

## California Food Stamp Program Access Improvement Plan FFY 2010

### 4. Outreach Project Details

<b>Project Number 1</b>			
<b>Goal</b>	The <i>Network</i> /CDPH will provide infrastructure that enables Projects 2 through 8 to improve participation in the Food Stamp Program (FSP) by approximately 24,000 California households.		
<b>Timeline</b>	<b>Start</b>	10/1/2009	<b>End</b> 9/30/2010
<b>Description of Activity</b>	<p><u>Administration, Leadership and Partnership</u></p> <ul style="list-style-type: none"> <li>• Administer, and provide direction and oversight for the California Food Stamp Program Access Improvement Plan (AIP).</li> <li>• Maintain a comprehensive, well-coordinated infrastructure between the <i>Network</i>; the California Department of Social Services (CDSS); the United States Department of Agriculture – Western Region Office (USDA WRO); California Association of Food Banks (CAFB), Catholic Charities of California (CCC); Central Valley Health Network (CVHN); CSU, Chico Research Foundation (Foundation); and other nonprofit sector advocacy organizations at the state and local levels.</li> <li>• Provide one state-level forum (<u>F</u>ood <u>A</u>nd <u>N</u>utrition Education and <u>O</u>utreach [FANOut] and participate in CDSS's Interagency Food Assistance Committee [IFAC]).</li> <li>• Provide resources for administration, program and partnership development, and interagency collaboration for food stamp outreach aimed at reducing structural barriers in the FSP and increasing participation in the FSP.</li> <li>• Provide support for the acquisition of supplemental funding and resources to fully achieve the goals, objectives and activities in the FFY 2010 plan.</li> <li>• Partner with CDSS, CAFB, CCC, CVHN, the Foundation, the Public Health Institute (PHI), and Runyon, Saltzman &amp; Einhorn (RS&amp;E) to provide trainings to community-based partners.</li> </ul> <p><u>Community Services</u></p> <ul style="list-style-type: none"> <li>• Work with CAFB, CCC, CVHN, the Foundation, PHI and RS&amp;E to ensure programmatic objectives and fiscal requirements are met.</li> <li>• Develop a Food Stamp Outreach Project Directory, organized by county, to create better linkages.</li> </ul> <p><u>Communications</u></p> <ul style="list-style-type: none"> <li>• Provide technical assistance for CAFB, CCC, CVHN, the Foundation and their community outreach partners to help publicize their activities and promotions in target counties and regions.</li> <li>• Provide support to USDA food stamp outreach media campaigns as requested.               <ul style="list-style-type: none"> <li>• Develop key messages of public relations and conduct spokesperson training of partners at the community and state levels.</li> </ul> </li> <li>• Keep track of calls to California's Food Stamp Information Line.</li> <li>• Develop a media partnership with Radio Bilingue or other media partner in the Central Valley, supported in part by the California Endowment.</li> <li>• Develop or update resources with California's new name for the FSP once it is finalized and rebranded for California.</li> </ul> <p><u>Evaluation and Research</u></p> <ul style="list-style-type: none"> <li>• Provide technical assistance on evaluation design and implementation for AIP.</li> <li>• Provide timely submission of reports to CDSS and other stakeholders.</li> </ul>		
<b>Contractor</b>	No contractor		
<b>Role of Contractor</b>	n/a		
<b>Evaluation</b>	<b>Process Evaluation:</b> CDPH will synthesize progress reports from CAFB, CCC,		

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	<p>CVHN, the Foundation, CSUSM, UFWF, and RS&amp;E as well as call information generated by Angel.com, and work with AIP partners to address barriers to improve results.</p> <p><b>Outcome Evaluation:</b> CDPH will assess and report on AIP performance relative to FFY 2010 goals and objectives, as well as work with AIP partners to determine the degree to which it is possible to track application success rate. State- and county-level FSP participation trends will be tracked and, on an annual basis, the county-level Program Access Index will be used to assess FSP participation dynamics and performance. CDPH will also share FSP-oriented research and evaluation literature relevant to AIP's goals and strategies with AIP partners.</p>		
<b>Project Number 2</b>			
<b>Goal</b>	CAFB will improve participation in the FSP by approximately 15,000 California households.		
<b>Timeline</b>	<b>Start</b>	10/1/2009	<b>End</b> 9/30/2010
<b>Description of Activity</b>	<p><u>Food Stamp Outreach</u></p> <ul style="list-style-type: none"> <li>• Subcontractors will partner with approximately 1,300 community agencies and government nutrition and food programs serving households potentially eligible for food stamps in its 29 targeted counties</li> <li>• Subcontractors will provide approximately 373,000 FSP materials to individuals in targeted counties</li> <li>• Subcontractors will table at approximately 300 events in targeted counties</li> <li>• Subcontractors will provide approximately 200 food stamp outreach trainings for partnering organizations; train approximately 5,000 people</li> <li>• Subcontractors will provide food stamp information over the phone to approximately 125,000 callers</li> <li>• Subcontractors will prescreen approximately 72,000 individuals in targeted counties</li> <li>• Subcontractors will assist approximately 29,000 individuals with FSP applications in targeted counties</li> <li>• Subcontractors will provide follow-up assistance to approximately 13,000 households in targeted counties</li> <li>• Subcontractors will work with State/Federal partners to plan for media campaigns</li> <li>• Subcontractors will educate stakeholders about food stamp outreach</li> <li>• Subcontractors will increase households' access to the FSP</li> <li>• Subcontractors will work collaboratively with FSP staff in targeted counties</li> <li>• CAFB will provide CDPH with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in targeted counties</li> <li>• CAFB will prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>		
<b>Contractor</b>	<b>California Association of Food Banks</b>		
<b>Role of Contractor</b>	<ul style="list-style-type: none"> <li>• Subcontract with 48 organizations to conduct food stamp outreach activities in 29 counties</li> <li>• Provide fiscal and programmatic management for all subcontractors</li> <li>• Oversee subcontractors' evaluation and monitoring activities</li> <li>• Improve subcontractors' effectiveness through efficient program management, trainings, and information sharing</li> <li>• Represent subcontractors in statewide coalitions and efforts</li> <li>• Develop and improve tools and technology for processing food stamp inquiries, delivering applications, and tracking outcomes</li> <li>• Provide consultation and assistance related to the hotline and other food stamp outreach technology improvements</li> <li>• Contract with Angel.com on behalf of CDPH</li> </ul>		

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	<ul style="list-style-type: none"> <li>• Provide CDPH with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in targeted counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 1</b>	<b>211 Los Angeles County</b>
<b>Role of Partner 1</b>	<ul style="list-style-type: none"> <li>• Provide residents of <b>Los Angeles County</b> with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Los Angeles County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 2</b>	<b>2-1-1 Orange County</b>
<b>Role of Partner 2</b>	<ul style="list-style-type: none"> <li>• Provide residents of <b>Orange County</b> with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Orange County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 3</b>	<b>ACORN Institute (defunded by federal government)</b>
<b>Role of Partner 3</b>	<ul style="list-style-type: none"> <li>• <del>Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Alameda, Contra Costa, Los Angeles, San Diego, San Francisco, San Mateo, and Santa Clara counties</b></del></li> <li>• <del>Provide FSP materials to individuals in Alameda, Contra Costa, Los Angeles, San Diego, San Francisco, San Mateo, and Santa Clara counties</del></li> <li>• <del>Table at events in Alameda, Contra Costa, Los Angeles, San Diego, San Francisco, San Mateo, and Santa Clara counties</del></li> <li>• <del>Provide food stamp outreach trainings for partnering organizations</del></li> <li>• <del>Prescreen households in Alameda, Contra Costa, Los Angeles, San Diego, San Francisco, San Mateo, and Santa Clara counties</del></li> <li>• <del>Assist households with FSP applications in Alameda, Contra Costa, Los Angeles, San Diego, San Francisco, San Mateo, and Santa Clara counties</del></li> <li>• <del>Provide follow-up assistance to households in Alameda, Contra Costa, Los Angeles, San Diego, San Francisco, San Mateo, and Santa Clara counties</del></li> <li>• <del>Work with State/Federal partners to plan for media campaigns</del></li> <li>• <del>Educate stakeholders about food stamp outreach</del></li> <li>• <del>Increase households' access to the FSP</del></li> <li>• <del>Track and report barriers identified by applicants</del></li> <li>• <del>Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</del></li> <li>• <del>Work collaboratively with Alameda, Contra Costa, Los Angeles, San Diego, San Francisco, San Mateo, and Santa Clara counties' FSP staff</del></li> <li>• <del>Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Alameda, Contra Costa, Los Angeles, San Diego, San Francisco, San Mateo, and Santa Clara counties</del></li> <li>• <del>Prepare for and facilitate desk reviews and/or annual programmatic reviews</del></li> </ul>

