

*The Network for a Healthy California*  
**Regional Network**  
**FFY09 Final SAAR**

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The purpose of this form is to obtain six month activity information about the *Regional Network*. Please respond to these questions in the context of nutrition education, physical activity promotion, and food stamp promotion to Food Stamp Participants and the Food Stamp Eligible population, as directed by Food Stamp Nutrition Education Guidance.

**Complete the questions for all Regional Network activities, unless otherwise specified.**

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**I. Program Information**

**A. Contractor:** .....

**B. Region:** .....

**C. Contract Number:** .....

**D. Reporting Period:   Start   10/1/08**

**End   3/31/09**

**E. Person Completing Form:**.....

**F. Phone Number:** .....

**G. Fax Number:** .....

**H. Email address:** .....

**I. Date Completed:** .....

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**II. Materials Distribution (Social Marketing Tool: Personal Sales)**

A. Check the box if your program distributed the following types of materials (include ANY materials from any program or source, new or existing):

- Fact sheets/pamphlets/newsletters
- Posters
- Calendars
- NERI (Nutrition Education Reinforcement Items) or Promotional Materials with nutrition messages (pens, pencils, cups, wallet reference cards, etc.)
- Website
- Electronic (Email) materials (e.g. information distributed through a listserv)
- Videos/CD Rom/DVD
- Other

B. Please list the title of any materials developed by the *Regional Network* in the past 6 months, such as brochures, curricula, NERI (promotional items) or other reproducible printed materials (do not list flyers).

(title here)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

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**III. Partnership Development (Social Marketing Tool: Partnership)**

1. List up to 5 organizations or programs you work with most often and the city where they are located. (Example: Sacramento City Unified School District, Sacramento, CA)

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

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**IV. Environmental Change (Social Marketing Tool: Policy/Environmental Change)**

This includes efforts to promote environmental changes to the FSNE eligible population within the context of nutrition education. Efforts include providing lists of strategies to assist with positive nutrition environmental changes and promoting ideas for improving access to healthier foods.

A. As a result of your *Regional Network* nutrition education efforts, have you observed changes to the physical environment for physical activity, food security and healthy diet?  Yes (Mark all that apply.)  No

- Increased distribution and access fruit and vegetables in local stores, neighborhoods, workplaces, parks and/or communities.
- Developed or maintained partnerships between parents, community, schools, organizations to work towards environmental change.
- Ability to conduct nutrition education using school or community gardens.
- Encouraged local restaurants and grocery stores to carry culturally appropriate foods and healthier choices.
- Improved food choices served at agency functions (e.g. more fruits and vegetables).
- Improved food choices in agency cafeteria.
- Increased daily nutrition announcements, tips, posters, or webpages.
- Increased opportunities to use EBT (Electronic Benefit Transfer) cards for the purposes of increasing access to fruits and vegetables.
- Increased access to fruits, vegetables, and physical activity through participation in a school wellness committee.
- Increased nutrition information available at qualifying stores, restaurants, and worksites.
- Increased healthy options in vending machines at qualifying neighborhoods, parks, community centers and/or worksites.
- Increased efforts to limit access to soda and other foods of limited nutritional value.
- Increased the extent of healthy nutrition cues in community, school, and neighborhood settings (outdoor signage, displays, and advertising).
- Increased efforts to improve transportation to and from markets.

Other \_\_\_\_\_

Other \_\_\_\_\_

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**V. Policy Change (Social Marketing Tool: Policy/Environmental Change)**

Policies include laws, regulations and rules (both formal and informal).  
 Examples: school board food policies only allow healthy food on school campuses; organizational rules that provide time off during work hours for physical activity.  
 Efforts to promote systems, environmental, or policy change must be linked to direct nutrition education for FSNE clients, by providing lists of strategies to assist with positive nutrition environmental changes and promoting ideas for improving access to healthier foods.

A. As a result of your *Regional Network* efforts, have you observed policy changes that pertain to healthy foods? Or, has the Regional Collaborative through its unfunded partners helped to stimulate policy changes pertaining to healthy foods and active lifestyles?

- Yes (Mark all that apply.)     No
- Supported city ordinances related to nutrition or physical activity.
- Supported regulations or rules that decreased soda and limited nutritional value foods at child care centers and school campuses.
- Ratified rules about serving healthier foods at meetings, events, or in the workplace.
- Ratified rules to promote physical activity, such as walking breaks.
- Offered educational and informational support for laws, regulations, or rules limiting or banning events with sponsorship by soda companies or other competitive food companies.
- Collaborated with groups or coalitions that were supporting a policy agenda that supports *Network* goals.

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**VI. Campaign and Program Equipment Status**

Please include the quantities and a brief description on the condition of the campaign and program equipment listed below.

<b>Campaign and Program Equipment</b>	<b>Quantity</b>	<b>Condition</b>
<i>Children's Power Play! Campaign</i>		
One 24" Game Wheel, including case, stand, and all parts		
One EZ-UP Tent including frame, canopy, roller bag, and 4 weight bags		

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Nutrition Decathlon equipment, if developed using <i>Network</i> funds		
All additional Game Wheels purchased locally through contract funds		
<b><i>Latino Campaign</i></b>		
One 24" Game Wheel, including tote, stand, and all parts		
Latino Targeted Tent		
Latino Table Cloth		
<b><i>African American Campaign</i></b>		
One 24" Game Wheel, including tote, stand, and all parts		
African American Targeted Tent		
African American Table Cloth		
<b>Retail Program</b>		
Food demonstration table		
Any <i>Retail Program</i> floor stands, signage, or other merchandising materials not distributed to retailers		

I have reviewed the above report for accuracy and completeness.  
 Printed Name of Regional Lead Agency Director/Program Manager:

\_\_\_\_\_

Today's Date: