CALIFORNIA STATE PLAN

for

Supplemental Nutrition Assistance Program - Education

of the

California Department of Social Services

CalFresh Branch

In Cooperation with the

California Department of Public Health

Network for a Healthy California

And the

University of California, Davis

CalFresh Nutrition Education Program

October 1, 2012 – September 30, 2013

FFY 2013

PLEASE NOTE: This web-only version of the UC-CalFresh NEP FFY13 Plan has had individual personnel's salary information removed for privacy purposes.

FFY 2013 Executive Summary

University of California CalFresh Nutrition Education Program

The following is the federal fiscal year 2013 UC CalFresh Nutrition Education Executive Summary. This summary will provide you with program delivery statistics; changes in budget allocations; and approaches and initiatives planned for FFY13.

2013 Program and Participation Information:

For the FFY13 Plan, UC CalFresh will provide countywide SNAP nutrition education in 31 counties. The county programs have continued to cluster with regional leadership, support and program oversight of the County Directors and/or Nutrition and Consumer Family Science Advisors. As a result of the program clustering;

- The Santa Clara NCFS Advisor will also oversee the San Francisco and San Mateo programs.
- Tulare and Kings County will cluster under the Tulare County NFCS Advisor.
- Tehama County will be part of the Shasta and Trinity Plan and continue to be under the Shasta County NFCS Advisor.

Key Programmatic Enhancements include the following:

- Evaluation – Development of standardized objectives linked to each curricula for common statewide use; filling the vacancy for the Evaluation Analyst; and the piloting of Clicker technology in classrooms.
- Resource Management – Further promotion of UC developed *Plan, Shop, Save, Cook* (Adult) and *Hunger Attacks/Money Talks* (Teens);
- Family-Centered – Adding two new UC developed curricula *Healthalicious* and *Healthy, Happy Families*;
- Supporting program efficiency by expanding the use of UC CalFresh NEP developed "No Prep Kits", development of garden kits and continued use of SMARTBoard;
- Building upon the effective partnering already in place through UCCE and University of California, UC CalFresh will continue to focus on the advancement of partnering efforts in each county.

2013 PARTICIPATION STATISTICS:

The goals for direct nutrition education for UC CalFresh result in an unduplicated participant growth of 6% or 128,134. When adding in the indirect numbers the growth is projected at 13% or 322,474.

- 128,134 enrolled participants—direct education
  - 22,958 Adult participants
  - 105,176 Youth participants
- 194,340 Indirect education interventions

2013 FINANCIAL HIGHLIGHTS

The budget is planned at $8.17M or an increase of 1.4% over FFY12.

- To ensure maximum delivery of programs, some of the operational expenses were reduced (equipment, travel and within the State Office)
- Carry-In funds from FFY12 are also planned for program augmentation and USDA Guidance changes.

SECTION B: Goals and Objectives – UC CalFresh FFY13

University of California, CalFresh Nutrition Education Program

Counties served by UC CalFresh **31**
Participating Program Units **17**

- ALAMEDA
- AMADOR
- BUTTE
- CALAVERAS
- COLUSA
- CONTRA COSTA
- FRESNO
- GLENN
- IMPERIAL
- KERN
- KINGS
- LOS ANGELES
- MERCED
- NEVADA
- PLACER
- RIVERSIDE
- SAN FRANCISCO
- SAN JOAQUIN
- SAN LUIS OBISPO
- SAN MATEO
- SANTA BARBARA
- SANTA CLARA
- SHASTA
- STANISLAUS
- SUTTER
- TEHAMA
- TRINITY
- TULARE
- TUOLUMNE
- YOLO
- YUBA

1. State Level Goals & Objectives

The goal of the University of California (UC) CalFresh Nutrition Education Program (NEP) is to provide quality, evidenced-based nutrition education through the nutrition education programs provided by the University of California Cooperative Extension (UCCE) county offices. This educational effort is intended to increase the likelihood that Supplemental Nutrition Assistance Program (SNAP) recipients and their families and youth achieve nutrition and physical activity goals consistent with the Dietary Guidelines for Americans and MyPlate. UC CalFresh NEP offers tools, training and direct nutrition education to affect positive nutritional changes in participant's lives. UC CalFresh Nutrition Educators utilize integrated, evidenced-based curricula that facilitate audience appropriate learning experiences through classes, demonstrations and educational activities concerning topics such as nutrition, food choices, food buying and preparation, food resource management, food safety and physical activity. While the program offers nutrition education to youth, adults and families, a select few county offices focus solely on one of those age groups. In FFY13, the State Office will continue to reinforce delivery of family-centered education, having expanded curricula in this area.

Nutrition education programs are coordinated at the state level working with the University of California faculty and specialists. The programs are delivered through 31 of the University of California Cooperative Extension (UCCE) county offices, building upon the expertise of nutrition advisors, 4-H youth coordinators, Master Gardeners and other program leaders. The UC CalFresh State Office provides leadership and support in both administrative and program functions and in SNAP-Ed delivery.

In FFY13, UC CalFresh Nutrition Education Programs (NEP) will be focusing on:

- Family-Centered Approaches—Along with *Eat & Play Together!*, launching two new UC developed curricula, *Healthalicious* and *Healthy, Happy Families*.
- Resource Management—Further promotion of UC developed *Plan, Shop, Save, Cook* (Adult) and *Hunger Attacks/Money Talks* (Teens).
- Further enhancing the effective partnering already in place with University of California Cooperative Extension (UCCE) and the University of California through the numerous university program assets and the county-based relationships and advancements.
- Innovations and efficiency—Expanding low-cost delivery methods through UC CalFresh NEP developed "No Prep Kits"; the development and testing of nutrition lessons through SMARTBoard technology and by clicker use for evaluations, data collection and program feedback.
- Evaluation—A stronger focus on evaluation statewide through:
    - Implementation and analysis of impact and behavior change with Evaluation Taskforce developed SMART Objectives identified for each curricula;
    - Hiring of an Evaluation Analyst;
    - Piloting of clicker technology in classrooms;
    - Regional Evaluation Orientation for counties
- Piloting the use of *The OrganWise Guys (OWG) Obesity Prevention Intervention* in two counties.

a. State Level Goals

GOAL 1: Family-Centered or Adult/Youth Nutrition Education

GOAL 2: Money/Food Resource Management, Education and Training for Teens and Adults

GOAL 3: Enhance key University of California Cooperative Extension (UCCE) and Community Partnerships to Increase Nutrition Education and Delivery Options

GOAL 4: Explore Lower Cost Direct Nutrition Education Delivery Methods

GOAL 5: Program Evaluation and Education Delivery Skills Training

b. State Level Objectives

Please see below under Related State Objectives.

1. Description of Projects/Interventions

Project Title: University of California, CalFresh Nutrition Education Program

a. Related State Objectives

GOAL 1: FAMILY-CENTERED EDUCATION
Expand education programs focusing on family-centered, parent-child experience (Youth and Adult) – Reaching parents of eligible children in schools or through agency partnerships with other county programs.

Based upon the "parents as teachers" model, the family-centered approach engages both adults and children in learning about the relationship between healthy eating, physical activity and a healthy body. The intent is to create a home environment in which all members are able to create, reinforce and maintain a healthy lifestyle. In FFY13, UC CalFresh NEP has added UC designed *Healthalicious* and *Healthy, Happy Families* to *Eat & Play Together!* creating curricula options for a comprehensive family-centered educational delivery.

a. **By February 2013,** train a minimum of 5 county program offices on *Healthalicious*; *Healthy, Happy Families;* and *Eat & Play Together!* adult/youth program.

b. **By February 2013,** share and train on above listed approaches for collaborative parent/child educative interventions with a minimum of 5 county programs.

c. **By September 2013,** deliver a minimum of 15% of UC CalFresh adult education (approximately 4.1K adults) utilizing parent-child educative approaches as described above.

d. **By May 2013,** implement and evaluate nutrition education and obesity prevention programs specifically designed for family-centered educative delivery (*Healthalicious/Healthy, Happy Families; Eat & Play Together!; The OrganWise Guys (OWG) Obesity Prevention Intervention)*.

e. **By September 2013,** UC CalFresh will disseminate project successes and findings through sharing lessons learned with other county programs, trainings and internal and external publications (for example: UC Delivers, Cal Ag articles, UC Food Blog) in order to improve overall UC CalFresh and SNAP-Ed delivery strategies as it relates to family-centered delivery.

GOAL 2: RESOURCE MANAGEMENT
Continue to provide nutrition education focusing on key money/food resource training for teens and adults; lower cost solutions for SNAP participants or SNAP-eligibles utilizing technology.

In addition to the core, means tested curricula regularly delivered by UC CalFresh NEP statewide, UC developed curricula, *Plan, Shop, Save, Cook* and the teen series *Hunger Attacks/Money Talks* is being implemented in the area of resource management. Clicker technology in evaluation will be applied to offer low-cost, immediate feedback to educators and participants.

a. **By December 2013,** the adult curricula *Making Every Dollar Count; Plan, Shop, Save, Cook;* and the teen curricula, *Hunger Attacks/Money Talks* will be available for statewide use with a web portal aggregate tool and clicker technology that collects adult demographic data, and adult and youth survey data immediately in the classroom for teacher/participant feedback. This technology reduces data entry paperwork, and has the potential to impact UC CalFresh direct delivery participant reporting.

b. **By September 2013,** provide resource management education to a portion of the 22,958 adult unduplicated participants.

c. **By September 2013,** UC CalFresh will disseminate successes or findings through trainings, sharing lessons learned with other county programs, and internal and external publications (for example: UC Delivers, Cal Ag articles, UC Food Blog) in order to improve overall UC CalFresh and SNAP-Ed delivery strategies as it relates to money management delivery.

GOAL 3: ENHANCING NUTRITION EDUCATION THROUGH PARTNERSHIPS
Enhance the quality, delivery and reach of direct nutrition education to SNAP participants through key partnerships and innovative University of California and UCCE Resources.

Partnerships are an essential component to fortify educational delivery. Through the strength of the well-developed University of California and UCCE statewide programs, UC CalFresh NEP is pleased to present an ever widening array of partnerships supporting nutritional education efforts in California counties and neighborhoods.

a. **By September 2013,** continue to implement FFY12 piloted volunteer intervention approaches assisting in the delivery and dissemination of direct nutrition education. Delivering garden-based curricula, such as *Farm to Fork* and *Fresh from the Garden*, Master Gardeners and the Nutrition, Family and Consumer Science Advisors lead a team of volunteers to deliver garden-enhanced nutrition education. This approach is similar to the opportunities found with trained 4-H health and youth leadership programs.

b. **By September 2013,** UC CalFresh county programs will engage in various partnerships:

- UC CalFresh San Joaquin County program is partnering in four recently funded proposals for First 5 San Joaquin $1.025 million, a 2-year (2012-2014) Initiative—the Health Access Initiative—*A Collaborative for Healthy Change*. For FFY13, these partnerships will result in significant program growth in the number of CalFresh eligible families reached with preschool-age children.
- UC CalFresh Merced and Stanislaus and the San Francisco, San Mateo and Santa Clara County programs are partnering with Home Depot to expand use of their garden curriculum for schools that want to participate and need garden supplies and/or help with putting a garden in place. Home Depot has donated labor and supplies to help establish and start school and community gardens.

- UC CalFresh Alameda County program is partnering with Alameda County Social Services Agency to identify 40,000-50,000 CalFresh recipients and provide direct mailing of user-friendly UC CalFresh information for adults and seniors.
- UC CalFresh Fresno County program is continuing its partnership with the Fresno Unified School District to pilot and assess the feasibility of using SMARTBoard lessons for nutrition education program delivery statewide and with the school districts Parent University.
- Several UC CalFresh county programs including Los Angeles, Fresno, Shasta, Butte and Merced acquired grant funding through UC ANR and USDA NIFA.
- UC CalFresh Fresno County program will be partnering with the Chicano Studies department at UC Davis to implement a $4.8 million federal NIFA grant to discover the best ways to help children of Mexican descent and their families adapt healthy diets and physical activity.
- UC CalFresh NEP will be partnering with the Fresno County and Butte County Cluster school districts and agencies to pilot the obesity prevention social marketing and educational series with *The OrganWise Guys* in FFY13. More on this pilot intervention is provided in Section e. Summary of Research and Section f. Modification of Project Methods/Strategies

c. **By September 2013,** UC CalFresh will disseminate best practices, program enhancement strategies and evaluation findings through trainings and by internal and external publications (for example: UC Delivers, Cal Ag articles, UC Food Blog) in order to better share the overall impact of the UC CalFresh and SNAP-Ed delivery strategies.

GOAL 4: LOWER COST NUTRITION EDUCATION
Explore lower cost direct nutrition education delivery methods.

Through its affiliation with UCCE and the UC, UC CalFresh NEP is engaged in an ongoing effort to lower educational delivery cost while providing high quality materials and instruction.

a. **By September 2013,** a quantitative and qualitative assessment of Fresno County piloted youth nutrition education SMARTBoard lessons will be completed and provide recommendation for its use in other counties, and feasibility of statewide implementation.

b. **By September 2013,** “No Prep Educational Kits,” created by UC CalFresh will be available for multi-county dissemination. The intention of the kits is to assist in expanding nutrition education by providing extenders with the necessary tools to offer education at a lower cost than it would be to utilize a CalFresh nutrition educator.

c. **By September 2013,** continue to provide teacher/extender training or Training of Trainers (TOT) statewide as a more economical method of reaching a greater

population of participants than it would be to engage more UC CalFresh nutrition educators.

d. **By September 2013,** utilize clicker technology in evaluation of curriculum delivery thereby providing immediate feedback to educators and participants while also offering the potential for less county or state personnel time spent on paperwork.

GOAL 5: PROGRAM EVALUATION AND TRAINING
Provide evaluation and professional staff development (training) in the areas of program planning, program execution, and general nutrition, ensuring continuity in the delivery of University of California quality, science-based nutrition education.

In FFY12, UC CalFresh NEP initiated a major statewide evaluation effort to standardize evaluation protocols which included the development of SMART Objectives for each curricula and the hiring of an Evaluation Analyst. In FFY13, UC CalFresh will continue integrating evaluation protocols into each county program's educational efforts. The State Office will conduct regional orientation meetings for counties reviewing the evaluation protocols developed by the State Office, Evaluation Taskforce and Advisory Committee, and answer any questions regarding implementation and website portal access. The following is the evaluation descriptions listed by *process:* which involve internal assessments; and *impact:* which concern knowledge and behavior change within the recipient population.

Provide Program Evaluation:

Process

a. **By December 2013,** conduct a training needs assessment survey of all county staff.

b. **By September 2013,** complete at least 7-10 site visits and provide programs with feedback on areas for programmatic improvement.

c. **By September 2013,** one-third to one-half of the counties will conduct teacher surveys on UC CalFresh NEP educational delivery.

Impact

a. **By September 2013,** institute a statewide use of the standardized SMART Objective evaluations for each of the curricula used by the county programs.

b. **By September 2013,** conduct qualitative and quantitative analysis of *Plan, Shop, Save, Cook* delivery.

c. **By September 2013,** conduct qualitative assessment of SMARTBoard delivery with teachers and principals.

d. **By September 2013,** conduct evaluation of obesity prevention activity using *The OrganWise Guys* program activities in select pilot counties.

e. **By September 2013,** develop and implement evaluation tools for family-centered nutrition education curricula *Healthalicious* and *Healthy, Happy Families*.

f. **By September 2013,** provide clicker technology as an evaluation tool that allows adult demographic and survey data collection and youth survey data collection.

Provide Professional Development/Training:

a. **By January 2013,** host one 2-day statewide conference for all UC CalFresh staff and partners focusing on key program goals and suggested methods for meeting identified client needs.

b. **By September 2013,** provide training on use of clicker technology to explore a new method of collecting evaluation data in children and adults, resulting in less paper usage and time spent on data entry.

c. **By September 2013,** hose regional Evaluation Orientation meetings focusing on key evaluation tools, procedures and data entry on the new web portal.

d. **By September 2013,** develop an overview of best practices in program delivery for statewide dissemination.

b. Audience

Total Planned Adult	22,958
Total Planned Youth	105,176
TOTAL	**128,134**

These numbers are based on county goals and review of participants served to date through Q2 FFY12

i. Direct Participants

Age	COUNT	%
Under 5	17,106	13%
5-17	81,789	64%
18-59	27,259	21%
60+	1,980	2%
TOTAL	**128,134**	**100%**

Gender	Count	%
Female	72,855	57%
Male	55,279	43%
TOTAL	**128,134**	**100%**

Race / Ethnicity	Hispanic-Latino		Not Hispanic-Latino		TOTAL by Race
	COUNT	%	COUNT	%	
Black or African American	854	1%	5,688	10%	6,543
Asian	3,625	5%	9,837	18%	13,461
AM. Indian / Alaskan Native	970	1%	2,968	5%	3,938
Native Hawaiian / Other Pac. Islander	535	1%	1,461	3%	1,996
White	64,735	89%	33,393	61%	98,127
Multiple	2,317	3%	1,751	3%	4,068
TOTAL	**73,036**	**57%**	**55,098**	**43%**	**128,134**

Language	N=128,134		
	%		%
Chinese	**0.14%**	Hmong	**1.90%**
English	**60.50%**	Laotian	**0.74%**
Cambodian	**<1%**	Korean	**<1%**
Vietnamese	**1%**	Serbo-Croatian	**<1%**
Spanish	**35.70%**	Other	**<1%**
		TOTAL	**100%**

c. Focus on SNAP Target Audience

See included local target plans from the county programs for eligible agencies, schools and venues. This plan is found individually represented within each county budget submission. Enrolled participants are CalFresh/SNAP-Ed eligible audiences per the USDA SNAP-Ed Guidance. In FFY11, the program served over 60% of the participants at or below 130% of the federal poverty level.

County programs are requesting a renewal of the MOUs and Letters of Agreements to allow them to continue to provide nutrition education programs in these agencies. County programs will continue to identify population through proxy sites, free and reduced priced meals, Census tracts, SNAP redemption thresholds, agency enrollment and other means, qualifying programs such as WIC and MediCal. All qualifying schools and Census tracts are included in the State Plan Joint Needs Assessment and attachments. Alternative methods for targeting CalFresh and SNAP-Ed eligible populations, using other means tested methods has been submitted by the California Department of Public Health for consideration in delivery of SNAP-Ed in California. These alternative methodologies will be considered in reaching the highest percentage of CalFresh and SNAP-Ed eligible populations.

UC CalFresh will continue to focus on the delivery of series-based nutrition education using the core curriculum offered by the UCCE county programs.

Site Type	# Sites	Site Type	# Sites
Adult Education & Job Training Sites	90	Head Start Programs	254
Adult Rehab center	32	Individual Homes	5
After Schools (Located in Non-CDS Coded Site)	12	Libraries	15
CalFresh Offices	61	Low-Income Housing	2
Churches	22	Other Youth Education Sites (Parks & Rec)	27
Community-Based Organization	87	Pre-Schools (Located in Non-CDS Coded Site)	125
Community Centers	59	Public Housing	137
Community Health Center	1	Public Schools - AS	110
Elderly Service Centers	53	Public Schools - K-12	905
Emergency Food Assistance Sites	82	Public Schools – Pre-K	101

Site Type	# Sites	Site Type	# Sites
Extension Offices	4	Public/Community Health Centers	18
Farmer's Markets	3	Shelters	49
Food Stores	1	WIC Program	14
		Grand Total	**2,269**

d. Project Description

DIRECT and INDIRECT EDUCATION	FFY13*	FFY12**	GROWTH #	GROWTH %
ADULT	22,958	21,942	1,016	5%
YOUTH	105,176	98,273	6,903	6%
TOTAL DIRECT PARTICIPANTS	**128,134**	**120,215**	**7,919**	**6%**
INDIRECT	194,340	110,820	83,520	13%
TOTAL NUTRITION EDUCATION	**322,474**	**231,035**	**91,439**	**12%**

** planned*
*** does not include incremental adult refocusing increase*

CONTACTS	FFY13*	FFY12**	GROWTH #	GROWTH %
AVERAGE # of CONTACTS per PARTICIPANT				
- ADULT	3.00	2.50	0.50	20%
- YOUTH	3.78	3.50	0.28	8%
TOTAL # of CONTACTS				
- ADULT	68,873	54,855	14,018	26%
- YOUTH	397,565	343,956	53,610	16%
TOTAL NUTRITION EDUCATION	**466,438**	**398,811**	**67,627**	**17%**

** planned*
*** does not include incremental adult refocusing increase*

YOUTH

UC CalFresh NEP offers extensive youth delivery programs. In FFY13, the UC CalFresh NEP projects will serve approximately 105,176 youth with planned nutrition education programs in the following sites:

- After Schools (Located in Non-CDS Coded Site)
- CalFresh Offices
- Churches
- Community-Based Organization
- Community Centers
- Community Health Center
- Extension Offices
- Farmer's Markets
- Food Stores
- Head Start Programs
- Individual Homes
- Libraries
- Low-Income Housing
- Other Youth Education Sites (Parks & Rec)
- Pre Schools
- Public Housing
- Public Schools
- Public/Community Health Centers

The goal of UC CalFresh NEP youth education is to offer nutrition education and physical activity programs in organizations and schools serving SNAP-Ed qualifying (FRPM, Census tract and proxy), low-income students in an effort to improve the health and eating habits of school-aged children. UC CalFresh NEP offers a wide variety of curriculum, training and lesson materials for preschool through grade 12 linked to California Education Standards. This linkage creates a seamless, comprehensive educational delivery that meets the dual need of directly educating the students in nutrition, while indirectly reinforcing other educational concepts. Programs and curriculum are also provided to community youth organizations and after school programs where the curricula serves as core program materials for activities. Nutrition educators train teachers (called extenders) who deliver the programs. Youth nutrition educators offer technical assistance, nutrition education supplies and materials, UCCE developed curricula, and taste testing of healthy foods to teacher extenders in eligible schools.

Teacher Training

New teacher activity reporting procedures were established in FFY12 providing teacher activities and time reported by month, quarter and grade, with details on the curricula delivered. As California Standards and educational deliverables increase, there is less time in a school day for other programs, therefore, offering schools concise, interactive nutrition education that is well-coordinated with California Standards is a priority. In order to meet this need, UC CalFresh NEP has created “No Prep Kits,” and are piloting SMARTBoard nutrition lessons (see Youth SMARTBoard Nutrition Education Delivery and Section h. Development of New Educational Materials). Additionally, UC CalFresh has introduced the use of clickers as an evaluation tool in FFY12 and in FFY13 will be used as a way to more efficiently and effectively provide evaluation data and ongoing program and participant feedback.

Preschools

Preschools do not have the same California Education Standard requirements for educators as found in K-12 schools. This provides an opportunity for more comprehensive nutrition education. UC CalFresh NEP curricula accompanied by key educational messages from MyPlate are presented in the table below.

Preschools – Curriculum & Key Educational Messages

Curriculum

- Happy Healthy Me
- Go Glow Grow

Key Educational Messages

- Eat healthy snacks & meals and fruits and vegetables
- Food safety with activities around fruits, vegetables, low-fat dairy and whole grains including exposure to new foods
- Increase physical activity as part of a healthy lifestyle
- Hygiene/Hand Washing

Participating preschool teachers are using UCCE/ANR’s *Happy, Healthy Me* and *Go, Glow, Grow* successfully for a majority of their science/nutrition-based programming. As children

move into the higher grades with greater educational standard requirements, nutrition program hours significantly decrease.

K-5 (Elementary Schools)

UC CalFresh NEP curricula accompanied by key educational messages from MyPlate are presented in the table below.

K-5 (Elementary Schools) – Curriculum & Key Educational Messages

Curriculum

- Reading Across MyPyramid (RAMP)
- Farm to Fork
- PowerPlay!
- Nutrition to Grow On
- TWIGS

Key Educational Messages

- Eat more fruits and vegetables at meals and snacks
- Eat different kinds of fruits and vegetables
- Try whole grain foods to make half your grains whole
- Low-fat milk and dairy foods are needed for strong bones and teeth
- Healthy portion sizes for each food group
- Eating breakfast
- Eat healthy snacks
- Being active helps you think and grow

In FFY12, SMARTBoard activities were delivered via web portal access for enrolled teachers throughout the state reinforcing or providing educators with alternative and novel methods for education. The use of SMARTBoard technology will be carried into FFY13.

Middle School

UC CalFresh NEP curricula accompanied by key educational messages from MyPlate are presented in the table below.

Middle School & High School Curriculum & Key Educational Messages

Curriculum

- EatFit
- WalkFit
- Jump Start Teens (also High School)
- Hunger Attacks/Money Talks (also High School)

Key Educational Messages

- Increase the amount and variety of fruits and vegetables
- Being active is a key focus integrated with healthful eating
- Food labels are tools for healthy eating

Key nutrition messages from the middle school curricula *EatFit* and *WalkFit* focus on improving eating habits while associating eating habits to physical and mental health.

High School
The high school level nutritional messages build upon previous years of nutrition education to forge more sophisticated linkages between eating habits and physical/mental health. In addition, integration of information on advertising influences affecting food shopping behavior and food budgeting occurs within this student population.

Alternative Schools
Key messages are the same as the grade level program messages in traditional classrooms.

After School Programs
UC CalFresh NEP curricula accompanied by key educational messages from MyPlate are presented in after school programs and reflect those used in traditional classrooms.

After School Program Key Educational Messages

Key Educational Messages

- Focus on healthy snacks
- Increase fruits, vegetables and whole grains in your diet
- Be active
- Experiential learning through garden based nutrition education

Examples of Youth Program Delivery:

Gardens
Based upon the FFY13 USDA SNAP-Ed Guidance allowing gardening for the purposes of educating SNAP-Ed participants about producing healthful foods, various counties will be expanding garden-enhanced nutrition education efforts. Some counties are collaborating with schools and after school programs to spend time in gardens using *Farm to Fork, TWIGS, Fresh from the Garden,* and *Nutrition to Grow On* for experiential learning. Instrumental to this experience is reinforcement of the concept that gardens can provide fresh and healthy produce at low-cost as well as classroom concepts regarding the importance of eating fruits and vegetables daily.

Youth SMARTBoard Nutrition Education Delivery
SMARTBoard education provides digital lessons accessible through a web-based learning management system using SMART software. SMARTBoard lessons are standardized using the UC curricula, interactive; require minimal prep, and no duplication costs. Visual aids for effective instruction are projected for the class digitally and allow for students to go up to the board and interact with the lessons.

UC CalFresh NEP has successfully piloted SMARTBoard youth nutrition activities in the Fresno County School District. The pilot provided educators with an alternative option to standard, printed curricula and activities. A UC CalFresh NEP teacher's evaluation assessing SMARTBoard usability and interactivity is currently occurring in Fresno. In the past year of implementation, teachers, principals, and administers have been receptive to this new method of nutrition education delivery. Overall, UC CalFresh Fresno County has reported that SMARTBoard lessons increase teacher and administrator satisfaction due to its ease of implementation, integration with technology, and strong links to content standards. The Amador Cluster has contacted schools to implement SMARTBoard lessons in their counties.

As lessons and implementation are further reined, using SMARTBoard in family-centered delivery was also suggested.

Please note: All individual County Project Synopses are included. Each county plan can be reviewed for specific curricula and program delivery goals for youth.

ADULT

UC CalFresh NEP offers a breadth of courses and workshops for adult audiences reaching CalFresh recipients through a variety of methods:

- Nutrition Education Class administered in Agencies, UCCE offices or schools
- Community Events
- Community Housing Projects & Community Gardens
- Mini-Workshops
- Series-Based Classes
- Parent Meetings at Schools
- Learn-At-Home/Home Study/Online
- Nutrition Education at Farmer's Markets
- Newsletters
- Parent/Child Dual Instruction
- Online Courses
- CalFresh Offices
- Direct Mailings
- Targeted social media *(Facebook promoted with participants in some counties)*

In FFY13, UC CalFresh NEP has planned nutrition education for approximately 320,773 direct and indirect participants. This marks an increase from FFY12. Direct education goals are 126,433 with 21,257 adults and 105,176 for youth.

UC CalFresh NEP adult education curricula enhances knowledge and self-sufficiency by integrating nutrition education with food resource management (e.g., food budgeting, meal planning, shopping, food label reading) and food safety. In FFY12, a statewide launching of the UC CalFresh NEP – *Plan, Shop, Save, Cook*, resource management curricula was implemented and associated evaluation portal has been added to the UC CalFresh website.

UC CalFresh NEP aims to effectively utilize SNAP-Ed funds to carry out programs for SNAP recipients and to accommodate the increasing numbers of eligible adults based on the current economic situation. This is further impacted by the trends of food insecurity, obesity and chronic illness that continue to increase with this audience.

The adult program has historically served SNAP-Ed eligible adults at food banks, government nutrition and food programs, commodity distribution sites, Head Start schools and other locations. For example, FFY13 planning data indicates the variety of venues for services:

- Adult Education & Job Training Sites
- Adult Rehab Center
- After Schools
- CalFresh Offices
- Churches
- Community-Based Organization
- Community Centers
- Community Health Centers
- Elderly Service Centers
- Emergency Food Assistance Sites
- Extension Offices
- Farmer's Markets
- Food Stores
- Head Start Programs
- Individual Homes
- Libraries
- Low-Income Housing
- Parks & Rec
- Public Housing
- Public Schools
- Public/Community Health Centers
- Shelters
- WIC Program

UC CalFresh NEP conducts interactive, series-based nutrition and resource management lessons designed to assist the adult population in acquiring the knowledge and skills to make positive changes. UC CalFresh NEP remains committed to providing educative experiences that increase knowledge, accompanied by clear action steps to create sustained behavior change.

UC CalFresh NEP curricula accompanied by key educational messages from MyPlate are presented in the table below.

Adult Curriculum & Key Educational Messages

Curriculum

- Eating Smart, Being Active
- Making Every Dollar Count
- Plan, Shop, Save, Cook
- Cooking Matters
- Eat Smart, Live Strong
- Fresh from the Garden
- Learn At Home
- Loving Your Family Feeding Their Future
- Salad in a Wheelbarrow

Key Educational Messages

- Being active is important
- Planning ahead for meals and snacks can save money and time
- Comparing food prices can save money
- Saving money by planning meals
- Using a shopping list and comparing prices can often prevent running out of food before the end of the month
- Eating vegetables and fruits provides vitamins, minerals, and fiber to keep us healthy
- Ways to increase the amount and variety of family's fruits and vegetables
- Eating whole grains keeps us healthy

- When choosing breads, cereals, and other grains, choose whole grains at least half the time
- Dairy foods are the best source of calcium
- When choosing dairy foods, choose low-fat or non-fat foods
- Both calcium and physical activity are important for bone health
- Foods in the meat and beans group provide protein, iron, and other nutrients for health
- Choose plant proteins often instead of animal proteins to help reduce saturated fat intake
- Keep food safe: clean, separate, cook, and chill (food safety)
- Eating less fat, sugar, and salt will help keep us healthy

Resource Management

Dietary resource management education continues to persist as one of the most requested services UC CalFresh NEP offers adult clients. The ability to purchase healthy foods throughout the month while reducing instances of food insecurity (running out of food by month's end) depends upon an individual's knowledge of nutritional value (reading accurately nutrition labels), of available food resources, budgeting, and the ability to critically assess the impact of food marketing on their buying behaviors. UC CalFresh will continue to use mini-workshops or a series-based (4 lessons) approach of the UC/ANR curricula, *Plan, Shop, Save, Cook* and *Making Every Dollar Count*.

Gardens

Counties are expanding their garden-enhanced nutrition education program for adults. For example, in Merced County and Los Angeles County, the curricula *Salad in a Wheelbarrow* and *Fresh from the Garden* are being implemented. These curricula complement the partnership with the Master Gardener Program. Master Gardener are trained to use these garden-based curricula which focus on safe food preparation and the health benefits of consuming fruits and vegetables grown in the garden.

Mini-Workshops: Approximately 1.5 Hours per Workshop

Mini-workshops offer condensed information on food resource management and nutrition for the adult population. UC CalFresh NEP curricula accompanied by key educational messages from MyPlate are presented in the table below.

Adult Curriculum & Key Educational Messages – Mini-Workshops

Curriculum

- Fat Free & Low Fat Milk
- Fats & Oils
- Fiber-Rich Foods
- Food Safety
- Food Shopping/Preparation
- Fruits & Vegetables
- Lean Meat & Beans
- Learn-At-Home
- Limited Added Sugars/Sweeteners

Key Educational Messages

- Increasing iron-rich foods from MyPlate
- How to address introducing healthy foods from infants to teen years
- Being nutrition role models for children
- Shop and prepare foods

Learn-At-Home/Home Study will average six lessons with two contacts annually
The FFY13 goal is to adapt Learn-At-Home for local use and possible web-based training to offer alternative means of nutrition education delivery. Key messages are the same as the in-class series.

Please note: All individual County Project Synopses are included. Each county plan can be reviewed for specific curricula and program delivery goals for adults.

FAMILY-CENTERED

FFY12 UC CalFresh increased the statewide family-centered education focus. In FFY13, UC CalFresh NEP will continue to engage counties in implementing a family-centered approach through the introduction of two new UC developed curricula *Healthalicious* and *Healthy, Happy Families* along with *Eat & Play Together!* introduced in FFY12.

UC CalFresh NEP curricula accompanied by key educational messages from MyPlate are presented in the table below.

Family-Centered Curriculum & Key Educational Messages

Curriculum

- Eat & Play Together
- Healthalicious
- Healthy Happy Families

Key Educational Messages

- Increase consumption of fruits and vegetables
- Decrease frequency of drinking sugary beverages and added sugars
- Increase physical activity
- Increase milk consumption

Family-Centered: Examples of Successful Approaches

UC CalFresh San Joaquin County has maximized the number of CalFresh-eligible families reached, by developing partnerships with several local agencies where Family Nutrition Educators train Parent Health Educators as extenders to teach UC CalFresh-approved curricula. The participating parents and children learn as a family to make healthy food choices and choose physically active lifestyles.

For example, in the First 5 San Joaquin Child Wellness Program, UC CalFresh Family Nutrition Educators trained First 5 San Joaquin funded Parent Health Educators from five local agencies to deliver one of three curricula, *GGG, HHM* and *ESBA* to parents and their preschool child(ren) in their individual homes. For FFY13, the fifteen parent health educators are each expected to deliver a series of 6-8 one-hour lessons to 20 parent/child

pairs per quarter (a minimum of 1,200 adults and 1,200 youth per year). First 5 funds kits for each of their educators with books, visual aids, materials for activities, and/or food demonstration supplies for each of the planned lessons and UC CalFresh supplies the curricula, lesson enhancements, educator training as well as quarterly updates/technical assistance at their subcontractor meetings.

Migrant Education In-Home Tutor Program (Adult/Youth): Based on the success of the Child Wellness Program Model, UC CalFresh partnered with San Joaquin County Office of Education's Migrant Education Region 23 *Early Start Program* in FFY12 to deliver *GGG* to parents and their preschool child(ren) as part of their in-home tutoring program. UC CalFresh Family Nutrition Educators trained ten Migrant Education Tutors assigned to five different areas in San Joaquin County. For FFY13, each tutor is expected to deliver 10 hours of *GGG* lessons/activities to a total of 40 parent/child pairs in their individual homes. Migrant Education funds kits for each of their educators with books, visual aids, materials for activities, and/or food demonstration supplies for each of the planned lessons and UC CalFresh supplies the curricula, educator training and ongoing support and assistance.

Eat & Play Together! (Adult/Youth or Adult/Adult): San Joaquin County was one of a 5-county committee that pilot tested and conducted a process evaluation of the *Let's Eat Smart, Play Hard Together!* curriculum designed to be delivered in a family-centered, parent/child interactive environment. Based on the results, an adaptation of the curriculum was created by the evaluation team, the *Eat & Play Together! (EPT)* curriculum. *EPT* more closely fits the needs of UC CalFresh delivery—4 lessons instead of 5 and a more user-friendly, print-friendly, cost-friendly format. The adapted lessons were found to appeal to a wide variety of audiences (youth and adult of all ages) and to be used in multiple venues (mini-workshops, health fairs, special events and series-based delivery). For FFY13, UC CalFresh Family Nutrition Educators will deliver *EPT* at various sites throughout the county to youth and adults. The number of participants and frequency of contacts will depend on agency/school requests and type of delivery methods.

Parent Education – Parent University and Other Parent Education Programs: Many county programs provide lessons and workshops at school parent or assembly meetings to highlight the lessons and goals being taught to the students. Provided below are examples. Additional counties are also using these curricula effectively in a family-centered approach.

In Fresno County, key informant interviews of school personnel reveal themes and a need for increased parent education and increased student nutrition education while providing teachers with curricula adapted to technological teaching methods being adopted in the class environment. Monthly *Tasting Time* implementation and direct delivery of nutrition lessons by UC CalFresh staff have kept teachers engaged in extending nutrition education. Collaboration with Fresno Unified Schools Parent University has proven to be an effective strategy for increasing scheduled classes and class attendance for adults.

Evaluation of family-centered education indicates there is increased effectiveness when parents experience nutrition education topics their children learn. Evaluation from the Summer Lifestyles Fitness Camp showed parents and kits improved their nutrition and physical behaviors. The data suggest children who had the greatest camp success were also the children whose parents attended the nutrition classes.

Rural Expansion Leveraging UC Assets: Widening Parent/Child Delivery Opportunities: UC CalFresh will expand adult and youth delivery in underserved rural communities in FFy13. In partnership with the UC Davis Department of Chicana/o Studies' **"Ninos Sanos, Familia Sana"** 5-year, $4.8M NIFA grant to discover the best ways to help Mexican-heritage children in California maintain healthy weights, UC CalFresh will train promotoras in the Firebaugh Community (Fresno County) to deliver nutrition education to eligible families. UC CalFresh will then work with these same promotoras to implement Family Nights (a component of Ninos Sanos, Familia Sana) that include specially focused parent education regarding children's nutrition and physical activity needs in addition to providing in-classroom instruction for children on nutrition and physical activity. This innovative partnership between UC CalFresh and UC Davis Chicana/o Studies leverages strengths of both organizations and widens the services available to the eligible participants. This partnership is estimated to educate roughly 400 families and will offer additional resources that are non-allowable SNAP-Ed costs to the participants (additional resources are from NIFA funding) like $25 monthly in vouchers that can be used to buy fruits and vegetables at participating markets; two health screenings yearly to monitor body mass index, skinfold thickness and waist circumference; and community art project with murals and posters promoting healthy eating and active living. As a control, in San Joaquin, a similar number of children will receive the health screenings. In addition, their parents will be provided workshops on topics such as "How to support your children in school" and "Strategies to help your child prepare for college." However, the San Joaquin group, fully funded by the NIFA grant, will not receive the more intensive intervention inclusive of nutrition education. "This project is an exciting opportunity to pull a multidisciplinary University of California team of social scientists and other professionals to work in partnership with an underserved community to address a pressing health problem – childhood obesity" (*L. Kaiser, UCCE Extension Specialist)*.

Two other programs funded by UC ANR, will also support the UC CalFresh nutrition education efforts. In a project led by Dr. Pat Crawford entitled, "Creating a movement to reduce obesity: Transforming communities," UC specialists and educators will work over two years and utilize a socio-ecological model (SEM) to develop a coordinated community-wide intervention that will effectively deliver four key messages to 3rd and 4th grade students in their schools, after school programs, homes and communities. The SEM approach is proposed to coordinate education of the children and their families while at the same time working with a broader range of community institutions. This program will provide a community context that will surround the child with consistent messages. The study is also unique in that local Extension personnel and youth participants in the 4-H program will play leading roles in program delivery and build upon the UCCE infrastructure of various programs and expertise. The four main messages emphasized in the program are: (1) reducing consumption of soda and other sugar-sweetened beverages; (2) limiting fast food consumption; (3) decreasing time spent in sedentary pursuits; and (4) increasing time spent in moderate to vigorous physical activity. While fruit and vegetable consumption will be encouraged in this study, research has not shown that increasing fruit and vegetables alone will decrease rates of obesity without a significant parallel decrease in calories from high sugar/high fat snack foods and beverages.

In a second study led by Dr. Sheri Zidenberg-Cherr, entitled, "A Multi-Component, School-Based Approach to Supporting Regional Agriculture, Promoting Healthy Behaviors, and Reducing Childhood Obesity," educators and specialists will address the ANR Healthy

Families and Communities Initiative, and the "Promoting Healthy Behaviors for Childhood Obesity Prevention" target area. This proposal is an integrative approach incorporating the sustainable food systems initiative and integrating with the youth science literacy, promoting positive youth development, food safety, and ecosystems services educational outreach target areas. This is a 4-year study also using the socio-ecological framework emphasizing interaction among and interdependence of factors within and across all levels of the school community. The study will be conducted in two counties with five key objectives: (1) increase availability, consumption, and enjoyment of fruits and vegetables; (2) improve dietary and exercise patterns consistent with the 2010 US Dietary Guidelines for Americans; (3) improve critical thinking skills to sustain patterns learned and adopted through participation in the program; (4) promote positive changes in the school environment to support dietary and exercise patterns; and (5) facilitate development of an infrastructure to sustain the program beyond the funding period.

The information from these studies will contribute to learning how to best administer nutrition education programs in order to teach children and their parents how to be healthier. They will also serve as the inception of the Shaping Healthy Choices Collaborative which will help inform state-level school nutrition policy. Both of these studies, funded outside of SNAP-Ed, are bringing additional programs, resources, evaluation and program delivery that will support and benefit the efforts of UC CalFresh and the populations we serve.

Please note: All individual County Project Synopses are included. Each county plan can be reviewed for specific curricula and program delivery goals.

e. Summary of Research

Theoretical Models Supporting UC CalFresh NEP Approach

UC CalFresh NEP continues to use learner-centered curriculum, based on the new Dietary Guidelines for Americans, to reach adult audiences. UC CalFresh NEP draws upon a number of learning theories and models which engage the participant actively in the process of learning.

The Social-Ecological Model and behavioral science theories and models (for example, Social Learning Theory and Stages of Change Model) aid in UC CalFresh NEP's well-designed nutrition program helping individuals better understand their own needs so they can take appropriate actions to maximize health. In both the adult and youth programs, learner-centered education is the basis for the lesson plan format. The underlying theme is that successful health promotion efforts rely on multi-dimensional interventions with diverse audiences.

- *Learner-Centered Education* is primarily focused on the leaner. The educator's role is principally one of facilitator. The result is a high level of interactivity, which builds self-esteem while simultaneously engaging the audience in performing new skills and problem solving.
- Due to its focus, learner-centered education is sensitive to context, lending itself to diverse audiences including various ages, races, cultures and ethnicities.

- *Adult Learning Theory* research indicates that adults need to be actively involved in the learning process, connecting learning to knowledge/experiences. Therefore, lessons must be relevant, practical and goal-oriented.
- *Social Learning Theory* emphasizes observing and modeling behavior and thus, discussion and practicing skills are included in lessons.
- *Experiential Learning Theory* addresses the importance of learning from experience.
- Moving from the individual learning experience to sectors of influence, the Social-Ecological Model assesses all levels of social influence that can be addressed to support nutrition, physical activity and obesity prevention. UC CalFresh's educational interventions target the individual and interpersonal levels, collaborating with the *Network for a Healthy California* to address the organizational, community and society levels.

All of these learning models emphasize active involvement in the learning process to create knowledge and behavior change and are effectively combined in the UC CalFresh NEP curricula and approach. Opportunities to practice new, relevant life skills are built into lessons, giving learners greater confidence of their competency in applying skills, crating higher levels of recall in participants, and therefore, making them more likely to use the skills in daily life.

For example, in Fresno County, interactive, in-depth nutrition education methods from science-based curriculum will be used by staff and extenders for adults and youth audiences. Family-centered nutrition education has been evolving and will continuing to increase during FFY13. Nutrition-related themes reflected in USDA SNAP-Ed key behavioral outcomes:

- Buy, prepare, and consume half of your plate with fruits and vegetables, at least half your grains whole grains, and switch to fat-free or low-fat milk products;
- Increase physical activity and reduce time spent in sedentary behaviors as part of a healthy lifestyle;
- Maintain appropriate calorie balance during each stage of life—childhood, adolescence, adulthood, pregnancy and breastfeeding, and older age; and
- Utilize nutrition and budgeting tools for healthy family meals and snacks while controlling food costs.

Formative, process, and outcomes/impact evaluation will be used to measure participants' knowledge and behaviors related to key messages. The Food Behavior Checklist will be used for knowledge and behavior indices.

In adult classes, learner-centered approaches and hands-on teaching strategies are integral to series-based lessons using *Plan, Shop, Save, Cook; Loving Your Family, Feeding Their Future;* and *Eat Smart, Live Strong* senior's curricula. Workshops will be emphasized to focus on specific key messages such as 5 Ways to Save, Young Children and Using Food Labels to Make Healthy Snack Choices.

UC CalFresh NEP Leads Statewide Evaluation Effort
In FFY12, UC CalFresh NEP developed SMART Objectives for all curricula used in the program. In FFY13, further work will be done to advance evaluation in nutrition education through application of SMART Objectives and refinement of evaluation tools as needed Please see Section i. Key Performance Measures/Indicators.

Introduction of Intervention Project on Obesity Prevention: The OrganWise Guys
According to the Institute of Medicine's May 2012 Report, "Accelerating Progress in Obesity Prevention: Solving the Weight of the Nation," the number of obese children has nearly tripled in the past 30 years. Research has identified a clear connection between parental income, education, ethnicity, and the risk for obesity. Recent research demonstrates that parenting style may also impact the ability to establish healthy eating environments. Trends show that there is an increase in the number of overweight children that occurs between preschool (ages 2-5) up to 26% and grade school (ages 6-11) an estimated 37% (Rhee, 2008). As a result, many Extension faculty in other states have cited concern about the importance of the effects of environmental factors on dietary behavior. This is being addressed through the current emphasis on preschool and elementary school nutrition education and a family-centered approach to incorporate parents into the learning cycle with their children.

The OrganWise Guys (OWG) whole family social marketing and educational approach has had marked success in this area for over a decade and will be incorporated into UC CalFresh NEP for FFY13 in two counties initially (please see Section f. Modification of Project Methods/Strategies for more information).

The program will be offered to determine acceptance in the area of delivery and, more generally, within the school environment. In the context of the school environment, UC CalFresh NEP use approaches defined within Dietary Guidelines and the Social Ecological Model.

UC CalFresh will pilot *OWG* in two counties, Fresno and Butte initially, and expanded introduction to other counties, over FFY13. In this pilot, UC CalFresh NEP will incorporate *OWG* into the nutrition education provided to schools and, as appropriate, any family-centered projects underway. For evaluation purposes control and intervention sites will be established. Control sites will receive UC CalFresh nutrition education without the obesity prevention program. Qualitative and quantitative methods will have been implemented to evaluate results of the intervention by September 2013.

YOUTH PROGRAM
During FFY11, the Youth Program reached over 93,000 youth through trained extenders (usually teachers). Youth UC CalFresh delivered nutrition education in over 600 schools reaching low-income children. Final data for FFY12 is not yet complete.

One example of a youth delivery strategy is Santa Clara County's as described in their FFY12 Project Synopsis:

UC CalFresh NEP Teacher Observation Tool (TOT) Documents Healthy Eating Behavior
UC CalFresh education targets schools with more than 50% of students receiving free or reduced price school meals. In Santa Clara County, UC CalFresh NEP provides nutrition

education curricula to 57 qualifying low-income schools and agencies who reach 4,500 children. The Teacher Observation Tool (TOT) collects information on teachers' perceptions and observations related to changes in knowledge and behavior of students and themselves after delivering UC developed nutrition curricula. In 2011, 104 teachers had used the UC CalFresh NEP retrospective web-based teacher evaluation tool and reported 86% of teachers and after school leaders in Santa Clara County completed the TOT. Results show at least 86% of teachers and after school leaders reported a positive change in their students' food behavior as a result of the program. Ninety-four percent of students learned to identify healthier food options and a majority reported choosing fruits and/or vegetables in the cafeteria during classroom parties more often by the end of the school year. UC CalFresh NEP impacted teachers behaviors with more than 90% of teachers reported making healthier personal food choices in the post test.

UC CalFresh NEP Extended Educator Training Program

San Joaquin Youth UC CalFresh NEP's training methodology is an example of an extended educator training program. The program representative provides interested educators a minimum of one but up to four 45-minute to 1-hour trainings. Training 1 covers key nutrition concepts, UC nutrition curricula, and program requirements. Educators deliver UC CalFresh programming with UC CalFresh San Joaquin's program representatives providing monthly opportunities for programmatic refinements during scheduled in-service support meetings. In FFY13, UCCE San Joaquin County UC CalFresh Nutrition Educators and/or partner agency teachers/educators (extenders) trained by UC CalFresh Nutrition Educators delivered lessons/activities UC CalFresh-approved, age-appropriate youth curricula. Curricula will be provided to teachers for classroom use, after school programs and special school events. Curricula will integrate the Nutrition Competencies for California children and are correlated to California Content Standards. As appropriate, food tastings will accompany the lessons. Posters and supporting nutrition-related materials will be provided to the teachers. To facilitate ease of delivery, UC CalFresh NEP has put together nutrition education kits for each educator with books, activities, and nutrition education materials for *GGG, HHM* and *RAMP.* Additional kits will be developed for these curricula and possibly other UC CalFresh approved curricula according to need. UC CalFresh Nutrition Educators will do occasional classroom presentations and participate in nutrition-related special events such as family fun nights, school health fairs, AgVentures for 3rd graders, Ag Days in the School, etc., with the goal of integrating the key nutritional messages into the school and home environments. Parent education classes and/or newsletters will be provided to connect classroom instruction to the home.

ADULT PROGRAM

Similarly, in FFY11, the adult program delivered direct nutrition education to a total of 15,642 adult participants through a variety of delivery approaches. Total adult contacts were 43,528 statewide given the session-based approaches utilized by UC CalFresh NEP.

The FFY11 total for both direct and indirect education participants counts for youth and adult programs was 139,746. Duplicated contacts for FFY11 were calculated at roughly 5,040,147 primarily through direct nutrition education versus newsletters and/or brief messaging.

- In 2011 Final Report, UC CalFresh NEP reports 59 of 69 adults graduating from *Loving Your Family, Feeding Their Future* series completed the adult UC CalFresh Food Behavior Checklist (21 item instrument) and 131 adults completed *Making Every Dollar Count* pre and post evaluations. Participants in the post test following series classes demonstrated:
    - A 44% increase in acceptable practices of food resource management (e.g., plan meals, compare prices, does not run out of food, uses grocery list).
    - A 63% increase in acceptable food safety practices (e.g., thawing and storing foods properly).
    - A 30% increase in acceptable nutrition practices (e.g., plan meals, makes healthy food choices, prepares food without salt, reads nutrition labels and has children eat breakfast).
    - A 28% increase in acceptable scores in all three categories: food resource management, nutrition practices and food safety.

Adult UC CalFresh NEP families improved in a number of behaviors in diet, nutrition-related skills and "self-sufficiency" skills. Find below an example in Santa Clara County:

Evaluation Documents Change in the Home Environment Following *Eat Smart, Be Active* Class

In Santa Clara County, UC CalFresh NEP researchers interviewed participants in their homes and conducted pre and post test food inventories to measure the efficacy of the *Eat Smart, Be Active* three-class series focused on shopping, resource management, food safety and a healthy diet. The small pilot study documented changes in the home environment in five Hispanic households participating in the education classes. Four families not participating in the classes were also recruited for the project as a control group. All children were, however, participating in UCCE nutrition education classes in school.

Results from the pilot study indicated that UC CalFresh NEP helped all families in the intervention group improve the quality and quantity of foods found at home. The changes in behavior reported to be most effective in helping to stretch food dollars included: making a shopping list, planning menus, shopping less often, and using leftovers. Results from the food inventory indicate that the majority of families made the following changes in the home food environment after completing the classes: increased fruit and vegetable variety by 30%; increased amount of fresh fruit by 30%; increased use of whole wheat bread by 100%. In comparison to the control group, women in the intervention group had younger children, were less likely to be single, and had less soda, and fewer high fat sugar processed foods in the home—a finding worth future investigation.

f. Modification of Project Methods/Strategies

This section includes two subsections for modifications and strategies: (1) Statewide Modifications that apply to universally all programs and (2) New or Piloted Methods or Strategies that are being tested in select counties for feasibility of a statewide implementation.

Statewide Modifications

Updating Curricula: Replacement of MyPyramid with MyPlate

In FFY13, the State Office will continue to work with the Nutrition Advisors and curriculum authors to replace all curriculum materials that display and use the name MyPyramid with MyPlate for reference clarity.

- Learn-At-Home
- Happy, Healthy Me
- Reading Across MyPyramid
- Farm to Fork
- Go, Glow, Grow
- Fresh from the Garden
- TWIGS

Curriculum SMART Objectives

In FFY13, UC CalFresh NEP introduced SMART Objectives for all curricula used in the program. These objectives, developed by the Evaluation Taskforce, and reviewed by the Advisory Committee and State Office, assist counties in their ongoing evaluation of educational delivery.

Garden-Based Initiative

Research has demonstrated that gardeners consume more vegetables than non-gardeners and gardening can save households food dollars and increase access to healthy produce that may otherwise be unavailable. Therefore, experiential learning through a garden-based approach is continuing to be promoted throughout the state with further opportunities for expansion in UC CalFresh. Coupled with the curricula *Fresh from the Garden* and *Salad in a Wheelbarrow*, UCCE extension offices are uniquely positioned to promote garden-based nutrition education through their horticulturists and Master Gardeners. For example, in FFY13, UC CalFresh NEP's LA Office will expand the number of volunteers delivering nutrition education in low-income urban communities, hire a *Fresh from the Garden* program coordinator and, as done previously, tie into UC Cooperative Extension *Grow LA Victory Garden Initiative*, a low-income garden education project. *Fresh from the Garden* nutrition education lessons and healthful cooking demonstrations will continue to accompany this initiative.

Family-Centered Nutrition Education

The USDA SNAP-Ed Guidance coupled with key findings concerning motivations surrounding behavior change drive UC CalFresh to further incorporate family-centered nutrition education for the parents (gatekeepers) of children already receiving UC CalFresh nutrition education within eligible schools and agencies/youth venues.

In past years, UC CalFresh NEP has been successful in increasing parent recognition of healthy food choices through dual (parent/child) taste testing and adult nutrition education interventions at locations such as school sites and family-based agencies.

Eat & Play Together!, Healthalicious, and *Healthy, Happy Families* Curricula

Late in FFY11, UC CalFresh disseminated and delivered *Eat & Play Together!*, a family-centered curricula. In FFY13, rollout of two new curricula: *Healthalicious* and *Healthy, Happy Families* statewide will further enhance the family-centered nutrition efforts. Please see

Section g. Development of New Educational Materials for more information concerning these new curricula.

Adult Education: A Focus on Resource Management

In addition to the two new family-centered curricula described above, UC CalFresh NEP will continue to promote *Plan, Shop, Save, Cook* throughout the state this year. *Plan, Shop, Save, Cook* is a resource management 4-lesson series, but is also available in a 2-lesson version.

Youth Education: No Prep Kit

The No Prep Kit is an educational packet filled with age-appropriate lessons and activities for educators to utilize in schools and youth programs. The No Prep Kit was developed by UCCE in San Luis Obispo County and subsequently piloted in Yolo, Contra Costa and San Francisco County. The No Prep Kit is, as titled, an easy, logical, and accessible method for educators to use nutrition materials. In FFY13, the State Office plans to develop and assemble several kits and disseminate them throughout the state. The kits have made it easier for teachers to utilize UC curriculum and support materials and has allowed UC program staff to better assist and support schools.

Nutrition Activity Reporting Form (NARF)

New UC CalFresh reporting requirements requires staff to obtain information about delivered curriculum within the classes and class progress to planned goals. The new data collection form is attached for reference at the end of Section B in Appendix A.

Recordkeeping

UC CalFresh is committed to implementing a hybrid automated activity recordkeeping and EARS reporting system. The system consolidates EARS reporting and related activity records for reporting purposes. The NARF is used to collect program delivery data.

Electronic time records of UC staff will be maintained and follow the previous approved criteria. This is used for the “bi-weekly” time reporting for staff less than 100% time on UC CalFresh SNAP-Ed funding. Per the USDA-WRO UC CalFresh request for the use of electronic signatures for all UC CalFresh staff (excluding teachers) dated August 25, 2009:

1) The State Office creates new provides for all staff – The State Office coordinates with the counties to ensure accuracy. Information required to create a profile are:
    a) Name
    b) Percentage of time for employees (% FTE)
    c) Annual salary and benefits
    d) Funding source (State share or Federal share)
    e) Supervisor’s Name
2) Counties notify State Office analysts of any changes in personnel.
3) The State Office analysts monitor the staffing activity monthly to ensure that all county staff members have a time record profile and submit time records on a monthly basis.

4) The State Office and counties will remain responsible for auditing time reporting and federal expenditures. Time record reporting is kept either semi-annually or on a bi-weekly basis as required.
5) Management reports are in place to track and monitor nutrition education program activity reporting and local support provided and input into the system.

UC CalFresh does confirm that all eleven points outlined within FNS's express approval for electronic timekeeping are addressed via UC CalFresh's Phase I Online Time Record System and utilized as a matter of operation.

Training

UC CalFresh training plans for FFY13 will ensure programmatic effectiveness and administrative compliance. This will be accomplished through site visits, State Office-led webinars, and regional meetings. Identified "best practices" will be communicated statewide through the trainings, Town Hall calls and through the Weekly Updates. Statewide and/or regional meetings will serve to coordinate "peer" input in support of best practices and programmatic sharing. Webinars will be presented and recorded on program and administrative "best practices." Additionally, counties will host and present on programs and methods they are using with other counties through peer-to-peer training formats.

New or Piloted Methods or Strategies

Introduction of Pilot Program *The OrganWise Guys (OWG) Obesity Prevention Intervention*

The OrganWise Guys (OWG) nutrition education a whole child approach to prevention of childhood obesity. UC CalFresh will implement this nutrition education social marketing campaign in Fresno County and the Butte County Cluster. The *OWG* model includes: (1) training core educational staff in child care/school settings on how to use the curricula as part of everyday lessons; (2) linking *OWG* lessons to state-required learning objectives; and (3) engaging support from SNAP-Ed/EFNEP educators to assist in delivering the program.

Utilizing University of California, Davis networks and leveraging county UCCE programs, *OWG* through UC CalFresh NEP will partner with key socializing institutions (schools, Head Start, supermarkets) to replicate evidence-based prevention programming (Hollar et al., AJPH 2010; 100: 646-653; Hollar et al. JADA 2010; 110(2): 261-267; Hollar et al. JHCPU 2010; 21(2): 93-108). UC CalFresh NEP will pilot *OWG* in two counties, Fresno and Butte initially, and expand introduction into other counties in FFY13. In this pilot, UC CalFresh NEP will incorporate *OWG* into the nutrition education provided to schools and, as appropriate, any family-centered projects underway. For evaluation purposes, control and intervention sites will be established. Control sites will receive UC CalFresh nutrition education without the obesity prevention program. Qualitative and quantitative methods will be developed and implemented to evaluate results of the intervention by September 2013.

In June 2012, the California Center for Public Health Advocacy (CCPHA) and the UCLA Center for Health Policy Research released data on the childhood obesity epidemic in California cities. *Overweight and Obesity among Children by California City – 2010*, funded by the Robert Wood Johnson Foundation, shows the health of California's children is all over the map with shocking discrepancies based on the locale. Over 250 California cities were analyzed for the study and revealed that while 38 percent of the state's children are

overweight or obese, city ranges begin as low as 11 percent (Manhattan Beach) and climb five-fold to 53 percent for the state's poorest performing city (Huntington Park).

In CDPH's report, "Maximizing Impact for California's Low-Income Population: The Nutrition Education and Obesity Prevention Program *Three-Year Implementation Plan*" priority areas and recommend strategies *were* reviewed against the California Obesity Prevention Plan and the CDC's **M**edia, **A**ccess, **P**oint of Decision, **P**rice and **S**ocial Support (MAPPS) strategies. All strategies are evidence-informed, based on best practices, and focused on addressing nutrition education/obesity prevention particularly in low-income populations. Priority I reports to: "increase access and consumption of healthier foods" and includes a section addressing nutrition education that cites the following:

- Provide nutrition education based on the Dietary Guidelines for Americans, 2010, and www.myplate.gov to encourage consumption of healthier foods.
- Institutionalize nutrition education in schools.
- Educate decision makers on the importance of healthy food for chronic disease/obesity prevention and the best practices for increasing access to healthy foods and creating healthier environments.

UC CalFresh NEP's *The OrganWise Guys (OWG)* intervention project would teach children, along with family and institutional caregivers, how to make healthy nutrition and physical activity choices, promoting preventative life-long health behaviors.

Clicker Technology
Clickers will be utilized by the target audience for evaluation of program delivery. To date, clickers have been piloted with a preschool program in Yolo County, and elementary schools in Fresno, Contra Costa, Amador and San Joaquin Counties. Preliminary work is being done for data aggregation, dataset merges and generation of reports.

SMARTBoard Technology
In FFY11-12, Fresno County has been adapting nutrition curricula for use in SMARTBoard technology within school districts. This effort was piloted in FFY12 and is currently undergoing evaluation for potential dissemination to other counties.

Technology Adaptation/Diffusion
UC CalFresh will continue to refine program delivery with the use of technology. In FFY13, both clickers and SMARTBoard technology will be expanded and further integrated into the delivery of county Nutrition Education Programs.

g. Use of Existing Educational Materials

YOUTH CURRICULUM
Happy Healthy Me-Moving, Munching and Reading through MyPyramid, *(Pre-K and K)*
These two nutrition and literacy curricula introduce young children to a variety of nutrition and food concepts through high quality children's storybooks. Hands-on, interactive nutrition and physical activities support the story and nutrition themes. Lessons focus on an introduction to MyPlate, each of the five food groups, healthy snacks, exercise and hand washing. Exposure to new foods and activities is done in a fun and non-threatening manner.

The correlations to the Program Quality Standards Based on Exemplary Practices for Center-Based Programs and Family Child Care Home Networks—Desired Results for the California Department of Educational Child Development Division are available on the UC CalFresh web site at: http://fsnep.ucdavis.edu/nuted/HHM/HHM%20Correlations/correlation.cfm.

Reading Across My Pyramid, Correlations (RAMP), (*K-3rd Grade)*
This curriculum combines nutrition and literacy in 11 units. Children learn about food and nutrition through children's storybooks with food-related themes. Target population is grades K through 3. Students will explore through individual and group learning experiences. Activities incorporate interdisciplinary content, including basic concepts of science, math, language arts, and social studies. Lessons and activities are correlated by content area to support selected California Department of Education Academic Content Standards. *Sharon Junge, et al., University of California Cooperative Extension; Languages: English, Parent Letters in English and Spanish; whenever possible, at least one book in each lesson is available in Spanish, 2007.*

Go, Glow, Grow, *(3-5 years old, 1st grade and 2nd Grade)*
This nutrition curriculum was designed to meet the specific needs and abilities of preschoolers. It provides opportunities for young children to actively learn about healthy eating, exercise, and hand washing. Based on the USDA's MyPlate, *Go, Glow, Grow* simplifies MyPyramid for preschoolers. It is divided into three sections labeled Go, Glow and Grow. Each of the sections corresponds to the effect these food groups have on the body. *Sharon Junge, Rosemary Carter, Amy Netemeyer, Julian Raskauskas, University of California Cooperative Extension; Languages: Nutrition Booklet, parent letters, and recipes in English and Spanish, 2006.*

Farm to Fork, *(K-3rd Grade)*
Eating Healthy from Farm to Fork, **Kindergarten** is a curriculum designed specifically so that kindergartners will understand the connections between gardening, farming, nutrition and their cafeteria. Ten easy-to-implement lessons lead children through experiences with food, gardens and what food does for their body. Children also learn about safety in the garden and kitchen. *Sharon Junge, University of California Cooperative Extension.* ***First through Third Grade Curriculum*** is a nutrition education curriculum that makes the connection between local food systems, garden-based learning, school food service, and the establishment of healthy habits. These comprehensive materials integrate nutrition education into grade-appropriate lessons that are specifically designed around the Nutrition Competencies for California Children and directly correlated to the core subjects of the California Content Standards.

Experiential in nature, the lessons actively engage the children in learning about healthy choices for food and fitness. The materials support the development of a positive school wellness environment that recognizes the relationship between health and nutrition and academic achievement and school success. Each lesson includes lesson introduction, objectives, nutrition competencies, and teacher background information, two activities, making the connection, recipe activity, review, and parent letter. *Sharon Junge, University of California Cooperative Extension.*

Power Play!, (*9-11 years of age)*
Power Play! (Grades 4-5, 9-11 year olds, California Department of Health Services) is approved for use in UC CalFresh. *California Department of Health Services, Languages: English and Spanish updated 2002.* Order materials from the Regional *Network for a Healthy California* Agency.

Nutrition to Grow On, *(4th-6th Grades)*
This is a garden-enhanced nutrition education curriculum for upper elementary school children consisting of nine lessons and includes classroom and garden activities. Applications on the nutrition education lessons from this curriculum to selected California Academic Content Standards have been approved by the California Department of Education. Handout masters are included. *Jennifer Morris and Sheri Zidenberg-Cherr, Department of Nutrition, University of California Davis with the Children Department of Education; Languages: English 2002.*

TWIGS (Teams with Intergenerational Support), *(K-6th Grades)*
This curriculum integrates nutrition and gardening. There are 15 nutrition and 15 gardening lessons appropriate for use with children in kindergarten through sixth grade. *T.W.I.G.S* contains background material, lesson plans and masters for handouts. Order one binder for 2 teachers to share when possible. The garden and nutrition activities are correlated to support selected California Department of Education Academic Content Standards. *Marilyn Johns, University of California Cooperative Extension; Language: English, 2000.*

MIDDLE SCHOOL CURRICULUM

EatFit, *(7th-8th Grades)*
The *EatFit* curriculum steers adolescents away from weight loss and dieting while directing young adults to focus on leading a healthy lifestyle. Designed specifically for 7th and 8th graders, the lessons include nutrition basics, web-based diet analysis, information about energy and calories, fast food and more. In addition, lessons and activities are correlated to content standards in math, science, and language arts.

Each teacher who chooses to use the *EatFit* curriculum is provided a curriculum binder, along with workbooks for each student. In addition, the curriculum is web-enhanced, allowing students to practice their computer skills.

Walk Fit, *(7th-8th Grades)*
WalkFit was designed to both promote physical activity and increase awareness of nutrition within adolescents using social cognitive theory. All students receive an interactive magazine style workbook providing physical activity and nutrition information in addition to a step counter to track daily steps. In tandem with a focus on increasing physical activity and nutrition education, each lesson correlates to California's Education Standards for mathematics and physical education. Step counters (sometimes called pedometers) are used to encourage an increase in the mean daily step count. When delivered in conjunction with *EatFit* as designed and required by UC CalFresh using a correlation matrix (*nine lessons EatFit*), these six lessons (*WalkFit*) provide significant reinforcement to goal-setting (on both nutrition education and physical activity) and self-measurement (both nutrition education and step counting reports). *WalkFit* lessons are not simply tracking individual physical steps, rather, they also span education around key health and nutrition related elements like

calorie counting and comparison, relationship between healthy food choices/PA activity and common barriers, lower calorie options on food choices for young children and barriers to achieving goals. *WalkFit* lessons provide a "recall point" for simultaneously delivered nutrition education further reinforcing this messaging and communicating it again in a fun, alternative format that widens exposure and integration of learning.

Each coupled lesson as suggested by UC CalFresh integrated delivery contains nutrition objectives and also the overall curriculum goals are as follows:

- Make better food choices
- Increase physical activity (PA)
- Become skilled at guided goal setting for behavior change in the areas of nutrition and fitness
- Improve academic performance measured by content standards
- Increase self-efficacy when setting a goal for PA and nutrition

WalkFit is intended to provide appropriate physical activity lessons, correlating to the California Education Standards and to be used in conjunction with other UC CalFresh-approved curriculum. The lessons meet the USDA SNAP-Ed Guidance requirements to support efforts to improve the health and fitness of program participants consistent with the most current Dietary Guidelines for Americans, and MyPlate. The *WalkFit* lessons will provide SNAP eligibles with information and encouragement to exercise, a brief exercise demonstration, promote and reinforce physical activity.

WalkFit will be delivered in conjunction supporting *EatFit* materials to emphasize the link between physical activity and healthful eating and lifestyle.

Money Talks: Teen Series
Materials includes up to eight 1-hour lessons that incorporate hands-on activities, role-playing, discussions and other educational activities designed to help eligible teens improve skills in food budgeting and buying, managing limited resources and other self-sufficiency issues related to resource management. *University of California Cooperative Extension S. Peterson, M.Johns, C.Go 2008.*

HIGH SCHOOL CURRICULUM

Jump Start (Project LEAN), *(High School)*
This high school curriculum was developed by California Project LEAN. It contains interactive cross-curricular lessons to be used by teachers and school nutrition staff. *Project LEAN, California Department of Health Services; Languages: Handouts in English and Spanish, 2000.*

ADULT CURRICULUM

Eat & Play Together!
Eat & Play Together! (called *Let's Eat Smart and Play Hard Together!* in the 2012 Plan), a multi-component primary prevention program targeting low-income, children 6-8 years, focuses on promoting healthy dietary and physical activity behaviors using an innovative child-adult buddy system approach. The child-adult buddies participate in multiple activities

to increase their consumption of fruits and vegetables, and level of physical activity and decrease their consumption of sweetened beverages. The preliminary results of the pilot program show high program satisfaction and improvements in dietary and physical activity behaviors. Such programs provide an opportunity to establish and promote healthy behaviors among young children and ultimately prevent overweight development.

Eating Smart, Being Active

This is an interactive eight lesson curriculum developed by UC Davis and Colorado State University, for a low-income audience that teaches the main messages of Dietary Guidelines for Americans 2010 and MyPlate in a dialogue-based learning approach that facilitates behavior change with hands-on activities. Materials for educators include: an educator's guide, lesson planning and preparation checklist, visuals and activity bins. Participant materials include: worksheets, handouts, lesson enhancements, and graduation certificate. *EFNEP, University of California Cooperative Extension, UC Davis (with Colorado State University Extension); Languages: Handouts in English and Spanish, 2012.*

Making Every Dollar Count

Materials include 8 1-hour lessons (5 of which are SNAP-Ed eligible for share and 3 that are not) that incorporate hands-on activities, role-playing, discussions and other educational activities designed to help SNAP families improve their skills in food budgeting, food buying, managing limited resources and other self-sufficiency issues. *Karen Varcoe, et al., University of California Cooperative Extension; Languages: Handouts in English, Spanish, and Vietnamese, 2004.*

Learn-At-Home

(18 Lessons): The core lessons, 6-8 are used with additional 10-12 optional lessons. Materials are sent through the mail to participants who are hard to reach by traditional methods. Participants are given instructions in-person (1 lesson), and evaluation is done by telephone. Materials have been literacy-tested to the 4th grade or less. Materials have been updated to reflect the MyPlate recommendations. *University of California Cooperative Extension; Languages: English and Spanish updated 2000. (Being updated in 2012).*

Cornell University Cooperative Extension's "Lessons in a Box!"

A series of 6 workshops providing an innovative educational strategy introducing nutrition topics to participants with different learning styles, who walk away from the experience with more knowledge, new skills, and renewed motivation to make healthier choices. Lessons in a Box highlight a SINGLE nutrition message within each hosted workshop and use clicker technology to evaluate the one-time workshop.

ADDITIONAL RESOURCES

If disclaimer does not apply to all resources to indicate those subject to pro-ration, UC CalFresh will ensure all counties who plan to utilize these additional resources are aware of the required proration calculation. Also, UC CalFresh will work with the *Network* and use materials that have been developed to augment the education interventions offered by UC CalFresh county offices. At present this material is presented as alternate and does not currently appear to be ordered nor planned.

USDA MyPlate for general and special populations at**:** http://www.myplate.gov.
Children's MyPlate at: http://www.myplate.gov/kids.
US Dietary Guidelines at: http://www.healthierus.gov/dietaryguidelines/

Parenting Express - A Month-by-Month Newsletter for You and Your Baby
This set of fifteen 8-page newsletters has been a perennial favorite over the years. The first three issues help prepare new parents-to-be, offering ideas on how to prepare your home and yourself for a new baby in the family. Later issues look at the baby's development month by month, with tips on nutrition, care, play, and child development to help you understand your baby, plus useful hints on taking good care of yourself along the way. Available at: http://anrcatalog.ucdavis.edu/InOrder/Shop/ItemDetails.asp?ItemNo=21634

For You and Your Toddler
Twelve booklets that cover the growth of your child from age 1 to 3. Offers ideas on health, safety, feeding, and creative play. Black-and-white photos. Available at: http://anrcatalog.ucdavis.edu/InOrder/Shop/ItemDetails.asp?ItemNo=21634

The Lunch Box Series
15 Take along Lunches for Preschool Children
Fifteen simple, balanced bag-lunch menus to keep your preschooler healthy and well-fed, plus guidelines for making more.
Available at: http://anrcatalog.ucdavis.edu/pdf/8111.pdf
Spanish version: http://anrcatalog.ucdavis.edu/pdf/8111s.pdf

Appealing Lunches for Preschool Children
A packed lunch that's tasty, colorful, and nutritious is sure to appeal to your preschooler. Basic guidelines and sample menus included.
Available at: http://anrcatalog.ucdavis.edu/pdf/8110.pdf
Spanish version: http://anrcatalog.ucdavis.edu/pdf/8110s.pdf

Healthy Lunches for Preschool Children
Basic nutrition facts (including the food guide pyramid), and how to apply them when preparing lunch for young children. Sample menus included.
Available at: http://anrcatalog.ucdavis.edu/pdf/8107.pdf
Spanish version: http://anrcatalog.ucdavis.edu/pdf/8107s.pdf

Learning from Labels
Basic information on how to read and interpret the Nutrition Facts and ingredients' labels on foods:
Available at: http://anrcatalog.ucdavis.edu/pdf/8108.pdf
Spanish version: http://anrcatalog.ucdavis.edu/pdf/8108s.pdf

Safe Lunches for Preschool Children
How to keep food safety in mind when putting together your preschooler's nutritious bag lunch.
Available at: http://anrcatalog.ucdavis.edu/pdf/8109.pdf
Spanish version: http://anrcatalog.ucdavis.edu/pdf/8109s.pdf

Help Children Learn and Grow, Prevent Anemia-Eat Iron Rich Foods
Available at: http://fsnep.ucdavis.edu/adulted.cfm

EFNEP Pregnant Teen Guide
Available at: http://fsnep.ucdavis.edu/adulted.cfm.

Vietnamese Materials (Ikeda and Nguyen, 2005),
Available at: http://nature.berkeley.edu/cwh/activities/asian_lang_publications.shtml#alp

Below are the core curricula and lessons for UC CalFresh:

CURRICULA/MATERIALS DESCRIPTIONS --- YOUTH DELIVERY

PRESCHOOL & KINDERGARTEN

GO, GLOW, GROW, [3-5 years old, 1st-2nd Grade]

- Go, Glow, Grow – Manual
- Go, Glow, Grow – English Version
- Go, Glow, Grow – Spanish Version

HAPPY, HEALTHY ME…MOVING, MUNCHING & READING THROUGH MyPlate (HHM), [4-6 year olds]

- Happy, Healthy Me – Book Sets
  - Beastly Feast, Bruce goldstone
  - Growing Vegetable Soup, Lois Ehlert
  - Lunch, Denise Fleming
  - Kiss the Cow, Phyliss Root
  - Two Eggs Please
  - Wash Your Hands
  - Bearobics
  - Bread, Bread, Bread
  - Very Hungry Caterpillar
- Crookneck Squash – Book 2
- Spinach Lane – Book 3
- Sweet Potato Hill – Book 4
- Cantaloupe Corner – Book 5
- Peach Tree Orchard – Book 6
- Strawberry Patch – Book 7
- MyPlate for Kids Poster
- Eat Smart, Play Hard Nutrition Education Materials
- Child Care and Nutrition Web Sites
- Food and Nutrition Fun for Preschoolers

FARM TO FORK – EATING HEALTHY FROM FARM TO FORK, [K-3rd Grade]

- Promoting School Wellness, Kindergarten
- Promoting School Wellness, Grade 1
- Promoting School Wellness, Grade 2

ELEMENTARY

READING ACROSS MyPyramid (RAMP), [K-3rd Grade]

RAMP Spanish Materials

- RAMP – Book Sets
  - I Will Never Not Ever Eat Tomato, Laurn Child
  - Gregory the Terrible Eater, Mitchell Sharmat
  - The Ugly Vegetables, Grace Lin
  - Everybody Cooks Rice, Norah Dooley

Handa's Surprise, Eileen Browne
How Do You Raise a Raisin, Pam Munoz Ryan and Craig McFarland Brown
Milk from Cow to Carton, Aliki
Green Eggs and Ham
Cow
Mice and Beans
Seven Silly Eaters
Pete's Pizza
Nothing Beats a Pizza
Those Mean Nasty Germs
Germs Make Me Sick
Feast for 10
Very Hungry Caterpillar
Hear Your Heart
Bearobics

LET'S EAT SMART, PLAY HARD TOGETHER!, [6-8 year olds]
TEAMS WITH INTERGENERATIONAL SUPPORT (TWIGS),[K-8th Grade]
Integrates nutrition and gardening for K-6th Graders
POWERPLAY, [4th-5th Grade)
SALAD IN A WHEELBARROW PROJECT
NUTRITION TO GROW ON, [4th-6th Grade]

MIDDLE SCHOOL & HIGH SCHOOL

EatFit, [6th-8th Grade]
Eating and Fitness Program for Middle School.
EatFit Teacher Curriculum
EatFit Student Workbook [Magazine-style Workbook for Students]
WalkFit, [6th-8th Grade]
MONEY TALKS/HUNGER ATTACKS [Teens]
JUMP START FOR TEENS, [Teens]
Interactive cross-curricular lessons for high school.
Leader's Guide (54 pages)
Teen Guide – 8 page, glossy workbook "HUNGER ATTACK!" – English Version
Teen Guide – 8 page, glossy workbook "HUNGER ATTACK!" – Spanish Version
Handouts in Spanish – 26 pages
Food Stickers Simply Good Eating (self-adhesive)
Eating Right is Basic Food Sticker (gummed)
MyPlate for Kids Posters
MyPlate for Kids Tips for Families

CURRICULA/MATERIALS DESCRIPTIONS --- ADULT DELIVERY

PLAN, SHOP, $AVE, COOK
Resource List
Lesson 1, Planning Meals
Lesson 1, Handouts – English Version
Lesson 1, Handouts – Spanish Version
Lesson 2, Food Labels
Lesson 2, Visuals
Lesson 3, Saving Money
Lesson 3, Handouts
Lesson 4, Preparing Meals
Lesson 4, Handouts
Evaluation Forms – English Version
Evaluation Forms – Spanish Version

Getting Started
Lesson 1
Lesson 2
Lesson 3
Lesson 4
Handouts – Recipes & Activities
Appendices
Attendance Passport
Binder Cover & Spine

OrganWise Guys (OWG)
HEALTHALICIOUS
HEALTHY, HAPPY FAMILIES

h. Development of New Educational Materials

In FFY13, UC CalFresh NEP is promoting year 2 of the statewide resource management curriculum, *Plan, Shop, Save, Cook*, and launching two family-centered curricula, *Healthalicious* and *Healthy, Happy Families*. These curricula were developed by the University of California outside of SNAP-Ed funds, and are being implemented by UC CalFresh in keeping with our provision of evidence-based nutrition education material. In addition, to address the state and national crisis concerning obesity, UC CalFresh NEP is introducing *The OrganWise Guys,* created by The OrganWise Guys Inc., social marketing and educational materials in select counties for piloting. In order to fit essential nutrition and fitness education into a packed school day, UC CalFresh NEP has produced the "No Prep Kit" for teachers and is refining SMARTBoard nutrition lessons.

Adult Resource Management Curricula

Justification: Resource management is clearly a priority to the CalFresh population. In today's environment of severe economic recession, curricula addressing this need is essential. An example of this is in Fresno which has been ranked as the fourth highest Metropolitan Statistical Area in the nation related to hunger. Twenty-four percent of Fresno households responded that they did not have enough money to buy needed food in the last 12 months. In addition, Fresno County has a crippling unemployment rate of 17.4% and food banks overwhelmed well beyond capacity. According to the Community Food Bank website, in 2012, the food bank is serving 90,000 people per week with just over 24 million pounds of food per year. Key informant community partner interview themes demonstrated a dire need for basic nutrition education coupled with food resource management skills (see Fresno County Needs Assessment FFY13).

UC CalFresh NEP Responds with Plan, Shop, Save, Cook (PSSC): *PSSC* is an adult nutrition education program developed in a 2- and 4-lesson format. *Plan, Shop, Save, Cook* is a revised and shortened version of the eight session *Eating Smart, Being Active (ESBA)* curriculum. Salient sections of *ESBA* were extracted and compiled into four content packed interactive lessons or in an abbreviated two lesson version. UC Cooperative Extension Nutrition, Family and Consumer Sciences Advisors collected the most pertinent food budgeting and healthy eating concepts together in this new curriculum in order to meet the demands of these pressing economic times and reach a wider audience.

Family-Centered Curricula

Justification: In its approach, the *Healthy, Happy Families* and *Healthalicious* curriculums address the fundamental need to integrate parenting and nutrition. Parents are children's primary teachers of food and eating habits (Niklas et al., 2001). Eating patterns can be fully developed by age three, therefore, parents need research-based information on nutrition and parenting when their children approach toddlerhood. Barriers preventing parents from helping their children establish healthy habits include lack of knowledge, training, and experience (Birkett, Johnson, Thompson & Oberg, 2004).

UC CalFresh NEP Adds Healthy, Happy Families and Healthalicious Curricula to Family-Centered Approach: *Healthy, Happy Families* is a curriculum designed to supplement a nutrition education program for parents. The curriculum is composed of eight mini-lessons to help parents promote healthy eating habits in preschool-aged children, including:

- Begin healthy habits early
- Healthy routines
- Watching children grow
- Encouraging positive behavior
- Child's play
- Cooking with kids
- Enjoying family meals
- Trying new foods

Each lesson is designed to be 15-20 minutes long and includes fun and easy tips and suggestions to allow parents to implement their newly-acquired nutrition knowledge at home. This curriculum is meant to be used with the accompanying Healthy, Happy Families for Parents workbook.

Materials can be used in any order to address relevant participant questions or topics that arise throughout the course. The educator's workbook includes lesson connection suggestions, connecting each mini-lesson with suggested nutrition education topics.

Healthalicious is an after school curricula developed for grades 4-6 to promote a healthy lifestyle that includes good foods and physical activity. The 6-week, hands-on curriculum is designed to give 9- to 12-year-olds a fun introduction to preparing and eating healthy meals.

Obesity Prevention

Justification: "Two-thirds of adults and almost one-third of children in the US are overweight or obese," according to the Institute of Medicine 2012 report entitled, "Accelerating Progress in Obesity Prevention: Solving the Weight of the Nation." The report identifies recommendations, strategies and action steps for implementation by key stakeholders and sectors that are intended to further accelerate progress in preventing obesity. Critically, Goal #3, "Transform messages about physical activity and nutrition" and it's associated strategies such as Strategy 3-1, "Develop and support a sustained, well-targeted physical activity and nutrition social marketing program," culminates in reaching youth and parents, amongst other audiences, with clear, culturally appropriate educational messages about the relationship between healthy eating habits, physical activity and health. Goal #5, "Make schools a national focal point for obesity prevention," instructs federal and state governments along with state and local education agencies and schools to ensure that all students grades K-12 have adequate opportunities to engage in physical activity (60 minutes goal) and skill development in food literacy.

UC CalFresh NEP Responds with The OrganWise Guys (OWG) Obesity Prevention Intervention Program: In response to this national health crisis, UC CalFresh NEP is intending to pilot implementation of *The OrganWise Guys* program in schools in at least two counties. *The OrganWise Guys* produces evidenced-based healthy lifestyle education kits for children ages 3-12 as well as adult/parenting newsletters and program materials. Materials offered in kits are grade specific. For nearly twenty years, The OrganWise Guys Inc. has created fun, quality, evidence-based programming to help fight childhood obesity in the classroom, the cafeteria, the community and the home to encourage healthy lifestyles. Using engaging characters based on the organs of the body (Hardy Heart; Sir Rebrum, the brain; The Kidney Borthers; Madame Muscle; Peri Stolic, the intestine, etc.), these nutrition, physical activity and healthy lifestyle education materials connect with kids and empower them to be healthy and smart from the inside out. UC CalFresh NEP will purchase additional education kits for counties to supplement and integrate into their programs.

Enhancing & Refining Lessons for Ease of Delivery

The "No Prep Kit" offers teachers the easiest reference nutrition materials and lessons presented in a logical Pendaflex format. This innovative solution to today's busy school schedule was created by UC CalFresh NEP San Luis Obispo County Office and is being widely distributed this year. Curriculums that will be updated for FFY13 include:

- Learn-At-Home
- Happy, Healthy Me
- Reading Across MyPyramid (RAMP)
- Farm to Fork
- Go, Glow, Grow
- Fresh from the Garden
- TWIGS

SMARTBoard nutrition education lessons were created by UC CalFresh NEP, Fresno staff and delivered in Fresno schools in FFY12. Evaluation of this effort and refinements continue in FFY13.

i. Key Performance Measures/Indicators

This section highlights all key performance measures and indicators used in FFY13. This includes both state-level indicators and county-specific key performance measures.

State-Level Performance Measures/Indicators

Process

a. The UC CalFresh State Office will implement a training needs assessment survey of all county staff using a structured questionnaire.

b. The UC CalFresh State Office will complete 5-7 site visits to observe programmatic processes including lesson delivery using a newly developed UC CalFresh Programmatic Site Visit & Observation Tool.

c. The UC CalFresh State Office will develop and disseminate a brief structured teacher survey to select counties for teacher feedback on UC CalFresh nutrition education delivery and support.

Impact

a. The UC CalFresh State Office will provide statewide evaluation results for signature resource management adult curriculum, *Plan, Shop, Save, Cook (PSSC);* and youth curriculum linked to the Teacher Observation Tool (TOT) and Teacher Tasting Tool (TTT) (Please see SMART Objectives below under County-Level Performance Measures/Indicators). In addition, the UC CalFresh State Office will summarize qualitative data from participants on use of *PSSC* curricula.

b. The UC CalFresh State Office, in conjunction with the pilot counties, will analyze qualitative data on input from teachers and principals of piloted SMARTBoard lesson delivery.

c. The UC CalFresh State Office will develop and coordinate an evaluation component of a newly implemented obesity prevention activity using *The OrganWise Guys* program activities in piloted counties.

d. The UC CalFresh State Office will develop evaluation tools and provide preliminary data for the newly implemented family-centered curriculum, *Healthalicious* and *Healthy, Happy Families*.

e. The UC CalFresh State Office will collect data using a semi-structured questionnaire regarding clicker use, statewide interest, and ease of use and implementation for those who have used the technology.

County-Level Performance Measures/Indicators

Process

Counties are responsible for having systems in place that capture detailed programmatic data including EARS reporting data including targeting information (sites, client categories, site types, etc.); programmatic information (participants, counts, demographics, key methods, key messages and curricula, etc.); and fiscal information (salary and benefits, equipment/supplies, travel, etc.). All county programs enter this data into a detailed Excel-based programmatic workbook, and update and submit the programmatic workbook to the UC CalFresh State Office on a quarterly basis. These workbooks assist the State Office in providing quarterly feedback regarding progress of individual county-set goals.

Impact

UC CalFresh NEP Evaluation Taskforce has developed standardized statewide SMART Objectives for all curricula delivered in the UC CalFresh NEP. These SMART Objectives are now available on the UC CalFresh website: http://uc-calfresh.org/SMART%20Objectives%20for%20Core%20Curriculum.docx for counties to reference and utilize those specific to their program curriculum in addition to that which is required for statewide evaluation. The SMART Objectives can also be found in Appendix B. Below is a list of all adult, family-centered and youth curriculum delivered by UC CalFresh, their respective evaluation tool(s), and the SMART Objectives for each evaluation tool.

ADULT NUTRITION EDUCATION DELIVERY

☐ **COOKING MATTERS**

Evaluation Tool

☐ Cooking Matters Evaluation Tool (pending IRB review)

SMART Objectives: By September 30, 2013,

1. At least 40% will increase their frequency of meal planning.
2. At least 50% will increase their frequency of using a grocery list when shopping.
3. At least 50% will increase their frequency of using the "Nutrition Facts" on the food label to choose foods.
4. At least 40% will increase their frequency of comparing food prices.
5. At least 40% will report thinking about healthy food choices more often, when deciding what to feed their children.

☐ **EATING SMART BEING ACTIVE**

Evaluation Tools

☐ Adult Taste Test Tool

☐ Food Behavior Checklist

SMART Objectives: By September 30, 2013,

1. At least 40% will increase their frequency of meal planning.
2. At least 50% will increase their frequency of using a grocery list when shopping.
3. At least 50% will increase their frequency of using the "Nutrition Facts" on the food label to choose foods.
4. At least 40% will increase their frequency of comparing food prices.
5. At least 40% will increase the variety of fruit consumed daily.
6. At least 40% will increase the variety of vegetables consumed daily.
7. At least 40% will increase the frequency of being physically active.
8. At least 40% will decrease the frequency of ordering supersized portions of food or beverage.
9. At least 20% will report greater food security (not running out of food at the end of the month).
10. At least 40% will report thinking about healthy food choices more often, when deciding what to feed their children.

☐ Intent to Change Assessment Tool

SMART Objectives: By September 30, 2013,

1. At least 50% will report intention to increase frequency of using the "Nutrition Facts" on the food label to choose foods.
2. At least 40% will report intention to increase the variety of fruit consumed daily.

3. At least 40% will report intention to increase the variety of vegetables consumed daily.
4. At least 40% will report intention to choose smaller portions.

☐ **EAT SMART, LIVE STRONG**

Evaluation Tools

☐ Food Behavior Checklist (three items only)

SMART Objectives: By September 30, 2013,

1. At least 40% will increase the variety of fruit consumed daily.
2. At least 40% will increase the variety of vegetables consumed daily.
3. At least 40% will increase the frequency of being physically active.

☐ **FRESH FROM THE GARDEN**

Evaluation Tools

☐ Adult Taste Test Tool

☐ Intent to Change Assessment Tool

SMART Objectives:

1. By September 30, 2013, more than 50% of participants who attend a "Fresh from the Garden" lesson will report that they plan to eat more than one kind of vegetable each day over the next week.

☐ **LEARN AT HOME**

Evaluation Tools

☐ Food Behavior Checklist

SMART Objectives: By September 30, 2013,

1. At least 40% will increase their frequency of meal planning.
2. At least 50% will increase their frequency of using a grocery list when shopping.
3. At least 50% will increase their frequency of using the "Nutrition Facts" on the food label to choose foods.
4. At least 40% will increase their frequency of comparing food prices.
5. At least 40% will increase the variety of fruit consumed daily.
6. At least 40% will increase the variety of vegetables consumed daily.
7. At least 40% will increase the frequency of being physically active.
8. At least 40% will report thinking about healthy food choices more often, when deciding what to feed their children.

☐ **LOVING YOUR FAMILY, FEEDING THEIR FUTURE**

Evaluation Tools

☐ Food Behavior Checklist

☐ Intent to Change Assessment Tool

SMART Objectives: *TBD*

☐ **MAKING EVERY DOLLAR COUNT**

Evaluation Tool

☐ Making Every Dollar Count Retrospective

SMART Objectives: By September 30, 2013,

1. At least 20% of UC Cal Fresh MEDC graduates will report having used one of the easy ways to save money on food.
2. At least 50% of UC Cal Fresh MEDC graduates will report greater understanding of how food advertisements can influence purchases.
3. At least 50% of UC Cal Fresh MEDC graduates will report knowing more about simple, healthy meals to make at home.
4. At least 50% of UC Cal Fresh MEDC graduates will report they plan to determine if using a coupon is better than buying the store brand.
5. At least 20% will report greater food security (not running out of food at the end of the month).

☐ **PLAN, SHOP, SAVE, COOK**

Evaluation Tools

☐ Intent to Change Assessment (for two-part series or four-part series lasting less than 3 weeks)

SMART Objectives: By September 30, 2012

1. At least 50% will report intention to increase frequency of using the "Nutrition Facts" on the food label to choose foods.

☐ Plan, Shop, Save, Cook Evaluation (4 lessons)

SMART Objectives: By September 30, 2013

1. At least 40% will increase their frequency of meal planning.
2. At least 50% will increase their frequency of using a grocery list when shopping.
3. At least 50% will increase their frequency of using the "Nutrition Facts" on the food label to choose foods.
4. At least 40% will increase their frequency of comparing food prices.
5. At least 40% will report that when deciding what to feed their family, they think about healthy food choices.
6. At least 20% will report greater food security (not running out of food at the end of a month).

FAMILY-CENTERED NUTRITION EDUCATION DELIVERY

☐ **EAT & PLAY TOGETHER**

Evaluation Tools

☐ What I Know Pre/Post Survey

☐ I Eat These Snacks Pre/Post Survey

☐ I Do These Activities Pre/Post Survey

☐ Retrospective Survey

SMART Objectives: By September 30, 2013

1. At least 35% of the participants will increase the frequency that they consume fruit or vegetables as a snack.
2. At least 40% of the participants will decrease the frequency drinking sugar sweetened beverages (e.g. soda and/or sports drinks).
3. At least 35% of the participants will increase the frequency that they are physically active.

☐ **HEALTHALICIOUS**

Evaluation Tools

☐ Healthalicious Pre/Post Survey

SMART Objectives: By September 30, 2013

1. At least 50% of children will increase their interest in cooking.
2. At least 50% of children will increase their willingness to try new foods.
3. At least 25% of children will drink milk with dinner more often.
4. At least 25% of children will drink soda and other sweetened beverages less often.

☐ **HEALTHY, HAPPY FAMILIES**

Evaluation Tool (in development)

SMART Objectives: By September 30, 2013

1. At least 25% of the parents will report that their children eat meals more often with an adult
2. At least, 25% of the parents will report that their children drink soda and other sugar sweetened beverages less often.
3. At least 25% of the parents will report that their children eat meals and/or snacks on a regular schedule more often.

YOUTH NUTRITION EDUCATION DELIVERY

PRE-SCHOOL

☐ **HAPPY HEALTHY ME** *(Pre-K & K)*

Evaluation Tools

☐ Happy Healthy Me Evaluation Tool

☐ Teacher Observation Tool

SMART Objectives: By September 30, 2013

1. At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
2. At least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.

☐ Teacher Tasting Tool

SMART Objectives: By September 30, 2013

1. On average, 40% or less of the class will have previously tried the food presented during a food tasting activity; and:
2. On average, more than 80% of the class will report willingness to try the food again at school.
3. On average, more than 70% of the class will report willingness to try the food again at home.

☐ **GO GROW GLOW** *(3-5 years old; 1st-2nd Grade)*

Evaluation Tools

☐ Teacher Observation Tool

SMART Objectives: By September 30, 2013

1. At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
2. At least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.

☐ Teacher Tasting Tool

SMART Objectives: By September 30, 2013

1. On average, 40% or less of the class will have previously tried the food presented during a food tasting activity; and
2. On average, more than 80% of the class will report willingness to try the food again at school.
3. On average, more than 70% of the class will report willingness to try the food again at home.

ELEMENTARY SCHOOL

☐ **FARM TO FORK** *(K – 3rd Grade)*

Evaluation Tools

☐ Farm to Fork Pre/Post Survey

SMART Objective: By September 30, 2013

1. On average for the classroom, knowledge test scores will increase by at least 10% after the nutrition education.

☐ Teacher Observation Tool

SMART Objectives: By September 30, 2013

1. At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
2. At least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.

☐ Teacher Tasting Tool:

SMART Objectives: By September 30, 2013

1. On average, 40% or less of the class will have previously tried the food presented during a food tasting activity; and
2. On average, more than 80% of the class will report willingness to try the food again at school.
3. On average, more than 70% of the class will report willingness to try the food again at home.

☐ **READING ACROSS MY PYRAMID (RAMP** *(K – 3rd Grade)*

Evaluation Tools

☐ RAMP Nutrition Pre/Post Survey

SMART Objective: By September 30, 2013

1. On average for the classroom, knowledge test scores will increase by at least 10% after the nutrition education

☐ RAMP Retrospective Evaluation

☐ Teacher Observation Tool

SMART Objectives: By September 30, 2013

1. At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
2. At least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.

☐ Teacher Tasting Tool

SMART Objectives: By September 30, 2013

1. On average, 40% or less of the class will have previously tried the food presented during a food tasting activity; and
2. On average, more than 80% of the class will report willingness to try the food again at school.
3. On average, more than 70% of the class will report willingness to try the food again at home.

☐ **TWIGS** *(K – 8th Grade)*

Evaluation Tool

☐ Teacher Observation Tool (only use TOT in pre-school & elementary)

SMART Objectives: By September 30, 2013

1. At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
2. At least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.

☐ Teacher Tasting Tool

SMART Objectives: By September 30, 2013

1. On average, 40% or less of the class will have previously tried the food presented during a food tasting activity; and
2. On average, more than 80% of the class will report willingness to try the food again at school.
3. On average, more than 70% of the class will report willingness to try the food again at home.

☐ **POWER PLAY** *(4th – 5th Grade)*

Evaluation Tool

☐ Teacher Observation Tool

SMART Objectives: By September 30, 2013

1. At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
2. At least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.

☐ Teacher Tasting Tool

SMART Objectives: By September 30, 2013

1. On average, 40% or less of the class will have previously tried the food presented during a food tasting activity; and
2. On average, more than 80% of the class will report willingness to try the food again at school.

3. On average, more than 70% of the class will report willingness to try the food again at home.

☐ **NUTRITION TO GROW ON** *(4th – 6th Grade)*

Evaluation Tools

☐ NTGO Pre/Post Survey

SMART Objective: By September 30, 2013

1. On average for the classroom, knowledge test scores will increase by at least 10% after the nutrition education

☐ Teacher Observation Tool

SMART Objectives: By September 30, 2013

1. At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
2. At least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.

☐ Teacher Tasting Tool

SMART Objectives: By September 30, 2013

1. On average, 40% or less of the class will have previously tried the food presented during a food tasting activity; and
2. On average, more than 80% of the class will report willingness to try the food again at school.
3. On average, more than 70% of the class will report willingness to try the food again at home.

JUNIOR HIGH / HIGH SCHOOL

☐ **EAT FIT / WALK FIT** *(6th – 8th Grade)*

Evaluation Tools

☐ Eat Fit Pre/Post Survey

SMART Objective: By September 30, 2013

1. On average for the classroom, knowledge test scores will increase by at least 10% after the nutrition education

☐ Eat Fit Retrospective (Preferred)

SMART Objectives: By September 30, 2013

- After participation in at least 6 hours of EatFit, the students will show the following improvements:

1. At least 25% of students will drink fruit flavored beverages or drink mixes (e.g., Kool Aid, Capri Sun, Hi-C, Gatorade, Fruitopia, Tang, or Snapple) less often.
2. At least 25% of students will drink regular soda (not sugar free/diet) less often.

3. At least 25% of students will make an improvement in healthier snack consumption (by eating less often cakes, cookies, doughnuts, brownies, pies or similar sweet baked goods such as Twinkies, Ho Ho's, Ding Dongs, Pop Tarts).
4. At least 25% of students will make an improvement in healthier fast food consumption (by eating less often pizza with pepperoni, sausage, salami, extra cheese, or combination, or a sandwich/hamburger with mayo, cheese, butter, or creamy type of dressing).
5. At least 25% of all students will make an improvement in fruit and vegetable consumption (Eat fruit or vegetable at breakfast; a vegetable at dinner; or more dark green leafy vegetables).
6. At least 25% of students will eat breakfast more often.
7. At least 30% of the participants will increase frequency of sports or physical activities (lasting for at least 20 minutes and vigorous enough make youth sweat and breathe hard).

☐ **MONEY TALKS / HUNGER ATTACKS** *(Teen)*

Evaluation Tool

☐ Hunger Attacks Pre/Post Survey

SMART Objective: By September 30, 2013

1. On average for the classroom, knowledge test scores will increase by at least 10% after the nutrition education.
2. Other objectives to be added.

☐ **JUMP START TEENS** *(Teen)*

Evaluation Tool

☐ Jump Start Teens Evaluation same as *EATFIT*

SMART Objectives: By September 30, 2013

- After participation in at least 6 hours of EatFit, the students will show the following improvements:

1. At least 25% of students will drink fruit flavored beverages or drink mixes (e.g., Kool Aid, Capri Sun, Hi-C, Gatorade, Fruitopia, Tang, or Snapple) less often.
2. At least 25% of students will drink regular soda (not sugar free/diet) less often.
3. At least 25% of students will make an improvement in healthier snack consumption (by eating less often cakes, cookies, doughnuts, brownies, pies or similar sweet baked goods such as Twinkies, Ho Ho's, Ding Dongs, Pop Tarts).
4. At least 25% of students will make an improvement in healthier fast food consumption (by eating less often pizza with pepperoni, sausage, salami, extra cheese, or combination, or a sandwich/hamburger with mayo, cheese, butter, or creamy type of dressing).

5. At least 25% of all students will make an improvement in fruit and vegetable consumption (Eat fruit or vegetable at breakfast; a vegetable at dinner; or more dark green leafy vegetables).
6. At least 25% of students will eat breakfast more often.
7. At least 30% of the participants will increase frequency of sports or physical activities (lasting for at least 20 minutes and vigorous enough make youth sweat and breathe hard).

2. Evaluation Plans

In FFY13, UC CalFresh NEP will be focusing on streamlining evaluation efforts for established core curricula, while also exploring new approaches, technology and processes. Below is a summary of each evaluation effort which includes a brief description of the project and evaluation process.

Programmatic Workbooks

County-level process evaluation measures will record participation levels in all activities delivered. This data is collected through use of sign-in sheets for adult nutrition education classes, and for youth: monthly track materials distributed to teachers to indicate number of students reached, schools signed up, and lessons delivered. This information is then entered into the Programmatic Workbook on a quarterly basis. In addition, UC CalFresh State Office will provide quarterly reports to individual counties providing feedback on progress of county-set goals.

Training Needs Assessment

The UC CalFresh State Office will disseminate a training needs assessment survey to all counties annually. Based on these findings, the State Office will organize regional meetings to provide appropriate training and support.

Site Visits

The UC CalFresh State Office site visits will provide 5-7 counties per year with feedback for program improvement within 6 weeks of a site visit from UC CalFresh State Office personnel.

Teacher Surveys

The UC CalFresh State Office will summarize extender teacher feedback using a structured questionnaire, disseminate findings and facilitate discussion for programmatic improvement as it relates to teacher extender support and nutrition education delivery.

Statewide Impact Evaluation

UC CalFresh NEP Evaluation Taskforce has developed SMART Objectives for all curricula delivered in programs in order to provide feedback concerning program impact with the target audience and/or teachers implementing the nutrition education program. SMART Objectives will also be used for statewide impact evaluation. UC CalFresh NEP will continue to focus nutrition education activities on behavioral outcomes for adults based on the current evaluation from the Food Behavior Checklist (FBC) and for youth using the Teacher Observation and Tasting Tools as

well as the curriculum-based evaluations. Please see SMART Objectives for statewide impact evaluation as stated in Section i. Key Performance Measures/Key Indicators above.

Additionally, UC CalFresh will explore use of the newly developed web NEERS Reporting System developed by USDA's NIFA EFNEP Program. This will allow for coordinated reporting with the UC programs.

Piloted SMARTBoard Lessons

The UC CalFresh State Office, in partnership with the Fresno County Program, is conducting a largely qualitative assessment of teachers and principals' input of piloted SMARTBoard lesson delivery. This formative evaluation will provide more detailed information about the challenges and successes of adapting nutrition education curricula to SMARTBoard lessons; the receptivity of students; technological advantages and difficulties experienced by teachers and any other unforeseen benefits or drawbacks to using SMARTBoard technology and feasibility of its implementation on a statewide basis.

The OrganWise Guys

The UC CalFresh State Office will develop and coordinate a formative evaluation component of a newly implemented obesity prevention activity using *The OrganWise Guys* program activities in piloted counties. Focus groups will be conducted in piloted counties, with an effort to include other representative ethnic groups for the respective county to assess its acceptability and use as a social marketing tool in obesity prevention efforts.

Family-Centered Education

The UC CalFresh State Office will partner with authors of new curricula to develop evaluation tools and provide preliminary data for the newly implemented family-centered curriculum, *Healthalicious* and *Healthy, Happy Families*. This effort may include adaptation of a current tool to better suit a CalFresh audience, for example, by changing wording to reflect a 5th grade reading level. Translation and cognitive testing may also be included in the evaluation process to ensure tools are appropriate for a wider CalFresh audience.

Clicker Technology

The UC CalFresh State Office will send out a survey to counties to inquire about clicker use, statewide interest, and ease of use and implementation for those who have used the technology. Findings will be summarized and used for improvement of clicker technology training and resources.

3. Coordination Efforts

UC CalFresh continues to strengthen and further develop the partnership with the *Network* at the state level and locally with the CDSS-funded Innovative Grants and Partnerships. Meetings are held between CDSS and CDPH to review program operations and for program planning. Additionally, we hope to work towards identifying organizational and programmatic resources that can best address and facilitate individual and environmental impacts for low-income families served by SNAP-Ed in California. As we meet with the *Network*, we continue to identify the different educational strategies and venues where our programs provide services and will continue to communicate the need to work towards serving unmet communities and

populations. We also facilitate and highlight programs that complement each programs core competencies. The nutrition education components are the same as what was delivered in FFY12 and address the USDA SNAP-Ed Guidance, the Dietary Guidelines for Americans, the Institute of Medicine Report on obesity, the Socio-Ecological Model and MyPlate. We continue to address the food groups, physical activity, food resource management, and food safety. Together, UC CalFresh, the *Network*, and CDSS will use the following approaches for partner success:

- Continue building relationships at administrative and community levels to enhance and improve the quality of nutrition education to eligible participants.
- Continue to share and communicate on site delivery strategies using site locations information list comparisons via a FFY13 planned site database (included in the plan).
- Identify areas where services at qualifying schools and Census tracts occurs and look for opportunities to better serve un-met needs while also looking for program collaboration when needed.
- Share key messaging, training program resources and strategic planning goals to increase quality and nutrition education delivery.
- Support collaboration and cooperation between UC CalFresh, the *Network* and CDSS at the local, regional and statewide levels with examples including State level training, with the County Nutrition Action Plans (C-NAP) and participation in the Regional Collaborative.
- Develop a plan for consistent messaging to staff, community partners, media, community leaders, and eligible parents and families, as per USDA's annual Guidance.
- Identify and support coordination meetings at the county level addressing gaps in services.
- Eliminate locations where more than one SNAP-Ed funded partner delivers nutrition education programs.

The State Office continues to coordinate efforts with both CDSS at the State Office level. CDSS has scheduled monthly meetings between UC CalFresh and the *Network*. UC CalFresh meets with *Network* staff as needed. Staff from each program has participated in meetings and forums of the other program as requested. The *Network* has presented in the UC CalFresh Monthly Town Halls and each agency has been invited to participate in others as they pertain to a larger audience, e.g., a presentation on the IOM report on "Accelerating the Progress in Obesity Prevention." A combined *Network*/UC CalFresh school list has been created and shared with local projects to address coordination where common programs exist and to allow for greater targeting of un-served SNAP-Ed qualifying schools. This has allowed for greater communication and for better coordination of program delivery where common sites exist. Additional actions to foster consolidation include; a joint *Network*/UC CalFresh Memorandum of Understanding; enhanced narratives for *Network* and UC CalFresh programs summarizing the types of services provided at common schools; a joint web listing of the eligible, served and joint served school sites to encourage better coordination of services at these sites and to encourage program delivery in areas where current qualifying SNAP-Ed services are not currently offered. In FFY13, we will work with the *Network* and CDSS to eliminate the list of approximately 100 sites where services are jointly delivered.

UC CalFresh direct nutrition education focus on the individual increasing awareness, changing attitudes and beliefs and motivating to adopt recommended behaviors. The Youth Program is academic-based, curriculum is synchronized with California State Standards and includes classroom activities, extension ideas and parent letters to better harmonize with existing educational activities ongoing in support of Standards requirements. Other UC CalFresh partners typically provide supplementary activities or address higher levels of influence to support long-term lifestyle choices. To avoid duplication, regular meetings are held in many counties between UC CalFresh, county programs, LIA nutrition educators and other servicing a particular intervention site.

For Additional Collaboration

UCCE Nutrition Advisors and Program Rep staff participate in the CNAP's Regional Collaborative meetings throughout California. This is a good way to encourage coordination/collaboration between the *Network* and local Social Services Offices and their partners. Within the FFY13 UC CalFresh Plan, each UCCE County UC CalFresh program provided a write up on their coordination efforts with other SNAP-Ed funded programs in their counties as well as brief descriptions of other nutrition and obesity prevention programs. On most part, they meet regularly to best address the community needs of the CalFresh eligible populations in their service areas.

UNIVERSITY of CALIFORNIA
cal fresh Nutrition Education

Appendices

Appendix A: Nutrition Activity Reporting Form (NARF)

Appendix B: SMART Objectives

Nutrition Activity Reporting Form for Quarter 2

UNIVERSITY of CALIFORNIA
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Growing Healthy Families

STEP 1: DEMOGRAPHICS

Educator Name _____ Educator E-mail Address _____ Educator Phone Number _____

School Name _____ Grade _____ UC CalFresh Contact Name _____ UC CalFresh Contact Phone Number _____

Please check off any curriculum used during the reporting period:

- ☐ Eat and Play Together!
- ☐ Eat Fit / Walk Fit
- ☐ Farm to Fork
- ☐ Go, Glow, Grow
- ☐ Happy, Healthy Me
- ☐ Jump Start Teens
- ☐ Money Talks
- ☐ Nutrition to Grow On
- ☐ Power Play!
- ☐ Reading Across My Pyramid / MyPlate
- ☐ TWIGS
- ☐ Other: _____

STEP 2: REPORT TIME

INSTRUCTIONS:
Record time in HOURS or fractions of an hour.

1.0 hr = 1.0 30 min = 0.50

Month: January		Month: February		Month: March	
Hours Worked Providing Nutrition Education		Hours Worked Providing Nutrition Education		Hours Worked Providing Nutrition Education	
Monthly Total:		Monthly Total:		Monthly Total:	

☆ **Total Hours for Quarter 2:**

STEP 3: OTHER CONTRIBUTIONS

Other Educator-Specific items used to support UC CalFresh (outside of Nutrition Education time)

Such as: donated allowable food items (e.g., fruits and vegetables), educational materials, media activities, etc.

For county-wide donations, federal/state/foundation grants, non-cash contributions and memorandums of understanding with Partner Agencies, please submit relevant documentation separately.

Please specify:	Value:
	$
	$
	$
	$
	$

Total Value of Other Items for Quarter 2: ☆ $

STEP 4: SIGN AND DATE

I have reviewed the above information and certify it to be a correct reflection of my hours worked specifically providing allowable nutrition education activities for the University of California CalFresh Nutrition Education Program.

Educator Signature _____

Date _____

FFY 2012 Revised 1/3/2012

SMART Objectives

University of California CalFresh Nutrition Education Program

ADULT NUTRITION EDUCATION DELIVERY

☐ **COOKING MATTERS**

Evaluation Tool

☐ Cooking Matters Evaluation Tool (pending IRB review)

SMART Objectives: By September 30, 2013,

1. At least 40% will increase their frequency of meal planning.
2. At least 50% will increase their frequency of using a grocery list when shopping.
3. At least 50% will increase their frequency of using the "Nutrition Facts" on the food label to choose foods.
4. At least 40% will increase their frequency of comparing food prices.
5. At least 40% will report thinking about healthy food choices more often, when deciding what to feed their children.

☐ **EATING SMART BEING ACTIVE**

Evaluation Tools

☐ Adult Taste Test Tool

☐ Food Behavior Checklist

SMART Objectives: By September 30, 2013,

1. At least 40% will increase their frequency of meal planning.
2. At least 50% will increase their frequency of using a grocery list when shopping.
3. At least 50% will increase their frequency of using the "Nutrition Facts" on the food label to choose foods.
4. At least 40% will increase their frequency of comparing food prices.
5. At least 40% will increase the variety of fruit consumed daily.
6. At least 40% will increase the variety of vegetables consumed daily.
7. At least 40% will increase the frequency of being physically active.
8. At least 40% will decrease the frequency of ordering supersized portions of food or beverage.
9. At least 20% will report greater food security (not running out of food at the end of the month).
10. At least 40% will report thinking about healthy food choices more often, when deciding what to feed their children.

☐ Intent to Change Assessment Tool

SMART Objectives: By September 30, 2013,

1. At least 50% will report intention to increase frequency of using the "Nutrition Facts" on the food label to choose foods.
2. At least 40% will report intention to increase the variety of fruit consumed daily.
3. At least 40% will report intention to increase the variety of vegetables consumed daily.
4. At least 40% will report intention to choose smaller portions.

☐ **EAT SMART, LIVE STRONG**

Evaluation Tools

☐ Food Behavior Checklist (three items only)

SMART Objectives: By September 30, 2013,

1. At least 40% will increase the variety of fruit consumed daily.
2. At least 40% will increase the variety of vegetables consumed daily.
3. At least 40% will increase the frequency of being physically active.

☐ **FRESH FROM THE GARDEN**

Evaluation Tools

☐ Adult Taste Test Tool

☐ Intent to Change Assessment Tool

SMART Objectives:

1. By September 30, 2013, more than 50% of participants who attend a "Fresh from the Garden" lesson will report that they plan to eat more than one kind of vegetable each day over the next week.

☐ **LEARN AT HOME**

Evaluation Tools

☐ Food Behavior Checklist

SMART Objectives: By September 30, 2013,

1. At least 40% will increase their frequency of meal planning.
2. At least 50% will increase their frequency of using a grocery list when shopping.
3. At least 50% will increase their frequency of using the "Nutrition Facts" on the food label to choose foods.
4. At least 40% will increase their frequency of comparing food prices.
5. At least 40% will increase the variety of fruit consumed daily.
6. At least 40% will increase the variety of vegetables consumed daily.
7. At least 40% will increase the frequency of being physically active.
8. At least 40% will report thinking about healthy food choices more often, when deciding what to feed their children.

☐ **LOVING YOUR FAMILY, FEEDING THEIR FUTURE**

Evaluation Tools

☐ Food Behavior Checklist

☐ Intent to Change Assessment Tool

SMART Objectives: *TBD*

☐ **MAKING EVERY DOLLAR COUNT**

Evaluation Tool

☐ Making Every Dollar Count Retrospective

SMART Objectives: By September 30, 2013,

1. At least 20% of UC Cal Fresh MEDC graduates will report having used one of the easy ways to save money on food.
2. At least 50% of UC Cal Fresh MEDC graduates will report greater understanding of how food advertisements can influence purchases.
3. At least 50% of UC Cal Fresh MEDC graduates will report knowing more about simple, healthy meals to make at home.
4. At least 50% of UC Cal Fresh MEDC graduates will report they plan to determine if using a coupon is better than buying the store brand.
5. At least 20% will report greater food security (not running out of food at the end of the month).

☐ **PLAN, SHOP, SAVE, COOK**

Evaluation Tools

☐ Intent to Change Assessment (for two-part series or four-part series lasting less than 3 weeks)

SMART Objectives: By September 30, 2012

1. At least 50% will report intention to increase frequency of using the "Nutrition Facts" on the food label to choose foods.

☐ Plan, Shop, Save, Cook Evaluation (4 lessons)

SMART Objectives: By September 30, 2013

1. At least 40% will increase their frequency of meal planning.
2. At least 50% will increase their frequency of using a grocery list when shopping.
3. At least 50% will increase their frequency of using the "Nutrition Facts" on the food label to choose foods.
4. At least 40% will increase their frequency of comparing food prices.
5. At least 40% will report that when deciding what to feed their family, they think about healthy food choices.
6. At least 20% will report greater food security (not running out of food at the end of a month).

FAMILY-CENTERED NUTRITION EDUCATION DELIVERY

☐ **EAT & PLAY TOGETHER**

Evaluation Tools

☐ What I Know Pre/Post Survey

☐ I Eat These Snacks Pre/Post Survey

☐ I Do These Activities Pre/Post Survey

☐ Retrospective Survey

SMART Objectives: By September 30, 2013

1. At least 35% of the participants will increase the frequency that they consume fruit or vegetables as a snack.
2. At least 40% of the participants will decrease the frequency drinking sugar sweetened beverages (e.g. soda and/or sports drinks).
3. At least 35% of the participants will increase the frequency that they are physically active.

☐ **HEALTHALICIOUS**

Evaluation Tools

☐ Healthalicious Pre/Post Survey

SMART Objectives: By September 30, 2013

1. At least 50% of children will increase their interest in cooking.
2. At least 50% of children will increase their willingness to try new foods.
3. At least 25% of children will drink milk with dinner more often.
4. At least 25% of children will drink soda and other sweetened beverages less often.

☐ **HEALTHY, HAPPY FAMILIES**

Evaluation Tool (in development)

SMART Objectives: By September 30, 2013

1. At least 25% of the parents will report that their children eat meals more often with an adult
2. At least, 25% of the parents will report that their children drink soda and other sugar sweetened beverages less often.
3. At least 25% of the parents will report that their children eat meals and/or snacks on a regular schedule more often.

YOUTH NUTRITION EDUCATION DELIVERY

PRE-SCHOOL

☐ **HAPPY HEALTHY ME** *(Pre-K & K)*

Evaluation Tools

☐ Happy Healthy Me Evaluation Tool

☐ Teacher Observation Tool

SMART Objectives: By September 30, 2013

1. At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.

2. At least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.

☐ Teacher Tasting Tool

SMART Objectives: By September 30, 2013

1. On average, 40% or less of the class will have previously tried the food presented during a food tasting activity; and:
2. On average, more than 80% of the class will report willingness to try the food again at school.
3. On average, more than 70% of the class will report willingness to try the food again at home.

☐ **GO GROW GLOW** *(3-5 years old; 1st-2nd Grade)*

Evaluation Tools

☐ Teacher Observation Tool

SMART Objectives: By September 30, 2013

1. At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
2. At least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.

☐ Teacher Tasting Tool

SMART Objectives: By September 30, 2013

1. On average, 40% or less of the class will have previously tried the food presented during a food tasting activity; and
2. On average, more than 80% of the class will report willingness to try the food again at school.
3. On average, more than 70% of the class will report willingness to try the food again at home.

ELEMENTARY SCHOOL

☐ **FARM TO FORK** *(K – 3rd Grade)*

Evaluation Tools

☐ Farm to Fork Pre/Post Survey

SMART Objective: By September 30, 2013

1. On average for the classroom, knowledge test scores will increase by at least 10% after the nutrition education.

☐ Teacher Observation Tool

SMART Objectives: By September 30, 2013

1. At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
2. At least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.

☐ Teacher Tasting Tool:
SMART Objectives: By September 30, 2013

1. On average, 40% or less of the class will have previously tried the food presented during a food tasting activity; and
2. On average, more than 80% of the class will report willingness to try the food again at school.
3. On average, more than 70% of the class will report willingness to try the food again at home.

☐ **<u>READING ACROSS MY PYRAMID (RAMP</u>** *(K – 3rd Grade)*

Evaluation Tools

☐ RAMP Nutrition Pre/Post Survey
SMART Objective: By September 30, 2013

1. On average for the classroom, knowledge test scores will increase by at least 10% after the nutrition education

☐ RAMP Retrospective Evaluation

☐ Teacher Observation Tool
SMART Objectives: By September 30, 2013

1. At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
2. At least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.

☐ Teacher Tasting Tool
SMART Objectives: By September 30, 2013

1. On average, 40% or less of the class will have previously tried the food presented during a food tasting activity; and
2. On average, more than 80% of the class will report willingness to try the food again at school.
3. On average, more than 70% of the class will report willingness to try the food again at home.

☐ **<u>TWIGS</u>** *(K – 8th Grade)*

Evaluation Tool

☐ Teacher Observation Tool (only use TOT in pre-school & elementary)
SMART Objectives: By September 30, 2013

1. At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
2. At least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.

☐ Teacher Tasting Tool

SMART Objectives: By September 30, 2013

1. On average, 40% or less of the class will have previously tried the food presented during a food tasting activity; and
2. On average, more than 80% of the class will report willingness to try the food again at school.
3. On average, more than 70% of the class will report willingness to try the food again at home.

☐ **POWER PLAY** *(4th – 5th Grade)*

Evaluation Tool

☐ Teacher Observation Tool

SMART Objectives: By September 30, 2013

1. At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
2. At least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.

☐ Teacher Tasting Tool

SMART Objectives: By September 30, 2013

1. On average, 40% or less of the class will have previously tried the food presented during a food tasting activity; and
2. On average, more than 80% of the class will report willingness to try the food again at school.
3. On average, more than 70% of the class will report willingness to try the food again at home.