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	by CDPH, CDSS, and/or USDA
<b>Partner 4</b>	<b>Alameda County Community Food Bank</b>
<b>Role of Partner 4</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Alameda County</b></li> <li>• Provide FSP materials to individuals in Alameda County</li> <li>• Table at events in Alameda County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Alameda County</li> <li>• Assist households with FSP applications in Alameda County</li> <li>• Provide follow-up assistance to households in Alameda County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Alameda County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Alameda County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 5</b>	<b>Bay Area United Way (2-1-1 Agency) (new)</b>
<b>Role of Partner 5</b>	<ul style="list-style-type: none"> <li>• Provide residents of <b>Marin, Napa, San Francisco, and Solano counties</b> with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Marin, Napa, San Francisco, and Solano counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 6</b>	<b>Center to Promote Health Care Access: One-e-App (new)</b>
<b>Role of Partner 6</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Alameda, Fresno, Humboldt, and San Diego counties</b></li> <li>• Provide FSP materials to individuals in Alameda, Fresno, Humboldt, and San Diego counties</li> <li>• Table at events in Alameda, Fresno, Humboldt, and San Diego counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Alameda, Fresno, Humboldt, and San Diego counties</li> <li>• Assist households with FSP applications in Alameda, Fresno, Humboldt, and San Diego counties</li> <li>• Provide follow-up assistance to households in Alameda, Fresno, Humboldt, and San Diego counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Alameda, Fresno, Humboldt, and San Diego counties' FSP staff</li> </ul>

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	<ul style="list-style-type: none"> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Alameda, Fresno, Humboldt, and San Diego counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 7</b>	<b>Community Action Partnership Kern (2-1-1 Agency)</b>
<b>Role of Partner 7</b>	<ul style="list-style-type: none"> <li>• Provide residents of <b>Kern County</b> with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Kern County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 8</b>	<b>Community Action Partnership of Orange County</b>
<b>Role of Partner 8</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Orange County</b></li> <li>• Provide FSP materials to individuals in Orange County</li> <li>• Table at events in Orange County</li> <li>• Prescreen households in Orange County</li> <li>• Assist households with FSP applications in Orange County</li> <li>• Provide follow-up assistance to households in Orange County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Orange County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Orange County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 9</b>	<b>Community Food Bank</b>
<b>Role of Partner 9</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Fresno County</b></li> <li>• Provide FSP materials to individuals in Fresno County</li> <li>• Table at events in Fresno County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Fresno County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Fresno County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 10</b>	<b>Community Food Bank of San Benito County (new)</b>

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<b>Role of Partner 10</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>San Benito County</b></li> <li>• Provide FSP materials to individuals in San Benito County</li> <li>• Table at events in San Benito County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in San Benito County</li> <li>• Assist households with FSP applications in San Benito County</li> <li>• Provide follow-up assistance to households in San Benito County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with San Benito County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in San Benito County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 11</b>	<b>Community Services Planning Council/Sacramento Hunger Coalition (2-1-1 Agency)</b>
<b>Role of Partner 11</b>	<ul style="list-style-type: none"> <li>• Provide residents of <b>Sacramento County</b> with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Humboldt County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 12</b>	<b>Contra Costa Crisis Center (2-1-1 Agency) (new)</b>
<b>Role of Partner 12</b>	<ul style="list-style-type: none"> <li>• Provide residents of <b>Contra Costa County</b> with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Contra Costa County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 13</b>	<b>Eden Information &amp; Referral (2-1-1 Agency) (new)</b>
<b>Role of Partner 13</b>	<ul style="list-style-type: none"> <li>• Provide residents of <b>Alameda County</b> with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Alameda County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 14</b>	<b>Emergency Food Bank of Stockton/San Joaquin (new)</b>

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<p><b>Role of Partner 14</b></p>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>San Joaquin County</b></li> <li>• Provide FSP materials to individuals in San Joaquin County</li> <li>• Table at events in San Joaquin County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in San Joaquin County</li> <li>• Assist households with FSP applications in San Joaquin County</li> <li>• Provide follow-up assistance to households in San Joaquin County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with San Joaquin County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in San Joaquin County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<p><b>Partner 15</b></p>	<p><b>Familia Center</b></p>
<p><b>Role of Partner 15</b></p>	<ul style="list-style-type: none"> <li>• Provide FSP materials to individuals in <b>Santa Cruz County</b></li> <li>• Table at events in Santa Cruz County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Santa Cruz County</li> <li>• Assist households with FSP applications in Santa Cruz County</li> <li>• Provide follow-up assistance to households in Santa Cruz County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Santa Cruz County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Santa Cruz County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<p><b>Partner 16</b></p>	<p><b>Food Bank Coalition of San Luis Obispo County</b></p>
<p><b>Role of Partner 16</b></p>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>San Luis Obispo County</b></li> <li>• Provide FSP materials to individuals in San Luis Obispo County</li> <li>• Table at events in San Luis Obispo County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Provide food stamp information and referrals over the phone</li> <li>• Prescreen households in San Luis Obispo County</li> <li>• Assist households with FSP applications in San Luis Obispo County</li> <li>• Provide follow-up assistance to households in San Luis Obispo County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> </ul>

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	<ul style="list-style-type: none"> <li>• Work collaboratively with San Luis Obispo County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in San Luis Obispo County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 17</b>	<b>Food Bank of Contra Costa and Solano</b>
<b>Role of Partner 17</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Contra Costa and Solano counties</b></li> <li>• Provide FSP materials to individuals in Contra Costa and Solano counties</li> <li>• Table at events in Contra Costa and Solano counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Contra Costa and Solano counties</li> <li>• Assist households with FSP applications in Contra Costa and Solano counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Contra Costa and Solano counties' FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Contra Costa and Solano counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 18</b>	<b>Food For People</b>
<b>Role of Partner 18</b>	<p>Priority County</p> <ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Humboldt County</b></li> <li>• Provide FSP materials to individuals in Humboldt County</li> <li>• Table at events in Humboldt County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Humboldt County</li> <li>• Assist households with FSP applications in Humboldt County</li> <li>• Provide follow-up assistance to households in Humboldt County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Humboldt County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Humboldt County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 19</b>	<b>FOOD Share (new)</b>
<b>Role of Partner 19</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Ventura County</b></li> <li>• Provide FSP materials to individuals in Ventura County</li> </ul>

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	<ul style="list-style-type: none"> <li>• Table at events in Ventura County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Ventura County</li> <li>• Assist households with FSP applications in Ventura County</li> <li>• Provide follow-up assistance to households in Ventura County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Ventura County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Ventura County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 20</b>	<b>Foodbank of Santa Barbara County</b> ( <i>new</i> )
<b>Role of Partner 20</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Santa Barbara County</b></li> <li>• Provide FSP materials to individuals in Santa Barbara County</li> <li>• Table at events in Santa Barbara County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Santa Barbara County</li> <li>• Assist households with FSP applications in Santa Barbara County</li> <li>• Provide follow-up assistance to households in Santa Barbara County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Santa Barbara County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Santa Barbara County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 21</b>	<b>Fremont Family Resource Center</b>
<b>Role of Partner 21</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Alameda County</b></li> <li>• Provide FSP materials to individuals in Alameda County</li> <li>• Table at events in Alameda County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Alameda County</li> <li>• Assist households with FSP applications in Alameda County</li> <li>• Provide follow-up assistance to households in Alameda County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Alameda County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic</li> </ul>

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	<p>documentation pertaining to food stamp outreach activities in Alameda County</p> <ul style="list-style-type: none"> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 22</b>	<b>Fresno Metro Ministry</b>
<b>Role of Partner 22</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Fresno County</b></li> <li>• Provide FSP materials to individuals in Fresno County</li> <li>• Table at events in Fresno County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Fresno County</li> <li>• Assist households with FSP applications in Fresno County</li> <li>• Provide follow-up assistance to households in Fresno County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Fresno County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Fresno County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 23</b>	<b>Harbor Interfaith Services</b>
<b>Role of Partner 23</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Los Angeles County</b></li> <li>• Provide FSP materials to individuals in Los Angeles County</li> <li>• Table at events in Los Angeles County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Los Angeles County</li> <li>• Assist households with FSP applications in Los Angeles County</li> <li>• Provide follow-up assistance to households in Los Angeles County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Los Angeles County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Los Angeles County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 24</b>	<b>Humboldt Community Switchboard/United Way Humboldt (2-1-1 Agency)</b>
<b>Role of Partner 24</b>	<ul style="list-style-type: none"> <li>• Provide residents of <b>Humboldt County</b> with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in</li> </ul>

