschool	81.50%	7.69%	89.19%
Winton Elementary	24-65870-6025829	Frank Sparkes Elementary School	73.63%	18.91%	92.54%
Winton Elementary School District	24-65870-6109425	Winton Middle School	74.03%	14.45%	88.47%

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Los Banos Unified School District	24-65755-6025563	R.M Miano Elementary School	47.20%	12.24%	59.44%
Merced County Office of Education: Sp Ed	24-65870-0111294	Winfield Elementary School (per Food Service Director as of March 31, 2008)	76.60%	17.30%	93.90%
Merced City Elementary School District	24-65771-6025597	Ada Givens Elementary School	58.06%	8.60%	66.67%
Los Banos Unified School District	24-65755-6025548	Henry Miller Elementary School	62.90%	11.30%	74.20%
Merced City Elementary School District	24-65771-6025605	Charles Wright Elementary School	62.43%	26.89%	89.32%
Merced City Elementary School District	24-65771-6105647	Allan Peterson Preschool (per Food Service Director: 43 students, 14 free and 12 reduced) Special Ed	33.00%	28.00%	61.00%
Merced City Elementary School District	24-65771-6105647	Allan Peterson Elementary School (per Food Service Director: 45 Special Ed Students; 27 Free/9 Reduced) Preschool	60.00%	20.00%	80.00%
Merced City Elementary School District	24-65771-6025688	Margaret Sheehy Elementary School	73.93%	8.20%	82.13%
Merced City Elementary School District	24-65771-6107908	Alicia Reyes Elementary School	75.04%	7.42%	82.46%
Merced City Elementary School District	24-65771-6115729	Don Stowell Elementary School (Galen Clark Preschool)	89.79%	6.18%	95.96%
Merced City Elementary School District	24-65771-6025613	Donn B. Chenoweth Elementary School (Sierra Preschool)	44.90%	14.92%	59.82%
Merced City Elementary School District	24-65771-6025621	Franklin Elementary School	61.67%	13.77%	75.44%
Weaver Union Elem	24-65862-6025811	Weaver Elementary School	71.69%	16.19%	87.88%
Merced City Elementary School District	24-65771-6025662	John Muir Elementary School	76.44%	9.66%	86.10%
Merced City Elementary School District	24-65771-6025670	Luther Burbank Elementary School	70.29%	10.23%	80.52%
Merced City Elementary School District	24-65771-6105852	Leontine Gracey Elementary School	69.16%	12.60%	81.82%
Weaver Union School District	24-65862-0114074	Farmdale Elementary School (per Food Service Director as of March 31, 2008)	89.00%	10.00%	99.00%

School District	***CDS Code***	***School Site***	***Free Meal %***	***Reduced Meal %***	***Free and Reduced Meal %***
Weaver Union Elem	24-65862-6111991	Pioneer Elementary School	72.96%	16.23%	89.18%
Winton Elementary	24-65870-6025837	Crookham Elementary School	77.70%	12.20%	89.90%
Le Grand Elementary School District	24-65722-6025498	Le Grand Elementary School	80.82%	0.00%	80.82%
Los Banos Unified School District	24-65755-6025555	Los Banos Elementary School	41.91%	11.81%	53.72%
Atwater Elementary School District	24-65771-6025654	Shaffer Elementary School	53.20%	13.30%	66.50%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	***Title***	***Languages***
California Department of Education	Fruit & Vegetable Cards	English/Spanish
California Department of Education	Health Framework for California Public Schools	English/Spanish
California Department of Education	Nutrition to Grow On: My Pyramid Lessons	English/Spanish
California Department of Education	School Garden Kits	English/Spanish
California Healthy Kids Resource Center materials	Building Blocks For Fun and Healthy Meals	English/Spanish
California Healthy Kids Resource Center materials	Eat Smart, Play Hard	English/Spanish
California Healthy Kids Resource Center materials	Planet Health	English/Spanish
California Healthy Kids Resource Center materials	Portion Distortion	English/Spanish
California Healthy Kids Resource Center materials	Science and Our Food Supply	English/Spanish
California Power Play!	4th Grade School Kit	English/Spanish
California Power Play!	5th Grade School Kit	English/Spanish
Contractor developed	HOTM Cafeteria to Classroom Promotions	English
Contractor developed	HOTM Educator Newsletter	English
Contractor developed	HOTM Fun Food Fact Calendar	English
Contractor developed	HOTM Parent Newsletter	English/Spanish; Hmong
Contractor developed	HOTM Physical Activity Page	English
Contractor developed	HOTM Preschool Packet	English
Contractor developed	Visual Recipes for HOTM	English
Dairy Council of California	Building a Healthy Me	English/Spanish
Dairy Council of California	Exercise Your Options	English/Spanish
Dairy Council of California	Healthy Choices, Healthy Me	English/Spanish
Dairy Council of California	Nutrition Pathfinders	English/Spanish
NCCE	Color Me Healthy	English
Produce for Better Health	Creative Pockets Teaching Cards	English
Produce for Better Health	Nutrition Education Reinforcement Items	English
SPARK	Early Childhood curriculum	English
UCCE	Eat Fit Curriculum	English
USDA materials	Fight Bac!	English
USDA materials	Fruit and Vegetables Galore	English
USDA materials	My Pyramid Curriculum	English
USDA materials	Nibbles for Health	English
USDA materials	Power of Choice	English
USDA materials	Team Nutrition	English

New Educational Materials Data Sheet

Title	***Description***	***Justification***
Kid Friendly Recipe Page	A one page collection of recipes that teachers can use to demonstrate in the classroom and parents can use to increase fruit and vegetable consumption at home.	The piece allows us to offer our teachers additional taste testing/demonstration opportunities for nutrition education in the classroom. We translate the piece into Spanish and copy on the backside of the parent newsletters for distribution to homes. It is another opportunity for the students to teach their parents what they tried at school and encourage it at home.
Preschool Activity Packet	A collection of small group activities and taste testing demonstrations highlighting the Harvest of the Month that have been incorporated into the required preschool curriculum.	This piece allows MCOE to tie Harvest of the Month into the required preschool curriculum so that the preschool teachers may participate in our nutrition program. Without it they are not able to participate in our nutrition program.
Activity Time Page	The purpose of this one page collection is to provide the classroom teachers with a quick idea page for learning tools, assessment tools and links to the content standards by grade level.	Without content standard links teachers are less likely to incorporate nutrition into their classrooms. This allows them a quick look at the activity ideas that will integrate into other subjects.
HOTM Visual Recipes (from Kid Friendly Recipe Page)	These picture recipes are developed using the same standard recipes that are included on the monthly Kid Friendly Recipe Page.	This visual piece is provided to Special Education teachers to assist with taste testing activities/demonstrations in the classroom. It is developed with a unique program called Board maker that uses pictures to explain the ingredients and directions for completing the recipe. It is used with students who may not be able to read, speak and/or see well.
Harvest of the Month Workbook	A collection of lessons (1-2 per month) that focus on the Harvest of the Month. One workbook per student/per grade level.	MCOE plans to utilize the HOTM workbook previously developed by Montebello and Monrovia School Districts, however, based on information provided by our curriculum specialists, some of the pages would need to re-done to meet the Merced Schools curriculum codes.

Organization: Merced County Office of Education				
Contract Number: 08-85140				
State Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	685,575	685,575	$ -	0.00%
Fringe Benefits	261,521	261,521	$ -	0.00%
Subcontractors	977,239	977,239	$ -	0.00%
Contracts/Grant Agreements				
Operating	88,176	88,176	$ -	0.00%
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs	-	-	$ -	0.00%
Materials				
Travel	-	-	$ -	0.00%
Equipment & Other Capitol	-	-	$ -	0.00%
Indirect Costs	66,202	66,202	$ -	0.00%
Total State Share	2,078,713	2,078,713	$ -	0.00%
Federal Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	294,614	303,997	$ 9,383.00	3.18%
Fringe Benefits	152,269	154,514	$ 2,245.00	1.47%
SubContracts	147,538	149,400	$ 1,862.00	1.26%
Contracts/Grants/Agreements				
Operating	78,689	80,097	$ 1,408.00	1.79%
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs	300,596	296,096	$ (4,500.00)	-1.50%
Materials				
Travel	22,472	23,203	$ 731.00	3.25%
Equipment & Other Capitol	8,768	-	$ (8,768.00)	-100.00%
Indirect Costs	31,237	32,050	$ 813.00	2.60%
Total Federal Share	1,036,183	1,036,183	$ -	0.00%

LOCAL PROJECT SYNOPSIS

1. **STATE LEVEL GOALS AND OBJECTIVES**
   See State-level objectives in introduction to Section B, pages 1-3.

2. **DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

Project Title: **Napa County Office of Education**
Program Area: **Local Incentive Awardee: Education – County Office of Education**
Contract Number: **08-85137**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (53%); Female (47%)

Ethnicity: African American (2%); Asian (2%); Caucasian (7%); Latino (84%); Native American (2%); Pacific Islander (1%); Laotian (1%); Filipino (1%)

Languages: English (21%); Spanish (79%)

Ages: 5 to 8 (38%); 9 to 11 (38%); 12 to 17 (2%); 18 to 59 (20%); 60 years + (2%)

c. **Focus on FSP Eligibles.**
Income Targeting Data Source:
See attached Free/Reduced Price Meal % data sheet.

d. **Project Description.**

Key Methods:
Advisory Council/Task Force (Community Activity and Nutrition Coalition (CAN-C), the CAN-C Community Outreach Sub-committee, and the Northcoast Nutrition and Fitness Collaborative (NNFC)); Print Media; Radio; TV; Nutrition Education Classes (992 occurrences at 0.5 hour each); Community Education Events (3 occurrence at 4 hours each); Training/Workshop/Conference (16 occurrences at 1 hour each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Sodium and Potassium; Whole Grains

FSNE Delivery Sites by Type of Setting:
Schools – students (K-12) (8); All school sites have afterschool programs (8) and gardens (8).

Projected Number of Unduplicated Participants: 6,500

Narrative
The CalSERVES nutrition programs operate in three high need elementary school districts in Santa Rosa, reaching 5,700 children. CalSERVES focuses on providing nutrition education programming for students. The program reaches an additional 800 children and families through nutrition-focused outreach activities and information dissemination. The Program seeks to increase the daily consumption of fruits and vegetables and increase daily physical activity in low-income families, through nutrition education activities in the classroom, outreach events and promotional activities, physical activity promotion, gardening and healthy cooking activities.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
N/A

i. **Key Performance Measures/Indicators.**
Increase the daily consumption of colorful fruits and vegetables and increase daily physical activity in low-income (185% FPL) families, measured by program attendance rosters, health fair attendance counts, activity logs, lesson plans, and activity tracking forms.

3. EVALUATION PLANS
See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS
The CalSERVES nutrition program coordinates efforts with the Regional Northcoast Nutrition and Fitness Collaborative to complement statewide efforts that coordinate with the *Network for a Healthy California* message of increasing fruit and vegetable consumption, increasing physical activity, and preventing chronic diseases. The program also coordinates with the Sonoma County Community and Family Nutrition Coalition, the Redwood Empire Food Bank, and the *Network's* Regional Children's Power Play! campaign to deliver consistent behavior-focused nutritional messages across Santa Rosa's Bellevue, Roseland, and Wright Elementary School Districts reaching over 6,500 children and families.

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Bellevue Union Elementary	49-40615-6051585	Bellevue Elementary	79.09%	12.91%	92.00%
Bellevue Union Elementary	49-70615-6051593	Kawana Elementary	85.20%	7.97%	93.17%
Bellevue Union Elementary	49-70615-6115695	Meadow View Elementary	59.83%	21.74%	81.57%
Roseland Elementary	49-70904-0101923	Roseland Charter	47.33%	18.79%	66.12%
Roseland Elementary	49-70904-6052088	Roseland Elementary	67.79%	16.24%	84.03%
Roseland Elementary	49-70904-6052096	Sheppard Elementary	58.08%	20.66%	78.74%
Wright Elementary	49-71035-6111868	Robert L. Stevens Elementary	54.03%	14.65%	68.68%
Wright Elementary	49-71035-6052377	Wright Elementary	50.59%	13.30%	63.89%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
California Department of Education	School by Design, healthy frameworks, fresh fruits and vegetables photo cards, California Nutrition Standards, Kids Cook Farm Fresh	English
California Latino	My Pyramid,Healthy Latino Recipes	English and Spanish
California Power Play!	Community Youth Organization Idea & Resource Kit	English and Spanish
California Project LEAN	Captive Kids: Selling Obesity at School, Creative School Fundraising ideas	English and Spanish
Cooperative Extension (EFNEP, FSNEP)	Nutrition to GROW On	English
Dairy Council of California	Handouts for children, health snacks for home and school	
Harvest of the Month	Harvest of the Month	English and Spanish
Other California Healthy Kids Resource Center materials	Health Frameworks, Action for Healthy Kids	English
USDA materials	My Pyramid, Nutrition.gov website	English

BUDGET COVER SHEET
FFY 2009

Organization: Napa County Office of Education
Contract Number: 08-85137

State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	171,676	$ 180,258	$8,582	5.00%
Fringe Benefits	72,619	$ 76,249	$3,630	5.00%
Subcontractors	0	$ -	$ -	
Contracts/Grant Agreements			$ -	
Operating	0	$ -	$ -	
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	0	$ -	$ -	
Materials			$ -	
Travel	0	$ -	$ -	
Equipment & Other Capital	0	$ -	$ -	
Indirect Costs	9,992	$ 10,491	$499	4.99%
Total State Share	254,287	$ 266,998	$12,711	5.00%

Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	69,456	$ 91,997	$22,541	32.45%
Fringe Benefits	31,844	$ 28,355	-$3,489	-10.96%
SubContracts	7,981	$ -	-$7,981	-100.00%
Contracts/Grants/Agreements			$ -	
Operating	1,435	$ -	-$1,435	-100.00%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	1,072	$ 2,000	$928	86.57%
Materials			$ -	
Travel	1,976	$ 3,495	$1,519	76.87%
Equipment & Other Capital	0	$ -	$ -	
Indirect Costs	13,379	$ 7,652	-$5,727	-42.81%
Total Federal Share	127,143	$ 133,499	$6,356	5.00%

LOCAL PROJECT SYNOPSIS

1. **STATE LEVEL GOALS AND OBJECTIVES**
   See State-level objectives in introduction to Section B, pages 1-3.

2. **DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

Project Title: **Orange County Superintendent of Schools (ACCESS)**
Program Area: **Local Incentive Awardee: Education - County Office of Education**
Contract Number: **08-85144**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (61%); Female (39%)

Ethnicity: African American (4%); Asian (3%); Caucasian (26%); Latino (62%); Native American; Pacific Islander (1%); not specified (3%); Filipino (1%)

Languages: English (51%); Khmer(.5); Korean (.5); Lao (.5); Spanish (45%); Tagalog (.5); Vietnamese (1%); non-English (1%)

Ages: 5 to 8 ; 9 to 11 (1%); 12 to 17 (81%); 18 to 59 (18%)

c. **Focus on FSP Eligibles.**
Income Targeting Data Source:
See attached census tract data sheet.

d. **Project Description.**
Key Methods:
Nutrition Education Classes (2,768 occurrences at 0.5 hour each); Community Education Events (4 occurrences at 2 hours each); Training/Workshop/Conference (8 occurrences at 2 hours each)

Key Educational Messages:
Fruits & Vegetables; Fiber-Rich Foods;Physical Activity; MyPyramid – Healthy Eating Plan; Food Stamp Promotion

FSNE Delivery Sites by Type of Setting:
Afterschool Programs (9); Schools – students (K-12) (56); NOTE: After schools included in K-12 unless otherwise noted.

Projected Number of Unduplicated Participants: 5,500

Narrative
The Orange County Super Intendent of Schools program focuses on promoting healthy lifestyles for alternative education students by promoting a higher consumption of fruits and vegetables and regular physical activity as part of a healthy lifestyle. Network staff present teacher trainings throughout the year to provide classroom teachers with basic nutrition education, as well as creative ways to incorporate nutrition in the curriculum. Teachers throughout the district then conduct nutrition education classes by incorporating nutrition in all areas of the standard curriculum. The Harvest of the Month program promotes this goal, as well as providing students with the experience of tasting a different fruit or vegetable each month. Using student artwork, students produce a Harvest of the Month calendar which is distributed to families and includes recipes and facts about each

featured fruit or vegetable. Students also have the opportunity to work with a professional muralist to design a school mural that promotes healthy eating and physical activity. Chefs enter the classrooms to conduct healthy cooking demonstrations and provide students with easily duplicated healthy recipes. The program continues to reach families through nutrition education presentations and healthy cooking demonstrations at school open house functions, back-to-school nights, and after-school program activities.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
N/A

i. **Key Performance Measures/Indicators.**
Measures used to determine the extent to which activities and objectives are accomplished. The measures include the number of education interventions completed; the number of hours spent in the classroom conducting taste tests; numbers of materials created and distributed; and the number of hours spent conducting training sessions for teachers. Methods used for tracking interventions include compiling agendas, training outlines, sign-in sheets, class rosters and lesson plans, and participant evaluation surveys given after trainings and events. Impact evaluation will be administered on a sample of students who participate in nutrition education with integration of physical activity classes.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Orange County Superinttendent of Schools works closely with the OC Regional Network program and the other OC School LIAs to establish working groups to coordinate efforts that support nutrition education in the classroom, for parents, and the community. No MOU is required for this collaboration.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Orange	06059088901	Hispanic or Latino	61.50%
Orange	06059042313	Hispanic or Latino	63.30%
Orange	06059074005	Hispanic or Latino	51.70%
Orange	06059063902	Hispanic or Latino	52.30%
Orange	06059042312	Hispanic or Latino	63.30%
Orange	06059063808	Hispanic or Latino	63.40%
Orange	06059086602	Hispanic or Latino	53.80%
Orange	06059087300	Hispanic or Latino	61.70%
Orange	06059001601	Hispanic or Latino	50.90%
Orange	06059088902	Hispanic or Latino	51.20%
Orange	06059088902	Hispanic or Latino	51.20%
Orange	06059089106	Hispanic or Latino	75.30%
Orange	06059089106	Hispanic or Latino	75.30%
Orange	06059089106	Hispanic or Latino	75.30%
Orange	06059075100	Hispanic or Latino	65.30%
Orange	06059074408	Hispanic or Latino	53.10%
Orange	06059074601	Hispanic or Latino	58.30%
Orange	06059074701	Hispanic or Latino	50.40%
Orange	06059074701	Hispanic or Latino	50.40%
Orange	06059021913	Hispanic or Latino	54.00%
Orange	06059075004	Hispanic or Latino	66.20%
Orange	06059075004	Hispanic or Latino	66.20%
Orange	06059075902	Hispanic or Latino	51.50%
Orange	06059076204	Hispanic or Latino	67.50%
Orange	06059076204	Hispanic or Latino	67.50%
Orange	06059074407	Hispanic or Latino	66.30%
Orange	06059074407	Hispanic or Latino	66.30%
Orange	06059074501	Hispanic or Latino	69.80%
Orange	06059063601	Hispanic or Latino	66.70%
Orange	06059074405	Hispanic or Latino	74.70%
Orange	06059099904	Hispanic or Latino	64.30%
Orange	06059087403	Hispanic or Latino	64.90%
Orange	06059042107	Hispanic or Latino	65.00%
Orange	06059088902	Hispanic or Latino	51.20%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
Harvest of the Month	Newsletters	English & Spanish
USDA materials	Team Nutrition Materials	English & Spanish
USDA materials	MyPyramid Materials	English & Spanish
Dairy Council of California	Deal Me In Curriculum	English & Spanish
Dairy Council of California	Exercise Your Options	English & Spanish
California Power Play!	Community Youth Organization Idea & Resource Kit	English & Spanish
California Power Play!	The Power of Choice	English & Spanish
California Power Play!	Nutrition Decathlon	English & Spanish
California Power Play!	Nutrition Essentials	English & Spanish
Contractor Developed	Harvest of the Month Curriculum for middle/high school alternative education students and special education students	English & Spanish
Contractor Developed	ACCESS Nutrition Network Harvest of the Month Calendar	English & Spanish

BUDGET COVER SHEET
FFY 2009

Organization: Orange County Superintendent of Schools - ACCESS
Contract Number: #08-85144

State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$ 556,826	$ 726,560	$ 169,734	30.48%
Fringe Benefits	$ 184,520	$ 261,562	$ 77,042	41.75%
Subcontractors			$ -	
Contracts/Grant Agreements			$ -	
Operating	$ 2,700	$ -	$ (2,700)	-100.00%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ 2,000	$ -	$ (2,000)	-100.00%
Materials			$ -	
Travel	$ 4,850	$ -	$ (4,850)	-100.00%
Equipment & Other Capital	$ -	$ -	$ -	
Indirect Costs	$ 72,461	$ 92,587	$ 20,126	27.77%
Total State Share	$ 823,357	$ 1,080,709	$ 257,352	31.26%

Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$ 210,682	$ 256,594	$ 45,912	22%
Fringe Benefits	$ 54,140	$ 64,521	$ 10,381	19%
SubContracts	$ -	$ -	$ -	
Contracts/Grants/Agreements			$ -	
Operating	$ 26,500	$ 11,200	$ (15,300)	-58%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ 69,650	$ 55,215	$ (14,435)	-21%
Materials			$ -	
Travel	$ 5,270	$ 7,652	$ 2,382	45%
Equipment & Other Capital	$ 2,000	$ -	$ (2,000)	-100%
Indirect Costs	$ 35,535	$ 37,029	$ 1,494	4%
Total Federal Share	$ 403,777	$ 432,211	$ 28,434	7%

Note: State Share budget increased due to additional # of staff to work in the *Network* program as well as receiving COLAs in FFY 09.

LOCAL PROJECT SYNOPSIS

1. **STATE LEVEL GOALS AND OBJECTIVES**
   See State-level objectives in introduction to Section B.

2. **DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

Project Title: **Orange County Superintendent of Schools (Coalition)**
Program Area: **Local Incentive Awardee: Education - County Office of Education**
Contract Number: **08-85143**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (52%); Female (48%)

Ethnicity: African American (2%); Asian (13%); Caucasian (15%); Latino (68%); Native American (.5%) ; Pacific Islander (0.7%) ; Middle Eastern (0.2%); other (0.6%)

Languages: Arabic (0.54%); Armenian (0.61%); Cantonese (0.39%); English (34%); Farsi (0.32%); Hmong (0%); Khmer (0.4%); Korean (2%); Lao (0.45%); Mandarin (0.3%) Spanish (58%); Russian (0.71%); Tagalog (0.1%) Vietnamese (4%); Other (1%)

Ages: Under 5 (3%); 5 to 8 (12%); 9 to 11 (23%); 18 to 59 (59%)

c. **Focus on FSP Eligibles.**
Income Targeting Data Source:
See attached Free/Reduced Price Meal % data sheet.

d. **Project Description.**
Key Methods:
Print Media;Internet/Web sites (healthycalifornia.ocde.us); Nutrition Education Classes (103,505 occurrences at 0.5 hour each); Community Education Events (164 occurrences at 4 hours each); Training/Workshop/Conference (37 occurrences at 1 hours each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Sodium Potassium; Whole Grains

FSNE Delivery Sites by Type of Setting:
Preschools: School District Preschool (50); Schools – students (K-12) (49); Schools – adults/parents (77)

Note: Some of the preschools are located at k-12 school and all schools and preschools provide services to parents. In summary this contractor provides sevices at 77 school site.

Projected Number of Unduplicated Participants: 156,798

Narrative

Monitor and coordinated` by the Orange Superintendent of Schools, the Orange County Coalition consists of 11 public school districts/programs working together to promote nutrition education, and physical activity and federally funded nutrition education assistance programs. Activities include promoting the consumption of fruits and vegetables through Harvest of the Month program newsletters and taste tests, nutrition education in the classroom, parent nutrition education classes/workshops, and school and community protmotional events. Physical activity promotion is provided through the integration of physical activity messages in nutrition education activities, newsletters, and in school-wide nutirion and physical acitivity promotional events. Promotion of nutrition education and physical activity by Student Nutrition Club members empowers students to advocate for a positive nutrition environment. Teacher training is provided to encourage and advocate for the integration of nutrition education and physical activity promotion in the classroom, including the utilization of cooking carts for taste tests and food demonstrations. Nutrition education promotion in the cafeteria includes participation in Harvest of the Month taste testing and promotional activities including nutrition education and physical activity promotional messages on menus and in the cafeteria. A brief promotional message about the Food Stamp Program is included with the nutrition education conducted at parent classes and at school events such as Open House, Back to School Night, and Kinder Roundup.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
Enhancing/Updating Existing Strategies; Adding New Partners

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
See attached New Edcuational Material data sheet.

i. **Key Performance Measures/Indicators.**
Key measures include process and impact evaluation effort. These include sample newsletters, Harvest of the Month taste test schedules, Nutrition Education Library resource list, Cooking in the Classroom activity outlines, sample event flyers and pictures, sample lesson plans, agendas, sign-in sheets, and written summary reports, in addition to pre-tests, post-tests, surveys, activity logs, and fruit and vegetable consumption tracking logs.

3. EVALUATION PLANS
See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS
N/A

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Anaheim City	3066423-6027288	Barton (Clara) Elementary	39.00%	23.93%	62.93%
Anaheim City	3066423-6027429	Edison (Thommas) Elem.	63.81%	26.06%	89.87%
Anaheim City	3066423-6027262	Franklin (Benjamin) Elem.	62.00%	24.55%	86.55%
Anaheim City	3066423-6027361	Gauer (Melbourne A.) Elem.	56.91%	26.06%	82.97%
Anaheim City	3066423-6027320	Guinn (James M.) Elem.	56.50%	21.81%	78.31%
Anaheim City	3066423-6027387	Henry (Patrick) Elem.	65.09%	22.99%	88.08%
Anaheim City	3066423-6027437	Jefferson (Thomas) Elem.	69.93%	20.11%	90.04%
Anaheim City	3066423-6027254	Juarez (Benito) Elem.	44.49%	21.53%	66.02%
Anaheim City	3066423-6027296	Key (Francis Scott) Elem.	71.89%	18.79%	90.68%
Anaheim City	3066423-6027221	Lincoln (Abraham) Elem.	63.37%	23.39%	86.76%
Anaheim City	3066423-6027353	Loara Elem.	47.47%	23.93%	71.40%
Anaheim City	3066423-6027338	Madison (James)	51.70%	22.80%	74.50%
Anaheim City	3066423-6027312	Mann (Horace) Elem.	65.69%	23.07%	88.76%
Anaheim City	3066423-6027346	Marshall (John) Elem.	59.14%	20.55%	79.69%
Anaheim City	3066423-6113393	Olive Street Elem.	68.41%	20.96%	89.37%
Anaheim City	3066423-0113712	Orange Grove Elem.	68.30%	22.07%	90.37%
Anaheim City	3066423-6027379	Palm Lane Elem.	63.56%	22.76%	86.32%
Anaheim City	3066423-6027239	Price (Adelaide) Elem.	49.19%	23.78%	72.97%
Anaheim City	3066423-6027395	Revere (Paul) Elem.	75.43%	19.37%	94.80%
Anaheim City	3066423-6027411	Roosevelt (Theodore) Elem.	38.77%	26.46%	65.23%
Anaheim City	3066423-6027270	Ross (Betsy) Elem.	62.13%	22.01%	84.14%
Anaheim City	3066423-6027247	Stoddard (Alexander J.) Elem.	41.70%	23.34%	65.04%
Anaheim City	3066423-6027403	Sunkist Elem.	59.68%	19.92%	79.60%
Anaheim City	3066423-6116123	Westmont Elem.	55.23%	22.06%	77.29%
Buena Park	3066456-6027536	Gordon H. Beatty Elem (K-6 & Pre-K)	39.56%	14.79%	54.35%
Buena Park	3066456-6027551	Buena Park Junior High	44.40%	13.92%	58.32%
Buena Park	3066456-6027494	Carl E. Gilbert Elem. (K-6 & Pre-K)	68.13%	19.07%	87.20%
Buena Park	3066456-6027577	Mable L. Pendleton Elem. (K-6&Pre-K)	56.78%	12.90%	69.68%
Buena Park	3066456-6027569	James A. Whitaker Elem. (K-6&Pre-K)	57.31%	15.80%	73.11%
Capistrano Unified	3066464-6117733	Kinoshita Elem.	75.17%	19.04%	94.21%
Capistrano Unified	3066464-6027601	Las Palmas Elem.	57.82%	12.52%	70.34%
Capistrano Unified	3066464-6027643	San Juan Elem.	65.66%	13.01%	78.67%
Capistrano Unified	3066464-6027635	Richard Henry Dana Elem.	51.03%	14.95%	65.98%
Capistrano Unified	3066464-6058929	Marco Forster Middle	39.13%	10.90%	50.03%
Centralia	3066472-6027676	Centralia Elem.	62.61%	13.71%	76.32%
Centralia	3066472-6027684	Danbrook Elem.	77.28%	13.61%	90.89%

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Centralia	3066472-6027742	San Marino Elem.	40.90%	13.17%	54.07%
Cypress	3066480-6027791	Clara J. King Elem.	39.39%	20.78%	60.17%
Cypress	3066480-6027783	Christine P. Swain Elem.	43.99%	17.69%	61.68%
La Habra City	3066563-6028930	Arbolita Elem.	71.97%	14.65%	86.62%
La Habra City	3066563-6028948	El Cerrito Elem.	59.47%	14.54%	74.01%
La Habra City	3066563-6028963	Ladera Palma Elem.	46.81%	12.15%	58.96%
La Habra City	3066563-6028971	Las Lomas Elem.	63.76%	12.90%	76.66%
La Habra City	3066563-6028989	Las Positas Elem.	53.16%	14.29%	67.45%
La Habra City	3066563-6028997	Sierra Vista Elem.	45.83%	13.54%	59.37%
La Habra City	3066563-6029029	Walnut Elem.	67.38%	11.76%	79.14%
La Habra City	3066563-6028955	Imperial Middle	48.91%	14.72%	63.63%
La Habra City	3066563-6029037	Washington Middle	52.65%	10.21%	62.86%
Magnolia	3066589-6029151	Juliette Low Elem.	55.94%	18.99%	74.93%
Magnolia	3066589-6029185	Robert M. Pyles Elem.	82.47%	9.63%	92.10%
Magnolia	3066589-6029110	Dr. Albert Schweitzer Elem.	65.01%	16.49%	81.50%
Magnolia	3066589-6029144	Dr. Jonas Salk Elem.	63.35%	17.96%	81.31%
Magnolia	3066589-6029193	Walt Disney Elem.	44.35%	18.21%	62.56%
Magnolia	3066589-6029177	Dr. Peter Marshall Elem.	45.97%	16.61%	62.58%
Magnolia	3066589-6029169	Mattie Lou Maxwell Elem.	64.36%	15.95%	80.31%
Magnolia	3066589-6029128	Lord Baden Powell Elem.	64.81%	16.20%	81.01%
Rancho Santiago CCD	State Funded Preschool Program	Santa Ana College CDC*	75.00%	18.00%	93.00%
Rancho Santiago CCD	State Funded Preschool Program	Centennial Education Ctr. CDC*	78.00%	10.00%	88.00%
Rancho Santiago CCD	State Funded Preschool Program	Orange Ed Ctr CDC*	85.00%	8.00%	93.00%
Saddleback Valley USD	3073635-6094688	Lomarena State Pre School**	95.00%	5.00%	100.00%
Saddleback Valley USD	3073635-6030159	Ralph A. Gates Elementary	41.76%	10.08%	51.84%
Saddleback Valley USD	3073635-6030175	Olivewood Elementary	38.36%	14.66%	53.02%
Saddleback Valley USD	N/A Special Program Site	Esperanza State Pre School**	65.00%	35.00%	100.00%
Saddleback Valley USD	N/A Special Program Site	Cielo Vista State Pre School**	60.00%	29.00%	89.00%
Westminster	3066746-6030795	Anderson Elem.	60.33%	11.70%	72.03%
Westminster	3066746-6030738	Demille Elem.	58.01%	14.06%	72.07%
Westminster	3066746-6030753	Finley Elem.	74.28%	11.53%	85.81%
Westminster	3066746-6030787	Fryberger Elem.	45.64%	17.25%	62.89%
Westminster	3066746-6030829	Jessie Hayden Elem.	50.33%	16.51%	66.84%
Westminster	3066746-6030811	Meairs Elem.	54.22%	14.75%	68.97%
Westminster	3066746-6030860	Schmitt Elem.	61.20%	15.35%	76.55%
Westminster	3066746-6030837	Webber Elem.	62.09%	16.78%	78.87%
Westminster	3066746-6030852	Willmore Elem.	76.16%	12.72%	88.88%
Westminster	N/A Special Program Site	Land School State Pre School*	45.00%	23.00%	68.00%

School District	***CDS Code***	***School Site***	***Free Meal %***	***Reduced Meal %***	***Free and Reduced Meal %***
Westminster	N/A Special Program Site	Land School CDC*	39.00%	18.00%	57.00%
Magnolia	3066589-6029136	Esther L. Walter Elem	79.05%	13.68%	92.73%
Westminster	N/A Special Program Site	Clegg State Pre School*	100.00%	0.00%	100.00%
*% Free and % Reduced were provided by Site. Source: http://www.fns.usda.gov/cnd/Care/					
**% Free and % Reduced were provided by pre-school programs' eligibility data.					

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
California Power Play!	School ideas & Resource Kits and Community Youth Organization Idea & Resource Kits	English and Spanish
California Department of Education	Curriculum Resources, Standards and Frameworks	English
California Project LEAN	Nutrition and Physical Activity Lesson Plans	English and spanish
Centers for Disease Control and Prevention (CDC)	Nutrition and Physical Activity Resources and Fruit and Veggies Matter Recepies	English and Spanish
Cooperative Extension (EFNEP, FSNEP)	Parent Education and Teacher Trainings	english and spanish
Dairy Council of California	Classroom Education Kits (K-6 and afterschool)	English and Spanish
Harvest of the Month	Educator and Family Newsletters, Menue Slicks, and Curriculum Connection	english, spanish,
Food Stamp Nutrition Connection	Loving Your Family Feeding Their Future Resource	English and Spanish
Produce for Better Health	Fruit & Veggies More Matters Recipes and Resources	English and Spanish
Other California Healthy Kids Resource Center materials	The Power of Choice, CANFit Super Manual, Jump Start Teens, Eat Smart, Play Hard, Building a Healthy Me!, Planet Health, and Color Me Healthy	English/Spanish
USDA materials	MyPyramid and Team Nutrition Resources	english and spanish
WIC Materials	Fit WIC Material	English/Spanish
Contractor Developed	Harvest Tools Pre-K Activity Binder for Cycle 1	English

New Educational Materials Data Sheet

Title	*Description*	*Justification*
Harvest Tools Activity Binder for Cycle 2 and Cycle 3	Linking the Harvest of the Month to Literacy, Math, Science, Cooking in the Classroom, Physcial Activity, Parent Education, etc. The Activity Binder will serve to assist teachers in integrating nutrition education and physical activity promotion in the classroom and the surrounding school environment. Pre-approved materials will be used whenever possible.	To provide teachers with Harvest of the Month (HOTM) preschool resources that link to the Desired Results Developmental Profile (DRDP). Similar materials for this age group are not available.

BUDGET COVER SHEET-FFY 2009

Organization: Orange County Superintendent of Schools-Coalition				
Contract Number: # 08-85143				
State Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 47,867	$ 118,342	$ 70,475	147.23%
Fringe Benefits	$ 15,317	$ 26,706	$ 11,389	74.36%
Subcontractors	$ 3,597,028	$ 3,690,985	$ 93,957	2.61%
Contracts/Grant Agreements			$ -	
Operating	$ -	$ -	$ -	
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ -	$ -	$ -	
Materials			$ -	
Travel	$ -	$ -	$ -	
Equipment & Other Capital	$ -	$ -	$ -	
Indirect Costs	$ 6,097	$ 13,591	$ 7,494	122.91%
Total State Share	$ 3,666,309	$ 3,849,624	$ 183,315	5.00%
Federal Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 263,224	$ 302,278	$ 39,054	14.84%
Fringe Benefits	$ 77,126	$ 88,268	$ 11,142	14.45%
SubContracts	$ 1,342,651	$ 1,548,518	$ 205,867	15.33%
Contracts/Grants/Agreements			$ -	
	$ 156,570			
Operating	$ 25,892	$ 26,543	$ 651	2.51%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ 75,323	$ 74,592	$ (731)	-0.97%
Materials			$ -	
Travel	$ 5,770	$ 7,365	$ 1,595	27.64%
Equipment & Other Capital	$ -	$ 1,950	$ 1,950	
Indirect Costs	$ 43,168	$ 39,667	$ (3,501)	-8.11%
Total Federal Share	$ 1,989,724	$ 2,089,181	$ 99,457	5.00%

LOCAL PROJECT SYNOPSIS

1. **STATE LEVEL GOALS AND OBJECTIVES**
   See State-level objectives in introduction to Section B, pages 1-3.

2. **DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

Project Title: **Shasta County Office of Education**
Program Area: **Local Incentive Awardee: Education - County Office of Education**
Contract Number: ***08-85159***

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (40%); Female (60%)

Ethnicity: African American (4%); Asian (2%); Caucasian (70%); Latino (16%); Native American (6%); Pacific Islander (2%)

Languages: English (90%); Spanish (10%)

Ages: Under 5 (10%); 5 to 8 (15%); 9 to 11 (12%); 12 to 17 (11%); 18 to 59 (51%); 60 and Over (1%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:
See attached census tract data sheet.
See attached Free/Reduced Price Meal % data sheet.
Free/Reduced price meal income guidelines for Family Child Care Homes-Tier 1 (86%)
Shasta County percentage of population equal to or less than 130% FPL prorated at 22% for community events.

d. **Project Description.**

Key Methods:
Nutrition Education Classes (1,600 occurrences at 1 hour each); Community Education Events (4 occurrence at 2 hours each); Training/Workshop/Conference (20 occurrences at 1 hour each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Weight; Promote Healthy Communities; Sodium and Potassium; Whole Grains

FSNE Delivery Sites by Type of Setting:
Afterschool Programs (21); Preschools: School District Preschools (14); Schools – students (K-12) (5); Schools – adults/parents (34); Community Event (2); Family Child Care Homes (215); NOTE: After school, preschool & adult/parent schools are included in the 34 schools listed on the FRMP data sheet.

Projected Number of Unduplicated Participants: 6025

Narrative

Shasta County Office of Education Network for a Healthy California will be entering their 7th year in promoting fruit and vegetable consumption with the Food Stamp eligible families in Shasta County. This program focuses on students in grades pre-K through High School and the parents and teachers and providers who work with them. Nutrition Education classes will be conducted for both parents and students at the school sites that serve Food Stamp Eligible populations. Impact Evaluation will be conducted to determine changes in fruit and vegetable consumption.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
They have not modified our methods/strategies

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
N/A

i. **Key Performance Measures/Indicators.**

Process evaluation measures will indicate the participation levels in all activities performed, as recorded in sign in sheets and on the Activity Tracking Form. Improved knowledge of Food Guide Pyramid and increased food preparation skills will indicate successful implementation of nutrition education classes. Impact Evaluation will determine changes in fruit and vegetable consumption among students participating in Harvest of the Month.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Shasta County Office of Education, UC Cooperative Extension and Shasta County Public Health have collaborated on food stamp nutrition education efforts in Shasta County schools and at community events through Local Incentive Awardee contracts with the Network for a Healthy California and the Shasta Coalition for Activity and Nutrition (Shasta CAN) for the past five years. Quarterly meetings are held to enhance efforts and avoid duplication of services among FSNE funded programs in Shasta County.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Shasta	060890104001	All races	0.66%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Bella Vista Elementary	45-69872-6050074	Bella Vista Elementary	39.66%	22.36%	62.02%
Black Butte Union Elem	45-69880-6050082	Black Butte Elementary	55.61%	5.14%	60.75%
Cascade Union Elem	45-69914-6050132	Anderson Heights Elementary	61.20%	17.60%	78.80%
Cascade Union Elem	45-69914-6050124	Anderson Middle	55.47%	16.04%	71.51%
Cascade Union Elem	45-69914-6050140	Meadow Lane Elementary	46.58%	19.05%	65.63%
Cascade Union Elem	45-69914-6050157	Verde Vale Elementary	77.73%	12.27%	90.00%
Castle Rock ESD	45-69922-6050165	Castle Rock Elementary	68.57%	10.00%	78.57%
Enterprise Elemen	45-69971-6050231	Mistletoe Elementary	36.72%	13.28%	50.00%
Enterprise Elemen	45-69971-6050223	Lassen View State Preschool	46.65%	18.95%	65.60%
Enterprise Elemen	45-69971-6050264	Shasta Meadows	60.32%	20.11%	80.42%
Fall River Joint Unified	45-69989-6050272	East Burney Elementary	40.87%	13.90%	54.77%
Fall River Joint Unified	45-69989-6050280	Fall River Elementary	42.95%	12.82%	55.77%
French Gulch-Whiskeytown ESD	45-69997-6050322	French Gulch-Whiskeytown Elementary	63.16%	15.79%	78.95%
Gateway Unified	45-75267-6050090	Buckeye Elementary	60.61%	9.74%	70.35%
Happy Valley USD	45-70011-6097703	Happy Valley Primary	50.48%	16.40%	66.88%
Happy Valley USD	45-70011-6050348	Happy Valley Elementary	42.81%	13.67%	56.47%
Igo, Ono, Platina Elem	45-70029-6050355	Igo-Ono Elementary	44.44%	11.11%	55.56%
Igo, Ono, Platina Elem	45-70029-6050371	Platina Elementary	63.64%	27.27%	90.91%
Mountain Union Elem	45-73700-6050173	Cedar Creek Elementary	54.55%	13.64%	68.18%
Mountain Union Elem	45-73700-6050413	Montgomery Creek Elementary	65.22%	8.70%	73.91%
Oak Run Elementary	45-70086-6050439	Oak Run Elementary	58.06%	3.23%	61.29%
Redding Elementary	45-70110-6050488	Juniper Academy	52.65%	10.61%	63.27%
Redding Elementary	45-70110-6050462	Bonny View Elementary	36.70%	14.81%	51.52%

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Redding Elementary	45-70110-6050470	Cypress Elementary	74.56%	10.10%	84.67%
Whitmore Union Elem	45-70169-6050595	Whitmore Elementary	50.00%	7.89%	57.89%
Shasta County Office of Education	45-10454-4530317	Oasis Community/Education Resource Center	76.90%	7.87%	84.78%
Shasta County Office of Education	45-10454-6069389	Shasta County Special Education	45.10%	5.88%	50.98%
Shasta County Office of Education	45-10454-4530150	Shasta County Juvenile Court (only Phoenix School)	91.37%	1.72%	93.09%
Shasta Co. Office of Education	Preschool	Prairie State Preschool	47.62%	9.52%	57.14%
Shasta Co. Office of Education	Preschool	Birchwood State Preschool	85.00%	0.00%	85.00%
Shasta Co. Office of Education	Preschool	Magnolia State Preschool	55.88%	17.65%	73.53%
Shasta Co. Office of Education	Preschool	Central Valley Children's Center	55.74%	22.95%	78.69%
Shasta Co. Office of Education	Preschool	Monte Vista School	64.29%	21.43%	85.72%
Shasta Co. Office of Education	Preschool	Shasta College State Preschool	42.11%	10.53%	52.64%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
California Power Play!	CYO and School Idea and Resource Kit	English
Harvest of the Month	Parent newsletter	English
Harvest of the Month	Teacher newsletter	English
Harvest of the Month	Menu slick	English
Cooperative Extension (EFNEP, FSNEP)	Go Glow Grow for Preschoolers	English/Spanish
Cooperative Extension (EFNEP, FSNEP)	Happy Healthy Me	English
Cooperative Extension (EFNEP, FSNEP)	Eat Fit	English
USDA materials	The Power of Choice	English
Cooperative Extension (EFNEP, FSNEP)	Go Glow Grow Parent Workshops	English
California Department of Education	Kids Cook Farm Fresh Food	English
California Department of Education	Nutrition to Grow On	English
USDA materials	MyPyramid	English
USDA materials	Nibbles for Health:Nutrition Newsletters	English
Centers for Disease Control and Prevention (CDC)	Fruits and veggies more matters low literacy brochure	English/Spanish

Source	*Title*	*Languages*
California Department of Education	Fresh Fruit and Vegetable Photo Cards	English
California Project LEAN	Captive Kids:Selling Obesity at School	English
California Project LEAN	Jump Start	English
Produce for Better Health	The Color Way Plan	English
Shasta County Office of Education	Healthy Beginnings	English
Cooperative Extension (EFNEP, FSNEP)	Reading AcrossFood Guide Pyramid	English
Cooperative Extension (EFNEP, FSNEP)	TWIGS	English
USDA materials	Loving Your Family Feeding Their Future	English/Spanish
Cooperative Extension (EFNEP, FSNEP)	Junior Master Gardener	English
Cooperative Extension (EFNEP, FSNEP)	Healthy Eating Farm to Fork	English
CSU Chico	Lifelong Eating and Activity Patterns	English
USDA materials	Empowering Youth with Nutrition and PA	English
USDA materials	Fast Meals and Quick Snacks for Teens	English
California Healthy Kids Resource Center materials	SPARK	English
Contractor developed	Harvest of the Month Workbook	English
Dairy Council of California	Deal Me In	English/Spanish
California Healthy Kids Resource Center materials	Nutrition Decathlon Tool Kit	English
Contractor developed	Preschool Harvest of the Month Activities	English
USDA materials	Color Me Healthy	English

Organization: Shasta County Office of Education - Nutrition Services				
Contract Number: 08-85159				
State Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 745,399	$ 797,809	$ 52,410	7.03%
Fringe Benefits	$ 256,811	$ 256,235	$ (576)	-0.22%
Subcontractors			$ -	0.00%
Contracts/Grant Agreements			$ -	0.00%
Operating	$ 5,689	$ 5,697	$ 8	0.14%
Non-Capital Equipment Supplies			$ -	0.00%
Building Space			$ -	0.00%
Maintenance			$ -	0.00%
Other Costs		$ 517	$ 517	0.00%
Materials			$ -	0.00%
Travel			$ -	0.00%
Equipment & Other Capital			$ -	0.00%
Indirect Costs	$ 80,632	$ 82,700	$ 2,068	2.56%
Total State Share	$ 1,088,531	$ 1,142,958	$ 54,427	5.00%
Federal Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 306,159	$ 330,559	$ 24,400	7.97%
Fringe Benefits	$ 131,003	$ 131,003	$ -	0.00%
SubContracts		$ -	$ -	0.00%
Contracts/Grants/Agreements			$ -	0.00%
Operating	$ 14,430	$ 14,430	$ -	0.00%
Non-Capital Equipment Supplies			$ -	0.00%
Building Space			$ -	0.00%
Maintenance			$ -	0.00%
Other Costs	$ 38,437	$ 39,646	$ 1,209	3.15%
Materials			$ -	0.00%
Travel	$ 13,120	$ 14,491	$ 1,371	10.45%
Equipment & Other Capital	$ 800	$ -	$ (800)	-100.00%
Indirect Costs	$ 40,316	$ 41,350	$ 1,034	2.56%
Total Federal Share	$ 544,265	$ 571,479	$ 27,214	5.00%

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **Sonoma County Office of Education**
Program Area: **Local Incentive Awardee: School – County Office of Education**
Contract Number: **08-85148**

a. Related State Objectives.

See State-level objectives 1, 2, 4, 8, and 9.

b. Audience.

Gender: Male (51%); Female (49%)

Ethnicity: African American (2%); Asian (7%); Caucasian (26%); Latino (61%); Native American (1%); Pacific Islander (1%); Multiple; (2%)

Languages: English (60%); Spanish (40%)

Ages: Under 5 (1%); 5 to 8 (52%); 9 to 11 (31%); 12 to 17 (7%); 18 to 59 (9%)

c. Focus on FSP Eligibles.

Income Targeting Data Source:
See attached Free/Reduced Price Meal % data sheet.

d. Project Description.

Key Methods:
Advisory Council/Task Force (CAN-C); Nutrition Education Classes (1,507) occurrences at 1 hour each); Community Education Events (7 occurrences at 1.5 hours each); Training/Workshop/Conference (11 occurrences at 2 hours each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Sodium and Potassium; Whole Grains

FSNE Delivery Sites by Type of Setting:
Preschools – School District Preschools (1); Schools – students (K-12) (5); *Note:* Afterschool programs are located on school sites (5); Outreach to parents at all (5) schools sites

Projected Number of Unduplicated Participants: 2329

Narrative

Sonoma County Office of Education administers the Network for a Healthy California nutrition education program in five area schools. Each school provides nutrition

education and promotes physical activity during the day school, after school, and during summer school activities. Nutrition education takes place in the classroom, in school gardens, and on field trips where students visit farms, farmers markets, and grocery stores. Cooking classes and taste-testing/food demonstrations (often using produce from the schools' garden) give students and their families the opportunity to broaden their experience with fruits and vegetables and incorporate them into their daily lives as part of nutrition education. In the after school programs cooking and nutriton classes are also offered for parents.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
We have not modified our existing methods/strategies.

g. **Use of Existing Educational Materials.**
See attahed Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
N/A.

i. **Key Performance Measures/Indicators**.
State and federal share activities will be tracked through indicators of implementation, such as class attendance, Activity Tracking Form, photographs, newsletters, scrapbooks, sign-in sheets, and student-produced materials.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Network staff will participate in the Community Activity and Nutrition Coalition. The membership includes the other Sonoma County Network program, based at Napa County Office of Education; UC Cooperative Extension; the Food Bank; Boys & Girls Clubs; YMCA; public health department; WIC; and other local organizations involved with nutrition programs. Staff will also participate in the Northcoast Nutrition and Fitness Collaborative and Network trainings and programs.