☐ **NUTRITION TO GROW ON** *(4th – 6th Grade)*

Evaluation Tools

☐ NTGO Pre/Post Survey

SMART Objective: By September 30, 2013

1. On average for the classroom, knowledge test scores will increase by at least 10% after the nutrition education

☐ Teacher Observation Tool

SMART Objectives: By September 30, 2013

1. At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
2. At least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.

☐ Teacher Tasting Tool

SMART Objectives: By September 30, 2013

1. On average, 40% or less of the class will have previously tried the food presented during a food tasting activity; and

2. On average, more than 80% of the class will report willingness to try the food again at school.
3. On average, more than 70% of the class will report willingness to try the food again at home.

JUNIOR HIGH / HIGH SCHOOL

☐ **EAT FIT / WALK FIT** *(6th – 8th Grade)*

Evaluation Tools

☐ Eat Fit Pre/Post Survey

SMART Objective: By September 30, 2013

1. On average for the classroom, knowledge test scores will increase by at least 10% after the nutrition education

☐ Eat Fit Retrospective (Preferred)

SMART Objectives: By September 30, 2013

- After participation in at least 6 hours of EatFit, the students will show the following improvements:
  1. At least 25% of students will drink fruit flavored beverages or drink mixes (e.g., Kool Aid, Capri Sun, Hi-C, Gatorade, Fruitopia, Tang, or Snapple) less often.
  2. At least 25% of students will drink regular soda (not sugar free/diet) less often.
  3. At least 25% of students will make an improvement in healthier snack consumption (by eating less often cakes, cookies, doughnuts, brownies, pies or similar sweet baked goods such as Twinkies, Ho Ho's, Ding Dongs, Pop Tarts).
  4. At least 25% of students will make an improvement in healthier fast food consumption (by eating less often pizza with pepperoni, sausage, salami, extra cheese, or combination, or a sandwich/hamburger with mayo, cheese, butter, or creamy type of dressing).
  5. At least 25% of all students will make an improvement in fruit and vegetable consumption (Eat fruit or vegetable at breakfast; a vegetable at dinner; or more dark green leafy vegetables).
  6. At least 25% of students will eat breakfast more often.
  7. At least 30% of the participants will increase frequency of sports or physical activities (lasting for at least 20 minutes and vigorous enough make youth sweat and breathe hard).

☐ **MONEY TALKS / HUNGER ATTACKS** *(Teen)*

Evaluation Tool

☐ Hunger Attacks Pre/Post Survey

SMART Objective: By September 30, 2013

1. On average for the classroom, knowledge test scores will increase by at least 10% after the nutrition education.
2. Other objectives to be added.

☐ **JUMP START TEENS** *(Teen)*

Evaluation Tool

☐ Jump Start Teens Evaluation same as *EatFit*

SMART Objectives: By September 30, 2013

- After participation in at least 6 hours of EatFit, the students will show the following improvements:
  1. At least 25% of students will drink fruit flavored beverages or drink mixes (e.g., Kool Aid, Capri Sun, Hi-C, Gatorade, Fruitopia, Tang, or Snapple) less often.
  2. At least 25% of students will drink regular soda (not sugar free/diet) less often.
  3. At least 25% of students will make an improvement in healthier snack consumption (by eating less often cakes, cookies, doughnuts, brownies, pies or similar sweet baked goods such as Twinkies, Ho Ho's, Ding Dongs, Pop Tarts).
  4. At least 25% of students will make an improvement in healthier fast food consumption (by eating less often pizza with pepperoni, sausage, salami, extra cheese, or combination, or a sandwich/hamburger with mayo, cheese, butter, or creamy type of dressing).
  5. At least 25% of all students will make an improvement in fruit and vegetable consumption (Eat fruit or vegetable at breakfast; a vegetable at dinner; or more dark green leafy vegetables).
  6. At least 25% of students will eat breakfast more often.
  7. At least 30% of the participants will increase frequency of sports or physical activities (lasting for at least 20 minutes and vigorous enough make youth sweat and breathe hard).

UNIVERSITY of CALIFORNIA
cal fresh Nutrition Education

Appendices

Appendix C: Non-Federal Staff

FFY 2013 Non-Federal Staff

May have related supplies, travel or space/maintenance costs requested for SNAP-Ed Reimbursement

1.A. Non Federal Effort contribution **Position Narratives**

COUNTY	Title	Name	% Admin	% Direct	Planned FTE	Admin FTE	Direct Delivery FTE	Position Narrative
ALAMEDA	County Director	Lucrecia Farfan - Ramirez	100%		0.27	0.27	-	Oversees program management, budget administration, supervises Advisor, and attends statewide administrative meetings.
ALAMEDA	CE Advisor	Mary Blackburn	100%		0.22	0.22	-	Oversees program delivery in the field and keeps records in the office of all required forms for UC CalFresh NEP. Supervises teaching staff, plans and manages local budget, MOUs and administration of local program, collaborates with UC CalFresh partners, provides nutrition education training to staff and oversees evaluation.
AMADOR CLUSTER	NCFS Advisor	Dorothy Smith	85%	15%	0.35	0.30	0.05	County Director and NCFS Advisor - oversees all aspects of program including supervision, budget, evaluation and documentation.
BUTTE CLUSTER	NCFS Advisor	Susan Donohue	85%	10%	0.30	0.26	0.04	Oversees program management, budget administration, supervises Senior analyst, attend statewide administrative and programmatic meetings, communicate with County Directors of other counties
BUTTE CLUSTER	County Director	William Krueger	100%	0%	0.05	0.05	-	Oversees program management, attend statewide administrative meetings.

FFY 2013 Non-Federal Staff

May have related supplies, travel or space/maintenance costs requested for SNAP-Ed Reimbursement

1.A. Non Federal Effort contribution **Position Narratives**

COUNTY	Title	Name	% Admin	% Direct	Planned FTE	Admin FTE	Direct Delivery FTE	Position Narrative
CONTRA COSTA	CE Advisor	Marisa Neelon	95%	5%	0.40	0.33	0.07	Oversees program implementation direction and delivery; manages budget; trains and supervises staff
IMPERIAL	County Director	Khaled Bali	100%		0.10	0.10		County Director (overall program and budget oversight; supervises NFCS Advisor)
KERN	CE Advisor	Johns, Margaret*	50%	50%	0.30	0.15	0.15	UC CalFresh NEP supervisor; program administration, fiscal management, coordination, planning/development, implementation/delivery.
KERN	County Director	Borba, John	100%		0.01	0.01		County Director (overall program and budget oversight; supervises NFCS Advisor)
LOS ANGELES	CE Advisor	Brenda Roche	70%	30%	0.40	0.28	0.12	Advisor will supervise direct delivery of program, recruit partners, direct evaluation, oversee MOU's, and provide nutrition related expertise.
LOS ANGELES	County Director	Rachel Surls	100%		0.30	0.30		County Director (overall program and budget oversight; supervises NFCS Advisor)
PLACER NEVADA	County Director	Roger Ingram	100%		0.05	0.05		County Director (overall program and budget oversight; supervises NFCS Advisor)

FFY 2013 Non-Federal Staff

May have related supplies, travel or space/maintenance costs requested for SNAP-Ed Reimbursement

1.A. Non Federal Effort contribution **Position Narratives**

COUNTY	Title	Name	% Admin	% Direct	Planned FTE	Admin FTE	Direct Delivery FTE	Position Narrative
RIVERSIDE	County Director	Eta Takele	100%	0%	0.07	0.07	-	County Director (overall program and budget oversight; supervises NFCS Advisor)
RIVERSIDE	NCFS Advisor	Chutima Ganthavorn	50%	50%	0.60	0.30	0.30	NFCS Advisor manages UC CalFresh NEP program and budget, provides program guidance and direction, conducts meetings, and supervises program reps and evaluation.
SAN FRANCISCO/MATEO	County Director	TBD	100%	0%	0.15	0.15	-	Oversees program management, budget administration, supervises Nutrition Program Manager and staff, networking
SAN JOAQUIN	CE Advisor	Anna Martin	33%	67%	0.50	0.17	0.33	NFCS Advisor/Supervisor: Program Supervision, fiscal management, coordination, staff supervision, planning/program development, marketing/promotion, implementation/delivery, documentation/evaluation.

FFY 2013 Non-Federal Staff

May have related supplies, travel or space/maintenance costs requested for SNAP-Ed Reimbursement

1.A. Non Federal Effort contribution **Position Narratives**

COUNTY	Title	Name	% Admin	% Direct	Planned FTE	Admin FTE	Direct Delivery FTE	Position Narrative
SANTA CLARA/SAN FRANCISCO/SAN MATEO	CE Advisor	Susan Algert	72%	25%	0.50	0.36	0.14	Oversees program delivery in the field and keeps records in the office of all required forms for UC CalFresh NEP. Supervises teaching staff, plans and manages local budget, MOUs and administration of local program, collaborates with UC CalFresh partners, provides nutrition education training to staff and program evaluation.
SHASTA TRINITY/ TEHAMA	CE Advisor	Concepcion Mendoza	100%	0%	0.25	0.25	-	Provide comprehensive management and supervision of the program. Supervises UC CalFresh NEP staff, plans and manages local budget, MOUs, collaborates with UC CalFresh partners, provides nutrition education training to staff, and oversight of evaluation. Attends statewide administrative meetings
STANISLAUS/MERCED	NCFS Advisor	Spezzano, Terri*	100%	0%	0.40	0.40	-	Oversees program management, budget administration, attends statewide administrative meetings, Nutrition training of teachers and parents and oversees evaluation.
TEHAMA	County Director	Richard Buchner	100%	0%	0.35	0.35	-	Program oversight and management, attends statewide administrative meetings.

FFY 2013 Non-Federal Staff

May have related supplies, travel or space/maintenance costs requested for SNAP-Ed Reimbursement

1.A. Non Federal Effort contribution **Position Narratives**

COUNTY	Title	Name	% Admin	% Direct	Planned FTE	Admin FTE	Direct Delivery FTE	Position Narrative
TULARE-KINGS	CE Advisor	Cathi Lamp	100%	0%	0.45	0.45	-	Program administrative oversight and management, supervises Program staff and leads evaluation and staff training.
TULARE-KINGS	County Director	Jim Sullins	100%		0.03	0.03		County Director (overall program and budget oversight; supervises NFCS Advisor)
YOLO	CE Advisor	Horowitz, Marcel	95%	5%	0.30	0.29	0.02	PI on project. Provide staff training, administrative oversight and program development and evaluation.

FY 2013 SNAP-Ed Budget

UC CalFresh NEP ALLOCATION BUDGET

Region:	WESTERN REGIONAL OFFICE
State:	CALIFORNIA
FY 2013 Allocation Budget:	$ 8,183,691.77
Estimated Budget Carry-In from FY 2012	$ 904,108.65

	Expenses	FY 2012 Carry-In Budget	FY 2013 Allocation Budget	State Cash
1.	Salary/Benefits	$ 207,346.78	$ 5,469,664.88	
2.	Contracts/Grants/Agreements			
3.	Non-Capital Equipment/Supplies	$ 517,850.00	$ 825,048.64	
4.	Materials			
5.	Travel	$ 6,875.00	$ 279,652.61	
6.	Administrative			
7.	Building/Space		$ 46,300.60	
8.	Maintenance		$ 18,049.00	
9.	Equipment & Other Capital Expenditures			
10.	Indirect Costs	$ 172,036.87	$ 1,544,976.04	
11.	**Total Federal Funds Expenditure**	**$ 904,108.65**	**$ 8,183,691.77**	**$ -**
12.	Anticipated Funds Carry-Out from FFY 2013 to FY 2014	N/A		N/A

1.0 SALARY AND BENEFITS - all salaries calculated using ACTUAL salaries and benefits

***Please see supporting salary and benefit analysis displaying full FTE, actual annual salaries and benefit rates.*

County/Local Program-based Salaries and Benefits

43,242.70	1	Academic Coordinator
200,231.21	8	Administrative/Clerical
25,414.60	1	CE Assistant
1,537,506.92	40	Program Rep I
2,184,231.05	43	Program Rep II
616,375.80	9	Program Rep III
142,203.22	2	Sr. Administrative Analyst
9,105.20	1	Student Assistant
4,758,310.70	**Subtotal County/Local Salaries and Benefits**	

State Office Salaries and Benefits

146,376.20	1	Director
92,864.80	1	Analyst IV (Program and Evaluation)
91,769.17	1	Analyst II/III (Program and Training)
82,340.69	1	Analyst II
142,781.07	2	Analyst I
5,650.71	1	Analyst (Dean's Office)
57,051.29	1	AAII/III
18,210.40	2	Student help
23,839.84	1	Temporary help
50,470.00	1	CAES Programmer IT
711,354.18	**Subtotal State Office Salaries and Benefits**	

4,758,310.70	Subtotal County/Local Salaries and Benefits
711,354.18	Subtotal State Office Salaries and Benefits
5,469,664.88	**TOTAL SALARY AND BENEFITS**

1.0 5,469,664.88 Total Salary and Benefits

1.0 CARRY-IN SALARY AND BENEFITS - all salaries calculated using ACTUAL salaries and benefits

Carry-In Program-based Salaries and Benefits

40,104.00	1	Analyst II (0.5 FTE)
9,378.36	1	Student Help
9,378.36	1	Student Help
9,378.36	1	Student Help
9,378.36	1	Student Help
48,090.00	1	Graphic Design Consultant ANR/Dean's Office/Other (0.5 FTE)
48,193.92	1	AA II
33,445.44	1	Temporary Help (0.5 FTE)
207,346.78	**TOTAL SALARY AND BENEFITS**	

1.0 207,346.78 TOTAL CARRY-IN SALARY AND BENEFITS

3.0 NON CAPITALIZED EQUIPMENT / SUPPLIES

County/Local Program-based Non Capitalized Equipment/Supplies

622,778.64	Program Delivery Supplies, Materials, and Non Capitalized Equipment (see County program budgets for detail)
622,778.64	**Subtotal County/Local**

State Office-based Non Capitalized Equipment/Supplies

5,000.00	Standard Operating Supplies; Mailing, Reproduction, storage
3,000.00	BOC Kearney Support
31,800.00	Phones/data lines/telecon for existing federal State Office staff/teleconferences/webconferencing/webinar
5,000.00	Copies and reproductions
25,000.00	IAS Audit [estimated costs]
22,820.00	Statewide Conference - Location Sacramento, CA; estimated attendees 140 includes costs of hotel, travel, rooms presenters, materials
5,400.00	Core Curriculum Training Supplies
5,400.00	Evaluation and Program Review Training (including SMART objectives)
600.00	Advisory Committee meeting supplies
5,400.00	Evaluation Supplies: Clicker technology to streamline adult and youth evaluation data collection
9,600.00	State Office Non Capital Equipment
83,250.00	State Office Program Delivery Materials
202,270.00	**Subtotal State Office**

622,778.64	Subtotal County/Local
202,270.00	Subtotal State Office
825,048.64	**TOTAL NON CAPITALIZED EQUIPMENT/SUPPLIES**

3.0 825,048.64 TOTAL NON CAPITALIZED EQUIPMENT/SUPPLIES

3.0 CARRY-IN NON CAPITALIZED EQUIPMENT / SUPPLIES

Carry-In-based Non Capitalized Equipment/Supplies

35,000.00	"Nutrition Education Through a 'Spa' Approach" - workbooks and materials (10,000 lesson books @ $3.50 each = $35,000)
17,500.00	No Prep Nutrition Kits (35 kits @ $500 each = $17,500)
16,000.00	Educational Display Boards w/SNAP-Ed and CalFresh messaging for each county (20 displays @ $800 = $16,000)
58,000.00	Organ Wise Guys lesson sets; 28 sets
110,000.00	Nutrition education participant UC CalFresh NEP lesson portfolios (100,000 @ $1.10 each = $110,000)
35,000.00	Garden-based nutrition education supplies for County Programs (70 kits @ $500 each = $35,000)
15,000.00	"Flavors of My Kitchen-Latino Cookbook" (15,000 @ $1.00 each = $15,000); Order from the Network for a Healthy California Cost recovery system.
11,250.00	MyPlate Workbooks (15,000 @ $0.75 each = $11,250)
17,600.00	Clicker supplies for County programs
127,500.00	Standardized lesson supplies for UC curricula (recipe cards, participant handouts and worksheets, and other supply items)
517,850.00	**TOTAL NON CAPITALIZED EQUIPMENT/SUPPLIES**

3.0 517,850.00 TOTAL CARRY-IN NON CAPITALIZED EQUIPMENT/SUPPLIES

5.0 TRAVEL

County/Local Program-based Travel

227,628.86	Program Delivery mileage and conference travel (see County program budgets for detail)
227,628.86	**Subtotal County/Local**

State Office Travel : please see supporting schedule detail in State Office budget submission

7,218.75	Site visit mileage
15,015.00	Conference Travel (see supporting schedule detail in State Office budget submission)
1,800.00	5 Site visits planned for FFY13, 3 staff per visit (Hotel costs $84/Room; 5 visits x 3 staff x $84 = $1,260)
600.00	5 Site visits planned for FFY13, 3 staff per visit (M&IE costs $40 per staff; 5 visits x 3 staff x $40 = $600)
1,200.00	Air travel planned 1 out of 5 visits, 3 staff per visit (Airfare costs $400 per staff; 1 visit x 3 staff x $400 = $1,200)
5,280.00	Statewide Conference travel - Location Sacramento; estimated 140 attendees
5,230.00	Core Curriculum Training Travel Costs
5,230.00	Evaluation SMART Objectives Training Travel Costs
10,450.00	Advisory Committee Travel (10 meetings)
52,023.75	**Subtotal State Office**

227,628.86	Subtotal County/Local Travel
52,023.75	Subtotal State Office Travel
279,652.61	**TOTAL TRAVEL**

5.0	**279,652.61**	**TOTAL TRAVEL**

5.0 CARRY-IN TRAVEL

Carry-In-based Travel (Analyst II)

4,715.00	Mileage for interviews, meetings and focus groups (avg 1.5 trips/week, 115 miles RT, @$0.55 per mile = $4,715.00)
720.00	Hotel for six planned extended visits (avg Hotel costs $110/Room + tax = $120 x 6 visits = $720.00)
240.00	M&IE for six planned extended visits (M&IE costs $40 x 6 visits = $240.00)
1,200.00	Air travel for three out of six visits (avg airfare costs $400 x 3 visits = $1,200.00)
6,875.00	**TOTAL TRAVEL**

5.0	**6,875.00**	**TOTAL CARRY-IN TRAVEL**

7.0 BUILDING SPACE

County/Local Program-based Building Space

792.00	Butte/Colusa/Glenn/Sutter/Yuba Counties space requirements; calculated on actual cost/sqft basis prorated for UC CalFresh NEP specific use.
1,000.00	Fresno County space requirements; calculated on actual cost/sqft basis prorated for UC CalFresh NEP specific use.
1,848.00	San Luis Obispo/Santa Barbara Counties space requirements; calculated on actual cost/sqft basis prorated for UC CalFresh NEP specific use.
10,068.48	San Francisco/San Mateo/Santa Clara Counties space requirements; calculated on actual cost/sqft basis prorated for UC CalFresh NEP specific use.
31,092.12	Shasta/Trinity/Tehama Counties space requirements; calculated on actual cost/sqft basis prorated for UC CalFresh NEP specific use.
44,800.60	**Subtotal County/Local**

State Office Building Space

1,500.00	State Office storage costs
1,500.00	**Subtotal State Office**

44,800.60	Subtotal County/Local Building Space
1,500.00	Subtotal State Office Building Space
46,300.60	**TOTAL BUILDING SPACE**

7.0 46,300.60 TOTAL BUILDING SPACE

8.0 BUILDING MAINTENANCE

County/Local Program-based Building Maintenance

18,049.00	Shasta/Trinity/Tehama Counties maintenance requirements
18,049.00	**TOTAL BUILDING MAINTENANCE**

8.0 18,049.00 TOTAL BUIILDING MAINTENANCE

BUDGET SUMMARY and CARRY-IN DETAILED JUSTIFICATION

TOTAL Federal Request FFY13 Budget: 8,183,691.77
TOTAL Federal Request FFY12 Carry-In: 904,108.65

10.0	TOTAL DIRECT COSTS			
5,671,567.80	FEDERAL COSTS - County/Local Programs - all costs (salary, benefits, supplies, material, travel, administration, space and maintenance)			
967,147.93	FEDERAL COSTS - State Office - all costs (salary, benefits, supplies, material, travel, administration, space and maintenance)			
6,638,715.73	**TOTAL FEDERAL SHARE DIRECT COSTS**			

10.0	TOTAL CARRY-IN DIRECT COSTS			
207,346.78	FEDERAL COSTS - Salary and Benefits			
517,850.00	FEDERAL COSTS - Supplies, Materials and Equipment			
6,875.00	FEDERAL COSTS - Travel			
732,071.78	**TOTAL FEDERAL SHARE CARRY-IN DIRECT COSTS**			

11.0	INDIRECT COSTS*			
	INDIRECT COSTS CALCULATION:			
	***Indirect Cost is negotiated at 23.5% from 10/1/12 through 6/30/12. From 7/1/13 through 6/30/15 the indirect cost rate is provisional pending review and approval of the negotiated rate.**			
1,318,048.78	FEDERAL COSTS - County/Local Programs - 23.5% of Direct (excl. Space and Maintenance) =	5,608,718.20	x 23.5% =	1,318,048.78
226,927.26	FEDERAL COSTS - State Office - 23.5% of Direct (excl. Space and Maintenance)=	965,647.93	x 23.5% =	226,927.26
1,544,976.04	**TOTAL FEDERAL SHARE INDIRECT COSTS**			

11.0	CARRY-IN INDIRECT COSTS*			
	INDIRECT COSTS CALCULATION:			
	***Indirect Cost is negotiated at 23.5% from 10/1/12 through 6/30/12. From 7/1/13 through 6/30/15 the indirect cost rate is provisional pending review and approval of the negotiated rate.**			
172,036.87	FEDERAL COSTS - 23.5% of Direct (excl. Space and Maintenance) =	732,071.78	x 23.5% =	172,036.87
172,036.87	**TOTAL FEDERAL SHARE CARRY-IN INDIRECT COSTS**			

12.0	TOTAL COSTS			
5,671,567.80	FEDERAL COSTS - County/Local Programs - all costs (salary, benefits, supplies, material, travel, administration, space and maintenance)			
1,318,048.78	FEDERAL COSTS - County/Local Programs - 23.5% of Direct (excl. Space and Maintenance) =	5,608,718.20	x 23.5% =	1,318,048.78
967,147.93	FEDERAL COSTS - State Office - all costs (salary, benefits, supplies, material, travel, administration, space and maintenance)			
226,927.26	FEDERAL COSTS - State Office - 23.5% of Direct (excl. Space and Maintenance)=	965,647.93	x 23.5% =	226,927.26
8,183,691.77	**TOTAL FEDERAL SHARE TOTAL COSTS**			

12.0	TOTAL CARRY-IN COSTS			
732,071.78	FEDERAL COSTS -all costs (salary, benefits, supplies, material, travel, administration, space and maintenance)			
172,036.87	FEDERAL COSTS - 23.5% of Direct (excl. Space and Maintenance) =	732,071.78	x 23.5% =	172,036.87
904,108.65	**TOTAL FEDERAL SHARE TOTAL CARRY-IN COSTS**			

UC CalFresh NEP - GROWTH ANALYSIS

BUDGET	FFY13	FFY12 *as approved*	FFY12* *adjusted for Administrative / Personnel costs*	GROWTH $	GROWTH %
1. SALARY / BENEFITS	5,469,664.88	*4,542,314.80*	5,325,651.79	144,013.09	2.6%
2. CONTRACTS/GRANTS/AGREEMENTS	-	-	-	-	-
3. NON-CAPITAL EQUIPMENT / SUPPLIES	825,048.64	*896,811.06*	896,811.06	(71,762.42)	-8.7%
4. MATERIALS	-	-	-	-	-
5. TRAVEL	279,652.61	*306,795.30*	306,795.30	(27,142.69)	-9.7%
6. ADMINISTRATIVE**	-	*783,336.99*	-	-	-
7. BUILDING SPACE	46,300.60	*42,523.57*	42,523.57	3,777.03	8.2%
8. BUILDING MAINTENANCE	18,049.00	*17,838.80*	17,838.80	210.20	1.2%
9. EQUIPMENT & OTHER CAPITAL EXPENDITURES	-	-	-	-	-
10. TOTAL DIRECT COSTS	**6,638,715.73**	***6,589,620.52***	**6,589,620.52**	**49,095.21**	**0.7%**
11. INDIRECT COST***	1,544,976.04	*1,469,083.08*	1,469,083.08	75,892.96	4.9%
12. TOTAL COSTS	**8,183,691.77**	***8,058,703.60***	**8,058,703.60**	**124,988.17**	**1.5%**

**An adjusted growth analysis of the FFY12 budget is displayed with the state office personal costs added to line item 1. This chart provides the growth analysis comparison that reflects the actual changes by line item.*

***Line item 6. Administrative was used previously to fund State Office staffing. This line item is no longer used in the FFY 13 budget. See State Office budget for Growth Analysis of the amount formerly included in this line item.*

****Indirect Cost is negotiated at 23.5% from 10/1/12 through 6/30/12. From 7/1/13 through 6/30/15 the indirect cost rate is provisional pending review and approval of the negotiated rate.*

UC CalFresh NEP - GROWTH ANALYSIS

DIRECT and INDIRECT EDUCATION	FFY13*	FFY12**	GROWTH	
			#	%
ADULT	22,958	21,942	1,016	5%
YOUTH	105,176	98,273	6,903	7%
TOTAL DIRECT PARTICIPANTS	**128,134**	**120,215**	**7,919**	**7%**
INDIRECT	194,340	110,820	83,520	75%
TOTAL NUTRITION EDUCATION	**322,474**	**231,035**	**91,439**	**40%**

** planned*

*** does not include incremental adult refocusing increase*

CONTACTS	FFY13	FFY12	GROWTH	
			#	%
AVERAGE # of CONTACTS per PARTICIPANT				
- ADULT	3.00	2.50	0.50	20%
- YOUTH	3.78	3.50	0.28	8%
TOTAL # of CONTACTS				
- ADULT	68,873	54,855	14,018	26%
- YOUTH	397,565	343,956	53,609	16%
TOTAL NUTRITION EDUCATION	**466,438**	**398,811**	**67,627**	**17%**

LOCAL PROJECT SYNOPSIS

UC CalFresh STATE OFFICE

1. State-Level Goals and Objectives

a. Support and monitor nutrition education delivery of the county University of California Cooperative Extension based UC CalFresh Nutrition Education Programs to assure statewide coordination, evaluation and reporting, strategic planning, oversight relating to programmatic delivery and compliance with USDA Guidance and state requirements.

b. Partner with key University of California campuses and UC Davis departments to collaborate on SNAP-Ed and with information and technology to streamline programmatic delivery and reporting requirements.

c. Assist and champion statewide training regarding program delivery, evaluation enhancements, best practices, effective curricula delivery and communication of program accomplishments of the county programs.

d. Provide assistance with the development and delivery of curriculum and support program materials to best meet the nutrition education delivery and program needs of the county UC CalFresh programs.

2. Description of Projects/Interventions

Major initiatives from the State Office to improve program delivery and work to increase knowledge and behavior change for the SNAP-Ed eligible participants:

a. State Objectives

Please see Section B. Goals and Objectives.

b. Audience

Thirty-one counties with seventeen lead county units will target SNAP-Ed eligible clients served through the county-based University of California Cooperative Extension (UCCE) offices by both direct education from UC employees or through extender education (persons trained to deliver the programs).

c. Focus on CalFresh Eligibles

County programs will target SNAP participants and other low-income individuals and families who may be eligible to receive SNAP benefits or qualify by other means-tested federal assistance programs or who are identified as low-income.

d. Project Description

To provide leadership, analysis, fiscal, administrative, training, technical assistance and collaborative planning to the 31 participating county programs.

3. Project Narrative Summary

a. Summary of Research

As listed in all participating county program's Needs Assessments and in the combined Section B. Goals and Objectives.

b. Modification of Project Methods/Strategies

The UC CalFresh Nutrition Education Program is requesting 1.6% more in federal funding over FFY12 primarily due to increased operational costs and transition to composite benefit rates. Carry-in funding is also requested to support program delivery through enhancements and efficiencies. These include evaluations, piloting of obesity prevention nutrition education programs and supplies and materials to support the use of the various UC developed curriculum used by the county programs.

The UC CalFresh State Office, in conjunction with the UC CalFresh Advisory Committee has refined the five state level goals and nutrition education program strategies detailed in Section B. Goals and Objectives of the State Plan. The five statewide goals are as follows:

GOAL 1: Family-Centered or Adult/Youth Nutrition Education and Physical Activity

GOAL 2: Money/Food Resource Management, Education and Training for Teens and Adults

GOAL 3: Enhance key University of California Cooperative Extension (UCCE) and Community Partnerships to Increase Nutrition Education and Delivery Options

GOAL 4: Explore Lower Cost Direct Nutrition Education Delivery Methods

GOAL 5: Program Evaluation and Education Delivery Skills Training

The State Office will continue to support county programs in achieving these goals. The State Office's assurances to these goals will be around statewide coordination of the education initiatives; organization and execution of the statewide enhanced evaluation; support of technological resources; provision of nutrition education resource, materials, support; and continued development of collaborative partnerships.

In FFY13, UC CalFresh Nutrition Education Programs (NEP) will be focusing on:

- **Family-Centered Approaches**—Along with *Eat & Play Together!*, two new UC developed curricula *Healthalicious* and *Healthy, Happy Families* will be introduced. Counties will be trained on the use of the new curriculum. As with other goals, the State Office will coordinate the reproduction and development of learning kits and materials to provide to the counties to use with their programs and lessons. Findings from the use of the new programs will be shared with other programs and counties through various methods.
- **Resource Management**—Further promotion of UC developed *Plan, Shop, Save, Cook* (Adult) and *Hunger Attacks/Money Talks* (Teens) will continue as learning to shop wisely for healthier foods and stretch funds to reduce food insecurity and key messages of the UC CalFresh teachings. Clickers will be introduced for participant interaction and for collecting evaluation information.
- **Partnering**—Further enhancing the effective partnerships already in place with University of California Cooperative Extension (UCCE) and the University of California

through the numerous university program assets and the county-based relationships and advancements. With the changes in the USDA SNAP-Ed Guidance and greater allowance and support for gardens and garden-based nutrition education, we plan to work even closer with the UC Master Gardener programs. The State Office is also working with the developers of *The OrganWise Guys* to pilot the program with a few of the county programs with expansion into other counties so that the current programs can be augmented with new materials and support items and to incorporate a greater focus on obesity prevention. The State Office will also partner with other education and research being conducted by UC faculty, specialists and advisors that are providing nutrition education and obesity prevention programs to low-income communities and audiences. Please see Section B. Goals and Objectives for a more detailed description of some of the partnerships.

- **Innovations and Efficiency**—The State Office will continue to expand and offer low-cost delivery methods. Webinars will continue to be provided for training and monthly updates; UC CalFresh "No Prep Kits" (educator kits and learning materials of the various curriculum); garden-based nutrition education kits; the development and testing of nutrition lessons through SMARTBoard technology and the use of clickers for evaluations, data collection and program feedback.
- **Evaluation**—A stronger focus on evaluation statewide will take place. This will be accomplished through:
    - Implementation and analysis of impact and behavior change with Evaluation Taskforce developed SMART Objectives identified for each curricula;
    - Hiring of an Evaluation Analyst;
    - Conduct a training and program needs assessment;
    - Assist counties with teacher/educator surveys;
    - Complete county program reviews;
    - Piloting of clicker technology in classrooms;
    - Regional evaluation orientation for counties;
    - Share and promote best practices.

Please see Section B. Goals and Objectives; Description of Projects/Interventions and the County Plans for a description of the state objectives and specific program delivery strategies.

Shifting Focus of State Office Staff Programmatic Resources to Synthesize Delivery Approaches and Opportunities:

In response to significant changes related to the SNAP-Ed funding and most importantly, the elimination of the contractually required state share by CDSS, the UC CalFresh State Office has restructured the staffing to better service the programmatic needs of the participating county programs and the overall SNAP-Ed program. The number of FTE has been reduced and will continue in providing technical assistance on delivery strategies, ensuring progress and training for the evaluation, introduce program efficiencies and initiatives, and providing basic intrapersonal trainings via webinars. Staff will continue to maintain, review and audit federal expenses and review contributions of local support.

Although UC CalFresh's Program Analyst positions will be focusing more closely on programmatic quality versus documentation quality; site visits will remain a cornerstone of opportunity to interact, review and feedback on county program progress. The UC CalFresh State Office plans seven to ten site visits for the FFY13.

c. Use of Existing Educational Materials

Please see Section B. Goals and Objectives of the UC CalFresh State Plan.

d. Development of New Educational Materials

New materials are not being developed, but rather the State Office will reproduce and provide county programs with materials, handouts and participant support items (including items such as recipe cards, shopping tips, reusable bags with nutrition messaging) from the core curriculum used by the county programs. It was determined by having the State Office lead the efforts on material reproduction, it would free up time for the educators in the counties to focus more on the program delivery. The use of *The OrganWise Guys* will be expanded into a few more counties to enhance the program delivery in schools and communities to address both obesity prevention and the outer spheres of the Socio-Ecological Model. Please see Section B. Goals and Objectives of the State Plan for greater detail.

e. Key Performance Measures/Indicators

The State Office has developed core objectives and linked evaluations to the curriculum counties use. Please see Section B. Goals and Objectives for a more detailed description of the key performance measures. The standardized SMART Objectives is also found at the following web link: http://uc-calfresh.org/SMART%20Objectives%20for%20Core%20Curriculum.docx and in Appendix B.

4. Evaluation Plans

Evaluation was enhanced in FFY12 and further described in the FFY13 Plan with the development of the standardized objectives and evaluations for the core UC CalFresh curriculum used by the county programs. The adult evaluation will continue using the Food Behavior Checklist (FBC) and Intent to Change evaluation tools. Youth evaluation will continue to implement and further refine the Teacher Tasting Tool (TTT) and Teacher Observation Tool (TOT). Web-based portals were developed for counties to use in reporting the evaluation data and allow for more efficient statewide aggregation of the data. Further enhancements to the web portal will be made in FFY13 to allow for easier access and more complete data reporting. The State Office will also explore the use of the web NEERS data collection and reporting system. Additionally, the UCCE Evaluation Analyst will support the evaluation efforts of the county programs and provide greater oversight on the counties progress in meeting the evaluation goals. UC CalFresh State Office will continue to partner with the UC Davis Nutrition Department and the UC specialists on refining the evaluation programs. UC CalFresh will also continue to work with the *Network* to explore options to better report programmatically within the coming year.

For more detail, please see Section B. Goals and Objectives of the UC CalFresh State Plan.

5. Coordination Efforts

The UC CalFresh State Office has aggressive coordination plans for both internal programs within UC and external working with the *Network* and local welfare office programs. Continued collaboration with existing committees (Advisory, sub-committees and work groups, and other UC ANR programs) will further enhance coordination within the UCCE programs. We look forward to creating greater opportunities through different organizations; expanding participation in SNAP by working with CDPH and CWDA's SNAP-Ed efforts. The State Office will continue to provide support, information and resources to help the county programs in developing inroads to local CalFresh programs and offices to help coordinated efforts. UC CalFresh continues to strengthen and further develop the partnership with the *Network* to identify organizational and programmatic resources toward facilitating individual and environmental impacts for low-income families. Different educational strategies and venues will be used that highlight and complement both programs core competencies. Planning is also taking place to reduce the number of SNAP-Ed programs within the same venues and to coordinate and enhance the educational experience for the targeted populations so that the messages of each program are reinforced. Together, UC CalFresh, the *Network*, and CDSS will use the following approaches for partner success:

- Continue building relationships at administrative and community levels to enhance and improve the quality of nutrition education to eligible participants.
- Continue to share and communicate on-site delivery strategies using site locations information list comparisons via a FFY13 planned site database (included in the Plan).
- Identify areas where services at qualifying schools and Census tracts occurs and look for opportunities to better serve un-met needs while also looking for program collaboration when needed.
- Share key messaging, training program resources and strategic planning goals to increase quality and nutrition education delivery.
- Support collaboration and cooperation between UC CalFresh, the *Network*, and CDSS at the local, regional and statewide levels with examples including state level training, with the County Nutrition Action Plans (C-NAP) and participation in the Regional Collaborative.
- Develop a plan for consistent messaging to staff, community partners, media, community leaders, and eligible parents and families, as per USDA's annual Guidance.
- Identify and support coordination meetings at the county level addressing gaps in services.
- Eliminate locations where more than one SNAP-Ed funded partner delivers nutrition education programs.

For more detail on the coordination efforts, please see Section B. Goals and Objectives and the local County Plans.

FY 2013 SNAP-Ed Budget

Region: UC CalFresh Nutrition Education Program State Office
State: California
FY 2013 Allocation Budget:
Estimated Budget Carry-In from FY 2012

	Expenses	FY 2012 Carry-In Budget	FY 2013 Allocation Budget	State Cash
1.	Salary/Benefits		$ 711,354.18	
2.	Contracts/Grants/Agreements			
3.	Non-Capital Equipment/Supplies		$ 202,270.00	
4.	Materials			
5.	Travel		$ 52,023.75	
6.	Administrative			
7.	Building/Space		$ 1,500.00	
8.	Maintenance			
9.	Equipment & Other Capital Expenditures			
10	Indirect Cost		$ 226,927.26	
11.	**Total Federal Funds Expenditure**	**$ -**	**$ 1,194,075.19**	**$ -**
12.	Anticipated Funds Carry-Out from FY 2012 to FY 2013			N/A

FFY 2013 Budget

Staffing Template

UC CalFresh Nutrition Education Program State Office

FY 2013 Allocation Budget:	2. FTEs** charged to UC CalFresh NEP	3. Description of Job Duties			
*Attach statement of work listing UC CalFresh NEP-related job duties for each position.	**Attach definition of FTE and basis for calculations.	Percentage of UC CalFresh NEP Time for Management/ Administrative	Percentage of UC CalFresh NEP Time spent on Direct UC CalFresh NEP Delivery	Federal Dollars	Total Federal
DIRECTOR	1.00	100%	0%	146,376.20	146,376.20
ANALYST IV PROGRAM AND EVALUATION	1.00	100%	0%	92,864.80	92,864.80
ANALYST II	1.00	100%	0%	82,340.69	82,340.69
ANALYST I	1.00	100%	0%	72,907.52	72,907.52
ANALYST I	1.00	100%	0%	69,873.55	69,873.55
ANALYST II/III PROGRAM AND TRANING	1.00	100%	0%	91,769.17	91,769.17
ANALYST (DEAN'S OFFICE)	0.06	100%	0%	5,650.71	5,650.71
AAII/III	1.00	100%	0%	57,051.29	57,051.29
STUDENT HELP	0.50	100%	0%	9,105.20	9,105.20
STUDENT HELP	0.50	100%	0%	9,105.20	9,105.20
TEMPORARY HELP	0.50	100%	0%	23,839.84	23,839.84
CAES PROGRAMMER IT	0.50	100%	0%	50,470.00	50,470.00
TOTAL BY PROJECT	**9.06**			**711,354.18**	**711,354.18**

FFY 2013 BUDGET

UC CalFresh Nutrition Education State Office

Growth and Justification of change	FEDERAL FFY13	TOTAL FFY13	FEDERAL FFY12	TOTAL FFY12	FEDERAL % change	TOTAL % change
1. Salary/Benefits	711,354.18	711,354.18	783,336.99	783,336.99	-10%	-10%
2. Contracts/Grants/Agreements	-	-	-	-	0%	0%
3. Non-Capital Equipment/Supplies	202,270.00	202,270.00	232,333.00	232,333.00	-15%	-15%
4. Materials	-	-		-	0%	0%
5. Travel	52,023.75	52,023.75	50,061.67	50,061.67	4%	4%
6. Administrative	-	-	-	-	0%	0%
7. Building/Space	1,500.00	1,500.00	2,000.00	2,000.00	-33%	-33%
8. Maintenance	-	-	-	-	0%	0%
9. Equipment & Other Capital Expenditures	-	-		-	0%	0%
10. Total Direct Costs	967,147.93	967,147.93	1,067,731.66	1,067,731.66	-10%	-10%
11. Indirect Cost*	226,927.26	226,927.26	239,789.62	239,789.62	-6%	-6%
12. Total Costs	1,194,075.19	1,194,075.19	1,307,521.28	1,307,521.28	-9%	-9%

**Indirect Cost is negotiated at 23.5% from 10/1/12 through 6/30/12. From 7/1/13 through 6/30/15 the indirect cost rate is provisional pending review and approval of the negotiated rate.*

All line items that show a + / - growth over 10% require explanation.

Federal Share

1.0 Salary savings due to combining Training Analyst and Analyst III into single position.

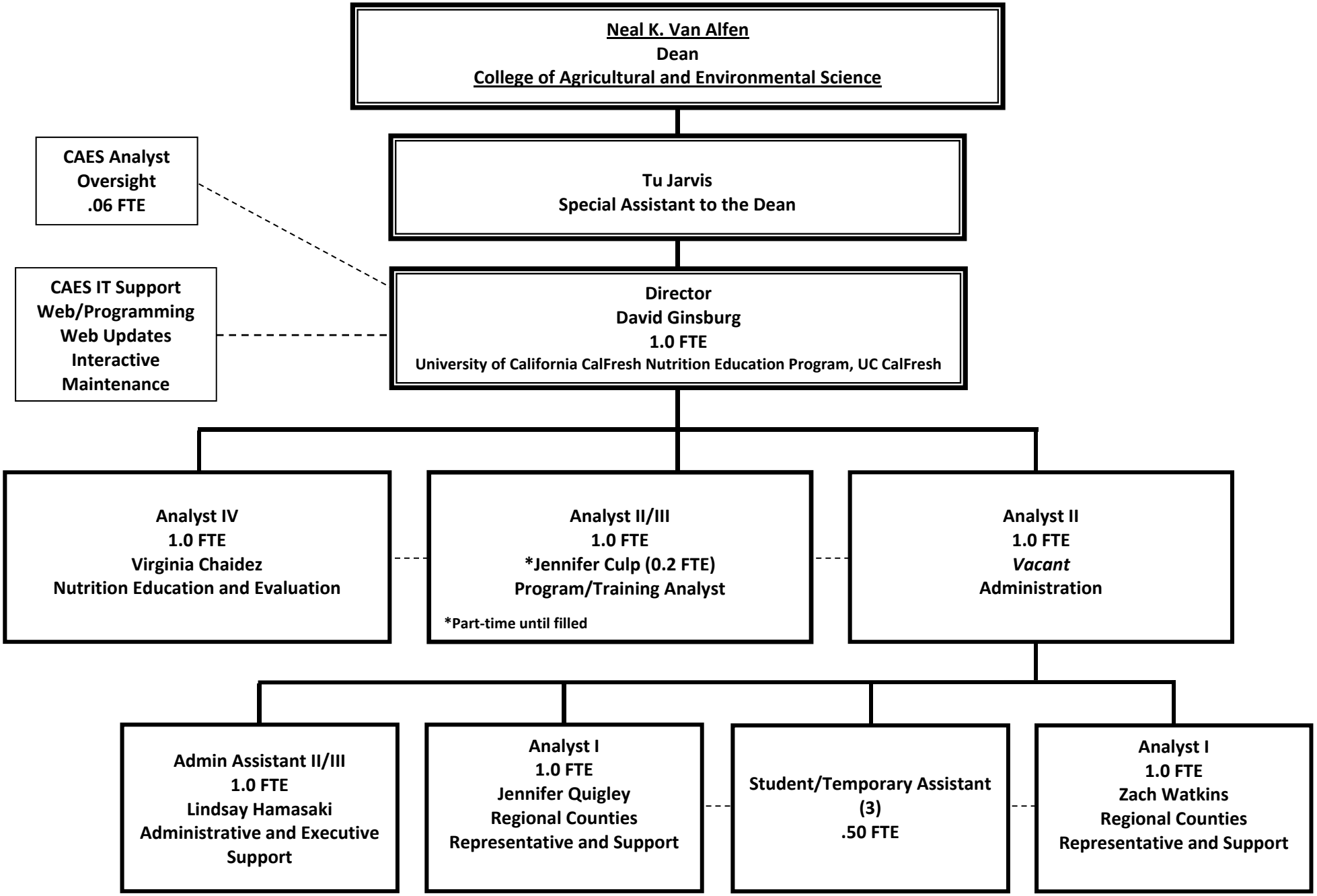
3.0 Supplies costs reduced due to moving of Statewide conference and other Trainings locations.

7.0 Building/Space costs have decreased due to consolidation of records and elimination of two storage units in FFY12 (Curriculum materials have been dispersed throughout the state).

10.0 Direct costs reduction due to reduction in staffing savings and reduction in supplies costs.

UC CalFresh NEP MEETINGS AND STATEWIDE CONFERENCE BUDGETS FFY 2013

	STATEWIDE CONFERENCE	CORE CURRICULUM TRAINING	EVALUATION / PROGRAM REVIEW TRAINING	ADVISORY COMMITTEE
Trainers		1	1	
Attendees	140	40	40	12
# of Days	3	2	2	1
# of Nights	2	1	1	1
# of Trainings	1	1	1	12
SUPPLIES				
Statewide Conference				
Statewide Conference Room Rental ($2,000/day x 3 days)	6,000.00			
Statewide Conference Hotel Costs	8,820.00			
$84/day x (35 rooms, 1st day + 70 rooms, 2nd day)				
Statewide Conference Supplies	3,000.00			
Statewide Conference Presenter Costs	3,000.00			
Statewide Conference AV Costs	2,000.00			
Core Curriculum Training (CCT)				
CCT Room Rental ($750/day x 2 days)		1,500.00		
CCT Supplies (est. $300 initial costs, $2,000 manual printing costs)		2,300.00		
CCT Registration		600.00		
CCT AV Costs ($500/day x 2 days)		1,000.00		
Evaluation and Program Review Training (including SMART objectives)				
EPRT Room Rental ($750/day x 2 days)			1,500.00	
EPRT Supplies (est. $300 initial costs, $2,000 manual printing costs)			2,300.00	
EPRT Registration			600.00	
EPRT AV Costs ($500/day x 2 days)			1,000.00	
Advisory Committee				
Advisory Committee Meeting Supplies				600.00
TOTAL SUPPLIES COSTS	**$ 22,820.00**	**$ 5,400.00**	**$ 5,400.00**	**$ 600.00**
TRAVEL				
Statewide Conference				
Airfare/Mileage (see 'STATEWIDE CONFERENCE TRAVEL DETAIL')	5,280.00			
Core Curriculum Training (CCT)				
CCD Hotel costs (est. avg $110/day x 25 rooms)		2,750.00		
CCD Per Diem (prorated $40/day x 40 attendees)		1,600.00		
CCD Mileage (avg. 40.91 miles RT x 40 attendees = 1,636 miles @ $0.55/mile)		880.00		
Evaluation and Program Review Training (including SMART objectives)				
EPRT Hotel costs (est. avg $110/day x 25 rooms)			2,750.00	
EPRT Per Diem (prorated $40/day x 40 attendees)			1,600.00	
EPRT Mileage (avg. 40 miles RT x 40 attendees = 1,600 miles @ $0.55/mile)			880.00	
Advisory Committee				
Advisory Committee Hotel Costs (est. avg $110/day x 10 meetings x 5 members)				5,500.00
Advisory Committee Mileage (est. 150 miles RT x 10 meetings x 6 members @ $0.55/mile)				4,950.00
TOTAL TRAVEL COSTS	**$ 5,280.00**	**$ 5,230.00**	**$ 5,230.00**	**$ 10,450.00**
TOTAL ALL COSTS	**$ 28,100.00**	**$ 10,630.00**	**$ 10,630.00**	**$ 11,050.00**


Neal K. Van Alfen
Dean
College of Agricultural and Environmental Science
CAES Analyst
Oversight
.06 FTE
Tu Jarvis
Special Assistant to the Dean
CAES IT Support
Web/Programming
Web Updates
Interactive
Maintenance
Director
David Ginsburg
1.0 FTE
University of California CalFresh Nutrition Education Program, UC CalFresh
Analyst IV
1.0 FTE
Virginia Chaidez
Nutrition Education and Evaluation
Analyst II/III
1.0 FTE
*Jennifer Culp (0.2 FTE)
Program/Training Analyst
*Part-time until filled
Analyst II
1.0 FTE
Vacant
Administration
Admin Assistant II/III
1.0 FTE
Lindsay Hamasaki
Administrative and Executive
Support
Analyst I
1.0 FTE
Jennifer Quigley
Regional Counties
Representative and Support
Student/Temporary Assistant
(3)
.50 FTE
Analyst I
1.0 FTE
Zach Watkins
Regional Counties
Representative and Support

LOCAL NEEDS ASSESSMENT

ALAMEDA COUNTY

1. Needs Assessment Methodology

Background: Alameda County UC CalFresh is a valuable and integral component of the Nutrition Family and Consumer Sciences (NFCS) program of assessment, community outreach, nutrition education, evaluation, research, and demonstrations. The NFCS program addresses several components of the ANR Healthy Families and Communities Initiative. It promotes healthy attitudes and lifestyle practices to improve family nutritional health, family well-being, money and food resource management practices, and safe food handling in the home and community. Local applied research targets high risk underrepresented/underserved groups to help define needs, set priorities, develop or adapt evaluation tools, and assess the impact of nutrition education intervention on families at greater risk.

Potential Clientele Base: The NFCS clientele base is predominantly limited income families with small children, indigent and high-risk groups: children in homeless families; homes impacted by substances; low-income housing complexes; older Americans at risk for lifestyle related chronic diseases; limited/fixed income seniors caring for small children; and etc. Based on the Alameda County Access rate of about 40.9% and the number of CalFresh participants (111,000) reported by SSA in 2011, another 160,394 are eligible for the SNAP-Ed/CalFresh program. Many mature and older adults in the county are at risk for dietary and lifestyle related chronic diseases, i.e., diabetes, cancer, hypertension, heart disease, and many live with multiple nutrition and lifestyle related diseases (Blackburn, 2009).

a. Existing Information (source, content, time frame):

Characteristics of the NFCS client base is determined by data from:

- 2011 Annual US Census Projections American Community Survey (ACS);
- 2012 Congressional Research Services Reports;
- Food Research and Action Center (FRAC);
- Alameda County Health Care, Social Services and Senior Services Agencies;
- Grant-parent and Kinship Care Coalitions and Networks;
- Alameda County Food Bank Hunger Survey;
- California's Health and Human Services, Social Services, Department of Finance; and
- The USDA Food and Nutrition Services.

b. New Information Collection (source and content):

The needs of the target audiences are assessed continuously by local research and baseline needs assessment data on CalFresh clients and potential eligible clients served. Over forty years of historical food behavior change data are available for head of households of low-income families in Alameda County graduating from Adult EFNEP; seventeen years for the Adult UC CalFresh program; twelve years of food behavior change for the *Network* CalFresh program; eleven years of Shopping Survey data on low-income/CalFresh and older Americans who

participate in nutrition education; and five years of food behaviors and food safety needs of older Americans who participated in nutrition-related educational activities (USDA Alameda County ERS/NEERS Database).

2. Needs Assessment Findings

a. Demographic Characteristics of CalFresh Program Eligibles in Alameda County

UCCE Alameda UC CalFresh nutrition education program targets high-risk/underserved/hard-to-access head of households with children and older Americans. UC CalFresh contributes to the ANR strategic vision with nutrition education, money management, and safe food handling education for low-income, high-risk audiences. The need for nutrition education in Alameda County is well-established and supported by local, state, and national data sources. In 2011 about 111,000 families in Alameda County participated in the CalFresh supplemental food assistance program (Alameda County SSA 2011) and they were predominantly female head of household families with minor children (USDA Alameda County ERS/NEERS Database).

National data suggests 22% to 28% of U.S. households with children experience food insecurity (USDA/FNS, 2009). A food insecurity update (USD.gov/StateFacts/US.htm) in 2012 reports insecurity rates of 20.2% nationwide and 21.7% for California. The SNAP participation rate in the state is 51% of eligible populations; and 36% of the working poor compared to the national rate of 67% and 57% respectively. California ranks last in participation rate among all the states nationwide, and Alameda County Access rate is only about 40.9% (FRAC, 2008). Using the Alameda County access rate of 40.9% would suggest that close to another 160,000 are eligible. The US Census Population Projections (2011) are: over 158,804 or 11% of the households in Alameda County live below the US poverty level; over 31% of those in poverty are children under age 18; about 25% under age 5; and 8% are over age 65.

- Some local data from the Alameda County Food Bank reports:
  - Over 40,000 residents (40% children and 18% seniors) seek emergency food each week at food pantries, soup kitchens, and shelters.
  - Over 61% of the clients had incomes below the poverty level.
  - At least 47% said they had to choose between paying rent and buying food.
  - At least 38% of emergency food client households with children, and 39% of the client households with seniors over 65 reported they experienced hunger.
- Older Americans on low and fixed income are at risk for low quality health care, disabilities, isolation and neglect, poor nutrition and chronic diseases (i.e., type 2 diabetes impacts the quality of life of over 66,000 elder adults or over 6% of the older population in the country).
- The California Statewide Prenatal Study (1991) of infants born in hospitals exposed during pregnancy to substances statewide was 11% and Alameda County was 16%. Research on the nutrition, dietary, and lifestyle practices of these high-risk families/infants/children could contribute to the knowledge base to adapt appropriate nutrition education interventions.

- The Alameda County Social Services Agency (SSA, 2012) data on recipients of SNAP reports:
  - **Ethnicity:** The composition of the SNAP-Ed eligible is about 0.004 Native American; 18.75% White; 21.4% Asian/Pacific Islanders; 24.66% Hispanics; and 34.79% African Americans.
  - **Gender:** Participants are able 61% female and 39% male.
  - **Age:** About 47% of the family members are children.
  - **Language:** About 67.86% - English; 16.55% - Spanish; 7.23% - Chinese; 3.83% - Other; 2.72% - Vietnamese; 0.88% - Farsi; 0.86% - Other Asians.

b. Nutrition-Related Behavioral and Lifestyle Characteristics of CalFresh Program Eligibles in Alameda County

Nutrition characteristics found among low-income and high-risk families who graduated from the UC CalFresh and EFNEP programs are based on Pre/Post Food Behavior Checklist:

- **Alameda Adult CalFresh Characteristics:** Food assistance program participation rates ranged from 66% to 77%; SNAP – 48% to 64%; gender ranged from 66% to 81% female and 19% to 34% male. Baseline food behaviors showed a need for nutrition education, and the success/outcomes of nutrition interventions are reported for four (4) behavior indicators. Families reporting acceptable practices for: Food resource management increased from 21% at baseline to 72% at graduation; Nutrition practices – 15% to 30%; Food safety practices – 53% to 94%; and all three indicators – 4% to 25%. These results demonstrated a positive change in pre/post indicators of acceptable behaviors for: money management by 242.86 percentage points; nutrition practices – 100 percentage points; food safety – 81.13 percentage points; and all three indicators – 525 percentage points.
- **Alameda Adult EFNEP Characteristics:** Poverty index was less than 185% for 89% of the families. Participation in one or more food assistance program was 51%; gender was 87% female and 13% male. Baseline food behaviors showed a need for nutrition education. The 2011 data of nutrition interventions show positive increases in acceptable behaviors for four behavior indicators: Food resource management – 19% at baseline to 36% at graduation; Nutrition practices – 21% to 43%; Food safety practices – 48% to 68%; and all three indicators – 5% to 20%. These results demonstrated a consistent positive change in pre/post indicators of acceptable behaviors for: money management by 89.47 percentage points; nutrition practices – 104.76 percentage points; food safety – 41.67 percentage points; and all three indicators – 300 percentage points.
- **Shopping Survey:** The *Network* Shopping Survey examines over 100 families annually on why potentially eligible families are not participating in SNAP (using the EBT card) and where graduates of UC CalFresh, EFNEP, and *Network for a Healthy California* education shopped.

c. Other Nutrition-Related Programs Serving Low-Income Persons in Alameda County

UC CalFresh co-exists in a UCCE County Office that has an Adult and Youth EFNEP; and three *Network for a Healthy California*-funded programs: Children PowerPlay; early childhood; and

one targeting adults in selected low-income housing units. In addition, Alameda County has 8 other *Network for a Healthy California*-funded food and nutrition education related programs operating predominantly in northwestern Alameda County (with the exception of the Food Bank) clustered in Oakland, Berkeley, and Hayward. Two programs target schools in Berkeley and Hayward; two health care services; one food bank; two grocery outlets; and the Ecology Center in Berkeley.

The UC CalFresh nutrition education program consistently serve northern and southern Alameda County targeting head of households with minor children and to a lesser extent nutrition and food safety for seniors and East County. The priority audiences are the hard to access/high-risk/underserved adult head of households with children, and the high-risk elderly. Long-term relationships with agencies, rapport with agency staff, experienced educators who know how to work with difficult clients in traditional/non-traditional setting, and the ability to satisfy the language needs of major ethnic groups greatly increases the probability of success. Despite the large number of *Network* grantees in Alameda County – including the UCCE Alameda County office, UC CalFresh operates essentially without a duplication of effort because of the narrow focus/specific multiple intervention nature of the nutrition education activity and the targeting of audiences difficult to access. CalFresh focus on agency and group sites with hard to access and high-risk clients where there is opportunity for a series of classes and pre/post evaluations. Traditional nutrition education programs are not necessarily designed to allocate time to work with these difficult audiences.

d. Areas of Alameda County Where CalFresh Program Eligibles Are Underserved or Have Not Had Access to UC CalFresh Nutrition Education Previously

In general, south and east county are less served, but these portions of the county are less densely populated with CalFresh eligible families and/or limited income seniors. However, UC CalFresh consistently over-achieves in graduation rates for the current 0.5 FTE of nutrition education staff. With additional nutrition education FTE(s) outreach could be more aggressive in these areas of the county. Efforts will be made to access seniors at risk for food insecurity.

e. Implications of your Needs Assessment and How These Findings Were Applied to this Current Year's CalFresh Nutrition Education Plan

The 2013 UC CalFresh Alameda County plan (if there are required increases in salary rates) may reflect an effort to increase educational activities but staffing FTEs may be essentially reduced. The plan will reflect more efforts to conduct mini nutrition workshops for the elderly in an effort to serve the south county area. Our ability to reach adults is limited to the staffing capacity, not the ability to access the audiences.

LOCAL PROJECT SYNOPSIS

ALAMEDA COUNTY

1. State-Level Goals and Objectives

GOAL 1: Family-Centered or Adult/Youth Nutrition Education and Physical Activity

GOAL 2: Money/Food Resource Management, Education and Training for Teens and Adults

GOAL 3: Enhance key University of California Cooperative Extension (UCCE) and Community Partnerships to Increase Nutrition Education and Delivery Options

GOAL 4: Explore Lower Cost Direct Nutrition Education Delivery Methods

GOAL 5: Program Evaluation and Education Delivery Skills Training

2. Description of Projects/Interventions

a. Related State Objectives

See State-level Objectives.

By September 30, 2013, the participants receiving four lessons of *Eating Smart, Being Active* will:

- Objective 1: Increase fruit and vegetable intake by 48%.
- Objective 2: Increase food management practices (plan meals, compare prices, use grocery list) by 50%.
- Objective 3: Decrease by 25% the perception that it is too expensive to eat nutritious foods.
- Objective 4: Increase knowledge of safe food preparation by 44%.
- Objective 5: Decrease fat consumption by 50%.
- Objective 6: Increase the number of graduates with acceptable behaviors determined by three indicators (money management, food safety, and nutrition practices) by 60-80 percentage points.

Additionally, as a result of the UC CalFresh Nutrition Education Program, participants will:

- Increase fruit and vegetable intake by 48%.
- Decrease fat consumption by 50%.
- Decrease by 25% the perception that it is too expensive to eat nutritious foods.
- Increase food resource management (plan meals, compare prices, use grocery list) by 50%.
- Increase knowledge of safe food preparation by 44%.

b. Audience

Total Planned Adult	600
Total Planned Youth	25
TOTAL	**625**

i. Direct Participants

Age	#	%
Under 5	0	0%
5-17	25	4%
18-59	330	55%
60+	270	45%
TOTAL	**625**	**100%**

Gender	Count	%
Female	412	66%
Male	213	34%
TOTAL	**625**	**100%**

Race / Ethnicity	Hispanic/Latino		Non-Hispanic/Latino		TOTAL BY RACE
	#	%	#	%	
Black or African American	-	-	51	8%	**51**
Asian	-	-	148	24%	**148**
A.M. Indian / Alaskan Native	3	0.5%	-	-	**3**
Native Hawaiian / Other Pac. Islander	-	-	9	1%	**9**
White	156	25%	232	37%	**388**
Multiple	3	0.5%	23	4%	**26**
TOTAL Race / Ethnicity	**162**	**26%**	**463**	**74%**	**625**

Language	Estimated %
English	73%
Hmong	1%
Laotian	1%
Mon-Khmer, Cambodian	1%
Serbo-Croatian	1%
Vietnamese	20%
Chinese	3%
TOTAL	**100%**

c. Focus on CalFresh Eligibles

The program will target the poorest of the poor at agency sites where participants normally receive non-nutrition related services. CalFresh is offered as a complementary service in support of building healthy families and communities. The educational focus is to use the series-based ESBA curriculum (consistent with Dietary Guidelines and USDA Food Guidance) to increase the understanding of a healthy diet among CalFresh eligible families and promote food behavior

change to: increase daily consumption of fruits, vegetables, whole grains, and low/fat free milk products; improve shopping and healthy food preparation skills; increase safe food handling practices; and promote physical activities among CalFresh recipients/eligible.

d. Project Description

Using the ESBA curriculum at least 4-5 sessions will be delivered to 350 unduplicated adults and mini-workshops (1-2 times) to 250 adults and senior participants at Adult Education & Job Training Sites; Adult Rehab Center; Churches; Elderly Service Centers; Public/Community Health Centers; Shelters; Head Start Programs; and WIC Programs. The key messages will promote: Fruits and vegetables; Physical Activity; Fat free and low fat milk or equivalent; Fiber rich foods; Food shopping/preparation; Food safety; Self-sufficiency; Lean meats and beans; Limit added sugars or sweeteners; MyPlate—Healthy Eating Plan; Whole Grains; and Obesity Prevention.

We will use the ESBA curriculum to deliver:

- Series-based (4) education to 350 adults = 1,400 hours of education
- Mini-workshops to 250 adults and seniors = 250 hours of education
- Approximately 1,650 total hours of educational intervention

Key Message	Curricula utilized to deliver this message	Evaluation Tool
1. Fruits & Vegetables	ESBA	FBC
2. Fiber-Rich foods	ESBA	FBC
3. Fat Free & Low Fat Milk or Equivalent	ESBA	FBC
4. Food Shopping/Preparation	ESBA	FBC
5. Food Safety	ESBA	FBC
6. Limit Added Sugars or Caloric Sweeteners	ESBA	FBC
7. Drink more water	ESBA	FBC

CalFresh Nutrition Education Delivery Sites by Type of Setting

	Non-Proxy Sites (Likely CalFresh Eligibles)	Location-Based Proxy Sites (Likely CalFresh Eligibles)
Adult Education & Job Training Sites		2
Adult Rehab center	6	
Shelters	8	
Elderly Service Centers	6	
Preschools in non CDC Coded Site	1	
Churches	1	
Public/Community Health Centers	2	
Head Start Programs		3
WIC Program		3

	Non-Proxy Sites	Proxy Sites	TOTAL SITES
COUNT	24	8	32
PERCENTAGE	75%	25%	100%

e. Projected Number of Unduplicated Participants

	UNDER 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
Total Planned Participants	0	0%	25	100%	330	55%	270	45%	600	
Number of CalFresh Participants	3		36		30		39		138	11%
Number of Other Participants	22		294		240		556		1,113	89%
TOTAL	**0**	**0%**	**25**	**4%**	**330**	**55%**	**270**	**45%**	**625**	**100%**

f. Projected Number of Unduplicated Contacts

	Under 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
CalFresh Recipients	0	0%	22	1%	129	6%	105	5%	256	11%
Other Participants	0	0%	178	8%	1,040	45%	851	37%	2,069	89%
TOTAL	**0**	**0%**	**200**	**9%**	**1,169**	**50%**	**956**	**41%**	**2,325**	**100%**

3. Project Narrative Summary

- **Focus:** Targeting the poorest of the poor and the underserved.
- **Method:** The educational focus is interactive to using the series-based ESBA curriculum to increase the understanding of a healthy diet among CalFresh eligible families and promote food behavior change to: increase daily consumption of fruits, vegetables, whole grains and low/fat free milk products; improve money management and food shopping skills; healthy food preparation skills; increase safe food handling practices; and promote physical activities among CalFresh recipients/eligible.
- **Objectives:** Increase fruit and vegetable intake by 48%; food resource management practices (plans meals, compare prices, use grocery list) by 50%; increase knowledge of safe

food preparation by 44%; decrease fat consumption by 50%; and the perception that it is too expensive to eat healthy by 25%.

- **Goal:** The target goal is to complete 4 hours of instruction with 350 adult clients and one time only mini-workshops to 250 = 1,650 contacts.
- **Evaluation:** FBC evaluations show significant levels of positive outcomes and suggest that teaching approaches are very successful. Significant to the success of educational interventions is the quality of instruction and the delivery by the nutrition educators. We find no basis for changing these aspects of the interventions, but could benefit from additional FTEs.

a. Summary of Research

The state level findings of research and needs assessment reported in Section A of the plan provided information incorporated into the planning and delivery of the UC CalFresh Nutrition Education Programs. The 2009 Cal CHEEPS data from the survey conducted by CDPH, provided great information on the consumption habits of CalFresh participants and eligible populations. The data also found a significant positive relationship between fruit and vegetable consumption and the number of nutrition lessons provided.

As the program shifts to include delivery of "family-centered" approaches, the research also supports the need for parents to help their children in achieving a healthy lifestyle through role modeling; engaging children in food preparation; and changing their current eating and shopping habits. Eat and Play Together! models partnering (parent/child) and goal setting found to have positive impacts on behavior change (Shilts, Horowitz, Townsend 2004).

The California Dietary Practice Survey (2009) and California Women's Health Survey reported on food insecurity amongst California's residents. One of the major reasons reported was not being able to have the CalFresh benefits last for 30 days. This data supports the adult focus on the "resource management" curriculum offered and the increased focus on adult CalFresh recipients and eligible populations.

Alameda:

1. Participation Access Index: The Congressional Research Services (CRS) April 14, 2011 reported the Food Consumer Price Index (CPI) shows for the past decade: household incomes and federal program benefits do not keep up with inflation and decline in purchasing power:
    - USDA's food assistance programs have expanded rapidly to a 2011 level of $94.8 billion (www.crs.gov).
    - The May 2, 2012 USDA Facts of income, population, food…reports households with very low food security and those insecure are 20.2% for the nation, 21.7% in California, and California's rate in rural areas is 7.6% higher than urban. One in 7 seniors is at risk of hunger (http://www.usda.gov/StateFacts/CA.HTM); and (Social Science and Medicine, May 14, 2012).

- The 2009 PAI for US is calculated at 60%, California at 46.8%, and Alameda County at 45.4%. Using the 2011 participation rate reported by SSA of 111,000, another 126,188 eligible participants not served in Alameda County.

2. The food resource needs: In spite of the number of CalFresh programs in Alameda County the need for nutrition education and outreach to adults/heads of household is critical since less than half of those in need are not participating.
3. Targeting the poorest of the poor: Recent Ohio State University research linking the long term negative effects of income inequality to individual health and mortality supports the strategy to target the poorest of the poor.

b. Modification of Project Methods/Strategies

- The interactive curriculum, methods and strategies and numbers of classes are held constant as much as possible to make sure the evaluation instrument captures the subject areas covered.
- Concerted efforts are made by educators to address issues of cultural sensitivity and literacy.

c. Use of Existing Educational Materials

Curriculum materials used are ESBA.

d. Development of New Educational Materials

N/A

e. Key Performance Measures/Indicators

Documentation: The Alameda County program documents nutrition education intervention and builds a folder dedicated to each agency/group intervention series that includes:

- Family Records documenting family demographics, income data;
- Participation in food assistance programs, number of sessions, and ethnicity;
- Sign-in sheets documenting dates and names of lessons, and ethnicity;
- Pre and Post Food Behavior Checklist;
- Agency contact information and any other note pertinent to the intervention;
- All data are entered into the USDA NEERS database and reports generated.

Impact/Outcome Evaluation: The Food Behavior Checklist will demonstrate changes in knowledge as a result of participation in a series of classes. UCCE Alameda Adult program will strive to complete Pre/Post FBC evaluation on all series educational interventions and some baseline FBCs with seniors in mini-workshops:

- The USDA approved Pre and Post Food Behavior Checklist will be used to assess behavior change in four areas: Dietary practices, Food Resource Management, Food Safety, and change in all 3 areas (The USDA End of Year Reporting Data Base);

- Participant demographics from family records, number of participants taught, and the number of hours of instruction are captured by the NEERS data base;
- The data base also generates recommendations for further educational interventions based on individual client performance.

4. Evaluation Plans

The program will use the USDA approved Food Behavior Checklist to measure behavior change between Pre/Post tests of three basic indicators. Based on past program outcomes, the outcomes for 2013 are expected to increase positive behavior by 25-50% and even higher in some areas. The specific objectives are to:

- Increase fruit and vegetable intake by 48%;
- Increase food management practices (plan meals, compare prices, use grocery list) by 50%; knowledge of safe food preparation by 44%;
- Decrease by 25% the perception that it is too expensive to eat nutritious foods;
- Increase knowledge of safe food preparation by 44%;
- Decrease fat consumption by 50%; and
- Increase the number of graduates with acceptable behaviors determined by three indicators (money management, food safety, and nutrition practices) by 60-80 percentage points.

5. Coordination Efforts

Alameda County program participates in CNAP planning and collaborates with Alameda County Social services Agency CalFresh offices which led to the opportunity to collaborate on the Innovative Project. We also meet with major players with CalFresh funding to review program activities, and sites to prevent duplication of efforts.

6. Adult Program Growth

The UC CalFresh program in Alameda County consistently maximizes it target goal given the amount of FTE available. However:

- We have an ongoing working relationship with the Alameda County Social Services Agency (SSA) to make annual direct mail educational contacts that reach the total Cal Fresh population of over 111,00. Depending on the funds available for reproduction cost we will target the senior population for over 37,000.
- We will continue to partner with over 2 dozen agency sites to sustain our ability to reach CalFresh eligible families.
- Even though funding is the same, it is technically a reduction in FTEs because of the increase in benefit rates. We expect to reach at least the 2012 level.

FY 2013 SNAP-Ed Budget

Region: ALAMEDA ADULT
State: California
FY 2013 Allocation Budget: $ 83,059.57
Estimated Budget Carry-In from FY 2012

	Expenses	FY 2012 Carry-In Budget	FY 2013 Allocation Budget	State Cash
1.	Salary/Benefits		$ 60,843.84	
2.	Contracts/Grants/Agreements			
3.	Non-Capital Equipment/Supplies		$ 4,664.00	
4.	Materials			
5.	Travel		$ 1,746.88	
6.	Administrative			
7.	Building/Space			
8.	Maintenance			
9.	Equipment & Other Capital Expenditures			
10.	Indirect Cost		$ 15,804.86	
11.	**Total Federal Funds Expenditure**	**$ -**	**$ 83,059.57**	**$ -**
12.	Anticipated Funds Carry-Out from FY 2012 to FY 2013	N/A		N/A

FFY 2013 Budget

Staffing Template: ALAMEDA ADULT

FY 2013 Allocation Budget:	2. FTEs** charged to UC CalFresh NEP	3. Description of Job Duties		4. Total UC CalFresh NEP Salary, Benefits and Wages	
*Attach statement of work listing UC CalFresh NEP-related job duties for each position.	**Attach definition of FTE and basis for calculations.	Percentage of UC CalFresh NEP Time spent on Management/ Administrative	Percentage of UC CalFresh NEP Time spent on Direct Delivery	Federal Dollars	Total Federal
Program Rep I	1.00	0%	100%	52,108.80	52,108.80
Administrative/Clerical	0.15	100%	0%	8,735.04	8,735.04
TOTAL BY PROJECT	**1.15**			**60,843.84**	**60,843.84**

FFY 2013 BUDGET

ALAMEDA ADULT

Growth and Justification of change	FEDERAL FFY13	TOTAL FFY13	FEDERAL FFY12	TOTAL FFY12	FEDERAL % change	TOTAL % change
1. Salary/Benefits	60,843.84	60,843.84	54,191.97	54,191.97	11%	11%
2. Contracts/Grants/Agreements	-	-	-	-	0%	0%
3. Non-Capital Equipment/Supplies	4,664.00	4,664.00	2,721.00	2,721.00	42%	42%
4. Materials	-	-	-	-	0%	0%
5. Travel	1,746.88	1,746.88	1,719.00	1,719.00	2%	2%
6. Administrative	-	-	-	-	0%	0%
7. Building/Space	-	-	-	-	0%	0%
8. Maintenance	-	-	-	-	0%	0%
9. Equipment & Other Capital Expenditures	-	-	-	-	0%	0%
10. Total Direct Costs	67,254.72	67,254.72	58,631.97	58,631.97	13%	13%
11. Indirect Cost*	15,804.86	15,804.86	13,192.19	13,192.19	17%	17%
12. Total Costs	83,059.57	83,059.57	71,824.16	71,824.16	16%	16%

**Indirect Cost is negotiated at 23.5% from 10/1/12 through 6/30/12. From 7/1/13 through 6/30/15 the indirect cost rate is provisional pending review and approval of the negotiated rate.*

All line items that show a + / - growth over 10% require explanation.

Federal Share

1. Salary/Benefit -Benefit rate increase due to 4% COL and 7% increase in benefits, and .20 FTE increase overall
3. Supplies increase to collaborate with the Farmers markets to print and distribute
10. Direct Cost - Direct delivery FTE increased to .20, and supplies increase
11. Indirects increase due to Salary Benefits and Supplies increases

Project: **ALAMEDA ADULT**

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
01	A	2	Adult education & Job Training Sites			BOSS: 258 A. Street, Hayward, CA 94514				Eligible Adults	Income/Location based Proxy			80%	of 185% poverty
01	A	2	Adult education & Job Training Sites			LAO FAMILY COMMUNITY DEVELOPMENT INC., 1531 23rd AVENUE, OAKLAND, CA 94606				Eligible Adults	Income/Location based Proxy			80%	of 185% poverty
01	A	3	Adult Rehab center			Orchid House, 1342 E. 14th Street, Oakland, CA				Eligible Adults	INTAKE FORMS; CASE MANAGEMENT			84%	of 185% poverty
01	A	3	Adult Rehab center			SECOND CHANGE INC. (Ashland Center), 1403 164th Ave., San Leandro, CA				Eligible Adults	INTAKE FORMS; CASE MANAGEMENT			80%	of 185% poverty
01	A	3	Adult Rehab center			SECOND CHANGE INC. (Cabrillo/Phoenix Center), 7643 Thornton Ave., Suite P, Fremont, CA				Eligible Adults	INTAKE FORMS; CASE MANAGEMENT			50%	of 185% poverty
01	A	3	Adult Rehab center			SECOND CHANGE INC. (Hayward Recovery Center), 107 Jackson St., Hayward, CA				Eligible Adults	INTAKE FORMS; CASE MANAGEMENT			60%	of 185% poverty
01	A	3	Adult Rehab center			SECOND CHANGE INC. (Newark Center and Newark Emergency Center), 6330 Thornton Ave., Newark, CA				Eligible Adults	INTAKE FORMS; CASE MANAGEMENT			75%	of 185% poverty
01	A	3	Adult Rehab center			Women on the Way to Recovery, 1417 Thrush Avenue, San Leandro, CA 94578				Eligible Adults	INTAKE FORMS; CASE MANAGEMENT			80%	of 185% poverty
01	A	3	Churches			Acts Full GOSPEL C.O.G.I.C. Emergency Food Site				Eligible Adults	INTAKE FORMS; CASE MANAGEMENT			70%	of 185% poverty
01	A	3	Elderly Service Centers			Ashkand Fargo Senior Center Brown Bag, 1530 167th Ave, San Leandro, CA 94578				Eligible Adults	INTAKE FORMS; CASE MANAGEMENT			100%	of 185% poverty
01	A	3	Elderly Service Centers			Hayward Senior Center Brown Bag, 22325 N. Third St., Hayward, CA 94546				Eligible Adults	INTAKE FORMS; CASE MANAGEMENT			100%	of 185% poverty
01	A	3	Elderly Service Centers			OakCenter Towers Brown Bag, 1515 Market Street, Oakland, CA 94607				Eligible Adults	INTAKE FORMS; CASE MANAGEMENT			100%	of 185% poverty
01	A	3	Elderly Service Centers			South Berkeley Senior Center, 2939 Ellis St., Berkeley, CA 94703				Eligible Adults	INTAKE FORMS; CASE MANAGEMENT			100%	of 185% poverty
01	A	3	Elderly Service Centers			Trenity Senior Center Emergency Food,1323 Central Avenue, Alameda, CA, 94501				Eligible Adults	INTAKE FORMS; CASE MANAGEMENT			100%	of 185% poverty
01	A	3	Elderly Service Centers			West Berkeley Senior Center, 1900 6th Street, Berkeley, CA 94710				Eligible Adults	INTAKE FORMS; CASE MANAGEMENT			100%	of 185% poverty
01	A	2	Head Start Programs			CITY OF OAKLAND HEADSTART PROGRAM				Low-Income	Income/Location based Proxy			100%	of 130% poverty
01	A	2	Head Start Programs			Foothill Square E. H. S., 10700 MacArthur Blvd, Oakland, CS				Eligible Adults	Income/Location based Proxy			100%	of 130% poverty
01	A	2	Head Start Programs			Virginia Avenue HeadStart, 4624 Virginia Avenue, Oakland, CA	100%			Eligible Adults	Income/Location based Proxy			100%	of 130% poverty
01	A	3	PreSchools (located in Non CDS Coded site)			Peralta College Child Care, 30246 Campus Drive, Alameda, CA				Eligible Adults	INTAKE FORMS; CASE MANAGEMENT			90%	of 185% poverty
01	A	3	Public/Community Health Centers			Highland Hospital Substance Abuse Program, 1411 E. 31st, 1st Floor,0 Street, Oakland, CA 94602				Eligible Adults	INTAKE FORMS; CASE MANAGEMENT			84%	of 185% poverty
01	A	3	Public/Community Health Centers			WIC: WEST OAKLAND HEALTH COUNCIL FOR EAST OAKLAND HEALTH CENTER				Eligible Adults	INTAKE FORMS; CASE MANAGEMENT			100%	of 185% poverty
01	A	3	Shelters			AMASSI House, 8314 MacArthur Blvd, Oakland, CA				Eligible Adults	INTAKE FORMS; CASE MANAGEMENT			84%	of 185% poverty
01	A	3	Shelters			Elizabeth House, 6423 Colby Street, Oakland, CA				Eligible Adults	INTAKE FORMS; CASE MANAGEMENT			85%	of 185% poverty
01	A	3	Shelters			Harrison House, 711 Harrison Street, Berkeley, CA				Eligible Adults	INTAKE FORMS; CASE MANAGEMENT			86%	of 185% poverty
01	A	3	Shelters			Magnolia House, 638 Briergate Way, Hayward CA 94544				Eligible Adults	INTAKE FORMS; CASE MANAGEMENT			85%	of 185% poverty
01	A	3	Shelters			McKinley House, 2111 McKinley Avenue, Berkeley, CA, 94703				Eligible Adults	INTAKE FORMS; CASE MANAGEMENT			100%	of 185% poverty
01	A	3	Shelters			Midway Center, 2181 Clement Street, Aameda ,CA				Eligible Adults	INTAKE FORMS; CASE MANAGEMENT			85%	of 185% poverty
01	A	3	Shelters			Salvation Army 2794 Garden Street, Oakland, CA				Eligible Adults	INTAKE FORMS; CASE MANAGEMENT			90%	of 185% poverty
01	A	3	Shelters			WISTAR WOMEN RECOVERY CENTER, 273 Tunis Rd., Oakland, CA 94603				Eligible Adults	INTAKE FORMS; CASE MANAGEMENT			85%	of 185% poverty
01	A	2	WIC Program			WIC office, 3124 International Blvd., Oakland, CA 94601				Eligible Adults	Income/Location based Proxy			100%	of 130% poverty
01	A	2	WIC Program			WIC office, East Oakland Health Center, 7450 International Blvd., Oakland, CA 94621				Eligible Adults	Income/Location based Proxy			100%	of 130% poverty
01	A	2	WIC Program			WIC office, Eastmont Mall, 7200 Bancroft Ave., Oakland, CA 94621				Eligible Adults	Income/Location based Proxy			100%	of 130% poverty

LOCAL NEEDS ASSESSMENT

AMADOR/CALAVERAS/TUOLUMNE COUNTIES

1. Needs Assessment Methodology

Amador, Calaveras and Tuolumne Counties are rural isolated counties with unique challenges. The typical methods for assessing needs are not always practical and the usual data sets used do not always reflect the actual needs of individual communities. Each of these three smaller counties have a population base of less than 60,000 and consequently the majority of data available is aggregated data from a six-county cluster that includes Alpine, Amador, Calaveras, Tuolumne, Mariposa, Inyo, and Mono. Although these counties share many similarities they do have distinct differences. Therefore the needs of CalFresh participants are identified by reviewing some of the data from the most current federal, state and local population reports but a stronger focus is community assessments, and interviews with key agency or school representatives.

a. Existing Information (source, content, time frame):

1. U.S. Census Bureau, American Community Survey, Amador, Calaveras and Tuolumne County Data Profiles, 2005-2007. http://www.census.gov/acs/www/ Accessed 5/12/2009
2. USDA Economic Research Service 2007 County-Level Poverty Rates for California.
3. http://datacenter.kidscount.org/data/bystate/stateprofile.aspx?state=CA&loc=1194 Accessed 5/12/2009
4. California Supplemental Nutrition Program for Women, Infants and Children (WIC) Estimated Percent of Eligible Population Enrolled http://ww2.cdph.ca.gov/programs/wicworks/Documents/WIC-Reports-EstimatedPercentOfEligiblePopulationEnrolledMethod03-CFPA.pdf Accessed 5/12/2009
5. California Department of Education Data Quest. http://data1.cde.ca.gov/dataquest/ Accessed 5/12/2009
6. California Food Policy Advocates, California School Meals Served, Change from School Year 2006-2007 to School Year 2007-2008 http://www.cfpa.net/CASchoolMealChange.pdf Accessed 5/12/2009
7. California Center for Public Health Advocacy Overweight Children in California & Communities, 2004 http://www.publichealthadvocacy.org/county/San_Joaquin_Fact_Sheet.pdf Accessed 5/12/2009
8. California Health Interview Surveys (CHIS), Health Snapshots by county 2011
9. California Health Interview Surveys (CHIS), Teen Dietary Habits Related to Those of Parents, February 2009 http://www.healthpolicy.ucla.edu/pubs/publication.asp?pubID=321 Accessed 5/12/2009
10. California Health Interview Surveys (CHIS), Low-Income Adolescents Face More Barriers to Healthy Weight, December 2009

http://www.healthpolicy.ucla.edu/pubs/publication.asp?pubID=309 Accessed 5/12/2009

11. California Community Transformation Initiative County Profiles April 2012 Public Health Institute
12. Robert Wood Johnson Foundation Health Rankings http://www.countyhealthrankings.org/app/california/2012/rankings/outcomes/overall

b. New Information Collection (source and content):

None at this time – we are utilizing all available information.

2. Needs Assessment Findings

a. Demographic Characteristics of CalFresh Program Eligibles in Amador/Calaveras/Tuolumne Counties

Total population for cluster: 139,034
Population in poverty: 11%
Child population in poverty: 16%
Percent participating in CalFresh: 44%
Percent of population over 65 years: 20%
Percent of population under 18 years: 20%
Unemployment rate as of 05/2012: 14.8% (California: 11%)
1 in 7 adults enrolled in Medi-Cal
Gender is equal at 50% Male/Female
English is the primary language spoken in the home: 94% (Spanish: 4%)

Ethnicity

	White	Black	American Indian	Asian	Pacific Islander	2 or more Groups
Non-Hispanic	84%	1%	1%	1%	0%	2%
Hispanic	11%					

Amador, Calaveras and Tuolumne are rural counties with communities isolated by narrow windy road and inclement weather. Public transportation is limited. First-hand observation reveals that food deserts exist in the upcountry areas. Many communities only have convenience stores. The CalFresh population is predominantly White, English-speaking families.

b. Nutrition-Related Behavioral and Lifestyle Characteristics of CalFresh Program Eligibles in Amador/Calaveras/Tuolumne Counties

Due to the small population, most of the health and food behavior data is from a seven-county aggregated data set (including Alpine, Amador, Calaveras, Tuolumne, Mariposa, Inyo and Mono). However, the three counties make up the majority of the population in the combined set.

Per CHIS, the following data for low-income individuals was acquired:

- Obesity/Overweight in Teens and Adults: 60%
- Obesity/Overweight in Children: 13%
- Eat 5 or more servings of fruits and vegetables: 59%
- Drank 2 or more glasses of sugary beverages yesterday: 11%
- Percent who thought parents had a lot of influence on foods child eats: 94.5%
- Percent of people who walk or ride bike to grocery store: 23.5%
- Percent of individuals who delayed or did not get medical care because they could not afford it: 21%
- Percent of adults with Type II Diabetes: 6%

Many CalFresh participants live in the outlying remote areas with the closest full-size grocery store 25+ miles away. Benefits are frequently used at small expensive Mom/Pop stores that are not much bigger than a convenience store in an urban area. Fresh produce availability is very limited. Majority of Farmers Market or produce roadside stands do not accept EBT. Food bank visits have increased 25% in the past year. 32% of adults live in food insecure households. To meet the needs of this population, the Community Agencies have created mobile pantries and small "Resource Centers" in the majority of the small communities. These sites are generally only open 1 day a week and sometimes only 1-2 times a month. We are taking education out to these sites and are providing mini "Nutrition Education Health Fairs" to extend information. Since 50% of participants use the food bank or mobile pantry on a regular basis, we demonstrate how to use the food offered in healthy, easy recipes. Produce distribution occurs once a month and we have been providing information on how to store produce and how to cook and freeze items to help participants make the most use of the items they receive.

c. Other Nutrition-Related Programs Serving Low-Income Persons in Amador/Calaveras/Tuolumne Counties

All three counties have WIC and Head Start programs. In addition, Child Nutrition Services for Day Care Centers and In-Home Child Care providers is also provided through Resource Connection and ATCCA. Tuolumne County has two grant programs that provide nutrition education to third and seventh graders in the elementary schools. Calaveras and Amador Counties do not have any programs other than CalFresh providing nutrition education. The Food Banks in all three counties do provide CalFresh Outreach activities. UCCE works closely with all of these programs to ensure consistent nutrition messages are given and that activities complement each other and are not repetitive. *Network for a Healthy California* does not provide any programs in the counties. El Dorado County will have EFNEP starting this summer. The Public Health and Social Service Departments are not receiving any CalFresh funding. Calaveras and Tuolumne did receive Community Transformation Grants but this is to fund policy work and not intervention or direct education.

d. Areas of Amador/Calaveras/Tuolumne Counties Where CalFresh Program Eligibles Are Underserved or Have Not Had Access to UC CalFresh Nutrition Education Previously

We have made a concentrated effort to serve all communities in the three counties and will continue to do so. One community in Amador that we are just beginning to work with is River Pines, but we will have established relationships with key stakeholders and should have programming in place this fiscal year. We continue to work on serving our senior population and have networked with the food bank in Amador to provide education at Senior Only food distribution sites and we are working with "Common Ground" the agency that provides services to seniors to determine what events might provide us access to the target population. Although additional schools are now eligible for CalFresh, we will need to assess if we can provide serve to them in the new fiscal year based on staffing.

e. Implications of your Needs Assessment and How These Findings Were Applied to this Current Year's CalFresh Nutrition Education Plan

Due to flat funding, we are not able to expand the program to new schools but we are striving to increase the number of adults we serve. The data indicates that obesity and nutrition-related health issues are on the rise in our rural counties and since UC CalFresh is the only significant Nutrition Education Program, we will try to stretch our funding as far as we can. If the budget would allow an increase in staff funding (0.8 FTE) to make all the educators full time, we would be able to serve all eligible schools and increase our adult activities. Part-time positions are not the most efficient, but we have 3 counties and a challenging geographic area. At this time, cross-county assignments are not feasible.

Lessons learned from this fiscal year have provided us with insight into how to market the program and the importance of creating strong community partnership. Working with established groups, for example ESL programs or job clubs have proven to be the most successful. We will also continue to look at family sessions. We have included in the budget funds to purchase a "portable" SMARTBoard that we plan to use at CalFresh Offices, the food bank and with some of our adult and family programs. It will allow us to engage people and entice them to attend the workshops and classes we offer. The SMARTBoard will also be used these in family sessions where children can "teach" and engage their parents in the nutrition lessons and activities through the SMART Board technology. We have learned that classes need to be interactive and "grab" adults if we want them to be successful.

LOCAL PROJECT SYNOPSIS

AMADOR/CALAVERAS/TUOLUMNE COUNTIES

1. State-Level Goals and Objectives

GOAL 1: Family-Centered or Adult/Youth Nutrition Education and Physical Activity

GOAL 2: Money/Food Resource Management, Education and Training for Teens and Adults

GOAL 3: Enhance key University of California Cooperative Extension (UCCE) and Community Partnerships to Increase Nutrition Education and Delivery Options

GOAL 4: Explore Lower Cost Direct Nutrition Education Delivery Methods

GOAL 5: Program Evaluation and Education Delivery Skills Training

2. Description of Projects/Interventions

a. Related State Objectives

See State-level Objectives.

Adult:

Plan, Shop, Save, Cook

Intent to Change Assessment (for two-part series or four-part series lasting less than 3 weeks)

1. By September 30, 2013, at least 50% will report intention to increase frequency of using the "Nutrition Facts" on the food label to choose foods.

Plan, Shop, Save, Cook Evaluation (4 lessons)

By September 30, 2013:

1. At least 40% will increase their frequency of meal planning.
2. At least 50% will increase their frequency of using a grocery list when shopping.
3. At least 50% will increase their frequency of using the "Nutrition Facts" on the food label to choose foods.
4. At least 40% will increase their frequency of comparing prices.
5. At least 40% will report that when deciding what to feed their family, they think about healthy food choices.
6. At least 20% will report greater food security (not running out of food).

Eat & Play Together!

Retrospective Survey

1. By September 30, 2013 at least 35% of the participants will increase the frequency that they consume fruit or vegetables as a snack.
2. By September 30, 2013 at least 40% of the participants will decrease the frequency drinking sugar sweetened beverages (e.g., soda and/or sports drinks).

3. By September 30, 2013 at least 35% of the participants will increase the frequency that they are physically active.

Healthy Happy Families

1. By September 30, 2013 at least 25% of the parents will report that their children eat meals more often with an adult.
2. By September 30, 2013 at least 25% of the parents will report that their children drink soda and other sugar sweetened beverages less often.
3. By September 30, 2013 at least 25% of the parents will report that their children eat meals and/or snacks on a regular schedule more often.

Youth:

Curriculum:

- Harvest of the Month
- Happy, Healthy Me
- Go, Grow, Glow
- Farm to Fork
- RAMP
- Nutrition to Grow On
- EatFit

Teacher Observation Tool:

1. By September 30, 2013 at least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
2. By September 30, 2013 at least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.

Teacher Tasting Tool

1. By September 30, 2013, on average, 40% or less of the class will have previously tried the food presented during a food tasting activity; and
2. By September 30, 2013, on average, more than 80% of the class will report willingness to try the food again at school.
3. By September 30, 2013, on average, more than 70% of the class will report willingness to try the food again at home.

We hope to recruit a few teachers who are willing to use the retrospective evaluation tools for RAMP and EatFit but have not identified any who are willing.

b. Audience

Total Planned Adult	400
Total Planned Youth	3,404
TOTAL	**3,804**

i. Direct Participants

Age	#	%	TOTAL
Under 5	68	2%	**68**
5-17	3,336	88%	**3,336**
18-59	360	9%	**360**
60+	40	1%	**40**
TOTAL	**3,804**	**100%**	**3,804**

Gender	Count	%
Female	2,092	55%
Male	1,712	45%
TOTAL	**3,804**	**100%**

Race / Ethnicity	Hispanic/Latino		Non-Hispanic/Latino		TOTAL BY RACE
	#	%	#	%	
Black or African American			38	1	**38**
Asian			38	1	**38**
A.M. Indian / Alaskan Native			38	1	**38**
Native Hawaiian / Other Pac. Islander					
White	419	11	3,195	84	**3,614**
Multiple			76	2	**76**
TOTAL Race / Ethnicity	**419**	**11%**	**3,385**	**89%**	**3,804**

Language	Estimated %
English	100%
TOTAL	**100%**

c. Focus on CalFresh Eligibles

Our plan for this year is to work closely with the local food banks and food pantries throughout the counties. These agencies serve a high percentage of SNAP participants and eligibles. We will focus on sites serving “seniors only” in Amador County to reach our low-income senior population. We will also re-establish our partnership with the Women’s Crisis Centers and the Public Health Perinatal Program to reach low-income mothers. We have developed a partnership with Tribal TANF and will work on expanding the number of participants. In addition, we will continue to target parents at schools that serve a population with **70%-100%** free and reduced lunch to ensure we are reaching primarily SNAP participants.

We will be focusing on the Plan, Shop, Save, Cook material and conducting 2-4 session series monthly in each county. The goal is to increase skills for purchasing healthy foods on a budget, how to cook healthy on a budget and reducing the number of participants who run out of food before the end of the month.

d. Project Description

Plan, Shop, Save, Cook

We will be using the curriculum almost exclusively for our adult program. We will be offering the workshops approximately once a month in each county and 2 formats will be utilized:

1. A 2-session series with ideally 3 weeks between the first and second session. Sessions will be approximately 1-1½ hour in duration. The goal is 4-6 participants per session.
2. A 4-session series once a week for 4 weeks. Sessions will be approximately 1 hour in duration. The goal will be 4-6 participants per session.

Harvest of the Month

We will offer Harvest of the Month to all our participating schools in Amador and Calaveras Counties every other month. We will strive to offer unfamiliar foods to the students and provide teachers with a 1-3 mini nutrition lessons that tie into the food offered. Tuolumne will participate in Harvest on a classroom level and not a school-wide level. We feel the Harvest of the Month Project provides us with "buy-in" with the teachers and they are more willing to conduct nutrition education throughout the month. Approximately 2,500 students will be reached through each tasting.

Youth Curriculum

We will continue to offer teachers copies of any of our curriculum and conduct 1-2 classroom presentations on request to demonstrate the material and engage the teacher in the nutrition education process. Tasting and physical activity lessons will also be offered. See detail in section 2.a.

Family-Centered

A simple definition of family-centered learning is:

- Learning is in the context of families, and
- Supports parents in roles of caregiver/teacher/nurturer/advocate for their children, and
- Engages parents and children in joint activities that build on strengths.

Family-centered education explicitly teaches to the whole family. Activities are designed for children and parents to do together. This style of group learning acknowledges the central role families play in the growth and development of their children. In family-centered education:

- Parents and children have fun learning together
- Parents help their children develop skills for school
- Parents strengthen their parenting skills

Our family-centered learning will be focused on existing school parent/child functions, for example, Literacy Night, Back-to-School Night, Harvest Festival, and Science Night. These events encourage parents to engage with their child in a variety of fun yet meaningful activities that are targeting behavior change or increased knowledge. We are anticipating reaching 10-15 families per event.

It is also our goal to "test the waters" for family-centered learning by offering workshops utilizing Healthalicious or Eat Smart, Play Hard! We will partner with our eligible schools and explore the possibility of conducting these sessions during "Saturday School." We hope to reach 20 families through this method.

Key Message	Curricula utilized to deliver this message	Evaluation Tool
MyPyramid - Healthy Eating Plan	Plan Shop Save Cook	Intent to Change/ PSSC FBC
Promote Healthy Weight	Plan Shop Save Cook	Intent to Change/ PSSC FBC
Whole Grains	My Plate	Intent to Change
Diet Quality	Plan Shop Save Cook	Intent to Change/ PSSC FBC
Food Shopping/Preparation	Plan Shop Save Cook	Intent to Change/ PSSC FBC

CalFresh Nutrition Education Delivery Sites by Type of Setting

	Non-Proxy Sites (Likely CalFresh Eligibles)	Location-Based Proxy Sites (Likely CalFresh Eligibles)
Adult Education & Job Training Sites		6
Emergency Food Assistance Sites		17
Extension Offices	1	
CalFresh/SNAP Offices		3
Public Schools - K-12	15	
Public Schools - AS	7	
Head Start Programs		11
Community Based Organization	2	
Preschools (located in Non CDS Coded site)	4	

	Non-Proxy Sites	Proxy Sites	TOTAL SITES
COUNT	29	37	66
PERCENTAGE	44%	56%	100%

e. Projected Number of Unduplicated Participants

	UNDER 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
Total Planned Participants	68	2	3,336	88	360	9	40	1	3,804	
Number of CalFresh Participants	30		1,468		158		18		1,674	44%
Number of Other Participants	38		1,868		202		22		2,130	56%
TOTAL	**68**	**2%**	**3,336**	**88%**	**360**	**9%**	**40**	**1%**	**3,804**	**100%**

f. Projected Number of Unduplicated Contacts

	Under 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
CalFresh Recipients	44	1%	2,156	38%	277	5%	31	1%	2,508	44%
Other Participants	56	1%	2,744	48%	353	6%	39	1%	3,192	56%
TOTAL	**100**	**2%**	**4,900**	**86%**	**630**	**11%**	**70**	**1%**	**5,700**	**100%**

3. Project Narrative Summary

These three rural counties have little nutrition education option available. UCCE is the primary resource for all nutrition education activities. The numbers may seem small compared to other larger counties, but the value to the population is huge. We work will all community agencies and partner on a variety of grants and projects to provide nutrition education where it would otherwise be missing.

It is our goal this year to continue to reach those adults who are responsible for purchasing and preparing food in the home. We believe our partnership with the food distribution sites, job clubs, TANF groups and parents of students at eligible schools will provide us with access to many of these decision making adults. However, we do not want to abandon our school program. We believe children have a significant amount of influence on food purchases and although parents are their children's first teachers—children can and often do teach their parents. So we will continue to offer teachers Harvest of the Month as a support to any of the approved curriculum. Students at all of the schools have responded very positively to this activity and we believe it is an excellent way to open the door to more in-depth nutrition education.

Family-centered learning has been discussed for the past year and we are exploring the specifics to determine the best way to implement this. We believe the "Saturday School" might be the best venue. We will invite all parents and students at Rail Road Flat Elementary (88% FRM) to participate in either Healthalicious or Eat Smart, Play Hard one Saturday each month. We feel this will be an excellent opportunity to determine if this type of education is appealing to our target population and what type of behavior change is possible.

a. Summary of Research

The data from the ACT Cluster indicates that after participating in nutrition education 100% of participants indicated they intend to eat less food. 53% intend to eat more whole grains, 40% intend to eat more fruit and 99% intend to eat more than 1 kind of vegetable each day. Although this data is only measuring intent and not actual behavior, we feel that it is a strong indicator of the success of our nutrition education efforts. This feedback ties into state and national data that indicates education can make a difference.

The state level findings of research and needs assessment reported in Section A of the plan provided information incorporated into the planning and delivery of the UC CalFresh Nutrition Education Programs. The 2009 Cal CHEEPS data from the survey conducted by CDPH, provided great information on the consumption habits of CalFresh participants and eligible populations. The data also found a significant positive relationship between fruit and vegetable consumption and the number of nutrition lessons provided.

As the program shifts to include delivery of "family-centered" approaches, the research also supports the need for parents to help their children in achieving a healthy lifestyle through role modeling; engaging children in food preparation; and changing their current eating and shopping habits. Eat and Play Together! models the partnering (parent/child) and goal setting found to have positive impacts on behavior change (Shilts, Horowitz, Townsend 2004).

The California Dietary Practice Survey (2009) and California Women's Health Survey reported on food insecurity amongst California's residents. One of the major reasons for food insecurity reported was not being able to have the CalFresh benefits last for 30 days. This data supports the adult focus on the "resource management" curriculum offered and the increased focus on adult CalFresh recipients and eligible populations.

b. Modification of Project Methods/Strategies

We will place a stronger emphasis on providing education to adults who purchase and prepare food for the families. We will also explore family-centered learning in a more formal setting and evaluate outcome through the Food Behavior Checklist and retrospective evaluation tools.

c. Use of Existing Educational Materials

We will use Plan, Shop, Save, Cook, a variety of approved youth curriculum and Healthalicious and Eat Smart, Play Hard in addition to Harvest of the Month materials.

d. Development of New Educational Materials

N/A

e. Key Performance Measures/Indicators

Process evaluation measures will record participation levels in all activities delivered (Teacher enrollment forms, quarterly teacher hour forms, sign-in sheets for adult nutrition education classes, quarterly tracking form for materials distributed, number of students reached, schools singed up, lessons delivered). Impact evaluation will be Intent to Change form and pre/post modified Food Behavior Checklist for Plan, Shop, Save, Cook which will demonstrate changes in knowledge and behavior as a result of participation in classes.

4. Evaluation Plans

Evaluation tools have been listed in narrative above, but will include Teacher Tasting Tool, Adult Tasting Tool, Teacher Observation Tool, Intent to Change, and Food Behavior Checklist for Plan, Shop, Save, Cook. We will strive to evaluate 100% of all education contacts.

5. Coordination Efforts

As the UCCE NFCS Advisor, I lead the cross-county nutrition coalition – ***Connecting HANDs*.** We coordinate all nutrition activities in Amador and Calaveras. At bi-monthly meetings, we select nutrition messages and encourage all agencies to promote that message. We are the resource for nutrition education information to most community agencies.

We work with WIC and the Food Banks to ensure we are providing consistent messaging to the target population.

Currently no other SNAP-Ed funds are coming into the county so we do not have to deal with overlap in schools or agencies.

6. Adult Program Growth

We have created new partnerships with Tribal TANF, Interfaith Food Bank in Amador and have re-established connections with Women's Crisis Center in Calaveras. We have also begun working with the ESL programs at two of our elementary schools. These connections will provide us access to a large number of eligible adults. We also think that conducting workshops at Saturday School in our schools that have a high percentage of Free and Reduced Meals will also connect us to the household decision makers.

FY 2013 SNAP-Ed Budget

Region: AMADOR/CALAVERAS/TUOLUMNE COUNTIES
State: California
FY 2013 Allocation Budget: $ 238,752.45
Estimated Budget Carry-In from FY 2012

	Expenses	FY 2012 Carry-In Budget	FY 2013 Allocation Budget	State Cash
1.	Salary/Benefits		$ 164,552.83	
2.	Contracts/Grants/Agreements			
3.	Non-Capital Equipment/Supplies		$ 20,994.00	
4.	Materials			
5.	Travel		$ 7,775.00	
6.	Administrative			
7.	Building/Space			
8.	Maintenance			
9.	Equipment & Other Capital Expenditures			
10.	Indirect Cost		$ 45,430.63	
11.	**Total Federal Funds Expenditure**	**$ -**	**$ 238,752.45**	**$ -**
12.	Anticipated Funds Carry-Out from FY 2012 to FY 2013	N/A		N/A

FFY 2013 Budget

Staffing Template: AMADOR/CALAVERAS/TUOLUMNE COUNTIES

FY 2013 Allocation Budget:	2. FTEs** charged to UC CalFresh NEP	3. Description of Job Duties		4. Total UC CalFresh NEP Salary, Benefits and Wages	
*Attach statement of work listing UC CalFresh NEP-related job duties for each position.	**Attach definition of FTE and basis for calculations.	Percentage of UC CalFresh NEP Time spent on Management/ Administrative	Percentage of UC CalFresh NEP Time spent on Direct Delivery	Federal Dollars	Total Federal
Program Rep I	0.60	5%	95%	37,289.97	37,289.97
Program Rep I	0.60	5%	95%	34,861.06	34,861.06
Program Rep II	1.00	5%	95%	60,065.34	60,065.34
Administrative/Clerical	0.55	100%	0%	32,336.45	32,336.45
TOTAL BY PROJECT	**2.75**			**164,552.83**	**164,552.83**

FFY 2013 BUDGET

AMADOR/CALAVERAS/TUOLUMNE COUNTIES

Growth and Justification of change	FEDERAL FFY13	TOTAL FFY13	FEDERAL FFY12	TOTAL FFY12	FEDERAL % change	TOTAL % change
1. Salary/Benefits	164,552.83	164,552.83	148,032.60	148,032.60	10%	10%
2. Contracts/Grants/Agreements	-	-	-	-	0%	0%
3. Non-Capital Equipment/Supplies	20,994.00	20,994.00	18,560.40	18,560.40	12%	12%
4. Materials	-	-	-	-	0%	0%
5. Travel	7,775.00	7,775.00	8,782.50	8,782.50	-13%	-13%
6. Administrative	-	-	-	-	0%	0%
7. Building/Space	-	-	-	-	0%	0%
8. Maintenance	-	-	-	-	0%	0%
9. Equipment & Other Capital Expenditures	-	-	-	-	0%	0%
10. Total Direct Costs	193,321.83	193,321.83	175,375.50	175,375.50	9%	9%
11. Indirect Cost*	45,430.63	45,430.63	39,459.49	39,459.49	13%	13%
12. Total Costs	238,752.45	238,752.45	214,834.99	214,834.99	11%	11%

**Indirect Cost is negotiated at 23.5% from 10/1/12 through 6/30/12. From 7/1/13 through 6/30/15 the indirect cost rate is provisional pending review and approval of the negotiated rate.*

All line items that show a + / - growth over 10% require explanation.

Federal Share

1.0 Increase in salary due to 4% COL Increase and 7% increase in benefits.

3.0 Increase in Equipment/Supplies due to one-time purchase of SMARTboard.

5.0 Travel expenses have been adjusted down to accurrately reflect current expenditures.

Project: AMADOR/CALAVERAS/TUOLUMNE COUNTIES

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
03	A&Y	3	Public Schools - AS	03-73981-6002851		Pioneer Elementary	44%	6%	50.7%	Low income children	CDE FRPM list as of 4/4/11				of 185% poverty
03	A&Y	3	Public Schools - K-12	03-73981-6002851		Pioneer Elementary	44%	6%	50.7%	Low income children	CDE FRPM list as of 4/4/11				of 185% poverty
03	A&Y	3	Public Schools - AS	03-73981-6002869		Plymouth Elementary	39%	14%	52.6%	Low income children	CDE FRPM list as of 4/4/11				of 185% poverty
03	A&Y	3	Public Schools - K-12	03-73981-6002869		Plymouth Elementary	39%	14%	52.6%	Low income children	CDE FRPM list as of 4/4/11				of 185% poverty
05	Y	3	Public Schools - K-12	05-10058-0530048		Calaveras River Academy	69%	12%	81.0%	Low income children	CDE FRPM list as of 4/4/11				of 185% poverty
05	Y	3	Public Schools - K-12	05-10058-9010745		Oakendell Community	100%	0%	100.0%	Low income children	CDE FRPM list as of 4/4/11				of 185% poverty
05	A&Y	3	Public Schools - K-12	05-61564-6003420		Rail Road Flat Elementary	78%	6%	84.3%	low income parents and children	CDE FRPM list as of 4/4/11				of 185% poverty
05	A&Y	3	Public Schools - AS	05-61564-6003438		San Andreas Elementary	52%	11%	63.0%	low income parents and children	CDE FRPM list as of 4/4/12				of 185% poverty
05	A&Y	3	Public Schools - K-12	05-61564-6003438		San Andreas Elementary	52%	11%	63.0%	low income parents and children	CDE FRPM list as of 4/4/11				of 185% poverty
05	A&Y	3	Public Schools - K-12	05-61564-6003446		Valley Springs Elementary	43%	10%	53.2%	low income parents and children	CDE FRPM list as of 4/4/11				of 185% poverty
05	A&Y	3	Public Schools - K-12	05-61564-6003453		West Point Elementary	66%	9%	74.5%	low income parents and children	CDE FRPM list as of 4/4/11				of 185% poverty
05	A&Y	3	Public Schools - K-12	05-61572-6003388		Copperopolis Elementary	45%	16%	60.9%	low income parents and children	CDE FRPM list as of 4/4/11				of 185% poverty
05	A&Y	3	Public Schools - AS	05-61572-6003461		Mark Twain Elementary	43%	9%	51.8%	low income parents and children	CDE FRPM list as of 4/4/11				of 185% poverty
55	A&Y	3	Public Schools - K-12	55-72306-6054829		Belleview Elementary	48%	16%	63.6%	low income parents and children	CDE FRPM list as of 4/4/11				of 185% poverty
55	A&Y	3	Public Schools - AS	55-72348-6054860		Columbia Elementary	45%	8%	52.9%	low income parents and children	CDE FRPM list as of 4/4/11				of 185% poverty
55	A&Y	3	Public Schools - K-12	55-72348-6054860		Columbia Elementary	45%	8%	52.9%	low income parents and children	CDE FRPM list as of 4/4/11				of 185% poverty
55	A&Y	3	Public Schools - AS	55-72355-6054894		Curtis Creek Elementary	38%	15%	53.4%	low income parents and children	CDE FRPM list as of 4/4/11				of 185% poverty
55	A&Y	3	Public Schools - K-12	55-72363-6054852		Chinese Camp Elementary	93%	0%	92.6%	low income parents and children	CDE FRPM list as of 4/4/11				of 185% poverty
55	A&Y	3	Public Schools - AS	55-72363-6054902		Jamestown Elementary	56%	9%	64.4%	low income parents and children	CDE FRPM list as of 4/4/11				of 185% poverty
05	A	2	Emergency Food Assistance Sites			Resource Connection Mobile Emergency Food PantryWest Point				low income adults	Site eligible by proxy			100%	of 130% poverty
05	A	2	Emergency Food Assistance Sites			Resource Connect. Mobile Emergency Food Pantry, RailRoad Flat				low income adults	Site eligible by proxy			100%	of 130% poverty
05	A	2	Emergency Food Assistance Sites			Resource Connect. Mobile Emergency Food Pantry, Arnold				low income adults	Site eligible by proxy			100%	of 130% poverty
05	A	2	Emergency Food Assistance Sites			Resource Connect. Mobile Emergency Food Pantry, Murphys				low income adults	Site eligible by proxy			100%	of 130% poverty
55	A	2	Emergency Food Assistance Sites			Amador Tuolumne Community Action Agency, 427 N. Hwy 49, Sonora, CA 95370				low income adults	Site eligible by proxy			100%	of 130% poverty
03	A	3	Extension Offices			State Preschool parents, Amador/Calaveras Co				low income parents and children	Enrollment data from preschools			65%	of 185% poverty
05	A	3	Community Based Organization			Resource Connection, Calaveras Co				low income adults	Intake data from agency			100%	of 185% poverty
55	A	1	Food Stamp offices			Tuolumne County Social Services 20075 Cedar Road North, Sonora, CA 95370				low income adults	Certified Eligibles			100%	of 130% poverty
03	A&Y	2	Head Start Programs			ATCCA Jackson Headstart/State Preschool				low income parents and children	Income/Location based Proxy			100%	of 130% poverty
05	A	2	Head Start Programs			Resource Connect. Angels Camp Headstart Preschool				low income adults	Income/Location based Proxy			100%	of 130% poverty
05	A	2	Head Start Programs			Resource Connect. Copperopolis Headstart Preschool				low income adults	Income/Location based Proxy			100%	of 130% poverty
05	A	2	Head Start Programs			Resource Connect. Jenny Lind Headstart Preschool				low income adults	Income/Location based Proxy			100%	of 130% poverty
05	A	2	Head Start Programs			Resource Connect. Murphys Headstart Preschool				low income adults	Income/Location based Proxy			100%	of 130% poverty
05	A	2	Head Start Programs			Resource Connect. San Andreas Goldstrike Preschool/Headstart				low income adults	Income/Location based Proxy			100%	of 130% poverty
05	A	2	Head Start Programs			Resource Connect. San Andreas St Charles Preschool/Headstart				low income adults	Income/Location based Proxy			100%	of 130% poverty
05	A	2	Head Start Programs			Resource Connect. Valley Springs Preschool/Headstart				low income adults	Income/Location based Proxy			100%	of 130% poverty
05	A	2	Head Start Programs			Resource Connect. Vista Del Lago Preschool/Headstart				low income adults	Income/Location based Proxy			100%	of 130% poverty
05	A	2	Head Start Programs			Resource Connect. West Point Preschool/Headstart				low income adults	Income/Location based Proxy			100%	of 130% poverty
55	A&Y	2	Head Start Programs			Sonora Head Start/State Preschool				low income parents and children	Income/Location based Proxy			100%	of 130% poverty
03	A&Y	3	PreSchools (located in Non CDS Coded site)			Pioneer State Preschool	65%	0%	65.0%	low income parents and children	Agency enrollment requirements				of 185% poverty
03	A&Y	3	PreSchools (located in Non CDS Coded site)			Jackson State Preschool	65%	0%	65.0%	low income parents and children	Agency enrollment requirements				of 185% poverty
03	A&Y	3	PreSchools (located in Non CDS Coded site)			Ione State Preschool, Ione	70%	5%	75.0%	low income parents and children	Agency enrollment requirements				of 185% poverty
03	A&Y	3	PreSchools (located in Non CDS Coded site)			Plymouth State Preschool, Plymouth	70%	5%	75.0%	low income parents and children	Agency enrollment requirements				of 185% poverty
05	A	1	Food Stamp offices			Calaveras Works Human Services - San Andreas				low income adults	Certified Eligibles				of 130% poverty
05	A	2	Community Based Organization			Resource Connection Women's Crisis Center				low income women in crisis	Income/Location based Proxy				of 185% poverty
05	A&Y	3	Public Schools - K-12	05-61564-6108518		Jenny Lind Elementary	37%	13%	50.2%	low income parents and children	Enrollment data from school district				of 185% poverty
05	A&Y	3	Public Schools - K-12	05-61564-6003404		Mokelumne Hill Elementary	52%	10%	61.9%	low income parents and children	Enrollment data from school district				of 185% poverty
05	A&Y	3	Public Schools - K-12	05-61564-6105431		Toyon Middle	44%	12%	55.8%	low income parents and children	Enrollment data from school district				of 185% poverty
03	A	2	Adult education & Job Training Sites			ATCAA Community Center, Ione				low income adults	Income/Location based Proxy		100%	100%	of 130% poverty
03	A	2	Adult education & Job Training Sites			ATCAA Upcountry Community Center, Pinegrove				low income adults	Income/Location based Proxy		100%	100%	of 130% poverty
03	A	2	Adult education & Job Training Sites			ATCAA Community Center, Camanche				low income adults	Income/Location based Proxy		100%	100%	of 130% poverty
03	A	2	Adult education & Job Training Sites			ATCAA Headstart, Ione				low income adults	Income/Location based Proxy		100%	100%	of 130% poverty
03	Y	2	Adult education & Job Training Sites			ATCAA Independent Living Program, Ione	100%		100.0%	low income adults	Income/Location based Proxy		100%	100%	of 130% poverty
03	A	2	Adult education & Job Training Sites			Tribal TANF, Jackson				low income adults	Income/Location based Proxy		100%	100%	of 130% poverty
05	A	2	Emergency Food Assistance Sites			Resource Connection Mobile Emergency Food Pantry, Copperopolis				low income adults	Income/Location based Proxy		100%	100%	of 130% poverty
05	A	2	Emergency Food Assistance Sites			Resource Connection Mobile Emergency Food Pantry, Mountain Ranch				low income adults	Income/Location based Proxy		100%	100%	of 130% poverty

Project: AMADOR/CALAVERAS/TUOLUMNE COUNTIES

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
03	A	2	Emergency Food Assistance Sites			Interfaith Food Bank - Ione Community Methodist Church				low income adults	Income/Location based Proxy		100%	100%	of 130% poverty
03	A	2	Emergency Food Assistance Sites			Interfaith Food Bank - River Pines Town Hall				low income adults	Income/Location based Proxy		100%	100%	of 130% poverty
03	A	2	Emergency Food Assistance Sites			Interfaith Food Bank - Pinegrove Upcountry Community Center				low income adults	Income/Location based Proxy		100%	100%	of 130% poverty
03	A	2	Emergency Food Assistance Sites			Interfaith Food Bank - Sutter Creek 7th Day Adventist Church				low income adults	Income/Location based Proxy		100%	100%	of 130% poverty
03	A	2	Emergency Food Assistance Sites			Interfaith Food Bank - Sierra Baptist Church				low income adults	Income/Location based Proxy		100%	100%	of 130% poverty
03	A	2	Emergency Food Assistance Sites			Interfaith Food Bank - Amador Co Senior Center				low income adults	Income/Location based Proxy		100%	100%	of 130% poverty
03	A	2	Emergency Food Assistance Sites			Interfaith Food Bank - Plymouth City Hall				low income adults	Income/Location based Proxy		100%	100%	of 130% poverty
03	A	2	Emergency Food Assistance Sites			Interfaith Food Bank - St. Mary of the Mtn Church				low income adults	Income/Location based Proxy		100%	100%	of 130% poverty
03	A	2	Emergency Food Assistance Sites			Interfaith Food Bank - Camanche Lake Community Center				low income adults	Income/Location based Proxy		100%	100%	of 130% poverty
03	A	2	Emergency Food Assistance Sites			Interfaith Food Bank - Fiddletown Community Church				low income adults	Income/Location based Proxy		100%	100%	of 130% poverty
03	A	1	Food Stamp offices			Amador County Department of Social Services - Jackson				low income adults	Certified Eligibles				of 185% poverty

LOCAL NEEDS ASSESSMENT

BUTTE/COLUSA/GLENN/SUTTER/YUBA COUNTIES

1. Needs Assessment Methodology

a. Existing Information (source, content, time frame):

Needs assessment methods used for FY13 for the 5-county cluster (Cluster) include review of secondary data sources including those listed below:

- Children NOW. 2010 California County.
- California Department of Education Data Quest
- California Food Policy Advocates, 2010 Butte/Colusa/Glenn/Sutter/Yuba County Nutrition and Food Insecurity Profile
- Health Snapshots by County using CHIS data provided by UCLA
- Annie E. Casey Foundation Kids Count Data Center
- U.S. Census Bureau, American Community, California and County Data Profiles
- County Health Rankings
- UCLA Center for Health Policy Research – Adult Health Profiles
- UCB – Center for Weight and Health
- Feeding America

These sources were used to complete an analysis of the CalFresh eligible population and extent of nutrition-related problems in the CalFresh eligible population.

b. New Information Collection (source and content):

- A systematic literature review conducted by the Center for Weight and Health to determine whether sweetened beverage intake increases the risk for obesity, and the extent to which it has contributed to recent increases in energy intake and adiposity in the USA supports the conclusion that the consumption of sweetened beverages account for at least one-fifth of the weight gained between 1977 and 2007 in the US population. Actions that are successful in reducing sweetened beverage consumption are likely to have a measurable impact on obesity (UCB – Center for Weight and Health, 2010 Woodward-Lopez).

  The Cluster will participate in ReThink Your Drink activities coordinated by our Regional Collaborative and extensions of these activities.

- The 4-H Study of Positive Youth Development, a longitudinal study that began in 2002, continues today, surveying more than 7,000 adolescents from diverse backgrounds across 44 U.S. states, found 4-H'ers – regardless of their background, socio-economic status, race, and gender – thrive through the health/safety education and experiences they receive through 4-H programming. In fact, young people in 4-H are 2.3 times more likely to exercise and be physically active.

The Cluster will work with the 4-H Youth Development Program identifying youth for key roles in extending information in eligible schools and communities.

2. Needs Assessment Findings

a. Demographic Characteristics of CalFresh Program Eligibles in Butte/Colusa/Glenn/Sutter/Yuba Counties

The population within the Cluster is comprised of a variety of ethnicities and cultural backgrounds. Geographically, this Cluster is largely rural with urban populations concentrated in Chico and Yuba City. Economic conditions also vary throughout the Cluster.

Unemployment in the Cluster is higher than the State average of 11.5%: Butte is 13.8%, Colusa is 26.2%, Glenn is 17.7%, Sutter is 21.0% and Yuba is 18.3%. In many instances, unemployed or employed part-time, are often dependent on assistance programs.

A wide variety of cultures and backgrounds are represented in the population in the 5-county cluster. In all five counties, of those speaking a second language at home, Spanish ranked the highest.

	Butte %	Colusa %	Glenn %	Sutter %	Yuba %
White	75.2	39.8	55.9	50.4	58.8
Minority:	24.7	60.2	44.1	49.7	41.2
Hispanic	14.1	55.1	37.5	28.8	25.0
Black	1.4	.8	.7	1.8	2.9
American Indian	1.5	1.4	1.7	1.0	1.7
Asian	4.3	1.5	2.5	14.5	6.9
Other	3.4	1.4	1.7	3.6	4.6

FNS has identified SNAP-Ed target audience as women, first, then children because women living in households with children and children themselves represent the majority of SNAP participants nationally. In the Cluster, a significant percent of children live in households headed by single parent, primarily female.