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	<p>Humboldt County</p> <ul style="list-style-type: none"> <li>• Provide FSP materials to individuals in Humboldt County</li> <li>• Table at events in Humboldt County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Humboldt County</li> <li>• Provide follow-up assistance to households in Humboldt County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Humboldt County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Humboldt County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 25</b>	<b>Hunger Action Los Angeles</b> ( <i>new</i> )
<b>Role of Partner 25</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Los Angeles County</b></li> <li>• Provide FSP materials to individuals in Los Angeles County</li> <li>• Table at events in Los Angeles County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Los Angeles County</li> <li>• Assist households with FSP applications in Los Angeles County</li> <li>• Provide follow-up assistance to households in Los Angeles County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Los Angeles County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Los Angeles County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 26</b>	<b>Imperial Valley Food Bank</b>
<b>Role of Partner 26</b>	<p>Priority County</p> <ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Imperial County</b></li> <li>• Provide FSP materials to individuals in Imperial County</li> <li>• Table at events in Imperial County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Imperial County</li> <li>• Assist households with FSP applications in Imperial County</li> <li>• Provide follow-up assistance to households in Imperial County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> </ul>

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	<ul style="list-style-type: none"> <li>• Work collaboratively with Imperial County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Imperial County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 27</b>	<b>INFO LINE of San Diego County (dba 211 San Diego)</b>
<b>Role of Partner 27</b>	<p>Priority County</p> <ul style="list-style-type: none"> <li>• Provide residents of <b>San Diego and Imperial counties</b> with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Train and recruit other 2-1-1 agencies</li> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in San Diego County</li> <li>• Provide FSP materials to individuals in San Diego County</li> <li>• Table at events in San Diego County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in San Diego County</li> <li>• Assist households with FSP applications in San Diego County</li> <li>• Provide follow-up assistance to households in San Diego County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with San Diego County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in San Diego County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 28</b>	<b>Inland Empire United Way (2-1-1 Agency)</b>
<b>Role of Partner 28</b>	<ul style="list-style-type: none"> <li>• Provide residents of <b>San Bernardino County</b> with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in San Bernardino County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 29</b>	<b>Insight Center for Community Economic Development (new)</b>
<b>Role of Partner 29</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies throughout <b>California</b></li> <li>• Educate stakeholders about Food Stamp Employment and Training (FSET) and food stamp outreach activities</li> <li>• Provide FSET trainings for partnering organizations</li> <li>• Increase households' access to the FSP</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with counties' FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic</li> </ul>

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	<p>documentation pertaining to food stamp outreach activities in Calaveras County</p> <ul style="list-style-type: none"> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 30</b>	<b>Interface Children Family Services (2-1-1 Agency)</b>
<b>Role of Partner 30</b>	<ul style="list-style-type: none"> <li>• Provide residents of <b>Ventura County</b> with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Ventura County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 31</b>	<b>Kings United Way (2-1-1 Agency) (new)</b>
<b>Role of Partner 31</b>	<ul style="list-style-type: none"> <li>• Provide residents of <b>Kings County</b> with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Kings County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 32</b>	<b>Los Angeles Regional Food Bank</b>
<b>Role of Partner 32</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Los Angeles County</b></li> <li>• Provide FSP materials to individuals in Los Angeles County</li> <li>• Table at events in Los Angeles County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Los Angeles County</li> <li>• Assist households with FSP applications in Los Angeles County</li> <li>• Provide follow-up assistance to households in Los Angeles County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Los Angeles County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Los Angeles County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 33</b>	<b>Maternal and Child Health Access</b>
<b>Role of Partner 33</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Los Angeles County</b></li> <li>• Provide FSP materials to individuals in Los Angeles County</li> <li>• Table at events in Los Angeles County</li> <li>• Prescreen households in Los Angeles County</li> <li>• Assist households with FSP applications in Los Angeles County</li> </ul>

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	<ul style="list-style-type: none"> <li>• Provide follow-up assistance to households in Los Angeles County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Los Angeles County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Los Angeles County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
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<b>Partner 34</b>	<b>San Diego Hunger Coalition</b>
<b>Role of Partner 34</b>	<p>Priority County</p> <ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>San Diego County</b></li> <li>• Provide FSP materials to individuals in San Diego County</li> <li>• Table at events in San Diego County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in San Diego County</li> <li>• Assist households with FSP applications in San Diego County</li> <li>• Provide follow-up assistance to households in San Diego County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with San Diego County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in San Diego County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 35</b>	<b>Second Harvest Food Bank of Santa Clara and San Mateo Counties</b>
<b>Role of Partner 35</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>San Mateo and Santa Clara counties</b></li> <li>• Provide FSP materials to individuals in San Mateo and Santa Clara counties</li> <li>• Table at events in San Mateo and Santa Clara counties</li> <li>• Prescreen households in San Mateo and Santa Clara counties</li> <li>• Assist households with FSP applications in San Mateo and Santa Clara counties</li> <li>• Provide follow-up assistance to households in San Mateo and Santa Clara counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with San Mateo and Santa Clara counties' FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic</li> </ul>

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	<p>documentation pertaining to food stamp outreach activities in San Mateo and Santa Clara counties</p> <ul style="list-style-type: none"> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 36</b>	<b>Second Harvest Food Bank of Santa Cruz County</b>
<b>Role of Partner 36</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Santa Cruz County</b></li> <li>• Provide FSP materials to individuals in Santa Cruz County</li> <li>• Table at events in Santa Cruz County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Santa Cruz County</li> <li>• Assist households with FSP applications in Santa Cruz County</li> <li>• Provide follow-up assistance to households in Santa Cruz County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Santa Cruz County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Santa Cruz County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 37</b>	<b>Senior Legal Hotline/Legal Services of Northern California</b>
<b>Role of Partner 37</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>California</b></li> <li>• Provide FSP materials to individuals in California</li> <li>• Table at events in California</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in California</li> <li>• Assist households with FSP applications in California</li> <li>• Provide follow-up assistance to households in California</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with counties' FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in California</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 38</b>	<b>SF Works</b>
<b>Role of Partner 38</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>San Francisco</b></li> <li>• Prescreen households in San Francisco</li> <li>• Assist households with FSP applications in San Francisco</li> <li>• Provide follow-up assistance to households in San Francisco</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> </ul>

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	<ul style="list-style-type: none"> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with San Francisco's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in San Francisco</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 39</b>	<b>SingleStop USA (new)</b>
<b>Role of Partner 39</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Alameda County and San Francisco</b></li> <li>• Provide FSP materials to individuals in Alameda County and San Francisco</li> <li>• Table at events in Alameda County and San Francisco</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Alameda County and San Francisco</li> <li>• Assist households with FSP applications in Alameda County and San Francisco</li> <li>• Provide follow-up assistance to households in Alameda County and San Francisco</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Alameda County and San Francisco's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Alameda County and San Francisco</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 40</b>	<b>The Bar Association of San Francisco's Volunteer Legal Services Program</b>
<b>Role of Partner 40</b>	<ul style="list-style-type: none"> <li>• Provide FSP materials to individuals in <b>San Francisco</b></li> <li>• Prescreen households in San Francisco</li> <li>• Assist households with FSP applications in San Francisco</li> <li>• Provide follow-up assistance to households in San Francisco</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with San Francisco's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in San Francisco</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 41</b>	<b>The Resource Connection</b>
<b>Role of Partner 41</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Calaveras County</b></li> <li>• Provide FSP materials to individuals in Calaveras County</li> <li>• Table at events in Calaveras County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Calaveras County</li> </ul>

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	<ul style="list-style-type: none"> <li>• Assist households with FSP applications in Calaveras County</li> <li>• Provide follow-up assistance to households in Calaveras County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Calaveras County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Calaveras County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 42</b>	<b>United Way of Fresno County (2-1-1 Agency) (new)</b>
<b>Role of Partner 42</b>	<ul style="list-style-type: none"> <li>• Provide residents of <b>Fresno County</b> with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Fresno County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 43</b>	<b>United Way of Monterey (2-1-1 Agency) (new)</b>
<b>Role of Partner 43</b>	<ul style="list-style-type: none"> <li>• Provide residents of <b>Monterey County</b> with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Humboldt County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 44</b>	<b>United Way Stanislaus County (2-1-1 Agency)</b>
<b>Role of Partner 44</b>	<ul style="list-style-type: none"> <li>• Provide residents of <b>Stanislaus County</b> with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Stanislaus County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 45</b>	<b>Village Community Resource Center</b>
<b>Role of Partner 45</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Contra Costa County</b></li> <li>• Provide FSP materials to individuals in Contra Costa County</li> <li>• Table at events in Contra Costa County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Contra Costa County</li> </ul>