Free/Reduced Price Meal Percentage Data Sheet

School District	***CDS Code***	***School Site***	***Free Meal %***	***Reduced Meal %***	***Free and Reduced Meal %***
Bellevue Union Elementary	49-70615-6115695	Meadow View Elementary School	60.46%	16.98%	77.43%
Guerneville	49-70722-6051767	Guerneville School	47.96%	6.12%	54.08%
Monte Rio Union	49-70813-6051866	Monte Rio Elementary School	51.43%	16.19%	67.62%
Santa Rosa City	49-70912-6066385	Helen M. Lehman Elementary School	65.16%	23.66%	88.82%
Windsor Unified	49-75358-6052369	Cali Calmecac Charter School	43.88%	13.27%	57.14%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	***Title***	***Languages***
California Department of Education	Kids Cook Farm Fresh Foods	English/Spanish
Cooperative Extension (EFNEP, FSNEP)	Nutrition to Grow On, TWIGS, and Reading Across My Pyramid	English
Harvest of the Month	Harvest of the Month Newsletters	English
Other California Healthy Kids Resource Center materials	Various - Building a Healthy Me; CATCH: Coordinated Approach to Child Health Series; Kids Around the World Cook!; Cooking With Kids	English/Spanish
Contractor Developed	School newsletters using Harvest of the Month information	English

Form #3

BUDGET COVER SHEET
FFY 2009

Organization: Sonoma County Office of Education
Contract Number: 08-85148

State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$ -	$ -	$ -	
Fringe Benefits	$ -	$ -	$ -	
Subcontractors	$ -	$ 234,821	$ 234,821	
Contracts/Grant Agreements			$ -	
Operating	$ -	$ -	$ -	
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs	$ -	$ -	$ -	
Materials				
Travel	$ -	$ -	$ -	
Equipment & Other Capital	$ -	$ -	$ -	
Indirect Costs	$ -	$ -	$ -	
Total State Share	$ -	$ 234,821	$ 234,821	

Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$ -	$ 13,176	$ 13,176	
Fringe Benefits	$ -	$ 1,588	$ 1,588	
SubContracts	$ -	$ 99,792	$ 99,792	
Contracts/Grants/Agreements				
Operating	$ -	$ 47	$ 47	
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs	$ -	$ -	$ -	
Materials				
Travel	$ -	$ 1,576	$ 1,576	
Equipment & Other Capital	$ -	$ -	$ -	
Indirect Costs	$ -	$ 1,231	$ 1,231	
Total Federal Share	$ -	$ 117,410	$ 117,410	

Note: This is a new contractor which is split from Sonoma County Department of Health Services

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES
See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **Tulare County Office of Education**
Program Area: **Local Incentive Awardee: Education - County Office of Education**
Contract Number: **08-85142**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (53%); Female (47%)

Ethnicity: African American (1%); Asian (1%); Caucasian (24%); Latino (69%); Native American (1%); Filipino (1%); Multi/No Response (3%)

Languages: English (60%); Spanish (39%); Other: Arabic, Cantonese, Farsi, Hmong, Khmer, Korean, Lao, Mandarin, Tagalog, Punjabi (1%)

Ages: Under 5 (1%); 5 to 8 (50%); 9 to 11 (40%); 12 to 17 (6%); 18 to 59 (2%); 60 and Over (1%)

c. **Focus on FSP Eligibles.**
Income Targeting Data Source:
See attached census tract data sheet.
See attached Free/Reduced Price Meal % data sheet.
Other: *Network* List of Qualifying Stores

d. **Project Description.**

Key Methods:
Internet/Web Sites (www.tcoe.org/nutritionnetwork); Print Media; Nutrition Education Classes (5,600 occurrences at 0.2 hour each); CommunityEducation Events (40 occurrences at 2 hours each); Training/Workshop/Conference (5 occurrences at 2.5 hours each); Parent Classes (25 occurrences at .5 hours each); After School Program Classes (425 occurrences at .5 hours each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Fiber-Rich Foods; Food Shopping/Preparation; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Whole Grains; Other: Farmers Market Promotion; Other: Dietary Guidelines; Other: Food Stamp Promotion

FSNE Delivery Sites by Type of Setting:
Afterschool Programs (15); Farmers' Markets (5); Food Stores (5); Parks, Recreastion Centers (2); Preschools: School District Preschools (3); Public/Community Health Centers (7); Schools – students (K-12) (85); Other: Special Education (Service) Sites (41) (qualify through FRPM data); Other: Fairgrounds (1); NOTE: 3 school sites and 1 preschool qualify through census tract data; afterschool programs and schools-adults/parents are located at school sites.

Projected Number of Unduplicated Participants: 65,000

Narrative
Tulare County Office of Education (TCOE) works with Alta Vista, Culter-Orosi, Dinuba, Exeter, Porterville, Woodlake school districts and TCOE Special Services. Through the commitment of parents, community members, business partners, school staff and students, TCOE provides nutritionally sound services and resources to food stamp eligible families. TCOE staff provide nutrition education within the school environment, to promote the increased consumption of fruits and vegetables and daily physical activity.

Services are provided to students preschool through grade twelve and their families located in rural communities within Tulare County. Specific program activities include: teacher training to provide nutrition education and physical activity promotion and curriculum resources which are based on the California Content Standards; parent education at back to school night, openhouse and PTO meetings; partnerships with local farmers to provide farm fresh produce for classrooms lessons, taste testing and cooking demonstrations; utilizing nutrition education and promotional strategies to encourage increased healthy foods in the school district, including salad/fresh fruit bars, healthy fundraising ideas, farmer's market programs and after-school programs; and connecting the community, classroom and cafeteria with Harvest of the Month.

TCOE actively participates in the Tulare County Nutrition Collaborative.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
Enhancing/Updating Existing Strategies; Utilizing Research/Program Evaluation Results; Adding New Partners

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
See attached New Materials data sheet.

i. **Key Performance Measures/Indicators**.
The expectation and measurable goal of the project is to document a change in fruit and vegetable preferences, self-efficacy, norms and physical activity among 4th and 5th grade students. Process measures will indicate participation and will include sign-in sheets and Activity Tracking Forms.

3. EVALUATION PLANS
See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS
TCOE partners with local organizations and businesses (e.g., American Cancer Society, FoodLink, SaveMart, Family Health Care Network, Tulare County Farm Bureau, TCOE Programs) to provide nutrition education to food stamp eligibles. TCOE works in cooperation with UCCE to ensure schools/teachers have access to nutrition education materials, and efforts are not duplicated with other Tulare County LIAs.

TCOE actively participates in the Central Valley Health and Nutrition Collaborative. TCOE partners with the Network's Power Play!, Latino, and Retail Campaigns to provide nutrition education materials to food stamp eligibles. TCOE regularly networks and shares ideas, resources, and updates with Central Valley LIA's.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Tulare	06107000501	All races	65.29%
Tulare	06107003700	All races	60.26%
Tulare	06107003902	All races	62.12%
Tulare	06107000701	All races	51.37%
Tulare	06107003802	All races	63.83%
Tulare	06107003901	All races	63.58%
Tulare	06107003602	All races	50.98%
Tulare	06107000702	All races	64.25%
Tulare	06031001002	All races	57.34%
Tulare	06107000201	All races	65.11%
Tulare	06107000502	All races	58.49%
Tulare	06107001601	All races	67.25%
Tulare	06107002901	All races	63.88%
Tulare	06107004400	All races	77.00%
Tulare	06107002601	All races	71.74%
Tulare	06107001200	All races	50.69%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Alta Vista Elementary	54-71811-6053854	Alta Vista Elementary	72.15%	4.84%	76.98%
Burton Elementary	54-71837-6053870	Burton Elementary Special Services	55.52%	16.11%	71.63%
Cutler-Orosi Unified	54-71860-5430103	Yettem High School	78.79%	18.18%	96.97%
Cutler-Orosi Unified	54-71860-5430103	Yettem Special Services	78.79%	18.18%	96.97%
Cutler-Orosi Unified	54-71860-5430806	Lovell High School	76.77%	11.11%	87.88%
Cutler-Orosi Unified	54-71860-5433230	Orosi High School	80.97%	11.95%	92.92%
Cutler-Orosi Unified	54-71860-5433230	Orosi High School Special Services	80.97%	11.95%	92.92%
Cutler-Orosi Unified	54-71860-6053904	Cutler Elementary	83.05%	9.00%	92.05%
Cutler-Orosi Unified	54-71860-6053904	Cutler Elementary Pre School,	83.05%	9.00%	92.05%
Cutler-Orosi Unified	54-71860-6053904	Cutler Elementary Special Services	83.05%	9.00%	92.05%
Cutler-Orosi Unified	54-71860-6053938	Palm Elementary	83.03%	6.95%	89.99%
Cutler-Orosi Unified	54-71860-6112684	Golden Valley Elementary	82.94%	11.04%	93.98%
Cutler-Orosi Unified	54-71860-6112684	Golden Valley Elementary Pre School	82.94%	11.04%	93.98%
Cutler-Orosi Unified	54-71860-6118111	El Monte Jr. High	79.97%	10.98%	90.95%
Dinuba Unified	54-75531-0102707	John F Kennedy Academy	64.46%	14.13%	78.59%

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Dinuba Unified	54-75531-6053961	Grandview Elementary	68.79%	15.61%	84.40%
Dinuba Unified	54-75531-5431184	Dinuba High School Special Services	51.60%	12.90%	64.50%
Dinuba Unified	54-75531-5431184	Dinuba High School	51.60%	12.90%	64.50%
Dinuba Unified	54-75531-6053979	Jefferson Elementary	77.52%	10.42%	87.94%
Dinuba Unified	54-75531-6053987	Lincoln Elementary	47.32%	17.50%	64.82%
Dinuba Unified	54-75531-6053995	Washington Intermediate	61.32%	12.51%	73.83%
Dinuba Unified	54-75531-6054001	Wilson Elementary	77.07%	14.26%	91.33%
Dinuba Unified	54-75531-6054001	Wilson Elementary Special Services	77.07%	14.26%	91.33%
Dinuba Unified	54-75531-6107650	Roosevelt Elementary	51.00%	14.16%	65.16%
Dinuba Unified	54-75531-6107650	Roosevelt Elementary Special Services	51.00%	14.16%	65.16%
Exeter Union Elementary	54-71910-6054043	Lincoln Elementary Special Services	51.95%	12.17%	64.12%
Exeter Union Elementary	54-71910-6054043	Lincoln Elementary	51.95%	12.17%	64.12%
Exeter Union Elementary	54-71910-6054050	Rocky Hill Elementary	47.86%	12.23%	60.06%
Exeter Union Elementary	54-71910-6054050	Rocky Hill Elementary Special Services	47.86%	12.23%	60.06%
Exeter Union Elementary	54-71910-6110290	Wilson Middle School	47.88%	12.27%	60.15%
Exeter Union High	54-71928-5431598	Exeter Union High School	44.23%	10.96%	55.19%
Exeter Union High	54-71928-5431598	Exeter Union High School Special Services	44.23%	10.96%	55.19%
Farmersville Unified	54-75325-6054076	Snowden Elementary Special Services	70.39%	8.83%	79.22%
Farmersville Unified	54-75325-6100275	Farmersville Junior High Special Services	82.35%	7.66%	90.01%
Porterville Unified	54-75223-0102574	Santa Fe Elementary	92.67%	6.46%	99.13%
Porterville Unified	54-75223-6054274	Roche Elementary	76.04%	13.93%	89.97%
Porterville Unified	54-75523-0110692	Sequoia Middle School	55.60%	10.00%	65.60%
Porterville Unified	54-75523-5432786	Monache High School	59.97%	7.41%	66.98%
Porterville Unified	54-75523-5434113	Porterville High School	73.10%	10.89%	83.99%
Porterville Unified	54-75523-5434931	Strathmore High School	81.60%	14.90%	95.79%
Porterville Unified	54-75523-6054225	Bartlett Intermediate	67.90%	10.00%	77.90%
Porterville Unified	54-75523-6054233	Belleview Elementary	58.60%	15.74%	74.34%
Porterville Unified	54-75523-6054241	John J Doyle Elementary	89.24%	5.95%	95.19%
Porterville Unified	54-75523-6054258	Olive Street Elementary	85.39%	9.39%	94.78%
Porterville Unified	54-75523-6054258	Olive Street Elementary Special Services	85.39%	9.39%	94.78%
Porterville Unified	54-75523-6054266	Pioneer Middle School	75.91%	7.38%	83.29%
Porterville Unified	54-75523-6054266	Pioneer Middle School Special Services	75.91%	7.38%	83.29%
Porterville Unified	54-75523-6054282	Vandalia Elementary	87.46%	10.28%	97.75%
Porterville Unified	54-75523-6054282	Vandalia Elementary Special Services	87.46%	10.28%	97.75%
Porterville Unified	54-75523-6054290	West Putnam Elementary	83.99%	9.68%	93.68%

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Porterville Unified	54-75523-6054308	Westfield Elementary	58.47%	14.33%	72.80%
Porterville Unified	54-75523-6107379	Los Robles Elementary Special Services	77.20%	11.11%	88.31%
Porterville Unified	54-75523-6107379	Los Robles Elementary	77.20%	11.11%	88.31%
Porterville Unified	54-75523-6114193	Monte Vista Elementary	63.76%	16.51%	80.27%
Tulare County Special Services	54-10546-6069439	Dinuba Learning Center	87.79%	0.00%	87.79%
Tulare County Special Services	54-10546-6069439	LB Hill Learning Center Porterville	87.79%	0.00%	87.79%
Tulare County Special Services	54-10546-6069439	Exeter Learning Center	87.79%	0.00%	87.79%
Tulare County Special Services	54-10546-6069439	Visalia COS Learning Center	87.79%	0.00%	87.79%
Tulare County Special Services	54-10546-6069439	El Diamante Learning Center	87.79%	0.00%	87.79%
Tulare County Special Services	54-10546-6069439	Golden West HS Learning Center	87.79%	0.00%	87.79%
Tulare County Special Services	54-10546-6069439	Linwood Elementary Learning Center	87.79%	0.00%	87.79%
Tulare County Special Services	54-10546-6069439	Mt Whitney HS Learning Center	87.79%	0.00%	87.79%
Tulare County Special Services	54-10546-6069439	Visalia OTP Learning Center	87.79%	0.00%	87.79%
Tulare County Special Services	54-10546-6069439	Visalia CBI Learning Center	87.79%	0.00%	87.79%
Tulare County Special Services	54-10546-6069439	Valley Oak Learning Center	87.79%	0.00%	87.79%
Tulare County Special Services	54-71902-6054027	Earlimart Elementary Special Day Class (Special Services)	86.10%	8.83%	94.97%
Tulare County Special Services	54-72041-6117428	Pixley School Special Day Class (Special Services)	88.10%	8.50%	96.70%
Tulare County Special Services	54-72231-6054456	Alice G Mulcahy School Special Day Class (Special Services)	92.11%	6.84%	98.95%
Tulare County Special Services	54-72231-6054506	Maple Learning Complex & Special Day Class (Special Services)	84.51%	10.04%	94.55%
Tulare County Special Services	54-72231-6054522	Wilson Elementary Special Day Class (Special Services)	71.80%	8.80%	80.60%
Tulare County Special Services	54-72231-6108385	Live Oak Special Day Class (Special Services)	43.37%	12.29%	55.66%
Visalia Unified	54-72256-6054530	Conyer Elementary Special Services	39.78%	12.59%	52.37%
Visalia Unified	54-72256-6054555	Divisadero Elementary Special Services	50.88%	6.60%	57.48%
Visalia Unified	54-72256-6054589	Fairview Elementary Special Services	63.47%	14.81%	78.28%

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Visalia Unified	54-72256-6054605	Green Acres Elementary Special Services	47.49%	7.53%	55.02%
Visalia Unified	54-72256-6106249	Golden Oak Elementary Special Services	43.71%	13.86%	57.57%
Visalia Unified	54-72556-6054647	Mineral King Elementary Special Services	47.03%	14.22%	61.25%
Visalia Unified	54-72556-6054704	Union Elementary Special Services	75.81%	11.98%	87.79%
Woodlake Union Elementary	54-72272-6054761	Woodlake Valley Middle School	77.92%	6.02%	83.94%
Woodlake Union Elementary	54-72272-6094569	Francis J.White Learning Center	82.01%	4.92%	86.93%
Woodlake Union Elementary	54-72272-6094569	Francis J.White Learning Center Special Services	82.01%	4.92%	86.93%
Woodlake Union Elementary	54-72272-6108286	Castle Rock Elementary	80.04%	5.97%	86.01%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
Harvest of the Month	Parent & Educator Newsletters and Menu Slicks - These will be included in the TCOE Harvest of the Month Toolkit.	English, Spanish
Contractor developed	Downey developed Harvest of the Month Student Workbooks - This will be included in TCOE Harvest of the Month Toolkit.	English, Spanish
Contractor developed	TCOE developed Teaching Points, Food Fact Calendars, Stickers, Overhead Transparencies, Teacher Assessment Tool, Recipe (Network developed) Cards, Posters - These items will be included in the TCOE Harvest of the Month Toolkit	English, Spanish
Contractor developed	TCOE developed Harvest of the Month Essay and Art Contest Guidelines and forms	English
California Power Play!	Kids Get Cookin Cookbook, School Ideas and Resource Kit	English
California Retail Program	Recipes,Posters for SaveMart	English, Spanish
Other California Healthy Kids Resource Center materials	Everyday Lots of Ways, Eat Healthy Feel Great, Penn State Nutrition Education for the Pennsylvania Department of Education	English
Dairy Council of California	Building a Healthy Me, Healthy Choices: Healthy Me, Nutrition Pathfinder, Exercise your Options, Deal Me In	English

Source	***Title***	***Languages***
USDA materials	My Pyramid Lessons and Posters, www.mypyramid.gov, Team Nutrition - Power of Choice, Nibbles for Health, A Menu Planner for Healthy School Meals, Loving Your Family/Feeding Their Future, Loving Your Family/Feeding Their Future guidebook,	English, Spanish
Produce for Better Health	School Food Service Guide: Promotions, Activities and Resources, School Food Service Guide: Successful Implementation Modes for Increased Fruit and Vegetable Consumption, 10 Steps to Help Fill Your Grocery Bag.	English
Centers for Disease Control and Prevention (CDC)	Making it Happen, SPARK	English
Other California Healthy Kids Resource Center materials	Garden Detectives, Eat Smart Play Hard, Kids Around the World Cook!, Cooking with Kids Series	English
School Nutrition Association (SNA)	Nutrition Advisory Council survey	English, Spanish
Cullen, Baronowski, et. Al	Food Preference Survey	English
California Latino	Latino Campaign Toolkit	English, Spanish
Network for a Healthy California	Fruits and Vegetables for Your Health, Your Neighborhood, and Your Life and Physical Activity for Your Health, Your Neighborhood, and Your Life, California Fit Business Kit Worksite Program, How Many Cups of Fruits and Vegetables Do I Need?, Everyday Healthy Meals, Press Release	English, Spanish
American Cancer Society	Eat Smart with Fruits and Vegetables, Choices for Good Health,Smart Steps,Cooking Smart, Living Smart	English, Spanish
Kathi Appelt	Watermelon Day	English, Spanish
Greg Tang and Harry Briggs	Math Potatoes: Mind-stretching Brain Food	English
Won-Ldy Paye, Margaret H. Lippert and Julie Paschkis	The Talking Vegetables	English
Nancy Libbey Mills and Shan Wells	Never Eat Cabbage on Thursday	English
William Woys Weaver	100 Vegetables and Where They Came From	English
Michael Dahl and Todd Ouren	From the Garden - A counting book about growing food	English
Arthur Yorinks	Tomatoes From Mars	English
Elaine Landau	Tomatoes	English
Lauren Child	I Will Never Not Ever Eat a Tomato	English
Louise Riotte	Carrots Love Tomatoes: Secrets of Companion Planting	English
Jan Romero Stevens	Carlos and the Squash Plant by	English, Spanish
Joanne Dennee	In the Three Sister's Garden	English

Source	***Title***	***Languages***
Jaon Bauer	Squashed	English
Meredith Sayles Hughes	Tall and Tasty Fruit Trees	English
Gail Gibbons	The Honey Makers	English
Cris Peterson	Harvest Year	English
Sandra Stotksy	Trees are Terrific	English
Bruce Smith	Emergence of Agriculture	English
L. King Perez	First Day in Grapes	English
Marvin Buckley	Making Raisins	English
Idwal Jones	The Vineyard	English
David Masumoto	Four Seasons in Five Senses: Things Worth Savoring	English
Ruth Heller	The Reason for a Flower	English
California Fig Advisory Board	The Fig Can Teach You a Lot About Nutrition	English
Lola Schaefer	What Grows From a Tree?	English
Colin Cheong	Tangerine	English
Maggie Klein	All About Citrus and Subtropical Fruits	English
Joe Davidson	Fruit Crate Art	English
Eric Gibson	Sell What You Sow	English
Cathy Smith	Plants On My Plate	English
C.Z. Guest	Tiny Green Thumbs	English
Bobby Kalman	What is a Plant	English
Meredith Sayles Hughes	Green Power: Leaf and Flower Vegetables	English
Pegreen Snow	Eat Your Peas Loise	English
Jane Shuter	Farming and Food	English
Amy L. Poole	The Pea Blossom	English
Lola Schaefer	Pick! Pull! Snap!	English
Mini Grey	The Very Smart Pea and the Princess to Be	English
Robert Baron	The Garden and Farming Books of Thomas Jefferson	English
Andrea Chesman	The Garden-Fresh Vegetable Cookbook	English
Meredith Sayles Hughes	Spill the Beans and Pass the Peanuts: Legumes	English
Bob Barner	Bugs! Bugs! Bugs!	English
David Mallett	Inch by Inch: the Garden Song	English
National Gardening Association	Dictionary of Horticulture	English
Allison Starcher	by Allison Starcher	English
Michael Ableman	On Good Land: An Autobiography of an Urban Farm	English
Marcie Rendon and Cheryl Bellvill	Farmer's Market	English
Susan Blackaby	The World's Largest Plants: A Book About Trees	English
USDA materials	Americans in Agriculture: Portraits of Diversity	English
Meredith Sayles Hughes	Cool as a Cucumber Hot as a Pepper: Fruits Vegetables	English
Felder Rushing	New Junior Garden Book	English
Paul Fleischman	Seedfolks	English
Elsie Splear	Growing Seasons	English

Source	***Title***	***Languages***
Roald Dahl	James and the Giant Peach	English
Gail Sakurai	Peach Boy: A Japanese Legend	English
Stella Otto	The Back Yard Orchardist	English
Mike Corbin	Family Trees: The Peach Culture of the Piedmont	English
Sherry Vaughn	Melvin's Melons	English
Pamela Hickman and Heather Collins	A Seed Grows	English
Nutrition Experts from Mayo, David Murdock, Dole and University of California at Los Angeles	Encyclopedia of Foods	English
Amy Goldman	Melons for the Passionate Grower	English
Nigel Hawkes	Genetically Modified Food	English
Aubrey Davis	The Enormous Potato	English
Claire Llewellyn	What's for Lunch? Potatoes	English, Spanish
John Coy	Two Old Potatoes	English
Meredith Sayles Hughes and Tom Hughes	Buried Treasure: Roots and Tubers	English
Larry Zuckerman	Potato: How the Humble Spud Rescued the Western World	English
Eric Kemmel	Anansi & The Talking Melon	English
Peter Loewer	Thoreau's Garden	English
Anne Rockewell and Lizzy Rockwell	Apples & Pumpkins	English
California Strawberry Commision	Strawberry Poster	English
California Tomato Commission	Tomato poster	English
California Asparagus Commission	Asparagus poster	English
California Avocado Commission	Avocado poster	English
California Melon Research Board	Melon poster	English
California Dried Plum Board	Dried Plum poster	English
California Raisin Marketing Board	Raisin poster	English
Cantaloupe Advisory Board	Cantaloupe poster	English
California Date Commission	Date poster/picture	English
California Fig Advisory Board	Fig poster/picture	English
California Plum Marketing Program	Plum poster/picture	English
California Cling Peach Growers Advisory Board	Peach poster/picture	English

New Educational Materials Data Sheet

Title	***Description***	***Justification***
Participant Evaluation Survey	Indirect nutrition education provider training survey for those participating in training opportunities provided by Tulare County Office of Education Network staff.	Provide feedback to the trainer and Project Coordinator regarding training sessions including: Needs, effectiveness of materials, input regarding the structure and format of the training and satisfaction. The results and comments will be utilized in the development and planning of future trainings.

Form #3

BUDGET COVER SHEET
FFY 2009

Organization: Tulare County Office of Education				
Contract Number: 08-85142				
State Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	2,605,027	313,097	$ (2,291,930.69)	-87.98%
Fringe Benefits	1,341,589	108,488	$ (1,233,101.07)	-91.91%
Subcontractors	0	3,387,933	$ 3,387,933.00	0.00%
Contracts/Grant Agreements			$ -	
Operating			$ -	
Non-Capital Equipment Supplies	0	0	$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	0	0	$ -	
Materials			$ -	
Travel		0	$ -	
Equipment & Other Capital		0	$ -	
Indirect Costs	292,839	32,209	$ (260,630.00)	-89.00%
Total State Share	4,239,455	3,841,726	$ (397,728.54)	-9.38%
Federal Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	473,841	445,496	$ (28,344.70)	-5.98%
Fringe Benefits	244,028	209,116	$ (34,912.14)	-14.31%
SubContracts	161,884	694,117	$ 532,233.54	328.78%
Contracts/Grants/Agreements	0		$ -	
Operating	86,642	67,377	$ (19,265.00)	-22.24%
Non-Capital Equipment Supplies	0		$ 37,043.00	
Building Space	49,801	18,000	$ (31,800.96)	-63.86%
Maintenance	0		$ -	
Other Costs	822,624	307,365	$ (515,259.50)	-62.64%
Materials			$ -	
Travel	55,982	53,601	$ (2,381.55)	-4.25%
Equipment & Other Capital	82,179	37,043	$ (45,136.00)	-54.92%
Indirect Costs	140,339	49,325	$ (91,014.00)	-64.85%
Total Federal Share	2,117,320	1,863,439	$ (253,880.31)	-11.99%
Cut backs in school districts' budgets resulted in significant loss of available State Share funding, resulting in the decrease of many program activities of previous years.				

FFY 09
California State Plan for Federal Fiscal Year 2009

Section B. a) 1. Local Incentive Awardees

INDIAN TRIBAL ORGANIZATIONS

California Rural Indian Health Board, Inc.

Native American Health Center, Inc.

Southern Indian Health Council, Inc.

United Indian Health Services, Inc.

LOCAL PROJECT SYNOPSIS

1. **STATE LEVEL GOALS AND OBJECTIVES**
   See State-level objectives in introduction to Section B, pages 1-3.

2. **DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

Project Title: **California Rural Indian Health Board, Inc.**
Program Area: **Local Incentive Awardee: Indian Tribal Organizations**
Contract Number: **06-55074**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender:	Male (45%); Female (55%)
Ethnicity:	Caucasian (5%); Latino (10%); Native American (85%)
Languages:	English (95%); Spanish (5%)
Ages:	Under 5 (20%); 5 to 8 (5%); 9 to 11 (10%); 12 to 17 (10%); 18 to 59 (35%); 60 and Over (20%)

c. **Focus on FSP Eligibles.**
Income Targeting Data Source:
See attached census tract data sheet.
Office of Statewide Health Planning and Development income data for Sonoma County Indian Health (50%); Head Start Sites (100%)

Location-Based Proxy Sites:
WIC Offices (60%)

d. **Project Description.**
Key Methods:
Advisory Council/Task Force (Nutrition Council of California Indian Clinics); Internet/Web Sites (www.crihb.org (Family & Community Health, Nutrition Section)); Nutrition Education Classes (33 occurrences at 2 hours each); Community Education Events (17 occurrences at 5 hours each); Training/Workshop/Conference (16 occurrences at 2 hours each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Limit Added Sugars or Caloric Sweeteners; Whole Grains.

FSNE Delivery Sites by Type of Setting:
Afterschool Programs (4); Elderly Service Sites (1); Preschools: Head Start Programs (4); WIC Programs (3); Indian Tribal Organizations (8) Note: Afterschool Programs are located in qualifying census tracts.

Projected Number of Unduplicated Participants: 2,320

Narrative
The California Rural Indian Health Board, Inc. (CRIHB), is sanctioned by Tribal governments and Indian controlled. Currently there are thirty-one tribes who have established a resolution with CRIHB for the delivery of health care services at eleven different health clinics in California. As part of these services CRIHB provides culturally appropriate health promotion and nutrition education to Food Stamp Nutrition Education (FSNE) eligible tribal communities. The California Rural Indian Health Board and one subcontracting site (Sonoma County Indian Health Project) work to promote the consumption of the recommended amount of fruits and vegetables among rural American Indian families. CRIHB will provide annual training to all Head Start teachers on nutrition and teaching nutrition in the classroom and conduct childhood feeding presentations for 50 American Indian parents. The CRIHB nutritionist will consult with the Traditional Health Advisory Committee to distribute and educate FSNE providers on how to use the 'California Foodway Traditional Times' Native Foods Circle with the FSNE eligible population. This resource (partially funded by the Network) focuses on the nutritional benefits of traditional foods and how foodways have changed; it's aligned with the 2005 Dietary Guidelines and MyPyramid. The aim is to use this resource to return to healthful eating practices among the Native American FSNE eligible population. Nutrition information also will be disseminated to the FSNE eligible community via the website and the department family and community newsletter.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
Improving Cultural Relevancy; Utilizing Research/Program Evaluation Results

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
N/A

i. **Key Performance Measures/Indicators.**
Conference & training evaluations are conducted to determine if the training material met the program objectives. Pre-tests are conducted during Childhood Feeding trainings to see how much participants know about feeding. Sonoma County provides surveys at all community events and classes to determine what participants learned, what they liked best about events, what they know about fruits & vegetables and what changes they might make in the future.

3. EVALUATION PLANS
See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS
The California Rural Indian Health Board works with four Tribal Head Start programs to deliver coordinated nutrition education messages and materials as well as to provide nutrition

education to the advisory council. Nutrition education is provided to Head Start parents on general nutrition topics. MOU provided.

LOCAL PROJECT SYNOPSIS

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Butte	6007002400	American Indian and Alaska Native	54.76%
Butte	6007002900	All races	53.24%
Humboldt	6023010101	American Indian and Alaska Native	59.77%
Inyo	6027000400	American Indian and Alaska Native	51.07%
Los Angeles	6037209200	All races	86.55%
Modoc	6049000400	American Indian and Alaska Native	68.11%
Shasta	6089011200	All races	53.30%
Siskiyou	6093000500	American Indian and Alaska Native	66.23%
Butte	0600700100	All races	65.43%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
California Power Play!	Team Training Guide	English
California Retail Program	Need Help Buying Food	English
Contractor developed (in previous contract year)	California Foodways Traditional Times	English
Dairy Council of California	Deal Me In…Food and Fitness	English
Harvest of the Month	Posters	English
USDA materials	Eat Smart Play Hard	English
USDA materials	My Pyramid	English
USDA materials	Team Nutrition	English
USDA materials	The Activity Pyramid	English
USDA materials	The Color Way for Kids	English

BUDGET COVER SHEET
FFY 2009

Organization: California Rural Indian Health Board, Inc.
Contract Number: 06-55074

State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$ 37,987	$ 39,167	$ 1,180.00	3.11%
Fringe Benefits	$ 10,636	$ 10,967	$ 331.00	3.11%
Subcontractors	$ 175,575	$ 176,730	$ 1,155.00	0.66%
Contracts/Grant Agreements			$ -	
Operating	$ 4,598	$ 4,598	$ -	0.00%
Non-Capital Equipment Supplies	$ -		$ -	
Building Space	$ -		$ -	
Maintenance	$ -	$ -	$ -	
Other Costs	$ 4,600	$ 3,999	$ (601.00)	-13.07%
Materials			$ -	
Travel	$ 2,748	$ 2,835	$ 87.00	3.17%
Equipment & Other Capital	$ -	$ -	$ -	
Indirect Costs	$ 12,155	$ 12,534	$ 379.00	3.12%
Total State Share	$ 248,299	$ 250,830	$ 2,531.00	1.02%

Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$ 15,828	$ 16,320	$ 492.00	3.11%
Fringe Benefits	$ 4,431	$ 4,570	$ 139.00	3.14%
SubContracts	$ 87,157	$ 87,759	$ 602.00	0.69%
Contracts/Grants/Agreements			$ -	
Operating	$ 6,866	$ 3,166	$ (3,700.00)	-53.89%
Non-Capital Equipment Supplies	$ -	$ -	$ -	
Building Space	$ -	$ -	$ -	
Maintenance			$ -	
Other Costs	$ 3,149	$ 3,149	$ -	0.00%
Materials			$ -	
Travel	$ 1,656	$ 1,668	$ 12.00	0.72%
Equipment & Other Capital	$ -	$ -	$ -	
Indirect Costs	$ 5,064	$ 5,223	$ 159.00	3.14%
Total Federal Share	$ 124,151	$ 121,855	$ (2,296.00)	-1.85%

Note: If % difference in a line is greater than 10%, please provide an explanation.
If the total % difference is greater than 5% consult your Contract Manager. FFY 2009 *Network* Growth Policy restricts contract growth.

Subcontractor: Shingle Springs Tribal Health was removed as a subcontractor on both the State and Federal Share

LOCAL PROJECT SYNOPSIS

1. **STATE LEVEL GOALS AND OBJECTIVES**
   See State-level objectives in introduction to Section B, pages 1-3.

2. **DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

Project Title: **Native American Health Center, Inc.**
Program Area: **Local Incentive Awardee: Indian Tribal Organizations**
Contract Number: **06-55104**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (40%); Female (60%)

Ethnicity: African American (17%); Caucasian (24%); Latino (31%); Native American (16%); non-identified (12%)

Languages: English (85%); Spanish (15%)

Ages: 18 to 59 (96%); 60 and Over (4%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:
See attached census tract data sheet.
Head Start (100%)

Location-Based Proxy Sites:
WIC Offices (20%)

d. **Project Description.**

Key Methods:
Nutrition Education Classes (75 occurrences at 0.5 hour each); Community Education Events (4 occurrences at 2 hours each); Training/Workshop/Conference (2 occurrences at 0.7 hour each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Sodiumand Potassium; Whole Grains

FSNE Delivery Sites by Type of Setting:
Community-Based Organizations (1); Farmers' Markets (1); Preschools: Head Start Programs (1); WIC Programs (1); Indian Tribal Organizations (3)

Projected Number of Unduplicated Participants: 2,000

Narrative
The main goal for the CA Network program at the Native American Health Center is to increase the consumption of fruits and vegetables to FS eligible community members and to promote daily physical activity as part of a nutrition education intervention. This will be achieved by several activities including a series of nutrition classes, a quarterly cooking class, monthly display boards featuring fruits and vegetables, and farmer's market and grocery store tours. The targeted

audience will be FS eligible community members and FS eligible residents of a recovery lodge, The Friendship House Association of American Indians. Many of the nutrition education interventions will be held at the Healthy Nations Wellness Center, which is a comprehensive wellness center affiliated with the Native American Health Center. Included in each scheduled activity will be nutrition education, food sampling, recipe distribution and a physical activity promotion demonstration. WIC and Headstart will participate in Kinder-gym classes at Healthy Nations Wellness Center. Both programs refer to NAHC and the children and caregivers participate in classes that teach nutrition education and physical activity promotion activities.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
N/A

i. **Key Performance Measures/Indicators.**
NAHC's Network program goal includes improving the health of the FSNE eligible community by offering people services that support healthy eating, increased consumption of the recommended daily intake of fruits and vegetables and daily physical activity. Attendance sheets will be used to measure achievement of this goal.

3. Evaluation Plans
See Section B Introduction, Objective 8.

4. Coordination Efforts

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Alameda	06001406202	Hispanic or Latino	63.94%
Alameda	06001406202	All races	57.67%
San Francisco	06075017800	Black or African American	64.04%
San Francisco	06075017800	Hispanic or Latino	75.13%
San Francisco	06075017800	All races	56.48%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
California Latino	Healthy Latino Recipies	English and Spanish
California Retail Program	Seasonal Guide to Fruits and Vegetables	English and Spanish
Contractor developed	Eagle Vision, Am Indian Teens talk about healthy living	English
Harvest of the Month	Newsletter	English

BUDGET COVER SHEET
FFY 2009

Organization: Native American Health Center, Inc.
Contract Number: 06-55104

State Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 129,434	$ 133,315	$ 3,881	3.00%
Fringe Benefits	$ 38,830	$ 39,995	$ 1,165	3.00%
Subcontractors	$ -	$ -	$ -	0.00%
Contracts/Grant Agreements	$ -	$ -	$ -	0.00%
Operating	$ 18,007	$ 17,593	$ (414)	-2.30%
Non-Capital Equipment Supplies	$ -	$ -	$ -	0.00%
Building Space	$ -	$ -	$ -	0.00%
Maintenance	$ -	$ -	$ -	0.00%
Other Costs	$ 1,650	$ 1,520	$ (130)	-7.88%
Materials	$ -	$ -	$ -	0.00%
Travel	$ 7,593	$ 7,175	$ (418)	-5.51%
Equipment & Other Capital	$ -	$ -	$ -	0.00%
Indirect Costs	$ 33,196	$ 36,048	$ 2,852	8.59%
Total State Share	$ 228,710	$ 235,646	$ 6,936	3.03%

Federal Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 66,060	$ 75,537	$ 9,477	14.35%
Fringe Benefits	$ 19,818	$ 22,661	$ 2,843	14.35%
SubContracts	$ -	$ -	$ -	0.00%
Contracts/Grants/Agreements	$ -	$ -	$ -	0.00%
Operating	$ 1,445	$ -	$ (1,445)	-100.00%
Non-Capital Equipment Supplies	$ 2,686	$ -	$ (2,686)	-100.00%
Building Space	$ -	$ -	$ -	0.00%
Maintenance	$ -	$ -	$ -	0.00%
Other Costs	$ 1,160	$ 1,200	$ 40	3.45%
Materials	$ -	$ -	$ -	0.00%
Travel	$ 1,085	$ -	$ (1,085)	-100.00%
Equipment & Other Capital	$ 6,376	$ 1,300	$ (5,076)	-79.61%
Indirect Costs	$ 19,650	$ 16,908	$ (2,742)	-13.95%
Total Federal Share	$ 118,280	$ 117,606	$ (674)	-0.57%

Note: If % difference in a line is greater than 10%, please provide an explanation.
If the total % difference is greater than 5% consult your Contract Manager. FFY 2008
Network Growth Policy restricts contract growth.

Federal Personnel Salaries were increased to reflect COBRA cost. Other line items were reduced to
Other line items were reduced to allow the increase in salaries and benefits.

LOCAL PROJECT SYNOPSIS

1. **STATE LEVEL GOALS AND OBJECTIVES**
   See State-level objectives in introduction to Section B.

2. **DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

Project Title: **Southern Indian Health Council, Inc.**
Program Area: **Local Incentive Awardee: Indian Tribal Organizations**
Contract Number: **06-55117**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (40%); Female (60%)

Ethnicity: Caucasian (10%); Latino (15%); Native American (75%)

Languages: English (98%); Spanish (2%)

Ages: Under 5 (8%); 5 to 8 (18%); 9 to 11 (9%); 12 to 17 (10%); 18 to 59 (50%); 60 and Over (5%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:
See attached census tract data sheet.
Head Start (100%)

Location-Based Proxy Sites:
TANF Job Readiness Program (1%)

d. **Project Description.**

Key Methods:
Advisory Council/Task Force (Mountain Empire Wellness Collaborative); Print Media; Nutrition Education Classes (333 occurrences at 0.7 hour each); Community Education Events (45 occurrences at 8 hours each); Training/Workshop/Conference (8 occurrences at 2 hours each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; WholeGrains

FSNE Delivery Sites by Type of Setting:
Adult Education & Job Training Sites (1); Community-Based Organizations (5); Community Centers (3); Community Clinics (non government) (2); Elderly Service Sites (2); Healthy Start (1); Homes (45); Other Youth Education Sites (1); Preschools: Head Start Programs (1); Preschools: Other Preschools or Daycares (1); Worksites (4); Native

American Tribal Reservations (3); Commodity Food Distribution Sites (4); Early Head Start (1)

Projected Number of Unduplicated Participants: 1,500

Narrative

This Network project continues to provide nutrition education regarding the importance of consuming colorful fruits and vegetables and living a healthy lifestyle that includes 30-60 minutes of physical activity per day to reduce the risk of chronic disease among Native Americans and community members and their families in the target area. Southern Indian Health Council works in partnership with several Native American Tribes to achieve these goals by offering the following to the service area population: Promotion of healthy messages at community events, health fairs, and commodity days; nutrition classes, cooking classes/demonstrations, and food tastings; creation and distribution of nutrition newsletters for adults and children; promotion of physical activity at all events; and support and increased participation in collaborative partnerships to help expand and strengthen the project's efforts.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
See attached New Materials data sheet.

i. **Key Performance Measures/Indicators.**
Process evaluation measures will indicate the participation levels in all activities performed (e.g. classes, health fairs and newsletters), as recorded in sign-in sheets, distribution lists and on the Activity Tracking Form. Improved knowledge of food preparation, fundamentals of basic nutrition, healthy lifestyle changes and increased cooking skills will indicate goal objective successes. Impact evaluation measures in the form of fruit and vegetable consumption/ food frequency questionnaires, pre/post testing and analysis will determine healthy lifestyle changes within the participant base.

3. Evaluation Plans

See Section B Introduction, Objective 8.

4. Coordination Efforts

Working in collaboration with the Network for a Healthy California, Tribal and community organizations such as Native American Head Start, Early Head Start, USDA Commodity Food Distribution Program and the Mountain Empire Wellness Collaborative ensures a consistent behavior-focused nutrition message. Participation in these programs enhance on-going nutrition education efforts, while continued coordination with the Network for a Healthy California-San Diego region helps to resonate the same nutrition message within the San Diego area.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Imperial	06025012301	Hispanic or Latino	65.33%
San Diego	06073021100	Hispanic or Latino	59.44%
San Diego	06073021100	American Indian and Alaska Native	63.20%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
American Cancer Society	Changing the Course Series - Curricula	English
American Cancer Society	Importance of Exercise - Curricula	English
American Cancer Society	Insoluble Fiber - Curricula	English
American Cancer Society	Soluble Fiber - Curricula	English
American Cancer Society	Whole Grains - Curricula	English
American Cancer Society	Why Eat More Fruits & Vegetables - Brochure	English
American Heart Association	An Eating Plan for Healthy Americans - Brochure	English
American Heart Association	An Eating Plan for Healthy Americans- Brochure	English
American Heart Association	Fast Food - Curricula	English, Spanish
American Heart Association	Heart Health - Curricula	English
American Heart Association	Omega-3 Fatty Acids - Curricula	English
American Heart Association	Savor the Flavors - Brochure	English
American Heart Association	Trans Fats - Curricula	English
American Institute for Cancer Research	Cooking Solo - Brochure	English
American Institute for Cancer Research	Guide to Healthy Dining Out - Brochure	English
American Institute for Cancer Research	Homemade for Health- Brochure	English
American Institute for Cancer Research	Nutrition Guide to Beans - Handout	English
American Institute for Cancer Research	The Facts About Fiber - Brochure	English
American Institute for Cancer Research	The New American Plate Comfort Foods - Brochure	English
American Institute for Cancer Research	The New American Plate for Breakfast - Brochure	English
American Institute for Cancer Research	The New American Plate One-Pot Meals - Brochure	English
American Institute for Cancer Research	The New American Plate Serving Size Finder - Handout	English
American Institute for Cancer Research	The New American Plate Veggies - Brochure	English
American Institute for Cancer Research	Your Vegetable and Fruit Diary - Brochure	
California Department of Education	Nutrition to Grow on - Curricula	English
California Latino	Healthy Latino Cooking - Cookbook	English, Spanish
California Nutrition Network	Be Active Your Way - Brochure	English, Spanish
California Nutrition Network	Seasonal Guide to Fruits and Vegetables- Brochure	English, Spanish
California Power Play!	Help Kids Eat More Fruits and Vegetables - Brochure	English

Source	*Title*	*Languages*
California Power Play!	Kids Get Cooking - Cookbook	English
California Project LEAN	Comidas Facilies Y Rapidas - Brochure	Spanish
California Project LEAN	Quick & Easy Meals - Brochure	English
California Project LEAN	Shop Cook Dine & Learn - Brochure	English
Contractor developed	Magic Shopping Cart - Curricula	English
Contractor developed	What are Calories? - Curricula	English
Cooperative Extension (EFNEP, FSNEP)	Ground Meat and Ground Poultry - Brochure	English
Dairy Council of California	Building a Healthy Me! - Curricula	English
Dairy Council of California	Healthy Choices, Healthy Me - Curricula	English
Dairy Council of California	Pregnancy- A Special Time for Nutrition - Brochure	English, Spanish
Food Stamp Nutrition Connection	Aim for a Healthy Weight - Curricula	English
Food Stamp Nutrition Connection	Eat Healthy Every Day - Curricula	English
Institute for Research and Eduction Healthsystem Minnesota	The Activity Pyramid- Brochure	English
Krames Communications	Eating for a Healthier Heart - Brochure	English
Krames Communications	Healthy Food Shopping - Brochure	English
Krames Communications	Healthy Snacking - Brochure	English
Krames Communications	Low-Fat Eating- Brochure	English
Krames Communications	Low-Salt Eating - Handout	English
National Cancer Institute	Easy Entertaining with Fruits & Vegetables for Better Health- Brochure	English
National Cancer Institute	Traditional Foods Can be Healthy - Brochure	English
Other California Healthy Kids Resource Center materials	Food Groupies - Curricula	English
Other California Healthy Kids Resource Center materials	Foods I Eat- Foods You Eat - Curricula	English
Other California Healthy Kids Resource Center materials	Low-fat Express - Curricula	English
Other California Healthy Kids Resource Center materials	The Best Breakfast - Curricula	English
Produce for Better Health	Fruits & Vegetables Storage & Handling Tips - Brochure	English
Produce for Better Health	Benefits of Fruits and Vegetables - Curricula	English
Produce for Better Health	Eat More Salads! - Handout	English
Produce for Better Health	GR8 4U! - Brochure	English
Produce for Better Health	Leading the Way to Better Health - Brochure	English

Source	*Title*	*Languages*
Produce for Better Health	Leading the Way to Weight Control - Brochure	English
Produce for Better Health	Pumpkins - Curricula	English
Produce for Better Health	Serving Size - Curricula	English
Produce for Better Health	The Color Way for Kids! - Brochure	English
Produce for Better Health	The Color Way Plan - Brochure	English
Produce for Better Health	Yummy Designs (Fruits & Vegetables) - Curricula	English
Public Health Institute	Need Help Buying Food? - Brochure	English, Spanish
Public Health Institute	Secret to Health Living - Cookbook	English, Spanish
USDA materials	Comparing Food Labels - Curricula	English
USDA materials	Eat Smart, Play Hard - Curricula	English
USDA materials	Energize Your Workday	English, Spanish
USDA materials	Fight Bac! - Curricula	English
USDA materials	Fight Bac! - Handout	English
USDA materials	Fight Bac! Recommended Safe Cooking Temperatures - Handout	English
USDA materials	Food Groups - Curricula	English
USDA materials	How to Read Food Labels - Curricula	English
USDA materials	Let's Eat and Play - Curricula	English
USDA materials	MyPyramid	English, Spanish
USDA materials	Physical Activity - Curricula	English
USDA materials	Portion Control - Curricula	English
USDA materials	Rinda Su Dinero Para Alimentos	Spanish
USDA materials	What you Need to Know About Mercury in Fish and Shellfish- Brochure	English
WIC Materials	Iron Brochure	English, Spanish
WIC Materials	Preschool Activity Sheets	English, Spanish
WIC Materials	Shopping Guide - Brochure	English, Spanish

New Educational Materials Data Sheet

Title	*Description*	*Justification*
Nutrition Newsletters	Eight adult and six childrens newsletters are produced annually.	To serve our population, newsletters are produced in-house. The newsletters not only inform readers of current nutrition topics, but also promote classes and events that will be occuring during time of publication. Due to the rural nature of our FSNE eligible sites and the fact that we primarily serve the Native American population, an in-house newsletter in the most effective way to reach participants with culturally relevant and specific nutrition and physical activity messages. Selections from Harvest of the Month, other nutrition publications and approved websites are used in the making of the newsletters. The cost of producing these newsletters is minimal and estimated to be $2,000 annually for production, materials and distribution. The newsletters are distributed via classes, tribal offices, community events, health fairs, commodity days and by mail.

