

# Network for a Healthy California Bakersfield

## 2009 Advertising Support -- Ownership Campaign

	April	May	June	July	August	Sept	Oct
<b>Multi-Cultural English-Language</b>							
<b>Television</b> KBAK, KBFX, KERO, KGET, KUVI Program Examples: Rachael Ray, The Doctors, Oprah Winfrey, Good Morning America, Regis & Kelly, The View, Wheel of Fortune, Today Show, Cristina's Court, Maury Povich	TV	TV	TV	TV	TV	TV	TV
<b>Outdoor</b> 10 Boards	Outdoor	----->	Outdoor	----->	Outdoor		
<b>Spanish Language</b>							
<b>Television</b> KABE, KBTF, KKEY, KZKC	TV	TV	TV	TV	TV	TV	TV
<b>Radio</b> KBFP-FM, KFSO-FM, KIWI-FM, KRDA-FM	Radio	Radio	Radio	Radio	Radio	Radio	
<b>Outdoor</b> 16 Outdoor Boards  Catering Truck Posters - 15 Units	Outdoor	----->	Outdoor	----->	Outdoor	Catering Trucks	