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	<ul style="list-style-type: none"> <li>• Assist households with FSP applications in Contra Costa County</li> <li>• Provide follow-up assistance to households in Contra Costa County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CAFB, CDPH, and/or CDSS</li> <li>• Work collaboratively with Contra Costa County's FSP staff</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Contra Costa County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 46</b>	<b>Volunteer Center of Riverside County (2-1-1 Agency)</b>
<b>Role of Partner 46</b>	<ul style="list-style-type: none"> <li>• Provide residents of <b>Riverside County</b> with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Riverside County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 47</b>	<b>Volunteer Center of Sonoma County (2-1-1 Agency) (new)</b>
<b>Role of Partner 47</b>	<ul style="list-style-type: none"> <li>• Provide residents of <b>Sonoma County</b> with accurate food stamp information and referrals over the phone</li> <li>• Cross-promote food stamps when callers inquire about other programs for people with low incomes (e.g., WIC, rent or energy assistance, Head Start, Medi-Cal)</li> <li>• Provide CAFB with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Sonoma County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 48</b>	<b>Angel.com</b>
<b>Role of Partner 48</b>	Route callers to the statewide, toll-free Food Stamp Information Line to the appropriate destination based on their ZIP codes. Counties' FSP staffs determine whether callers are routed to the county FSP office, a trusted partner, an automated message, or a combination of the above.
<b>Evaluation (Partners 1-48)</b>	<p><b>Process Evaluation:</b> Utilize logs to track and report the number of: a) FSP Outreach materials distributed; b) events where FSP outreach activities were conducted (e.g., "tabling"); c) food stamp outreach trainings; d) people trained; e) households prescreened; f) FSP applicants assisted, g) households receiving follow-up assistance and h) barriers identified by applicants. Partners whose activities are phone-based will track the number of callers receiving food stamp information.</p> <p><b>Outcome Evaluation:</b> Outreach subcontractors submitting applications to the county food stamp office will work with the county to determine the application success rate and follow-up as necessary, share experience and approaches for tracking application success rates, and continue to explore appropriate alternatives for tracking this performance indicator. Additionally, county-level FSP participation trends will be tracked to compare FSP participation dynamics and performance.</p>

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<b>Project Number 3</b>			
<b>Goal</b>	Catholic Charities of California will improve participation in the FSP by approximately 6,000 households in California.		
<b>Timeline</b>	<b>Start</b>	10/1/2009	<b>End</b> 9/30/2010
<b>Description of Activity</b>	<p><u>Food Stamp Outreach</u></p> <ul style="list-style-type: none"> <li>• Subcontractors will partner with approximately 200 community agencies and government nutrition and food programs serving households potentially eligible for food stamps in 17 targeted counties</li> <li>• Subcontractors will provide approximately 74,000 FSP materials to individuals in targeted counties</li> <li>• Subcontractors will table at approximately 300 events in targeted counties</li> <li>• Subcontractors will provide approximately 70 food stamp outreach trainings for partnering organizations; train approximately 800 people</li> <li>• Subcontractors will prescreen approximately 44,000 individuals in targeted counties</li> <li>• Subcontractors will assist approximately 12,000 individuals with FSP applications in targeted counties</li> <li>• Subcontractors will provide follow-up assistance to approximately 8,000 households in targeted counties</li> <li>• Subcontractors will work with State/Federal partners to plan for media campaigns</li> <li>• Subcontractors will educate stakeholders about food stamp outreach</li> <li>• Subcontractors will increase households' access to the FSP</li> <li>• Subcontractors will work collaboratively with FSP staff in targeted counties</li> <li>• Catholic Charities of California will provide CDPH with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in targeted counties</li> <li>• Catholic Charities of California will prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>		
<b>Contractor</b>	<b>Catholic Charities of California</b> ( <i>new</i> )		
<b>Role of Contractor</b>	<ul style="list-style-type: none"> <li>• Subcontract with nine diocesan organizations to conduct food stamp outreach activities in 17 counties</li> <li>• Provide fiscal and programmatic management for all subcontractors</li> <li>• Oversee subcontractors' evaluation and monitoring activities</li> <li>• Improve subcontractors' effectiveness through efficient program management, trainings, and information sharing</li> <li>• Represent subcontractors in statewide coalitions and efforts</li> <li>• Develop and improve tools and technology for processing food stamp inquiries, delivering applications, and tracking outcomes</li> <li>• Provide California Department of Public Health (CDPH) with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in targeted counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>		
<b>Partner 1</b>	<b>Catholic Charities Diocese of San Diego</b>		
<b>Role of Partner 1</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Imperial and San Diego counties</b></li> <li>• Provide FSP materials to individuals in Imperial and San Diego counties</li> <li>• Table at events in Imperial and San Diego counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Imperial and San Diego counties</li> <li>• Assist households with FSP applications in Imperial and San Diego counties</li> <li>• Provide follow-up assistance to households in Imperial and San Diego</li> </ul>		

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	<p>counties</p> <ul style="list-style-type: none"> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by Catholic Charities of California, CDPH, and/or CDSS</li> <li>• Work collaboratively with Imperial and San Diego counties' FSP staff</li> <li>• Provide Catholic Charities of California with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Imperial and San Diego counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 2</b>	<b>Catholic Charities Diocese of Stockton</b>
<b>Role of Partner 2</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>San Joaquin and Stanislaus counties</b></li> <li>• Provide FSP materials to individuals in San Joaquin and Stanislaus counties</li> <li>• Table at events in San Joaquin and Stanislaus counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in San Joaquin and Stanislaus counties</li> <li>• Assist households with FSP applications in San Joaquin and Stanislaus counties</li> <li>• Provide follow-up assistance to households in San Joaquin and Stanislaus counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by Catholic Charities of California, CDPH, and/or CDSS</li> <li>• Work collaboratively with San Joaquin and Stanislaus counties' FSP staff</li> <li>• Provide Catholic Charities of California with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in San Joaquin and Stanislaus counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 3</b>	<b>Catholic Charities of Los Angeles, Inc. (new)</b>
<b>Role of Partner 3</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Los Angeles, Santa Barbara, and Ventura counties</b></li> <li>• Provide FSP materials to individuals in Los Angeles, Santa Barbara, and Ventura counties</li> <li>• Table at events in Los Angeles, Santa Barbara, and Ventura counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Los Angeles, Santa Barbara, and Ventura counties</li> <li>• Assist households with FSP applications in Los Angeles, Santa Barbara, and Ventura counties</li> <li>• Provide follow-up assistance to households in Los Angeles, Santa Barbara, and Ventura counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> </ul>

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	<ul style="list-style-type: none"> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by Catholic Charities of California, CDPH, and/or CDSS</li> <li>• Work collaboratively with Los Angeles, Santa Barbara, and Ventura counties' FSP staff</li> <li>• Provide Catholic Charities of California with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Los Angeles, Santa Barbara, and Ventura counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 4</b>	<b>Catholic Social Service of Solano County/Catholic Charities of Sacramento, Inc. (new)</b>
<b>Role of Partner 4</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Solano County</b></li> <li>• Provide FSP materials to individuals in Solano County</li> <li>• Table at events in Solano County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Solano County</li> <li>• Assist households with FSP applications in Solano County</li> <li>• Provide follow-up assistance to households in Solano County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by Catholic Charities of California, CDPH, and/or CDSS</li> <li>• Work collaboratively with Solano County's FSP staff</li> <li>• Provide Catholic Charities of California with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Solano County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 5</b>	<b>Catholic Charities of Santa Clara County (new)</b>
<b>Role of Partner 5</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Santa Clara County</b></li> <li>• Provide FSP materials to individuals in Santa Clara County</li> <li>• Table at events in Santa Clara County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Santa Clara County</li> <li>• Assist households with FSP applications in Santa Clara County</li> <li>• Provide follow-up assistance to households in Santa Clara County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by Catholic Charities of California, CDPH, and/or CDSS</li> <li>• Work collaboratively with Santa Clara County's FSP staff</li> <li>• Provide Catholic Charities of California with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Santa Clara County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>