Organization: Southern Indian Health Council, Inc.
Contract Number: 06-55117

State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$ 195,767	$ 199,745	$ 3,978.00	2.03%
Fringe Benefits	$ 52,857	$ 57,931	$ 5,074.00	9.60%
Subcontractors	$ 7,838	$ 7,750	$ (88.00)	-1.12%
Contracts/Grant Agreements	$ -	$ -	$ -	
Operating	$ 1,244	$ 1,352	$ 108.00	8.68%
Non-Capital Equipment Supplies	$ -	$ -	$ -	
Building Space	$ -	$ -	$ -	
Maintenance	$ -	$ -	$ -	
Other Costs	$ -	$ -	$ -	
Materials	$ -	$ -	$ -	
Travel	$ 2,214	$ 2,214	$ -	
Equipment & Other Capital	$ -	$ -	$ -	
Indirect Costs	$ 83,176	$ 84,797	$ 1,621.00	1.95%
Total State Share	$ 343,096	$ 353,789	$ 10,693	3.12%

Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$ 86,473	$ 87,553	$ 1,080.00	1.25%
Fringe Benefits	$ 23,348	$ 23,639	$ 291.00	1.25%
SubContracts	$ 7,838	$ 8,000	$ 162.00	2.07%
Contracts/Grants/Agreements	$ -	$ -	$ -	
Operating	$ 1,790	$ 1,998	$ 208.00	11.62%
Non-Capital Equipment Supplies	$ -	$ -	$ -	
Building Space	$ -	$ -	$ -	
Maintenance	$ -	$ -	$ -	
Other Costs	$ 4,251	$ 4,734	$ 483.00	11.36%
Materials	$ -	$ -	$ -	
Travel	$ 6,261	$ 6,513	$ 252.00	4.02%
Equipment & Other Capital	$ -	$ -	$ -	
Indirect Costs	$ 41,587	$ 42,380	$ 793.00	1.91%
Total Federal Share	$ 171,548	$ 174,817	$ 3,269.00	1.91%

Note: If % difference in a line is greater than 10%, please provide an explanation.
If the total % difference is greater than 5% consult your Contract Manager. FFY 2009 *Network* Growth Policy restricts contract growth.

Federal Other Costs increase due to the increase in nutrition education sessions to be conducted.

LOCAL PROJECT SYNOPSIS

1. **STATE LEVEL GOALS AND OBJECTIVES**
   See State-level objectives in introduction to Section B, pages 1-3.

2. **DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

Project Title: **United Indian Health Services, Inc.**
Program Area: **Local Incentive Awardee: Indian Tribal Organizations**
Contract Number: **08-85164**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (50%); Female (50%)

Ethnicity: Caucasian (25%); Latino (15%); Native American (60%)

Languages: English (90%); Spanish (10%)

Ages: Under 5 (15%); 5 to 8 (15%); 9 to 11 (15%); 12 to 17 (15%); 18 to 59 (25%); 60 and Over (15%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:
See attached census tract data sheet.
See attached Free/Reduced Price Meal % data sheet.

Location-Based Proxy Sites:
Food Banks (15%); WIC Offices (15%)

d. **Project Description.**

Key Methods:
Radio; Nutrition Education Classes (114 occurrences at 1 hour each); Community Education Events (20 occurrences at 2 hours each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Limit Added Sugars or Caloric Sweetners; MyPyramid – Healthy Eating Plan;Promote Healthy Communities; Promote Healthy Weight

FSNE Delivery Sites by Type of Setting:

- Afterschool Programs (1); Emergency Food Assistance Assistance Site (1); Preschools: Head Start Programs (4); Schools – students (K-12) (4); Indian Tribal Organization (1); Notes: Community Garden (1) and Farmers' Market (1) are located at Inidian Tribal Organization; The Afterschool Program is located at the Northern California Indian Development Center and serves students from Crescent Elk and Joe Hamilton schools; All Head Start Programs are located separate of school sites; 1 school site (Margaret Keating) houses an afterschool program.

Projected Number of Unduplicated Participants: 2,000

Narrative

Through fun and innovative activities at local schools, Head Start Centers, and community events, nutrition and physical activity messages are reaching American Indians in Humboldt and Del Norte Counties. During culturally appropriate cooking classes at various community sites participants are taught to incorporate more fruits and vegetables into their family meals.
The Potawot Health Village includes a 2-acre organic garden. With the garden's production of top quality fruits and vegetables, Network funds support taste-testing, cooking classes, workshops, and various celebrations that utilize this incredible resource for nutrition education. On the North Coast where the weather is cool, vegetables such as kale, swiss chard, kohlrabi, broccoli, and other 'strange' vegetables thrive. Network funded taste-tests, cooking classes, and celebrations bring these new flavors to the tables of American Indian communities.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
N/A

i. **Key Performance Measures/Indicators.**
Program participants will exhibit improved cooking methods and skills, improved ability to make healthy choices at the grocery store, increased consumption of fruits and vegetables and participation in physical activity, and will experience increased exposure to fruits and vegetables through taste testing, farmers' market, and garden education.

3. Evaluation Plans

See Section B Introduction, Objective 8.

4. Coordination Efforts

The Potawot Health Village nutrition education program is able to complement the on-site Farmers' Market by conducting taste-testing during produce stand operation hours. UIHS also supports the Regional Network by attending the quarterly meetings in order to network with other projects and learn about new resources and teaching methods.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Humboldt	06023010101	American Indian and Alaska Native	59.80%
Del Norte	06015000203	American Indian and Alaska Native	72.00%
Humboldt	06023010200	American Indian and Alaska Native	58.30%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Del Norte County Unified	08-6182-06005417	Margaret Keating School	62.00%	16.00%	78.00%
Klamath Trinity Joint Unified	12-62901-6007983	Jack Norton School	87.50%	9.38%	96.88%
Klamath Trinity Joint Unified	12-62901-6008007	Weitchpec Magnet School	100%		100%
Del Norte County Unified	08-10082-0830059	Castle Rock (Tah-Ah-Dun Indian Magnet School	44.96%	9.60%	54.56%
Del Norte County Unified School District	08-61820-6005383	Crescent Elk Middle School (Students attend the Northern CA Indian Development Center's afterschool program	54.95%	8.83%	63.78%
Del Norte County Unified School District	08-61820-6005391	Joe Hamilton Elementary (Students attend the Northern CA Indian Development Center's afterschool program	70.05%	8.02%	78.07%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
California Project LEAN	California Chefs Cook Lean	English/Spanish
California Project LEAN	Simple Solution to the Energy Problem	English/Spanish
California Project LEAN	Shop, Cook & Eat	English/Spanish
California Power Play!	Community Youth Organization Idea and Resource Kit	English/Spanish
Food Stamp Nutrition Connection	Eat Smart Play Hard	English/Spanish

Source	***Title***	***Languages***
USDA materials	My Pyramid	English/Spanish
Produce for Better Health	There's a Rainbow on My Plate	English/Spanish
Harvest of the Month	Various Program Materials	English/Spanish

New Educational Materials Data Sheet

Title	*Description*	*Justification*
Fruits and Vegetables Promotional Calendar	Student Illustrated Calendars with favorite fruits and vegetables.	Project will follow a lesson on benefits of eating both (My Pyramid, Rainbow on My Plate, Harvest of the Month). Calendar costs will be limited to $4.00 each. Will serve as a promotional item that is produced by the children, as well as containing key nutrition educational elements.

BUDGET COVER SHEET
FFY 2009

Organization: United Indian Health Services, Inc.				
Contract Number: 08-85164				
State Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$94,145	$130,500	$36,355	38.62%
Fringe Benefits	$27,301	$31,320	$4,019	14.72%
Subcontractors				
Contracts/Grant Agreements				
Operating	$29,000	$649	($28,351)	-97.76%
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs	$4,300	$0	($4,300)	-100.00%
Materials				
Travel	$3,000	$0	($3,000)	-100.00%
Equipment & Other Capital				
Indirect Costs	$9,415	$13,050	$3,635	38.61%
Total State Share	$167,161	$175,519	$8,358	5.00%
Federal Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$36,670	$43,469	$6,799	18.54%
Fringe Benefits	$10,635	$10,433	-$202	-1.90%
SubContracts	$0	$0	$0	0.00%
Contracts/Grants/Agreements			$0	
Operating	$9,565	$3,632	-$5,933	-62.03%
Non-Capital Equipment Supplies			$0	
Building Space			$0	
Maintenance			$0	
Other Costs	$15,331	$19,562	$4,231	27.60%
Materials			$0	
Travel	$5,394	$6,064	$670	12.42%
Equipment & Other Capital	$0	$250	$0	0.00%
Indirect Costs	$3,667	$4,347	$680	18.54%
Total Federal Share	$81,262	$87,757	$6,495	7.99%
Personnel Salaries increased as well as Fringe Benefits, and Indirect Costs associated to salaries.				
Operating Costs: Moved into personnel.				
Other Costs: Moved into personnel.				
Travel: Moved into personnel.				

FFY 09
California State Plan for Federal Fiscal Year 2009

Section B. a) 1. Local Incentive Awardees

PUBLIC HEALTH DEPARTMENTS

Alameda County Health Care Services Agency

Berkeley, City of, Health and Human Services Department

Contra Costa Health Services (Community Wellness and Prevention Program)

Imperial County Public Health Department

Long Beach, City of, Department of Public Health

Marin County Health and Human Services

Monterey County Health Department

Orange County Health Care Agency

Pasadena, City of, Public Health Department

Riverside, County of, Community Health Agency

San Bernardino, County of, Department of Public Health

San Francisco, City and County of, Department of Public Health

San Joaquin County Public Health Services

San Mateo County Health Services Agency

Santa Barbara County Public Health Department

Santa Clara County Public Health Department

Shasta County Health and Human Services Agency, Public Health Branch

Solano County Health and Social Services Department

Stanislaus County Health Services Agency

Tulare, County of, Health and Human Services Agency

Ventura County Public Health Department

Yolo, County of

LOCAL PROJECT SYNOPSIS

1. **STATE LEVEL GOALS AND OBJECTIVES**
   See State-level objectives in introduction to Section B, pages 1-3.

2. **DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

Project Title: **Alameda County Health Care Services Agency**
Program Area: **Local Incentive Awardee: Government - Local Public Health Department**
Contract Number: **07-65302**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (48%); Female (52%)

Ethnicity: African American (26%); Asian (21%); Caucasian (36%); Latino (27%); Native American (1%); Pacific Islander (1%); Marked other on census (14%)

Languages: English (64%); Spanish (13%); Asian/Pacific Island Languages (14%); Indo European (8%)

Ages: Under 5 (5%); 5 to 8 (30%); 9 to 11 (30%); 12 to 17 (15%); 18 to 59 (10%); 60 and Over (10%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:
See attached census tract data sheet.
See attached Free/Reduced Price Meal % data sheet.

Location-Based Proxy Sites:
Food Banks (10%); Food Pantries (10%); Food Stamp Offices (50%); Public Housing (5%); Shelters/Temporary Housing (2%); WIC Offices (10%)

d. **Project Description.**

Key Methods:
Internet/Web Sites (www.acgov.org); Print Media; Nutrition Education Classes (149,224 occurrences at 0.5 hour each); Community Education Events (690 occurrences at 0.5 hour each); Training/Workshop/Conference (10 occurrences at 3 hours each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Breast-feeding; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Sodium and Potassium; Whole Grains

FSNE Delivery Sites by Type of Setting:
Afterschool Programs (26); Churches (6); Community-Based Organizations (1); Community Youth Organizations (3); Elderly Service Sites (5); Food Stores (1); Parks, Recreation Centers (10); Preschools: School District Preschools (23); Other Preschools or Daycares (2); Schools – students (K-12) (34); Schools – adults/parents (34); WIC Programs (4); Worksites (3); NOTE: After school programs include K-12 schools unless otherwise noted.

Projected Number of Unduplicated Participants: 27,443

Narrative

Alameda County Nutrition Services delivers a comprehensive social marketing initiative designed to change the dietary and physical activity behaviors of food stamp eligible residents of Alameda County. The population is reached through schools, senior centers, WIC Programs, and community collaborations. Activities are grounded in primary research with the target audience. The Healthy Living Councils at schools and senior centers educate and empower community members to become actively engaged in improving nutrition and overall health individually, for their families, and their communities. Nutrition Services trains and supports community partners who impact food stamp eligible residents. The 'Healthy Living ..for life' campaign is designed to increase healthy lifestyle adoption through collaborative partnerships with community agencies. Working with over 100 community groups, 'Healthy Living ...for Life' uses a train-the-trainer model to provide ready to use nutrition interventions and tools and technical assistance. The school campaign includes school wide interventions, classroom learning, curriculum integration, Harvest of the Month, cooking classes, and training for food service, school nursing, and after school staff. Promotional efforts have increased breastfeeding rates, fruit and vegetable consumption, and farmers market redemption rates among WIC clients.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
Enhancing/Updating Existing Strategies; Utilizing Research/Program Evaluation Results

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
See attached New Materials data sheet.

i. **Key Performance Measures/Indicators.**
1) Process/evaluation in measures will indicate effects the interventions have on school children; at least 50 matched pre- and post-tests will be administered to 4th and 5th grade students to determine behavior change, self-efficacy and knowledge. 2) Process evaluation on all of our community trainings will measure reach and program success. In addition , to determine total reach of interventions, develop a systematic approach to identifying the number of people that our community partners reach. 3) Randomly selected individuals who have been exposed to our social marketing campaigns will be surveyed to determine their changes in attitude and behavior. 4) To determine the effectiveness of participation in our State Share data collection efforts, we will track the number of participants.

3. EVALUATION PLANS
See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS
Through the Alameda County C-NAP collaborative, Nutrition Services is coordinating efforts with UCCE, Food Stamp Program, WIC, and 4 School Districts. Included in the plan are efforts to cross train program staff on nutrition education interventions, messages and materials. Nutrition Services

has been coordinating with the Faith based programs, sharing education materials and providing technical assistance and coordinating with Regional Network.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Alameda	06001400800	Hispanic or Latino	51.00%
Alameda	06001401100	Hispanic or Latino	51.00%
Alameda	06001401100	Black or African American	53.00%
Alameda	06001401500	All races	61.00%
Alameda	06001402400	All races	55.00%
Alameda	06001402400	All races	55.00%
Alameda	06001403000	All races	60.00%
Alameda	06001405400	All races	50.00%
Alameda	06001405900	All races	55.00%
Alameda	06001406202	All races	58.00%
Alameda	06001408600	Hispanic or Latino	51.00%
Alameda	06001409000	Hispanic or Latino	53.00%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Alameda Unified School District (AUSD)	01-61119-6000004	Chipman Middle	50.33%	12.46%	62.79%
AUSD	01-61119-6090088	George P. Miller (merged into Ruby Bridges)	45.00%	19.00%	64.00%
AUSD	01-61119-6090047	Haight	44.21%	12.84%	57.05%
AUSD	01-61119-6090062	Longfellow (merged into Ruby Bridges)	54.14%	16.57%	70.72%
AUSD	01-61119-6090104	Washington	50.65%	13.40%	64.05%
Oakland Unified School District (OUSD)	01-61259-6002273	ACORN Woodland	81.46%	13.04%	94.51%
OUSD	01-61259-6001630	Allendale	70.00%	16.50%	86.50%
OUSD	01-61259-6118608	Ascend	73.58%	15.41%	88.99%
OUSD	01-61259-6001655	Bella Vista	66.67%	12.07%	78.73%
OUSD	01-61259-6057061	Brewer (Edna) MS	60.33%	11.16%	71.49%
OUSD	01-61259-6001663	Brookfield	80.89%	9.98%	90.87%
OUSD	01-61259-6001747	Cole MS	85.90%	5.29%	91.19%
OUSD	01-61259-6001887	EOCC (formerly Hawthorne)	72.13%	15.57%	87.70%
OUSD	01-61259-6001820	Franklin	74.71%	11.05%	85.76%
OUSD	01-61259-6001838	Fruitvale	79.56%	11.57%	91.13%
OUSD	01-61259-6001846	Garfield	82.56%	10.47%	93.02%
OUSD	01-61259-6056998	Harte (Bret) MS	55.96%	10.37%	66.33%
OUSD	01-61259-6057046	Hoover	83.19%	5.22%	88.41%
OUSD	01-61259-6118616	ICS	72.20%	13.28%	85.48%
OUSD	01-61259-6001937	Jefferson	81.72%	11.36%	93.08%
OUSD	01-61259-6096523	La Escuelita	77.95%	11.42%	89.37%
OUSD	01-61259-6001978	Lafayette	86.89%	3.28%	90.16%
OUSD	01-61259-6001986	Lakeview	59.94%	9.63%	69.57%
OUSD	01-61259-6001994	Laurel	61.97%	19.24%	81.21%
OUSD	01-61259-0130575	Life Academy	66.53%	10.59%	77.12%
OUSD	01-61259-6066450	Madison MS	83.62%	7.47%	91.09%
OUSD	01-61259-6001929	Mann	83.92%	8.04%	91.96%
OUSD	01-61259-6002042	Manzanita	83.37%	5.74%	89.10%
OUSD	01-61259-6002059	Markham	76.81%	3.86%	80.68%
OUSD	01-61259-0135905	Oakland Senior High	66.26%	7.95%	74.21%
OUSD	01-61259-6002125	Prescott	63.51%	2.01%	65.52%
OUSD	01-61259-6057087	Roosevelt MS	74.74%	8.68%	83.42%
OUSD	01-61259-6002182	Sobrante Park	79.04%	4.41%	83.46%
OUSD	01-61259-0100792	Think College Now	74.64%	15.79%	90.43%
OUSD	01-61259-6001887	Upper (formerly Hawthorne)	72.13%	15.57%	87.70%
OUSD	01-61259-6002257	Whittier	87.62%	7.74%	95.36%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
American Cancer Society	Handout: Meeting Well	English
California Latino	Cookbook: Healthy Latino Recipes…made with love	English, Spanish
California Power Play!	Brochure: Help Your Kids Power Up with F/V & Be Active	English
California Power Play!	Cookbook: Kids…Get Cookin'	English, Spanish
California Power Play!	Handout: Help Kids Eat More Fruits & Veg	English, Spanish
California Project LEAN	Resource Kit: Food on the Run	English
California Project LEAN	Resource Kit: Jump Start Teens	English
California Project LEAN	Resource Kit: Playing the Policy Game	English
California Retail Program	Audio & marketing materials	English
Contractor developed	Bookmark: Eat Your Colors	English, Spanish, Vietnamese, Chinese
Contractor developed	Handout: Eat Your Colors	English
Contractor developed	Handout: Passport to Healthy Living	English, Spanish
Contractor developed	Handout: Smart Snacking	English, Spanish
Contractor developed	Handout: Sodium Food Label	English
Contractor developed	Handout: Sugar Savvy	English
Contractor developed	Handout: Trans Fat Food Label	English
Contractor developed	Poster: Eat Your Colors	English
Contractor developed	Poster: No Breakfast?	English
Contractor developed	Poster: Smart Snacking	English, Spanish
Contractor developed	Poster: Which Foods Are Healthy?	English
Contractor developed	What's in your bag?	English, Spanish
Cooperative Extension (EFNEP, FSNEP)	Program: Eat Fit	English
Dairy Council of California	Handout: Making Meals Matter for Your School-Age Child	English
Food Stamp Nutrition Connection	Materials: Eat Smart Live Strong	English, Spanish
Food Stamp Nutrition Connection	Materials: Eat Smart Play Hard	English, Spanish
Harvest of the Month	Harvest of the Month-2006	English
Harvest of the Month	Harvest of the Month-2007	English
Harvest of the Month	Posters 2006 & 2007	English
Latino Program	Handout: Frutas y Vegatales	Spanish
Network	Handout: Eat Fruits & Veggies the California Way	English, Spanish
Network	Handout: Eating at Work…	English
Produce for Better Health	Color Way Kids Coloring & Activity Book	English
Retail	Handout: Seasonal Guide to Fruits/Veg-Fall/Winter	English, Spanish
Retail	Handout: Seasonal Guide to Fruits/Veg-Spring/Summer	English, Spanish

Source	***Title***	***Languages***
Retail Program	Cookbook: Discover the Secret	English, Spanish
USDA materials	Bookmark: Power Breakfast	English
USDA materials	Handout: Be Active	English, Spanish
USDA materials	Handout: Building a Healthy Body & Soul	English
USDA materials	Handout: MyPyramid	English
USDA materials	Handout: Need Help Buying Food?	English, Spanish
USDA materials	Lesson Plans from website	English
USDA materials	Lesson Plans: Power of Choice	English
USDA materials	Lesson Plans: Serving It Safe	English
USDA materials	Poster: Eat Smart, Play Hard	English
USDA materials	Poster: MyPyramid	English
USDA materials	Program: Take Action	English, Spanish
Worksite	Kit: California Fit Business	English

New Educational Materials Data Sheet

Title	*Description*	*Justification*
School Quarterly Intervention Materials	Collateral materials such as poster, handout, postcard, and activity sheets to support the quarterly intervention in schools	Materials are used in conjunction with a week of classroom activities to help teachers provide nutriton education. These supplement already existing materials.
Community Workshop Materials	Collateral materials such as train-the-trainer presentation, handouts, and activity sheets to support the community workshops	Materials are used by community partners to provide nutriton education in their communities. These supplement already existing materials.
Parks and Recreation Intervention Materials	Collateral materials to support the summer parks and recreation interventions	Materials are used in conjunction with a week of activities to help counselors and other parks and recreation staff provide nutriton education and promote physical activity. These supplement already existing materials.

Form #4

BUDGET COVER SHEET
FFY 2009

Organization: Alameda County Health Care Services Agency
Contract Number: 07-65302

	Originally Approved			
State Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$5,385,489	$ 5,385,489		
Fringe Benefits	$ 2,018,918	$ 2,018,918		
Subcontractors		$ -		
Contracts/Grant Agreements				
Operating		$ -		
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs	$ -	$ -		
Materials				
Travel	$ -	$ -		
Equipment & Other Capital	$ -	$ -		
Indirect Costs	$ 390,347	$ 390,347		
Total State Share	$ 7,794,754	$ 7,794,754		
	$ 7,794,754	$ 7,794,754		

	Originally Approved			
Federal Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 1,751,065	$1,692,353	$ (58,712)	-3.35%
Fringe Benefits	$ 700,425	$ 759,137	$ 58,712	8.38%
SubContracts	$ 715,000	$ 715,000		
Contracts/Grants/Agreements				
Operating	$ 197,040	$ 199,032	$ 1,992	1.01%
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs	$ 147,914	$ 145,922	$ (1,992)	-1.35%
Materials				
Travel	$ 28,192	$ 28,192		
Equipment & Other Capital	$ 20,000	$ 20,000		
Indirect Costs	$ 337,741	$ 337,741		
Total Federal Share	$ 3,897,377	$ 3,897,377		
	$ 3,897,377	$ 3,897,377		

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES
See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **Berkeley, City of, Health and Human Services Department**
Program Area: **Local Incentive Awardee: Government - Local Public Health Department**
Contract Number: **07-65312**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (45%); Female (55%)

Ethnicity: African American (35%); Asian (5%); Caucasian (5%); Latino (35%); Pacific Islander (5%); Mixed Ethnicity (15%)

Languages: English (65%); Spanish (35%)

Ages: Under 5 (15%); 5 to 8 (10%); 9 to 11 (20%); 12 to 17 (15%); 18 to 59 (35%); 60 and Over (5%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:
See attached census tract data sheet.
See attached Free/Reduced Price Meal % data sheet.
Head Starts (100%); Senior Center Income Screening (60%)

Location-Based Proxy Sites:
Public Housing (5%); Shelters/Temporary Housing (5%); TANF Job Readiness Program (2%); WIC Offices (5%)

d. **Project Description.**

Key Methods:
Advisory Council/Task Force (Mayors Task Force on Health); Internet/Web Sites (www.ci.berkeley.ca.us); Print Media; Nutrition Education Classes (200 occurrences at 1 hour each); Community Education Events (8 occurrences at 5 hours each); Training/Workshop/Conference (10 occurrences at 2 hours each); drop in individual/ small group nutrition education (25 occurrences at 0.25 hour each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Breast-feeding; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy EatingPlan; Promote Healthy Communities; Promote Healthy Weight; Sodium and Potassium; Whole Grains; Eat breakfast

FSNE Delivery Sites by Type of Setting:
Adult Education & Job Training Sites (1); Afterschool Programs (3); Elderly Service Sites (1); Farmers' Markets (1); Preschools: Head Start Programs (10); Public Housing (2); Schools – students (K-12) (3); Schools – adults/parents (1); Shelters/TemporaryHousing (2); WIC Programs (1); Ethnic fairs/Flea markets (3); NOTE: K-12 and parent activities at same school sites.

Projected Number of Unduplicated Participants: 4,500

Narrative
The City of Berkeley has striking inequities in the health of residents based on race/ethnicity and socioeconomic status. The Health Department 'Berkeley Be Fit' project addresses this inequity utilizing the Social-Ecological Model to increase nutrition education, fruit and vegetable consumption, healthy eating and promoting physical activity among food stamp eligible Berkeley residents with an emphasis on African-American and Latino residents. The majority of activities are conducted at the 10 Head Start sites in Berkeley, 2 Middle Schools (Longfellow and Willard) and at the alternative high school (Berkeley Technology Academy) and include: 1) workshops for staff, teachers, youth, and parents/caregivers 2) peer education with youth and parents and 3) providing education to parents, community members and staff about activities they can do to promote healthy eating and physical activity. Activities at schools have been coordinated with Berkeley USD. Educational and promotional activities are also provided through special programs at locations frequented by food stamp eligible residents such as: city summer recreation programs for low income youth, job training programs, homeless shelters, senior centers, and community clinics. Brief interventions are conducted in collaboration with other community programs at venues such as ethnic events, flea markets, and barber/beauty shops. Services are delivered by nutritionists, community health workers, and peer residents.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
Improving Cultural Relevancy; Enhancing/Updating Existing Strategies; Utilizing Research/Program Evaluation Results; Changing Audience Participation

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
N/A

i. **Key Performance Measures/Indicators**.
Process evaluation will indicate number of people receiving services.
Key measures of performance will assess increases in knowledge, intent or behaviors relating to: 1) Increase number of fresh fruits or vegetables eaten each day by one; 2) Decreased portion size; 3) Increase number of times a week eating breakfast; 4) Reduce consumption of high-sugar drinks

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

The program participates in the Bay Area Nutrition and Physical Activity Collaborative and collaborates with area USDA funded projects including the Alameda County UC Cooperative Extension, the Alameda County Public Health Department, the Berkeley Unified School District, and Farm Fresh Choice to ensure consistent messaging to the target population. These do not require a MOU.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Alameda	060014007001	All races	51.53%
Alameda	06001400800	Hispanic or Latino	50.65%
Alameda	060014008002	All races	50.23%
Alameda	060014220002	All races	50.78%
Alameda	06001422100	Hispanic or Latino	50.30%
Alameda	06001422100	Black or African American	55.90%
Alameda	06001422900	All races	58.11%
Alameda	06001423500	Two or more races	55.11%
Alameda	06001423500	Black or African American	59.79%
Alameda	06001423602	All races	60.75%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Berkeley Unified School District	01611430134924	Berkeley Technology Academy Census tract 06001423500			
Berkeley Unified School District	01611436056865	Willard Middle School (Data source Oct 2007)	46.75%	10.61%	57.36%
Berkeley Unified School District	01611436090294	Longfellow Middle School (Data Source Oct 2007)	45.58%	9.52%	55.10%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
American Cancer Society	Taking control, Meeting Well Planning Tool	English/Spanish

Source	***Title***	***Languages***
California Latino	Healthy Latino Recipes-made with love; Nutrition, Physical Activity and Empowerment Lessons	English/Spanish
California Power Play!	Get Cookin', Community Youth Organization Idea and Resource Kit, School Idea and Resource Kit	English/Spanish
California Project LEAN	Food on the Run, Jump Start Teens	English
Cooperative Extension (EFNEP, FSNEP)	Nutrition Education Training Modules for Early Childhood Providers	English/Spanish
Harvest of the Month	Toolkit and recipes	English/Spanish
USDA materials	Fruits & Vegetables the California Way, Fast Food Survival Guide	English/Spanish
Other California Healthy Kids Resource Center materials	Color Me Healthy	English/Spanish
Contractor developed	Healthy Beginnings from Shasta County Public Health Department	English
UC Berkeley Center for Weight and Health	Let's Get Moving! Working Together to Promote Active Lifestyles in Young Children	English/Spanish
Sesame Street	Healthy Habits for Life Child Care Resource	English/Spanish
Cooperative Extension (EFNEP, FSNEP)	Go, Glow and Grow	English/Spanish

Budget Cover Sheet
FFY 2009

Organization: Berkeley, City of, Health and Human Services Department
Contract Number: 07-65312

State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$ 159,083	$ 158,698	$ (385)	-0.24%
Fringe Benefits	$ 73,179	$ 74,588	$ 1,409	1.93%
Subcontractors	$ -	$ -	$ -	
Contracts/Grant Agreements			$ -	
Operating	$ 2,874	$ 2,874	$ -	0.00%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ 683	$ -	$ (683)	-100.00%
Materials			$ -	
Travel	$ -	$ -	$ -	
Equipment & Other Capital	$ -	$ -	$ -	
Indirect Costs	$ 34,839	$ 34,993	$ 154	0.4420%
Total State Share	$ 270,658	$ 271,153	$ 495	0.1829%

Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$ 88,559	$ 87,380	$ (1,179)	-1.33%
Fringe Benefits	$ 40,738	$ 41,069	$ 331	0.81%
SubContracts	$ -		$ -	
Contracts/Grants/Agreements				
Operating	$ 1,332	$ 2,180	$ 848	63.66%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ 3,400	$ 3,400	$ -	0.00%
Materials			$ -	
Travel	$ 1,300	$ 1,300	$ -	0.00%
Equipment & Other Capital	$ -	$ -	$ -	
Indirect Costs	$ -	$ -	$ -	
Total Federal Share	$ 135,329	$ 135,329	$ -	0.00%

Note: If % difference in a line is greater than 10%, please provide an explanation.
If the total % difference is greater than 5% consult your Contract Manager. FFY 2009 *Network* Growth Policy restricts contract growth.

Explanation for percentage overages:

In order to stay within the "No Growth" policy, the contractor re-allocated funding throughout the various line items, thus compensating for FFY 2008 salary increases. With that, the budget was increased by 5%, staying within the overall "No Growth" limit.

LOCAL PROJECT SYNOPSIS

1. **STATE LEVEL GOALS AND OBJECTIVES**
   See State-level objectives in introduction to Section B.

2. **DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

Project Title:	**Contra Costa Health Services (Community Wellness and Prevention Program)**
Program Area:	**Local Incentive Awardee: Government - Local Public Health Department**
Contract Number:	**08-85128**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender:	Male (20%); Female (80%)
Ethnicity:	African American (20%); Asian (2%); Caucasian (13%); Latino (62%); Native American (1%); Pacific Islander (1%); Multi-racial (1%)
Languages:	English (40%); Spanish (60%)
Ages:	5 to 8 (1%); 9 to 11 (4%); 12 to 17 (10%); 18 to 59 (79%); 60 and Over (6%)

c. **Focus on FSP Eligibles.**
Income Targeting Data Source:
See attached census tract data sheet.
See attached Free/Reduced Price Meal % data sheet.
Head Start/Early Start (100%)

Location-Based Proxy Sites:
Food Stamp Offices (1%); WIC Offices (20%)

d. **Project Description.**
Key Methods:
Advisory Council/Task Force (Families Coalition for Activity and Nutrition (Families CAN), Food and Nutrition Policy Consortium (FNPC), Healthy and Active Before 5); Internet/Web Sites (www.cchealth.org/groups/prevention); Print Media; Radio; TV; Nutrition Education Classes (216 occurrences at 1 hour each); Community Education Events (9 occurrences at 2 hours each); Training/Workshop/Conference (28 occurrences at 2 hours each); Point of Purchase (5 occurrences at 2 hours each); one on one telephonic education (860 occurrences at 0.5 hour each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Breast-feeding; Food Shopping/Preparation; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight

FSNE Delivery Sites by Type of Setting:
Adult Rehabilitation Centers (5); Afterschool Programs (13); Churches (4); Community-Based Organizations (9); Community Centers (1); Community Clinics (non government) (1); Community Youth Organizations (1); Farmers' Markets (1); Food Stamp Offices (1);

Food Stores (2); Preschools: Head Start Programs (8); Preschools: Other Preschools or Daycares (4); Public/Community Health Centers (includes Public Health Departments) (4); Schools – students (K-12) (1); Schools – adults/parents (15); WIC Programs (4); First 5 Centers (5); Flea Markets (1); NOTE: All 13 afterschool programs are located at school sites; five of these school sites also have activities for adults/parents. The remaining ten school sites for adults/parents are at different school sites. Activities will also be conducted at one K-12 school. In summary, activities will occur at a total of 24 different school sites.

Projected Number of Unduplicated Participants: 30,066

Narrative

Contra Costa Health Services' (CCHS) food stamp nutrition education includes services in health care, school-based, retail and community settings. The public health and health care personnel incorporate nutrition and physical activity messages into routine encounters with eligible clients. Public health center providers reach individuals with nutrition and physical activity messages and goal-setting using motivational interviewing. WIC families receive nutrition education that supplement and complement WIC services through extra workshops and breastfeeding peer support. The project helps high school students, parents, agency staff and food retailers identify healthy food and physical activity choices and make positive changes. The project delivers nutrition education through skill-based workshops in English/Spanish at child care homes, First Five Centers, faith institutions, community-based organizations, food stamp offices, schools and others; places materials, posters, and resources in the community; reaches people through events and mailings; and reinforces the Champions for Change message in coordination with State efforts through TV and radio stations that demonstrate audiences to be FSNE-eligible. CCHS meets annually with the County's other USDA-funded projects to coordinate programs and messages. CCHS provides leadership in Contra Costa's three nutrition coalitions: Families Coalition for Activity and Nutrition; Food and Nutrition Policy Consortium; and Healthy and Active Before Five.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
Improving Cultural Relevancy; Enhancing/Updating Existing Strategies; Utilizing Research/Program Evaluation Results; Changing audience participation

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
See attached New Materials data sheet.

i. **Key Performance Measures/Indicators.**
The impact evaluation report will evaluate increases in self-reported fruit and vegetable consumption and/or improvements in related factors such as fruit and vegetable knowledge, preferences and self-efficacy. Process measures will summarize adult and youth participation in presentations, trainings, community events, mailings, and similar

activities with nutrition education messages. Digital photography will be used. Data will be recorded on the Activity Tracking Form.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Contra Costa Health Services (CCHS) works with First Five Contra Costa, Contra Costa Child Care Council, Cambridge Community Center, Center for Human Development and West County HEAL Project to deliver nutrition education to FSNE-eligibles. First Five and the Child Care Council serve families with children 0-5 throughout the County. Cambridge Community Center targets low-income Spanish speaking heads of households in Central and East County, as does the Center for Human Development's Promotora program. The West County HEAL Project serves low-income residents in Richmond. CCHS coordinates closely with each of these partners to coordinate messages and maximize nutrition education resources.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Contra Costa	06013305000	Hispanic or Latino	57.80%
Contra Costa	06013307202	Hispanic or Latino	52.97%
Contra Costa	06013307202	Black or African American	52.46%
Contra Costa	06013310000	Hispanic or Latino	51.16%
Contra Costa	06013312000	Hispanic or Latino	56.93%
Contra Costa	06013313101	Black or African American	53.82%
Contra Costa	06013314104	Hispanic or Latino	50.90%
Contra Costa	06013316000	Black or African American	70.83%
Contra Costa	06013328000	Hispanic or Latino	57.28%
Contra Costa	06013336102	Hispanic or Latino	58.89%
Contra Costa	06013336200	Hispanic or Latino	50.10%
Contra Costa	06013358000	Black or African American	55.62%
Contra Costa	06013365002	All Races	65.57%
Contra Costa	06013373000	Hispanic or Latino	52.44%
Contra Costa	06013373000	Asian	58.18%
Contra Costa	06013374000	Asian	60.23%
Contra Costa	06013375000	All Races	59.38%
Contra Costa	06013376000	All Races	57.79%
Contra Costa	06013377000	All Races	51.95%
Contra Costa	06013379000	All Races	57.22%
Contra Costa	06013380000	Black or African American	55.29%
Contra Costa	06013380000	Hispanic or Latino	59.47%
Contra Costa	06013381000	Hispanic or Latino	50.62%
Contra Costa	06013382000	Asian	61.06%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Antioch Unified	Kimball Elementary	07-61648-6003602	53.20%	14.04%	67.24%
Antioch Unified	Marsh Elementary	07-61648-6003610	62.68%	15.07%	77.76%
Mt Diablo Unified	Bel-Air Elementary	07-61754-6003974	72.16%	12.85%	85.01%
Mt Diablo Unified	Cambridge Elementary	07-61754-6003982	86.24%	9.65%	95.89%
Mt Diablo Unified	Delta View Elementary	07-61754-0106088	37.52%	12.93%	50.46%
Mt Diablo Unified	Meadow Homes	07-61754-6004154	71.08%	13.13%	84.22%
Mt Diablo Unified	Rio Vista Elementary	07-61754-6096226	63.15%	16.67%	79.81%
Mt Diablo Unified	Shore Acres Elementary	07-61754-6004295	67.69%	20.34%	88.03%
Mt Diablo Unified	Ygnacio Valley Elementary	07-61754-6004410	56.36%	14.61%	70.97%
Pittsburg Unified	Heights Elementary	07-61788-6004527	60.31%	15.46%	75.77%
Pittsburg Unified	Highlands Elementary	07-61788-6004535	51.86%	19.17%	71.03%
Pittsburg Unified	Los Medanos Elementary	07-61788-6004543	56.52%	25.75%	82.27%
Pittsburg Unified	Parkside Elementary	07-61788-6004568	56.66%	21.35%	78.01%
Pittsburg Unified	Stoneman Elementary	07-61788-6109383	53.64%	26.99%	80.63%
West Contra Costa Unified	Bayview Elementary	07-61796-6004600	68.54%	25.28%	93.82%
West Contra Costa Unified	Dover Elementary	07-61796-6004691	74.16%	25.84%	100.00%
West Contra Costa Unified	Edward M. Downer Elementary	07-61796-6057210	81.49%	18.51%	100.00%
West Contra Costa Unified	Grant Elementary	07-61796-0735902	76.28%	22.64%	98.91%
West Contra Costa Unified	Helms Middle	07-61796-6057228	66.79%	15.45%	82.25%
West Contra Costa Unified	Highland Elementary	07-61796-6004741	56.35%	24.52%	80.87%
West Contra Costa Unified	Richmond High School	07-61796-0735902	58.05%	14.24%	72.29%
West Contra Costa Unified	Riverside Elementary	07-61796-6004931	58.54%	24.37%	82.91%
West Contra Costa Unified	Verde Elementary	07-61796-6005011	84.24%	7.88%	92.12%
West Contra Costa Unified	Wilson Elementary	07-61796-6005045	57.94%	20.00%	77.94%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
Alameda County Public Health Dept - Nutrition Services	Healthy Eating for Life, Healthy Living for Life	English
Alameda County Public Health Dept - Nutrition Services	Sugar Savvy	English/Spanish
American Cancer Society	Eat Smart with Fruits and Vegetables booklet	English/Spanish
American Heart Association	How to Read the New Food Label brochure	English/Spanish
California African American Campaign	Recipe Cards	English
California Latino	Healthy Latino Recipes Cookbook	English/Spanish
California Power Play!	Community Youth Organization Resource Kit	English
California Power Play!	Kids Eat More Fruits and Vegetables brochure	English/Spanish
California Power Play!	Kids Get Cooking Cookbook	English/Spanish
California Project LEAN	Jump Start Teens	English
CANFit	Physical Activity Pyramid for After School Programs, Super Manual	English
CATCH Kids Club	Nutrition Manual, Activity/Games	English
Contractor Developed	Kids Just Wanna Have Fun Activity Guide	English
Cooperative Extension (EFNEP, FSNEP)	Food Buying handout	English/Spanish
Cooperative Extension (EFNEP, FSNEP)	Meal Planning handout	English/Spanish
Dairy Council of California	Activity and Eating brochure	English/Spanish
Dairy Council of California	Deal Me In	English/Spanish
Dairy Council of California	Making Meals Matter brochure	English/Spanish
Food and Health Communications	Examine the Facts Nutrition Facts Label	English
Food Bank of Contra Costa & Solano Counties	Eat Better Today	English/Spanish
Harvest of the Month	Monthly Newsletters	English/Spanish
President's Council on P.E. & Sports Resource Department	Top Ten Motivational & Role Modeling Tips	English
San Mateo Dept of Health Services Nutrition	Prime Time Shopping List	English
USDA Materials	Eat Smart Play Hard brochure	English/Spanish
USDA Materials	MyPyramid	English/Spanish
USDA Materials	What counts as one cup of vegetables?	English/Spanish
WIC Materials	Parents Have the Power! flyer	English/Spanish

New Educational Materials Data Sheet

Title	*Description*	*Justification*
Nutrition Education Informational Mailings – 3 times per year	Mailings to Food Stamp recipients	Mailers are produced in collaboration with Employment & Human Services (EHS). Mailing and reproduction costs are paid by EHS.
On the Move Foodwise	Nutrition education curriculum for workshop series	Update existing contractor developed curriculum to align with current dietary guidelines and to increase skill-based learning.
Youth presentations and materials	Youth presentations and materials that promote healthy eating and physical activity promotion	Developed by youth and adapted from MyPyramid, Harvest of the Month, and other approved materials and resources to support youth empowerment activities.

BUDGET COVER SHEET
FFY 2009

Organization: Contra Costa Health Services
Contract Number: 08-85128

State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	603,637	515,663	-87,974	-15%
Fringe Benefits	364,571	293,928	-70,643	-19%
Subcontractors	0	40,000	40,000	
Contracts/Grant Agreements			0	
Operating	153,953	27,769	-126,184	-82%
Non-Capital Equipment Supplies			0	
Building Space			0	
Maintenance			0	
Other Costs	413,562	243,100	-170,462	-41%
Materials			0	
Travel	14,295	0	-14,295	-100%
Equipment & Other Capitol	0	0	0	
Indirect Costs	214,523	129,525	-84,997	-40%
Total State Share	1,764,541	1,249,985	-514,556	-29%

Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	438,126	300,943	-137,183	-31%
Fringe Benefits	239,401	171,538	-67,863	-28%
SubContracts	137,832	59,466	-78,366	-57%
Contracts/Grants/Agreements			0	
Operating	50,548	13,556	-36,992	-73%
Non-Capital Equipment Supplies			0	
Building Space			0	
Maintenance			0	
Other Costs	5,020	0	-5,020	-100%
Materials			0	
Travel	11,343	11,609	265	2%
Equipment & Other Capitol	0	3,122	3,122	
Indirect Costs	0	64,763	64,763	
Total Federal Share	882,270	624,997	-257,274	-29%

Note: If % difference in a line is greater than 10%, please provide an explanation.
If the total % difference is greater than 5% consult your Contract Manager. FFY 2008 *Network* Growth Policy restricts contract growth.

State Share Budget
A 29% decrease in the total state share is the result of not having enough state share funds.

Federal Share Budget
A 29% decrease in the total federal share is the result of insufficient state share.

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **Imperial County Public Health Department**
Program Area: **Local Incentive Awardee: Government - Local Public Health Department**
Contract Number: **07-65323**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (50%); Female (50%)

Ethnicity: African American (5%); Caucasian (22%); Latino (70%); Native American (3%)

Languages: English (50%); Spanish (50%)

Ages: Under 5 (5%); 5 to 8 (5%); 9 to 11 (30%); 12 to 17 (10%); 18 to 59 (50%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:
See attached census tract data sheet.
See attached Free/Reduced Price Meal % data sheet.
Head Start (100%)

Location-Based Proxy Sites:
Public Housing (10%); WIC Offices (15%)

d. **Project Description.**

Key Methods:
Nutrition Education Classes (75 occurrences at 2 hours each); Community Education Events (30 occurrences at 2 hours each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Food Shopping/Preparation; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight

FSNE Delivery Sites by Type of Setting:
Afterschool Programs (2); Libraries (2); Preschools: Head Start Programs (4); Public/Community Health Centers (includes Public Health Departments) (1); Public Housing (2); Schools – students (K-12) (4); Schools – adults/parents (4); WIC Programs (1); NOTE: After school & preschool programs are located at school sites.

Projected Number of Unduplicated Participants: 5,580

Narrative

The County Public Health Department's efforts to promote healthy eating and physical activity include the planning and implementation of: 1) Cooking Healthy sessions at various locations throughout the county on how to buy, safely store, and prepare fruits and vegetables; 2) Healthy lifestyle sessions focusing on nutrition and physical activity as a way to promote fruit and vegetable consumption and physical activity, to improve the quality of life of county residents and to prevent chronic disease such as cardiovascular disease, diabetes, and obesity; and 3) Nutrition and physical activity promotion using presentations, interactive games, appropriate displays, and dissemination of *Network* literature at health fairs and community events. The Public Health Department is also working toward strengthening and expanding the local Physical Activity and Healthy Eating (PAHE) Coalition to implement nutrition and physical activity promotional events throughout the county. Some PAHE partners are WIC, Food Bank, The Family Treehouse, and Clinicas de Salud del Pueblo.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
N/A

i. **Key Performance Measures/Indicators.**
A pre and post test will be conducted to determine an increase in knowledge of food preparation and increased cooking skills. The results of the surveys will indicate successful implementation of the Cooking Healthy sessions.

3. EVALUATION PLANS
See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS
Working in collaboration with the Physical Activity and Healthy Eating Coalition will enhance ongoing nutrition education efforts throughout the county. Some PAHE partners are WIC, Food Bank, The Family Treehouse, and Clinicas de Salud del Pueblo.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Imperial	06025011300	All races	53.21%
Imperial	06025011500	All races	72.26%
Imperial	06025011600	All races	52.39%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Heber Elementary	13-63131-6008502	Heber Elementary	81.21%	9.86%	91.06%
Holtville Unified	13-63149-6008510	Emmett S. Finely Elementary	72.62%	7.38%	80.00%
San Pasqual Valley Unified	13-63222-6008635	San Pasqual Valley Elementary	79.47%	7.20%	86.67%
Westmorland Union Elementary	13-63230-6008650	Westmorland Elementary	74.06%	12.22%	86.28%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
California Latino	Toolbox for Community Educators	English / Spanish
California Nutrition Network	Secrets to Healthy Living Cookbook	English / Spanish
California Power Play!	Community Youth Organization Idea and Resource Kit	English / Spanish
California Power Play!	Kids Get Cookin' Cookbook	English / Spanish
California Power Play!	School Idea & Resource Kit	English / Spanish
California Project LEAN	Cooking Healthy Curriculum	English / Spanish
California Retail Program	Healthy Latino Recipes Cookbook	English / Spanish
Harvest of the Month	Family Monthly Newsletters	English / Spanish

BUDGET COVER SHEET
FFY 2009

Organization: Imperial County Public Health Department				
Contract Number: 07-65323				
State Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 55,962	$ 57,067	$ 1,105	2%
Fringe Benefits	$ 25,189	$ 24,077	$ (1,112)	-4%
Subcontractors	$ -		$ -	0%
Contracts/Grant Agreements			$ -	0%
Operating	$ -	$ -	$ -	0%
Non-Capital Equipment Supplies			$ -	0%
Building Space			$ -	0%
Maintenance			$ -	0%
Other Costs	$ -	$ -	$ -	0%
Materials			$ -	0%
Travel	$ -	$ -	$ -	0%
Equipment & Other Capital	$ -	$ -	$ -	0%
Indirect Costs	$ 8,115	$ 8,114	$ (1)	0%
Total State Share	$ 89,266	$ 89,258	$ (8)	0%
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$ 22,736	$ 23,877	$ 1,141	5%
Fringe Benefits	$ 10,231	$ 10,074	$ (157)	-2%
SubContracts	$ -		$ -	0%
Contracts/Grants/Agreements			$ -	0%
Operating	$ 955	$ 400	$ (555)	-58%
Non-Capital Equipment Supplies			$ -	0%
Building Space			$ -	0%
Maintenance			$ -	0%
Other Costs	$ 2,229	$ 1,549	$ (680)	-31%
Materials			$ -	0%
Travel	$ 4,185	$ 5,334	$ 1,149	27%
Equipment & Other Capital	$ 1,000	$ -	$ (1,000)	-100%
Indirect Costs	$ 3,297	$ 3,395	$ 98	3%
Total Federal Share	$ 44,633	$ 44,629	$ (4)	0%
Note: If % difference in a line is greater than 10%, please provide an explanation.				
If the total % difference is greater than 5% consult your Contract Manager. FFY 2008				
Network Growth Policy restricts contract growth.				

LOCAL PROJECT SYNOPSIS

1. **STATE LEVEL GOALS AND OBJECTIVES**
   See State-level objectives in introduction to Section B, pages 1-3.