% of families & people whose income in the past 12 mos. is below the poverty level	Butte %	Colusa %	Glenn %	Sutter %	Yuba %
All families	**11.0**	**12.5**	**13.8**	**11.3**	**13.9**
W/ related children under 18	19.3	21.1	19.9	17.0	20.2
W/ related children under 5 years only	22.2	15.5	38.8	26.0	17.6
Families w/ female head of household (no husband present)	30.3	41.7	34.4	30.4	33.6
W/ related children under 18	39.7	47.4	44.0	38.8	42.5
W/ related children under 5 years only	52.1	54.8	73.8	52.2	36.0
All people	**18.4**	**15.0**	**17.5**	**14.3**	**20.0**
W/ related children under 5	24.1	27.6	33.9	25.2	32.7
W/ related children 5-17	21.0	22.3	17.1	17.8	26.0

	Butte	Colusa	Glenn	Sutter	Yuba
Population	**220,337**	**21,204**	**28,237**	**92,207**	**73,067**
Total population in poverty	43,392	3,161	4,890	15,780	14,708
% of total population in poverty	20%	15%	17.6%	16.8%	20.7%
Child Population	**48,054**	**6,381**	**8,035**	**29,200**	**22,575**
All ages below 18 in poverty	11,339 (25%)	1,453 (22.9%)	1,992 (17.6%)	6,056 (23.5%)	5,847 (28.2%)
Ages 5- 17 in poverty	7,528 (22.9%)	955 (21.2%)	1,344 (24%)	4,072 (21.8%)	3,820 (26.4%)
Persons in SNAP	**19,768**	**1,403**	**2,416**	**7,499**	**9,332**
# income eligible	49,320	3,299	5,305	17,316	10,222
Students eligible for FRP meals	**16,998**	**2,847**	**3,679**	**10,314**	**8,243**
Students eating FRP lunch	11,514	2,150	2,661	7,559	6,979
Students eating FRP breakfast	5,709	942	1,372	3,944	3,986

Adults in food insecure households ranged from 30% to 42% in the Cluster. Food-insecure households (those with low and very low food security) had difficulty at some time during the year providing enough food for all their members due to a lack of resources.

	Butte	Colusa	Glenn	Sutter	Yuba
# of adults in food insecure households	18,000	15,000	15,000	10,000	8,000
% of adults in food insecure households	30.4%	40.1%	40.1%	41.9%	40.2%
% of overweight or obese adults	58.6%	63.8%	63.8%	66.9%	65.7%
% of children overweight for age	9.7%	10.2%	10.2%	10.9%	10.4%
# of individuals with Type II Diabetes	10,000	14,000	7,000	6,000	3,000
# participating in WIC	6,889	4,991	1,572	4,118	4,991
Per capita income	$23,404	$21,317	$19,987	$22,344	$19,937

Rates of food insecurity were substantially higher than the national average for households with incomes near or below the Federal poverty line, households with children headed by single women or single men, and Black and Hispanic households. Food insecurity was common in rural areas than in suburban areas and other outlying areas around large cities.

	Butte	Colusa	Glenn	Sutter	Yuba	CA
130 % of poverty (SNAP, Free school meal and CSFP)	54%	52%	53%	45%	54%	**42%**
130% - 185% poverty (Reduced school meal, WIC)	18%	28%	26%	23%	20%	**11%**
Charitable food assistance	28%	20%	22%	32%	26%	**47%**

Many food insecure individuals do not qualify for Federal food assistance and must rely on charitable food assistance suggesting that complementary program and strategies are necessary to reach food insecure individuals at different income levels.

b. Nutrition-Related Behavioral and Lifestyle Characteristics of CalFresh Program Eligibles in Butte/Colusa/Glenn/Sutter/Yuba Counties

Dietary and Food Purchasing Attitudes and Habits:
According to the U.S. Department of Agriculture (USDA) low-income families have a tendency to consume a less nutritious diet than other households because they do not consume the recommended amounts of fruit, vegetables, meat, whole grains and low-fat dairy products.

Providing healthy meals can be a challenge for low-income families. The reduced access to healthy foods makes it difficult for low-income families to maintain a well-balanced, nutritious diet. Diets that are deficient of fruits and vegetables can increase the risk of developing heart disease, diabetes and certain cancers. In addition, poor nutrition may lead to obesity.

Affordability of food becomes an issue for low-income households that do not receive SNAP benefits or that receive less than the maximum benefit amount. SNAP benefits are typically reduced as a household's income increases. SNAP households that receive less than the maximum benefit amount and households that earn just enough to be ineligible for benefits may have difficulty affording healthy diets.

Even in situations where the costs of healthy and less nutritious food options are equal, many consumers evidently feel that they get more value from the less nutritious food. Taste and convenience may lead households to prefer less nutritious foods and value them more highly than foods with better nutritional profiles.

Traditional attitudes about what constitutes a "good" meal may contribute to attitudes that fruit and vegetables are unaffordable. For example, research sponsored by FNS has found that for many low-income families, meat signifies status and success and is considered an essential, central part of any dinner. And USDA's Economic Research Services (ERS) research suggests that households with incomes less than 130 percent of the poverty line are likely to spend additional income on beef and frozen prepared foods, not fruit and vegetables.

Like other U.S. households, low-income households tend to consume more than the recommended amounts of added fats, refined grains, and added sugars and sweeteners and below the recommended amounts of fruit, vegetables, whole grains, and low-fat milk and milk products. These food choices are contrary to dietary advice about the importance of fruit, vegetables, whole grains, and low-fat dairy in healthy diets. Relative to other households, low-income households must allocate a higher share of both their income and time budgets to food if they wish to consume tasty, nutritious meals.

Among low-income households, individuals in households participating in the Supplemental Nutrition Assistance Program (SNAP) spent more time grocery shopping, preparing food, and caring for their children than individuals in low-income non-participating households.

Limited-resource families often lack food preparation skills. As a result, increased numbers of limited-resource families report eating meals away from home on a regular basis. An increase in the number of meals consumed in restaurants not only reduces the family's limited resources for food, but also exposes family members to larger portion sizes and often higher fat food choices.

The lack of local access to healthy foods makes it difficult for families who remain in low-income urban communities to maintain a well-balanced, nutritious diet. With limited transportation options, families must resort to purchasing unhealthy foods from nearby fast food restaurants or local corners. These small, corner stores, though more convenient, generally offer fewer healthy foods, are poorly maintained and charge higher prices, sometimes as much as 49 percent higher than those of supermarkets. Their selection consists mainly of canned and processed foods and very little, if any, fresh meat and produce.

c. Other Nutrition-Related Programs Serving Low-Income Persons in Butte/Colusa/Glenn/Sutter/Yuba Counties

An increasing number of programs deliver nutrition education to CalFresh eligible audiences. These range from federally, state, or grant-funded programs operated by local non-profit agencies or charitable organizations.

It is emphasized that CalFresh Program nutrition education services must supplement, not supplant, services provided through programs such as WIC, Head Start and EFNEP.

- WIC
- EFNEP – Headquartered in Butte County, serves all 5 counties
- Head Start
- Sierra Cascade Regional Collaborative
- CSUC Sierra Cascade Nutrition and Activity Consortium
- Community Action Agency
- Northern Valley Catholic Social Services
- Connecting Circles of Care
- Rescue Mission and Soup Kitchens
- Local non-profit food pantries

Sutter and Yuba counties have funding through the County Welfare Department/Local Health Department Project and Colusa and Glenn counties have Innovative Project funding.

d. Areas of Butte/Colusa/Glenn/Sutter/Yuba Counties Where CalFresh Program Eligibles Are Underserved or Have Not Had Access to UC CalFresh Nutrition Education Previously

Residents in all 5 counties are at risk for diet-related diseases based on data for consumption of fruits and vegetables, overweight or obese, and lack of physical activity. Obesity risks are often disproportionate among minority low-income, less educated and rural populations due to inequitable distribution of health promotion resources and community risk factors that contribute to disparities in obesity prevalence (CDC). Counties with the greatest need for UC CalFresh NEP services include Yuba, Sutter and Colusa counties. These high-need counties were selected based on:

- Percentage of adults in food insecure households
- Percentage of overweight/obese adults
- Percentage of female heads of household whose income is below the poverty level and have children under five years of age
- Percent of poverty

- Percent of minority population

Butte and Glenn counties will continue to receive programming and areas of emphasis will include adults in food insecure households.

e. Implications of your Needs Assessment and How These Findings Were Applied to this Current Year's CalFresh Nutrition Education Plan

Food security is especially important for children because their nutrition affects not only their current health, but also their future health and well-being. Previous studies that used various data sources suggest that children in food-insecure households face elevated risks of health and development problems, compared with children in otherwise similar food-secure households. SNAP and UCCE CalFresh Nutrition Education Programs improve children's food security by providing low-income households with access to healthful food, as well as to nutrition education. Increasing interest in home and community gardens and collaboration with the Master Gardener Program helps families access fruits and vegetables. Our knowledge about the extent of food insecurity in households with children—and the household characteristics associated with food insecurity—contributes to UCCE's effective programs that support the well-being of children. We will continue to deliver programs to youth through the school system, afterschool programs and community agencies.

Food and dietary choices are influenced not only by prices and income, but also by family structure, time constraints, psychological factors, nutritional information, and Federal food and nutrition assistance programs. Job opportunities and wage rates, along with work supports available to working households (such as earned-income tax credits, child care subsidies, and supplemental nutrition assistance), are likely to be key determinants of children's food security in low-income households. We will continue series-based adult program delivery.

UC CalFresh series-based programs help low-income families acquire the knowledge, skills, attitudes, and changed behaviors necessary for nutritionally sound diets, and contribute to their personal development and the improvement of total family diet and nutritional welfare. Through hands-on learning process, low-income adults are given opportunities to learn how to make food choices to improve the nutritional quality of meals they serve their families. Participants gain new skills in food production, preparation, storage, safety and sanitation, and learn to better manage their food budget and related resources such as WIC vouchers. Individuals who take part in a hands-on series of lessons use the knowledge they gain to break the cycle of poverty for their families. UC CalFresh will continue family-centered series-based program delivery.

Programming is delivered by nutrition educators who use UC curricula to reach high-risk audiences with the skills they need to reduce their risk, including balancing their food resources to last throughout the month. Members in the 4-H Youth Development Program, Master Gardeners and Farmer Advisors will continue to collaborate on nutrition education delivery.

There are many options for improving healthy food access, each with a unique set of advantages to participants and community health, including community gardens and farmers market.

CalFresh have identified five goals. These include:

- Family-centered or adult/youth nutrition education
- Money/Food resource management, education and training for teens and adults
- Enhance key UCCE and community partnerships to increase nutrition education delivery options
- Explore lower cost direct nutrition education delivery methods
- Program evaluation and education delivery skills training

While individuals make choices about their eating and exercise habits, the environment in which they live affects their choices. UC CalFresh will continue to address the needs of the individual while supporting structures in the outer spheres of the Ecological Model.

LOCAL PROJECT SYNOPSIS

BUTTE/COLUSA/GLENN/SUTTER/YUBA COUNTIES

1. State-Level Goals and Objectives

GOAL 1: Family-Centered or Adult/Youth Nutrition Education and Physical Activity

GOAL 2: Money/Food Resource Management, Education and Training for Teens and Adults

GOAL 3: Enhance key University of California Cooperative Extension (UCCE) and Community Partnerships to Increase Nutrition Education and Delivery Options

GOAL 4: Explore Lower Cost Direct Nutrition Education Delivery Methods

GOAL 5: Program Evaluation and Education Delivery Skills Training

2. Description of Projects/Interventions

a. Related State Objectives

See State-level Objectives.

- **MAKING EVERY DOLLAR COUNT –** Retrospective evaluation tool will show by September 2013,
    1. At least 20% of graduates will report having used one of the easy ways to save money on food.
    2. At least 50% of graduates will report greater understanding of how food advertisements can influence purchases.
    3. At least 50% of graduates will report knowing more about simple, healthy meals to make at home.
    4. At least 50% of graduates will report they plan to determine if using a coupon is better than buying a store brand.
    5. At least 20% will report greater food security (not running out of food at the end of the month).

  Description of Implementation: Making Every Dollar Count (MEDC) will be implemented in established sites from previous program years. Expansion of MEDC implementation shall occur at five new sites in Yuba and Sutter counties.

- **PLAN, SHOP, SAVE, COOK –** Intent to Change Assessment and curriculum evaluation tools will show by September 2013,
    1. As measured by the Intent to Change Assessment tool,
        - At least 50% will report intention to increase frequency of using the "Nutrition Facts" on the food label to choose foods.
    2. As measured by curriculum evaluation,
        - At least 40% will increase their frequency of meal planning.

- At least 50% will increase their frequency of using a grocery list when shopping.

Description of Implementation: Plan, Shop, Save, Cook will be implemented within city recreation districts. The senior population will be targeted for programming.

- **EAT & PLAY TOGETHER –** Curriculum pre/post surveys and retrospective survey upon series completion will show by September 2013,
  1. At least 35% of participants will increase the frequency that they consume fruit or vegetable as a snack.
  2. At least 40% of the participants will decrease the frequency of drinking sugar sweetened beverages.
  3. At least 35% of the participants will increase the frequency that they are physically active.

  Description of Implementation: Eat & Play Together will be implemented at YMCAs, preschool sites, and community venues where young families congregate.

- **HEALTHALICIOUS –** Curriculum pre/post surveys will show by September 2013,
  1. At least 50% of children will increase their interest in cooking.
  2. At least 50% of the children will increase their willingness to try new foods.
  3. At least 25% of the children will drink milk with dinner more often.
  4. At least 25% of the children will drink soda and other sweetened beverages less often.

  Description of Implementation: Healthalicious will be implemented in school classrooms or after-school programs where there is access to a function garden or garden education program.

- **POWER PLAY –** Teacher Observation Tool evaluation will show by September 2013,
  1. At least 50% of teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
  2. At least 40% of teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.

  Description of Implementation: PowerPlay will be implemented in school classrooms or after-school programs in all five counties.

b. Audience

Total Planned Adult	700
Total Planned Youth	6,900
TOTAL	**7,600**

i. Direct Participants

Age	#	%
Under 5	345	5%
5-17	6,555	95%
TOTAL PLANNED YOUTH	**6,900**	**100%**
18-59	665	95%
60+	35	5%
TOTAL PLANNED ADULT	**700**	**100%**
TOTAL	**7,600**	

Gender	Count	%
Female	3,952	52%
Male	3,648	48%
TOTAL	**7,600**	**100%**

Race / Ethnicity	Hispanic/Latino		Non-Hispanic/Latino		TOTAL BY RACE
	#	%	#	%	
Black or African American	103	5%	277	5%	**380**
Asian	107	5%	443	8%	**546**
A.M. Indian / Alaskan Native	246	12%	555	10%	**801**
Native Hawaiian / Other Pac. Islander	0	0	0	0	**0**
White	1,601	78%	4,272	77%	**5,813**
Multiple	0		0		**0**
TOTAL Race / Ethnicity	**2,052**	**27%**	**5,548**	**73%**	**7,600**

Language	Estimated %
English	98%
Hmong	2%
TOTAL	**100%**

c. Focus on CalFresh Eligibles

Adult and family-centered educational outreach will be the focus of programming through community organizations such as YMCA, recreation centers, pre-school, after-school, job training sites, food commodity distribution sites, and faith-based organizations. UC CalFresh staff will develop relationships with parent organizations at school sites and Wellness Committees as a means to deliver adult and family programming.

Butte County UCCE will implement a research project titled, Team Up for Good Health – Kids, Families and Communities in conjunction with the University of California Berkeley Center for Weight and Health. This project addresses a UC ANR Strategic Initiative and will begin to be implemented September 2012. Schools, 4-H clubs and community organizations will participate in improving education and access to healthy foods through UC CalFresh approved nutrition lessons and activities implementation. The nutrition education provided by UC CalFresh will be enhanced by the resources and assistance provided through the research project's external funding. This project is an innovative program to reduce childhood obesity and promote health

among all children. Five UC CalFresh eligible schools have been selected to participate in the project. Height and weight of 4th and 5th grade students at these five schools will be taken and assessed at the beginning and end of this 2 year project.

d. Project Description

Through coordinated efforts with school and community partners, approved UC CalFresh curricula and educational activities will be implemented. Adult and family-centered series-based nutrition education will be implemented at community sites serving CalFresh eligible populations. Active living and healthy eating environments will be supported through implementation of curricula resources and UC CalFresh lesson demonstrations. UC CalFresh program delivery will occur at teacher and staff trainings at school and community sites. School interventions will include the use of UC CalFresh curricula specifically designed around Nutrition Competencies for California and correlated to California Content Standards. Cooking activities and sample size food tastings will be offered. Advocacy efforts to develop school and community environments that promote healthy eating and physical activity will occur. Series-based nutrition, cooking lessons and demonstrations, and garden-based nutrition education will be the primary method of program delivery. UC CalFresh Program Representatives will serve on School Wellness Committees and parent organizations to promote active living and healthy eating environments.

UC CalFresh nutrition educators will host and/or participate in school-wide events designed to promote active living and healthy eating. Media coverage of events will highlight these efforts.

UC CalFresh staff will participate in collaborative meetings to plan for ways to best serve identified un-met service areas or populations and to work to reduce programmatic duplication. The collaborative efforts will help support positive obesity prevention practices and consistent nutrition and physical activity messages. UC CalFresh staff will serve on community nutrition related task forces and collaborative workgroups such as; Butte County Obesity Task Force, Glenn County Health Advisory Committee, Colusa County Prevention Coalition, Colusa County Indian Health Council, Yuba County Health Commission.

Key Message	Curricula utilized to deliver this message	Evaluation Tool
1. Limited added sugars or caloric sweeteners	• Eat & Play Together • Making Every Dollar Count	• Retrospective, pre/post surveys • Food Behavior Checklist
2. Fruits and Vegetables	• Eat & Play Together • Fresh From the Garden • Plan, Shop, Save & Cook • Healthalicious • Happy Healthy Me • Go, Glow, Grow • Reading Across MyPyramid • Power Play • Nutrition to Grow on	• Retrospective, pre/post surveys, Teacher Tastings Tool, Teacher Observation Tool

Key Message	Curricula utilized to deliver this message	Evaluation Tool
3. Physical Activity	• Eat & Play Together • Eat Fit/Walk Fit • Jump Start Teens	• Retrospective, pre/post surveys, Teacher Tastings Tool, Teacher Observation Tool
4. Diet Quality	• Eat & Play Together • Fresh From the Garden • Plan, Cook, Shop & Cook • Healthalicious	• Retrospective, pre/post surveys, Teacher Tastings Tool, Teacher Observation Tool
5. Promote Healthy Communities	• Farm to Fork • Power Play	• Pre/Post surveys, Teacher Tastings Tool, Teacher Observation Tool

CalFresh Nutrition Education Delivery Sites by Type of Setting

	Non-Proxy Sites (Likely CalFresh Eligibles)	Location-Based Proxy Sites (Likely CalFresh Eligibles)
Adult Education & Job Training Sites		6
Community Centers	2	
CalFresh/SNAP Offices		3
Public Housing		2
Public Schools - K-12	76	
Public Schools - PreK	1	
Public Schools - AS	1	
Head Start Programs		1
Shelters	2	
Preschools (located in Non CDS Coded site)	1	

	Non-Proxy Sites	Proxy Sites	TOTAL SITES
COUNT	83	12	95
PERCENTAGE	87%	13%	100%

e. Projected Number of Unduplicated Participants

	UNDER 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
Total Planned Participants	345	4.5%	6,555	86%	665	9%	35	0.5%	7,600	
Number of CalFresh Participants	217		4,130		419		22		4,788	63%
Number of Other Participants	128		2,425		246		13		2,812	37%
TOTAL	**345**	**4.5%**	**6,555**	**86%**	**665**	**9%**	**35**	**0.5%**	**7,600**	**100%**

f. Projected Number of Unduplicated Contacts

	Under 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
CalFresh Recipients	652	3%	12,389	56%	837.9	4%	44.10	20%	13,923	63%
Other Participants	383	2%	7,276	33%	492.10	2%	25.9	12%	8,177	37%
TOTAL	**1035**	**5%**	**19,665**	**89%**	**1,330**	**6%**	**70**	**0.32%**	**22,100**	**100%**

3. Project Narrative Summary

Butte, Colusa, Glenn, Sutter and Yuba county nutrition education programs will be maintained at established school sites. Expansion of adult and youth programming through preschools in the Yuba and Sutter counties will be the focus in this region. Partnering with food commodity distribution agencies in Glenn, Yuba, Sutter and Colusa counties will occur.

Our program interventions are behaviorally focused, science-based, and learner-centered and focuses on three components: 1) education efforts focused on SNAP-Ed identified behavioral outcomes; 2) introduction and exposure to new foods; and 3) building a classroom and home environment to provide support and dialog that encourages the family unit to establish healthy eating habits. Each component is important when providing the family with a comprehensive nutrition education experience.

To reach eligible adults we will partner with schools, parent organizations, recreation districts, county welfare departments, county food commodity distribution agencies that target CalFresh populations. We will provide series-based nutrition education. We estimate reaching 3,000 unduplicated adults through a combination of series-based and single session programming.

Nutrition Education in schools and through youth organizations will be delivered by UC CalFresh educators or teachers/extenders. The primary curricula in schools are UCCE developed or SNAP-Ed adapted; supplementary activities are used to complement lessons. Appropriate delivery methods will be used to target varied audiences. Teachers/extenders receive training on the use of curricula and integrating USDA core nutrition messages into the school day. Approved resource materials and kits are provided and demonstrations and tasting supplement lessons. UC CalFresh educators participate in school wide events in which active living and healthy eating is supported. Teachers will complete the statewide online Teacher Observation Tool and Teacher Tasting Tool.

a. Summary of Research

The state level findings of research and needs assessment reported in Section A of the plan provided information incorporated into the planning and delivery of the UC CalFresh Nutrition Education Programs. The 2009 Cal CHEEPS data from the survey conducted by CDPH, provided great information on the consumption habits of CalFresh participants and eligible populations. The data also found a significant positive relationship between fruit and vegetable consumption and the number of nutrition lessons provided.

As the program shifts to include delivery of “family-centered” approaches, the research also supports the need for parents to help their children in achieving a healthy lifestyle through role modeling; engaging children in food preparation; and changing their current eating and shopping habits. Eat and Play Together! models the partnering (parent/child) and goal setting found to have positive impacts on behavior change (Shilts, Horowitz, Townsend 2004).

The California Dietary Practice Survey (2009) and California Women’s Health Survey reported on food insecurity amongst California’s residents. One of the major reasons reported was not being able to have the CalFresh benefits last for 30 days. This data supports the adult focus on the “resource management” curriculum offered and the increased focus on adult CalFresh recipients and eligible populations.

Food and dietary choices are influenced not only by prices and income, but also by family structure, time constraints, psychological factors, nutrition information, and federal food and nutrition assistance programs. Job opportunities and wage rates, along with work supports available to working households (such as earned-income tax credits, child care subsidies, and supplemental nutrition assistance), are likely to be key determinants of children’s food security in low-income households. We will continue series-based adult program delivery.

UC CalFresh series-based programs help low-income families acquire the knowledge, skills, attitudes, and changed behaviors necessary for nutritionally sound diets, and contribute to their personal development and the improvement of total family diet and nutrition welfare. Through hands-on learning process, low-income adults are given opportunities to learn how to make food choices to improve the nutritional quality of meals they serve their families. Participants gain new skills in food production, preparation, storage, safety and sanitation, and learn to better manage their food budget and related resources such as WIC vouchers. Individuals who take part in a hands-on series of lessons use the knowledge they gain to break the cycle of poverty for their families. UC CalFresh will continue family-centered series-based program delivery.

Programming is delivered by nutrition educators who use curricula to reach high-risk audiences with the skills they need to reduce their risk, including balancing their food resources to last throughout the month. Members in the 4-H Youth Development Program, Master Gardeners and Farmer Advisors will continue to collaborate on nutrition education delivery.

There are many options for improving healthy food access, each with a unique set of advantages to participants and community health, including community gardens and farmers market.

While individuals make choices about their eating and exercise habits, the environment in which they live affects their choices. UC CalFresh will continue to address the needs of the individual while supporting structures in outer spheres of the Ecological Model.

The following research-supported delivery strategies will be the basis for expanding delivery in FFY 13:

- Family-centered nutrition education is supported by research and shows parents help their children in achieving a healthy lifestyle through role modeling, engaging children in food preparation, and changing their current eating and shopping habits.
- Early intervention programs are supported by research which consistently links student health to their ability to succeed in an educational environment. Education families of preschool-aged children on the importance of healthy eating and physical activity will have positive impacts on the child and parent's long-term health and wellness as well as give the children a better chance of becoming healthy, productive adults.
- Financial/food resource management workshops through *Making Every Dollar Count* and *Plan, Shop, Save, Cook* have been successful at reducing participant's food security and improving their ability to purchase healthier foods.
- Community involvement is supported by research that shows healthy environments in the home, school, neighborhoods, communities with access to healthy foods and opportunities for physical activity are critical to positive behavior changes for individuals and families.

b. Modification of Project Methods/Strategies

Programming will be enhanced to provide greater outreach to UC CalFresh eligible adults. Through stronger partnerships with school parent organizations, food commodity distribution agencies, pre-schools and faith-based organizations, programming will be established. School sites participating in the Team Up for Good Health project will be targeted for series-based nutrition education. Coordination with 4-H program leaders will be an integral component of this project. 4-H members will serve as leaders in their communities implementing nutrition program activities. UC CalFresh nutrition educators will train youth on ReThink Your Drink lessons and co-present mini lesson demonstrations at school board meetings, parent organization meetings, city council meetings, board of super visor meetings.

c. Use of Existing Educational Materials

Curriculum use noted in Section 1.a.

d. Development of New Educational Materials

N/A

e. Key Performance Measures/Indicators

The evaluations have been enhanced and our program will implement the standardized curriculum linked to the curriculum delivered. Process and impact evaluations will be used based on the audience, delivery method and curricula. Process evaluation will focus on how we implement our activities, program services and program operation. Process evaluation measures will record participation in activities delivered (sign-in sheet for adult nutrition classes, materials distributed, number of students reached, schools signed up, lessons delivered).

To measure impact, participants will complete a Food Behavior Checklist at enrollment and exit to demonstrate knowledge change as a result of participation in classes. Teachers will be asked to complete a Teacher Observation Tool and a Taste Testing Tool which will assess student perception and willingness to try new foods.

Additional tools include: Retrospective and pre/post tests and Intent to Change evaluation questions for delivered curricula as outlined in the plan.

4. Evaluation Plans

See Section 2.a., Description of Projects/Interventions and 3.e., Key Performance Measures and Indicators.

5. Coordination Efforts

Butte County has collaboration networks with health and nutrition leaders from a variety of local agencies. Leaders come together to address obesity and food insecurity in our county as well as the surrounding counties of Colusa, Glenn, Yuba and Sutter. Meeting groups include; Sierra Cascade Collaborative for Health and Movement Promotion, Interagency Nutrition Council, Butte County Obesity Task Force, Glenn County Health Advisory Committee, Colusa Health Coalition and regional CNAP meeting groups.

UC CalFresh staff has provided leadership and participation in community health activities through the Sierra Cascade Collaborative for Health and Movement Promotion and the *Network for a Healthy California* since their inception. UC CalFresh staff will continue to coordinate with group members to implement the work of strategic initiatives designed to positively impact obesity prevention and improve food security. Complimentary program work assignment is developed by members during the strategic initiative process. Jona Pressman, UC CalFresh Program Manager, participated in the ReThink Your Drink Spokesperson training this year and will continue to provide regional leadership on this strategic initiative and campaign. Coordination of nutrition education activities related to the ReThink Your Drink Campaign have been developed. Group members will report on their activities and coordinate efforts at subsequent meetings.

The Interagency Nutrition meets quarterly to coordinate SNAP-Ed funded program activities, deliver consistent behavior-focused nutrition messages and identify areas where programming is needed.

UC CalFresh staff and the *Network for a Healthy California* Director work to coordinate the Interagency Nutrition Council meetings. Membership in these meetings has expanded to include representatives from Glenn, Yuba and Sutter Counties.

UC CalFresh staff has participated in newly formed CNAP meeting group in Yuba and Sutter counties. UCCE Nutrition, Family and Consumer Science Advisor, Susan Donohue, UCCE County Director, Chris Greer, and UC CalFresh Program Manager, Jona Pressman, are actively participating in the CNAP meetings and the development of a framework for coordinating nutrition education programming in these counties and to work towards identifying and serving unmet areas or populations.

Coordinated Event Efforts

The Annual Student Nutrition and Agriculture Field Day will educate 4th graders from eligible schools in Butte and Glenn counties on the connection between agriculture, the county's economy and healthy eating. The nutrition education component of this event focus on MyPlate messages and connects local agriculture products to healthy eating habits. UCCE Farm Advisors, Master Gardeners, UC CalFresh Educators and community volunteers present hands-on garden-enhanced nutrition education sessions. Students rotate through a series of five activity stations and eat lunch on site. High school ROP students from an active UC CalFresh school prepare lunch from local food donated by growers and/or producers in the county. UC CalFresh staff is responsible for coordinating the Annual Student Nutrition and Agriculture Field Day and insuring presenters are skilled at delivering appropriate nutrition messages during presentations.

Nutrition Decathlons and Healthy Behaviors Challenge events will occur in Fall 2012 and Spring 2013. UC CalFresh staff coordinates all aspects of these events. The Sierra Cascade Nutrition and Activity Consortium provide food tastings at shared sites when able. The 2012-2013 events will include ReThink Your Drink lesson activities. 3rd through 8th grade students complete Track It forms to document their eating and activity goals prior to the nutrition Decathlon. Pre-school through 2nd grade students complete MyPlate activities in preparation for the event. Teachers of all students participating in the Nutrition Decathlon quiz their students on nutrition and fitness related topics in preparation for the Nutrition Trivia administered at the Nutrition Decathlon. Parent and community volunteers are recruited to assist with the nutrition trivia and movement stations.

6. Adult Program Growth

Making Every Dollar Count has been successfully implemented at established community sites within Butte County. MEDC and PSSC curriculum delivery will continue at these sites. Successful series-based family-centered nutrition education has been implemented at school sites through language classes targeted at Spanish-speaking audiences. This will continue to be a viable site and population to deliver adult and family-centered series-based nutrition education. Continued emphasis for program delivery will occur at these sites. Adult nutrition education outreach at YMCA sponsored events, city recreation districts and community centers will be expanded.

FY 2013 SNAP-Ed Budget

Region: BUTTE/COLUSA/GLENN/SUTTER/YUBA COUNTIES
State: California
FY 2013 Allocation Budget: $ 681,217.14
Estimated Budget Carry-In from FY 2012

	Expenses	FY 2012 Carry-In Budget	FY 2013 Allocation Budget	State Cash
1.	Salary/Benefits		$ 449,402.81	
2.	Contracts/Grants/Agreements			
3.	Non-Capital Equipment/Supplies		$ 72,336.79	
4.	Materials			
5.	Travel		$ 29,211.94	
6.	Administrative			
7.	Building/Space		$ 792.00	
8.	Maintenance			
9.	Equipment & Other Capital Expenditures			
10.	Indirect Cost		$ 129,473.61	
11.	**Total Federal Funds Expenditure**	**$ -**	**$ 681,217.14**	**$ -**
12.	Anticipated Funds Carry-Out from FY 2012 to FY 2013	N/A		N/A

FFY 2013 Budget

Staffing Template: BUTTE/COLUSA/GLENN/SUTTER/YUBA COUNTIES

FY 2013 Allocation Budget:	2. FTEs** charged to UC CalFresh NEP	3. Description of Job Duties		4. Total UC CalFresh NEP Salary, Benefits and Wages	
*Attach statement of work listing UC CalFresh NEP-related job duties for each position.	**Attach definition of FTE and basis for calculations.	Percentage of UC CalFresh NEP Time spent on Management/ Administrative	Percentage of UC CalFresh NEP Time spent on Direct Delivery	Federal Dollars	Total Federal
Program Rep I	0.50	20%	80%	27,826.22	27,826.22
Program Rep II	1.00	25%	75%	55,572.80	55,572.80
Program Rep II	0.25	20%	80%	17,822.21	17,822.21
Program Rep II	0.50	20%	80%	26,886.32	26,886.32
Program Rep I	1.00	20%	80%	60,576.47	60,576.47
Program Rep I	1.00	20%	80%	54,294.76	54,294.76
Sr. Administrative Analyst	0.75	75%	25%	58,597.20	58,597.20
Program Rep II	0.50	20%	80%	29,668.45	29,668.45
Program Rep I	1.00	20%	80%	54,294.76	54,294.76
Program Rep II	0.15	80%	20%	8,290.80	8,290.80
Program Rep II	1.00	25%	75%	55,572.80	55,572.80
TOTAL BY PROJECT	**7.65**			**449,402.81**	**449,402.81**

FFY 2013 BUDGET

BUTTE/COLUSA/GLENN/SUTTER/YUBA COUNTIES

Growth and Justification of change	FEDERAL FFY13	TOTAL FFY13	FEDERAL FFY12	TOTAL FFY12	FEDERAL % change	TOTAL % change
1. Salary/Benefits	449,402.81	449,402.81	459,463.36	459,463.36	-2%	-2%
2. Contracts/Grants/Agreements	-	-	-	-	0%	0%
3. Non-Capital Equipment/Supplies	72,336.79	72,336.79	77,833.95	77,833.95	-8%	-8%
4. Materials	-	-	-	-	0%	0%
5. Travel	29,211.94	29,211.94	29,557.75	29,557.75	-1%	-1%
6. Administrative	-	-	-	-	0%	0%
7. Building/Space	792.00	792.00	-	-	100%	100%
8. Maintenance	-	-	-	-	0%	0%
9. Equipment & Other Capital Expenditures	-	-	-	-	0%	0%
10. Total Direct Costs	551,743.53	551,743.53	566,855.06	566,855.06	-3%	-3%
11. Indirect Cost*	129,473.61	129,473.61	127,542.39	127,542.39	1%	1%
12. Total Costs	681,217.14	681,217.14	694,397.45	694,397.45	-2%	-2%

**Indirect Cost is negotiated at 23.5% from 10/1/12 through 6/30/12. From 7/1/13 through 6/30/15 the indirect cost rate is provisional pending review and approval of the negotiated rate.*

All line items that show a + / - growth over 10% require explanation.

Federal Share

7.0 Building/Space - Space was incorrectly budgeted in Supplies in FFY12.

Project: BUTTE/COLUSA/GLENN/SUTTER/YUBA COUNTIES

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
04	Y	3	Public Schools - K-12	04-10041-6069256		Butte County Special Education	54%	5%	59.0%	Eligible Youth	CDE FRPM data				of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61382-6002919		Bangor Elementary	60%	9%	68.9%	Eligible Adults and Youth	CDE FRPM data			69%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61408-0430827	yes	Biggs High	71%	2%	73.1%	Eligible Adults and Youth	CDE FRPM data			73%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61408-6002943	yes	Biggs Elementary	79%	5%	84.6%	Eligible Adults and Youth	CDE FRPM data			85%	of 185% poverty
51	A&Y	3	Public Schools - K-12	51-71464-6053375		Central Gaither Elementary	75%	10%	85.5%	Eligible Adults and Youth	CDE FRPM data			85%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61424-0110551		Nord Country	55%	16%	71.2%	Eligible Adults and Youth	CDE FRPM data			71%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61424-6002968	yes	Chapman Elementary	85%	6%	91.7%	Eligible Adults and Youth	CDE FRPM data			92%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61424-6109722		Little Chico Creek Elementary	45%	9%	53.1%	Eligible Adults and Youth	CDE FRPM data				of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61424-6002976	yes	Citrus Avenue Elementary	80%	7%	87.6%	Eligible Adults and Youth	CDE FRPM data			88%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61424-6003024	yes	McManus (John A.) Elementary	64%	11%	74.8%	Eligible Adults and Youth	CDE FRPM data			75%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61424-6003073	yes	Parkview Elementary	60%	9%	69.1%	Eligible Adults and Youth	CDE FRPM data			69%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61424-6003081	yes	Rosedale Elementary	51%	5%	56.0%	Eligible Adults and Youth	CDE FRPM data			56%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61424-6057137	yes	Chico Junior High	48%	5%	53.5%	Eligible Adults and Youth	CDE FRPM data			53%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61440-6003123		Feather Falls Elementary	100%	0%	100.0%	Eligible Adults and Youth	CDE FRPM data			100%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61457-6003131		Concow Elementary	85%	2%	87.0%	Eligible Adults and Youth	CDE FRPM data			87%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61507-0110072	yes	Ishi Hills Middle	54%	14%	67.8%	Eligible Adults and Youth	CDE FRPM data			68%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61507-6003214	yes	Bird Street Elementary	86%	8%	93.4%	Eligible Adults and Youth	CDE FRPM data			93%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61507-6003230	yes	Central Middle	67%	6%	72.7%	Eligible Adults and Youth	CDE FRPM data			73%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61507-6003255	yes	Oakdale Heights Elementary	85%	9%	94.6%	Eligible Adults and Youth	CDE FRPM data			95%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61507-6003271	yes	Stanford Avenue Elementary	68%	11%	79.1%	Eligible Adults and Youth	CDE FRPM data			79%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61507-6094957	yes	Wyandotte Avenue Elementary	84%	7%	90.6%	Eligible Adults and Youth	CDE FRPM data			91%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61515-0434803	yes	Las Plumas High	56%	11%	67.0%	Eligible Adults and Youth	CDE FRPM data			67%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61515-0435602	yes	Oroville High	59%	6%	65.5%	Eligible Adults and Youth	CDE FRPM data			66%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61523-0110510	yes	Golden Hills Elementary	72%	9%	80.9%	Eligible Adults and Youth	CDE FRPM data			81%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61523-6003289	yes	Helen M. Wilcox Elementary	71%	10%	80.7%	Eligible Adults and Youth	CDE FRPM data			81%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61523-6003297	yes	Palermo	67%	13%	80.1%	Eligible Adults and Youth	CDE FRPM data			80%	of 185% poverty
04	Y	3	Public Schools - K-12	04-61531-0430108		Honey Run Academy Secondary	90%	0%	90.0%	Eligible Youth	CDE FRPM data				of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61531-6003313	yes	Paradise Elementary	56%	8%	63.7%	Eligible Adults and Youth	CDE FRPM data			64%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61531-6003339	yes	Ponderosa Elementary	51%	9%	59.8%	Eligible Adults and Youth	CDE FRPM data			60%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61531-6105522	yes	Pine Ridge	68%	10%	78.4%	Eligible Adults and Youth	CDE FRPM data			78%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61531-6113526	yes	Cedarwood Elementary	62%	10%	71.9%	Eligible Adults and Youth	CDE FRPM data			72%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61549-0102327	yes	Plumas Avenue Elementary	66%	11%	77.0%	Eligible Adults and Youth	CDE FRPM data			77%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61549-6003354	yes	Nelson Avenue Middle	78%	10%	88.2%	Eligible Adults and Youth	CDE FRPM data			88%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61549-6003362	yes	Poplar Avenue Elementary	74%	7%	80.5%	Eligible Adults and Youth	CDE FRPM data			81%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61549-6003370	yes	Sierra Avenue Elementary	78%	10%	87.9%	Eligible Adults and Youth	CDE FRPM data			88%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-73379-6002927		Berry Creek Elementary	70%	6%	75.9%	Eligible Adults and Youth	CDE FRPM data			76%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-75507-6003156	yes	McKinley Elementary	73%	8%	80.1%	Eligible Adults and Youth	CDE FRPM data			80%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-75507-6003164	yes	Sycamore Middle	65%	8%	72.4%	Eligible Adults and Youth	CDE FRPM data			72%	of 185% poverty
04	A&Y	3	Public Schools - K-12	04-75507-6003172	yes	Wilson Elementary	68%	7%	75.5%	Eligible Adults and Youth	CDE FRPM data			76%	of 185% poverty
06	A&Y	3	Public Schools - K-12	06-61598-6003495	yes	James M. Burchfield Primary	66%	11%	76.4%	Eligible Adults and Youth	CDE FRPM data			76%	of 185% poverty
06	Y	3	Public Schools - K-12	06-61614-0635250		Pierce High	52%	7%	59.1%	Eligible Youth	CDE FRPM data				of 185% poverty
06	Y	3	Public Schools - K-12	06-61614-6003511		Arbuckle Elementary	58%	9%	66.7%	Eligible Youth	CDE FRPM data				of 185% poverty
06	Y	3	Public Schools - K-12	06-61614-6003537		Grand Island Elementary	76%	9%	84.8%	Eligible Youth	CDE FRPM data				of 185% poverty
06	Y	3	Public Schools - K-12	06-61614-6103576		Lloyd G. Johnson Junior High	47%	10%	57.0%	Eligible Youth	CDE FRPM data				of 185% poverty
06	A&Y	3	Public Schools - K-12	06-61622-0637504		Williams High	58%	14%	72.1%	Eligible Adults and Youth	CDE FRPM data			72%	of 185% poverty
11	A&Y	3	Public Schools - K-12	11-10116-6077184		Glenn County Special Education	68%	4%	72.0%	Eligible Adults and Youth	CDE FRPM data			72%	of 185% poverty
06	A&Y	3	Public Schools - K-12	06-61622-0118729		Williams Upper Elementary	71%	15%	86.0%	Eligible Adults and Youth	CDE FRPM data			86%	of 185% poverty
11	Y	3	Public Schools - K-12	11-62596-6007454		Lake Elementary	32%	20%	51.6%	Eligible Youth	CDE FRPM data				of 185% poverty
11	A&Y	3	Public Schools - K-12	11-62646-1136209		Princeton Junior-Senior High	48%	14%	61.3%	Eligible Adults and Youth	CDE FRPM data			61%	of 185% poverty
11	A&Y	3	Public Schools - K-12	11-62646-6089262	yes	Princeton Elementary	68%	12%	80.2%	Eligible Adults and Youth	CDE FRPM data			80%	of 185% poverty
11	A&Y	3	Public Schools - K-12	11-62653-1132109		Elk Creek Junior-Senior High	64%	9%	73.2%	Eligible Adults and Youth	CDE FRPM data			73%	of 185% poverty
11	A&Y	3	Public Schools - K-12	11-62653-6007546	yes	Elk Creek Elementary	73%	12%	85.7%	Eligible Adults and Youth	CDE FRPM data			86%	of 185% poverty
11	A&Y	3	Public Schools - AS	11-62653-6007553		Indian Valley Elementary	43%	7%	50.0%	Eligible Adults and Youth	CDE FRPM data			50%	of 185% poverty
11	A&Y	3	Public Schools - K-12	11-62661-1130038		Willows Community High	91%	5%	95.5%	Eligible Adults and Youth	CDE FRPM data			95%	of 185% poverty
11	A&Y	3	Public Schools - K-12	11-62661-6007603	yes	Murdock Elementary	59%	11%	70.2%	Eligible Adults and Youth	CDE FRPM data			70%	of 185% poverty
11	A&Y	3	Public Schools - K-12	11-62661-6007611	yes	Willows Intermediate	55%	9%	63.2%	Eligible Adults and Youth	CDE FRPM data			63%	of 185% poverty
11	A&Y	3	Public Schools - K-12	11-75481-0106252		Orland Elementary Community Day	86%	14%	100.0%	Eligible Adults and Youth	CDE FRPM data			100%	of 185% poverty
11	A&Y	3	Public Schools - K-12	11-75481-1130012		North Valley High (Continuation)	72%	6%	78.1%	Eligible Adults and Youth	CDE FRPM data			78%	of 185% poverty
11	A&Y	3	Public Schools - K-12	11-75481-1135656	yes	Orland High	56%	11%	66.4%	Eligible Adults and Youth	CDE FRPM data			66%	of 185% poverty
11	A&Y	3	Public Schools - K-12	11-75481-6007470	yes	Fairview Elementary	72%	8%	80.8%	Eligible Adults and Youth	CDE FRPM data			81%	of 185% poverty
11	A&Y	3	Public Schools - K-12	11-75481-6007488	yes	Mill Street Elementary	77%	7%	84.0%	Eligible Adults and Youth	CDE FRPM data			84%	of 185% poverty
11	A&Y	3	Public Schools - K-12	11-75481-6007496	yes	Price Intermediate	71%	8%	78.4%	Eligible Adults and Youth	CDE FRPM data			78%	of 185% poverty
51	Y	3	Public Schools - K-12	51-71357-6053235		Brittan Elementary	41%	12%	53.7%	Eligible Youth	CDE FRPM data				of 185% poverty
51	Y	3	Public Schools - K-12	51-71399-6053284		Luther Elementary	74%	14%	88.0%	Eligible Youth	CDE FRPM data				of 185% poverty
51	Y	3	Public Schools - K-12	51-71464-0100537		Andros Karperos	59%	11%	70.4%	Eligible Youth	CDE FRPM data				of 185% poverty
51	Y	3	Public Schools - K-12	51-71464-6053342		April Lane Elementary	68%	6%	74.3%	Eligible Youth	CDE FRPM data				of 185% poverty
51	Y	3	Public Schools - K-12	51-71464-6053367		Bridge Street Elementary	79%	11%	90.5%	Eligible Youth	CDE FRPM data				of 185% poverty
51	Y	3	Public Schools - K-12	51-71464-6053383		Gray Avenue Middle	77%	7%	84.2%	Eligible Youth	CDE FRPM data				of 185% poverty
51	Y	3	Public Schools - K-12	51-71464-6053391		King Avenue Elementary	75%	9%	84.1%	Eligible Youth	CDE FRPM data				of 185% poverty
51	Y	3	Public Schools - K-12	51-71464-6053409		Lincoln Elementary	50%	13%	63.3%	Eligible Youth	CDE FRPM data				of 185% poverty
51	Y	3	Public Schools - K-12	51-71464-6053417		Lincrest Elementary	40%	12%	52.7%	Eligible Youth	CDE FRPM data				of 185% poverty
51	Y	3	Public Schools - K-12	51-71464-6053425		Park Avenue Elementary	82%	10%	92.2%	Eligible Youth	CDE FRPM data				of 185% poverty
58	Y	3	Public Schools - K-12	58-72728-6056600		Camptonville Elementary	69%	6%	75.5%	Eligible Youth	CDE FRPM data				of 185% poverty
58	Y	3	Public Schools - K-12	58-72736-6056659	yes	Cedar Lane Elementary	88%	5%	93.4%	Eligible Youth	CDE FRPM data				of 185% poverty

Project: **BUTTE/COLUSA/GLENN/SUTTER/YUBA COUNTIES**

SITES FFY 2013

1.0 County Code	*2.0 Adult or Youth*	*3.0 Client Category*	*4.0 Site Type*	*5.0 School Code*	*6.0 Shared Site?*	*7.0 Name of Site/ Address of site/Contact Info*	*8.0a % Free*	*8.0b % Reduced*	*8.0c % Total*	*9.0 Audience Served*	*10.0 Eligibility Source*	*11.0 Census or Block Group #*	*11.0a 130%*	*11.0b 185%*	*% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census*
58	Y	3	Public Schools - K-12	58-72736-6056683	yes	Ella Elementary	92%	5%	97.4%	Eligible Youth	CDE FRPM data				of 185% poverty
58	Y	3	Public Schools - K-12	58-72736-6056717	yes	Linda Elementary	87%	7%	94.2%	Eligible Youth	CDE FRPM data				of 185% poverty
04	A&Y	3	Public Schools - K-12	04-61499-6003198		Manzanita Elementary	32%	1850%	50.5%	Eligible Adults and Youth	CDE FRPM data				of 185% poverty
04	Y	3	Other Youth education Sites (parks & Rec)			Oroville YMCA 1684 Robinson Street Oroville, CA			51.6%	Eligible Youth	Census # 06007002500 ACS % 51.6				of 185% poverty
11	A	3	Adult education & Job Training Sites			Family Resource Center (Hamilton City) 160 2nd Street Hamilton City, CA	100%		100.0%	Eligible Adults	Waiver required; establish eligibility	6021010501		50%	of 185% poverty
11	A	2	Adult education & Job Training Sites			Orland HRA Offices 604 East Walker Street Orland, CA	100%		100.0%	Eligible Adults	Income/Location based Proxy			100%	of 130% poverty
11	A	2	Adult education & Job Training Sites			Willows HRA Offices 420 East Laurel Street Willows, CA	100%		100.0%	Eligible Adults	Income/Location based Proxy			100%	of 130% poverty
04	A	2	Adult education & Job Training Sites			Oroville Adult School-ESL 2750 Mitchell Avenue Oroville, CA	100%		100.0%	Eligible Adults	Income/Location based Proxy			100%	of 130% poverty
04	A	2	Adult education & Job Training Sites			California Tribal TANF Partnership, Grindstone Rancheria	100%		100.0%	Eligible Adults	Income/Location based Proxy			100%	of 130% poverty
04	A	3	Community Centers			Hmong Cultural Center 2330 Bird Street Oroville, CA			66.1%	Eligible Adults	Census # 06007003000 ACS % 66.1			66%	of 185% poverty
04	A	3	Community Centers			Lao Veterans of American, Inc. 1566 Huntoon Street Oroville, CA			66.1%	Eligible Adults	Census # 06007003000 ACS % 66.1			66%	of 185% poverty
04	A	1	Food Stamp offices			SNAP-Ed Office:Oroville 78 Table Mountain Blvd. Oroville, CA	100%		100.0%	Eligible Adults	Certified Eligibles			100%	of 130% poverty
04	A	1	Food Stamp offices			SNAP-Ed Office:Chico 2445 Carmichael Road	100%		100.0%	Eligible Adults	Certified Eligibles			100%	of 130% poverty
04	A	1	Food Stamp offices			Vocational English Second Language- 78 Table Mountain Blvd. Oroville, C	100%		100.0%	Eligible Adults	Certified Eligibles			100%	of 130% poverty
04	A	2	Public Housing			Campbell Commons 600 Flume Street Chico,ca	100%		100.0%	Eligible Adults	Income/Location based Proxy			100%	of 130% poverty
04	A	2	Public Housing			Murphy Commons 1290 Notre Dame Blvd. Chico,CA	100%		100.0%	Eligible Adults	Income/Location based Proxy			100%	of 130% poverty
04	A	3	Shelters			Skyway House 3105 Esplanade Chico, CA			66.1%	Eligible Adults	Census # 06007003000 ACS % 66.1			66%	of 185% poverty
04	A	3	Shelters			Treatment Recovery and Care for Kids			66.1%	Eligible Adults	Census # 06007003000 ACS % 66.1			66%	of 185% poverty
04	A&Y	2	Head Start Programs			First United Methodist-Headstart 45 Acacia Avenue Oroville, CA	100%		100.0%	Eligible Adults and Youth	Income/Location based Proxy			100%	of 130% poverty
04	A&Y	3	PreSchools (located in Non CDS Coded site)			Chico Children's Community Center 2224 Elm Street Chico,CA			65.0%	Eligible Adults and Youth	Census # 06007001300 ACS % 65			65%	of 185% poverty
04	A&Y	3	Public Schools - PreK			First United Methodist-State Pre School 45 Acacia Avenue Oroville, CA			80.0%	Eligible Adults and Youth	Intake documentation on site			80%	of 185% poverty

LOCAL NEEDS ASSESSMENT

CONTRA COSTA COUNTY

1. Needs Assessment Methodology

To assess the nutrition education needs of CalFresh recipients and eligible residents in Contra Costa County, I analyzed data from various sources that report on demographic and health-related indicators.

In addition, regional, county and community specific coalitions-BANPAC, Families CAN, Food & Nutrition Policy Consortium, and the Health Disparities Task Force provide ongoing updates on nutrition/health education needs and projects involving the low-income population in Contra Costa County.

a. Existing Information (source, content, time frame):

The following were reviewed as of May 12, 2012 for updated data sources:

USDA-Food & Nutrition Service Reports
http://fnic.nal.usda.gov/nal_display/index.php?info_center=4&tax_level=2&tax_subject=268&topic_id=1301

US Census Bureau Contra Costa County Statistics
http://quickfacts.census.gov/qfd/states/06/06013.html

California Department of Public Health: http://www.cdph.ca.gov/data/Pages/default.aspx

2009 American Community Survey-Contra Costa County
http://factfinder.census.gov/servlet/NPTable?_bm=y&-geo_id=05000US06013&-qr_name=ACS_2009_1YR_G00_NP01&-gc_url=&-ds_name=&-_lang=en&-redoLog=false

2010 California Food Policy Advocates –Contra Costa County Nutrition Profile
http://cfpa.net/GeneralNutrition/CFPAPublications/CountyProfiles/2010/CountyProfile-ContraCosta-2010.pdf

California Center for Public Health Advocacy www.publichealthadvocacy.org/resources.html

California Department of Education-DataQuest site: http://data1.cde.ca.gov/dataquest/

California Department of Public Health: www.cdph.ca.gov/data/Pages/default.aspx

State of California (county specific)-HHS agency-Food Stamp Participation by race/ethnicity:
www.cdss.ca.gov/research/PG223.htm

Hunger in America Study, (Contra Costa/Solano Counties, 2010)-America's Second Harvest:
www.foodbankccs.org/about/hunger-in-america.html

Pediatric Nutrition Surveillance (county specific, 2009)-CDC
www.dhcs.ca.gov/services/chdp/Pages/PedNSS2009.aspx#datatables

Children Now-2010 Contra Costa County Scorecard
www.childrennow.org/subsites/publications/invest/scorecard10/scorecard10_contracosta.htm

Contra Costa County Health Services Reducing Health Disparities Report-2008:
www.cchealth.org/groups/rhdi/pdf/health_disparities_in_cc.pdf

Community Health Indicators Report for Contra Costa County, 2010- CHAPE:
www.cchealth.org/health_data/hospital_council/

California Health Interview Survey (CHIS): www.chis.ucla.edu/

UCLA Center for Health Policy Research: www.healthpolicy.ucla.edu/

Food Environment Atlas: http://maps.ers.usda.gov/FoodAtlas/foodenv5.aspx

Contra Costa County Diabetes Report
http://caldiabetes.org/content_display.cfm?contentID=1160

b. New Information Collection (source and content):

New data sources:
2012 County Health Rankings:
www.countyhealthrankings.org/app/california/2012/contra-costa/county/1/overall

Trust of America's Health. Issue Brief: Bending the Obesity Cost Curve, 2012
www.healthyamericas.org

To verify the eligibility of new youth sites we check the DataQuest database, contact the district school food service director for free/reduced priced school meal counts or check eligibility using the Network GIS census database. For new adult sites, we obtain an agency agreement to document participant income eligibility and utilize the Network GIS census database to verify eligibility.

2. Needs Assessment Findings

a. Demographic Characteristics of CalFresh Program Eligibles in Contra Costa County

Contra Costa County (CCC) is the ninth most populous county in California, with an estimated 1,041,274 residents. Richmond, Concord and Antioch are the three largest cities in the county. Over the past decade, there has been a significant increase in the population of four cities in "East County" due to the proliferation of new housing developments at the expense of productive agricultural land (Brentwood, Antioch, Pittsburg and Oakley).

Gender and Age: 51% female and 49% male. 25% of the population is under 18 years and 12% are 65 years and older. The percentage of residents 65 years or older is steadily increasing.

Race and Ethnicity: 51% are White; 10% are Black or African American; 1% are American Indian and Alaska Native; 14% are Asian; 1% are Native Hawaiian and Other Pacific Islander, and 23% are Hispanic. The most notable ethnicity changes since the 2000 Census is the 5% increase in the Hispanic population. With more births to Hispanic mothers than any other racial/ethnic group, Hispanics are the fastest growing ethnic group in Contra Costa County.

Language Spoken: 13% of residents are not proficient in English. 67% of the population 5 years or greater, speak only English at home, while the remainder of residents (33%) speak a language other than English—predominantly, Spanish (53%). 26% spoke an Asian or Pacific Islander language at home.

Literacy Rate: 12% of residents are illiterate.

Poverty and Food Insecurity Rates: The unemployment rate hovers at 11%; 9% of residents live in poverty; 16% of adults live in food insecure households *(CFPA)*; and 13% of children are living in poverty *(2012 County Health Rankings)*. Overall, 38% of children receive free or reduced price school lunch. The districts with the highest rates are Pittsburg (81%), West Contra Costa County (68%) and Antioch (58%). In addition, the majority of students from Mt. Diablo Unified Schools in the Monument Corridor area of Concord and Bay Point receive free or reduced price school lunch *(DataQuest 5/12)*. According to the California Food Policy Advocates (2010), approximately 38,000 residents out of 104,000 who potentially qualify are participating in CalFresh. This is 37% of the eligible. Contra Costa County ranks 42 in CalFresh participation rates (1 being the best).

Health Indicators for Contra Costa County:
Contra Costa County ranks 17th of 56 counties for overall health outcomes.

Overweight and Obesity: 54% of adults are overweight or obese; 30% of children (2 to <5 years) and 42% of children (5 to <20 years) show the same trends (http://www.cfpa.net/2010CountyProfiles/ContraCosta.pdf, http://www.dhcs.ca.gov/services/chdp/Pages/PedNSS2009.aspx#datatables).

More than a quarter of American's health care costs are related to obesity. The combined medical costs associated with treating preventable obesity-related diseases are estimated to increase by $49-66 billion per year in the U.S. by 2030-while experiencing a loss in economic productivity as high as $540 billion *(Trust for America's Health, 2012)*.

Chronic Disease: 7% of residents are diabetic *(2012 County Health Rankings)*

Health Disparities in Contra Costa County: Contra Costa residents of **low-income and poorly educated communities. African American residents** experience worse health outcomes and dramatically lower life expectancy. Communities with the highest percentage of low-income non-White residents were: San Pablo, Richmond, North Richmond, Pittsburg/Bay Point and Antioch. In addition, the Monument Corridor area in Concord has a high population of low-income Hispanic residents. Low-income, non-White residents experience higher death and disease rates than the county overall for many chronic and communicable diseases, injury, and maternal and child health issues. African Americans have a higher age-adjusted death rate from all causes combined.

Children from low-income communities of color are more likely to be overweight than other children. The 2010 CHAPE report for Contra Costa County shows that 27% of fifth graders were overweight or obese. A greater percentage of fifth graders in the Antioch, West Contra Costa and Pittsburg Unified School Districts were overweight or obese compared to fifth graders countywide.

Anemia Indicators: 2009 Pediatric Nutrition Surveillance data indicates that 13.8% of children ages <5 years have low Hb/Hct levels and 14.2% of children ages 5-<20 years have low Hb/Hct levels. For both age groups, African American children have the highest rates than other race/ethnicities.

Youth & Teens: In 2008, more than 50% of youth (10-24 years) were youth of color and more than 25% of youth (12-24 years) lived in low-income households. Hispanic and African American teens had the highest teen birth rates in CCC (2006-2008). San Pablo, Richmond and Bay Point were the cities with the three highest teen birth rates in CCC (2006-2008) followed by Pittsburg and Antioch *(TAP-Contra Costa Health Services, 2010 report)*.

b. Nutrition-Related Behavioral and Lifestyle Characteristics of CalFresh Program Eligibles in Contra Costa County

National School Lunch, Breakfast and School Lunch Program Participation:
30% of FRP lunch eligible school children **are not** participating in the NSLP *(CFPA-2010)*.
57% of students receiving FRP lunch **do not** participate in FRP breakfast.
66% of students receiving FRP lunch **do not** participate in summer nutrition programs.

CCC SNAP Participation: 63% of income eligible individuals **are not** receiving SNAP benefits *(CFPA-2010 report).*

SNAP Food Expenditures & Nutrition Profile: Nationwide, SNAP households spend about 22% of their income on food at home and 2% on food away from home. The diets of SNAP participants, as measured by the Healthy Eating Index, are similar to that of higher income Americans. SNAP participants scored 52, while income eligible nonparticipants and higher income nonparticipants scored 56 (out of 100). All groups had high intakes of saturated fat, and consumed too many calories from solid fats, alcoholic beverages and added sugars. They also had very low intakes of whole grains, dark green and orange vegetables and legumes *(USDA report, 2012)*.

WIC Participation: In Contra Costa County, 23,775 participated in the WIC program *(CFPA-2010)*.

Emergency Food Assistance & Food Insecurity: *Local Profile from the 2010 Hunger Survey—Food Bank of Contra Costa and Solano Counties, Concord, CA*

More than 130,000 people receive food each month through the food bank, 90,000 from Contra Costa County. The findings represent a **64 percent increase** since the findings reported in Hunger in America 2006. This is the first research study to capture the significant connection between the recent economic downturn and an increased need for emergency food assistance. In Contra Costa and Solano counties, the unemployment rates are 11.2 percent and 12 percent respectively. 70.4 percent of those clients surveyed reported being currently unemployed and 44.7 percent reported being unemployed for more than two years. With 71 percent of

households utilizing the Food Bank of Contra Costa and Solano services reporting income levels below the federal poverty level, a growing number of working poor Americans are becoming food insecure and experiencing hunger on a daily basis. The fear of running out of food can lead to a reduction in the quality of the diet before the reduction in the quantity of food consumed. Inexpensive, energy dense, low-nutrient foods lead to excess calories and poor nutritional status that affects an individual's risk of developing chronic disease.

Fast Foods: 27% of children, teens and adults consumed fast foods at least one time per week *(CHIS, 2009-Contra Costa County Data)*.

Fruit and Vegetable Intake: 50% of children eat **less than** five servings of fruits and vegetables daily *(CHIS, 2009-Contra Costa County Data)*.

Soda Consumption: 21% of adults, 47% of adolescents and 41% of children drink one or more soda per day in Contra Costa County.

"This soda consumption greatly increases the amount of added sugar and other caloric sweeteners in the diet of Californians without contributing substantially to the nutritional needs of the population. For both adults and adolescents, the prevalence of overweight and obesity is higher among those who drink one or more sodas or other sweetened beverages every day than among those who do not. Among adults, even after adjusting for race and household income, those who drink one or more sodas each day are 27% more likely to be overweight or obese than adults who do not drink soda. These findings are consistent with other research. Additionally, childhood eating habits and weight status are important determinants of health as adults. Taken together, these findings suggest a number of potential benefits from reducing soft drink consumption including reduced risk of obesity, improved dietary intake and reduced risk of diabetes." *(UCLA Center for Health Policy Research, 9/09 report on Soda Consumption)*.

Food Environment: 48% of restaurants in Contra Costa County are considered fast food restaurants *(2012 County Health Rankings).* The California Center for Public Health Advocacy 2008 report shows that in Contra Costa County, there were 4.67 times as many fast-food restaurants and convenience stores as supermarkets and produce vendors. The study found a strong and direct relationship between the RFEI of the area in which someone lives and their likelihood of being obese or having diabetes. California adults living in high RFEI areas (RFEI of 5.0 or higher) had a 20 percent higher prevalence of obesity and a 23 percent higher prevalence of diabetes than their counterparts living in RFEI areas of 3.0 or lower. A higher RFEI was associated with a higher prevalence of obesity and diabetes for people living in lower-income and higher-income communities alike. The highest rates of obesity and diabetes are among people who live in lower-income *and* higher RFEI communities. This relationship between RFEI and obesity and diabetes rates was found to hold true regardless of household income, race/ethnicity, age, gender, or physical activity levels of respondents.

Although the 2012 County Health Rankings show that only 4% of residents have limited access to healthy foods, there are areas in the county where access to quality, low cost fresh produce is limited. Large supermarket chains are not conveniently located for some residents, especially those that rely on public transportation.

Some neighborhood markets have expanded their produce sections and farmers markets and produce stands have opened up to improve access in some low-income communities. In addition, the Food Bank plans to offer a mobile produce program in high need neighborhoods. Most farmers markets accept EBT and WIC vouchers, which can improve access to fresh produce when appropriate systems are in place to facilitate their use.

Seniors Residents: In Contra Costa County, 33.4% of seniors age 65 and over report fair/poor health status including 30.2% with high cholesterol; 29.4% with heart disease; 48.4% ate less than 5 fruits or vegetables/day; 31.7% are food insecure; 20.9% are obese; and 27% lead a sedentary lifestyle *(UCLA Center for Health Policy Research, 2005 data)*.

At-Risk Teens: Our experience working with foster youth in transition and other at-risk teens revealed their lack of basic skills in food selection, food purchasing, food safety and food preparation. This population would benefit from cooking classes.

c. Other Nutrition-Related Programs Serving Low-Income Persons in Contra Costa County

To extend our outreach in the county, we **collaborate, complement and coordinate** with other UCCE programs (4-H, Master Gardener, EFNEP), the county health departments, EHS offices-job readiness program, the Regional PowerPlay program, BANPAC, the Food Bank, Farm Bureau, John Muir Hospital Community Health Alliance, Kaiser and district food service directors. We also participate in several community health and nutrition coalitions.

Other UCCE Nutrition Ed. Programs: We **coordinate** delivery of nutrition education with the Adult EFNEP program. Currently, we enroll low-income families with children who are committed to attending 6-8 classes in the EFNEP program. If they are unable to commit to this length of series, we enroll them in the UC CalFresh program.

We also **collaborate** with UCCE Master Gardeners (MG's): Several MG's lead the garden enhanced nutrition activity station during our Day of Nutrition and Ag Day events. Others use recipes and information from **Fresh from the Garden** in their work in the community. One MG also starts vegetable plans for a few of our school and community gardens.

WIC: We **complement** the WIC program by reinforcing their nutrition education and physical activity key messages and educate our participants on the use of WIC foods, such as whole grains and legumes. We also continue to promote enrollment in the WIC program during our adult workshops. In turn, WIC promotes our Making Every Dollar Count (MEDC) online course.

HeadStart: We **complement** their nutrition education efforts and promote enrollment in their program. Upon request, **we** offer 1-2 nutrition education workshops for parents who have not enrolled in our EFNEP program.

County Welfare Department: We **coordinate** with Employment & Human Services Workforce Program staff at four welfare offices to deliver a nutrition class during the life skills section of the job readiness program. As we learn more about the CDSS direct funding to our County Welfare offices, we will look for ways to better serve those in the county not currently receiving nutrition education.

***Network* Partners:** We meet at least once per year to **coordinate** nutrition education outreach. In addition, we share program highlights at regularly scheduled coalition meetings. Presently, there are three main *Network*-funded entities in our county:

Food Bank of Contra Costa County: We **collaborate** to offer UC CalFresh 4th and 5th grade classrooms an annual Day of Nutrition and PA. The Food Bank provides funding for buses, a fruit snack, lunch and volunteers for the event. We coordinate the event and provide the educational content for the event stations. We also recruit presents and UCCE volunteers. Prior to the event teachers are teaching lessons from the PowerPlay material and we provide classroom presentations and food tastings.

Contra Costa County Health Services (CWPP): We **coordinate** with the County Health Services Dept. Their current focus, under their *Network* funding, is to educate adults with their staff, African American health conductors and promotoras via series-based nutrition education.

Regional PowerPlay Program (UCCE-Alameda County): We **collaborate** to offer nutrition education. The program provides the PowerPlay teachers manuals and student workbooks, parent education material and limited incentive items. We train the Contra Costa teachers and youth leaders; collect teacher activity reports; and provide classroom presentations with food tasting of a healthy snack. We select eight teachers to participate in the annual Day of Nutrition event.

Other Groups Offering Nutrition Education in CCC:

- **Three Squares – Cooking Matters (CM) 6 week nutrition/cooking series**
  - We **collaborate** with Three Squares to teach the nutrition lesson at each class.
- **Kaiser Health Ed Theater Program**
  - We **collaborate** with the program to reinforce the key messages delivered in the play at our UC CalFresh schools.
- **John Muir Health Alliance**—using CATCH curriculum with pre-K teachers in Pittsburg Unified
  - We **collaborate** with their educators to market adult education classes to the preschool parents.
- **American Dietetic Association, Energy Balance for Kids (EB4K)—**working with five low-income elementary schools and food service director in West Contra Costa School District to promote healthy eating and physical activity. Note: The Center of Weight & Health is evaluating the program.
  - We are currently **collaborating** with EB4K to offer parent education through UC CalFresh (Eat and Play Together) and EFNEP (ESBA) during the summer of 2012.
- **Dairy Council**
  - We are currently exploring possible **collaborations** at UC CalFresh schools during the 2012-2013 school year.

d. Areas of Contra Costa County Where CalFresh Program Eligibles Are Underserved or Have Not Had Access to UC CalFresh Nutrition Education Previously

Several nutrition education programs currently serve county residents and one employs Registered Dietitians (EB4K). Some of these programs operate in schools to reach school children, while others target adults. We reach out to these organizations to coordinate and compliment nutrition education delivery, which increases the visibility of UCCE and provides well-trained educators and evidence based nutrition education material.

One audience that could benefit from our nutrition education program are low-income adults and at-risk teens who are growing food in community gardens or receiving fresh produce from food assistance programs or farmers markets. Based on our work in the county, we find that many adults and teens are interested in learning new ways to use fresh produce in their meals through food demonstrations or cooking workshops. They may not attend a series, but would participate in one-time workshops. These workshops could occur at MG affiliated community gardens, for example. Currently, our MG's are overextended, so our UC-CalFresh educators or other trained volunteers would initially teach the classes.

e. Implications of your Needs Assessment and How These Findings Were Applied to this Current Year's CalFresh Nutrition Education Plan

The high rate of adult and pediatric obesity, food insecurity, poor eating habits and health disparities of CCC residents determine the focus of our UC-CalFresh Nutrition Education program. We currently offer programming in the highest need communities and our focus will continue to evolve based on local needs. The overall goal of our program is to promote a healthy lifestyle to prevent the development of obesity and chronic disease among children, teens and adults. The key messages of our nutrition education program reflect the current recommended strategies to reduce obesity and chronic risk factors-reduce intake of sugar sweetened beverages and fast foods, while increasing intake of water and physical activity. The program is further refined from feedback from teachers, students, adult participants and agency partners.

Youth Nutrition Education:
Excess weight in childhood is correlated to adult obesity and an increased risk of chronic disease such as heart disease and type II diabetes. Research shows that exposing children to healthy eating patterns and fun physical activity experiences at an early age can influence the likelihood of adopting healthy habits, which can help reduce their risk of developing chronic disease in the future. Specific objectives of the youth program are to improve the health-related skills of children and teens to improve their beverage and snack food choices and increase their physical activity level.

We work primarily with K, and 1-5th grade teachers who deliver lessons from Happy Healthy Me, Farm to Fork, Reading Across MyPyramid, Nutrition to Grow On and Power Play.

We will concentrate our efforts at schools where we have established relationships with the teachers and principals, parents and food service directors. These schools are primarily located in WCCUSD and PUSD, districts that report the high rates of childhood overweight. Some have school gardens or wish to establish one and we plan to provide more support and garden-based nutrition education at these sites.

Family-Centered Education:
Eating together as a family has been associated with healthier dietary behaviors and lower rates of obesity. Physically active parents who model an active lifestyle for their children also enhance the family's health. We plan to offer the Eat & Play lessons during the summer at community sites, such as YMCA programs and school district summer feeding sites. We will promote family mealtime and family physical activity.

Adult Nutrition Education:
In the adult program, we hope to improve participant skills in selecting, purchasing and preparing low-cost, nutritious meals in a safe manner for themselves and their families through more series based education. These skills will increase the likelihood that participants will make healthy food choices and choose an active lifestyle consistent with the current Dietary Guidelines for Americans. We also promote enrollment in the CalFresh, WIC, school lunch and summer feeding programs. We will continue to serve existing agencies and explore new partnerships through direct delivery and extender training.

Food Resource Management:
With the current economic situation, there is a need for series based food resource management education for adults, seniors and youth to increase the nutrient density of the diet with limited food dollars. A common misconception of many participants is that eating healthy food is expensive. We plan to continue our programming in this area through workshops activities related to food resource management and by delivering Plan, Shop, Save & Cook and promoting the "Making Every Dollar Count" (MEDC) online course for adults. To reach teens we will continue marketing "Money Talks-Should I Be Listening? -Hunger Attack" to educators. As mentioned previously, we encourage eligible participants to enroll in federal food assistance programs to help stretch their food dollar.

In addition, we collaborate with UCCE Master Gardeners who offer education on growing edibles to youth, teachers, and parent chaperones attending our Day of Nutrition event or Ag days at the local Ag museum and garden. We will also continue to offer extender training on Fresh From the Garden for volunteers and educators who work with low-income residents. Growing nutrient dense edibles at home, in the community or at school can increase access to fresh produce at a minimal cost. We also promote the use of EBT cards to purchase seeds and plants to grow food and to buy produce at local farmer's markets.

Pregnant and Parenting Teens* & At Risk Teens*:
Due to unhealthy teen lifestyle habits and the rate of teen births in low-income communities, there is also a need to empower pregnant and parenting teens with skills in food selection, food purchasing, safe food handling and storage, food preparation and infant and toddler feeding. These skills will improve the birth outcomes and the health status of teen mothers and their young children. We will serve this group through UC-CalFresh when not offered through an EFNEP series. In addition, we will serve other at-risk teens to help them acquire skills in food selection, preparation and food resource management. We deliver classes to at risk teens at continuation high schools and county health services homeless shelters.

*Depends on staff FTE

LOCAL PROJECT SYNOPSIS

CONTRA COSTA COUNTY

1. State-Level Goals and Objectives

GOAL 1: Family-Centered or Adult/Youth Nutrition Education and Physical Activity

GOAL 2: Money/Food Resource Management, Education and Training for Teens and Adults

GOAL 3: Enhance key University of California Cooperative Extension (UCCE) and Community Partnerships to Increase Nutrition Education and Delivery Options

GOAL 4: Explore Lower Cost Direct Nutrition Education Delivery Methods

GOAL 5: Program Evaluation and Education Delivery Skills Training

2. Description of Projects/Interventions

a. Related State Objectives

See State-level Objectives.

Adult Participants:
Intent to Change – ITC
(PSSC 2-part series and ESBA/FFG related one-time workshops):
By September 30, 2013, of those adults evaluated:

1. At least 50% will intend to use the "Nutrition Facts" on food labels.
2. At least 40% will report intention to increase the variety of vegetables consumed daily.

Food Tasting – Adult TTT
By September 30, 2013, of those adults evaluated:

1. At least 75% will try the food offered during the taste testing session.
2. At least 50% will report that they would be willing to serve the food to their families.

Cooking Matters Series (6 lessons) – Retrospective Pre/Post FBC
By September 30, 2013, of those adults evaluated:

1. At least 50% will increase their frequency of using the "Nutrition Facts" on the food label to choose foods.

Plan, Shop, Save, Cook Series (4 lessons) – Pre/Post FBC
By September 30, 2013, of those adults evaluated:

1. At least 50% will increase their frequency of using the "Nutrition Facts" on the food label to choose foods.

Youth Participants:
Teacher Observation Tool – TOT
By September 30, 2013, of those teachers who complete the TOT:

1. At least 50% will agree that compared to the beginning of the school year, more students can identify healthy food choices.

2. At least 50% will agree that compared to the beginning of the school year, more students are willing to try new foods.
3. At least 50% will report that compared to the beginning of the school year, they now make healthier food choices.

Food Tasting – Youth TTT
By September 30, 2013, of those youth evaluated:

1. At least 75% will try the food offered during the taste testing session.
2. At least 50% will be willing to ask for the food at home.

b. Audience

Total Planned Adult	1,000
Total Planned Youth	3,000
TOTAL	**4,000**

i. Direct Participants

Age	**#**	**%**
Under 5	0	0%
5-17	3,000	75%
18-59	880	22%
60+	120	3%
TOTAL	**4,000**	**100%**

Gender	**Count**	**%**
Female	1,960	49%
Male	2,040	51%
TOTAL	**4,000**	**100%**

Race / Ethnicity	**Hispanic/Latino**		**Non-Hispanic/Latino**		**TOTAL BY RACE**
	#	**%**	**#**	**%**	
Black or African American			800	20%	**800**
Asian			240	6%	**240**
A.M. Indian / Alaskan Native			40	1%	**40**
Native Hawaiian / Other Pac. Islander			40	1%	**40**
White	2,400	60%	360	9%	**2,760**
Multiple	40	1%	80	2%	**120**
TOTAL Race / Ethnicity	**2,440**	**61%**	**1,560**	**39%**	**4,000**

Language	**Estimated %**
Spanish	10%
English	90%
TOTAL	**100%**

c. Focus on CalFresh Eligibles

The SNAP-Ed goal is to improve the likelihood that persons eligible for SNAP will make healthy food choices within a limited budget and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and U.S. Department of Agriculture (USDA) Food Guidance.

In Contra Costa County, we will continue to focus on helping our adult participants gain skills to maximize the nutritional value of the foods they grow, purchase, prepare and consume while on a limited budget. We expect that they will plan ahead, shop wisely and prepare more meals from scratch versus using convenience foods or eating at fast food establishments. Through our nutrition education program, we encourage CalFresh eligibles to enroll in the CalFresh, WIC, school lunch and summer feeding programs. We also promote low-cost physical activities, such as walking. Collaborating with other organizations will expand our delivery to the county's CalFresh eligible audience.

d. Project Description

Key Message	Curricula utilized to deliver this message	Evaluation Tool
1. Whole Grains	• ESBA/RAMP/F2F/HHM	• Taste Test Tool
2. Fruits & Vegetables	• ESBA/FFG/NTGO/RAMP/F2F/PP/HHM	• Intent to Change Assessment Tool/TOT/TTT
3. Physical Activity	• Eat and Play Together!/PP/HHM	• I Do These Activities Pre/Post Survey
4. Fat Free & Low Fat Milk or Equivalent	• ESBA/RAMP/HHM	• Taste Test Tool
5. Promote Healthy Weight	• Loving Your Family Feeding Your Future	•
6. Food Shopping/Preparation	• Plan, Shop, Save, Cook, Cooking Matters	• Plan, Shop, Save, Cook Evaluation (4 lessons)/CM Retrospective Pre/Post Tool
7. Food Safety	• ESBA	•
8. Self-Sufficiency	• Making Every Dollar Count Online Course	•
9. Limit Added Sugars or Caloric Sweeteners	• Eat and Play Together!/EatFit/Hunger Attacks	• I Eat These Snacks Pre/Post Survey/Curriculum Eval Tools
10. Diet Quality	• Cooking Matters	• CM Retrospective Pre/Post Tool

CalFresh Nutrition Education Delivery Sites by Type of Setting

	Non-Proxy Sites (Likely CalFresh Eligibles)	Location-Based Proxy Sites (Likely CalFresh Eligibles)
Adult Education & Job Training Sites		6
Adult Rehab center	2	
Community Centers	6	
Elderly Service Centers	2	
Emergency Food Assistance Sites		4
CalFresh/SNAP Offices		5
Public Housing		5
Public/Community Health Centers	5	
Public Schools - K-12	98	
Public Schools - PreK	21	
Public Schools - AS	1	
Head Start Programs		9
Other Youth education Sites (Parks & Rec)	3	
Shelters	3	
Afterschool's (located in Non CDS Coded site)	1	
Community Based Organizations	6	

	Non-Proxy Sites	Proxy Sites	TOTAL SITES
COUNT	148	29	177
PERCENTAGE	84%	16%	100%

e. Projected Number of Unduplicated Participants

	UNDER 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
Total Planned Participants										
	-	0%	**3,000**	75%	**880**	22%	**120**	3%	**400**	
Number of CalFresh Participants										
	0		2,010		590		80		2,680	67%
Number of Other Participants										
	0		990		290		40		1,320	33%
TOTAL										
	YOUTH		**3,000**	**75%**	**ADULT**		**1,000**	**25%**	**4,000**	**100%**

f. Projected Number of Unduplicated Contacts

	Under 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
CalFresh Recipients	0	0%	2,412	47%	884	17%	121	2%	3,417	67%
Other Participants	0	0%	1,188	23%	436	9%	59	1%	1,683	33%
TOTAL	**0**	**0%**	**3,600**	**71%**	**1,320**	**26%**	**180**	**4%**	**5,100**	**100%**

3. Project Narrative Summary

Youth Program:
We will concentrate our efforts at schools where we have established relationships with the teachers, principals, parents and food service directors. This strategy will allow us to deliver a comprehensive, multi-level program influencing the individual and environmental spheres of the SEM. Partner schools are located in WCCUSD and PUSD, which are districts that report high rates of childhood overweight. Some of these schools have a garden or wish to establish one. We plan to provide support and garden-based nutrition education in partnership with UCCE MG's and/or trained volunteers.

Our nutrition educators orient teachers on evidence–based (USDA approved) nutrition curriculum (Happy Healthy Me, Farm to Fork, Reading Across MyPyramid, Nutrition to Grow On and Power Play, EatFit and Hunger Attack) and provide support by modeling nutrition lessons several times during the school year. Each visit includes a food tasting to introduce the students to new foods. We also partner with food services to provide school-wide food tastings to promote new fruits and vegetables on the menu and to encourage students to try the salad bar. In Addition, the educators and/or trained extenders deliver nutrition lessons in school gardens, after-school/summer programs, during nutrition events and Ag Days.

To influence the home environment, we strive to include parents/families in nutrition education activities during back to school nights, school garden events, field trips and workshops. Many of our curricula include take-home letters, which engage the entire family.

Family-Centered Program:
We plan to offer the Eat & Play lessons at community sites during the summer. We will promote family mealtime and family physical activity. We will also explore offering family cooking workshops at the housing sites on our targeting plan.

Adult Program:
The adult program targets CalFresh recipients and certified eligible residents in the highest need areas of the county (West, East and the monument corridor in Concord). We offer one-time,

2-hour workshops for job clubs;2-4 four part PSSC series; a 6 week Cooking Matters series; and the online MEDC course. Key nutrition topics will focus on limiting added sugars in the diet; utilizing nutrition information on food labels to choose healthy foods; and reducing the number of fast food meals consumed by preparing easy, low cost meals at home using a variety of vegetables and whole grains. Food resource management and promotion of federal food assistance programs is an important aspect of our program.

Educational strategies include learner-centered educational methods to develop food related skills. We will include food tasting with the majority of groups in addition to hands-on activities. We qualify potential groups to determine if a series is feasible and match the evidence-based curriculum used to the needs of the agency's clientele.

Important to the success of our program is working with other organizations and community agencies serving similar populations and by integrating nutrition education into existing programs-job clubs, community programs, such as First Five, and at eligible schools. We will explore partnering with trained volunteers and/or UCCE MG's to reach low-income adult gardeners to encourage them to grow nutrient dense vegetables and prepare them in healthful ways using material from the Fresh from the Garden curriculum (FFG).

a. Summary of Research

Health and Food Security Profile of Contra Costa County:
Fifty-four percent of adults are overweight or obese; 42% of children ages 5-20 show the same trends; 46,000 individuals have Type II diabetes; 16% of adults live in food insecure households; only 27% of income eligible individuals are receiving CalFresh benefits; and 13% of children are living in poverty. The economic costs associated with overweight, obesity and physical inactivity in Contra Costa County is valued at $1.3 billion. *(California Food Policy Advocates, County Profile-2010, 2009 PedNSS Data, Calif. Center for Public Health Advocacy-2009)*

Health Disparities in Contra Costa County: Contra Costa residents of **low-income and poorly educated communities and African American residents** experience worse health outcomes and dramatically lower life expectancy. Communities with the highest percentage of low-income non-White residents were: San Pablo, Richmond, North Richmond, Pittsburg/Bay Point and Antioch. In addition, the Monument Corridor area in Concord has a high population of low-income Hispanic residents. Low-income, non-White residents experience higher death and disease rates than the county overall for many chronic and communicable diseases, injury and maternal and child health issues. African Americans have a higher age-adjusted death rate from all causes combined.

Children from low-income communities of color are more likely to be overweight than other children. The 2010 CHAPE report for Contra Costa County shows that 27% of fifth graders were overweight or obese. A greater percentage of 5th graders in Antioch, West Contra Costa and Pittsburg Unified School Districts were overweight or obese compared to fifth graders countywide.

The state level findings of research and needs assessment, reported in Section A of the plan, also provided information that was incorporated into the planning and delivery of the UC CalFresh Nutrition Education Program in our county. The 2009 Cal CHEEPS data from the survey conducted by CDPH, provided important information on the consumption habits of CalFresh participants and eligible populations. The data also found a significant positive relationship between fruit and vegetable consumption and the number of nutrition lessons provided.

As our program shifts to include more delivery of "family-centered" approaches, the research also supports the need for parents to help their children in achieving a healthy lifestyle through role modeling; engaging children in food preparation; and changing their current eating and shopping habits. Eat and Play Together! models the partnering (parent/child) and goal setting found to have positive impacts on behavior change (Shilts, Horowitz, Townsend 2004).

The California Dietary Practice Survey (2009) and California Women's Health Survey reported on food insecurity amongst California's residents. One of the major reasons reported was not being able to have the CalFresh benefits last for 30 days. This data supports the adult focus on the "resource management" curriculum offered and the increased focus on adult CalFresh recipients and eligible populations.

In conclusion, the state level needs assessment data and the high rate of adult and pediatric obesity, food insecurity, poor eating habits and health disparities of CCC residents determine the focus of our UC-CalFresh Nutrition Education Program. We currently offer programming in the highest need communities and our focus will continue to evolve based on local needs. The overall goal of our program is to promote a healthy lifestyle to prevent the development of obesity and chronic disease among children, teens and adults, which aligns with the federal and state NEOP mission. The key messages of our nutrition education program reflect the current recommended strategies to reduce obesity and chronic risk factors. The program is further refined from our program evaluation data along with feedback from teachers, students, adult participants and agency partners. A coordinated, multi-level approach with our county partners will help change behaviors at the individual, family and community level and help create public policies for a healthier society.

b. Modification of Project Methods/Strategies

Our planned program was modified from FY12 based on:

- Utilizing Research/Program Evaluation Results to target key messages and utilize appropriate evaluation tools; using newly developed SMART objectives to focus program delivery of key messages.
- Adding New Partners-Cooking Matters & EB4K
- Enhancing/Updating Existing Strategies-offering 2-6 part series along with one-time workshops. We will focus on fewer schools so that we can influence the behavior of students, parents and teachers and help influence a healthier school environment
- Improving Cultural Relevancy-adapt handouts and flyers (translate into Spanish) as needed and taste test healthy recipes that feature Hispanic and African American traditional foods.

c. Use of Existing Educational Materials

See attached Existing Materials/curricula data sheets.

d. Development of New Educational Materials

N/A

e. Key Performance Measures/Indicators

Process Evaluation (PE)
We will collect data on participant demographics and income data using approved forms (participant enrollment form, teacher enrollment form) and track hours of nutrition education delivered using the nutrition activity reporting form (NARF). We will also track number of workshops delivered, materials distributed; contacts made.

Outcome Evaluation (OE)
Adult: one-time workshops, via Intent to Change (ITC). For series, curricula specific survey. We will attempt to collect evaluation data on 100% of our participants. We will also use the Adult Taste Test Tool (TTT) to assess willingness to consume healthy foods with at least 25% of our adult participants.

Youth: via Teacher Observation Tool (TOT) and Youth Taste Testing Tool TTT tools. We will attempt to collect the TOT from 100% of our enrolled teachers and collect taste test data on at least 25% of our enrolled youth.

When feasible, we plan to use clicker technology to capture evaluation data.

4. Evaluation Plans

Curricula specific SMART Objectives are outlined in Section 2a.

5. Coordination Efforts

To extend our reach in the county, we **collaborate, complement and coordinate** with other UCCE programs (4-H, Master Gardener, EFNEP), the county health department, EHS offices-job readiness program, the Regional Power Play program, BANPAC, the Food Bank, Farm Bureau, John Muir Hospital Community Health Alliance, Kaiser and district food service directors. We also participate in several community health and nutrition coalitions.

Other UCCE Nutrition Ed. Programs: We **coordinate** delivery of nutrition education with the Adult EFNEP program. Currently, we enroll low-income families with children who are committed to attending 6-8 classes in the EFNEP Program. If they are unable to commit to this length of series, we enroll them in the UC CalFresh Program.

We also **collaborate** with UCCE MG's: Several MG's lead the garden enhanced nutrition activity station during or Day of Nutrition and Ag Day events. Others use recipes and information from **Fresh**

from the Garden in their work in the community. One MG also starts vegetable plants for a few of our school and community gardens.

WIC: We **complement** the WIC program by reinforcing their nutrition education and physical activity key messages and educate our participants on the use of WIC foods, such as whole grains and legumes. We also continue to promote enrollment in the WIC program during our adult workshops. In turn, WIC promotes our MEDC online course.

Head Start: We **complement** their nutrition education efforts and promote enrollment in their program. Upon request, **we** offer 1-2 nutrition education workshops for parents who have not enrolled in our EFNEP Program.

County Welfare Department: We **coordinate** with Employment & Human Services Workforce Program staff at four welfare offices to deliver a nutrition class during the life skills section of the job readiness program. As we learn more about the CDSS direct funding to our County Welfare offices, we will look for ways to better serve those in the county not currently receiving nutrition education.

***Network* Partners:** We meet at least once per year to **coordinate** nutrition education outreach. In addition, we share program highlights at regularly scheduled coalition meetings. Presently, there are three main *Network*-funded entities in our county:

> **Food Bank of Contra Costa County:** We **collaborate** to offer UC CalFresh 4th and 5th grade classrooms an annual Day of Nutrition and PA. The Food Bank provides funding for buses, a fruit snack, lunch and volunteers for the event. We coordinate the event and provide the educational content for the event stations. We also recruit presenters and UCCE volunteers. Prior to the event, teachers are teaching lessons from the PowerPlay material and we provide classroom presentations and food tastings.
>
> **Contra Costa County Health Services (CWPP):** We **coordinate** with the County Health Services Dept. Their current focus, under their *Network* funding, is to educate adults with their staff, African American health conductors and promotoras via series-based nutrition education.
>
> **Regional PowerPlay Program (UCCE-Alameda County):** We **collaborate** to offer nutrition education. The program provides the PowerPlay teachers manuals and student workbooks, parent education material and limited incentive items. We train the Contra Costa teachers and youth leaders; collect teacher activity reports; and provide classroom presentations with food tasting of a healthy snack. We select eight teachers to participate in the annual Day of Nutrition event.

Other Groups offering Nutrition Education in CCC:

- **Three Squares – Cooking Matters (CM) 6 week nutrition/cooking series**
  - We **collaborate** with Three Squares to teach the nutrition lesson at each class.
- **Kaiser Health Ed. Theater Program**
  - We **collaborate** with the program to reinforce the key messages delivered in the play at our UC CalFresh schools.

- **John Muir Health Alliance –** using CATCH curriculum with pre-K teachers in Pittsburg Unified
    - We **collaborate** with their educator to market adult education classes to the pre-school parents.
- **American Dietetic Association, Energy Balance for Kids (EB4K) –** working with five low-income elementary schools and food service director in West Contra Costa School District to promote healthy eating and physical activity. Note: The Center of Weight & Health is evaluating the program.
    - We are **collaborating** with EB4K to offer parent education through UC CalFresh (Eat and Play Together) and EFNEP (ESBA) during the summer of 2012.
- **Dairy Council**
    - We are currently exploring possible **collaborations** at UC CalFresh schools during the 2012-2013 school year.

6. Adult Program Growth

The Contra Costa UC CalFresh program will reach families of enrolled youth through school events and during our Day of Nutrition and Ag Days. We will also promote the MEDC online course and email one-page seasonal newsletters to agencies. We anticipate that our adult series-based nutrition education (Cooking Matters, Plan, Shop, Save, Cook and Eat & Play Together) will grow due to our collaboration with our partners mentioned in #5.

FY 2013 SNAP-Ed Budget

Region: CONTRA COSTA COUNTY
State: California
FY 2013 Allocation Budget: $ 183,562.67
Estimated Budget Carry-In from FY 2012

	Expenses	FY 2012 Carry-In Budget	FY 2013 Allocation Budget	State Cash
1.	Salary/Benefits		$ 134,965.74	
2.	Contracts/Grants/Agreements			
3.	Non-Capital Equipment/Supplies		$ 9,335.50	
4.	Materials			
5.	Travel		$ 4,332.50	
6.	Administrative			
7.	Building/Space			
8.	Maintenance			
9.	Equipment & Other Capital Expenditures			
10.	Indirect Cost		$ 34,928.93	
11.	**Total Federal Funds Expenditure**	**$ -**	**$ 183,562.67**	**$ -**
12.	Anticipated Funds Carry-Out from FY 2012 to FY 2013	N/A		N/A

FFY 2013 Budget

Staffing Template: CONTRA COSTA COUNTY

FY 2013 Allocation Budget:	2. FTEs** charged to UC CalFresh NEP	3. Description of Job Duties		4. Total UC CalFresh NEP Salary, Benefits and Wages	
*Attach statement of work listing UC CalFresh NEP-related job duties for each position.	**Attach definition of FTE and basis for calculations.	Percentage of UC CalFresh NEP Time spent on Management/ Administrative	Percentage of UC CalFresh NEP Time spent on Direct Delivery	Federal Dollars	Total Federal
Program Rep II	1.00	20%	80%	63,901.99	63,901.99
Program Rep II	0.77	10%	90%	42,791.06	42,791.06
Program Rep II	0.20	10%	90%	11,655.09	11,655.09
Administrative/Clerical	0.30	100%	0%	16,617.60	16,617.60
TOTAL BY PROJECT	**2.27**			**134,965.74**	**134,965.74**

FFY 2013 BUDGET

CONTRA COSTA COUNTY

Growth and Justification of change	FEDERAL FFY13	TOTAL FFY13	FEDERAL FFY12	TOTAL FFY12	FEDERAL % change	TOTAL % change
1. Salary/Benefits	134,965.74	134,965.74	124,918.04	124,918.04	7%	7%
2. Contracts/Grants/Agreements	-	-	-	-	0%	0%
3. Non-Capital Equipment/Supplies	9,335.50	9,335.50	9,251.37	9,251.37	1%	1%
4. Materials	-	-	-	-	0%	0%
5. Travel	4,332.50	4,332.50	2,624.25	2,624.25	39%	39%
6. Administrative	-	-	-	-	0%	0%
7. Building/Space	-	-	-	-	0%	0%
8. Maintenance	-	-	-	-	0%	0%
9. Equipment & Other Capital Expenditures	-	-	-	-	0%	0%
10. Total Direct Costs	148,633.74	148,633.74	136,793.66	136,793.66	8%	8%
11. Indirect Cost*	34,928.93	34,928.93	30,778.57	30,778.57	12%	12%
12. Total Costs	183,562.67	183,562.67	167,572.23	167,572.23	10%	10%

**Indirect Cost is negotiated at 23.5% from 10/1/12 through 6/30/12. From 7/1/13 through 6/30/15 the indirect cost rate is provisional pending review and approval of the negotiated rate.*

All line items that show a + / - growth over 10% require explanation.

Federal Share

5.0 Travel Increased due to series based curriculum v. one time workshops, attendance for one staff to attend Childhood obesity conference

11.0 Indirect Costs have increased due to the overall increase in Direct Costs combined with the increase of the Indirect Rate to 23.5%

Project: CONTRA COSTA

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
07	A&Y	3	Public Schools - K-12	07-61648-0106583		Carmen Dragon Elementary	42%	18%	60.0%	Parents and Children in Eligible Schools	CDE Data			60.0%	of 185% poverty
07	A	2	Adult education & Job Training Sites			Goodwill Industries, Work Experience Program, 2701 W. 10th St., Antioch, CA 94509				County referrals of adults on public assistance	TANF Recipients			100.0%	of 130% poverty
07	A&Y	2	Adult education & Job Training Sites			Los Medanos Career Planning	67%	27%	94.0%	Disadvantaged Youth	From Agency Enrollment Forms			94.0%	of 130% poverty
07	A	2	Adult education & Job Training Sites			New Horizons Career Development Center, Rodeo, CA				Adult FSP seeking employment	Intake sheets			50.0%	of 130% poverty
07	A&Y	2	Adult education & Job Training Sites			Scotts Valley Tribal TANF			100.0%	Low income adults	Income/Location based Proxy			100%	of 130% poverty
07	A&Y	2	Adult education & Job Training Sites			SparkPoint East Contra Costa-Bay Point/3105 Willow Pass Rd., Bay point 94565			100.0%	low-income ADULTS	Income/Location based Proxy			100.0%	of 130% poverty
07	A&Y	2	Adult education & Job Training Sites			SparkPoint Richmond/2727 Macdonald Ave., Richmond, 94804			100.0%	low-income ADULTS	Income/Location based Proxy			100.0%	of 130% poverty
07	A	3	Adult Rehab center			Ujima Family Recovery Services, 369 Leland, Pittsburg 94565				low income adults in recovery	block grp: 60133132012, census tract: 6013313201			76%	of 185% poverty
07	A	3	Adult Rehab center			Ujima Family Recovery Services, 3939 Bissell Ave., Richmond 94806				low income adults in recovery	block grp: 60133810001, census tract: 6013381000			57%	of 185% poverty
07	A&Y	3	AfterSchools (located in Non CDS Coded site)			City of Antioch Recreation Department Afterschool		75%	75.0%	Children from surrounding schools	Avg of FR schools feeding location			75.0%	of 185% poverty
07	A&Y	3	Community Based Organization			Brighter Beginnings 512 W 5th Street Antioch Ca		74%	74.0%	Low income Af/Am pregnant or parenting teens	school demo data			74.0%	of 185% poverty
07	A&Y	3	Community Based Organization			Brighter Beginnings / Ambrose Community Center 3105 Willow Pass Road, Room 13 Bay Point, CA 94565				Low-income Women, and low-income Pacific Islan	Census #: 06013314104			90%	of 185% poverty
07	A&Y	3	Community Based Organization			Building blocks for kids collaborative-Richmond, 719 5th St., Richmond, CA 94801			57.0%	Low income pregnant/new moms	Census tract 06013376000			57.0%	of 185% poverty
07	A&Y	3	Community Based Organization			EMQ Families First, 3350 Clayton Rd., #100, Concord, CA 94519			100.0%	Foster youth, referrals from social services	Intake sheets			100.0%	of 185% poverty
07	A&Y	3	Community Based Organization			Family Stress Center/Proud Fathers, 2086 Commerce Ave., Concord, CA			65.0%	Adult food stamp recipients/eligibles	Intake sheets			65.0%	of 185% poverty
07	A&Y	3	Community Based Organization			Family Stress Center/Proud Fathers, 315 G St., Antioch, Ca			65.0%	Adult food stamp recipients/eligibles	Intake sheets			65.0%	of 185% poverty
07	A&Y	3	Community Center			Monument County First Five Center, 1736 Clayton Road Concord, CA 94520			58.0%	Low-income Parents	Census Tract 06013328000			58.0%	of 185% poverty
07	Y	3	Community Center			Sheilds-Reid Community Center, 1410 Kelsey Street, Richmond, CA 94801				Low-income children and adults	Census Tract # 06013365002			54%	of 185% poverty
07	A&Y	3	Community Center			West County First 5 Center, 2707 Dover Ave., San Pablo, CA 94806			72.0%	Parents and Children in Eligible Schools	Income information from family Survey			72.0%	of 185% poverty
07	A&Y	3	Community health center			North Richmond Center for Health 1501 Third Street, Richmond, CA 94801				Low-income families	Census #: 060133650021			53%	of 185% poverty
07	A	3	Elderly Service Centers			Jewish Family and Children Services EB, Bay Point Senior Center, 310 Willow Pass Rd., Bay Point,CA				Seniors	SSI records onsite			90.0%	of 185% poverty
07	A	3	Elderly Service Centers			Jewish Family and Children Services EB, Pittsburg Sr Center, 300 Presidio Ln, Pittsburg, CA				Seniors	SSI records onsite			90.0%	of 185% poverty
07	A	2	Emergency Food Assistance Sites			Bay Area Rescue Mission - Family Center 224 Macdonald Ave., Richmond CA 94801				low-income ADULTS	Income/Location based Proxy			100%	of 130% poverty
07	A&Y	2	Emergency Food Assistance Sites			Monument Crisis Center-2350 Monument Blvd., St B, Concord, CA 94520				low income adults and youth	Income/Location based Proxy			100%	of 130% poverty
07	A	2	Emergency Food Assistance Sites			Rainbow Community Center, 3024 Willow Pass Rd. , Concord, CA 94519				Seniors living with HIV/AIDS	Income/Location based Proxy			100%	of 130% poverty
07	A	2	Emergency Food Assistance Sites			St Vincent De Paul (2210 Gladstone Dr., Pittsburg, CA 94565)				low-income ADULTS	Income/Location based Proxy			100.0%	of 130% poverty
07	A	1	Food Stamp offices			Antioch EHS, Job Readiness Program				Adult FSP seeking employment	Certified Eligibles			100%	of 130% poverty
07	A	1	Food Stamp offices			Brentwood EHS, Job Readiness Program				Adult FSP seeking employment	Certified Eligibles			100%	of 130% poverty
07	A	1	Food Stamp offices			Hercules EHS, Job Readiness Program				Adult FSP seeking employment	Certified Eligibles			100%	of 130% poverty
07	A	1	Food Stamp offices			Pleasant Hill EHS, Job Readiness Program				Adult FSP seeking employment	Certified Eligibles			100%	of 130% poverty
07	A	1	Food Stamp offices			Richmond EHS, Job Readiness Program				Adult FSP seeking employment	Certified Eligibles			100%	of 130% poverty
07	A&Y	2	Head Start Programs			Antioch Fairgrounds Head Start, 1203 W. 10th St., Antioch, CA 94509				Low-income Families	Income/Location based Proxy			100%	of 130% poverty
07	A&Y	2	Head Start Programs			Bayo Vista Head Start, 2 California St., Rodeo, CA 94572				Low-income Families	Income/Location based Proxy			100%	of 130% poverty
07	A&Y	2	Head Start Programs			Brighter Beginnings Head Start Partner, 2727 MacDonald Ave., Richmond, CA 94804				Low-income Families	Income/Location based Proxy			100%	of 130% poverty
07	A&Y	2	Head Start Programs			Brookside Head Start, 847 'B' Brookside Dr., Richmond, CA 94801				Low-income Families	Income/Location based Proxy			100%	of 130% poverty
07	A&Y	2	Head Start Programs			Cambridge Head Start Partner, 1146 Lacey Lane, Concord, CA 94520				Low-income Families	Income/Location based Proxy			100%	of 130% poverty
07	A&Y	2	Head Start Programs			George Miller III, Head Start, 300 South 27th st., Richmond, CA 94804			100.0%	Low income parents	Income/Location based Proxy			100.0%	of 130% poverty
07	A&Y	2	Head Start Programs			George Miller, Head Start, 3068 Grant St., Concord, CA 94520				Low-income Families	Income/Location based Proxy			100%	of 130% poverty
07	A&Y	2	Head Start Programs			Lavonia Allen Head Start, 94 Medanos Ave., Bay Point, CA 94565				Low-income Families	Income/Location based Proxy			100%	of 130% poverty
07	A&Y	2	Head Start Programs			Los Arboles Head Start, 240 Las Dunas, Oakley, CA 94561				Low-income Families	Income/Location based Proxy			100%	of 130% poverty
07	A&Y	3	Other Youth education Sites (parks & Rec)			City of San Pablo Recreation Dept	0%	97%	97.0%	Children from surrounding schools	Avg of FR schools feeding location			97.0%	of 185% poverty
07	A&Y	3	Other Youth education Sites (parks & Rec)	07-10074-0114470		Making Waves Academy	50%	24%	74.0%	Low income youth 6-12 gr.	Financial Aid documentation			74.0%	of 185% poverty

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SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
07	A&Y	3	Other Youth education Sites (parks & Rec)	07-61796-6005045		Wilson YMCA (located on the campus of Wilson Elementary) 629 42nd St., Richmond, CA 94805	61%	9%	70.0%	Low-income families from Wilson Elementary	CDE Data				of 185% poverty
07	A&Y	2	Public Housing			Crescent Park Multicultural Family Resource Center, 5004 Hartnett Ave, Richmond, CA 94804				low-income families	Income/Location based Proxy			100%	of 130% poverty
07	A&Y	3	Public Housing			Mercy Housing, East Leland Apartments, 2563 East Leland Court, Pittsburg, CA 94565			100.0%	Low-income families	Registration Forms: Resident Services Coordinator certifies that 100% of			100%	of 185% poverty
07	A&Y	3	Public Housing			Mercy Housing-Villa Amador, 2101 Sand Creek Rd., Brentwood, CA	0%		100.0%	Residents of low-income housing	Registration Forms: Resident Services Coordinator certifies that 100% of			100.0%	of 185% poverty
07	A&Y	2	Public Housing			Pullman Point Housing, 2989 Pullman Ave., Richmond				low-incomeadults and children	Income/Location based Proxy			100%	of 130% poverty
07	A	2	Public Housing			Villa Vasconcellos Apts, 1515 Geary Rd., Walnut Creek, CA				Eligibility is limited to seniors 20-50% of area medi	Income/Location based Proxy			100%	of 130% poverty
07	A&Y	3	Public Schools - AS	07-61796-6005037	yes	Washington Elementary	58%	11%	69.0%	Children in eligible schools	CDE Data			69.0%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61648-0730861		Antioch High	53%	10%	63.5%	Parents and Children in Eligible Schools	CDE Data			63.5%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61648-6057178	yes	Antioch Middle	75%	10%	84.8%	Parents and Children in Eligible Schools	CDE Data			84.8%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-6004600	yes	Bayview Elementary	73%	20%	93.5%	Parents and Children in Eligible Schools	CDE Data			93.5%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61754-6003974	yes	Bel Air Elementary	82%	7%	89.0%	Parents and Children in Eligible Schools	CDE Data			89.0%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61648-6003578		Belshaw Elementary	56%	12%	67.1%	Parents and Children in Eligible Schools	CDE Data			67.1%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61648-0110494		Bidwell Continuation High	56%	8%	64.9%	Parents and Children in Eligible Schools	CDE Data			64.9%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61648-6113104		Black Diamond Middle	45%	11%	55.9%	Parents and Children in Eligible Schools	CDE Data			55.9%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61648-0730481		Bridges	64%	2%	66.7%	Parents and Children in Eligible Schools	CDE Data			66.7%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61754-6003982	yes	Cambridge Elementary	87%	7%	94.9%	Parents and Children in Eligible Schools	CDE Data			94.9%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-6114094		Cesar E. Chavez Elementary	76%	20%	95.7%	Parents and Children in Eligible Schools	CDE Data			95.7%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-6004659		Collins Elementary	45%	10%	55.4%	Parents and Children in Eligible Schools	CDE Data			55.4%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-6004667	yes	Coronado Elementary	84%	9%	92.3%	Parents and Children in Eligible Schools	CDE Data			92.3%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-6061170		Crespi Junior High	53%	11%	64.6%	Parents and Children in Eligible Schools	CDE Data			64.6%	of 185% poverty
07	Y	3	Public Schools - K-12	07-61754-0730416		Crossroads High (Continuation)	76%	6%	82.4%	Children in eligible schools	CDE Data				of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-0732164		De Anza Senior High	50%	11%	61.0%	Parents and Children in Eligible Schools	CDE Data			61.0%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61754-0106088	yes	Delta View Elementary	50%	9%	59.2%	Parents and Children in Eligible Schools	CDE Data			59.2%	of 185% poverty
07	Y	3	Public Schools - K-12	07-61754-0730655		Diablo Community Day	80%	3%	83.3%	Children in eligible schools	CDE Data				of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-6004691	yes	Dover Elementary	73%	21%	93.7%	Parents and Children in Eligible Schools	CDE Data			93.7%	of 185% poverty
07	Y	3	Public Schools - K-12			East Gate Community Day	52%	13%	65.0%	Children in eligible schools	PUSD Food Service				of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-6057210	yes	Edward M. Downer Elementary	80%	8%	87.7%	Parents and Children in Eligible Schools	CDE Data			87.7%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61754-6004030		El Dorado Middle	42%	9%	51.0%	Parents and Children in Eligible Schools	CDE Data			51.0%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61754-6004048		El Monte Elementary	52%	9%	61.8%	Children in eligible schools	CDE Data			61.8%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61754-6004055	yes	Fair Oaks Elementary	71%	6%	77.3%	Parents and Children in Eligible Schools	CDE Data			77.3%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-6004758		Fairmont Elementary	58%	12%	70.0%	Parents and Children in Eligible Schools	CDE Data			70.0%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61788-6098578	yes	Foothill Elementary	69%	10%	79.3%	Parents and Children in Eligible Schools	CDE Data			79.3%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-6004766	yes	Ford Elementary	80%	20%	100.0%	Parents and Children in Eligible Schools	CDE Data			100.0%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61648-6003594	yes	Fremont Elementary	83%	8%	91.1%	Parents and Children in Eligible Schools	CDE Data			91.1%	of 185% poverty
07	Y	3	Public Schools - K-12	07-61754-0730333		Gateway High (Continuation)	86%	0%	85.7%	Children in eligible schools	CDE Data				of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61754-6004071	yes	Glenbrook Middle	68%	11%	78.5%	Parents and Children in Eligible Schools	CDE Data			78.5%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-0733253		Gompers (Samuel) Continuation	66%	5%	70.3%	Parents and Children in Eligible Schools	CDE Data			70.3%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-6004774	yes	Grant Elementary	81%	19%	100.0%	Parents and Children in Eligible Schools	CDE Data			100.0%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-6114086		Harbour Way Elementary Community Day	73%	9%	81.8%	Parents and Children in Eligible Schools	CDE Data			81.8%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61788-6004527	yes	Heights Elementary	69%	16%	84.6%	Parents and Children in Eligible Schools	CDE Data			84.6%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-6057228	yes	Helms Middle	82%	9%	91.0%	Parents and Children in Eligible Schools	CDE Data			91.0%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-6004741	yes	Highland Elementary	70%	16%	86.0%	Parents and Children in Eligible Schools	CDE Data			86.0%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61788-6004535	yes	Highlands Elementary	71%	10%	81.4%	Parents and Children in Eligible Schools	CDE Data			81.4%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61788-6061162		Hillview Junior High	63%	14%	76.8%	Parents and Children in Eligible Schools	CDE Data			76.8%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61754-6004121	yes	Holbrook Elementary	58%	12%	69.3%	Parents and Children in Eligible Schools	CDE Data			69.3%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61762-0110684		Iron House Elementary	46%	12%	57.9%	Parents and Children in Eligible Schools	CDE Data			57.9%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61648-6110514		Jack London Elementary	46%	11%	57.0%	Parents and Children in Eligible Schools	CDE Data			57.0%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-0733659		Kennedy High	72%	9%	80.3%	Parents and Children in Eligible Schools	CDE Data			80.3%	of 185% poverty
07	Y	3	Public Schools - K-12	07-61796-0733659		Kennedy HS, 4300 Cutting Blvd, Richmond, CA 94804	72%	9%	80.3%	Children in eligible schools	CDE Data				of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61648-6003602	yes	Kimball Elementary	76%	8%	83.6%	Parents and Children in Eligible Schools	CDE Data			83.6%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-0101477		Leadership Public Schools: Richmond	84%	10%	93.8%	Parents and Children in Eligible Schools	CDE Data			93.8%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-6004832		Lincoln Elementary	88%	12%	100.0%	Parents and Children in Eligible Schools	CDE Data			100.0%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61648-0730101		Live Oak High (Continuation)	67%	7%	74.4%	Parents and Children in Eligible Schools	CDE Data			74.4%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61648-0100461		Lone Tree Elementary	41%	13%	53.6%	Parents and Children in Eligible Schools	CDE Data			53.6%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61788-6004543	yes	Los Medanos Elementary	69%	14%	83.0%	Parents and Children in Eligible Schools	CDE Data			83.0%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-6120885		Lovonya DeJean Middle	78%	9%	86.4%	Parents and Children in Eligible Schools	CDE Data			86.4%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-6118368		Manzanita Middle	69%	20%	89.3%	Parents and Children in Eligible Schools	CDE Data			89.3%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61788-0116863		Marina Vista Elementary	78%	8%	86.9%	Parents and Children in Eligible Schools	CDE Data			86.9%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61648-6003610	yes	Marsh Elementary	81%	6%	86.8%	Parents and Children in Eligible Schools	CDE Data			86.8%	of 185% poverty
07	A&Y	3	Public Schools - K-12			Martin Luther King Children's Center and Preschool	47%	19%	66.0%	Low-income Adults and preschool children	PUSD Food Service			66.0%	of 185% poverty
07	A&Y	3	Public Schools - K-12			Martin Luther King Special Education Preschool	53%	13%	66.0%	Low-income Adults and preschool children	PUSD Food Service			66.0%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61754-6004154	yes	Meadow Homes Elementary	80%	7%	87.1%	Parents and Children in Eligible Schools	CDE Data			87.1%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-6004857		Mira Vista Elementary	49%	8%	56.6%	Parents and Children in Eligible Schools	CDE Data			56.6%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61648-6084941	yes	Mission Elementary	66%	14%	79.4%	Parents and Children in Eligible Schools	CDE Data			79.4%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61648-6115380		MNO Grant Elementary	46%	11%	56.8%	Parents and Children in Eligible Schools	CDE Data			56.8%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-6004865		Montalvin Manor Elementary	77%	12%	89.1%	Parents and Children in Eligible Schools	CDE Data			89.1%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61754-0734566	yes	Mt. Diablo High	60%	9%	68.4%	Children in eligible schools	CDE Data			68.4%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-6004873		Murphy Elementary	48%	11%	58.3%	Parents and Children in Eligible Schools	CDE Data			58.3%	of 185% poverty
07	Y	3	Public Schools - K-12	07-61796-0730275		North Campus Continuation	94%	6%	100.0%	Children in eligible schools	CDE Data				of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61754-6004196	yes	Oak Grove Middle	78%	7%	85.5%	Parents and Children in Eligible Schools	CDE Data			85.5%	of 185% poverty

Project: CONTRA COSTA

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
07	A&Y	3	Public Schools - K-12	07-61762-6004428		Oakley Elementary	63%	12%	74.7%	Parents and Children in Eligible Schools	CDE Data			74.7%	of 185% poverty
07	Y	3	Public Schools - K-12	07-61754-0734764		Olympic Continuation High	47%	9%	56.2%	Children in eligible schools	CDE Data				of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61648-6061154		Park Middle	56%	10%	66.4%	Parents and Children in Eligible Schools	CDE Data			66.4%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61788-6004568	yes	Parkside Elementary	76%	13%	89.0%	Parents and Children in Eligible Schools	CDE Data			89.0%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-6057236		Pinole Middle	48%	11%	59.7%	Parents and Children in Eligible Schools	CDE Data			59.7%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61788-0735407		Pittsburg Senior High	59%	15%	73.5%	Parents and Children in Eligible Schools	CDE Data			73.5%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-6057244		Portola Junior High	54%	9%	63.1%	Parents and Children in Eligible Schools	CDE Data			63.1%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61648-0119586		R.A.A.M.P. Charter Academy	56%	14%	70.3%	Parents and Children in Eligible Schools	CDE Data			70.3%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61788-6084966		Rancho Medanos Junior High	68%	15%	82.9%	Parents and Children in Eligible Schools	CDE Data			82.9%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-0110973		Richmond College Prep K-5 Charter	75%	12%	87.2%	Parents and Children in Eligible Schools	CDE Data			87.2%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-0735902	yes	Richmond High	75%	7%	82.4%	Parents and Children in Eligible Schools	CDE Data			82.4%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61754-6096226	yes	Rio Vista Elementary	74%	13%	87.4%	Parents and Children in Eligible Schools	CDE Data			87.4%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-6004931	yes	Riverside Elementary	74%	14%	88.0%	Parents and Children in Eligible Schools	CDE Data			88.0%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61788-0730184		Riverside High (Continuation)	81%	9%	90.3%	Children in eligible schools	CDE Data			90.3%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61754-6004261	yes	Riverview Middle	73%	11%	83.7%	Parents and Children in Eligible Schools	CDE Data			83.7%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-6004956		Shannon Elementary	51%	9%	59.7%	Parents and Children in Eligible Schools	CDE Data			59.7%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-6004964		Sheldon Elementary	53%	13%	66.3%	Parents and Children in Eligible Schools	CDE Data			66.3%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61754-6004295	yes	Shore Acres Elementary	83%	9%	92.4%	Parents and Children in Eligible Schools	CDE Data			92.4%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61788-6109383	yes	Stoneman Elementary	73%	15%	87.5%	Parents and Children in Eligible Schools	CDE Data			87.5%	of 185% poverty
07	Y	3	Public Schools - K-12	07-61754-0730424		Summit High (Continuation)	62%	5%	66.7%	Children in eligible schools	CDE Data				of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61754-6004329	yes	Sun Terrace Elementary	60%	11%	71.2%	Parents and Children in Eligible Schools	CDE Data			71.2%	of 185% poverty
07	Y	3	Public Schools - K-12	07-61754-6004238		Sunrise (Special Education)	67%	14%	81.0%	Children in eligible schools	CDE Data				of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-6004998	yes	Tara Hills Elementary	55%	16%	70.8%	Parents and Children in Eligible Schools	CDE Data			70.8%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61648-6003636	yes	Turner Elementary	79%	10%	88.4%	Parents and Children in Eligible Schools	CDE Data			88.4%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-6005011	yes	Verde Elementary	86%	6%	91.6%	Parents and Children in Eligible Schools	CDE Data			91.6%	of 185% poverty
07	Y	3	Public Schools - K-12	07-61796-0730325		Vista High (Alternative)	88%	1%	88.8%	Children in eligible schools	CDE Data				of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-6005037	yes	Washington Elementary	58%	11%	69.0%	Parents and Children in Eligible Schools	CDE Data			69.0%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61796-0115352		West County Community High	44%	17%	60.3%	Parents and Children in Eligible Schools	CDE Data			60.3%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61788-6004576	yes	Willow Cove Elementary	74%	12%	85.4%	Parents and Children in Eligible Schools	CDE Data			85.4%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61754-6004402	yes	Wren Avenue Elementary	59%	11%	69.2%	Parents and Children in Eligible Schools	CDE Data			69.2%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61754-6004410	yes	Ygnacio Valley Elementary	69%	10%	79.0%	Parents and Children in Eligible Schools	CDE Data			79.0%	of 185% poverty
07	A&Y	3	Public Schools - K-12	07-61754-0737809		Ygnacio Valley High	54%	9%	63.3%	Children in eligible schools	CDE Data			63.3%	of 185% poverty
07	A&Y	3	Public Schools - PreK	07-61796-6004600		Bayview Elementary	73%	20%	93.5%	Low-income Adults and preschool children	Note-meal stats from WCCUSD state pre-K office (CACFP Child Meal Rep			93.5%	of 185% poverty
07	A&Y	3	Public Schools - PreK	07-61796-6114094		Cesar Chavez Elementary	76%	20%	95.7%	Low-income Adults and preschool children	Note-meal stats from WCCUSD state pre-K office (CACFP Child Meal Rep			95.7%	of 185% poverty
07	A&Y	3	Public Schools - PreK	07-61796-6004691		Dover Elementary	73%	21%	93.7%	Low-income Adults and preschool children	Note-meal stats from WCCUSD state pre-K office (CACFP Child Meal Rep			93.7%	of 185% poverty
07	A&Y	3	Public Schools - PreK	07-61796-6057210		Edward M. Downer Elementary	80%	8%	87.7%	Low-income Adults and preschool children	Note-meal stats from WCCUSD state pre-K office (CACFP Child Meal Rep			87.7%	of 185% poverty
07	A&Y	3	Public Schools - PreK	07-61796-6004766		Ford Elementary	80%	20%	100.0%	Low-income Adults and preschool children	Note-meal stats from WCCUSD state pre-K office (CACFP Child Meal Rep			100.0%	of 185% poverty
07	A&Y	3	Public Schools - PreK	07-61796-6004774		Grant Elementary	81%	19%	100.0%	Low-income Adults and preschool children	Note-meal stats from WCCUSD state pre-K office (CACFP Child Meal Rep			100.0%	of 185% poverty
07	A&Y	3	Public Schools - PreK	07-61788-6004527		Heights Preschool	69%	16%	84.6%	Low-income Adults and preschool children	CDE Data			84.6%	of 185% poverty
07	A&Y	3	Public Schools - PreK	07-61796-6004741		Highland Elementary	70%	16%	86.0%	Low-income Adults and preschool children	Note-meal stats from WCCUSD state pre-K office (CACFP Child Meal Rep			86.0%	of 185% poverty
07	A&Y	3	Public Schools - PreK	07-61796-6004915		King Elementary	76%	18%	93.9%	Low-income Adults and preschool children	Note-meal stats from WCCUSD state pre-K office (CACFP Child Meal Rep			93.9%	of 185% poverty
07	A&Y	3	Public Schools - PreK	07-61796-6004832		Lincoln Elementary	88%	12%	100.0%	Low-income Adults and preschool children	Note-meal stats from WCCUSD state pre-K office (CACFP Child Meal Rep			100.0%	of 185% poverty
07	A&Y	3	Public Schools - PreK	07-61796-6004865		Montalvin Manor Elementary	77%	12%	89.1%	Low-income Adults and preschool children	Note-meal stats from WCCUSD state pre-K office (CACFP Child Meal Rep			89.1%	of 185% poverty
07	A&Y	3	Public Schools - PreK	07-61796-6004873		Murphy Elementary	48%	11%	58.3%	Low-income Adults and preschool children	Note-meal stats from WCCUSD state pre-K office (CACFP Child Meal Rep			58.3%	of 185% poverty
07	A&Y	3	Public Schools - PreK	07-61796-6004881		Nystrom Elementary	82%	8%	89.8%	Low-income Adults and preschool children	Note-meal stats from WCCUSD state pre-K office (CACFP Child Meal Rep			89.8%	of 185% poverty
07	A&Y	3	Public Schools - PreK	07-61788-6004568		Parkside Preschool	76%	13%	89.0%	Low-income Adults and preschool children	CDE Data			89.0%	of 185% poverty
07	A&Y	3	Public Schools - PreK	07-61796-6004907		Peres Elementary	86%	12%	98.1%	Low-income Adults and preschool children	Note-meal stats from WCCUSD state pre-K office (CACFP Child Meal Rep			98.1%	of 185% poverty
07	A&Y	3	Public Schools - PreK	07-61796-6004931	yes	Riverside Elementary	74%	14%	88.0%	Low-income Adults and preschool children	Note-meal stats from WCCUSD state pre-K office (CACFP Child Meal Rep			88.0%	of 185% poverty
07	A&Y	3	Public Schools - PreK	07-61697-6003701		Rodeo Hills Elementary	46%	9%	55.6%	Parents and Children in Eligible Schools	CDE Data			55.6%	of 185% poverty
07	A&Y	3	Public Schools - PreK	07-61796-6004998	yes	Tara Hills Elementary	55%	16%	70.8%	Low-income Adults and preschool children	Note-meal stats from WCCUSD state pre-K office (CACFP Child Meal Rep			70.8%	of 185% poverty
07	A&Y	3	Public Schools - PreK	07-61796-6005037	yes	Washington Elementary	58%	11%	69.0%	Low-income Adults and preschool children	Note-meal stats from WCCUSD state pre-K office (CACFP Child Meal Rep			69.0%	of 185% poverty
07	A&Y	3	Public Schools - PreK	07-61788-6004576		Willow Cove Preschool	74%	12%	85.4%	Low-income Adults and preschool children	CDE Data			85.4%	of 185% poverty
07	A&Y	3	Public Schools - PreK	07-61796-6005045	yes	Wilson Elementary	72%	9%	81.2%	Low-income Adults and preschool children	Note-meal stats from WCCUSD state pre-K office (CACFP Child Meal Rep			81.2%	of 185% poverty
07	A&Y	3	Public/Community Health Centers			Brookside Community Health Center, 1030 Nevin, Richmond, CA 94801				Very low-income families	Census Tract #06013376000			61%	of 185% poverty
07	A&Y	3	Public/Community Health Centers			Brookside Community Health Center, 2092 Vale Rd., #107, San Pablo, CA 94806				Very low-income families	Census Tract # 06013369001			57%	of 185% poverty
07	A&Y	3	Public/Community Health Centers			Community Health For Asian Americans/Families Forward Program, 3727 Susnset Lane, Suite 110, Antioch, CA 94509, Sylvie Ly (925-778-1667, ext. 321)	100%	0%	100.0%	low income families	Enrollment forms			100.0%	of 185% poverty
07	A&Y	3	Public/Community Health Centers			Nevin Community Center (598 Nevin Ave., Richmond, CA 94804)		60%	59.5%	low-income ADULTS	Census Tract 060133760000			59.5%	of 185% poverty
07	A	3	Public/Community Health Centers			West County Wellness & Recovery, 12240 San Pablo Ave., Richmond, CA 94805				Sp speaking mental health consumers receiving SS	Intake sheets			100.0%	of 185% poverty
07	A	2	Shelters			CONTRA COSTA YOUTH CONTINUUM-2130 Bissell Ave., Richmond, CA				Youth in foster care system	100% receiving CALFRESH			100.0%	of 130% poverty
07	A	2	Shelters			CONTRA COSTA YOUTH CONTINUUM-845 Brookside, San Pablo, CA				Youth in foster care system	100% receiving CALFRESH			100.0%	of 130% poverty
07	A	2	Shelters			CONTRA COSTA YOUTH CONTINUUM-Appian Way, El Sobrante, CA				Youth in foster care system	100% receiving CALFRESH			100.0%	of 130% poverty
07	A&Y	3	Community center			Barett Community Center 700 Barrett Ave Richmond, CA 94801				Underserved population of Richmond	Census #: 06013376000			61%	of 185% poverty

Project: CONTRA COSTA

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
07	A&Y	2	Community development organization			Life Steps 1150 Brookside Dr. Richmond, CA 94806				Serves low-wage earners living in affordable housi	Census #: 06013368000			73%	of 130% poverty
07	A&Y	2	Low-income housing			Monterey Pines Apartments 680 S 37th St Richmond, CA 94804				Serves low-wage earners living in low-income hou	Census block group #: 060133800002			59%	of 130% poverty
07	A&Y	2	Community center			Triangle Court Community Center 805 Lincoln Ave., Richmond CA 94801				Underserved population of Richmond	Census block group #: 060133760001			59%	of 130% poverty
07	A&Y	3	Family-centered service delivery agency			West Contra Costa Youth Service Bureau 241-26th Street Richmond, California 94804				Low-income children, youth and their families resi	Census block group #:060133810005			56%	of 185% poverty
07	A&Y	2	Low-income housing and community development			Project Pride 1595 N Jade St Richmond, CA 94801				Low-income children, youth and their families	Census #: 06013365002			54%	of 130% poverty
07	A&Y	3	Community center			Richmond Recreation Complex3230 Macdonald AvenueRichmond, CA 94804510-620-6793 or 510-620-6795				Underserved population of Richmond	Census #: 060133740002			68%	of 185% poverty

FRESNO COUNTY

1. Needs Assessment Methodology

a. Existing Information (source, content, time frame):

Fresno County is fortunate to have access to existing information. The data collectively reveals the challenges across the county in rural and urban areas.