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<b>Partner 6</b>	<b>Catholic Charities of the Diocese of Fresno</b> ( <i>new</i> )
<b>Role of Partner 6</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Fresno and Tulare counties</b></li> <li>• Provide FSP materials to individuals in Fresno and Tulare counties</li> <li>• Table at events in Fresno and Tulare counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Fresno and Tulare counties</li> <li>• Assist households with FSP applications in Fresno and Tulare counties</li> <li>• Provide follow-up assistance to households in Fresno and Tulare counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by Catholic Charities of California, CDPH, and/or CDSS</li> <li>• Work collaboratively with Fresno and Tulare counties' FSP staff</li> <li>• Provide Catholic Charities of California with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Fresno and Tulare counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 7</b>	<b>Catholic Charities of the Diocese of Santa Rosa</b> ( <i>new</i> )
<b>Role of Partner 7</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Lake and Sonoma counties</b></li> <li>• Provide FSP materials to individuals in Lake and Sonoma counties</li> <li>• Table at events in Lake and Sonoma counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Lake and Sonoma counties</li> <li>• Assist households with FSP applications in Lake and Sonoma counties</li> <li>• Provide follow-up assistance to households in Lake and Sonoma counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by Catholic Charities of California, CDPH, and/or CDSS</li> <li>• Work collaboratively with Lake and Sonoma counties' FSP staff</li> <li>• Provide Catholic Charities of California with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Lake and Sonoma counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 8</b>	<b>Catholic Charities of the East Bay</b> ( <i>new</i> )
<b>Role of Partner 8</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Alameda and Contra Costa counties</b></li> <li>• Provide FSP materials to individuals in Alameda and Contra Costa counties</li> <li>• Table at events in Alameda and Contra Costa counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Alameda and Contra Costa counties</li> <li>• Assist households with FSP applications in Alameda and Contra Costa counties</li> </ul>

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	<ul style="list-style-type: none"> <li>• Provide follow-up assistance to households in Alameda and Contra Costa counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by Catholic Charities of California, CDPH, and/or CDSS</li> <li>• Work collaboratively with Alameda and Contra Costa counties' FSP staff</li> <li>• Provide Catholic Charities of California with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Alameda and Contra Costa counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 9</b>	<b>Catholic Charities San Bernardino/Riverside (new)</b>
<b>Role of Partner 9</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Riverside and San Bernardino counties</b></li> <li>• Provide FSP materials to individuals in Riverside and San Bernardino counties</li> <li>• Table at events in Riverside and San Bernardino counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Riverside and San Bernardino counties</li> <li>• Assist households with FSP applications in Riverside and San Bernardino counties</li> <li>• Provide follow-up assistance to households in Riverside and San Bernardino counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by Catholic Charities of California, CDPH, and/or CDSS</li> <li>• Work collaboratively with Riverside and San Bernardino counties' FSP staff</li> <li>• Provide Catholic Charities of California with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Riverside and San Bernardino counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Evaluation (Partners 1-9)</b>	<p><b>Process Evaluation:</b> Utilize logs to track and report the number of: a) FSP outreach materials distributed; b) events where FSP outreach activities were conducted (e.g., "tabling"); c) food stamp outreach trainings; d) people trained; e) households prescreened; f) FSP applicants assisted; g) households receiving follow-up assistance; and h) barriers identified by applicants.</p> <p><b>Outcome Evaluation:</b> Outreach subcontractors submitting applications to the county food stamp office will work with the county to determine the application success rate and follow-up as necessary, share experience and approaches for tracking application success rates, and continue to explore appropriate alternatives for tracking this performance indicator. Additionally, county-level FSP participation trends will be tracked to compare FSP participation dynamics and performance.</p>

<b>Project Number 4</b>	
<b>Goal</b>	CVHN will improve participation in the FSP by approximately 2,000 households in California.

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<b>Timeline</b>	<b>Start</b>	10/1/2009	<b>End</b>	9/30/2010
<b>Description of Activity</b>	<b>Food Stamp Outreach</b> <ul style="list-style-type: none"> <li>• Subcontractors will partner with approximately 90 community agencies and government nutrition and food programs serving households potentially eligible for food stamps in 17 targeted counties</li> <li>• Subcontractors will provide approximately 31,000 FSP materials to individuals in targeted counties</li> <li>• Subcontractors will table at approximately 300 events in targeted counties</li> <li>• Subcontractors will provide more than 30 food stamp outreach trainings for partnering organizations; train 300 people</li> <li>• Subcontractors will prescreen approximately 10,000 individuals in targeted counties</li> <li>• Subcontractors will assist approximately 3,900 individuals with FSP applications in targeted counties</li> <li>• Subcontractors will provide follow-up assistance to approximately 3,500 households in targeted counties</li> <li>• Subcontractors will work with State/Federal partners to plan for media campaigns</li> <li>• Subcontractors will educate stakeholders about food stamp outreach</li> <li>• Subcontractors will increase households' access to the FSP</li> <li>• Subcontractors will work collaboratively with FSP staff in targeted counties</li> <li>• Provide CDPH with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in targeted counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>			
<b>Contractor</b>	<b>Central Valley Health Network</b>			
<b>Role of Contractor</b>	<ul style="list-style-type: none"> <li>• Subcontract with 11 organizations to conduct food stamp outreach activities in 17 counties</li> <li>• Provide fiscal and programmatic management for all subcontractors</li> <li>• Oversee subcontractors' evaluation and monitoring activities</li> <li>• Improve subcontractors' effectiveness through efficient program management, trainings, and information sharing</li> <li>• Represent subcontractors in statewide coalitions and efforts</li> <li>• Develop and improve tools and technology for processing food stamp inquiries, delivering applications, and tracking outcomes</li> <li>• CVHN will provide California Department of Public Health (CDPH) with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in targeted counties</li> <li>• CVHN will prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>			
<b>Partner 1</b>	<b>Clinica Sierra Vista</b>			
<b>Role of Partner 1</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Fresno and Kern counties</b></li> <li>• Provide FSP materials to individuals in Fresno and Kern counties</li> <li>• Table at events in Fresno and Kern counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Fresno and Kern counties</li> <li>• Assist households with FSP applications in Fresno and Kern counties</li> <li>• Provide follow-up assistance to households in Fresno and Kern counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> </ul>			

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	<ul style="list-style-type: none"> <li>Attend meetings and trainings as requested by CVHN, CDPH, and/or CDSS</li> <li>Work collaboratively with Fresno and Kern counties' FSP staff</li> <li>Provide CVHN with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Fresno and Kern counties</li> <li>Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 2</b>	<b>Clinicas Del Camino Real, Inc. (new)</b>
<b>Role of Partner 2</b>	<ul style="list-style-type: none"> <li>Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Ventura County</b></li> <li>Provide FSP materials to individuals in Ventura County</li> <li>Table at events in Ventura County</li> <li>Provide food stamp outreach trainings for partnering organizations</li> <li>Prescreen households in Ventura County</li> <li>Assist households with FSP applications in Ventura County</li> <li>Provide follow-up assistance to households in Ventura County</li> <li>Work with State/Federal partners to plan for media campaigns</li> <li>Educate stakeholders about food stamp outreach</li> <li>Increase households' access to the FSP</li> <li>Track and report barriers identified by applicants</li> <li>Attend meetings and trainings as requested by CVHN, CDPH, and/or CDSS</li> <li>Work collaboratively with Ventura County's FSP staff</li> <li>Provide CVHN with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Ventura County</li> <li>Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 3</b>	<b>CommuniCare Health Centers (new)</b>
<b>Role of Partner 3</b>	<ul style="list-style-type: none"> <li>Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Yolo County</b></li> <li>Provide FSP materials to individuals in Yolo County</li> <li>Table at events in Yolo County</li> <li>Provide food stamp outreach trainings for partnering organizations</li> <li>Prescreen households in Yolo County</li> <li>Assist households with FSP applications in Yolo County</li> <li>Provide follow-up assistance to households in Yolo County</li> <li>Work with State/Federal partners to plan for media campaigns</li> <li>Educate stakeholders about food stamp outreach</li> <li>Increase households' access to the FSP</li> <li>Track and report barriers identified by applicants</li> <li>Attend meetings and trainings as requested by CVHN, CDPH, and/or CDSS</li> <li>Work collaboratively with Yolo County's FSP staff</li> <li>Provide CVHN with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Yolo County</li> <li>Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 4</b>	<b>Del Norte Clinics, Inc. (new)</b>
<b>Role of Partner 4</b>	<ul style="list-style-type: none"> <li>Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Butte, Colusa, Glenn, Sutter, and Yuba counties</b></li> <li>Provide FSP materials to individuals in Butte, Colusa, Glenn, Sutter, and Yuba counties</li> </ul>