2. **DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

Project Title: **Long Beach, City of, Department of Public Health**
Program Area: **Local Incentive Awardee: Government - Local Public Health Department**
Contract Number: **08-85135**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (35%); Female (65%)

Ethnicity: African American (21%); Asian (11%); Caucasian (17%); Latino (47%); Native American (1%); Pacific Islander (3%)

Languages: English (40%); Hmong (1%); Khmer (3%); Lao (1%); Spanish (50%); Tagalog (3%); Vietnamese (2%)

Ages: Under 5 (3%); 5 to 8 (15%); 9 to 11 (15%); 12 to 17 (15%); 18 to 59 (50%); 60 and Over (2%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:
See attached census tract data sheet.
Park Afterschool Program Fee Wiaver (50%); Head Start (50%)

Location-Based Proxy Sites:
Public Housing (5%); Shelters/Temporary Housing (2%); WIC Offices (3%)

d. **Project Description.**

Key Methods:
Advisory Council/Task Force (African American Infant Health Advisory, Best Babies Collaborative, Community Health Council, Medi-Cal Outreach Collaborative, and Long Beach Alliance for Food & Fitness); Internet/Web Sites (www.longbeach.gov/health); Print Media; Nutrition Education Classes (150 occurrences at 1 hour each); Community Education Events (24 occurrences at 3 hours each); Training/Workshop/Conference (24 occurrences at 1 hour each);

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Sodium and Potassium; Whole Grains

FSNE Delivery Sites by Type of Setting:
Adult Education & Job Training sites (1); Afterschool Programs (3); Churches (7); Community-Based Organizations (10); Community Clinics (non government) (2); Community Youth Organizations (1); Elderly Service Sites (3); Farmers' Markets (2); Food Stores (2); Health Care Facilities (non-government) (3); Healthy Start (2); Homes (200); Libraries (5); Other Youth Education Sites (5); Parks, Recreation Centers (12); Preschools: Head Start Programs (10);

Preschools: Other Preschools or Daycares (5); Public/Community Health Centers (includes Public Health Departments)(1); Public Housing (4); Schools – adults/parents (1); Shelters/Temporary Housing (1); SoupsKitchens/Congregate meal sites (1); Universities, Community Colleges (1); Worksites (1)

Projected Number of Unduplicated Participants: 18,000

Narrative
The City of Long Beach Department of Health and Human Services (DHHS) provides primary nutrition education, physical activity promotion, and encourages participation in federal nutrition assistance programs to all Food Stamp-eligible Long Beach area residents via 1:1 education, outreach/events, classes, training, print media, task force groups and internet/webpages. Healthy Active Long Beach (the City's Network-funded program), which includes the DHHS program as well as four Parks, Recreation and Marine sites that serve eligible families, offers nutrition education classes in English and Spanish throughout the city to eligible families to increase food preference, physical activity, outcome expectations regarding fruit and vegetable consumption. In addition, the Healthy Active Long Beach conducts healthy cooking demonstrations and food tasting, farmers' market and grocery store tours, produces a biannual newsletter, monthly fact sheets, and offers provider and community presentations. Nutrition education and promotion of the Food Stamp Program also takes place at community clinics, parks, Food Stamp Program enrollment sites and community events/health fairs. As part of the marketing campaign, Healthy Active Long Beach will coordinate an annual 'Healthy Active Long Beach Week' that will focus on increasing fruit and vegetable consumption and physical activity promotion.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
Enhancing/Updating Existing Strategies; Utilizing Research/Program Evaluation Results

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
N/A

i. **Key Performance Measures/Indicators.**
Process evaluation will be measured using the activity tracking form to measure activites completed and the number of persons reached.
Impact evaluation will be measured through pre/post surveys for class participants that will measure increases in fruit and vegetable consumption by participants in the Jr. Beach Runner's program.

3. Evaluation Plans
See Section B Introduction, Objective 8.

4. Coordination Efforts
The City of Long Beach DHHS staff will increase the number of families in the city who consume the recommended daily amount of fruit and vegetables, who participate in phyical activity and federal nutrition assistance programs. Nutrition Education classes are conducted for eligible families at two

community clinics, three parks, two DHHS sites and the Community Action partnership. Community outreach and 1:1 education takes place throughout Long Beach. DHHS staff participates in the LA Regional Collaborative, LBUSD's Health Advisory Committee (Network Partner), and the Long Beach Alliance for Food and Fitness.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Los Angeles	6037570203	All races	60.41%
Los Angeles	6037570204	All races	57.58%
Los Angeles	6037570301	All races	52.63%
Los Angeles	6037570303	All races	51.98%
Los Angeles	6037570304	All races	56.28%
Los Angeles	6037570401	All races	61.25%
Los Angeles	6037570601	All races	59.30%
Los Angeles	6037570603	All races	54.21%
Los Angeles	6037571600	All races	83.13%
Los Angeles	6037571702	All races	52.52%
Los Angeles	6037572500	All races	66.42%
Los Angeles	6037572900	All races	60.13%
Los Angeles	6037573001	All races	63.07%
Los Angeles	6037573002	All races	84.39%
Los Angeles	6037573100	All races	51.13%
Los Angeles	6037573201	All races	59.31%
Los Angeles	6037573202	All races	65.61%
Los Angeles	6037573300	All races	68.93%
Los Angeles	6037575101	All races	66.53%
Los Angeles	6037575102	All races	74.19%
Los Angeles	6037575103	All races	59.92%
Los Angeles	6037575201	All races	70.74%
Los Angeles	6037575202	All races	76.94%
Los Angeles	6037575300	All races	73.47%
Los Angeles	6037575401	All races	80.23%
Los Angeles	6037575402	All races	85.83%
Los Angeles	6037575801	All races	74.10%
Los Angeles	6037575802	All races	80.91%
Los Angeles	6037575803	All races	71.18%
Los Angeles	6037575901	All races	67.51%
Los Angeles	6037575902	All races	60.81%
Los Angeles	6037576200	All races	65.66%
Los Angeles	6037576300	All races	69.11%
Los Angeles	6037576401	All races	79.24%
Los Angeles	6037576402	All races	75.61%
Los Angeles	6037576403	All races	74.18%
Los Angeles	6037576501	All races	65.36%
Los Angeles	6037576502	All races	59.37%
Los Angeles	6037576503	All races	62.46%

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Los Angeles	6037576901	All races	70.75%
Los Angeles	6037576902	All races	60.77%
Los Angeles	6037570502	Hispanic or Latino	53.98%
Los Angeles	6037571502	Hispanic or Latino	55.14%
Los Angeles	6037571701	Hispanic or Latino	54.02%
Los Angeles	6037572400	Hispanic or Latino	71.97%
Los Angeles	6037572700	Hispanic or Latino	66.73%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
USDA	Fruit & Veggie Empowerment	English
USDA	Physical Activity Empowerment	English
USDA	How Many cups?	English
USDA	MyPyramid	English
USDA	Feeding Your Family	English
USDA	Eat Smart Play Hard	English
USDA	Need Help Buying Food?	English
USDA	Be Active	English
USDA	Energize Your Work Day	English
USDA	Recipe Cards	English
USDA	Cookbooks	English
USDA	Seasonal Cards	English,Spanish
American Heart Assoc.	Cut the Fat	English,Spanish
Contractor developed	Participant Booklet	English,Spanish
Contractor developed	Bi-Monthly Fact Sheets	English,Spanish
Dairy Council of California	Activity and Eating	English,Spanish
Dairy Council of California	Calcium Connection	English,Spanish
Dairy Council of California	Feeding Your School Age Child	English,Spanish
Dairy Council of California	Feeding your Small Child	English,Spanish
Produce for Better Health	Fruits & Veggies Guide to Good T.A.S.T.E. for adults	English,Spanish
Produce for Better Health	Fruits & Veggies Guide to Good T.A.S.T.E. for kids	English,Spanish
Produce for Better Health	Smart Snacking	English,Spanish

BUDGET COVER SHEET
FFY 2009

Organization: Long Beach, City of, Department of Health and Human Services				
Contract Number: 08-85135				
State Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 747,403	$672,040	$ (75,363)	-10.08%
Fringe Benefits	$ 448,442	$ 376,342	$ (72,100)	-16.08%
Subcontractors	$ 188,700	$ 152,169	$ (36,531)	-19.36%
Contracts/Grant Agreements			$ -	
Operating	$ 187,377	$ 62,983	$ (124,394)	-66.39%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ 59,023	$ 8,280	$ (50,743)	-85.97%
Materials			$ -	
Travel	$ 3,197	$ 4,158	$ 961	30.06%
Equipment & Other Capital	$ -	$ -	$ -	
Indirect Costs	$ 285,209	$ 180,056	$ (105,153)	-36.87%
Total State Share	$ 1,919,351	$ 1,456,028	$ (463,322)	-24.14%
Federal Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 383,235	$ 324,263	$ (58,972)	-15.39%
Fringe Benefits	$ 229,941	$ 181,587	$ (48,354)	-21.03%
SubContracts	$ 74,350	$ 12,480	$ (61,870)	-83.21%
Contracts/Grants/Agreements			$ -	
Operating	$ 73,515	$ 75,057	$ 1,542	2.10%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ 45,153	$ 30,921	$ (14,232)	-31.52%
Materials			$ -	
Travel	$ 6,394	$ 15,754	$ 9,360	146.39%
Equipment & Other Capital	$ 845	$ 6,864	$ 6,019	712.31%
Indirect Costs	$ 146,242	$ 81,088	$ (65,154)	-44.55%
Total Federal Share	$ 959,675	$ 728,014	$ (231,661)	-24.14%
**Reason for State and Federal Share decrease: Decrease in state share positions resulted in overall budget reduction.*				

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES
See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **Marin County Health and Human Services**
Program Area: **Local Incentive Awardee: Government - Local Public Health Department**
Contract Number: **06-55101**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (40%); Female (60%)

Ethnicity: African American (3%); Asian (5%); Caucasian (77%); Latino (13%); Native American (1%); Pacific Islander (1%)

Languages: English (80%); Spanish (10%); Tagalog (1%); Vietnamese (4%); Other Indo-European languages (5%)

Ages: Under 5 (5%); 5 to 8 (5%); 9 to 11 (10%); 12 to 17 (10%); 18 to 59 (40%); 60 and Over (30%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:
See attached census tract data sheet.
See attached Free/Reduced Price Meal % data sheet.
CalWORKS Income Guidelines (100%)

Location-Based Proxy Sites:
Food Banks (10%); Food Pantries (3%); Food Stamp Offices (20%); WIC Offices (5%)

d. **Project Description.**

Key Methods:
Advisory Council/Task Force (Healthy Marin Partnership, Marin Nutrition Wellness Physical Activity Collaborative, Children & Weight Coalition, BANPAC Leadership Council, etc.); Internet/Web Sites (www.co.marin.ca.us/nutritionwellness); Print Media; Radio;TV; Nutrition Education Classes (168 occurrences at 1 hour each); Community Education Events (20 occurrences at 4 hours each); Training/Workshop/Conference (155 occurrences at 1.5 hours each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Breastfeeding; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Whole Grains

FSNE Delivery Sites by Type of Setting:
Adult Education & Job Training Sites (1); Afterschool Programs (3); Churches (1); Community-Based Organizations (25); Community Centers (2); Community Clinics (non government) (2); Community Youth Organizations (3); Elderly Service Sites (2); Emergency Food Assistance Sites (includes Food Banks) (2); Extension Offices (1); Farmers' Markets (3); Food Stamp Offices (1); Health Care Facilities (non-government) (2); Preschools: Head Start Programs (1); Preschools: Other Preschools or Daycares (6); Public/Community Health Centers (includes Public Health Departments) (2); Schools – students (K-12) (7); Soup Kitchens/Congregate Meal Sites (1); Universities, Community Colleges (1); WIC Programs (1); NOTE: After school & preschools are included in K-12 schools unless otherwised noted.

Projected Number of Unduplicated Participants: 15,754

Narrative
The Nutrition Wellness Program's mission is to improve the daily eating practices and physical activity among the food-stamp-eligible population residing in Marin County by promoting the importance of fruit and vegetable consumption, participation in regular physical activity, and participation in the federal food assistance programs.
This program uses the Spectrum of Prevention socioecological model to collaborate with low income schools and community organizations. The program's goal is to encourage behavior change in populations from pre-natal through geriatric. Specific objectives are: 1) Foster collaborative partnerships to increase community awareness, educate families on the importance of fruit and vegetable consumption, and increase access to healthy foods and regular physical activity; 2) Coordinate the Marin Nutrition Wellness Physical Activity Collaborative in order to implement and monitor a county-wide plan for promoting healthy eating, increased access to healthy foods, and being active; 3) Continue to improve and expand nutrition education and physical activity promotion efforts to educate the community around changing the environment to improve healthy eating and physical activity behaviors; and 4) Provide technical assistance, assessment/evaluation tools, and Train the Trainer programs to schools, public health programs (WIC, Social Services, Public Health Nursing, etc.), and other community programs who are providing nutrition education to the FSNE-eligible population.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
We have not motified our methods/strategies

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
See attached New Materials data sheet.

i. **Key Performance Measures/Indicators**.
Increase in consumption of Fruits and Vegetables in target population by at least one serving per day from previous.

Increase in access to healthy foods by target population.
Increase in physical activity in target population to at least 30 minutes per day.
Increase access to Physical Activity and safe, walkable neighborhoods.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

The Nutrition Wellness Program will make an effort to support and coordinate efforts with Marin County UC Cooperative Extension, Marin Food Stamp Program, Marin Cal Works, Marin County WIC program and maintain MOUs and communication around nutrition messages with three of these programs.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Marin	06041112100	Hispanic or Latino	50.48%
Marin	06041112200	All races	53.03%
Marin	06041129000	Black or African American	55.51%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
San Rafael City Elementary	21-65458-6024756	Bahia Vista Elementary	80.51%	18.48%	98.99%
San Rafael City Elementary	21-65458-6024764	Coleman Elementary	39.27%	12.54%	51.82%
San Rafael City Elementary	21-65458-6024772	Gallinas Elementary	40.58%	15.62%	56.20%
San Rafael City Elementary	21-65458-6058622	James B. Davidson Middle	44.75%	7.15%	51.90%
San Rafael City Elementary	21-65458-6024814	Laurel Dell Elementary	47.55%	17.48%	65.03%
San Rafael City Elementary	21-65458-6024830	San Pedro Elementary	88.37%	9.14%	97.51%
Sausalito-Marin City	21-65474-6024889	Bayside Elementary	84.11%	6.54%	90.65%
Novato Unified	21-65417-6024525	Lynwood Elementary	46.79%	12.08%	58.87%
Novato Unified, San Rafael Unified	Early Childhood Education Center	North Bay Children's Center	36.36%	13.76%	50.12%
Novato Unified, San Rafael Unified	Early Childhood Education Center	Marin Head Start Childcare Center – Hamiliton	100.00%	0.00%	100.00%
Novato Unified, San Rafael Unified	Early Childhood Education Center	Marin Community Child Development Program – Novato Children's Center	38.46%	36.26%	74.72%
Novato Unified, San Rafael Unified	Early Childhood Education Center	Marin Community Child Development Program – Hamilton Children's Center	41.46%	31.70%	73.16%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	***Title***	***Languages***
American Cancer Society	Cooking Smart brochure, Living Smart brochure	English
American Dietetic Association	Colorful Choices series	English
American Heart Association	Snack Attack-Balancing Act Educational Kit	English
American Institute for Cancer Research	The New American Plate	English
California African American Campaign	Building A Healthy Body and Soul materials	English
California Department of Education	SHAPE Nutrition Competencies	English and Spanish
California Latino	Toolbox for Community Educators	English and Spanish
California Project LEAN	School Wellness Tool Kit and Jump Start Teens	English
CDC	How to Use Fruits and Vegetables to help manage your weight brochure; Energizing Tips for a Healthier Family	English
Contractor developed	Eat A Rainbow of Fruits & Vegetables,curriculum and nutrition education support materials	English and Spanish
Contractor developed	Feel the Difference! Eat Healthy! Be Active! Posters, Nutrition education curriculum materials.	English and Spanish
Dairy Council of California	Making Meals Matter - A guide for busy parents; The Calcium Connection; Actividad Fisica y Alimentacion	English and Spanish
Food Stamp Nutrition Connection	Food Stamps Make America Stronger; Food Stamps Help Put Healthy Food on Your Table- Kiosk with Recipes	English and Spanish
Harvest of the Month	Harvest of the Month newsletters, recipes, tips	English, Spanish & Vietnamese
Nutrition Network	Seasonal Guide fo Fruits & Vegetables brochure	English
Produce for Better Health	Eat Your Colors flyers and posters	English
USDA materials	Eat Smart, Play Hard Series	English
USDA materials	MyPyramid-for kids and adults	English and Spanish

New Educational Materials Data Sheet

Title	***Description***	***Justification***
"HEAL" Teaching Presentation modules	Twenty, five minute teaching "nutrition education messages" will be developed that support the nutrition education model for FSNE eligible families that North Bay Children's Center staff can deliver to low income parents and child care providers at quarterly meetings.	These messages support the overall goal of promoting the daily consumption of fruits and vegetables and physical activity for children enrolled in North Bay Children's Center, Novato Youth Center and Marin Head Start programs while at their early childhood education sites and at quarterly meetings. It is in the Nutrition Wellness Program's and North Bay Children's Center Scope of Work (Goal 6, Objective 2, Activity 5).
Survey/Evaluation for low income 8-12 graders	To evaluate learning/behavior changes in this population group	Will work with Network Evaluation Unit to use their logic model and materials for assessment and surveys (Goal 5:Objective 1, Activity 1)
North Bay Children's Center nutrition educatiion materials posted on web site	Project deliverables including HEAL Teaching Presentation modules, Harvest of the Month newsletters, surveys and other food and nutrition education information will be posted on website for assessibility to parents, teachers and staff as well as low income community.	To increase availability and assessibility to North Bay's target population as described in Scope of Work, (Goal 6, Objective 3, Activities 3-5) as a consistent teaching tool for the nutrition education program being developed for FSNE eligible preschool providers and family population.
Nutrition Education Promotion tool	Flyer to be developed by youth for youth at BACR for teen center and after school program	In Scope of Work to teach youth about social marketing and nutrition education
Nutrition Wellness Program Newsletter	A newsletter sent at out least three times/year (recently reduced from 4 times/year) with information from Harvest of the Month, seasonal produce, recipes and buying tips, as well as news of events and outreach in Marin. It is also translated into Spanish for Agencies working with Latino population.	This newsletter was incorporated into our Scope of Work (Goal 1, Objective 2, Activity 5) as part of our overall nutrition education communication plan/outreach to our community partners as one venue to outreach our low income target population and provide a way for our collaborative partners to either incorporate nutrition education information (and provide Network nutrition education information such as Harvest of the Month) into their newsletters, or provide complete newsletter to their client population.

Title	***Description***	***Justification***
Youth-Train the Trainer Program materials	Building on information gathered from other youth leadership programs and Nutrition Wellness Program Resources and Network workshop-such as Project Lean's Youth Education resources and Jump Start nutrition education activities, a "train the trainer" module will be developed for increasing fruit and vegetable consumption and promotion of physical activity.	This train the trainer module incorporates many Network resource materials and is a continuation of our Scope of Work with Bay Area Community Resources, Teen Center (Goal 5, Objective 3, Activity 1) in order to reach low income after school population.

Form #3

BUDGET COVER SHEET
FFY 2009

Organization: Marin County Health and Human Services
Contract Number: 06-55101

State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	914,230.00	487,297.00	-426,933.00	-46.70%
Fringe Benefits	296,209.00	194,919.00	-101,290.00	-34.20%
Subcontractors	0.00	644,222.00	644,222.00	0.00%
Contracts/Grant Agreements			0.00	
Operating	70,932.00	70,932.00	0.00	
Non-Capital Equipment Supplies			0.00	
Building Space			0.00	
Maintenance			0.00	
Other Costs	0.00	0.00	0.00	
Materials			0.00	
Travel	4,887.00	4,887.00	0.00	
Equipment & Other Capital	0.00	0.00	0.00	
Indirect Costs	129,275.00	102,332.00	-26,943.00	-20.84%
Total State Share	1,415,533.00	1,504,589.00	89,056.00	6.29%

Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	292,976.00	312,877.00	19,901.00	6.79%
Fringe Benefits	117,190.00	125,151.00	7,961.00	6.79%
SubContracts	253,470.00	254,707.00	1,237.00	0.49%
Contracts/Grants/Agreements			0.00	
Operating	7,548.00	7,548.00	0.00	
Non-Capital Equipment Supplies			0.00	
Building Space			0.00	
Maintenance			0.00	
Other Costs	2,300.00	2,300.00	0.00	
Materials			0.00	
Travel	5,589.00	5,589.00	0.00	
Equipment & Other Capital	0.00	0.00	0.00	
Indirect Costs	28,694.00	39,422.00	10,728.00	37.39%
Total Federal Share	707,767.00	747,594.00	39,827.00	5.63%

Personnel and Subcontractor State Share: For accounting purposes, subcontractors previously listed under State Share were moved to Subcontractor line item. Only staff employed by Marin CDHHS are now listed in State Share Personnel for FFY 09. Federal Share increase due to County COLA.

Fringe Benefits: Fringe Benefits of State Share affected by move of staff to Subcontractor line item.

Indirect Costs: State Share indirect costs reduced because of decrease in Personnel and Fringe Benefits line items (Indirect based on total Personnel). Federal Share indirect costs increase due to County COLA for Personnel and increase from 7% to 9% indirect rate.

Total State and Federal Share increase due to reallocation of funds for 100% FSNE allowable activities, of funds previously removed by USDA per approval by Chief, Sue Foerster.

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES
See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **Monterey County Health Department**
Program Area: **Local Incentive Awardee: Government - Local Public Health Department**
Contract Number: **07-65330**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender:	Male (50%); Female (50%)
Ethnicity:	African American (4%); Asian (7%); Caucasian (37%); Latino (51%); Native American (1%)
Languages:	English (65%); Spanish (35%)
Ages:	Under 5 (10%); 5 to 8 (30%); 9 to 11 (30%); 12 to 17 (5%); 18 to 59 (25%)

c. **Focus on FSP Eligibles.**
Income Targeting Data Source:
See attached census tract data sheet.
See attached Free/Reduced Price Meal % data sheet.

Location-Based Proxy Sites:

d. **Project Description.**
Key Methods:
Print Media; Nutrition Education Classes (150 occurrences at 0.5 hour each); Community Education Events (10 occurrences at 2 hours each); Training/Workshop/Conference (25 occurrences at 0.75 hour each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Food Shopping/Preparation; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Whole Grains

FSNE Delivery Sites by Type of Setting:
Afterschool Programs (2); Community-Based Organizations (5); Public/Community Health Centers (includes Public Health Departments) (1); Schools – students (K-12) (15); Schools – adults/parents (1)

Projected Number of Unduplicated Participants: 19,000

Narrative
The Monterey County Health Department (MCHD) is a public health government entity, whose mission is to enhance, promote, and protect the health of Monterey County individuals, families, communities, and environment. The Nutrition Network Local Incentive Award (LIA) is housed in the Community Health Division. The LIA focuses on capacity building within qualifying elementary and middle schools through a train the trainer model. The trainings provide teachers with curricula on nutrition and physical activity education and tools including toolboxes, resources and activity bins, that facilitate the integration of nutrition and physical activity promotion into the mandated curricula. The LIA also educates parents on nutrition and physical activity through Adult Education programs at schools and faith-based organizations, as well as the provision of basic nutrition education to Food Stamp Nutrition Education (FSNE) eligible families through community and school events. Through state share activities, nutrition education and physical activity promotion are provided annually in science, reading, language development, social studies, and math instruction for more than 9,200 low-income elementary-grade children in 15 schools. Over 11,000 FSNE eligible recipients of all ages receive nutrition and physical activity education through the Salinas Adult School's Parent Education, English as a Second Language, General Education, Speakers Bureau, Adult Basic Education, and the Creative Living Programs.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
Enhancing/Updating Existing Strategies; Utilizing Research/Program Evaluation Results

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
See attached New Materials data sheet.

i. **Key Performance Measures/Indicators**.
Process evaluation will indicate the participation levels in all activities performed, as reported by the Activity Tracking Log, sign-in sheets, and on-going evaluations of trainings and classes. Impact evaluation will measure changes in food preferences for fruits and vegetables among students.

3. EVALUATION PLANS
See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS
The Monterey County Health Department *Network* LIA partners and coordinates with many agencies and organizations to promote efficiencies in nutrition education programming, targeting and reach. While these relationships are informal, consisting mostly of information and resource exchange and cross-

promotion of activities and events, they have resulted in a stronger network of Central Coast providers of nutrition education and physical activity promotion.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Monterey	06053000400	Hispanic or Latino	51.77%
Monterey	06053000500	All Races	52.18%
Monterey	0605300900	All Races	64.47%
Monterey	06053011302	All Races	60.93%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Chualar Union	27 65995 6026082	Chualar Elementary	87.42%	8.06%	95.48%
Gonzales Unified	27 75473 6066955	La Gloria	59.58%	11.38%	70.96%
Monterey Peninsula Unified	27 66092 6026181	Del Rey Woods	71.63%	20.93%	92.56%
Monterey Peninsula Unified	27 66092 6026223	Highland	70.53%	23.16%	92.56%
Monterey Peninsula Unified	27 66092 6026256	J.C. Crumpton	39.55%	26.52%	66.17%
Monterey Peninsula Unified	27 66092 6026306	Marina Del Mar	58.33%	22.62%	80.95%
Monterey Peninsula Unified	27 66092 6026314	Marina Vista	50.38%	19.95%	70.33%
Monterey Peninsula Unified	27 66092 6058721	Martin Luther King	63.93%	20.65%	85.58%
Monterey Peninsula Unified	27 66092 6026355	Ord Terrace	70.34%	21.86%	92.20%
North Monterey County Unified	27 73825 6026397	Castroville	72.06%	15.12%	87.19%
North Monterey County Unified	27 73825 6026405	Echo Valley	51.19%	16.82%	68.01%
North Monterey County Unified	27 73825 6026413	Elkhorn	60.56%	13.58%	74.14%
North Monterey County Unified	27 73825 6026447	Prunedale	56.13%	12.79%	69.1%
Salinas City Elementary	27 66142 0108068	Boronda Meadows	74.09%	20.21%	94.3%
Salinas City Elementary	27 66142 6026553	Loma Vista	72.13%	16.75%	88.89%
Salinas City Elementary	27 66142 6026611	Sherwood	100.00%		100.00%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	***Title***	***Languages***
California Power Play!	School Idea and Resource Kit(s) 4th and 5th grades	English / Spanish
Centers for Disease Control and Prevention (CDC); National Institute of Health (NIH)	Body and Soul Program Guide / Materials	English
Contractor Developed	Nutrition Education Curriculum	English (some Spanish)
Contractor Developed	Parent Education Nutrition Curriculum	English / Spanish
Contractor Developed / North Carolina Department of Public Instruction / Project LEAN	Energizers Physical Activity "Bursts" curriculum	English
Harvest of the Month	Toolkit: Educator Newsletter, Parent Newsletter	English / Spanish
Harvest of the Month / Contractor Developed (Downey and Hawthorne Unified School Districts)	Harvest of the Month Student WorkBooks	English / Spanish
Harvest of the Month / Contractor Developed (Merced County Office of Education)	Harvest of the Month Physical Activities K-8	English
Other California Healthy Kids Resource Center materials	Healthy Choices, Healthy Me!	English
Other California Healthy Kids Resource Center materials	Nutrition Pathfinders	English
Other California Healthy Kids Resource Center materials	Planet Health	English
Other California Healthy Kids Resource Center materials	The Math of Food	English
SuperStar Nutrition for Kids (Santa Cruz Health Department)	Food Detectives Nutrition Education Curriculum	English / Spanish

New Educational Materials Data Sheet

Title	***Description***	***Justification***
Nutrition Network's Nutrition and Physical Activity Curriculum (2007)	A compilation of previously developed grade-appropriate nutrition education and physical activity lessons for K-8th grade that require minimal equipment and preparation for in-classroom implementation. Curriculum will be aligned with state content standards.	Teachers lack time to devote to nutrition education unless it is also a math, reading, or science lesson. Our local needs assessment as well as verbal feedback from school personnel confirms that teachers need materials that are easily implemented. While there are several fantastic nutrition education curricula that already exist, they are either too complex (language, reading levels, length of time required etc) or are not designed for grades K - 8.
Nutrition Network's Nutrition and Physical Activity Curriculum for Special Education (2007)	A subset of the existing nutrition and physical activity curriculum described above, adapted for special education classrooms.	Our special education teachers expressed a need for appropriate and relevent nutrition education materials. Many of them used our K or 1st grade materials just to have something, but requested something designed for a special needs child.

BUDGET COVER SHEET
FFY 2009
October 1, 2008 - September 30, 2009

Organization: Monterey County Health Department
Contract Number: 07-65330

State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$1,252,384	$ 1,252,112	$ (272)	-0.02%
Fringe Benefits	$ 313,847	$ 347,587	$ 33,740	10.75%
Subcontractors	$ -	$ -	$ -	
Contracts/Grant Agreements		$ -	$ -	
Operating	$ -	$ -	$ -	
Non-Capital Equipment Supplies		$ -	$ -	
Building Space		$ -	$ -	
Maintenance		$ -	$ -	
Other Costs	$ -	$ -	$ -	
Materials		$ -	$ -	
Travel	$ -	$ -	$ -	
Equipment & Other Capital	$ -	$ -	$ -	
Indirect Costs	$ 80,560	$ 81,749	$ 1,189	1.48%
Total State Share	$ 1,646,791	$ 1,681,448	$ 34,657	2.10%

Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$299,872	$ 313,910	$ 14,038	4.68%
Fringe Benefits	$ 132,184	$ 144,430	$ 12,246	9.26%
SubContracts	$ 60,000	$ 60,000	$ -	0.00%
Contracts/Grants/Agreements		$ -	$ -	
Operating	$ 19,884	$ 15,726	$ (4,158)	-20.91%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ 27,729	$ 9,379	$ (18,350)	-66.18%
Materials			$ -	
Travel	$ 8,954	$ 6,578	$ (2,376)	-26.54%
Equipment & Other Capital	$ 1,400	$ -	$ (1,400)	-100.00%
Indirect Costs	$ 51,812	$ 51,812	$ -	0.00%
Total Federal Share	$ 601,835	$ 601,835	$ -	0.00%

Note: If % difference in a line is greater than 10%, please provide an explanation (see below).

State Share: Fringe Benefits increase over 10% in FFY 2009 due to increase in fringe benefit rates for this organization from FFY 2008.

Federal Share Share: Operating Expenses anticipated decrease for FFY 2009 based on actual costs determined for FFY 2008.

Federal Share Share: Other Costs decreased to reflect anticipated lower costs for NERI and media costs for FFY 2009.

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES
See State-level objectives in introduction to Section B.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **Orange County Health Care Agency**
Program Area: **Local Incentive Awardee: Government - Local Public Health Department**
Contract Number: **07-65333**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (30%); Female (70%)

Ethnicity: African American (1%); Asian (10%); Caucasian (16%); Latino (72%); Pacific Islander (1%)

Languages: English (33%); Hmong (1%); Khmer (1%); Korean (1%); Lao (1%); Spanish (55%); Vietnamese (8%)

Ages: Under 5 (16%); 5 to 8 (33%); 9 to 11 (32%); 12 to 17 (1%); 18 to 59 (15%); 60 and Over (3%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:
See attached census tract data sheet.
See attached Free/Reduced Price Meal % data sheet.
WIC (100%); CHDP / Medi-Cal (90%)

Location-Based Proxy Sites:
Food Banks (2%); Food Pantries (2%); Food Stamp Offices (5%); Public Housing (2%); Shelters/Temporary Housing (2%); Soup Kitchens (1%); TANF Job Readiness Program (2%); WIC Offices (5%)

d. **Project Description.**

Key Methods:
Advisory Council/Task Force (NuPAC, ALISA, HEAC, Steps); Print Media; Nutrition Education Classes (4,603 occurrences at 1 hour each); Community Education Events (61 occurrences at 4 hours each); Training/Workshop/Conference (5 occurrences at 4 hours each); Point of Purchase (2 occurrences at 4 hours each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Breast-feeding; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Sodium and Potassium; Whole Grains

FSNE Delivery Sites by Type of Setting:
Afterschool Programs (10); Churches (3); Community-Based Organizations (50); Community Centers (10); Community Clinics (non government) (5); Community Youth

Organizations (16); Elderly Service Sites (27); Emergency Food Assistance Sites (includes Food Banks) (17); Farmers' Markets (9); Food Stamp Offices (11); Food Stores (3); Health Care Facilities (non-government) (250); Homes (4000); Parks, Recreation Centers (3); Preschools: Head Start Programs (42); Preschools: School District Preschools (50); Preschools: Other Preschools or Daycares (10); Public/Community Health Centers (includes Public Health Departments) (1); Public Housing (8); Schools – students (K-12) (79); Schools – adults/parents (79); Shelters/Temporary Housing (8); Soup Kitchens/CongregateMeal Sites (25); Universities, Community Colleges (2); WIC Programs (34); Worksites (3); OC Housing Authority (1); Adult/parent activities occur at the same sites as student activities; all homes are within provided census tracts.

Projected Number of Unduplicated Participants: 27,735

Narrative

The County of Orange Health Care Agency (HCA) provides public health services to three million residents. Public health staff members provide nutrition education in English, Spanish, Vietnamese, Hmong, and Cambodian to Food Stamp eligible individuals of all ages through home visits and education at clinic and community sites. Network funds will be used to provide additional nutrition education, with physical activity and brief food assistance promotion, to Food Stamp eligible individuals seeking services from County government programs and community partners. HCA and community staff will receive trainings on nutritional issues and materials to enhance their existing efforts. Nutrition messages will reach a large food stamp audience through displays, health fairs and presentations at County facilities, including Food Stamp offices, and qualifying community sites. HCA will link nutrition education with Second Harvest Food Bank programs, a California Endowment project and other efforts. Special activities will expand upon the Regional Network and UC Cooperative Extension projects. Evaluation will be accomplished primarily through pre/post tests and surveys. HCA will use information obtained from CX3 neighborhood surveys to improve nutrition education and community involvement related to fruit and vegetable consumption and will develop a plan to help ensure coordination among local USDA-funded nutrition programs.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
Enhancing/Updating Existing Strategies

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
N/A

i. **Key Performance Measures/Indicators**.

Nutrition education efforts will focus on increasing fruit/vegetable consumption and health eating behaviors, to improve growth/development in youth and prevent obesity and chronic

disease in all age groups. Through process evaluation, HCA will collect information on several factors including the number of individuals reached, materials distributed and activities conducted. For Federal Share individual and group nutrition education, surveys will be given to assess change in knowledge and/or self-efficacy. Limited impact evaluation will be conducted to assess change in fruit/vegetable consumption and/or related factors, such as knowledge, preferences and intent to change or movement along the stages of change continuum.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

HCA will support the: 1) Food Stamp Program by continuing to meet with local staff and display/distribute nutrition education materials in each of the local offices, 2) WIC Program by sharing education materials, conducting food demonstrations in clinics and providing staff for enhanced nutrition and breastfeeding education to clients and health professionals, 3) Regional Networks by promoting use of all campaign materials during nutrition education sessions and reaching additional retail stores, worksites, Power Play! campaign schools, 4) UC Cooperative Extension efforts by providing food demonstrations to enhance classes and 5) Network efforts by participating in state and local meetings.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Orange	6059001201	All races	50.89%
Orange	6059001304	Hispanic or Latino	51.73%
Orange	6059001601	Hispanic or Latino	50.92%
Orange	6059001802	Hispanic or Latino	60.32%
Orange	6059011000	Asian	50.52%
Orange	6059011401	Hispanic or Latino	51.21%
Orange	6059011504	Asian	50.43%
Orange	6059011601	All races	51.93%
Orange	6059011711	Hispanic or Latino	56.96%
Orange	6059011720	All races	59.44%
Orange	6059011721	All races	51.19%
Orange	6059011722	Hispanic or Latino	66.77%
Orange	6059021913	Hispanic or Latino	54.01%
Orange	6059021914	Hispanic or Latino	51.27%
Orange	6059042107	Hispanic or Latino	64.98%
Orange	6059042310	Hispanic or Latino	57.97%
Orange	6059042312	Hispanic or Latino	63.34%
Orange	6059042313	Hispanic or Latino	54.33%
Orange	6059042329	Hispanic or Latino	51.01%
Orange	6059052411	Hispanic or Latino	53.52%
Orange	6059052521	Asian	52.76%
Orange	6059062611	Asian	59.00%
Orange	6059062614	Asian	56.51%
Orange	6059062626	All races	74.11%
Orange	6059062627	Asian	68.39%
Orange	6059063601	Hispanic or Latino	66.74%
Orange	6059063604	All races	51.62%
Orange	6059063605	All races	57.67%
Orange	6059063701	All races	53.30%
Orange	6059063808	All races	53.45%
Orange	6059063902	Hispanic or Latino	52.25%
Orange	6059063906	Hispanic or Latino	60.90%
Orange	6059074003	All races	57.59%
Orange	6059074005	Hispanic or Latino	51.72%
Orange	6059074300	All races	52.57%
Orange	6059074403	All races	67.26%
Orange	6059074405	All races	72.74%
Orange	6059074406	All races	60.04%
Orange	6059074407	All races	62.37%
Orange	6059074408	Hispanic or Latino	53.14%
Orange	6059074501	All races	67.25%
Orange	6059074601	All races	56.30%
Orange	6059074602	All races	52.30%
Orange	6059074701	Hispanic or Latino	50.36%
Orange	6059074702	All races	50.24%

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Orange	6059074801	All races	59.16%
Orange	6059074802	All races	61.48%
Orange	6059074803	All races	50.28%
Orange	6059074805	All races	66.20%
Orange	6059074806	All races	66.92%
Orange	6059074901	All races	65.47%
Orange	6059074902	All races	71.50%
Orange	6059075002	All races	63.02%
Orange	6059075003	All races	71.43%
Orange	6059075004	All races	65.57%
Orange	6059075100	All races	57.65%
Orange	6059075201	Asian	53.93%
Orange	6059075202	All races	50.06%
Orange	6059075302	Hispanic or Latino	50.81%
Orange	6059075515	Hispanic or Latino	61.50%
Orange	6059075805	Hispanic or Latino	54.41%
Orange	6059075807	Hispanic or Latino	52.80%
Orange	6059075811	Hispanic or Latino	61.16%
Orange	6059075812	Hispanic or Latino	62.59%
Orange	6059075902	Hispanic or Latino	51.48%
Orange	6059076204	All races	55.13%
Orange	6059076205	Hispanic or Latino	52.28%
Orange	6059086405	Hispanic or Latino	58.96%
Orange	6059086501	All races	50.85%
Orange	6059086502	All races	56.94%
Orange	6059086601	All races	54.60%
Orange	6059086602	Hispanic or Latino	53.78%
Orange	6059086701	Hispanic or Latino	50.66%
Orange	6059086901	Hispanic or Latino	56.65%
Orange	6059086902	Hispanic or Latino	59.98%
Orange	6059086903	Hispanic or Latino	52.41%
Orange	6059087001	Hispanic or Latino	58.02%
Orange	6059087102	Hispanic or Latino	52.79%
Orange	6059087300	All races	53.08%
Orange	6059087403	All races	61.62%
Orange	6059087404	All races	56.57%
Orange	6059087405	All races	57.74%
Orange	6059087501	All races	51.71%
Orange	6059087503	Hispanic or Latino	59.77%
Orange	6059087504	All races	59.21%
Orange	6059087601	Hispanic or Latino	56.69%
Orange	6059087803	All races	61.90%
Orange	6059087805	Hispanic or Latino	54.83%
Orange	6059087806	Hispanic or Latino	54.21%
Orange	6059087902	Hispanic or Latino	54.09%
Orange	6059088402	Hispanic or Latino	53.36%
Orange	6059088501	Hispanic or Latino	54.72%

County	***Census Tract***	***Ethnicity***	***Percent At or Below 185% FPL***
Orange	6059088701	Hispanic or Latino	62.04%
Orange	6059088901	Hispanic or Latino	61.50%
Orange	6059088902	Hispanic or Latino	51.23%
Orange	6059089001	Hispanic or Latino	50.50%
Orange	6059089003	Hispanic or Latino	50.15%
Orange	6059089004	All races	50.77%
Orange	6059089104	All races	70.43%
Orange	6059089105	All races	71.16%
Orange	6059089106	All races	59.37%
Orange	6059099223	Hispanic or Latino	53.30%
Orange	6059099247	Hispanic or Latino	50.98%
Orange	6059099248	Hispanic or Latino	57.43%
Orange	6059099249	All races	57.76%
Orange	6059099402	All races	60.44%
Orange	6059099411	Hispanic or Latino	50.39%
Orange	6059099601	Asian	56.31%
Orange	6059099802	Asian	66.48%
Orange	6059099803	Hispanic or Latino	66.50%
Orange	6059099902	Hispanic or Latino	53.93%
Orange	6059099903	Hispanic or Latino	63.62%
Orange	6059099904	All races	52.72%
Orange	6059110202	Hispanic or Latino	54.36%
Orange	6059110402	Hispanic or Latino	59.50%
Orange	6059110500	Hispanic or Latino	52.48%
Orange	6059110603	Hispanic or Latino	54.88%
Orange	6059110606	All races	51.75%
Orange	6059063702	Hispanic or Latino	59.78%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Anaheim City Sch Dist	30-66423-6027270	Betsy Ross Elem Sch (Anaheim)	63.46%	22.24%	85.70%
Anaheim City Sch Dist	30-66423-6027429	Edison Elem Sch (Anaheim)	67.21%	22.92%	90.13%
Anaheim City Sch Dist	30-66423-6027437	Jeferson Elem Sch (Anaheim)	66.82%	22.43%	89.26%
Anaheim City Sch Dist	30-66423-6113393	Olive Street Elem Sch (Anaheim)	66.29%	23.38%	89.68%
Anaheim City Sch Dist	30-66423-6027239	Price Elem Sch (Anaheim)	55.28%	22.92%	78.19%
Anaheim City Sch Dist	30-66423-6116123	Westmont Elem Sch (Anaheim)	54.99%	26.52%	81.51%
Capistrano Uni Sch Dist	30-66464-6027601	Las Palmas Elem Sch (San Clemente)	48.09%	12.98%	61.07%
Capistrano Uni Sch Dist	30-66464-6027643	San Juan Elem Sch (San Juan Capo)	70.11%	13.89%	84.01%
Centralia Sch Dist	30-66472-6027676	Centralia Elem Sch (Anaheim)	65.75%	16.95%	82.71%
Centralia Sch Dist	30-66472-6027684	Danbrook Elem Sch (Anaheim)	80.72%	13.43%	94.15%
Fullerton Sch Dist	30-66506-6028112	Orangethorpe Elem Sch (Fullerton)	48.93%	14.06%	62.99%
Fullerton Sch Dist	30-66506-6028146	Richman Elem Sch (Fullerton)	100.00%	0.00%	100.00%
Garden Grove Uni Sch Dist	30-66522-6028260	Bryant Elem Sch (Garden Grove)	59.90%	14.10%	74.01%
Garden Grove Uni Sch Dist	30-66522-6028294	Clinton Elem Sch (Garden Grove)	55.33%	19.85%	75.18%
Garden Grove Uni Sch Dist	30-66522-6028211	Cook Elem Sch (Garden Grove)	48.30%	12.53%	60.84%
Garden Grove Uni Sch Dist	30-66522-6028310	Eisenhower Elem Sch (Garden Grove)	54.76%	15.44%	70.20%
Garden Grove Uni Sch Dist	30-66522-6028666	Morningside Elem Sch (Garden Grove)	50.97%	16.75%	67.72%
Garden Grove Uni Sch Dist	30-66522-6028682	Peters Elem Sch (4th – 6th) (Grdn Grv)	55.76%	15.37%	71.14%
Garden Grove Uni Sch Dist	30-66522-6028682	Peters Elem Sch (K – 3rd) (Grdn Grv)	55.76%	15.37%	71.14%
Garden Grove Uni Sch Dist	30-66522-6028757	Skylark Elem Sch (Garden Grove)	80.42%	10.76%	91.18%
La Habra City Sch Dist	30-66563-6028930	Arbolitas Elem Sch (La Habra)	69.10%	14.11%	83.21%
La Habra City Sch Dist	30-66563-6028948	El Cerrito Elem Sch (La Habra)	58.78%	12.65%	71.43%

School District	***CDS Code***	***School Site***	***Free Meal %***	***Reduced Meal %***	***Free and Reduced Meal %***
La Habra City Sch Dist	30-66563-6028971	Las Lomas Elem Sch (La Habra)	57.75%	13.47%	71.22%
Newport-Mesa Uni Sch Dist	30-66597-6029326	Rea Elem Sch (Costa Mesa)	85.87%	10.70%	96.57%
Newport-Mesa Uni Sch Dist	30-66597-6029516	Whittier Elem Sch (Costa Mesa)	92.50%	5.54%	98.04%
Ocean View Sch Dist	30-66613-6029615	Lakeview Elem Sch (Huntington Bch)	33.85%	11.63%	45.48%
Ocean View Sch Dist	30-66613-6029656	Oakview Elem Sch (Huntington Bch)	84.85%	12.20%	97.05%
Ocean View Sch Dist	30-66613-6029714	Sunview Elem Sch (Huntington Bch)	42.18%	15.12%	57.29%
Ocean View Sch Dist	30-66613-6029730	Westmont Elem Sch (Huntington Bch)	41.65%	10.53%	52.17%
Orange Uni Sch Dist	30-66621-6029748	California Elem Sch (Orange)	75.08%	8.10%	83.17%
Orange Uni Sch Dist	30-66621-6029805	Handy Elem Sch (Orange)	70.42%	8.68%	79.10%
Orange Uni Sch Dist	30-66621-6029854	Lampson Elem Sch (Garden Grove)	72.31%	16.93%	89.24%
Orange Uni Sch Dist	30-66621-6029987	West Orange Elem Sch (Orange)	46.93%	16.01%	62.94%
Plac-Yrb Lnda Uni Sch Dist	30-66647-6030076	Rio Vista Elem Sch (Anaheim)	57.25%	23.28%	80.53%
Plac-Yrb Lnda Uni Sch Dist	30-66647-6030084	Ruby Drive Elem Sch (Placentia)	59.88%	23.45%	83.33%
Plac-Yrb Lnda Uni Sch Dist	30-66647-6085633	Topaz Elem Sch (Fullerton)	70.06%	20.17%	90.23%
Plac-Yrb Lnda Uni Sch Dist	30-66647-6097018	Tynes Elem Sch (Placentia)	50.90%	16.67%	67.57%
Santa Ana Uni Sch Dist	30-66670-6030209	Adams Elem Sch (Santa Ana)	68.75%	18.75%	87.50%
Santa Ana Uni Sch Dist	30-66670-3030491	Century High Sch (Santa Ana)	56.23%	14.15%	70.38%
Santa Ana Uni Sch Dist	30-66670-6114631	Davis Elem Sch (Santa Ana)	82.82%	10.14%	92.96%
Santa Ana Uni Sch Dist	30-66670-6030233	Diamond Elem Sch (Santa Ana)	79.06%	13.54%	92.60%
Santa Ana Uni Sch Dist	30-66670-6030241	Edison Elem Sch (Santa Ana)	76.67%	15.92%	92.59%
Santa Ana Uni Sch Dist	30-66670-6095152	Franklin Elem Sch (Santa Ana)	78.68%	16.78%	95.46%
Santa Ana Uni Sch Dist	30-66670-6030266	Fremont Elem Sch (Santa Ana)	69.37%	14.39%	83.76%
Santa Ana Uni Sch Dist	30-66670-6110183	Henninger Elem Sch (Santa Ana)	70.29%	13.38%	83.67%

School District	***CDS Code***	***School Site***	***Free Meal %***	***Reduced Meal %***	***Free and Reduced Meal %***
Santa Ana Uni Sch Dist	30-66522-6028443	Heritage Elem Sch (Santa Ana)	66.71%	11.60%	78.31%
Santa Ana Uni Sch Dist	30-66670-6030282	Jefferson Elem Sch (Santa Ana)	56.14%	15.68%	71.82%
Santa Ana Uni Sch Dist	30-66670-6107692	Kennedy Elem Sch (Santa Ana)	77.73%	12.86%	90.59%
Santa Ana Uni Sch Dist	30-66670-6030308	Lincoln Elem Sch (Santa Ana)	73.29%	14.07%	87.36%
Santa Ana Uni Sch Dist	30-66670-6030316	Lowell Elem Sch (Santa Ana)	74.62%	15.49%	90.11%
Santa Ana Uni Sch Dist	30-66670-6030324	Madison Elem Sch (Santa Ana)	72.44%	17.32%	89.76%
Santa Ana Uni Sch Dist	30-66670-6030332	Martin Elem Sch (Santa Ana)	74.79%	14.93%	89.73%
Santa Ana Uni Sch Dist	30-66670-6030357	Monroe Elem Sch (Santa Ana)	65.30%	19.22%	84.51%
Santa Ana Uni Sch Dist	30-66670-6030365	Monte Vista Elem Sch (Santa Ana)	75.96%	10.95%	86.91%
Santa Ana Uni Sch Dist	30-66670-6109904	Pio Pico Elem Sch (Santa Ana)	82.81%	11.50%	94.31%
Santa Ana Uni Sch Dist	30-66670-6030399	Roosevelt Elem Sch (Santa Ana)	77.73%	11.47%	89.20%
Santa Ana Uni Sch Dist	30-66670-3036357	Santa Ana High Sch (Santa Ana)	55.00%	12.27%	67.27%
Santa Ana Uni Sch Dist	30-66670-6106165	Sepulveda Elem Sch (Santa Ana)	68.72%	20.30%	89.02%
Santa Ana Uni Sch Dist	30-66621-6029961	Taft Elem Sch (Santa Ana)	39.34%	17.67%	57.01%
Santa Ana Uni Sch Dist	30-66670-6111298	Walker Elem Sch (Santa Ana)	70.54%	15.92%	86.46%
Santa Ana Uni Sch Dist	30-66670-6030431	Washington Elem Sch (Santa Ana)	65.95%	15.79%	81.74%
Santa Ana Uni Sch Dist	30-66670-6061758	Willard Intermediate Sch (Santa Ana)	69.40%	12.68%	82.07%
Santa Ana Uni Sch Dist	30-66670-6030449	Wilson Elem Sch (Santa Ana)	82.39%	14.17%	96.56%
Westminster Sch Dist	30-66746-6030753	Finley Elementary (Westminster)	67.52%	17.83%	85.35%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	***Title***	***Languages***
American Heart Association	Latino Promotora - Corazon, other	English, Spanish
Cal Adol Nutr and Fitness (CANFit)	Recipes for Success, Reg Train Manual	English
California Be Active	BE ACTIVE YOUR WAY	ENGLISH
California Latino	HEALTHY LATINO RECIPES MADE WITH LOVE	ENGLISH
California Latino	HEALTHY LATINO RECIPES MADE WITH LOVE	SPANISH
California Latino	Latino Toolbox lessons and handouts	English, Spanish
California Nutrition Network (General)	DISCOVER THE SECRET TO HEALTHY LIVING COOKBOOK	ENGLISH
California Nutrition Network (General)	DISCOVER THE SECRET TO HEALTHY LIVING COOKBOOK	SPANISH
California Nutrition Network (General)	EAT F & V THE CALIFORNIA WAY	ENGLISH
California Nutrition Network (General)	EAT F & V THE CALIFORNIA WAY	SPANISH
California Nutrition Network (General)	EDUCATIONAL BROCHURES-FOOD STAMP KIT	ENGLISH
California Nutrition Network (General)	EDUCATIONAL BROCHURES-FOOD STAMP KIT	SPANISH
California Nutrition Network (General)	FAST MEALS & QUICK SNACKS-TEEN COOKBOOK	ENGLISH
California Power Play!	HELP KIDS EAT FRUITS & VEGGIES	ENGLISH
California Power Play!	HELP KIDS EAT MORE FRUITS & VEGETABLES	SPANISH
California Power Play!	HELP KIDS POWER UP W/FRUITS & VEGGIES	ENGLISH
California Power Play!	Power Play! CYO Idea and Resource Kit	English, Spanish
California Power Play!	POWER PLAY! KIDS GET COOKIN COOKBOOK	ENGLISH/SPANISH
California Power Play!	POWER PLAY! STUDENT WORKBOOK 4TH GRADE	ENGLISH/SPANISH
California Power Play!	POWER PLAY! STUDENT WORKBOOK 5TH GRADE	ENGLISH/SPANISH
California Project LEAN	Easy Recipes-Commodity Foods, other	English
California Retail Program	Fall Winter Guide for F & V	English, Spanish
California Retail Program	Spring Summer Guide for F & V	English, Spanish
California Worksite	ENERGIZE YOUR WORKDAY	ENGLISH
Contractor developed	Approved Network LIA lessons, handouts, AFLP Nutrition Services	English, Spanish
Cooperative Extension (EFNEP, FSNEP)	EFNEP, EatFit, Fit Families, other materials	English, Spanish

Source	***Title***	***Languages***
Cooperative Extension (EFNEP, FSNEP)	Good Healthy Through Diet and Lifestyle	Vietnamese
Dairy Council of California	Deal Me In, other materials	English, Spanish
Harvest of the Month	Lessons, newsletters, posters, other	Englsih, Spanish
Kaiser Permanente	Get More Energy, other	English, Spanish
Natl Assoc of Sports and Physical Ed	101 Tips for Family Fitness Fun	Englsih, Spanish
Natl Institutes for Health	NHLBI-We Can!, Hearts n Parks, NIDDK-Wt-control Info Network, other NIH	English, Spanish
San Diego County Office of Education	Eating Well-Living Well	English, Spanish
USDA materials	Color Me Healthy	English
USDA materials - FNS	Food Stamps Make America Stronger	English, Spanish, Vietnamese
USDA materials - FNS	MyPyramid posters, handouts, materials	English, Spanish
USDA materials - FNS	Serving It Safe	English
USDA materials - TEAM	Food & Me, Power of Choice, Nibbles for Health, Eat Right-Play Hard, other	English, Spanish
WIC Materials	Tickle Your Appetitie, Multiple WIC lessons and handouts	English, Spanish, Vietnamese

BUDGET COVER SHEET
FFY 2009

Organization: Orange County Health Care Agency				
Contract Number: TBD				
State Share Budget	**FFY 2008**	**FFY 2009**	**Amt Difference**	**% Difference**
Personnel Salaries	$ 741,959	$ 760,114	$ 18,155	2.45%
Fringe Benefits	$ 288,770	$ 278,430	$ (10,340)	-3.58%
Subcontractors	$ 29,952	$ 29,952	$ -	0.00%
Contracts/Grant Agreements			$ -	
Operating	$ -	$ -	$ -	
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ -	$ -	$ -	
Materials			$ -	
Travel	$ -	$ -	$ -	
Equipment & Other Capital	$ -	$ -	$ -	
Indirect Costs	$ 233,460	$ 231,388	$ (2,072)	-0.89%
Total State Share	$ 1,294,141	$ 1,299,884	$ 5,743	0.44%
Federal Share Budget	**FFY 2008**	**FFY 2009**	**Amt Difference**	**% Difference**
Personnel Salaries	$ 391,941	$ 331,286	$ (60,655)	-15.48%
Fringe Benefits	$ 152,543	$ 121,350	$ (31,193)	-20.45%
SubContracts	$ 14,976	$ 14,976	$ -	0.00%
Contracts/Grants/Agreements			$ -	
Operating	$ 17,666	$ 17,329	$ (337)	-1.91%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ 170,250	$ 47,472	$ (122,778)	-72.12%
Materials			$ -	
Travel	$ 12,526	$ 12,682	$ 156	1.25%
Equipment & Other Capital	$ 4,000	$ 4,000	$ -	0.00%
Indirect Costs	123,326	100,847	(22,479)	-18.23%
Total Federal Share	887,228	649,942	(237,286)	-26.74%
Significant decrease to compensate for decrease in State Share associated with County-funded WIC indirect.				

