



**Network for a Healthy California—Children's Power Play! Campaign
Children's Nutrition Education Development
Invitation to Bid (ITB)**



Questions and Answers to Invitation to Bid, due on March 7th, 2011.

Question 1.) What sample size are you looking for to pilot test new or otherwise improved activities?

Answer 1.) Four to eight afterschool sites would suffice for pilot testing. Pilot testing in different types of afterschool settings will also be very important. The *CYO Kit* is used in a variety of afterschool settings that vary greatly in structural capacity and resources so we need to ensure that activities can work well everywhere.

Question 2.) If I am a Local Incentive Awardee (LIA) contract with the Network already, can I still apply?

Answer 2.) Yes. If you are already funded by the *Network* on another contract or project, you can still bid for this project; however you must do so on your own time and not hours dedicated to an existing *Network* contract.

Question 3.) When is the due date again?

Answer 3.) There was an error in the Bid Form portion of the ITB. The due date is Monday (not Friday), March 7th, 2011.

Question 4.) Can we suggest additional enhancements or improvements beyond what is suggested for the School Kits?

Question 4.) Yes.

Question 5.) Can we add in even more specific deadlines for deliverables three and four to meet the tight overall timeline to allot for state revision time?

Answer 5.) Yes. If you suggest alternate deadlines for deliverables three and four or add in additional ones, please indicate and explain why this adjustment is needed. Please note that all deliverables must be complete by June 30th, 2011.

Question 6.) Is the bid for producing the organized content and titles for the resources or will the bidder also be responsible for final design and formatting as well?

Answer 6.) The bid is just for the content; however we are looking for new activities to be sequenced appropriately. Design work is not needed and we intend to keep the *Ready Set Go* format of the existing *Kits*.