Sources of existing information used in Fresno County's Needs Assessment:

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6. California Employment Development Department, Labor Market, Fresno County Profile, 2010 annual and January, February 2011, January-March 2012. (not seasonally adjusted).
7. California Food Policy Advocates. *2010 County Profiles of Hunger, Nutrition, and Health in California.*
8. California Food Policy Advocates *Measuring County CalFresh Performance 2008: The Program Access Index*.
9. California Food Policy Advocates. Lost Dollars, Empty Plates: The Impact of CalFresh Participation on State and Local Economies. 2009. http://www.cfpa.net/ldep/ldep2009.pdf
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2. Needs Assessment Findings

a. Demographic Characteristics of CalFresh Program Eligibles in Fresno County

Geographic Location & Population

Fresno County is one of eight counties in California's San Joaquin Valley. It is the 6th largest county encompassing more than 6000 square miles(6). As of 2010 Fresno's population was 930,450 (28).

Age and Gender

Fresno county has a median age of about 30 (28). There are 91,664 people over the age of 65 living in Fresno County (29). Gender distribution is about 50% men and 50% women. Half

(50.3%) of the population is Hispanic or Latino, 9.6% Asian, 5.3% are Black or African American, and 1.7% are American Indian/Alaska Native (28). The remainder of the population is white, two or more races, or some other race.

Language

According to the American Community Survey, languages spoken at home are: English (58%), Spanish (32.5%), Asian (6%) and other languages (4%). There are about 10 Asian languages and dialects, but Hmong and Lao are the predominant languages requested when conducting nutrition education for Fresno's CalFresh eligible's (29).

Family Composition

According to U.S. Census Bureau American Fact Finder, households in Fresno County are predominately (74.1%) families. Over one-third of households (44.3%) have children under the age of 18. The average family size in Fresno is 3.63 persons. Of all households 16.9% are female households with no husband present; nearly 10% (9.9%) with children under 18 years old. This means that in Fresno County, nearly 1 in 12 households are headed by single mothers (28). Of those over the age of 25 in Fresno County whose "…poverty status is determined by educational attainment level" 34% were less than a high school graduate, 18.6% were consider high school graduates, with just 4.3% going on to obtain a bachelor's degree or higher.

There are 91,664 people over the age of 65 living in Fresno County (29). The American Community Survey estimates that 56% of grandparents living with grandchildren in Fresno County are receiving some form of public assistance, including SNAP benefits (28).

Education

Literacy

Literacy issues cross socio-economic levels, however, literacy challenges are often more complex in communities where English is the second language. Among people at least five years old living in Fresno County in 2008-2010, 42.6% spoke a language other than English at home (29). Of those, 76 % spoke Spanish and 23.6% spoke some other language; 44% reported that they spoke English "less than very well" (29).

An estimated 27% of Fresno County's population lack basic prose literacy skills, which is 4% above California's literacy average (30). Health literacy is the application of literacy skills (e.g. reading, writing, basic math, speech and comprehension) in a nutrition/health context" (22). Studies show that nearly 9 out of 10 adults may lack the skills needed to manage their health and prevent disease (22). Limited health literacy is more prevalent among older adults, those with limited education, minorities, the poor, and those with limited English proficiency (22). This variable is a key factor when considering nutrition programming.

b. Nutrition-Related Behavioral and Lifestyle Characteristics of CalFresh Program Eligibles in Fresno County

Supplemental Nutrition Assistance Program Use

According to the California Department of Social Services data tables in July 2011, 51,486 people in Fresno County participated in the CalFresh program (36).California Food Policy Advocates 2010 Fresno County Profile showed that although one-quarter of the Fresno County population

was eligible for CalFresh (n = 228,471), only 62.5% of those eligible participated in the program (7). Fresno County Program Access Index is 0.711, which ranks Fresno 3rd in the state (49).

A study of Fresno County farm workers revealed key variables associated with food security and hunger among farm workers including income, documentation status, migratory patterns, and CalFresh utilization. In this study, only half of CalFresh eligible farm workers participated in the CalFresh program. Reasons farm workers gave for not participating in CalFresh was fear of compromising immigration status and chances of gaining residency status (32). Increased need and CalFresh participation has been observed through increased average SNAP food benefits in the rural areas more dependent upon agriculture such as Coalinga, Huron, Laton, Caruthers, Firebaugh, Parlier, Orange Cove, Reedley, Sanger, and Selma (41).

School Meal Participation

According to California Food Policy Advocates, research shows that approximately 70% of eligible students (n = 125,995) participated in school lunch and 47% in school breakfast in 2008, but reports from food service directors suggest higher participation rates in 2009 (7). Fresno Unified has implemented a breakfast promotion effort at 25 school sites in the 2011-12 school year. As of April 2012, this effort has contributed to a 37% increase in breakfast participation (72). California Food Policy profiles reported 34,661 families participated in WIC in 2009 throughout Fresno County (7).

California Food Policy Advocates ranked participation based upon 58 counties (1 = best). Fresno County is ranked 7th for CalFresh usage, 25th for school breakfast participation, 23rd for summer lunch participation, and 31st for school lunch participation. WIC participation was not ranked (7).

The New Face of Hunger

The Community Food Bank serves Fresno, Madera, and Kings Counties. In September of 2010 the Community Food Bank CEO reported, “The face of hunger in the Central Valley has truly changed. People who are now in line for food assistance are those individuals that a year ago were donating to our organization to help others” (55). Due to the national economic climate, a variety of professionals - from those laid off, to employees impacted by mandatory furloughs - are seeking food assistance and increasing demands on Food Banks and other health and nutrition programs (34, 39). Food distribution to three counties by the Community Food Bank increased 430% from 7.1 million pounds of food 2007-2008 to 30.5 million pounds in 2009–2010. The CEO reported that the current distribution falls short of the need by 800,000 pounds per month (55). According to the Community Food Bank website, in 2012 the food bank is serving 90,000 people per week with just over 24 million pounds of food per year. While Fresno slowly rebounds, it is clear that food insecurity is still three times higher than 2008, just four years ago (7).

Food assistant partners, staff, and adult nutrition education participants have reported a need for meal planning focused on food budgets. Results showed that 40% of participants completing pre-post Food Behavior Checklists in 2009-10 showed improvement in one or more food resource management practices (17).

Health Status and Health Environment

County Health Rankings provides county rankings per state for health outcomes and health factors. A ranking of 56 counties where 1 is the best shows Fresno ranked 42nd in health

outcomes and 53rd in health factors (27). Several health indicators are linked directly to low-income status in a population: unemployment, children in poverty, and access to healthy foods. Additional factors cross socio-economic levels, yet from this assessment, the following factors are greater in the low income population: obesity, premature death, low birth weight infants, lower educational attainment, single parent households and lack of insurance.

Nutrition-related behavioral and lifestyle choices made by the low-income population are influenced by their environments; where they live, work, play, worship, and have access to food and physical activity. People living in Fresno County should have the greatest access and choices for healthy food and activity considering the County's agricultural abundance and various parks. Two briefs, Malnutrition in the 21st Century and Designed for Disease: the Link between Local Food Environments and Obesity and Diabetes disclose the challenges for the low-income population and the risks for chronic diseases (3, 14). Fresno County's food environment has five times more restaurants, particularly fast food restaurants and convenience stores, than grocery stores and produce vendors, which suggests that there is less access to nutrient dense foods and greater access to higher calorie foods with lower nutritional value (3). While Fresno's health and food access environment is being addressed for infrastructure changes, low-income families continue to need nutrition education to navigate within the food system. Accounting to County Health Rankings, 54% of the restaurants in Fresno County are fast food establishments (27).

Health Status of Fresno's Lower-Income Population

Body Weight - Body Composition

The 2009 California Health Interview Survey data suggests people in Fresno, particularly the lower income population, are heavier with higher rates of some chronic diseases. Nearly two-thirds (64.6%) of Fresno County adults were overweight or obese (10). The proportion of obesity between income levels was great. Adults with higher incomes (300+ Federal Poverty Level- FPL) had a 26.5% (n=59,000) obesity rate while the poorest of the poor (0-99% FPL) showed a 30% (n = 45,000) obesity rate (10).

Nationwide there has been an increase in overweight preschool children, particularly within ethnic groups (1). Although, there was a slight decrease in Fresno County, from 18% to 17.5% of children ages 2-5 years at or over the 95% percentile, this means there were still 21,016 young children considered overweight. Of this total, 68.6% were Hispanic (13). Released in 2012, the Overweight and Obesity among Children by California City study indicates a staggering 42.7% of children in Fresno County are overweight or obese (88). The concern for healthy body weight and composition (weight and fat percentage) is great when data suggests lifestyle choices contribute to an unhealthy weight.

California Physical Fitness Reports for 2011-2012 (5) shows that an average of nearly one-third (34.1%) of Fresno County's youth have an unhealthy body composition, which provides an estimate of the percent of students' weight that is fat in contrast to the "fat-free" body mass made up of muscles, bones, and organs. There is a greater percent of students in Fresno County with an unhealthy body composition in 5th (39%), 7th (35%), and 9th (29.6%) grades than students statewide in 5th (34.2%), 7th (30.3%), and 9th (25%) grades (5).

Almost all (103 out of 109 schools) of Fresno Unified School District (FUSD) qualifies for free or reduced cost lunches (4). FUSD showed no significant improvements in weight composition

between 2007-08, 2008-09 or 2010-11 school years. Students in FUSD 5th grades show a trend of increasing 6% (42.9%) in unhealthy body weight since 2005-06 (36.6%) (5).

Students in FUSD have unhealthy body compositions with a high percentage of students falling outside of the Healthy Fitness Zone (HFZ) in body composition established by the FITNESSGRAM®. Data for the 2010-2011 FITNESSGRAM® identifies that over half of all 5th (57.5%), 7th (53%) and 9th (50.2%) grade students fall into “needs improvement” and “needs improvement-high risk” categories for body composition. When compared to the FITNESSGRAM results for FUSD in 2009-10 the percent of students not in a healthy fitness zone (high risk) has increased slightly for 5th grade students (36.0% to 42.9%), stayed stable for 7th grade (36%), and declined for 9th (37% to 29.65) grade. The percentages of students that do not fall into the HFZ in Fresno Unified are higher when compared to Fresno County and California(5).

The percentage of Fresno Unified School District 5th grade Hispanic students (n=3291) with unhealthy body composition (60.9%) is much higher than other races and has increased (20.4%) since 2005-06 (40.5%) (5). More strikingly, the percentage of students with unhealthy body compositions has increased by 17.9% from 2009-10 (43.0%)(5). According to the 2010-11 California Physical Fitness Report issued by the California Department of Education, the percentage of 5th grade Hispanic students with unhealthy body composition in Fresno County is 57.9%, which is a 17.9% increase from 2009-10 data (40%) (5). This demonstrates a strong need for integrating physical activity into the nutrition education programs and reinforcing it with community support and messaging.

Fresno youth's cardio-vascular fitness also falls out of the HFZ standards. Aerobic fitness scores for FUSD 2010-11 school year [5th (50.5%), 7th (44.1%), 9th (46.6%)] show an increased percentage of students falling into “needs improvement” and “needs improvement-high risk” on the Healthy Fitness Zone for aerobic fitness test, with an increase of 5% for 5th grade students (45.4%) and 8.6% for 7th grade students (35.5%) compared to 2009-10 scores (5). Since 2005-06 there has been a 13.6% decrease in the percentage of 9th grade students that do not fall into the HFZ (60%). Aerobic fitness levels of students in Fresno County (n=13,208) [5th (42.1%), 7th (39.6%), 9th (39.4%)] show that Fresno Unified students fall into “needs improvement” and “needs improvement-high risk” at a higher percentage across 5th, 7th, and 9th grades(5).

California Health Interview (CHIS) 2009 data suggests support of the aerobic capacity fitness zone scores in Fresno County. Across all income levels, 35% of children in Fresno County did not participate in vigorous activity (10). Although the recommendation is 60 minutes of daily physical activity, only 65% of teens across all income levels participated in physical activity for one hour three or more days each week (10). As income levels decreased so did the percentage of daily physical activity participation. Teens (67%) in low-income levels (0-199% FPL) participated three or more days each week whereas teens (79%) in higher-income levels (200-300+% FPL) participated in three or more days each week, meaning teens in higher income levels exercised more frequently than teens in lower income levels (10). Among Fresno County adults of lower income (0-199% FPL) 52.2% report that they didn’t engage in vigorous activity three or more days per week. When compared to lower income adults, adults of higher income levels (200-300+% FPL) reported engaging in vigorous physical activity at least 3 or more days per week more frequently, with only 32.3% reporting they didn’t engage in vigorous activity three or more days per week (10).

During the school year, low-income students in schools partnering with UC CalFresh spend most of their weekdays in structured environments with access to school meals, nutrition education, and physical activity. During the summer, particularly in low-income communities, daytime is unstructured, with the majority of youth spending more time indoors engaged in sedentary activities (62). Disadvantaged youth from low-income communities may be especially prone to unhealthy weight gain while on school breaks (60). Findings from the Early Childhood Longitudinal Study, a nationally representative study, indicate that whereas both normal and overweight children gain weight during the summer, overweight children experience a significantly larger spike (63).

Unhealthy body weight/composition and cardio-vascular fitness is linked to health complications. Central Valley Children's hospital endocrine nurse practitioner reported at a community meeting that the hospital has observed an increase in blood lipid and glucose levels in younger children (40).

Health Complications

Adults in Fresno County reporting they had been diagnosed with pre- or borderline diabetes was 11.6% (n=37,000) in lower income levels (0-199%FPL) and 6% (n = 20,000) in other income levels (200+ FPL) (10). Overweight and obesity are linked to Type 2 diabetes. By 2020, diabetes in California is expected to double (16). Hispanic females have the greatest lifetime risk for diabetes, with one of two born in the year 2000 projected to develop diabetes (11).

Adults reporting being diagnosed with heart disease were 4.9% (n = 16,000) in lower income levels (0-199%) and 7.8% (n = 25,000) in other income levels (200+ FPL) (10). Adults reporting being diagnosed with high blood pressure were 25.9% (n=86,000) in lower income levels (0-199%) and 31.3% in other income levels (200+ FPL)(10). Diagnosis assumes access to medical care.

Extremes in birth weight may lead to health problems later in life. Health problems may be magnified when compounded with food insecurity that may include reduced micronutrient intake (18, 25) and increased body weight (54). Although there was a decrease in high birth weights from 7.7% (2007) to 6.6 (2008), low-birth weights increased slightly from 7.0% (2007) to 7.5% (2008) in Fresno County (13).

Bone health and maternal nutrition are key health issues for women, particularly for women who are low-income. The 2001 CHIS noted 620,000 women (age 50 years and older who had a bone density test) reported they were diagnosed with bone loss, low bone mass, or osteoporosis (10). Racial trends for bone loss, osteopenia and osteoporosis for women over 50 who have ever had a bone density test included: 81.4% White, 13.1% Latino (10). Although the numbers were too small to be statistically stable for other ethnicities, and these percentages were based on those who had access to medical care, the trend in Fresno County seems similar with low-income females. Low-income females (0-199% FPL) reporting having been diagnosed with bone loss, osteoporosis or osteopenia were 54.1% while 39.8% of females of income levels (200+ FPL) reported this diagnosis (10). Fresno staff has learned from working with low-income Hispanic and Hmong populations, that milk is often replaced by sweetened beverages among female teens and female adults (42).

Folic acid reduces the risk of infant neural tube defects. California's low-income women of child-bearing age are at risk for inadequate folic acid intake (12). Anemia remains a concern with 14.6% of children under age five having low hemoglobin or hematocrit and 14.5% of children ages five to 20 having a low hemoglobin or hematocrit (13). Yet, children and adults may have iron deficiency without being diagnosed with anemia. African American and Asian mothers and infants are disproportionately affected. Lack of iron presents significant challenges with or without anemia (19-23).

Challenges with body weight, bone health, and anemia are most likely linked to lack of nutrient dense foods. Excess, lack of, or imbalance of one or more nutrients is considered a form of malnutrition (14).

Fruit and Vegetable Intake

Increasing fruit and vegetable intake are key messages for the CalFresh audience. The 2009 CHIS data revealed the response of eating five or more servings of fruits and vegetables was about the same for all adults despite income: 51.1% of lower income (0-199% FPL) adults compared to 53.3 % of higher income (200%+ FPL) adults report eating less than 5 servings of fruits and vegetables daily (10).

Children over the age of two ate more than five servings of fruits and vegetables than teens (46.7%; 22.6% respectively) (10). Lower income children (60.1%) and teens (28.6%) ate more than five servings of fruits and vegetables than children (36.2%) and teens (18.8%) of other income levels (10). This suggests two trends, first the joint work conducted by all UC CalFresh funded partners in Fresno County may be having a positive effect in the lower income families (as long as results were reliable and devoid of social bias). Second, the consumption of fruits and vegetables decreases with age suggesting there is need for parental and school involvement with nutrition education to reach the teen population.

Fresno UC CalFresh participants completing pre-post Food Behavior Checklists in 2010-11 (17) showed improvement in vegetable variety (44%) and fruit variety (41%).

Although access to fresh fruits and vegetables is still needed due to a lack of grocery stores and produce vendors in rural areas of Fresno County, farmers' market locations are increasing. The Fresno Bee reports that there are 20 farmers markets in Fresno County (67). This a 50% increase since April 2010. Seven of the sites are certified (68). According to the Agricultural Marketing Service, one market accepts EBT and WIC (69). Although not all markets accept EBT, most are trying to obtain EBT status (33, 42).

In 2009-10 community partners initiated farmers' markets in five elementary schools located in the poorest SE Fresno neighborhoods Addams, Aynesworth, Burroughs and Wolters in FUSD, and West Fresno (33) where there are few opportunities for families to access affordable fresh fruits and vegetables. However, all but one had shut down in 2010 and the remaining one at Burroughs ran only the first few months of the school year. However, in 2012 there are farmers markets running again at Addams, Wolters, Burroughs and West Fresno elementary (67).

Findings from the Fresno County farm worker study revealed diets that were high in fat and lower in fruit and vegetable consumption (32). On average, farm workers consumed 3.6 servings of fruits and vegetables per day, with 42% consuming less than three servings per day (32). It is

worthy to note that 64% of men and 38% of women reported not knowing how to prepare healthy food (32). Focus groups also revealed that women were more likely than men to consider fruits and vegetables an important part of a healthy diet (32). Partners and staff have also revealed increased skills were needed regarding healthy food preparation (34-38, 40, 42-44, 47-49).

Employment and Poverty Status Findings

Fresno County has faced increased economic stress along with the rest of California and the nation. In 2010 the annual (not seasonally adjusted) unemployment rate in Fresno County was 16.8% and increased to 18.2% in 2011 (6). As of March 2012 the unemployment rate is 17.4%. While this is a slight improvement from 2011, there are still approximately 77,500 people unemployed. Typically the winter months have higher unemployment rates, but data trends suggest a poor start for 2012 as unemployment averages 17.1 in the first three months of 2012. Reports for 2011 show an annual average of 16.5% unemployment in Fresno County, significantly higher than the 11.7% annual unemployment rate in the state of California (6).

Although Fresno County is among the country's leading food producers, it has one of the highest proportions of poor living in areas of concentrated poverty than any other major city in the United States (2). Coupled with the current economy and water issues facing agriculture, unprecedented leaps in unemployment and hunger have resulted. Fresno County was one of 50 California counties declared as a natural disaster area by USDA due to the drought, September 2009 (46). Testimonials at Senator Feinstein's emergency water meeting included Westside city unemployment rate of 40% and the food bank reported 400% use increases in Fresno, Kings, and Madera drought stricken areas (65). While the dire water situation has improved since 2009, according to the Westlands Water District April 2012 news release, allocations remain at 40% for 2012, and the infrastructure related to the water supply is broken (70). Fresno was ranked as the fourth highest Metropolitan Statistical Area in the nation related to hunger, as 24.1% of households responded they did not have enough money to buy needed food at times in the last 12 months (15).

Fresno Unified School District Coordinated School Health Team (FUSD-CSH)

The FUSD-CSH Team is made up of a diverse group of 15 Fresno Unified School District staff and community members. Two non-district members are UC CalFresh Senior Manager, Sara Bosse, and Youth Manager, Shelby MacNab, in the role of nutrition education coordinator. The group has met periodically since October 2009. The members began their collaboration by first making simple connections in current projects, sharing resources, and providing training to staff in other departments.

In FY13, the FUSD-CSH Team will be working together to highlight best practices in the district that promote health among the staff, students, and their families. UC CalFresh will be participating in this coordinated effort through classroom nutrition education with enrolled teachers, parent nutrition education through series-based lessons, and single workshops.

The FUSD-CSH Team School Meals Subcommittee has been working to increase school breakfast participation at 25 target sites, 24 of which are also target sites for UC CalFresh nutrition education. UC CalFresh has coordinated with these efforts to highlight the importance of a healthy breakfast at home or at school during classroom lessons as well as parent workshops. The lessons include a discussion of why a healthy breakfast is essential, planning a healthy

breakfast using MyPlate, label reading, and discussion about how to save money buying breakfast foods at the grocery store or by participating in free or reduced price breakfast at school.

Elementary School Principals & Educational Leaders

Key informant interviews of seven elementary school officials in 2010-11 (Ewing, Hidalgo, King, Winchell, Rowell, Addams, and Burroughs) provided insight into UC CalFresh's nutrition education programs addressing Fresno Unified needs (35, 38, 44, 47, 51, 52, 53). The greatest nutrition and physical activity concerns for their students at school included healthy school lunches, making time for physical activity or lack of physical activity structure, and unbalanced meals at school. Concerns raised for students at home include unbalanced meals, parent information on healthy food choices, and "obese parents have obese kids." Almost all teachers have SMART Boards (SB). There are very strict teaching schedules due to Program Improvement. Linking UC curriculum to SB has been very useful to elementary school teachers. Teachers have been very excited to use the lessons with their classes and see the SB format as a tool for making teaching nutrition more time efficient and interactive. (51) Now that the SB lessons are available, principals are more receptive to time in the classrooms being dedicated to nutrition education lessons. (51, 52, 53, 57, 58) The online platform for teachers to access the SMART lessons went live in April 2010. Further refinement to both the content of SMART lessons and the online platform will continue into fall 2012.

All interviewees were interested in parent classes, especially Spanish and Hmong classes. Parent involvement is not strong on most qualifying Fresno County school campuses. Parent events, which would be appropriate for UC CalFresh included: parent-teacher coffee hour, family science night, booster club, bring your parents to school day, and pre-K events (35, 38, 44, and 47). Hidalgo has started a Parent Institute on Wednesdays at 9 am and 6 pm to teach parents how to help their children do better in school (38). Back to School Nights varies at schools and time is spent on policies specifically related to academics and expectations.

Principal Perez from Winchell was particularly complimentary of the youth program. He enjoys seeing the students participate in tastings, and "purple cauliflower month" was his favorite. He would greatly appreciate collaboration with some of the other community agencies that are increasing involvement in the school including Kaiser and Fresno County Department of Health's Building Healthier Neighborhood Taskforce (44).

Key Informant interviews in 2011-12 school year from 16 school leaders (Bakman, Balderas, Birney, Centennial, Duncan, Greenburg, Heaton, Kratt, Leavenworth, Lowell, Norseman, McCardle, Marshall, Southeast, Storey, Webster and West Hills-Coalinga) reveal similar themes. Key concerns expressed by 2011-12 informants included: lack of exposure to healthy foods, poor choices for snacks, poor food choices made in the cafeteria and at home, lack of physical activity and obesity. Across the board, informants expressed a need for exposure to new foods, the need for students to gain knowledge of healthy foods, equipping students to make healthy choices, and ongoing support in the classroom by UC CalFresh educators to model nutrition education delivery (74-86).

All but 3 sites have SMART Board hardware and/or SMART Board software available to be utilized daily by teachers (74-86). However, one principal notes that some teachers at her site used SMART boards "if familiar with it," indicating a need for continued training (79).

Principal Naranjo from Lowell elementary states the need for UC CalFresh nutrition education at his school due to the lack of other available resources, "Glad the program is here and that it is no-cost. Otherwise the school would not be able to provide" (77). Other informants shared the need for family-centered nutrition education. Mrs. Collins at Norseman states the importance of: "…students having an understanding of healthy eating and actually carrying it into practice at their own homes" (79). Mrs. English, an instructional coach for Southeast and Birney notes a similar need "I suppose the overall goal is to have children influence their parents on healthy choices and choose foods that nourish their bodies. This also may be happening, but to educate parents too" (84).

Teacher Evaluation Findings

At the end of each school year teachers are asked to retrospectively evaluate their observations of students' change in nutrition behaviors as a result of nutrition education throughout the school year. Teachers using UC CalFresh curricula agree or strongly agree that in comparison to the beginning of the 2010-11 school year, more students bring fruit and/or vegetables as a snack (70% of teachers who completed the survey), can identify healthy food (97%), are willing to try new foods offered at school (87%), and choose fruits and/or vegetables in the cafeteria or during classroom parties (63%). (54)

Teachers also report information about their own behavior that supports a healthy environment for impactful nutrition education to students. UC CalFresh teachers agree or strongly agree that in comparison to the beginning of the school year, they (the teacher) now offers healthy food choices to the students at parties or for snacks (78% of teachers who completed the survey), encourages students to eat breakfast (73%), reminds families to bring healthy snacks for parties (75%), encourages the students to be physically active (85%), and makes healthier personal food choices (77%). (54)

Teachers participating in the UC CalFresh program report that participation exposes students to new and different foods they would have not otherwise been exposed to. According to one kindergarten teacher, "there were some vegetables that my students had never seen or tasted before, so this was a great experience for them." (54) Comments on teacher evaluations indicate that impact of UC CalFresh nutrition education and healthy food tastings extends beyond increased knowledge to behavior change. According to a 3rd grade teacher enrolled in the program, "my students are more conscience about what they eat than before. I always have a snack time after recess and have always said they can only bring healthy snacks. Amazing what they thought was healthy at the beginning of the year as opposed to now at the end of the year!" (54)

Indicators are showing that Fresno UC CalFresh family-centered nutrition education strategies are impacting behavior change beyond school into homes. One teacher reports, "This program is absolutely wonderful! My children love trying new foods and are willing to eat them more often than before. My parents are also excited because they said they would have never tried most of the foods at home! It helps me as well because I look at foods as how it would benefit me and the children." In addition, teachers report the impact that nutrition education provided to students has on the family as a whole. For example, one educator shared "My students talk about how they tell mom to buy more fruit/vegetable when they go shopping. Some say dad started a small garden at back of the house." (54)

UC CalFresh has provided monthly healthy food tastings in enrolled classrooms since May 2008. Teacher Tasting Tools collected from October 2010 to May 2011 total 1182 representing multiple tools submitted from teachers during that time span, each for a different food tasted. The student responses during tastings of healthy foods in classrooms demonstrate a strong positive impact of the nutrition education strategy. For the foods offered, 35% of the students had never seen the food before and 43% had never tried the food before. When the foods were offered to the children, 92% tried the food, 78% said they were willing to eat it again at school, 76% said they were willing to eat the food at home, and 72% said they were willing to ask for the food at home. While the information is still being compiled, Teacher Tasting Tools for 2011-2012 reveal very positive results. Of the tastings completed to date, (n=31207, duplicated) 62% of students had not tried the food before, 91% were willing to try the food when it was offered, and 72% were willing to ask for it at home. For example, of students offered Kiwi (n=5996) 93% were willing to try it, while 81% were willing to ask for it at home. Similar outcomes were found when students tried blood oranges. Of students participating in the tasting (n=5275) only 32% had ever seen the food before, 92% were willing to taste it, and 79% were willing to ask for it at home (87).

c. Other Nutrition-Related Programs Serving Low-Income Persons in Fresno County

There are many types of nutrition-related services in Fresno County, however, the complex socio-economic challenges experienced by a high percentage of low-income residents puts increasingly difficult demands on available services.

Nutrition Related Programs in Schools

The primary partners providing nutrition education in schools are the University of California Cooperative Extension (UCCE) and Fresno County Office of Education (FCOE). The partners have worked to divide schools and school districts to extend reach while maximizing resources for Fresno UC CalFresh, EFNEP (Expanded Food and Nutrition Education Program), and FCOE. In 2009, UCCE began a CNAP group working with primary Network partners, FCOE, California Department of Public Health and Central Valley Health Network (CVHN), which provides Power Play! to fourth and fifth grades in order to coordinate, complement, and collaborate on nutrition education efforts with those receiving similar funding. Other community partners providing nutrition education materials to schools include the Dairy Council, American Cancer Society, and Kaiser. Fresno County Economic Opportunities Commission (FCEOC) serves eligible children in their 36 Head Start centers using UC curriculum through EFNEP. EFNEP currently serves a total of 7557 youth through FCEOC, Migrant head start programs, and other child care centers.

Nutrition Related Programs Reaching Adults and Families

UCCE works with their assigned UC CalFresh and EFNEP schools to coordinate a four to eight-lesson series program. Fresno EFNEP is currently providing education at Holy Cross Center for Women and the Marjorie Mason Center for Women. In addition to series-based education, Fresno UC CalFresh also offers single workshops (1-2 hours in length) and shorter mini-workshops. These workshops often recruit participants into series.

The UC Davis Chicana/o Studies program "Ninos Sanos, Familia Sana" project in Firebaugh will move from the planning phase to the implementation phase in FFY13. The “Ninos Sanos, Familia Sana” project, supported with outside funds through an USDA NIFA Grant, will offer family nights, $25 monthly in vouchers that can be used to buy fruits and vegetables at participating

markets, two health screenings yearly to monitor body mass index, skinfold thickness and waist circumference. As well as a community art project with murals and posters promoting healthy eating and active living. UC CalFresh will be involved in providing series-based education to parents, as well as delivery of nutrition education to preschool through 5th grade students. This demonstrates a great partnership for comprehensive nutrition education.

Fresno County's Employment and Temporary Assistance (E&TA) program houses the county's CalFresh offices and other assistance programs. UCCE's Fresno Adult UC CalFresh program currently delivers the Healthy Family class series, Plan, Shop, Save and Cook, in CalFresh offices. In addition, UC CalFresh has responded to increased requests to provided nutrition education to E&TA job training programs. UC CalFresh increased adult contacts in Fresno County Schools, Fresno County Public Libraries and City of Fresno PARCs community centers in 2012. In the Spring of 2012 UC CalFresh began delivering the four-lesson series Eat Smart and Live Strong to senior citizens in Fresno County senior centers.

UCCE is a partner Get Fit Fresno County! an over-arching celebration of community programs making contributions to a healthy food supply and providing health information to residents. The Central California Regional Obesity Prevention Program (CCROPP), addresses childhood and adult obesity through policy change that supports access to healthy, affordable foods, and to physical activity resources. They do not provide nutrition education, but partner with community agencies. Their specific focus currently is in surrounding counties. Fresno Metro Ministry has a long history of being an advocate for CalFresh eligibles. They have a Food Assistance Hotline and a 24-hour Spanish-language service with information regarding food assistance programs in the callers' vicinity. They have a community garden project to increase the availability of healthy foods in low-income areas, and are working Farmers' markets to increase the number of markets that accept EBT. Fresno Metro Ministry also has a CalFresh task force that meets bi-monthly to examine barriers and identify outreach opportunities to increase CalFresh utilization.

Additional organizations providing nutrition education using Network (SNAP-Ed) funds include Fresno County Office of Education (FCOE), Central Valley Health Network (CVHN), and the Community Food Bank. CVHN reaches out to farmers' markets, flea markets, festivals, and Latino partner agencies through their Latino Campaign. Grocery stores providing services in low-income neighborhoods and ethnic neighborhoods are served by CVHN's Retail Campaign. Their African American Campaign reaches out to Fresno's low-income Black adults in low-income housing, local grocers, and community agencies. CVHN also has Network funds in their low-income clinics. The Community Food Bank conducts nutrition education through food demonstrations, nutrition messages, and handouts at Head Start locations. They offer a back pack program providing food for students and their families at 4 school sites; one in Fresno County. They provide nutrition education at 10-15 head start centers in 3 counties, including Fresno.

WIC provides nutrition education to their participants. FCEOC serves the city of Fresno. United Health Centers of San Joaquin Valley Inc. serves eight rural areas of Fresno County. Central Valley Indian Health also has a WIC site in Clovis.

Fresno County Department of Public Health (DPH) has very new funding through both CDSS (via an MOU with local Social Services) and CDPH for CX3, nutrition education (fruits & vegetables

and physical activity messages), ReThink Your Drink promotion, and formalizing a C-NAP in Fresno County. DPH is in the second year of a 5-year Community Transformation Grant to impact policy in four key areas: Tobacco-Free Living, Healthy Eating, Healthy and Safe Physical Environments, Clinical Preventive Services.

Low-income families are also served by numerous community and government agencies such as, Centro La Familia, Girls and Boys Clubs, United Way, Parks and Recreation, Health Net, and the Health Department's Comprehensive Perinatal Services Program. Centro La Familia reaches out to small migrant communities and just started nutrition education with limited non-federal funding. They are interested in partnering with UCCE CalFresh Nutrition Education Program. Nutrition education will be conducted by extenders who are volunteers. Health Net is interested in partnering with Fresno UC CalFresh to provide nutrition education to CalFresh eligible families and children without medical insurance at UCCE.

Fresno UC CalFresh's collaborative partnership with City of Fresno Parks and Recreations Lifestyle Fitness Camp demonstrated positive evaluation results through providing nutrition education to CalFresh eligible youth age 9 to 17 and their families. Parks and Recreation provided physical activity opportunities. Evaluation results from 2011 six-week day camp using analysis of variance, revealed significant differences in pre-post weight change between Fitness Camp (96 campers) and comparison group (15 campers) (-1.06 kg in 9-11 year olds and -1.58 kg in 12-17 year olds, and the comparison group gain 0.33 kg), after controlling for baseline BMI zscore ($p=0.04$). Waist circumference changes were also significantly different among Fitness Camp and controls after controlling for baseline BMI z-score ($p=0.003$). An improvement in pre-post fitness scores, and improvements in self-efficacy related to campers asking their parents for healthier foods also was documented (61). Changing the trajectory of growth over vacation time through a collaborative family-centered approach may be an important strategy to support accomplishments made during comprehensive school-based programs. In 2012, UC CalFresh will continue to deliver family-centered nutrition education to families participating in the Lifestyle Fitness Camp.

Although there appears to be numerous services, the degree of nutrition education varies with each agency due to funding, infrastructure, time for nutrition education, and their staff's skills and capabilities. The aim for most programs serving CalFresh eligibles is to find the gaps for those who are underserved. In Fresno County, the CalFresh eligible population is greater than any one service providers' capacity and infrastructure.

Parent University

In the 2011 – 2012 school year, UC CalFresh and Fresno Unified's Parent University have continued to partner together to develop strategies for increased parent nutrition education workshops in FUSD schools. In an effort to align all parent learning opportunities for families, Parent University is working with UC CalFresh to facilitate a schedule of parent workshops that are published in the Fresno Adult School catalog each semester. Parents attending workshops are recruited for series-based nutrition education lessons. The district is interested in data to show the impact of family-centered nutrition education on student achievement, attendance, and health indicators. (50)

Scheduling parent education at schools sites requires multiple efforts. Strategies implemented to get a good level of parent attendance include; providing custom flyers for school sites to

print, promotion before and after school, promotion at special school events and calling interested parents (71).

d. Areas of Fresno County Where CalFresh Program Eligibles Are Underserved or Have Not Had Access to UC CalFresh Nutrition Education Previously

There are gaps throughout the county providing nutrition education to CalFresh eligibles due to the extensive need relative to SNAP-Ed funding in Fresno. As a result of so many opportunities to deliver nutrition education to unserved SNAP-Ed eligibles, partners have not focused on un-met need as much as coordination to prevent duplication. As SNAP-Ed funding and other funding increases in Fresno County, CNAP partners are increasing communication to truly assess County un-met needs and develop strategies to address them.

In FY13, Fresno County UC CalFresh is focusing on specific areas where there are gaps within partner schools with current MOU's, partner CalFresh locations, and new partners serving Fresno County seniors. Within Fresno UC CalFresh's focus areas, the following areas are underserved:

- In the city of Firebaugh, UC CalFresh delivers nutrition education to West Hills Community College District Preschool. Fresno UC CalFresh has begun collaborating with UC Davis Chicano Department to focus on nutrition education within the community. An MOU has been completed and approved to serve preschool-elementary school students in Firebaugh Las-Deltas Unified school district. Services will begin for them in September 2012.
- Fresno Unified School District has great need for child and parent nutrition education in their elementary schools as requested by the district coordinated school heath team, Parent University, and school personnel. In FY2012, of the 103 eligible sites in FUSD, 42 sites received series or workshop education. In FY2013, UC CalFresh plans to increase parent reach through partnership with Parent University.
- Fresno County seniors receiving or eligible for CalFresh and grandparents living with grandchildren under age 18. The American Community Survey estimates that 56% of grandparents living with grandchildren in Fresno County are receiving some form of public assistance, include SNAP benefits (28).
- Fresno County low-income housing complexes under the Housing Authority.
- Expand delivery in rural CalFresh offices Firebaugh, Kerman, Mendota. Coalinga, Reedley, and Selma are already receiving regular nutrition education from UC CalFresh.

e. Implications of your Needs Assessment and How These Findings Were Applied to this Current Year's CalFresh Nutrition Education Plan

Implications and Findings Resulting in Application to FY 13 Plan

Lessons Learned Delivering UC CalFresh	Needs Assessment	Fresno FY13 Plan
Targeting UC CalFresh Adults for Nutrition Education is Effective at SNAP Offices. **Partnerships maximize resources.**	**Factors Impacting UC CalFresh Eligibles** • Due to the national economy fueled by ongoing water issues in the central valley there is greater	• Continue to collaborate with Employment & Temporary Assistance and their partners. • Deliver curriculum series nutrition

Lessons Learned Delivering UC CalFresh	Needs Assessment	Fresno FY13 Plan
• Delivering nutrition education at CalFresh locations insures greater targeting of CalFresh participants. • Year to date two-thirds (66%) of adult nutrition education participants were SNAP recipients. • Job training partners seek curriculum aimed at resource management.	unemployment. Rural CalFresh offices have increased enrollment. Nutrition education is not offered regularly in rural locations. • In Fresno County, nearly 1 in 12 households are headed by single mothers.	education to CalFresh eligibles at job training sites. • Work with partners to continue to schedule nutrition education in rural CalFresh offices. • Partner with housing authority and senior centers to serve low-income adults. • Collaborate with community agencies providing assistance to low-income women to provide nutrition education. (**Statewide Goal 3:** Enhance key University of California Cooperative Extension (UCCE) and Community Partnerships to Increase Nutrition Education Delivery Options.)
UC CalFresh Adults Can Make Healthy Behavior Changes • Fresno UC CalFresh qualitative evaluation compared adults' personal story themes to quantified food behavior checklist pre-post testing. Affirmed key food-related behavior changes occurred. • Key changes linked to lessons' guided goal setting. • The pre-post checklist did not fully capture some important outcomes experienced by participants. • The major themes link to CalFresh eligibles' nutrition issues from this assessment findings. • Access to healthy foods is only one piece of the puzzle. Adults need to learn how to navigate within the food system to make healthy choices while the infrastructure for access is established through policy and environmental changes.	**Indicators of Unhealthy Behaviors** • Adults in Fresno are at risk for obesity, diabetes, heart disease, and osteoporosis. • 34.1% of Fresno County's youth have an unhealthy body composition. • 42.7% of Fresno County children are overweight or obese. • Low-income women are at risk for inadequate folic acid intake. • Over 14% of children ages 0-18 are diagnosed with anemia. • Fruit and vegetable intake seem to be slightly higher in lower income populations, yet consumption decreases with age. • Community partners are working with access issues. Farmers' markets are being re-introduced in school settings. There remains a great need for food distribution.	**Key themes to include** • Eat fruits, vegetables, whole grains, and nonfat or low-fat milk/milk products every day. • Be physically active. • Balance calorie intake from foods and beverages with calories expended. • Utilize food budgeting tools to provide healthy food options with limited resources. **Workshops and Mini-workshops** • 5 Ways to Save • Prevent Anemia: How to provide child-friendly, iron-rich foods paired with Vitamin C for every meal and where to find iron on the nutrition label. • Feeding Young Children • Planning Meals Using the Healthy Plate: Half the plate = fruits and vegetables • ReThink Your Drink, Milk at Meals
Targeted Messaging with Experiential Education Impacts Behavior Changes • Adult Learning Theory used in	**Dietary Guidelines** Use Key Recommendations to structure nutrition educational	

Lessons Learned Delivering UC CalFresh	Needs Assessment	Fresno FY13 Plan
classes and workshops has positive impacts on healthy behaviors. • After completing UCCE curricula, teachers reported improvements in students' healthy behaviors. • Evaluation of Taste-testing of healthy food options using evaluation: For the foods offered, 35% of the students had never seen the food before and 43% had never tried the food before. When the foods were offered to the children, 92% tried the food. Over 75% of the time children were willing to eat the food again at school or at home and even ask for it at home.	messages: • Balancing calories to manage weight • Foods and food components to reduce • Foods and nutrients to increase • Building healthy eating patterns	• Using Food Labels to Make Healthy Snack Choices • What's for Breakfast? **Adult Series-Based Lessons** 4 one-hour sessions offered • Loving your Family, Feeding your Future • Eat Smart Live strong (seniors) • *Plan, Shop, Save and Cook* Depending upon their interests and needs, participants will be able to complete one or both series within the FY12 year. Increased Adult Education at Food Distribution Sites with Workshops and Mini-Workshops. (**Statewide Goal 2:** Money/Food Resource Management, Education and Training for Teens and Adults) **Tastings** Continue to provide food tasting opportunities. Link food tasting to activities in curriculum through Tasting Time resources provided to teachers. Tasting Time Youth Delivery: • Choose low-fat milk • Reduce sugary drinks • MyPlate: choose healthy foods • Food Safety • Get your 60 minutes of physical activity • A healthy breakfast is important • Look for whole grains • Eat more fruits and vegetables • Choose "Anytime" over "Sometimes" Snacks.
New Delivery methods in FY12 Show Promise for Increased Outcomes • SMART Board lessons provide	**New Delivery Methods in FY12 are Well Received in Schools** • SMART Board lessons increase	**SMART Board delivery** • Based on SMART evaluation, lessons will be refined for usability

Lessons Learned Delivering UC CalFresh	Needs Assessment	Fresno FY13 Plan
nutrition education in a technological format many students and teachers are familiar with. SMART Board lessons ensure that nutrition education messages delivered are consistent. • Using the Social Cognitive Model, Featured lessons in schools increase nutrition education hours and increase health outcomes by: o Building capacity, self-efficacy, expectation, and expectancy for behavior change o Modeling healthy skills o Teaching self-control through goal setting and monitoring o Reinforcing behavior changes o Encouraging sites to create a supportive environment for healthy behavior • Relationships and targeted activities on school campuses are resulting in nutrition and physical activity becoming integrated into priority functions.	teacher and administrator satisfaction with the program due to ease of implementation, integration of technology and strong links to content standards. • Teachers and administrators have requested classroom lessons taught by staff and support for increasing nutrition education delivered by the teacher. • There are teachers within FUSD that are not as familiar with using their SMART boards. Familiarity varies on a school to school basis. • School leaders have requested ongoing communication and when asked, share events and opportunities for UC CalFresh participation on school campuses in family-centered events.	and student interactivity. • More lessons will be adapted to SMART. • Teachers will be provided ongoing and regular training through demonstrations of SMART board lesson delivery to develop familiarity with usage. **Featured Lessons** Implement Featured Lessons the entire year at schools sites to include: • Introduction completed by the teacher prior to staff lesson delivery date (front-loading) • Featured Lesson delivered by UC CalFresh staff. • Follow-up lesson(s) for the teacher to complete left behind or emailed. **School as Community** • Create sustained impact within school communities. • Strengthened relationships with school administration. • Increased integration of youth and adult implementation for family-centered impact. (**Statewide Goal 1**: Family-Centered or Adult/Youth Nutrition Education) • Increased presence on campuses. • Increased integration into school communication streams.
Family-Centered Education Increases Nutrition Education Effectiveness and Impact • Teachers report parents provide favorable comments on monthly *Tasting Time Newsletters* which provide family centered nutrition education linking class tastings and key messages taught in class to the	**Family Centered Requests and Successes** • Fresno Unified's Parent University values a family-centered model and is supporting an increase in classes scheduled. • Evaluation results from 2011 six-week day camp revealed a weight loss of -1.06 kg in 9-11 year olds	**Increased Family-Centered Approach** • Continue to provide the Tasting Time parent newsletter highlighting the monthly theme covered in their child's classroom. Promote the healthy food tasted in the classroom to increase offerings in homes. • Work with FUSD Parent University

Lessons Learned Delivering UC CalFresh	Needs Assessment	Fresno FY13 Plan
home environment. • Collaboration with Summer Fitness Camp partners and evaluation results show delivering nutrition education to parents and children concurrently reinforced that nutrition is a family responsibility led by parents. • Qualitative data suggested camp activities and motivation increased self-esteem and self-efficacy and had a longer lasting behavioral impact related to healthy food choices and physical activity. • Youth and parents need on-going support from their peers and nutrition updates to reinforce nutrition-related skills and practices and to navigate within their food environment.	and -1.58 kg in 12-17 year olds, and the comparison group gain 0.33 kg, an improvement in pre-post fitness scores, and improvements in self-efficacy related to campers asking their parents for healthier foods. • Educational leaders request family-centered education at school sites.	to expand parent education at schools. Gather parents for single workshops and recruit for a class series once adults are engaged in the nutrition education. • Utilize opportunities at schools and community events when parents and students are together to empower family change through activities that engage both the parent and the child. Offer incentives with a nutrition message to the children to motivate families to participate. • Continue to reach out to parents using multiple methods.
Recruitment of Parents at schools requires multifaced efforts. • Scheduling parent education at schools sites requires multiple efforts. Strategies implemented to get a good level of parent attendance include; providing custom flyers for school sites to print, promotion before and after school, promotion at special school events and calling interested parents. Parents are often drawn to educational booths through activities offered for their children. • In FY2012, of the 103 eligible sites in FUSD, 42 sites received series or workshop education.	**Parent Engagement Requires multiple strategies.** • In order to reach parents, multiple avenues and promotions are required. • Parent University is working to coordinate efforts to increase parent involvement, by offering educational opportunities at multiple sites and varying times. • In FY13 UC CalFresh plans to increase reach through partnership with FUSD Parent University.	
We Can Collaborate More Effectively to Find Ways to Address Health Disparities Through Nutrition Education Opportunities are available through active participation in: • Central Valley Health and Nutrition	**Outcomes from Collaboration** Youth and parent nutrition education with evaluation needed, as low-income fitness camps expand. **Rural Fresno County Communities are Under-Served** Requests have been received to deliver	• Continue partnership with City of Fresno Parks and Recreation Healthy Lifestyle Fitness Camp. • Many additional rural sites have been added to the targeting plan for adult nutrition education. • Fresno County Housing Authority locations were added in the

Lessons Learned Delivering UC CalFresh	Needs Assessment	Fresno FY13 Plan
Collaborative • FUSD School Meals SubCommittee • Fresno Unified Coordinated School Health Team • Childhood Obesity Prevention Task Force • Fresno County Health Department Community Transformation Grant • Promise Neighborhoods Initiative • Summer Lifestyle Fitness Camp Advisory Council • Housing Authority • Fresno County Public Libraries • Community Food Bank • City of Fresno PARCs • Bringing Broken Neighborhoods Back to Life • Fresno County Kinship Providers • Reading & Beyond – BRIDGE Program • Fresno County DSS – Community Resource Network • Firebaugh has multiple nutrition issues due to extreme poverty, cultural influences and language. "Ninos Sanos, Familia Sana" (Healthy Children, Healthy Family) study aims to impact the Firebaugh community.	to Firebaugh School District in order to reach out to parents and students. An M.O.U. has been approved and services will begin in September 2012.	summer of FY11. Delivery at sites in Fresno city limits began in late 2011. This partnership will continue to develop and expand into other sites within the city of Fresno and other Fresno County rural locations. • Partner with UC Davis Chicana/o Studies to deliver nutrition education for the "Ninos Sanos, Familia Sana" collaboration in Firebaugh. Partnership to include: o Plan, Shop, Save and Cook 4-part series for parents o Classroom instruction for children on nutrition and physical activity.
Senior Audience In Fresno County is Under-Served with Nutrition Education Partners in nutrition education are not targeting seniors for implementation.	**Eligible Seniors in Fresno are Numerous and Eager for Education** The American Community Survey estimates that 56% of grandparents living with grandchildren in Fresno County are receiving some form of public assistance, include SNAP benefits (28).	**Deliver Education** Deliver Nutrition Education Series in Qualified Senior Centers Using Eat Smart, Live Strong Activity Kit USDA curriculum for Older Adults
Ability to Deliver a Productive, Quality Program Requires Effective Resource Management	**Fresno County Demographics and Conditions Impacting Nutrition Delivery Methods**	**Leveraging Resources for maximum outcomes** • Organize programmatic delivery to

Lessons Learned Delivering UC CalFresh	Needs Assessment	Fresno FY13 Plan
• Cross-training adult and youth staff creates flexibility and efficiency in program delivery. • Recruitment of 326 educators between October 2010 and April 2011 (48% increase) resulted from engaged, well- coordinated UC CalFresh team utilizing proven methods. This recruitment was targeted at underserved schools. The program has retained many teachers over the 11-12 school year with a current enrollment of 939 educators. • Opportunities to teach in CalFresh locations and schools are often at concurrent times. • The Master Education Extender Team volunteers with UCCE Nutrition Programs to assist in meeting outreach goals. • High school students are currently receiving training to teach nutrition lessons to their feeder elementary sites as part of our Peer Education Extender Team (PEET).	• Fresno County has a higher lack of literacy than the statewide average. Health literacy is probably greater with UC CalFresh population. • Many (42.6%) speak a language other than English at home. • Key informant interviews recommended parent education in Spanish and Hmong. • Economy issues have increased food procurement challenges. • Partners are requesting nutrition education with an emphasis on food resource management (budgeting and meal planning). • The numbers of individuals who need education far exceed the available professionals to provide nutrition education.	meet nutrition education needs. • Cross-train staff to teach families, specifically in Spanish. • Work closely with new teachers to maintain engagement and increase nutrition education capacity. • Refine communication systems for scheduling and tracking nutrition education interventions to maximize staff time and impact. • Provide on-going training for staff to fully engage campus teachers and administrators for sustained impact within school communities. • Adapt nutrition education to be delivered in a variety of modes to meet partner and UC CalFresh participants and likely participants' needs (scheduling, literacy, language, workshops vs. class series, distance learning, etc.) • Expand the Master Extender Education Team (MEET) and the Peer Education Extender Team (PEET) to train community extenders and high school students to utilize UCCE's science-based methodology in delivering nutrition education in a variety of settings. • Leverage UCCE resources through partnership with Master Gardeners to extend garden-based nutrition education.

LOCAL PROJECT SYNOPSIS

FRESNO COUNTY

1. State-Level Goals and Objectives

GOAL 1: Family-Centered or Adult/Youth Nutrition Education and Physical Activity

GOAL 2: Money/Food Resource Management, Education and Training for Teens and Adults

GOAL 3: Enhance key University of California Cooperative Extension (UCCE) and Community Partnerships to Increase Nutrition Education and Delivery Options

GOAL 4: Explore Lower Cost Direct Nutrition Education Delivery Methods

GOAL 5: Program Evaluation and Education Delivery Skills Training

2. Description of Projects/Interventions

a. Related State Objectives

See State-level Objectives.

By September 30, 2013, at least 80% of Fresno County CalFresh eligible adults who complete four *Plan, Shop, Save and Cook* nutrition education lessons will complete the *Plan, Shop, Save and Cook* Checklist evaluation. Among this sample:

- At least 40% will increase their frequency of meal planning.
- At least 50% will increase their frequency of using a grocery list when shopping.
- At least 50% will increase their frequency of reading "Nutrition Facts" on food labels to choose foods.
- At least 40% will increase their frequency of comparing food prices.
- At least 40% will report that when deciding what to feed their family, they think about healthy foods.
- At least 20% will report greater food security (not running out of food at the end of the month).

  (Statewide Goals 1, 2)

By September 30, 2013, at least 80% of Fresno County CalFresh eligible adults who complete four nutrition education lessons from *Eat Smart Being Active* in addition to *Plan, Shop, Save and Cook* as part of a jobs program (Jobs 2000, Proteus, and Jobs & Beyond) will complete the Food Behavior Checklist evaluation. Among this sample:

- At least 40% will increase the variety of fruit consumed daily.
- At least 40% will increase the variety of vegetables consumed daily.
- At least 40% will increase the frequency of being physically active.
- At least 40% will decrease the frequency of ordering supersized portions of food or beverage.
  (Statewide Goal 1)

By September 30, 2013, at least 80% of Fresno County CalFresh eligible adults who complete four *Eat Smart, Live Strong* nutrition education lessons will complete the Food Behavior Checklist evaluation. Among this sample:

- At least 40% will increase the variety of fruit consumed daily.
- At least 40% will increase the variety of vegetables consumed daily.
- At least 40% will increase the frequency of being physically active.

(Statewide Goal 1)

By September 30, 2013, at least 33% of Fresno County CalFresh eligible adults who attend mini-workshops will complete the Intent to Change evaluation. Among this sample:

- At least 50% will report intention to increase frequency of using the "Nutrition Facts" on the food label to choose foods.
- At least 40% will report intention to increase the variety of fruit consumed daily.
- At least 40% will report intention to increase the variety of vegetables consumed daily.
- At least 50% will report intention to increase consumption of low-fat milk.
- At least 50% will report intention to increase consumption of whole grains.
- At least 50% will report intention to eat foods from all 5 food groups each day.
- At least 50% will report intention to decrease consumption of eat fried foods.
- At least 40% will report intention to decrease consumption of sweet beverages.

(Statewide Goal 1)

By September 30, 2013, at least 35% of the lead teachers of Fresno County UC CalFresh eligible preschool students completing nutrition education activities utilizing *Happy Healthy Me* curriculum will complete the Teacher Observation Tool. Among this sample:

- At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
- At least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.
- At least 50% of the teachers agree that more students bring fruit and/or vegetables as a snack after receiving UC CalFresh nutrition education.
- At least 50% of the teachers agree that more students choose fruits and/or vegetables in the cafeteria or during classroom activities after receiving UC CalFresh nutrition education.

(Statewide Goal 1)

By September 30, 2013, at least 35% of the teachers of Fresno County UC CalFresh eligible elementary students completing nutrition education activities utilizing *Farm to Fork, Reading Across MyPyramid, Power Play, EatFit, Nutrition to Grow On, and/or TWIGS* curriculum will complete the Teacher Observation Tool. Among this sample:

- At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
- At least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.
- At least 50% of the teachers agree that more students bring fruit and/or vegetables as a snack after receiving UC CalFresh nutrition education.
- At least 50% of the teachers agree that more students choose fruits and/or vegetables in the cafeteria or during classroom activities after receiving UC CalFresh nutrition education.

  (Statewide Goal 1)

UC CalFresh provides healthy food tastings throughout the school year on a monthly basis that compliment curriculum lessons. Teachers submit the Teacher Tasting Tool monthly resulting in duplicative data.

By September 30, 2013, teachers will use the Teacher Tasting Tool to report that of the Fresno County CalFresh eligible youth completing nutrition education activities with monthly healthy food tastings:

- On average, 40% or less of the class will have previously tried the food presented during a food tasting activity; and:
- On average, more than 80% of the class will report willingness to try the food again at school.
- On average, more than 70% of the class will report willingness to try the food again at home.

  (Statewide Goal 1)

b. Audience

Total Planned Adult	7,500
Total Planned Youth	21,000
TOTAL	**28,500**

i. Direct Participants

Age	#	%	TOTAL
Under 5	7,140	34%	**7,140**
5-17	13,860	66%	**13,860**
18-59	7,275	97%	**7,275**
60+	225	3%	**225**
TOTAL	**21,000**	**100%**	**28,500**

Gender	Count	%
Female	14,820	52%
Male	13,680	48%
TOTAL	**28,500**	**100%**

Race / Ethnicity	Hispanic/Latino		Non-Hispanic/Latino		TOTAL BY RACE
	#	%	#	%	
Black or African American	285	1%	1,425	5%	**1,710**
Asian	2,565	9%	3,705	13%	**6,270**
A.M. Indian / Alaskan Native	0	0%	285	1%	**285**
Native Hawaiian / Other Pac. Islander	0	0%	285	1%	**285**
White	17,100	60%	2,850	10%	**19,950**
Multiple	0	0%	0	0%	**0**
TOTAL Race / Ethnicity	**19,950**	**70%**	**8,550**	**30%**	**28,500**

Language	Estimated %
Spanish	50%
English	42%
Hmong	5%
Laotian	3%
TOTAL	**100%**

c. Focus on CalFresh Eligibles

Technology

a. By September 30, 2013, the youth SMART Board lessons will be evaluated and revised for usability and interactivity. (Statewide Goals 1, 2, 4)

b. By September 30, 2013 will increase website traffic by 30% by posting monthly *Tasting Time* nutrition facts and sample activities for teachers.

c. By January 1, 2013 will streamline email promotions to teachers utilizing free web service, *MailChimp*.

d. By January 1, 2013 will increase frequency of Facebook posts to a minimum of one per week.

Fresno

a. By September 30, 2013, additional extenders in the Master Education Extender Team (MEET) will be trained to deliver family-centered nutrition activities at local health fairs and community events brining the team to at least 20 extenders. (Statewide Goals 1, 3, 4)

b. By September 30, 2013, the Peer Education Extender Team (PEET) will be expanded beyond Fresno High School to engage additional youth at least 2 other high schools. (Statewide Goals 1, 3, 4)

c. By September 30, 2013, in collaboration with FUSD's Parent University, at least 50% of adult UC CalFresh participants at schools will graduate from a *Plan, Shop, Save, Cook* series. (Statewide Goals 1, 3, 4)

d. By September 30, 2013, in collaboration with the Community Food Bank, UC CalFresh will pilot the delivery of nutrition education in conjunction with at least five food distribution events. (Statewide Goals 1, 2, 3, 4)

e. By September 30, 2013, a class nutrition education series will be delivered to at least 5 eligible senior centers. (Statewide Goals 1, 3, 4)

f. By September 30, 2013, a class nutrition education series will be delivered to at least 10 low-income complexes with the Housing Authority. (Statewide Goal 1, 3, 4)

d. Project Description

Key Message	Curricula utilized to deliver these messages	Evaluation Tools
1. MyPyramid – Healthy Eating Plan 2. Food Shopping/ Preparation 3. Diet Quality	• PSSC • Eat Smart Live Strong (ESLS) • ESBA • RAMP • HHM • F2F • TWIGS • EF/WF • NTGO • JS	• FBC • PSSC Eval • Intent to Change • TOT • TTT • EatFit Pre/Post • EatFit Retrospective
4. Fruits & Vegetables 5. Whole Grains	• ESBA • ESLS • RAMP • HHM • F2F • TWIGS • EF/WF • NTGO • JS	• FBC • TOT • TTT • EatFit Pre/Post • EatFit Retrospective
6. Fiber-Rich Foods	• ESBA • RAMP • HHM • F2F • TWIGS • EF/WF • NTGO • JS	• Intent to Change • TOT • TTT • EatFit Pre/Post • EatFit Retrospective

Key Message	Curricula utilized to deliver these messages	Evaluation Tools
7. Fat Free & Low Fat Milk or Equivalent 8. Fats and Oils	• ESBA • RAMP • HHM • F2F • TWIGS • EF/WF • NTGO • JS	• Intent to Change, TOT
9. Limit Added Sugars or Caloric Sweeteners	• RAMP • HHM • F2F • TWIGS • EF/WF • NTGO • JS	• TOT • TTT • EatFit Pre/Post • EatFit Retrospective
10. Sodium and Potassium 11. Food Safety 12. Physical Activity 13. Breakfast for Children 14. Promote Healthy Weight	• ESBA • RAMP • HHM • F2F • TWIGS • EF/WF • NTGO • JS	• FBC • TOT • TTT • EatFit Pre/Post • EatFit Retrospective
15. Self Sufficiency 16. Promote Healthy Communities	• PSSC • RAMP • HHM • F2F • TWIGS • EF/WF • NTGO • JS	• PSSC Eva • TOT • TTT • EatFit Pre/Post • EatFit Retrospective

CalFresh Nutrition Education Delivery Sites by Type of Setting

	Non-Proxy Sites (Likely CalFresh Eligibles)	Location-Based Proxy Sites (Likely CalFresh Eligibles)
Adult Education & Job Training Sites		11
Adult Rehab center	1	
Community Centers	8	
Elderly Service Centers	28	
Emergency Food Assistance Sites		27
Extension Offices	1	
Farmer's Markets	2	
CalFresh/SNAP Offices		16
Food Stores	1	
Public Housing		43
Libraries	12	
Churches	15	
Public Schools - K-12	135	
Public Schools - PreK	1	
Other Youth education Sites (Parks & Rec)	7	
Preschools (located in Non CDS Coded site)	14	
Afterschool's (located in Non CDS Coded site)	2	
Community Based Organizations	31	

	Non-Proxy Sites	Proxy Sites	TOTAL SITES
COUNT	258	97	355
PERCENTAGE	73%	27%	100%

e. Projected Number of Unduplicated Participants

	UNDER 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
Total Planned Participants	7,140	34%	13,860	66%	7,275	97%	225	3%	28,500	
Number of CalFresh Participants	4,784		9,286		4,874		151		19,095	67%
Number of Other Participants	2,356		4,574		2,401		74		9,405	33%
TOTAL	**7,140**	**34%**	**13,860**	**66%**	**7,275**	**97%**	**225**	**3%**	**28,500**	**100%**

f. Projected Number of Unduplicated Contacts

	Under 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
CalFresh Recipients	29,386	19%	57,044	37%	15,086	10%	467	0%	101,982	67%
Other Participants	14,474	10%	28,096	18%	7,430	5%	230	0%	50,230	33%
TOTAL	**43,860**	**29%**	**85,140**	**56%**	**22,516**	**15%**	**696**	**0%**	**152,213**	**100%**

3. Project Narrative Summary

Fresno UC CalFresh offers both Adult and Youth nutrition education. 67% of adults receiving UC CalFresh education are SNAP/CalFresh participants. Targeted youth are in schools with 50% or greater free/reduced lunch enrollment. Additional UC CalFresh participants are reached through community partners in census tracts of >185% of poverty, or in agencies serving SNAP recipients/eligibles.

Interactive, in-depth nutrition education methods from science-based curriculum will be used by staff and extenders to adults and youth. Family-centered nutrition education has been evolving and will continue to increase during FY13. Key messages support the following nutrition related themes:

a. Buy, prepare and eat a high quality diet for the family using the MyPlate healthy eating plan including fruits, vegetables, whole grains, lean protein, and nonfat or low-fat milk or milk products every day.

b. Be physically active every day as part of a healthy lifestyle.

c. Balance caloric intake from foods and beverages with calories expended.

d. Utilize nutrition and budgeting tools for healthy family meals and snacks while controlling food costs.

Formative, process, and outcomes/impact evaluation will be used to measure participants' knowledge and behaviors related to key messages.

In adult classes, learner-centered approaches and hands-on teaching strategies are integral to series-based lessons using *Plan, Shop, Save and Cook; Loving Your Family Feeding Your Future;* and *Eat Smart, Live Strong* curricula. Workshops will be emphasized to focus on specific key messages such as 5 Ways to Save, Feeding Young Children, and Using Food Labels to Make Healthy Snack Choices. Workshops for pre-school parents and expectant mothers will also include *For Goodness Sake Prevent Anemia*, as iron deficiency and folic acid deficiency (14%) remains a concern in the Central Valley.

Parent workshops and classes will be a joint effort between county UC CalFresh youth and adult staff for family-centered nutrition education in schools. Parent-child activities will continue to be increased to "deepen" nutrition education including family-centered events at eligible school sites. UC CalFresh will continue to work with Fresno Unified's Parent University to increase series-based nutrition education to parents using single workshops, mini-workshops at school events, and school communication streams to recruit parents.

The Summer Lifestyle Fitness Camp, led by Fresno Parks and Recreation, serves 50 campers. The dual approach of teaching parents of the youth attending summer camp has proven effective on behavior outcomes and improved anthropometric measurements among campers the summer when research shows youth typical gain weight without intervention.

Through strategic partnerships with UC Davis Chicana/o Studies *Ninos Sanos, Familia Sana* project in Firebaugh, Housing Authorities of the City and County of Fresno, and rural CalFresh offices, Fresno UC CalFresh will expand adult and youth delivery in underserved rural communities in FY13. Outreach to under-served eligible seniors in Fresno County at qualifying senior centers will also be expanded.

As the high unemployment rate and economic challenges continue in Fresno County, UC CalFresh will continue to collaborate with partners serving CalFresh participants and eligibles including Employment & Temporary Assistance, Housing Authority sites, rural CalFresh locations, centers serving low-income seniors to deliver series-based nutrition education. Using a new strategy for Fresno, adult classes will be coordinated with food distribution by the Community Food Bank. Workshops and mini-workshops will be used to recruit participants into series-based education using the Plan, Shop, Cook, and Save curriculum focused on both healthy eating and food renouncement skills.

The youth program will target preschool through 12th grade students and parents in eligible schools with key messaging to target behaviors to impact Fresno County's 42.7% childhood overweight and obesity rate and 34.1% unhealthy body composition among youth. Since Fresno Unified School District (FUSD) has the greatest population of schools with unhealthy weights and trends of declining fitness as students' age, nutrition education will first focus on FUSD preschool and elementary school students and parents. Fresno UC CalFresh utilizes teacher extenders to deliver the major volume of youth nutrition education. To improve nutrition education within elementary schools and better reach to rural schools, Fresno UC CalFresh is using *Farm to Fork*, 1st and 2nd grades; *Reading Across MyPyramid*, 3rd grade; *Nutrition to Grow On*, *Power Play*, 4th and 5th grades; *EatFit*, 6th grade; *Making Every Dollar Count*, grades 7-12; and lessons from curricula adapted to SMART format. *Power Play!* activities are encouraged for 4th and 5th grades.

Fresno taste-testing evaluation results demonstrate increased exposure and receptivity to healthy foods and plans to increase consumption. Monthly delivery of resources to teachers (branded as *Tasting Time*) including healthy foods for taste-testing in classrooms and a guide to link the taste-testing experience to the curriculum will continue. On-going positive feedback from parents of family-centered parent newsletter strengthens the *Tasting Time* monthly youth delivery in schools. Using the Social Cognitive Model, featured lessons delivered by staff and training in schools will increase nutrition education hours and increase health outcomes. The increased presence of staff on school campuses in FY12 strengthened relationships and increased integration of UC CalFresh

messaging into school communication streams. In FY13, UC CalFresh will work towards sustained impact on school communities to reinforce healthy nutrition and physical activity behavior.

As formative evaluation of SMART Board for nutrition education in classrooms shows high satisfaction ratings from teachers and administrators, Fresno will continue using and refining the implementation method. Lessons will be refined based on results from the FY12 SMART evaluation. The evaluation will also guide adaptation of additional lessons to SMART format.

Fresno will expand the Master Extender Education Team (MEET) and the Peer Education Extender Team (PEET) to train community extenders and high school students to utilize UCCE's science-based methodology. MEET will focus on delivery at weekend and evening events. PEET teams from at least three high schools will deliver nutrition education alongside staff at elementary and middle school that feed into the high school of that PEET team. Fresno will also leverage UCCE resources through partnership with Master Gardeners to extend garden-based nutrition education.

Formative, process, and outcome evaluation has shown to be a key programmatic planning tool and will continue to be used as Fresno UC CalFresh develops and implements nutrition education to refine programmatic delivery and track behavioral outcomes. Coordination of adult and youth delivery, cross-training staff, and training of staff for full engagement, effective communication, and strong customer service approach will increase program efficiency, cost effectiveness, and drive program outcomes. Fresno will continue to utilize carefully developed systems and tools to capture behavioral impacts to allow for effective administration and program delivery.

a. Summary of Research

The state level findings of research and needs assessment reported in Section A of the plan provided information incorporated into the planning and delivery of the UC CalFresh Nutrition Education Programs. The 2009 Cal CHEEPS data from the survey conducted by CDPH, provided great information on the consumption habits of CalFresh participants and eligible populations. The data also found a significant positive relationship between fruit and vegetable consumption and the number of nutrition lessons provided.

As the program shifts to include delivery of “family-centered” approaches, the research also supports the need for parents to help their children in achieving a healthy lifestyle through role modeling; engaging children in food preparation; and changing their current eating and shopping habits. Eat and Play Together! models the partnering (parent/child) and goal setting found to have positive impacts on behavior change (Shilts, Horowitz, Townsend 2004).

The California Dietary Practice Survey (2009) and California Women’s Health Survey reported on food insecurity amongst California’s residents. One of the major reasons reported was not being able to have the CalFresh benefits last for 30 days. This data supports the adult focus on the “resource management” curriculum offered and the increased focus on adult CalFresh recipients and eligible populations.

Fresno County has an unemployment rate of 17.4% and is ranked as the fourth highest Metropolitan Statistical Area in the nation related to hunger, as 24.1% of households responded they did not have enough money to buy needed food at times in the last 12 months. In Fresno County, 62.5% of those eligible participated in CalFresh in 2010. Nearly two-thirds (64.6%) of

Fresno County adults were overweight or obese. 17.5% of children ages 2-5 years at or over the 95% percentile for weight. Over 50% of Fresno County adults report being diagnosed with high blood pressure and over 17% reported being diagnosed with pre- or borderline diabetes. Economic stress, hunger, and indicators of poor health bring the demand for adult and youth nutrition education to a critical point in Fresno County. The Hispanic population (over 50% of Fresno County) show higher rates of overweight, obesity, unhealthy body composition, and diabetes.

Fresno County UC CalFresh FY11 outcomes demonstrate impact on measurable behavior outcomes among CalFresh adults and children. Among adult participants completing a series of UC CalFresh nutrition education classes, 82% showed an improvement in one or more food resource management practices and 89% showed an improvement in one or more nutrition practices. Among youth participants, teachers report that after as a result of UC CalFresh nutrition education 97% can identify healthier foods choices, 94% are willing to try new foods offered at school, and 63% choose fruits and vegetables more often.

Key informant community partner interview themes demonstrate a need for basic nutrition education integrated with food resource (budgeting) management skills. CalFresh partner communications reveal increased CalFresh participation and CalFresh job training sites have increased needs. An greater number of community organizations are interested in partnering with UC CalFresh to deliver nutrition education in tandem with their services.

Key informant school personnel interview themes reveal a clear need for increased parent education and increased student nutrition education while providing teachers with curricula adapted to technological teaching methods being adopted in the class environment. Monthly *Tasting Time* implementation and direct delivery of nutrition lessons by UC CalFresh staff have kept teachers engaged in extending nutrition education. Collaboration with Fresno Unified's Parent University has proven to be an effective strategy for increasing scheduled classes and class attendance.

Evaluation of Fresno UC CalFresh nutrition education delivery indicates targeting nutrition education to groups of adults in CalFresh locations is effective through class series education and adults can make healthy behavior changes. Qualitative evaluation conducted with CalFresh participants affirmed quantitative pre-post testing results and that key food-related behavior changes were occurring. Results also suggested the standard food behavior checklist (FBC) may not have fully captured outcomes important to participants. Important topics have been used to adapt lessons for short workshops.

Evaluation of family-centered education indicates there is increased effectiveness when parents experience nutrition education topics their children learn. Evaluation from the Summer Lifestyles Fitness Camp showed parents and kids improved their nutrition and physical activity behaviors. The data suggest children who had the greatest camp success were also the children whose parents attended the nutrition classes.

b. Modification of Project Methods/Strategies

Project Modification / Strategies	Comments
Enhancing / Updating Existing Strategies	As an expansion of youth SMART, more lessons will be adapted from UC curriculum for elementary students and underserved middle and high school eligible. Continued feedback from teachers and other users will be solicited.
Utilizing Research / Program Evaluation Results	Increased data points and analysis in both youth and adult delivery will identify best practices for producing outcomes in SNAP participants and eligible.
Changing Audience Participation	A focus on series-based education using *Plan, Shop, Save and Cook* with fewer workshops addresses a need in Fresno County for food resource management that is not being addressed by other partners. The Peer Education Extender Team (PEET) will expand to engage additional high school students in training that equips them to provide nutrition education to younger students.
Adding New Partners	Increased opportunities for family-centered activities by working with community partners. We have added several new partners including the Housing Authority, Senior Centers, Community Resource Network (Fresno County DSS), and Bringing Broken Neighborhoods Back to Life (Fresno Neighborhood Watch Association). Adult nutrition education will be extended to include class series at additional eligible senior centers and low-income complexes with the Housing Authority and additional workshops and mini-workshops at eligible community health fairs, farmers' markets and food distribution sites.

c. Use of Existing Educational Materials

No new materials.

d. Development of New Educational Materials

N/A

e. Key Performance Measures/Indicators

Formative evaluation will be conducted during curricula adaptation to SMART Board for middle and high school youth. Formative evaluation will also be used in the development of MEET and PEET trainings.

Process evaluation measures will record participation levels in all nutrition education activities delivered including adult nutrition education class and workshop attendance sheets; teacher enrollment forms, nutrition activity reporting forms, inventory, number of students reached, number of adults reached, number of teachers reached, number of agencies hosting classes,

number and hours of community volunteer extenders, number of events, and number of extenders. Results will guide recruitment and retention strategies.

Outcome and impact evaluation will be conducted in the adult program's series-based classes using the Plan, Shop, Save and Cook Checklist and Food Behavior Checklist to demonstrate nutrition, food resource management, and food safety practice changes as a result of participating in classes. Intent to Change and Adult Tasting Tool will be used at workshops. Results will guide recruitment, retention, and delivery strategies.

Outcome evaluation will be conducted in the youth program using the Teacher Tasting Tool and the Teacher Observation Tools to demonstrate changes in youth practices related to trying new foods, increasing fruit for snacks, identifying healthier food choices, choosing more fruits and vegetables in the cafeteria or classroom, and self-efficacy. Results will guide recruitment, retention, and delivery strategies.

4. Evaluation Plans

See above.

5. Coordination Efforts

Community Partner	Coordination	Complement	Collaborate
Expanded Food and Nutrition Education Program (EFNEP)	EFNEP is operated by UCCE. The EFNEP and UC CalFresh Adult Program Managers meet on a regular basis to insure UC CalFresh and EFNEP are delivered at different sites. UC CalFresh and EFNEP work together to meet community partner needs. For example, UC CalFresh serves all eligible Fresno Unified Schools. Occasionally, a school site will request a Hmong speaking educator to work with a group of Hmong speaking parents. When this request is made UC CalFresh asks EFNEP to work with the Hmong group and CalFresh works with the English/Spanish speaking parents.	EFNEP and UC CalFresh jointly review and select adult and youth science-based curricula to insure low-income audiences for both programs receive quality, accurate knowledge and skills to impact nutrition practices.	EFNEP collaborates with major events like Farm and Nutrition Day. Trainings for adult and youth updates are conducted together by Program Managers or Advisor following appropriate funder guidelines.

Community Partner	Coordination	Complement	Collaborate
Fresno County Office of Education (FCOE Network LIA)	There is a long standing agreement between UC CalFresh and FCOE to not duplicate nutrition education efforts in school. Fresno Unified is the only district in which FCOE and UCCE both deliver. In certain schools, FCOE is in afterschool only. At those schools, UCCE does not deliver in afterschool. Meet at least quarterly. Meetings to discuss activities and collaboration projects to ensure nutrition education that is not duplicative.	For any common events, FCOE focuses on fruits and vegetables while UC CalFresh focuses on grains, dairy, lower-fat messages.	FCOE staff participates actively alongside UCCE staff on committees such as Coordinated School Health and the School Meals Subcommittee that support Fresno Unified School District. Through these committees we are able to leverage our resources in support of nutrition education for Fresno Unified.

Community Partner	Coordination	Complement	Collaborate
Regional Network – Central Valley Health Network (in FY12) *Due to recent announcement that CVHN will no longer be the funded Regional Network, how this relationship continues will be on-going. UC CalFresh will work with Network partners to identify and address un-met needs.	Meet with the Regional Director at least quarterly. Attend CSH Action Team meetings bi-monthly and CVHNC Council Meetings bi-monthly. Attend CVHNC meetings quarterly and trainings/forums as scheduled.	For any common events, Network focuses on fruits and vegetables while UC CalFresh focuses on grain, dairy, lower-fat messages.	The Senior Nutrition Program Manager participates on the Central Valley Health and Nutrition Collaborative Council and Coordinated School Health Action Team. This collaboration also provides open communication with numerous partners (American Cancer Society, Dairy Council, Parks and Recreation, Diabetes Education Program, Health Net, Kaiser, Blue Cross, Alliance for a Healthier Generation, Regional LIA's, and Network Campaigns) to coordinate nutrition education to SNAP eligible population maximizing impact with decreasing duplication of resources. Partners work together in an on-going way to identify areas of need among the SNAP population and collaborate to deliver services.
Power Play! - Central Valley Health Network (in FY12) *Due to recent announcement that CVHN will no longer be the funded Regional Network, how this relationship continues will be on-going. UC CalFresh will work with Network partners to identify and address un-met needs.	Meet at least quarterly, communicate frequently via email and phone.	For teachers participating in *Power Play!* Fresno UC CalFresh insures different activities such as food tastings to augment what *Power Play!* teaches. Teachers also utilize UC curricula in conjunction with *Power* Play! which have different emphasis than Power Play messages.	UC CalFresh is working more closely with *Power Play!* to assist with 4th and 5th grade recruitment.

Community Partner	Coordination	Complement	Collaborate
Latino Campaign- Central Valley Health Network (in FY12) *Due to recent announcement that CVHN will no longer be the funded Regional Network, how this relationship continues will be on-going. UC CalFresh will work with Network partners to identify and address un-met needs.	Meet at least quarterly. When Latino and UC CalFresh are both participating in the same event, messaging is coordinated to prevent duplication.	Latino Campaign provides focused messaging at events on fruits & vegetables and daily physical activity through distribution of educational materials. UC CalFresh implementation is broader in its messaging with interactive education at events.	Latino staff size limits their ability to attend every event in Fresno County. UC CalFresh has a larger capacity to increase SNAP messaging at events to Latino audiences when the Latino Campaign is unable to attend.
African American (AA) Campaign- Central Valley Health Network (in FY12) *Due to recent announcement that CVHN will no longer be the funded Regional Network, how this relationship continues will be on-going. UC CalFresh will work with Network partners to identify and address un-met needs.	Meet at least quarterly. When AA and UC CalFresh are both participating in the same event, messaging is coordinated to prevent duplication.	AA Campaign provides focused messaging at events on fruits & vegetables and daily physical activity through distribution of educational materials. UC CalFresh implementation is broader in its messaging with interactive education at events.	AA staff size limits their ability to attend every event in Fresno County. UC CalFresh has a larger capacity to increase SNAP at events to Latino audiences when the AA Campaign is unable to attend.
Fresno Unified School District's Coordinated School Health Team (FUSD-CSH)	Nutrition education related to overall health is coordinated working with department-heads from Food Service, Health Services, PE, Social/ Emotional Systems Support, Risk Management, Emergency Planning/Crisis Response, Campus Environment, Community and Family Engagement Network	UC CalFresh provides nutrition education expertise to complement the holistic approach to school wellness through the coordinated model recommended by Centers for Disease Control.	UC CalFresh will provide nutrition education component in preparing for a district FUSD-CSH health prevention project. Health prevention strategies will be addressed for each school.

Community Partner	Coordination	Complement	Collaborate
Building Health Neighborhoods (BHN) A task group of Central California Regional Obesity Prevention Program (CCROPP)	Fresno UC CalFresh joined this past year. The group meets monthly. The lead agency for BHN is Fresno County Department of Public Health.	BHN works in low-income neighborhoods and focus is on one school. One goal is to provide parent education. Fresno UC CalFresh is working to provide the parent education since the targeted schools are in FUSD.	BHN's original focus was to work with parents to become advocate for neighborhood zoning regulations impacting nutrition and physical activity. This type of advocacy was not in Fresno UC CalFresh's work plan. However since BHN's new goal includes nutrition education, we will collaborate and coordinate in order to complement nutrition education delivery without duplicating resources. Three farmer markets were started in FUSD elementary schools by CCROPP. Fresno UC CalFresh can assist with nutrition education.
Healthy Lifestyles Summer Fitness Camp Advisory Committee	Fourteen partners work together with Fresno Parks and Recreation.	Health Net and Valley Children's Hospital provide additional health information during *Eating Smart Being Active* parent classes, for example when UC CalFresh teaches about dairy, Health Net discusses osteoporosis.	All partners collaborate for a comprehensive health program. UC Specialist leads the evaluation compiling partner evaluation results. This was piloted last year and other partners want their data included into the evaluation.

Community Partner	Coordination	Complement	Collaborate
Community Food Bank	Coordination took place during other community meetings. Coordination began in FY12. Several CFB food distribution sites were added to the UC-CalFresh targeting plan. CFB and UC CalFresh plan to partner at community events to provide nutrition education in conjunction with food distribution to eligible families.	The mobile food receives some Network funding to conduct nutrition education in Head Start centers. At this time there is no duplication of services as project sites differ.	We will be increasing collaboration during FY13. At community events and scheduled food distributions UC-CalFresh will deliver nutrition education and CFB will distribute food boxes.
Fresno County Department of Public Health (DPH)	A partnership has been established to coordinate nutrition education so to extend reach within the county and not duplicate.	Active participation in the C-NAP will provide opportunities to identify ways UC CalFresh can complement DPH implementation.	As a member of the Healthy Eating Workgroup for the Community Transformation Grant, Sara Bosse, UC CalFresh Senior Manager will collaborate with DPH and other community members to identify gaps in healthy eating and pair UC CalFresh nutrition education with policy changes in the community.
Centro la Familia	Delivering nutrition education in Mendota and Huron. UC CalFresh has initiated communication to insure that efforts do not overlap.		

6. Adult Program Growth

The Adult Nutrition Program Manager provides outreach to assess opportunities to provide nutrition education to SNAP recipients and respond to nutrition education requests. Specific nutrition education topics requested include: improving food resource management practices (food budgeting, shopping, food labels, and menu planning skills), reading food labels to make healthy food choices, and promoting healthy weight. Class series *Plan, Shop, Save and Cook* will emphasize curricula with fewer classes to entice parents to commit to a series after completing a single workshop. Workshops have been adapted from *Eating Smart Being Activ*e, *For Goodness Sake, Fight Anemia*, and MyPlate materials and are utilized to introduce participants to UC CalFresh curricula.

Employment and Temporary Service

Adults who participate in CalFresh (Category 1) by Employment and Temporary Service and referred to partner job training programs have been sustained this year. It is projected that nutrition education in job training programs will continue during FY13 due to the severe poverty and unemployment in Fresno County. Extender training will assist to alleviate staff to reach additional CalFresh eligibles (Category 2) at soup kitchens, housing complexes, senior centers, farmers' markets, community events targeting eligible families, food distribution sites, and SNAP offices.

Parent Education

Parent education is an on-going need requiring scheduling flexibility (day, evenings, and weekends) and with the high percent of children receiving free and reduced lunch, their parents are likely eligible for CalFresh. Fresno UC CalFresh is listed in Fresno Unified School District's resources to principals, school liaisons, and nurses as an educational resource and school recruitment is increasing. Increased reach to parent is anticipated to result from close collaboration with Fresno Unified's Parent University and inclusion of scheduled workshops in the adult school catalog. The requests to participate in school events and health fairs to provide nutrition education are also increasing. Youth staff have been trained to conduct parent workshops and provide key messages related to nutrition education being taught in the classrooms.

Family-Centered

In order to address the adult nutrition education demands and provide a family-centered approach an infrastructure will be expanded during FY13 to include:

- Continuing cross-training youth and adult staff in family-centered nutrition education.
- Continue to expand nutrition education class series to seniors, many with children living in the home.
- Continue to develop and grow the Master Education Extender Team (MEET) with community volunteers.
- Program nutrition education modalities to include: traditional adult class series and workshops provided to groups; parent-child class series and workshops and interactive family-centered activities at events.
- Increase direct delivery of family-centered nutrition education to SNAP eligible families at community events and health fairs.
- Expand collaborative efforts with community partners to increase the delivery of nutrition education to SNAP eligibles.
- Align formative, process, and outcome evaluation to examine results to better deliver programmatic components and track behavioral outcomes.

FY 2013 SNAP-Ed Budget

Region: FRESNO COUNTY
State: California
FY 2013 Allocation Budget: $ 1,840,299.62
Estimated Budget Carry-In from FY 2012

	Expenses	FY 2012 Carry-In Budget	FY 2013 Allocation Budget	State Cash
1.	Salary/Benefits		$ 1,222,283.83	
2.	Contracts/Grants/Agreements			
3.	Non-Capital Equipment/Supplies		$ 222,508.60	
4.	Materials			
5.	Travel		$ 44,519.00	
6.	Administrative			
7.	Building/Space		$ 1,000.00	
8.	Maintenance			
9.	Equipment & Other Capital Expenditures			
10.	Indirect Cost		$ 349,988.19	
11.	**Total Federal Funds Expenditure**	**$ -**	**$ 1,840,299.62**	**$ -**
12.	Anticipated Funds Carry-Out from FY 2012 to FY 2013	N/A		N/A

FFY 2013 Budget

Staffing Template: FRESNO COUNTY

FY 2013 Allocation Budget:	2. FTEs** charged to UC CalFresh NEP	3. Description of Job Duties		4. Total UC CalFresh NEP Salary, Benefits and Wages	
*Attach statement of work listing UC CalFresh NEP-related job duties for each position.	**Attach definition of FTE and basis for calculations.	Percentage of UC CalFresh NEP Time spent on Management/ Administrative	Percentage of UC CalFresh NEP Time spent on Direct Delivery	Federal Dollars	Total Federal
Program Rep I	1.00	10%	90%	56,460.74	56,460.74
Sr. Administrative Analyst	1.00	60%	40%	83,606.02	83,606.02
Program Rep III	1.00	10%	90%	66,633.50	66,633.50
Program Rep II	1.00	10%	90%	59,233.22	59,233.22
Program Rep II	1.00	10%	90%	57,239.99	57,239.99
Program Rep I	1.00	10%	90%	50,725.33	50,725.33
Program Rep I	1.00	10%	90%	54,848.25	54,848.25
Program Rep I	1.00	10%	90%	53,772.70	53,772.70
Program Rep I	0.80	10%	90%	47,108.81	47,108.81
Program Rep II	1.00	10%	90%	60,099.61	60,099.61
Program Rep III	1.00	30%	70%	69,298.84	69,298.84
Program Rep II	1.00	10%	90%	57,239.99	57,239.99
Program Rep II	1.00	10%	90%	55,572.80	55,572.80
Program Rep II	1.00	10%	90%	58,666.53	58,666.53
Program Rep II	1.00	10%	90%	55,572.80	55,572.80
Program Rep I	1.00	10%	90%	53,772.70	53,772.70
Program Rep III	1.00	85%	15%	71,490.21	71,490.21
Program Rep II	1.00	10%	90%	60,102.11	60,102.11
Program Rep II	1.00	15%	85%	58,349.14	58,349.14
Program Rep I	0.80	10%	90%	41,765.20	41,765.20
Program Rep I	1.00	10%	90%	50,725.33	50,725.33
TOTAL BY PROJECT	**20.60**			**1,222,283.83**	**1,222,283.83**

FFY 2013 BUDGET

FRESNO COUNTY

Growth and Justification of change	FEDERAL FFY13	TOTAL FFY13	FEDERAL FFY12	TOTAL FFY12	FEDERAL % change	TOTAL % change
1. Salary/Benefits	1,222,283.83	1,222,283.83	1,172,954.64	1,172,954.64	4%	4%
2. Contracts/Grants/Agreements	-	-	-	-	0%	0%
3. Non-Capital Equipment/Supplies	222,508.60	222,508.60	236,414.45	236,414.45	-6%	-6%
4. Materials	-	-	-	-	0%	0%
5. Travel	44,519.00	44,519.00	72,552.00	72,552.00	-63%	-63%
6. Administrative	-	-	-	-	0%	0%
7. Building/Space	1,000.00	1,000.00	-	-	100%	100%
8. Maintenance	-	-	-	-	0%	0%
9. Equipment & Other Capital Expenditures	-	-	-	-	0%	0%
10. Total Direct Costs	1,490,311.43	1,490,311.43	1,481,921.09	1,481,921.09	1%	1%
11. Indirect Cost*	349,988.19	349,988.19	333,432.25	333,432.25	5%	5%
12. Total Costs	1,840,299.62	1,840,299.62	1,815,353.34	1,815,353.34	1%	1%

**Indirect Cost is negotiated at 23.5% from 10/1/12 through 6/30/12. From 7/1/13 through 6/30/15 the indirect cost rate is provisional pending review and approval of the negotiated rate.*

All line items that show a + / - growth over 10% require explanation.

Federal Share

5. Travel: To accomodate the increase in both salaries and benfits, we have been able to reduce our travel significantly due to careful planning, coordination among the team, use of the county truck (billed to supplies), and shipping materials. The county truck is a more cost effective means of travel than personal mileage reimbursment and is therefore used as much as possible, especially to distance sites.

7. Building/Space: The cost of the storage unit was previously included in the supplies line item. It has now been moved to the correct location in the budget.

Project: FRESNO COUNTY

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
10	A&Y	3	Public Schools - PreK			Del Rey Early Childhood Education Center, 5648 S. Carmel Drive, Del Rey, CA 93616			52.3%	low-income adults and children	Census # 6019006900 ACS % 52.3			52%	of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62125-6110217		Annie E. Cheney Kindergarten	67%	7%	74.0%	Children of low-income adults	Email confirmation: Daniel Harris, Director of Food Services, Coalinga-Huron Unified				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006068		Addams Elementary	85%	7%	92.0%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6061188		Ahwahnee Middle	69%	13%	81.3%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-0108118		Akira Yokomi Elementary	74%	8%	82.5%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62000-6005748		American Union Elementary	71%	3%	74.8%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6111256		Ann B. Leavenworth	88%	5%	93.1%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-73809-6005995		Arthur E. Mills Intermediate	88%	6%	93.6%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6101091		Ayer Elementary	76%	11%	86.5%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006076		Aynesworth Elementary	76%	13%	88.9%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006084		Baird Middle	45%	10%	55.0%	children of low-income adults	Email from Food Service Director				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006092		Birney Elementary	75%	13%	88.4%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006100		Bullard Talent	44%	13%	57.0%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006118		Burroughs Elementary	90%	6%	96.0%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006126		Calwa Elementary	85%	7%	92.4%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-1030584		Cambridge Continuation High	82%	11%	93.5%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62125-1030113		Cambridge High	89%	5%	93.2%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-75234-6005805		Cantua Elementary	95%	4%	98.6%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-1030840		Carter G. Woodson Public Charter	89%	6%	94.7%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006134		Carver Academy	88%	4%	91.5%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006142		Centennial Elementary	71%	15%	85.7%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62364-6007058		Cesar E Chavez Elementary	100%	0%	100.0%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62265-6006746		Citrus Middle	78%	6%	84.8%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62125-1031376		Coalinga High	61%	5%	66.2%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62125-6057269		Coalinga Middle	63%	8%	71.4%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006159		Columbia Elementary	96%	2%	98.2%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6057285		Cooper Middle	77%	12%	89.0%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6117477		David L. Greenberg Elementary	95%	3%	98.4%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-0113811		Deborah A. Williams Elementary	80%	7%	87.1%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006183		Del Mar Elementary	76%	13%	88.5%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-0108555		Design Science Early College High	71%	12%	83.1%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-1031632		Dewolf Continuation High	73%	12%	84.5%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006191		Easterby Elementary	69%	13%	82.3%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6068704		Eaton Elementary	46%	10%	55.3%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6103840		Edison Computech	55%	12%	66.9%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-1031897		Edison High	65%	7%	71.8%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6111249		Edith B. Storey Elementary	75%	15%	90.7%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-73809-1030147		El Puente High	71%	6%	77.1%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6112882		Elizabeth Terronez Middle	73%	15%	88.6%	children of low-income adults	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006217		Ericson Elementary	71%	14%	85.3%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-1030295		Erma Duncan Polytechnical High	78%	11%	89.3%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006225		Ewing Elementary	82%	10%	91.9%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6109961		Ezekiel Balderas Elementary	93%	3%	95.7%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006233		Figarden Elementary	47%	7%	54.5%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-73809-1030121		Firebaugh High	88%	5%	93.1%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-73809-6006019		Firebaugh Middle	83%	7%	90.0%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-1030717		Florence E. Rata	61%	14%	75.0%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6057293		Fort Miller Middle	77%	13%	90.6%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006258		Fremont Elementary	82%	12%	94.4%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62158-6006027		Fremont Elementary School	58%	14%	72.1%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-0115196		Fresno Academy for Civic and Entrepreneurial	62%	5%	66.7%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-1032507		Fresno High	71%	13%	84.6%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6112619		Fulton Special Education	65%	12%	76.5%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6120125		Hamilton Elementary	68%	16%	83.9%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-73809-6006001		Hazel M. Bailey Primary	83%	5%	88.6%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006274		Heaton Elementary	77%	12%	88.9%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62125-6110209		Henry F. Bishop Elementary	62%	7%	69.0%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-1032911		Herbert Hoover High	62%	10%	71.3%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006282		Holland Elementary	71%	15%	86.2%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006290		Homan Elementary	80%	9%	89.4%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62125-6005961		Huron Elementary	94%	3%	96.4%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62125-6113849		Huron Middle	64%	2%	66.4%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62430-6007280		Indianola Elementary	69%	10%	79.3%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6116651		Irwin O. Addicot Elementary	63%	10%	72.5%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-1030287		J. E. Young Academic Center	98%	1%	98.9%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006308		Jackson Elementary	74%	13%	86.5%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62430-6007298		James Garfield Elementary	83%	11%	93.9%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006316		Jefferson Elementary	89%	6%	95.0%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62364-6007041		John C Martinez Elementary	100%	0%	100.0%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62158-6115190		John C. Sutter Middle School	60%	12%	72.6%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-73999-6006688		Kerman-Floyd Elementary	76%	11%	86.4%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6088546		King Elementary	91%	4%	94.3%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6057327		Kings Canyon Middle	84%	10%	93.5%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006324		Kirk Elementary	90%	5%	95.3%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006332		Kratt Elementary	59%	12%	71.6%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006357		Lane Elementary	91%	5%	95.5%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6102016		Lawless Elementary	67%	8%	75.0%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006365		Lincoln Elementary	91%	5%	96.2%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006373		Lowell Elementary	96%	2%	97.7%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-0113829		Mario G. Olmos Elementary	88%	4%	92.3%	low-income adults and children	CDE database				of 185% poverty

Project: FRESNO COUNTY

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
10	A&Y	3	Public Schools - K-12	10-62158-6006050		Marshall Elementary	60%	9%	69.7%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62364-6007033		Mathew J Brletic Elementary	100%	0%	100.0%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006407		Mayfair Elementary	92%	5%	97.1%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6085120		McCardle Elementary	61%	13%	73.9%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-1034214		McLane High	77%	10%	86.6%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6105746		Miguel Hidalgo Elementary	94%	2%	96.0%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62125-1030873		Miles W. Culwell Community Day	100%	0%	100.0%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-0108100		Molly S. Bakman Elementary	75%	13%	88.4%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006415		Muir Elementary	86%	7%	93.1%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62125-6110225		Nell Dawson Elementary	67%	10%	77.0%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006423		Norseman Elementary	78%	13%	90.8%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6120703		Phoenix Elementary Academy Community Day	88%	2%	90.4%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006431		Powers-Ginsburg Elementary	75%	10%	84.4%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006449		Pyle Elementary	74%	15%	88.4%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62380-6007074		Raisin City Elementary	95%	5%	100.0%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006456		Robinson Elementary	69%	15%	84.7%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006464		Roeding Elementary	76%	16%	91.6%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-1035831		Roosevelt High	80%	10%	90.0%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006472		Rowell Elementary	92%	5%	96.7%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62364-0107409		S Ben Benavidez Elementary	100%	0%	100.0%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-75234-6007223		San Joaquin Elementary	95%	3%	97.7%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006480		Scandinavian Middle	77%	12%	89.9%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-1030642		School of Unlimited Learning	80%	8%	88.2%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62430-1036672		Selma High	63%	10%	72.5%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6057335		Sequoia Middle	81%	5%	86.0%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-0114355		Sierra Charter	0%	63%	63.5%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6085138		Slater Elementary	69%	14%	83.3%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-0119339		Southeast Elementary	89%	5%	93.3%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-73999-6007371		Sun Empire Elementary	76%	7%	83.7%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-1030675		Sunnyside High	77%	10%	87.5%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62125-6005979		Sunset Elementary	78%	10%	88.0%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6088942		Sunset Elementary	69%	13%	82.1%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6111231		Susan B. Anthony Elementary	95%	2%	97.5%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6088538		Tehipite Middle	93%	3%	95.8%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006514		Thomas Elementary	65%	18%	82.3%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6061196		Tioga Middle	72%	14%	85.8%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006522		Turner Elementary	80%	10%	90.1%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-0111633		Valley Arts and Science Academy (VASA)	64%	12%	76.7%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-0106740		Valley Preparatory Academy Charter	58%	19%	76.5%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006530		Viking Elementary	65%	17%	82.8%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006548		Vinland Elementary	62%	19%	80.2%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62174-1030774		W. E. B. DuBois Public Charter	96%	2%	98.0%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6057350		Wawona Middle	77%	11%	88.0%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006555		Webster Elementary	93%	4%	97.8%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62174-6006605		West Fresno Elementary	86%	2%	87.6%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62174-6006613		West Fresno Middle	91%	2%	93.3%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62539-6112387		West Park Charter Academy	48%	6%	54.1%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62539-6007413		West Park Elementary	91%	8%	98.5%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006563		Wilson Elementary	76%	14%	90.0%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006571		Winchell Elementary	87%	6%	93.1%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006589		Wishon Elementary	68%	19%	87.7%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6006597		Wolters Elementary	81%	10%	91.1%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62166-6061204		Yosemite Middle	92%	5%	96.3%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-75598-6005813		Caruthers Elementary	78%	5%	83.1%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-75598-1030535		Caruthers High	80%	5%	85.8%	low-income adults and children	CDE database				of 185% poverty
10	A&Y	3	Public Schools - K-12	10-62158-6006043		Malaga Elementary School	92%	4%	96.0%	low-income adults and children	CDE database				of 185% poverty
10	A	2	Public Housing			Helsem Terrace, 938 S. 9th St., Kerman, CA 93630				low-income adults	Location by proxy			100%	of 130% poverty
10	A	2	Public Housing			Marcelli Terrace, 4887 N. Barcus Ave., Fresno, CA 93722				low-income adults	Location by proxy			100%	of 130% poverty
10	A	3	Public Housing			Cardella Courts, 421 P St., Firebaugh, CA 93622			68.0%	low-income adults	Census # 6019008401 ACS % 68			68%	of 185% poverty
10	A	3	Public Housing			Firebaugh Elderly & Maldonado Migrant Center, 1662 Thomas Conboy Ave., Firebaugh, CA 93622			68.0%	low-income adults	Census # 6019008401 ACS % 68			68%	of 185% poverty
10	A	3	Public Housing			Mendoza Terrace II, 1661 Allardt Dr., Firebaugh, CA 93622			68.0%	low-income adults	Census # 6019008401 ACS % 68			68%	of 185% poverty
10	A	3	Public Housing			Mendoza Terrace, 1613 I Mendoza Dr, Firebaugh, CA 93622			68.0%	low-income adults	Census # 6019008401 ACS % 68			68%	of 185% poverty
10	A	3	Public Housing			Mendota Apartments, 778 Quince St., Mendota, CA 93640			69.4%	low-income adults	Census # 6019008302 ACS % 69.4			69%	of 185% poverty
10	A	3	Public Housing			Rios Terrace I, 424 Derrick Blvd., Mendota, CA 93640			69.4%	low-income adults	Census # 6019008302 ACS % 69.4			69%	of 185% poverty
10	A	3	Public Housing			Rios Terrace II, 111 Straw St., Mendota, CA 93640			69.4%	low-income adults	Census # 6019008302 ACS % 69.4			69%	of 185% poverty
10	A	3	Public Housing			San Joaquin Apartments, 22297 W. Idaho St., San Joaquin, CA 93660			77.7%	low-income adults	Census # 6019008200 ACS % 77.7			78%	of 185% poverty
10	A	3	Public Housing			Taylor Terrace, 8410 Fifth St., San Joaquin, CA 93660			77.7%	low-income adults	Census # 6019008200 ACS % 77.7			78%	of 185% poverty
10	A	3	Public Housing			Cazares Terrace I, 36468 O St., Huron, CA 93234			82.0%	low-income adults	Census # 6019007800 ACS % 82			82%	of 185% poverty
10	A	3	Public Housing			Cazares Terrace II, 36332 P St., Huron, CA 32434			82.0%	low-income adults	Census # 6019007800 ACS % 82			82%	of 185% poverty
10	A	3	Public Housing			Huron Apartments, 36737 Los Angeles, Huron, CA 93234			82.0%	low-income adults	Census # 6019007800 ACS % 82			82%	of 185% poverty
10	A	3	Public Housing			Del Rey Complex, 5662 S. Oak Lane Ave., Del Rey, CA 93616			52.3%	low-income adults	Census # 6019006900 ACS % 52.3			52%	of 185% poverty
10	A	3	Public Housing			Oak Grove Apartments, 595 Bigger St., Parlier, CA 93648			57.4%	low-income adults	Census # 6019006801 ACS % 57.4			57%	of 185% poverty
10	A	3	Public Housing			Orchard Apartments, 295 S. Newmark Ave., Parlier, CA 93648			57.4%	low-income adults	Census # 6019006801 ACS % 57.4			57%	of 185% poverty
10	A	3	Public Housing			Shockley Terrace, 1445 Peach St., Selma, CA 93662			57.4%	low-income adults	Census # 6019006801 ACS % 57.4			57%	of 185% poverty
10	A	3	Public Housing			Sunset Terrace I & II, 629 E. Springfield, Reedley, CA 93654			66.2%	low-income adults	Census # 6019006602 ACS % 66.2			66%	of 185% poverty
10	A	3	Public Housing			Citrus Gardens II, 452 10th St., Orange Cove, CA 93646			76.8%	low-income adults	Census # 6019006500 ACS % 76.8			77%	of 185% poverty
10	A	3	Public Housing			Citrus Gardens, 201 Citrus Ave., Orange Cove, CA 93646			76.8%	low-income adults	Census # 6019006500 ACS % 76.8			77%	of 185% poverty
10	A	3	Public Housing			Kuffel Terrace I, 791 I St., Orange Cove, CA 93646			76.8%	low-income adults	Census # 6019006500 ACS % 76.8			77%	of 185% poverty
10	A	3	Public Housing			Kuffel Terrace II, 1040 8th St, Orange Cove, CA 93646			76.8%	low-income adults	Census # 6019006500 ACS % 76.8			77%	of 185% poverty
10	A	3	Public Housing			Mountain View Apartments, 1270 South Ave., Orange Cove, CA 93646			76.8%	low-income adults	Census # 6019006500 ACS % 76.8			77%	of 185% poverty
10	A	3	Public Housing			Memorial Village, 302 K St., Sanger, CA 93657			61.5%	low-income adults	Census # 6019006200 ACS % 61.5			62%	of 185% poverty

Project: FRESNO COUNTY

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
10	A	3	Public Housing			Garland Gardens, 3726 N. Pleasant Ave., Fresno, CA 93705			63.3%	low-income adults	Census # 6019004704 ACS % 63.3			63%	of 185% poverty
10	A	3	Public Housing			Parc Grove Commons, 2674 E. Clinton Ave., Fresno, CA 93703			55.6%	low-income adults	Census # 6019003400 ACS % 55.4			56%	of 185% poverty
10	A&Y	3	Public Housing			Villa Margarita Apartments, 1235 N. Recreation Ave, Fresno, CA 93703				low-income adults and children	Census # 6019002800 ACS % 70.3			70%	of 185% poverty
10	A	3	Public Housing			Emergency Housing, 4041 Plaza Drive West, Fresno, CA 93702			74.1%	low-income adults	Census # 6019002502 ACS % 74.1			74%	of 185% poverty
10	A	3	Public Housing			Monte Vista Terrace, N. 1st St. & E. Tyler Ave., Fresno, CA 93701			76.6%	low-income adults	Census # 6019002400 ACS % 76.6			77%	of 185% poverty
10	A	3	Public Housing			Cedar Courts II, 4216 E. Hamilton Ave., Fresno, CA 93702			71.4%	low-income adults	Census # 6019001302 ACS % 71.4			71%	of 185% poverty
10	A	3	Public Housing			Cedar Courts, 4326 E. Hamilton Ave., Fresno, CA 93702			71.4%	low-income adults	Census # 6019001302 ACS % 71.4			71%	of 185% poverty
10	A	3	Public Housing			De Soto Gardens I & II, 640 E. California Ave., Fresno, CA 93706			79.7%	low-income adults	Census # 6019000900 ACS % 79.7			80%	of 185% poverty
10	A	3	Public Housing			Fairview Heights Terrace, 704 W. California Ave., Fresno, CA 93706			68.2%	low-income adults	Census # 6019000800 ACS % 68.2			68%	of 185% poverty
10	A	3	Public Housing			Mariposa Meadows, 1011 W. Atchison Ave., Fresno, CA 93706			68.2%	low-income adults	Census # 6019000800 ACS % 68.2			68%	of 185% poverty
10	A	3	Public Housing			Sierra Pointe, 1233 W. Atchison Ave., Fresno, CA 93706			68.2%	low-income adults	Census # 6019000800 ACS % 68.2			68%	of 185% poverty
10	A	3	Public Housing			Sierra Terrace, 501 W. California Ave., Fresno, CA 93706			68.2%	low-income adults	Census # 6019000800 ACS % 68.2			68%	of 185% poverty
10	A	3	Public Housing			Yosemite Village, 709 W. California Ave., Fresno, CA 93706			68.2%	low-income adults	Census # 6019000800 ACS % 68.2			68%	of 185% poverty
10	A	3	Public Housing			Townsend, 3129 E. Townsend Ave., Fresno, CA 93702			65.2%	low-income adults	Census # 6019000400 ACS % 65.2			65%	of 185% poverty
10	A	3	Public Housing			Sierra Plaza, 854 Tulare, Fresno, CA 93706			77.7%	low-income adults	Census # 6019000300 ACS % 77.7			78%	of 185% poverty
10	A	3	Public Housing			Sequoia Courts Terrace, S. Trinity St. & E. O'Neil Ave., Fresno, CA 93706				low-income adults	Census # 6019000200 ACS % 71.7		72%		of 185% poverty
10	A	3	Public Housing			Sequoia Courts, 418 S. Modoc, Fresno, CA 93706				low-income adults	Census # 6019000200 ACS % 71.7		72%		of 185% poverty
10	A	3	Public Housing			Trinity, 532 S. Trinity St., Fresno, CA 93706				low-income adults	Census # 6019000200 ACS % 71.7		72%		of 185% poverty
10	A&Y	3	PreSchools (located in Non CDS Coded site)			West Hills College CDC, 9900 Cody Street, Coalinga, CA 93210, (559) 934-2381			100.0%	low-income adults and children	Intake documents from agency				of 185% poverty
10	A&Y	3	PreSchools (located in Non CDS Coded site)			Barbin Little Tykes 630 E Geary Rd Fresno 93706			79.7%	low-income adults and children	Census tract #06019000900, ACS 79.7%			80%	of 185% poverty
10	A&Y	3	PreSchools (located in Non CDS Coded site)			West Hills College CDC, 819 O St., Firebaugh, CA 93622			68.0%	low-income adults and children	Census # 6019008401 ACS % 68			68%	of 185% poverty
10	A&Y	3	PreSchools (located in Non CDS Coded site)			Young World Infant Daycare, 2240 N Howard Ave, Fresno CA 93703			68.0%	low-income adults and children	Census # 6019008401 ACS % 68			68%	of 185% poverty
10	A&Y	3	PreSchools (located in Non CDS Coded site)			West Hills College CDC, 22058 Railroad Ave., San Joaquin, CA 93660			77.7%	low-income adults and children	Census # 6019008200 ACS % 77.7			78%	of 185% poverty
10	A&Y	3	PreSchools (located in Non CDS Coded site)			Cantua Creek CDC, 29595 W. Latta, Cantua Creek, CA 93608			77.0%	Children of low-income adults	Census # 6019008200		77%	77%	of 185% poverty
10	A&Y	3	PreSchools (located in Non CDS Coded site)			Jack and Jills Educational Center, 969 S. Willow Ave., Fresno, CA 93727, (559) 255-8817			52.3%	low-income adults and children	Census # 6019006900 ACS % 52.3			52%	of 185% poverty
10	A&Y	3	PreSchools (located in Non CDS Coded site)			I-5 Social Services Corporation, Firebaugh Early Education Center, 689 N Street, Firebaugh, CA 9362			55.6%	low-income adults and children	Census # 6019003400 ACS % 55.4			56%	of 185% poverty
10	A&Y	3	PreSchools (located in Non CDS Coded site)			West Fresno Educare			75.8%	low-income adults and children	Census # 6019002000 ACS % 75.8			76%	of 185% poverty
10	A&Y	3	PreSchools (located in Non CDS Coded site)			LaVera's Educational Center, 1015 Fresno Street, Fresno, CA 93706, (559) 237-0139			60.4%	low-income adults and children	Census # 6019001405 ACS % 60.4			60%	of 185% poverty
10	A&Y	3	PreSchools (located in Non CDS Coded site)			Sunnyside Learning Center, 630 S. Argyle, Fresno, CA 93727			51.8%	low-income adults and children	Census # 6019001403 ACS % 51.8			52%	of 185% poverty
10	A&Y	3	PreSchools (located in Non CDS Coded site)			Steven P. Gordon Preschool, 709 W. california Ct., Fresno, CA 93706			68.2%	low-income adults and children	Census # 6019000800 ACS % 68.2			68%	of 185% poverty
10	A&Y	3	PreSchools (located in Non CDS Coded site)			Huron Child Development Center, 16856 4th St., Huron, CA 93234				Children of low-income adults	Census # 6019007800		82%		of 185% poverty
10	A&Y	3	PreSchools (located in Non CDS Coded site)			Selma Early Education Center, 1740 E. Front St., Selma, CA 93662				Children of low-income adults	Census # 6019007002		65%		of 185% poverty
10	A&Y	3	Other Youth education Sites (parks & Rec)			Fresno City P & R, Quigley Site, 808 W. Dakota, Fresno, CA 93705			60.0%	low-income adults and children	Census # 6019004800 ACS % 60			60%	of 185% poverty
10	A&Y	3	Other Youth education Sites (parks & Rec)			Fresno City P & R, Pinedale Site, 7170 N. San Pablo, Fresno, CA 93650			55.6%	low-income adults and children	Census # 6019004404 ACS % 55.6			56%	of 185% poverty
10	A&Y	3	Other Youth education Sites (parks & Rec)			Fresno City P & R, Romain Site, 745 N. First St., Fresno, CA 93702			76.6%	low-income adults and children	Census # 6019002400 ACS % 76.6			77%	of 185% poverty
10	A&Y	3	Other Youth education Sites (parks & Rec)			Fresno City P & R, Mosqueda Site, 4670 E. Butler, Fresno, CA 93702			71.4%	low-income adults and children	Census # 6019001302 ACS % 71.4			71%	of 185% poverty
10	A&Y	3	Other Youth education Sites (parks & Rec)			Fresno City P & R, Dickey Site, 50 N. Calaveras, Fresno, CA 93721			75.4%	low-income adults and children	Census # 6019000600 ACS % 75.4			75%	of 185% poverty
10	A&Y	3	Other Youth education Sites (parks & Rec)			Fresno City P & R, F. H. Ball Site, 760 Mayor Street, Fresno, CA 93706			77.7%	low-income adults and children	Census # 6019000300 ACS % 77.7			78%	of 185% poverty
10	A&Y	3	Other Youth education Sites (parks & Rec)			Fresno City P & R, White Site, 535 S. Trinity, Fresno, CA 93706			71.7%	low-income adults and children	Census # 6019000200 ACS % 71.7			71%	of 185% poverty
10	A	3	Libraries			Firebaugh, 1315 O St., Firebaugh, CA 93622			68.0%	low-income adults	Census # 6019008401 ACS % 68			68%	of 185% poverty
10	A&Y	3	Libraries			Mendota Branch Library, 1246 Belmont Ave., Mendota, CA 93640			69.4%	low-income adults	Census # 6019008302 ACS % 69.4			69%	of 185% poverty
10	A	3	Libraries			San Joaquin, 8781 S. Main St., San Joaquin, CA 93660			77.7%	low-income adults	Census # 6019008200 ACS % 77.7			78%	of 185% poverty
10	A	3	Libraries			Tranquillity, 5831 S. Juanche, Tranquillity, CA 93668			77.7%	low-income adults	Census # 6019008200 ACS % 77.7			78%	of 185% poverty
10	A	3	Libraries			Riverdale, 20975 Malsbary, Riverdale, CA 93656			59.1%	low-income adults	Census # 6019007700 ACS % 59.1			59%	of 185% poverty
10	A	3	Libraries			Selma, 2200 Selma Ave., Selma, CA 93662			65.2%	low-income adults	Census # 6019007002 ACS % 65.2			65%	of 185% poverty
10	A	3	Libraries			Reedley, 1027 E St., Reedley, CA 93654			66.2%	low-income adults	Census # 6019006602 ACS % 66.2			66%	of 185% poverty
10	A	3	Libraries			Parlier, 1130 E. Parlier, Parlier, CA 93648			50.2%	low-income adults	Census # 6019006601 ACS % 50.2			50%	of 185% poverty
10	A	3	Libraries			Orange Cove, 815 Park Blvd, Orange Cove, CA 93646			76.8%	low-income adults	Census # 6019006500 ACS % 76.8			77%	of 185% poverty
10	A	3	Libraries			Gillis, 629 W. Dakota, Fresno, CA 93705			60.0%	low-income adults	Census # 6019004800 ACS % 60			60%	of 185% poverty
10	A	3	Libraries			Pinedale, 7170 N. San Pablo, Pinedale, CA 93650			55.6%	low-income adults	Census # 6019004404 ACS % 55.6			56%	of 185% poverty
10	A	3	Libraries			West Fresno, 188 E. California, Fresno, CA 93706			79.7%	low-income adults	Census # 6019000900 ACS % 79.7			80%	of 185% poverty
10	A&Y	3	Food Stores			Food Maxx, 1177 Fresno Street, Fresno, CA 93706-3235			71.0%	Low-income families	Census # 6019000200		71%		of 185% poverty
10	A	1	Food Stamp offices			McCabe Elementary, 115 McCabe Ave., Mendota, CA 93640				SNAP eligible adults	Certified Eligibles			100%	of 130% poverty
10	A	1	Food Stamp offices			Big Sandy Rancheria Community Resource Center, 37387 Auberry Mission Road, Auberry, CA 93602				SNAP eligible adults	Certified Eligibles			100%	of 130% poverty
10	A	1	Food Stamp offices			Clovis Tech Center, 5665 E.Kings Canyon Rd., Ste. 103D, Fresno, CA 93727				SNAP eligible adults	Certified Eligibles			100%	of 130% poverty
10	A	1	Food Stamp offices			Coalinga Regional Center, 311 Coalinga Plaza, Coalinga, CA 93210				SNAP eligible adults	Certified Eligibles			100%	of 130% poverty
10	A	1	Food Stamp offices			Commissary Building, 4449 E. Kings Canyon Rd., Fresno, CA 93702				SNAP eligible adults	Certified Eligibles			100%	of 130% poverty
10	A	1	Food Stamp offices			Firebaugh Justice Court Building, No. 622, 1534 13th St., Firebaugh, CA 93622				SNAP eligible adults	Certified Eligibles			100%	of 130% poverty
10	A	1	Food Stamp offices			Heritage Center, 3151 N. Millbrook Ave., Fresno, CA 93703				SNAP eligible adults	Certified Eligibles			100%	of 130% poverty