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **Pasadena, City of, Public Health Department**
Program Area: **Local Incentive Awardee: Government - Local Public Health Department**
Contract Number: **07-65313**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (15%); Female (85%)

Ethnicity: African American (18%); Caucasian (2%); Latino (80%)

Languages: English (20%); Spanish (80%)

Ages: Under 5; 5 to 8; 9 to 11 (5%); 12 to 17 (10%); 18 to 59 (70%); 60 and Over (15%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:
See attached census tract data sheet.
Head Start (100%)

Location-Based Proxy Sites: none

d. **Project Description.**

Key Methods:
Advisory Council/Task Force (Nutrition & Fitness Council); Nutrition Education Classes (59 occurrences at 1.5 hours each); Community Education Events (14 occurrences at 6 hours each); Training/Workshop/Conference (20 occurrences at 3 hours each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight

FSNE Delivery Sites by Type of Setting:
Community-Based Organizations (5); Community Centers (2); Community Clinics (non government) (2); Elderly Service Sites (2); Food Stores (3); Parks, Recreation Centers (3); Preschools: Head Start Programs (3); Public/CommunityHealth Centers (includes Public Health Departments) (1); Other, Other City Departments (1)

Projected Number of Unduplicated Participants: 25,884

Narrative
The Network Funded project of the City of Pasadena Public Health Department/Nutrition and Physical Activity Program is successful in reaching an impressive number of food

stamp recipients/eligible adults through nutrition education with physical activity promotion. The PACE Program (Pasadena Anti-obesity Community Education), a four-part nutrition education course, as well as numerous single-subject nutrition presentations and workshops have been openly welcomed by the targeted participants. A large number of these programs are presented in Spanish for monolingual and bilingual Spanish-speaking community members. As evidenced by the positive feedback in evaluation forms and verbal comments, the participants have truly appreciated the series of classes and other nutrition outreach efforts conducted in their native language of Spanish, making the nutrition education messages more accessible for new audiences. The goal is for program participants to have a better understanding of the importance of daily fruit and vegetable consumption and physical activity.

The Nutrition and Physical Activity program is an active participant in the Pasadena Nutrition and Fitness Council. The Council is composed of staff from City departments, the school district, and community-based organizations, all of which target food stamp recipients/eligible residents, as well as community members themselves. Through monthly meetings the Council promotes city-wide nutrition education issues, activities and events, and the Network; keeps members updated on current Nutrition topics; and has been instrumental in establishing program sites for ongoing nutrition education activities.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
See attached New Materials data sheet

i. **Key Performance Measures/Indicators**.
Process evaluations measures will show the participation in nutrition program activities with participant sign-in sheets and reported numbers of special event attendees as reported in Activity Tracking Report Form. Participants, targeted FSNE eligible population, will demonstrate increase awareness of the importance of making healthy food choices and being physically active, i.e. 30 minutes/day for adults.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

The Nutrition & Fitness Council, consisting of several community based organizations, a local school district, governmental agencies and community residents, all partnering to promote healthier lifestyles to their participants. This council meets on a monthly basis and receives on-going nutrition education, nutrition/fitness based guest speakers and have the opportunity to network with one another for participation in community events, and establishes program sites for ongoing nutrition classes.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Los Angeles	06037460900	Hispanic or Latino	50.16%
Los Angeles	06037461500	Hispanic or Latino	52.14%
Los Angeles	06037461600	Hispanic or Latino	65.25%
Los Angeles	06037461900	Hispanic or Latino	64.69%
Los Angeles	06037461900	Hispanic or Latino	64.69%
Los Angeles	06037462000	Hispanic or Latino	70.44%
Los Angeles	06037462000	Hispanic or Latino	70.44%
Los Angeles	06037462100	Hispanic or Latino	50.29%
Los Angeles	06037462100	Hispanic or Latino	50.29%
Los Angeles	06037462200	Hispanic or Latino	51.76%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
American Cancer Society	Choices for Good Health	English and Spanish
California African American Campaign	Men 9 a Day	English and Spanish
California Latino	Healthy Latino Receipe Cookbooks	English and Spanish
Dairy Council of California	Activity and Eating	English and Spanish
Dairy Council of California	Making Meals Matter	English and Spanish
Dairy Council of California	The Calicum Connection	English and Spanish
USDA materials	Discover the Secrets of a Healthy Living cookbook	English and Spanish
USDA materials	Eating at Work the 5 a Day Way	English and Spanish
USDA materials	Physically Active your way	English and Spanish

New Educational Materials Data Sheet

Title	*Description*	*Justification*
What's in Your Drink	Informational worksheet on calculating sugar content of beverages.	Educating on reading and understanding product nutrition labels.

Revised 5/27/08 per conversation with Mary

BUDGET COVER SHEET
FFY 2009

Organization: Pasadena, City of, Public Health Department				
Contract Number: 07-65313				
State Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 116,993	$ 116,295	$ (698)	-0.60%
Fringe Benefits	$ 49,605	$ 49,309	$ (296)	-0.60%
Subcontractors	$ -	$ -	$ -	0.00%
Contracts/Grant Agreements			$ -	0.00%
Operating	$ 13,754	$ 14,749	$ 995	7.23%
Non-Capital Equipment Supplies			$ -	0.00%
Building Space			$ -	0.00%
Maintenance			$ -	0.00%
Other Costs			$ -	0.00%
Materials			$ -	0.00%
Travel	$ -	$ -	$ -	0.00%
Equipment & Other Capital	$ -	$ -	$ -	0.00%
Indirect Costs	$ 32,464	$ 32,463	$ (1)	0.00%
Total State Share	$ 212,816	$ 212,816	$ -	0.00%
Federal Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 54,288	$ 56,217	$ 1,929	3.55%
Fringe Benefits	$ 23,018	$ 23,836	$ 818	3.55%
SubContracts	$ -	$ -	$ -	0.00%
Contracts/Grants/Agreements			$ -	0.00%
Operating	$ 10,869	$ 9,042	$ (1,827)	-16.81%
Non-Capital Equipment Supplies			$ -	0.00%
Building Space			$ -	0.00%
Maintenance			$ -	0.00%
Other Costs			$ -	0.00%
Materials			$ -	0.00%
Travel	$ 2,002	$ 1,082	$ (920)	-45.95%
Equipment & Other Capital	$ -	$ -	$ -	0.00%
Indirect Costs	$ 16,231	$ 16,231	$ -	0.00%
Total Federal Share	$ 106,408	$ 106,408	$ -	0.00%

LOCAL PROJECT SYNOPSIS

1. **STATE LEVEL GOALS AND OBJECTIVES**
   See State-level objectives in introduction to Section B.

2. **DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

Project Title:	**Riverside, County of, Community Health Agency**
Program Area:	**Local Incentive Awardee: Government - Local Public Health Department**
Contract Number:	**06-55107**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender:	Male (10%); Female (90%)
Ethnicity:	African American (30%); Caucasian (10%); Latino (60%)
Languages:	English (40%); Spanish (60%)
Ages:	Under 5 (1%); 5 to 8 (6%); 9 to 11 (6%); 12 to 17 (1%); 18 to 59 (85%); 60 and Over (1%)

c. **Focus on FSP Eligibles.**
Income Targeting Data Source:
See attached census tract data sheet.
See attached Free/Reduced Price Meal % data sheet.
Head Start (100%)

Location-Based Proxy Sites:
Food Banks (1%); Food Pantries (1%); Food Stamp Offices (15%); Public Housing (1%); Shelters/Temporary Housing (1%); Soup Kitchens (1%); WIC Offices (30%)

d. **Project Description.**
Key Methods:
Advisory Council/Task Force (Riverside office of Education Health Advisory com.); Internet/Web Sites (www.rivco-nutrition.org); Print Media; Radio; TV; Nutrition Education Classes (360 occurrences at 1 hour each); Community Education Events (52 occurrences at 1 hour each); Training/Workshop/Conference (10 occurrences at 1 hour each); Point of Purchase (20 occurrences at 1 hour each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Breast-feeding; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Whole Grains; Food Labels

FSNE Delivery Sites by Type of Setting:
Adult Education & Job Training Sites (6); Churches (3); Community-Based Organizations (4); Community Centers (3); Community Clinics (non government) (10);

Elderly Service Sites (2); Emergency Food Assistance Sites (includes Food Banks) (2); Extension Offices (1); Farmers' Markets (2); Food Stamp Offices (5); Food Stores (15); Health Care Facilities (non-government) (4); Other Youth Education Sites (1); Parks, Recreation Centers (1); Preschools:Head Start Programs (15); Public/Community Health Centers (includes Public Health Departments) (10); Public Housing (2); Schools – students (K-12) (115); Schools – adults/parents (2); Shelters/Temporary Housing (2); Soup Kitchens/Congregate Meal Sites (2); WIC Programs (5)

Projected Number of Unduplicated Participants: 30,000

Narrative

Riverside County Department of Public Health has developed a strategic plan to promote healthy living for the residents of Riverside County. The county has been given the 2006 Healthy City award by the American Public Health Association. To achieve the goal of increasing the consumption of fruits and vegetables and physical activity among residents, information, education and resources are provided across channels such as community centers, Head Start, schools, Department of Public and Social Services offices, government agencies, retail sites, and at community events. Training is provided to staff of other programs at the Health Department that serve low-income populations. Activities are conducted for breastfeeding moms, especially African Americans. Media and advertising are conducted to promote *Network* messages. To enhance collaboration with the WIC program at the county, classes are conducted for WIC participants at a minimum of 5 sites using the Loving Your Family Feeding Their Future curriculum. Priority neighborhoods have been identified as a result of participating in the Communities of Excellence project and findings will be presented to community agencies, city officials, schools, and County of Riverside Health Department staff. Harvest of the Month materials are used for classes conducted at qualifying school sites, especially those participating in the Farm to School Salad Bar program. State share activities will include partnership with schools in Riverside and interdepartmental collaboration to promote *Network* messages.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
Utilizing Research/Program Evaluation Results; Adding New Partners

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
See attached New Materials data sheet.

i. **Key Performance Measures/Indicators.**
The primary performance measure will be improvement in consumption of fruits or vegetables by an additional fruit or vegetable a day. The second performance measure will be to improve healthy food shopping by reading nutrition facts on food labels. Harvest of the Month will be used in schools to conduct impact evaluation and pre and post tests surveys will be conducted. State share measures will be attendance records.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Collaborate with the Desert Sierra Collaborative of the *Regional Networks for a Healthy California* and conduct activities as subcontractors in Riverside County. Participate in CNAP project in Riverside. Attend CNAP networking sessions held with partners as UC Cooperative extension, Head Start, Child Care Consortium, Office on Aging, Office of Education, school lunch and breakfast program, WIC, Agriculture Commissioner, Dept. of Social Services and Food Banks to develop a common goal and plan to deliver consistent behavior - focused nutrition messages. Collaborate with Food Stamp/GAIN/CALWORKS and First Five in Riverside to educate staff and clients receiving services at those programs. Maintain relationships to share and build on achievements.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Riverside	06065010000	Hispanic or Latino	55.60%
Riverside	06065010100	All Races	51.00%
Riverside	06065010200	Hispanic or Latino	56.42%
Riverside	06065010500	Hispanic or Latino	74.72%
Riverside	06065030100	Black or African American	57.95%
Riverside	06065030200	Hispanic or Latino	56.75%
Riverside	06065030300	All Races	60.90%
Riverside	06065030400	All Races	59.86%
Riverside	06065030501	All Races	58.75%
Riverside	06065030502	All Races	65.04%
Riverside	06065030503	All Races	69.23%
Riverside	06065030900	Hispanic or Latino	53.49%
Riverside	06065031001	Hispanic or Latino	51.49%
Riverside	06065031002	Hispanic or Latino	58.10%
Riverside	06065031100	Black or African American	58.46%
Riverside	06065031300	All Races	62.06%
Riverside	06065031600	Black or African American	51.81%
Riverside	06065040100	Hispanic or Latino	51.81%
Riverside	06065040201	Hispanic or Latino	57.26%
Riverside	06065040203	All Races	68.33%
Riverside	06065040204	All Races	62.04%
Riverside	06065040403	Hispanic or Latino	59.61%
Riverside	06065040503	Hispanic or Latino	53.64%
Riverside	06065040603	Hispanic or Latino	53.00%
Riverside	06065040605	Hispanic or Latino	60.83%
Riverside	06065040606	Hispanic or Latino	65.72%
Riverside	06065040901	Hispanic or Latino	50.97%
Riverside	06065041001	Hispanic or Latino	51.26%
Riverside	06065041100	All Races	57.38%
Riverside	06065041408	Hispanic or Latino	51.39%
Riverside	06065041410	All Races	51.48%
Riverside	06065041500	All Races	60.67%
Riverside	06065041600	All Races	61.16%
Riverside	06065041703	All Races	57.16%
Riverside	06065041704	All Races	57.03%
Riverside	06065042005	Hispanic or Latino	50.20%
Riverside	06065042009	Hispanic or Latino	50.15%
Riverside	06065042010	Black or African American	52.46%
Riverside	06065042202	All Races	75.50%
Riverside	06065042209	All Races	57.70%
Riverside	06065042210	All Races	51.17%
Riverside	06065042211	All races	81.99%
Riverside	06065042213	Hispanic or Latino	51.34%
Riverside	06065042300	Hispanic or Latino	51.53%
Riverside	06065042404	Hispanic or Latino	56.45%
Riverside	06065042405	Black or African American	69.89%

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Riverside	06065042407	Hispanic or Latino	52.13%
Riverside	06065042504	All Races	64.45%
Riverside	06065042505	All Races	64.20%
Riverside	06065042506	Black or African American	52.26%
Riverside	06065042508	Black or African American	50.44%
Riverside	06065042509	Hispanic or Latino	57.54%
Riverside	06065042510	Black or African American	52.07%
Riverside	06065042514	Black or African American	52.36%
Riverside	06065042515	All Races	68.55%
Riverside	06065042516	All Races	50.31%
Riverside	06065042519	All Races	63.32%
Riverside	06065042520	All Races	52.90%
Riverside	06065042521	Black or African American	59.88%
Riverside	06065042603	Hispanic or Latino	50.89%
Riverside	06065042606	Hispanic or Latino	51.94%
Riverside	06065042717	Hispanic or Latino	59.38%
Riverside	06065042718	Hispanic or Latino	63.76%
Riverside	06065042719	Hispanic or Latino	50.28%
Riverside	06065042720	Hispanic or Latino	50.20%
Riverside	06065042722	Hispanic or Latino	54.87%
Riverside	06065042723	All Races	51.90%
Riverside	06065042800	All Races	64.11%
Riverside	06065042901	All Races	51.12%
Riverside	06065042902	Hispanic or Latino	61.82%
Riverside	06065042904	All Races	59.28%
Riverside	06065043001	Hispanic or Latino	56.81%
Riverside	06065043003	Hispanic or Latino	59.46%
Riverside	06065043006	All Races	53.21%
Riverside	06065043215	All Races	50.86%
Riverside	06065043220	Hispanic or Latino	65.17%
Riverside	06065043307	Hispanic or Latino	52.70%
Riverside	06065043308	All Races	68.33%
Riverside	06065043310	All Races	55.19%
Riverside	06065043312	All Races	50.41%
Riverside	06065043313	Hispanic or Latino	58.81%
Riverside	06065043401	All Races	59.45%
Riverside	06065043403	Hispanic or Latino	64.53%
Riverside	06065043405	All Races	56.52%
Riverside	06065043503	Hispanic or Latino	55.26%
Riverside	06065043507	All Races	56.75%
Riverside	06065043508	Hispanic or Latino	62.44%
Riverside	06065043509	Hispanic or Latino	53.78%
Riverside	06065043510	Hispanic or Latino	71.17%
Riverside	06065043600	All Races	65.82%
Riverside	06065043701	Hispanic or Latino	50.28%
Riverside	06065044000	All Races	58.65%
Riverside	06065044101	Hispanic or Latino	51.14%
Riverside	06065044102	Hispanic or Latino	55.54%

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Riverside	06065044200	All Races	51.62%
Riverside	06065044300	All Races	55.36%
Riverside	06065044402	Hispanic or Latino	59.75%
Riverside	06065044403	Hispanic or Latino	71.05%
Riverside	06065044503	Hispanic or Latino	61.98%
Riverside	06065044505	Hispanic or Latino	64.09%
Riverside	06065044506	All Races	55.40%
Riverside	06065044507	All Races	56.08%
Riverside	06065044508	Hispanic or Latino	57.23%
Riverside	06065044509	All Races	66.00%
Riverside	06065044510	All Races	56.13%
Riverside	06065044601	All Races	51.50%
Riverside	06065044701	Hispanic or Latino	58.50%
Riverside	06065044702	Hispanic or Latino	53.96%
Riverside	06065044806	Hispanic or Latino	66.01%
Riverside	06065044907	All Races	56.17%
Riverside	06065044915	All Races	62.02%
Riverside	06065044916	Hispanic or Latino	54.48%
Riverside	06065045000	Hispanic or Latino	65.73%
Riverside	06065045103	Hispanic or Latino	62.03%
Riverside	06065045106	Hispanic or Latino	56.16%
Riverside	06065045111	Hispanic or Latino	56.61%
Riverside	06065045207	All Races	60.52%
Riverside	06065045301	All Races	58.81%
Riverside	06065045302	All Races	50.96%
Riverside	06065045400	All Races	66.62%
Riverside	06065045501	Hispanic or Latino	50.48%
Riverside	06065045502	All Races	68.82%
Riverside	06065045603	All Races	50.36%
Riverside	06065045604	All Races	74.85%
Riverside	06065045605	All Races	72.02%
Riverside	06065045702	All Races	58.36%
Riverside	06065045703	All Races	64.86%
Riverside	06065045704	All Races	60.66%
Riverside	06065045705	All Races	80.13%
Riverside	06065045706	All Races	69.78%
Riverside	06065045800	Black or African American	70.45%
Riverside	06065045900	Hispanic or Latino	51.37%
Riverside	06065046102	Hispanic or Latino	50.08%
Riverside	06065046200	All Races	58.73%
Riverside	06065046401	Hispanic or Latino	63.52%
Riverside	06065046402	Hispanic or Latino	58.62%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Alvord USD	33-66977-6031520	Collett Elementary	44.21%	18.88%	63.09%
Beaumont Unified	33-66993-6109763	Andy And Toni Chavez Elementary	40.79%	16.95%	57.74%
Beaumont Unified	33-66993-0112680	El Paso Alternative Learning Center	52.94%	20.59%	73.53%
Beaumont Unified	33-66993-3330842	Glen View High	50.00%	14.13%	64.13%
Beaumont Unified	33-66993-6031660	Palm Elementary	53.71%	23.15%	76.85%
Beaumont Unified	33-66993-0106062	San Gorgonio Middle	44.31%	16.63%	60.93%
Beaumont Unified	33-66993-3331089	Three Rings Ranch Elementary	35.79%	18.85%	54.64%
Coachella Valley Joint Unified	33-73676-6108906	Cesar Chavez Elementary	69.80%	18.59%	88.38%
Coachella Valley Joint Unified	33-73676-6031694	Valle Del Sol Elementary	86.07%	12.99%	99.06%
Hemet Unified	33-67082-6084628	Acacia Middle	50.00%	22.20%	72.20%
Hemet Unified	33-67082-3330065	Alessandro High	53.43%	17.02%	70.45%
Hemet Unified	33-67082-6032080	Cottonwood Elementary	59.57%	19.13%	78.70%
Hemet Unified	33-67082-0102780	Diamond Valley Middle	47.81%	23.15%	70.96%
Hemet Unified	33-67082-6109805	Fruitvale Elementary	62.66%	19.87%	82.53%
Hemet Unified	33-67082-0107359	Hamilton Elementary	58.43%	19.42%	77.85%
Hemet Unified	33-67082-3330768	Hemet Educational Learning Center	80.65%	17.74%	98.39%
Hemet Unified	33-67082-6032106	Hemet Elementary	72.62%	22.05%	94.68%
Hemet Unified	33-67082-6118731	Jacob Wiens Elementary	82.32%	16.19%	98.52%
Hemet Unified	33-67082-6032122	Little Lake Elementary	47.60%	20.07%	67.67%
Hemet Unified	33-67082-0101121	McSweeny Elementary	58.95%	22.33%	81.28%
Hemet Unified	33-67082-6032130	Ramona Elementary	55.60%	20.10%	75.69%
Hemet Unified	33-67082-6059067	Santa Fe Middle	66.62%	21.67%	88.29%
Hemet Unified	33-67082-6032148	Whittier Elementary	53.99%	22.15%	76.14%
Hemet Unified	33-67082-6032155	Winchester Elementary	59.90%	21.71%	81.62%
Jurupa Unified	33-67090-6032163	Glen Avon Elementary	56.37%	17.20%	73.58%
Jurupa Unified	33-67090-6110548	Granite Hill Elementary	54.23%	21.66%	75.90%
Jurupa Unified	33-67090-6032171	Ina Arbuckle Elementary	75.88%	14.20%	90.08%
Jurupa Unified	33-67090-6112858	Mira Loma Middle	47.78%	18.24%	66.01%
Jurupa Unified	33-67090-6032189	Mission Bell Elementary	58.33%	21.60%	79.93%
Jurupa Unified	33-67090-6061774	Mission Middle	56.99%	16.83%	73.82%
Jurupa Unified	33-67090-6032197	Pacific Avenue Elementary	56.34%	21.94%	78.28%
Jurupa Unified	33-67090-6032205	Pedley Elementary	58.81%	17.15%	75.96%
Jurupa Unified	33-67090-6113518	Peralta Elementary	42.37%	19.46%	61.83%
Jurupa Unified	33-67090-6032213	Rustic Lane Elementary	63.16%	16.43%	79.59%
Jurupa Unified	33-67090-6111280	Stone Avenue Elementary	44.60%	16.26%	60.86%
Jurupa Unified	33-67090-6106843	Sunnyslope Elementary	49.45%	20.57%	70.02%
Jurupa Unified	33-67090-6032221	Troth Street Elementary	68.89%	17.89%	86.78%
Jurupa Unified	33-67090-6032239	Van Buren Elementary	55.89%	18.82%	74.71%

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Jurupa Unified	33-67090-6032247	West Riverside Elementary	72.32%	19.19%	91.51%
Lake Elsinore Unified	33-75176-6102735	Butterfield Elementary	46.96%	18.26%	65.22%
Lake Elsinore Unified	33-75176-6032031	Elsinore Elementary	70.45%	19.52%	89.96%
Lake Elsinore Unified	33-75176-6071203	Elsinore Middle	45.78%	18.97%	64.75%
Lake Elsinore Unified	33-75176-6104442	Jean Hayman Elementary	53.38%	19.71%	73.09%
Lake Elsinore Unified	33-75176-6032056	Machado Elementary	53.31%	19.95%	75.26%
Lake Elsinore Unified	33-75176-6107189	Railroad Canyon Elementary	49.48%	17.76%	67.24%
Lake Elsinore Unified	33-75176-3330750	Tri-Valley Community Day	56.94%	13.89%	70.83%
Lake Elsinore Unified	33-75176-6032064	Wildomar Elementary	35.97%	15.13%	51.11%
Moreno Valley Unified	33-67124-6032288	Armada Elementary	65.91%	16.05%	81.96%
Moreno Valley Unified	33-67124-6108674	Badger Springs Middle	61.01%	20.66%	81.67%
Moreno Valley Unified	33-67124-3330800	Bayside Community Day	46.41%	13.07%	59.48%
Moreno Valley Unified	33-67124-6107890	Bear Valley Elementary	48.92%	22.55%	71.46%
Moreno Valley Unified	33-67124-6108716	Box Springs Elementary	49.91%	24.20%	74.11%
Moreno Valley Unified	33-67124-6103501	Butterfield Elementary	56.58%	19.14%	75.72%
Moreno Valley Unified	33-67124-6106967	Chaparral Hill Elementary	60.18%	19.97%	80.15%
Moreno Valley Unified	33-67124-6106942	Creekside Elementary	61.48%	20.10%	81.58%
Moreno Valley Unified	33-67124-6032304	Edgemont Elementary	81.98%	13.27%	95.25%
Moreno Valley Unified	33-67124-6108724	Hendrick Ranch Elementary	54.41%	25.54%	79.95%
Moreno Valley Unified	33-67124-6105514	Honey Hallow Elementary	51.22%	25.12%	76.34%
Moreno Valley Unified	33-67124-0108134	La Jolla Elementary	41.14%	14.20%	55.34%
Moreno Valley Unified	33-67124-6109979	Landmark Middle	44.75%	17.20%	61.95%
Moreno Valley Unified	33-67124-6032320	Moreno Elementary	49.57%	22.11%	71.68%
Moreno Valley Unified	33-67124-3333770	Moreno Valley High	53.62%	18.88%	72.50%

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Moreno Valley Unified	33-67124-6107643	Mountain View Middle	50.03%	21.23%	71.26%
Moreno Valley Unified	33-67124-6110027	Palm Middle	38.16%	20.42%	58.58%
Moreno Valley Unified	33-67124-6104582	Ramona Elementary	61.35%	23.85%	85.20%
Moreno Valley Unified	33-67124-6110928	Seneca Elementary	46.34%	14.81%	61.15%
Moreno Valley Unified	33-67124-6106041	Serrano Elementary	64.94%	23.03%	87.97%
Moreno Valley Unified	33-67124-6032338	Sunnymead Elementary	70.73%	18.37%	89.11%
Moreno Valley Unified	33-67124-6108690	Sunnymead Middle	61.59%	18.63%	80.22%
Moreno Valley Unified	33-67124-6103519	Sunnymeadows Elementary	55.40%	21.73%	77.13%
Moreno Valley Unified	33-67124-0102731	TownGate Elementary	45.98%	24.37%	70.36%
Moreno Valley Unified	33-67124-3331071	Vista Del Lago High	43.03%	16.70%	59.72%
Moreno Valley Unified	33-67124-6106058	Vista Heights Middle	33.93%	17.76%	51.69%
Nuview Union Elementary	33-67157-6109334	Mountain Shadows Middle	37.26%	13.71%	50.97%
Nuview Union Elementary	33-67157-6032353	Nuview Elementary	45.88%	16.85%	62.72%
Nuview Union Elementary	33-67157-6111488	Valley View Elementary	39.82%	16.14%	55.96%
Perris Elementary	33-67199-6120547	Enchanted Hills Elementary	70.71%	18.35%	89.06%
Perris Elementary	33-67199-6032502	Good Hope Elementary	71.48%	12.36%	83.83%
Perris Elementary	33-67199-6105571	Nan Sanders Elementary	67.72%	18.69%	86.41%
Perris Elementary	33-67199-6111843	Palms Elementary	39.88%	19.15%	59.02%
Perris Elementary	33-67199-6109037	Park Avenue Elementary	75.87%	15.44%	91.31%
Perris Elementary	33-67199-6032510	Perris Elementary	73.98%	19.12%	93.10%
Perris Elementary	33-67199-0110577	Railway Elementary	66.11%	24.86%	90.98%
Perris Union High	33-67207-3335973	Perris High	53.39%	14.65%	68.04%
Perris Union High	33-67207-3330172	Perris Lake High (Continuation)	62.27%	10.99%	73.26%
Perris Union High	33-67207-3330776	Perris Union High Community Day	75.31%	9.76%	85.08%
Perris Union High	33-67207-6106223	Pinacate Middle	67.55%	19.94%	87.49%
Riverside Unified	33-67215-3336955	Abraham Lincoln Continuation	55.56%	14.48%	70.03%
Riverside Unified	33-67215-6032528	Adams Elementary	51.13%	23.79%	74.92%
Riverside Unified	33-67215-6032536	Alcott Elementary	43.84%	10.05%	53.88%
Riverside Unified	33-67215-6032544	Bryant Elementary	65.06%	14.76%	79.82%
Riverside Unified	33-67215-6059125	Central Middle	53.59%	16.85%	70.44%

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Riverside Unified	33-67215-6061790	Chemawa Midle	44.93%	21.26%	66.19%
Riverside Unified	33-67215-6032577	Emerson Elementary	35.60%	15.05%	50.64%
Riverside Unified	33-67215-6032585	Fremont Elementary	61.51%	19.47%	80.98%
Riverside Unified	33-67215-6032593	Grant Elementary	69.42%	11.31%	80.73%
Riverside Unified	33-67215-6032619	Hawthorne Elementary	58.99%	21.45%	80.44%
Riverside Unified	33-67215-6032627	Highgrove Elementary	65.36%	17.92%	83.29%
Riverside Unified	33-67215-6032635	Highland Elementary	63.27%	13.57%	76.83%
Riverside Unified	33-67215-6032643	Hyatt Elementary	65.66%	13.19%	78.85%
Riverside Unified	33-67215-6032650	Jackson Elementary	56.61%	20.36%	76.97%
Riverside Unified	33-67215-6032668	Jefferson Elementary	62.49%	17.77%	80.26%
Riverside Unified	33-67215-6032684	Liberty Elementary	61.47%	20.69%	82.16%
Riverside Unified	33-67215-6032692	Longfellow Elementary	77.36%	15.33%	92.69%
Riverside Unified	33-67215-6032700	Madison Elementary	54.09%	20.91%	75.00%
Riverside Unified	33-67215-6032718	Magnolia Elementary	45.50%	15.11%	60.61%
Riverside Unified	33-67215-6032726	Monroe Elementary	56.33%	24.26%	80.59%
Riverside Unified	33-67215-6032734	Mountain View Elementary	56.20%	22.48%	78.68%
Riverside Unified	33-67215-3330511	Opportunity Program	54.44%	13.02%	67.46%
Riverside Unified	33-67215-6032742	Pachappa Elementary	51.11%	15.85%	66.96%
Riverside Unified	33-67215-3336492	Ramona High	42.36%	20.48%	62.85%
Riverside Unified	33-67215-6119788	Rehoboth Charter Academy	47.18%	25.00%	72.18%
Riverside Unified	33-67215-6059141	Sierra Middle	49.60%	22.02%	71.63%
Riverside Unified	33-67215-6059158	University Heights Middle	61.84%	16.22%	78.05%
Riverside Unified	33-67215-6107957	William Howard Taft Elementary	49.87%	8.97%	58.85%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
California Power Play!	Community Youth Organization Idea & Resource Kit	English/Spanish
California Power Play!	Healthy FUNdraising Ideas - parent tip sheet	English
California Power Play!	Help Yours Kids Power Up and Be Active-Tips for Parents brochure	English
California Power Play!	School Idea and Resource Kit-4th Grade	English/Spanish
California Power Play!	School Idea and Resource Kit-5th Grade	English/Spanish
California Power Play!	Smart Party Snacks - parent tip sheet	English
California Power Play!	Snack-Free Party Zone! - parent tip sheet	English
Centers for Disease Control and Prevention (CDC)	Encourage Kids to Eat More Fruits and Vegetables	English
Centers for Disease Control and Prevention (CDC)	How many fruits and vegetables do you need? brochure	English/Spanish
Centers for Disease Control and Prevention (CDC)	How to use Fruits and Vegetables to Manage Your Weight brochure	English/Spanish
Centers for Disease Control and Prevention (CDC)	Three Simple Steps to Eating More Fruits and Vegetables handout	English/Spanish
Centers for Disease Control and Prevention (CDC)	True or False. Test Your Fruit and Vegetable IQ.	English/Spanish
Contractor developed	100% Fad Free lesson plan	English/Spanish
Contractor developed	Get the facts to make healthy choices curricula	English/Spanish
Contractor developed	Healthy Choices--helpful hints for home and work brochure	English
Contractor developed	How many fruits and vegetables do you need? lesson plan	English/Spanish
Contractor developed	Keep things Moving with Fiber lesson plan	English/Spanish
Contractor developed	Label Reading for Better Eating curricula	English/Spanish
Contractor developed	Stretch Your Food Dollar video	English/Spanish
Food Stamp Nutrition Connection	Healthy Futures Curriculum - Choosing Healthy foods using MyPyramid	English/Spanish
Food Stamp Nutrition Connection	Healthy Futures Curriculum - Cut the fat for better health	English/Spanish
Food Stamp Nutrition Connection	Healthy Futures Curriculum - Fruits Vegetables and whole grains too	English/Spanish
Harvest of the Month	How to Grow Healthy Students Guide - Cycle II - Family Newsletter	English/Spanish
Harvest of the Month	How to Grow Healthy Students Guide- Cycle II - Educator Newsletter	English
Harvest of the Month	How to Grow Healthy Students Guide- Cycle II - Menu Slick	English

New Educational Materials Data Sheet

Title	*Description*	*Justification*
Healthy Choices--helpful hints for home and work brochure (Spanish version)	Brochure to help our food stamp population make healthy choices at work and home.	Translation of this brochure into Spanish. English version of brochure has been approved by Network.
Nutrition Services Calendar	A calendar that is created using students artwork from a fruit and vegetable poster contest. Contains recipes and/or nutrition messages. Calendar is distributed to teachers, students, parents, and partners.	Existing SOW activity. Empowering for students to see their artwork featured in a calendar that is shared with the community.

BUDGET COVER SHEET
FFY 2009

Organization: Riverside, County of, Community Health Agency
Contract Number: 06-55107

State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$ 957,452	$ 1,267,539	$ 310,087	32.39%
Fringe Benefits	$ 402,416	$ 517,952	$ 115,536	28.71%
Subcontractors	$ -	$ -	$ -	
Contracts/Grant Agreements				
Operating	$ 30,893	$ 97,389	$ 66,496	215.25%
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs	$ 634,509	$ 30,750	$ (603,759)	-95.15%
Materials				
Travel	$ 2,229	$ 10,850	$ 8,621	386.76%
Equipment & Other Capital	$ 5,000	$ 5,250	$ 250	5.00%
Indirect Costs	$ 220,214	$ 90,000	$ (130,214)	-59.13%
Total State Share	$ 2,252,713	$ 2,019,730	$ (232,983)	-10.34%

Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$ 572,811	$ 535,236	$ (37,575)	-6.56%
Fringe Benefits	$ 252,037	$ 235,504	$ (16,533)	-6.56%
SubContracts	$ -	$ -	$ -	
Contracts/Grants/Agreements				
Operating	$ 52,176	$ 53,570	$ 1,394	2.67%
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs	$ 125,306	$ 106,378	$ (18,928)	-15.11%
Materials				
Travel	$ 12,192	$ 21,153	$ 8,961	73.50%
Equipment & Other Capital	$ 3,000	$ 4,500	$ 1,500	50.00%
Indirect Costs	$ 108,834	$ 53,524	$ (55,310)	-50.82%
Total Federal Share	$ 1,126,356	$ 1,009,865	$ (116,491)	-10.34%

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES
See State-level objectives in introduction to Section B.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **San Bernardino, County of, Department of Public Health**
Program Area: **Local Incentive Awardee: Government - Local Public Health Department**
Contract Number: **08-85150**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender:	Male (42%); Female (58%)
Ethnicity:	African American (32%); Caucasian (22%); Latino (46%)
Languages:	English (65%); Spanish (35%)
Ages:	Under 5 years old (71%); 5 to 8 (1%); 9 to 11 (6%); 12 to 17 (6%); 18 to 59 (13%); 60 and Over (3%)

c. **Focus on FSP Eligibles.**
Income Targeting Data Source:
See attached census tract data sheet.
See attached Free/Reduced Price Meal % data sheet.

Location-Based Proxy Sites:

d. **Project Description.**
Key Methods:
Internet/Web Sites (www.sbcounty.gov/eatwell/); Print Media; Radio; Nutrition Education Classes (154 occurrences at 1 hour each); Community Education Events (5 occurrences at 2 hours each); Training/Workshop/Conference (16 occurrences at 1 hours each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Sodium and Potassium; Whole Grains

FSNE Delivery Sites by Type of Setting:
Afterschool Programs (1); Churches (1); Community Centers (1); Elderly Service Sites (1); Parks, Recreation Centers (3); Preschools: Head Start Programs (1); School District Preschools (80); Other Preschools or Daycares (1); Schools – students (K-12) (2); Schools – adults/parents (3); Universities, Community Colleges (3); Community Garden (1);

Projected Number of Unduplicated Participants: 7,000

Narrative
San Bernardino County is geographically, culturally, and ethnically diverse. In order to meet the needs of the low-income county residents, the Public Health Department Nutrition Program has developed multifaceted project interventions to increase fruit and vegetable consumption and physical activity among FSNE eligible families. Classes and training will be conducted with preschool and elementary school staff, students, parents, and community members. For example, physical activity and nutrition messages will be promoted to the African American community through the incorporation of traditional African culture in the Harvest Dance. Program staff will interface with the media by participating on ethnically oriented talk radio to share nutrition and Champions for Change-Network for a Healthy California messages as well as with local print media by contributing articles for publication. Additional components include the implementation of objectives as an outcome of the Communities of Excellence Pilot Project. Nutrition Staff will attend the Desert Sierra Region collaborative, the Desert Sierra Health Network.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
Enhancing/Updating Existing Strategies; Adding New Partners

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
N/A.

i. **Key Performance Measures/Indicators**.
Process evaluation measures of implementation that will be collected include sign-in sheets, meeting agendas, presentation outlines, published articles/curriculum materials, and summary reports of outcomes achieved by the community as related to accessing and consuming more colorful fruits and vegetables and participating in physical activity. Impact evaluation will determine changes in participants' knowledge and outcome expectancies surrounding fruit, vegetable and physical activity behaviors through pre and posttests.

3. EVALUATION PLANS
See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS
Relationships with the County Food Stamp Office and faith-based Local Incentive Awardees, in addition to partnerships with the Fruit, Vegetable, and Physical Activity Campaigns ensure that the target population receives nutrition education. Participation in local community/service organizations and the Desert Sierra Health Network collaborative allows for the sharing of best practices and for the synergy of nutrition education efforts.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
San Bernardino	06071004100	Black or African American	58.85%
San Bernardino	06071004100	Hispanic or Latino	65.00%
San Bernardino	06071004201	Black or African American	55.03%
San Bernardino	06071004201	Hispanic or Latino	59.00%
San Bernardino	06071004202	Black or African American	59.31%
San Bernardino	06071004202	Hispanic or Latino	65.00%
San Bernardino	06071004900	Black or African American	56.00%
San Bernardino	06071004900	Hispanic or Latino	64.00%
San Bernardino	06071005600	Black or African American	67.03%
San Bernardino	06071005600	Hispanic or Latino	72.00%
San Bernardino	06071005700	All races	70.00%
San Bernardino	06071005800	All races	82.65%
San Bernardino	06071006401	Hispanic or Latino	72.00%
San Bernardino	06071006500	Hispanic or Latino	75.00%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Colton Joint Unified School District	36-67686-6035646	Abraham Lincoln Elementary	65.89%	9.73%	75.62%
Colton Joint Unified School District	36-67686-6035604	Crestmore Elementary	72.02%	13.71%	85.73%
Colton Joint Unified School District	36-67686-6035653	Mary B. Lewis Elementary	68.48%	14.01%	82.49%
Colton Joint Unified School District	36-67686-6035679	Paul Rogers Elementary	63.57%	16.34%	79.92%
Colton Joint Unified School District	36-67686-6035687	Ruth Grimes Elementary	59.32%	16.72%	76.04%
Colton Joint Unified School District	36-67686-6035638	Ulysses Grant Elementary	60.19%	9.89%	70.08%
Colton Joint Unified School District	36-67686-6035729	Walter Zimmerman Elementary	65.58%	16.74%	82.33%
Colton Joint Unified School District	36-67686-60356661	William Mckinley Elementary	67.53%	11.79%	79.32%

School District	***CDS Code***	***School Site***	***Free Meal %***	***Reduced Meal %***	***Free and Reduced Meal %***
Colton Joint Unified School District	36-67686-6035745	Woodrow Wilson Elementary	73.45%	15.73%	89.18%
Colton Joint Unified School District	36-67686-6101034	Alice Birney Elementary (Washington Site)	68.86%	14.72%	83.57%
San Bernardino City Unified School District	36-67876-6037030	Howard Inghram Elementary School	78.39%	12.18%	90.57%
San Bernardino City Unified School District	36-67876-6037014	Monterey Elementary School	80.94%	12.71%	93.65%
San Bernardino City Unified School District	36-67876-6037105	Rio Vista Elementary School	77.73%	14.44%	92.17%
San Bernardino City Unified School District	36-67876-6037113	Roosevelt Elementary	69.41%	17.60%	87.01%
San Bernardino City Unified School District	36-67876-6037147	Urbita Elementary	62.39%	23.93%	86.32%
San Bernardino City Unified School District	36-67876-6037154	Vermont Elementary	74.72%	15.22%	89.94%
San Bernardino City Unified School District	36-67876-6037162	Warm Springs Elementary	81.76%	12.40%	94.16%
San Bernardino City Unified School District	36-67876-6037170	Wilson Elementary	68.96%	18.58%	87.53%
Rialto Unified School District	36-67850-6036602	Bemis Elementary	64.25%	13.90%	78.15%
Rialto Unified School District	36-67850-6036610	Boyd Elementary	66.57%	13.37%	79.94%
Rialto Unified School District	36-67850-6036628	Casey Elementary	75.77%	10.92%	86.69%
Rialto Unified School District	36-67850-6036636	Dunn Elementary	68.37%	13.63%	82.00%
Rialto Unified School District	36-67850-6111736	Ernest Garcia Elementary	56.65%	15.02%	71.67%
Rialto Unified School District	36-67850-6108864	Georgia Morris Elementary	58.30%	13.70%	72.00%
Rialto Unified School District	36-67850-6105704	Helen L. Dollahan Elementary	57.96%	11.38%	69.34%
Rialto Unified School District	36-67850-6036644	Henry Elementary	78.44%	9.33%	87.77%
Rialto Unified School District	36-67850-6036651	Kelley Elementary	71.83%	10.24%	82.07%
Rialto Unified School District	36-67850-6036677	Myers Elementary	74.67%	10.27%	84.93%

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Rialto Unified School District	36-67850-6036685	Preston Elementary	65.31%	14.62%	79.93%
Rialto Unified School District	36-67850-6114938	Sam V. Curtis Elementary	68.12%	13.27%	81.38%
Rialto Unified School District	36-67850-6106538	Samuel W. Simpson Elementary	57.89%	15.65%	73.54%
Rialto Unified School District	36-67850-6036693	Trapp Elementary	43.27%	11.60%	54.86%
Rialto Unified School District	36-67850-6036669	Morgan Elementary	64.68%	11.30%	75.97%
San Bernardino County Superintendent of Schools - Adelanto	36-67587-6035174	Adelanto Elementary	87.68%	8.06%	95.73%
San Bernardino County Superintendent of Schools - Chino	36-67678-6098362	Anna A. Borba Elementary	46.20%	13.40%	59.6% (CVUSD Oct. 2007)
San Bernardino County Superintendent of Schools - Chino	36-67678-6098347	Dickson Elementary	37.56%	13.72%	51.29%
San Bernardino County Superintendent of Schools - Chino	36-67678-6035513	E. J. Marshall Elementary	53.77%	10.64%	64.40%
San Bernardino County Superintendent of Schools - Chino	36-67678-6035521	El Rancho Elementary	56.74%	13.32%	70.07%
San Bernardino County Superintendent of Schools - Chino	36-67678-6101513	Levi H. Dickey Elementary	46.10%	17.30%	63.4% (CVUSD Oct. 2007)
San Bernardino County Superintendent of Schools - Chino	36-67678-6035570	Newman Elementary	39.40%	11.10%	50.5% (CVUSD Oct. 2007)
San Bernardino County Superintendent of Schools - Chino	36-67678-6035547	Richard Gird Elementary	61.28%	10.92%	72.20%
San Bernardino County Superintendent of Schools - Chino	36-67678-6035588	Walnut Avenue Elementary	46.90%	13.13%	60.03%
San Bernardino County Superintendent of Schools - Hesperia	36-75044-3630472	Mojave High (Lemon Street State Preschool)	50.82%	14.10%	64.92%

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
San Bernardino County Superintendent of Schools - Hesperia	36-75044-6035943	Joshua Circle Elementary (Lucy Siegrist)	61.34%	16.09%	77.43%
San Bernardino County Superintendent of Schools - Mt. View	36-67785-6036057	Mountain View Elementary	39.93%	17.60%	57.53%
San Bernardino County Superintendent of Schools - Cucamonga	36-67694-6035760	Los Amigos Elementary	56.80%	21.60%	78.40%
San Bernardino County Superintendent of Schools - Cucamonga	36-67694-6035752	Cucamonga Elementary (Little Bears State Preschool)	60.03%	18.23%	78.26%
San Bernardino County Superintendent of Schools - Victor	36-67918-6105860	Liberty Elementary	55.82%	14.06%	69.88%
San Bernardino County Superintendent of Schools - Victor	36-67918-6106587	Mojave Vista Elementary	53.98%	13.45%	67.42%
San Bernardino County Superintendent of Schools - Victor	36-67918-6037360	Park View Elementary	48.22%	14.37%	62.59%
San Bernardino County Superintendent of Schools - Victor	36-67918-6109227	Puesta Del Sol Elementary	64.56%	10.19%	74.76%
San Bernardino County Superintendent of Schools - Victor	36-67918-6101927	Sixth Street Prep (Del Rey State Preschool)	69.86%	14.61%	84.47%
Ontario-Montclair School District	36-67819-6036172	Corona Elementary	71.53%	12.98%	84.51%
Ontario-Montclair School District	36-67819-6036230	El Camino Elementary	52.62%	16.14%	68.77%
Ontario-Montclair School District	36-67819-6036305	Lehigh Elementary	68.46%	13.14%	81.60%
Ontario-Montclair School District	36-67819-6096283	Lincoln Elementary	57.18%	10.99%	68.17%
Ontario-Montclair School District	36-67819-6036321	Linda Vista Elementary	64.44%	16.57%	81.02%
Ontario-Montclair School District	36-67819-0100115	Montera Elementary	76.18%	14.53%	90.71%
Ontario-Montclair School District	36-67819-6036362	Monte Vista Elementary	61.64%	18.41%	80.05%

School District	***CDS Code***	***School Site***	***Free Meal %***	***Reduced Meal %***	***Free and Reduced Meal %***
Ontario-Montclair School District	36-67819-6036370	Moreno Elementary	58.37%	12.97%	71.34%
Ontario-Montclair School District	36-67819-6036388	Ramona Elementary	73.11%	10.27%	83.38%
Ontario-Montclair School District	36-67819-6036446	Vineyard Elementary	69.70%	14.91%	84.62%
Redlands Unified School District	06071007200	Victoria Elementary School	70.52%	24.14%	94.66%
San Bernardino City Unified School District	36-67876-6036768	Arrowhead Elementary	71.93%	16.31%	88.24%
San Bernardino City Unified School District	36-67876-6036792	Bradley Elementary	81.49%	10.61%	92.10%
San Bernardino City Unified School District	36-67876-6036800	Burbank Elementary	80.57%	10.39%	90.93%
San Bernardino City Unified School District	36-67876-6036834	Cole Elementary	63.70%	20.22%	83.91%
San Bernardino City Unified School District	36-67876-6036842	Cypress Elementary	73.93%	15.61%	89.54%
San Bernardino City Unified School District	36-67876-6036859	Davidson Elementary	58.01%	23.69%	81.70%
San Bernardino City Unified School District	36-67876-6109714	E. Neal Roberts Elementary	79.19%	13.37%	92.56%
San Bernardino City Unified School District	36-67876-6068191	Emmerton Elementary	75.56%	15.37%	90.93%
San Bernardino City Unified School District	36-67876-6036909	Hillside Elementary	73.43%	22.39%	65.82%
San Bernardino City Unified School District	36-67876-6037022	Mt. Vernon Elementary	78.34%	13.62%	91.96%
San Bernardino City Unified School District	36-67876-6037048	Muscoy Elementary	76.97%	13.94%	90.91%
San Bernardino City Unified School District	36-67876-6037055	Newmark Elementary	68.28%	17.68%	85.96%
San Bernardino City Unified School District	36-67876-6037097	Riley Elementary	81.98%	11.05%	93.02%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	***Title***	***Languages***
Network for a Healthy California	Power Play! Community Youth Organization Resource Kit	English
Network for a Healthy California	Power Play! School Idea & Resource Kit (4th Grade)	English
Network for a Healthy California	Power Play! School Idea & Resource Kit (5th Grade)	English
Network for a Healthy California	Harvest of the Month (including parent newsletter)	English, Spanish
Network for a Healthy California	Fruits and Vegetables: For your Health, Your Community, & Your Life	English, Spanish
Network for a Healthy California	Physical Activity: For your Health, Your Community, & Your Life	English, Spanish
Network for a Healthy California	Slide Guide-How Many Cups of Fruits and Vegetables Do I Need?	English, Spanish
Network for a Healthy California	Fruit, Vegetable and Physical Activity Toolbox for Community Educators	English, Spanish
Network for a Healthy California	Retail Recipes	English, Spanish
CHKRC, University of North Carolina	Color Me Healthy Pre-K	English, Spanish
Abrams & Company	Abrams & Company Let's Eat!, My Wonderful Body, I keep Myself Healthy and My Body in Balance, Pre-K Big Books & Little Books (CPNS approved)	English, Spanish
San Bernardino Department of Public Health	FAME	English
San Bernardino Department of Public Health	Nutrition Resource Guide (pamphlet)	English
USDA	Team Nutrition	English, Spanish
USDA	MyPyramid	English, Spanish

BUDGET COVER SHEET
FFY 2009
(October 1, 2008 - September 30, 2009)

Organization: San Bernardino, County of, Department of Public Health
Contract Number: 08-85150

State Share Budget	*FFY 2008	**FFY 2009	Amount Difference	% Difference
Personnel Salaries	$ 204,253	$ 183,687	$ (20,566)	-10.07%
Fringe Benefits	$ 94,038	$ 87,123	$ (6,915)	-7.35%
Subcontractors	$ -	$ 1,168,034	$ 1,168,034	100.00%
Contracts/Grant Agreements			$ -	
Operating	$ 8,532	$ 6,618	$ (1,914)	-22.43%
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs	$ 500	$ 500	$ -	0.00%
Materials				
Travel	$ 1,227	$ 1,257	$ 30	2.44%
Equipment & Other Capital	$ -	$ -	$ -	
Indirect Costs	$ 53,871	$ 53,864	$ (7)	-0.01%
Total State Share	$ 362,421	$ 1,501,083	$ 1,138,662	314.18%

NOTE: The FFY 2008 State Share budget did not allow for *Network* standard 50% cost reimbursement model due to removal of WIC State Share that was determined questionable. Federal Share was maintained to minimize the impact on the agency until other State Share sources could be developed. Those additional State Share sources are reflected in the FFY 2009 budget and budget justification and especially in the increase over 10% in the Subcontracts and Operating line items in which the additional resources are shown.