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	<ul style="list-style-type: none"> <li>• Table at events in Butte, Colusa, Glenn, Sutter, and Yuba counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Butte, Colusa, Glenn, Sutter, and Yuba counties</li> <li>• Assist households with FSP applications in Butte, Colusa, Glenn, Sutter, and Yuba counties</li> <li>• Provide follow-up assistance to households in Butte, Colusa, Glenn, Sutter, and Yuba counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CVHN, CDPH, and/or CDSS</li> <li>• Work collaboratively with Butte, Colusa, Glenn, Sutter, and Yuba counties' FSP staff</li> <li>• Provide CVHN with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Butte, Colusa, Glenn, Sutter, and Yuba counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 5</b>	<b>Family Health Care Network (new)</b>
<b>Role of Partner 5</b>	<p>Priority County</p> <ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Kings and Tulare counties</b></li> <li>• Provide FSP materials to individuals in Kings and Tulare counties</li> <li>• Table at events in Kings and Tulare counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Kings and Tulare counties</li> <li>• Assist households with FSP applications in Kings and Tulare counties</li> <li>• Provide follow-up assistance to households in Kings and Tulare counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CVHN, CDPH, and/or CDSS</li> <li>• Work collaboratively with Kings and Tulare counties' FSP staff</li> <li>• Provide CVHN with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Kings and Tulare counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 6</b>	<b>Golden Valley Health Centers</b>
<b>Role of Partner 6</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Merced and Stanislaus counties</b></li> <li>• Provide FSP materials to individuals in Merced and Stanislaus counties</li> <li>• Table at events in Merced and Stanislaus counties</li> <li>• Prescreen households in Merced and Stanislaus counties</li> <li>• Assist households with FSP applications in Merced and Stanislaus counties</li> <li>• Provide follow-up assistance to households in Merced and Stanislaus counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> </ul>

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	<ul style="list-style-type: none"> <li>Track and report barriers identified by applicants</li> <li>Attend meetings and trainings as requested by CVHN, CDPH, and/or CDSS</li> <li>Work collaboratively with Merced and Stanislaus counties' FSP staff</li> <li>Provide CVHN with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Merced and Stanislaus counties</li> <li>Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 7</b>	<b>Hill Country Health and Wellness Center</b> ( <i>new</i> )
<b>Role of Partner 7</b>	<ul style="list-style-type: none"> <li>Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Shasta County</b></li> <li>Provide FSP materials to individuals in Shasta County</li> <li>Table at events in Shasta County</li> <li>Provide food stamp outreach trainings for partnering organizations</li> <li>Prescreen households in Shasta County</li> <li>Assist households with FSP applications in Shasta County</li> <li>Provide follow-up assistance to households in Shasta County</li> <li>Work with State/Federal partners to plan for media campaigns</li> <li>Educate stakeholders about food stamp outreach</li> <li>Increase households' access to the FSP</li> <li>Track and report barriers identified by applicants</li> <li>Attend meetings and trainings as requested by CVHN, CDPH, and/or CDSS</li> <li>Work collaboratively with Shasta County's FSP staff</li> <li>Provide CVHN with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Shasta County</li> <li>Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 8</b>	<b>Inland Behavioral Health Services, Inc.</b>
<b>Role of Partner 8</b>	<ul style="list-style-type: none"> <li>Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Riverside and San Bernardino counties</b></li> <li>Provide FSP materials to individuals in Riverside and San Bernardino counties</li> <li>Table at events in Riverside and San Bernardino counties</li> <li>Provide food stamp outreach trainings for partnering organizations</li> <li>Prescreen households in Riverside and San Bernardino counties</li> <li>Assist households with FSP applications in Riverside and San Bernardino counties</li> <li>Provide follow-up assistance to households in Riverside and San Bernardino counties</li> <li>Work with State/Federal partners to plan for media campaigns</li> <li>Educate stakeholders about food stamp outreach</li> <li>Increase households' access to the FSP</li> <li>Track and report barriers identified by applicants</li> <li>Attend meetings and trainings as requested by CVHN, CDPH, and/or CDSS</li> <li>Work collaboratively with Riverside and San Bernardino counties' FSP staff</li> <li>Provide CVHN with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Riverside and San Bernardino counties</li> <li>Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 9</b>	<b>Livingston Medical Group</b>

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<p><b>Role of Partner 9</b></p>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Merced County</b></li> <li>• Provide FSP materials to individuals in Merced County</li> <li>• Table at events in Merced County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Merced County</li> <li>• Assist households with FSP applications in Merced County</li> <li>• Provide follow-up assistance to households in Merced County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CVHN, CDPH, and/or CDSS</li> <li>• Work collaboratively with Merced County's FSP staff</li> <li>• Provide CVHN with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Merced County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<p><b>Partner 10</b></p>	<p><b>Salud Para La Gente</b> (<i>new</i>)</p>
<p><b>Role of Partner 10</b></p>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Santa Cruz County</b></li> <li>• Provide FSP materials to individuals in Santa Cruz County</li> <li>• Table at events in Santa Cruz County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Santa Cruz County</li> <li>• Assist households with FSP applications in Santa Cruz County</li> <li>• Provide follow-up assistance to households in Santa Cruz County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by CVHN, CDPH, and/or CDSS</li> <li>• Work collaboratively with Santa Cruz County's FSP staff</li> <li>• Provide CVHN with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Santa Cruz County</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<p><b>Partner 11</b></p>	<p><b>Yolo Family Resource Center</b> (<i>new</i>)</p>
<p><b>Role of Partner 11</b></p>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Yolo County</b></li> <li>• Provide FSP materials to individuals in Yolo County</li> <li>• Table at events in Yolo County</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Yolo County</li> <li>• Assist households with FSP applications in Yolo County</li> <li>• Provide follow-up assistance to households in Yolo County</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase FSP households' access to the FSP</li> </ul>

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	<ul style="list-style-type: none"> <li>Track and report barriers identified by applicants</li> <li>Attend meetings and trainings as requested by CVHN, CDPH, and/or CDSS</li> <li>Work collaboratively with Yolo County's FSP staff</li> <li>Provide CVHN with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Yolo County</li> <li>Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Evaluation (Partners (1-11))</b>	<p><b>Process Evaluation:</b> Utilize logs to track and report the number of: a) FSP outreach materials distributed; b) events where FSP outreach activities were conducted (e.g., "tabling"); c) food stamp outreach trainings; d) people trained; e) households prescreened; f) FSP applicants assisted; g) households receiving follow-up assistance; and h) barriers identified by applicants.</p> <p><b>Outcome Evaluation:</b> Outreach subcontractors submitting applications to the county food stamp office will work with the county to determine the application success rate and follow-up as necessary, share experience and approaches for tracking application success rates, and continue to explore appropriate alternatives for tracking this performance indicator. Additionally, county-level FSP participation trends will be tracked to compare FSP participation dynamics and performance.</p>

<b>Project Number 5</b>			
<b>Goal</b>	The Foundation will improve participation in the FSP by approximately 300 households in California.		
<b>Timeline</b>	<b>Start</b>	10/1/2009	<b>End</b> 9/30/2010
<b>Description of Activity</b>	<p><u>Food Stamp Outreach</u></p> <ul style="list-style-type: none"> <li>Subcontractors will partner with approximately 50 community agencies and government nutrition and food programs serving households potentially eligible for food stamps in targeted counties</li> <li>Subcontractors will provide approximately 3,500 FSP materials to individuals in targeted counties</li> <li>Subcontractors will table at approximately 40 events in targeted counties</li> <li>Subcontractors will provide approximately 10 food stamp outreach trainings for partnering organizations; train approximately 100 people</li> <li>Subcontractors will provide food stamp information over the phone to approximately 1,000 callers</li> <li>Subcontractors will prescreen approximately 2,800 individuals in targeted counties</li> <li>Subcontractors will assist approximately 700 individuals with FSP applications in targeted counties</li> <li>Subcontractors will provide follow-up assistance to approximately 300 households in targeted counties</li> <li>Subcontractors will work with State/Federal partners to plan for media campaigns</li> <li>Subcontractors will educate stakeholders about food stamp outreach</li> <li>Subcontractors will increase households' access to the FSP</li> <li>Subcontractors will work collaboratively with FSP staff in targeted counties</li> <li>The Foundation will provide CDPH with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in targeted counties</li> <li>The Foundation will prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>		
<b>Contractor</b>	<b>CSU, Chico Research Foundation (new)</b>		
<b>Role of Contractor</b>	<ul style="list-style-type: none"> <li>Subcontract with 5 organizations to conduct food stamp outreach activities in 9 counties</li> <li>Provide fiscal and programmatic management for all subcontractors</li> </ul>		