Project: FRESNO COUNTY

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
10	A	1	Food Stamp offices			Huntington Hall, 435 S. Boyd Ave., Fresno, CA 93702				SNAP eligible adults	Certified Eligibles			100%	of 130% poverty
10	A	1	Food Stamp offices			Kerman Dept of Social Services Employment & Temp Assistance				SNAP eligible adults	Certified Eligibles			100%	of 130% poverty
10	A	1	Food Stamp offices			Kerman Health Center (Valley Health Team), 449 S. Madera Ave., Kerman, CA 93630				SNAP eligible adults	Certified Eligibles			100%	of 130% poverty
10	A	1	Food Stamp offices			Main Building, 4455 E. Kings Canyon Rd., Fresno, CA 93702				SNAP eligible adults	Certified Eligibles			100%	of 130% poverty
10	A	1	Food Stamp offices			Mariposa Building, 2314 Mariposa Mall, Fresno, CA 93721				SNAP eligible adults	Certified Eligibles			100%	of 130% poverty
10	A	1	Food Stamp offices			Modular F, 4463 E. Kings Canyon Rd., Fresno, CA 93702				SNAP eligible adults	Certified Eligibles			100%	of 130% poverty
10	A	1	Food Stamp offices			Proteus, Modular D, 4452 E. Kings Canyon Rd., Fresno, CA 93721, (559) 499-2140				SNAP eligible adults	Certified Eligibles			100%	of 130% poverty
10	A	1	Food Stamp offices			Selma Regional Center, 3800 McCall Ave., Selma, CA 93662				SNAP eligible adults	Certified Eligibles			100%	of 130% poverty
10	A	1	Food Stamp offices			Social Services Huron, 36658 S. Lassen Ste. B, Huron, CA 93234				SNAP eligible adults	Certified Eligibles			100%	of 130% poverty
10	A&Y	3	Farmer's Markets			Fresno Farmers Market, 902 Fulton (Fulton & Calaveras), Fresno, CA 93702			90.2%	low-income adults and children	Census # 6019000100 ACS % 90.2			90%	of 185% poverty
10	A&Y	3	Farmer's Markets			Fulton Mall, 1255 Fulton Mall, Fresno, CA 93721			90.2%	low-income adults and children	Census # 6019000100 ACS % 90.2			90%	of 185% poverty
10	A&Y	3	Extension Offices			UCCE Fresno County, 1720 S. Maple Avenue, Fresno, CA 93702			71.4%	low-income adults and children	Census # 6019001302 ACS % 71.4			71%	of 185% poverty
10	A	2	Emergency Food Assistance Sites			John Palacios Center, 16856 4th St., Huron, CA 93234				low-income adults	Income/Location based Proxy			100%	of 130% poverty
10	A	2	Emergency Food Assistance Sites			Samaritan Women, 2141 N. Parkway Dr., Fresno, CA 93705				low-income adults	Income/Location based Proxy			100%	of 130% poverty
10	A	2	Emergency Food Assistance Sites			Firebaugh Community Center, 1655 13th St., Firebaugh, Ca 93622			68.0%	low-income adults	Census # 6019008401 ACS % 68			68%	of 130% poverty
10	A	2	Emergency Food Assistance Sites			Veteran's Memorial Hall, 2200 W. Manning Ave., San Joaquin, CA 93660			68.0%	low-income adults	Census # 6019008401 ACS % 68			68%	of 130% poverty
10	A	2	Emergency Food Assistance Sites			Mendota Community Center, 195 Smoot Ave., Mendota, CA 93640			69.4%	low-income adults	Census # 6019008302 ACS % 69.4			69%	of 130% poverty
10	A&Y	2	Emergency Food Assistance Sites			Westside Youth Center, 1709 Seventh Street, Mendota 93640				low-income adults and children	Census # 6019008302 ACS % 69.4		69%		of 130% poverty
10	A&Y	2	Emergency Food Assistance Sites			Tranquility First Southern, 25326 Silviera Street, Tranquility, CA 93668				low-income adults and children	Census # 6019008200 ACS % 77.7		77%		of 130% poverty
10	A&Y	2	Emergency Food Assistance Sites			Word of Faith, 485 N 5th Street, Coalinga, CA 93210				low-income adults and children	Census # 6019008100 ACS % 53.8		53%		of 130% poverty
10	A&Y	2	Emergency Food Assistance Sites			Templo Sinai, 13588 S Raider Street, Caruthers, CA 93609				low-income adults and children	Census # 6019007500 ACS % 59.3		59%		of 130% poverty
10	A&Y	2	Emergency Food Assistance Sites			Full Gospel Tabernacle, 519 E. 11th Street, Reedley, CA 93654				low-income adults and children	Census # 6019006601 ACS % 50.2		50%		of 130% poverty
10	A	2	Emergency Food Assistance Sites			Stone Soup Fresno, 1345 E. Bulldog Lane, Ste. 4, Fresno, CA 93710			68.4%	low-income adults	Census # 6019005403 ACS % 68.4		68%		of 130% poverty
10	A&Y	2	Emergency Food Assistance Sites			Biola Community Center, 4925 N 7th Street, Biola, CA 93606				low-income adults and children	Census # 6019004100 ACS % 56.3		56%		of 130% poverty
10	A&Y	2	Emergency Food Assistance Sites			Fresno Sequoia Spanish SDA, 4867 E. Fillmore, Fresno, CA 93727				low-income adults and children	Census # 6019002902 ACS % 64.4		64%		of 130% poverty
10	A&Y	2	Emergency Food Assistance Sites			Mennonite Community Church, 5015 E Olive, Fresno, CA 93727				low-income adults and children	Census # 6019002901 ACS % 58.5		58%		of 130% poverty
10	A&Y	2	Emergency Food Assistance Sites			Centro Familiar De Adoracion, 4546 E. Thomas, Fresno, CA 93702				low-income adults and children	Census # 6019002800 ACS % 70.3		70%		of 130% poverty
10	A&Y	2	Emergency Food Assistance Sites			Orange Cove Community Church, 699 6th Street, Fresno, CA 93646				low-income adults and children	Census # 6019002602 ACS % 59.1		59%		of 130% poverty
10	A&Y	2	Emergency Food Assistance Sites			Fresno Spanish SDA, 3033 E Olive Ave, Fresno, CA 93701				low-income adults and children	Census # 6019002400 ACS % 76.6		76%		of 130% poverty
10	A&Y	2	Emergency Food Assistance Sites			Liberty Outreach Ministries, 1376 N. Fresno Street, Fresno, CA 93703				low-income adults and children	Census # 6019002400 ACS % 76.6		76%		of 130% poverty
10	A&Y	2	Emergency Food Assistance Sites			Glen Agnes Community Center, 530 W. Floradora Ave, Fresno, CA 93728				low-income adults and children	Census # 6019002100 ACS % 52.5		52%		of 130% poverty
10	A&Y	2	Emergency Food Assistance Sites			Malaga Community Center, 3582 S Winery, Fresno, CA 93725				low-income adults and children	Census # 6019001500 ACS % 53.4		53%		of 130% poverty
10	A&Y	2	Emergency Food Assistance Sites			Butler Mennonite Church, 4884 E. Butler Ave, Fresno, CA 93727				low-income adults and children	Census # 6019001405 ACS % 60.4		60%		of 130% poverty
10	A&Y	2	Emergency Food Assistance Sites			Senior Citizens Village, 1917 S. Chestnut, Fresno, CA 93702				low-income adults and children	Census # 6019001405 ACS % 60.4		60%		of 130% poverty
10	A&Y	2	Emergency Food Assistance Sites			El Encino Baptist Church, 2033 S. Cedar Ave, Fresno, CA 93702				low-income adults and children	Census # 6019001302 ACS % 71.4		71%		of 130% poverty
10	A&Y	2	Emergency Food Assistance Sites			Calwa United Methodist Church, 2540 S. 10th Street, Fresno, Ca 93725				low-income adults and children	Census # 6019001201 ACS % 65.7		65%		of 130% poverty
10	A&Y	2	Emergency Food Assistance Sites			Stewart Tabernacle, 2208 Martin Luther King Blvd, Fresno, CA 93706				low-income adults and children	Census # 6019000900 ACS % 79.7		79%		of 130% poverty
10	A	2	Emergency Food Assistance Sites			Eaton Plaza, 2400 Fresno St., Fresno, CA 93721			75.4%	low-income adults	Census # 6019000600 ACS % 75.4			75%	of 130% poverty
10	A&Y	2	Emergency Food Assistance Sites			Salvation Army Social Services, 1752 Fulton Street, Fresno, CA 93721				low-income adults and children	Census # 6019000600 ACS % 75.4		75%		of 130% poverty
10	A	3	Elderly Service Centers			Foster Grandparent Program, EOC, 1900 Mariposa Mall, Suite 116, Fresno, CA 93721			90.2%	low-income adults	Census #06019000100 ACS %90.2			90%	of 185% poverty
10	A	3	Elderly Service Centers			Firebaugh, 1601 Thomas Conboy, Firebaugh, CA 93622			68.0%	low-income adults	Census # 6019008401 ACS % 68			68%	of 185% poverty
10	A	3	Elderly Service Centers			Mendota, 415 Sorenson, Mendota, CA 93640			69.4%	low-income adults	Census # 6019008302 ACS % 69.4			69%	of 185% poverty
10	A	3	Elderly Service Centers			Huron, 16900 5th St., Huron, CA 93234			82.0%	low-income adults	Census # 6019007800 ACS % 82			82%	of 185% poverty
10	A	3	Elderly Service Centers			Riverdale, 20721 Malsbary St., Riverdale, CA 93656			59.1%	low-income adults	Census # 6019007700 ACS % 59.1			59%	of 185% poverty
10	A	3	Elderly Service Centers			Selma Senior Center, 2301 Selma St., Selma, CA 93662			65.2%	low-income adults	Census # 6019007002 ACS % 65.2			65%	of 185% poverty
10	A	3	Elderly Service Centers			Del Rey, 10649 E. Morro Ave., Del Rey, CA 93616			52.3%	low-income adults	Census # 6019006900 ACS % 52.3			52%	of 185% poverty
10	A	3	Elderly Service Centers			Reedley City Senior Citizen, 100 N East Ave, Reedley, CA 93654			66.2%	low-income adults	Census # 6019006602 ACS % 66.2			66%	of 185% poverty
10	A	3	Elderly Service Centers			Orange Cove, 699 6th St., Orange Cove, CA 93646			76.8%	low-income adults	Census # 6019006500 ACS % 76.8			77%	of 185% poverty
10	A	3	Elderly Service Centers			Elim Place, 1808 5th Street, Sanger, CA 93657-2313			61.5%	low-income adults	Census # 6019006200 ACS % 61.5			62%	of 185% poverty
10	A	3	Elderly Service Centers			Sanger Senior Center, 730 Recreation Ave, Sanger, CA 93657			61.5%	low-income adults	Census # 6019006200 ACS % 61.5			62%	of 185% poverty
10	A	3	Elderly Service Centers			Quigley Neighborhood Center, 808 W. Dakota, Fresno, CA 93705			60.0%	low-income adults	Census # 6019004800 ACS % 60			60%	of 185% poverty
10	A	3	Elderly Service Centers			Pinedale Community Center, 7170 N. San Pablo, Fresno, Ca 93650			55.6%	low-income adults	Census # 6019004404 ACS % 55.6			56%	of 185% poverty

Project: FRESNO COUNTY

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
10	A	3	Elderly Service Centers			F.I.R.M., 2970 E. Weldon, Fresno Ca 93703			55.6%	low-income adults	Census # 6019003400 ACS % 55.4			56%	of 185% poverty
10	A	3	Elderly Service Centers			Glen Agnes Senior Center, 603 W. Home, Fresno Ca 93703			55.6%	low-income adults	Census # 6019003400 ACS % 55.4			56%	of 185% poverty
10	A	3	Elderly Service Centers			Nazareth House Fresno, 2121 N 1 St Street, Fresno, CA 93703			55.6%	low-income adults	Census # 6019003400 ACS % 55.4			56%	of 185% poverty
10	A	3	Elderly Service Centers			Poor Sisters of Nazareth, 2121 North 1st Street, Fresno Ca 93703			55.6%	low-income adults	Census # 6019003400 ACS % 55.4			56%	of 185% poverty
10	A	3	Elderly Service Centers			Las Casitas Residential Center, 156 S. Willow, Fresno, Ca 93727			64.4%	low-income adults	Census # 6019002902 ACS % 64.4			64%	of 185% poverty
10	A	3	Elderly Service Centers			Romain Neighborhood Center, 745 N. First, Fresno, CA 93702			74.1%	low-income adults	Census # 6019002502 ACS % 74.1			74%	of 185% poverty
10	A	3	Elderly Service Centers			Sunnyside Convalescent Hospital, 2939 South Peach Avenue, Fresno Ca 93725			53.4%	low-income adults	Census # 6019001500 ACS % 53.4			53%	of 185% poverty
10	A	3	Elderly Service Centers			Senior Citizens Village, 1917 S. Chestnut, Fresno, CA 93727			60.4%	low-income adults	Census # 6019001405 ACS % 60.4			60%	of 185% poverty
10	A	3	Elderly Service Centers			Twilight Haven, 1717 S. Winery Ave, Fresno, Ca 93727			60.4%	low-income adults	Census # 6019001405 ACS % 60.4			60%	of 185% poverty
10	A	3	Elderly Service Centers			Willow Court, 1733 S Willow Ave Fresno, CA 93727			60.4%	low-income adults	Census # 6019001405 ACS % 60.4			60%	of 185% poverty
10	A	3	Elderly Service Centers			Mosqueda Community Center, 3670 E. Butler, Fresno Ca 93702			71.4%	low-income adults	Census # 6019001302 ACS % 71.4			71%	of 185% poverty
10	A	3	Elderly Service Centers			Mary Ella Brown Community Center, 1350 E. Annadale, Fresno, CA 93706			70.0%	low-income adults	Census # 6019001000 ACS % 70			70%	of 185% poverty
10	A	3	Elderly Service Centers			Golden Cross Health Care, 1233 A Street, Fresno Ca 93706				low-income adults	Census # 6019000200 ACS % 71.7		71%		of 185% poverty
10	A	3	Elderly Service Centers			Hope Manor Fresno, 1665 M Street, Fresno CA 93721				low-income adults	Census # 6019000100 ACS % 90.2		90%		of 185% poverty
10	A	3	Elderly Service Centers			The Learning Center, 1240 Broadway Plaza, Fresno, Ca 93721				low-income adults	Census # 6019000100 ACS % 90.2		90%		of 185% poverty
10	A	3	Community Centers			Arte Americas, 1630 Van Ness Ave., Fresno, CA 93721			74.2%	low-income adults	Census tract #06019000100, ACS 74.2%			74%	of 185% poverty
10	A&Y	3	Community Centers			Juvenile Justice Campus Boys & Girls Club, 540 N. Augusta, Fresno, CA 93701			76.6%	low-income adults and children	Census # 6019002400 ACS % 76.6			77%	of 185% poverty
10	A	3	Community Centers			Juvenile Justice Campus, 3333 E American, Fresno, CA 93725			53.4%	low-income adults and children	Census # 6019001500 ACS % 53.4			53%	of 185% poverty
10	A	3	Community Centers			Hinton Community Center, 2385 S Fairview, Fresno 93706			79.7%	low-income adults	Census # 6019000900 ACS % 79.7			80%	of 185% poverty
10	A	3	Community Centers			Embajada Consulado de Mexico Consulate Fresno Office, 2409 Merced St., Fresno, CA 93721			75.4%	low-income adults	Census # 6019000600 ACS % 75.4			75%	of 185% poverty
10	A&Y	3	Community Centers			EOC Sanctuary and Youth Services, 2336 Calaveras, Fresno, CA 93721			75.4%	low-income adults and children	Census # 6019000600 ACS % 75.4			75%	of 185% poverty
10	A	3	Community Centers			Bigsby Villa Community Center, 1329 E. Rev Chester Riggins, Fresno, CA 93706				low-income adults	Census # 60109000900		80%		of 185% poverty
10	A&Y	3	Community Centers			Ted C Wills, 770 N San Pablo Avenue, Fresno, CA 93728				low-income adults and children	Census # 06019002300			55%	of 185% poverty
10	A	3	Community Based Organization			Big Fresno Flea Market & Swap, 1641 S. Chance Ave., Fresno, CA 93702			71.4%	low-income adults	Census tract #06019001302, ACS 71.4%			71%	of 185% poverty
10	A&Y	3	Community Based Organization			African American Museum, 1857 Fulton Street, Fresno, CA 93721			75.4%	low income adults	Census tract #06019000600, ACS 75.4%			75%	of 185% poverty
10	A&Y	3	Community Based Organization			Clovis Boys & Girls Club, 2833 Helm Clovis, CA 93612			50.9%	low-income adults and children	Census #06019003102 ACS % 50.9			51%	of 185% poverty
10	A&Y	3	Community Based Organization			Firebaugh Boys & Girls Club, 1661 Allardt Drive #51, Firebaugh, CA 93622			68.0%	low-income adults and children	Census # 6019008401 ACS % 68			68%	of 185% poverty
10	A	3	Community Based Organization			Mendota Day Care, 195 Smoot, Mendota CA 93640			69.4%	low-income adults	Census # 6019008302 ACS % 69.4			69%	of 185% poverty
10	A	3	Community Based Organization			Centro La Famila, 1856 4th St., Huron, CA 93234			82.0%	low-income adults	Census # 6019007800 ACS % 82			82%	of 185% poverty
10	A&Y	3	Community Based Organization			Huron Boys & Girls Club, 36332 P. St #226, Huron, CA 93234			82.0%	low-income adults and children	Census # 6019007800 ACS % 82			82%	of 185% poverty
10	A	3	Community Based Organization			Huron Senior Center, 16900 5th St., Huron, CA 93234			82.0%	low-income adults	Census # 6019007800 ACS % 82			82%	of 185% poverty
10	A	3	Community Based Organization			Westside Family Services, 36618 S. Lassen Ave., Huron 93234			82.0%	low-income adults	Census # 6019007800 ACS % 82			82%	of 185% poverty
10	A	3	Community Based Organization			Centro La Famila, 6425 W. Bowles, Raisin City, CA 93652			60.1%	low-income adults	Census # 6019007600 ACS % 60.1			60%	of 185% poverty
10	A&Y	3	Community Based Organization			Del Rey Boys & Girls Club, 5705 Carmel Street, Unit 255, Del Rey, CA 93616			52.3%	low-income adults and children	Census # 6019006900 ACS % 52.3			52%	of 185% poverty
10	A	3	Community Based Organization			Centro La Famila, 900 Newmark, Parlier, CA 93648			57.4%	low-income adults	Census # 6019006801 ACS % 57.4			57%	of 185% poverty
10	A&Y	3	Community Based Organization			Parlier Boys & Girls Club, 1040 Fett Drive #131, Parlier, CA 93648			57.4%	low-income adults and children	Census # 6019006801 ACS % 57.4			57%	of 185% poverty
10	A&Y	3	Community Based Organization			Reedley Boys & Girls Club, 100 N. East, Reedley, CA 93654			66.2%	low-income adults and children	Census # 6019006602 ACS % 66.2			66%	of 185% poverty
10	A&Y	3	Community Based Organization			Orange Cove Boys & Girls Club, 965 Center Unit 68-69 , Orange Cove, CA 93646			76.8%	low-income adults and children	Census # 6019006500 ACS % 76.8			77%	of 185% poverty
10	A&Y	3	Community Based Organization			Sanger Boys & Girls Club HA, 322 K. Street Unit 19, Sanger, CA 93657			61.5%	low-income adults and children	Census # 6019006200 ACS % 61.5			62%	of 185% poverty
10	A&Y	3	Community Based Organization			Pinedale Boys & Girls Club, 343 W. Minarets, Pinedale, CA 93650			55.6%	low-income adults and children	Census # 6019004404 ACS % 55.6			56%	of 185% poverty
10	A&Y	3	Community Based Organization			Garden of the Sun, 1750 N. Winery, Fresno, CA 93703			60.6%	low-income adults and children	Census # 6019003202 ACS % 60.6			61%	of 185% poverty
10	A&Y	3	Community Based Organization			Villa Boys & Girls Club, 1285 N. Recreation #113, Fresno, CA 93703			70.3%	low-income adults and children	Census # 6019002800 ACS % 70.3			70%	of 185% poverty
10	A	3	Community Based Organization			Roeding Park, 890 W. Belmont, Fresno, CA 93728			75.8%	low-income adults	Census # 6019002000 ACS % 75.8			76%	of 185% poverty
10	A	3	Community Based Organization			Centro La Famila, 3910 S. Ward, Fresno, CA 93725			53.4%	low-income adults	Census # 6019001500 ACS % 53.4			53%	of 185% poverty
10	A&Y	3	Community Based Organization			Children's Services Network, 3910 S. Ward, Fresno, CA 93725			53.4%	low-income adults and children	Census # 6019001500 ACS % 53.4			53%	of 185% poverty
10	A	3	Community Based Organization			Food Maxx, 4970 E. Kings Canyon Rd., Fresno, CA 93727			60.4%	low-income adults	Census # 6019001405 ACS % 60.4			60%	of 185% poverty
10	A&Y	3	Community Based Organization			East Fresno Boys & Girls Club, 1621 S. Cedar, Fresno, CA 93702			71.4%	low-income adults and children	Census # 6019001302 ACS % 71.4			71%	of 185% poverty
10	A&Y	3	Community Based Organization			Fresno County Fairgrounds, 1211 Chance Avenue, Fresno, CA 93702			73.2%	low-income adults and children	Census # 6019001301 ACS % 73.2			73%	of 185% poverty
10	A	3	Community Based Organization			West Fresno Regional Center, 142 E California, Fresno 93706			79.7%	low-income adults	Census # 6019000900 ACS % 79.7			80%	of 185% poverty
10	A	3	Community Based Organization			Catholic Charities, 149 N. Fulton St., Fresno, CA 93701			75.4%	low-income adults	Census # 6019000600 ACS % 75.4			75%	of 185% poverty
10	A&Y	3	Community Based Organization			Holmes Neighborhood Center, 212 S. First St., Fresno, CA 93702			68.4%	low-income adults and children	Census # 6019000500 ACS % 68.4			68%	of 185% poverty

Project: FRESNO COUNTY

SITES FFY 2013

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10	A&Y	3	Community Based Organization			Centro La Familia, 302 Fresno St., Fresno, CA 93706			77.7%	low-income adults and children	Census # 6019000300 ACS % 77.7			78%	of 185% poverty
10	A	3	Community Based Organization			Fresno West Coalition for Economic Development, 302 Fresno Street, Fresno, CA 93706			77.7%	low-income adults	Census # 6019000300 ACS % 77.7			78%	of 185% poverty
10	A	3	Community Based Organization			EOC Home Energy Assistance and Energy Crisis Intervention Programs (HEAP/ECIP) 1371 Stanislaus,			71.7%	low-income adults	Census # 6019000200 ACS % 71.7			72%	of 185% poverty
10	A&Y	3	Churches			Butler Pentecostal Church of God, 3542 E. Butler, Fresno, Ca 93702			65.2%	low-income adults and children	Census tract #06019000400, ACS 65.2%			65%	of 185% poverty
10	A	3	Churches			Bethel Temple COGIC, 1224 Kern St., Fresno, CA 93706			77.7%	low-income adults	Census tract #06019000300, ACS 77.7%			78%	of 185% poverty
10	A	3	Churches			Conference Center (Cornerstone Church), 1525 Fulton Street, Fresno, CA 93721			90.2%	low-income adults and children	Census #06019000100 ACS %90.2			90%	of 185% poverty
10	A	3	Churches			Cornerstone Church Office, 1545 Fulton St, Fresno, CA 93721			90.2%	low-income adults and children	Census #06019000100 ACS %90.2			90%	of 185% poverty
10	A	3	Churches			Feeding Fresno Warehouse (Cornerstone Church), 1515 Broadway St, Fresno, CA 93721			90.2%	low-income adults and children	Census #06019000100 ACS %90.2			90%	of 185% poverty
10	A	3	Churches			Wilson Theater (Cornerstone Church), 1455 Fulton Street, Fresno, CA 93721			90.2%	low-income adults and children	Census #06019000100 ACS %90.2			90%	of 185% poverty
10	A&Y	3	Churches			United Christian Church: Disciples of Christ, 1038 W. Shields Ave., Fresno, CA 93705			60.0%	low-income adults and children	Census # 6019004800 ACS % 60			60%	of 185% poverty
10	A&Y	3	Churches			Fresno Westside Seventh Day Adventist Church 2750 Martin Luther King				low-income adults and children	Census # 6019001000 ACS % 70.0			70%	of 185% poverty
10	A&Y	3	Churches			Second Baptist Church, 1041 E. Jensen, Fresno, CA 93706				low-income adults and children	Census # 6019001000 ACS % 70.0			70%	of 185% poverty
10	A&Y	3	Churches			Greater Macedonia Baptist Church 1825 S. Delno, Fresno, CA 93706				low-income adults and children	Census # 6019000700 ACS % 63.6			63%	of 185% poverty
10	A	3	Churches			Westside Church of God, 1422 W. California Avenue, Fresno, CA 93706			63.6%	low-income adults and children	Census # 6019000700 ACS % 63.6			64%	of 185% poverty
10	A&Y	3	Churches			The Way Ministries, 245 N. U Street, Fresno, CA 93706				low-income adults and children	Census # 6019000500 ACS % 68.4			68%	of 185% poverty
10	A	3	Churches			Harvest of Harmony, 1410 Kern St, Fresno, CA 93706			77.7%	low-income adults and children	Census # 6019000300 ACS % 77.7			78%	of 185% poverty
10	A&Y	3	Churches			Mount Pleasant Church, 207 E. San Joaquin, Fresno, CA 93706			71.0%	low-income adults and children	Census # 6019000200 ACS % 71.7		71%		of 185% poverty
10	A	3	Churches			Saint's Rest Baptist Church, 1550 E. Rev Chester Riggins Ave., Fresno, CA 93706				low-income adults	Census # 6019000900		80%		of 185% poverty
10	A&Y	3	AfterSchools (located in Non CDS Coded site)			Huron Family Learning Center, 36602 Central Ave, Huron, CA 93234				low-income adults and children	Census # 6019007800 ACS % 82.0			82%	of 185% poverty
10	A&Y	3	AfterSchools (located in Non CDS Coded site)			Reading and Beyond, 4819 E. Butler, Fresno, CA 93727			73.2%	low-income adults and children	Census # 6019001301 ACS % 73.2			73%	of 185% poverty
10	A	3	Adult Rehab center			Valley Family Health Center, 3567 W. Mt. Whitney Ave., Riverdale, CA 93656			59.1%	low-income adults	Census # 6019007700 ACS % 59.1			59%	of 185% poverty
10	A	2	Adult education & Job Training Sites			Parent Institute for Quality Education, 4222 W. Alamos, Fresno, CA 93722				low-income adults	Income/Location based Proxy			100%	of 130% poverty
10	A	2	Adult education & Job Training Sites			Proteus, Fresno Service Center, 1803 Van Ness, Fresno, CA 93721, (559) 499-2140				low-income adults	Income/Location based Proxy			100%	of 130% poverty
10	A	2	Adult education & Job Training Sites			Reedley College, 995 N. Reed Ave., Reedley, CA 93654				low-income adults	Income/Location based Proxy			100%	of 130% poverty
10	A	2	Adult education & Job Training Sites			City College, 1101 E. University Ave., Fresno, CA 93741				TANF recipients-low-income adults	Income/Location based Proxy			100%	of 130% poverty
10	A	2	Adult education & Job Training Sites			Workforce Connection, Coalinga Office, 311 Coalinga Plaza, Coalinga, CA 93210				low-income adults	Income/Location based Proxy			100%	of 130% poverty
10	A	2	Adult education & Job Training Sites			Workforce Connection, Firebaugh Office, 1511 9th St., Firebaugh, CA 93622				low-income adults	Income/Location based Proxy			100%	of 130% poverty
10	A	2	Adult education & Job Training Sites			Workforce Connection, Manchester Center, 3302 N. Blackstone Ave., Ste. 155, Fresno, CA 93726				low-income adults	Income/Location based Proxy			100%	of 130% poverty
10	A	2	Adult education & Job Training Sites			Workforce Connection, Reedley Office, 1680 E. Manning Ave., Reedley, CA 93654				low-income adults	Income/Location based Proxy			100%	of 130% poverty
10	A&Y	3	Adult education & Job Training Sites			Malaga Family Connections Center, 3910 S. Ward, Fresno, CA 93725				low-income adults and children	Census # 6019001500 ACS % 53.0			53%	of 185% poverty
10	A	3	Adult education & Job Training Sites			Downtown Readiness Program, 1752 L St., Fresno, CA 93721			75.4%	low-income adults and children	Census # 6019000600 ACS % 75.4			75%	of 185% poverty
10	A	3	Adult education & Job Training Sites			Cezar Chavez Adult School, 2500 Stanislaus, Fresno, CA 93721				Low-income adults	Census # 6019000600		75%		of 185% poverty

LOCAL NEEDS ASSESSMENT

IMPERIAL COUNTY

1. Needs Assessment Methodology

a. Existing Information (source, content, time frame):

- http://www.countyhealthrankings.org/california/imperial
- Network GIS Map Viewer http://cnngis.org
- Feeding America, Imperial County Food Bank http://www.ivfoodbank.org
- Imperial Valley Press (IVP) Nov. 10,2011 Child Obesity Rate highest in the State
- California Department of Social Services (CDSS) "Food Stamp Program Participants by Ethnic Group" July 2010 (Version 1).
- California Center for Public Health Advocacy (CCPHA) Child Overweight Rates on the rise in California Assembly Districts 2011.
- U.S. Census Bureau, Imperial County "2009 Poverty and Median Income Estimates-Counties", January, 2010
- Imperial County Nutrition and Food Insecurity Profile 2010

b. New Information Collection (source and content):

- California Food Policy Advocates "Imperial County Nutrition and Food Insecurity Profile" 2010
- California Department of Public Health "California Food Stamp Program Access Improvement Plan", October 1, 2010 – September 30, 2012
- Economic Development Department (EDD) "Planning Information Packet, Imperial County" May 2011
- Imperial Valley Press (IVP) "Hispanic grow in the Valley from 72.2% in 2000 to 80.4% in 2010" May 22, 2011 Issue
- Imperial Valley general information, http://www.wikipedia.org
- CalFresh data for Imperial Co. Feb. 2012 http://cfpa.net/calfresh

2. Needs Assessment Findings

a. Demographic Characteristics of CalFresh Program Eligibles in Imperial County

Imperial County extends over 4,597 square miles bordering on Mexico to the south, Riverside County to the North, San Diego County on the west, and the State of Arizona on the east. The terrain varies from 235 feet below sea level at the Saltan Sea to 4,458 feet at Blue Angel Peak (County of Imperial 2010). The 2010 population of Imperial County is 174,528 (Census Bureau). Imperial County had the largest percentage increase in population in California between 2008 and 2009 in the state, according to the California Department of Finance. The county's growth rate has consistently been one of the top 10 out of 58 counties in California for the past six

years. Last year's (2011) growth rate was 2.43 percent. Imperial County's economy consists predominantly of government, agriculture and retail trade that represents approximately 70% of total county employment. Agriculture is the largest industry in the Imperial Valley and accounts for 48% of all employment (Imperial County Wikipedia). Imperial County has had a long struggle with high unemployment rates, but in July 2011 the unemployment rate went over 30% making it the highest in California and just about the highest in the nation (IVP Aug. 2011).

Hispanics comprise 80% of the population of Imperial County (IVP); White persons comprise 12.6%, Black persons 4% and Asian persons 3% (U.S. Census Bureau Imperial County). Feb 8, 2012, California Food Policy Advocates released its annual Program of Access Index (PAI), a county level analysis estimating CalFresh utilization among low-income individuals. Imperial County ranks 10 out of 58 counties for CalFresh utilization, with the first ranked county having the highest utilization relative to the number in income-eligible individuals. If CalFresh reached all income-eligible individuals in Imperial County, those currently not participating would receive an estimated $21.2 million in federal nutrition benefits each year (cpfa.net/CalFresh). Eighty-eight percent of those receiving public assistance are Hispanic and it is estimated that this percentage is even higher among those receiving CalFresh, specifically (EDD).

The total number of CalFresh recipients in Imperial County is 21,431, although 36,813 persons live in poverty (California Food Policy Advocates). Fifty-eight percent of those eligible to receive CalFresh do not (Id).

b. Nutrition-Related Behavioral and Lifestyle Characteristics of CalFresh Program Eligibles in Imperial County

According to the Robert Wood Johnson County Health Rankings, Imperial County ranked 35 out of 56 in Health Outcomes. The county ranked 52 out of 56 for Health Factors and 28 out of 56 for Health Behaviors. In terms of Physical Environment, including access to healthy foods, the county ranked 43 out of 56. Imperial County is the fattest county in the state, with obesity levels in adults at 39.6%, according to a study by the University of California Los Angeles (UCLA) Center for Health Policy Research (September 2010). The rate of adults with diabetes was 11%, the second highest in the state (IVP). Imperial County has the highest obesity rate among fifth, seventh, and ninth graders in the state according to a survey on November 2011 by UCLA. In Imperial County, Clinicas de Salud is partnering with San Diego State University and the Imperial County Public Health Department in a study targeting intervention techniques to lower the obesity rate. Pediatricians from the health center are working with schools and community groups (including CalFresh) to provide support at different levels and see what works best to lower the obesity rate (IVP).

Of the 36,280 students enrolled in K-12 grades in Imperial County, 23,852 (65%) are eligible for the Free or Reduced Price School Lunch Program. Only 17,254 (73%) of these eligible students actually take advantage of the program (CA Food Policy Advocates).

c. Other Nutrition-Related Programs Serving Low-Income Persons in Imperial County

Several other nutrition related programs are offered in Imperial County, however all are essential as the number of low-income persons continues to grow due to the rapid growth in population in Imperial County (Imperial County Wikipedia).

Occasionally, UC CalFresh Program Representatives present nutrition classes to WIC and Senior Centers when asked by their staff. Primarily we use Plan, Shop, Save, Cook curriculum as this is an area of education that is not addressed in detail or if at all. When UC CalFresh teaches the classes, the participation is voluntary and not part of their required group classes. At Senior Centers all of the participants are voluntary and ask for specific information which we provide in classes when asked by the agency.

The Imperial County Public Health Department (PHD) programs the First Five and the *Network for a Healthy California* work together to plan for program coordination and delivery and to plan on how to serve unmet areas. The PHD along with Imperial County Health and Welfare Offices has received funding to increase the number of CalFresh participants in Imperial County. This project is referred to as the County Nutrition Action Plan (CNAP). CalFresh nutrition program has and will continue to play a part in the coordination efforts of this group. CNAP has planned monthly meetings which UC CalFresh NEP representatives are members of and play a role in determining the needs and assisting the group when possible. As UC CalFresh representatives, we reach over 2500 adults and 3200 youth with nutrition education utilizing research-based curriculum. With this knowledge base, we have a great deal to offer regarding the needs of the community such as eating habits, food safety, income, percentage of families reached receiving CalFresh through weekly conversations with our participants, their beliefs affecting their participation in CalFresh.

i. First Five programs works with the 0-5 years population presenting to both children and parents information on fruits and vegetables only. Because UC CalFresh NEP covers all areas of nutrition education (proteins/low fat meat & beans, sugar, whole grains, dairy, food safety, money issues, fruits and vegetables) we do not duplicate information, but build on what First Five is presenting.

ii. *The Network for a Healthy California* is present in most of the school districts in Imperial County. The *Network* works with 4th and 5th grade students by sharing PowerPlay, while Imperial County UC CalFresh works with all other grade levels using the multiple curriculums provided by the UC. This agreement between our two agencies prevents duplication in education provided.

d. Areas of Imperial County Where CalFresh Program Eligibles Are Underserved or Have Not Had Access to UC CalFresh Nutrition Education Previously

The areas of Imperial County that are the most difficult to serve are Winterhaven (San Pasqual Indian Reservation), Niland, Westmoreland and Calexico. These are also identified by the other partners as being difficult to reach.

Geographically, Winterhaven is 60 miles away from our office, Niland is 50 miles, and Westmoreland and Calexico are 30 miles away. Winterhaven is a combination of the 60 miles needed to travel and the Tribal Board required approval of all agencies that serve the Reservation. Calexico students have the lowest testing scores in Imperial County so, the School Board has decided no additional curriculum be added at this time. We are continuously looking for new ways to reach these cities as well as Niland and Westmoreland.

e. Implications of your Needs Assessment and How These Findings Were Applied to this Current Year's CalFresh Nutrition Education Plan

The Imperial County UC CalFresh NEP has done a good job identifying and delivering services to the neediest of clientele, both youth and adult. In 2012 from our partnership with DREC (Desert Research and Extension Center) we reached over 400 youth from Calexico and 35 from Westmoreland as well as over 1500 from other eligible schools in Imperial County. We also served over 9000 eligible adults from this same partnership and plan to increase our family oriented nutrition education with DREC in 2013 as well. In 2012, we developed a partnership with Pacific South West Community Development Corp which has allowed us to present 4 week classes to adults not previously served including those in Westmoreland. We also participated in Health Fairs in Niland and Westmoreland. A new partnership with Campesinos Unidos in 2012 also allowed us to serve adults with four week classes in Niland as well as other adults we had not previously served. Due to the high obesity rate of 5th, 7th and 9th graders, we have pushed the EatFit program for our 5th, 6th, 7th and 8th graders throughout Imperial County which has been very well received by both students and teachers and a success for UC CalFresh.

To meet the expanding need for program delivery, in FFY 2012, as part of our current partnership with DREC (Desert Research and Extension Center) we expanded our program by increasing a Program Representative I to a 50% position (previously 25%). We also expanded our program by increasing the Program Representative III to 1.0 FTE (previously 0.8). This will continue into FFY 2013.

LOCAL PROJECT SYNOPSIS

IMPERIAL COUNTY

1. State-Level Goals and Objectives

GOAL 1: Family-Centered or Adult/Youth Nutrition Education and Physical Activity

GOAL 2: Money/Food Resource Management, Education and Training for Teens and Adults

GOAL 3: Enhance key University of California Cooperative Extension (UCCE) and Community Partnerships to Increase Nutrition Education and Delivery Options

GOAL 4: Explore Lower Cost Direct Nutrition Education Delivery Methods

GOAL 5: Program Evaluation and Education Delivery Skills Training

2. Description of Projects/Interventions

a. Related State Objectives

See State-level Objectives.

1. By September 2013, at least 30% of the CalFresh eligible adults who complete a nutrition education workshop will complete state approved Intent to Change behavior tool and will indicate their intent to do one of the following:
   - Eat more than one kind of vegetable each day
   - Eat more than at least one fruit each day
   - Eat whole grain products each day
   - Eat less sweetened beverages each day
   - Drink low fat milk each day

2. By September 2013, at least 30% of UC CalFresh eligible adults receiving UC CalFresh nutrition education approved curricula-Plan, Shop, Save, Cook (PSSC) will complete four or more education lessons and will complete state approved evaluation tools.

3. By September 2013, after completing nutrition education, at least 30% of Imperial County teachers completing the Teacher Observation Tool (TOT) will agree that:
   - More students now bring fruit and/or vegetables as a snack
   - More students now wash hands more often before handling food
   - More students now can identify healthy food choices
   - More students now are willing to try new foods offered at school

b. Audience

Total Planned Adult	1,500
Total Planned Youth	3,200
TOTAL	**4,700**

- A 4 week session with 1 hour each day. The goal is 10-20 participants per session with 75% graduation rate.

Reading Across MyPyramid
We will be using this curriculum at 2 of our schools training the teachers as extenders to provide the nutrition education to the students.

- 25 teachers will be trained to teach approximately 10 hours/month. Each teacher has approximately 20 students in their classroom.

Farm-to-Fork
We will be using this curriculum exclusively at DREC with the youth program. We have two nutrition education extenders at DREC plus 2 volunteers. The setting at DREC being a research farm is a perfect opportunity for students to see the process of food coming from the gardens (which they pick themselves to take home) to their table. This curriculum continues the hands-on theme by allowing the children to participate in food activities (such as planting, making a food butterfly, matching foods to where they come from on the farm such as beef from the cows, salad from the garden, etc.). The Farm-to-Fork curriculum is also used in our schools where we have started gardens. This consists of:

- 6 teacher extenders trained to teach approximately 10-20 hours/month. The Elementary teachers have approximately 20 students in their classroom, where the pre-school teachers have 55-60 divided into 2 classrooms.

Plan, Shop, Save, Cook
We will be using this curriculum for many of our adult populations. We will be offering workshops approximately once a month in each county and 2 formats will be utilized:

- 2 session series with approximately 3 weeks between the first and second session. The sessions will be approximately 1-1½ hour in duration. The goal is 4-6 participants per session.
- 4 session series once a week for 4 weeks. The sessions will be approximately 1 hour in duration. The goal will be 4-6 participants per session.

EatFit
We will be using this curriculum for exclusively 6th, 7th and 8th graders in our schools. Each class has approximately 30 students; the program classes will have:

- 8 teacher extenders trained to teach approximately 10 hours/month.
- UC CalFresh staff will offer 2-3 classes/year with taste testing including recipes the students can make at home.

Key Message	Curricula utilized to deliver this message	Evaluation Tool(s)
1. Fat Free & Low Fat Milk or Equivalent	• ESBA	• Food Behavior Checklist
1. Whole Grains	• ESBA	• Food Behavior Checklist
2. Physical Activity	• RAMP	• RAMP Retrospective Evaluation
3. Fruits & Vegetables	• FARM TO FORK	• Farm to Fork Pre/Post Survey
4. Food Safety	• ESBA	• Food Behavior Checklist

f. Projected Number of Unduplicated Contacts

	Under 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
CalFresh Recipients	84	1%	4,140	26%	1,892	12%	946	6%	7,062	44%
Other Participants	108	1%	5,268	33%	2,408	15%	1,204	8%	8,988	56%
TOTAL	**192**	**1%**	**9,408**	**59%**	**4,300**	**27%**	**2,150**	**13%**	**16,050**	**100%**

3. Project Narrative Summary

The Imperial County UC CalFresh serves one of the poorest and most rural counties with the highest unemployment rate in California. This program will focus on targeting CalFresh eligibles with research-based, interactive series-based nutrition and resource management classes directed at promoting positive behavior changes. Plans to maximize the numbers reached include providing excellent customer service; delivering high quality nutrition and resource management classes. The lessons are enhanced with learner-centered participation and the use of lesson props, hands-on activities, food tastings and other tools.

Within the eligible schools, we will target both students and parents and move towards reaching the entire family as a complete unit. With our partners at DREC, we have the unique opportunity to serve children and adults in one place utilizing the farm-to-table concept with the ability to enhance the family's food behaviors, making meals a healthy and self-sufficient experience for the participants. We will focus on the vegetables picked from the gardens by providing recipes using these ingredients and reinforced with food demonstrations and sampling. Teaching the family unit healthy and fun ways to prepare food within their budget is a goal of the Imperial County UC CalFresh program.

Emphasis will be placed on collecting significant UC CalFresh approved evaluation data that captures and demonstrates increased knowledge, intent and behavioral change. Evaluation tools will be used for all presentations, including parents, students and other adults. Great focus will be placed on the evaluation of program effectiveness and program participation as well as behavior change with all adult students. Emphasis on evaluation of youth participation and behavior changes within the targeted schools will also be of significant focus.

a. Summary of Research

The state level findings of research and needs assessment reported in Section A of the plan provided information incorporated into the planning and delivery of the UC CalFresh Nutrition Education Programs. The 2009 Cal CHEEPS data from the survey conducted by CDPH, provided great information on the consumption habits of CalFresh participants and eligible populations. The data also found a significant positive relationship between fruit and vegetable consumption and the number of nutrition lessons provided.

As the program shifts to include delivery of "family-centered" approaches, the research also supports the need for parents to help their children in achieving a healthy lifestyle through role modeling; engaging children in food preparation; and changing their current eating and shopping habits. Eat and Play Together! models the partnering (parent/child) and goal setting found to have positive impacts on behavior change (Shilts, Horowitz, Townsend 2004).

The California Dietary Practice Survey (2009) and California Women's Health Survey reported on food insecurity amongst California's residents. One of the major reasons reported was not being able to have the CalFresh benefits last for 30 days. This data supports the adult focus on the "resource management" curriculum offered and the increased focus on adult CalFresh recipients and eligible populations.

Agriculture is the largest industry in Imperial County and accounts for 48% of all employment (Imperial County Wikipedia). Imperial County has had a long struggle with high unemployment, but in July 2011 the unemployment rate went over 30% making it the highest in California and one of the highest in the nation (IVP Aug. 2011). California Food Policy Advocates released its annual Program of Access Index (PAI), a county level analysis estimating CalFresh utilization among low-income individuals. Imperial County ranks 10 out of 48 counties for CalFresh utilization, with the first ranked county having the highest utilization relative to the number of income-eligible individuals. If CalFresh reached all income-eligible individuals in Imperial County, those currently not participating would receive an estimated $21.2 million in federal nutrition benefits each year (cpfa.net/CalFresh).

Armed with this current knowledge of unemployment and the number of individuals not receiving CalFresh, our emphasis is placed on promoting low-cost, nutritious foods, using easy methods of preparation, and basic cooking equipment. The Making Every Dollar Count curriculum is extremely important in Imperial County. Our focus is to improve our methods of delivery to meet the challenges and needs of our county, our communities and subsequently the CalFresh target audience. Our goal is to improve the likelihood that persons eligible for SNAP will make healthy food choices within a limited budget and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and U.S. Department of Agriculture (USDA) food guidance.

Well trained and informed UC CalFresh Nutrition Educators and support staff are essential in reaching SNAP-Ed goals and this is one of Imperial County's strong points. Our program provides family-centered nutrition education and works with the school system and surrounding community to promote nutrition, resource management, and physical activity. The California Dietary Practice Survey (2009) and California Women's Health Survey reported on food insecurity amongst California's residents. One of the major reasons reported was not being able to have the CalFresh benefits last for 30 days. Along with Imperial's high unemployment rate, this data supports the adult focus on the "resource management" curriculum offered and the increased focus on adult CalFresh recipients and eligible populations.

The evaluation from the nutrition education programs in FFY 11 using the "Food Behavior Checklist" tool (for reporting period of 10/01/10-09/30/11) showed the following results: sample size was 86 participants in Imperial County.

- 24% at the beginning of the program demonstrated acceptable practices of food resource management (i.e., plans meals, compares prices, does not run out of food and use grocery lists).
- 49% at the end of the program demonstrated acceptable practices of food resource management (i.e., plans meals, compare prices, does not run out of food and uses grocery lists).
- 17% at the beginning of the program demonstrated acceptable nutrition practices (i.e., plans meals, makes healthy food choices, prepares foods without adding salt, reads nutrition labels and have children eat breakfast).
- 43% at the end of the program demonstrated acceptable nutrition practices (i.e., plans meals, makes healthy food choices, prepares foods without adding salt, reads nutrition labels and have children eat breakfast).
- 34% at the beginning of the program demonstrated acceptable food safety practices (i.e., thawing and storing foods properly).
- 59% at exit demonstrated acceptable food safety practices (i.e., thawing and storing foods properly).
- 1% at the beginning of the program achieved acceptable scores in all three categories listed above: food resource management, nutrition practices and food safety.
- 23% at the end of the program achieved acceptable scores in all three categories listed above: food resource management, nutrition practices and food safety.

These overall results show a 20% or more increase in food related practices as a result of 4-6 hour nutrition classes utilizing the research-based curriculum "Eating Smart, Being Active."

b. Modification of Project Methods/Strategies

With the restriction on some of our schools in Imperial County due to below average test scores, we need to be creative in working with our outer region schools. In 2013, we plan to increase our partnership with DREC to include these schools that have been neglected in the past (Calexico, Calipatria, Westmoreland). In 2012 we increased our family-centered nutrition education by partnering with Pacific South West Community Development Corp. as well as increasing our work with pre-schools in these areas. In 2013 we will continue this partnership with family-centered nutrition and search out other agencies such as Campesinos Unidos Medical Center. Through our partnership with DREC we will continue to increase our parent/child classes to include recipes and meal preparation.

c. Use of Existing Educational Materials

Imperial County will use CalFresh approved curricula and materials for all nutrition education and financial literacy education delivery. Existing approved educational materials include the following: Making Every Dollar Count (MEDC), Plan, Shop, Save, Cook (PSSC), Eat and Play Together, Farm to Fork, Reading Across MyPyramid (RAMP), Happy Healthy Me, TWIGS, Nutrition to Grow On, Glow, Grow, Go, Dairy Council, EatFit, Money Talks for Teens, and Eating Smart, Being Active.

d. Development of New Educational Materials

N/A

e. Key Performance Measures/Indicators

Process evaluation measures will record participation levels in all activities delivered (sign-in sheets for adult nutrition education classes, teacher/extender agreement & enrollment for youth program, and teacher/extender reporting tool). The data will be reported to UCCE, USDA, State Office and County Government.

ESBA Behavioral Change Tool

- By September 30, 2013, at least 30% of UC CalFresh ESBA graduates will have reported an increased consumption of fruits and vegetables.
- By September 30, 2013, at least 30% of UC CalFresh ESBA graduates will have reported an increased consumption of fruits.
- By September 30, 2013, at least 30% of UC CalFresh ESBA graduates will have reported an increase in whole grains.

Plan, Shop, Save, Cook / Intent to Change Assessment Tool

- By September 30, 2013, at least 30% of PSSC graduates will have reported having increased their frequency of using the “Nutrition Facts” on the food label to choose foods.
- By September 30, 2013, at least 30% of PSSC graduates will have reported having increased their knowledge in healthy meal planning and preparation for their families.

RAMP/RAMP Pre & Post Retrospective

- On average for the classroom, knowledge test scores will increase by at least 15% after the nutrition education.

RAMP / TOT

- At least 50% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving nutrition education.
- At least 50% of the teachers strongly agree that students are more likely to identify healthy food choices after receiving nutrition education.

Farm to Fork / TOT / TTT

- At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving nutrition education.
- At least 50% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving nutrition education.
- On average, less than 50% of the class will have previously tried the food presented during a food tasting activity.
- On average, more than 50% of the class will report willingness to try the food again at home.

EatFit / Retrospective

- By September 30, 2013, at least 25% of students will drink fruit flavored beverages or drink mixes less often.
- By September 30, 2013, at least 25% of students will drink regular soda less often.
- By September 30, 2013, at least 25% of students will make an improvement in healthier snack consumption (by eating less chips, Cheetos, pop tarts, etc.).

4. Evaluation Plans

See statewide Evaluation for full explanation of plans.

5. Coordination Efforts

UC CalFresh and the *Network for a Healthy California* offer complimentary but different types of nutritional education services to the Imperial County community. The *Network* provides PowerPlay curriculum to fourth and fifth graders in many of the schools in Imperial County. The *Network* does not service the outer areas of the county due to distance (Niland/Calipatria, San Pasqual/Winterhaven and Westmoreland).

UC CalFresh provides nutrition education using research-based UC curriculum (RAMP, Farm to Fork, EatFit, Grow, Glow, Go) for grades preK-12. We service the schools of Calipatria and Westmoreland and given one time workshops to San Pasqual and Niland. We have an agreement with the *Network* that we will only provide nutrition education to the 4th and 5th graders in schools where they do not participate. For the adult program, the *Network* will provide one hour presentations to parents at the eligible schools teaching about fruits and vegetables along with providing cooking presentations.

UC CalFresh provides nutrition education to parents and other adults primarily at DREC and other Community agencies (Housing Authority, House of Hope, Campesinos Unidos, Head Start, Community Recreation Centers) using UC CalFresh curriculum (Eating Smart, Being Active, Plan, Shop, Save, Cook, Dairy Council).

UC CalFresh and the *Network* will continue to communicate through phone, meetings and e-mail on a quarterly basis to share resources, partner in special activities and as more is learned with the programs offered through the innovative grants. The goal is to plan to meet the unmet needs of the community and to reduce the services provided at similar locations. The collaboration of these agencies provides different levels of programming for low-income children and families. The *Network's* focus is to increase the consumption of fruits and vegetables. The UC CalFresh program message is to promote healthy eating and regular physical activity.

6. Adult Program Growth

In 2013, we will continue to educate the parents, adults and seniors on nutrition education utilizing the Eating Smart, Being Active curriculum. Plan, Shop, Save, Cook as well as the CalFresh Resource Kit (recipes and CalFresh brochures). Our partnership with the Desert Research and Extension

Center (DREC) has greatly increased our adult contacts and presentations. As stated above under **Modifications and Strategies**, we plan to increase our family-centered nutrition education by offering more parent/child classes with food preparation and food/recipe sampling.

FY 2013 SNAP-Ed Budget

Region: IMPERIAL COUNTY
State: California
FY 2013 Allocation Budget: $ 229,232.38
Estimated Budget Carry-In from FY 2012

	Expenses	FY 2012 Carry-In Budget	FY 2013 Allocation Budget	State Cash
1.	Salary/Benefits		$ 172,897.02	
2.	Contracts/Grants/Agreements			
3.	Non-Capital Equipment/Supplies		$ 9,116.25	
4.	Materials			
5.	Travel		$ 3,600.00	
6.	Administrative			
7.	Building/Space			
8.	Maintenance			
9.	Equipment & Other Capital Expenditures			
10.	Indirect Cost		$ 43,619.12	
11.	**Total Federal Funds Expenditure**	**$ -**	**$ 229,232.38**	**$ -**
12.	Anticipated Funds Carry-Out from FY 2012 to FY 2013	N/A		N/A

FFY 2013 Budget

Staffing Template: IMPERIAL COUNTY

FY 2013 Allocation Budget:	2. FTEs** charged to UC CalFresh NEP	3. Description of Job Duties		4. Total UC CalFresh NEP Salary, Benefits and Wages	
*Attach statement of work listing UC CalFresh NEP-related job duties for each position.	**Attach definition of FTE and basis for calculations.	Percentage of UC CalFresh NEP Time spent on Management/ Administrative	Percentage of UC CalFresh NEP Time spent on Direct Delivery	Federal Dollars	Total Federal
Program Rep III	1.00	25%	75%	78,908.57	78,908.57
Program Rep I	0.50	0%	100%	29,673.07	29,673.07
Program Rep I	1.00	10%	90%	64,315.37	64,315.37
TOTAL BY PROJECT	**2.50**			**172,897.02**	**172,897.02**

FFY 2013 BUDGET

IMPERIAL COUNTY

Growth and Justification of change	FEDERAL FFY13	TOTAL FFY13	FEDERAL FFY12	TOTAL FFY12	FEDERAL % change	TOTAL % change
1. Salary/Benefits	172,897.02	172,897.02	162,150.59	162,150.59	7%	7%
2. Contracts/Grants/Agreements	-	-	-	-	0%	0%
3. Non-Capital Equipment/Supplies	9,116.25	9,116.25	7,674.00	7,674.00	19%	19%
4. Materials	-	-	-	-	0%	0%
5. Travel	3,600.00	3,600.00	4,005.00	4,005.00	-10%	-10%
6. Administrative	-	-	-	-	0%	0%
7. Building/Space	-	-	-	-	0%	0%
8. Maintenance	-	-	-	-	0%	0%
9. Equipment & Other Capital Expenditures	-	-	-	-	0%	0%
10. Total Direct Costs	185,613.27	185,613.27	173,829.59	173,829.59	7%	7%
11. Indirect Cost*	43,619.12	43,619.12	39,111.66	39,111.66	12%	12%
12. Total Costs	229,232.38	229,232.38	212,941.25	212,941.25	8%	8%

**Indirect Cost is negotiated at 23.5% from 10/1/12 through 6/30/12. From 7/1/13 through 6/30/15 the indirect cost rate is provisional pending review and approval of the negotiated rate.*

All line items that show a + / - growth over 10% require explanation.

Federal Share

3.0 Equipment increase is due to the need of 1 new computer one for Program Rep I which is over 4 years old. In 2012 we had no equipment expenditures.

5.0 The 10% difference in travel is due to: In 2012 the Obesity Conference was in our area (San Diego) so we attended needing only registration and minimal travel. In 2013 we are unable to attend with our current work load.

11.0 Indirect Costs have increased due to the overall increase in Direct Costs combined with the increase of the Indirect Rate to 23.5%

Project: IMPERIAL COUNTY

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
13	A&Y	3	Public Schools - K-12	13-63073-6008270		Miguel Hidalgo Elementary	65%	9%	73.9%	low income youth	CDE database				of 185% poverty
13	A&Y	3	Public Schools - K-12	13-63073-6008288		J. W. Oakley Elementary	80%	7%	87.0%	low income youth	CDE database				of 185% poverty
13	A&Y	3	Public Schools - K-12	13-63073-6008296		Myron D. Witter Elementary	66%	7%	73.1%	low income youth	CDE database				of 185% poverty
13	A&Y	3	Public Schools - K-12	13-63073-6008304		Phil D. Swing Elementary	79%	8%	87.1%	low income youth	CDE database				of 185% poverty
13	A&Y	3	Public Schools - K-12	13-63123-6008429		Desert Garden Elementary	69%	11%	79.5%	low income youth	CDE database				of 185% poverty
13	A&Y	3	Public Schools - K-12	13-63123-6008437		Harding Elementary	75%	10%	85.0%	low income youth	CDE database				of 185% poverty
13	A&Y	3	Public Schools - K-12	13-63123-6008452	yes	Lincoln Elementary	88%	7%	94.3%	low income youth	CDE database				of 185% poverty
13	A&Y	3	Public Schools - K-12	13-63123-6008460		Margaret Hedrick Elementary	56%	11%	66.5%	low income youth	CDE database				of 185% poverty
13	A&Y	3	Public Schools - K-12	13-63123-6108823	yes	Martin Luther King Jr. Elementary	83%	11%	93.4%	low income youth	CDE database				of 185% poverty
13	A&Y	3	Public Schools - K-12	13-63123-6113658		Sunflower Elementary	55%	8%	63.6%	low income youth	CDE database				of 185% poverty
13	A&Y	3	Public Schools - K-12	13-63131-6008502	yes	Heber Elementary	82%	8%	90.1%	low income youth	CDE database				of 185% poverty
13	A&Y	3	Public Schools - K-12	13-63149-6008510	yes	Emmett S. Finley Elementary	100%	0%	100.0%	low income youth	CDE database				of 185% poverty
13	A&Y	3	Public Schools - K-12	13-63149-6008536		Pine Elementary	100%	0%	100.0%	low income youth	CDE database				of 185% poverty
13	A&Y	3	Public Schools - K-12	13-63214-6008635	yes	San Pasqual Valley Elementary	100%	0%	100.0%	low income youth	CDE database				of 185% poverty
13	A	2	Shelters			House of Hope, 1948 W. Orange, El Centro 92243				Homeless Women	proxy by location		100%	100%	of 130% poverty
13	A	3	Adult Rehab center			Behavioral Health Services,1331 S. Clark Rd92243				Low-income alcohol drug program	data on site- Client Registration Fianacial Summaries		100%	100%	of 185% poverty
13	A	2	Public Housing			IV Housing Authority,1401 D St. Brawley CA 92227				Low-Income Families	proxy by location		100%	100%	of 130% poverty
13	A	2	Public Housing			IV Housing Authority,1690 W. Adams Ave. 92243				Low-Income Families	proxy by location		100%	100%	of 130% poverty
13	Y	3	Other Youth education Sites (parks & Rec)			City of El Centro Comm. Cntr, 375 S. 1st St. 92243	50%	50%	100.0%	low income community youth	data on site- Client Registration Fianacial Summaries				of 185% poverty
13	A	2	Public Housing			Casa Del Sol, 650 International, Calipatria 92233				Low-Income Families	proxy by location		100%	100%	of 130% poverty
13	A	2	Public Housing			Orchard View Apt. 950 E. 5th St. Holtville 92250				Low-Income Families	proxy by location		100%	100%	of 130% poverty
13	A	2	Public Housing			Sierra Vista Apt. 1703 El Centro St. Seeley 92273				Low-Income Families	proxy by location		100%	100%	of 130% poverty
13	A	2	Public Housing			Sonterra Apts. 250 S. Eastern Ave. Brawley 92227				Low-Income Families	proxy by location		100%	100%	of 130% poverty
13	A	2	Public Housing			Neighborhood Housing, 506 E. 4th St. Calexico 92231				Low-Income Families	proxy by location		100%	100%	of 130% poverty
13	Y	3	Public Schools - K-12	13-63123-0118455		Ballington Academy for the Arts and Sciences	28%	45%	72.4%	All Eligible Children	Letter from Principle Jimenez Email 090910				of 185% poverty
13	A&Y	3	Public Schools - PreK			Little Road Runners, El Centro CA-ICOE	80%	6%	86.0%	Ages 3-5 and parents	Document from Child Nutrition Dir. El Centro School District				of 185% poverty
13	A&Y	1	Public Schools - PreK	13-63214-60088635		San Pasqual Valley Pre-school, Winterhaven	100%	0%	100.0%	Ages 3-5 and parents	CDE database				of 130% poverty
13	Y	3	Public Schools - K-12	13-63123-6008411		De Anza Magnet	40%	11%	51.0%	low income youth	El Centro School District document				of 185% poverty
13	Y	3	Public Schools - PreK	13-63123-6008411		De Anza Magnet	41%	11%	51.4%	Ages 3-5 and parents	Document from Child Nutrition Dir. El Centro School District				of 185% poverty
13	Y	3	Public Schools - K-12	13-63131-6008502	yes	Heber Elementary	82%	8%	90.1%	Low-income youth	CDE database				of 185% poverty
13	A&Y	3	Public Schools - K-12	13-63099-0113985		Cesar Chavez Elementary	40%	22%	62.3%	Eligible Youth	CDE database				of 185% poverty
13	A&Y	3	Public Schools - K-12	13-63099-6008379		Rockwood Elementary	86%	7%	92.6%	Eligible Youth	CDE database				of 185% poverty
13	A&Y	3	Public Schools - K-12	13-63099-6106975		Blanche Charles Elementary	76%	11%	87.1%	Eligible Youth	CDE database				of 185% poverty
13	A&Y	3	Public Schools - K-12	13-63123-6008486		Washington	89%	7%	96.8%	Eligible Youth	CDE database				of 185% poverty
13	A&Y	3	Public Schools - K-12	13-63123-6113658		Sunflower Elementary	55%	8%	63.6%	Eligible Youth	CDE database				of 185% poverty
13	A&Y	3	Public Schools - K-12	13-63198-6008619		Meadows Elementary	62%	10%	72.0%	Eligible Youth	CDE database				of 185% poverty
13	A&Y	3	Public Schools - K-12	13-63230-6008650		Westmorland Elementary	80%	9%	88.1%	Eligible Youth	CDE database				of 185% poverty
13	A&Y	3	Public Schools - K-12	13-63107-6103535		Fremont Primary	73%	8%	81.0%	Eligible Youth	CDE database				of 185% poverty
13	A&Y	3	Public Schools - K-12	13-63164-6008551		Ben Hulse Elementary	40%	11%	51.0%	Eligible Youth	CDE database				of 185% poverty
13	A&Y	3	Public Schools - K-12	13-63099-6099485		Kennedy Gardens	70%	13%	82.8%	Eligible Youth	CDE database				of 185% poverty
13	A&Y	3	Public Schools - K-12	13-63222-6008643		Seeley Elementary	100%	0%	100.0%	Eligible Youth	CDE database				of 185% poverty
13	A&Y	3	Public Schools - K-12	13-63164-6008577	yes	Westside Elementary	67%	12%	79.1%	Eligible Youth	CDE database				of 185% poverty
13	A&Y	3	Public Schools - K-12	13-63099-6008387	yes	Mains Elementary	78%	10%	87.8%	Eligible Youth	CDE database				of 185% poverty
13	A&Y	3	Public Schools - K-12	13-63123-0121855		Imagine School	56%	17%	73.0%	Eligible Youth	CDE database				of 185% poverty
13	A	3	Head Start Programs			Campesinos Unidos, Carmen Peña Center				Eligible Adults	Census # 06025010700		60%	60%	of 185% poverty
13	A	3	Head Start Programs			Campesinos Unidos, Victor Jaime Center				Eligible Adults	Census # 06025011400		55%	55%	of 185% poverty
13	A	3	Head Start Programs			Campesinos Unidos, Imperial Center				Eligible Adults	Income verification from enrollment forms		90%	90%	of 185% poverty
13	A	3	Head Start Programs			Campesinos Unidos, Michael H. Aleksick Center				Eligible Adults	Income verification from enrollment forms		90%	90%	of 185% poverty
13	A	3	Head Start Programs			Campesinos Unidos, K.M.M.M.C. Center				Eligible Adults	Census # 06025011400		55%	55%	of 185% poverty
13	A	3	Head Start Programs			Campesinos Unidos, McKinley Center				Eligible Adults	Income verification from enrollment forms		90%	90%	of 185% poverty
13	A	3	Head Start Programs			Campesinos Unidos, Lily Pittman-Rodriguez Center				Eligible Adults	Census # 06025012100		67%	67%	of 185% poverty
13	A	3	Head Start Programs			Campesinos Unidos, Norah L. Sanchez Center				Eligible Adults	Income verification from enrollment forms		90%	90%	of 185% poverty
13	A	3	Head Start Programs			Campesinos Unidos, Westmorland CenterR				Eligible Adults	Census # 06025010200		56%	56%	of 185% poverty
13	A	3	Head Start Programs			Campesinos Unidos,Claudio Carmona M.C. Center				Eligible Adults	Income verification from enrollment forms		90%	90%	of 185% poverty
13	A	3	Head Start Programs			Campesinos Unidos, Dr. Joseph Vogel Center				Eligible Adults	Income verification from enrollment forms		90%	90%	of 185% poverty
13	A	2	Public Housing			Pacific Southwest Comm. Dev. Corp-Westmorland, 181 South G Street, 92281				Eligible Adults	Income/Location based Proxy		55%	55%	of 185% poverty
13	A	2	Public Housing			Pacific Southwest Comm. Dev. Corp-Heber 1137 Dogwood Road, 92249				Eligible Adults	Income/Location based Proxy			100%	
13	A	2	Public Housing			Pacific Southwest Comm. Dev. Corp - El Centro 1751 Adams Ave, 92243				Eligible Adults	Income/Location based Proxy		68%	68%	of 185% poverty
13	A	2	Public Housing			Pacific Southwest Comm. Dev. Corp-Brawley 221 Best Road, 92227				Eligible Adults	Income/Location based Proxy		77%	77%	of 185% poverty
13	Y	3	Public Schools - K-12	13-63099-6008346		Dool Elementary	76%	10%	85.6%	Eligible Youth	CDE database				of 185% poverty
13	A	3	Public Schools - K-12	13-63115-1333558		Desert Oasis High (Continuation)	63%	5%	67.5%	Eligible Adults	Census # 06025011400		62%	62%	of 185% poverty
13	Y	3	Public Schools - K-12	13-63099-6008361		Jefferson Elementary	69%	10%	78.3%	Eligible Youth	CDE database				of 185% poverty
13	Y	3	Public Schools - K-12	13-63123-6008478		McKinley Elementary	77%	11%	87.7%	Eligible Youth	CDE database				of 185% poverty
13	A&Y	3	Public Schools - PreK			Kids "R" Us, El Centro CA-ICOE	41%	11%	51.4%	Ages 3-5 and parents	Document from Child Nutrition Dir. El Centro School District				of 185% poverty

LOCAL NEEDS ASSESSMENT

KERN COUNTY

1. Needs Assessment Methodology

a. Existing Information (source, content, time frame):

To assess nutrition education needs of Kern County recipients receiving or eligible to receive benefits from the Supplemental Nutrition Assistance Program (SNAP), data were compiled from several sources. These sources were chosen to assess demographics and health-related behaviors of persons receiving or eligible to receive CalFresh benefits. In Kern County, CalFresh is administered by the Department of Human Services. The following resources were used to determine the nutrition education and resource management needs for participants of Kern County UC CalFresh.

- California Food Policy Advocates-Kern County Nutrition Profile 2010
- The Annie E Casey Foundation Kids Count Data Center/Kern County
- US Census Bureau Kern County Statistics
- 2007 American Community Survey (http://www.census.gov/acs/www/)
- California Health Interview Survey (CHIS) http://www.chis.ucla.edu/
- Children NOW, Kern County 2007
- Pediatric Nutrition Surveillance/Kern County 2004

b. New Information Collection (source and content):

- Kern County Network for Children Report Card 2012
- Gallup-Healthways Well-Being-Index
- Food Research and Action Center Food Hardship in 2008-09 for 100 Largest Metropolitan Statistical Areas
- County Health Rankings, Snapshot 2011 Kern County Health Rankings http://www.countyhealthrankings.org/california/kern
- Kern County Community Health Needs Assessment-2010 http://wwwhealthykern.org

2. Needs Assessment Findings

a. Demographic Characteristics of CalFresh Program Eligibles in Kern County

Kern County is the state's third-largest county in land size, covering 8,170 square miles, with three distinct physical environments: valleys, mountains and desert. The county contains 11 incorporated cities and 41 un-incorporated communities. The population is estimated at 800,458 residents on the 2010 California Food Policy Advocates Kern County Profile.

According to the California Department of Finance, (Kern County Network for Children Report Card 2012) Kern is the fifth fastest-growing county in California based on its one-year growth of

1.84 percent. Statewide, California's population increased by 1.16 percent. Kern County is one of eight counties to have gained over 150,000 people in the last eight years. The Department of Finance projections released in 2007 estimate Kern's population to grow to near 1.1 million by 2020, and 1.7 million by 2040.

Kern County's child population by ethnicity and age 0-17 (2008) is as follows: African American-5.3%, Caucasian 34.5%, Latino-54.2%, Asian/Pacific Islander, Native American-.6%, Other-2.2%. Kern schools are linguistically diverse, with 40 languages represented by students countywide. However, Spanish and English are the primary languages spoken in the county.

According to the American Communities Survey, 44% of Kern County households were families raising children below the age of 18 years in 2007, compared to 35% across the state.

The Census Bureau and CFPA report Kern County's median income for families with children was $44,469. The median income for families with children in California was $62,040 and in the nation, $58,686 during the same year. Kern County's median family income is 28.3% less than the state and 24.2% less than the nation. 62,540 of Kern County's residents live in poverty.

According to the 2012 Survey, Kern County per capita income was $19,921. The per capita income in California was $28,678 and in the nation was $26,668 during the same year. Kern County's per capita income is 30.5% less than the state and 25.3% less than the nation. New data from the Kern County Network for Children's 2011 Kern County Report Card indicates a minimum wage earner must work 76 hours per week to afford a two-bedroom rental unit at Fair Market Rent in Kern County.

The Kern County Network for Children's 2011 Kern County Report Card states economic recovery from the 20067 recession continues to be slow in Kern County placing more families and their children at risk of poverty, homelessness and hunger while funding for safety-net and prevention programs at agencies and school districts is being cut.

- Median annual income of families with children in 2009 was 28% below the state and 24% less than the nation.
- County unemployment rate has nearly doubled from at 8.1% in 2007 to 15.9% in 2010.
- 1 out of every 4 Kern families with children lived below the poverty line in 2009.
- Between 2007 and 2009, 16,647 more Kern County children were living in poverty, a 28 percent increase.
- In 2010 90,671 Kern County residents are participating in CalFresh.
- In 2010 83,748 Kern students are receiving free/reduced school meals.
- A minimum wage earner must work 76 hours per week to afford a two-bedroom rental unit at Fair Market Rent in Kern County. Kern County is one of the youngest counties in California.

The county's youth population under 18 years made up 31 percent of its 2010 total population, the seventh largest percentage in the state. According to the 2012 Report Card, 75,076 Kern County children, or 30 percent of the child population, lived in poverty in 2009. The groups most likely to be living in poor families in Kern County include African-American and Latino children,

children raised by single mothers and children under the age of 5 years. Kern's child poverty rate was higher than the state's 20 percent. Among the South San Joaquin Valley counties, only two counties (Merced and Tulare) had higher child poverty rates than Kern County.

b. Nutrition-Related Behavioral and Lifestyle Characteristics of CalFresh Program Eligibles in Kern County

Kern County:
The County Health Rankings 2010 snapshot for Kern County ranks the county at 51 out of 56 counties for health outcomes, 55 out of 56 for health factors and 56 out of 56 for health behaviors.

Food Insecurity:
According to the 2008 Kern County Nutrition Profile produced by California Food Policy Advocates, the rate of food insecurity among adults in low-income households was 32%, compared to the state rate of 30%.

New information released by the Food Research and Action Center list Bakersfield, CA as #2 rank for food hardship in 2008-09 for the 100 largest Metropolitan Statistical Areas in the United States.

Obesity:
During the 2007-2008 school year, Kern County 5th, 7th, and 9th graders completed California Physical Fitness Testing. Among these students, 38.3 percent had unhealthy BMI scores. This rate has increased from the previous year's 35.6% while the California rates continue to decline.

A review of this physical fitness testing by ethnicity and gender indicates that 42.3% of the Latino test-takers in Kern County had unhealthy BMI's. The 2007 California Health Interview Survey found that 26% of Kern County school-age youth did not engage in vigorous activity at least three days per week. During the survey, 47% of youth reported they had eaten fast food more than one time during the last seven days.

According to the 2008 Kern County Nutrition Profile from CFPA, obesity in adults is 66.1% for Kern County compared to 56.1% for the state.

The latest Gallup-Healthways Well-Being Index lists Bakersfield as #6 in its list of the 10 most obese metro areas in the US. Bakersfield obesity rate is 33.6% with the national average of 26.5%. This latest poll examines factors linked to obesity. Bakersfield ranks #3 in the nation for the percentage eating fruits frequently. The national average is 56.8% and Bakersfield's percentage is 53.1%. The percentage of people exercising nationally is 49.9% and Bakersfield number 7 with a score of 48.4%.

School Meals Participation:
There are 344 Public Schools in Kern County and 42 of them do not participate in the school breakfast program. The number of eligible children are not participating in the school breakfast program is 73,411 compared to 105,857 eligible children in the county. In the school lunch program, 24.8% of the eligible students do not participate, this equates to 26,286 youth.

CalFresh Participation:
The SNAP Program is underutilized in the county; 51% of eligible people do not participate. The loss of Federal dollars within the county due to underutilization is $158,615,489.

Foster Youth:
The foster care placement rate in Kern County for 2007 was 5.8 per 1,000 children compared to the statewide rate of 3.6 per 1,000 children. In Kern County, 106 youth were either discharged to emancipation or turned 18 while still in foster care from October 2007 through June 2008. These youth lack basic skills in food selection, purchasing, safety and preparation as well as lack of knowledge regarding financial literacy. There is an opportunity to educate foster youth through the Independent Living Skills Program and transitional housing programs.

Retail Food Outlets:
The California Center for Public Health Advocacy (CCPHA) analyzed retail food outlets in counties and cities with populations greater than 250,000 and in the state as a whole, found far more opportunities to purchase the generally less healthy food available in fast-food restaurants and convenience stores than the generally healthier food available from supermarkets and produce vendors.

- In California as a whole, there are 4.18 times as many fast-food restaurants and convenience stores as supermarkets and produce vendors.
- In Kern County, there are 4.87 times as many fast-food restaurants and convenience stores as supermarkets and produce vendors.
- In Bakersfield, there are 6.63 times as many fast-food restaurants and convenience stores as supermarkets and produce vendors.

There is growing evidence that what we choose to eat is influenced by what's available.

c. Other Nutrition-Related Programs Serving Low-Income Persons in Kern County

WIC:
The WIC program in Kern County is administered by two separate agencies, Clinica Sierra and Community Action Partnership of Kern. Clinica serves those eligible in the Greater Bakersfield area and CAPK serves those eligible in the outlying areas of the county. The case load in Kern County is over 50,000 as reported by the local WIC programs.

Head Start:
UC Cooperative Extension in Kern County has a long standing working relationship with Head Start. Currently the EFNEP program trains the Head Start Home Base teachers to extend the Happy, Healthy Me curriculum. The Home Base Program reaches families in the outlying communities in Kern County. The youth EFNEP program trains teachers to use the preschool curriculum in classrooms. The new UC CalFresh program plans on working with teachers and Head Start staff to teach the Making Every Dollar Count curriculum with UC CalFresh parents. UC CalFresh staff will be available to teach food purchasing and food advertising at parent meetings.

Food Banks and Pantries:
Kern County is served by two different food banks. The Food Bank operated by Community Action Partnership of Kern and the Golden Empire Gleaners. Both of these agencies work closely together to serve the need of the hungry in Kern County. The Gleaners is supported by private donations and received no government money. There is also a food co-op called Angel Ministries which participants can purchase a box of food for $35.00 that is worth $70.00.

***Network* Partners:**
There are three LIA that serve parts of Kern County, Lamont School District, Kern River Valley School District and Greenfield Union School District. The Kern County Superintendent of Schools receives *Network* money. Relationships are formed with Lamont, Kern River Valley and Greenfield school districts.

d. Areas of Kern County Where CalFresh Program Eligibles Are Underserved or Have Not Had Access to UC CalFresh Nutrition Education Previously

We have found need for nutrition education in the following populations and locations. Given the size of the Kern County UC CalFresh program, we are unable to serve these populations.

- Seniors (English and Spanish groups)
- Pregnant and Parenting Teens – Not served by EFNEP
- Foster Youth and Foster Youth in Transition – Not served by EFNEP
- Mental Health Agencies
- Father's Support Groups
- Parents at UC CalFresh schools and community sites (groups not served by EFNEP)
- Salvation Army/Goodwill
- Job Training Programs
- Housing Authority
- Adult School – Parenting and Health Classes, Day Care Program
- East Kern County Communities: Ridgecrest, California City, Mojave, Edwards, Rosamond
- West Kern County Community: Taft
- Central Kern Valley Communities: Arvin, Wasco, Delano, Shafter, Buttonwillow, Lost Hills

e. Implications of your Needs Assessment and How These Findings Were Applied to this Current Year's CalFresh Nutrition Education Plan

Kern County's programmatic strategy is to directly address shopping habits and money management issues within the Kern County CalFresh population. This population, as evidenced above, is growing rapidly—the need for better food resource management directs Kern UCCE to explore Making Every Dollar Count delivery within the Bakersfield Adult School and other agencies to extend the education to various other locations.

LOCAL PROJECT SYNOPSIS

KERN COUNTY

1. State-Level Goals and Objectives

GOAL 1: Family-Centered or Adult/Youth Nutrition Education and Physical Activity

GOAL 2: Money/Food Resource Management, Education and Training for Teens and Adults

GOAL 3: Enhance key University of California Cooperative Extension (UCCE) and Community Partnerships to Increase Nutrition Education and Delivery Options

GOAL 4: Explore Lower Cost Direct Nutrition Education Delivery Methods

GOAL 5: Program Evaluation and Education Delivery Skills Training

2. Description of Projects/Interventions

a. Related State Objectives

See State-level Objectives.

MEDC

1. By the end of fiscal year 2012-13, 50% of UC CalFresh MEDC graduates will have reported knowing more about food advertisements.
2. By the end of fiscal year 2012-13, 50% of UC CalFresh MEDC graduates will have reported knowing more about saving money on food.
3. By the end of fiscal year 2012-13, 50% of UC CalFresh MEDC graduates will have reported they plan to determine if using a coupon is better than buying the store brand.

PSSC

1. At least 40% will increase their frequency of meal planning.
2. At least 50% will increase their frequency of using a grocery list when shopping.
3. At least 50% will increase their frequency of using the “Nutrition Facts” on the food label to choose foods.
4. At least 40% will report that when deciding what to feed their family, they think about healthy food choices.
5. At least 20% will report greater food security (not running out of food at the end of the month).

Related County-specific Objectives:

1. By the end of FFY 2013, will have graduated 500 UC CalFresh eligible participants, 300 direct who receive 4-5 lessons and 200 indirect.
2. By the end of FFY 2013, 25% of our participants will receive four hours of instruction on the Plan, Shop, Save, Cook curriculum.

b. Audience

Total Planned Adult	800
Total Planned Youth	-
TOTAL	**800**

i. Direct Participants

Age	#	%
Under 5	-	-
5-17	-	-
18-59	**760**	**95%**
60+	**40**	**5%**
TOTAL	**800**	**100%**

Gender	Count	%
Female	**456**	**57%**
Male	**344**	**43%**
TOTAL	**800**	**100%**

Race / Ethnicity	Hispanic/Latino		Non-Hispanic/Latino		TOTAL BY RACE
	#	%	#	%	
Black or African American	2	0.3%	50	6%	**52**
Asian	-	-	5	1%	**5**
A.M. Indian / Alaskan Native	5	0.6%	10	1%	**15**
Native Hawaiian / Other Pac. Islander	-	-	2	1%	**2**
White	508	63.6%	197	25%	**705**
Multiple	12	1.6%	7	1%	**20**
TOTAL Race / Ethnicity	**528**	**66%**	**272**	**34%**	**800**

Language	Estimated %
Spanish	25%
English	75%
TOTAL	**100%**

c. Focus on CalFresh Eligibles

- By the end of 2013, 25% of UC CalFresh participants will have reported having written goals.
- By the end of 2013, 50% of UC CalFresh clients evaluated will report having used at least one of the easy ways to save money on food purchases.
- By the end of 2013, 50% of UC CalFresh clients evaluated will increase their knowledge of managing their resources by 25%.

d. Project Description

Key Message	Curricula utilized to deliver this message	Evaluation Tool
1. **Food Shopping/Preparation**	• Making Every $ Count	• Making Every Dollar Count Retrospective
2. **Self sufficiency**	• Making Every $ Count	• Making Every Dollar Count Retrospective
3. **Food Shopping/Preparation**	• Plan, Shop, Save, Cook	• Plan Shop Cook Save Evaluation (4 lessons)
4. **Self sufficiency**	• Plan, Shop, Save, Cook	• Plan Shop Cook Save Evaluation (4 lessons)

CalFresh Nutrition Education Delivery Sites by Type of Setting

	Non-Proxy Sites (Likely CalFresh Eligibles)	Location-Based Proxy Sites (Likely CalFresh Eligibles)
Adult Education & Job Training Sites		5
Adult Rehab Center	14	
Community Centers	10	
Elderly Service Centers	1	
Public Housing		18
Churches	2	
Public/Community Health Centers	1	
Public Schools - K-12	60	
Public Schools - PreK	1	
Head Start Programs		28
Other Youth education Sites (parks & Rec)	1	
Shelters	1	
WIC Program		1
Preschools (located in Non CDS Coded site)	6	
Afterschool's (located in Non CDS Coded site)	1	
Community Based Organizations	6	

	Non-Proxy Sites	Proxy Sites	TOTAL SITES
COUNT	104	52	156
PERCENTAGE	67%	33%	100%

e. Projected Number of Unduplicated Participants

	UNDER 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
Total Planned Participants	0	0%	0	0%	760	95%	40	5%	800	
Number of CalFresh Participants	0		0		266		14		280	35%
Number of Other Participants	0		0		494		26		520	65%
TOTAL	**0**	**0%**	**0**	**0%**	**760**	**95%**	**40**	**5%**	**800**	**100%**

f. Projected Number of Unduplicated Contacts

	Under 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
CalFresh Recipients	0	0%	0	0%	865	33%	46	2%	910	35%
Other Participants	0	0%	0	0%	1,606	62%	85	3%	1,690	65%
TOTAL	**0**	**0%**	**0**	**0%**	**2,470**	**95%**	**130**	**5%**	**2,600**	**100%**

3. Project Narrative Summary

Kern County UC CalFresh will deliver a series-based nutrition education/food resource management curriculum extended through a number of agencies serving low-income CalFresh eligible clients. The current primary locations are; Bakersfield Adult School and Head Start. The Bakersfield Adult School assisted UC with pilot testing the very successful “Making Every Dollar Count” curriculum in addition to the online, CD-ROM method for delivery. Making Every Dollar Count and Plan, Shop, Save, Cook will be delivered in both a series-based format (in person, face-to-face) and also through online sessions. Adult students will be able to access the online version of Making Every Dollar Count, and move through the tutorials. The goal is to provide the adult “on-demand” nutrition education via web interface that provides comparable nutrition education results to face-to-face interventions.

Mexican American Opportunities Program (MAOP) is a federally-funded program supported by the Workforce Investment Act. The participants are either income eligible or displaced workers for homemakers. MAOP staff will administer the Family Record and the standardized evaluations. Participants will use the self-paced on-line tutorial to receive the lessons.
UC CalFresh Kern County recognizes the importance of reaching community members in need; in response to the most recent changes within CalFresh eligibility—UC CalFresh will work to reach and

educate emancipated foster youth within the Bakersfield area. Current site venues offer a small percentage of emancipated youth but with outreach we hope to reach more emancipated foster youth. Additionally we will teach and train Head Start Family Advocates so they can deliver MEDC the nutrition education series to their families at 28 Head Start centers in Kern County.

a. Summary of Research

The state level findings of research and needs assessment reported in Section A of the plan provided information incorporated into the planning and delivery of the UC CalFresh Nutrition Education Programs. The 2009 Cal CHEEPS data from the survey conducted by CDPH, provided great information on the consumption habits of CalFresh participants and eligible populations. The data also found a significant positive relationship between fruit and vegetable consumption and the number of nutrition lessons provided.

As the program shifts to include delivery of "family-centered" approaches, the research also supports the need for parents to help their children in achieving a healthy lifestyle through role modeling; engaging children in food preparation; and changing their current eating and shopping habits. Eat and Play Together! models the partnering (parent/child) and goal setting found to have positive impacts on behavior change (Shilts, Horowitz, Townsend 2004).

The California Dietary Practice Survey (2009) and California Women's Health Survey reported on food insecurity amongst California's residents. One of the major reasons reported was not being able to have the CalFresh benefits last for 30 days. This data supports the adult focus on the "resource management" curriculum offered and the increased focus on adult CalFresh recipients and eligible populations.

The focus of the Kern County program is with Making Every Dollar Count and Plan, Shop, Save, Cook. The California Dietary Practice Survey (2009) and California Women's Health Survey reported on food insecurity amongst California's residents. One of the major reasons reported was not being able to have the CalFresh benefits last for 30 days. This data supports the MEDC and PSSC focus on "resource management" to support the CalFresh recipients and eligible population on stretching their dollars and to look for healthier food purchases.

b. Modification of Project Methods/Strategies

Enhancing/Updating Existing Strategies bases on identified community needs and feedback from teachers, adult participants, and agency staff.

c. Use of Existing Educational Materials

We will be using Plan, Shop, Save, Cook in group settings and MEDC. MEDC will utilize the online tutorial, classroom teaching and one-on-one teaching with trained Family Advocates and Case Managers.

d. Development of New Educational Materials

N/A

e. Key Performance Measures/Indicators

Plan, Shop, Save, Cook will use the approved evaluation tools described in the evaluation section.

MEDC will use the Retrospective evaluation tool which evaluates knowledge gain and behavior change will be used. This evaluation tool was used successfully for the pilot-testing of the curriculum.

For the manual delivery process; we will collect sign-in sheets, lesson deliveries, related Making Every Dollar Count pilot study retrospective pre/post tests and the Family Record form. A retrospective behavior analysis will also be used.

- Participating adults will, after engaging in Making Every Dollar Count, be able to write resource goals, navigate healthy food choices, budgeting/purchasing and understand the impact of food advertising. (Please see above goals).

Adults/Parents

- Process—The following measures will be used to record participation levels in activities directed at parents: Sign-in sheets where applicable (group presentations)—or—Direct delivery cards (name, age, and race/ethnicity, participation in CalFresh, WIC, free/reduced school meals, and planned action). We will also track educational interventions delivered and outcomes.
- Outcome—The following measures will be used to determine program effectiveness with parents: Retrospective Pre/Post-Test: After the educational intervention participants will be asked to fill out the Making Every Dollar Count or the Plan, Shop, Save, Cook evaluation. We will track and use outcome data to modify methods and messages to increase effectiveness of the interventions and improve outcomes.

4. Evaluation Plans

All enrolled students within the Making Every Dollar Count and Plan, Shop, Save, Cook series will be evaluated based on the above. (Please see above).

5. Coordination Efforts

I have been coordinating efforts in Kern for 22 years. Kern County has a very close and coordinated group which meets once a month (Kern County Collaborative coordinated by the Kern County Network for Children). UC CalFresh will attend the monthly meeting to keep members of this group informed. It is attended by WIC, Head Start, Veterans Groups, Schools, Superintendent of Schools, County Probation and Health Departments, Law Enforcement, etc. UCCE will work in partnership with *Network* and the Welfare Innovative Grant Program to ensure comprehensive and complimentary nutrition education be administered within the county.

6. Adult Program Growth

We will be building the program this coming fiscal year and by interacting with agencies serving eligible CalFresh clientele. We will continue to build relationships with schools who serve low-income families.

FY 2013 SNAP-Ed Budget

Region: KERN COUNTY
State: California
FY 2013 Allocation Budget: $ 58,844.36
Estimated Budget Carry-In from FY 2012

	Expenses	FY 2012 Carry-In Budget	FY 2013 Allocation Budget	State Cash
1.	Salary/Benefits		$ 41,077.01	
2.	Contracts/Grants/Agreements			
3.	Non-Capital Equipment/Supplies		$ 2,259.00	
4.	Materials			
5.	Travel		$ 4,311.25	
6.	Administrative			
7.	Building/Space			
8.	Maintenance			
9.	Equipment & Other Capital Expenditures			
10.	Indirect Cost		$ 11,197.11	
11.	**Total Federal Funds Expenditure**	**$ -**	**$ 58,844.36**	**$ -**
12.	Anticipated Funds Carry-Out from FY 2012 to FY 2013	N/A		N/A

FFY 2013 Budget

Staffing Template: KERN COUNTY

FY 2013 Allocation Budget:	2. FTEs** charged to UC CalFresh NEP	3. Description of Job Duties		4. Total UC CalFresh NEP Salary, Benefits and Wages	
*Attach statement of work listing UC CalFresh NEP-related job duties for each position.	**Attach definition of FTE and basis for calculations.	Percentage of UC CalFresh NEP Time spent on Management/ Administrative	Percentage of UC CalFresh NEP Time spent on Direct Delivery	Federal Dollars	Total Federal
Program Rep II	0.25	90%	10%	15,761.81	15,761.81
Program Rep I	0.25	10%	90%	12,657.60	12,657.60
Program Rep I	0.25	10%	90%	12,657.60	12,657.60
TOTAL BY PROJECT	**0.75**			**41,077.01**	**41,077.01**

FFY 2013 BUDGET

KERN COUNTY

Growth and Justification of change	FEDERAL FFY13	TOTAL FFY13	FEDERAL FFY12	TOTAL FFY12	FEDERAL % change	TOTAL % change
1. Salary/Benefits	41,077.01	41,077.01	37,018.88	37,018.88	11%	11%
2. Contracts/Grants/Agreements	-	-	-	-	0%	0%
3. Non-Capital Equipment/Supplies	2,259.00	2,259.00	2,217.50	2,217.50	2%	2%
4. Materials	-	-	-	-	0%	0%
5. Travel	4,311.25	4,311.25	4,415.40	4,415.40	-2%	-2%
6. Administrative	-	-	-	-	0%	0%
7. Building/Space	-	-	-	-	0%	0%
8. Maintenance	-	-	-	-	0%	0%
9. Equipment & Other Capital Expenditures	-	-	-	-	0%	0%
10. Total Direct Costs	47,647.26	47,647.26	43,651.78	43,651.78	9%	9%
11. Indirect Cost*	11,197.11	11,197.11	9,821.65	9,821.65	14%	14%
12. Total Costs	58,844.36	58,844.36	53,473.43	53,473.43	10%	10%

**Indirect Cost is negotiated at 23.5% from 10/1/12 through 6/30/12. From 7/1/13 through 6/30/15 the indirect cost rate is provisional pending review and approval of the negotiated rate.*

All line items that show a + / - growth over 10% require explanation.

Federal Share

1. Salary/Benefits, due to 7% benefits and 3% cost of living increase

11. Indirect costs have increased due to the overall increase in Direct Costs and the increase of the Indirect Rate to 23.5%

Project: KERN COUNTY

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
15	A	3	Adult education & Job Training Sites			Bakersfield Adult School				Income eligible adult students	Based on enrollment information			61%	of 185% poverty
15	A	2	Adult education & Job Training Sites			Mexican American Opportunity Center Kern Office				SNAP eligible adults	Eligible by proxy		100%		of 130% poverty
15	A	2	Adult education & Job Training Sites			McFarland Migrant Program				Income eligible migrant families	Eligible by proxy		100%		of 130% poverty
15	A	2	Adult education & Job Training Sites			Owens Valley Career Development Center				Income eligible clients	Eligible by proxy		100%		of 130% poverty
15	A	3	Adult education & Job Training Sites			Career Plus Center, 315 E 18th St., 93305				Income eligible clients	Census #06029001500			77%	of 185% poverty
15	A	3	Adult Rehab center			Turning Point				Income eligible women in rehabilitation	Census #06029001202 ACS % 59.4			59%	of 185% poverty
15	A	3	Adult Rehab center			Blessing Corner Retreat				Income eligible women in rehabilitation	Census #06209001500 ACS %77.4			77%	of 185% poverty
15	A	3	Adult Rehab center			Hearthstone Adult Services Sober Living, 910 Baker, 93305				Income eligible clients	Census #06029001300			79%	of 185% poverty
15	A	3	Adult Rehab center			Believers in Jesus, 600 Planz Rd., 93304				Income eligible clients	Census tract #06029005000			62%	of 185% poverty
15	A	3	Adult Rehab center			Turning Point, 1001 Union Ave., 93307				Income eligible clients	Census tract #06029002100			62%	of 185% poverty
15	A	3	Adult Rehab center			Kennemer Center Residential Treatment, 1100 Union Ave.				Income eligible clients	Census tract #06029002100			79%	of 185% poverty
15	A	3	Adult Rehab center			Tabitha House, 404 S. Williams St., Bakersfield 93307				Income eligible clients	Census tract #06029002200			86%	of 185% poverty
15	A	3	Adult Rehab center			Jason Retreat				Income eligible clients	Census tract #06029001400			65%	of 185% poverty
15	A	3	Adult Rehab center			Victory Outreach				Income eligible clients	Census tract #06029001500			74%	of 185% poverty
15	A	3	Adult Rehab center			Hearthstone Community Services, 721 Brundage Ln, 93304				Income eligible clients	Census tract #06029002000			78%	of 185% poverty
15	A	3	Adult Rehab center			Hearthstone Community Services (The Jade) 706 E 21st 93305				Income eligible clients	Census tract #06029001500			75%	of 185% poverty
15	A	3	Adult Rehab center			Hearthstone Community Services, 1712 Baker St., 93305				Income eligible clients	Census tract #06029001400			66%	of 185% poverty
15	A	3	Adult Rehab center			Hearthstone Community Services, 821 Golden State Ave. 93301				Income eligible clients	Census tract #06029000600			70%	of 185% poverty
15	A	3	Adult Rehab center			Believers in Jesus, 4941 David Rd. 93307				Income eligible clients	Census tract #06029006202			67%	of 185% poverty
15	A	3	AfterSchools (located in Non CDS Coded site)			Arvin State Preschool, Walnut, Arvin				Income eligible parents	Census tract #06029006302			81%	of 185% poverty
15	A	3	Churches			St. Johns Missionary Baptist Church				Income Eligible adults and adult congregants	Census #06029002200 ACS %80.8			81%	of 185% poverty
15	A	3	Churches			Garden Pathways, 900 22nd St., Bakersfield				Income eligible clients	Census tract #06029001600/ACS 72.4%			72%	of 185% poverty
15	A	3	Community Based Organization			Arvin School District's Family Resource Center				Income eligible parents of school children	Census tract #06029006301/ACS 62.9%			63%	of 185% poverty
15	A	3	Community Based Organization			Taft School District's Family Resource Center				Income eligible parents of school children	Census tract #06029003400/ACS 60.3%			60%	of 185% poverty
15	A	3	Community Based Organization			McFarland Family Resource Center				Income eligible adults in McFarland community	Census tract #06029004700/ACS 61.1%			61%	of 185% poverty
15	A	3	Community Based Organization			Wasco Community Resource Center				Income eligible adults in Wasco community	Census tract#06029004301/ACS 53%			53%	of 185% poverty
15	A	3	Community Based Organization			Freise Hope House, 725 8th St., 93304				Income eligible clients	Census #06029002000			74%	of 185% poverty
15	A	3	Community Based Organization			Community Connection for Childcare, Delano				Income eligible clients	Census tract #06029004902			50%	of 185% poverty
15	A	3	Community Centers			South Chester Partnership				Income eligible Early Start parents	Census tract #06029003000/ACS 63.3%			63%	of 185% poverty
15	A	3	Community Centers			East Bakersfield Community Resource Center				Income eligible parents of preschool children	Census tract #06029001300/ACS 79.4%			79%	of 185% poverty
15	A	3	Community Centers			Catholic Healthcare West Learning Center				Income eligible parents of afterschool program chi	Census tract # 06029001500/ACS % 77.4%			77%	of 185% poverty
15	A	3	Community Centers			Adobe Plaza				Income eligible resource fair adults	Census tract #06029006301/ACS 62.9%			63%	of 185% poverty
15	A	3	Community Centers			Martin Luther King Community Center				Income eligible resource fair adults	Census tract #06029002200/ACS 80.8%			81%	of 185% poverty
15	A	3	Community Centers			David Head Center				Eincome eligible community participants	Census tract #06029006402/ACS 68.8%			69%	of 185% poverty
15	A	3	Community Centers			Rexland Community Center				Income eligible community participants	Census tract #06029003103/ACS 61.8%			62%	of 185% poverty
15	A	3	Community Centers			Friendship House, 2424 Cottonwood Rd., 93307				Income eligible adults	Census tract #06029002500			69%	of 185% poverty
15	A	3	Community Centers			Las Rosas Center, 923 G St., Wasco, 93280				Income eligible parents	Census tract #06029004402			74%	of 185% poverty
15	A	3	Community Centers			Boys & Girls Club, 81 Niles				Income eligible parents	Census tract #06029001300/ACS 79.4%			79%	of 185% poverty
15	A	3	Elderly Service Centers			Richard Prado, E. Bakersfield Sr. Ctr, 2101 Ridge Rd., Bakersfield				Income eligible parents	Census tract #0602900 1201			67%	of 185% poverty
15	A	2	Head Start Programs			Milagros HeadStart Center				Income eligibleHead Start parents	By proxy		100%		of 130% poverty
15	A	2	Head Start Programs			Buena Vista Center				Income eligible SNAP eligible Head Start parents	By proxy		100%		of 130% poverty
15	A	2	Head Start Programs			Alberta Dillard Head Start, 5704 Pioneer 93306				Income eligible Head Start clients	By proxy and Census #06029001101			60%	of 185% poverty
15	A	2	Head Start Programs			Alicante Head Start, 7998 Alicante Ave., Lamont CA 93241				Income eligible Head Startclients	By proxy and Census #06029006401			72%	of 185% poverty
15	A	2	Head Start Programs			Cleo Foran Head Start Center, 1410 11th St., 93304				Income eligible Head Start clients	By proxy and Census #06029002000			74%	of 185% poverty
15	A	2	Head Start Programs			Delano Head Start Center, 1835 Cecil Ave., Delano				Income eligible Head Start clients	By proxy and Census #06029005000			55%	of 185% poverty
15	A	2	Head Start Programs			Fairview Head Start Center, 425 E. Fairview Rd., 93307				Income eligible Head Start clients	By proxy and Census #06029003103			62%	of 185% poverty
15	A	2	Head Start Programs			International Head Start Ctr., 800 Delores St., Delano				Income eligible Head Start clients	By proxy and Census #06029004602			51%	of 185% poverty
15	A	2	Head Start Programs			Lamont Head Start Center, 8201 Palm Ave., Lamont				Income eligible Head Start clients	By proxy and Census #06029006401			72%	of 185% poverty
15	A	2	Head Start Programs			Martha J. Morgan Head Start Ctr., 3811 River Blvd 93305				Income eligible Head Start clients	By proxy and Census #06029000800			81%	of 185% poverty
15	A	2	Head Start Programs			Meyer Street Head Start Ctr., 701 Meyer St., Arvin				Income eligible Head Start clients	By proxy and Census #06029006302			81%	of 185% poverty
15	A	2	Head Start Programs			Mojave Head Start Center, 1940 Inyo St., Mohave				Income eligible Head Start clients	By proxy and Census #06029005900			68%	of 185% poverty
15	A	2	Head Start Programs			Oildale Head Start, 127 E. Minner St., 93308				Income eligible Head Start clients	By proxy and Census #06029000200			53%	of 185% poverty
15	A	2	Head Start Programs			Pete H. Para Head Start Ctr., 1825 Feliz Dr. 93307				Income eligible Head Start clients	By proxy and Census #06029002500			69%	of 185% poverty
15	A	2	Head Start Programs			Primeros Pasos Head Start Ctr., 1111 Bush St., Arvin				Income eligible Head Start clients	By proxy and Census #06029006302			81%	of 185% poverty
15	A	2	Head Start Programs			Rafer Johnson Head Start Center, 1100 9th St., 93304				Income eligible Head Start clients	By proxy and Census #06029002000			74%	of 185% poverty
15	A	2	Head Start Programs			San Diego Head Start Ctr., 10300-1/2 San Diego, Lamont				Income eligible Head Start clients	By proxy and Census #06029006402			69%	of 185% poverty
15	A	2	Head Start Programs			Shafter Head Start Ctr., 452 W. Los Angeles, Shafter				Income eligible Head Start clients	By proxy and Census #06029004000			60%	of 185% poverty
15	A	2	Head Start Programs			Shafter Early Head Start Ctr., 455 E. Euclid St., Shafter				Income eligible Head Start clients	By proxy and Census #06029004102			78%	of 185% poverty
15	A	2	Head Start Programs			Stine Head Start Ctr., 315 Stine Rd., 93309				Income eligible Head Start clients	By proxy and Census #06029002812			51%	of 185% poverty
15	A	2	Head Start Programs			Sunrise Villa Head Start Ctr., 1600 Poplar Ave., Wasco				Income eligible Head Start clients	By proxy and Census #06029004301			53%	of 185% poverty
15	A	2	Head Start Programs			Willow Head Start, 401 Willow, 93308				Income eligible Head Start clients	By proxy and Census #06029000400			65%	of 185% poverty

Project: KERN COUNTY

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
15	A	2	Head Start Programs			Head Start Collaborative MAOF, 715 E California 93307				Income eligible Head Start clients	By proxy and Census #06029001500			77%	of 185% poverty
15	A	2	Head Start Programs			Oasis Head Start, 814 North Norma, Ridgecrest 93555				Income eligible Head Start clients	By Proxy		100%		of 130% poverty
15	A	2	Head Start Programs			Sterling Head Start, 3000 Sterling Rd., 93306				Income eligible Head Start clients	By Proxy		100%		of 130% poverty
15	A	2	Head Start Programs			Heritage Park, 2320 Mt. Vernon Ave. 93306				Income eligible Head Start clients	By Proxy		100%		of 130% poverty
15	A	3	Head Start Programs			Commmunity Action Partnership of SLO, 5808 Union				Income eligible parents	Census tract #06029003103/ACS 61.8%			62%	of 185% poverty
15	A	3	Head Start Programs			Tehachapi Head Start, 1120 S. Curry St., Tehachapi 93561				Income eligible parents	By proxy		100%		0f 130% poverty
15	A	3	Other Youth education Sites (parks & Rec)			Foster Youth Services				Income eligible transitioning foster youth	Census tract #06029001600/ACS 72.4%			72%	of 185% poverty
15	A	3	PreSchools (located in Non CDS Coded site)			La Escuelita, 1054 Washington, 93307				Income eligible parents	Census tract #06029002302			75%	of 185% poverty
15	A	3	PreSchools (located in Non CDS Coded site)			Sunset CDC, 8701 Sunset Ave., 93307				Income eligible clients	Census tract #06029006402		51%		of 130% poverty
15	A	3	PreSchools (located in Non CDS Coded site)			La Escuelita Pacific, 1000 Pacific St., Bakersfield				Income eligible clients	Census tract #06029001300/ACS 79.4%			79%	of 185% poverty
15	A	3	PreSchools (located in Non CDS Coded site)			Tierra Serena Child Development Ctr., Crl Valley Hwy, shafter				Income eligible clients	Census tract #06029004000			60%	of 185% poverty
15	A	3	PreSchools (located in Non CDS Coded site)			La Escuelita, 1619 Main St., Delano				Income eligible parents	Census tract #06029005000			55%	of 185% poverty
15	A	3	PreSchools (located in Non CDS Coded site)			La Escuelita, 800 A St., Arvin 93203				Income eligible parents	Census tract #06029006302			81%	of 185% poverty
15	A	2	Public Housing			Corporation for Better Housing, Camilla Apt.				SNAP eligible Public housing tenants	By proxy			100%	of 130% poverty
15	A	2	Public Housing			Lamont & DiGiorgio Road Apt.				SNAP eligible Public housing tenants	By proxy			100%	of 130% poverty
15	A	3	Public Housing			Monte Vista Development				Income eligible public housing tenants	Census tract #06029006302/ACS 80.9%			81%	of 185% poverty
15	A	3	Public Housing			Homer Harrison Home Development				Income eligible public housing tenants	Census tract #06029005000/ACS 55.1%			55%	of 185% poverty
15	A	3	Public Housing			Rio Vista Housing Development				Income eligible public housing tenants	Census tract #06029000400/ACS 65.1%			65%	of 185% poverty
15	A	3	Public Housing			Madison Place Apt., 1885 Madison, 93307				Income eligible clients	Census tract #06029002500			69%	of 185% poverty
15	A	3	Public Housing			The Haven Apt., 231 Quantico 93307				Income eligible clients	Census tract #06029002301			59%	of 185% poverty
15	A	2	Public Housing			Ruben Blunt Housing Authority				Income eligible clients	Census tract #06029006402			71%	of 185% poverty
15	A	3	Public Housing			Sycamore Walk Apts.,				Income eligible clients	Census tract # 06029003103			61%	of 185% poverty
15	A	3	Public Housing			Greenfield Homes, 503 Boomerang, 93307				Income eligible clients	Census tract #06029003122			51%	of 185% poverty
15	A	3	Public Housing			Adelante Vista				Income eligible clients	Census tract #06029002900			86%	of 185% poverty
15	A	3	Public Housing			Corporation for Better Housing, Bakersfield Family Apts.				Income eligible clients	Census tract #06029002200/ACS 80.8%			81%	of 185% poverty
15	A	3	Public Housing			Corporation for Better Housing, Edison Village Apts.				Income eligible clients	Census tract # 06029001103			58%	of 130% poverty
15	A	3	Public Housing			Paloma Apts., 1400 Hood St., Arvin 93203				Income eligible clients	Census tract #06029006302/ACS 80.9%			81%	of 185% poverty
15	A	3	Public Housing			Valle Vista, 327 Dover Place, Delano 93215				Income eligible clients	Census tract #06029004800			69%	of 185% poverty
15	A	3	Public Housing			Terra Vista, 300 Terra Vista Ln. Shafter 93215				Income eligible clients	Census tract #06029004102/77.8%			78%	of 185% poverty
15	A	3	Public Housing			Corporation for Better Housing, Hood St. Family Apt. Arvin				Income eligible clients	Census tract #06029006303			85%	of 185% poverty
15	A	3	Public Housing			Casa de la Paloma, 1301 Haven Dr., Arvin 93203				Income eligible clients	Census tract #06029006303			85%	of 185% poverty
15	A	3	Public Schools - K-12	15-63321-6009096		Millie Munsey Elementary School, 3801 Brave Ave., 93309	90%	5%	94.4%	Income eligible parents	CDE data			90%	of 185% poverty
15	A	3	Public Schools - K-12	15-63321-6009179		Washington Jr. High School, 1101 Noble Ave., 93305	88%	3%	91.3%	Income eligible parents	CDE data			88%	of 185% poverty
15	A	2	Head Start Programs			Rosamond Head Start, 3082 Glendower St., Rosamond, CA 93560				Income eligible parents	Income/Location based Proxy		100%		of 185% poverty
15	A	3	Public Schools - K-12	15-63842-6010243		Karl F. Clemens Elementary, 523 Broadway, Wasco	96%	4%	99.5%	Income eligible parents	CDE data			96%	of 185% poverty
15	A	3	Public Schools - K-12	15-63529-1532605		Foothill High School, 501 Park Dr., Bakersfield 93306	71%	8%	78.7%	Income eligible parents	CDE data			71%	of 185% poverty
15	A	3	Public Schools - K-12	15-63321-6008858		Caroline Harris Elementary	67%	9%	75.9%	Income eligible parents of school children	CDE data			67%	of 185% poverty
15	A	3	Public Schools - K-12	15-63321-6008866		Casa Loma Elementary	92%	2%	94.1%	Income eligible parents of school children	CDE data			92%	of 185% poverty
15	A	3	Public Schools - K-12	15-63321-6008981		Horace Mann Elementary	95%	3%	97.9%	Income eligible parents of school children	CDE data			95%	of 185% poverty
15	A	3	Public Schools - K-12	15-63321-6009005		Curran Middle	84%	5%	88.5%	Income eligible parents of school children	CDE data			84%	of 185% poverty
15	A	3	Public Schools - K-12	15-63321-6009062		Longfellow Elementary	92%	5%	96.8%	Income eligible parents of school children	CDE data			92%	of 185% poverty
15	A	3	Public Schools - K-12	15-63321-6009120		Pioneer Drive Elementary	94%	3%	97.5%	Income eligible parents of school children	CDE data			94%	of 185% poverty
15	A	3	Public Schools - K-12	15-63321-6009161		Voorhies Elementary	83%	7%	90.1%	Income eligible parents of school children	CDE data			83%	of 185% poverty
15	A	3	Public Schools - K-12	15-63321-6009203		Williams Elementary	97%	2%	98.5%	Income eligible parents of school children	CDE data			97%	of 185% poverty
15	A	3	Public Schools - K-12	15-63321-6109060		Stella I. Hills Elementary	94%	2%	95.4%	Income eligible parents of school children	CDE data			94%	of 185% poverty
15	A	3	Public Schools - K-12	15-63321-6111264		Walter Stiern Middle	86%	5%	90.9%	Income eligible parents of school children	CDE data			86%	of 185% poverty
15	A	3	Public Schools - K-12	15-63321-6008874		Evergreen Elementary	83%	8%	91.4%	Income eligible parents of school children	CDE data			83%	of 185% poverty
15	A	3	Public Schools - K-12	15-63362-6099436		Louise Sandrini Elementary	75%	9%	84.4%	Income eligible parents of school children	CDE data			75%	of 185% poverty
15	A	3	Public Schools - K-12	15-63362-6119994		Berkshire Elementary	60%	14%	74.3%	Income eligible parents of school children	CDE data			60%	of 185% poverty
15	A	3	Public Schools - K-12	15-63503-6111157	yes	Raffaello Palla Elementary	80%	7%	87.2%	Income eligible parents of school children	CDE data			80%	of 185% poverty
15	A	3	Public Schools - K-12	15-63792-6010094		Standard Middle	63%	14%	76.1%	Income eligible parents of school children	CDE data			63%	of 185% poverty
15	A	3	Public Schools - K-12	15-63842-6010268	yes	Thomas Jefferson Middle	80%	8%	87.7%	Income eligible parents of school children	CDE data			80%	of 185% poverty
15	A	3	Public Schools - K-12	15-75168-6009468		El Tejon Elementary	45%	9%	54.2%	Income eligible parents of school children	CDE data			54%	of 185% poverty
15	A	3	Public Schools - K-12	15-63321-6009104		Myra A. Noble School, 1015 Noble Ave., 93305	90%	3%	93.6%	Income eligible parents	CDE data			90%	of 185% poverty
15	A	3	Public Schools - K-12	15-63321-6008932		Franklin School, 2400 Truxtun Ave., 93301	75%	7%	81.8%	Income eligible parents	CDE data			75%	of 185% poverty
15	A	3	Public Schools - K-12	15-63594-6060420		Lost Hills Elementary, Lost Hills	98%	2%	100.0%	Income eligible parents	CDE data			98%	of 185% poverty
15	A	3	Public Schools - K-12	15-63628-6009740		Maricopa Elementary School, Maricopa	67%	14%	81.4%	Income eligible parents	CDE data			67%	of 185% poverty
15	A	3	Public Schools - K-12	15-63362-6009922		Amy B. Seibert School, 2800 Agate St., 93304	81%	9%	90.2%	Income eligible parents	CDE data			81%	of 185% poverty
15	A	3	Public Schools - K-12	15-63677-6009823		Robert P. Ulrich Elementary, 9124 Catalpa Ave. California City 93305	77%	6%	83.1%	Income eligible parents	CDE data			77%	of 185% poverty
15	A	3	Public Schools - K-12	15-63578-6009989		Redwood Elementary	87%	6%	92.9%	Income eligible parents	CDE data			87%	of 185% poverty
15	A	3	Public Schools - K-12	15-63321-6009088		Mount Vernon School	90%	5%	95.0%	Income eligible parents	CDE data			90%	of 185% poverty
15	A	3	Public Schools - K-12	15-63321-6009047		Leo G. Pauly School	95%	4%	98.7%	Income eligible parents	CDE data			95%	of 185% poverty
15	A	3	Public Schools - K-12	15-63321-6008924		Frank West Elementary	91%	6%	96.6%	Income eligible parents	CDE data			91%	of 185% poverty
15	A	3	Public Schools - K-12	15-63321-6009138		Bessie E. Owens Primary	92%	4%	96.4%	Income eligible parents	CDE data			92%	of 185% poverty
15	A	3	Public Schools - K-12	15-63578-6090591		Golden Oak Elementary, 190 S. Wall St., Shafter	87%	6%	93.0%	Income eligible parents	CDE data			87%	of 185% poverty
15	A	3	Public Schools - K-12	15-63842-0113167		Teresa Burke Elementary	89%	7%	95.3%	Income eligible parents	CDE data			89%	of 185% poverty

Project: KERN COUNTY

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
15	A	3	Public Schools - K-12	15-63313-6110464		Bear Mountain Elementary School, 1501 Hood St., Arvin	91%	5%	95.6%	Income eligible parents	CDE data			91%	of 185% poverty
15	A	3	Public Schools - K-12	15-63313-0113027		El Camino Real Elementary	86%	9%	94.5%	Income eligible parents	CDE data			86%	of 185% poverty
15	A	3	Public Schools - K-12	15-63321-6116719		Bessie E. Owens Intermediate	84%	5%	88.7%	Income eligible parents	CDE data			84%	of 185% poverty
15	A	3	Public Schools - K-12	15-63792-6010086		Standard Elementary	88%	5%	93.1%	Income eligible parents	CDE data			88%	of 185% poverty
15	A	3	Public Schools - K-12	15-63321-6009013		Jefferson Elementary	95%	3%	98.7%	Income eligible parents	CDE data			95%	of 185% poverty
15	A	3	Public Schools - K-12	15-63321-6008882		College Heights Elementary	92%	5%	96.8%	Income eligible parents	CDE data			92%	of 185% poverty
15	A	3	Public Schools - K-12	15-63321-6009153		Sierra Middle	92%	4%	95.7%	Income eligible parents	CDE data			92%	of 185% poverty
15	A	3	Public Schools - K-12	15-63321-6009146		Roosevelt Elementary	87%	5%	91.7%	Income eligible parents	CDE data			87%	of 185% poverty
15	A	3	Public Schools - K-12	15-63321-6009187		Wayside Elementary	92%	5%	97.2%	Income eligible parents	CDE data			92%	of 185% poverty
15	A	3	Public Schools - K-12	15-63503-6009591		Planz Elementary	79%	8%	87.2%	Income eligible parents	CDE data			79%	of 185% poverty
15	A	3	Public Schools - K-12	15-63313-6008833		Sierra Vista Elementary	90%	6%	96.5%	Income eligible parents	CDE data			90%	of 185% poverty
15	A	3	Public Schools - K-12	15-63313-6008817		Haven Drive Middle	88%	7%	95.2%	Income eligible parents	CDE data			88%	of 185% poverty
15	A	3	Public Schools - K-12	15-63834-6010227		Sunset School, Sunset Blvd., 93307	81%	6%	86.1%	Income eligible parents	CDE data			81%	of 185% poverty
15	A	3	Public Schools - K-12	15-63834-6010235		Vineland Elementary	81%	6%	86.2%	Income eligible parents	CDE data			81%	of 185% poverty
15	A	3	Public Schools - K-12	15-63420-6009419		Di Giorgio Elementary	80%	9%	89.3%	Income eligible parents	CDE data			80%	of 185% poverty
15	A	3	Public Schools - K-12	15-63438-6009435		Edison Middle	75%	11%	85.7%	Income eligible parents	CDE data			75%	of 185% poverty
15	A	3	Public Schools - K-12	15-63438-6009443		Orangewood Elementary	73%	9%	82.5%	Income eligible parents	CDE data			73%	of 185% poverty
15	A	3	Public Schools - K-12	15-63461-6009500		Virginia Avenue Elementary	83%	9%	92.0%	Income eligible parents	CDE data			83%	of 185% poverty
15	A	3	Public Schools - K-12	15-63461-0106690		Shirley Lane Elementary	81%	9%	90.0%	Income eligible parents	CDE data			81%	of 185% poverty
15	A	3	Public Schools - K-12	15-63768-6010037		Semitropic Elementary	85%	6%	91.3%	Income eligible parents	CDE data			85%	of 185% poverty
15	A	3	Public Schools - K-12	15-63370-6009278		Buttonwillow Elementary	85%	11%	96.0%	Income eligible parents	CDE data			85%	of 185% poverty
15	A	3	Public Schools - K-12	15-63719-6009963		Pond Elementary	84%	11%	95.8%	Income eligible parents	CDE data			84%	of 185% poverty
15	A	3	Public Schools - K-12	15-63321-6109052		Ramon Garza Elementary	92%	3%	95.3%	Income eligible parents	CDE data			92%	of 185% poverty
15	A	3	Public Schools - K-12	15-63321-6009070		McKinley Elementary	91%	3%	94.7%	Income eligible parents	CDE data			91%	of 185% poverty
15	A	3	Public Schools - K-12	15-63321-6009195		William Penn Elementary	87%	8%	94.9%	Income eligible parents	CDE data			87%	of 185% poverty
15	A	3	Public Schools - PreK			Shafter School District				Income eligible Healthy Start parents	Census tract #06029004102/77.8%			78%	of 185% poverty
15	A	3	Public/Community Health Centers			Clinica sierra Vista Adolescent Fam Serv. 2707 F St.				Income eligible clients	Census tract #06029001600/ACS 72.4%			72%	of 185% poverty
15	A	3	Shelters			Bakersfield Homeless Center				Income eligible Homeless Center clients	Census tract #06029001202/59.4%			59%	of 185% poverty
15	A	3	WIC Program			WIC Benton Park Office				Income eligible WIC clients	Census tract #06029003000/63.3%			63%	of 185% poverty

LOCAL NEEDS ASSESSMENT

LOS ANGELES COUNTY

1. Needs Assessment Methodology

a. Existing Information (source, content, time frame):

In order to identify CalFresh-eligible adult participants in Los Angeles County, UC CalFresh coordinates with schools, Head Start programs, community-based organizations and public housing sites. By working with principals, wellness coordinators, parents and volunteers, UC CalFresh is able to identify families who are eligible for CalFresh. The UC CalFresh program coordinator attends meetings with community-based organizations and partners with organizations to extend nutrition education to eligible audiences. The UC CalFresh program coordinator also attends advisory councils and collaborative meetings to further identify CalFresh-eligible participants. Additionally, LA County UC CalFresh coordinates efforts with the *Network for a Healthy California* to ensure the greatest number of eligible families in LA County are reached without duplicating services. UC CalFresh also coordinates outreach efforts with the youth and adult Expanded Food and Nutrition Education Program (EFNEP) and will look for ways to partner with Los Angeles County Department of Public and Social Services (DPSS) on the Innovative Grant they received from the California Department of Social Services (CDSS).

Adult participants are often reached at schools sites where parent classes are offered, therefore, the California Department of Education *Dataquest* website is used to identify schools where 50% or more of students are receiving free and reduced price lunch. If this information is not available and/or up-to-date, food service managers/directors are contacted and accurate figures are obtained to determine eligibility of the site.

