

Network for a Healthy California Palm Springs

2009 Advertising Support -- Ownership Campaign

	April	May	June	July	August	Sept	Oct
Multi-Cultural English-Language							
<u>Outdoor</u> 3 Boards/month	Outdoor	→	Outdoor	→	Outdoor		
Spanish Language							
<u>Television</u> KUNA, KVER, KYAV	TV	TV	TV	TV	TV	TV	TV
<u>Radio</u> KUNA-FM	Radio	Radio	Radio	Radio	Radio	Radio	
<u>Outdoor</u> 5 Boards/month	Outdoor	→	Outdoor	→	Outdoor		
Catering Trucks - 50 Units/month	Catering Trucks						