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	<ul style="list-style-type: none"> <li>• Oversee subcontractors' evaluation and monitoring activities</li> <li>• Improve subcontractors' effectiveness through efficient program management, trainings, and information sharing</li> <li>• Represent subcontractors in statewide coalitions and efforts</li> <li>• Develop and improve tools and technology for processing food stamp inquiries, delivering applications, and tracking outcomes</li> <li>• Provide California Department of Public Health (CDPH) with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in targeted counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
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<b>Partner 1</b>	<b>Community Housing Improvement Program</b> ( <i>new</i> )
<b>Role of Partner 1</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Butte, Colusa, Glenn, Shasta, Siskiyou, Tehama, and Yuba counties</b></li> <li>• Provide FSP materials to individuals in Butte, Colusa, Glenn, Shasta, Siskiyou, Tehama, and Yuba counties</li> <li>• Table at events in Butte, Colusa, Glenn, Shasta, Siskiyou, Tehama, and Yuba counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Provide food stamp information and referrals over the phone</li> <li>• Prescreen households in Butte, Colusa, Glenn, Shasta, Siskiyou, Tehama, and Yuba counties</li> <li>• Assist households with FSP applications in Butte, Colusa, Glenn, Shasta, Siskiyou, Tehama, and Yuba counties</li> <li>• Provide follow-up assistance to households in Butte, Colusa, Glenn, Shasta, Siskiyou, Tehama, and Yuba counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by the Foundation, CDPH, and/or CDSS</li> <li>• Work collaboratively with Butte, Colusa, Glenn, Shasta, Siskiyou, Tehama, and Yuba counties' FSP staff</li> <li>• Provide the Foundation with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Butte, Colusa, Glenn, Shasta, Siskiyou, Tehama, and Yuba counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 2</b>	<b>CSU, Chico – School of Social Work and Department of Nutrition</b> ( <i>new</i> )
<b>Role of Partner 2</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Butte, Glenn, Modoc, Shasta, Siskiyou, Tehama, and Trinity counties</b></li> <li>• Provide FSP materials to individuals in Butte, Glenn, Modoc, Shasta, Siskiyou, Tehama, and Trinity counties</li> <li>• Table at events in Butte, Glenn, Modoc, Shasta, Siskiyou, Tehama, and Trinity counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Prescreen households in Butte, Glenn, Modoc, Shasta, Siskiyou, Tehama, and Trinity counties</li> <li>• Assist households with FSP applications in Butte, Glenn, Modoc, Shasta, Siskiyou, Tehama, and Trinity counties</li> <li>• Provide follow-up assistance to households in Butte, Glenn, Modoc, Shasta,</li> </ul>

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	<p>Siskiyou, Tehama, and Trinity counties</p> <ul style="list-style-type: none"> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by the Foundation, CDPH, and/or CDSS</li> <li>• Work collaboratively with Butte, Glenn, Modoc, Shasta, Siskiyou, Tehama, and Trinity counties' FSP staff</li> <li>• Provide the Foundation with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Butte, Glenn, Modoc, Shasta, Siskiyou, Tehama, and Trinity counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 3</b>	<b>Northern Valley Catholic Social Services</b> <i>(new)</i>
<b>Role of Partner 3</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Butte and Shasta counties</b></li> <li>• Provide FSP materials to individuals in Butte and Shasta counties</li> <li>• Table at events in Butte and Shasta counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Provide food stamp information and referrals over the phone</li> <li>• Prescreen households in Butte and Shasta counties</li> <li>• Assist households with FSP applications in Butte and Shasta counties</li> <li>• Provide follow-up assistance to households in Butte and Shasta counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> <li>• Attend meetings and trainings as requested by the Foundation, CDPH, and/or CDSS</li> <li>• Work collaboratively with Butte and Shasta counties' FSP staff</li> <li>• Provide the Foundation with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Butte and Shasta counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 4</b>	<b>Northern Valley Indian Health, Inc.</b> <i>(new)</i>
<b>Role of Partner 4</b>	<ul style="list-style-type: none"> <li>• Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Butte, Colusa, Glenn, and Tehama counties</b></li> <li>• Provide FSP materials to individuals in Butte, Colusa, Glenn, and Tehama counties</li> <li>• Table at events in Butte, Colusa, Glenn, and Tehama counties</li> <li>• Provide food stamp outreach trainings for partnering organizations</li> <li>• Provide food stamp information and referrals over the phone</li> <li>• Prescreen households in Butte, Colusa, Glenn, and Tehama counties</li> <li>• Assist households with FSP applications in Butte, Colusa, Glenn, and Tehama counties</li> <li>• Provide follow-up assistance to households in Butte, Colusa, Glenn, and Tehama counties</li> <li>• Work with State/Federal partners to plan for media campaigns</li> <li>• Educate stakeholders about food stamp outreach</li> <li>• Increase households' access to the FSP</li> <li>• Track and report barriers identified by applicants</li> </ul>

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	<ul style="list-style-type: none"> <li>Attend meetings and trainings as requested by the Foundation, CDPH, and/or CDSS</li> <li>Work collaboratively with Butte, Colusa, Glenn, and Tehama counties' FSP staff</li> <li>Provide the Foundation with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Butte, Colusa, Glenn, and Tehama counties</li> <li>Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Partner 5</b>	<b>Youth for Change</b> ( <i>new</i> )
<b>Role of Partner 5</b>	<ul style="list-style-type: none"> <li>Partner with community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Butte County</b></li> <li>Provide FSP materials to individuals in Butte County</li> <li>Table at events in Butte County</li> <li>Provide food stamp outreach trainings for partnering organizations</li> <li>Provide food stamp information and referrals over the phone</li> <li>Prescreen households in Butte County</li> <li>Assist households with FSP applications in Butte County</li> <li>Provide follow-up assistance to households in Butte County</li> <li>Work with State/Federal partners to plan for media campaigns</li> <li>Educate stakeholders about food stamp outreach</li> <li>Increase households' access to the FSP</li> <li>Track and report barriers identified by applicants</li> <li>Attend meetings and trainings as requested by the Foundation, CDPH, and/or CDSS</li> <li>Work collaboratively with Butte County's FSP staff</li> <li>Provide the Foundation with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in Butte County</li> <li>Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Evaluation (Partners 1-5)</b>	<p><b>Process Evaluation:</b> Utilize logs to track and report the number of: a) FSP outreach materials distributed; b) events where FSP outreach activities were conducted (e.g., "tabling"); c) food stamp outreach trainings; d) people trained; e) households prescreened; f) FSP applicants assisted; g) households receiving follow-up assistance; and h) barriers identified by applicants. Partners whose activities are phone-based will track the number of callers receiving food stamp information.</p> <p><b>Outcome Evaluation:</b> Outreach subcontractors submitting applications to the county food stamp office will work with the county to determine the application success rate and follow-up as necessary, share experience and approaches for tracking application success rates, and continue to explore appropriate alternatives for tracking this performance indicator. Additionally, county-level FSP participation trends will be tracked to compare FSP participation dynamics and performance.</p>

<b>Project Number 6</b>			
<b>Goal</b>	The Public Health Institute will improve access to the FSP for Californians and increase FSP participation by providing staff with expertise in program management as well as research and evaluation to provide technical assistance and oversee aspects of the AIP.		
<b>Timeline</b>	<b>Start</b>	10/1/2009	<b>End</b> 9/30/2010
<b>Description of Activity</b>	<ul style="list-style-type: none"> <li>Oversee AIP projects and provide programmatic technical assistance to partners.</li> <li>Oversee the design and evaluation of the AIP and to provide technical</li> </ul>		

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	<p>assistance to AIP partners by providing a Research Scientist</p> <ul style="list-style-type: none"> <li>• Conduct key informant interviews and write a report on the connection between the MediCal Program and food stamp outreach efforts.</li> <li>• Develop materials or a tool kit for community partners or rebranding of existing materials with the new California name for FSP through a consultant</li> </ul>
<b>Contractor</b>	<b>Public Health Institute</b>
<b>Role of Contractor</b>	Hire, in consultation with CDSS, appropriate staff and handle the administration and support of those individuals. Ensure that staff track their time dedicated to food stamp outreach/AIP activities. Contract with consultants, report from key informant interviews and material developed, updated and distributed to community partners. Assure completion of all deliverables.
<b>Evaluation</b>	<b>Process Evaluation:</b> Time tracking and performance reviews of PHI staff assigned to AIP. Completion of deliverables.