Census tract data (US Census ACS data, *Network for a Healthy California* GIS Map Viewer) is used to determine eligible areas where 50% or more of the population is under 185% of the federal poverty level.

b. New Information Collection (source and content):

In order to further identify the needs of CalFresh eligibles in Los Angeles County, the following secondary data sources will be examined:

- 2009 California Health Interview Survey (CHIS)
- California Department of Social Services (CDSS) Cal Fresh participation data
- California Department of Education free & reduced lunch data
- 2000 - 2010 US census data/ 2006-2010 ACS data
- 2007 Los Angeles County Health Survey (LA County Dept. of Public Health)
- The Economic Research Service Food Atlas
- California Food Policy Advocates (CFPA) 2010 LA County Nutrition & Food Insecurity Profile
- Feeding America Meal Gap Map

- UCLA Center for Health Policy Research/California Center for Public Health Advocacy "Overweight and Obesity Among Children by California City – 2010"
- 2009 Cal CHEEPS Data
- 2009 CA Dietary Practices Survey

2. Needs Assessment Findings

a. Demographic Characteristics of CalFresh Program Eligibles in Los Angeles County

Los Angeles is the largest county in California in terms of population with close to ten million residents. Approximately half of the LA County population (48%) is Hispanic/Latino, 28% White, 8% African American, 13% Asian, and less than 1% Pacific Islander and American Indian (2009 California Health Interview Survey). In LA County, 15% of the total population and 22% of youth live in poverty. The vast majority of CalFresh-eligible residents in Los Angeles County are Hispanic/Latino (74.3%), whereas only 7.7% of African Americans, 8.7% of Asians, and 8.3% of Whites fall within this category (2009 California Health Interview Survey).

Age & Gender:
According to the 2009 California Health Interview Survey, the majority (57.6%) of CalFresh eligible Angelenos (<130% FPL) are between the ages of 18 and 64. The following is the age breakdown of people living below 130% of the federal poverty level in Los Angeles County: 21.3% ages 0-11, 12.5% ages 12-17, 57.6% ages 18-64, and 8.7% are over the age of 65. CalFresh-eligible participants are 51.7% female and 48.3% male.

Household Characteristics:
In terms of household size, the majority of low-income (<130% FPL) households in Los Angeles County are made up of 4 or 5 persons (25.8% and 18.6%, respectively). The majority of low-income residents in Los Angeles (88.3%) reside in an urban setting (2009 CHIS data).

Immigration Status & Language:
Most of the low-income residents (<130% FPL) in LA are US born (55%), 13.5% are naturalized citizens and 31.6% are non-citizens. According to 2009 CHIS data, low-income Angelinos (<130% FPL) speak a variety of languages in their homes: 21.4% English, 28.6% Spanish, 1.3% Chinese, and 0.9% Vietnamese. The rest speak a different language or a combination of two or more languages in the home. Many low-income Angelinos (39.8%) speak a combination of both Spanish and English.

Education:
Nearly a quarter (22.5%) of Cal Fresh-eligible participants have completed grades 1-8, 18.3% completed grades 9-11, 29.8% graduated high school, 10.7% have some college, 4.3% have an associate's degree and 7.2% have a bachelor's degree. The rest have completed a masters, PhD or equivalent degree (3.3%), while 2.3% have no formal education whatsoever.

b. Nutrition-Related Behavioral and Lifestyle Characteristics of CalFresh Program Eligibles in Los Angeles County

According to *Feeding America*, the food insecurity rate in Los Angeles County is 17.4%. The majority of the food insecure population in Los Angeles qualifies for CalFresh (54%); however, the remaining 46% do not qualify, as these individuals earn a salary above the cutoff.

LA County residents who are eligible for SNAP benefits do not all participate in the program. According to a 2010 Food Policy Advocates report, close to 60% of eligible participants do not take advantage of the program. California Food Policy Advocates estimate full participation in CalFresh would bring in an additional $1.87 billion in federal benefits to LA County residents. Los Angeles ranks 41 out of 58 California counties in terms of CalFresh utilization (the #1 county has the highest utilization based on the number of eligible individuals).

2009 CHIS data indicates that low-income adults in Los Angeles County have higher rates of obesity and overweight than residents with higher incomes (58.6% and 55.2% respectively). This is also true for children and adolescents. A 2007 Los Angeles County Department of Public Health report, "*Preventing childhood obesity: the need to create healthy places",* states that childhood obesity was highest in communities with high rates of poverty and less open space available for recreation. In a similar report investigating rates of obesity amongst teenagers in California, low-income teenagers were found to have nearly tripled the rate of obesity than that of their more affluent peers (208 UCLA Health Policy Research Brief).

Rates of diabetes are highest among CalFresh eligible adults. According to 2009 CHIS data, 15.3% of low-income (<130% FPL) adults have diabetes. This figure steadily declines to 10.3% for adults between 200% and 299% of the FPL, and 7.7% for adults living at or above 300% of the FPL.

A major factor contributing to obesity and diabetes in low income communities in Los Angeles is lack of access to nutritious foods. According to the 2007 Los Angeles County Health Survey, low-income adults are more likely to report that they do not have access to high quality fruits and vegetables where they shop when compared to more affluent adults. Low-income communities are oftentimes overrun by fast food restaurants and convenience stores. According to a California Center for Public Health Advocacy 2007 report, "The Link between Food Environment and Diabetes and Obesity", it is estimated that fast-food restaurants and convenience stores out number supermarkets and produce vendors in LA County more than four to one. Low income communities with high numbers of fast food restaurants and few places to buy healthy, affordable food have the highest rates of obesity and diabetes.

Low income families who eat at fast food restaurants tend to consume more calories and less fruits and vegetables. It is not surprising, therefore, that lower income Angelinos eat fewer fruits and vegetables on a whole than Angelinos with higher incomes. Only 11% of low-income Angelinos (under 100% FPL) report eating 5 or more fruits and vegetables per day, whereas 19.3% of Angelinos with higher incomes (300% FPL and above) report eating 5 or more fruits and vegetables per day (2007 LA County Health Survey).

Obesity and dietary habits also differ across racial and ethnic groups. According to 2007 LA County Health Survey data, only 11% of African Americans and 12% of Latinos reported eating 5

or more fruits and vegetables per day compared to 21% of Whites. Fewer White respondents (36%) reported eating fast food at least once a week than African American (47%) and Latino (46%) respondents. Additionally, African American and Latino respondents were more likely to report that they do not have access to quality fruits and vegetables where they shop when compared to White respondents. Both African American and Latino adults are more likely to be obese (both 29%) than White adults (less than 18%).

c. Other Nutrition-Related Programs Serving Low-Income Persons in Los Angeles County

There are many nutrition-related programs serving low-income communities throughout Los Angeles County. This includes the adult and youth Expanded Food & Nutrition Education Program (EFNEP); USDA Food & Nutrition Programs (WIC, CalFresh program, school meals, summer food service program, Child and Adult Care food program, Emergency Food Assistance, Commodity Supplemental Food Program); the Los Angeles Regional food bank; Healthy Eating Active Communities (HEAC); Project LEAN; California Healthy Resource Center; the Dairy Council of California; Project Angel Food; Migrant Education; Center for Food & Justice; Los Angeles Coalition to End Hunger and Homelessness; the Hospitality Kitchen; the Los Angeles Mission; Food on Food; and the Network for a Healthy California LIA's and regional campaigns (Power Play, Latino Campaign, African American Campaign).

Los Angeles County DPSS is a recipient of the Innovative Projects grant awarded by CDSS/SNAP-Ed. The nutrition advisor in LA County has made contact with the DPSS managers overseeing this grant, and expressed interest in coordinating services and collaborating on future projects. The DPSS manager is interested in collaborating with UC CalFresh in FFY13. In the meantime, UC Cooperative Extension has offered its community demonstration kitchen for a filmed cooking demonstration, which is part of the innovative project.

d. Areas of Los Angeles County Where CalFresh Program Eligibles Are Underserved or Have Not Had Access to UC CalFresh Nutrition Education Previously

There are many CalFresh eligible, low-income families in Los Angeles County who are not being served by the program because many do not take advantage of these services. According to the California Food Policy Advocates (CFPA) 2010 LA County Nutrition & Food Insecurity Profile, there are 658,273 individuals participating in the CalFresh Program; however, 60% of eligible Angelenos are not participating, and among eligible students, 42% are not participating in the school lunch program (these numbers have increased from 2009). The numbers indicate that many income-eligible children and their families are not being reached by existing nutrition education programs, including UC CalFresh. If all eligible families would participate in CalFresh and the school nutrition program, more school sites would be eligible for UC CalFresh.

Additionally, there continues to be more families eligible for UC CalFresh services due to the poor economy and high rates of unemployment in Los Angeles County. Many families affected by the poor economy have never before had access to federally funded nutrition programs. Schools are also experiencing a similar phenomenon. Many schools that were previously ineligible for UC CalFresh are now eligible because more families qualify for free and reduced price meals. Consequently, there are a growing number of schools and families in LA County that qualify for UC CalFresh, but have never had access to the program because they were previously ineligible.

e. Implications of your Needs Assessment and How These Findings Were Applied to this Current Year's CalFresh Nutrition Education Plan

The needs assessment identified lack of access to healthy, affordable food as a major problem affecting low-income communities of Los Angeles. Garden-based nutrition education may be one way to address this problem. Research (Nanney et al, 2007) has demonstrated that home gardeners consume more vegetables than non-gardeners and home gardening can help save household food dollars and can increase access to healthy produce that may otherwise be unavailable. LA County, therefore, will continue to promote garden-based nutrition education programming. In FFY11, UC CalFresh began partnering with the UC Master Gardener Volunteers to extend nutrition education into low-income community gardens and schools. LA County experienced a great deal of success working with the small number of Master Gardner Volunteers who were willing to be trained on Fresh from the Garden lessons that reinforce nutrition and healthy methods of vegetable preparation. We plan to continue to work with Master Gardeners in FFY13 to expand the number of volunteers delivering nutrition education into low-income community gardens. We will hire a Fresh from the Garden program coordinator to oversee the delivery of this program throughout the county. As we have previously done, we will tie into the UC Cooperative Extension Grow LA Victory Garden initiative, which is a successful gardening education project for low-income communities of Los Angeles. Fresh from the Garden nutrition education lessons and healthful cooking demonstrations are a perfect tie-in to an initiative that teaches low-income families how to grow their own food at home

Each Master Gardner will complete approximately 20 volunteer hours per year in an eligible community garden. They will teach concepts that reinforce the beneficial nutrition aspects of gardening to low-income audiences. Families will benefit because community gardens promote good nutrition, they are a source of fresh food, they help families save money on grocery bills, they give people a place to spend time outdoors and exercise, and they give children in the neighborhood a safe place to play (UEPI Fresh Food Access Guide, 2009). Los Angeles County UC CalFresh will not count any Master Gardener volunteer hours that are spent on the development of gardens or gardening without nutrition education as UC CalFresh activities.

The needs assessment also identified the importance of teaching low-income families how to make healthy food choices on a limited budget. Therefore, in FFY 13, LA County will focus on the delivery of a 4-part series that is designed to teach families how to plan and shop for healthy, affordable meals on a limited budget. The 4-week Plan, Shop, Save & Cook curriculum was adapted for statewide UC CalFresh delivery in FFY12, and is currently the program's core curriculum.

LOCAL PROJECT SYNOPSIS

LOS ANGELES COUNTY

1. State-Level Goals and Objectives

GOAL 1: Family-Centered or Adult/Youth Nutrition Education and Physical Activity

GOAL 2: Money/Food Resource Management, Education and Training for Teens and Adults

GOAL 3: Enhance key University of California Cooperative Extension (UCCE) and Community Partnerships to Increase Nutrition Education and Delivery Options

GOAL 4: Explore Lower Cost Direct Nutrition Education Delivery Methods

GOAL 5: Program Evaluation and Education Delivery Skills Training

2. Description of Projects/Interventions

a. Related State Objectives

See State-level Objectives.

For participants who receive less than 4-weeks of the "Plan, Shop, Save, Cook" series:

- By September 30, 2013, at least 50% will report intention to increase frequency of using the "Nutrition Facts" on the food label to choose foods.

For the 4-week "Plan, Shop, Save, Cook" series, by September 30, 2013:

- At least 40% will increase their frequency of meal planning.
- At least 50% will increase their frequency of using a grocery list when shopping.
- At least 50% will increase their frequency of using the "Nutrition Facts" on the food label to choose foods.
- At least 40% will increase their frequency of comparing food prices.
- At least 40% will report that when deciding what to feed their family, they think about healthy food choices.

For participants who attend "Fresh from the Garden" workshops:

- By September 30, 2013, more than 50% of participants who attend a "Fresh from the Garden" lesson will report that they plan to eat more than one kind of vegetable each day over the next week.

b. Audience

Total Planned Adult	1,200
Total Planned Youth	0
TOTAL	**1,200**

i. Direct Participants

Age	#	%
Under 5	0	0
5-17	0	0
18-59	1,020	85%
60+	180	15%
TOTAL	**1,200**	**100**

Gender	Count	%
Female	960	80%
Male	240	20%
TOTAL	**1200**	**100%**

Race / Ethnicity	Hispanic/Latino		Non-Hispanic/Latino		TOTAL BY RACE
	#	%	#	%	
Black or African American	19	2%	58	5%	**77**
Asian			12	1%	**12**
A.M. Indian / Alaskan Native			12	1%	**12**
Native Hawaiian / Other Pac. Islander			12	1%	**12**
White	941	78%	139	12%	**1,080**
Multiple			7	0.6%	**7**
TOTAL Race / Ethnicity	**960**	**80%**	**240**	**20%**	**1,200**

Language	Estimated %
Spanish	67%
English	31%
Korean	1%
Chinese	1%
TOTAL	**100%**

c. Focus on CalFresh Eligibles

The LA County UC CalFresh NEP will schedule classes at sites that primarily serve, or are likely to serve, a high number of CalFresh participants. These classes will take place at low-income schools, public housing sites, Head Start sites, elderly service centers, shelters, and community-based organizations serving low-income audiences. In order to identify these sites, we will use Census tract data, CDE school lunch participation data, and/or eligibility data collected by the hosting organization. This will maximize the number of CalFresh recipients served by the LA County UC CalFresh Program.

In order to improve the likelihood that CalFresh recipients will make positive behavior changes by choosing healthier foods on a limited budget, LA County UC CalFresh will deliver the “Plan, Shop, Save, Cook” series as its core curriculum. These lessons are designed to encourage participants to plan nutritious meals on a limited budget. Pre- and post-tests will be administered to measure behavior change. We will also reinforce the importance of physically

active lifestyles to UC CalFresh program participants during one-time and series-based nutrition education classes.

d. Project Description

UC CalFresh in Los Angeles County will be delivered to 900 CalFresh-eligible participants who will attend 1.5 hour single sessions and 300 participants who will attend a series of 2-4 sessions, approximately 1.5 hours each. This will result in 2,850 adult contact hours (1,350 hours for one-time workshops and 1,500 hours for series-based education). We will reach a projected number of 1200 unduplicated participants. Curriculum used will include: *Plan, Shop, Save & Cook, Fresh from the Garden, Loving your Family Feeding their Future, Food Safety for Seniors, and Make it Safe Keep it Safe*.

Indirect program delivery will be achieved through the viewing of DVDs and posters in locations where CalFresh participants congregate, and the dissemination of pamphlets and other nutrition education materials at community events. All planned community education will take place at locations included in the targeting plan. This includes annual Back to School events at public housing sites (i.e. Nueva Maravilla, Sundance Vista, Carmelitos and Herbert Tenant Associations), and an informational booth and cooking demonstration at MEND, a community-based organization that serves low-income individuals and families.

Key Message	Curricula utilized to deliver this message	Evaluation Tool
1. **Food shopping/ preparation**	Plan, Shop, Save & Cook	Plan, Shop, Save & Cook Evaluation (4 lessons), Intent to Change (2 lessons)
2. **Fruits & Vegetables**	Fresh from the Garden	Adult Taste Test Tool
3. **Fat Free & Low Fat Milk or Equivalent**	Loving your Family, Feeding their Future	Intent to Change Assessment Tool
4. **Whole Grains**	Loving your Family, Feeding their Future	Intent to Change Assessment Tool
5. **Physical Activity**	Loving your Family, Feeding their Future	Food Behavior Checklist
6. **Promoting Healthy Weight**	Loving your Family, Feeding their Future	Food Behavior Checklist

CalFresh Nutrition Education Delivery Sites by Type of Setting

	Non-Proxy Sites (Likely CalFresh Eligibles)	Location-Based Proxy Sites (Likely CalFresh Eligibles)
Adult Education & Job Training Sites		1
Community Centers	2	
Elderly Service Centers	5	
CalFresh/SNAP Offices		29
Public Housing		38
Public/Community Health Centers	3	
Public Schools - K-12	7	
Head Start Programs		118
Shelters	16	
Community Based Organizations	3	

	Non-Proxy Sites	Proxy Sites	TOTAL SITES
COUNT	36	186	222
PERCENTAGE	16%	84%	100%

e. Projected Number of Unduplicated Participants

	UNDER 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
Total Planned Participants	0	0%	0	0%	1,020	85%	180	15%	1,200	
Number of CalFresh Participants	0		0		163		29		192	16%
Number of Other Participants	0		0		857		151		1,008	84%
TOTAL	**0**	**0%**	**0**	**0%**	**1,020**	**85%**	**180**	**15%**	**1,200**	**100%**

f. Projected Number of Unduplicated Contacts

	Under 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
CalFresh Recipients	0	0%	0	0%	388	14%	68	2%	456	16%
Other Participants	0	0%	0	0%	2035	71%	359	13%	2394	84%
TOTAL	**0**	**0%**	**0**	**0%**	**2423**	**85%**	**427**	**15%**	**2850**	**100%**

3. Project Narrative Summary

UC CalFresh in Los Angeles County has successfully reached CalFresh-eligible adults in need of nutrition education by working with eligible schools, public housing sites, shelters, elderly service centers and other community organizations throughout the county. The program reaches a primarily Hispanic, Spanish-speaking audience, which is similar to the overall picture of CalFresh-eligible adults in Los Angeles County. The majority of our participants in LA County are women (80%), fulfilling the SNAP-ED goal of reaching female SNAP participants first, the "gatekeepers" of the home. LA County offers one-time mini-workshops and a 4-week series of classes centered around resource management skills, and general health and wellbeing for the prevention of chronic diseases. Evaluation results from FFY11 indicate UC CalFresh classes positively impacted families that participated in the series-based classes - *100% of participants showed improvement in one or more food resource management practices and 100% of participants showed improvement in one or more nutrition practices*. These results indicate UC CalFresh helps families make important changes in behavior, translating into a positive impact on the overall health and wellbeing of the family.

We continue to enhance visibility of the program in LA County by attending local events, collaborating with community partners, and serving on advisory boards. For the past two years, UC CalFresh staff members have attended DPSS meetings and were active partners in the planning and implementation of CalFresh Awareness Month in Los Angeles County, a campaign organized by DPSS to raise public awareness of CalFresh. In FFY 12, UC CalFresh also began statewide delivery of the "Plan, Shop, Save & Cook" series. These lessons are designed to teach participants how to plan nutritious meals on a limited budget. Few programs offer series-based classes with a focus on nutrition and resource management skills similar to UC CalFresh; therefore, there is a great demand for our program within the community. In FFY13, UC CalFresh in LA County will expand delivery of the 4-week "Plan, Shop, Save & Cook" series into more income-eligible communities.

For the past three years, the LA County UC CalFresh program has successfully partnered with UC Master Gardener volunteers to deliver garden-based nutrition education to the adult CalFresh audience. This successful partnership is due to LA County's thriving Master Gardener volunteer program and leveraging a UC-SAREP grant to support nutrition and cooking demonstrations in the garden setting. The Master Gardeners were trained to use *Fresh from the Garden* lessons, a resource that was designed to increase gardeners' knowledge of healthful eating habits, while emphasizing the health benefits associated with a vegetable-rich diet. Each class features the preparation and tasting of a healthy fresh vegetable recipe. Preliminary results of this project indicate the classes positively impacted participants' willingness to consume more vegetables. The majority of adults surveyed in FFY 11 (99%) indicated they would increase vegetable consumption in the months following the workshop. This suggests that "Fresh from the Garden" classes result in participants' increased willingness to consume a variety of vegetables outside of the classes. Due to the success of this program, in FFY13, LA County UC CalFresh will hire an additional program representative to oversee the delivery of the program, and continue to partner with Master Gardeners to reinforce the beneficial nutrition aspects of gardening in low-income communities.

a. Summary of Research

Los Angeles is the largest county in California in terms of population with close to ten million residents. In LA County, 15% of the total population and 22% of youth live in poverty. The UC CalFresh program in Los Angeles County serves a primarily Hispanic/Latino population, as the vast majority of CalFresh-eligible residents in Los Angeles County are Hispanic/Latino (74.3%).

(Only 7.7% of African Americans, 8.7% of Asians, and 8.3% of Whites fall within this category, according to the 2009 California Health Interview Survey).

Food Insecurity
According to *Feeding America*, the food insecurity rate in Los Angeles County is 17.4%, which is above the 16.7% rate for all of California and the 16.6% rate for the Nation. Over 50% of the food insecure population in Los Angeles County qualifies for CalFresh; however, not all eligible participants take advantage of this valuable program. According to a 2010 Food Policy Advocates report, close to 60% of eligible participants do not participate in the program. Full participation in CalFresh would bring in an additional $1.87 billion in federal benefits to LA County residents. Los Angeles ranks 41 out of 58 California counties in terms of CalFresh utilization (the #1 county has the highest utilization based on the number of eligible individuals). UC CalFresh staff members have noticed a great deal of misinformation circulating among participants with regard to eligibility for the Cal Fresh program. LA County staff work hard to dispel these myths, provide accurate information to the Cal Fresh-eligible participants, and direct them to where they can get more information and apply for the program.

Food insecurity, or lack of access to healthy, affordable food, is a major factor contributing to obesity and diabetes in low income communities throughout Los Angeles. According to the 2007 Los Angeles County Health Survey, low-income adults are more likely to report that they do not have access to high quality fruits and vegetables where they shop than more affluent adults. Low-income communities are oftentimes overrun by fast food restaurants and convenience stores. According to a California Center for Public Health Advocacy 2007 report, "*The Link between Food Environment and Diabetes and Obesity*", it is estimated that fast-food restaurants and convenience stores out number supermarkets and produce vendors in LA County more than four to one. Low income communities with high numbers of fast food restaurants and few places to buy healthy, affordable food have the highest rates of obesity and diabetes.

UC CalFresh in LA County is, therefore, concerned about access to healthy, affordable food for low-income families and exploring ways to address this problem. One way to do this is by partnering with UC Master Gardeners who teach low-income families how to grow their own food at home or in community gardens. Research has demonstrated that community gardens offer many economic, health and environmental benefits to communities and individuals. A number of studies have shown that fruit and vegetable intake is higher among gardeners than non-gardeners. Home gardening can save household food dollars and can increase access to healthy produce that may otherwise be unavailable in low-income neighborhoods. These findings support the need to teach low-income families how to grow their own food at home. UC CalFresh has, therefore, made this a priority to partner with and train UC Master Gardener Volunteers in order to teach low-income families how to grow and prepare their own food at home. The continuation of this partnership between UC CalFresh and Master Gardener Volunteers, and the dissemination of research findings, is a major goal for LA County in FFY13.

Nutrition-related practices & resource management skills
The following research underlies why it is of utmost importance for UC CalFresh to continue to educate Cal Fresh-eligible participants about healthy eating habits, resource management skills, and the importance of physical activity for the entire family.

2009 CHIS data shows that low-income adults in Los Angeles County have higher rates of obesity and overweight than residents with higher incomes (58.6% and 55.2% respectively). This is also true for children and adolescents. A 2007 Los Angeles County Department of Public Health report, "*Preventing childhood obesity: the need to create healthy places"*, states that childhood obesity was highest in communities with high rates of poverty and less open space available for recreation. In a similar report investigating rates of obesity among teenagers in California, low-income teenagers were found to have nearly tripled the rate of obesity than that of their more affluent peers (2008 UCLA Health Policy Research Brief).

Rates of diabetes are also highest among Cal Fresh eligible adults. According to 2009 CHIS data, 15.3% of low-income (<130% FPL) adults have diabetes. This figure steadily declines to 10.3% for adults between 200% and 299% of the FPL, and 7.7% for adults living at or above 300% of the FPL.
Obesity and dietary habits also differ across racial and ethnic groups. According to 2007 LA County Health Survey data, only 11% of African Americans and 12% of Latinos reported eating 5 or more fruits and vegetables per day compared to 21% of Whites. Fewer White respondents (36%) reported eating fast food at least once a week than African American (47%) and Latino (46%) respondents. Additionally, African American and Latino respondents were more likely to report that they do not have access to quality fruits and vegetables where they shop when compared to White respondents. Both African American and Latino adults are more likely to be obese (both 29%) than White adults (less than 18%).

For these reasons, it is imperative for UC CalFresh in LA County to continue to educate low-income, racially and ethnically diverse families about basic nutrition, resource management skills, and food preparation skills. Participants will learn these valuable skills through the 4-week *Plan, Shop, Save & Cook series*. These classes help to improve healthy eating habits and, in the long-term, can help to reduce the risk of chronic diseases among this at-risk group. Improving nutrition-related practices and teaching resource management classes are two major goals for LA County UC CalFresh in FFY13.

The state level findings of research and needs assessment reported in Section A of the plan provided information incorporated into the planning and delivery of the UC CALFRESH nutrition education programs. The 2009 CalCHEEPS data from the survey conducted by the California Department of Public Health provided great information on the consumption habits of CalFresh participants and eligible populations. The data also found a significant positive relationship between fruit and vegetable consumption and the number of nutrition lessons provided.

As the program moves to deliver more family centered approaches, CalCHEEPS also supported the need for parents to help their children in achieving a healthy lifestyle through role modeling, engaging children in food preparation and changing their current eating and shopping habits. Eat and Play Together! models the partnering (parent/child) and goal setting found to have positive impacts on behavior change (Shilts, Horowitz, Townsend 2004).

The California Dietary Practice Survey (2009) and California Women's health survey reported on food insecurity amongst California's residents. One of the major reasons reported was not being able to have the CalFresh benefits last for 30 days. This data supports the adult focus on the "resource management" curriculum offered and the increased focus on adult CalFresh recipients and eligible populations.

b. Modification of Project Methods/Strategies

In FY13, Los Angeles County will continue to enhance the intervention strategy by training more UC Master Gardener volunteers to deliver garden-based nutrition education to CalFresh-eligible families in Los Angeles County. Evaluation findings support the continuation of these efforts in LA County, as *Fresh from the Garden* classes were shown to positively impact participants' willingness to consume more vegetables. LA County will also hire a program representative who will oversee the delivery of the "Fresh from the Garden" program, increasing capacity to expand the program to even more communities throughout the county.

c. Use of Existing Educational Materials

See attached Existing Materials/Curricula data sheets.

d. Development of New Educational Materials

N/A

e. Key Performance Measures/Indicators

Process Evaluation:
Process evaluation will be used to measure the level of participation for adult UC CalFresh. Program staff and volunteers will track participation rates by maintaining sign-in sheets for adult nutrition education classes. Information will also be obtained regarding the number of sites reached, the number of hours adults spend learning about nutrition, and the type of lessons that were delivered.

Outcome Evaluation:
Outcome evaluation will be used by the adult program to measure behavior change among participants who attend a series of classes. Thirty-three percent of all adults who attend the 4-week "Plan, Shop, Save, Cook" series will complete pre- and post-food behavior checklists. This information will help evaluate the following food behavior practices: frequency of using a food label, frequency of using a grocery list when shopping, frequency of comparing food prices, frequency of meal planning, frequency of running out of food before the end of the month, frequency of thinking about healthy food choices when deciding what to feed the family, and frequency of meals consisting of a variety of different foods. When a one-time or two-time class series is delivered, participants will complete the "Intent to Change" evaluation tool. This will be used to evaluate a participant's intent to change certain behaviors, including intent to eat fruits and vegetables more often and intent to read food labels more often.

Participants who attend the "Fresh from the Garden" classes will be evaluated using the "Adult Taste Test Tool" and the "Intent to Change" evaluation tool, to measure willingness and intent to consume more fruits and vegetables.

Participants who attend one-time classes on fruits and vegetables, dairy, or whole grains will complete the "Intent to Change" evaluation tool specific to that lesson.

4. Evaluation Plans

At least 33% of adult participants in LA County will be evaluated in one of the following ways:

- Plan, Shop, Save, Cook: 4-week series to be evaluated using the Pre/Post Food Behavior questionnaires; 2-week series to be evaluated using the Intent to Change question developed for label reading.
- Fresh from the Garden: to be evaluated using either Intent to Change questions developed for vegetable consumption or using the Adult Taste Test Tool.
- One-time workshops on whole grains, dairy, physical activity, or promoting healthy weight will be evaluated using appropriate Intent to Change questions.

5. Coordination Efforts

UC CalFresh will coordinate with other programs providing similar nutrition education services in low-income communities throughout Los Angeles County. In particular, UC CalFresh will coordinate with EFNEP, as well as the *Network for a Healthy California* LIA schools and regional campaigns.

Careful planning and coordination with local partners will allow for the comprehensive delivery of nutrition education to the CalFresh-eligible audience throughout Los Angeles County.

Meetings between UC CalFresh and EFNEP will take place on a bi-monthly or monthly basis. UC CalFresh will coordinate with Network for a Healthy California Nutrition Specialists and Teacher Advisors frequently throughout the course of the school year. Meetings between Network and UC CalFresh staff will take place during quarterly collaborative and advisory meetings, and additional one-on-one meetings will be scheduled as needed. The adult UC CalFresh program representative will attend quarterly advisory meetings at Head Start sites.

LA County UC CalFresh will collaborate with DPSS and the LA County Regional Food Bank to identify sites in need of nutrition education that are not being reached by other agencies. LA County will collaborate with DPSS on any events planned to educate consumers about Cal Fresh benefits and healthy eating habits. LA County will also take part in any *CalFresh Awareness* campaigns and events that take place in FFY13.

LA County will coordinate with DPSS, a recipient of the Innovative Projects grant awarded by CDSS. Careful collaboration between UC CalFresh and DPSS will ensure the comprehensive delivery of nutrition education to CalFresh-eligible residents of Los Angeles County, while eliminating any potential for duplication of efforts.

6. Adult Program Growth

UC CalFresh will extend the delivery of nutrition education classes by conducting mini-workshops and series-based classes to an ever-increasing adult CalFresh-eligible audience. The following curricula will be used: *Plan, Shop, Save & Cook, Fresh from the Garden, Loving your Family Feeding their Future, Food Safety for Seniors, and Make it Safe Keep it Safe*.

During FFY13, Los Angeles County will continue to expand program delivery by recruiting Master Gardener volunteers to deliver garden-based nutrition education in the low-income garden setting. We will hire a *Fresh from the Garden* program coordinator to oversee the expanded delivery of this program throughout the county. Master Gardener volunteers will be trained by the program coordinator and the Nutrition, Family & Consumer Sciences Advisor to deliver garden-based nutrition education using *Fresh from the Garden* lessons. Garden-based workshops offered to low-income families will reinforce the beneficial nutrition aspects of gardening. Los Angeles County UC CalFresh will not consider any Master Gardener volunteer hours that are spent on the development of gardens or gardening without nutrition education as part of UC CalFresh NEP activities.

In FFY13, UC CalFresh plans to reach 1,200 adult participants through 29 CalFresh offices, 118 pre-school Head Start sites, 38 public housing sites, 16 shelters/temporary housing sites, 5 elderly service sites, 1 adult education and job training site, 2 community centers, 3 community based organizations, 3 public/community health centers and 7 public schools. Approximately 300 adult participants will participate in a series of nutrition education classes where they will learn about planning and shopping for healthy meals on a budget. An additional 900 adults will participate in a one-time mini-workshop where they receive a focused nutrition education lesson. A total of 2,850 adult contact hours will be delivered in LA County.

FY 2013 SNAP-Ed Budget

Region: LOS ANGELES COUNTY
State: California
FY 2013 Allocation Budget: $ 132,354.71
Estimated Budget Carry-In from FY 2012

	Expenses	FY 2012 Carry-In Budget	FY 2013 Allocation Budget	State Cash
1.	Salary/Benefits		$ 103,254.81	
2.	Contracts/Grants/Agreements			
3.	Non-Capital Equipment/Supplies		$ 2,700.00	
4.	Materials			
5.	Travel		$ 1,215.00	
6.	Administrative			
7.	Building/Space			
8.	Maintenance			
9.	Equipment & Other Capital Expenditures			
10.	Indirect Cost		$ 25,184.90	
11.	**Total Federal Funds Expenditure**	**$ -**	**$ 132,354.71**	**$ -**
12.	Anticipated Funds Carry-Out from FY 2012 to FY 2013	N/A		N/A

FFY 2013 Budget

Staffing Template: LOS ANGELES COUNTY

FY 2013 Allocation Budget:	2. FTEs** charged to UC CalFresh NEP	3. Description of Job Duties		4. Total UC CalFresh NEP Salary, Benefits and Wages	
*Attach statement of work listing UC CalFresh NEP-related job duties for each position.	**Attach definition of FTE and basis for calculations.	Percentage of UC CalFresh NEP Time spent on Management/ Administrative	Percentage of UC CalFresh NEP Time spent on Direct Delivery	Federal Dollars	Total Federal
Program Rep I	1.00	10%	90%	54,826.25	54,826.25
Program Rep II	0.80	20%	80%	48,428.55	48,428.55
TOTAL BY PROJECT	**1.80**			**103,254.81**	**103,254.81**

FFY 2013 BUDGET

LOS ANGELES COUNTY

Growth and Justification of change	FEDERAL FFY13	TOTAL FFY13	FEDERAL FFY12	TOTAL FFY12	FEDERAL % change	TOTAL % change
1. Salary/Benefits	103,254.81	103,254.81	99,536.53	99,536.53	4%	4%
2. Contracts/Grants/Agreements	-	-	-	-	0%	0%
3. Non-Capital Equipment/Supplies	2,700.00	2,700.00	630.00	630.00	77%	77%
4. Materials	-	-	-	-	0%	0%
5. Travel	1,215.00	1,215.00	120.00	120.00	90%	90%
6. Administrative	-	-	-	-	0%	0%
7. Building/Space	-	-	-	-	0%	0%
8. Maintenance	-	-	399.00	399.00	-100%	-100%
9. Equipment & Other Capital Expenditures	-	-	-	-	0%	0%
10. Total Direct Costs	107,169.81	107,169.81	100,685.53	100,685.53	6%	6%
11. Indirect Cost*	25,184.90	25,184.90	22,564.47	22,564.47	10%	10%
12. Total Costs	132,354.71	132,354.71	123,250.00	123,250.00	7%	7%

**Indirect Cost is negotiated at 23.5% from 10/1/12 through 6/30/12. From 7/1/13 through 6/30/15 the indirect cost rate is provisional pending review and approval of the negotiated rate.*

All line items that show a + / - growth over 10% require explanation.

Federal Share

3. Additional supplies included in budget (seeds and small garden tools) to support the delivery of "Fresh from the Garden" in the garden setting.

5. Additional travel funds included in budget to cover the cost of the program representative overseeing "Fresh from the Garden" program delivery, and Obesity Prevention Conference

8. Storage needed in FFY12 is no longer needed.

11. Indirect Cost increase is due to overall increase in Direct Costs and increase in the Indirect Rate to 23.5%

LOS ANGELES COUNTY

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
19	A	3	Adult education & Job Training Sites			Evans Community Adult School/ 717 North Figueroa St. LA 90012				Low Income Adults	Census #	6037207101	56%	84%	of 185% poverty
19	A	3	Community Based Organization			International Institute of LA/ 435 Boyle Ave. Los Angeles CA 90033				Low Income Seniors	Census #	6037206050	49%	70%	of 185% poverty
19	A	3	Community Based Organization			Pilipino Workers Center/ 2001 Beverly Blvd. Los Angeles 90057				Eligible Adults	Census #	6037208402	30%	52%	of 185% poverty
19	A	3	Community Based Organization			Elm Street Community Garden				Low income adults	Census #	6037900701	40%	53%	of 185% poverty
19	A	3	Community Centers			All People's Christian Center/ 822 E. 20th Street Los Angeles, CA 90011				Low income families	Census #	6037226410	59%	79%	of 185% poverty
19	A	3	Community Centers			Mexican Consulate/ 2401 W6th Street, Los Angeles, CA 90057				Eligible Adults	Census #	6037208802	50%	67%	of 185% poverty
	A	3	Elderly Service Centers			ELA Center/ 133 N. Sunol Drive, LA 90063				Low Income Seniors	Census #	6037531102	63%		of 185% poverty
19	A	3	Elderly Service Centers			Fairmont/ 822 N. Hazard Ave. LA 90063				Low Income Seniors	Census #	6037530902	42%	52%	of 185% poverty
19	A	3	Elderly Service Centers			Montebello/ 115 S. Taylor Ave. Montebello 90640				Low Income Seniors	Census #	6037532002	19%	66%	of 185% poverty
19	A	3	Elderly Service Centers			Salazar Park/ 3864 E. Whittier Blvd. LA 90023				Low Income Seniors	Census #	6037531202	38%	54%	of 185% poverty
19	A	1	Food Stamp offices			Civic Center / 813 E. Fourth Place 90013				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	1	Food Stamp offices			Compton / 211 E. Alondra Boulevard 90220				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	1	Food Stamp offices			Cudahy / 8130 S. Atlantic Ave 90201				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	1	Food Stamp offices			East Valley / 14545 Lanark Street 91402				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	1	Food Stamp offices			El Monte / 3350 Aerojet Ave 91731				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	1	Food Stamp offices			Exposition Park / 3833 S. Vermont Ave 90037				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	1	Food Stamp offices			Florence / 1740 E. Gage Ave 90001				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	1	Food Stamp offices			Glendale / 4680 San Fernando Rd 91204				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	1	Food Stamp offices			Lancaster / 349-B East Avenue K-6 93535				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	1	Food Stamp offices			Lincoln Heights / 4077 North Mission Road 90032				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	1	Food Stamp offices			Metro East / 2855 E. Olympic Blvd. 90023				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	1	Food Stamp offices			Metro North / 2601 Wilshire Blvd. 90057				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	1	Food Stamp offices			Metro Special / 2707 S. Grand Ave 90007				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	1	Food Stamp offices			Norwalk / 12727 Norwalk Blvd. 90650				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	1	Food Stamp offices			Paramount / 2961 Victoria Street 90221				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	1	Food Stamp offices			Pasadena / 955 N. Lake Ave. 91104				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	1	Food Stamp offices			Pomona / 2040 W. Holt Ave 91768				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	1	Food Stamp offices			Rancho Park / 11110 W. Pico Blvd. 90064				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	1	Food Stamp offices			San Fernando / 9188 Glenoaks St 91352				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	1	Food Stamp offices			San Gabriel Valley / 3352 Aerojet Ave 91731				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	1	Food Stamp offices			Santa Clarita / 3352 Aerojet Ave 91731				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	1	Food Stamp offices			South Central / 10728 S. Central 90059				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	1	Food Stamp offices			South Family / 17600 "A" Santa Fe 90221				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	1	Food Stamp offices			Southwest Family / 8300 S. Vermont Ave 90044				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	1	Food Stamp offices			Southwest Special / 1819 W. 120th St 90047-5102				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	1	Food Stamp offices			West L. A. / 11390 W. Olympic Blvd. 90064				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	1	Food Stamp offices			West Valley / 21615 Plummer St.91311				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	1	Food Stamp offices			Wilshire / 2415 W. Sixth St 90057				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	1	Food Stamp offices			Belvedere / 5445 Whittier Boulevard LA 90022				CalFresh Participants	Certified Eligibles		100%		of 130% poverty
19	A	2	Head Start Programs			CDI/Berthune Head Start, 608 W. Alondra Blvd. Compton Ca 90221				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			CDI/Small World Head Start, 502 N. Bowen Compton Ca 90221				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			CDI/Sullivan Head Start, 725 W. Raymond Compton Ca. 90220				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Alvarado Head Start/ 1226 N. Alvarado LA 90026				Low income parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Avalon CDC/703 E. 88th place Los Angeles CA 90002				Low income parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Avenue 28th Head Start/1120 East Avenue 28th LA 90031				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Azteca Head Start / 522 N. Dangler Los Angels 90022				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Berendo Head Start /1120 North Berendo LA 90029				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			CDI /Abbott Head Start/ 5260 E. Clark Ave. Lynwood Ca 90262				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			CDI/Bright Stars Head Start, 3340 Sanburn Ave. Lynwood Ca 90221				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			CDI/Century Head Start,1700 Imperial Hwy. Los Angeles Ca 90059				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			CDI/Cesar E. Chavez Head Start, 15509 Paramount Blvd. Paramount Ca 90057				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			CDI/Chester Head Start, 804 E. Rosecrans Ave. Compton Ca 90222				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			CDI/Dallarhide Head Start, 1108 N. Oleander Ave. Compton Ca 90222				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			CDI/Greater Emmanuel Head Start, 3740 E. Imperial Hwy. Lynwood Ca 90262				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			CDI/Happy Days Head Start, 4207 Carlin Ave. Lynwood Ca 90262				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			CDI/Kiddie Kastle Head Start,13500 S. Avalon Blvd. Los Angeles Ca 90061				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			CDI/Mary B. Henry Head Start, 1656 E. 118th St. Los Angeles Ca 90059				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			CDI/Mona House Head Start, 13124 Mona Blvd. Compton Ca 90222				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			CDI/Paramount Head Start t, 6719 Somerset Blvd. Paramount CA 90723				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			CDI/Randall Head Start, 2209 W. Compton, Compton Ca 90220				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			CDI/Roosevelt Head Start, 10835 Mallison Ave. Lynwood Ca 90262				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			CDI/Washington Head Start, 1421 N. Wilmington Ave. Compton Ca 90220				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			CDI/Will Rogers Head Start, 11220 Duncan Ave. Lynwood Ca 90262				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			CDI/Willowbrook Head Start, 1215 W. Willowbrook Ave. Compton Ca 90220				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			CDI/Wonderland Head Start, 1223 Willowbrook Ave. Compton Ca 90220				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Centro Aztlan Head Start / 1122 S. McDonnell Ave L A 90022				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty

LOS ANGELES COUNTY

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
19	A	2	Head Start Programs			Cesar Chavez Head Start / 1269 North Avalon Wilmington, CA 90744				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Clinton Head Start / 4011 West Clinton St. LA 90004				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Coastline Head Start / 1121 W. Lomita Blvd. Harbor City, CA 9071C				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Commerce Head Start / 5102 Kinsie St. Commerce Ca 90040				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Corazon de la Familia Head Start / 7625 Lankershim Blvd.N. Hollywood 9160				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Dolores Huerta / 454 Kalisher St. San Fernando, CA 91340				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Downey Road Head Start / 475 S. Downey Rd. Los Angeles 90022				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			East Los Angeles Occupational Center/2100 Marengo St. LA 90012				Low income parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			East Los Angeles Office / 518 N. Dangler Los Angeles, CA 90022				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Eastmont Head Start / 711 S. Hoefner Ave. Los Angeles 90022				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Echo Head Start / 1962 Echo Park Ave LA 90026				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			El Caminito Head Start / 11311 Saticoy St. Sun Valley, CA 91352				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			El Cariso / 13100 Hubbard St. Sylmar, CA 91342				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			El Jardin De Ninos Head Start / 11512 Valerio St. N. Hollywood 91605				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Esperanza Head Start / 11329 Valerio St. Sun Valley, CA 91352				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Estrada Head Start / 1320 ½ Concord St. LA 90023				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Euclid Head Start / 817 Euclid Ave. LA 90023				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Evans Head Start / 717 North Figueroa St. LA 90012				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Evergreen Head Start / 2923 Second St. LA				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Firs Step II CDC/ 6570 S. Normandy Los Angeles CA 90002				Low income parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Fountain Head Start / 5636 Fountain Ave LA 90028				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Garcia Park Head Start / 1016 S. Fresno St. LA 90023				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Garden of Progress / 360 S. Gless St. LA 90033				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Gerhart / 706 S. Gerhart Ave. Los Angeles, CA 90022				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Good Beginnings Head Start / 21503 Prospect Ave. Long Beach, CA 90810				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Good Tidings CDC/ 7011 S. San Pedro Los Angeles 90002				Low income parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Gregory Park Head Start/ 5807 Gregory Ave. Los Angeles 90038				Low income parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Hamilton CDC/6330 Figueroa St. Los Angeles CA 90002				Low income parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Harbor City Head Start / 1081 W. 257th St. Harbor City, CA 9071C				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Hawthorne EHS Center/Home Base / 4951 W. 119th Place Hawthorne, CA 90				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Hawthorne Head Start / 4951 W. 119th Pl Hawthorne 90250				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Henderson CDC/ 8615 S. Vermont Los Angeles CA 90002				Low income parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Hollywood Head Start / 5000 Hollywood LA 90027				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Humphreys Head Start / 211 N. Humphreys LA 90023				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			John W. Mack CDC/ 9022 S. Vermont Los Angeles 90002				Low income parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			La Escuelita Family Center / 6373 Vineland Pl N. Hollywood 91606				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			La Mirada Head Start/ 5637 La Mirada LA 90038				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Learning Center / 24027 Pennsylvania Ave. Lomita, CA 90710				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Little Steps Head Start / 12331 Vanowen St. North Hollywood, CA 91605				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Lowman Head Start / 12827 Saticoy St. North Hollywood, CA 91605				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Main St. CDC/9505 Main St. Los Angeles CA 90002				Low income parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Martin Luther King Head Start / 10896 Lehigh Ave. Pacoima 91331				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Maude Booth Family Center Head Start/ 11243 Kittridge St. N. Hollywood 91				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			North Walnut / 24823 N. Walnut St. Newhall, CA 91321				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Old Orchard / 25141 Avenida Rondel Valencia, CA 91355				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Pace Head Start / 10712 Wilmington Ave 90016				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Pace Head Start / 1276 W 29th St 90007				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Pace Head Start / 1664 W Adams Blvd 90007				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Pace Head Start / 1809 West Blvd 90019				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Pace Head Start / 2085 S Hobart Blvd 90018				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Pace Head Start / 2720 W Slauson Ave90043				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Pace Head Start / 3401 Somerset Dr 90018				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Pace Head Start / 6525 S Normandie Ave 90044				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Pace Head Start / 7226 S Figueroa St 90003				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Pace Head Start/All Sites				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Pacoima Head Start / 12550 Van Nuys Blvd. Pacoima, CA 91331				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Park Place Head Start / 2630 East. 7th Street LA 90023				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Pico Gardens Head Start/ 1500 E. 4th Los Angeles 90033				Low income parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Pierce Park / 12601 Pierce St. Pacoima, CA 91331				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Plainview Head Start / 10819 Plainview, Tajunga, CA 91042				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Pueblo de Ninos Head Start / 11630 Hesby St. North Hollywood, CA 91601				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Ramona Gardens Head Start/2755 Lancaster Ave. LA 90033				Low income parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Robert F. Kennedy Head Start / 334 Figueroa St. Wilmington, CA 90744				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Salazar Head Start / 3864 Whittier Blvd. LA 90023				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			San Dimas Head Start / 909 E. Juanita Ave. La Vern Ca 91750				Low income parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Santa Cruz / 201 N. Beacon St. San Pedro, CA 90731				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Science Academy CDC/ 10441 S. Vermont Ca 90002				Low income parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Slater CDC/10601 S. Vermont Ca 90002 LA 90002				Low income parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			State Street Head Start/ 716 N. State St. Los Angeles 90033				Low income parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Strathern Head Start / 11111 Strathern St. Sun Valley 91352				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Sunol Head Start / 133 N. Sunol Drive Los Angeles 90063				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Urban League Head Start Chesterfield/ 1966 S. Concordia Walk LA 90062				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Urban League Head Start Harvard CDC/1506 W. 61st St. LA 90047				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty

LOS ANGELES COUNTY

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
19	A	2	Head Start Programs			Urban League Head Start William Mead CDC/ 120 Leroy St. LA 90012				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Urban League Head Start Will-Moore CDC/ 1215 West Manchester Ave. LA				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Val Verde / 30249 San Martinez Rd. Val Verde, CA 91348				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Watts CDC/9502 Figueroa St. Los Angeles CA 90003				Low income parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Willenberg Head Start / 308 S. Weymouth Ave. San Pedro, CA 90732				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Wilmington EHS Center/Home Base / 445 N. Avalon St. Wilmington, CA 9077				Low Income Parents	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			6458 Florence Ave. Bell Gardens CA, 90201				Eligible Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			9200 State Ave. South Gate CA 90280				Eligible Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Wilton Place Head start 1528 N. Wilton Place, Los Angeles CA 90028				Low income families	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Foundation for Early Childhood Education/La Verne Head Start 2425 E Street				Low income families	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Foundation for Early Childhood Education/ San Dimas Head Start 909				Low income families	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Melrose Head Start 4710 Melrose, Los Angeles CA 90029				Low income families	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Silverlake Head Start 650 Micheltorena St. Los Angeles CA 90026				Low income families	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Green Meadows Head Start\8835 S. Avalon Los Angeles CA 90002				Low income families	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Discovery Head Start/9502 S. Figueroa Los Angeles CA 90044				Low income families	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Manchester Head Start/8720 S. Hoover, Los Angeles CA 90044				Low income families	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Mc Call Head Start/ 7914 S. Hoover, Los Angeles CA 90044				Low income families	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Head Start Programs			Pavilion Wilton Head Start/ 6205 Wilton Place, Los Angeles CA 90047				Low income families	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			Carmelitos Tenant Association / 910 1/2 Via Carmelitos 90805				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			Fothill Villa Tenant Association / 2423 Fothill Blvd. La Puente 91214				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			Harbor Hills Tenant Association / 26801 S. Western 90717				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			Herbert Tenant Association / 133 S. Herbert 90022				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			King Rd Tenant Association / 800 N. Kings Rd W. Hollywood 90069				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			Lancaster Homes Tenant Association / 711 W. Jackman St.93534				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			Lomita Manor Tenant Association / 24925 Walnut St. 90717				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			Marina Manor Tenant Association / 3401 Via Dolce Ave. Marina del Rey				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			Nueva Maravilla Tennant Association / 4893 Colonia De Los pinos Los Angele				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			Orchard Arms Housing/ 23520 Wiley Canyon Rd Valencia 91355				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			Palm Tenant Association / 959 N. Palm W. Hollywood 90069				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			South Bay Gardens / 230 E. 130th St. LA 90061				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			Sundance Vista Tenant Association / 10850 Laurel Ave. 90605				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			Ujima Tenant Association / 12302 S. Wadsworth 90059				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			West Knoll Tenant Association / 838 West Knoll W.Hollywood 90069				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			Whittier Manor Tenant Association / 11527 Slauson Ave. Whittier 90606				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			Francisquito Villa/ 14622 Francisquito Ave # 100				Eligible Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			TELACU AMADOR/3436 Tyler AvenueEl Monte, CA 91731				Eligible Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			TELACU COURTYARD/42 East Walnut Pasadena, CA 91103				Eligible Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			CASA TELACU/251 South Arizona StreetLos Angeles, CA 90022				Eligible Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			TELACU DEL RIO/ 9036 Washington Blvd.Pico Rivera, CA 90660				Eligible Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			TELACU EL ENCANTO/3843 Maxson RoadEl Monte, CA 91732				Eligible Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			TELACU GARDENS/7131 E. Gage Ave.Commerce, CA 90040				Eligible Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			TELACU LA ESPERANZA/ 1550 South San Antonio AvenuePomona, CA 91766				Eligible Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			TELACU LAS BRISAS /286 Beaver CourtPomona, CA 91766				Eligible Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			TELACU LAS FLORES / 12793 Mercer StreetPacoima, CA 91331				Eligible Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			TELACU LAS PALMAS/89 South Chapel Avenue Alhambra, CA 91801				Eligible Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			TELACU LAS PALOMAS/3834 Monterey AvenueBaldwin Park, CA 91706				Eligible Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			TELACU MANOR/ 7100 East Gage AvenueCity of Commerce, CA 90040				Eligible Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			TELACU MONTEREY / 200 West NewmarkMonterey Park, CA 91742				Eligible Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			TELACU PICO ALISO/1450 East 1st StreetLos Angeles, CA 90033				Eligible Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			TELACU PLAZA/ 1033 South Hope Street Los Angeles, CA 90015				Eligible Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			TELACU POINTE /3100 Fletcher AvenueLos Angeles, CA 90065				Eligible Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			TELACU SENIOR COURT/14442 Pacific AvenueBaldwin Park, CA 91706				Eligible Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			TELACU SENIOR HOUSING/13000 Doty AvenueHawthorne, CA 90250				Eligible Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			TELACU TERRACE/4536 West 118th StreetHawthorne, CA 90250				Eligible Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			TELACU VILLA HERMOSA/13679 Telegraph RoadWhittier, CA 90604				Eligible Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Public Housing			TELACU VISTAS DEL SOL/4900 Via Marisol AvenueLos Angeles, CA 90042				Eligible Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	3	Public Schools - K-12	19-64691-6014856	yes	Billy Mitchell Elementary	69%	14%	82.9%	Low income parents	CDE database			83%	of 185% poverty
19	A	3	Public Schools - K-12	19-64733-6016695	Yes	Danube Avenue Elementary	51%	15%	66.1%	Low Income Parents	CDE database			66%	of 185% poverty
19	A	3	Public Schools - K-12	19-64733-0109363		Maywood Elementary	93%	2%	94.7%	Low Income Adults	CDE database			95%	of 185% poverty
19	A	3	Public Schools - K-12	19-64733-1936350		North Hollywood Senior High	66%	9%	74.5%	Low Income Adults	CDE database			74%	of 185% poverty
19	A	3	Public Schools - K-12	19-64733-6017776		Langdon Elementary/ 8817 Langdon Avenue North Hills, CA 91343	94%	0%	93.9%	Low-income parents	CalWorks Data Files			94%	of 185% poverty
19	A	3	Public Schools - K-12	19-64733- 0122184		Alta California/ 14859 Rayen St. Panorama City, CA 91402	81%	3%	83.9%	Low-income parents	CalWorks Data Files			84%	of 185% poverty
19	A	3	Public Schools - K-12	19-64733-6017883		Limerick Avenue Elementary	80%	6%	86.3%	Low income families	CDE database			86%	of 185% poverty
19	A	3	Public/Community Health Centers			Healthnet Community Solution Center 5054 Whittier Blvd. Los Angeles, CA 9				Low Income Adults	Census #	6037531602	43%	58%	of 185% poverty
19	A	3	Public/Community Health Centers			Maternal & Child Access/ 1111 W. 6th St. Los Angeles 90017				Low Income Adults	Census #	6037207502	59%		of 185% poverty
19	A	3	Public/Community Health Centers			Projecto Verde/The Green Project/ Clinica Msr. Oscar A. Romero/ 2032 Mare				Low Income Adults	Census #	6037203300	33%	56%	of 185% poverty
19	A	2	Shelters			Arcadia Mental Health/ 330 East Live Oak Ave. Arcadia 90016				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Shelters			Covenant House / 1325 N. Western Ave., Hollywood, CA 90027				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Shelters			Descanso Harvest Shelter School/ 1418 Descanso Drive La Canada Flintridge				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Shelters			Dolores Mission Shelter/ 2600 So. Hoover Street LA 90007				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty

LOS ANGELES COUNTY

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
19	A	2	Shelters			Earthworks Community Farm/ 1210 Lerma Road S. El Monte 91733				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Shelters			Good Shepherd Homeless Center / PO Box 19487, Los Angeles, CA 90019				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Shelters			Impact House/ 1680 N. Fair Oaks Avenue Pasadena 91109				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Shelters			LA Family Housing/ 209 N. Breed St. Boyle Heights 90033				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Shelters			LA Valley Shelter/ 7843 Lankershim Boulevard North Hollywood 91601				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Shelters			McIntyre House / 544 N. Kenmore Ave LA 90004				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Shelters			Meet Each Need with Dignity (MEND) / 10641 N. San Fernando RoadPacoima				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Shelters			Safe Haven Hope Garden / 1702 Cedar St. Santa Monica 90405				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Shelters			Sojourn Crisis Shelter for Women / 1453 16th St. Santa Monica 90405				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Shelters			The Salvation Way In Youth Shelter & Drop-in Center / 5941 Hollywood Blvd.L				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Shelters			Urban Farms Edible Wall - Skid Row - Rainbow Apartment / LA 90013				Low Income Adults	Income/Location based Proxy		100%		of 130% poverty
19	A	2	Shelters			Angel Step Family and Youth Services 9047 Washington Blvd Pico Rivera CA 9				Eligible Adults	Income/Location based Proxy		100%		of 130% poverty

LOCAL NEEDS ASSESSMENT

PLACER/NEVADA COUNTIES

1. Needs Assessment Methodology

a. Existing Information (source, content, time frame):

- DataQuest – Department of Education
- *Reference http://www.fns.usda.gov/oane/SNAP/SNAPMap.htm for useful info by state (from guidance)

b. New Information Collection (source and content):

- Letters from food service directors providing the FRPM rates for schools where the percentage of enrolled students is over 50%
- WIC
- Discussions with teachers, principals and school nurses on providing nutrition education to parents of students participating in the program.
- Discussions with Food Service directors
- *www.fns.usda.gov/oane/MENU/Published/nutritioneducation/Files/NeedsAssmt-Man.pdf*

2. Needs Assessment Findings

a. Demographic Characteristics of CalFresh Program Eligibles in Placer/Nevada Counties

Nevada County:
The total population is 98,764. The number by ethnicity are as follows: white 85,477, Hispanic 8,439, Black 341, American Indian 793, Asian 1,124, Pacific Islander 96, Some other rate 122, two or more races 2,372. There are 9,943 persons eligible for SNAP; of that number 3,448 are participating. There are 2,656 children eligible to participate in the lunch program; 31% are eligible but not participating. 85% of the students eating FRP lunch are not participating in FRP breakfast program. There are 1610 participants in the WIC program. 9% of the total population lives in poverty. 12.4% of children live in poverty.

Placer County:
The total population is 347,133. The numbers by ethnicity are as follows: white 271,819, Hispanic 46,983, Asian and Pacific Islander 17,502, multiracial 7,186, black 2,154, American Indian 1,899. There are 26,180 persons eligible for CalFresh of that number 9,423 are participating. There are 11,497 children eligible to participate in the lunch program; 11% are eligible but not participating. 66% of the students eating FRP lunch are not participating in the FRP breakfast program. There are 4,416 participants in WIC program. 7% of the total population lives in poverty. 6.6% of children live in poverty.

b. Nutrition-Related Behavioral and Lifestyle Characteristics of CalFresh Program Eligibles in Placer/Nevada Counties

Access to food in Placer and Nevada Counties is a complex and hard to measure issue. The geography and population distribution of the county contribute to problems of equitable access to food and related resources. Isolated communities, long travel distances, and inadequate public transportation complicate the issue. Isolated communities have far fewer grocery stores, food banks, and closets, community gardens, and government programs. Of the number of residents who are eligible for SNAP relatively small number (less than 36%) actually use them. Emergency food distribution centers indicate there is a critical need for more fresh fruits and vegetables. There is limited purchasing of food from local farmers by Placer and Nevada County schools due to the small size of most local farms which means inadequate supply for needed produce. Food Directors are attempting to change this situation by targeting some meals that would highlight local produce.

Despite Placer and Nevada County's well-coordinated county government services, there still remains a disconnect between cities and the county and among local grass-root and community organizations. Even when there are adequate resources available, problems persist in connecting those that have a need with the appropriate resources. UC CalFresh collaborates to bring the many resources and assets available in Placer and Nevada County to those in need.

c. Other Nutrition-Related Programs Serving Low-Income Persons in Placer/Nevada Counties

Other nutrition programs for low-income persons in Placer/Nevada Counties include WIC, Head Start, Nutrition BEST (a First 5 Placer County Program), SHOP (School Hospital Outreach Project), innovative grant with Nevada County DSS and Placer County CalFresh Nutrition Project.

d. Areas of Placer/Nevada Counties Where CalFresh Program Eligibles Are Underserved or Have Not Had Access to UC CalFresh Nutrition Education Previously

We have made contact with all eligible schools in Placer/Nevada Counties. Because of the budget cuts to schools and more work delegated to teachers, some are feeling overwhelmed and have chosen not to participate in the UC CalFresh Nutrition Education Program. We plan to contact local food banks and hope to bring nutrition education to their clientele.

e. Implications of your Needs Assessment and How These Findings Were Applied to this Current Year's CalFresh Nutrition Education Plan

Through the Data Quest website, CalWorks free/reduced lunch website, and speaking with Food Service directors we are contacting all existing schools and schools that newly qualify for the UC CalFresh nutrition program. Principals and teachers have voiced an interest in parent workshops; they will be integrated into the FFY 13 target plan. We received positive feedback from both students and teachers from the taste testings. We plan to incorporate more of these in the coming year. Fourth grade students learned about label reading and how to figure out the amount of sugar in food and drinks. It gave them a feeling of empowerment to make healthy choices. Next year we plan to build on this lesson with 5th graders.

LOCAL PROJECT SYNOPSIS

PLACER/NEVADA COUNTIES

1. State-Level Goals and Objectives

GOAL 1: Family-Centered or Adult/Youth Nutrition Education and Physical Activity

GOAL 2: Money/Food Resource Management, Education and Training for Teens and Adults

GOAL 3: Enhance key University of California Cooperative Extension (UCCE) and Community Partnerships to Increase Nutrition Education and Delivery Options

GOAL 4: Explore Lower Cost Direct Nutrition Education Delivery Methods

GOAL 5: Program Evaluation and Education Delivery Skills Training

2. Description of Projects/Interventions

a. Related State Objectives

See State-level Objectives.

By September 2013:

- 50% of preschool and elementary students will be able to identify healthy food choices.
- 30% of preschool and elementary students will be more likely to try new foods offered at school.
- On average, 40% or less of students will have previously tried the food presented during tasting activities.
- On average, more than 80% of the class will report willingness to try the food again at school.
- On average, more than 70% of the class will report willingness to try the food again at home.

Adults participating in a two-part series or four-part series lasting less than 3 weeks of the Plan, Shop, Save, Cook:

- At least 50% will report intention to increase frequency of using the “Nutrition Facts” on the food label to choose foods.

Adults participating in 4 lessons of PSSC:

- At least 40% will increase their frequency of meal planning.
- At least 50% will increase their frequency of using a grocery list when shopping.
- At least 50% will increase their frequency of using the “Nutrition Facts” on the food label to choose foods.
- At least 40% will increase their frequency of comparing food prices.
- At least 40% will report that when deciding what to feed their family, they think about healthy choices.

Go Glow Grow
Teacher Observation Tool
By September 30, 2013:

1. At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
2. At least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.

Teacher Tasting Tool
By September 30, 2013

1. On average, 40% or less of the class will have previously tried the food presented during a food tasting activity; and
2. On average, more than 80% of the class will report willingness to try the food again at school.
3. On average, more than 70% of the class will report willingness to try the food again at home.

Happy Healthy Me
Teacher Observation Tool
By September 30, 2013

1. At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
2. At least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.

Teacher Tasting Tool
By September 30, 2013

1. On average, 40% or less of the class will have previously tried the food presented during a food tasting activity; and:
2. On average, more than 80% of the class will report willingness to try the food again at school.
3. On average, more than 70% of the class will report willingness to try the food again at home.

Reading Across MyPyramid
RAMP Nutrition Pre/Post Survey
By September 30, 2013

1. On average for the classroom, knowledge test scores will increase by at least 10% after the nutrition education

RAMP Retrospective Evaluation
Teacher Observation Tool
By September 30, 2013

1. At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.

2. At least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.

Teacher Tasting Tool
By September 30, 2013

1. On average, 40% or less of the class will have previously tried the food presented during a food tasting activity; and
2. On average, more than 80% of the class will report willingness to try the food again at school.
3. On average, more than 70% of the class will report willingness to try the food again at home.

Nutrition to Grow On
NTGO Pre/Post Survey
By September 30, 2013

1. On average for the classroom, knowledge test scores will increase by at least 10% after the nutrition education

Teacher Observation Tool
By September 30, 2013

1. At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
2. At least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.

Teacher Tasting Tool
By September 30, 2013

1. On average, 40% or less of the class will have previously tried the food presented during a food tasting activity; and
2. On average, more than 80% of the class will report willingness to try the food again at school.
3. On average, more than 70% of the class will report willingness to try the food again at home.

EatFit
Eat Fit Pre/Post Survey
By September 30, 2013

1. On average for the classroom, knowledge test scores will increase by at least 10% after the nutrition education

Eat Fit Retrospective (Preferred)
By September 30, 2013, after participation in at least 6 hours of EatFit, the students will show the following improvements:

1. At least 25% of students will drink fruit flavored beverages or drink mixes less often.
2. At least 25% of students will drink regular soda less often.
3. At least 25% of students will make an improvement in healthier snack consumption.

4. At least 25% of students will make an improvement in healthier fast food consumption.
5. At least 25% of all students will make an improvement in fruit and vegetable consumption.
6. At least 25% of students will eat breakfast more often.
7. At least 30% of the participants will increase frequency of sports or physical activities.

Jump Start

Jump Start Teens Evaluation same as EatFit

By September 30, 2013, after participation in at least 6 hours of EatFit, the students will show the following improvements:

1. At least 25% of students will drink fruit flavored beverages or drink mixes less often.
2. At least 25% of students will drink regular soda less often.
3. At least 25% of students will make an improvement in healthier snack consumption.
4. At least 25% of students will make an improvement in healthier fast food consumption.
5. At least 25% of all students will make an improvement in fruit and vegetable consumption.
6. At least 25% of students will eat breakfast more often.
7. At least 30% of the participants will increase frequency of sports or physical activities.

Farm to Fork

Farm to Fork Pre/Post Survey

By September 30, 2013

1. On average for the classroom, knowledge test scores will increase by at least 10% after the nutrition education

Teacher Observation Tool

By September 30, 2013

1. At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
2. At least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.

Teacher Tasting Tool:

By September 30, 2013

1. On average, 40% or less of the class will have previously tried the food presented during a food tasting activity; and
2. On average, more than 80% of the class will report willingness to try the food again at school.
3. On average, more than 70% of the class will report willingness to try the food again at home.

Eat and Play Hard Together! and Eat and Play Together!
By September 30, 2013

1. At least 35% of the participants will increase the frequency that they consume fruit or vegetables as a snack.
2. At least 40% of the participants will decrease the frequency drinking sugar sweetened beverages.
3. At least 35% of the participants will increase the frequency that they are physically active.

b. Audience

Total Planned Adult	100
Total Planned Youth	2,800
TOTAL	**2,900**

i. Direct Participants

Age	**#**	**%**
Under 5	392	14%
5-17	2,408	83%
18-59	100	3%
60+		
TOTAL	**2,900**	**100%**

Gender	**Count**	**%**
Female	1,595	55%
Male	1,305	45%
TOTAL	**2,900**	**100%**

Race / Ethnicity	**Hispanic/Latino**		**Non-Hispanic/Latino**		**TOTAL BY RACE**
	#	**%**	**#**	**%**	
Black or African American			63	2%	**63**
Asian			63	2%	**63**
A.M. Indian / Alaskan Native			31	1%	**31**
Native Hawaiian / Other Pac. Islander					
White	1,334	46%	1,409	49%	**2,743**
Multiple					
TOTAL Race / Ethnicity	**1,334**	**46%**	**1,566**	**54%**	**2,900**

Language	**Estimated %**
English	100
TOTAL	**100%**

c. Focus on CalFresh Eligibles

Schools in Placer/Nevada County with 50% of students on the free/reduced lunch program.

Emergency food distribution locations

d. Project Description

Key Message	Curricula utilized to deliver this message	Evaluation Tool
1. Fruits and Vegetables	GGG, HHM, RAMP, NTGO, EPT, PSSC	Taste Tests, RAMP Retrospective, Intent to Change, PSSC Evaluation, EPT Evaluation
2. Physical Activity	GGG, HHM, RAMP, NTGO, EPT, PSSC	RAMP Retrospective, Intent to Change, PSSC Evaluation, EPT Evaluation
3. Fat free and low fat dairy	GGG, HHM, RAMP, NTGO, EPT, PSSC	RAMP Retrospective, Intent to Change, PSSC Evaluation, EPT Evaluation
4. Fats and oils	GGG, HHM, RAMP, NTGO, EPT, PSSC	RAMP Retrospective, Intent to Change, PSSC Evaluation, EPT Evaluation
5. Limit added sugar	GGG, HHM, RAMP, NTGO, EPT, PSSC	RAMP Retrospective, Intent to Change, PSSC Evaluation, EPT Evaluation
6. Balance calories	GGG, HHM, RAMP, NTGO, EPT, PSSC	RAMP Retrospective, Intent to Change, PSSC Evaluation, EPT Evaluation
7. Food safety	GGG, HHM, RAMP, NTGO, EPT, PSSC	Intent to Change, PSSC Evaluation, EPT Evaluation

Key Methods:

- Deliver 2 one-hour nutrition lessons to all participating classrooms
- Nutrition newsletter 3 times a year
- Community education events
- Parent workshops

CalFresh Nutrition Education Delivery Sites by Type of Setting

	Non-Proxy Sites (Likely CalFresh Eligibles)	Location-Based Proxy Sites (Likely CalFresh Eligibles)
Adult Rehab Center	1	
Emergency Food Assistance Sites		1
CalFresh Offices		2
Public Housing		1
Public Schools - K-12	21	
Public Schools - PreK	5	
Public Schools - AS	1	
Head Start Programs		18

	Non-Proxy Sites	Proxy Sites	TOTAL SITES
COUNT	28	22	50
PERCENTAGE	56%	44%	100%

e. Projected Number of Unduplicated Participants

	UNDER 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
Total Planned Participants	392	14%	2,408	83%	100	3%	0	0%	2,900	
Number of CalFresh Participants	208		1,276		53		0		1,537	53%
Number of Other Participants	184		1,132		47		0		1,363	47%
TOTAL	**392**	**14%**	**2,408**	**83%**	**100**	**3%**	**0**	**0%**	**2,900**	**100%**

f. Projected Number of Unduplicated Contacts

	Under 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
CalFresh Recipients	831	7%	5,105	45%	80	1%		0%	6,016	53%
Other Participants	737	6%	4,527	40%	71	1%		0%	5,335	47%
TOTAL	**1,568**	**14%**	**9,632**	**85%**	**150**	**1%**		**0%**	**11,350**	**100%**

Adult Programming:
Resource Management mini-workshops: *Plan, Shop, Save, Cook (primary focus)*

Dietary resource management education continues to persist as one of the highest requested services UC CalFresh offers eligible clients. The ability to successfully procure healthy foods throughout the month while reducing instances of food insecurity [running out of food by month's end] depends upon an individual's ability to assess nutritional values of available food resources, their ability to budget their limited food dollars and their ability to critically assess the impact of food marketing on their buying behaviors. UC CalFresh will dedicate additional staff resources towards educating 100 unduplicated participants per program using a mini-workshop [no more than 4 lessons] approach of the UC/ANR curricula *Plan, Shop, Save, Cook*. UC CalFresh's anticipated administrative shift away from third party time record keeping will allow existing staff to be re-purposed in pursuit of SNAP-Ed target adult direct education clientele [mothers/parents/gatekeepers]. As a primary intervention, resource management education provides the groundwork towards successful follow-up nutrition education; once clients are able to manage food dollars they are more likely to adapt/incorporate new healthy foods they've been introduced to.

3. Project Narrative Summary

Successful strategies for recruitment in the past years:
For preschool programs, phone calls to each of the eligible preschool site supervisors in both Placer and Nevada Counties were made. All responded positively. A quarterly newsletter invited preschools to join the program and provide nutrition education. Word of mouth regarding the program also came into play.

For school age programs (approximately 95 classrooms), at the beginning of the school year principals of each school that participated in past years were called. Permission to come to the teacher's lunchroom at the lunch hour on a designated date was granted. We then sent out flyers to inform teachers when staff would be coming to their schools to present curriculum and sign them up. We received a warm reception from principals, teachers and secretaries.

For a new school, the principal was contacted. Staff was able to attend a teacher's staff meeting where we described the program, showed curriculum and answered questions. Almost all teachers signed up.

Recruitment for after school programs was done through contact with the program administrator.

Teachers were reluctant to come to trainings after school because of other commitments. We found the best way to train teachers was to give an overview at staff meeting when possible and then present the lesson of the first curriculum to each class. This allowed teachers to see firsthand how the lessons should be presented. It also gave them an opportunity to see how enthusiastically lessons were received by their students. Conducting the trainings in this manner has proved very successful as a kick off to the program.

The program will be growing into the 2012-2013 school year. There are plans to contact principals and teachers of new and existing schools to include parent workshops as well as school events in the coming year.

FFY13 delivery methods will include a nutrition lesson in each classroom during the first trimester. UC CalFresh will be a presence at most back to school nights. Taste testing will take place in elementary classrooms as well as food banks during the winter months. A second nutrition lesson will take place in all classrooms in the spring. In addition parent workshops will be conducted for parents of Head Start children. Through collaboration with Roseville City School District, UC CalFresh will participate in other family-centered nutrition activities. Four schools in this school district qualify for the UC CalFresh program.

a. Summary of Research

The state level findings of research and needs assessment reported in Section A of the plan provided information incorporated into the planning and delivery of the UC CalFresh Nutrition Education Programs. The 2009 Cal CHEEPS data from the survey conducted by CDPH, provided great information on the consumption habits of CalFresh participants and eligible populations. The data also found a significant positive relationship between fruit and vegetable consumption and the number of nutrition lessons provided.

As the program shifts to include delivery of “family-centered” approaches, the research also supports the need for parents to help their children in achieving a healthy lifestyle through role modeling; engaging children in food preparation; and changing their current eating and shopping habits. Eat and Play Together! models the partnering (parent/child) and goal setting found to have positive impacts on behavior change (Shilts, Horowitz, Townsend 2004).

The California Dietary Practice Survey (2009) and California Women’s Health Survey reported on food insecurity amongst California’s residents. One of the major reasons reported was not being able to have the CalFresh benefits last for 30 days. This data supports the adult focus on the “resource management” curriculum offered and the increased focus on adult CalFresh recipients and eligible populations.

Placer/Nevada UC CalFresh uses pre/post evaluation and information provided by the State Office from the state evaluations to look at ways to improve the education programs being delivered. We also use the responses and feedback from the teachers and participants when possible. We try to meet with each teacher to discuss the program, ways we can improve, etc. Teachers are also encouraged to provide us with anecdotal stories as to how effective the program has been for their students. The challenges, as described in the needs assessment of connecting those that have a need with the appropriate resources is being addressed through the coordination and collaborations amongst those delivering nutrition education in the counties.

With the changes in the reporting forms, it has reduced the challenges and negative feedback received from teachers participating in the program. The lesson taught to 4th graders at the beginning of the school year involved label reading and calculating sugar in foods. Teachers have shared stories of how valuable this lesson was and how students used what they learned to help

make decisions on snack choices. Because of this feedback there will be a change in the 5th grade lesson to build upon the lesson students received the previous year.

b. Modification of Project Methods/Strategies

- Enhancing/updating existing strategies—more tastings in the classrooms, parent workshops, family nights
- Adding new partners – Placer County Health and Human Services

c. Use of Existing Educational Materials

- Go Glow Grow
- Happy Healthy Me
- Reading Across My Pyramid
- Nutrition to Grow On
- EatFit
- Jump Start
- Farm to Fork Kindergarten
- Farm to Fork First Grade
- Farm to Fork Second Grade
- Eat and Play Together!

Please see objectives on page three.

d. Development of New Educational Materials

N/A

e. Key Performance Measures/Indicators

Process evaluation measures will record participation levels in all activities delivered. (Track materials distributed, number of students reached, schools signed up, lessons delivered). We will use measures developed and supplied by the state SNAP-Ed Program.

4. Evaluation Plans

See Statewide Evaluation for full explanation of the UC CalFresh evaluation plans.

5. Coordination Efforts

The Placer and Nevada Youth SNAP-Ed Program is active in both counties' nutrition education strategies. In Placer County, we have been the lead agency providing nutrition education for populations aged zero to five funded through First 5. Periodically, the counties' health departments have received very limited *Network* funding. In these cases, we work collaboratively to maximize those resources through shared training, newsletters, and other resources. We provide newsletters to Placer County CalFresh office. No schools receive *Network* funding.

We are active members of the KidzKount Nutrition and Healthy Lifestyle Advisory Committee. We provide nutrition education, to both children and teachers, as well as support in developing a garden at each site.

We have been invited to become a member of the Roseville City School District Wellness Committee. In the coming year, we will be working closely with this group to provide nutrition education to parents of students in this district. Four schools in the district qualify for the UC CalFresh Nutrition Education Program. Three of the schools have been participating for more than ten years.

6. Adult Program Growth

We plan to provide some workshops to parents (approximately 100) at SNAP-Ed eligible schools where we are delivering youth programs. We will also work with Roseville City School District food service director to plan nutrition education (family fun night, etc.) for parents and students in the district. We also plan to collaborate with Rock Creek School to conduct parent workshops.

We are collaborating with Nutrition BEST. They are providing Head Start parents with CSA boxes and Farmers Market vouchers. We are providing budgeting and nutrition workshops for these parents.

FY 2013 SNAP-Ed Budget

Region: PLACER/NEVADA COUNTIES
State: California
FY 2013 Allocation Budget: $ 198,626.24
Estimated Budget Carry-In from FY 2012

	Expenses	FY 2012 Carry-In Budget	FY 2013 Allocation Budget	State Cash
1.	Salary/Benefits		$ 139,325.96	
2.	Contracts/Grants/Agreements			
3.	Non-Capital Equipment/Supplies		$ 10,075.00	
4.	Materials			
5.	Travel		$ 11,430.00	
6.	Administrative			
7.	Building/Space			
8.	Maintenance			
9.	Equipment & Other Capital Expenditures			
10.	Indirect Cost		$ 37,795.28	
11.	**Total Federal Funds Expenditure**	**$ -**	**$ 198,626.24**	**$ -**
12.	Anticipated Funds Carry-Out from FY 2012 to FY 2013	N/A		N/A

FFY 2013 Budget

Staffing Template: PLACER/NEVADA COUNTIES

FY 2013 Allocation Budget:	2. FTEs** charged to UC CalFresh NEP	3. Description of Job Duties		4. Total UC CalFresh NEP Salary, Benefits and Wages	
*Attach statement of work listing UC CalFresh NEP-related job duties for each position.	**Attach definition of FTE and basis for calculations.	Percentage of UC CalFresh NEP Time spent on Management/ Administrative	Percentage of UC CalFresh NEP Time spent on Direct Delivery	Federal Dollars	Total Federal
Program Rep III	0.85	20%	80%	59,307.71	59,307.71
Program Rep II	0.35	10%	90%	20,034.00	20,034.00
Administrative/Clerical	0.25	100%	0%	12,998.40	12,998.40
Program Rep I	0.90	10%	90%	46,985.85	46,985.85
TOTAL BY PROJECT	**2.35**			**139,325.96**	**139,325.96**

FFY 2013 BUDGET

PLACER/NEVADA COUNTIES

Growth and Justification of change	FEDERAL FFY13	TOTAL FFY13	FEDERAL FFY12	TOTAL FFY12	FEDERAL % change	TOTAL % change
1. Salary/Benefits	139,325.96	139,325.96	137,423.02	137,423.02	1%	1%
2. Contracts/Grants/Agreements	-	-	-	-	0%	0%
3. Non-Capital Equipment/Supplies	10,075.00	10,075.00	9,895.00	9,895.00	2%	2%
4. Materials	-	-	-	-	0%	0%
5. Travel	11,430.00	11,430.00	11,340.00	11,340.00	1%	1%
6. Administrative	-	-	-	-	0%	0%
7. Building/Space	-	-	-	-	0%	0%
8. Maintenance	-	-	-	-	0%	0%
9. Equipment & Other Capital Expenditures	-	-	-	-	0%	0%
10. Total Direct Costs	160,830.96	160,830.96	158,658.02	158,658.02	1%	1%
11. Indirect Cost*	37,795.28	37,795.28	35,698.05	35,698.05	6%	6%
12. Total Costs	198,626.24	198,626.24	194,356.07	194,356.07	2%	2%

**Indirect Cost is negotiated at 23.5% from 10/1/12 through 6/30/12. From 7/1/13 through 6/30/15 the indirect cost rate is provisional pending review and approval of the negotiated rate.*

All line items that show a + / - growth over 10% require explanation.

Federal Share

Project: PLACER/NEVADA COUNTIES

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
29	A&Y	3	Public Schools - K-12	29-66332-6027114		Hennessy Elementary	64%	11%	75.0%	parents and students from income eligible families	CDE FRPM 2010			75.0%	of 185% poverty
29	A&Y	3	Public Schools - AS	29-66332-6027114		Hennessy Elementary	64%	11%	75.0%	parents and students from income eligible families	CDE FRPM 2010			75.0%	of 185% poverty
29	A&Y	3	Public Schools - K-12	29-66332-6027122		Lyman Gilmore Middle	40%	11%	50.5%	parents and students from income eligible families	CDE FRPM 2010			50.5%	of 185% poverty
29	A&Y	3	Public Schools - K-12	29-66399-6027189		Ready Springs Elementary	45%	16%	60.9%	parents and students from income eligible families	CDE FRPM 2010			60.9%	of 185% poverty
29	A&Y	3	Public Schools - K-12	29-66415-6027205		Washington Elementary	56%	44%	100.0%	parents and students from income eligible families	CDE FRPM 2010			100.0%	of 185% poverty
31	A&Y	3	Public Schools - K-12	31-66787-6031058		Rock Creek Elementary	77%	9%	85.3%	parents and students from income eligible families	CDE FRPM 2010			85.3%	of 185% poverty
31	A&Y	3	Public Schools - K-12	31-66787-6112700		Auburn Elementary	40%	10%	50.6%	parents and students from income eligible families	CDE FRPM 2010			50.6%	of 185% poverty
31	A&Y	3	Public Schools - K-12	31-66803-0111104		Barrett Ranch Elementary	44%	15%	59.0%	parents and students from income eligible families	CDE FRPM 2010			59.0%	of 185% poverty
31	A&Y	3	Public Schools - K-12	31-66837-6031116		Foresthill Elementary	34%	25%	59.5%	parents and students from income eligible families	CDE FRPM 2010			59.5%	of 185% poverty
31	A&Y	3	Public Schools - K-12	31-66894-3131687		Chana High (Continuation)	59%	11%	70.0%	parents and students from income eligible families	CDE FRPM 2010			70.0%	of 185% poverty
31	A&Y	3	Public Schools - K-12	31-66910-6031223		George Cirby Elementary	53%	12%	64.2%	parents and students from income eligible families	CDE FRPM 2010			64.2%	of 185% poverty
31	A&Y	3	Public Schools - K-12	31-66910-6031256		William Kaseberg Elementary	39%	16%	55.6%	parents and students from income eligible families	CDE FRPM 2010			55.6%	of 185% poverty
31	A&Y	3	Public Schools - K-12	31-66910-6031264		Sierra Gardens Elementary	44%	7%	50.4%	parents and students from income eligible families	CDE FRPM 2010			50.4%	of 185% poverty
31	A&Y	3	Public Schools - K-12	31-66910-6031280		Bradford Woodbridge Fundamental Elementary	56%	13%	69.0%	parents and students from income eligible families	CDE FRPM 2010			69.0%	of 185% poverty
31	A&Y	2	Public Schools - K-12	31-66910-6031280		Bradford Woodbridge Fundamental Elementary	56%	13%	69.0%	parents and students from income eligible families	CDE FRPM 2010			69.0%	of 130% poverty
31	A&Y	3	Public Schools - PreK	31-66910-6031280		Bradford Woodbridge Fundamental Elementary	56%	13%	69.0%	parents and students from income eligible families	CDE FRPM 2010			69.0%	of 185% poverty
31	A&Y	3	Public Schools - K-12	31-66944-6031306		Kings Beach Elementary	49%	4%	53.0%	parents and students from income eligible families	docmentation from food service director			53.0%	of 185% poverty
31	A&Y	3	Public Schools - PreK	31-66944-6031306		Kings Beach Elementary	49%	4%	53.0%	parents and students from income eligible families	docmentation from food service director			53.0%	of 185% poverty
31	A&Y	3	Public Schools - K-12	31-66944-6031314		Tahoe Lake Elementary	41%	12%	53.0%	parents and students from income eligible families	CDE FRPM 2010			53.0%	of 185% poverty
31	A&Y	3	Public Schools - K-12	31-66944-6031322		Truckee Elementary	55%	3%	58.0%	parents and students from income eligible families	CDE FRPM 2010			58.0%	of 185% poverty
31	A&Y	3	Public Schools - K-12	31-66944-6094502		North Tahoe Middle	49%	6%	55.0%	parents and students from income eligible families	CDE FRPM 2010			55.0%	of 185% poverty
31	A&Y	3	Public Schools - K-12	31-66951-6031363		Sheridan	49%	16%	65.9%	parents and students from income eligible families	CDE FRPM 2010			65.9%	of 185% poverty
31	A&Y	3	Public Schools - K-12	31-66951-6108351		Glen Edwards Middle	40%	11%	51.1%	parents and students from income eligible families	CDE FRPM 2010			51.1%	of 185% poverty
31	A&Y	3	Public Schools - K-12	31-66951-6117493		First Street	64%	8%	72.3%	parents and students from income eligible families	CDE FRPM 2010			72.3%	of 185% poverty
31	A&Y	2	Head Start Programs			Sheridan Extended Day Program State Preschool & Head Start	100%			preschool students and parents from income eligi	Eligible by proxy			100%	of 130% poverty
31	A&Y	2	Head Start Programs			Kings Beach State Preschool & Head Start	100%			preschool students and parents from income eligi	Eligible by proxy			100%	of 130% poverty
31	A&Y	2	Head Start Programs			Roseville III Head Start	100%			preschool students and parents from income eligi	Eligible by proxy			100%	of 130% poverty
31	A&Y	2	Head Start Programs			Lincoln Extended Day Program State Preschool & Head Start	100%			preschool students and parents from income eligi	Eligible by proxy			100%	of 130% poverty
31	A&Y	2	Head Start Programs			Truckee Pines Head Start	100%			preschool students and parents from income eligi	Eligible by proxy			100%	of 130% poverty
31	A&Y	2	Head Start Programs			Loomis Head Start	100%			preschool students and parents from income eligi	Eligible by proxy			100%	of 130% poverty
31	A&Y	2	Head Start Programs			Foresthill Head Start	100%			preschool students and parents from income eligi	Eligible by proxy			100%	of 130% poverty
31	A&Y	2	Head Start Programs			Roseville II Head Start	100%			preschool students and parents from income eligi	Eligible by proxy			100%	of 130% poverty
31	A&Y	2	Head Start Programs			Carlin C. Coppin State Preschool & Head Start	100%			preschool students and parents from income eligi	Eligible by proxy			100%	of 130% poverty
31	A&Y	2	Head Start Programs			Roseville I Head Start	100%			preschool students and parents from income eligi	Eligible by proxy			100%	of 130% poverty
31	A&Y	2	Head Start Programs			Auburn Head Start	100%			preschool students and parents from income eligi	Eligible by proxy			100%	of 130% poverty
31	A&Y	2	Head Start Programs			Clipper Gap Head Start - Applegate	100%			preschool students and parents from income eligi	Eligible by proxy			100%	of 130% poverty
31	A&Y	3	Public Schools - PreK			Tahoe Lake Preschool	50%	33%	83%	preschool students and parents from income eligi	Onsite enrollment forms for FRPM			50%	of 185% poverty
31	A&Y	3	Public Schools - PreK			Auburn State Preschool	56%	28%	84%	preschool students and parents from income eligi	Onsite enrollment forms for FRPM			56%	of 185% poverty
31	A&Y	3	Public Schools - PreK			Rocklin State Preschool	55%	31%	86%	preschool students and parents from income eligi	Onsite enrollment forms for FRPM			55%	of 185% poverty
31	A&Y	1	Emergency Food Assistance Sites			Placer County Food Bank				Eligible Adults & Youth	Certified Eligibles			100.0%	of 185% poverty
31	A&Y	1	Food Stamp offices			Placer County CalFresh Office				Eligible Adults & Youth	Certified Eligibles			100.0%	of 185% poverty
31	A&Y	3	Public Housing			Roseville Home Start Inc.				Eligible Adults & Youth	verification letter Program Administrator			50.0%	of 185% poverty
31	A	3	Adult Rehab center			Mothers in Rocovery-CORR				Eligible Parents	verification letter Program Coordinator			50.0%	of 185% poverty
31	A&Y	2	Head Start Programs			Kings Beach Early Head Start	100%			preschool students and parents from income eligi	Income/Location based Proxy			100.0%	of 130% poverty
31	A&Y	2	Head Start Programs			Alta Vista/Auburn Early Head Start	100%			preschool students and parents from income eligi	Income/Location based Proxy			100.0%	of 130% poverty
31	A&Y	2	Head Start Programs			Loomis Early Head Start	100%			preschool students and parents from income eligi	Income/Location based Proxy			100%	of 130% poverty
31	A&Y	2	Head Start Programs			Auburn Home Base	100%			preschool students and parents from income eligi	Income/Location based Proxy			100%	of 130% poverty
31	A&Y	2	Head Start Programs			Lincoln Home Base	100%			preschool students and parents from income eligi	Income/Location based Proxy			100%	of 130% poverty
29	A&Y	2	Head Start Programs			Ready Springs	100%			preschool students and parents from income eligi	Income/Location based Proxy			100%	of 130% poverty

LOCAL NEEDS ASSESSMENT

RIVERSIDE COUNTY

1. Needs Assessment Methodology

a. Existing Information (source, content, time frame):

The following information was used in assessing the needs of Supplemental Nutrition Assistance Program (SNAP) eligibles in Riverside County.

1) Riverside County Planning Information Packet, May 2010 (http://www.calmis.ca.gov/file/pip/rivepip.pdf)
2) CDE District Comparison of %FRPM and % Minority, 2010 (http://www.cde.ca.gov)
3) CDE District Comparison of % Students Meeting 6 of 6 fitness criteria for Grade 7 and 9, 2009-2010 (http://www.cde.ca.gov)
4) 2010 Riverside County Nutrition and Food Insecurity Profile, California Food Policy Advocates (http://www.cfpa.net/2010CountyProfiles/Riverside.pdf)
5) Children in Poverty by Race/Ethnicity, 2007-2009 (www.kidsdata.org)
6) California Healthy Kids Survey, 2008-2010 (www.wested.org/chks)
7) UCLA California Health Interview Survey (http://www.chis.ucla.edu/main/)

b. New Information Collection (source and content):

1) Community Health Monitor 2010, Eastern Riverside County's Most Comprehensive Health Needs Assessment, Health Assessment Resource Center, Palm Desert, CA.
2) Meconis, KD. Childhood Obesity: Fitness Testing Results in Riverside County, 2009. Riverside, CA: Riverside County Department of Public Health, Epidemiology and Program Evaluation, 2010.
3) 2010-2011 Community Action Plan, Community Action Partnership of Riverside County, Riverside, CA.
4) 2009 Riverside County of Riverside Homeless Count and Survey, Riverside County Department of Public Social Services, Riverside, CA.

2. Needs Assessment Findings

a. Demographic Characteristics of CalFresh Program Eligibles in Riverside County

In Riverside County the number of SNAP recipients has been increasing in recent years, from 79,205 in 2006 to 114,800 in 2008 to 270,629 in 2010. The most recent information detailing demographic characteristics of Cal Fresh recipients in Riverside County shows 46% male, 54% female, and 23.6% White (Not Hispanic), 12.3% Black (Not Hispanic), 61.6% Hispanic, 0.5% American Indian, and 2.0% Asian. The majority of the CalFresh recipient in Riverside County is under 18 years old (58.5%), 39.6% are between the age of 18 and 59, and 2.0% are 60 years or older (Source: Riverside County Department of Public Social Services, Research and Evaluation Unit, March 2010).

According to the California Food Policy Advocates 2010 Riverside County Nutrition Profile, 12% (or 260,109 people) of total population live in poverty. The percentage of children in poverty is even higher, 16.1% or 97,440 children 0-17 yrs. It is estimated that there are 308,549 people who are eligible for SNAP, however 191,522 (or 62%) of those eligible are not participating. The percentage of adults in food insecure households in Riverside County is 35.4% which is higher than the California average of 34.8%. The percentage of children in poverty by race/ethnicity shows that children of Hispanic/Latino and African American/Black descent are among the poorest (www.kidsdata.org). Community Action Partnership of Riverside County identified 8 cities that are "poverty pockets" in their 2010-2011 community action plan. These cities have higher % of people living in poverty than the county average: Coachella 29.1%, Desert Hot Springs 22.4%, Blythe 19.0%, Perris 18.1%, Beaumont 17.8%, Indio 16.8%, San Jacinto 15.2%, and Banning 14.8%.

The 2009 County of Riverside Homeless Count and Survey reported finding 3,366 homeless people in Riverside County. About 40% (half of which are families) are in homeless shelters. The race/ethnicity of homeless count population is 50% White, 30% Hispanic/Latino, 13% Black/African American, 2% American Indian and 2% Asian. There were 681 children living with homeless parents, and only 47% of them were in a shelter. Loss of job is the primary reason that led to homelessness (34% of survey respondents). Only41% of survey respondents reported that they receive CalFresh, and the most frequent reason for not receiving government assistance was that they did not think they were eligible. The type of service most commonly used by the survey respondents was free meals (63%), and almost half (47%) of the people surveyed said they did not or sometimes did not get enough to eat on a daily basis. About 97% of the survey respondents reported having two or more disabling health/medical conditions.

b. Nutrition-Related Behavioral and Lifestyle Characteristics of CalFresh Program Eligibles in Riverside County

The 2009 California Health Interview Survey for Riverside County shows:

Health Behaviors	All Income	0-130% Federal Poverty
Adults who are overweight or obese	65.5%	69.1%
Teens who are overweight/obese or at risk of overweight	25.2%	34.1%
Teens who are physically active (at least one hour) for 3 days or less in a typical week	40.4%	57.2%
Children who eat less than 5 servings of fruit/vegetables daily	52.9%	36.2%
Teens who eat less than 5 servings of fruit/vegetables daily	78.6%	87.7%
Adults and youth who eat fast food 3 or more times in the past week	29.0%	31.7%

The results of the California Healthy Kids Survey for Riverside County during 2008-2010 shows almost 20% of 5th graders in Riverside County reported eating no breakfast the day the survey was implemented. In addition, 16% of 5th graders think they are too fat and 49% reported doing something to try to lose weight. Only 40% of 5th graders reported that they exercised 6-7 days each week, and 18% said they spent 3 or more hours watching TV or playing video games the previous day. The percentage of student not eating breakfast increases with age to 35% by 7th grade and 42% by 9th grade. Hispanic/Latino and Black/African American youth are among the highest of those not eating breakfast.

The Health Assessment Resource Center just released a new report on the health needs assessment for Eastern Riverside County, Community Health Monitor 2010. The findings show 58% adults in Eastern Riverside (from Beaumont/Banning to Blythe) are either overweight or obese. Over 8% of adults in Eastern Riverside County have been diagnosed with diabetes, and higher rate is seen among those with less education and lower income. The survey data shows that 14.5% of children (6-17 yrs) are overweight and 29.4% are obese, based on BMI computed from parents reported information. Nearly 1 in 3 children do not eat breakfast at home most days. The majority of the respondents (60%) reported that their child ate fast food one to three times the previous week, and 12% reported four or more times. Almost half (45%) of the respondents reported that their child spent most of the previous week engaged in sedentary activity.

In a report from Riverside County Epidemiology Program analyzing the percentage of students who fall outside the "Healthy Fitness Zone "using school physical fitness test data, it was found that nearly one in three public school students in grades 5, 7 and 9 is overweight, and that the median household income is strongly correlated with student weight status. The ranking of zip codes by percent of students not in "Healthy Fitness Zone" shows the highest rate of physically unfit students in Palm Springs (92264), Coachella (92236), and Thermal (92274).

c. Other Nutrition-Related Programs Serving Low-Income Persons in Riverside County

The Riverside County Department of Public Health Nutrition Services offers a variety of health and nutrition related programs including WIC, Network for a Healthy California, Children's Power Play Campaign, Latino Campaign and African-American Campaign, Be Active Campaign, and Loving Support Breastfeeding Program. These programs are countywide.

The Riverside County Office of Education (RCOE) offers child nutrition services through K-12 schools, and Head Start and Children & Family Services programs. The school food service offer school lunch and breakfast programs, and summer food program. Riverside Unified School District Food Service is the leader in implementing farm fresh salad bar in all elementary schools in the district.

UC Cooperative Extension offers CA-EFNEP and UC CalFresh program for adult and youth audiences. CA-EFNEP serves only western areas of Riverside County and works mostly with elementary school students and their parents or parents of younger children. UC CalFresh serves all of Riverside County. In Coachella Valley, UC CalFresh serves youth from K-12th grades and their parents. In Western Riverside, UC CalFresh serves only youth in middle and high schools and their parents. UC CalFresh also serves youth in opportunity centers and migrant education, grandparents raising grandchildren families, and individuals at homeless shelter, soup kitchen, food bank, and DPSS office.

In addition, there are a number of local or regional organizations that provide healthy lifestyle programs such as Kaiser Permanente, Molina Health Care, American Heart Association, American Diabetes Association, Dairy Council of California, First 5, Hidden Harvest, and Desert Healthcare District.

d. Areas of Riverside County Where CalFresh Program Eligibles Are Underserved or Have Not Had Access to UC CalFresh Nutrition Education Previously

There are 23 school districts in Riverside County, and there are many CalFresh eligible schools that are currently underserved. We currently have a district level agreement with 7 school districts. Five of the eight poverty pocket cities are within the school districts that we have agreement with. There are still many schools in these 7 school districts that are not currently being served.

UC CalFresh is currently serving two SNAP/CalFresh offices (Indio and Banning DPSS). With the support from Riverside County DPSS CalFresh Outreach Program, we were able to start program delivery at Banning DPSS CalFresh lobby and Banning GAIN office this year. During FFY12 we also obtained a new agreement with 3 sites in Coachella Valley: Center for Employment Training, St. Anthony's Trailer Park and Torres Matinez Indians. We plan to continue serving these sites which were previously underserved next year.

e. Implications of your Needs Assessment and How These Findings Were Applied to this Current Year's CalFresh Nutrition Education Plan

The needs assessment has identified poverty pockets areas which include Coachella Valley, Indio, Desert Hot Springs, Blythe, Beaumont, Banning, San Jacinto and Perris. The needs assessment shows that we need to target Hispanic and Black children in poverty areas. The poverty pocket areas identified above have a high number of Black and Hispanic populations. UC CalFresh is currently serving 4 of these 8 areas (Coachella Valley, Indio, Banning and San Jacinto). We plan to offer resource management classes to help SNAP clientele increase self-sufficiency in planning meal, choosing and preparing healthy foods for themselves and their family.

The adult and youth populations in Riverside County are at risk of overweight and obesity. The risk is even higher in the SNAP population (0-130% of federal poverty level). Over 65% of adults in Riverside County are overweight or obese and among the SNAP eligible adults almost 70% are overweight or obese. Among SNAP eligible teens, 34% are overweight/obese or at risk of overweight. A high percentage of these low-income teens (almost 90%) consume less than 5 servings of fruits and vegetables daily, and almost 60% are physically inactive.

UC CalFresh plan to continue our focus on low-income teens and work with low-income schools to deliver EatFit and Money Talks/Hunger Attacks. EatFit helps middle and high school students learn to set healthy eating and fitness goals. Money Talks/Hunger Attacks helps high school students learn to spend money wisely on healthy foods.

The needs assessment of the homeless indicates the lack of food security and poor diet quality among this population. The majority of the homeless people have health conditions and limited access to health care. Our UC CalFresh classes at the homeless shelters focus on helping participants improve their diet quality and learn to buy healthy foods on a limited budget.

LOCAL PROJECT SYNOPSIS

RIVERSIDE COUNTY

1. State-Level Goals and Objectives

GOAL 1: Family-Centered or Adult/Youth Nutrition Education and Physical Activity

GOAL 2: Money/Food Resource Management, Education and Training for Teens and Adults

GOAL 3: Enhance key University of California Cooperative Extension (UCCE) and Community Partnerships to Increase Nutrition Education and Delivery Options

GOAL 4: Explore Lower Cost Direct Nutrition Education Delivery Methods

GOAL 5: Program Evaluation and Education Delivery Skills Training

The goal of UC CalFresh Nutrition Education Program (UC CalFresh) is to provide nutrition focused educational programs that increase the likelihood of Supplemental Nutrition Assistance Program (SNAP) recipients achieving nutrition and physical activity goals consistent with the Dietary Guidelines for Americans and MyPlate and MyPyramid. UC CalFresh offers "tools," training and direct nutrition education to affect positive nutritional changes in participant's lives. UC CalFresh nutrition educators provide integrated, research-based, audience appropriate learning experiences. They also deliver classes, demonstrations and educational activities on nutrition, food choices, food buying and preparation, food resource management, physical activity and food safety.

Nutrition education programs are coordinated through the University of California Cooperative Extension (UCCE) County offices and build upon the expertise of nutrition advisors, 4-H youth coordinators, Master Gardeners and other programs leaders within county extension offices. The UC CalFresh State Office provides leadership and support in both administrative and program functions and in SNAP-Ed delivery. The programs delivered by the county extensions often provide nutrition education to both youth and adults. However, a select few focus solely on one of those age groups.

2. Description of Projects/Interventions

a. Related State Objectives

See State-level Objectives.

By September 2013, at least 50% of the participants receiving the two-part series or four-part series of Plan, Shop, Save, Cook curriculum lasting less than 3 weeks will report intention to increase frequency of using the "Nutrition Facts" on the food label to choose foods.

By September 2013, at least 40% of the participants in the learn-at-home program will

1. Increase their frequency of meal planning
2. Increase their frequency of comparing food prices
3. Increase the variety of fruit consumed daily
4. Increase the variety of vegetables consumed daily
5. Increase the frequency of being physically active

6. Report thinking about healthy food choices more often, when deciding what to feed their children.

By September 2013, the students participating in at least 6 hours of EatFit will show the following improvements:

1. At least 25% of students will drink fruit flavored beverages or drink mixes less often.
2. At least 25% of students will drink regular soda less often.
3. At least 25% of students will make an improvement in healthier snack consumption.
4. At least 25% of students will make an improvement in healthier fast food consumption.
5. At least 25% of all students will make an improvement in fruit and vegetable consumption.
6. At least 25% of students will eat breakfast more often.

By September 2013, the teachers who enrolled their students in RAMP will have made the following observations:

1. At least 50% of the teachers will strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
2. At least 40% of the teachers will strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.

b. Audience

Total Planned Adult	800
Total Planned Youth	1,750
TOTAL	**2,550**

i. Direct Participants

Age	**#**	**%**
Under 5	18	1%
5-17	1,732	68%
18-59	776	30%
60+	24	1%
TOTAL	**2,550**	**100%**

Gender	**Count**	**%**
Female	1,300	51%
Male	1,250	49%
TOTAL	**2,550**	**100%**

Race / Ethnicity	Hispanic/Latino		Non-Hispanic/Latino		TOTAL BY RACE
	#	%	#	%	
Black or African American	2	0.07	81	3	83
Asian	0	0	33	1.3	33
A.M. Indian / Alaskan Native	1	0.03	26	1	27
Native Hawaiian / Other Pac. Islander	0	0	3	0.1	3
White	2,210	87	194	7.6	2,404
Multiple					
TOTAL Race / Ethnicity	**2,213**	**87.1**	**337**	**13**	**2,550**

Language	Estimated %
Spanish	75%
English	25%
TOTAL	**100%**

c. Focus on CalFresh Eligibles

To maximize the numbers of the SNAP target audience, we plan to conduct workshops and poster delivery at CalFresh/GAIN office in Banning and at CalFresh office in Indio. We also plan to enroll primarily CalFresh recipients in the learn-at-home program. Dietary resource management education continues to persist as one of the highest requested services UC CalFresh offers eligible clients. The ability to successfully procure healthy foods throughout the month while reducing instances of food insecurity (running out of food by month's end) depends upon an individual's ability to assess nutritional values of available food resources, their ability to budget their limited food dollars and their ability to critically assess the impact of food marketing on their buying behaviors. Therefore, we plan to provide resource management education using Plan, Shop, Save, Cook curriculum.

d. Project Description

During FFY 13 UC CalFresh in Riverside County will work on the following projects:

1. Plan, Shop, Save, Cook (PSSC) curriculum delivery to adult audience. The PSSC curriculum, which is a series of 4 lessons, will be delivered by 2 Program Rep I staff persons in Indio and Moreno Valley office (expected to reach 320 unduplicated adult participants).
2. Interactive posters promoting healthy weight message (balancing food intake with physical activity). The poster delivery will be conducted in the CalFresh lobby at Indio and Banning DPSS CalFresh offices. The poster delivery will be conducted by the 2 Program Rep I staff persons in Indio and Moreno Valley (expected to reach 360 unduplicated adult participants).
3. ESBA-based Learn-At-Home curriculum delivery to adult audience. This curriculum is being developed and is expected to be ready in FFY13. We planned to work with Banning CalFresh office to enroll CalFresh participants in Learn-At-Home. The Program Rep I person in Moreno Valley office will be conducting this project (expected to reach 120 unduplicated adult participants).

4. EatFit curriculum delivery to middle and high schools. Youth delivery will be conducted primarily by teachers and 2 Program Rep II staff persons in Indio and Moreno Valley. (expected to reach 1070 youth).
5. Money Talks: Hunger Attacks curriculum delivery to high schools. (expected to reach 200 youth).
6. RAMP curriculum delivery to elementary schools in Coachella Valley Unified. We plan to continue working with the 3rd grade teachers in CVUSD. This project will be conducted by the Program Rep II in Indio office. (Expected to reach 450 children).
7. GGG curriculum delivery to Head Start children enrolled at RCOE Head Start sites in Beaumont and Banning. This project will be conducted by the Program Rep II in Moreno Valley office. (expected to reach 30 children).

Key Message	Curricula utilized to deliver this message	Evaluation Tool
1. Food shopping/ Preparation	Plan, Shop, Save, Cook (workshop)	Intent to Change: Nutrition Facts or PSSC Checklist
2. Promote healthy weight	Loving Your Family-calorie balance message (poster delivery)	Intent to Change: Sweetened beverages
3. MyPyramid-Healthy Eating Plan	ESBA-Learn At Home	Food Behavior Checklist
4. Promote healthy weight	EatFit	EatFit Student Retrospective
5. Food shopping/ preparation	Money Talks: Hunger Attacks	Hunger Attacks Student pre/post
6. Fruits & Vegetables	RAMP	Teacher Observation Tool
7. Fruits & Vegetables	Go, Glow, Grow	Teacher Observation Tool

CalFresh Nutrition Education Delivery Sites by Type of Setting

	Non-Proxy Sites (Likely CalFresh Eligibles)	Location-Based Proxy Sites (Likely CalFresh Eligibles)
Adult Education & Job Training Sites		1
Elderly Service Centers	4	
Emergency Food Assistance Sites		1
CalFresh/SNAP Offices		2
Libraries	2	
Churches	2	
Public Schools - K-12	45	
Head Start Programs		18
Shelters	10	

	Non-Proxy Sites	Proxy Sites	TOTAL SITES
COUNT	63	22	85
PERCENTAGE	74%	26%	100%

e. Projected Number of Unduplicated Participants

	UNDER 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
Total Planned Participants	18	1%	1733	99%	776	97%	24	3%	2550	
Number of CalFresh Participants	12		1178		528		16		1734	68%
Number of Other Participants	6		554		248		8		816	32%
TOTAL	**18**	**0.5%**	**1733**	**49.5%**	**776**	**48.5%**	**24**	**1.5%**	**2550**	**100%**

f. Projected Number of Unduplicated Contacts

	Under 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
CalFresh Recipients	12	0%	1171	27%	1728	40%	53	1%	2964	68%
Other Participants	6	0%	551	13%	813	19%	25	1%	1395	32%
TOTAL	**17**	**.40%**	**1723**	**40%**	**2541**	**58%**	**79**	**2%**	**4360**	**100%**

Planned Indirect Youth Contacts—2200
(Distribution of posters and education messages via school venue)

Planned Indirect Adult Contacts—2600
(Distribution of educational fact sheets at health fairs or via school venue)

3. Project Narrative Summary

During FFY13, UC CalFresh in Riverside County will be staffed with temporary limited term positions with the exception of one position. We lost one PRII staff due to retirement in January 2012. Currently we have two Program Rep IIs (combined FTE 1.15), two Program Rep Is (combined FTE 0.8), and one Sr. Clerk (0.4 FTE). One PRI and one PRII located in Indio office will serve all of Coachella Valley areas (adults and youth). One PRI and one PRII located in Moreno Valley office will serve western Riverside areas and will focus on middle and high school students and their parents, and will also serve Banning CalFresh office, homeless shelters, senior centers and RCOE Head Start children.

The adult delivery will focus on 3 methods:
1) Plan, Shop, Save, Cook workshops
2) Interactive Poster promoting a healthy weight message
3) Learn-at-home.

Our past experience working with CalFresh clientele has shown that it is difficult to get a reliable group of participants. CalFresh participants seem to be interested in the nutrition messages but are unable to plan ahead and to consistently show up for classes. However we plan to continue to offer the PSSC workshops in 4 sessions (4 sessions, 1 hour each) if possible. But most likely, these workshops will be offer as double classes (2 sessions, 2 hours each). We plan to conduct more of the interactive poster delivery which allows clients to have one-on-one interaction with the educator. Moreover, we plan to start the learn-at-home program to reach CalFresh participants who want more nutrition information but are unable to attend structured classes.

The youth delivery will focus mostly on 3 curricula: EatFit, Money Talks/Hunger Attacks and RAMP. We have had some success in the EatFit program working with PE and health teachers, and are in the process of modifying EatFit activities so they can be implemented outdoors. This modification is based on the feedback we obtained from the PE teacher survey last year. We hope to get more interest from PE teachers next year with EatFit outdoor activities. Money Talks/Hunger Attacks works well with health career classes. We plan to promote this program in high schools. As for RAMP, we plan to continue this project with third grade teachers in Coachella Valley Unified. In addition, we plan to do limited delivery to Head Start children using Go, Glow, Grow curriculum. With elementary and younger level, we also plan to conduct more taste testing using TTT.

a. Summary of Research

The state level findings of research and needs assessment reported in Section A of the plan provided information incorporated into the planning and delivery of the UC CalFresh Nutrition Education Programs. The 2009 Cal CHEEPS data from the survey conducted by CDPH, provided great information on the consumption habits of CalFresh participants and eligible populations. The data also found a significant positive relationship between fruit and vegetable consumption and the number of nutrition lessons provided.

As the program shifts to include delivery of “family-centered” approaches, the research also supports the need for parents to help their children in achieving a healthy lifestyle through role modeling; engaging children in food preparation; and changing their current eating and shopping habits. Eat and Play Together! models the partnering (parent/child) and goal setting found to have positive impacts on behavior change (Shilts, Horowitz, Townsend 2004).
The California Dietary Practice Survey (2009) and California Women’s Health Survey reported on food insecurity amongst California’s residents. One of the major reasons reported was not being able to have the CalFresh benefits last for 30 days. This data supports the adult focus on the “resource management” curriculum offered and the increased focus on adult CalFresh recipients and eligible populations.
The needs assessment has identified poverty pockets areas of Riverside County which include Coachella Valley, Indio, Desert Hot Springs, Blythe, Beaumont, Banning, San Jacinto and Perris. The needs assessment shows that we need to target Hispanic and Black children in poverty areas. The poverty pocket areas identified above have a high number of Black and Hispanic populations. UC CalFresh is currently serving 4 of these 8 areas (Coachella Valley, Indio, Banning

and San Jacinto). We plan to offer resource management classes to help SNAP clientele increase self-sufficiency in planning meal, choosing and preparing healthy foods for themselves and their family.

The adult and youth populations in Riverside County are at risk of overweight and obesity. The risk is even higher in the SNAP population (0-130% of federal poverty level). Over 65% of adults in Riverside County are overweight or obese and among the SNAP eligible adults almost 70% are overweight or obese. Among SNAP eligible teens, 34% are overweight/obese or at risk of overweight. A high percentage of these low-income teens (almost 90%) consume less than 5 servings of fruits and vegetables daily, and almost 60% are physically inactive.

UC CalFresh plan to continue our focus on low-income teens and work with low-income schools to deliver EatFit and Money Talks/Hunger Attacks. EatFit helps middle and high school students learn to set healthy eating and fitness goals. Money Talks/Hunger Attacks helps high school students learn to spend money wisely on healthy foods.

The needs assessment of the homeless indicates the lack of food security and poor diet quality among this population. The majority of the homeless people have health conditions and limited access to health care. Our UC CalFresh classes at the homeless shelters focus on helping participants improve their diet quality and learn to buy healthy foods on a limited budget.

b. Modification of Project Methods/Strategies

The new curriculum that we plan to start in FFY13 is the University of California's Learn-At-Home program. Otherwise, we plan to continue the same methods/strategies, and may enhance/update existing strategies by modifying the presentation materials (PowerPoint and other visuals) to suit the audience. We are currently modifying EatFit activities to be used outdoors.

Enhancing/Updating Existing Strategies:
We are currently modifying EatFit activities to be used outdoors.

Changing Audience Participation:
The new curriculum that we plan to start in FFY13 is the Learn-At-Home program to reach CalFresh participants who want more nutrition information but are unable to attend structured classes.

c. Use of Existing Educational Materials

See attached Existing Materials/Curricula data sheets.

d. Development of New Educational Materials

N/A

e. Key Performance Measures/Indicators

Process evaluation measures will record participation levels in all activities delivered. The following measures will be used: participant sign-in sheet, adult enrollment form, track materials distributed, teacher enrollment form, number of students reached, teacher hours and

curriculum delivered.

Impact evaluation measures will demonstrate changes in behavior as a result of participation in classes. The following impact evaluation measures will be used: Food Behavior Checklist, Intent to Change questions, EatFit Student Retrospective, Hunger Attacks Student Pre/Post, Teacher Observation Tool, Taste Testing Tool.

4. Evaluation Plans

See Statewide Evaluation for full explanation of the UC CalFresh evaluation plans. We planned to use Intent to Change (Nutrition Facts label) or PSSC Checklist with Plan, Shop, Save, Cook curriculum; Intent to Change (sweet beverage or fried foods) with poster delivery; Food Behavior Checklist with Learn-at-Home; EatFit Student Retrospective with EatFit; Hunger Attack Student Pre/Post with Money Talks; and Teacher Observation Tools with RAMP and GGG. We plan to evaluate every group.

5. Coordination Efforts

In order to avoid duplication in services and to forge alliance in program delivery, UC CalFresh participates in various collaborative and networking groups including: 1) *CNAP (County Nutrition Action Plan)* – This group is organized by Riverside County Department of Public Health Nutrition Services and meets occasionally. At these meetings, members of various agencies such as Head Start, school food service, agriculture commissioner, childcare consortium, DPSS, WIC, and *Network for a Healthy California*, share information about their programs and current events; 2) *Riverside County Joint Health Collaborative* – This collaborative was formed in March 2010 by Riverside County Department of Public Health to coordinate countywide efforts among various local agencies to promote healthy living for Riverside County residents. This group meets quarterly and has a large membership including health agencies (Kaiser Permanente, American Heart Association, American Cancer Society), local collaborative (Desert Healthcare District, Healthy Eating Active Living Network-HEAL NET), school food service, and county agencies (Office on Aging, Community Action Partnership, Department of Public Health, Office of Education Family and Children Services).

In addition, UC CalFresh is making progress coordinating our efforts with the Network and the County welfare office. Our collaboration resulted in a proposal for SNAP Innovative Grant which is funded for 2012-2013 in Riverside County. The Riverside County DPSS CalFresh representative is instrumental in helping to coordinate our program delivery at CalFresh offices. Now UC CalFresh and the Network are sharing our targeting list and working closely to make sure there is no overlap in service.

6. Adult Program Growth

We plan to participate in more health fair/school events, increase adult outreach using learn-at-home, and increase the number of visits to the CalFresh offices with poster delivery.

FY 2013 SNAP-Ed Budget

Region: RIVERSIDE COUNTY
State: California
FY 2013 Allocation Budget: $ 183,762.21
Estimated Budget Carry-In from FY 2012

	Expenses	FY 2012 Carry-In Budget	FY 2013 Allocation Budget	State Cash
1.	Salary/Benefits		$ 109,311.31	
2.	Contracts/Grants/Agreements			
3.	Non-Capital Equipment/Supplies		$ 26,620.00	
4.	Materials			
5.	Travel		$ 12,864.00	
6.	Administrative			
7.	Building/Space			
8.	Maintenance			
9.	Equipment & Other Capital Expenditures			
10.	Indirect Cost		$ 34,966.90	
11.	**Total Federal Funds Expenditure**	**$ -**	**$ 183,762.21**	**$ -**
12.	Anticipated Funds Carry-Out from FY 2012 to FY 2013	N/A		N/A

FFY 2013 Budget

Staffing Template: RIVERSIDE COUNTY

FY 2013 Allocation Budget:	2. FTEs** charged to UC CalFresh NEP	3. Description of Job Duties		4. Total UC CalFresh NEP Salary, Benefits and Wages	
*Attach statement of work listing UC CalFresh NEP-related job duties for each position.	**Attach definition of FTE and basis for calculations.	Percentage of UC CalFresh NEP Time spent on Management/ Administrative	Percentage of UC CalFresh NEP Time spent on Direct Delivery	Federal Dollars	Total Federal
Program Rep II	0.40	20%	80%	15,620.22	15,620.22
Program Rep II	0.75	20%	80%	53,937.25	53,937.25
Program Rep I	0.40	10%	90%	13,689.06	13,689.06
Program Rep I	0.40	10%	90%	13,689.06	13,689.06
Administrative/Clerical	0.40	90%	10%	12,375.72	12,375.72
TOTAL BY PROJECT	**2.35**			**109,311.31**	**109,311.31**

FFY 2013 BUDGET

RIVERSIDE COUNTY

Growth and Justification of change	FEDERAL FFY13	TOTAL FFY13	FEDERAL FFY12	TOTAL FFY12	FEDERAL % change	TOTAL % change
1. Salary/Benefits	109,311.31	109,311.31	110,872.64	110,872.64	-1%	-1%
2. Contracts/Grants/Agreements	-	-	-	-	0%	0%
3. Non-Capital Equipment/Supplies	26,620.00	26,620.00	29,363.00	29,363.00	-9%	-9%
4. Materials	-	-	-	-	0%	0%
5. Travel	12,864.00	12,864.00	13,425.00	13,425.00	-4%	-4%
6. Administrative	-	-	-	-	0%	0%
7. Building/Space	-	-	-	-	0%	0%
8. Maintenance	-	-	-	-	0%	0%
9. Equipment & Other Capital Expenditures	-	-	-	-	0%	0%
10. Total Direct Costs	148,795.31	148,795.31	153,660.64	153,660.64	-3%	-3%
11. Indirect Cost*	34,966.90	34,966.90	34,573.64	34,573.64	1%	1%
12. Total Costs	183,762.21	183,762.21	188,234.28	188,234.28	-2%	-2%

**Indirect Cost is negotiated at 23.5% from 10/1/12 through 6/30/12. From 7/1/13 through 6/30/15 the indirect cost rate is provisional pending review and approval of the negotiated rate.*

All line items that show a + / - growth over 10% require explanation.