Federal Share Budget	*FFY 2008	**FFY 2009	Amount Difference	% Difference
Personnel Salaries	$ 269,164	$ 268,222	$ (942)	-0.35%
Fringe Benefits	$ 123,923	$ 127,218	$ 3,295	2.66%
SubContracts	$ -	$ 6,000	$ 6,000	100.00%
Contracts/Grants/Agreements				
Operating	$ 10,438	$ 7,504	$ (2,934)	-28.11%
Non-Capital Equipment Supplies				
Building Space				
Maintenance				
Other Costs	$ 9,750	$ 22,283	$ 12,533	128.54%
Materials				
Travel	$ 10,470	$ 9,857	$ (613)	-5.85%
Equipment & Other Capital	$ -	$ -	$ -	
Indirect Costs	$ 70,992	$ 78,653	$ 7,661	10.79%
Total Federal Share	$ 494,737	$ 519,737	$ 25,000	5.05%

*FFY 2008 State and Federal Share budget amounts reflect required reduction for contractor in FFY 2009 USDA Plan (Reductions: State Share = -$500; Federal Share = -$250).

**Based on the current Smart Growth policy, although the contractor is anticipating an increase over 5% on the State Share, the Federal Share is held to only a 5% growth over the *originally approved* FFY 2008 budget amount of $494,987.

NOTE: If the Total % difference in either Total line is greater than 10%, please provide an explanation (see below):

Federal Share: Operating Expenses anticipated decrease for FFY 2009 based on actual costs determined for FFY 2008.

Federal Share: Subcontracts increase over 10% in FFY 2009 due to the addition of new partners to fulfill the SOW activities.

Federal Share: Other Costs increase over 10% in FFY 2009 due to increase in materials and activities required to fulfill the SOW activities.

LOCAL PROJECT SYNOPSIS

1. **STATE LEVEL GOALS AND OBJECTIVES**
   See State-level objectives in introduction to Section B, pages 1-3.

2. **DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

Project Title:	**San Francisco, City and County of, Department of Public Health**
Program Area:	**Local Incentive Awardee: Government - Local Public Health Department**
Contract Number:	**08-85151**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender:	Male (40%); Female (60%)
Ethnicity:	African American (15%); Asian (30%); Caucasian (20%); Latino (30%); Pacific Islander (5%)
Languages:	Cantonese (20%); English (40%); Mandarin (15%); Spanish (25%)
Ages:	Under 5 (5%); 5 to 8 (5%); 9 to 11 (10%); 12 to 17 (10%); 18 to 59 (60%); 60 and Over (10%)

c. **Focus on FSP Eligibles.**
Income Targeting Data Source:
See attached census tract data sheet.
Feeling Good Project Partner Info. (60%)
SFDPH Title X Family Planning Clients by Income (92%)

Location-Based Proxy Sites:
Food Pantries (10%); WIC Offices (10%)

d. **Project Description.**
Key Methods:
Advisory Council/Task Force (CNAP); Internet/Web Sites (http://www.sfdph.org/dph/comupg/oprograms/MCH/FeelingGood.asp); Nutrition Education Classes (27 occurrences at 1 hour each); Community Education Events (10 occurrences at 4 hours each); Training/Workshop/Conference (1 occurrence at 4 hours each); Provider Training (13 occurrences at 2 hours each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Food Shopping/Preparation; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Folic Acid and Pre-conceptional health

FSNE Delivery Sites by Type of Setting:
Community-Based Organizations (2); Community Clinics (non government) (1); Emergency Food Assistance Sites (includes Food Banks) (1); Food Stores (1); Public/Community Health Centers (includes Public Health Departments) (13); WIC

Programs (5); Worksites (1); Training and Conference Facilities (1); Community Health Fairs and Events (8)

Projected Number of Unduplicated Participants: 2,000

Narrative

The Feeling Good Project is focusing its efforts on projects that allow us to educate FSNE eligibles in San Francisco on healthy eating and physical activity promotion as a way to reduce the risk of chronic disease, including members of the Spanish and Chinese speaking communities. Activities include nutrition education classes to FSNE eligibles, participation in Health Fairs targeting FSNE eligibles, and participation in the Bay Area Nutrition and Physical Activity Collaborative (BANPAC) and Shape Up San Francisco. Through collaboration with parents, staff, and students in the SFUSD Nutrition and Physical Activity Committeee and the FSNE funded SFUSD Nutrition Education Project, healthier foods and opportunities for physical activity are promoted in San Francisco schools. The Women's Nutritional Awareness Project will educate San Francisco Department of Public Health providers and clients about the importance of practicing good nutrition prior to becoming pregnant. Nutritional education will emphasize how including adequate folic acid in the diet helps to ensure optimal maternal, fetal and infant health and improves birth outcomes. Activities include Nutrition Education classes, Community Education Events, Training Conference for key Community Health Network staff and Provider Trainings.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
Improving Cultural Relevancy; Enhancing/Updating Existing Strategies; Utilizing Research/Program Evaluation Results; Changing Audience Participation; Adding New Partners

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
N/A.

i. **Key Performance Measures/Indicators.**
Process evaluation measures will indicate the participation levels in all activities performed, as recorded in sign-in sheets and on the Activity Tracking Form. Improved knowledge of healthy eating practices and the role of physical activity in preventing chronic disease will be collected. We will collect data on numbers of people reached and assess behavior change as a result of information received, by tracking the number of healthy meals selected from the staff cafeteria and self-reported health maintenance behaviors and preventive health services sought.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. Coordination Efforts

We currently have a County Nutrition Action Plan promoting coordination and collaboration with other USDA FNS funded programs including: Food Stamp Program, UC Cooperative Extension (EFNEP and other programs), SF Food Bank, USDA FSNE funded programs in San Francisco (SFUSD Nutrition Education Project), SFUSD Student Nutrition Services, Summer Food Service Program, Child Nutrition Programs and the SF WIC Program. Whenever possible, we participate in each others events and share information on our materials and programs. We participate in most Network for a Healthy California–Bay Area Region and Bay Area Nutrition and Physical Activity Collaborative trainings and provide local data, contacts and technical assistance as requested.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
San Francisco	06075010700	All races	58.35%
San Francisco	06075012400	All races	55.32%
San Francisco	06075012500	All races	69.17%
San Francisco	06075015500	Black or African American	68.81%
San Francisco	06075016100	All races	57.35%
San Francisco	06075017601	All races	51.06%
San Francisco	06075026403	Hispanic or Latino	53.65%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
California Latino	Healthy Latino Recipes cookbook	English and Spanish
California Power Play!	Kids get Cooking! cookbook	English and Spanish
Contractor developed	Cook Well-Live Better curriculum	English and Spanish
Contractor developed	Eat Fruits & Vegetables Everyday, Stay Healthy all the Way! cookbook	English and Chinese
Contractor developed	Farmers Markets in San Francisco handout	English, Spanish and Chinese
Contractor developed	Healthy Tips Brochure - Better Fast Foods	English, Spanish, Chinese
Contractor developed	Healthy Tips Brochure - Boost Your Energy	English, Spanish, Chinese
Contractor developed	Healthy Tips Brochure - Build Your Strength	English, Spanish, Chinese
Contractor developed	Healthy Tips Brochure - Cooking Light	English, Spanish, Chinese
Contractor developed	Healthy Tips Brochure - Eat Fruits and Vegetables	English, Spanish, Chinese
Contractor developed	Healthy Tips Brochure - Eat Variety for Health	English, Spanish, Chinese
Contractor developed	Healthy Tips Brochure - Get More Folic Acid	English, Spanish, Chinese
Contractor developed	Healthy Tips Brochure - Growing Healthy Kids	English, Spanish, Chinese
Contractor developed	Healthy Tips Brochure - Healthy Tips Brochure - Free Fun	English, Spanish, Chinese
Contractor developed	Healthy Tips Brochure - Lower Your Stress	English, Spanish, Chinese
Contractor developed	Healthy Tips Brochure - Snacks for Energy	English, Spanish, Chinese
Contractor developed	Healthy Tips Brochure - Weight and Health	English, Spanish, Chinese
Contractor developed	Where to be Active in San Francisco Resource Directory	English
Harvest of the Month	Live a Colorful Life posters	English and Spanish
March of Dimes	Folic Acid is Good for Me: Folic Acid is Good for Us	English and Spanish
Network for a Healthy California	Champions for Change Cups Slide Guide	English and Spanish
Network for a Healthy California	Champions for Change Physical Activity Guide	English and Spanish
Network for a Healthy California	Discover the Secret to Healthy Living recipe book	English and Spanish
Network for a Healthy California	Everyday Healthy Meals cookbook	English
Network for a Healthy California	Seasonal Guide to Fruits and Vegetables cards	English and Spanish
USDA materials	MyPyramid materials	English and Spanish

BUDGET COVER SHEET
FFY 2009

Organization: San Francisco, City and County of Department of Public Health
Contract Number: 08-85151

State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$168,085	$164,216	-$3,869	-2.36%
Bilingual Pay	$705	$0	-$705	-100.00%
Fringe Benefits	$49,451	$54,191	$4,740	8.75%
Subcontractors	-	-	-	-
Contracts/Grant Agreements	-		-	-
Operating	$14,782	$13,965	-$817	-5.85%
Non-Capital Equipment Supplies	-		-	-
Building Space	$14,782	$13,965	-$817	-5.85%
Maintenance	-		-	-
Other Costs		-	-	-
Materials	-		-	-
Travel	-	-	-	-
Equipment & Other Capital	-	-	-	-
Indirect Costs	$38,996	$57,900	$18,904	32.65%
Total State Share	$272,019	$290,272	$18,253	6.29%

Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$237,214	$87,309	-$149,905	-63.19%
Bilingual Pay	$3,236	$1,566	-$1,670	-106.64%
Fringe Benefits	$69,788	$28,812	-$40,976	-142.22%
SubContracts	-	-	-	-
Contracts/Grants/Agreements	-		-	-
Operating	$29,426	$18,561	-$10,865	-58.53%
Non-Capital Equipment Supplies	$7,853	$1,870	-$5,983	-319.95%
Building Space	$21,373	$16,491	-$4,882	-29.60%
Maintenance	$200	$200	-	-
Other Costs	$6,406	$500	-$5,906	-1181.20%
Materials	-		-	-
Travel	$6,257	$2,503	-$3,754	-149.93%
Equipment & Other Capital	-	-	-	-
Indirect Costs	$15,512	$5,884	-$9,628	-163.61%
Total Federal Share	$367,839	$145,136	-$222,703	-153.44%

State Share

Bilingual pay was reduced 100% due changes in the personnel classifications used for State Share.

Indirect Costs - Difference is 32.65% - This resulted from an increase in the indirect cost rate from 23.20% in FY2008 to 26.51% for FY2009. In addition, since there are two COLA for most employees providing State Match (2% in July 2008 and 3-3.5% in January 2009), this increase in salaries, in turn increased the amount for Indirect Costs.

BUDGET COVER SHEET
FFY 2009

Organization: City and County of San Francisco, Department of Public Health
Contract Number: 08-85151

Personnel Salaries - Difference is -63.19% - Due to changes in FSNE Funding Formula we are unable to continue funding as many Federal Share positions. Our FTE is reduced from 3.4 to 1.0 as a result.

Bilingual Pay - Difference is -106.44% as a result of loss of Federal Share positions mentioned in Personnel Salaries above.

Fringe Benefits - Difference is -142.22% as a result of loss of Federal Share positions, fringe benefits which are based on these, also decreased.

Operating Expenses - Difference is -58.53% due to reduced available funds and an anticipated reduction in ability to meet requests for services. We also did more in-house printing of the Cook-Well Live Better curriculum and produced more materials for events in FY2008

Building Expenses - Difference is -29.60% due to a reduction in space being used for *Network* funded project activities and a reduction in price charged per square foot to $1.88 vs. $1.99 - Most space is used to store program materials.

Other Costs - Difference is -1181.20% due to changes in Federal Share the nature of the activities planned for FY2009 were altered and the available funds were reduced.

Travel - Difference is -149.43% - due to reduction in FTE, there are less travel expenses than in FY2008.

Indirect Costs - Difference is -163.61% due to reduction in number of FTE from FY2008.

Total Federal Share - Difference is -153.44% due to changes in FSNE Funding Formula. See above for details.

LOCAL PROJECT SYNOPSIS

1. **STATE LEVEL GOALS AND OBJECTIVES**
   See State-level objectives in introduction to Section B, pages 1-3.

2. **DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

Project Title: **San Joaquin County Public Health Services**
Program Area: **Local Incentive Awardee: Government - Local Public Health Department**
Contract Number: **08-85155**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (30%); Female (70%)

Ethnicity: African American (10%); Asian (12%); Caucasian (30%); Latino (43%); Native American (2%); Pacific Islander (3%)

Languages: English (60%); Khmer (10%); Spanish (30%)

Ages: 5 to 8 (18%); 9 to 11 (65%); 12-17 (5%); 18 to 59 (11%); 60 and Over (1%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:
See attached census tract data sheet.
See attached Free/Reduced Price Meal % data sheet.

Location-Based Proxy Sites:
Food Banks (5%); Public Schools (2%); Shelters/Temporary Housing (5%)

d. **Project Description.**

Key Methods:
Internet/Web Sites: http://www.sjcphs.org; Nutrition EducationClasses (300 occurrences at 1 hour each); Community Education Events (3 occurrences at 3 hour each); Training/Workshop/Conference (11 occurrences at 1 hour each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Sodium and Potassium; Whole Grains

FSNE Delivery Sites by Type of Setting:
Churches (4); Community-Based Organizations (4); Community Centers (2); Community Clinics (non government) (2); Emergency Food Assistance Sites (includes Food Banks) (4); Extension Offices (1); Parks, Recreation Centers (1); Public/Community Health Centers (includes Public Health Departments) (1); Public Housing (3); Schools – students (K-12) (15); Schools – adults/parents (3); NOTE: Some student activities occur at same sites as parent/adult activities. Shelters/Temporary Housing (2) *Note that only 15 schools will be receiving nut ed out of the 69 listed in the *attached Free/Reduced Price Meal % data sheet*. The actual school list will be provided to CPNS before 10/1/2008.

Projected Number of Unduplicated Participants: 6,000

Narrative

San Joaquin County Public Health Services is a local health department within the Health Care Services Agency, serving the FSNE eligible residents within the County jurisdiction. Nutrition education and promotion interventions are population-based, reaching communities, schools, and community and faith-base organizations and individuals facing the greatest health risks.

The Network for a Healthy California project in San Joaquin County works with the schools and faith based organizations to enhance public health efforts for improving the eating and physical activity behaviorism of the FSNE eligible residents. The project activities include Harvest of the Month (HOTM), nutrition education, food demonstrations, neighborhood events, training of community leaders, and school events such as Walk to School and Back to School.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
Utilizing Research/Program Evaluation Results

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
N/A.

i. **Key Performance Measures/Indicators.**
Process evaluation measures will indicate the participation levels in all activities performed as recorded on sign-in sheets, photos, and on the Activity Tracking Form. Key measures will include number of residents reached with marketing for the food demonstration classes; number of class participants; materials distributed; evaluation summary and conducting participant satisfaction surveys.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

The *Network for a Healthy California* will partner with community-based organizations, schools, faith-based organizations, and communities in San Joaquin County (SJC) to coordinate and supplement nutrition education among the FSNE populations. Collaboration with the schools in San Joaquin County will enhance the ongoing HOTM activities, Children's Power Play!, and "Walk to School" programs. Other collaborative efforts include regular participation in the Network regional collaborative (Gold Country) and SHAPE meetings. Also, this program will work in conjunction with the local food banks in San Joaquin County to supplement the nutrition education activity provided by the University of California Cooperative Extension (UCCE).

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
San Joaquin	06077000100	All Races	80.24%
San Joaquin	06077000402	All Races	75.97%
San Joaquin	06077000700	All Races	61.47%
San Joaquin	06077001400	All Races	51.52%
San Joaquin	06077001900	All Races	69.58%
San Joaquin	06077002200	All Races	67.43%
San Joaquin	06077002300	All Races	63.26%
San Joaquin	06077002400	All Races	58.17%
San Joaquin	06077003407	All Races	58.41%
San Joaquin	06077003803	All Races	60.65%
San Joaquin	06077003113	All Races	60.93%
San Joaquin	06077000600	All Races	75.78%
San Joaquin	06077004500	All Races	54.12%
San Joaquin	06077002000	All Races	58.31%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Escalon Unified School	39-68502-6041784	Collegeville Elementary School	66.67%	4.09%	70.76%
Holt Union Unified School	39-68520-6041802	Holt Elementary School	76.80%	13.60%	90.40%
Escalon Unified School	39-68520-6041834	Farmington Elementary School	54.88%	10.98%	65.85%
Escalon Unified School	39-68520-6041867	Van Allen Elementary School	53.18%	11.56%	64.74%
Lincoln Unified School	39-68569-6041909	John R. Williams Elementary School	49.00%	11.62%	60.62%
Lincoln Unified School	39-68569-6041917	Lincoln Elementary School	53.08%	12.34%	65.42%
Lincoln Unified School	39-68569-6041933	Tully C. Knoles Elementary School	46.92%	14.86%	61.78%
Lincoln Unified School	39-68569-6041941	Village Oaks Elementary School	62.53%	15.96%	78.49%
Linden Unified School	39-68577-6041966	Glenwood Elementary School	44.37%	10.11%	54.48%
Linden Unified School	39-68577-6041974	Linden Elementary School	52.66%	4.94%	57.60%
Lodi Unified School	39-68585-0100560	Lois E. Borchardt Elementary School	43.95%	8.85%	52.80%
Lodi Unified School	39-68585-0102632	Ansel Adams Elementary School	41.70%	13.50%	55.20%
Lodi Unified School	39-68585-6042055	Davis Elementary School	56.78%	9.32%	66.10%
Lodi Unified School	39-68585-6042097	George Washington Elementary School	64.18%	9.68%	73.85%

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Lodi Unified School	39-68585-6042121	Houston Elementary School	46.01%	4.69%	50.70%
Lodi Unified School	39-68585-6042147	Lawrence Elementary School	79.96%	7.21%	87.17%
Lodi Unified School	39-68585-6042154	Leroy Nichols Elementary School	44.15%	10.98%	55.12%
Lodi Unified School	39-68585-6042170	Live Oak Elementary School	67.94%	10.10%	78.05%
Lodi Unified School	39-68585-6042205	Creekside Elementary School	53.76%	13.41%	67.17%
Lodi Unified School	39-68585-6042246	Tokay Colony Elementary School	48.03%	8.66%	56.69%
Lodi Unified School	39-68585-6042253	Turner Elementary School	77.38%	4.76%	82.14%
Lodi Unified School	39-68585-6097760	Heritage Elementary School	86.65%	6.57%	93.22%
Lodi Unified School	39-68585-6100341	Oakwood Elementary School	59.32%	12.52%	71.84%
Lodi Unified School	39-68585-6100366	Parklane Elementary School	69.10%	12.62%	81.73%
Lodi Unified School	39-68585-6104038	Clyde W. Needham Elementary School	87.63%	6.45%	94.09%
Lodi Unified School	39-68585-6104426	Clairmont Elementary School	68.53%	14.33%	82.87%
Lodi Unified School	39-68585-6108807	Wagner Holt Elementary School	61.35%	10.69%	72.04%
Lodi Unified School	39-68585-6108856	Beckman Elementary School	58.54%	9.63%	68.17%
Lodi Unified School	39-68585-6109839	Westwood Elementary School	63.86%	19.58%	83.43%
Lodi Unified School	39-68585-6110944	Sutherland Elementary School	69.44%	10.04%	79.49%
Lodi Unified	39-68585-6117675	Joe Serna Jr. Charter	54.18%	9.96%	64.14%
Manteca Unified	39-68593-6042337	Lathrop Elementary School	48.85%	19.31%	68.16%
Manteca Unified School	39-68593-6042345	Lincoln Elementary School	48.33%	15.82%	64.15%
Manteca Unified	39-68593-6042394	Shasta Elementary School	39.78%	12.10%	51.88%
Stockton Unified School	39-68676-0100206	George W. Bush Elementary School	53.80%	16.37%	70.18%
Stockton Unified School	39-68676-6042501	Adams Elementary School	72.09%	13.95%	86.05%
Stockton Unified School	39-68676-6042519	August Elementary School	72.15%	9.89%	82.04%
Stockton Unified School	39-68676-6042535	Clevelnad Elementary School	76.52%	8.37%	84.89%
Stockton Unified School	39-68676-6042543	El Dorado Elementary School	93.89%	6.11%	100.00%
Stockton Unified School	39-68676-6042550	Elmwood Elementary School	72.53%	10.56%	83.09%

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Stockton Unified School	39-68676-6042568	King Elementary School	75.91%	10.23%	86.14%
Stockton Unified School	39-68676-6042576	Fillmore Elementary School	83.90%	7.24%	91.14%
Stockton Unified School	39-68676-6042584	Garfield Elementary School	79.67%	6.10%	85.77%
Stockton Unified School	39-68676-6042592	Grant Elementary School	78.14%	13.49%	91.63%
Stockton Unified School	39-68676-6042600	Grunsky Elementary School	89.97%	6.07%	96.05%
Stockton Unified School	39-68676-6042618	William Harrison Elementary School	82.00%	11.21%	93.21%
Stockton Unified School	39-68676-6042626	Hazelton Elementary School	67.70%	10.81%	78.51%
Stockton Unified School	39-68676-6042634	Hoover Elementary School	70.68%	10.75%	81.43%
Stockton Unified School	39-68676-6042667	Kennedy Elementary School	74.62%	6.46%	81.08%
Stockton Unified School	39-68676-6042691	McKinley Elementary School	81.16%	9.90%	91.06%
Stockton Unified School	39-68676-6042709	Monroe Elementary School	72.30%	11.52%	83.83%
Stockton Unified School	39-68676-6042717	Montezuma Elementary School	77.79%	13.68%	91.46%
Stockton Unified School	39-68676-6042741	Pulliam Elementary School	77.10%	14.31%	91.48%
Stockton Unified School	39-68676-6042766	William Howard Taft Elementary School	71.00%	7.79%	78.79%
Stockton Unified School	39-68676-6042774	Taylor Skills Elementary School	58.46%	3.84%	62.30%
Stockton Unified School	39-68676-6042782	Tyler Skills Elementary School	68.37%	10.04%	78.41%
Stockton Unified School	39-68676-6042790	Van Buren Elementary School	84.20%	3.70%	87.90%
Stockton Unified School	39-68676-6042808	Victory Elementary School	67.57%	11.72%	79.29%
Stockton Unified School	39-68676-6042824	Woodrow Elementary School	74.02%	8.38%	82.40%
Stockton Unified School	39-68676-6045422	Rio Calaveras Elementary School	49.95%	14.14%	64.10%
Stockton Unified School	39-68676-6104665	George Washington Elementary School	60.89%	9.41%	70.30%
Stockton Unified School	39-68676-6112758	Roosevelt Elementary School	77.71%	8.79%	86.50%
Stockton Unified School	39-68676-6116032	Golden Valley Elementary School	90.91%	0.00%	90.91%
Stockton Unified School	39-68676-6116115	San Joaquin Elementary School	53.74%	17.35%	71.09%
Stockton Unified School	39-68676-6118871	Dolores Huerta Elementary School	79.39%	6.32%	85.71%

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Tracy Unified School	39-75499-6042832	Central Elementary School	55.53%	13.78%	69.31%
Tracy Unified School	39-75499-6042865	North Elementary School	45.04%	8.41%	53.45%
Tracy Unified School	39-75499-6042881	South/West Park Elementary School	56.45%	11.74%	68.19%
Tracy Unified School	39-75499-6085005	Delta Island Elementary School	85.98%	3.05%	89.02%

Note that only 15 schools will be receiving nut ed out of the 69 listed here. The actual school list will be provided to CPNS before 10/1/2008.

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
American Cancer Society	"Spring Into Health" Nutrition Curriculum	English
California African American Campaign	Body and Soul	English
California Power Play!	School Idea and Resource Kit	English, Spanish
Children Power Play!	Community Youth Organization Resource Kit	English, Spanish
Cooperative Extension (EFNEP, FSNEP)	Eating Right and Basic (Enhance)	English, Spanish
Cooperative Extension (EFNEP, FSNEP)	Food Safety Curriculum	English
Cooperative Extension (EFNEP, FSNEP)	Making Every Dollar Count;	English, Spanish
Dairy Council of California	Deal Me In… Food and Fitness	English, Spanish
Dairy Council of California	Health Choices, Healthy Me!	English, Spanish
Harvest of the Month	Resource Kit	English, Spanish
Other California Healthy Kids Resource Center materials	Ethnic and Regional Food Practices	English, Spanish
Other California Healthy Kids Resource Center materials	How Much Fat? Series	English
Other California Healthy Kids Resource Center materials	How Much Sugar?	English
The Network for a Healthy California	Train the Trainer Tool Kit	English
USDA materials	Posters, brochures (MyPyramid Eat Smart, Play Campaign)	English

BUDGET COVER SHEET
FFY 2009

Organization: San Joaquin County Public Health Services				
Contract Number: 08-85155				
State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	43,754	44,691	937	2.14%
Fringe Benefits	25,290	25,831	541	2.14%
Subcontractors	20,439	21,378	939	4.60%
Contracts/Grant Agreements	-		0	-
Operating	750	837	87	11.60%
Non-Capital Equipment Supplies			0	0.00%
Building Space			0	0.00%
Maintenance			0	0.00%
Other Costs	531	2,661	2,130	401.13%
Materials			0	-
Travel	64	66	2	3.13%
Equipment & Other Capital			0	-
Indirect Costs	4,375	4,469	94	2.15%
Total State Share	95,203	99,933	4,730	4.97%
Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	19,491	18,746	-745	-3.82%
Fringe Benefits	11,526	10,835	-691	-5.99%
SubContracts	9,128	9,660	532	5.83%
Contracts/Grants/Agreements		-	-	-
Operating	98	101	3	3.06%
Non-Capital Equipment Supplies		-	-	-
Building Space		-	-	-
Maintenance	-	-	-	-
Other Costs	3,374	6,231	2,857	84.68%
Materials	-	-	-	-
Travel	1,540	2,025	485	31.49%
Equipment & Other Capital	-	-	-	-
Indirect Costs	1,994	1,875	-119	-5.99%
Total Federal Share	47,151	49,472	2,321	4.92%

Fringe Benefit rates have skyrocketed between the contract negotiations.
Indirect Costs: The rate has dropped
Personnel Salaries: Budget has dropped due to personnel attrition
Travel and Per Diem: As a large amount of Travel is mileage, mileage reimbursement rates
Subcontracts: Fine tuning of the budget based on last year's collaboration with this
Other Costs: Increased participation in FSNE reach for activities such as Walk to School, Back to School, Harvest of the Month; Duplicating also increased

LOCAL PROJECT SYNOPSIS

1. **STATE LEVEL GOALS AND OBJECTIVES**
   See State-level objectives in introduction to Section B, pages 1-3.

2. **DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

Project Title:	**San Mateo County Health Services Agency**
Program Area:	**Local Incentive Awardee: Government - Local Public Health Department**
Contract Number:	**06-55115**

a. **Related State Objectives.**
   See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender:	Male (20%); Female (80%)
Ethnicity:	African American (5%); Asian (5%); Caucasian (15%); Latino (75%)
Languages:	English (25%); Spanish (75%)
Ages:	5 to 8 (5%); 9 to 11 (15%); 12 to 17 (20%); 18 to 59 (60%)

c. **Focus on FSP Eligibles.**
   Income Targeting Data Source:
   See attached census tract data sheet.
   See attached Free/Reduced Price Meal % data sheet.

   Location-Based Proxy Sites:
   Food Banks (5%); Food Stamp Offices (10%); Public Housing (10%); Shelters/Temporary Housing (10%); WIC Offices (10%)

d. **Project Description.**
   Key Methods:
   Advisory Council/Task Force (San Mateo Childhood Obesity Task Force); Print Media; Nutrition Education Classes (105 occurrences at 1.5 hours each); Community Education Events (20 occurrences at 3 hours each); Training/Workshop/Conference (12 occurrences at3 hours each)

   Key Educational Messages:
   Fruits & Vegetables; Physical Activity; Breast-feeding; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Weight; Whole Grains

   FSNE Delivery Sites by Type of Setting:
   Adult Education & Job Training Sites (4); Adult Rehabilitation Centers (1); Afterschool Programs (16); Churches (3); Community-Based Organizations (3); Community Clinics (non government) (4); Community Youth Organizations (11); Emergency Food Assistance Sites (includes Food Banks) (1); Extension Offices (1); Farmers' Markets (2); Food Stamp Offices (6); Health Care Facilities (non-government) (1); Libraries (5); Other Youth Education Sites (4); Parks, Recreation Centers (3); Preschools: School District Preschools (1); Preschools: Other Preschools or Daycares (2); Public/Community

Health Centers (includes Public Health Departments) (5); Public Housing (2); Schools – adults/parents (35); Shelters/Temporary Housing (2); WIC Programs (6); Worksites (1)

Projected Number of Unduplicated Participants: 9,820

Narrative

San Mateo County outreaches to young mothers of school age and preschool children living in qualifying census tracts that are primarily Latino. The main goal is to increase fruit and vegetable consumption and to promote daily physical activity through fun and interactive nutrition education activities including food preparation, games, physical activity demonstrations, and puppet shows.

The program offers nutrition education programs designed with the participant in mind – The 'Woman Spas'reaches FSNE eligbile adult woman of all ages, 'Spring Training' uses sports themes to target FSNE elible teenage boys, and 'My Hero' is designed to reach FSNE eligible adult men. The novel project names were assigned in order to generate special interest with the priority population. These programs are a collaboration with community based organizations such as local libraries and the Young Men's Christian Association (YMCA). The project continues to: a) offer the 'Teen Health Spas' for FSNE eligible teenage girls and produces the 'Teen Health Spa Newsletter' to reinforce nutrition information and encourage daily phyical activity; b) distribute a low-literacy Spanish bulletin, 'El Arco Iris,' to promote better health through nutrition; c) partner with the WIC Breastfeeding Center to provide nutrition education activities at 'Celebrate the Gift of Life' celebrations, honoring breastfeeding mothers and their families and; d) conduct train-the-trainer workshops to introduce creative nutrition education activities to individuals working with low-income communities.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
There are no modifications to methods/strategies.

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
See attached New Materials data sheet.

i. **Key Performance Measures/Indicators.**
Pre and post survey measuring an Increase in the consumption of fruits and vegetables in low income communities.
Measure increase in awareness of the relationship between nutrition and health by conducting a survey.
Reach projected number of individuals with nutrition education interventions.

3. EVALUATION PLANS
See Section B Introduction, Objective 8.

4. Coordination Efforts

Local San Mateo UCCE and the food stamp offices are under San Mateo County jurisdiction so we support each others efforts to reach the food stamp population by collaborating and sharing resources. We are on the Regional Network leadership council and support their campaigns in our county.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
San Mateo	6081606000	Hispanic or Latino	50.60%
San Mateo	6081610202	Hispanic or Latino	52.87%
San Mateo	6081610601	Hispanic or Latino	50.38%
San Mateo	6081611800	Hispanic or Latino	51.22%
San Mateo	6081612100	Hispanic or Latino	60.20%
San Mateo	6081613800	Hispanic or Latino	59.06%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
San Mateo-Foster City Elementary	41-69039-6044804	Albion H. Horrall Elementary	52.28%	16.44%	68.72%
San Mateo-Foster City Elementary	41-69039-6044820	Bayside Middle	40.98%	14.37%	55.35%
San Mateo-Foster City Elementary	41-69039-6044952	College Park Elementary	73.12%	10.04%	83.15%
San Mateo-Foster City Elementary	41-69039-6044887	Fiesta Gardens International Elementary	36.39%	16.79%	53.18%
San Mateo-Foster City Elementary	41-69039-6045017	Sunnybrae Elementary	36.90%	14.52%	51.42%
Bayshore Elementary	41-68858-6043392	Bayshore Elementary	53.93%	21.99%	75.92%
Bayshore Elementary	41-68858-6043400	Garnet J. Robertson Intermediate	43.00%	16.00%	59.00%
Jefferson Elementary	41-68916-6043806	Garden Village Elementary	38.44%	16.82%	52.26%
Jefferson Elementary	41-68916-6043822	George Washington Elementary	40.57%	18.57%	59.14%
Jefferson Elementary	41-68916-6043848	John F. Kennedy Elementary	40.38%	19.03%	59.41%
Jefferson Elementary	41-68916-6115364	Susan B. Anthony Elementary	49.58%	15.34%	64.92%
Jefferson Elementary	41-68916-6043913	Woodrow Wilson Elementary	45.23%	15.33%	60.55%
Ravenswood City Elementary	41-68999-6044309	Belle Haven Elementary	68.59%	15.94%	84.53%
Ravenswood City Elementary	41-68999-6044366	Cesar Chavez Academy	81.54%	10.19%	91.73%
Ravenswood City Elementary	41-68999-6044325	Costano Elementary	76.71%	9.83%	86.54%
Ravenswood City Elementary	41-68999-6114953	East Palo Alto Charter	62.41%	23.86%	86.27%
Ravenswood City Elementary	41-68999-6044317	Edison-Brentwood Academy	73.00%	8.92%	81.92%
Ravenswood City Elementary	41-68999-6044333	Edison-Mcnair Academy	67.13%	13.78%	80.91%
Ravenswood City Elementary	41-68999-6114045	Forty-Niners Academy	80.58%	10.68%	91.26%
Ravenswood City Elementary	41-68999-6044341	Green Oaks	79.70%	11.17%	90.86%
Ravenswood City Elementary	41-68999-6044358	James Flood Elementary	47.14%	23.57%	70.71%
Ravenswood City Elementary	41-68999-6044416	Willow Oaks Elementary	71.41%	12.09%	83.50%

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Redwood City Elementary	41-69005-6044457	Fair Oaks Elementary	78.64%	11.18%	89.82%
Redwood City Elementary	41-69005-6044473	Garfield Charter	73.96%	15.54%	89.50%
Redwood City Elementary	41-69005-6044481	Hawes Elementary	58.12%	18.32%	76.44%
Redwood City Elementary	41-69005-6044507	Hoover Elementary	72.86%	12.27%	85.14%
Redwood City Elementary	41-69005-6044531	John F. Kennedy Middle	44.94%	12.50%	57.44%
Redwood City Elementary	41-69005-6044523	John Gill Elementary	38.84%	13.04%	51.88%
Redwood City Elementary	41-69005-6044572	Roosevelt Elementary	48.73%	19.40%	68.13%
Redwood City Elementary	41-69005-6044580	Selby Lane Elementary	52.98%	15.27%	68.24%
Redwood City Elementary	41-69005-6044598	Taft Elementary	67.23%	14.98%	82.21%
San Bruno Park Elementary	41-69013-6044614	Belle Air Elementary	35.17%	22.25%	57.42%
South San Francisco Unified	41-69070-6045082	Los Cerritos Elementary	51.86%	11.70%	63.56%
South San Francisco Unified	41-69070-6045090	Martin Elementary	61.68%	12.94%	74.62%
South San Francisco Unified	41-69070-6059984	Parkway Heights Middle	40.59%	12.50%	53.09%
South San Francisco Unified	41-69070-6045140	Spruce Elementary	57.22%	11.63%	68.86%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
California Latino	Healthy Latino Recipes w/love Cookbook	English/Spanish
California Nutrition Network	Be Active Your Way brochure	English/Spanish
California Nutrition Network	Discover the Secret to Healthy Living Cookbook	English/Spanish
California Nutrition Network	Need Help Buying Food Stamps Brochure	English/Spanish
California Power Play!	Kid's Get Cookin Cookbook	English/Spanish
California Power Play!	School Idea and Resource Kit	English
Contractor developed	Eat Fruits&Veggies&Be Active:Feel Better =Look Good (Woman's Spa) curriculum	English/Spanish
Contractor developed	El Arco Iris Newsletter	Spanish
Contractor developed	Honoring Community Heroes Curriculum	English/Spanish
Contractor developed	Power Foods Cookbook	English/Spanish
Contractor developed	Teen Health Spa Curriculum	English/Spanish
Contractor developed	Teen Health Spa Newsletter	English
Contractor developed	Teen Spring Training Curriculum	English
WIC Materials	Baby Food Preparation	English/Spanish

BUDGET COVER SHEET
FFY 2009

Organization: San Mateo County Health Services Agency				
Contract Number: 06-55115				
State Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$222,750	$229,432	$ 6,682	0.03
Fringe Benefits	$82,418	$84,890	$ 2,472	0.03
Subcontractors	$0	$0	$ -	
Contracts/Grant Agreements			$ -	
Operating	$31,700	$24,322	$ (7,378)	
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$1,000	$1,036	$ 36	
Materials			$ -	
Travel	$1,407	$1,419	$ 12	0.01
Equipment & Other Capital	$0	$0	$ -	
Indirect Costs	$45,775	$47,148	$ 1,373	0.03
Total State Share	$385,050	$388,247	$ 3,197	0.01
Federal Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$94,580	$100,255	$ 5,675	0.06
Fringe Benefits	$34,995	$37,094	$ 2,099	0.06
SubContracts	$0	$0	$ -	
Contracts/Grants/Agreements			$ -	
Operating	$27,200	$27,170	$ (30)	
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$12,354	$4,302	$ (8,052)	-0.65
Materials			$ -	
Travel	$3,930	$4,700	$ 770	0.00
Equipment & Other Capital	$0	$0	$ -	
Indirect Costs	$19,436	$20,602	$ 1,166	0.00
Total Federal Share	$192,495	$194,123	$ 1,628	0.01

LOCAL PROJECT SYNOPSIS

1. **STATE LEVEL GOALS AND OBJECTIVES**
   See State-level objectives in introduction to Section B, pages 1-3.

2. **DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

Project Title: **Santa Barbara County Public Health Department**
Program Area: **Local Incentive Awardee: Government - Local Public Health Department**
Contract Number: **08-85157**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (48%); Female (52%)

Ethnicity: African American (3%); Asian (1%); Caucasian (12%); Latino (83%), Native American (1%)

Languages: English (35%); Spanish (64%); Oaxacan (1%)

Ages: Under 5 (6%); 5 to 8 (33%); 9 to 11 (36%); 12 to 17 (5%); 18 to 59 (20%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:
See attached census tract data sheet.
See attached Free/Reduced Price Meal % data sheet.
Head Start (100%)

Location-Based Proxy Sites:
Food Banks (3%); WIC Offices (50%)

d. **Project Description.**

Key Methods:
Advisory Council/Task Force (Partners for Fit Youth, Gold Coast Collaborative, School Wellness Councils); Nutrition Education Classes (1,000 occurrences at 0.75 hour each); Community Education Events (7 occurrences at 1.5 hours each); Training/Workshop (10 occurrences at 1hour each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Breast-feeding; Food Shopping/Preparation; Promote Healthy Communities; Promote Healthy Weight; Limit Added Sugars or Caloric Sweeteners; MyPyramid-Healthy Eating Plan

FSNE Delivery Sites by Type of Setting:
Preschools: Head Start Programs (13); Schools – students (K-12) (36); WIC Programs (2); Foodbank (1)

Projected Number of Unduplicated Participants: 19,550

Narrative:
Santa Barbara County's Network for a Healthy California program is designed to increase physical activity and the consumption of fruits and vegetables among FSNE eligible, lower-income people, and includes, the Communities of Excellence neighborhood assessment and

planning project in Santa Maria and Isla Vista, consultation and support in implementing nutrition education and training with five State-share partners (Santa Barbara School District, Health Linkages Program, Diabetes Resource Center, Children's Dental Health program, and enhanced breastfeeding program), support with implementation of the Harvest of the Month (HOTM) program, parent education, and other nutrition education activities at La Cumbre Junior High School, assisting the Foodbank in Santa Maria with distribution of HOTM materials, facilitate implementation of the HOTM program and participate on the Wellness Council of the Santa Maria Bonita School District, support with distribution of HOTM and other State-approved nutrition education materials to Head Start families in Santa Maria, and participation in the regional Gold Coast Collaborative, Partners For Fit Youth coalition, and other local coalitions to prevent childhood obesity and promote youth fitness.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
Added New Partners.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
See attached New Materials data sheet.

i. **Key Performance Measures/Indicators.**
Process evaluation will indicate participation levels of activities.

3. EVALUATION PLANS
See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS
The Diabetes Resource Center, Health Linkages Program, the Santa Barbara School District, and the County's Dental Health and Enhanced Breastfeeding education programs will participate as State-share match sites. The Foodbank, Head Start, Santa Maria-Bonita School District, and La Cumbre Junior High will serve as program implementation sites (see below). Local and regional coalitions, including Partners for Fit Youth, the regional Gold Coast Collaborative, and the City of Santa Maria Families for the First Decade, will also assist in reaching the target audience.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Santa Barbara	06083002902	All races	80.15%
Santa Barbara	06083002912	All races	82.22%
Santa Barbara	06083002911	All races	91.15%
Santa Barbara	06083002303	All races	54.94%
Santa Barbara	06083002304	All races	67.03%
Santa Barbara	06083002402	All races	60.34%
Santa Barbara	06083002404	All races	62.63%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Santa Barbara High	42-69286-6060040	La Cumbre Junior High	58.91%	14.36%	73.27%
Santa Maria-Bonita Elementary	42-69120-6045967	Alvin Elementary	75.63%	11.16%	86.79%
Santa Maria-Bonita Elementary	42-69120-6119820	Arellanes Junior High	76.14%	12.52%	88.67%
Santa Maria-Bonita Elementary	42-69120-6045272	Bonita Elementary	69.84%	17.46%	87.30%
Santa Maria-Bonita Elementary	42-69120-6046049	Calvin C. Oakley Elementary	70.81%	17.41%	88.22%
Santa Maria-Bonita Elementary	42-69120-0102848	David J Sanchez Sr. Elementary	75.88%	11.26%	87.13%
Santa Maria-Bonita Elementary	42-69120-6045975	Don Juan Bautisita Arrellanes Elementary	60.62%	21.24%	81.85%
Santa Maria-Bonita Elementary	42-69120-6045991	El Camino Junior High	73.63%	11.90%	85.53%
Santa Maria-Bonita Elementary	42-69120-6045975	Fairlawn Elementary	90.44%	5.80%	96.24%
Santa Maria-Bonita Elementary	42-69120-6107007	George Washington Battles Elementary	69.07%	11.93%	81.00%
Santa Maria-Bonita Elementary	42-69120-6119812	Ida Redmond Taylor elementary	40.15%	17.44%	57.59%
Santa Maria-Bonita Elementary	42-69120-6046015	Isaac Fesler Junior High	57.97%	15.50%	73.47%
Santa Maria-Bonita Elementary	42-69120-6046031	Isaac Miller Elementary	59.24%	13.97%	73.22%
Santa Maria-Bonita Elementary	42-69120-6109268	Juan Pacifico Ontiveros Elementary	63.58%	17.79%	81.37%
Santa Maria-Bonita Elementary	42-69120-0102863	Liberty Elementary	57.27%	12.44%	69.72%
Santa Maria-Bonita Elementary	42-69120-6046064	Robert Bruce Elementary	67.97%	17.19%	85.16%
Santa Maria-Bonita Elementary	42-69120-0102855	Tommie Kunst Junior High	43.44%	16.07%	59.51%
Santa Maria-Bonita Elementary	42-69120-6045959	William Laird Adam Elementary	71.65%	10.93%	82.57%
Santa Maria-Bonita Elementary	42-69120-6046056	William Rice Elementary	52.73%	13.51%	66.23%

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Carpinteria Unified	42-69146-6045298	Aliso Elementary	41.56%	22.76%	64.41%
Carpinteria Unified	42-69146-5045306	Canalino Elementary	43.37%	19.45%	62.82%
Goleta Union	42-69195-6045405	El Camino Elementary	44.91%	17.54%	62.46%
Goleta Union	42-69195-6045470	Isla Vista Elementary	47.01%	15.03%	62.31%
Lompoc Unified	42-69229-6045561	Hapgood Elementary	70.18%	8.73%	78.91%
Lompoc Unified	42-69229-6045587	Ruth Elementary	65.68%	13.86%	79.54%
Lompoc Unified	42-69229-6045645	Fillmore Elementary	56.59%	14.86%	71.45%
Santa Barbara Elemen.	42-69278-6045819	Adams Elementary	52.76%	19.43%	72.19%
Santa Barbara Elemen.	42-69278-6118202	Chavez Elementary	40.63%	16.67%	57.29%
Santa Barbara Elemen.	42-69278-6045827	Cleveland Elementary	58.82%	25.25%	84.07%
Santa Barbara Elemen.	42-69278-6045835	Franklin Elementary	100.00%	0.00%	100.00%
Santa Barbara Elemen.	42-69278-6045850	Harding Elementary	73.16%	12.50%	85.66%
Santa Barbara Elemen.	42-69278-6045884	McKinley Elementary	100.00%	0.00%	100.00%
Santa Barbara Elemen.	42-69278-6045892	Monroe Elementary	37.84%	12.27%	50.10%
Santa Barbara Elemen.	42-69278-6045918	Peabody Charter Elementary	73.23%	26.77%	100.00%
Santa Barbara Elemen.	42-69278-6116875	Santa Barbara Community Academy	42.45%	18.87%	61.32%
Los Alamos	42-69237-6045702	Reed Elementary	58.19%	16.81%	75.00%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
Harvest of the Month	Harvest of the Month	English & Spanish
California Power Play!	Power Play!	English
Dairy Council of California	Use My Pyramid to Make Healthy Choices	English
USDA	My Pyramid Steps to a Healthier You	English
Network for a Healthy California	Healthy Latino Recipes	English & Spanish

New Educational Materials Data Sheet

Title	*Description*	*Justification*
Harvest of the Month Factoid Q & A	One page Factoids in a Q & A format, taken from Harvest of the Month materials.	In order to participate, homeroom teachers need a quick lesson since they do not have the time to study the Harvest of the Month material. The cost for 8 or 9 monthly Factoids is the cost of duplicating one sheet for about 50 staff.

