



NEOP Statewide Collaborative Meeting

November 14, 2012
8:00 a.m. – 5:00 p.m.

The Doubletree Hotel
Grand Ballroom
2001 Point West Way Sacramento, CA 95815

AGENDA

8:00 A.M.	Registration, Exhibits, Networking & Seating by Region/County
9:00 A.M.	Welcome to NEOP! / Announcements / Icebreaker <ul style="list-style-type: none"> Michele van Eyken, MPH, RD, Assistant Chief for NEOP Programs <i>Table Talk: Introductions, share your proudest accomplishment</i>
9:15 A.M.	Recognition of NSC Executive Committee Leadership Moderator: Susan Foerster, MPH, RD
9:25 A.M.	Setting the Stage for Success in SNAP-Ed Moderator: Gil Sisneros, MPH, Assistant Chief for NEOP Operations <ul style="list-style-type: none"> Kathleen Billingsley, RN, CDPH Dennis Stewart, USDA Western Region Linda Patterson, CalFresh Branch, CDSS Lovell S. (Tu) Jarvis, PhD, UC Davis
10:05 A.M.	Accelerating Progress Through Synergy: FFY 13 Highlights by Section Chiefs, Table Talk Moderator: Kamaljeet Singh-Khaira, MS, Program Director III, Public Health Institute <ul style="list-style-type: none"> Rosanne Stephenson, MPA, Program Development Susan Foerster, MPH, RD, Policy, Planning, and Partnership Cyndi Guerra Walter, Community and School Policy and Training Fred Molitor, PhD, Research and Evaluation Christine Miller for Melissa Meade, Administration and Operations <i>Table Talk: Share suggestions and questions, submit on colored cards</i>
11:15 A.M.	Implementing Partnerships in Local Jurisdictions Moderator: Michele van Eyken <ul style="list-style-type: none"> Wendel Brunner, MD, California Conference of Local Health Officers Jeff Brown, MPH, MSW, County Health Executives Association of California Niaomi Hrepich, RD, California Conference of Local Health Department Nutritionists Gina Sims, California Association of Nutrition and Activity Programs <i>Feedback: Submit suggestions or questions on colored cards</i>
11:45 A.M.	Stretch Break—Vacate Room

12:15 P.M.	<p>Lunch with Partnership Assessment and Growth (Return to Seating) <i>Table Talk: Introduce yourself and your organization. Share your proudest accomplishments in nutrition education, physical activity promotion, and obesity prevention in low-income communities. Describe the connections that worked and why.</i></p>
1:15 P.M.	<p>Regional/County Partnerships and Filling the Gaps: Education, Marketing and PSE Moderators: Amy DeLisio, MPH, RD and Monet-Parham Lee, MPH</p> <ol style="list-style-type: none"> 1. Facilitators introduce the purpose and process for the afternoon 2. Review materials about your area’s resources and scopes of work in the meeting packet.
1:30 P.M.	<p>Partnerships and Planning (buff feedback form)</p> <ol style="list-style-type: none"> 1. What organizations/partners are currently operating SNAP-Ed, nutrition education, physical activity and obesity prevention-related interventions/initiatives in your Region/county? 2. How can LHDs and these partners work together to achieve, or exceed, the SNAP-Ed scopes of work? How might all best advance systems and environmental changes in low-income venues? 3. Share examples of other successful partnerships you have already in place e.g., with <i>Network</i>, other SNAP-Ed funded partners, with other government programs in public health or local government, or with non-profit, civic, service and business entities. 4. How can partnering with these organizations have a greater impact on our target audience? What additional partners should the <i>Network</i> engage with to fill gaps at the county level? Regionally? Statewide? <p><i>As we discuss these points, jot down the group’s or your individual ideas and questions on the <u>buff</u> form or on sticky notes provided at the table. The Facilitator will collect these to help the State office plan for the future.</i></p>

<p>2:15 P.M.</p>	<p>Future Directions and Gaps (yellow feedback form)</p> <ol style="list-style-type: none"> 1. Brainstorm: For your area of the state, what more can the state NEOP Branch do to fill unmet needs and help you to have greater impact on healthy eating, physical activity, and obesity prevention for low-income Californians? 2. Examples could include: Specific training and technical assistance, new program or policy development, strategic alliances, leadership, evaluation, or resource development. 3. As time allows, rank your area’s 5 highest priorities together, based on today’s discussion that you as partners may work on together in order to achieve success. Write these down on the <u>yellow</u> form. <p><i>As we discuss these points, jot down your ideas and questions on the <u>yellow</u> feedback form or on sticky notes provided at the table. The Facilitator will collect these to help the State office plan for the future.</i></p>
<p>2:50 P.M.</p>	<p>Closing Remarks, Next Steps, and Thank You</p> <ul style="list-style-type: none"> • Michele van Eyken
<p>3:00 P.M.</p>	<p>Adjourn Plenary Session</p>

SPECIAL SESSIONS

3:30 – 5:00

A. Network Evaluation: A Four-year Overview

B. Social Marketing 101 / Regional Networks

C. Communities of Excellence (CX3)

D. Leadership Projects (By Invitation)

E. Training Planning (By Invitation)



The California Department of Public Health's *Network for a Healthy California (Network)* is a public health effort working with hundreds of partners and organizations to empower low-income Californians to live healthier lives through good nutrition and physical activity. Funding is from USDA SNAP, known in California as CalFresh. For CalFresh information, call 1-877-847-3663. For important nutrition information, visit www.cachampionsforchange.net.