



NEOP Statewide Collaborative Meeting

May 1, 2013

9:30 a.m. – 4:00 p.m.

Sacramento Convention Center Room 202-203

1400 J Street, Sacramento, CA 95814

AGENDA

8:30 A.M.	Registration, Exhibits, Networking
9:30 A.M.	Welcome / Announcements Michele van Eyken, MPH, RD, Assistant Chief for Programs Nutrition Education & Obesity Prevention Branch, California Department of Public Health
9:45 A.M.	State and Federal Updates <ul style="list-style-type: none"> • John Talarico, DO, MPH, Chief, Nutrition Education & Obesity Prevention Branch (NEOPB) California Department of Public Health (CDPH) • Linda Patterson, Chief, CalFresh Branch, California Department of Social Services • Lovell S. (Tu) Jarvis, PhD, Special Assistant to the Dean, College of Agricultural and Environmental Sciences, UC-CalFresh, University of California at Davis • Dennis Stewart, Director, Supplemental Nutrition Assistance Program (SNAP), United States Department of Agriculture (USDA) Food and Nutrition Service (FNS), Western Region Office (WRO), San Francisco
10:30 A.M.	Inspiring Healthy Change Deborah Ortiz, JD, Vice President of Government Affairs, California Primary Care Association
11:00 A.M.	Preview of FFY 2013 Media Ad Campaign Media and Communications Team, CDPH/ NEOPB
11:45 A.M.	Lunch on your own
1:15 P.M.	Special Presentation
1:30 P.M.	Partnering to Promote Physical Activity Jessica Lime, MEd, Health Educator IV, Physical Activity Integration Program Public Health Institute (PHI) /CDPH NEOPB
2:00 P.M.	New Opportunities for Leveraging Your Resources <i>Moderator: John Talarico, DO, MPH, Chief, Nutrition Education and Obesity Prevention Branch</i> National Collaborative on Childhood Obesity Research Toolkit Andrew Riesenber, MSPH, State Program Officer & SNAP-Ed Coordinator, USDA, FNS, WRO Affordable Care Act: Community Benefits Programs Reginauld Jackson, DrPH, MPH, Consultant, Public Health Institute Food Policy Councils Armando Nieto, Executive Director, Community Food and Justice Coalition Systems and Environmental Change: How to Branch Out Under NEOP Priority Areas Sara Zimmerman, JD, Senior Staff Attorney and Program Director, National Policy & Legal Analysis Network to Prevent Childhood Obesity (NPLAN), ChangeLab Solutions Q & A
3:45 P.M.	Closing Remarks, Next Steps, and Thank You
4:00 P.M.	Adjourn