BUDGET COVER SHEET
FFY 2009

Organization: Santa Barbara County Public Health Department				
Contract Number: 08-85157				
State Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$137,707	$424,776	$287,069	208.46%
Fringe Benefits	$48,197	$132,814	$84,616	175.56%
Subcontractors	-	-	-	-
Contracts/Grant Agreements			-	-
Operating	-	-	-	-
Non-Capital Equipment Supplies			-	-
Building Space			-	-
Maintenance			-	-
Other Costs	-	-	-	-
Materials			-	-
Travel	-	-	-	-
Equipment & Other Capital	-	-	-	-
Indirect Costs	$48,874	$83,352	$34,478	70.54%
Total State Share	$234,779	$640,941	$406,163	173.00%
Federal Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$158,234	$165,945	$7,711	4.87%
Fringe Benefits	$55,382	$58,081	$2,699	4.87%
SubContracts	-	-	-	-
Contracts/Grants/Agreements			$0	
Operating	$4,252	$3,051	-$1,201	-28.25%
Non-Capital Equipment Supplies			-	
Building Space			-	
Maintenance			-	
Other Costs	$3,825	$7,148	$3,323	86.88%
Materials			-	
Travel	$6,342	$6,187	-$155	-2.44%
Equipment & Other Capital	$1,400	-	-$1,400	-100.00%
Indirect Costs	$56,160	$54,371	-$1,789	-3.18%
Total Federal Share	$285,595	$294,783	$9,188	3.22%

LOCAL PROJECT SYNOPSIS

1. **STATE LEVEL GOALS AND OBJECTIVES**
   See State-level objectives in introduction to Section B, pages 1-3.

2. **DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

Project Title: **Santa Clara, County of, Public Health Department**
Program Area: **Local Incentive Awardee: Government - Local Public Health Department**
Contract Number: **07-65337**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (34%); Female (63%)

Ethnicity: African American (5%); Asian (10%); Caucasian (5%); Latino (80%)

Languages: Cantonese (1%); English (40%); Russian (1%); Spanish (50%); Tagalog (1%); Vietnamese (7%)

Ages: Under 5 (20%); 5 to 8 (10%); 9 to 11 (10%); 12 to 17 (10%); 18 to 59 (40%); 60 and Over (10%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:
See attached census tract data sheet.
See attached Free/Reduced Price Meal % data sheet.
WIC eligibility (100%)

Location-Based Proxy Sites:
Food Banks (20%); Food Pantries (10%); Food Stamp Offices (2%); Public Housing (1%); WIC Offices (50%)

d. **Project Description.**

Key Methods:
Advisory Council/Task Force (BANPAC, Fit for Learning, Safety Net Committee, Breastfeeding Task Force, Nutrition & Wellness Committee); Internet/Web Sites (sccgov.org); Print Media; Radio; TV; Nutrition Education Classes (20 occurrences at 1 hour each); Community Education Events (15 occurrences at 2 hours each); Training/Workshop/Conference (5 occurrences at 2 hours each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Breast-feeding; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Sodium and Potassium; Whole Grains

FSNE Delivery Sites by Type of Setting:
Adult Education & Job Training Sites (2); Afterschool Programs (10); Churches (5); Community-Based Organizations (5); Community Centers (5); Community Youth Organizations (5); Emergency Food Assistance Sites (includes Food Banks) (1); Extension Offices (1); Farmers' Markets (5); Food Stamp Offices (2); Food Stores (5); Libraries (5); Parks, Recreation Centers (5); Preschools: Head Start Programs (2); Preschools: School District Preschools (2); Preschools: Other Preschools or Daycares (2); Public/CommunityHealth Centers (includes Public Health Departments) (1); Public Housing (3); Schools – students (K-12) (22); Schools – adults/parents (22); Soup Kitchens/Congregate Meal Sites (2); WIC Programs (6); Worksites (5); NOTE: Adult/parent activities located atsame school sites as student activities.

Projected Number of Unduplicated Participants: 70,000

Narrative
Santa Clara County Nutrition & Wellness Unit is comprised of seven programs: Breastfeeding Promotion Project, Gilroy Nutrition Project, California Project LEAN, Women's Infant & Children (WIC) Program, Network for a Healthy California LIA, Bay Area Region Nutrition Network (BARNN), and Steps to a Healthier Santa Clara County (Steps). Main intervention activities of the Network LIA program include: 1) general nutrition education, 2) community-based fruit and vegetable and physical activity promotion campaigns, 3) collaboratives and coalitions promoting healthful eating and physical activity among food-stamp eligible residents, 4) free media activities supporting fruit and vegetable and physical activity promotion campaign messages, and, in collaboration with WIC, breastfeeding 5) trainings on promoting healthy eating and physical activity behaviors, and 6) technical assistance in healthy nutrition and physical activity-related practices. One unique aspect of Nutrition & Wellness is the integration and coordination of multiple campaigns with shared goals, resulting in enrichment of services, pooled resources, and improved cross-county communication for optimal behavior change and maximum impact while simultaneously maintaining the integrity and individual goals of each program.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
Enhancing/Updating Existing Strategies; Utilizing Research/Program Evaluation Results; Adding New Partners

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
N/A

i. **Key Performance Measures/Indicators.**
Key measures/indicators of implementation include: Farmers' Market coupon redemption rates, class attendance rates, surveys (as appropriate) to measure knowledge, changes in behavior, and intention to increase fruit/vegetable consumption and daily physical activity, workshop attendance rates & evaluations, community-based organization practice changes, media impressions, improvements in overweight/obesity rates over time may reflect the results of collaborative efforts with community partners to improve the health of the community.

3. Evaluation Plans

See Section B Introduction, Objective 8.

4. Coordination Efforts

One of Santa Clara County's strengths are its collaborative efforts and cross-communication among partners. UC Cooperative Extension, Healthy Silicon Valley, Regional Network, and the Santa Clara County LIA are in constant communication and often collaborate on activities to maximize resources and impact while minimizing duplication. The relationship with Food Stamp offices are improving with increased collaboration on activities via the Safety Net committee.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Santa Clara	06085500901	Asian	61.69%
Santa Clara	06085500901	Some other race	61.79%
Santa Clara	06085500901	Hispanic or Latino	54.45%
Santa Clara	06085500902	Hispanic or Latino	65.90%
Santa Clara	06085501000	All races	50.23%
Santa Clara	06085501000	Hispanic or Latino	56.93%
Santa Clara	06085501300	Hispanic or Latino	51.33%
Santa Clara	06085501300	Asian	51.69%
Santa Clara	06085501300	Some other race	51.69%
Santa Clara	06085501502	Hispanic or Latino	53.90%
Santa Clara	06085501502	All races	50.64%
Santa Clara	06085501600	Hispanic or Latino	59.78%
Santa Clara	06085501600	All races	50.61%
Santa Clara	06085501900	Hispanic or Latino	57.06%
Santa Clara	06085503110	Hispanic or Latino	55.72%
Santa Clara	06085503113	All races	50.73%
Santa Clara	06085503113	Hispanic or Latino	53.92%
Santa Clara	06085504418	Hispanic or Latino	58.70%
Santa Clara	06085506304	Hispanic or Latino	53.72%
Santa Clara	06085506401	Hispanic or Latino	70.10%
Santa Clara	06085509404	Hispanic or Latino	60.93%
Santa Clara	06085511604	Hispanic or Latino	60.44%
Santa Clara	06085511604	Black or African American	63.64%
Santa Clara	06085511606	Some other race	56.75%
Santa Clara	06085511606	Asian	56.75%
Santa Clara	06085512601	Hispanic or Latino	54.77%
Santa Clara	06085512602	Hispanic or Latino	53.06%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Alum Rock Union School	43-69369-6046189	Cureton (Horace) Elementary	62.23%	14.61%	76.85%
Alum Rock Union School	43-69369-6046254	McCollam (Millard) Elementary	52.77%	13.77%	66.55%
Alum Rock Union School	43-69369-6089270	Ocala Middle	52.09%	17.52%	69.61%
Alum Rock Union School	43-69369-6046288	Pala Middle	67.59%	13.00%	80.59%
Alum Rock Union School	43-69369-0108167	Adelante Dual Language Elementary	100%	0%	100%
Alum Rock Union School	43-69369-0107748	Learning in An Urban Community with High Achievement	100%	0%	100%
Alum Rock Union School	43-69369-0107763	Renaissance Academy	100%	0%	100%
Franklin McKinley School District	43-69450-6047211	Captain Jason M. Dahl	60.54%	14.43%	74.96%
Franklin McKinley School District	43-69450-6047195	Franklin Elementary	66.72%	16.79%	83.51%
Franklin McKinley School District	43-69450-6047203	Hellyer (GW) Elementary	53.95%	12.43%	66.38%
Franklin McKinley School District	43-69450-6067201	Kennedy (Robert F.) Elementary	63.23%	14.05%	77.28%
Franklin McKinley School District	43-69450-6047237	Los Arboles Elementary	63.74%	14.77%	78.51%
Franklin McKinley School District	43-69450-6109433	Meadows (Jeanne R.) Elementary	55.93%	16.24%	72.18%
Franklin McKinley School District	43-69450-6115943	Shirakawa (George) Sr. (Elementary)	49.30%	14.39%	63.69%
Franklin McKinley School District	43-69450-6071542	Stonegate Elementary	48.92%	14.53%	63.45%
Franklin McKinley School District	43-69450-6105795	Windmill Springs Elementary	46.69%	15.40%	62.09%
Franklin McKinley School District	43-69450-6047260	Seven Trees Elementary	81.18%	11.95%	93.13%
Mt. Pleasant	43-69617-6048037	Boeger (August) Junior High	39.81%	11.66%	51.48%
Mt. Pleasant	43-69617-6048060	Mt. Pleasant Elementary	56.16%	15.47%	71.63%
Mt. Pleasant	43-69617-6048078	Sanders (Robert) Elementary	51.84%	11.46%	63.30%

School District	***CDS Code***	***School Site***	***Free Meal %***	***Reduced Meal %***	***Free and Reduced Meal %***
San Jose Unified	43-69666-6048433	Darling (Anne) Elementary	68.55%	13.05%	81.60%
San Jose Unified	43-69666-6048540	Grant Elementary	64.08%	13.45%	77.53%
San Jose Unified	43-69666-6062111	Hoover (Herbert) Middle	46.20%	11.23%	57.43%
San Jose Unified	43-69666-6048649	Lowell Elementary	69.20%	10.47%	79.67%
San Jose Unified	43-69666-4337200	San Jose High Academy	45.20%	7.93%	53.14%
San Jose Unified	43-69666-6048748	Washington Elementary	72.87%	11.26%	84.13%
Santa Clara Unified	43-69674-6048987	Pomeroy Elementary	37.97%	12.78%	50.75%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
California Power Play!	School toolkit	English, Spanish
California Project LEAN	Jump Start for Teens	English, Spanish
Contractor developed	Bite Me posters & brochures	English, Spanish, Vietnamese
Cooperative Extension (EFNEP, FSNEP)	Shopping on a Budget	English, Spanish
Dairy Council of California	Nutrition & Physical Activity	English, Spanish
Food Stamp Nutrition Connection	brochures, posters	English, Spanish
Harvest of the Month	newsletter	English, Spanish
Produce for Better Health	NERI	English, Spanish
USDA materials		English, Spanish
WIC Materials	promotional materials	English, Spanish, Vietnamese

New Educational Materials Data Sheet

Title	*Description*	*Justification*

Form #3

BUDGET COVER SHEET
FFY 2009
(October 1, 2008 - September 30, 2009)

Organization: Santa Clara, County of, Public Health Department
Contract Number: 07-65337

State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$ 313,671	$ 349,730	$ 36,059.25	10.31%
Fringe Benefits	$ 159,345	$ 177,663	$ 18,317.97	10.31%
Subcontractors	$ -	$ -	$ -	
Contracts/Grant Agreements			$ -	
Operating	$ -	$ 2,000	$ 2,000.00	
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ -	$ 50,804	$ 50,804.00	
Materials			$ -	
Travel	$ -	$ 1,500	$ 1,500.00	
Equipment & Other Capital	$ -	$ -	$ -	
Indirect Costs	$ 93,421	$ 104,160	$ 10,739.16	10.31%
Total State Share	**$ 566,437**	$ 685,857	**$ 119,420.38**	**17.41%**

Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$ 189,200	$ 190,777	$ 1,577.00	0.83%
Fringe Benefits	$ 96,114	$ 96,915	$ 800.72	0.83%
SubContracts	$ -		$ -	
Contracts/Grants/Agreements			$ -	
Operating	$ 5,000	$ 4,999	$ (1.00)	-0.02%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ 17,080	$ 16,082	$ (998.00)	-6.21%
Materials			$ -	
Travel	$ 3,976	$ 4,965	$ 989.00	19.92%
Equipment & Other Capital	$ -		$ -	
Indirect Costs	$ 31,137	$ 28,769	$ (2,367.83)	-8.23%
Total Federal Share	**$ 342,507**	**$ 342,507**	**$ -**	**0.00%**

LOCAL PROJECT SYNOPSIS

1. **STATE LEVEL GOALS AND OBJECTIVES**
   See State-level objectives in introduction to Section B.

2. **DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

Project Title: **Shasta County Health and Human Services Agency, Public Health Department**
Program Area: **Local Incentive Awardee: Government - Local Public Health Department**
Contract Number: **08-85182**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (40%); Female (60%)

Ethnicity: African American (1%); Asian (7%); Caucasian (81%); Latino (6%); Native American (5%)

Languages: English (93%); Hmong (1%); Lao (1%); Spanish (4%); Lu Mien (1%)

Ages: Under 5 (1%); 5 to 8 (10%); 9 to 11 (20%); 12 to 17 (24%); 18 to 59 (35%); 60 and Over (10%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:
See attached census tract data sheet.
See attached Free/Reduced Price Meal % data sheet.
Consumer Survey :BFSC Income Screening (85%);Community Garden Sites Income Screening (75%); Community College Income Screening equal to or less than 130% FPL (estimate); SSI (98%); Head Start Sites (100%)

Location-Based Proxy Sites:
Food Banks (5%); Food Pantries (5%); Food Stamp Offices (5%); Public Housing (5%); Shelters/Temporary Housing (1%); Soup Kitchens (1%); TANF Job Readiness Program (1%); WIC Offices (3%)

d. **Project Description.**

Key Methods:
Advisory Council/Task Force (Shasta CAN, Healthy Shasta; PANT); Internet/Web Sites (http://www.shastapublichealth.net ; http://www.healthyshasta.org/ ; Print Media; Radio; TV; Nutrition Education Classes (25 occurrences at 2 hour each); Community Education Events (3 occurrences at 5 hours each); Training/Workshop/Conference (35 occurrences at 3 hours each); Point of Purchase (10 occurrences at 3 hour each); PA w/NE (15 occurrences at 2 hours each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Breast-feeding; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Sodium and Potassium; Whole Grains

FSNE Delivery Sites by Type of Setting:
Adult Education & Job Training Sites (1); Community-Based Organizations (2); Churches (3); Community Centers (1); Community Clinics (1); Community Youth Organizations (2); Emergency Food Assistance Sites (includes Food Banks); Extension Offices (1); (8); Farmers' Markets (2); Food Stamp Offices (1); Food Stores (1); Libraries (1); Parks, Recreation Centers (2); Preschools: Head Start Programs (20); Preschools: School District Preschools (25); Preschools: Other Preschools or Daycares (30); Public/Community Health Centers (includes Public Health Departments) (1); Public Housing (2); Restaurants/Diners/Fast Food (5); Schools – students (K-12) (42); Schools – adults/parents (6); Shelters/Temporary Housing (1); Soup Kitchens/Congregate Meal Sites(2); Worksites (5); Community Gardens (6); WIC Programs (1); Universities,Community Colleges (1);

Projected Number of Unduplicated Participants: 58,304

Narrative

The Shasta County Public Health Department's Nutrition and Physical Activity Promotion Division conducts activities that encourage food stamp eligible residents to eat the recommended amounts of fruits and vegetables and get at least 30-60 minutes of physical activity most days. This goal is achieved through the distribution of nutrition education and physical activity promotion materials and messages through media and at health fairs, community events, and to health care providers. Trainings and technical assistance that incorporate nutrition education and physical activity promotion components are provided to schools, pre-schools, after-school programs, and community organizations serving the eligible population. The unique aspects of this program are possible because of collaboration with another local incentive awardee, the regional network contractor, food stamp education program and other local coalitions/collaboratives. State share activities include nutrition and breastfeeding education that enhances and does not duplicate or supplant WIC services.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
Utilizing Research/Program Evaluation Results (CX3)

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
See attached New Materials data sheet.

i. **Key Performance Measures/Indicators.**
Impact Evaluation will measure change in consumption of fruits and vegetables and increased physical activity in the target population. Process evaluation will measure participation levels in all nutrition education and physical activity promotion activities as recorded on the Activity Tracking Sheet.

3. Evaluation Plans

See Section B Introduction, Objective 8.

4. Coordination Efforts

Collaboration exists with Shasta Coalition for Activity and Nutrition, Shasta County Office of Education (SCOE), UCCE FSNE Program, Network for a Healthy California - Sierra Cascade Region, SC Maternal and Child Health Programs (WIC, Breastfeeding Support Center), Healthy Shasta Partners, SC Head Start Programs, and Healthy Eating Active Communities partners. Coordinated efforts and events with less than 50% of participants at or below 185% FPL will be pro-rated according to census tract information using the percentage of the population that is at or below 130% FPL and/or income screening data will be obtained to qualify a site.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Shasta	06089010100	All races	54.84%
Shasta	06089010400-1	All races	66.15%
Shasta	06089010500	All races	50.94%
Shasta	06089011200	All races	53.30%
Shasta	06089012000	All races	55.37%
Shasta	06089011700-3	All races	57.19%
Shasta	06089011700-6	All races	55.90%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Bella Vista Elementary	45-69872-6050074	Belle Vista Elementary	39.66%	22.36%	62.02%
Black Butte Union	45-69880-6050082	Black Butte Elementary	55.61%	5.14%	60.75%
Cascade Union Elementary	45-69914-6050132	Anderson Heights Elementary	61.20%	17.60%	78.80%
Cascade Union Elementary	45-69914-6050124	Anderson Middle	55.47%	16.04%	71.51%
Cascade Union Elementary	45-69914-6114144	Cascade Community Day	80.00%	10.00%	90.00%
Cascade Union Elementary	45-69914-6050140	Meadow Lane Elementary	46.58%	19.05%	65.63%
Cascade Union Elementary	45-69914-6050157	Verde Vale Elementary	77.73%	12.27%	90.00%
Castle Rock Union Elementary	45-69922-6050165	Castle Rock Elementary	68.57%	10.00%	78.57%
Enterprise Elementary	45-69971-6050215	Alta Mesa Elementary	67.63%	18.79%	86.42%
Enterprise Elementary	45-69971-6050223	Lassen View Elementary	46.65%	18.95%	65.60%
Enterprise Elementary	45-69971-6050231	Mistletoe Elementary	36.72%	13.28%	50.00%
Enterprise Elementary	45-69971-6050249	Parsons Junior High	46.10%	13.73%	59.83%
Enterprise Elementary	45-69971-6050256	Rother Elementary	72.13%	11.75%	83.88%
Enterprise Elementary	45-69971-6050264	Shasta Meadows Elementary	60.32%	20.11%	80.43%
Fall River Joint Unified	45-69989-6050272	East Burney Elementary	40.87%	13.90%	54.77%
Fall River Joint Unified	45-69989-6050280	Fall River Elementary	42.95%	12.82%	55.77%
Happy Valley Union Elementary	45-70011-6050348	Happy Valley Elementary	42.81%	13.67%	56.48%
Happy Valley Union Elementary	45-70011-6097703	Happy Valley Primary	50.48%	16.40%	66.88%
Igo, Ono, Platina Union Elementary	45-70029-6050355	Igo-Ono Elementary	44.44%	11.11%	55.55%
Igo, Ono, Platina Union Elementary	45-70029-6050371	Platina Elementary	63.64%	27.27%	90.91%
Oak Run Elementary	45-70086-6050439	Oak Run Elementary	58.06%	3.23%	61.29%
Redding Elementary	45-70110-6050462	Bonny View Elementary	36.70%	14.81%	51.51%
Redding Elementary	45-70110-6050470	Cypress Elementary	74.56%	10.10%	84.66%
Redding Elementary	45-70110-6050488	Juniper Academy	52.65%	10.61%	63.26%
Redding Elementary	45-70110-6050538	Sycamore Elementary	49.32%	18.49%	67.81%

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
French Gulch-Whiskeytown Elementary	45-69997-6050322	French Gulch-Whiskeytown Elementary	63.16%	15.79%	78.95%
Shasta Union High	45-70136-4530200	Pioneer High	40.00%	11.11%	51.11%
Mountain Union Elementary	45-73700-6050173	Cedar Creek Elementary	54.55%	13.64%	68.19%
Mountain Union Elementary	45-73700-6050413	Montgomery Creek Elementary	65.22%	8.70%	73.92%
Whitmore	45-70169-6050595	Whitmore Elementary	50.00%	7.89%	57.89%
Gateway Unified	45-75267-6050108	Buckeye Middle	40.79%	14.91%	55.70%
Gateway Unified		Buckeye School of the Arts	60.61%	9.74%	70.35%
Gateway Unified	45-75267-6050579	Grand Oaks Elementary	60.41%	14.65%	75.06%
Gateway Unified	45-75267-4530176	Gateway Community Day	57.89%	5.26%	63.15%
Gateway Unified	45-75267-0110221	Shasta Lake K-8	49.36%	13.74%	63.10%
Shasta County Office Of Education	45-10454-4530317	Oasis Community/Educational Resource Center	76.90%	7.87%	84.77%
Shasta County Office Of Education	45-10454-0111674	Chrysalis Charter	38.61%	16.83%	55.44%
Anderson Union High	45-69856-4530192	Anderson Community Day	84.62%	15.38%	100.00%
Anderson Union High	45-69856-4530762	North Valley High	54.10%	5.74%	59.84%
Indian Springs Elementary	45-70037-6050389	Indian Springs Elementary	66.67%	6.67%	73.34%
Shasta Union High	45-70136-4530218	Freedom High	100.00%	0.00%	100.00%
Shasta Union High	45-70136-4530200	Pioneer Continuation High	40.00%	11.11%	51.11%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
American Cancer Society	Cooking Smart	English
California Power Play	CYO Idea & Resource Kit, California Fit Business Kit	English, Spanish
California Retail Program	Cross Promotional Wobblers, Canned Fruit & Vegetable Cards, Frozen Fruit & Vegetable Cards, HOTM Materials, 30 second in-store audio pieces	English, Spanish
California African American Campaign	Building a Healthier Body & Soul	English
California Department of Education	Gardens for Learning, Childs Garden of Standards, School Nutrition by Design	English
California Project LEAN	Jump Start Teens, Captive Kids, Food on the Run Intervention Materials, Slide Guides, and Simple Solutions Intervention Materials.	English
Centers for Disease Control and Prevention (CDC)	Making It Happen - School Nutrition Success Stories, Healthy Kids Healthy Families, Recipes	English
Cooperative Extension (EFNEP, FSNEP)	Junior Master Gardner, Teams with Intergenerational Support, Eat Fit, MyActivity Pyramid, Nutrition in the Garden	English
Dairy Council of California	Activity & Eating, Making Meals Matter	English
Harvest of the Month	Educator Newsletter, Family Newsletter	English, Spanish
Produce for Better Health	Posters, Brochures, More Matters & Physical Activity Toolbox	English
USDA materials	Team Nutrition, My Pyramid, The Power of Choice, Finding Your Way to a Healthier You, Healthy Family Guidebook	English, Spanish
WIC Materials	Tickle Your Appetite: Make Your Own, Sensational Faces, A Mystery Bag, Let's Vote: Taste, Touch Smell, Bread, Bread, Bread, Where Oh Where?, Food Gives us Energy to Move, Shopping Know-How, Supermarket Tour, Tips for Healthy Cooking, Food Safety: How Long Can I keep This?, Cooking at the WIC Cafe, Dairy-licious Recipes, Summer-Cool-n-Fruity Summer Treats (includes recipes), Children's Books About Food, Eating, and Health, Market to Meals	English
Contractor Developed	Pre K Harvest Tools Curriculum Tulare County	English/Spanish
Contractor Developed	HOTM Workbook-Downey Unified	English/Spanish

Source	*Title*	*Languages*
Other California Healthy Kids Resource Center materials	Deal Me In...Food and Fitness, Teaching Kids Good Nutrition (The Good Food Diner) (VHS), P.H.A.T-Promoting Healthy Activities Together, What's to Eat? Food Pyramid Game Show (DVD), New Food Pyramid, The: It's All About You! (DVD), Kids Cook Farm Fresh Food, Cooking with Kids Series	English
California Endowment Childrens Health Initiative/UC Berkeley	CANFit	English
Shasta County Public Health	Healthy Beginnings Curriculum, Walk Redding Guide, Walk Anderson Guide, STEPS to Better Health, Physical Activity for Everyone, Community Garden Toolkit, Nutrition and Physical Activity Monthly Toolkits	English
be Better Networks(Verified correct name)	Portion Plate - Adult & Kids	English
Comprehensive Health Education	Energy for Action - Fuel	English
Nasco	Serving Up 50 Lessons over Easy, Food Pyramid Bingo, Various Teaching Models (Food, Muscle, Fat, Sugar, Etc)	English
Parlay International	Nutrition Basics	English
Human Kinetics	Health Related Fitness Grades 1-4	English
National Association for Health & Fitness	National Employee Health & Fitness	English
National Association for Sports & Physical Education (NASPE)	Fitness Toolkit	English
California Governors Council	Governor's Challenge Competition	English
National Institutes of Health	WeCAN	English

New Educational Materials Data Sheet

Title	*Description*	*Justification*
Healthy School Party Handouts	Handouts developed specifically to coincide with school parties such as Valentine's Day, Halloween, etc.	Materials that need to be revised from previously developed materials
Best Practices for Implementing Nutrition Education and Physical Activity Promotion in Schools	Handouts or resource materials developed to assist schools with ideas for implementing the nutrition and physical activity components of their school wellness.	Materials that do not currently exist

Form #3

BUDGET COVER SHEET
FFY 2009

Organization: Shasta County Health and Human Services Agency, Public Health Department				
Contract Number: 08-85182				
State Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 440,898	$ 604,989	$ 164,091	37.22%
Fringe Benefits	$ 229,267	$ 308,544	$ 79,277	34.58%
Subcontractors	$ -	$ 50,000	$ 50,000	100.00%
Contracts/Grant Agreements			$ -	
Operating	$ 170,779	$ 123,053	$ (47,726)	-27.95%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ -	$ 60,746	$ 60,746	100.00%
Materials			$ -	
Travel	$ 9,402	$ 4,514	$ (4,888)	-51.99%
Equipment & Other Capital	$ -	$ -	$ -	0.00%
Indirect Costs	$ 675,414	$ 450,202	$ (225,212)	-33.34%
Total State Share	$ 1,525,760	$ 1,602,048	$ 76,288	5.00%
Federal Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 380,720	$ 422,738	$ 42,018	11.04%
Fringe Benefits	$ 197,974	$ 215,596	$ 17,622	8.90%
SubContracts	$ 2,500	$ 8,000	$ 5,500	220.00%
Contracts/Grants/Agreements			$ -	
Operating	$ 57,603	$ 47,869	$ (9,734)	-16.90%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ 44,122	$ 29,874	$ (14,248)	-32.29%
Materials			$ -	
Travel	$ 22,092	$ 12,874	$ (9,218)	-41.73%
Equipment & Other Capital	$ -	$ -	$ -	0.00%
Indirect Costs	$ 57,869	$ 63,833	$ 5,964	10.31%
Total Federal Share	$ 762,880	$ 800,784	$ 37,904	4.97%
Note: *If the Total % difference in either Total line is greater than 10%, please provide an explanation.*				
If the total % difference is greater than 5% consult your Contract Manager. FFY 2009				
Network Growth Policy restricts contract growth.				
Please delete #DIV/0! Designation on lines with no difference.				

Rev 6/13/2008

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES

See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **Solano County Health and Social Services Department**
Program Area: **Local Incentive Awardee: Government - Local Public Health Department**
Contract Number: **06-55116**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (20%); Female (80%)
Ethnicity: African American (20%); Asian (5%); Caucasian (40%); Latino (35%)
Languages: English (70%); Spanish (30%)
Ages: Under 5 (5%); 18 to 59 (95%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:
See attached census tract data sheet.
CalWORKs (100%)

Location-Based Proxy Sites:
Food Banks (10%); Food Stamp Offices (50%); WIC Offices (10%)

d. **Project Description.**

Key Methods:
Advisory Council/Task Force (Food and Nutrition Network); Nutrition Education Classes (12 occurrences at 1 hour each); Training/Workshop/Conference (2 occurrences at 1 hour each); newsletters (8 occurrences at 0 hour each); FS Office recipe taste testing (30 occurrences at 3 hours each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Fiber-Rich Foods; Food Shopping/Preparation; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight

FSNE Delivery Sites by Type of Setting:
Emergency Food Assistance Sites (includes Food Banks) (4); Food Stamp Offices (3); Public/Community Health Centers (includes Public Health Departments) (2); WIC Programs (12)

Projected Number of Unduplicated Participants: 3,020

Narrative

The Solano County Health and Social Services Nutrition Services Program provides community nutrition education for the county in geographically based teams for households at or below 185% of the Federal Poverty Level. The Nutrition Services Program includes the Breastfeeding Promotion and Support Projects, Clinical Nutrition Unit, the Substance Abuse Nutrition Program and Solano Nutrition Network Project. The Nutrition Services Program collaborates with the Food and Nutrition Network of Solano County. A county-wide Healthy Eating, Active Living (HEAL) campaign which includes newsletters, bulletin boards, nutrition events, recipe taste testing and recipe bulletin boards for food stamp eligible clients in Solano County has been implemented and will be expanded. The HEAL campaign emphasizes healthy and easy ways to prepare recipes using seasonal fruits and vegetables and promoting physical activity. The message changes four times a year and the materials are used in Public Health Departments, Food Stamp offices, and food pantry sites. An annual survey will be used to evaluate the targeted nutrition message of the HEAL campaign. Staff that work in programs that serve food stamp eligible clients will be trained on the HEAL campaign and ways to provide information on healthy eating and active living messages to the FSNE eligible population.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
Enhancing/Updating Existing Strategies

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
See attached New Materials data sheet.

i. **Key Performance Measures/Indicators.**
Federal Share - Sign-in sheets, pictures of events, and training satisfaction surveys are used. Conduct annual survey to explore challenge of eating the recommended amount of fruits and vegetables and to find out if Healthy Eating, Active Living quarterly campaign messages/materials (newsletters, bulletin boards, nutrition events, and taste testing) were seen and considered useful and whether the campaign participants have suggestions for improvement.
State Share - attendance sheets, record of participation and record of mailings.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

UCCE, Food Bank and Solano Nutrition Network share in the leadership of the Food and Nutrition Network of Solano County (FANS) which is Solano's County Nutrition Action Plan. The purpose is to promote healthy and affordable foods for FSNE eligible Solano County residents. FANS develops the Healthy Eating, Active Living theme four times a year and the seasonal fruit or vegetable to promote. Solano Nutrition Network develops and

copies the Eat Smart, Be Active newsletters for food stamp eligible clients. UCCE and the Food Bank distributes and provides education using the Eat Smart, Be Active newsletter to FSNE eligible clients. Solano Nutrition Network develops the Healthy, Eating Active Living bulletin boards and Food Bank put up and maintain the bulletin boards. Solano Nutrition Network revises and copies the Guide to Find Ways to Access Healthful Foods and Physical Activity Resources make phone calls twice a year to keep guide updated. Food Bank and UCCE give out guide and provide education. Solano Nutrition Network and UCCE conduct recipe taste testing in Food Stamp offices during the year on alternate weeks. UCCE, Food Bank and Solano Nutrition Network alternates conducting and evaluating workshops for the volunteers that work in emergency food sites. Solano Nutrition Network coordinates a training session for Food Stamp staff about the Healthy Eating, Active Living campaign and ways staff can include nutrition education in their work setting. They co-teach annual trainings for Food Stamp staff. MOUs with UCCE and the Food Bank are provided.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Solano	06095250900	All races	51.18%
Solano	06095251500	Black or African American	55.04%
Solano	06095251500	Hispanic or Latino	53.79%
Solano	06095252501	Hispanic or Latino	50.00%
Solano	06095252502	Hispanic or Latino	53.18%
Solano	06095252605	Hispanic or Latino	52.44%
Solano	06095252606	Hispanic or Latino	62.87%
Solano	06095252607	Black or African American	50.25%
Solano	06095252607	Hispanic or Latino	54.78%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
American Cancer Society	Recipes	English and Spanish

Source	*Title*	*Languages*
Centers for Disease Control and Prevention (CDC)	Recipes, How Many Fruits and Vegetables Do you need pamphlet, How to Use Fruits and Vegetables to Manage your weight pamphlet, Three simple steps to Eating more fruits and vegetables pamphlet and Choose smart, choose healthy pamphlet	English and Spanish
Contractor developed	Guide to Access Healthful Foods and Physical Activity Resources in Solano Couty	English and Spanish
Cooperative Extension (EFNEP, FSNEP)	Recipes, Eating for the Seasons pamphlet and Smart Shopping pamphlet	
Dairy Council	Newsletters 2005-2008	English and Spanish
Food Stamp Connection	Recipes	English and Spanish
Network for a Healthy California	Harvest of the Month toolkit, cycle I and II	English and Spanish
Network for a Healthy California	Seasonal Guide to Fruits and Vegetables, Healthy Latino cookbook and Secret to Healthy Living cookbook	English and Spanish
Produce for Better Health	Eat More Veggies and Fruit posters and recipes	English and Spanish
USDA materials	MyPyramid materials	English and Spanish

New Educational Materials Data Sheet

Title	*Description*	*Justification*
Healthy Eating, Active Living newsletter	Newsletter for Staff Who Work in Programs Served by FSNE clients.	Educate staff who work with FSNE eligible clients about nutrition and physical activity. Produce 600 newsletters a year = $480.

Form #3

BUDGET COVER SHEET
FFY 2009

Organization: Solano County Health and Social Services Department				
Contract Number: 06-55116				
State Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 343,628	$ 343,628	$ -	0.00%
Fringe Benefits	$ 103,088	$ 103,088	$ -	0.00%
Subcontractors	$ -	$ -	$ -	
Contracts/Grant Agreements			$ -	
Operating	$ -	$ -	$ -	
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ -	$ -	$ -	
Materials			$ -	
Travel	$ -			
Equipment & Other Capital	$ -			
Indirect Costs	$ 80,409	$ 80,409	$ -	0.00%
Total State Share	$ 527,125	$ 527,125	$ -	0.00%
Federal Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 157,693	$ 157,693	$ -	0.00%
Fringe Benefits	$ 47,308	$ 47,308	$ -	0.00%
SubContracts	$ -			
Contracts/Grants/Agreements			$ -	
Operating	$ 13,702	$ 13,388	$ (314.00)	-2.29%
Non-Capital Equipment Supplies	$ -		$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ 5,532	$ 5,278	$ (254.00)	-4.59%
Materials			$ -	
Travel	$ 2,427	$ 2,995	$ 568.00	23.40%
Equipment & Other Capital	$ -			
Indirect Costs	$ 36,900	$ 36,900	$ -	0.00%
Total Federal Share	$ 263,562	$ 263,562	$ -	0.00%
Note: if **%** difference in a line is greater than 10%, please provide an explanation.				
If the total % difference is greater than 5% consult your Contract Manager. FFY09				
Network Growth Policy restricts contract growth.				
Federal Share:				
Travel and Per Diem: Increase in mileage reimbursement rate up to 50.5 cents.				

LOCAL PROJECT SYNOPSIS

1. **STATE LEVEL GOALS AND OBJECTIVES**
   See State-level objectives in introduction to Section B, pages 1-3.

2. **DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

Project Title: **Stanislaus County Health Services Agency**
Program Area: **Local Incentive Awardee: Government - Local Public Health Department**
Contract Number: **06-55118**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender:	Male (15%); Female (85%)
Ethnicity:	African American (5%); Caucasian (15%); Latino (80%)
Languages:	English (30%); Spanish (70%)
Ages:	9 to 11 (30%); 18 to 59 (60%); 60 and Over (10%)

c. **Focus on FSP Eligibles.**
Income Targeting Data Source:
See attached census tract data sheet.
See attached Free/Reduced Price Meal % data sheet.
Head Start (100%)

Location-Based Proxy Sites:
Food Banks (10%); Food Pantries (10%); Food Stamp Offices (25%); WIC offices (10%)

d. **Project Description.**
Key Methods:
Advisory Council/Task Force (Nutrition and Fitness Council); Internet Web Site: http://www.hsahealth.org/PublicHealth/mainpages/cnn/index.html; Print Media; Radio; Nutrition Education Classes (261 occurrences at 1 hour each); Community Education Events (14 occurrences at 3 hours each); Training/Workshop/Conference (6 occurrences at 2 hours each); Point of Purchase (7)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fiber-Rich Foods; Food Shopping/Preparation; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Other (Food Stamp Promotion)

FSNE Delivery Sites by Type of Setting:
Adult Rehabilitation Centers (1); Afterschool Programs (10); Churches (2); Community-Based Organizations (3); Elderly Service Sites (5); Emergency Food Assistance Sites (includes Food Banks) (2); Farmers' Markets (2); Food Stamp Offices (1); Food Stores (7); Healthy Start(5); Preschools: Head Start Programs (8); Preschools: School District Preschools (3); Preschools: Other Preschools or Daycares (12); Public/Community Health Centers (includes Public Health Departments) (1); Schools – students (K-12) (49); Schools – adults/parents (3)

Projected Number of Unduplicated Participants: 4,400

Narrative

The Stanislaus County Health Services Agency through The Network for a Healthy California will conduct nutrition education activities targeting Food Stamp eligible families. The goal is to encourage increased consumption of fruits and vegetables, physical activity, and overall better eating habits.

The program staff will provide nutrition education via venues such as churches, health fairs, Farmers' Markets/flea markets, food stamp offices, senior centers, after school programs, parent resource centers and community based organizations. Nutrition education will be conducted through food demonstrations, classes and promotional events to encourage the audience to eat healthier on a daily basis. In addition, a social marketing campaign will be implemented using the Network's campaign materials. Placement of materials will be coordinated with the State's campaign and will target Hispanic women who are mothers or care providers for children ages 0-18.

The Health Services Agency also will continue to facilitate the local Nutrition and Fitness Council to share best practices and trainings for community partners serving the Food Stamp eligible population in an effort to enhance the delivery of FSNE in Stanislaus County.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
Enhancing/Updating Existing Strategies; Utilizing Research/Program Evaluation Results; Adding new Partners

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
N/A.

i. **Key Performance Measures/Indicators.**
Process evaluation measures will be utilized to gauge level of participation in all activities performed and as indicated in attendance logs and activity tracking form. Pre/Post tests will be used to measure increased knowledge of healthy food preparation and fruit and vegetable consumption in adult nutrition education workshop. Participant satisfaction surveys will be used to measure quality of intervention/program during food demonstrations and after school presentations.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

A strong partnership with the County Food Stamp program will allow for a more comprehensive effort in the delivery of nutrition education through food demonstrations for this population. Collaboration with the Area on Aging programs also enables the Nutrition Network Program to enhance Senior Program activities. Participation in the County Nutrition Action Plan allows for sharing of nutrition education materials and increased knowledge, awareness, and support of each

partner's respective programs. Participation in the HEAL-CHI Neighborhood, and School sectors allow for two-way resource/best practice sharing. Written agreements are attached.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Stanislaus	06099000102	Hispanic or Latino	57.39%
Stanislaus	06099000301	Hispanic or Latino	64.53%
Stanislaus	06099000302	Hispanic or Latino	54.08%
Stanislaus	06099000508	Hispanic or Latino	57.16%
Stanislaus	06099000801	Hispanic or Latino	50.11%
Stanislaus	06099000803	All races	57.27%
Stanislaus	06099000805	Hispanic or Latino	53.70%
Stanislaus	06099000910	Hispanic or Latino	53.33%
Stanislaus	06099001400	Hispanic or Latino	59.54%
Stanislaus	06099001601	All races	63.31%
Stanislaus	06099001603	All races	51.40%
Stanislaus	06099001604	All races	70.85%
Stanislaus	06099001700	All races	73.65%
Stanislaus	06099001800	All races	68.19%
Stanislaus	06099001900	Hispanic or Latino	66.36%
Stanislaus	06099002100	All races	72.40%
Stanislaus	06099002200	All races	68.95%
Stanislaus	06099002301	All races	59.04%
Stanislaus	06099002302	All races	60.20%
Stanislaus	06099002400	All races	57.31%
Stanislaus	06099002602	Hispanic or Latino	58.02%
Stanislaus	06099002604	All races	50.89%
Stanislaus	06099002801	Hispanic or Latino	60.96%
Stanislaus	06099002901	Hispanic or Latino	63.27%
Stanislaus	06099003002	Hispanic or Latino	54.58%
Stanislaus	06099003100	Hispanic or Latino	64.30%
Stanislaus	06099003201	Hispanic or Latino	52.49%
Stanislaus	06099003300	Hispanic or Latino	53.36%
Stanislaus	06099003400	Hispanic or Latino	76.58%
Stanislaus	06099003500	Hispanic or Latino	52.60%
Stanislaus	06099003603	Hispanic or Latino	66.69%
Stanislaus	06099003604	Hispanic or Latino	62.00%
Stanislaus	06099003801	Hispanic or Latino	55.87%
Stanislaus	06099003802	All races	61.44%
Stanislaus	06099003803	All races	62.01%
Stanislaus	06099003906	Hispanic or Latino	50.03%
Stanislaus	06099003908	All races	60.05%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Ceres Unified	50-71043-6052427	Carroll Fowler Elementary	49.85%	15.28%	65.13%
Ceres Unified	50-71043-6052435	Caswell Elementary	72.63%	14.13%	86.76%
Ceres Unified	50-71043-6052443	Don Pedro Elementary	68.24%	16.52%	84.75%
Ceres Unified	50-71043-6112338	Vaughn Elementary	44.59%	16.24%	60.82%
Ceres Unified	50-710436052468	Westport Elementary	73.71%	9.44%	83.15%
Ceres Unified	50-71043-6052450	White Elementary	67.85%	15.44%	83.29%
Empire Union	50-71076-6111892	Alice N. Stroud Elementary	42.22%	13.94%	56.16%
Empire Union	50-71076-6107932	Bernard L. Hughes Elementary	39.38%	17.29%	56.68%
Empire Union	50-71076-6093504	Capistrano Elementary	69.10%	15.09%	84.18%
Empire Union	50-71076-6098180	Christine Sipherd Elementary	35.17%	16.35%	51.52%
Empire Union	50-71076-6052518	Empire Elementary	72.26%	18.87%	91.13%
Modesto City	50-71167-6052625	Beard Elementary	46.20%	8.65%	54.85%
Modesto City	50-71167-6052633	Bret Harte Elementary	87.09%	7.73%	94.81%
Modesto City	50-71167-6052641	Burbank Elementary	72.73%	15.88%	88.61%
Modesto City	50-71167-6052658	El Vista Elementary	71.70%	15.57%	87.26%
Modesto City	50-71167-6052674	Everett Elementary	48.21%	9.69%	57.91%
Modesto City	50-71167-6052682	Fairview Elementary	73.57%	12.56%	86.13%
Modesto City	50-71167-6052690	Franklin Elementary	81.19%	9.58%	90.77%
Modesto City	50-71167-6052716	Garrison Elementary	76.32%	14.91%	91.23%
Modesto City	50-71167-6105670	Harriette Kirschen Elementary	81.47%	12.10%	93.56%
Modesto City	50-71167-6052773	Marshall Elementary	88.59%	7.89%	96.48%
Modesto City	50-71167-6052724	Muir Elementary	52.38%	9.92%	62.30%
Modesto City	50-71167-6052781	Orville Wright Elementary	91.50%	8.01%	99.51%
Modesto City	50-71167-6052799	Robertson Road Elementary	82.39%	11.27%	93.66%
Modesto City	50-71167-6052823	Shackelford Elementary	87.54%	8.62%	96.15%
Modesto City	50-71167-6052849	Tuolumne Elementary	79.95%	10.44%	90.39%
Modesto City	50-71167-6052872	Wilson Elementary	65.31%	11.56%	76.87%
Newman-Crows Landing Unified	50-73601-6025712	Bonita Elementary	36.36%	16.16%	52.53%
Newman-Crows Landing Unified	50-73601-0101188	Hunt Elementary	42.35%	16.30%	58.65%
Newman-Crows Landing Unified	50-73601-6025753	Von Renner Elementary	50.83%	19.27%	70.10%
Oakdale Joint Unified	50-75564-6052880	Cloverland Elementary	38.13%	11.96%	50.09%
Patterson Joint Unified	50-71217-6052922	Grayson Charter School	52.46%	21.72%	74.18%

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Patterson Joint Unified	50-71217-6052948	Las Palmas Elementary	49.92%	15.38%	65.31%
Patterson Joint Unified	50-71217-6052955	Northmead Elementary	52.79%	13.37%	66.17%
Patterson Joint Unified	50-71217-6052963	Rising Sun Elementary	59.26%	22.22%	81.48%
Riverbank Unified	50-75556-6052971	California Avenue Elementary	61.37%	11.91%	73.28%
Riverbank Unified	50-75556-6053003	Rio Altura Elementary	54.89%	9.43%	64.32%
Stanislaus Union	50-71282-6053060	Chrysler Elementary	67.69%	13.19%	80.88%
Stanislaus Union	50-71282-6098297	Eisenhut Elementary	48.28%	10.92%	59.20%
Stanislaus Union	50-71282-6053052	Muncy Elementary	66.92%	12.55%	79.47%
Sylvan Union	50-71290-6071583	Coleman F. Brown Elementary	49.11%	12.24%	61.35%
Sylvan Union	50-71290-6053110	Sylvan Elementary	37.24%	14.15%	51.38%
Waterford Unified	50-75572-6085021	Moon Elementary	67.56%	7.81%	75.37%
Waterford Unified	50-75572-6053219	Waterford Middle School	55.56%	6.42%	61.98%
Turlock Unified	50-75739-6053144	Crane Early Learning Center	43.33%	20.00%	63.33%
Turlock Unified	50-75739-6053151	Crowell Elementary	50.72%	12.14%	62.86%
Turlock Unified	50-75739-6053169	Cunningham Elementary	57.90%	20.48%	78.38%
Turlock Unified	50-75739-6053185	Osborne Elementary	100.00%	0.00%	100.00%
Turlock Unified	50-75739-6053193	Wakefield Elementary	100.00%	0.00%	100.00%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
California Department of Health Services	Be Active Your Way	English/Spanish
California Department of Health Services	Eat at Work the F & V Way	English/Spanish
Contractor Developed - Health Education Council's Energize Natures Way	Ways Tips and Tricks for Kids, Teens, Toddlers, Infants	English/Spanish
Contractor developed - Tulare CountyHealth and Human Servcies Agency	Family Challenge: A Nutrition and Physical Activity Model	English/Spanish
Dairy Council of California	F/V Finding Your Way to a Healthy Weight	English/Spanish
Dairy Council of California	F/V Smart Snacking	English/Spanish
Dairy Council of California	Making Meals Matter for Your School Aged Child	English/Spanish

Source	*Title*	*Languages*
Dairy Council of California	Making Meals Matter for Your Young Child	English/Spanish
Dairy Council of California	The Calcium Connection	English/Spanish
Health Edco	Facts about Sodium/salt	English/Spanish
The Network for a Healthy California Harvest of the Month	Toolbox	English/Spanish
The Network for a Healthy California Latino Toolbox	Seasonality Chart	English/Spanish
The Network for a Healthy California Latino Toolbox	Toolbox	English/Spanish
The Network for a Healthy California Power Play!	Community Youth Organization Kit (CYO)	English/Spanish
USDA materials	Eat Smart Play Hard	English/Spanish
USDA materials	Finding Your Way to a Healthier You (dietary guidelines)	English/Spanish
USDA materials	Guidance on how to use and understand food labels.	English/Spanish
USDA materials	My Pyramid curriculum/resources	English/Spanish
USDA materials	What Counts as a Portion	English/Spanish
WIC Materials	Appropriate Snacks for your child	English/Spanish
WIC Materials	Fit WIC Curriculum	English/Spanish
WIC Materials	Healthy choices for Kids	English/Spanish
WIC Materials	How Much Sugar does your Drink Contain	English/Spanish
WIC Materials	Move to Low fat or Fat Free Milk	English/Spanish
WIC Materials	Tips for Picky Eaters	English/Spanish
Network for a Healthy California	Physical Activity for Your Health, Your Neighborhood and Your Life	English/Spanish
California Power Play!	Help Your Kids Power Up with Fruits and Vegetables	English/Spanish
Produce for Better Health	Fruits & Vegetables Guide to Good T.A.S.T.E for Kids	English Only
Produce for Better Health	Munching Matters the Secret to Smart Snacking	English Only
Produce for Better Health	Finding Your Balance with Fruits and Veggies	English Only
Produce for Better Health	Fruits and Veggies T.A.S.T.E Guide	English Only
Produce for Better Health	GR8 4 U	English Only
Produce for Better Health	The Color Way for Kids	English Only
Produce for Better Health	Smart Snacking	English/Spanish
Produce for Better Health	Leading the way to Weight Control	English/Spanish
Produce for Better Health	Get more because more matters	English Only
Dairy Council of California	Journey into Nutrition Education Lesson Plans/resources	English/Spanish
Sutter Gould Medical Foundation	Fruits and Vegetables	English/Spanish
Sutter Gould Medical Foundation	Fat in your Food	English/Spanish

New Educational Materials Data Sheet

Title	*Description*	*Justification*

Budget Cover Sheet
FFY 2009

Organization: Stanislaus County Health Services Agency				
Contract Number: 06-55118				
State Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 118,100	$ 168,044	$ 49,944	42.29%
Fringe Benefits	$ 42,516	$ 60,496	$ 17,980	42.29%
Subcontractors	$ -	$ -	$ -	0.00%
Contracts/Grant Agreements			$ -	0.00%
Operating	$ -	$ 2,500	$ 2,500	100.00%
Non-Capital Equipment Supplies			$ -	0.00%
Building Space			$ -	0.00%
Maintenance			$ -	0.00%
Other Costs	$ -	$ 5,526	$ 5,526	100.00%
Materials			$ -	0.00%
Travel	$ 329	$ 644	$ 315	95.74%
Equipment & Other Capital	$ -	$ -	$ -	0.00%
Indirect Costs	$ 40,154	$ 57,135	$ 16,981	42.29%
Total State Share	$ 201,099	$ 294,344	$ 93,245	46.37%
Federal Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 81,004	$ 78,666	$ (2,338)	-2.89%
Fringe Benefits	$ 29,161	$ 28,320	$ (841)	-2.88%
SubContracts	$ -	$ -	$ -	0.00%
Contracts/Grants/Agreements			$ -	0.00%
Operating	$ 3,811	$ 5,051	$ 1,240	32.54%
Non-Capital Equipment Supplies			$ -	0.00%
Building Space			$ -	0.00%
Maintenance			$ -	0.00%
Other Costs	$ 22,897	$ 3,000	$ (19,897)	-86.90%
Materials			$ -	0.00%
Travel	$ 5,952	$ 5,389	$ (563)	-9.46%
Equipment & Other Capital	$ -	$ -	$ -	0.00%
Indirect Costs	$ 27,541	$ 26,746	$ (795)	-2.89%
Total Federal Share	$ 170,366	$ 147,172	$ (23,194)	-13.61%

*Reason for state share increase: in FFY 08 removed WIC state share that was determined questionable. However, Federal Share for FFY 08 maintained to minimize the impact on the agency until other state share sources could be developed. Contractor was able to identify additional sources of state share for FFY 09 to partially make up for lost WIC monies. Federal Share for FFY 09 decreased because Contractor was not able to fully realize the State Share lost from WIC.

