

Exhibit B1

SAMPLE WORK AUTHORIZATION
Line Item Budget
(Period of Performance)

Line Item Budget	<u>Amount</u>
Activity 1: Title	\$48,770.75
Activity 2: Title	\$35,230.00
Activity 3: Title	\$35,176.00
Activity 4: Title	\$135,065.00

I. Overview

(Insert narrative)

II. Overall Campaign Objectives

(Insert narrative)

III. Strategies

(Insert narrative)

IV. Tactics

(Insert narrative)

ACTIVITY 1: (Insert title)

(Insert narrative)

ACTIVITY 2: (Insert title)

(Insert narrative)

Exhibit B1

**ACTIVITY 3: (Insert title)
(Insert narrative)**

**ACTIVITY 4: (Insert title)
(Insert narrative)**

WORK ORDER APPROVAL:

Program Manager **Date**

Contract Manager **Date**

Unit Chief **Date**