Federal Share

Project: **RIVERSIDE COUNTY**
SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
33	A&Y	3	Churches			First Baptist Church, 85-246 Valley Road, Coachella, CA 92236				Low-income mixed	Census # 6065045704 ACS % 65.0		48%	65%	of 130% poverty
33	A&Y	3	Churches			Vientienne Church, 21640 Cottonwood Ave, Moreno Valley 92253				Low-income mixed	Census # 6065042505 ACS % 74.8		57%	75%	of 130% poverty
33	A&Y	3	Community Based Organization			California Family Life Center, 400 W. Graham, Lake Elsinore 92530				Low-income mixed	Census # 6065043006 ACS% 51.1		27%	51%	of 130% poverty
33	A&Y	3	Community Based Organization			California Family Life Center, 5656 Mission Blvd, Rubidoux 92509				Low-income mixed	Census # 6065040203 ACS % 72.4		47%	72%	of 130% poverty
33	A&Y	3	Community Based Organization			California Family Life Center, 930 N. State Street, Hemet 92543				Low-income mixed	Census # 6065043507 ACS % 62.5		50%	63%	of 130% poverty
33	A&Y	3	Community Based Organization			United Communities Network/Fingerprints Youth Museum, 123 S. Carmalita St, Hemet, CA 92543				Low-income mixed	Census # 6065043401 ACS % 51.2		40%	51%	of 130% poverty
33	A	3	Elderly Service Centers			Banning Senior Center, 769 N. San Gorgonio Ave, Banning, CA 92220				Low-income mixed	Census # 6065044200 ACS % 59.5		36%	60%	of 130% poverty
33	A	3	Elderly Service Centers			City of Perris Senior Center, 100 North D St, Perris, CA 92570				Low-income mixed	Census # 6065042800 ACS % 63.2		40%	63%	of 130% poverty
33	A&Y	3	Elderly Service Centers			Hemet Senior Service Center, 749 North State Street, Hemet 92543				Low-income mixed	Census # 6065043507 ACS % 62.5		50%	63%	of 130% poverty
33	A&Y	3	Elderly Service Centers			Moreno Valley Senior Center, 25075 Fir Avenue, Moreno Valley 92553				Low-income mixed	Census # 6065042520 ACS % 52.1		38%	52%	of 130% poverty
33	A	3	Emergency Food Assistance Sites			Sister Mary Alice Center 52525 Oasis Palms Avenue, Coachella, CA 92236				Low-income mixed	Census # 6065045703 ACS % 60.6		40%	61%	of 130% poverty
33	A	2	Food Stamp offices			CalFresh Office-Banning DPSS, 63 South 4 th Street, Banning, CA 92220				CalFresh recipients/applicants	Eligible by proxy		100%		of 130% poverty
33	A	2	Food Stamp offices			CalFresh Office-Indio DPSS, 44199 Monroe Street, Indio 92201				CalFresh recipients/applicants	Eligible by proxy		100%		of 130% poverty
33	A&Y	3	Libraries			Perris Library/163 E. San Jacinto, Perris 92570				Low-income mixed	Census # 6065042800 ACS % 63.2		40%	63%	of 185% poverty
33	A&Y	3	Public Schools - K-12	33-67173-6032387		PSUSD, Agua Caliente Elementary	84%	10%	94.0%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-66977-6031504		AUSD, Arizona Middle	57%	18%	74.8%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-67215-3330024		RUSD, Arlington High	48%	14%	62.8%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-66977-3337128		AUSD, Avord Continuation High	45%	12%	57.5%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-66985-3330214		BUSD, Banning High	60%	16%	76.1%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-73676-0113753		CVUSD, Bobby Duke Middle	69%	10%	78.7%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	Y	3	Public Schools - K-12	33-67231-0114066		Romoland SD, Boulder Ridge Middle	62%	15%	76.6%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	Y	3	Public Schools - K-12	33-73676-6112874		CVUSD, Cahuilla Desert Academy Junior High	67%	15%	82.1%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	Y	3	Public Schools - K-12	33-73676-6108906		CVUSD, Cesar Chavez Elementary	68%	20%	87.6%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-73676-0112649		CVUSD, Coral Mountain Academy	67%	19%	85.3%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-67116-0119206		Menifee SD, Hans Christensen Middle	42%	14%	56.0%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	Y	3	Public Schools - K-12	33-67058-3333192		DSUSD, Indio High	60%	11%	70.8%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-67173-6112692		PSUSD, James Workman Middle	56%	15%	71.2%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	Y	3	Public Schools - K-12	33-73676-6032833		CVUSD, John Kelley Elementary	78%	11%	88.8%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-67215-3334406		RUSD, John W. North High	58%	12%	70.0%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-67173-6102560		PSUSD, Julius Corsini Elementary	79%	10%	88.8%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-66977-3330008		AUSD, La Sierra High	42%	13%	55.2%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-73676-0100248		CVUSD, Las Palmitas Elementary	84%	10%	94.3%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-66977-6098156		AUSD, Loma Vista Middle	66%	15%	81.8%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-67215-6059133		RUSD, Matthew Gage Middle	46%	11%	56.8%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-73676-6032254		CVUSD, Mecca Elementary	88%	8%	96.2%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-67249-6059166		SJUSD, Monte Vista Middle	53%	11%	63.8%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	Y	3	Public Schools - K-12	33-73676-6117774		CVUSD, Mountain Vista Elementary	45%	24%	69.1%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-66985-3330222		BUSD, New Horizon High	64%	23%	87.4%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-66985-6112080		BUSD, Nicolet Middle	64%	14%	78.9%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-66977-3334299		AUSD, Norte Vista High	61%	14%	75.1%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-67249-6115125		SJUSD, North Mountain Middle	54%	11%	65.3%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-73676-6032361		CVUSD, Oasis Elementary	92%	6%	97.7%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-73676-6031702		CVUSD, Palm View Elementary	83%	10%	93.0%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-73676-6031710		CVUSD, Peter Pendleton Elementary	81%	12%	93.6%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-67215-3330677		RUSD, Raincross High (Continuation)	53%	10%	63.6%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-67173-3330925		PSUSD, Ramon Alternative Center	84%	6%	89.9%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-67249-3337656		SJUSD, San Jacinto High	46%	11%	56.3%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	Y	3	Public Schools - K-12	33-73676-6114789		CVUSD, Saul Martinez Elementary	88%	10%	97.8%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-73676-6032379		CVUSD, Sea View Elementary	65%	18%	82.6%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-66985-6031645		BUSD, Susan B. Coombs Intermediate	79%	19%	97.9%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-73676-0100263		CVUSD, Toro Canyon Middle	62%	8%	69.6%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-73676-6031694		CVUSD, Valle del Sol Elementary	83%	12%	95.6%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-73676-6031728		CVUSD, Valley View Elementary	77%	15%	92.3%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-67173-6032452		PSUSD, Vista del Monte Elementary	81%	7%	87.4%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-66977-6031595		AUSD, Wells Middle	72%	16%	88.2%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	Y	3	Public Schools - K-12	33-73676-6032841		CVUSD, Westside Elementary	73%	15%	88.0%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	3	Public Schools - K-12	33-66977-6120109		AUSD, Ysmael Villegas Middle	40%	16%	55.7%	Eligible Parents and Children	CDE FRPM Data				of 185% poverty
33	A&Y	2	Shelters			Coachella Valley Rescue Mission, 47518 Van Buren St., Indio 92201				Sheltered families	Proxy; Census # 6065045400 ACS % 56.4		100%		of 130% poverty
33	A&Y	2	Shelters			Corona Norco Rescue Mission, 420 W. Harrison St., Corona 92880				Sheltered families	Proxy; Census # 6065041500 ACS % 60.1		100%		of 130% poverty
33	A&Y	2	Shelters			House of Decision Emergency Shelter, 210 W. 6th St., Beaumont 92223				Sheltered families	Proxy; Census # 6065044000 ACS % 67.9		100%		of 130% poverty
33	A	2	Shelters			Lighthouse Treatment Center, 15333 Sheila St, Moreno Valley, CA 92551				Sheltered families	Proxy Location		100%		of 130% poverty
33	A&Y	2	Shelters			Path of Life King Hall Transitional Housing, 23701 Meyer Dr, March ARB, CA 92518				Sheltered families	Proxy Location		100%		of 130% poverty
33	A	2	Shelters			Path of Life Ministries Emergency Homeless Shelter & Access Center, 2840 Hulen Place, Riverside, CA 92507				Sheltered families	Proxy; Census # 6065030502 ACS % 58.6		100%		of 130% poverty
33	A&Y	2	Shelters			Path of Life Ministries Family Shelter, 2530 3rd St, Riverside, CA 92507				Sheltered families	Proxy; Census # 6065030400 ACS % 51.5		100%		of 130% poverty
33	A&Y	2	Shelters			Valley Restart Shelter, 200 E. Menlo, Hemet, CA 92543				Sheltered families	Proxy; Census # 6065043507 ACS % 63.5		100%		of 130% poverty
33	A	3	Community Based Organization			Campesinos Unidos I, Indio, 47094 Van Buren St., Indio, CA 92201				migrant families	Census #6065049500 ACS % 56.6		41%	57%	of 130% poverty
33	A	3	Community Based Organization			Campesinos Unidos II, Indio, 47735 Van Buren St., Indio, CA 92201				migrant families	Census #6065049500 ACS % 56.6		41%	57%	of 130% poverty
33	A	2	Head Start Programs			PUSD ECE, 1000 E. Tahquitz Canyon, Palm Springs, CA 92262				Head Start parents	Eligible by proxy		100%		of 130% poverty
33	A	2	Head Start Programs			DSUSD ECE, 47950 Dune Palms Road, La Quinta, CA 92253				Head Start parents	Eligible by proxy		100%		of 130% poverty
33	A	2	Head Start Programs			DSUSD ECE, 44911 Cabrillo Ave, Palm Desert, CA 92260				Head Start parents	Eligible by proxy		100%		of 130% poverty
33	A	2	Head Start Programs			DSUSD Summerfield Head Start, 83385 Geminin St., Indio, CA 92201				Head Start parents	Eligible by proxy		100%		of 130% poverty
33	A	2	Head Start Programs			CVUSD Palm View Head Start, 1390 7th St, Coachella, CA 92236				Head Start parents	Eligible by proxy		100%		of 130% poverty
33	A	2	Head Start Programs			CVUSD Nueva Vista Head Start, 65235 Date Palm St., Mecca, CA 92254				Head Start parents	Eligible by proxy		100%		of 130% poverty
33	A	2	Head Start Programs			CVUSD Westside Head Start, 82225 Airport Blvd, Thermal, CA 92274				Head Start parents	Eligible by proxy		100%		of 130% poverty
33	A	2	Head Start Programs			CVUSD Las Casas Apartments Head Start, 51500 Tyler St., Coachella, CA 92236				Head Start parents	Eligible by proxy		100%		of 130% poverty
33	A	2	Head Start Programs			CVUSD Tlaquepaque Head Start, 51354 Tyler St, Coachella, CA 92236				Head Start parents	Eligible by proxy		100%		of 130% poverty
33	A	2	Head Start Programs			DSUSD Van Buren Head Start, 47733 Van Buren St, Indio, CA 92201				Head Start parents	Eligible by proxy		100%		of 130% poverty
33	A	2	Head Start Programs			CVUSD Valley View Head Start, 85270 Valley Road, Coachella, CA 92236				Head Start parents	Eligible by proxy		100%		of 130% poverty
33	A	2	Head Start Programs			CVUSD Pie de la Cuesta Head Start, 91720 66th Avenue, Mecca, CA 92254				Head Start parents	Eligible by proxy		100%		of 130% poverty
33	A&Y	3	Community Based Organization			St. Anthony Trailer Park/67075 Highway 111, Thermal CA 92274/KDI Inc.				Low-income parents and children	Census # 06065045604 ACS % 76.8		58%	77%	of 185% poverty
33	A	3	Head Start Programs			PUSD Head Start ECE @Cabot Yerxa, 67067 Desert View, Desert Hot Springs, 92240				Head Start parents	Proxy; Census #06065044510 ACS % 62.8		100%		0f 130% poverty
33	Y	2	Head Start Programs			RCOE Head Start Banning /671 N. Florida Unit B, Banning, CA 92201				Head Start youth	Eligible by proxy		100%		of 130% poverty
33	Y	2	Head Start Programs			RCOE Head Start Beaumont/1141 Beaumont Ave., Beaumont, CA 92223				Head Start youth	Eligible by proxy		100%		of 130% poverty
33	Y	2	Head Start Programs			RCOE Head Start Beaumont 8th St. / 600 E 8th St., Beaumont, CA 92223				Head Start youth	Eligible by proxy		100%		of 130% poverty
33	Y	3	Public Schools - K-12	33-67124-3330396		Moreno Valley USD, Canyon Springs High School	52%	12%	63.3%	Low-income youth	CDE FRPM Data				of 185% poverty
33	Y	3	Public Schools - K-12	33-67033-3330586		Corona-Norco USD, Lee Pollard High School, 185 Magnolia Ave, Corona, CA	47%	11%	58.0%	Low-income youth	Corona-Norco School District Child Nutrition				of 185% poverty
33	A	2	Adult education & Job Training Sites			Center for Employment Training, 49-111 Highway 111, Suite 5, Coachella, 92236				CalFresh eligible unemployed	Income/Location based Proxy		100%	100%	of 130% poverty
33	A&Y	2	Shelters			Lutheran Social Services/Genesis House, 3772 Taft St., Riverside 92503				Sheltered families	Eligible by proxy		100%	100%	of 130% poverty

Project: **RIVERSIDE COUNTY**

SITES FFY 2013

1.0 County Code	*2.0 Adult or Youth*	*3.0 Client Category*	*4.0 Site Type*	*5.0 School Code*	*6.0 Shared Site?*	*7.0 Name of Site/ Address of site/Contact Info*	*8.0a % Free*	*8.0b % Reduced*	*8.0c % Total*	*9.0 Audience Served*	*10.0 Eligibility Source*	*11.0 Census or Block Group #*	*11.0a 130%*	*11.0b 185%*	*% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census*
33	A&Y	2	Shelters			Lutheran Social Services/Amelia's Light, 23310 Meyer Dr, Riverside 92518				Sheltered families	Eligible by proxy		100%	100%	of 130% poverty
33	A	2	Head Start Programs			RCOE Migrant Head Start, 62900 Lincoln St, Mecca 92254				Head Start parents	Income/Location based Proxy		100%	100%	of 130% poverty
33	A	2	Head Start Programs			RCOE Migrant Head Start, 87220 Chuch St. Thermal, 92274				Head Start parents	Income/Location based Proxy		100%	100%	of 130% poverty
33	A&Y	3	Libraries			Torres Martinez Desert Cahuilla Indians Library, 66-725 Martinez Road, Thermal, 92274				Native American parents/children	Census #06065045605 ACS % 69.4		51%	69%	of 185% poverty

LOCAL NEEDS ASSESSMENT

SAN JOAQUIN COUNTY

1. Needs Assessment Methodology

a. Existing Information (source, content, time frame):

San Joaquin County (SJC) identifies the local CalFresh (California's Supplemental Nutrition Assistance Program) participants demographics and nutrition education needs by using the most current federal, state and local population reports, community assessments, relevant research articles/reports, interviews with key agency or school representatives, and knowledge gained through collaborative group activities.

Specific data sources include:

- U.S. Census Bureau, American Community Survey, SJC Data Profiles, 2007-2009, 2008-2010, 2010.
- California Food Policy Advocates, *2010 San Joaquin County Nutrition and Food Insecurity Profile* http://www.cfpa.net/2010CountyProfiles/SanJoaquin.pdf
- SNAP Participation and Expenditure DFA256 for February 2011 and February 2012
- California Department of Education Data Quest. http://data1.cde.ca.gov/dataquest/
- California Department of Public Health, Network for a Healthy California GIS Map Viewer http://www.cnngis.org/
- Center for Disease Control and Prevention. *FastStats: Obesity and Overweight.* Link: http://www.cdc.gov/nchs/fastats/overwt.htm.
- San Joaquin County Public Health Services, *San Joaquin County Community Health Status Report 2011* Online: http://www.sjcphs.org/
- San Joaquin County Community Health Assessment Collaborative (SJC2HAC), *Healthier San Joaquin County Community Assessment 2011* Online: http://healthiersanjoaquin.org/
- California Health Interview Surveys (CHIS), Health Snapshots by County. http://www.chis.ucla.edu/
- SJC Community Data Co-Op. *San Joaquin County Hunger Survey Findings March 2010.*
- FY12 SJC UC CalFresh Quarter 2 EARS Reporting Worksheet
- Regents of the University of California, PolicyLink, and the California Center for Public Health Advocacy. *Designed for Disease: The Link Between Local Food Environments and Obesity and Diabetes.* www.publichealthadvocacy.org/designedfordisease.html
- California Center for Public Health Advocacy. *Bubbling Over: Soda Consumption and Its Link to Obesity in California*. September 2009.
- Lopez, G., Crawford, P., Gerstein, D., Ritchie, L., *Obesity: Dietary and Developmental Influences.* CRC Press March 15, 2009. Reports

- Woodward-Lopez, G., Kao, J. and Ritchie, L. *To what extent have sweetened beverages contributed to the obesity epidemic?* (June 2010) NS Public Health Nutrition pp. 1-11 Online Link: http://cwh.berkeley.edu/sites/default/files/primary_pdfs/Sweetened_Bevs_Obesity_Epidemic_PHN_2010_0.pdf
- June 2011 report from the Institute of Medicine's Standing Committee on Childhood Obesity Prevention in Washington D.C.
- USDA Food and Nutrition Services *FY2013 SNAP-ED Guidance*.

Collaborations/Partnerships that Identified Needs and Services:

- **First 5 San Joaquin Child Wellness Program:** This has been a successful partnership that has enabled UC CalFresh to change the food and activity behaviors of whole families with children under 5 years of age. First 5 funded parent health educators representing 5 community-based organizations were trained by UC CalFresh Family Nutrition Educators to engage parents and their child(ren) under 5 in lessons and activities from *Happy, Healthy, Me (HHM)* and *Go, Glow, Grow (GGG)* or, if the child was too young to participate, *Eating Smart, Being Active (ESBA)*. The positive improvements in food and exercise related behaviors as measured by the Food Behavior Checklist (FBC) and the First 5 Parent Health Educator Survey as well as the long list of success stories from families highlight the important role empowering parents as teachers can play in improving the food and activity choices of their children and of the whole family. As a result, UC CalFresh identified Migrant Education's In Home Tutors as another partnership for this model and is implementing the program for FFY12 and FFY13. In January 2012, First 5 San Joaquin prioritized child obesity as a serious health problem by releasing an RFP for $1.025 million dollars that funded 5 new educational programs focused on obesity prevention and related system changes. UC CalFresh is partnering on 4 of those programs.
- **Healthy San Joaquin Collaborative/Obesity and Chronic Disease Taskforce:** Health leaders, university and school administrators/staff, community-based organizations, community members, local governments, SNAP-Ed funded programs, and many others have come together in two interrelated collaboratives to refocus prevention and intervention efforts aimed at reducing obesity and chronic disease in San Joaquin County. The trainings, speakers, and resulting networking opportunities assist UC CalFresh to identify gaps in service, coordinate efforts with other programs, and participate in community level activities designed to address the multiple levels of the socio-ecological model. As a result community support for healthy eating and active living related initiatives has gained momentum. One major example is the county-wide Rethink Your Drink Campaign that is being kicked off in FFY12 but will continue throughout FFY13. UC CalFresh will integrate Rethink Your Drink into its individual and group workshops as well as work together with others to initiate community level changes that support the campaign.
- **Hunger Taskforce of San Joaquin:** The San Joaquin County Data Co-Op collaborated with the Hunger Taskforce and the Emergency Food Bank to conduct a county-wide hunger survey in 2010. The survey was conducted at various emergency food locations throughout San Joaquin County. Of the 926 respondents, 39% reported being hungry in the last 12 months and not eating because there was not enough money for food; and

76% reported their children skipped meals because there was not enough money for food. At the same time, only 38% were CalFresh recipients. Of concern was the 49% who reported someone in their home had diabetes and 37% had heart disease while at the same time 55% were putting off health care due to financial problems. Although this was a convenience sample of county residents seeking emergency food assistance, their self-reported family health status supports the importance of finding ways to deliver health promotion messages while at the same time improving the nutritional quality of the foods in their emergency food bags and providing education on preparing healthy, tasty low-cost meals. The findings have led to taskforce members to work diligently to increase the utilization of various food programs and to improve families knowledge of available resources. The local CalFresh office has stationed eligibility workers at several of the county's outlying community centers and funded Emergency Food Bank and Catholic Charities to promote CalFresh to eligible families and help with applications. Additionally, the Hunger Taskforce has prioritized Senior Nutrition as an important issue and Anna Martin, NFCS Advisor/UC CalFresh Supervisor, co-facilitates the Senior Nutrition Education subcommittee that is actively involved in planning the first Senior Resource Fair for low-income seniors at Oak Park Community Center in Stockton, including connecting CalFresh-eligble Seniors with application assistance and information. UC CalFresh has increased the educational opportunities for low-income families that combine nutrition education with a strong food resource management component. Two UC CalFresh curricula will be an integral part of FFY13 program delivery: *Plan, Shop, Save and Cook* and *Making Every Dollar Count*.

b. New Information Collection (source and content):

- A June 2011 report from the Institute of Medicine's Standing Committee on Childhood Obesity Prevention in Washington D.C. reviewed factors related to overweight and obesity from birth to age five, with a focus on nutrition, physical activity, and sedentary behavior, and made policy recommendations on obesity prevention in the first five years. The introduction to the report summarized their findings, "Obesity in children is a serious health problem in the U.S. that can persist as children grow older and can affect the quality and longevity of their adult lives. Even the nation's youngest children are at risk of becoming obese. Today, almost 10 percent of infants and toddlers carry excess weight for their length, and slightly more than 20 percent of children between the ages of two and five already are overweight or obese. A wide range of environmental factors can influence a child's risk for obesity in the first years of life… Multiple stakeholders can affect the environments in which children grow and develop. Although parents usually have the greatest influence as the primary caregivers, many other adults outside of the home setting—including state and local government officials, healthcare providers, child care providers, and members of the community at large—help shape the lives of infants, toddlers, and preschool children."
- A systematic literature review conducted by the University of California, Berkeley Center for Weight and Health in 2010 to determine whether sweetened beverage intake increases the risk for obesity, and the extent to which it has contributed to recent increases in energy intake and adiposity in the USA supports the conclusion that the consumption of sweetened beverages has contributed to the obesity epidemic. It is estimated that sweetened beverages account for at least one-fifth of the weight gained between 1977 and 2007 in the US population. Actions that are successful in reducing sweetened beverage consumption are

likely to have a measurable impact on obesity.

2. Needs Assessment Findings

a. Demographic Characteristics of CalFresh Program Eligibles in San Joaquin County

SNAP Participation: According to the 2010 California Food Policy Advocates San Joaquin County Nutrition and Food Security Profile, there are approximately 124,013 CalFresh-eligible individuals, adults and children in SJC with only 51% (63,244) actually participating in CalFresh. The Program Access Index (PAI) measures CalFresh utilization among low-income individuals and is used to draw comparisons of CalFresh performance between counties and between counties and the state. The county ranked number one as the highest estimated CalFresh utilization relative to the total number of income-eligible individuals who do not participate in FDPIR or receive SSI. San Joaquin County's PAI in 2010 was 0.582 with a ranking of 16. San Joaquin County lost an estimated $74,936,173 of federal (CalFresh) benefits in 2010, which translates to approximately $134,135,750 of resulting economic activity. A recent report by Brian Taing with San Joaquin County Human Services Agency (local CalFresh office) indicated a 15.1% increase from February 2011 compared to February 2012 in households receiving CalFresh benefits. This increase represents 10,692 more adults and children receiving CalFresh benefits (94,855 in 2011 and 105,547 in 2012).

Income: The median income of households in San Joaquin County in 2010 was $50,011. SJC remains poorer than California as a whole where the median household income in 2010 was $57,708. In SJC household income varies by race/ethnicity. The White only population's median income in 2010 was $51,503 while Latino/Hispanic was $41,606 and Black/African American was $38,843. The unemployment rate for SJC in April 2012 was 15.4%; much higher than California at 10.5% and the nations at 7.7%.

Poverty: In 2008-2010, 17% of people were in poverty in SJC. Twenty-three percent (23%) of related children under 18 were below the poverty level, compared with 11% of people 65 years old and over. Thirteen percent (13%) of all families were in poverty. Higher percentages of poverty were found in families with a female householder and no husband present (29%). Poverty rates in SJC varied by racial/ethnic groups in 2010 showing non-Hispanic/Latino poverty rate at 10.5% compared to Hispanic/Latino at 26.9%. White only was 17.2% while African American/Black 24.2%, American Indian 31.2%, and Asian 17.4%. Poverty rates for Asian primarily reflect poverty levels in the Hmong, Cambodian, Lao and Vietnamese populations. Mid-year FFY12, an estimated average of 58% of the SJC UC CalFresh participants (youth and adult) were living at or below 130% poverty level.

Race and Ethnicity: Over the last ten years, the bulk of the growth in SJC has been in the minority populations. In particular, there has been a tremendous increase in the Hispanic and Asian/Pacific Islander populations. The White population has decreased over the last 10 years and is not approximately the same size as the Hispanic population in the county. Together, Hispanics and Whites make up roughly three-quarters of the county population. A 2011 community health status report by SJC Public Health services indicates SJC is composed of 38.2% White, 37.6% Hispanic, 7.3% African American, 13.6% Asian and Pacific Islander, 0.6% Native American, and 2.7% Other/Multiple Races. The Asian population is primarily made up of Hmong, Cambodian, and Vietnamese. Mid-year FFY12, UC CalFresh participants of Hispanic/Latino origin

were in the majority for both our youth and adult programs with 60.6% of Hispanic/Latino origin and 39.4 of non-Hispanic/Latino origin. The participants not of Hispanic/Latino origin listed their race as 8.3% Black/African American, 11.2% Asian, 1.4% American Indian/Alaskan Native, 1% Native Hawaiian/Pacific Islander, 17.0% White and 1% multiple races.

Age and Gender: The 2010 ACS Survey for 1-year showed 26.5% of SJC children under 18 years of age were living below poverty level, 17.0% of 18-64 year olds, and 11.0% of those over 65 years of age. Mid-year FFY12, 10.2% of the UC CalFresh participants were under 5 years of age, 79.7% 5-17, 9.9% 18-59 and 0.2% over 60. Youth participants were 50% male/50% female but **the adult participants were predominantly female (82%)**. The percentage of children under 5 years of age is projected to significantly change in FFY13 due to the partnership of UC CalFresh on the First 5 San Joaquin Collaborative for a Healthy Change grant. Due to the emphasis on the socio-ecological model of these grants, the number of families who benefit from the UC CalFresh Nutrition Education Program is projected to also increase.

Language: ACS 2008-2010 shows that as a whole among the people at least 5 years old living in San Joaquin county, 40% spoke a language other than English at home. Of those speaking a language other than English at home, 65% spoke Spanish, 24% Asian/Pacific Islander languages, and 21% some other language; 48% reported that they did not speak English "very well."

Geographic Location: The majority of SJC SNAP recipients and those eligible live in one of the Census tracts where more than 50% of the populations have incomes below 185% of the Federal Poverty Level (FPL). For San Joaquin County, these Census tracts are located primarily in the Stockton area but other population centers such as Lodi, Tracy, Ripon, Lathrop and Escalon also have low-income Census tracts. The San Joaquin County UC CalFresh program has agreements with agencies and organizations serving low-income, ethnically diverse populations (all races) in almost all qualifying Census tracts.

Free/Reduce Price Lunch Enrollment: The percentage of children enrolled in the free and reduced price lunch program in SJC continues to steadily increase each year with enrollment 59% in 2009/2010 and 61% in 2010/2011. Of the 19 school districts participating in the free and reduced price meal program, 9 have FRPM enrollments over 50% in 2010/2011, with Stockton Unified (SUSD) at 83%, Lodi Unified at 62%, and San Joaquin County Office of Education Community Schools at 66%. Additionally, two preschool systems targeted by UC CalFresh in FFY13 have average enrollments well over 50%, Creative Child Care Inc. enrollment in FRPM stands at 66% free and 23% reduced. SUSD State Preschools at 77% free and 10% reduced. The San Joaquin County UC CalFresh Youth Program has MOU/LOAs with all but 2 of the smaller school districts and both preschool systems.

b. Nutrition-Related Behavioral and Lifestyle Characteristics of CalFresh Program Eligibles in San Joaquin County

Food Insecurity: California Food Policy Advocates 2010 San Joaquin Nutrition and Food Insecurity Profile indicate 30% (41,000 individuals) of low-income adults in San Joaquin County report residing in food insecure households.

Utilization of Nutrition Assistance Programs: With 58 counties being ranked in California and "1" being the best ranking, San Joaquin County ranked as follows for utilization of food and

nutrition assistance programs by California Food Policy Advocates 2010 Nutrition and Food Security Profile: CalFresh Program-20, National School Lunch Program-26, School Breakfast Program-50 and Summer Nutrition Programs-1. Each of these programs can be commended for the role they play in ensuring low-income families and their children don't have to worry about having enough to eat each day. At the same time the role these programs play in feeding hungry and food insecure children and their families is still dismal if you consider that 61,000 income eligible individuals do not participate in the CalFresh Program, 21,315 eligible students do not participate in the National School Lunch Program, 34,300 eligible students do not participate in the School Breakfast Program, and 11,170 eligible students do not participate in the Summer Nutrition Program.

Chronic Disease: Chronic diseases not only are the leading causes of death in the U.S., they are also the leading causes of disability. Chronic diseases cause major limitations in daily living for almost 1 out of 10 Americans. The prevalence of asthma (16.7% compared to 13.6%), heart disease (8.0% compared to 6.3%) and diabetes (8.7% compared to 7.8% with 84% being Type II Diabetes) in SJC is above the statewide rates for California. San Joaquin County ranked the worst among all 58 counties for per capita deaths due to diabetes. Much of the chronic disease burden is preventable and/or controllable with a healthy lifestyle and an environment that supports healthy choices.

Overweight/Obesity: Overweight and obesity continue to be a serious problem in SJC, particularly in some minority groups such as Hispanic/Latino and African American and in low-income populations. Physical inactivity and unhealthy eating contribute to obesity as well as to chronic diseases such as cardiovascular disease, stroke, osteoporosis, Type II diabetes, and some cancers. In SJC, 65% of adults are overweight or obese; more than 50% of the women are overweight or obese immediately prior to pregnancy; more than 33% of children in grades 5,7, and 9 are overweight or obese; and 15% of the children under six years old are overweight.

Retail Food Environment Index (RFEI): According to a 2007 study by the California Center for Public Health Advocacy, California has more than four times as many fast-food restaurants and convenience stores as grocery stores and produce vendors—suggesting that Californians have greater access to foods with lower nutritional value than to healthier foods. *Designed for Disease: The Link Between Local Food Environments and Obesity and Diabetes* examined the relationships between retail food environments, obesity and diabetes, and community income. The study demonstrated that people who live near an abundance of fast-food restaurants and convenience stores compared to grocery stores and fresh produce vendors, have a significantly higher prevalence of obesity and diabetes. The highest rates of obesity and diabetes are among people who live in lower-income communities and have worse food environments. Researchers calculated an RFEI for each California county by dividing the total number of fast-food restaurants and convenience stores by the total number of grocery stores (including supermarkets) and produce vendors (including produce stores and farmers' markets) within a given radius around their home address (0.5 mile in urban areas, 1 mile in smaller cities and suburban areas, and 5 miles in rural areas). Thus the RFEI is an indicator of the density of food outlets that are less likely to stock fresh fruits and vegetables and other healthy foods. A higher RFEI indicates that a person lives near a larger number of fast-food restaurants and convenience stores relative to the number of grocery stores and produce vendors. **San Joaquin County's RFEI is a 4.53 indicating there are 4.53 times as many fast-food restaurants and convenience stores nearby compared to grocery stores and produce vendors.**

Physical Activity and Nutrition: The 2007 California Health Interview Survey indicated the level of physical activity among youth and teenagers in SJC is below the statewide rate and only 14.2% of adults in the county engage in healthy amounts of physical activity. More than 89% of adolescents report having eaten fast food in the last week and more than 77% consume at least one soda per day. The consumption of one or more sodas per day for SJC teens aged 12-17 is higher than all other California counties. Less than half of California's kids under 11 years old eat enough fruits and vegetables. UC CalFresh participants express the inability to afford fresh fruits and vegetables contributing to low consumption by residents.

c. Other Nutrition-Related Programs Serving Low-Income Persons in San Joaquin County

San Joaquin County provides a wide-array of nutrition-related programs and services that bring nutrition and/or nutrition education to low-income individuals and families:

- **Food Programs:** CalFresh, National School Lunch Program, School Breakfast Program, Summer Nutrition Program, Child and Adult Care Food Program and Women, Infants, Children Program
- **Aging and Community Services:** Brown Bag Program (18 sites), Commodities Program (14 sites), Meals-on-Wheels Program, and Congregate Meal Sites (14 sites)
- **Senior Nutrition Education Program:** Public Health Services and Health Plan of San Joaquin (HPSJ) have partnered to pilot a Senior nutrition education program. HPSJ will be identifying Seniors in need of more in-depth nutrition education and making referrals of their Senior clients to the series-based program.
- **Emergency Food Sources:** Emergency Food Bank Stockton/San Joaquin, Catholic Charities, Gospel Center Rescue Mission, Salvation Army, Second Harvest Food Bank of San Joaquin and Stanislaus Counties, St. Mary's Interfaith Community Services, and a wide variety of soup kitchens and food pantries located in community centers and churches throughout the county
- **Health Plans:** Kaiser Permanente, Health Plan of San Joaquin, Anthem Blue Cross, St. Joseph's Medical Center/Catholic Healthcare West, Sutter Gould Medical Foundation, Community Medical Centers, and various local health related non-profits
- **Regional Programs/Campaigns:** Central California Regional Obesity Prevention Program (CCROPP), Dairy Council, Robert Wood Johnson Foundation Programs, California Endowment Programs, and Gold Country Region Health Education Council campaigns
- **Agricultural/Commodity Programs:** Ag in the Classroom, AgVentures Manteca, Stockton, Lodi
- **Collaborative Groups:** Hunger Taskforce, Obesity and Chronic Disease Prevention Taskforce, Healthy San Joaquin Collaborative, Select San Joaquin (promotion of locally grown produce), Healthy Children's Collaborative, Healthier Communities, Local Child Care Planning Council, and Puentes (community gardens)
- **UC ANR Programs:** Expanded Food and Nutrition Education Program, 4-H Youth Development Program, and Master Gardeners of San Joaquin County
- **Certified Farmer's Markets:** Eleven Certified Farmer's Markets are located in San Joaquin County. The majority are accepting EBT cards.

- **First 5 San Joaquin Programs:** Child Wellness Program (UC CalFresh/First 5 San Joaquin partnership) and Collaborative for a Healthy Change Programs—Focus on Five (UC CalFresh/SJCOE/UOP/CCI); Together We Can: Vision for Community Wellness (UC CalFresh/SUSD State Preschools/UOP); Early Awareness of Nutrition and Physical Activity (UC CalFresh/FRRC); Green Means Go! (UC CalFresh/Lao Family); and Mothers Empowered to Raise Healthy Children (Public Health Services)
- **SNAP-Ed Programs:** UC CalFresh Nutrition Education Program, San Joaquin County Public Health Services *Network for a Healthy California*, Emergency Food Bank's Mobile Farmer's Market (CA Association of Food Banks) and Nutrition on the Move Series (UC CalFresh/EFB Partnership), and Gold County Region Health Education Council Campaigns—Children's PowerPlay, ReThink Your Drink, Latino, African American, Physical Activity Campaign, Retail, and Worksite Wellness. *Note: Details on coordination of SNAP-Ed funded programs in San Joaquin county are in the Coordination section of the Project Synopsis.*

d. Areas of San Joaquin County Where CalFresh Program Eligibles Are Underserved or Have Not Had Access to UC CalFresh Nutrition Education Previously

- **Preschool age children and their families:** UC CalFresh has worked with Creative Child Care, Head Start, Migrant Education, and First 5 Child Wellness Program to reach many preschool age children and their families. FFY13 Collaborative for Healthy Change Programs will provide access to additional preschool systems such as SUSD state preschools and CalWorks families receiving subsidized childcare.
- **School-age children K-8:** UC CalFresh and other nutrition education programs have had limited access to many of the schools with low API scores. The best access points for UC CalFresh has been through implementation of projects in their afterschools, health fairs, parent education workshops, and AgVentures. FFY13 plans include targeting specific afterschools that are currently not served with special projects such as the Salad in a Wheelbarrow Project (garden-enhanced nutrition education) and Eat & Play Together! delivered by UC CalFresh trained peer educators.
- **Teens/adolescents:** This population is particularly vulnerable to sugar sweetened beverage and fast food advertisements. Collaborative efforts throughout SJC are currently being implemented to reduce teen/adolescent consumption of unhealthy foods and increase their participation in physical activity using youth empowerment models.
- **Seniors:** The Hunger Taskforce of San Joaquin County has identified Senior Nutrition as a priority for program development. PHS and HPSJ are collaborating on a pilot project to serve this population. UC CalFresh will be available if needed but, for FFY13, will not focus on series-based workshops for Seniors. As noted above, UC CalFresh Supervisor is actively involved in the Hunger Taskforce Senior Nutrition Workgroup.
- **Worksite Nutrition Education:** A recent 5-year strategic planning session of the Obesity and Chronic Disease Taskforce identified worksite wellness programs targeting the working poor as a definite need in our county. Health Education Council's Worksite Wellness campaign has been invited by other SNAP-Ed programs to identify eligible worksites and implement programming. Progress was made in FFY12.
- **Faith-based Nutrition Education:** The Mobile Farmer's Market reaches several churches in low-income communities with their program. Local SNAP-Ed programs have recommended

Health Education Council's African American and Latino campaign identify eligible populations to train on implementation of the African American and Latino toolboxes.

- **Adults/Parents – especially CalFresh-eligible women with young children:** UC CalFresh reached 2226 adults in FFY11 with only 1.4 FTE dedicated to adult programming. A variety of methods were used to maximize the number of CalFresh eligible families reached and the resulting behavior changes. Of those reached 89% were women and by far the majority of the women were parents of young children. For FFY13, UC CalFresh is partnering with several agencies/programs where the primary audience is CalFresh eligible families.

e. Implications of your Needs Assessment and How These Findings Were Applied to this Current Year's CalFresh Nutrition Education Plan

A careful review of SJC UC CalFresh programming in previous years and the above needs assessment has resulted in the integration of lessons learned into the FFY13 plan and identification of opportunities to systematically grow our program. Special attention will be paid to reaching CalFresh-eligible families, especially women and children and ethnic/racial groups with the highest level of poverty. San Joaquin County's UC CalFresh Nutrition Education Program plan for FFY13 includes:

- **Family-Centered Nutrition Education:** UC CalFresh Family-Centered Nutrition Education Programs have overall proven to be a successful strategy for reaching CalFresh-eligible children and their parents. The success of the First 5 Child Wellness Program attests to the positive impact the UC CalFresh can have on family's nutrition and physical activity behaviors through a train-the-trainer model of delivery. Based on that success, the Child Wellness Program was refunded for FFY13 plus two new programs started in FFY12 will continue in FFY13, the Migrant Education In-Home Tutoring Program and the Charterhouse Learn with Me, Grow with Me Program.

- **Collaborative for Healthy Change Programs:** The need for child obesity prevention programs to start at an early age and the role of parents and other adults play in shaping the environments of infants, toddlers, and preschool children are the catalysts for First 5 San Joaquin funding the Collaborative for Healthy Change Programs. Each program is designed to motivate positive nutrition and physical activity behavior changes in families with children under 5 years of age as well as bring about system changes in their environments. UC CalFresh Nutrition Education Program will be a major partner on four of the 5 funded programs. These proposals will allow us to expand our program and reach an increased number of CalFresh eligible children and parents living in some of the lowest income Census tracts and attending preschools with some of the highest FRPM enrollments in our county.

- **Eat & Play Together!:** Although the primary delivery method is family-centered and the audience is adult/child (6-8 years old) buddy pairs, SJC UC CalFresh has found the topics, pre-prepared poster boards, visual aide kits, and simple snack recipes lend themselves well to all types of delivery—health fairs, family fun nights, one-time parent workshops, peer education opportunities, and many others. The topics of the workshops focused on some of the most problematic nutritional issues facing parents and their children—reducing sugar sweetened beverage consumption, reducing high-sugared cereal consumption, high fat snacks, and complying with the MyPlate/MyPyramid recommendations. Utilization of this curriculum will continue to include these types of delivery options.

- **Youth Nutrition Education: Pre-K-12:** UC CalFresh has been successful at implementing youth focused nutrition education programs using a variety of delivery methods that appeal to teachers, staff and students alike and involve collaborations with local and regional partners. Programs that deserve recognition and will continue in FFY13 include: **1) Garden-enhanced Nutrition Education Projects—**Partnership with UCCE San Joaquin County's Salad in a Wheelbarrow Program funded by Catholic Healthcare West and Washington Elementary Afterschool Program involvement with Boggs Tract Community Farm; **2) Exercise Across California—**that targets 4th graders at approximately 10 new schools every year using Children's PowerPlay, **3) AgVenture for 3rd Graders—**involves UC CalFresh training peer educators from local high schools to present MyPyramid/MyPlate/SSB and reaches close to 10,000 3rd graders each year, by far the majority are from schools with >50% FRPM enrollments, **4) Boys & Girls Club of Tracy Summer Fitness Program—**piloted in FFY12, it is anticipated that the programming will be successful and strengthen our already existing partnership with San Joaquin County Office of Education and Tracy Unified School District, who oversees these sites, and **5) Parent Nutrition Education in the Schools—**UC CalFresh Family Nutrition Educators have identified elementary schools where they will directly implement UC CalFresh curricula, participate in special events, and act as the nutrition resource for teachers, staff and students.
- **Adult Nutrition Education—Series-Based and Mini-Workshops:** Obesity and chronic disease prevention continues to be a major educational need for this population whether working with parents, individuals or Seniors. UC CalFresh will continue to address the factors research finds are related to the development of obesity through delivery of lessons and activities based on the recommendations of the 2010 Dietary Guidelines for Americans.
- **Adult Food Resource Management Education—Series-Based:** Although SJC food insecurity rates have shown improvement, at the same time difficult economic times and high unemployment rates have impacted low-income families and, in some cases, changed the status of middle income families in our SJC communities to low-income. SJC has one of the highest foreclosure rates in the country. Families struggle daily to put healthy food on the table and maintain a certain quality of life for themselves and their children. Classes that focus on financial management, including their food/CalFresh dollars, are an important contributions to individuals and families ability to afford healthy foods. For FFY13, UC CalFresh plans on expanding its *Making Every Dollar Count* and its *Plan, Shop, Save, Cook* educational series in order to develop participants skills in food resource management. Special attention is being given to targeting CalWorks participants by partnering with local agencies/programs that serve and support these families.
- **Community/Environmental Change:** San Joaquin County health and community leaders have come together through multiple collaborative groups to comprehensive, multi-level nutrition and obesity delivery strategies based on the socio-ecological model. For FFY13, UC CalFresh will continue to be actively partnering with local entities to not only provide individual and family level nutrition and physical activity education but to partner with health leaders and local community members to create environments that support the positive behavior changes that result from the UC CalFresh Nutrition Education Program.

LOCAL PROJECT SYNOPSIS

SAN JOAQUIN COUNTY

1. State-Level Goals and Objectives

GOAL 1: Family-Centered or Adult/Youth Nutrition Education and Physical Activity

GOAL 2: Money/Food Resource Management, Education and Training for Teens and Adults

GOAL 3: Enhance key University of California Cooperative Extension (UCCE) and Community Partnerships to Increase Nutrition Education and Delivery Options

GOAL 4: Explore Lower Cost Direct Nutrition Education Delivery Methods

GOAL 5: Program Evaluation and Education Delivery Skills Training

2. Description of Projects/Interventions

The overall goal of the UC CalFresh Nutrition Education Program (UC CalFresh) is to improve the likelihood that persons eligible for CalFresh benefits will make healthy food choices within a limited budget and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and ChooseMyPlate.gov. UC CalFresh in San Joaquin County (SJC) seeks to create and support environments that make it easier for children and families to make healthy food choices and be physically active while at the same time building capacity within the community to address childhood obesity and sustain those efforts. The overall goal for the youth component of the SJC program is to reach 6823 children and 1707 adults with direct education. The goal for indirect nutrition education (special events, health fairs) is to reach 6000 adults and youth who are potentially CalFresh-eligible. Specific demographic details for planned participants are included in Tables 1-5. Total projected number of sites and unduplicated participants are outlined in Tables 6-8.

Table 1: Unduplicated Planned Participants	
Total Planned Adults	1,207
Total Planned Youth	6,823
TOTAL	**8,030**

Table 2: Age	**#**	**%**	**TOTAL**
Under 5	2,047	25%	**Youth**
5-17	4,776	60%	**6,823**
18-59	1,207	15%	**Adult**
60+	0	0	**1,207**
TOTAL	**8,030**	**100%**	

Table 3: Race/Ethnicity of Direct Participants	Hispanic-Latino		Not Hispanic-Latino		Total by Race
	#	%	#	%	
Black or African American	48	0.6%	514	6%	**562**
Asian	48	0.6%	642	8%	**691**
American Indian/Alaskan Native	48	0.6%	225	3%	**273**
Native Hawaiian/ Pacific Islander	48	0.6%	225	3%	**273**
White	4,578	57%	1,445	18%	**6,022**
Multiple	48	0.6%	161	2%	**209**
TOTALS	**4,818**	**60%**	**3,212**	**40%**	**8,030**

Table 4: Gender of Direct Participants		
	#	%
Female	4416	55%
Male	3614	45%
	8030	**100%**

Table 5: Language of Direct Participants	Estimated %
English	72%
Spanish	26%
Hmong	1%
Mon-Khmer, Cambodian	1%
Total	**100**

Table 6: UC CalFresh Nutrition Education Delivery by Sites by Type of Setting		
	Non-Proxy Sites (Likely CalFresh Eligible)	**Location-Based Proxy Sites (Likely CalFresh Eligible)**
Adult Education & Job Training Sites		3
Community Centers	6	
Emergency Food Assistance Sites		3
Extension Offices	1	
CalFresh/SNAP Offices		1
Public Housing		1
Individual Homes	5	
Churches	1	
Public/Community Health Centers	1	
Public Schools - K-12	76	
Public Schools- PreK	26	
Public Schools AS	22	
Head Start Programs		6
Other Youth Education Sites (i.e. Parks & recs)	7	
Shelters	2	
Preschools (located in non CDS Coded Sites)	29	
Community-Based Organizations	9	

Table 6: UC CalFresh Nutrition Education Delivery by Sites by Type of Setting		
	Non-Proxy Sites (Likely CalFresh Eligible)	Location-Based Proxy Sites (Likely CalFresh Eligible)
TOTAL	185	14
PERCENTAGE	93%	7%

Table 7: Projected Number of Unduplicated Participants	UNDER 5		5-17		18-59		TOTAL	
	#	%	#	%	#	%	#	%
TOTAL PLANNED PARTICIPANTS	**2,047**	30%	**4,776**	70%	**1,707**	100%		
NUMBER OF **CalFresh**-RECIPIENTS	**1,187**		**2,770**		**990**		**4,657**	**58%**
NUMBER OF **OTHER** PARTICIPANTS	**860**		**2,006**		**717**		**3,373**	**42%**
TOTAL	**2,047**		**4,776**		**1,707**		**8,030**	**100%**

Table 8: Projected Number of Unduplicated Contacts	UNDER 5		5-17		18-59		TOTAL	
	#	%	#	%	#	%	#	%
TOTAL PLANNED PARTICIPANTS	2,569	12%	5,995	28%	3,684	17%	12,247	58%
NUMBER OF **CalFresh**-RECIPIENTS	1,860	9%	4,341	21%	2,667	13%	8,689	42%
NUMBER OF **OTHER** PARTICIPANTS	4,430	21%	10,336	49%	6,351	30%	21,116	100%

* 8 contacts per preschool child average
* 2 contacts per school age child average
* 5 contacts per adult average

San Joaquin County UC CalFresh will continue to use a variety of programmatic designs and methods to motivate children and families to establish healthy eating habits and a physically active lifestyle. Curriculum choice will be based on partnering agency/school's goals and objectives as well as their clientele/student educational needs. Youth lessons range from 15 to 45 minutes per child with an average of 2 contacts per child but can be up to 8 or more contacts i.e., preschool programs. Adult lessons average 45 minutes per adult with an average of 5 contacts per adult. Lesson length ranges from 15 to 90 minutes and frequency of delivery ranges from 1 contact to 8 or more contacts depending on the curriculum, method of delivery, school/agency requirements for delivery, and participant developmental level (age-appropriateness).

Family-Centered Nutrition Education: Series-based

Family-centered delivery includes the parents and children participating together in the learning experience and is grounded in the "parents-as-teachers" model. Educators report that, as a result of the lessons, parents are more comfortable with doing age-appropriate nutrition and physical activity related activities with their children. Participating parents and children developed a whole-family understanding of the relationship between healthy eating, physical activity and a healthy body.

a. Related State Objectives

Enhance key University of California Cooperative Extension (UCCE) and community partnerships to increase nutrition education delivery options and implement educational programs focusing on family-centered, parent-child educative experience (Youth and Adult). Depending on the curriculum being delivered, the targeted behavior changes include:

By September 30, 2013, as a result of 4 or more lessons from ***Go, Glow, Grow or Happy, Healthy Me,*** at least:

- 50% of the Parent Health Educators will strongly agree that participating children are more able to identify healthy food choices.
- 40% of the Parent Health Educators will strongly agree that participating children are more willing to try new foods.
- 75% of the Parent Health Educators will agree that participating children are more able to make the connection between healthy foods and a healthy body.
- 75% of the Parent Health Educators will agree that participating children are more able to recognize exercise keeps them healthy and strong.

By September 30, 2013, at least 33% of the CalFresh eligible parents who complete a series of lessons (4 or more hours) from ***Eating Smart, Being Active*** will complete a pre/post **FBC**. Among this sample, at least:

- 50% will increase their frequency of using the "Nutrition Facts" on the food label to choose foods.
- 40% will increase the variety of fruit consumed daily.
- 40% will increase the variety of vegetables consumed daily.
- 40% will increase the frequency of being physically active.
- 40% will decrease the frequency of ordering supersized portions of food or beverage.
- 20% will report greater food security (not running out of food at the end of the month).
- 40% will report thinking about healthy food choices more often, when deciding what to feed their children.

By September 30, 2013, as a result of participating in a the series of lessons from ***Eat & Play Together!,*** at least:

- At least 35% of the participants will increase the frequency that they consume fruit or vegetables as a snack.

- At least 40% of the participants will decrease the frequency drinking sugar sweetened beverages (e.g., soda and/or sports drinks).
- At least 35% of the participants will increase the frequency that they are physically active.

b. Focus on CalFresh Eligibles

In order to maximize the number of CalFresh-eligible families reached, UC CalFresh has developed a partnership relationship with the first three programs below where our Family Nutrition Educators train Parent Health Educators as extenders to teach UC CalFresh-approved curricula. The fourth family-centered program, Eat & Play Together!, is taught by UC CalFresh Family Nutrition Educators at varying venues and using a variety of delivery strategies. In all cases, the participating parents and children learn as a family to make healthy food choices and choose physically active lifestyles.

- **First 5 San Joaquin Child Wellness Program:**
  Collaborators: First 5 San Joaquin, Charterhouse Center for Families, Lao Family, El Concilio, Family Resource & Referral Center, and Lincoln Unified School District.
  Targeted Audience: Low-income families with children under 5 years of age.

  Migrant Education In-Home Tutor Program (Adult/Youth):
  Collaborators: San Joaquin County Office of Education, Migrant Education Region 23.
  Targeted Audience: Low-income migrant families with children under 5 years of age.
- **Charterhouse Learn with Me; Grow with Me Program:**
  Collaborators: Charterhouse Center for Families, United Way.
  Targeted Audience: Low income families and their preschool children.
- **Eat & Play Together! (Adult/Youth or Adult/Adult):**
  Collaborators: Variable. *Targeted Audience:* Youth and adults.

c. Project Description

Key Educational Messages	Curricula utilized to deliver this message	Evaluation Tool
Fruits & Vegetables	GGG. HHM, ESBA, EPT	TOT, FBC, EPT Retro
Physical Activity	GGG. HHM, ESBA	FBC, EPT Retro
Limit Added Sugars	ESBA, RTYD	FBC, EPT Retro
MyPyramid/MyPlate	GGG. HHM, ESBA	TOT, FBC
Food Security	ESBA	FBC
Diet Quality	GGG, HHM, ESBA	TOT, FBC

Key Methods:
First 5 San Joaquin Child Wellness Program: UC CalFresh Family Nutrition Educators trained First 5 San Joaquin funded Parent Health Educators from five local agencies (Charterhouse Center for Families, Lao Family, El Concilio, Lincoln USD, and Family Resource & Referral Center) to deliver one of three curricula to parents and their preschool child(ren) in their individual homes. The curricula are: *GGG* (for parent and child 2-3 years old), *HHM* (for parent and child 3-5 years old), or *ESBA* (for parents with children too young or not developmentally ready to participate in *HHM* or *GGG* parent/child interactive activities). For FFY13, the fifteen parent health educators are each expected to deliver a series of 6-8 one hour lessons to 20 parent/child

pairs per quarter (a minimum of 1200 adults and 1200 youth per year). First 5 funds kits for each of their educators with books, visual aids, materials for activities, and/or food demonstration supplies for each of the planned lessons and UC CalFresh supplies the curricula, lesson enhancements as well as training and quarterly updates/technical assistance at their subcontractor meetings.

Migrant Education In-Home Tutor Program (Adult/Youth): Based on the success of the Child Wellness Program model, UC CalFresh partnered with San Joaquin County Office of Education's Migrant Education Region 23 *Early Start Program* in FFY12 to deliver *GGG* to parents and their preschool child(ren) as part of their in-home tutoring program. UC CalFresh Family Nutrition Educators trained ten Migrant Education Tutors assigned to five different areas in San Joaquin County. For FFY13, each tutor is expected deliver 10 hours of *GGG* lessons/activities to a total of 40 parent/child pairs in their individual homes. Migrant Education funds kits for each of their educators with books, visual aids, materials for activities, and/or food demonstration supplies for each of the planned lessons and UC CalFresh provides training and supplies the curricula.

Learn with Me; Grow with Me: In FFY12, Charterhouse Center for Families was funded by United Way to deliver a 16 lesson series—8 of the lessons were based on *ESBA* and the other 8 lessons were adapted to support ESBA key messages but focused on using school readiness concepts from a literacy-based UCCE publication—*Let's Read Together*. The NFCS Advisor, Anna Martin, and UC CalFresh Family Nutrition Educators, together trained 3 Charterhouse Parent Health Educators to deliver the lessons as extenders. The lessons were delivered to CalFresh-eligible parents and children together in a group setting at nine CalFresh-eligible sites. To date, the program has reached 280 children and 132 parents. Parent and child testimonials demonstrate its appeal to families as a delivery method. For FFY13, Charterhouse has applied for a second round of United Way funding and, if funded, will implement the program at nine to twelve sites—all on UC CalFresh targeting plan. The program is delivered weekly in sixteen 1 ½ hour sessions and is anticipated to reach another 500 parents and children.

Eat & Play Together! (Adult/Youth or Adult/Adult): San Joaquin County was one of a 5-county committee that pilot tested and conducted a process evaluation of the *Let's Eat Smart, Play Hard Together!* curriculum designed to be delivered in a family-centered, parent/child interactive environment. Based on the results, an adaptation of the curriculum was created by the evaluation team, the *Eat & Play Together! (EPT)* curriculum. *EPT* more closely fits the needs of UC CalFresh delivery--4 lessons instead of 6 and a more user-friendly, print-friendly, cost-friendly format. The adapted lessons were found to appeal to a wide variety of audiences (youth and adult of all ages) and to be useable in a wide variety of settings (mini-workshops, health fairs, special events and series-based delivery). For FFY 13, UC CalFresh Family Nutrition Educators will deliver EPT at various sites throughout the county to youth and adults.

Collaborative for Healthy Change Projects

In January 2012, First 5 San Joaquin released a $1.025 million, 2-year (2012-2014) RFP to fund the Health Access Initiative—*A Collaborative for Healthy Change*. Agencies were asked to submit proposals that would demonstrate positive impact on the overall health and wellness of children 0-5 and their families through physical activity and nutrition education strategies and systems changes reflective of the Socio-

Ecological Model. UC CalFresh was asked to partner on several of the proposals and four of these proposals were funded. For FFY13, these partnerships will result in a significant program growth in the number of CalFresh eligible families reached with preschool age children.

a. Related State Objectives

Enhance key University of California Cooperative Extension (UCCE) and community partnerships to increase nutrition education delivery options and implement educational programs focusing on parent, child, and community level experiences (Youth and Adult). Depending on the curriculum being delivered, the targeted behavior changes include:

By September 30, 2013, as a result of 4 or more lessons from ***Go, Glow, Grow,*** at least:

- 50% of the preschool teachers will strongly agree that participating children are more able to identify healthy food choices.
- 40% of the preschool teachers will strongly agree that participating children are more willing to try new foods.
- 75% of the preschool teachers will agree that participating children are more able to make the connection between healthy foods and a healthy body
- 75% of the preschool teachers will agree that participating children are more able to recognize exercise keeps them healthy and strong.

By September 30, 2013, as a result of participating in one of the lessons from ***Eat & Play Together!,*** at least:

- 40% of the participating parents will report the intention to drink a sweet beverage (regular sodas, sports drinks, fruit punches, teas, or other drinks sweetened with sugar) less often.
- 40% of the participating parents will report intention to more often eat foods from all 5 food groups each day.
- 40% of the participating parents will report the intention to more often eat or drink lower-fat milk products at least 2 times a day.

By September 30, 2013, at least 33% of the CalFresh eligible adults who complete a series of lessons (4 or more hours) from ***Loving Your Family, Feeding Your Children*** or a series of ***Eating Smart, Being Active*** will complete a pre/post **FBC**. Among this sample, at least:

- 50% will increase their frequency of using the "Nutrition Facts" on the food label to choose foods.
- 40% will increase the variety of fruit consumed daily.
- 40% will increase the variety of vegetables consumed daily.
- 40% will increase the frequency of being physically active.
- 40% will decrease the frequency of ordering supersized portions of food or beverage.
- 20% will report greater food security (not running out of food at the end of the month).
- 40% will report thinking about healthy food choices more often, when deciding what to feed their children.

b. Focus on CalFresh Eligibles

The Collaborative for Healthy Change projects provides UC CalFresh the opportunity to increase the number of CalFresh-eligible families who make healthy food and physical activity choices as well as partner in related environmental/systems changes that ultimately will reduce the burden of obesity and chronic disease on individuals, families and their communities. UC CalFresh Family Nutrition Educators will train teachers and/or peer educators working with these programs to deliver UC CalFresh approved curricula and activities. The four programs are:

- **Together We Can: A Vision for Community Wellness (Adult/Youth)**
  Collaborators: Stockton Unified School District State Preschools; University of Pacific Psychology Department, Healthier Communities Coalition, and UCCE San Joaquin County's UC CalFresh Nutrition Education Program.
  Targeted audience: Preschool children under 5 years of age enrolled in eligible state preschools and their parents.
- **Focus On Five (Adult/Youth)**
  Collaborators: San Joaquin County Office of Education, University of Pacific Physical Therapy Department, Stockton Unified School District, Manteca Unified School District, and UCCE San Joaquin County's UC CalFresh Nutrition Education Program.
  Targeted audience: Preschool children under 5 years of age enrolled in eligible Creative Child Care, Inc. preschool sites and their parents.
- **Early Awareness of Nutrition and Physical Activity (Adult/Youth)**
  Collaborators: Family Resource & Referral Center, Data Co-Op, Community Medical Center, and UCCE San Joaquin County's UC CalFresh Nutrition Education Program.
  Targeted audience: Preschool children under 5 years of age whose families are receiving subsidized child care as participants of CalWorks.
- **Green Means Go!—Cooking and Activities for Healthy Kids (Adult/Youth)**
  Collaborators: Lao Family, Lao Khmu Association, APSARA, and Hmong Health collaborative.
  Targeted Audience: Southeast Asian parents and their child(ren) under 5 years old living in low-income SJC census tracts, especially those participating in CalFresh (approximately 11% of the SNAP or CalFresh participants in SJC are Asian, primarily Cambodian, Hmong, Lao and Vietnamese). *Curricula: GGG, ESBA*

c. Project Description

Key Educational Messages	Curricula utilized to deliver this message	Evaluation Tool
Fruits/Vegetables	GGG, EPT, LFFF	TOT, FBC
Physical Activity		
Limit Added Sugars		
MyPyramid/MyPlate		
Fat Free, Low Fat Milk Products		
Diet Quality		

Key Methods:

Together We Can: A Vision for Community Wellness (Adult/Youth): UC CalFresh will train forty-one Stockton Unified School District's (SUSD) California State Preschool Teachers and five "First 5" preschool teachers to deliver *GGG* lessons and activities in 28 preschool classrooms. In conjunction with the integration of nutrition education in the classrooms, the teachers will be trained to deliver 1-hour mini-workshops for parents using the *EPT* lessons focused on the MyPlate, sugar-sweetened beverages, and fat in snacks. Parent workshops will be offered quarterly. Additionally, more focused nutritional behavioral interventions are planned at two SUSD schools with highest student BMI and lowest family income levels-- Spanos (97.4% FRPM) and Pittman (97.7% FRPM) Elementary Schools. This component will be implemented by University of the Pacific Psychology Department Interns, who will be trained by UC CalFresh to deliver the *LFFF* parent workshops monthly (one per month for 5 months) as part of the behavioral intervention. First 5 San Joaquin will fund kits for each of the classrooms that include books, visual aids, materials for activities, and/or food demonstration supplies for each of the planned lessons. UC CalFresh will supply *GGG* and *EPT* curricula for each of the teachers, conduct trainings, be available for technical assistance, and collaborate to evaluate the program using UC CalFresh approved evaluation tools. *Together We Can* will reach approximately 1,086 children and 560 parents.

Focus On Five: UC CalFresh will train San Joaquin County Office of Education Focus on Five Educators and CCCI preschool teachers to deliver *GGG* in 14 Creative Child Care, Inc. (CCCI) classrooms at 5 CCCI sites. In addition, the Focus on Five Educator will be trained to offer four 1-hour parent education session using *LFFF* lessons at each of the 5 sites. University of the Pacific Physical Therapy doctoral students will implement a kinetic curriculum to increase movement and fitness activities at the same sites. Collaborative partners will participate in health fairs and special events targeting CCCI families. First 5 San Joaquin will fund kits for each of the classrooms that include books, visual aids, materials for activities, and/or food demonstration supplies for each of the planned lessons. UC CalFresh will supply *GGG* and *LFFF* curricula for both CCCI teachers and SJCOE *Focus On Five* Educators, conduct trainings, be available for technical assistance, and collaborate to evaluate the program using UC CalFresh approved evaluation tools. *Focus on Five* will reach approximately 350 preschool children and 350 families minimum during the first year. The anticipated program success will result in year two being devoted to expanding the program model to the other twenty-one Creative Child Care, Inc. sites.

Early Awareness of Nutrition and Physical Activity: Modeled after the Child Wellness Program, the *Early Awareness Program* will deliver nutrition education to licensed childcare providers, the children in their care, and their parents both in the childcare home and as group lessons at the Teen Impact Center. UC CalFresh will train FRRC staff to deliver *GGG* lessons/activities using the family-centered model. In addition, teen mentor volunteers participating in Teen Impact Center programs will be trained by UC CalFresh to teach *EPT* lessons to parents and children in the program. Quarterly celebration/graduation events for participating families and the surrounding communities will be conducted at the Teen Impact Center. These events will include teen mentors delivering the *Eat and Play Together!* (EPT) as health fair stations in order to showcase nutrition, physical activity, and healthy snack ideas for families. The initial program will be delivered to families living in some of the lowest income census tracts of the county that surround the Teen Impact Center—6077000402 with 52% of the residents <125% FPL and 6077000100 with 68% <125% FPL. The target population for UC CalFresh will be the preschool

age children and their families who receive CalWorks subsidized child care at these sites. Early Awareness of Nutrition and Physical Activity will reach approximately 175 CalFresh eligible children and their parents. The anticipated program success will result in expansion of the program to other low-income census tracts within the county during the 2-year funding cycle.

Green Means Go! Cooking and Activities for Healthy Kids: Based on the popularity of the Child Wellness Program with the Southeast Asian families, *Green Means Go!* was funded to deliver *Eating Smart, Being Active* through a series of group workshops and children's playgroups targeting CalFresh-eligible Southeast Asian populations. The project will provide parents and children the opportunity to come together for activities and socialization designed to facilitate healthy changes in their traditional food preparation and physical activity behaviors. UC CalFresh will train their Outreach Educators to deliver ESBA through regularly scheduled parent workshops and playgroups at local parks, community/family resource centers, and their children's schools—all UC CalFresh-eligible sites. The target population will be low-income Hmong, Cambodian, Lao, and Vietnamese parents. Green Means Go will reach approximately 200 CalFresh eligible families.

Youth Nutrition Education: PreK-12

a. Related State Objectives

Enhance key University of Cooperative Extension (UCCE) and community partnerships to increase nutrition education delivery options and implement educational programs focusing on parent, child, and community level experiences. The targeted behavior changes are:

By September 30, 2013, of the 25% San Joaquin County eligible students who participate in UC CalFresh nutrition education activities, at least:

- 50% of their teachers will strongly agree that students are more able to identify healthy food choices.
- 40% of their teachers will strongly agree that students are more willing to try new foods offered at school.

b. Focus on CalFresh Eligibles

UC CalFresh will target youth enrolled in eligible preschool programs, after schools, elementary schools, middle schools, high schools and other youth education sites.

c. Project Description

Key Educational Messages	Curricula utilized to deliver this message	Evaluation Tool
Fruits & Vegetables	GGG, HHM, RAMP, TWIGS, NTGO, EatFit	TOT, Curriculum-based Evaluation Tools
Fat-free/low-fat milk products		
Whole Grains		
Physical Activity		
MyPyramid/MyPlate		

Key Methods:
UC CalFresh Family Nutrition Educators and/or partner agency teachers/educators (extenders) trained by UC CalFresh will deliver lessons/activities from UC CalFresh-approved, age-appropriate youth curricula. Curricula and activities will be provided to teachers for classroom use, afterschool programs and special school events. Curricula will integrate the Nutrition Competencies for California children and are correlated to California Content Standards. As appropriate, sample-size food tastings will accompany the lessons. Posters and supporting nutrition-related materials will be provided to the teachers. To facilitate ease of delivery, UC CalFresh has put together nutrition education kits for each educator with books, activities, and nutrition education materials for *GGG, HHM* and *RAMP*. Additional kits will be developed for these curricula and possibly other UC CalFresh approved curricula according to need. UC CalFresh will deliver occasional classroom presentations and participate in nutrition-related special events such as family fun nights, school health fairs, AgVentures for 3rd graders, Ag Days in the School, etc., with the goal of integrating the key nutritional messages into the school and home environments. Parent education classes and/or newsletters will be provided to connect classroom instruction to the home.

Adult Nutrition Education: Series-based

a. Related State Objectives

Delivery: Enhance key University of California Cooperative Extension (UCCE) and community partnerships to increase nutrition education delivery options and implement educational programs focusing on parent, child, and community level experiences. Depending on the curriculum being delivered, the targeted behavior changes include:

By September 30, 2013, at least 33% of the CalFresh eligible adults who complete a series of lessons (4 or more hours) from ***ESBA or LFFF*** will complete the pre/post **FBC**. Among this sample, at least:

- 50% will increase their frequency of using the "Nutrition Facts" on the food label to choose foods.
- 40% will increase the variety of fruit consumed daily.
- 40% will increase the variety of vegetables consumed daily.
- 40% will increase the frequency of being physically active.
- 40% will decrease the frequency of ordering supersized portions of food or beverage.
- 20% will report greater food security (not running out of food at the end of the month).
- 40% will report thinking about healthy food choices more often, when deciding what to feed their children.

By September 30, 2013, at least 33% of the CalFresh eligible adults who complete four or more nutrition education lessons from ***ESBA* or *LFFF*** in one session (4 hours) will complete the **Intent to Change** evaluations. Among this sample, at least:

- 35% will drink fat free or low fat milk products more often.

- 50% will drink sweet beverages less often.
- 45% will eat vegetables more often.
- 45% will eat fruit more often.
- 50% will eat whole grains more often.
- 55% will eat fried foods less often.

b. Focus on CalFresh Eligibles

UC CalFresh will target parents and other adults at various eligible venues such as adult education/job training sites, preschools, schools, community-based organizations, etc.

c. Project Description

Key Educational Messages	Curricula utilized to deliver this message	Evaluation Tool
Fruits/Vegetables	ESBA, LFFF, PSSC	FBC, ITC
Physical Activity		
Limit Added Sugars		
Fat Free/Low Fat Milk Products		
MyPyramid/MyPlate		
Whole Grains		

Key Methods:
UC CalFresh Family Nutrition Educators or partner agency educators (extenders) trained by UC CalFresh will conduct series of classes utilizing UC CalFresh approved adult curricula such as *LFFF, ESBA* or *PSSC*. Each participant will be given nutrition education reinforcement items that support lesson objectives. Food demonstrations and taste testing will be included where appropriate.

Adult Food Resource Management Education: Series-based

a. Related State Objectives

Delivery: Enhance key University of California Cooperative Extension (UCCE) and community partnerships to increase nutrition education delivery options and implement educational programs focusing on money/food resource management, education and training. Depending on the curriculum being delivered, the targeted behavior changes include:

By September 30, 2013, at least 33% of the participants who complete four or more lessons from the ***Making Every Dollar Count (MEDC)*** series of classes will complete the ***MEDC* retrospective** evaluation. Among this sample, at least:

- 20% will report having used one of the easy ways to save money on food.
- 50% will report greater understanding of how food advertisements can influence purchases.
- 50% will report knowing more about simple, healthy meals to make at home.

- 50% will report they plan to determine if using a coupon is better than buying the store brand.
- 20% will report greater food security (not running out of food at the end of the month).

By September 30, 2013, at least 33% of the participants who complete four or more nutrition education lessons from the ***ESBA, LFFF or PSSC*** series of classes will complete an approved version of the pre/post **FBC** evaluation. Among this sample, at least:

- 40% will increase their frequency of meal planning.
- 50% will increase their frequency of using a grocery list when shopping.
- 50% will increase their frequency of using the "Nutrition Facts" on the food label to choose foods.
- 40% will increase their frequency of comparing food prices.
- 40% will report that when deciding what to feed their family, they think about healthy food choices.
- 20% will report greater food security (not running out of food at the end of a month).

b. Focus on CalFresh Eligibles

UC CalFresh will target parents and other adults at various eligible venues such as adult education/job training sites, preschools, schools, community-based organizations, etc.

c. Project Description

Key Educational Messages	Curricula utilized to deliver this message	Evaluation Tool
Food Shopping/Preparation	ESBA, MEDC, LFFF, PSSC	FBC, MEDC Retrospective
Food Security	ESBA, MEDC, LFFF, PSSC	FBC, MEDC Retrospective
Food Resource Management	ESBA, MEDC, LFFF, PSSC	FBC, MEDC Retrospective
Diet Quality	ESBA, MEDC, LFFF, PSSC	FBC, MEDC Retrospective

Key Methods:
UC CalFresh Family Nutrition Educators or partner agency adult educators (extenders) trained by UC CalFresh will conduct a series of 1-hour lessons from *MEDC, ESBA, LFFF, PSSC* or other UC CalFresh approved curricula. The lessons will incorporate hands-on activities, discussions and reinforcements designed to help CalFresh families improve their skills in managing limited resources, including budgeting/managing their food dollar more effectively. Participants will be given reinforcement items that support lesson objectives. Food demonstrations and taste testing may accompany the lessons.

Adult Nutrition Education: Mini-Workshops

a. Related State Objectives

Delivery: Enhance key University of California Cooperative Extension (UCCE) and community partnerships to increase nutrition education delivery options and implement educational programs focusing on parent, child, and community level experiences. Depending on the topic/focus of the mini-workshop, anticipated outcomes are:

By September 30, 2013, at least 33% of the CalFresh eligible adults who attend **mini-workshops** will complete the **Intent to Change** evaluation. Based on the topic/focus of the mini-workshop, at least 50% of the sample evaluated will intend:

- To eat vegetables more often and/or
- To eat fruits more often and/or
- To eat whole grains products more often and/or
- To use the nutrition facts on the food label to choose foods the next time goes shopping and/or
- To drink sweet beverages less often and/or
- To eat foods from all 5 food groups more often and/or
- To eat or drink lower fat milk products more often

b. Focus on CalFresh Eligibles

UC CalFresh will target parents and other adults at various UC CalFresh eligible venues such as preschools, schools, community-based organizations, food banks, etc.

c. Project Description

Key Educational Messages	Curricula utilized to deliver this message	Evaluation Tool
MyPyramid/MyPlate	ESBA, LFFF, EPT	**ITC: "Food Groups"**
Diet Quality		**ITC: "Food Labels"**
Fruits & Vegetables		**ITC: "Fruit"**
Whole Grains		**ITC: "Grains"**
Fat-free & Low-fat Milk Products		**ITC: "Lower-Fat Milk"**
MyPyramid/MyPlate		**ITC: "Portions"**
Limit Added Sugars		**ITC: "Sweet Beverages"**
Fruits & Vegetables		**ITC: "Vegetables"**

Key Methods:
UC CalFresh Family Nutrition Educators or partner agency educators (extenders) trained by UC CalFresh will conduct mini-workshops utilizing lessons and activities from *LFFF, ESBA, EPT* or other UC CalFresh approved curricula appropriate to the audience. Lessons/activities will be approximately one hour in length and conducted at venues such as parent coffee hours, special

events, health fairs, or other appropriate educational settings. Participants will be given nutrition education reinforcement items that support lesson objectives. Food demonstrations and taste testing will be included where appropriate.

3. Project Narrative Summary

The San Joaquin County UC CalFresh Nutrition Education Program FFY13 plan will concentrate programmatic focus in several key areas.

- **Family-Centered Nutrition Education** includes the parents and children participating together in the learning experience and is grounded in the "parents-as-teachers" model. Participating parents and children developed a whole-family understanding of the relationship between healthy eating, physical activity and a healthy body. Partner agencies report working with families who are CalWorks participants, live in some of the lowest income census tracts, and/or in attendance areas for schools with more than 50% FRPM enrollments.
- **Collaborative for Healthy Change Programs** are designed to motivate positive nutrition and physical activity behavior changes in families with children under 5 years of age as well as bring about system changes in their environments. These programs will allow us to expand our program and reach an increased number of CalFresh eligible children and parents living in some of the lowest income census tracts and attending preschools with some of the highest FRPM enrollments in our county.
- **Youth Nutrition Education: PreK-12:** UC CalFresh has been successful at implementing youth focused nutrition education programs using a variety of delivery methods that appeal to teachers, staff and students alike and involve collaborations with local and regional partners. FFY13 delivery methods will include: Garden-enhanced Nutrition Education Projects, Exercise Across California, AgVenture for 3rd Graders, Boys & Girls Club of Tracy Summer Fitness Program, and Parent Nutrition Education in the Schools. UC CalFresh has identified schools where they will directly implement UC CalFresh curricula, participate in special events, and act as the nutrition resource for teachers, staff and students. Special attention will be paid to schools with high FRPM participation rates.
- **Adult Nutrition and Food Resource Management Education:** UC CalFresh will continue to address the factors research finds are related to the development of obesity through delivery of lessons and activities based on the recommendations of the 2010 Dietary Guidelines for Americans. In addition, UC CalFresh plans on expanding the *Making Every Dollar Count Program* and *Plan, Shop, Save, Cook* educational series in order to develop participants skills in food resource management. FFY13 program delivery sites serve clientele living in some of the lowest income census tracts, whose children attend schools with some of the highest FRPM participation rates in SJC, and who receive CalWorks, TANF, or CalFresh benefits.
- **Train-the-trainer Model of Delivery:** SJC UC CalFresh has embraced the extender model of delivery that allows our program to maximize its ability to reach CalFresh-eligible populations. UC CalFresh uses this model to build capacity of partner agencies/organizations and as a youth empowerment strategy of delivery. Notably, the extenders report personally improving their food and physical activity behaviors due to the training and spreading the word to their own families and communities.

- **Community/Environmental Change:** In FFY13, UC CalFresh will continue to actively partner with local entities to not only provide individual and family level nutrition and physical activity education but who are working to facilitate environments that support the positive behavior changes that result.

a. Summary of Research

The state level findings of research and needs assessment reported in Section A of the plan provided information incorporated into the planning and delivery of the UC CalFresh Nutrition Education Programs. The 2009 Cal CHEEPS data from the survey conducted by CDPH, provided great information on the consumption habits of CalFresh participants and eligible populations. The data also found a significant positive relationship between fruit and vegetable consumption and the number of nutrition lessons provided.

As the program shifts to include delivery of "family-centered" approaches, the research also supports the need for parents to help their children in achieving a healthy lifestyle through role modeling; engaging children in food preparation; and changing their current eating and shopping habits. Eat and Play Together! models the partnering (parent/child) and goal setting found to have positive impacts on behavior change (Shilts, Horowitz, Townsend 2004).

The California Dietary Practice Survey (2009) and Caifornia Women's Health Survey reported on food insecurity amongst California's residents. One of the major reasons reported was not being able to have the CalFresh benefits last for 30 days. This data supports the adult focus on the "resource management" curriculum offered and the increased focus on adult CalFresh recipients and eligible populations.

The needs assessment for SJC UC CalFresh indicates San Joaquin County CalFresh eligible populations, youth and adult, have some of the highest obesity and chronic disease rates in California. Health disparities are a definite problem with African American, Hispanic, and Southeast Asian obesity and chronic disease rates higher than their white counterparts in the county. Contributing nutrition related factors include low rates of fruit and vegetable consumption, high rates of sugar-sweetened beverage consumption, and an overabundance of fast food and convenience stores. Sedentary lifestyles are more common to this population partially due to the lack of safe places for adults and children to play. Unemployment rates are ranging from 15-16% each month and the county, especially Stockton, has one of the highest foreclosure rates in the nation. Lower median incomes for women, African Americans, Hispanic/Latinos, and Southeast Asian contribute to the high rates of poverty in SJC. Enrollment in FRPM is well above 50% in most school districts with three of the major districts ranging between 62-83%. Three preschool systems targeted by UC CalFresh average high FRPM participation rates: Head Start 100%, Creative Child Care 89%, and SUSD State Preschools 87%. SJC families struggle to put healthy food on their tables at higher rates than the rest of the California. Access to affordable, healthy foods plagues many low-income neighborhoods. UC CalFresh evaluation results indicate approximately 20-25% of adult participants report running out of food before the end of the month, which reflects the high food insecurity rate of 30% reported for the county's low-income population. Plans for FFY13 UC CalFresh Nutrition Education Program delivery will focus on helping CalFresh eligible individuals and families to be motivated to choose healthier foods, engage in more physical activity and advocate for community/school environments that support those choices. A review of FFY11 and FFY12

indicates several research-supported delivery strategies that were successful and will be the basis for expanding delivery in FFY13:

- **Family-centered Nutrition Education:** Supported by research that shows parents help their children in achieving a healthy lifestyle through role modeling; engaging children in food preparation; and changing their current eating and shopping habits.
- **Early Intervention Programs:** Research consistently links student health to their ability to succeed in an educational environment. Educating families of preschool aged children on the importance of healthy eating and physical activity will have positive impacts on both the child and the parent's long-term health and wellness as well as give the children a better chance of becoming healthy, productive adults.
- **Financial/Food Resource Management Workshops:** Food resource management through *Making Every Dollar Count* and *Plan, Shop, Save, Cook* workshops have been successful at reducing participant's food insecurity and improving their ability to purchase healthier foods.
- **Community Involvement:** Supported by research that shows healthy environments in the home, school, neighborhoods, communities with access to healthy foods and opportunities for physical activity are critical to positive behavior changes for individuals and families.

b. Modification of Project Methods/Strategies

- **Adding New Partners/Programs:** Due to the success of early intervention programs that include parents and other adults outside the home environment, SJC UC CalFresh will be partnering on at least six new programs targeting children under 5 years old and their families. As a result, FFY13 UC CalFresh participants under 5 years old will increase, 5-17 will decrease, and 18-59 will increase.
- **Enhancing/Updating Existing Strategies:** Implementation of a county-wide Rethink Your Drink campaign will result in increasing the integration of lessons/activities into UC CalFresh workshops that include key messages and hands on activities designed to reduce sugar-sweetened beverage consumption.
- **Changing Audience Participation:** The three major SNAP-Ed funded programs in San Joaquin County have developed a plan to reduce shared sites on our targeting plans and justify coordinated and complementary delivery strategies at select locations. During FFY13, these efforts will continue on a regular monthly basis (or more frequently if needed). Additionally, since the Public Health Services and Health Plan of San Joaquin are partnering to pilot a Senior Nutrition Education Program for Medicare eligible Seniors, programming that targets this population in FFY13 is eliminated.

c. Use of Existing Educational Materials

See attached Existing Materials/Curricula data sheets.

d. Development of New Educational Materials

N/A

e. Key Performance Measures/Indicators

Process and impact evaluations will be used based on the audience, delivery method, and curricula. Process evaluation will focus on how we implement our activities, program services, and program operation. Process evaluation measures will record participation in all activities delivered (Sign-in sheets for adult nutrition education classes, track materials distributed, number of students reached, schools signed up, lessons delivered). Impact evaluation will measure behavior and knowledge changes as a result of participating in UC CalFresh classes. The evaluation instrument used will depend on the curricula used or the lesson delivered such as ESBA, LFFF, and PSSC will use the FBC; single session workshops for adults will use the Intent to Change question(s) related to that workshops key message(s); MEDC the retrospective MEDC survey; EPT series the EPT retrospective survey; GGG and HHM the Teacher Observation Tool. All instruments used will be IRB approved.

4. Evaluation Plans

See "Description of Projects/Interventions" above for specific details on the curriculum being used with interventions, the specific objectives linked to that curriculum, and the evaluation tools to be used based on the delivery method and curriculum. See Statewide Evaluation for full explanation of plans.

5. Coordination Efforts

Community Collaborations: San Joaquin County is a highly collaborative county with health and nutrition leaders from a variety of local entities coming together on a monthly basis to address obesity, chronic disease and food insecurity issues in our county. Membership includes a variety of community stakeholders as well as representatives from all of the USDA funded programs in our county. UC CalFresh is actively involved in four of these collaborative: **Healthy San Joaquin (HSJ), Hunger Taskforce (HTF), Select San Joaquin (SSJ) and the Obesity and Chronic Disease Taskforce (OCD).** The strategic plans developed by these groups are considered by SNAP-Ed funded programs in San Joaquin County, their **"County Nutrition Action Plan"**. UCCE San Joaquin County Advisor, Anna Martin, and the UC CalFresh Family Nutrition Educators are actively involved in all four collaboratives and many of their workgroups (subcommittees). Anna Martin and her staff play key roles in their coordination and take leadership roles in HSJ workgroups (Resources and Recognition, Learning and Sharing, and Advocacy and Action), HTF Senior Nutrition Education Workgroup, and OCD Obesity Prevention Workgroup (now combined with HSJ to reduce meetings and duplication of efforts), and SSJ's AgVentures for 3rd Graders. These groups share the common messages—"Increase access to Healthy, Affordable Foods" (i.e. fresh fruits and vegetables), "Increase Physical Activity", "Reduce Consumption of Unhealthy Foods and Beverages" (i.e. sugar sweetened beverages, fast foods), "Promote local agricultural products", and advocate for environments that will support these behavior changes for SJC residents. Of special note for FFY12 and continuing into FFY13 is the leadership the **HSJ Collaborative** will take to coordinate the **Rethink Your Drink Campaign** (RYD) county-wide. During FFY12, HSJ members promoted the campaign, attended trainings, sponsored trainings, and integrated the materials into their own programs. The HSJ Advocacy and Action Committee developed a logic model for coordinating efforts with the goal of increasing the reach of RYD health messaging efforts, leveraging resources, and promoting community collaboration on reducing sugar-sweetened beverage consumption in the county. The group is planning a kickoff of the official campaign sometime in June of 2012.

Community Nutrition Education Coordination for San Joaquin County-- Guiding Principles "Coordinate, Complement, Collaborate": UC CalFresh, UC ANR EFNEP, SJC Public Health Services Network for a Healthy California, Emergency Food Bank's Mobile Farmer's Market, and Gold Country Region Health Education Council meet monthly to coordinate SNAP-Ed funded programs that deliver consistent behavior-focused nutrition messages without duplication of efforts. UCCE Nutrition, Family and Consumer Advisor/UC CalFresh Supervisor, Anna Martin, has taken the lead role in coordinating these meetings in San Joaquin County and developing a FFY13 Coordination Workbook to more closely track SNAP-Ed delivery sites. During FFY12, several community nutrition education programs (not SNAP-Ed funded) were invited to join the SNAP-Ed funded programs so we could identify opportunities for shared trainings, develop partnerships, and find ways to promote and complement each other's efforts. These include, but are not limited to, Central California Regional Obesity Prevention Program (CCROPP), First 5 San Joaquin Health Access Initiative (Child Wellness Program and Collaborative for a Healthy Change), Public Health Services Senior Nutrition Education Program, and WIC.

SNAP-Ed Coordination: The two major SNAP-Ed funded programs in San Joaquin County are Public Health Services Network for a Healthy California (PHS) and UC CalFresh Nutrition Education Program (UC CalFresh). California Association of Food Banks partially funds the Emergency Food Bank & Family Service's Mobile Farmer's Market (MFM) ($12,000 Network funds and $62,000 from other non-SNAP Ed funding sources). Gold Country Region's Health Education Council (HEC), for the most part, collaborates with PHS Network, UC CalFresh and MFM to provide trainings and materials related to their campaigns i.e. Rethink Your Drink (RYD), Children's PowerPlay, Physical Activity Campaign. SNAP-Ed funded programs in San Joaquin County met recently to take steps to reduce the number of shared sites for FFY13, to ensure our programming is complimentary, not duplicative and to identify gaps in programming. Our discussions and resulting agreements took into account FFY13 SNAP-Ed Guidance, sites or school districts where our programs have invested a significant amount of time and effort, the First 5 Child Wellness Program and newly funded First 5 Health Access Initiative Collaborative for Healthy Change programs, special audience needs such as a predominately Spanish-speaking audience (UC CalFresh currently has the only Spanish-speaking, SNAP-Ed funded educators), and our common desire to increase SNAP-Ed programming for the benefit of our communities and our primary audience--CalFresh eligible children and their families. From those discussions, many of the school campuses and several of the smaller school districts were divided between UC CalFresh and PHS for delivery of SNAP-Ed programming. The majority of middle schools and high schools will be targeted by PHS while the majority of county preschools, CDS-coded and non CDS-coded, are being targeted by UC CalFresh. Special consideration is requested for the following:

Emergency Food Bank (EFB)

- **Mobile Farmer's Market:** *MFM is an outstanding example of the concept of a program that complements and promotes the other SNAP-Ed funded programs in San Joaquin County communities.* Emergency Food Bank & Family Service's **Mobile Farmer's Market** (MFM) delivers bags of fruits and vegetables monthly to over 62 CalFresh-eligible neighborhoods in the county. The MFM receives $12,000 in funding from California Association of Food Banks (Network funding) and approximately $62,000 from non SNAP-Ed funding sources. An important component of the MFM program is the focus on one fruit or vegetable—the produce of the month--and the food demonstration and supporting materials that teach families how to prepare recipes using the produce of the month. Discussions with EFB

regarding the shared site issue indicates that this program does not have the staffing capacity for delivering series-based nutrition education or in-depth mini-workshops at the 62 sites. At the same time, the fresh produce and the supporting food demonstrations are popular with the community with the result that they act to promote or market the more in-depth, series-based workshops conducted by UC CalFresh and PHS Network. At school sites where UC CalFresh parent education series have been complemented by the MFM program, parent attendance has increased.

- **EFB Nutrition Education Center Programs:** For FFY13, EFB and UC-CalFresh have agreed to clearly define and separate by EFB programs. EFB has two programming areas: the Mobile Farmer's Market (MFM) discussed above and the new Nutrition Education Center Programs delivered at their main pantry site on Scotts Avenue. The MFM is not delivering SNAP-Ed workshops at the main pantry. UC CalFresh continues to work closely with MFM to train EFB Nutrition Educators to deliver UC CalFresh approved curricula at the main pantry site and to help EFB to develop nutrition education programs that appeal to the EFB clients who frequent that site. For FFY13, programming will include the *Nutrition on the Move Program*, *Making Every Dollar Count*, *Fresh from the Garden* (in collaboration with UCCE San Joaquin County's Master Gardener Program), and *Learn with Me; Grow with Me*. EFB is expressing an interest in using UC CalFresh garden-enhanced nutrition education youth curricula at the main pantry to develop more programming that targets children. Each of these programs unique focus and different days of delivery will mean that the EFB clients will be drawn to the workshop based on the "marketing" or day/time of delivery. This will mean, for the most part, the participants will not be duplicated even across the different EFB Nutrition Education Center Programs. UC CalFresh's role will be to train their educators, provide educational materials, help evaluate the program, and regularly give technical/advisory support. UC CalFresh understanding is that PHS Network and HEC will not be delivering programming at the EFB main pantry.

Community Partnership for Families (CPF): There are 6 CPF Family Resource Centers in San Joaquin County. CPF brings resources and educational opportunities to the individuals, families and Seniors that live in the communities surrounding their centers—very low-income communities. CPF serves diverse populations with a diverse set of unmet needs. Their clientele may be predominantly African American, Latino, or Southeast Asian. The programs offered may address different educational needs—financial issues, youth empowerment, nutritional inadequacies, overweight, Senior issues, family communication, etc. Clients may speak different languages and come from different cultures. Clients may be attracted to different programs based on their ethnicity, age, or interests. For the past several years, funding (California Endowment, Robert Wood Johnson Foundation, Kaiser—to name a few) has provided the opportunity to develop health promotion programs at several of the centers based on the multiple levels of the socio-ecological model and by involving community members in the planning, implementation and evaluation of those programs. One of the results has been that all SNAP-Ed funded programs have been asked to provide resources and workshops for these communities. SNAP-Ed programs have partnered with CPF based on our individual SNAP-Ed programs ability to meet the needs of CPF, fill gaps in their program, and our programmatic staffing and budgetary capacity. Together we planned separate but complementary programs that reinforce and support positive improvements in food and physical activity behaviors. The involvement of multiple community health leaders and programs has intensified the motivation of the community members to advocate for environmental changes that support their new, healthier habits—clean & safe parks, walkable sidewalks, healthier foods in corners stores, free

physical activity programs i.e. Zumba, walking clubs, community gardens, and joint use agreements with the neighborhood schools. For FFY13, SNAP-Ed funded programs have agreed to coordinate our efforts and together support the communities surrounding CPF. In order to minimize duplication of efforts, coordination will include assessing which program to deliver based on participant factors such as age, ethnicity, language, and unmet needs. Yes, there will be some overlap in key messages and delivery methods (i.e. food demonstrations) but this overlap will reinforce the importance of healthy eating, increased physical activity, and the creation of communities that come together to support these behaviors. By working together, we will make a difference and create communities that can sustain their behavior changes long-term.

Gold Country Region's Health Education Council Campaigns

- **Children's PowerPlay Agreement in Afterschools:** The Children's PowerPlay Campaign was implemented in previous fiscal years in many of the San Joaquin County afterschools. Some of these afterschools remain shared sites for FFY13 between HEC and UC CalFresh on the UC CalFresh targeting plan. UC CalFresh and HEC Children's PowerPlay Campaign (HEC) have agreed to collaborate as follows: HEC will provide training and PowerPlay curricula/materials for the afterschools while UC CalFresh will provide local support on a regular basis including nutrition education presentations for parents and/or children as needed (mini-workshops such as RYD), participation in special events, development of additional programming (i.e. garden-enhanced nutrition education), training and compiling of delivery documentation and evaluation (i.e. teacher enrollment forms, nutrition activity record forms, PowerPlay evaluations), and other types of technical assistance as needed. For FFY13, UC CalFresh and PHS have divided the afterschool sites by school campus location in order to eliminate duplication of efforts.

- **Exercise Across California (EAC):** UC CalFresh and San Joaquin County Office of Education (SJCOE) have partnered with over 20 elementary schools in FFY 11 and FFY 12 to deliver a nutrition and fitness program to 4th grade students. The program, **Exercise Across California,** is funded by Kaiser Permanente. The goal for each 4th grade class is to walk/exercise 2126 miles across California visiting 12 historical and educational milestones along the way. At the same time, PowerPlay activities are implemented by the teachers. SJCOE partners with UC-CalFresh to provide local support on a regular basis including nutrition education presentations for parents and/or children as needed (complementary mini-workshops such as RYD), participation in special events, development of additional programming (i.e. garden-enhanced nutrition education), training and compiling of delivery documentation and evaluation (i.e. teacher enrollment forms, nutrition activity record forms, PowerPlay evaluations), and other types of technical assistance. Health Education Council's *Children's PowerPlay Campaign* provides the initial training of teachers and Children's PowerPlay materials/resources. EAC has been funded again for FFY13 to reach a new set of teachers and 4th grade students.

- **Other HEC Campaigns:** The other HEC Campaigns also reach out into San Joaquin County as part of their 14 county regional assignment. These activities usually (and always should) involve collaboration locally with UC CalFresh, PHS Network and/or EFB MFM. Normally, HEC delivers the trainings and the other SNAP-Ed funded programs sponsor/promote the trainings, provide local support, do special presentations, and assist HEC with collecting documentation/evaluation paperwork—necessary items to successful local delivery. Coordination discussions at monthly meetings have resulted in recommendations by UC CalFresh and PHS Network that there are gaps in SNAP Ed delivery to eligible worksites,

retail stores and faith-based sites in San Joaquin County—all of these prime areas for inclusion of HEC Campaigns.

Special Events

- **AgVenture for 3rd Graders:** AgVenture has reached over 8000 3rd graders each year since 2007 and has become a community tradition in San Joaquin County. AgVentures 2012/2013 will again educate 3rd graders throughout the county on the connection between Agriculture, the county's economy, and healthy eating. The health education component of the program focuses on the MyPyramid/MyPlate messages and their connection to agricultural products in San Joaquin County, including a presentation on sugar-sweetened beverages. UC-CalFresh, EFNEP, PHS, EFB, Master Gardeners, teen peer educators, and volunteers from the local communities and community-based organizations are trained by UC-CalFresh to deliver the key messages on how eating healthy, being active and reducing sweetened beverage consumption improves overall health and well-being. For FFY13, the eligibility for each AgVenture is being tied to the eligible elementary schools anticipated to attend the event, which for each event are the majority of schools. Since UC-CalFresh Advisor/Supervisor and UC-CalFresh Family Nutrition Educators are responsible for coordinating the nutrition component of AgVenture, we can ensure SNAP-Ed funded programs deliver to only eligible schools and to different 3rd graders at each of the AgVentures—Manteca, Stockton, and Lodi. AgVentures reach a large population of CalFresh eligible children and promote all SNAP-Ed programs in San Joaquin County. Since UC CalFresh coordinates the nutrition presentation, UC CalFresh can schedule PHS Network and UC CalFresh educators to present to only eligible schools.
- **Other Special Events:** For FFY13, UC CalFresh, PHS Network, EFB MFM, and HEC plan to participate in several health fairs and resource fairs in the county, including some school health fairs. The events provide the opportunity to promote SNAP-Ed programs county-wide and to make SNAP-Ed programs visible to key political leaders. Monthly meetings and phone/e-mail communication in between meetings are used to make sure each program is delivering a different key message at their table. When all programs participate in these events, the messages intensify in importance developing support of residents and key leaders for environmental changes that support for healthy eating and physical activity.

6. Adult Program Growth

UC CalFresh Nutrition Education Program is experiencing program growth in several areas that will maximize our ability to reach CalFresh recipients with SNAP-Ed. They are as follows:

- **Wellness WORKS!:** Wellness WORKS! partners with UC CalFresh to deliver nutrition education and food resource management education to CalWorks participants, who almost all (between 95-100%) receive CalFresh benefits for their families. Wellness Works has expanded its program to new sites—one in Tracy and one in Manteca—bringing the same job training workshops closer to south county residents. UC CalFresh Nutrition Education Program will deliver *Plan, Shop, Save, and Cook* and *Loving Your Family, Feeding Your Future* lessons at all three Wellness WORKS! sites in FFY13.
- **First 5 San Joaquin:** The success of the First 5 Child Wellness Program has led to new partnerships with First 5 San Joaquin through its Collaborative for Change Programs. These partnerships will significantly increase the number of CalFresh eligible parents and children

under 5 years of age that UC CalFresh reaches with SNAP-Ed. Additionally, UC CalFresh will be able to implement programming to fill gaps in programming. For example, **Together We Can: A Vision for Community Wellness Program** is a partnership between Stockton Unified School District's (SUSD) preschool programs, UOP and UC CalFresh. SUSD schools are some of the lowest income schools in San Joaquin County, with the majority of the schools and preschools having between 80% to 100% free and reduced price meal enrollment. SUSD schools also have some of the lowest API scores in the county and are therefore resistant to integrating additional nutrition education curricula into their lesson plans at any level—classrooms, afterschools, and preschools. The First 5 Collaborative for Health Change grant will allow UC CalFresh the ability to reach these low-income families, adults and children, with healthy eating and physical activity education.

- **Family Centered Nutrition Education through Migrant Education In-Home Tutoring Program:** This program is modeled after the First 5 Child Wellness Program where UC CalFresh trains in-home tutors to deliver *Go, Glow and Grow* lessons to parents and children together. The partnership will expand the UC CalFresh family-centered programming to Spanish-speaking, migrant families throughout San Joaquin County.
- **Parent Education in Schools:** UC CalFresh Family Nutrition Educators have increased the parent nutrition education workshops, both series-based and mini-workshops, conducted at eligible school sites. For FFY13, UC CalFresh has identified some new school sites and venues on their targeting plan that may be receptive to parent education workshops.
- **Food Resource Management Education**: Both *Making Every Dollar Count* and *Plan, Shop, Save, Cook* have been well received by agencies and their clientele. The difficult economic times have led to an increased interest and UC CalFresh plans to expand the number of sites where these two programs are being delivered in FFY13.
- **Garden-enhanced Nutrition Education:** UC CalFresh continues to work on expanding the garden-enhanced nutrition education component of their program. The UC CalFresh partnership with two UCCE San Joaquin County programs not funded by SNAP-Ed, the *Salad in a Wheelbarrow Project* and the *Master Gardener Program* will be used to develop programming in this area during FFY13.

FY 2013 SNAP-Ed Budget

Region: SAN JOAQUIN COUNTY
State: California
FY 2013 Allocation Budget: $ 325,579.58
Estimated Budget Carry-In from FY 2012

	Expenses	FY 2012 Carry-In Budget	FY 2013 Allocation Budget	State Cash
1.	Salary/Benefits		$ 220,851.50	
2.	Contracts/Grants/Agreements			
3.	Non-Capital Equipment/Supplies		$ 33,078.18	
4.	Materials			
5.	Travel		$ 9,697.50	
6.	Administrative			
7.	Building/Space			
8.	Maintenance			
9.	Equipment & Other Capital Expenditures			
10.	Indirect Cost		$ 61,952.39	
11.	**Total Federal Funds Expenditure**	**$ -**	**$ 325,579.58**	**$ -**
12.	Anticipated Funds Carry-Out from FY 2012 to FY 2013	N/A		N/A

FFY 2013 Budget

Staffing Template: SAN JOAQUIN COUNTY

FY 2013 Allocation Budget:	2. FTEs** charged to UC CalFresh NEP	3. Description of Job Duties		4. Total UC CalFresh NEP Salary, Benefits and Wages	
*Attach statement of work listing UC CalFresh NEP-related job duties for each position.	**Attach definition of FTE and basis for calculations.	Percentage of UC CalFresh NEP Time spent on Management/ Administrative	Percentage of UC CalFresh NEP Time spent on Direct Delivery	Federal Dollars	Total Federal
Program Rep II	0.70	10%	90%	52,912.18	52,912.18
Program Rep II	1.00	10%	90%	57,795.72	57,795.72
Program Rep II	1.00	10%	90%	57,795.72	57,795.72
Academic Coordinator	0.50	100%	0%	43,242.70	43,242.70
Student Assistant	0.50	100%	0%	9,105.20	9,105.20
TOTAL BY PROJECT	**3.70**			**220,851.50**	**220,851.50**

FFY 2013 BUDGET

SAN JOAQUIN COUNTY

Growth and Justification of change	FEDERAL FFY13	TOTAL FFY13	FEDERAL FFY12	TOTAL FFY12	FEDERAL % change	TOTAL % change
1. Salary/Benefits	220,851.50	220,851.50	150,941.15	150,941.15	32%	32%
2. Contracts/Grants/Agreements	-	-	-	-	0%	0%
3. Non-Capital Equipment/Supplies	33,078.18	33,078.18	31,828.18	31,828.18	4%	4%
4. Materials	-	-	-	-	0%	0%
5. Travel	9,697.50	9,697.50	7,890.00	7,890.00	19%	19%
6. Administrative	-	-	-	-	0%	0%
7. Building/Space	-	-	-	-	0%	0%
8. Maintenance	-	-	-	-	0%	0%
9. Equipment & Other Capital Expenditures	-	-	-	-	0%	0%
10. Total Direct Costs	263,627.19	263,627.19	190,659.33	190,659.33	28%	28%
11. Indirect Cost*	61,952.39	61,952.39	42,898.35	42,898.35	31%	31%
12. Total Costs	325,579.58	325,579.58	233,557.68	233,557.68	39%	39%

**Indirect Cost is negotiated at 23.5% from 10/1/12 through 6/30/12. From 7/1/13 through 6/30/15 the indirect cost rate is provisional pending review and approval of the negotiated rate.*

All line items that show a + / - growth over 10% require explanation.

Federal Share

1.0 Increase is due to addition of Academic Coordinator position. See position narratives for further details regarding duties.

5.0 Travel increase is due to addition of Academic Coordinator position.

10.0 Direct Costs increase is the result of the increases in Personnel and Travel line items.

11.0 The Indirect rate has increased from 22.5% to 23.5%; higher Direct Costs has also contributed to the increase.

Project: San Joaquin County
SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
39	A&Y	3	Shelters			Shelter: Haven of Peace/ 7070 S Harlan Rd, French Camp, CA 95231/ Brenda Castellanos 209-470-1015	100%	0%	100.0%	Income eligible families/individuals 18-59; 60 years or more.	Agency documentation.		100%	100%	of 185% poverty
39	A&Y	3	Public/Community Health Centers			Sutter Tracy Healthy Connections Resource Center, 1420 N Tracy Blvd., 35 East 10th St., Suite A, Tracy, CA 95376	89%	11%	89.0%	Income eligible families/individuals 18-59; 60+ years	Percentage of families below federal poverty level. Agency documentation.				of 185% poverty
39	A&Y	3	PreSchools (located in Non CDS Coded site)			Migrant Preschool: ADELITA MIGRANT INFANT TODDLER DEVELOPMENT CENTER 14320 E. Harney Lane, Lodi, CA 95240	100%	0%	100.0%	Income eligible Children & their families	Letter from food service director all children recieve free meals on site		100%		of 185% poverty
39	A&Y	3	PreSchools (located in Non CDS Coded site)			Migrant Preschool: ARETESI III MIGRANT CDC 333 West Mathews Road, French Camp, CA 95231	100%	0%	100.0%	Income eligible Children & their families	Letter from food service director all children recieve free meals on site		100%		of 185% poverty
39	A&Y	3	PreSchools (located in Non CDS Coded site)			Migrant Preschool: ARTESI II MIGRANT CDC 777 West Mathews Road, French Camp, CA 95231	100%	0%	100.0%	Income eligible Children & their families	Letter from food service director all children recieve free meals on site		100%		of 185% poverty
39	A&Y	3	Community Based Organization			Charterhouse Center for Families, 5713 N. Pershing Ave, Stockton 95207 Mikey Kamienski (209) 476-1106	90%	10%	100.0%	CalWorks Families, Parents with Children under 5 years of age	Letter from agency director documenting percentage below 130% FPL. Serve primarily CalWorks Participants		90%	100%	of 185% poverty
39	A&Y	3	Community Based Organization			First 5 CWP: El Concilio, Manteca Office, 1620 W Yosemite Ave., Manteca 95337 Linda Mora (209) 644-2600			50.0%	CalWorks Families, Parents with Children under 5 years of age	Letter from agency director documenting percentage below 130% FPL. Serve primarily CalWorks Participants			50%	of 185% poverty
39	A&Y	3	Community Based Organization			First 5 CWP: El Concilio, Manteca Office, 498 E. Kettleman Lane, Lodi 95240 Linda Mora (209) 644-2600			50.0%	CalWorks Families, Parents with Children under 5 years of age	Letter from agency director documenting percentage below 130% FPL. Serve primarily CalWorks Participants			50%	of 185% poverty
39	A&Y	3	Community Based Organization			First 5 CWP: El Concilio, Manteca Office, Main Office, 224 S Sutter St, Stockton 95203 Linda Mora (209) 644-2600			50.0%	CalWorks Families, Parents with Children under 5 years of age	Letter from agency director documenting percentage below 130% FPL. Serve primarily CalWorks Participants			50%	of 185% poverty
39	A&Y	3	Community Based Organization			First 5 CWP: El Concilio, Tracy Office, 95 W 11th St., Tracy 95376 Linda Mora (209) 644-2600			50.0%	CalWorks Families, Parents with Children under 5 years of age	Letter from agency director documenting percentage below 130% FPL. Serve primarily CalWorks Participants			50%	of 185% poverty
39	A&Y	3	Community Based Organization			First 5 CWP: Lao Family, 8338 West Lane, Stockton 95210			50.0%	CalWorks Families, Parents with Children under 5 years of age	Letter from agency director documenting percentage below 130% FPL. Serve primarily CalWorks Participants			50%	of 185% poverty
39	A&Y	3	Community Based Organization			Charterhouse Center for Families, 5713 N. Pershing Ave, Stockton 95207 Mikey Kamienski (209) 476-1106			50.0%	CalWorks Families, Parents with Children under 5 years of age	Letter from agency director documenting percentage below 130% FPL. Serve primarily CalWorks Participants			50%	of 185% poverty
39	A	2	Community Based Organization			Family Resource & Referral Center, 324 E. 11th Street - Tracy, CA, Lisa Jimenez, CCFP Manager, 209-461-2994	100%	0%	100.0%	TANF Recipients	Income/Location based Proxy		100%	100%	of 130% poverty
39	A	2	Community Based Organization			Family Resource & Referral Center, 509 W Weber, Stockton, CA 95203, Lisa Jimenez, CCFP Manager, 209-461-2994	100%	0%	100.0%	TANF Recipients	Income/Location based Proxy		100%	100%	of 130% poverty
39	A	2	Head Start Programs		YES	HEAD START: ESCALON, 1998 YOSEMITE AVE., ESCALON 95320	100%	0%	100.0%	Income eligible parents and other adult family members	Income/Location based Proxy		100%		of 130% poverty
39	A	2	Head Start Programs		YES	HEAD START: GRACE METHODIST, 1625 N LINCOLN ST., STOCKTON 95204	100%	0%	100.0%	Income eligible parents and other adult family members	Income/Location based Proxy		100%		of 130% poverty
39	A	2	Head Start Programs		YES	HEAD START: St. Bernadettes, 2544 Plymouth Rd., Stockton, CA 95204	100%	0%	100.0%	Income eligible parents and other adult family members	Income/Location based Proxy		100%		of 130% poverty
39	A	2	Head Start Programs		YES	HEAD START: ST. GERTRUDE'S CHURCH, 1710 E Main St., Stockton, CA 95205	100%	0%	100.0%	Income eligible parents and other adult family members	Income/Location based Proxy		100%		of 130% poverty
39	A	2	Adult education & Job Training Sites			Wellness Works, 1620 W Yosemite Ave, Manteca, Manteca Diane Feneck 209-467-5346	100%	0%	100.0%	CalWorks participants over 18 years of age	Income/Location based Proxy		100%	100%	of 130% poverty
39	A	2	Adult education & Job Training Sites				100%	0%	100.0%	CalWorks participants over 18 years of age	Income/Location based Proxy		100%	100%	of 130% poverty
39	A&Y	2	Emergency Food Assistance Sites			Emergency Food Bank Scotts Avenue (Main),7 WEST SCOTTS AVENUE, STOCKTON,95203 Emergency Food Bank Nutrition on the Move Program,Tim Viall 209-464-7369	100%	0%	100.0%	Income eligible families/individuals 18-59; 60 years or more.	Income/Location based Proxy		100%	100%	of 130% poverty
39	A&Y	2	Emergency Food Assistance Sites			Emergency Food: Lodi Salvation Army, 525 W Lockeford St., Lodi, CA	100%	0%	100.0%	Income eligible families/individuals 18-59; 60 years or more.	Income/Location based Proxy		100%	100%	of 130% poverty
39	A&Y	2	Head Start Programs			Head Start Child Development Council, 5361 N. Pershing Ave., Suite A | Stockton, CA 95207	100%	0%	100.0%	Income eligible parents and other adult family members	Income/Location based Proxy		100%		of 130% poverty
39	A&Y	2	Food Stamp offices		YES	Human Services Agency, CalFresh San Joaquin County, 333 E. Washington St., Stockton 95202	100%	0%	100.0%	Income eligible persons in CalFresh office waiting area or conference room	Income/Location based Proxy		100%		of 130% poverty
39	A&Y	2	Head Start Programs			Preschool site: Creative Child Care Head Start/SJCOE @ Stockton Adult School, 1525 Pacific Avenue, Stoctkon, CA, 95204	100%	0%	100.0%	SNAP eligible parenting teens and their children/Head Start	Income/Location based Proxy		100%		of 130% poverty
39	A&Y	2	Emergency Food Assistance Sites		YES	Special Events: OAK PARK SENIOR CENTER, 730 E Fulton, Stockton, CA 95204, Tim Viall 209-464-7369	100%		100.0%	Income eligible families/individuals 18-59; 60 years or more.	Income/Location based Proxy		100%		of 130% poverty
39	A&Y	2	Adult education & Job Training Sites			Wellness Works, 501 Magnolia St. S 95202 San Joaquin County Mental Health, Diane Feneck 209-467-5346	100%		100.0%	CalWorks participants over 18 years of age	Income/Location based Proxy		100%	100%	of 130% poverty
39	A&Y	3	Public Schools - PreK	39-68676-0111328		HONGS-KINGSTON/PRESCHOOL- (2)	68.0%	14.0%	82.0%	Income Eligible Children and their parents/families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	Public Schools - PreK	39-68676-0111344		HENRY/PRESCHOOL- (2)	80.0%	4.0%	84.0%	Income Eligible Children and their parents/families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	Public Schools - PreK	39-68676-0115303		PEYTON/PRESCHOOL- (2)	77.0%	17.0%	94.0%	Income Eligible Children and their parents/families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	Public Schools - PreK	39-68676-3932100		EDISON/PRESCHOOL- (1)	100.0%	0.0%	100.0%	Income Eligible Children and their parents/families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	Public Schools - PreK	39-68676-6042501		ADAMS/PRESCHOOL (2)	85.0%	10.0%	95.0%	Income Eligible Children and their parents/families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	Public Schools - PreK	39-68676-6042519		AUGUST/PRESCHOOL- (1)	87.5%	0.0%	87.5%	Income Eligible Children and their parents/families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	Public Schools - PreK	39-68676-6042543		EL DORADO/PRESCHOOL- (2)	82.0%	7.0%	89.0%	Income Eligible Children and their parents/families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	Public Schools - PreK	39-68676-6042550		ELMWOOD/PRESCHOOL-- (2)	81.0%	6.0%	87.0%	Income Eligible Children and their parents/families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	Public Schools - PreK	39-68676-6042576		FILMORE/PRESCHOOL-- (2)	79.0%	14.0%	93.0%	Income Eligible Children and their parents/families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	Public Schools - PreK	39-68676-6042600		GRUNSKY/PRESCHOOL-- (2)	92.0%	6.0%	98.0%	Income Eligible Children and their parents/families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	Public Schools - PreK	39-68676-6042618		HARRISON/PRESCHOOL-- (2)	85.0%	13.0%	98.0%	Income Eligible Children and their parents/families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	Public Schools - PreK	39-68676-6042626		HAZELTON/PRESCHOOL-- (2)	86.0%	10.0%	96.0%	Income Eligible Children and their parents/families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	Public Schools - PreK	39-68676-6042667		KENNEDY/PRESCHOOL- (2)	76.0%	10.0%	86.0%	Income Eligible Children and their parents/families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	Public Schools - PreK	39-68676-6042683		MADISON/PRESCHOOL- (1)	76.0%	16.0%	92.0%	Income Eligible Children and their parents/families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	Public Schools - PreK	39-68676-6042691		MCKINLEY/PRESCHOOL- (2)	80.0%	6.0%	86.0%	Income Eligible Children and their parents/families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	Public Schools - PreK	39-68676-6042709		MONROE/PRESCHOOL- (3)	76.0%	9.0%	85.0%	Income Eligible Children and their parents/families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	Public Schools - PreK	39-68676-6042717		MONTEZUMA/PRESCHOOL- (2)	81.0%	8.0%	89.0%	Income Eligible Children and their parents/families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	Public Schools - PreK	39-68676-6042725		NIGHTENGALE/PRESCHOOL	81.0%	8.0%	89.0%	Income Eligible Children and their parents/families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	Public Schools - PreK	39-68676-6042741		PULLIAM/PRESCHOOL- (2)	87.0%	6.0%	93.0%	Income Eligible Children and their parents/families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	Public Schools - PreK	39-68676-6042758		ROOSEVELT/PRESCHOOL- (1)	88.0%	8.0%	96.0%	Income Eligible Children and their parents/families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	Public Schools - PreK	39-68676-6042766		TAFT/PRESCHOOL- (1)	62.1%	11.1%	73.2%	Income Eligible Children and their parents/families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	Public Schools - PreK	39-68676-6042774		TAYLOR/PRESCHOOL- (2)	88.0%	2.0%	90.0%	Income Eligible Children and their parents/families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	Public Schools - PreK	39-68676-6042782		TYLER/PRESCHOOL- (2)	70.8%	17.0%	87.0%	Income Eligible Children and their parents/families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	Public Schools - PreK	39-68676-6042808		VICTORY/PRESCHOOL- (2)	64.0%	14.0%	78.0%	Income Eligible Children and their parents/families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty

Project: San Joaquin County
SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
39	A&Y	3	Public Schools - PreK	39-68676-6042824		WILSON PRESCHOOL (2)	77.0%	12.0%	89.0%	Income Eligible Children and their parents/families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	Public Schools - PreK	39-68676-6104665		WASHINGTON/PRESCHOOL (1)	76.1%	19.0%	95.0%	Income Eligible Children and their parents/families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	PreSchools (located in Non CDS Coded site)			Preschool site CCCI: : Banta Creative Child Care, Debbie Eison 209-941-9104	72%	24%	97.0%	Income eligible Children & their families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	PreSchools (located in Non CDS Coded site)			Preschool site CCCI: : Conway,742 Dallas Ave, Stockton,95206 Creative Child Care,Debbie Eison 209-941-9100	56%	35%	91.0%	Income eligible Children & their families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	PreSchools (located in Non CDS Coded site)			Preschool site CCCI: : Creative Child Care Lindbergh Educational Centers, 311 E. North Street, Manteca Debbie Eison (209) 941-9111	89%	11%	100.0%	Income eligible Children & their families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	PreSchools (located in Non CDS Coded site)			Preschool site CCCI: : Creative Kids ,115 South Powers, Manteca,95336 Creative Child Care,Debbie Eison 209-941-9100	77%	17%	94.0%	Income eligible Children & their families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	PreSchools (located in Non CDS Coded site)			Preschool site CCCI: : Golden West Creative Child Care, Debbie Eison (209) 941-9111	75%	11%	86.0%	Income eligible Children & their families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	PreSchools (located in Non CDS Coded site)			Preschool site CCCI: : Great Valley Creative Child Care, Debbie Eison 209-941-9105	46%	27%	73.0%	Income eligible Children & their families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	PreSchools (located in Non CDS Coded site)			Preschool site CCCI: : Joshua Cowell, 740 Pestanna Ave, Manteca, Debbie Eison (209) 941-9111	61%	26%	87.0%	Income eligible Children & their families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	PreSchools (located in Non CDS Coded site)			Preschool site CCCI: : Lathrop Creative Child Care, Debbie Eison 209-941-9107	39%	26%	65.0%	Income eligible Children & their families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	PreSchools (located in Non CDS Coded site)			Preschool site CCCI: : McParland; 1601 Northgate Dr., Manteca 95336 Creative Child Care, Debbie Eison 209-941-9106	49%	20%	69.0%	Income eligible Children & their families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	PreSchools (located in Non CDS Coded site)			Preschool site CCCI: : Mossdale Creative Child Care, 455 Brockhurst, Lathrop Debbie Eison (209) 941-9111	50%	28%	78.0%	Income eligible Children & their families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	PreSchools (located in Non CDS Coded site)			Preschool site CCCI: : Neil Hafley Creative Child Care, Debbie Eison 209-941-9108	77%	23%	100.0%	Income eligible Children & their families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	PreSchools (located in Non CDS Coded site)			Preschool site CCCI: King, Creative Child Care, Debbie Eison 209-941-9101	81%	13%	94.0%	Income eligible Children & their families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	PreSchools (located in Non CDS Coded site)			Preschool site CCCI: Lincoln Creative Child Care, Debbie Eison 209-941-9111	66%	28%	94.0%	Income eligible Children & their families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	PreSchools (located in Non CDS Coded site)			Preschool site CCCI: Nile Garden Creative Child Care, Debbie Eison 209-941-9109	71%	29%	100.0%	Income eligible Children & their families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	PreSchools (located in Non CDS Coded site)			Preschool Site CCCI: SJCOE/HEAD START @ Stockton School for Adults (serving children of parenting teens) Creative Child Care, Debbie Eison 209-941-9100	100%	0%	100.0%	Income eligible Children & their families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	PreSchools (located in Non CDS Coded site)			Preschool site: New Directions,1981 Cherokee Lane, Stockton 95212,95212 Creative Child Care,Debbie Eison 209-941-9100	100%	0%	100.0%	Income eligible Children & their families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	PreSchools (located in Non CDS Coded site)			Preschool site: Oro Avenue Creative Child Care,1516 Oro Avenue, Stockton, CA 95215,95215 Creative Child Care,Debbie Eison 209-941-9100	75%	16%	90.0%	Income eligible Children & their families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	PreSchools (located in Non CDS Coded site)			Preschool site: Porter Way,1700 Porter Way, Stockton,95207 Creative Child Care,Debbie Eison 209-941-9100	71%	22%	92.0%	Income eligible Children & their families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	PreSchools (located in Non CDS Coded site)			Preschool site: Rosa Parks Creative Child Care, Debbie Eison 209-941-9102	67%	17%	84.0%	Income eligible Children & their families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	PreSchools (located in Non CDS Coded site)			Preschool site: Sequoia Elementary Creative Child Care, Debbie Eison 209-941-9103	57%	26%	83.0%	Income eligible Children & their families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	PreSchools (located in Non CDS Coded site)			Preschool site: Sierra Vista,1700 E Eleventh Street, Stockton,95206 Creative Child Care,Debbie Eison 209-941-9100	75%	23%	98.0%	Income eligible Children & their families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	PreSchools (located in Non CDS Coded site)			Preschool site: Small World,6600 Grigsby Place, Stockton 95219, Creative Child Care,Debbie Eison 209-941-9100	62%	26%	88.0%	Income eligible Children & their families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	PreSchools (located in Non CDS Coded site)			Preschool site: St. Pauls Creative Child Care@Alpine, 2220 W Alpine Ave, Stockton 95204 Creative Child Care, Debbie Eison 209-941-9100	64%	34%	98.0%	Income eligible Children & their families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	3	PreSchools (located in Non CDS Coded site)			Preschool site: Stella Brockman Preschool; 763 Silverado Drive, Manteca, CA 95337 Creative Child Care, Debbie Eison 209-941-9112	66%	16%	82.0%	Income eligible Children & their families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	2	PreSchools (located in Non CDS Coded site)			Preschool site: Tam O'Shanter/HEAD START,7505 Tam O'Shanter Dr, Stockton,95210 Creative Child Care,Debbie Eison 209-941-9100	100%	0%	100.0%	Income eligible Children & their families/Head Start	CHILD FOOD PROGRAM/FREE & RED				of 130% poverty
39	A&Y	3	PreSchools (located in Non CDS Coded site)			Preschool site: University Kids Park,1105 N. Sacramento St., Stockton,95202 Creative Child Care,Debbie Eison 209-941-9100	76%	19%	96.0%	Income eligible Children & their families	CHILD FOOD PROGRAM/FREE & RED				of 185% poverty
39	A&Y	1	Individual Homes			Migrant Education: Escalon, Ripon, and Farmington Area Escalon Migrant Office @ Dent Elementary, 1998 Yosemite Avenue	55%	16%	70.7%	Children and their families enrolled in Migrant Education Program	Certified Eligibles		100%		of 130% poverty
39	A&Y	1	Individual Homes			Migrant Education: Linden AreaChartville School Migrant Office 100 N. Jack Tone Rd., Stockton, CA 95236	56%	8%	63.7%	Children and their families enrolled in Migrant Education Program	Certified Eligibles		100%		of 130% poverty
39	A&Y	1	Individual Homes			Migrant Education: Lodi Migrant Office, 1004 Industrial Way, Lodi, CA 95240	67%	9%	75.6%	Children and their families enrolled in Migrant Education Program	Certified Eligibles		100%		of 130% poverty
39	A&Y	1	Individual Homes			Migrant Education: Manteca and Tracy Area Artesi 2 Migrant Labor Camp, 777 W. Mathews Rd., French Camp, CA 95231	56%	8%	64.3%	Children and their families enrolled in Migrant Education Program	Certified Eligibles		100%		of 130% poverty
39	A&Y	1	Individual Homes			Migrant Education: Stockton Office, 401 S El Dorado St., Suite A-1, Stockton, CA 95203	83%	9%	91.9%	Children and their families enrolled in Migrant Education Program	Certified Eligibles		100%		of 130% poverty
39	A&Y	3	Public Housing			Public Housing: Gleason Parks Apartments (Mercy Housing)/ 605 E. Church St., Stockton, CA 95203	67%	14%	81.3%	Income eligible families/individuals 18-59; 60 years or more.	CENSUS TRACT ACS2006-2010	6077000100		67%	of 185% poverty
39	A	3	Community Centers		YES	CPF: Lodi Family Resource Center, 631 E. Oak Street, Lodi, Ca 95240 Community Partnership for Families, Robina Asghar 209-444-4125	58%	9%	67%	Income eligible families/individuals 18-59; 60 years or more.	Census Tract ACS 2006-2010	6077004502		58%	of 185% poverty
39	A	3	Community Centers		YES	CPF: CUFF Family Center, 2044 Fair St., Stockton 95206 Community Partnership for Families, Robina Asghar 209-444-4125	34%	31%	65.0%	Income eligible families/individuals 18-59; 60 years or more.	Census Tract ACS 2006-2010	6077002201		65%	of 185% poverty
39	A	3	Community Centers		YES	CPF: Diamond Cove II, 5506 Tam O'Shanter Dr., Stockton 95210 Community Partnership for Families, Robina Asghar 209-444-4125	46%	21%	66.4%	Income eligible families/individuals 18-59; 60 years or more.	Census Tract ACS 2006-2010	6077003407		57%	of 185% poverty
39	A	3	Community Centers		YES	CPF: Villa Monterey, 4707 Kentfield Road, Suite C, Stockton, Ca 95207 Community Partnership for Families, Robina Asghar 209-444-4125	50%	26%	76.2%	Income eligible families/individuals 18-59; 60 years or more.	Census Tract ACS 2006-2010	6077003312		76%	of 185% poverty
39	A	3	Community Centers		YES	CPF: West Lane Oaks Family Resource Center, 7908 N. West Lane, Stockton 95210 Community Partnership for Families, Robina Asghar 209-444-4125	44%	11%	54.7%	Income eligible families/individuals 18-59; 60 years or more.	Census Tract ACS 2006-2010	6077003405		55%	of 185% poverty
39	A	3	Community Centers		YES	CPF: Wysteria, 1921 Pock Lane, Stockton, Ca 95205 Community Partnership for Families, Robina Asghar 209-444-4125	38%	23%	61.2%	Income eligible families/individuals 18-59; 60 years or more.	Census Tract ACS 2006-2010	6077002100		61%	of 185% poverty
39	A	3	Churches			PROGRESSIVE COMM CHURCH, 2820 S. B St., Stockton 95206	46%	13%	59%	Income eligible children and their families	Census Tract ACS 2006-2010	6077002200		59%	of 185% poverty
39	A&Y	3	Other Youth education Sites (parks & Rec)			Children's Museum of Stockton, 402 W. Weber Ave., Stockton, CA, 95203	50%	6%	55.5%	SNAP eligible children and adults	Census Tract ACS 2006-2010	6077000300		56%	of 185% poverty
39	A&Y	3	Other Youth education Sites (parks & Rec)			First 5 CWP: Manchester Apartments, 4304 Manchester Ave, Stockton 95207 First 5 of San Joaquin	39%	14%	53.7%	Income eligible children and their families	Census Tract ACS 2006-2010	6077003113		53%	of 185% poverty
39	A&Y	3	Shelters			Gospel Center Rescue Mission, 445 S. San Joaquin St., Stockton, CA, 95203	67%	14%	81.3%	SNAP eligible adults and their children	Census Tract ACS 2006-2010	6077000100		81%	of 185% poverty
39	A&Y	3	Other Youth education Sites (parks & Rec)		YES	Special Events: WEBER POINT OR STOCKTON BALL PARK, 221 N CENTER ST, S TOCKTON, CA 95202 WEBER POINT HEALTH FAIRS I.E. MAYORS HIKE AND BIKE	67%	14%	81.3%	Income eligible children and their families	Census Tract ACS 2006-2010	6077000100		81%	of 185% poverty
39	A&Y	3	Other Youth education Sites (parks & Rec)			Teen Impact Center (FRRC), 725 North El Dorado Street, Stockton, CA 95202	52%	16%	68%	Income Eligible Children and their parents/families	Census Tract ACS 2006-2010	6077000402		68%	of 185% poverty
39	A&Y	3	Public Schools - K-12	39-10397-3930468		San Joaquin County Community--one.LODI	71%	7%	77.4%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-10397-3930468		San Joaquin County Community--San Joaquin Building Futures Academy	71%	7%	77.4%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-10397-3930468		Teen Impact Center; SJCOE one.Odyssey, Nora Hana	71%	7%	77.4%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-10397-3930476		Venture Academy, 2829 Transworld Dr, Stockton 95206	43%	13%	55.9%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68486-6041750		Banta Elementary	47%	12%	58.4%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - AS	39-68486-6041750	YES	Banta Elemetary (GECAC Afterschool)	47%	12%	58.4%	Income Eligible Children and their parents/families	CDE DATABASE				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68502-6041784	YES	Collegeville Elementary	67%	16%	82.9%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68502-6041800		Farmington Elementary	73%	6%	78.6%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68577-6041966		Glenwood Elementary	57%	10%	67.0%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty