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES
See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **Tulare, County of, Health and Human Services Agency**
Program Area: **Local Incentive Awardee: Government - Local Public Health Department**
Contract Number: **08-85161**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (40%); Female (60%)

Ethnicity: African American (2%); Asian (3%); Caucasian (13%); Latino (81%); Native American (1%)

Languages: English (55%); Hmong (1%); Spanish (41%); Vietnamese (1%); Chinese (1%); Lahu (1%)

Ages: Under 5 (18%); 5 to 8 (18%); 9 to 11 (18%); 12 to 17 (18%); 18 to 59 (18%); 60 and Over (10%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:
See attached census tract data sheet.
See attached Free/Reduced Price Meal % data sheet.

Location-Based Proxy Sites:
Food Banks (30%); Food Pantries (20%); WIC Offices (35%)

d. **Project Description.**

Key Methods:
Print Media; Nutrition Education Classes (348 occurrences at 2 hours each); Community Education Events (219 occurrences at 3 hours each); Training/Workshop/Conference (3 occurrences at 1 hours each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Breast-feeding; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Whole Grains; Increase Water Consumption

FSNE Delivery Sites by Type of Setting:
Churches (1); Community-Based Organizations (3); Community Centers (1); Community Clinics (non government) (1); Community Youth Organization (2); Farmers' Markets (3); Schools – students (K-12) (21); Schools – adults/parents (1); WIC Programs (8); Worksites (2); Summer Lunch Program (6); Grace Homes (group home) (1)

Projected Number of Unduplicated Participants: 125,000

Narrative

This Local Incentive Awardee project is a unique multi-organizational partnership of public agencies and community based organizations focused on activities that promote healthy eating and physical activity. The primary target audience is food stamp eligible residents of Tulare County. The secondary target audience is staff, employees, and volunteers of organizations providing services to the primary target audience.

Primary activities include the maintenance and expansion of the Tulare County Nutrition Collaborative, (TCNC), which promotes Network for a Healthy California objectives that focus on nutrition education including Family Challenge, Nutrition on the Go, and Women-Infant-Children (WIC). WIC activities are above and beyond regular WIC core nutrition services and are Food Stamp Nutrition Education allowable. The Healthy Promotions Unit of Tulare County Health and Human Services provides dental nutrition education in most of the schools in Tulare County. WIC staff is part of the Tulare County Breastfeeding Coalition in order to promote breastfeeding as the first defense against childhood obesity. TCNC serves as the "Public Agency" for the Central California Regional Obesity Project grant, which has increased TCNC's partnership. Network staff also provides nutrition education and physical activity at Farmers Markets.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
Enhancing/Updating Existing Strategies; Adding New Partners

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
N/A.

i. **Key Performance Measures/Indicators**.
Process measures will indicate participation and include sign in sheets and Activity Tracking Forms. Impact Evaluations will be conducted to measure changes in consumption, behavior, and knowledge of healthy eating and physical activity. Network tool and contractor developed tool will be used for impact evaluation.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Family Challenge students become nutrition education volunteers for FoodLink Nutrition on the Go and FoodLink provided food for the Family Challenge healthy taste testing. Family Challenge Educator will provide nutrition education and physical activity promotion at Nutrition on the Go events when her schedule permits. Continued participation in the Central Valley Health and Nutrition Collaborative will assist Tulare County in enhancing nutrition education locally and regionally.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Tulare	06107004101	All races	71.78%
Tulare	06107004200	All races	68.77%
Tulare	06107001100	All races	72.54%
Tulare	06107001200	All races	50.69%
Tulare	06107004400	All races	77.37%
Tulare	06107003001	All races	72.39%
Tulare	06107003602	All races	50.98%
Tulare	06107004300	All races	72.76%
Tulare	06107001601	All races	67.25%
Tulare	06107002601	All races	71.74%
Tulare	06107000702	All races	64.25%
Tulare	06107001100	All races	72.54%
Tulare	06107003300	All races	53.14%
Tulare	06107000502	All races	58.49%
Tulare	06107000600	All races	72.78%
Tulare	06107000302	All races	69.27%
Kings	06031001100	All races	67.04%
Kings	06031001601	All races	68.36%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Strathmore TCOE	54-72157-0114595	Strathmore Union Elementary School	0.00%	0.00%	93.46%
Porterville Unified	54-75523-5434113	Porterville High School	73.10%	10.89%	83.99%
Pixley TCOE	54-72041-6054209	Pixley Elementary School	88.18%	8.52%	96.70%
Cutler-Orosi School	54-71860-5430806	Lovell Continuation High School	76.77%	11.11%	87.88%
Ducor Union	54-71894-6054019	Ducor Union Elementary	86.93%	7.95%	94.88%
Earlimart Elementary	54-71902-5430335	Alila Elementary	91.00%	5.87%	96.87%
Lindsay Unified	54-71993-6054142	Jefferson Elementary	82.73%	7.69%	90.42%
Lindsay Unified	54-71993-6107262	Lincoln Elementary	73.05%	10.35%	83.40%
Lindsay Unified	54-71993-6054159	Washington Elementary	73.06%	7.64%	80.70%
Alta Vista Elementary School District	54-71811-6053854	Alta Vista Elementary	72.15%	4.84%	76.99%
Porterville Unified School District	54-75523-6054233	Bellview Elementary	58.60%	15.74%	74.34%
Porterville Unified School District	54-75523-6054241	JJ Doyle Elementary-	89.24%	5.95%	95.19%

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Porterville Unified School District	54-75523-6107379	Los Robles Elementary	77.20%	11.11%	88.31%
Porterville Unified School District	54-75523-6114193	Monte Vista Elementary	63.76%	161.51%	80.27%
Burton Elementary	54-71837-6105506	Oak Grove Elementary	44.40%	14.26%	58.66%
Porterville Unified School District	54-75523-6054258	Olive Street Elementary	85.39%	9.39%	94.78%
Porterville Unified School District	54-75523-6054274	Roche Ave Elementary	76.04%	13.93%	89.97%
Porterville Unified School District	54-75523-0102574	Santa Fe Elementary	92.67%	6.46%	99.13%
Porterville Unified School District	54-75523-6054282	Vandalia Elementary	87.46%	10.28%	97.74%
Porterville Unified School District	54-75523-6054290	West Putnam	83.99%	8.58%	92.57%
Terra Bella Union Elementary	54-72199-6054415	Terra Bella Elementary	88.61%	6.01%	94.62%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
WIC Materials	Babies are Born to Breastfeed	English/Spanish
USDA materials	Food Stamps Make America Stronger	English/Spanish
USDA materials	MyPyramid materials	English/Spanish
Network	Fruit & Vegetables or Your Health, Your Neighborhood, and Your Life	English/Spanish
American Cancer Society	Physical Activity for Your Health, Your Neighborhood, and Your Life	English/Spanish
USDA materials	How Many Cups of Fruits and Vegetables Do I Need?	English/Spanish
Network	Seasonal Guide to Fruits and Vegetables	English/Spanish
USDA materials	F & V Empowerment	English/Spanish
Network	Need help buying food brochure	English/Spanish
Contractor developed	Family Challenge Toolkit (with updated nutrition inserts and attribution statements)	English/Spanish
USDA materials	Slide Guide Chart	English/Spanish
Network	Everyday Healthy Meals Cookbook	English
Network	Spring/Summer Fruit Guide	English/Spanish
Network	Fall/Winter F & V Guide	English/Spanish
USDA materials	Strawberry Smoothie - recipe card	English/Spanish
USDA materials	Summer Fruit Dip - recipe card	English/Spanish
USDA materials	Paradise Freeze - recipe card	English/Spanish
USDA materials	Mexican Rice - recipe card	English/Spanish
USDA materials	Vegetable Medley/Salsa Dip - recipe card	English/Spanish
USDA materials	Friut Salad - recipe card	English/Spanish
USDA materials	Tomatillo Salsa - recipe card	English/Spanish
USDA materials	Smothered Greens - recipe card	English/Spanish

Source	***Title***	***Languages***
USDA materials	Spinach /Pear Salad - recipe card	English/Spanish
USDA materials	Apples with a Twist	English/Spanish
WIC Materials	Vitamin C	English/Spanish
WIC Materials	Calcium	English/Spanish
WIC Materials	Iron	English/Spanish
WIC Materials	Vitamin A	English/Spanish
WIC Materials	Let's Get Moving	English/Spanish
WIC Materials	Just Move It!	English/Spanish
UCCE	Recipe Cards	English/Spanish
Harvest of the Month	Monthly Newsletters	English/Spanish
CFFH	Newsletter	English/Spanish
Healthy Tulare County EFNEP	Healthy Recipes	English/Spanish
Child Nutrition Foundation	Partners in Nutrition	English/Spanish
USDA	My Favorite Vegetables	English/Spanish
Rolstan Foods	Ways to Save (on your grocery bill)	English/Spanish
Network	Secret to Healthy Living	English/Spanish
Tulare County Office of Education	Fun Food Acts	English/Spanish
USDA	Loving Your Family Feeding Their Future	English/Spanish
The Parenting Group	Feeding your family	English/Spanish
Nasco	Fight Fat Kit	English
Nasco	Simply good Fruit & Vegetable Poster	English
Nasco	Good Snacks Poster	English
Nasco	Healthy Choices Poster Set	English
Parents Action for Children	Food and Fitness Matter DVD/Video	English/Spanish

BUDGET COVER SHEET
FFY 2009

Organization: County of Tulare Health & Human Services Agency					
Contract Number: 08-85161					
State Share Budget	**FFY 2008**	**FFY 2009**	**Total**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 378,059	$ 426,821	$ 804,880	$ 48,762	11.42%
Fringe Benefits	$ 125,184	$ 145,119	$ 270,303	$ 19,935	13.74%
Subcontractors	$ -	$ 46,822	$ 46,822	$ 46,822	100.00%
Operating	$ 105,507	$ 49,234	$ 154,741	$ (56,273)	-114.29%
Other Costs	$ 44,166	$ 21,029	$ 65,195	$ (23,137)	-110.02%
Travel	$ 12,523	$ 10,395	$ 22,918	$ (2,128)	-20.47%
Equipment & Other Capitol	$ -	$ -	$ -	$ -	
Indirect Costs	$ 47,841	$ 48,388	$ 96,229	$ 547	1.13%
Total State Share	$ 713,280	$ 747,808	$ 1,461,088	$ 34,528	4.62%
		5%			
Federal Share Budget	**FFY 2008**	**FFY 2009**	**Total**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 226,023	$ 187,669	$ 413,692	$ (38,354)	-20.44%
Fringe Benefits	$ 73,198	$ 63,808	$ 137,006	$ (9,390)	-14.72%
SubContracts	$ 6,500	$ 81,291	$ 87,791	$ 74,791	92.00%
Operating	$ 4,385	$ 4,577	$ 8,962	$ 192	4.19%
Other Costs	$ 11,916	$ 4,000	$ 15,916	$ (7,916)	-197.90%
Travel	$ 16,184	$ 11,514	$ 27,698	$ (4,670)	-40.56%
Equipment & Other Capitol	$ -	$ 1,668	$ 1,668	$ 1,668	100.00%
Indirect Costs	$ 18,434	$ 19,377	$ 37,811	$ 943	4.87%
Total Federal Share	$ 356,640	$ 373,904	$ 730,544	$ 17,264	4.62%
		5%			
Note: If % difference in a line is greater than 10%, please provide an explanation.					
If the total % difference is greater than 5% consult your Contract Manager. FFY 2008					
Network Growth Policy restricts contract growth.					

LOCAL PROJECT SYNOPSIS

1. **STATE LEVEL GOALS AND OBJECTIVES**
   See State-level objectives in introduction to Section B, pages 1-3.

2. **DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

Project Title: **Ventura County Public Health Department**
Program Area: **Local Incentive Awardee: Government - Local Public Health Department**
Contract Number: **06-55123**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (20%); Female (80%)

Ethnicity: African American (1%); Asian (2%); Caucasian (13%); Latino (85%); Native American (0%); Pacific Islander (0%)

Languages: English (30%); Spanish (70%)

Ages: 5 to 8 (1%); 9 to 11 (4%); 12 to 17 (5%); 18 to 59 (70%); 60 and Over (20%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:
See attached census tract data sheet.

Location-Based Proxy Sites:
Public Housing (15%), Shelters/Temporary Housing (5%)

d. **Project Description.**

Key Methods:
Print Media; Radio; Nutrition Education Classes (120 occurrences at 2 hours each); Community Education Events (110 occurrences at 3 hours each); Training/Workshop/Conference (4 occurrences at 1 hour each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Sodium and Potassium; Whole Grains

FSNE Delivery Sites by Type of Setting:
Adult Education & Job Training Sites (5); Churches (1); Community-Based Organizations (1); Community Centers (5); Community Youth Organizations (1); Elderly Service Sites (2); Farmers' Markets (3); Health Care Facilities (non-government) (4); Libraries (2); Parks, Recreation Centers (4); Preschools: Head Start Programs (12); Public/Community Health Centers (includes Public Health Departments) (1); Public Housing (3); Schools – students (K-12) (2); Schools — adults/parents (3); Worksites (5); Neighborhood for Learning Centers (4) (Note: Schools located in qualifying census tracts)

Projected Number of Unduplicated Participants: 2,200

Narrative

This project's goal is to plan, implement and evaluate a culturally specific community education and outreach campaign that promotes healthy eating, increased fruit and vegetable consumption and daily physical activity to the recommended levels among Ventura County's FSNE eligible population. This is accomplished by identifying educational materials appropriate for the target audiences and then distributing them at community outreach events. The activities target primarily Latino households.

Outreach and education activities include, 1) interactive displays on nutrition and physical activity topics at community events, 2) nutrition education workshops on topics of importance and interest to the target audience (classes that include cooking demonstrations, 'cutting fat, salt & sugar', label reading), and 3) collaborating with local agencies to encourage good nutrition and physical activity (i.e. qualifying community organizations, school districts, supermarkets, worksites, gyms, parks and recreation departments), and 4) media-based nutrition education activities (i.e. radio talk shows, newspaper articles)

The project collaborates with Regional Network, Latino Campaign, Power Play! Campaign, and Neighborhood for Learning Agencies. In FFY 2009, staff will expand target audiences to include seniors and high school students. Efforts are being made to identify organizations and community leaders who can work with CX3 data to improve access to fruits and vegetables and walkalbility in low income neighborhoods.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
Changing audience participation, adding new partners, enhancing/updating existing strategies

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
See attached New Materials data sheet.

i. **Key Performance Measures/Indicators.**
Improved knowledge of the importance of Fruit and Vegetable consumption in target population -- All forms count (fresh, frozen, canned, dried, 100% fruit juices). Activity Tracking Form, sign-in-sheets and evaluation measures will indicate the participation levels in all activities performed. Increased Physical Activity Level in target population (at least 30 minutes of daily walking/physical activity for adults).

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

Strong relationships exist with the Gold Coast Regional Network staff, The Gold Coast Collaborative, and other *Network for a Healthy California* projects such as Worksite Wellness and the Latino. With the Worksite Wellness Program we intend to consult with employers to make sure kick-off events serve healthy food choices as well as teach classes. Collaboration continues with the Obesity

Prevention Task Force which brings together nutrition and obesity prevention practitioners from all over the county. We continue to work with the RN - Physical Activity Specialist who provides the P.A component for our nutrition classes.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Ventura	06111000600	All Races	53.24%
Ventura	06111002300	All Races	58.52%
Ventura	06111003201	All Races	64.25%
Ventura	06111003202	All Races	69.16%
Ventura	06111003800	All Races	52.90%
Ventura	06111004501	All Races	56.75%
Ventura	06111004503	All Races	53.82%
Ventura	06111004706	All Races	74.78%
Ventura	06111005002	All Races	63.62%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
California Latino	Fruit & Veggies & P.A Toolbox	English and Spanish
California Project LEAN	Food on the Run	English and Spanish
Cooperative Extension (EFNEP, FSNEP)	La Lonchera-Nutrient Facts	English and Spanish
Cooperative Extension (EFNEP, FSNEP)	Read Food Labels for Sodium	English
Dairy Council of California	Activity & Eating	English and Spanish
Dairy Council of California	Parent Guide	Spanish
Harvest of the Month	See USDA materials	English and Spanish
USDA materials	all MyPyramid.gov educational materials	English and Spanish
USDA materials	Food Intake Patterns, Food Intake pattern calorie levels	
USDA materials	Parents are leading the way?	Spanish and English
USDA materials	Cut Down on Fat-Not on Taste!	English and Spanish
Network for a Healthy California	Delicious Heart-Healthy Latino Recipes	English and Spanish
Network for a Healthy California	Harvest of the Month	English and Spanish
USDA materials	Stay Active and Feel Better!	English and Spanish
WIC Materials	Fruit and Vegetable Group Education Kit	English and Spanish
NIH	Stay Active, Feel Beter. Cut Down on Fat, Not on Taste	

Source	*Title*	*Languages*
US Food and Drug Administration	Trans Fat and Cholesterol on the nutrition label	English
Department of Public Health, San Bernardino County	Fast Food Survival Guide	English

New Educational Materials Data Sheet

Title	*Description*	*Justification*
Nutrition Education Project (train the trainer) Toolkit	Nutrition Education Lesson Plans, Evaluations, Teaching Tips, Teaching Materials such as: Videos, (English & Spanish).	As mandated in SOW (Goal 1, Objective 4, Activity 1).

BUDGET COVER SHEET
FFY 2009

Organization: Ventura County Public Health Department
Contract Number: 06-55123

State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$ 219,095.00	$ 348,383	$ 129,288.00	37.11%
Fringe Benefits	$ 92,020	$ 146,321	$ 54,301.00	37.11%
Subcontractors			$ -	
Contracts/Grant Agreements			$ -	
Operating	$ 12,387	$ 23,111	$ 10,724.00	46.40%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ 2,815	$ 3,435	$ 620.00	18.05%
Materials			$ -	
Travel	$ 1,655	$ 2,600	$ 945.00	36.35%
Equipment & Other Capital			$ -	
Indirect Costs	$ 80,030	$ 59,364	$ (20,666.00)	-34.81%
Total State Share	$ 408,002.00	$ 583,214	$ 175,212.00	30.04%

Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$ 156,755.00	$ 167,184	$ 10,429.00	6.24%
Fringe Benefits	$ 68,579.00	$ 70,217	$ 1,638.00	2.33%
SubContracts			$ -	
Contracts/Grants/Agreements			$ -	
Operating	$ 11,919	$ 10,835	$ (1,084.00)	-10.00%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ 9,300	$ 4,800	$ (4,500.00)	-93.75%
Materials			$ -	
Travel	$ 8,236	$ 7,709	$ (527.00)	-6.84%
Equipment & Other Capital	$ 1,825		$ (1,825.00)	
Indirect Costs	$ 27,040	$ 30,862	$ 3,822.00	12.38%
Total Federal Share	$ 283,654.00	$ 291,607	$ 7,953.00	2.73%

Note: *The State Share increased due to their WIC being disallowed in FFY 2008*

LOCAL PROJECT SYNOPSIS

1. STATE LEVEL GOALS AND OBJECTIVES
See State-level objectives in introduction to Section B, pages 1-3.

2. DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:

Project Title: **Yolo, County of**
Program Area: **Local Incentive Awardee: Government - Local Public Health Department**
Contract Number: **07-65346**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender:	Male (10%); Female (90%)
Ethnicity:	Caucasian (30%); Latino (70%)
Languages:	English (30%); Spanish (70%)
Ages:	Under 5 (25%); 5 to 8 (25%); 9 to 11 (25%); 12 to 17 (15%); 18 to 59 (5%); 60 and Over (5%)

c. **Focus on FSP Eligibles.**
Income Targeting Data Source:
See attached Free/Reduced Price Meal % data sheet.
Preschool/Daycare sites, Woodland CDC(65%) and Greengate (100); Knights Landing FRC (75%)

Location-Based Proxy Sites:
Food Banks (25%); Food Stamp Offices (5%); Public Housing (50%)

d. **Project Description.**
Key Methods:
Nutrition Education Classes (1500 occurrences at 1 hour each); Community Education Events (20 occurrences at 4 hours each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Fat Free & Low Fat Milk or Equivalent (and alternate calcium sources); Fats and Oils; Fiber-Rich Foods; Food Shopping/Preparation; Lean Meat and Beans; Limit Added Sugars or Caloric Sweeteners; MyPyramid – Healthy Eating Plan; Promote Healthy Communities; Promote Healthy Weight; Sodium and Potassium; Whole Grains: Other: Food Stamp Promotion

FSNE Delivery Sites by Type of Setting:
Afterschool Programs (2); Community-Based Organizations (3); Food Stamp Offices (1); Preschools: Head Start Programs (5); Preschools: Other Preschools or Daycares (2); Public Housing (7); Schools – students (K-12)(18); Schools – adults/parents (4); Migrant Camp (1)

Projected Number of Unduplicated Participants: 7500

Narrative

The Yolo County Health Department (YCHD) will increase the number of county residents who consume the recommended amounts of fruits and vegetables by providing nutrition education to qualifying parents and preschoolers, elementary, secondary and adult education students. Preschool teachers will learn to integrate nutrition education into their curriculum. Parents and their children will participate in interactive cooking demonstrations, providing them with the skills needed to make healthier choices.

Teen parents will receive nutrition education aimed at increasing their consumption of fruits and vegetables to recommended levels, while monolingual males enrolled in adult education will have a similar opportunity. Senior adults residing in qualifying sites will participate in an educational series. In addition, YCHD will be present at community events, scheduled at qualifying sites, which offer opportunities for distribution of nutrition education and physical activity messages to a larger audience. The project incorporates a multi-level, multi-faceted approach to improving the consumption of the recommended amounts of fruits and vegetables in our community. By targeting community members from the earliest years of life to the later years, the YCHD makes an impact in the overall health of FSNE eligible Yolo County residents.

The Project's goals work in tandem with our State Share activities to provide Food Stamp nutrition education, cooking demonstrations and taste testings. Through venues such as migrant camps, schools, adult education classes and public gatherings, our projects work in synergy to address the nutrition needs of all County residents. Examples include our program for women residing in public housing, which provides nutrition education and physical activity promotion, and assistance in learning to read food labels and substitute healthier choices in meal preparation; our program for parents and their children 0-8 which targets direct nutrition education via a newsletter, nutrition-themed activity and reading circle, taste testing and distribution of recipes using the HOTM curriculum; and a program for older adults-

The YCHD is proud to be a strong leader and partner in making Yolo County a healthier community.

e. **Summary of Research.**

See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**

Enhancing/Updating Existing Strategies; Utilizing Research/Program Evaluation Results; Adding New Partners

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**

See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**

N/A.

i. **Key Performance Measures/Indicators**.

Process evaluation measures will indicate the participation levels in all activities performed, as recorded on sign-in sheets and on the Activity Tracking Form. Improved knowledge of food preparation and increased cooking skills will indicate success of

cooking classes via satisfaction survey. Impact evaluation in State and Federal Share programs will measure change in the consumption of fruits and vegetables among adults participating in nutrition education classes.

3. EVALUATION PLANS

See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS

YCHD maintains a strong relationship with two school districts, which ensures participation by children of all ages, as well as adults. Collaboration with the Yolo County Housing Authority affords continued access to low income public housing. YCHD partners with the Food Bank of Yolo County to provide nutrition education. Four MOUs are provided.
The three CBOs (Esparto RISE at 65%, Knight's Landing FRC 98% and FISH100%) are food stamp eligible. Madison Migrant Camp is managed by the Yolo County Housing Authority which is considered low income. The four adult education programs are held in the schools where the K – 12 grade activities are done.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Washington	57-72694-6056352	Elkhorn Village Elementary	82.13%	8.63%	90.76%
Washington	57-72694-6056329	Alyce Norman Elementary	67.61%	10.66%	78.27%
Woodland	57-72710-6066252	Rhoda Maxwell Elementary	38.34%	14.81%	53.14%
Washington	57726946056345	Bryte Elementary	64.37%	10.93%	75.30%
Washington	57726946056394	Westfield Village Elementary	81.97%	12.88%	94.85%
Washington	57726945739552	Yolo High	65.73%	18.18%	83.92%
Woodland	57-72710-6056469	Dingle Elementary	45.59%	8.17%	53.76%
Woodland	57727106056444	Beamer Elementary School	37.25%	16.42%	53.68%
Woodland	57727105738810	Cache Creek High School	39.47%	10.53%	50.00%
Woodland	57727106056477	Freeman Elementary School	36.68%	16.81%	53.49%
Woodland	57727106056493	Grafton Elementary School	71.88%	14.06%	85.94%
Woodland	57727106107163	Prairie Elementary School	36.99%	13.96%	50.95%
Woodland	57727106066260	T.L.Whitehead Elementary	41.16%	11.11%	52.27%
Woodland	57727106056535	Willow Spring Elementary	41.64%	14.45%	56.09%
Washington	57-72694-6056360	Evergreen Elementary	73.46%	16.35%	89.81%
Washington	57-72694-6098339	Golden State Middle	50.51%	10.25%	60.76%
Washington	57-72694-0106617	Merkley Youth Academy	32.35%	26.47%	58.82%
Washington	57-72694-6056402	Westmore Oaks Elementary	40.00%	13.57%	53.57%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
California Latino	Healthy Latino Cooking	English, Spanish
California Power Play!	School Idea and Resource Kit	English, Spanish
Dairy Council of California	Activity and Eating	English, Spanish

Source	***Title***	***Languages***
Food Stamp Nutrition Connection	Recipe Finder	English, Spanish
Harvest of the Month	Toolkit	English, Spanish
Network for a Healthy California	Discover the Secret to Healthy Living	English, Spanish
USDA materials	Eat Smart, Live Strong	English
USDA materials	Loving Your Family, Feeding Their Future	English, Spanish

BUDGET COVER SHEET
FFY 2009

Organization: YOLO, COUNTY OF
Contract Number: 07-65346

State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$ 145,593.00	$ 125,074.00	$ (20,519.00)	-14.09%
Fringe Benefits	$ 77,992.00	$ 65,547.00	$ (12,445.00)	-15.96%
Subcontractors			$ -	
Contracts/Grant Agreements			$ -	
Operating	$ 28,856.00	$ 24,350.00	$ (4,506.00)	-15.62%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ 24,250.00	$ 23,747.00	$ (503.00)	-2.07%
Materials			$ -	
Travel	$ 4,100.00	$ 4,110.00	$ 10.00	0.24%
Equipment & Other Capital	$ 1,863.00	$ -	$ (1,863.00)	-100.00%
Indirect Costs	$ 22,006.00	$ 20,968.00	$ (1,038.00)	-4.72%
Total State Share	$ 304,660.00	$ 263,796.00	$ (40,864.00)	-13.41%

Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	$ 56,375.00	$ 60,543.00	$ 4,168.00	7.39%
Fringe Benefits	$ 27,921.00	$ 33,606.00	$ 5,685.00	20.36%
SubContracts			$ -	
Contracts/Grants/Agreements			$ -	
Operating	$ 12,497.00	$ 11,183.00	$ (1,314.00)	-10.51%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ 39,339.00	$ 9,061.00	$ (30,278.00)	-76.97%
(2008 includes $20,000 for CX3)			$ -	
Materials			$ -	
Travel	$ 4,496.00	$ 3,956.00	$ (540.00)	-12.01%
Equipment & Other Capital	$ -	$ -	$ -	
Indirect Costs	$ 8,077.00	$ 10,356.00	$ 2,279.00	28.22%
Total Federal Share	$ 148,705.00	$ 128,705.00	$ (20,000.00)	-13.45%

Note: If (%) difference in a line is greater than 10%, please provide an explanation.

State Share explanation -

*No increase greater than 10%

Federal Share explanation --

Fringe: Health premiums increased on 1/2008 by 18.90% and County of Yolo budgeted for only 11.50%. Agency also budgeted for another possible 11.50% increase on 1/2009.

Indirect Costs: Due to approved County increases for staff COLAs and equity increases for 11/2008 and 11/2009, our Network (Federal Share) personnel cost (not including extra help employees in 2008) increased $13,382 from 2008 to 2009 and we are claiming 11% of program personnel expenses as the program share of Indirect cost, as per indirect certificate form.

* Total Federal Share budget decreased by $20,000 in 2009 as CX3 was funded in 2008 only.

FFY 09
California State Plan for Federal Fiscal Year 2009

Section B a) 1. Local Incentive Awardees

PARKS AND RECREATION

Duarte, City of, Parks and Recreation Department

San Bernardino, City of, Parks, Recreation and Community Services Department

LOCAL PROJECT SYNOPSIS

1. **STATE LEVEL GOALS AND OBJECTIVES**
   See State-level objectives in introduction to Section B, pages 1-3.

2. **DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

Project Title: **Duarte, City of, Parks and Recreation Department**
Program Area: **Local Incentive Awardee: Government - Parks & Recreation Department**
Contract Number: **08-85129**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender: Male (48%); Female (52%)

Ethnicity: African American (10%); Asian (6%); Caucasian (28%); Latino (47%); Pacific Islander (5%); Middle Eastern (4%)

Languages: Arabic (3%); Armenian (2%); Cantonese (2%); English (49%); Mandarin (2%); Spanish (39%); Tagalog (3%)

Ages: Under 5 yrs (2%) 5 to 8 (4%); 9 to 11 (57%); 12 to 17 (8%); 18 to 59 (9%); 60 and Over (20%)

c. **Focus on FSP Eligibles.**

Income Targeting Data Source:
See attached census tract data sheet.
See attached Free/Reduced Price Meal % data sheet.
2000 Census Tract Data; Free/Reduced Price Meal Percent; Regional Food Bank Guidelines 100% at 185%; Foothill Unity Center Guidelines 100% at 185% poverty level;

Location-Based Proxy Sites:
Food Banks (10%); Food Pantries (5%)

d. **Project Description.**

Key Methods:
Nutrition Education Classes (148 occurrences at 1 hour each); Community Education Events (2 occurrences at 2 hours each); Training/workshops/conferences (8 occurrences at 1 hour each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity

FSNE Delivery Sites by Type of Setting:
Afterschool Programs (2); Elderly Service Sites (1); Emergency Food Assistance Sites (includes Food Banks) (1);Parks/Recreation Centers (1); Schools – students (K-12) (6)

Projected Number of Unduplicated Participants: 1,310

Narrative
The City of Duarte and its Network for a Healthy California (Network) program promote nutrition education to FSNE eligible students and their families in the city region. The Network program provides nutrition education to afterschool programs linking nutrition education with school gardens. The Network program develops and trains a teen nutrition council each year

whose teenage members then assist with Network nutrition education classes and nutrition education camps. The Network program also provides parent nutrition education classes and nutrition education class camps for students. The City of Duarte reaches seniors with nutrition education classes at an elderly service site, and provides nutrition education for adults at a food bank site in the city. It also promotes nutrition education to teens and children through two annual health events held in qualifying low income census tract locations. The City of Duarte and its Network program participate in the Healthy Cities Collaborative. The Collaborative, a patnership of local region agencies, work on nutrition eduation and physical activity promotion projects.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
We have not modified our methods/strategies

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
N/A.

i. **Key Performance Measures/Indicators.**
The Federal Share main indicator of performance will be the number of times a program meets and the number of participants in the program.

3. EVALUATION PLANS
See Section B Introduction, Objective 8.

4. COORDINATION EFFORTS
The City of Duarte is involved in the Los Angeles Regional Collaborative. Staff attend the quarterly meetings. We also are involved in a local collaborative made up of business, law enforcement, social service agencies, youth, residents, school staff, etc. in which stakeholders can provide input into our nutrition education and fitness promotion activities.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
Los Angeles	060374301014	Hispanic or Latino	58.89%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
Duarte Unified	1964469-6012918	Andres Duarte Elementary	71.20%	16.61%	87.81%
Duarte Unified	1964469-6012926	Beardslee Elementary	74.40%	15.62%	90.00%
Duarte Unified	1964469-6012934	Maxwell Elementary	78.52%	16.30%	94.80%
Duarte Unified	1964469-1936079	Mt. Olive High School	49.56%	8.85%	58.40%
Duarte Unified	1964469-6057665	Northview Intermediate	35.66%	17.75%	53.40%
Duarte Unified	1964469-6012942	Royal Oaks Elementary	31.67%	20.82%	52.50%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
California Dept of Public Health	Everyday Healthy Meals	English
California Dept of Public Health	Fruits & Vegetables	English/Spanish
California Dept of Public Health	Physical Activity	English/Spanish
California Dept of Public Health	How Many Cups of Fruits & Vegetables Do I Need?	English/Spanish
California Dept of Public Health	Recipe cards	English/Spanish
Dairy Council of California	Health Snacks for Home & School	English
Dairy Council of California	The Calcium Connection	English/Spanish
Dairy Council of California	Deal Me In	English
Dairy Council of California	Making Meals Matter	English/Spanish
Dairy Council of California	Activity & Eating	English/Spanish
Kaiser Permanente	What's on Your Plate	English
Eat 4 A Day Tool Kit	MyPyramid Trivia	English
USDA materials	My Pyramid for Kids	English/Spanish
USDA materials	Food Stamps Make America Stronger	English/Spanish
USDA materials	MyPyramid Steps to a Healthier You	English
USDA materials	MyPyramid Dietary Guidelines	English
USDA materials	Where's the Fat?	English
USDA materials	Fat Facts	English
USDA materials	Estimated Daily Calorie Needs	English
USDA materials	What Counts as a Servings?	English
American Heart Association	What Do My Cholesterol Levels Mean?	English/Spanish
American Heart Association	What Are Heart Disease & Stroke?	English/Spanish
American Heart Association	Why Should I Limit Sodium?	English/Spanish
American Diabetes Assoc	Spreading the Good News about Diabetes Prevention & Hispanic Americans	English/Spanish
American Diabetes Assoc	Diabetes Prevention Tip Sheet	English/Spanish
Food Stamp Office Resource Kit	Food Stamps help put healthy food on your table.	English/Spanish

Source	***Title***	***Languages***
Center for Public Health Advocacy	Fact Sheet: Soda Consumption Puts children at Risk for Obesity, Diabetes, Osteoporosis and Cavities	English

Form #3

BUDGET COVER SHEET
FFY 2009

Organization: City of Duarte				
Contract Number: 08-85129				
State Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 45,315.00	$ 49,791.00	$ 4,476.00	9.88%
Fringe Benefits	$ 13,818	$ 15,053	$ 1,235.00	8.94%
Subcontractors	$ -	$ -	$ -	
Contracts/Grant Agreements			$ -	
Operating	$ 7,500	$ 7,259	$ (241.00)	-3.21%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ 18,000	$ 14,635	$ (3,365.00)	-18.69%
Materials			$ -	
Travel	$ -	$ 1,587	$ 1,587.00	
Equipment & Other Capitol	$ -	$ -	$ -	
Indirect Costs	$ 8,870	$ 9,727	$ 857.00	9.66%
Total State Share	$ -	$ 97,960.00	$ 97,960.00	
Federal Share Budget	**FFY 2008**	**FFY 2009**	**Amount Difference**	**% Difference**
Personnel Salaries	$ 30,992.00	$ 33,633.00	$ 2,641.00	8.52%
Fringe Benefits	$ 8,191.00	$ 9,089.00	$ 898.00	10.96%
SubContracts	$ -	$ -	$ -	
Contracts/Grants/Agreements			$ -	
Operating	$ -	#REF!	#REF!	
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	$ 365	$ -	$ (365.00)	-100.00%
Materials			$ -	
Travel	$ 1,300	$ -	$ (1,300.00)	-100.00%
Equipment & Other Capitol	$ -	$ -	$ -	
Indirect Costs	$ 5,877	$ 6,255	$ 378.00	6.43%
Total Federal Share	$ -	$ 48,977.00	$ 48,977.00	

LOCAL PROJECT SYNOPSIS

1. **STATE LEVEL GOALS AND OBJECTIVES**
   See State-level objectives in introduction to Section B, pages 1-3.

2. **DESCRIPTION OF PROJECTS/INTERVENTIONS FOR EACH PROJECT THE FOLLOWING INFORMATION SHOULD BE PROVIDED:**

Project Title:	**San Bernardino, City of, Parks, Recreation and Community Services Department**
Program Area:	**Local Incentive Awardee: Government - Parks & Recreation Department**
Contract Number:	**06-55112**

a. **Related State Objectives.**
See State-level objectives 1, 2, 4, 8, and 9.

b. **Audience.**

Gender:	Male (40%); Female (60%)
Ethnicity:	African American (16%); Asian (4%); Caucasian (32%); Latino (47%); Native American (1%)
Languages:	English (70%); Spanish (30%)
Ages:	Under 5 (10%); 5 to 8 (10%); 9 to 11 (15%); 12 to 17 (20%); 18 to 59 (25%); 60 and Over (20%)

c. **Focus on FSP Eligibles.**
Income Targeting Data Source:
See attached census tract data sheet.
See attached Free/Reduced Price Meal % data sheet.
Head Start (100%)

d. **Project Description.**
Key Methods:
Internet/Web Sites (http://sbd-web.civicasoft.com/depts/parks/homepage.asp); Print Media; TV; Nutrition Education Classes (336 occurrences at 2 hours each)

Key Educational Messages:
Fruits & Vegetables; Physical Activity; Food Shopping/Preparation; MyPyramid – Healthy Eating Plan; Promote Healthy Weight; Food safety

FSNE Delivery Sites by Type of Setting:
Afterschool Programs (15); Churches (1); Community Youth Organizations (1); Elderly Service Sites (2); Parks, Recreation Centers (6); Preschools: Head Start Programs (1); Worksites (1) NOTE: After school programs include K-12 schools unless otherwise noted.

Projected Number of Unduplicated Participants: 905

Narrative

The mission of the Parks, Recreation and Community Services Department is to create and preserve a diversified system of open spaces, recreation and community services that meets the social and leisure needs and enhances the quality of life for all residents in the city.

The Department has many community centers and programs located in qualifying census tracts, which serve primarily Latino and African American populations. The supervisors, center managers, and recreation coordinators provide nutrition education in collaboration with local partners. The project reaches city residents of all ages through the various programs offered at local community centers, senior centers, Head Start programs, after-school programs and community and faith based organization partners. The department also actively promotes the programs' benefits and successes to the public through the departmental quarterly brochure, billboards, and transit shelter posters.

e. **Summary of Research.**
See Section A, Needs Assessment Data Sources.

f. **Modification of Project Methods/Strategies.**
Enhancing/Updating Existing Strategies; Utilizing Research/Program Evaluation Results

All modifications are approved by the Network.

g. **Use of Existing Educational Materials.**
See attached Existing Materials/Curricula data sheet.

h. **Development of New Educational Materials.**
N/A.

i. **Key Performance Measures/Indicators.**
Through observation of students participating in cooking classes we notice increase willingness to sample new food items and learn new methods to prepare food. We also observe students improved cooking skills and food knowledge through the various food education tools and activities.

3. Evaluation Plans

See Section B Introduction, Objective 8.

4. Coordination Efforts

Currently the Department works in conjunction with the Desert Sierra Region Network Collaborative, San Bernardino Unified School District, local churches, youth organizations, and other local partners.

Census Tract Data Sheet

County	*Census Tract*	*Ethnicity*	*Percent At or Below 185% FPL*
San Bernardino	06071003800	Hispanic or Latino	51.84%
San Bernardino	06071004000	All races	51.52%
San Bernardino	06071004100	All races	62.34%
San Bernardino	06071004201	All races	58.44%
San Bernardino	06071004202	All races	63.46%
San Bernardino	06071004602	All races	53.99%
San Bernardino	06071004900	All races	61.23%
San Bernardino	06071005600	All races	71.77%
San Bernardino	06071005700	All races	70.36%
San Bernardino	06071005800	All races	82.65%
San Bernardino	06071005900	All races	75.48%
San Bernardino	06071006202	All races	69.75%
San Bernardino	06071006301	All races	53.59%
San Bernardino	06071006401	All races	72.58%
San Bernardino	06071006500	All races	74.84%

Free/Reduced Price Meal Percentage Data Sheet

School District	*CDS Code*	*School Site*	*Free Meal %*	*Reduced Meal %*	*Free and Reduced Meal %*
San Bernardino City Unified	36-67876-6036768	Arrowhead Elementary	71.76%	16.14%	87.90%
San Bernardino City Unified	36-67876-6036776	Barton Elementary	69.51%	15.97%	85.48%
San Bernardino City Unified	36-67876-6036800	Bradley Elementary	81.05%	12.25%	93.30%
San Bernardino City Unified	36-67876-6036883	Burbank Elementary	79.90%	12.50%	92.40%
San Bernardino City Unified	36-67876-6036958	Emmerton Elementary	80.19%	14.59%	94.78%
San Bernardino City Unified	36-67876-6037014	Fairfax Elementary	76.83%	14.15%	90.98%
San Bernardino City Unified	36-67876-6037022	Howard Inghram Elementary	81.20%	11.43%	92.64%
San Bernardino City Unified	36-67876-6037055	Lincoln Elementary	84.89%	9.85%	94.75%
San Bernardino City Unified	36-67876-6037113	Monterey Elementary	82.75%	12.09%	94.84%
San Bernardino City Unified	36-67876-6037048	Mt. Vernon Elementary	81.05%	12.80%	93.85%
San Bernardino City Unified	36-67876-6037097	Muscoy Elementary	76.27%	13.80%	90.07%
San Bernardino City Unified	36-67876-6036792	Newmark Elementary	67.06%	17.91%	84.97%
San Bernardino City Unified	36-67876-6068191	Riley Elementary	80.61%	8.89%	89.49%
San Bernardino City Unified	36-67876-6037170	Roosevelt Elementary	74.72%	16.52%	91.24%
San Bernardino City Unified	36-67876-6037030	Wilson Elementary	69.29%	15.65%	84.94%

Use of Existing Educational Materials/Curricula Use Data Sheet

Source	*Title*	*Languages*
California Latino	Healthy Latino Recipes cookbook	English/Spanish
California Nutrition Network	Discover the Secret to Healthy Living	English
California Power Play!	Community Youth Organization Kit	English
California Power Play!	Kids Get Cookin' cookbook	English/Spanish
Harvest of the Month	Monthy Educators Newsletter	English/Spanish
Neat Solutions	Eating the Alphabet book	English/Spanish
Neat Solutions	Growing Vegetable Soup book	English/Spanish
Neat Solutions	Healthy Eating Rosanna (Modified version of the Food Pyramid Fun lesson plan)	English
Neat Solutions	The Little Red Hen lesson plan	English/Spanish
San Bernardino County Public Health	Fast Food Survival Guide handout	English/Spanish
Sutter Memorial Hospital, Adolescent Family Life Program - USDA/Network funded	Fast Meals & Quick Snacks - A cookbook for teens	English
Team Nutrition	MyPyramid for Kids lessons	English/Spanish

Form #3

BUDGET COVER SHEET
FFY 2009

Organization: San Bernardino, City of, Parks, Recreation, & Community Services Department
Contract Number: 06-55112

State Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	104,009	102,165	$ (1,844)	-1.77%
Fringe Benefits	26,002	25,541	$ (461)	-1.77%
Subcontractors	0	0	$ -	
Contracts/Grant Agreements			$ -	
Operating	57,600	57,600	$ -	0.00%
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	0	0	$ -	
Materials			$ -	
Travel	0	0	$ -	
Equipment & Other Capital	0	0	$ -	
Indirect Costs	0	2,305	$ 2,305	100.00%
Total State Share	187,611	187,611	$ -	0.00%

Federal Share Budget	FFY 2008	FFY 2009	Amount Difference	% Difference
Personnel Salaries	39,312	41,278	$ 1,966	5.00%
Fringe Benefits	9,828	10,320	$ 492	5.00%
SubContracts	0	0	$ -	
Contracts/Grants/Agreements			$ -	
Operating	0	0	$ -	
Non-Capital Equipment Supplies			$ -	
Building Space			$ -	
Maintenance			$ -	
Other Costs	42,440	39,668	$ (2,772)	-6.53%
Materials			$ -	
Travel	2,225	2,339	$ 114	5.12%
Equipment & Other Capital	0	200	$ 200	100.00%
Indirect Costs	0	0	$ -	
Total Federal Share	93,805	93,805	$ -	0.00%

Note: If % difference in a line is greater than 10%, please provide an explanation.
If the total % difference is greater than 10% consult your Contract Manager. FFY 2009 *Network* Growth Policy restricts contract growth.

Equipment: Program is in need of toaster ovens for use in cooking classes for (2) sites in FFY 09.

Indirect Costs: Previous years inadvertently omitted indirect cost but now have been added for FFY 09.

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