<b>Project Number 7</b>			
<b>Goal</b>	Runyon, Saltzman & Einhorn, Inc. will improve Californians' awareness of and access to the FSP.		
<b>Timeline</b>	<b>Start</b>	10/1/2009	<b>End</b> 9/30/2010
<b>Description of Activity</b>	<ul style="list-style-type: none"> <li>• Provide media spokesperson trainings for local food stamp outreach partners</li> <li>• Develop 20-minute radio spots (vignettes) in Spanish with a food stamp outreach message that includes California's Food Stamp Information Line phone number and website(s) to enhance USDA's food stamp promotion media campaign</li> <li>• Work with a consultant to develop, produce, and ship food stamp outreach resources to community-based partners</li> <li>• Gain CDSS/USDA review and approval as appropriate</li> </ul>		
<b>Contractor</b>	<b>Runyon, Saltzman &amp; Einhorn , Inc.</b>		
<b>Role of Contractor</b>	Contract with appropriate partnering consultants and organizations to ensure that Californians know about and have access to the FSP.		
<b>Partner 1</b>	<b>Radio Bilingue or other Media Partnership Contractor</b>		
<b>Role of Partner 1</b>	Develop and air Spanish-language radio spots (vignettes) 10 -15 minutes that promote the FSP and direct listeners to California's Food Stamp Information Line and website where they can find out more information and/or apply.		
<b>Partner 2</b>	<b>Food Stamp Outreach Spokesperson Training</b>		
<b>Role of Partner 2</b>	Develop and conduct one spokesperson training in Northern and one in Southern California for up to 25 food stamp outreach workers per training. Trainings will include on-camera segment, as well as Spanish language breakout if appropriate. Includes all logistics costs including: audio-visual rental, videographer, venue planning, registration and save the date materials, and lunch.		
<b>Partner 3</b>	<b>Media and Public Relations Technical Assistance</b>		
<b>Role of Partner 3</b>	Provide 150 hours of technical assistance to AIP staff and community outreach partners on public relations and media to support their outreach activities. Technical assistance may include crafting letters to the editor, spokesperson counseling on message points, media pitching, review of media materials developed by funded partners, press releases, media advisories. Provide monthly reports detailing name of organization, date and assistance provided.		
<b>Partner 4</b>	<b>Creative Development – Branding of USDA National Media Campaign with California FSP name</b>		
<b>Role of Partner 4</b>	Update radio, TV and/or outdoor media spots developed for the USDA national campaign with the new California name/branding. Select one English and one Spanish spot from each type of medium, and create a media-buy plan that		

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	maximizes the use of funding to reach to most individuals potentially eligible for food stamps. Update one of each type of medium, produce the spots, secure talent and purchase media. Provide a Post-buy Analysis report detailing results and comparing them to the original plan.		
<b>Evaluation</b>	<b>Process Evaluation:</b> Runyon, Saltzman & Einhorn will report the following to CDPH: a) summary of training evaluation responses with recommendations; b) vignette scripts and clips, dates aired, stations airing vignettes, and estimated audience reach; c) samples of material(s) and quantity shipped; and d) if available, Radio Bilingue's listener demographics for the radio market areas where the vignettes play.		
<b>Project Number 8</b>			
<b>Goal</b>	CVHN will improve Californians' awareness of and access to the FSP.		
<b>Timeline</b>	<b>Start</b>	10/1/2009	<b>End</b> 9/30/2010
<b>Description of Activity</b>	<p>Community-based outreach for FSP to ensure communities throughout the Central Valley are informed and better able to access the FSP</p> <ul style="list-style-type: none"> <li>Collaborate with community-based organizations and county agencies to promote FSP</li> <li>Work with a consultant to develop, duplicate, and distribute a new DVD that includes FSP outreach messages and information for the Food Stamp Information Line phone number and website(s) to enhance USDA's food stamp promotion media campaign</li> <li>Work with CVHN members and community-based partners to develop community-based outreach materials including brochures and other promotional materials to encourage eligible individuals access the FSP</li> </ul>		
<b>Contractor</b>	<b>Central Valley Health Network</b>		
<b>Role of Contractor</b>	Contract with appropriate partnering consultants and organizations to ensure that Californians know about and have access to the FSP		
<b>Activity 1</b>	<b>DVD</b>		
<b>Role of Partner 1</b>	Develop, duplicate, and distribute DVD that includes FSP outreach messages and information for FSIL phone number and website(s) to enhance USDA's food stamp promotion media campaign		
<b>Activity 2</b>	<b>Materials</b>		
<b>Role of Partner</b>	Develop community-based outreach materials in Spanish and English including brochures and other promotional materials to encourage eligible individuals to access the FSP		
<b>Evaluation</b>	CVHN will report the following to CDPH: a) DVD scripts and clips, dates aired, and locations; b) samples of material(s) and quantity shipped; and c) if available, demographics for the communities materials distributed		

<b>Project Number 9</b>			
<b>Goal</b>	CSUSM will improve participation in the FSP by approximately 200 households in California.		
<b>Timeline</b>	<b>Start</b>	10/1/2009	<b>End</b> 9/30/2010
<b>Description of Activity</b>	<p><u>Food Stamp Outreach</u></p> <ul style="list-style-type: none"> <li>Partner with approximately 10 community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Imperial and San Diego counties</b></li> <li>Provide approximately 5,000 FSP materials to individuals in targeted counties</li> <li>Table at approximately 20 events in targeted counties</li> <li>Provide approximately 10 food stamp outreach trainings for partnering organizations; train approximately 600 people</li> <li>Prescreen approximately 1,000 individuals in targeted counties</li> </ul>		

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	<ul style="list-style-type: none"> <li>Assist approximately 500 individuals with FSP applications in targeted counties</li> <li>Provide follow-up assistance to approximately 500 households in targeted counties</li> <li>Work with State/Federal partners to plan for media campaigns</li> <li>Educate stakeholders about food stamp outreach</li> <li>Increase households' access to the FSP</li> <li>Work collaboratively with FSP staff in targeted counties</li> </ul>
<b>Contractor</b>	<b>CSU, San Marcos National Latino Research Center</b> ( <i>new</i> )
<b>Role of Contractor</b>	<ul style="list-style-type: none"> <li>Conduct food stamp outreach activities in 2 counties</li> <li>Fiscal and programmatic management of food stamp outreach program</li> <li>Coordinate evaluation and monitoring activities</li> <li>Participate in statewide coalitions and efforts, as appropriate</li> <li>Develop and improve tools and technology for processing food stamp inquiries, delivering applications, and tracking outcomes</li> <li>Provide California Department of Public Health (CDPH) with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in targeted counties</li> <li>Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Evaluation</b>	<p><b>Process Evaluation:</b> Utilize logs to track and report the number of: a) FSP outreach materials distributed; b) events where FSP outreach activities were conducted (e.g., "tabling"); c) food stamp outreach trainings; d) people trained; e) households prescreened; f) FSP applicants assisted; g) households receiving follow-up assistance; and h) barriers identified by applicants.</p> <p><b>Outcome Evaluation:</b> If submitting applications to the county food stamp office, work with the county to determine the application success rate and follow-up as necessary, share experience and approaches for tracking application success rates, and continue to explore appropriate alternatives for tracking this performance indicator. Additionally, county-level FSP participation trends will be tracked to compare FSP participation dynamics and performance.</p>

<b>Project Number 10</b>			
<b>Goal</b>	UFWF will improve participation in the FSP by approximately 200 households in California.		
<b>Timeline</b>	<b>Start</b>	10/1/2009	<b>End</b> 9/30/2010
<b>Description of Activity</b>	<p><u>Food Stamp Outreach</u></p> <ul style="list-style-type: none"> <li>Partner with approximately 15 community agencies and government nutrition and food programs serving households potentially eligible for food stamps in <b>Kern and Monterey counties</b></li> <li>Provide approximately 20,000 FSP materials to individuals in targeted counties</li> <li>Table at approximately 30 events in targeted counties</li> <li>Provide food stamp outreach trainings for partnering organizations; train approximately 20 people</li> <li>Prescreen approximately 2,000 individuals in targeted counties</li> <li>Assist approximately 500 individuals with FSP applications in targeted counties</li> <li>Provide follow-up assistance to approximately 200 households in targeted counties</li> <li>Work with State/Federal partners to plan for media campaigns</li> <li>Educate stakeholders about food stamp outreach</li> <li>Increase households' access to the FSP</li> <li>Work collaboratively with FSP staff in targeted counties</li> </ul>		

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<b>Contractor</b>	<b>United Farm Workers Foundation</b> ( <i>new</i> )
<b>Role of Contractor</b>	<ul style="list-style-type: none"> <li>• Conduct food stamp outreach activities in 2 counties</li> <li>• Fiscal and programmatic management of food stamp outreach program</li> <li>• Coordinate evaluation and monitoring activities</li> <li>• Participate in statewide coalitions and efforts, as appropriate</li> <li>• Develop and improve tools and technology for processing food stamp inquiries, delivering applications, and tracking outcomes</li> <li>• Provide California Department of Public Health (CDPH) with timely submission of fiscal and programmatic documentation pertaining to food stamp outreach activities in targeted counties</li> <li>• Prepare for and facilitate desk reviews and/or annual programmatic reviews by CDPH, CDSS, and/or USDA</li> </ul>
<b>Evaluation</b>	<p><b>Process Evaluation:</b> Utilize logs to track and report the number of: a) FSP outreach materials distributed; b) events where FSP outreach activities were conducted (e.g., “tabling”); c) food stamp outreach trainings; d) people trained; e) households prescreened; f) FSP applicants assisted; g) households receiving follow-up assistance; and h) barriers identified by applicants.</p> <p><b>Outcome Evaluation:</b> If submitting applications to the county food stamp office, work with the county to determine the application success rate and follow-up as necessary, share experience and approaches for tracking application success rates, and continue to explore appropriate alternatives for tracking this performance indicator. Additionally, county-level FSP participation trends will be tracked to compare FSP participation dynamics and performance.</p>