Project: San Joaquin County
SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
39	A&Y	3	Public Schools - K-12	39-68577-6041974	yes	Linden Elementary	57%	6%	62.8%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68577-6041990		Waterloo Elementary	43%	9%	51.7%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68577-6042006	YES	Waverly Elementary	55%	7%	61.2%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68585-0102632		Ansel Adams (Lodi USD)	50%	17%	67.3%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68585-0111286		George Lincoln Mosher	47%	17%	64.5%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - AS	39-68585-0111286	YES	George Lincoln Mosher Elementary (Lodi Afterschool)	47%	17%	64.5%	Income Eligible Children and their parents/families	CDE DATABASE				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68585-6042055		Davis Elementary	67%	9%	76.4%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - AS	39-68585-6042055	YES	Davis Elementary (Lodi Bridge Afterschool)	67%	9%	76.4%	Income Eligible Children and their parents/families	CDE DATABASE				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68585-6042097		George Washington Elementary	85%	5%	90.4%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - AS	39-68585-6042097	YES	George Washington Elementary (Lodi Afterschool)	85%	5%	90.4%	Income Eligible Children and their parents/families	CDE DATABASE				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68585-6042139		Lakewood Elementary	47%	9%	56.2%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68585-6042147	YES	Lawrence Elementary	88%	5%	92.8%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68585-6042154		Leroy Nichols Elementary	62%	11%	73.9%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68585-6042204		Clyde W. Needham Elementary	96%	3%	98.5%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68585-6097760	YES	Heritage Elementary	92%	5%	96.3%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - AS	39-68585-6097760	YES	Heritage Elementary (Bridges Lodi Afterschool)	92%	5%	96.3%	Income Eligible Children and their parents/families	CDE DATABASE				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68585-6100341		Oakwood Elementary	65%	13%	77.7%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - AS	39-68585-6100341	YES	Oakwood Elementary (Lodi Afterschool)	65%	13%	77.7%	Income Eligible Children and their parents/families	CDE DATABASE				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68585-6100366	YES	Parklane Elementary	77%	9%	85.5%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68585-6104038		Creekside Elementary	64%	13%	76.4%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - AS	39-68585-6104038	YES	Creekside Elementary (Lodi Bridges Afterschool)	64%	13%	76.4%	Income Eligible Children and their parents/families	CDE DATABASE				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68585-6104426	YES	Clairmont Elementary	78%	12%	89.5%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68585-6108807	YES	Wagner-Holt Elementary	70%	10%	79.4%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68585-6108856	YES	Beckman Elementary	69%	16%	85.3%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68585-6110944		Sutherland Elementary	80%	8%	88.2%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68585-6117675		Joe Serna Jr. Charter	55%	11%	66.8%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - AS	39-68585-6117675	YES	Joe Serna Jr. Charter (Lodi Afterschool)	55%	11%	66.8%	Income Eligible Children and their parents/families	CDE DATABASE				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-0108647		Aspire Rosa Parks Academy	80%	10%	89.8%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-0111310		John Marshall Elementary	81%	11%	92.0%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-0111328		Maxine Hong Kingston Elementary	79%	10%	89.3%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - AS	39-68676-0111336		Richard A. Pittman (Afterschool)	89%	9%	97.7%	Income Eligible Children and their parents/families	CDE DATABASE				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-0111336		Richard A. Pittman Elementary	89%	9%	97.7%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-0111344		Wilhelmina Henry Elementary	82%	10%	92.7%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-0111351	YES	John C. Fremont Elementary	86%	8%	93.5%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-0111369		Alexander Hamilton Elementary	86%	9%	95.0%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-0114926		California Virtual Academy at San Joaquin	63%	20%	83.3%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-0115303	YES	Valentine Peyton Elementary	65%	13%	78.0%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-0118752		Spanos Elementary	92%	5%	97.4%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - AS	39-68676-0118752		Spanos Elementary (Afterschool)	92%	5%	97.4%	Income Eligible Children and their parents/families	CDE DATABASE				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-3930427		Weber Institute	58%	12%	69.6%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-3932100		Edison High	56%	8%	63.9%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - AS	39-68676-3932100		Edison High (Afterschool)	56%	8%	63.9%	Income Eligible Children and their parents/families	CDE DATABASE				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-6042501		Adams Elementary (SUSD)	81%	8%	88.6%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-6042519		August Elementary	92%	7%	98.7%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-6042535		Cleveland Elementary	85%	9%	94.5%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - AS	39-68676-6042535		Cleveland Elementary (Afterschool)	85%	9%	94.5%	Income Eligible Children and their parents/families	CDE DATABASE				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-6042543		El Dorado Elementary	88%	5%	92.8%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - AS	39-68676-6042543		El Dorado Elementary (Afterschool)	88%	5%	92.8%	Income Eligible Children and their parents/families	CDE DATABASE				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-6042550		Elmwood Elementary	80%	12%	92.2%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-6042568	YES	King Elementary	88%	6%	94.3%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-6042576		Fillmore Elementary	83%	8%	91.0%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-6042600		Grunsky Elementary	89%	8%	97.0%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-6042618		Harrison Elementary	84%	15%	99.5%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-6042626		Hazelton Elementary	90%	5%	95.6%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-6042634		Hoover Elementary	79%	7%	85.5%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-6042667		Kennedy Elementary	85%	9%	93.7%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-6042683		Madison Elementary	77%	10%	87.1%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-6042691	YES	McKinley Elementary (SUSD)	85%	8%	92.3%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-6042709		Monroe Elementary	76%	8%	84.4%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-6042717	YES	Montezuma Elementary	87%	7%	94.0%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-6042725		Nightingale Elementary	84%	6%	89.2%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-6042741		Pulliam Elementary	82%	8%	89.7%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-6042758		Roosevelt Elementary	83%	5%	87.8%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - AS	39-68676-6042758		Roosevelt Elementary (Afterschool)	83%	5%	87.8%	Income Eligible Children and their parents/families	CDE DATABASE				of 185% poverty
39	A&Y	3	Public Schools - AS	39-68676-6042766		Taft Elementary (Afterschool)	84%	7%	91.6%	Income Eligible Children and their parents/families	CDE DATABASE				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-6042766		Taft Elementary (CPF: Full Service Site)	84%	7%	91.6%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-6042774		Taylor Skills Elementary	94%	5%	98.9%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty

Project: San Joaquin County
SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
39	A&Y	3	Public Schools - K-12	39-68676-6042782	YES	Tyler Skills Elementary	79%	13%	91.8%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-6042790		Van Buren Elementary	93%	3%	95.4%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-6042808		Victory Elementary	83%	6%	88.8%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-6042824		Wilson Elementary	73%	8%	81.0%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-6097794	YES	Valenzuela Elementary	72%	12%	83.8%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - AS	39-68676-6104665		George Washington Elementary (SUSD Afterschool)	91%	4%	94.6%	Income Eligible Children and their parents/families	CDE DATABASE				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-6104665		George Washington Elementary (SUSD)	91%	4%	94.6%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-68676-6118871	YES	Dolores Huerta Elementary	88%	6%	95.0%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - AS	39-75499-6042832		Boys & Girls Club of Tracy, Central Elementary, 1370 Parker Ave., Tracy 95376 Kelly Wilson 209-832-2582	69%	10%	78.6%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-75499-6042832		Central Elementary	69%	10%	78.6%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - AS	39-75499-6042840		Boys & Girls Club of Tracy, Monte Vista Middle, 751 W. Lowell Ave., Tracy 95376 Kelly Wilson 209-832-2582	56%	10%	66.2%	Income eligible children and their families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-75499-6042840		Monte Vista Middle	56%	10%	66.2%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - AS	39-75499-6042857		Boys & Girls Club of Tracy, Lowell Avenue, McKinleyy, 751 W Lowell, Tracy 95376 Kelly Wilson 209-832-2582	50%	9%	59.3%	Income eligible children and their families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-75499-6042857	YES	McKinley Elementary	50%	9%	59.3%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - AS	39-75499-6042865		Boys & Girls Club of Tracy, North Elementary, 2875 Holly Dr., Tracy 95376 Kelly Wilson 209-832-2582	62%	12%	73.5%	Income eligible children and their families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-75499-6042865		North Elementary	62%	12%	73.5%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - AS	39-75499-6042881		Boys & Girls Club of Tracy, South/West Park Elementary, 501 Mt. Oso Rd., Tracy 95376 , Kelly Wilson 209-832-2582	68%	9%	76.1%	Income eligible children and their families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-75499-6042881		South/West Park Elementary	68%	9%	76.1%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-75499-6042881		South/West Park Elementary Afterschool	68%	9%	76.1%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - AS	39-75499-6106488		Boys & Girls Club of Tracy, Villalovos Elementary, 1550 Cypress Drive, Tracy 95376 Kelly Wilson 209-832-	49%	10%	58.5%	Income eligible children and their families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-75499-6106488	YES	Louis J. Villalovoz elementary	49%	10%	58.5%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Public Schools - K-12	39-75499-6107973	YES	Melville S. Jacobson Elementary	43%	11%	53.9%	Income Eligible Children and their parents/families	CDE Database				of 185% poverty
39	A&Y	3	Extension Offices			UCCE Cooperative Extension San Joaquin County*, County Extension Office will be used only to train educators from eligible sites listed above.In addition special workshops will take place onsite that will target only participants from the above eligible sites.				Income eligible families	*See note next to site name.				of 185% poverty
39	A&Y	3	Other Youth education Sites (parks & Rec)		YES	Special Events: AgVenture - Lodi* 413 East Lockeford St, Lodi, CA 95240 *AgVenture reaches 3rd grade students in the Manteca area. The San Joaquin UC CalFresh NEP staff is responsible for the coordination and volunteer training for the nutrition education component of AgVenture.They ensure that SNAP-Ed program educators are delivering only to children from SNAP-Ed eligible schools.				Income eligible children (3rd grade)	*See Below				of 185% poverty
39	A&Y	3	Other Youth education Sites (parks & Rec)		YES	Special Events: AgVenture-Manteca*, 2271 W Louise Ave, Manteca CA 95337 *AgVenture reaches 3rd grade students in the Manteca area. The San Joaquin UC CalFresh NEP staff is responsible for the coordination and volunteer training for the nutrition education component of AgVenture.They ensure that SNAP-Ed program educators are delivering only to children from SNAP-Ed eligible schools				Income eligible children (3rd grade)	*See Below				of 185% poverty
39	A&Y	3	Other Youth education Sites (parks & Rec)		YES	Special Events: AgVenture-San Joaquin* 1658 South Airport Way, Stockton, CA 95206 *AgVenture reaches 3rd grade students in the Manteca area. The San Joaquin UC CalFresh NEP staff is responsible for the coordination and volunteer training for the nutrition education component of AgVenture.They ensure that SNAP-Ed program educators are delivering only to children from SNAP-Ed eligible schools.				Income eligible children (3rd grade)	*See Below				of 185% poverty

AgVenture Stockton

District Elementary School	%Free %Reduced Total %FRPM	
SUSD Adams 82 11 93	Hoover 76 8 84	Rio Calaveras 57 17 74
August 90 7 97	Huerta 87 6 93	Roosevelt 77 5 82
Bush 60 17 77	Kennedy 76 7 83	San Joaquin 68 13 81
Cleveland 86 9 95	King 89 6 95	Commodore Skills 51 19 70
El Dorado 84 5 89	Kohl 40 17 57	Spanos 91 5 96
Elmwood 80 12 92	Madison 72 10 82	Taft 79 10 89
Fillmore 82 8 90	Marshall 73 11 84	Taylor 92 5 97
Fremont 85 8 93	Mckinley 82 8 90	Tyler 77 9 86
Grunsky 83 8 91	Monroe 81 9 90	Valenzuela 60 18 78
Hamilton 85 9 94	Montezuma 82 7 89	Van Buren 89 3 92
Harrison 78 10 88	Nightengale 83 6 89	Victory 77 11 88
Hazelton 79 5 84	Peyton 62 15 77	Washington 93.8 4 97.8
Henry 84 7 91	Pittman 82 8 90	Wilson 72 11 83
Hong-Kingston 76 8 84	Pulliam 78 7 85	

AgVenture Manteca

District Elementary School %Free %Reduced Total %FRPM	
Banta Banta 46.64 11.75 58.39	Shasta 54.34 9.63 63.97
Manteca August Knodt 53.88 8.82 62.7	Joseph Widmer 40.35 11.93 52.28
French Camp 69.82 6.7 76.52	New Haven 43.53 6.75 50.28
Golden West 63.71 9.19 72.9	Great Valley 55.94 9.52 65.46
Komure 47.49 11.8 59.29	Escalon Collegeville 66.67 16.26 82.93
Lathrop 60.36 10.66 71.02	Farmington 72.86 5.71 78.57
Lincoln 64.88 9.92 74.8	Tracy Central 68.94 9.62 78.56
Neil Hafley 50.52 8.42 58.94	McKinley 50.32 8.96 59.28
Nile Garden 48.29 6.44 54.73	North 61.84 11.66 73.5
Sequoia 65.35 8.16 73.51	South/West Park 67.52 8.61 76.13
	Villalovoz 48.97 9.56 58.53

AgVenture Lodi
DAgVenture Lodi

District Elementary School %Free %Reduced Total %FRPM	
Linden USD Linden 52.9 4.5 57.4	LIVE OAK 64.4 13.4 77.8
Waverly 47.4 12.8 60.2	LOCKEFORD 42.6 8.0 50.6
Lodi USD Ansel Adams 48.0 16.2 64.2	Mosher 44.6 16.5 61.1
Beckman 64.6 16.0 80.6	Needham 93.8 2.5 96.3
BORCHARDT 51.4 13.3 64.7	New Hope 77.5 15.5 93.0
CLAIRMONT 71.2 11.3 82.5	Nichols 60.0 10.2 70.2
Creekside 59.4 12.4 71.8	Oakwood 61.3 11.5 72.8
DAVIS 56.3 12.5 68.8	PARKLANE 68.3 8.0 76.3
Glenwood 51.3 9.4 60.7	Tokay Colony 42.2 9.2 51.4
HERITAGE 88.3 4.3 92.6	Victor 58.2 9.8 68.0
HOUSTON 45.9 12.4 58.3	WAGNER HOLT 63.0 9.0 72.0
Joe Serna 53.0 11.0 64.0	Washington 81.0 5.0 86.0
LAKEWOOD 43.2 8.4 51.6	WESTWOOD 71.6 12.8 84.4
Lawrence 82.6 4.5 87.1	WOODBRIDGE 51.0 8.9 59.9

LOCAL NEEDS ASSESSMENT

SAN LUIS OBISPO/NORTHERN SANTA BARBARA COUNTIES

1. Needs Assessment Methodology

a. Existing Information (source, content, time frame):

- California Physical Fitness Test Results 2010-2011, DataQuest, California Department of Education (CPFT, 2010-11).
- Obesity in Santa Barbara County: Numbers, Needs, and Next Steps, Scott McCann, PhD, Santa Barbara County Public Health Department, 2011 (SBCPHD, 2011).
- Community Action Plan to Increase Healthful Eating and Regular Physical Activity Among Children in SLO County, Childhood Obesity Prevention Task Force, 2007 (CAP SLO, 2007).
- Free/Reduced Meal Data 2010-11, DataQuest, California Department of Education: free/reduced meal data served at schools defining 50% or more as <185% of poverty level. These low income children and parents are targeted to receive nutrition education lessons by UC CalFresh staff and extenders. This data is most current and reliable for program planning. (CDE, 2010-11).
- 2010 ACTION for Healthy Communities SLO, San Luis Obispo County Community Foundation (ACTION, 2010).
- California Health Interview Survey, UCLA Center for Health Policy Research, 2009 (CHIS, 2009).
- Health Snapshots, UCLA Center for Health Policy Research, 2010 (UCLA, 2010).
- California Food Policy Advocates, 2010 County Nutrition and Food Insecurity Profiles (CFPA, 2010).
- California Center for Public Health Advocacy, The Food Landscape in San Luis Obispo County, 2007 (CCPHA, 2007).
- US Census Bureau Quick Facts by County, US Census Bureau, November 2010 (Census, 2010).
- Community Health Status Report in Santa Barbara County, Santa Barbara County Public Health Department, April 2011 (CHSR, 2011).

b. New Information Collection (source and content):

N/A

2. Needs Assessment Findings

a. Demographic Characteristics of CalFresh Program Eligibles in San Luis Obispo/Northern Santa Barbara Counties

45.5% of lower-income children aged 5-20 are overweight or obese (PedNSS)
33.5% of 2-5 year olds in the WIC program are overweight or obese (CDC, 2008)

San Luis Obispo County:

Overweight and Obesity Statistics—*In 2008, the leading cause of death in SLO was cancer followed by heart disease (ACTION, 2010).*

- 61.9% of adults and 33.2% of teens were overweight or obese (CHIS, 2009)
- 40% of children 5-19 years old were at risk of becoming overweight or were already overweight (ACTION, 2010)
- 60.4% of Latino and 61.5% of White adult were overweight or obese (CHIS, 2009)

Food Insecurity and Public Program Assistance—*SLO County reflects the national statistics for food insecure households, as there are about 40,000 food insecure persons in that area. About 13,000 of them are children (ACTION, 2010).*

- 28.6% of the population is food insecure (CHIS, 2009)
- 7.1% of the children, teens, and adults currently receive CalFresh (CHIS, 2009) and 32,750 people are income eligible for SNAP or CalFresh (CFPA, 2010)
- 8,822 students are eligible for free and reduced school meals (CFPA, 2010) and 24% of school-aged children in SLO were enrolled in the program in 2008-2009 (ACTION, 2010).
- 4,632 children participate in the WIC program (CFPA, 2010)
- 12.1% persons under poverty level, a 20% increase from 2003 (ACTION, 2010)

Race, Ethnicity, Language and Education

- 33.6% of school children in SLO are Hispanic or Latino and 58.6% are White, non-Hispanic (CDE, 2010)
- 14.7% speak a language other than English at home (Census, 2010)
- 85.6% are high school graduates (Census, 2010)
- 19.6% of the population is Hispanic and 72.6% is White, non-Hispanic (Census 2010)

Northern Santa Barbara County:

Overweight and Obesity Statistics—*The leading cause of death and premature death amongst residents in Santa Barbara County in 2008 was heart disease, accounting for 735 deaths and 2,469 years of life lost (CHSR, 2011).*

- 54.3% of adults and 34.4% of teens were overweight or obese (SBCPHD, 2011)
- 73% of Latino and 49% of White adults were overweight or obese (SBCPHD, 2011)

Food Insecurity and Public Program Assistance

- 39.5% of the population is food insecure (CHIS, 2009)
- 16.1% of children, teens and adults currently receive SNAP or CalFresh (CHIS, 2009) and 56,441 people are income eligible for SNAP or CalFresh (CFPA, 2010)
- 36,744 students are eligible for free and reduced school meals (CDE, 2011)

- In Santa Barbara County, 55.9% of school-aged children were enrolled in the free and reduced meal program; however, that number jumps to 83% in the largest district in Northern Santa Barbara County, Santa Maria Bonita School District (CDE, 2011)
- 18,287 children participate in the WIC program (CFPA, 2010)

Race, Ethnicity, Language and Education

- 62.8% of school children in SB are Hispanic or Latino and 28.7% are White, non-Hispanic (CDE, 2010)
- In Santa Maria Bonita School District (SMBSD), the largest district in Northern Santa Barbara County, 91.5% of students are Hispanic or Latino and 5.3% are White, non-Hispanic (CDE, 2011)
- 32.8% speak a language other than English at home (Census, 2010)
- 79.2% are high school graduates (Census, 2010)
- 40.4% of the population is Hispanic and 51% is White, non-Hispanic (Census, 2010)

b. Nutrition-Related Behavioral and Lifestyle Characteristics of CalFresh Program Eligibles in San Luis Obispo/Northern Santa Barbara Counties

Healthy food such as fruit and vegetables are generally more expensive than processed foods high in fat, starch and sugar. Between 1985-2000, the cost of fresh fruits and vegetables (F&V) increased nearly 40% while the cost of fats, oils, sweets and soda decreased by as much as 20% (USDA ERS, 2002).

San Luis Obispo County:

County Food Environment

- San Luis Obispo County had two times as many fast food restaurants as supermarkets and produce vendors in 2007 (CCPHA, 2007)
- In 2010, 15,000 adults lived in food insecure households (CFPA, 2010)

Physical Activity and Eating Habits (CHIS, 2009)

- 7.7% of children were completely sedentary.
- 20.7% of children were active at least one hour every day.
- 36.4% of children and teens, who could, walked or biked to school within 30 minutes.
- 47.9% of children and 27.6% of teens ate 5 or more servings of fruits and vegetables per day.
- 53.1% of children and 76% of teens ate fast food once or more per week.
- 24.1% of teens drank two or more glasses of soda/SSB the preceding day.
- 50% of residents live within a half-mile or less from the nearest park or trail, 40% of residents reports visiting their nearest park, trail or beach at least once a week, while 10% report never visiting an outdoor recreation area in the last 3 months (ACTION, 2010).

Northern Santa Barbara County:

County Food Environment (SBCPHD, 2011)

- Santa Barbara County had three times as many fast food restaurants as supermarkets and produce vendors in 2007.
- In 2010, Santa Barbara County had the 11th highest rate of food insecurity in the state.

Physical Activity and Eating Habits (SBCPHD, 2011)

- Youth from northern areas of SBC are at significantly higher risk for overweight and low fitness levels than their counterparts in the south county (CDE, 2011).
- 11.7% of children were completely sedentary.
- 38.7% of children were active at least one hour every day.
- 40.8% of children and teens, who could, walked or biked to school within 30 minutes.
- 51.5% of children, 17% of teens and 50.9% of adults reported eating 5 or more servings of fruits and vegetables per day.
- 64.8% of children and 83.5% of teens ate fast food once or more per week.
- 28.6% of teens drank two or more glasses of soda or sports beverage the preceding day.

c. Other Nutrition-Related Programs Serving Low-Income Persons in San Luis Obispo/Northern Santa Barbara Counties

San Luis Obispo County:

- Healthy Eating and Active Living (HEAL), SLO – Collaborative working group to strategize community outreach and empowerment in support of environment and policy changes to increase accessibility to healthy food and physical activity opportunities.
- Childhood Obesity Prevention Program – SLO County Public Health Department (SLOPHD), coordinate and support county-wide collaborative prevention efforts
- WIC – SLOPHD
- Center for Obesity Prevention and Education (COPE) – California Polytechnic State University, San Luis Obispo, in development
- Pink and Dude Chefs – 'Train the Trainer' Nutrition through cooking program for 12-14 year olds, afterschool setting
- CLICK – Afterschool program working with middle schoolers to explore health issues in the community
- Gold Coast Collaborative – Tri-county collaborative group administered by the Ventura County Public Health Department for Ventura, Santa Barbara, and San Luis Obispo Counties
- Eat Smart, Play Hard – UCCE SLO, afterschool elementary program where children and an older 'buddy' learn about nutrition and physical activity
- Junior Master Gardeners – UCCE SLO, gardening program implemented by volunteers at several elementary schools

- Arroyo Grande Community Hospital Community Education Department – Healthy for Life Program for Nutrition Education
- Food Bank Coalition of San Luis Obispo County – Collaboration with UC CalFresh developing to provide foods for tastings and demos in qualifying schools and to meet Food Bank goals for youth nutrition education
- *Network for a Healthy California* CNAP Grant – SLOPHD, working in collaboration with UC CalFresh SLOSB to deliver adult/family nutrition education to SNAP or CalFresh eligible in the county with a focus on avoiding duplication.

Northern Santa Barbara County:

- WIC – Santa Barbara County Public Health Department (SBCPHD)
- Gold Coast Collaborative – Tri-county collaborative group administered by the Ventura County Public Health Department for Ventura, Santa Barbara and San Luis Obispo Counties
- Partners for Fit Youth – Collaborative working group to strategize community outreach and empowerment in support of environment and policy changes to increase accessibility to healthy food and physical activity.
- Santa Maria Bonita School District Foodservice – provides interested educators with Harvest of the Month materials for classroom use.
- *Network for a Healthy California* – In Santa Maria provides outreach to Head Start preschool programs and SMBSD middle schools as well as providing adult education to adults in collaboration with Food Bank and housing projects. UC CalFresh maintains targeting exclusivity for adult and youth programming in SMBSD elementary schools including California State Preschool sites as well as Guadalupe Union School District and Cuyama Unified School District
- THRIVE – Cradle to career program operated by Santa Maria Bonita School District, they partner with us to reach adults and families through the Healthy School Pantry emergency food distributions as well as reaching adults at several elementary schools
- Santa Barbara County Food Bank – Partners with UC CalFresh SLOSB to provide mini workshops at their Healthy School Pantry Program in SMBSD. Additionally, SB Food Bank provides free and reduced priced foods for use in cooking demos for youth and adults. We have been invited to participate in the Healthy School Pantry Program in Lompoc and Cuyama as well but lack adequate staffing to meet this need.
- SMBSD – 21st Century Learning Grant, partner with us to provide access to adults and families at Bruce, Ontiveros and Adam Elementary Schools

d. Areas of San Luis Obispo/Northern Santa Barbara Counties Where CalFresh Program Eligibles Are Underserved or Have Not Had Access to UC CalFresh Nutrition Education Previously

San Luis Obispo County:

The high need school districts in San Luis Obispo County, Paso Robles Joint Unified (PRPS), Lucia Mar Unified (LMUSD), San Miguel Joint Union (SMJUSD), Shanon Joint Unified (SJUSD), the Atascadero Unified (AUSD) account for approximately 75% of students eligible for free and reduced meals (FRM) in the county; more than 10,000 students received FRM in 2010-2011. The

risk for overweight and obesity in SLO is greater among Latino children as compared to white, non-Hispanic youth (CDE, 2011). SLOSB UC CalFresh NEP bases our nutrition education interventions in these high need schools and school districts segueing services from our youth programming into adult/family programming at the school site and associated emergency food distributions.

Lucia Mar

Three high-need elementary schools in LMUSD (Nipomo, Dana, Lange) remain on the waiting list to expand or begin programming with UC CalFresh SLOSB. Programming in Oceano was expanded during FY12 increasing our intervention efforts to include bi-weekly adult/family nutrition education mini workshops in collaboration with SLO Food Bank's Healthy Food for Local Families emergency food distributions. In FY13 a series-based adult education component will be included at the school site. Mesa Middle School participated in the UC CalFresh SLOSB for the first time this year reaching 600 middle school students with the EatFit curriculum. LMUSD and UC CalFresh remain in a development and growth stage with our efforts being hindered by inadequate staffing to meet the need. UC CalFresh will be removing Grover Beach Elementary School and Fairgrove Elementary School from our targeting list for FY13 as these schools can be served by Arroyo Grande Community Hospital Community Education Program.

- 62% of students in LMUSD are eligible for FRM and the schools on our waiting list have some of the highest participation rates in the district:
    - Nipomo – 73.9%, Dana – 64.3%, Lange – 57.7% (CDE, 2011)

San Miguel

SMJUSD has traditionally been underseved by UC CalFresh SLOSB. We are working with district personnel to expand programming but the district has undergone difficulties recently due to budget cuts and frequent administrative changes. SLOCPHD CNAP is currently conducting a CX3 program in San Miguel and UC CalFresh is in a position to segue on their findings to continue to offer services to this high-need community.

- 61.3% of students in SMJUSD are eligible for FRM (CDE, 2011)

Shandon

UC CalFresh SLOSB does not have an MOU with SJUSD at this time. Due to no-growth planning for FY13, this high need school will remain unserved. However, beginning summer 2012, UC CalFresh will be offering adult/family nutrition education at the SLO Food Bank emergency food distributions in the community.

- 71.8% of SJUSD students are eligible for FRM (CDE, 2011)
- 33% of SJUSD 5th grade students and 50% of 7th grade students are in the high risk category for body composition in SJUSD compared to the county average of 6.4% and 10.4% respectively (CDE, 2011)

Atascadero

With the exception of the adult/family nutrition education series at the Santa Rosa Academic Academy Food Bank Coalition distribution site and one planned for Carissa Plains Elementary, UC CalFresh SLOSB services to AUSD are on hold due to no-growth planning for FY13.

Northern Santa Barbara County:
The high need school districts in Northern Santa Barbara County, Lompoc Unified (LUSD), Cuyama Joint Unified (SJUSD), Guadalupe Union (GUSD), and Santa Maria Bonita (SMBSD) account for the majority of the students eligible for free and reduced meals (FRM) in the county. Our highest served district, SMBSD, has a student population that is 91.5% Hispanic. Additionally, the percentage of unfit and overweight or obese students is disproportionately higher in Northern Santa Barbara County than in the county as a whole (CDE, 2011).

Lompoc
UC CalFresh SLOSB does not have an MOU with LUSD at this time nor will we seek one due to no-growth planning for FY13.

Cuyama
CJUSD is an underserved, high-need community on the eastern edge of Northern Santa Barbara County. Due to no-growth planning for FY13 UC CalFresh SLOSB will not be offering services to this underserved, high-need community.

Guadalupe
UC CalFresh SLOSB continues to provide services to Kermit McKenzie Junior High School in Guadalupe. Mary Buren Elementary School and adult programming in Guadalupe will remain on the waiting list for our services for FY13 due to inadequate staffing and no growth planning for FY13.

Santa Maria
Five high-need elementary schools in SMBSD (Miller, Sanchez, Fairlawn, Alvin and Battles) are on the waiting list to expand or begin programming with UC CalFresh SLOSB. Additionally, 4 middle schools will remain on the waiting list to be provided with EatFit curriculum. Approximately 1,350 students could be reached. Only two of four school sites received our adult ESBA nutrition education series due to inadequate staffing in 2012. We anticipate a similar shortage for FY13 due to no growth planning leaving a minimum of 8 interested school sites unserved in this high-need district.

- 55.6% of 5th grade students in SMBSD are aerobically unfit compared to a county average of 40.8% and 46.2% of 7th grade students are aerobically unfit compared to a county average of 35.9%.
- At Alvin Elementary and Sanchez Elementary, roughly 43% of 5th graders are overweight or obese compared to a county average of 32.2%.
- 83% of the students in SMBSD are eligible for FRM and the schools on our waiting list have some of the highest participation rates in the district:
    - Miller Elementary – 83.5%, Sanchez Elementary – 91.8%, Fairlawn Elementary – 90%, Alvin Elementary – 90.2%, Battles Elementary – 77.3%

e. Implications of your Needs Assessment and How These Findings Were Applied to this Current Year's CalFresh Nutrition Education Plan

There is a growing amount of energy and focus dedicated to the problem of overweight/obesity in San Luis Obispo and Santa Barbara Counties. A coordinated and directed effort is needed to unite resources and maximize impact. The ultimate goal for obesity prevention efforts is to

increase the number of people with healthy weight and can be divided into two types of supporting goals: behavioral and environmental.

UC CalFresh SLOSB is poised to become a great family nutrition education program providing high quality, innovative nutrition education interventions to youth, teens, adults and families in high need communities in San Luis Obispo and Northern Santa Barbara Counties. Our program focuses on school-based adult and youth nutrition education interventions whose primary goal is behavior change, and we implement our programming in coordination with partner agencies.

UC CalFresh SLOSB has opportunities to continue to expand in FY13 through established and expanding channels such as our collaboration with both Food Bank Coalition of San Luis Obispo and the Food Bank of Santa Barbara County, by expanding our existing school programming to include comprehensive parent nutrition education series at selected sites, expanding into previously unserved school sites and expanding our teen programming by offering our high quality life skills curricula to qualifying school sites.

In coordination with CNAP, UC CalFresh SLOSB has tremendous potential to reach high need, underserved populations in San Luis Obispo County (SLO). In Northern Santa Barbara (SB), UC CalFresh SLOSB's collaboration with *Network* allows ample potential for educating high need youth, teens and families through our targeting exclusivity in Santa Maria Bonita School District (SMBSD) elementary schools and shared targeting in SMBSD middle schools, and our targeting exclusivity in Guadalupe Union School District (GUSD). Unfortunately, much of this potential remained unmet during FY12 due to inadequate staffing and will remain so due to no growth planning for FY13. With additional staff and adequate monies for curricula and supplies, UC CalFresh SLOSB could expand our program to meet this potential.

Continuing Youth Nutrition Education Component:

No Prep Nutrition Education Kits

UC CalFresh SLOSB specializes in school-based nutrition education interventions. We work with the district, school site administrators, school staff, community partners, students and parents to create a culture of health in our low-income schools. The cornerstone of our youth program is our unique *No Prep Nutrition Education Kits* which allow educators to implement quality nutrition education in their classrooms with no preparation or cost. Utilizing our *No Prep Nutrition Education Kits*, UC CalFresh SLOSB participating educators, on average, extended approximately 15 hours of nutrition education to their students during FY11. We will continue to utilize our kits in FY13. In FY12 we have been successful in reducing our cost of direct delivery to participating educators in part due to our collaboration with local food banks who provide in kind donations of food items for our popular in-class food activities. However, we continue to maintain a waiting list of educators and schools interested in the program who cannot be served due to inadequate staffing and decreased funding for our *No Prep Education Kits*.

UC CalFresh SLOSB currently had 9 school sites on our waiting list, two school sites are being removed for FY13 and transferred to a partner agency for services and two unserved school districts in high need communities are on our waiting list as well (Guadalupe, Shandon).

Planned SLOSB Adult/Teen Nutrition Education Components:

In order to meet the statewide goals of reaching parents, families, teens and unserved high need communities, UC CalFresh SLOSB has the following programming potential:

California State Preschool Intervention

UC CalFresh SLOSB discontinued service to California State Preschools in SLO and SB in FY12 due to inadequate staffing, curriculum and funding. We have worked to identify a partner agency who can address the needs of the preschools, however, to date they remain unserved. In SLO and SB this is a potential of reaching a minimum of 40 educators at a minimum of 20 preschool sites with youth, adult and family nutrition education interventions. To reach this high need population, UC CalFresh SLOSB would need a full time bilingual program representative.

School-Based Eating Smart, Being Active (ESBA) Parent Nutrition Education Series

UC CalFresh SLOSB has established a successful working model for offering ESBA series-based nutrition education interventions to adults and families at our participating schools. Unfortunately, due to inadequate staffing, funding and no growth planning for FY13, this incredible potential for reaching adults and families was limited to 2 school sites in FY12 leaving a minimum of 8 interested school sites unserved. To meet this demand in our high need schools, UC CalFresh SLOSB needs a full time bilingual program representative.

Food Bank Partnerships

In an effort to meet the statewide goal of reducing direct delivery costs, UC CalFresh SLOSB has partnered with both the Food Bank Coalition of San Luis Obispo County and Food Bank Santa Barbara County. We hold memberships in both food banks and have access to free produce and reduced cost staple foods for taste testings and food demos. In exchange, UC CalFresh provides adult/family nutrition education workshops at food bank school site emergency food distributions. We are currently conducting 12 mini workshops per month at food bank distribution sites throughout SLO and SB. In FY13, we plan on implementing a new strategy for converting these mini workshops into series-based nutrition education interventions.

Teen Interventions

UC CalFresh SLOSB has identified several potential partners to extend UC skill based teen curricula (EatFit, Make Every Dollar Count, Hunger Attack, Money Talks) in order to meet the statewide goals of reaching teens. These interventions will also serve to reduce direct delivery costs as they are less labor intensive than our elementary school programming and, in most cases, reach a greater number of students per educator. Due to inadequate staffing, in FY12, we were only able to reach a fraction of interested sites to implement this nutrition education intervention and anticipate the same dilemma in FY13 due to no growth planning.

SLOSB Staffing Needs for Planned Adult/Teen Interventions

Inadequate staffing remains a dominant roadblock in reaching high need underserved youth, adults, and families in SLO and SB. UC CalFresh SLOSB does not have an English/Spanish bilingual program representative dedicated to implementing programs designed to meet our statewide goal of reaching high need underserved adults and families in our communities. We believe this position is vital for maintaining a high quality program consistent with state goals and objectives. As has been well documented with research…the investment of time spent developing relationships within the communities we serve to develop trusting relationships resulting in motivated participants cannot be understated. Without the presence of an adult educator dedicated full time to these high need communities who can communicate in the effort of the native language and who possesses an understanding of the cultural norms and values, our programming is fundamentally lacking.

LOCAL PROJECT SYNOPSIS

SAN LUIS OBISPO/NORTHERN SANTA BARBARA COUNTIES

1. State-Level Goals and Objectives

GOAL 1: Family-Centered or Adult/Youth Nutrition Education and Physical Activity

GOAL 2: Money/Food Resource Management, Education and Training for Teens and Adults

GOAL 3: Enhance key University of California Cooperative Extension (UCCE) and Community Partnerships to Increase Nutrition Education and Delivery Options

GOAL 4: Explore Lower Cost Direct Nutrition Education Delivery Methods

GOAL 5: Program Evaluation and Education Delivery Skills Training

2. Description of Projects/Interventions

a. Related State Objectives

See State-level Objectives.

Adult

By September 30, 2013, for participants completing *Eating Smart, Being Active:*

1. At least 40% will increase their frequency of meal planning.
2. At least 50% will increase their frequency of using a grocery list when shopping.
3. At least 50% will increase their frequency of using the "Nutrition Facts" on the food label to choose foods.
4. At least 40% will increase their frequency of comparing food prices.
5. At least 50% will increase the variety of fruit consumed daily.
6. At least 40% will increase the variety of vegetables consumed daily.
7. At least 40% will increase the frequency of being physically active.
8. At least 40% will decrease the frequency of ordering supersized portions of food or beverage.
9. At least 20% will report greater food security (not running out of food at the end of the month).
10. At least 40% will report thinking about healthy food choices more often, when deciding what to feed their children.

By September 30, 2013, for participants receiving less than four lessons of *Eating Smart, Being Active:*

1. At least 50% will report intention to increase frequency of using the "Nutrition Facts" on the food label to choose foods.
2. At least 40% will report intention to increase the variety of fruit consumed daily.
3. At least 40% will report intention to increase the variety of vegetables consumed daily.

4. At least 40% will report intention to choose smaller portions.

By September 30, 2013, for participants who complete 4 lessons of *Plan, Shop, Save, Cook*:

1. At least 40% will increase their frequency of meal planning.
2. At least 50% will increase their frequency of using a grocery list when shopping.
3. At least 50% will increase their frequency of using the "Nutrition Facts" on the food label to choose foods.
4. At least 40% will increase their frequency of comparing food prices.
5. At least 40% will report that when deciding what to feed their family, they think about healthy food choices.
6. At least 20% will report greater food security (not running out of food at the end of a month).

Youth

By September 30, 2013, for children participating in *Happy Healthy Me, Farm to Fork, Reading Across MyPyramid (RAMP) or TWIGS:*

1. At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
2. At least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.

OR

1. On average, 40% or less of the class will have previously tried the food presented during a food tasting activity; and
2. On average, more than 80% of the class will report willingness to try the food again at school.
3. On average, more than 70% of the class will report willingness to try the food again at home.

By September 30, 2013, for children who complete *Farm to Fork* lessons:

1. On average for the classroom, knowledge test scores will increase by at least 10% after the nutrition education.

By September 30, 2013, for students who complete at least 6 hours of *EatFit*, the following improvements will occur:

1. At least 25% of students will drink fruit flavored beverages less often.
2. At least 25% of students will drink regular soda less often.
3. At least 25% of students will make an improvement in healthier snack consumption.
4. At least 25% of students will make an improvement in healthier fast food consumption.
5. At least 25% of all students will make an improvement in fruit and vegetable consumption.
6. At least 25% of students will eat breakfast more often.
7. At least 30% of the participants will increase frequency of sports or physical activities.

b. Audience

Total Planned Adult	500
Total Planned Youth	8,000
TOTAL	**8,500**

i. Direct Participants

Age	#	%	TOTAL
Under 5	0	0	**0**
5-17	8,000	94	**8,000**
18-59	500	6	**500**
60+	0	0	**0**
TOTAL	**8,500**	**100%**	**8,500**

Gender	Count	%
Female	4,165	49%
Male	4,335	51%
TOTAL	**8,500**	**100%**

Race / Ethnicity	Hispanic/Latino		Non-Hispanic/Latino		TOTAL BY RACE
	#	%	#	%	
Black or African American			68	0.8	**68**
Asian	71	0.8	150	1.8	**221**
A.M. Indian / Alaskan Native	71	0.8	27	0.3	**99**
Native Hawaiian / Other Pac. Islander			14	0.2	**14**
White	6,997	82.3	1,061	12.5	**8,058**
Multiple			41	0.5	**41**
TOTAL Race / Ethnicity	**7,140**	**84%**	**1,360**	**16%**	**8,500**

Language	Estimated % Adult	Estimated % Youth
Spanish	95%	0%
English	5%	100%
TOTAL	**100%**	**100%**

c. Focus on CalFresh Eligibles

Schools where greater than 50% of the student population is eligible for free and reduced school meals have been targeted for program delivery.

Measurable Objective 1: By September 30, 2013, UC CalFresh SLOSB will serve a total of 8,000 youth from schools in Santa Maria Bonita School District, Lucia Mar Unified School District, Paso Robles Public Schools, San Miguel Joint Union School District, Atascadero Unified School District, Guadalupe Union School District and San Luis Coastal Unified School Districts' where greater than 50% of the student population is eligible for free and reduced meals utilizing classroom educators as extension agents.

Measurable Objective 2: By September 30, 2013, UC CalFresh SLOSB will extend direct nutrition education to a minimum of 500 CalFresh likely adults via qualifying school sites.

Measurable Objective 3: By September 30, 2013, UC CalFresh SLOSB will recruit, enroll and train 245 educators at qualifying SLOSB elementary schools to deliver UC approved nutrition education curricula in their classrooms.

Measurable Objective 4: By September 30, 2013, enrolled SLOSB educators will extend an average of 15 hours of classroom nutrition education per year utilizing SLOSB's unique 'No Prep Nutrition Education Kits' designed to facilitate ease of implementation, programmatic compliance, curricular compliance, and to encourage increased educator opportunities and dedicated time to nutrition education in the classroom.

d. Project Description

Key Methods:
Youth Nutrition Education School-Based Intervention: Enrolled educators use SLOSB's No Prep Nutrition Education Kits to implement approved UC nutrition education curricula to extend a comprehensive series of nutrition education lessons to students often occurring consecutively over the entire lower elementary education. 5,200 educator hours planned to reach 8,000 youth and teens with ½ hour lessons for an anticipated 10,400 unduplicated youth and teen contacts. Curricula used may be any one or combination of the following: Happy Healthy Me, Farm to Fork, Reading Across MyPyramid, Nutrition to Grow On, TWIGS, PowerPlay, EatFit and WalkFit.

Adult School-Based Nutrition Education Series with Eating Smart, Being Active (ESBA/PSSC): UC CalFresh SLOSB program reps will implement a minimum of one 4-lesson series utilizing at selected school sites to likely SNAP eligible adult clientele. Series will reach 200 adults with a minimum of four 45 minute sessions.

Adult/Family Food Bank Food Distribution Site Food Series-Based Mini Workshops: SLOSB program reps will implement food demonstrations and food tastings to likely SNAP eligible adult/family clientele at school-based and location-based proxy emergency food assistance distribution sites in San Luis Obispo and Northern Santa Barbara Counties in collaboration with the Food Bank Coalition of San Luis Obispo and Food Bank Santa Barbara. 10-15 food demonstrations per month, reaching 1,300 adults/families with 15-30 minute demonstrations for an anticipated 1,800 unduplicated indirect adult/family contacts will be conducted. Participants will be evaluated using intent to change questionnaires and individual participant participation and completion of a sequence of workshops covering key educational messages will be tracked by UC CalFresh using a key chain incentive strategy.

Facebook/UC Website: SLOSB will utilize social media to promote UC CalFresh SLOSB and its related goals to share successes, suggestions and tips from educators, promote kid-friendly nutrition website, and to photo document UC CalFresh nutrition education activities.

Curricula-Based Parent Letters: Enrolled educators distribute UC approved curricula-based parent letters to families of students receiving nutrition education in the classroom. 3-9 parent letters in English and Spanish will be disseminated to 6,000 students' families throughout the school year.

Key Message	Curricula utilized to deliver this message	Evaluation Tool
1. **MyPyramid-Healthy Eating Plan**	Happy, Healthy Me (HHM), RAMP	HHM Evaluation Tool; Teacher Observation Tool (TOT); Teacher Tasting Tool (TTT)
2. **Fruits & Vegetables**	Farm to Fork, TWIGS, RAMP	Farm to Fork Pre/Post; RAMP Retrospective; TTT; TOT
3. **Promote Healthy Weight**	EatFit	EatFit Retrospective
4. **Food Shopping & Preparation**	Eat Smart Be Active (ESBA); Plan, Shop, Save & Cook (PSSC)	Adult Taste Test Tool; Food Behavior Checklist (FBC); PSSC Evaluation (4 Lessons); Intent to Change (2 lessons)

CalFresh Nutrition Education Delivery Sites by Type of Setting

	Non-Proxy Sites (Likely CalFresh Eligibles)	Location-Based Proxy Sites (Likely CalFresh Eligibles)
Emergency Food Assistance Sites		6
Public Schools - K-12	41	

	Non-Proxy Sites	Proxy Sites	TOTAL SITES
COUNT	41	6	47
PERCENTAGE	87%	13%	100%

e. Projected Number of Unduplicated Participants

	UNDER 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
Total Planned Participants	0	0%	8,000	94%	500	6%	0	0%	8,500	
Number of CalFresh Participants	0		4,640		290		0		4,930	58%
Number of Other Participants			3,630		210				3,570	42%
TOTAL	**0**	**0%**	**8,000**	**94%**	**500**	**6%**	**0**	**0%**	**8,500**	**100%**

f. Projected Number of Unduplicated Contacts

	Under 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
CalFresh Recipients	0	0%	6032	85%	1044	15%	0	0%	7076	0%
Other Participants	0	0%	4368	85%	756	15%	0	0%	5124	0%
TOTAL	**0**	**0%**	**10,400**	**85%**	**1800**	**15%**	**0**	**0%**	**12,200**	**100%**

3. Project Narrative Summary

The high rate of adult and youth obesity, food insecurity, poor eating habits and food environments of SLOSB residents determine the focus for programming. SLOSB offers programming in the highest need community and our focus continues to evolve based on local needs. The overall goal of UC CalFresh SLOSB is to promote a healthy lifestyle to prevent the development of obesity and chronic disease among children, teens, and adults. The key messages of our nutrition education program reflect recommended strategies for reducing childhood obesity and chronic risk factors. The program is further refined from feedback from teachers, students, adult participants, and agency partners.

Youth Nutrition Education Program: The cornerstone of the SLOSB Youth Nutrition Education Program is our unique "No Prep Nutrition Education Kits" which allow educators to implement approved UC nutrition education curricula in their classrooms with very little preparation time or cost.

UC CalFresh SLOSB utilizes the classic diffusion of innovations model for our educator training program. Our extensive training program runs yearlong and involves a minimum of 3-5 nutrition education based, in-person points of contact with participating educators per school year. A key component of our educator training program is the in-class food demonstrations. We offer 1-3 demos per year to participating educators serving the following purposes:

- Train educators to become comfortable with and well-versed in appropriate nutrition messaging consistent with the USDA Dietary Guidelines for Americans, approved UC nutrition education curricula and child development theory.
- Enhance youth nutrition education by reiterating key knowledge concepts and pairing them with modeling and practice of appropriate nutrition and food behaviors thus increasing student self-efficacy. Exposure to new foods through the food demonstrations also encourages enhanced acceptable of new foods by students and willingness of students to try new foods.

Indirect nutrition education is extended to the families of our youth participants via curricula-based parent letters and school-based nutrition education events.

Adult Nutrition Education Program: In order to meet the statewide goal of reaching likely SNAP eligible adults and families, UC CalFresh SLOSB implements a two-pronged adult/family nutrition education intervention program. SLOSB seeks to help limited income adults adopt healthy eating and fitness habits, maximize their food budgets, keep food safe and prepare simple, healthy meals. Program components were developed based on needs assessment findings, acceptance by targeted sites and agencies, feedback from educators, administrators, parents and collaborating agencies, and available UC adult/family nutrition education resources.

School-Based Adult Nutrition Education Series Utilizing Eating Smart, Being Active (ESBA) and Plan, Shop, Save, Cook (PSSC): ESBA and PSSC lessons are implemented at school sites utilizing learner-centered methodology and incorporating food demonstrations and food tastings into each lesson. Based on feedback from key informants at school site council meetings, each ESBA lessons are offered on a schedule unique to each school site that addresses and accommodates varying parent schedules and needs in order to maximize participation. A minimum of one 4-class series is offered at each participating school site per year. A schedule of classes for the entire school year will be disseminated to parents in their 'first day of school' information packet. Advertisement for the series will also occur prior to the first lesson at back-to-school nights where the schedule will again be handed out to parents. Banners and automated phone calls will serve as reminders to parents the day before each class.

Adult/Family Food Bank Nutrition Education Interventions: SLOSB implements family-centered food bank nutrition education interventions for likely SNAP eligible adult/family clientele at emergency food assistance distribution sites in San Luis Obispo and Northern Santa Barbara counties in collaboration with the Food Bank Coalition of San Luis Obispo and Food Bank Santa Barbara. Food Bank nutrition education interventions introduce key nutrition and food safety concepts in mini workshop format and pair them with modeling of appropriate nutrition and food behaviors. SLOSB will utilize food bank offerings, purchased staple foods to conduct food demonstrations and tastings conductive to communicating identified key messages and highlighting Choose MyPlate. Participants are evaluated using intent to change enhanced acceptance of new foods by adults and families and increase their willingness to serve the food to their families.

a. Summary of Research

The state level findings of research and needs assessment reported in Section A of the plan provided information incorporated into the planning and delivery of the UC CalFresh Nutrition Education Programs. The 2009 Cal CHEEPS data from the survey conducted by CDPH, provided great information on the consumption habits of CalFresh participants and eligible populations. The data also found a significant positive relationship between fruit and vegetable consumption and the number of nutrition lessons provided.

As the program shifts to include delivery of "family-centered" approaches, the research also supports the need for parents to help their children in achieving a healthy lifestyle through role modeling; engaging children in food preparation; and changing their current eating and shopping habits. Eat and Play Together! models the partnering (parent/child) and goal setting found to have positive impacts on behavior change (Shilts, Horowitz, Townsend 2004).

The California Dietary Practice Survey (2009) and California Women's Health Survey reported on food insecurity amongst California's residents. One of the major reasons reported was not being

able to have the CalFresh benefits last for 30 days. This data supports the adult focus on the "resource management" curriculum offered and the increased focus on adult CalFresh recipients and eligible populations.

There is a growing amount of energy and focus dedicated to the problem of overweight/obesity in San Luis Obispo and Santa Barbara Counties. A coordinated and directed effort is needed to unite resources and maximize impact. The ultimate goal for obesity prevention efforts is to increase the number of people with healthy weight and can be divided into two types of supporting goals: behavioral and environmental.

UC CalFresh SLOSB is poised to become a great family nutrition education program providing high quality, innovative nutrition education interventions to youth, teens, adults, and families in high need communities in San Luis Obispo and Northern Santa Barbara Counties. Our program focuses on school-based adult and youth nutrition education interventions whose primary goal is behavior change, and we implement our programming in coordination with partner agencies.

UC CalFresh SLOSB has opportunities to continue to expand in FY13 through established and expanding channels such as our collaboration with both the Food Bank Coalition of San Luis Obispo and the Food Bank of Santa Barbara County, by expanding our existing school programming to include comprehensive parent nutrition education series at selected sites, expanding into previously unserved school sites and expanding our teen programming by offering our high quality life skills curricula to qualifying school sites.

In coordination with CNAP, UC CalFresh SLOSB has tremendous potential to reach high need, underserved populations in San Luis Obispo County (SLO). In Northern Santa Barbara (SB), UC CalFresh SLOSB's collaboration with *Network* allows ample potential for educating high need youth, teens and families through our targeting exclusivity in Santa Maria Bonita School District (SMBSD) elementary schools and shared targeting in SMBSD middle schools, and our targeting exclusivity in Guadalupe Union School District (GUSD). Unfortunately, much of this potential remained unmet during FY12 due to inadequate staffing and will remain so due to no growth planning for FY13. With additional staff and adequate monies for curricula and supplies UC CalFresh SLOSB could expand our program to meet this potential.

Inadequate staffing remains a dominant roadblock in reaching high need underserved youth, adults and families in SLO and SB. UC CalFresh SLOSB does not have an English/Spanish bilingual program representative dedicated to implementing program designed to meet our statewide goal of reaching high need underserved adults and families in our communities. We believe this position is vital for maintaining a high quality program consistent with state goals and objectives. Additionally, as CNAP funding for SLO County has recently been secured through 2016, in order to remain competitive with SLOCPH and *Network*, the inclusion of an English/Spanish bilingual program representative in UC CalFresh SLOSB is vital to the program's success and survival in the county. As has been well documented with research…the investment of time spent developing relationships within the communities we serve to develop trusting relationships resulting in motivated participants cannot be understated. Without the presence of an adult educator dedicated full time to these high need communities who can communicate in the comfort of the native language and who possesses an understanding of the cultural norms and values, our programming is fundamentally lacking.

b. Modification of Project Methods/Strategies

ESBA/PSSC Parent Nutrition Education Series: UC CalFresh SLOSB will modify this intervention to include a minimum of one 4-class series at participating school sites per year to update our existing strategy for this intervention. Additionally, UC CalFresh SLOSB has requested the addition of a bilingual adult program rep position in order to maximize our potential for adult/family nutrition education in our counties and to improve our cultural competency in this area. Adult/family outreach strategies are also being modified to address our need to offer presentations to 100% Spanish-speaking audiences without the assistance of a bilingual rep or an on-site interpreter/translator.

Food Bank Mini Workshops: UC CalFresh SLOSB will modify this intervention using a key chain incentive strategy to encourage repeat participation and completion of a series of workshops covering all key messages. Participants will be evaluated using intent to change questions.

Teen Programming: UC CalFresh SLOSB will continue to increase the number of teens being reached with EatFit curriculum.

c. Use of Existing Educational Materials

See attached curriculum sheet.

d. Development of New Educational Materials

N/A

e. Key Performance Measures/Indicators

Process Evaluation (PE)
We will collect data on participant demographics and income data using approved forms (participant enrollment form, teacher enrollment form) and track hours of nutrition education delivered using approved forms (NARF). We will also track the number of ESBA lessons delivered, ESBA lesson participants, materials distributed and contacts made.

Outcome Evaluation (OE)
Adult: via Intent to Change (ITC) and Taste Test Tool (TTT). We will attempt to collect the ITC assessment from 75% of adult participants. In addition, we will use the taste test tool with at least 25% of adult participants.

Youth: via Teacher Observation Tool (TOT) and TTT tools. We will attempt to collect the TOT form % of our enrolled educators and collect taste test data on at least 25% of our enrolled youth.

4. Evaluation Plans

We will be implementing the statewide evaluation tools for the curriculum being used. Please see Statewide Evaluation for full explanation of the UC CalFresh evaluation plans.

5. Coordination Efforts

In collaboration with Food Bank Coalition San Luis Obispo (FBSLO) and selected school sites, UC CalFresh SLOSB will continue to provide family-centered nutrition education interventions at selected FBSLO emergency food assistance distribution sites in FY13.

In collaboration with Food Bank Santa Barbara (FBSB), Santa Maria Bonita School District (SMBSD) and THRIVE, UC CalFresh SLOSB will continue to provide family-centered nutrition education intervention for the Healthy School Pantry Program in Santa Maria and Guadalupe (sites TBD).

In collaboration with French Hospital, Kohls, Cal Poly Athletics, and FBSLO, UC CalFresh SLOSB will implement a program at 2 SLO school sites to offer a combination youth, adult/family intervention program focusing on nutrition, physical activity and highlighting local resources.

HEAL SLO – UC CalFresh SLOSB is a member of this San Luis Obispo based community coalition whose mission is to increase healthful eating and regular physical activity among children in SLO County by working at each level of the socio-ecological model, such as through policy, behavioral and environmental changes to promote and support a healthy lifestyle.

CNAP – UC CalFresh SLOSB has established a working collaborative partnership with SLO Public Health Department, *Network*, and SLO County Welfare via CNAP. Collaborative efforts focus on maximizing funding for obesity prevention programs in SLO County while eliminating duplicative efforts.

STRIDE – UC CalFresh SLOSB continues to communicate and consult with the efforts of Cal Poly's STRIDE Program to ensure avoidance of duplication of efforts between our programs.

6. Adult Program Growth

As noted in SLOSB Needs Assessment and Summary of Research above, the potential for adult program growth in our counties is high. Unfortunately, this growth potential cannot be reached without a full time bilingual program representative to implement and evaluate the program components.

FY 2013 SNAP-Ed Budget

Region: SAN LUIS OBISPO/SANTA BARBARA COUNTIES
State: California
FY 2013 Allocation Budget: $ 228,495.73
Estimated Budget Carry-In from FY 2012

	Expenses	FY 2012 Carry-In Budget	FY 2013 Allocation Budget	State Cash
1.	Salary/Benefits		$ 152,717.93	
2.	Contracts/Grants/Agreements			
3.	Non-Capital Equipment/Supplies		$ 27,202.50	
4.	Materials			
5.	Travel		$ 3,600.00	
6.	Administrative			
7.	Building/Space		$ 1,848.00	
8.	Maintenance			
9.	Equipment & Other Capital Expenditures			
10.	Indirect Cost		$ 43,127.30	
11.	**Total Federal Funds Expenditure**	**$ -**	**$ 228,495.73**	**$ -**
12.	Anticipated Funds Carry-Out from FY 2012 to FY 2013	N/A		N/A

FFY 2013 Budget

Staffing Template: SAN LUIS OBISPO/SANTA BARBARA COUNTIES

FY 2013 Allocation Budget:	2. FTEs** charged to UC CalFresh NEP	3. Description of Job Duties		4. Total UC CalFresh NEP Salary, Benefits and Wages	
*Attach statement of work listing UC CalFresh NEP-related job duties for each position.	**Attach definition of FTE and basis for calculations.	Percentage of UC CalFresh NEP Time spent on Management/ Administrative	Percentage of UC CalFresh NEP Time spent on Direct Delivery	Federal Dollars	Total Federal
Program Rep III	1.00	80%	20%	80,564.94	80,564.94
Program Rep II	1.00	30%	70%	57,795.72	57,795.72
Program Rep I	0.40	10%	90%	14,357.28	14,357.28
TOTAL BY PROJECT	**2.40**			**152,717.93**	**152,717.93**

FFY 2013 BUDGET

SAN LUIS OBISPO/SANTA BARBARA COUNTIES

Growth and Justification of change	FEDERAL FFY13	TOTAL FFY13	FEDERAL FFY12	TOTAL FFY12	FEDERAL % change	TOTAL % change
1. Salary/Benefits	152,717.93	152,717.93	143,521.60	143,521.60	6%	6%
2. Contracts/Grants/Agreements	-	-	-	-	0%	0%
3. Non-Capital Equipment/Supplies	27,202.50	27,202.50	24,659.00	24,659.00	10%	10%
4. Materials	-	-	-	-	0%	0%
5. Travel	3,600.00	3,600.00	4,770.00	4,770.00	-25%	-25%
6. Administrative	-	-	-	-	0%	0%
7. Building/Space	1,848.00	1,848.00	1,836.00	1,836.00	1%	1%
8. Maintenance	-	-	-	-	0%	0%
9. Equipment & Other Capital Expenditures	-	-	-	-	0%	0%
10. Total Direct Costs	185,368.43	185,368.43	174,786.60	174,786.60	6%	6%
11. Indirect Cost*	43,127.30	43,127.30	38,913.89	38,913.89	11%	11%
12. Total Costs	228,495.73	228,495.73	213,700.49	213,700.49	7%	7%

**Indirect Cost is negotiated at 23.5% from 10/1/12 through 6/30/12. From 7/1/13 through 6/30/15 the indirect cost rate is provisional pending review and approval of the negotiated rate.*

All line items that show a + / - growth over 10% require explanation.

Federal Share

3. Shifted monies from travel into supplies to meet increased needs due to anticipated growth in adult/family programming.

5. Reduced to reflect anticipated decreased spending for travel in FFY13

11. Indirect Cost increase is due to overall increase in Direct Costs and increase in the Indirect Rate to 23.5%

Project: SAN LUIS OBISPO/SANTA BARBARA COUNTIES

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
40	Y	3	Public Schools - K-12	40-68700-4030151		Del Rio Continuation High	38%	14%	51.5%	Eligible Youth and adults	CDE Data Base				of 185% poverty
40	A&Y	3	Public Schools - K-12	40-68700-6042907		Carrisa Plains Elementary	79%	8%	87.5%	Eligible Youth and adults	CDE Data Base				of 185% poverty
40	A&Y	3	Public Schools - K-12	40-68700-6042915		Creston Elementary	45%	6%	51.4%	Eligible Youth and adults	CDE Data Base				of 185% poverty
40	A&Y	3	Public Schools - K-12	40-68700-6042964		Santa Rosa Road Academic Academy	64%	0%	64.2%	Eligible Youth and adults	CDE Data Base				of 185% poverty
40	Y	3	Public Schools - K-12	40-68759-0110486		Lange (Dorothea) Elementary	42%	16%	58.1%	Eligible Youth and adults	CDE Data Base				of 185% poverty
40	y	3	Public Schools - K-12	40-68759-4033205		Lopez Continuation High	54%	16%	69.6%	Eligible Youth and adults	CDE Data Base				of 185% poverty
40	Y	3	Public Schools - K-12	40-68759-6043061		Nipomo Elementary	56%	19%	74.7%	Eligible Youth and adults	CDE Data Base				of 185% poverty
40	A&Y	3	Public Schools - K-12	40-68759-6043095		Oceano Elementary	74%	17%	91.3%	Eligible Youth and adults	CDE Data Base				of 185% poverty
40	A&Y	3	Public Schools - K-12	40-68759-6043129		Dana Elementary	46%	21%	66.3%	Eligible Youth and adults	CDE Data Base				of 185% poverty
40	Y	3	Public Schools - K-12	40-68759-6109342		Mesa Middle	42%	16%	58.8%	Eligible Youth and adults	CDE Data Base				of 185% poverty
40	A&Y	3	Public Schools - K-12	40-68809-6043236		Hawthorne Elementary	54%	10%	63.7%	Eligible Youth and adults	CDE Data Base				of 185% poverty
40	Y	3	Public Schools - K-12	40-68809-6043236		Hawthorne Elementary	54%	10%	63.7%	Eligible Youth and adults	CDE Data Base				of 185% poverty
40	A&Y	3	Public Schools - K-12	40-68825-6043319		Lillian Larsen Elementary	62%	14%	76.4%	Eligible Youth and adults	CDE Data Base				of 185% poverty
40	Y	3	Public Schools - K-12	40-75457-4030169		Phillips-Freedom Community Day	57%	3%	60.0%	Eligible Youth and adults	CDE Data Base				of 185% poverty
40	Y	3	Public Schools - K-12	40-75457-4035762		Liberty High (Continuation)	42%	8%	50.4%	Eligible Youth and adults	CDE Data Base				of 185% poverty
40	A&Y	3	Public Schools - K-12	40-75457-6043137		Georgia Brown Elementary	46%	10%	56.3%	Eligible Youth and adults	CDE Data Base				of 185% poverty
40	A&Y	3	Public Schools - K-12	40-75457-6043145		Bauer/Speck Elementary	60%	14%	73.6%	Eligible Youth and adults	CDE Data Base				of 185% poverty
40	A&Y	3	Public Schools - K-12	40-75457-6043160		Winifred Pifer Elementary	54%	14%	68.2%	Eligible Youth and adults	CDE Data Base				of 185% poverty
40	Y	3	Public Schools - K-12	40-75457-6101570		George H. Flamson Middle	47%	10%	56.9%	Eligible Youth and adults	CDE Data Base				of 185% poverty
40	A&Y	3	Public Schools - K-12	40-75457-6108377		Virginia Peterson Elementary	54%	14%	68.5%	Eligible Youth and adults	CDE Data Base				of 185% poverty
42	A&Y	3	Public Schools - K-12	42-69120-0102848		David J. Sanchez Sr. Elementary	76%	16%	91.8%	Eligible Youth and adults	CDE Data Base				of 185% poverty
42	Y	3	Public Schools - K-12	42-69120-0102855	yes	Tommie Kunst Junior High	53%	21%	73.9%	Deliver approved curricula to PE teachers and spec	CDE Data Base				of 185% poverty
42	A&Y	3	Public Schools - K-12	42-69120-0102863		Liberty Elementary	55%	17%	71.9%	Eligible Youth and adults	CDE Data Base				of 185% poverty
42	A&Y	3	Public Schools - K-12	42-69120-6045272		Bonita Elementary	83%	11%	93.9%	Eligible Youth and adults	CDE Data Base				of 185% poverty
42	A&Y	3	Public Schools - K-12	42-69120-6045959		Adam (William Laird) Elementary	80%	12%	92.7%	Eligible Youth and adults	CDE Data Base				of 185% poverty
42	A&Y	3	Public Schools - K-12	42-69120-6045967		Alvin Elementary	77%	12%	89.3%	Eligible Youth and adults	CDE Data Base				of 185% poverty
42	A&Y	3	Public Schools - K-12	42-69120-6045975		Arellanes (Don Juan Bautista) Elementary	67%	19%	85.9%	Eligible Youth and adults	CDE Data Base				of 185% poverty
42	Y	3	Public Schools - K-12	42-69120-6045991	yes	El Camino Junior High	75%	16%	90.5%	Deliver approved curricula to PE teachers and spec	CDE Data Base				of 185% poverty
42	A&Y	3	Public Schools - K-12	42-69120-6046007		Fairlawn Elementary	84%	15%	98.9%	Eligible Youth and adults	CDE Data Base				of 185% poverty
42	Y	3	Public Schools - K-12	42-69120-6046015	yes	Fesler (Isaac) Junior High	58%	16%	73.7%	Deliver approved curricula to PE teachers and spec	CDE Data Base				of 185% poverty
42	A&Y	3	Public Schools - K-12	42-69120-6046023		Tunnell (Martin Luther) Elementary	49%	15%	64.8%	Eligible Youth and adults	CDE Data Base				of 185% poverty
42	A&Y	3	Public Schools - K-12	42-69120-6046031		Miller (Isaac) Elementary	72%	19%	90.6%	Eligible Youth and adults	CDE Data Base				of 185% poverty
42	A&Y	3	Public Schools - K-12	42-69120-6046049		Calvin C. Oakley Elementary	73%	13%	86.3%	Eligible Youth and adults	CDE Data Base				of 185% poverty
42	A&Y	3	Public Schools - K-12	42-69120-6046056		Rice (William) Elementary	70%	17%	87.0%	Eligible Youth and adults	CDE Data Base				of 185% poverty
42	A&Y	3	Public Schools - K-12	42-69120-6046064		Bruce (Robert) Elementary	79%	12%	91.1%	Eligible Youth and adults	CDE Data Base				of 185% poverty
42	A&Y	3	Public Schools - K-12	42-69120-6107007		George Washington Battles Elementary	62%	17%	78.6%	Eligible Youth and adults	CDE Data Base				of 185% poverty
42	A&Y	3	Public Schools - K-12	42-69120-6109268		Ontiveros (Juan Pacifico) Elementary	69%	19%	88.6%	Eligible Youth and adults	CDE Data Base				of 185% poverty
42	A&Y	3	Public Schools - K-12	42-69120-6119812		Taylor (Ida Redmond) Elementary	47%	21%	68.0%	Eligible Youth and adults	CDE Data Base				of 185% poverty
42	Y	3	Public Schools - K-12	42-69120-6119820	yes	Arellanes Junior High	75%	16%	90.5%	Deliver approved curricula to PE teachers and spec	CDE Data Base				of 185% poverty
42	A&Y	3	Public Schools - K-12	42-69203-6045512		Mary Buren Elementary	86%	11%	97.4%	Eligible Youth and adults	CDE Data Base				of 185% poverty
42	A&Y	3	Public Schools - K-12	42-69203-6045520		Kermit McKenzie Junior High	86%	11%	97.5%	Eligible Youth and adults	CDE Data Base				of 185% poverty
40	A&Y	2	Emergency Food Assistance Sites			Food Bank Coalition SLO - Del Mar Elementary School				Adults/families receiving emergency food assistan	Income/Location based Proxy			100%	of 130% poverty
40	A&Y	2	Emergency Food Assistance Sites			Food Bank Coalition SLO - Paso Robles Family Resource Center				Adults/families receiving emergency food assistan	Income/Location based Proxy			100%	of 130% poverty
40	A&Y	2	Emergency Food Assistance Sites			Food Bank Coalition SLO - Cambria USDA - 1174 Main Street				Adults/families receiving emergency food assistan	Income/Location based Proxy			100%	of 130% poverty
40	A&Y	2	Emergency Food Assistance Sites			Food Bank Coalition SLO - Oceano Family Resource Center USDA				Adults/families receiving emergency food assistan	Income/Location based Proxy			100%	of 130% poverty
40	A&Y	2	Emergency Food Assistance Sites			Food Bank Coalition SLO - Shandon United Methodist USDA				Adults/families receiving emergency food assistan	Income/Location based Proxy			100%	of 130% poverty
40	A	2	Emergency Food Assistance Sites			Evans Park Housing Authority, Santa Maria, CA				Adults/families receiving emergency food assistan	Income/Location based Proxy			100%	of 130% poverty

LOCAL NEEDS ASSESSMENT

SANTA CLARA/SAN MATEO/SAN FRANCISCO COUNTIES

1. Needs Assessment Methodology

a. Existing Information (source, content, time frame):

Santa Clara County:

- California Department of Education Data Quest http://data1.cde.ca.gov/dataquest; accessed May 8, 2012.
- California Department of Education California Physical Fitness Report 2008-10 Santa Clara County; summary statistics and by ethnicity; http://data1.cde.ca.gov/dataquest/PhysFitness/PFTDN/Summary2011.aspx?r=0&t=3&y=2010-11&c=43000000000000&n=0000 accessed May 8, 2012.
- California Food Policy Advocates. 2010 Santa Clara County Nutrition and Food Insecurity Profile. C. 2009; available at http://www.cfpa.net/2010CountyProfiles/SantaClara.pdf; accessed May 8, 2012.
- California Health Interview Survey (CHIS) University of California Los Angeles, Center for Health Policy Research, c. 2010; available at: http://www.chis.ucla.edu/; accessed May 8, 2012.
- Robert Wood Johnson University of Wisconsin School of Medicine and Public Health County Health Rankings 2011; available at http://www.countyhealthrankings.org/ accessed May 8, 2012.
- Center for Community Economic Development. United Way. Self Sufficiency in Santa Clara County; available at http://www.insightcced.org/communities/cfess/ca-sss/cfes-county-santa-clara.html; accessed May 8, 2012.
- US Census Bureau Quick Facts by Count & Populations Estimate Program; available at http://quickfacts.census.gov/qfd/index.html; accessed May 8, 2012.
- Santa Clara County Public Health Department 2010 Santa Clara County 2010 Health Profile Report; available at: http://www.lizkniss.org/SCC/docs/Public%20Health%20Department%20(DEP)/news/attachments/SCC_Health_Profile_Report_7.20.10.pdf; accessed May 8, 2012.
- California 2012 Health Status profiles. Available at http://www.cdph.ca.gov/programs/ohir/Pages/CHSP.aspx; accessed May 8, 2012.
- Feeding America/Mathematica Policy Research. 2010 Hunger in America 2010 Report prepared for Food Bank of Santa Clara & San Mateo –Santa Clara County (9011) Reference No 06521-600; available at: http://www.shfb.org/docs/advocacy/HungerInAmerica2010_SantaClaraCounty.pdf; accessed May 8, 2012.
- Feeding America 2012. Map the meal gap: food insecurity and food cost in the US, California and Santa Clara County. Available at: http://feedingamerica.org/~/link.aspx?_id=12F7FAA41CEE49A49001479D15BEB032&. Accessed May 8, 2012.

- Annie E. Casey Foundation; 2010 California Scorecard for Santa Clara County available at http://www.childrennow.org/subsites/publications/invest/scorecard10/scorecard10_santaclara.htm; accessed May 8, 2012.
- Public Health Law and Policy/Health Trust; 2011. Healthy Food Resource Assessment for Santa Clara County ;available at: http://www.healthtrust.org/foodaccess/docs/PHLP_Santa_Clara_Healthy_Resource_Assessment_FINAL_Web_100908.pdf; accessed May 8, 2012.

San Mateo/San Francisco Counties:

- U.S. Census Bureau. San Mateo County QuickFacts, 2010: http://quickfacts.census.gov/qfd/states/06/06081.html
- County of San Mateo 2010-2012 Profile, County of San Mateo: http://www.co.sanmateo.ca.us/bos.dir/Budget/recommend2010/A-25.pdf
- California Food Policy Advocates. 2010 San Mateo County Nutrition and Food Insecurity Profile: http://cfpa.net/GeneralNutrition/CFPAPublications/CountyProfiles/2010/CountyProfile-SanMateo-2010.pdf
- United Way. Overlooked and Undercounted 2009. Struggling to make ends meet in California: http://www.uwba.org/wp/wp-content/uploads/2010/06/uwba_making_ends_meet_report.pdf
- California. Number of Languages Spoken by County: http://www.usefoundation.org/userdata/file/Research/Regions/california.pdf
- Asians, Latinos continue population climb, SF Examiner, 03/09/11: http://www.sfexaminer.com/local/2011/03/asians-latinos-continue-census-climb
- County Health Rankings & Roadmaps: http://www.countyhealthrankings.org/roadmaps
- Public Health Advocacy: http://www.publichealthadvocacy.org/_PDFs/RFEI_countycharts.pdf
- Strategies for Improving Food & Physical Activity Environments in San Mateo County, 2010: http://www.cdph.ca.gov/programs/COPP/Documents/COPP-SanMateoObesityPlan2010.pdf
- 2011 Community Assessment. Health & Quality of Life in San Mateo County: http://www.plsinfo.org/healthysmc/pdf/Community%20%20Assessment_2011_FINAL1.pdf
- Economic Costs Associated with Overweight, Obesity, and Physical Inactivity in California Counties, 2006: http://www.publichealthadvocacy.org/_PDFs/Economic_Costs_Table.pdf
- California Department of Education, DataQuest: http://dq.cde.ca.gov/dataquest/
- Second Harvest Food Bank of Santa Clara & San Mateo Counties: http://shfb.org/page.aspx?pid=257

b. New Information Collection (source and content):

Santa Clara County:

- Second Harvest Food Bank of Santa Clara and San Mateo Counties. 2009. Why is food stamp program/SNAP participation so low in Santa Clara County and San Mateo Counties?. Available at: http://www.edab.org/research_facts_figures/charts/bay_area_food_stamp_program_participation_County.htm. Accessed May 8, 2012.
- Santa Clara County Public Health Department and the Health Trust. 2011. Health and Social Inequity in Santa Clara County.
- Second Harvest Food Bank for Santa Clara and San Mateo Counties; 2011. Vision for a Hunger Free Community Annual Report. Available at: http://shfb.org/; accessed May 8, 2012.
- Second Harvest Food Bank. 2011. Response to Food Needs Report. Available at: http://shfb.org/; accessed May 8, 2012.
- East Bay Economic Development Alliance. Bay area food stamp program participation by County, 1999-2007. 2012. Available at: http://www.edab.org/research_facts_figures/charts/bay_area_food_stamp_program_participation_County.htm; accessed May 8, 2012.
- Santa Clara County Office of Women's Policy. 2012. Women and Girls 2012: The State of women and Girls in Santa Clara County. Available at www.sccgov.org/; Accessed May 8, 2012.

2. Needs Assessment Findings

a. Demographic Characteristics of CalFresh Program Eligibles in Santa Clara/San Mateo/San Francisco Counties

Santa Clara County:

Size

Santa Clara County (SCC) has a population of 1,764,642 and is the largest of the nine bay area counties. It is an affluent county with the second highest income in the state. The overall median household income in 2008 was $88,525 and 44% of the population had a college degree. However, there are significant disparities in income, particularly considering ethnicity, gender and age. While more than 4 in 10 households had incomes of $100,000 or more, nearly 3 in 10 households had incomes under $50,000 and 8% of the total population is living in poverty. Twelve percent of the workforce was unemployed as of January 2010.

Over 14 percent of the County population or 247,970 people live in food insecure households. Of the 247,970 people living in food insecure households, 34% have income below the threshold of 130% of poverty, 14% have incomes between 130-185% of poverty, but over half (52%) have incomes above 185% of poverty. The high cost of living in SCC contributes to the large numbers of food insecure individuals and families among the working poor. Feeding America, the largest national organization providing emergency food, determined last year that the average cost of a meal in Santa Clara is $ 2.75 which is higher than either California ($2.64) or the national average ($2.54).

The economic self-sufficiency standard which measures actual cost of living on a county by county basis also indicates that cost of living is high in SCC. For a family of two adults and one infant in 2007 the economic self-sufficiency standard was $58,512. Over 102,000 households lived below the family economic self-sufficiency standard in 2008. The 39,477 households who did not complete high school are six times more likely than college graduates to have incomes below the self-sufficiency standard. Households with children, particularly those headed by single women, are almost two times more likely than households without children to fall below the standard in SCC. These data indicate that thousands of individuals get by with incomes just above poverty level but potentially unable to provide adequate housing, food and other necessities to make ends meet.

Ethnically and Linguistically Diverse

Over 100 languages and dialects are spoken in SCC. The County is 32% Asian, 36% Latino, 28% White and 3% Black and 1% other. According to the 2000 Census data, 13.2% of the Latino population is living below poverty as compared to 8% of the total population living below poverty in the County.

A high percentage of low-income foreign-born residents (39.0% of the population) live in San Jose and Gilroy. These areas include many low-income immigrants from Mexico, Central and South America who have moved into San Jose and the Santa Clara Valley during the last three decades. San Jose has the largest Vietnamese origin population (approximately 900,000) of any US city, many of whom are first generation immigrants. San Jose is also home to an increasingly large Cambodian immigrant population. The majority of immigrant Vietnamese and Cambodians in the county tend to be less well-educated and less fluent in English, with a poverty rate as high around 10% in 2006. The city of San Jose, particularly east San Jose, is home to large numbers of low-income Vietnamese-Americans.

In 2008, Asian and Pacific Islanders made up 31.3% of the County population. Among residents of Santa Clara County's Asian Community, 27% were Chinese, 20% Vietnamese, 19% Asian Indian, 16% Filipino, and 0.3% Pacific Islanders.

SCC is one of only 10 counties in the US where half of residents speak a language other than English at home.

Need for Food Assistance and SNAP or CalFresh

Measuring the need for CalFresh and other federal nutrition programs based on poverty rates alone provides an incomplete assessment of potential need for food assistance in our County. In SCC in 2009, nearly 1 in 25 adults reported that they had gone hungry in the past 12 months because they could not afford food. More than 6 in 10 adults who reported going hungry were living in a household with one or more children ages 17 or younger. Latinos were more likely to have been unable to afford food and to live in a household that had been helped by a church, food pantry or food bank. Clearly, childhood hunger and food insecurity exist in Santa Clara County in spite of its relative affluence and Latino families and their children are at especially high risk.

The child poverty rate is currently 9.1% or 41,000 children. The number of students eligible for free/reduced price meals enrolled in public schools is 28% or 91,553.

According to a 2012 report on the status of women in Santa Clara County, 27% of households headed by single women with children have household incomes below $25,000 and 11% are below $10,000. Households headed by single men with children do not face the same income penalty as women. Only 5% have household incomes below $25,000 and less than 3% are below $10,000.

Characteristics of the Supplemental Nutrition Assistance Program/CalFresh in SCC are the following as of 2009:

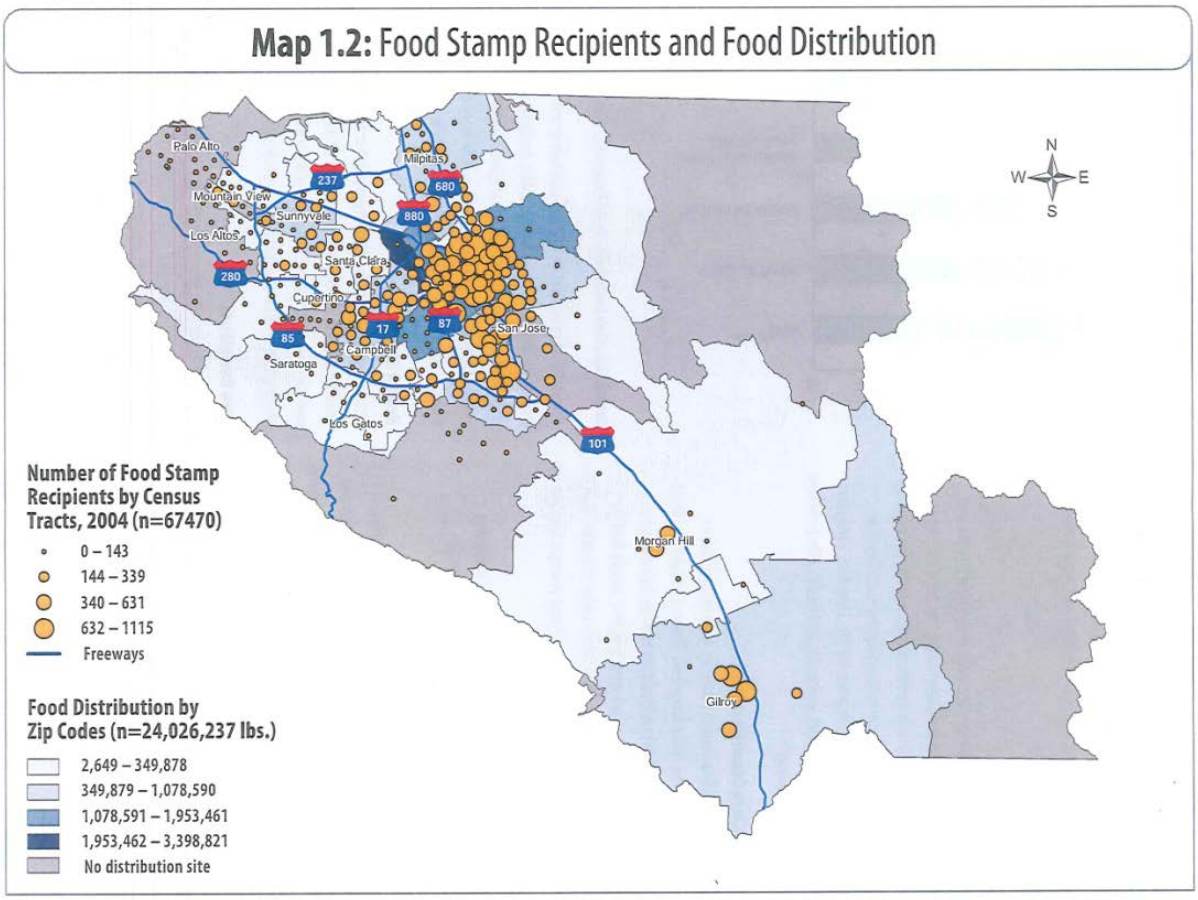
- Number of residents participating: 63,741
- Number of income eligible: 123,343
- Number of income eligible non-participants: 59,502

An additional $227,607,256 would be generated in economic activity in the County with full participation in the CalFresh program by all of those eligible.

Use of Emergency Food

Second Harvest Food Banks estimated in 2011 that 1 in 4 people in Santa Clara County are facing hunger. Fueled by the economic downturn and cuts in programs more people are turning to public and private food assistance programs than ever before. Second Harvest in SCC is the primary source of donated, surplus and purchased food for low-income residents needing food assistance at over 370 distribution sites. During fiscal year 2008/09 Second Harvest distributed 29,784,136 pounds of food to an average of 148,764 people served every month. The majority of recipients are low-income seniors and families with children. Second Harvest is working with BANPAC food security committee and the SCC Department of Health Services to promote CalFresh by expanding outreach efforts and application assistance. Catholic Charities is also working to increase CalFresh participation by pre-screening applicants.

A survey (n=220) conducted in January 2010, by Second Harvest in SCC indicated that 48.1% of client households who were receiving SNAP benefits had low food security and another 26.8% had very low food security. These numbers are essentially the same for SNAP eligible non-participants who were surveyed. SNAP benefit receipt does not appear to increase food security in participants in the Second Harvest survey. The report concludes, “The fact that substantial numbers of client households are classified as hungry despite receiving SNAP benefits does not by itself mean that SNAP in not providing useful assistance. Indeed, many of these households may be worse off without SNAP benefits. However, the data suggest that for many households in the Food Assistance Network, SNAP benefits may not be sufficient to prevent the reductions in food intake or disruptions in eating patterns.” (*Hunger in America 2010: Report prepared for food bank of Santa Clara and San Mateo;* page 102. c.2010).



Source: Santa Clara County Public Health Department, California Nutrition Network, 2006; Second Harvest Food Bank of Santa Clara and San Mateo Counties, 2007-08

Health Challenges in Addition to Food Insecurity:

- The prevalence of overweight and obesity among middle and high school students in SCC remains at 25% in 2009.
- 27% of 5th graders, 25% of 7th graders and 24% of 9th graders (n=19,000) were not in the healthy fitness zone for body composition in the 2009-10 California Physical Fitness report.
- Only thirty-nine percent of adults ages 18-64 reported engaging in physical activity for 20 or more minutes per day three or more days per week in 2009.
- The leading causes of mortality in SCC are cancer and heart disease and together they account for 50% of all deaths. The total annual cost of overweight and obesity in SCC in 2010 is 2.1 billion according to the California Center for Public Health Advocacy. Over half of the adult population in SCC, irrespective of income and ethnicity, is overweight or obese. The proportion of adults obese by ethnicity is 20% White, 24% Latino, 6% Asian, and 19% Black. The proportion of adolescents obese by ethnicity is 8% White, 18% Latino, 9% Asian, and 15% Black. Highest risk Asian subgroups include Pacific Islanders, Filipinos, and Cambodian Americans. High school graduates have the highest rates of overweight/obese at 63%, when compared with college graduates 54% and 47% for those with post-graduate degrees.

Access to Healthy Foods and Recreational Areas:

- Ninety-three percent of people in the County have access to healthy food outlets such as grocery stores and produce stands/farmers markets.
- Access to recreational facilities is measured as rate per 100,000 population and rate for SCC is 12.0 and for the State is 9.0.
- Liquor store density is 9.0 stores per 100,000 population, which is the same as the California state average.
- Ninety percent of children live within walking distance to a park, playground or open space.

Food Access for Low-Income Groups

- EBT cards can be used in all of the 18 Farmers Markets locations in SCC.
- There are a number of low-income areas of SCC that lack walkable access to healthy food resources such as farmers markets and community gardens. These are the same low-income neighborhoods that have a higher concentration of unhealthy food outlets such as fast food and convenience stores.
- Food environment measures used by MATCH to determine the health of a county include access to healthy foods and liquor store density. Access to healthy foods is measured as the percent of zip codes with healthy food in SCC and is based on Census Bureau's zip code business patterns. Fifty percent of zip codes in SCC provided access to healthy foods in 2006. Liquor stores are represented as the number of stores per 10,000 population.
- Fifty-seven percent of retail food outlets were documented as fast food restaurants in a 2010 study by the California Center for Public Health Advocacy.

San Mateo/San Francisco Counties:

San Mateo County (SMC) has a population of 718,451 (2010 Census) people and is marked by great disparities in wealth, educational achievement and health profiles. It is a fairly affluent county overall with a median household income of $85,648 and 44% of the population has a college degree. The home ownership rate is 61% with an average of 2.72 persons per household. However, 9.8 percent of the workforce was unemployed as of March 2010 with 6% of the total population living in poverty (45,990 people). Some 35,000 adults live in food insecure households. The child poverty rate is currently 7.7%. The number of students eligible for free/reduced price meals is 28,971.

Over 41,000 households in 2007 lived below the family economic self-sufficiency standard which measures the actual cost of living for SMC. The households who did not complete high school are more than 5 times more likely than college graduates to have incomes below the self-sufficiency standard. Households with children are over 2 times more likely than households without children to fall below the standard in SMC. Families headed by single women are almost two and a half times more likely than two parent households to have incomes below the Standard.

SMC is ethnically and linguistically diverse, with over 80 languages spoken. The County is 53.4% White, 25.4% Hispanic/Latino, 24.8% Asian, and 2.8% Black and 11.8% Other. Over the last decade, San Mateo County's population has changed significantly. Although the county grew by just 1.6% between 2000 and 2010, the Latino population grew by 18% and now makes up a quarter of the county's residents. Asian grew even faster and account for another quarter of the population. The proportion of Latinos who did not complete high school is highest in the county (44.9%) as compared to Whites (11.6%), Blacks (11.4%), and Asian (15.2%). Latinos have the lower proportion of adults who graduate from college (11%) in comparison with Whites (42.5%), Blacks (29.7%), and Asians (51.26%). Latinos also have the lowest rates of health care coverage in the county as compared to other racial/ethnic groups. A high percentage of foreign-born residents (34% of the population) live in Daly City and East Palo Alto. These include many low-income immigrants from Mexico, Central and South America.

California Food Policy Advocates 2010 Food Insecurity Profile for SMC reports the county ranked 57th out of 58 counties in the State for having the lowest number of people participating in the Supplemental Nutrition Assistance Program—SNAP; only 19% of income-eligible SMC residents actually receive SNAP. Characteristics of the SNAP in SMC are:

- Number of residents participating: 9,761
- Number of income eligible: 50,915
- Number of income eligible, non-participants: 41,154

An additional $99,628,637 would be generated in economic activity in the County with full participation in the CalFresh program by all of those eligible.

According to the BRFS 2009, 5.9% of Latino adults reported that there was a time in the last year when they were hungry but could not afford to have enough food. Food insecurity among Latinos is lower than food insecurity among Blacks (15.8%) and higher than Whites (3.7%) or Asians (4.2%).

New farmers markets were recently started in East Palo Alto and Pescadero/South Cost, accepting EBT. Other farmers markets accepting EBT are located in Daly City, Redwood City, Half Moon Bay, Pacifica, South San Francisco, San Mateo, San Bruno, and Belmont.

b. Nutrition-Related Behavioral and Lifestyle Characteristics of CalFresh Program Eligibles in Santa Clara/San Mateo/San Francisco Counties

Santa Clara County:

Status of Vietnamese Health in SCC

The Health Department in SCC conducted a comprehensive assessment of the health of Vietnamese residents in 2011. SCC's Vietnamese population faces significant socioeconomic challenges relative to other major ethnic groups in the county. Roughly one in ten Vietnamese families live in poverty in 2007 to 2009, which was higher than for families in the county overall and for families of all other major ethnic groups except Hispanics. One in 4 Vietnamese adults is overweight or obese and 1 in 5 middle or high school students is overweight or obese. In 2011, Vietnamese attendees at community events in SCC who had at least one child younger than age 18 were asked questions about one of their children selected randomly. More than 3 in 4 event attendees (79%) reported that they limited how much soda and other sugary beverages their children drank at home. Similar percentages of event attendees (80%) reported that they limited

the amount of screen time for TV, computers or video games. In 2007-2009, 7% of Vietnamese households in SCC received SNAP, more than twice the percentage of all county households (3%) and higher than all Asians (3%), Whites (1%), African Americans (6%) and Hispanic (6%) households.

Ethnic Background of Adult Clients Picking Up Food at a Pantry in 2010
18.4% White, 10.3% African American, 22% Asian/Pacific Islander, 28% Hispanic and 25% Other or declined to specify. Average size of household was 3.0 people and 54% with households had one or more members employed. Of the Asian Pacific Islander population in SCC, Vietnamese are most likely to lack health insurance and to experience food insecurity and homelessness. More than 3% of Vietnamese reported being homeless or displaced due to a variety of reasons.

San Mateo/San Francisco Counties:
San Mateo ranks as the 5th healthiest county in the state of California in 2012 according to Mobilization Action Toward Community Health (MATCH) project. MATCH is a collaboration between the Robert Wood Johnson Foundation and the University of Wisconsin Population Health Institute.

The food environment affects health behaviors. The Retail Food Environment Index (RFEI) is a ratio that gives an indication of the food environment. San Mateo County has an RFEI of 2.8, with almost 3 times as many fast-food restaurants and convenience stores nearby as grocery stores and produce vendors. A sample of RFEI ratios include:

- In the city of San Mateo, there are more than 3 unhealthy food outlets for every healthy outlet.
- In Daly City, there are nearly 5 unhealthy food outlets for every healthy outlet.
- In Redwood City, there are nearly 7 unhealthy food outlets for every healthy outlet.

The leading causes of mortality in San Mateo County are cancer and heart disease. The total annual cost of overweight and obesity in SMC is over $1.1 billion according to the California Center for Public Health Advocacy. Over half of the adult population in SMC, irrespective of income and ethnicity, is overweight or obese. The proportion of adults obese by ethnicity is 20% White, 24% Latino, 6% Asian and 19% Black. The proportion of adolescents obese by ethnicity is 8% White, 18% Latino, 9% Asian and 15% Black. Highest risk Asian subgroups include Pacific Islanders, Filipinos, and Cambodian Americans. High school graduates have the highest rates of overweight/obese at 63%, when compared with college graduates at 54% and 47% for those with post-graduate degrees. According to the Healthy Community Collaborative of San Mateo County's 2011 Community Assessment, 88% of SMC residents exhibit one or more cardiovascular risk factor (smoking, physical inactivity, high blood pressure, high cholesterol, and being overweight). Forty-eight percent of the county residents do not participate in regular vigorous activities; 59% of SMC residents are obese/overweight (BMI equal or greater than 25). Only 8% reported exhibiting healthy behaviors (satisfying 4 criteria); 40% of SMC residents ate 5 or more servings of fruits and/or vegetables each day.

Teachers using the UC CalFresh curriculum in SMC schools report the following changes in health behaviors from beginning of school year to end of program in 2010-2011:

- Increased number of students identifying healthy food choices

- Increased number of students washing their hands before handling food
- More teachers remind families to bring in healthy snacks for school parties
- More teachers encourage students to be physically active

A higher proportion of SM youth engage in vigorous activity than children in the State overall (73% vs. 65%); however, Asian children in the county are the least active of all ethnic groups and Latinos are most active. Public parks, bike trails and sidewalks are viewed as community or neighborhood factors that improve wellness in San Mateo and San Francisco Counties.

Healthy Fitness Zone (HFZ) data is an indication of the body composition, aerobic condition, strength and flexibility of students participating in statewide PE tests in SMC. The data below indicates that approximately 40% of SMC students are not in the healthy fitness zone for body composition as measured by a healthy BMI for age. About one-third are not aerobically fit.

2011, CDE	5th grade % not in healthy fitness zone	7th grade % not in healthy fitness zone	9th grade % not in healthy fitness zone
Aerobic capacity	28.9	29.3	34.9
Body composition	42.2	40.4	38.6

However, across low-income school districts there is a wide range. Ravenswood City Elementary School District (East Palo Alto) reported 48.1% of their 5th graders were not in the aerobic HFZ; 60.5% were not in the body composition HFZ. The rural coast community of Pescadero reported 90.6% of their 5th graders were not in the HFZ for aerobic capacity; and 50% were not in the HFZ for body composition.

NOTE: Strategies for Improving Food & Physical Activity Environments in San Mateo County, 2010: http://www.cdph.ca.gov/programs/COPP/Documents/COPP-SanMateoObesityPlan2010.pdf has data/graph on "Students Not Passing All Physical Fitness Standards by Ethnicity (2008-2009), page 6.

c. Other Nutrition-Related Programs Serving Low-Income Persons in Santa Clara/San Mateo/San Francisco Counties

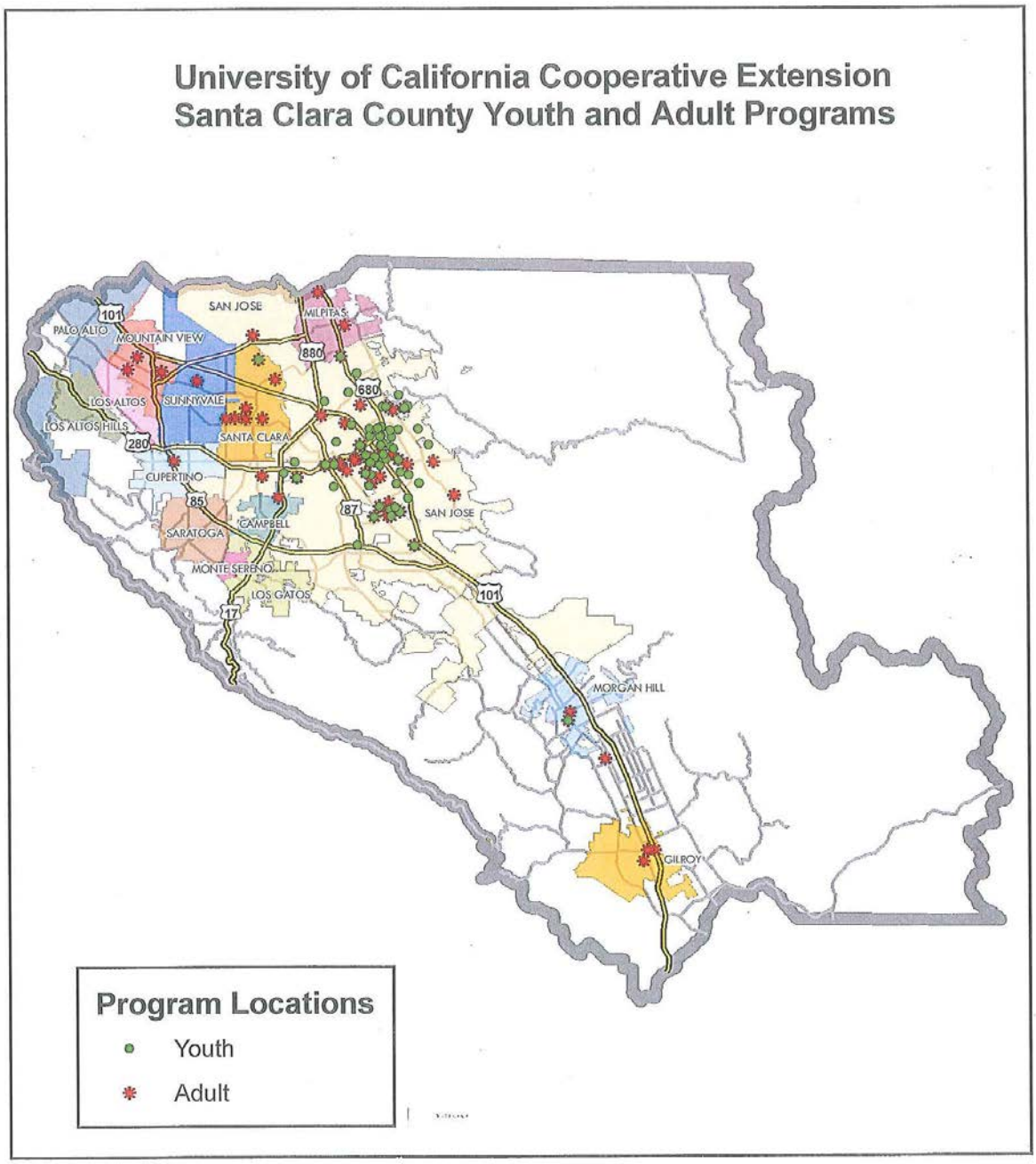
Santa Clara County:

- WIC: 32,500 individuals in 2009
- Head Start: 2,656 infants and toddlers; 2,528 families in 2008
- EFNEP: Youth serves 3,000 children and Adult serves 200 families in 2010; Adult classes taught in Spanish, English and Vietnamese in San Jose and Gilroy
- Summer Nutrition Program: 12,581 individuals in 2009
- Cooking Matters: Programs taught through Veggielution and Somos Mayfair

UC CalFresh is currently not providing nutrition services to South County areas including Gilroy and Morgan Hill. *Network for a Healthy California* and Welfare Office programs are also funded in Santa Clara County. Adult EFNEP teaches a small number of classes in these two cities during

the year but the Gilroy School District has not agreed to sign an MOU and participate in youth CalFresh to date. We do not plan to extend services to South County this coming year as the Health Department covers this area. Although our funding is not increasing, we anticipate being able to serve some new sites in the northern part of the County. This strategy is preferable given that there would be no overlap with current work by the Health Department. These new sites in Milpitas, Campbell and Mountain View are included in our targeting plan.

Locations of both UC CalFresh and UC EFNEP for SCC for 2012 are mapped in Figure 1 below. These correlate with the CalFresh recipients identified in the earlier chart.



San Mateo/San Francisco Counties:
There are many types of nutrition-related services in SMC including both UC CalFresh ND EFNEP offered by UC Cooperative Extension. EFNEP (Adult Program) provides education to low-income parents. UC CalFresh in SMC began as a Youth Program, and is now offering parent education. The programs collaborate and coordinate services.

Other nutrition-related programs in SMC include:

- WIC: 7 sites serve 13,318 clients per month
- Head Start: 13 sites
- Family Service Agency: 7 child care sites
- Family Connections: 3 child care sites
- Senior Centers: A SM county dietitian provides classes and nutrition oversight
- AIDS Clinic: A SM county dietitian provides classes and counseling
- SM County Chronic Disease Prevention Program: This program recently began nutrition and physical activity promotion for areas that UC CalFresh and WIC cannot serve. Specific programs have not been determined.
- SM County Health Policy and Planning: Coordinates Get Healthy San Mateo County Task Force and convenes various committees looking at pre-K, K-12, and afterschool nutrition and physical activity and wellness policy efforts. One staff person has been designated as the lead “food” person and to focus on sustainable food systems.
- El Concilio: Non-profit agency serving Latino population. This agency provides disease prevention programs.
- Kaiser Permanente Community Development Program: Healthy living theater program implemented in various schools, some low-income.
- Sequoia Hospital Community Development Program: UCCE currently collaborates with Sequoia Hospital on nutrition and physical activity efforts in Redwood City. Sequoia Hospital coordinates the Make Time for Fitness program for all fourth graders in Redwood City School District.
- American Heart Association: Provides jump ropes and one-time classes to various schools.
- First 5: Americorps volunteer educators provide nutrition education to preschools funded by First 5.
- HEAL Project: Operates in Cabrillo School District, primarily at Hatch Elementary School.
- Sequoia Healthcare District: Funds various nutrition/garden projects and wellness-related positions in a section of San Mateo County. Has begun a Healthy Schools Initiative to coordinate and enhance wellness efforts at schools using CDC Coordinated School Health Model.
- Stanford Prevention Research Institute: Coordinates research projects in East Palo Alto and Redwood City, but the specific projects have not been assessed.

- Plaza Comunitaria Vision y Compromiso: Provides Zumba classes with nutrition education using a *Network for a Healthy California* Toolkit at various low-income schools and community sites.
- Pacific Coast Farmers Market Association "Fresh Approach": Coordinates "Cooking Matters" class series to low-income families at various sites – a program of Operation Frontline/Share Our Strength.

Second Harvest of Santa Clara & San Mateo Counties programs include: **Family Harvest** provides monthly food assistance to low-income families with children. An average of 23,073 individuals each month (representing 5,267 households) benefit from this program. The average monthly income for a participant family is $1,438. **Brown Bag** provides weekly food assistance to low-income seniors. An average of 15,204 individuals each week (representing 9,202 households) benefit from this program. The average monthly income for a senior household is $1,106. **Kids NOW (Nutrition on Weekends)** provides children ages 6-18 with an assortment of food items to take home every Friday. An average of 1,689 children are served weekly. **Partners in Need (PIN)** provides weekly food assistance to an average of 1,003 low-income Food Bank volunteers. The average monthly income for a participant family is $2,066. **Produce Mobile** delivers fresh fruits and vegetables to an average of 10,803 low-income households each month.

Federally funded school nutrition programs include:

1) National School Lunch Program—the number of students in SMC consuming free and reduced price lunch is 19,520 (however 33% of those eligible do not participate);
2) School Breakfast Program—7,015 students consume free or reduced price breakfast, but 64% of those eligible do not participate; and
3) Summer Nutrition Program—4,691 participated in 2008, but 18,466 (80%) who were eligible did not participate. The number of participants enrolled in the Child and Adult Care Food Program includes 17.1% of the licensed childcare facilities in SMC.

d. Areas of Santa Clara/San Mateo/San Francisco Counties Where CalFresh Program Eligibles Are Underserved or Have Not Had Access to UC CalFresh Nutrition Education Previously

Santa Clara County:

- The City of San Jose
  San Jose's 1 million residents make up more than half of the population of SCC. San Jose's Asian residents comprise 31% of the city's population, Whites 32%, African Americans 3% and Hispanics 32%. Nearly 1 in 4 SJ residents lived below 200% of the Federal Poverty Level compared to 19% in the County. About 3 in 10 children in San Jose ages 17 and younger (29%) lived below 200% of the FPL compared to 22% in the County and 41% in California. More than half of adults in San Jose are overweight or obese (58%).
- Gilroy
  Hispanics represent 59% of Gilroy's population and 68% of newborns. Sixty-six percent of Gilroy adults are overweight or obese. About 3 in 10 residents (29%) lived below 200% of the FPL compared to 19% in the County and 32% in California. More than one-third of the children ages 17 and younger in Gilroy (35%) lived below 200% of the FPL compared to 22% in the County. One in 5 adults in Gilroy (20%) reported that adding

more access to fresh produce or farmers markets would most improve the health and wellness of people in their neighborhood. The Health Department currently offers programs in CalFresh education in Gilroy and Morgan Hill.

- Mountain View
  About 4% of the county population lives in MV and 50% is White with a higher educational attainment than other parts of the County. Nearly 1 in 5 residents (18%) lived below 200% of the FPL compared to 19% in the County. More than 1 in 5 children ages 17 and younger in Mountain View (21%) lived below 200% of the FPL compared to 22% in the County. More than 4 in 10 adults in MV are overweight or obese (41%) which is lower than the County's rate (55%).

- Sunnyvale
  Sunnyvale has a higher percentage of Asians and a lower percentage of Hispanics than the County. About 16% of the residents live below 200% of the FPL, compared to 22% for the County. Half of the adults in Sunnyvale are overweight or obese which is slightly lower than the County rate.

San Mateo/San Francisco Counties:
UC CalFresh does not currently serve San Francisco although we anticipate expanding back into the county afterschool programs. Areas that could be targeted that are not currently served by adult UC CalFresh include Daly City and South Palo Alto (Spanish).

e. Implications of your Needs Assessment and How These Findings Were Applied to this Current Year's CalFresh Nutrition Education Plan

Santa Clara County:
Santa Clara is a large county with high numbers living in poverty despite its overall affluence. Because it is a densely populated urban area, the same number of people are eligible for SNAP as in some of the more rural, poorest counties in California such as Fresno or Bakersfield. Large concentrations of CalFresh eligible individuals live in the major urban centers of San Jose and Gilroy, but many are also located in pockets along the highway 101 corridor in Mountain View, Sunnyvale and Milpitas. There is a significant need for both adult and youth UC CalFresh programs in SCC. The UC CalFresh program will focus on the following objectives for the coming year:

1) Continue outreach to parent groups in schools where UC CalFresh youth program is particularly active. It is important to determine if we can impact food purchasing and consumption patterns of parents of children receiving nutrition education from teachers implementing UCCE curriculum in the classroom. How much education is ideal to achieve behavior change in students in the classroom? Can we also educate parents to make significant changes in foods available at home?

2) Given this coming year's budget does not allow for additional funding, we will focus on adding teachers in schools where we are already working in order to grow including the San Jose Conservation Corps and Charter School. This will add to our efficiency by saving time and travel costs. We will also develop a strategy to provide support to teachers who may be registered but not teaching nutrition lessons on a regular basis. Ideally, we would like for all our enrolled teachers to be logging a minimum of 4 hours of nutrition education per month.

3) Given the additional funding through the CDSS Innovative Grant and its 2 large subcontracts, coming into the county we are going to develop new areas of specialization including the use of our school garden-based nutrition education curricula. We plan to put together kits of supplies, including seeds, plants and small utensils to accompany the curricula that we can offer to interested schools.

San Mateo/San Francisco Counties:
This will be a transition year for CalFresh SM/SF as the Adult program expands to include Spanish speaking classes and the Youth program expands into afterschool programs. San Francisco rates much worse in regard to all major health parameters than San Mateo so we will need to work strategically to try to bring more programs to San Francisco. However, San Francisco is a recipient of an Innovative Grant of just under $1 million for 2012-13 so we will need to coordinate efforts with the county to ensure that we do not duplicate services. Our challenge will be to network and coordinate with other community partners in both counties to provide high quality CalFresh nutrition education programs to as many eligible families and individuals as possible.

LOCAL PROJECT SYNOPSIS

SANTA CLARA/SAN MATEO/SAN FRANCISCO COUNTIES

Please note the oversight and leadership for Santa Clara and the San Mateo/San Francisco UC CalFresh Programs have been combined under the Nutrition and Consumer Family Science Advisor in Santa Clara County. This took place when the Program Representative for SM/SF left the program and the County Directors from the two county offices retired.

1. State-Level Goals and Objectives

GOAL 1: Family-Centered or Adult/Youth Nutrition Education and Physical Activity

GOAL 2: Money/Food Resource Management, Education and Training for Teens and Adults

GOAL 3: Enhance key University of California Cooperative Extension (UCCE) and Community Partnerships to Increase Nutrition Education and Delivery Options

GOAL 4: Explore Lower Cost Direct Nutrition Education Delivery Methods

GOAL 5: Program Evaluation and Education Delivery Skills Training

2. Description of Projects/Interventions

a. Related State Objectives

See State-level Objectives.

Santa Clara County:

Youth:

1. By September 2013, increase the number of schools reporting local support for use of school garden curriculum by 30%.
2. By September 2013, continue to collect, summarize and report back to teachers via e-mail, Facebook and/or other social media, the results of two evaluation tools for youth: Teacher Observation Tool and Teacher Tasting Tool.
3. By December 2013, increase teacher delivery of Money Talks to high school students attending San Jose Conservation Corp and Charter School by 30%. On average for the classrooms, knowledge test scores will increase by at least 10% after the nutrition education.

Adult:

1. By September 2013, increase graduates of family-centered adult education using the Plan, Shop, Save, Cook curriculum by 25%. The goal for the coming year is to teach more class series and fewer workshops.
2. By September 2013, graduate a minimum of 100 adults recruited from the San Jose Conservation Corp (ages 18-26) using either Plan, Shop, Save, Cook or Eat Smart, Be Active. At least 50% will increase their frequency of using the “Nutrition Facts” on the food label to choose foods.

3. By September 2013, increase the number of graduates taught in Vietnamese using Plan, Shop, Save, Cook or Making Every Dollar Count by 20%.
4. For Plan, Shop, Save, Cook, by September 2013:
    a. At least 40% will increase their frequency of meal planning.
    b. At least 50% will increase their frequency of using a grocery list when shopping.
    c. At least 50% will increase their frequency of using the "Nutrition Facts" on the food label to choose foods.
    d. At least 40% will increase their frequency of comparing food prices.
    e. At least 40% will report that when deciding what to feed their family, they think about healthy food choices.
    f. At least 20% will report greater food security (not running out of food at the end of the month).

San Mateo/San Francisco Counties:

Youth:

1. By September 30, 2013, UCCE San Mateo/San Francisco will train 200 nutrition education extenders through professional development opportunities on science-based nutrition education delivery and program execution. For teachers using Happy Healthy Me and/or Reading Across MyPyramid, at least 50% will strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
2. By September 30, 2013, trained nutrition education extenders will utilize innovative UCCE resources to provide an average of 30 hours of classroom-based nutrition education (total of 9000 hours) to reach 4500 pre-K, kindergarten, and middle/high school youth and their parents. At least 40% of the teachers using PowerPlay curriculum will strongly agree that students are more willing to try new foods offered at school after receiving CalFresh nutrition education.
   For Happy Healthy Me, the TTT and TOT will be used; by September 30, 2013:
    a. At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
    b. At least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.
    c. On average, 40% or less of the class will have previously tried the food presented during a food tasting activity; and
    d. On average, more than 80% of the class will report willingness to try the food again at school.
    e. On average, more than 70% of the class will report willingness to try the food again at home.
3. By September 30, 2013, UCCE staff will provide single session or multiple session classes to 350 adults in both Spanish and English using UCCE curricula. At least 40% of adults participating in Plan, Shop, Save, Cook curriculum will increase their frequency of comparing food prices.

4. By September 30, 2013, 70% of the adult classes will be family-centered serving primarily parents of children in CalFresh eligible schools and afterschool programs.

b. Audience

Total Planned Adult	1,350
Total Planned Youth	12,000
TOTAL	**13,350**

i. Direct Participants

Age	#	%	TOTAL
Under 5	6,000	45%	**6,000**
5-17	6,000	45%	**6,000**
18-59	1,350	10%	**1,350**
60+	0	0%	**0**
TOTAL	**13,350**	**100%**	**13,350**

Gender	Count	%
Female	7,343	55%
Male	6,007	45%
TOTAL	**13,350**	**100%**

Race / Ethnicity	Hispanic/Latino		Non-Hispanic/Latino		TOTAL BY RACE
	#	%	#	%	
Black or African American	358	3%	485	3%	842
Asian	716	5%	1,542	12%	2,257
A.M. Indian / Alaskan Native	358	3%	176	1%	534
Native Hawaiian / Other Pac. Islander	358	3%	220	2%	578
White	5,366	40%	1,630	12%	6,996
Multiple	1,789	13%	352	3%	2,142
TOTAL Race / Ethnicity	**8,945**	**67%**	**4,405**	**33%**	**13,350**

Language	Estimated %
Spanish	27%
English	64%
Chinese	1%
Vietnamese	8%
TOTAL	**100%**

c. Focus on CalFresh Eligibles

Santa Clara County:
Schools with the highest number of CalFresh eligible students have been targeted for program delivery. We are planning to reach 8,000 students or 7% of eligible students in the County with 1.6 FTE nutrition educators in youth. The focus this year will be to continue to add teachers or extenders in schools where we are currently working rather than expending our outreach to a

larger number of new schools due to the flat funding. We will emphasize the use of UCCE school garden nutrition education curricula now that funds can be used to purchase seeds and small utensils for the nutrition education based gardens. Plans are for local Master Gardeners to pair with interested schools to provide support and expertise. Focusing on school garden curricula is an area that we can develop in our County that does not overlap with CalFresh efforts of the Health Department or Second Harvest.

We will continue to expand the number of CalFresh eligible adults attending classes taught in Vietnamese in the coming year. Trinh Vo currently graduates about 20-30 adults per month using either Plan, Shop, Save, Cook or Making Every Dollar Count. Vietnamese classes will continue to be held in San Jose area libraries and other facilities including additional new church locations this coming year. We have 0.5 FTE adult educators teaching in Spanish as well as Vietnamese.

The San Jose Conservation Corp and Charter Schools (SJCCCS) is an independent charter school that has two locations in San Jose. The current enrollment in both locations is 370,120 at the Senter Rd. site and 250 at the Berger Dr. site. SJCCCS serves students from ages 17 to 26. Their primary objectives are to serve former dropouts, low-income students and disadvantaged young adults who have fallen behind in acquiring credits to graduate high school. Their focus is on education, employment training, and personal development. We plan to offer nutrition education in the form of teacher delivered *Money Talks*, to the high school students and direct delivery to the adults using *Plan, Shop, Save, Cook* and/or *Eat Smart, Be Active*.

San Mateo/San Francisco Counties:

a. Qualifying preschools and qualifying Census tracts
b. Adult qualifying Census tracts

d. Project Description

Santa Clara County:

How and where delivered:
See Section 3 below and the map in the Needs Assessment for sites in Santa Clara County.

Frequency of Contacts:

- Anticipated number of teachers participating as extenders: 200-250
- Number of contact hours: Anticipated: 8,000
- Number of direct education classes for adults: Anticipated: 400 series and 100 one-time workshops

Key Message	Curricula utilized to deliver this message	Evaluation Tool
1. Food shopping & Preparation	Eat Smart, Be Active (ESBA); Plan, Shop, Save, Cook (PSSC); Making Every Dollar Count (MEDC)	Food Behavior Checklist PSSC Evaluation MEDC Retrospective
2. Make half your plate fruits and vegetables	Go, Glow, Grow (GGG); TWIGS, Farm to Fork	Teacher Observation Tool (TOT), Teacher Tasting Tool (TTT)

Key Message	Curricula utilized to deliver this message	Evaluation Tool
3. MyPyramid-Healthy Eating Plan	Happy, Healthy Me (HHM); RAMP	HHM Evaluation Tool; RAMP Retrospective; TOT; TTT
4. Promote healthy weight	EatFit	EatFit Retrospective

San Mateo/San Francisco Counties:

How and where delivered:

See Section 3 below for description of program.

Frequency of Contacts:

- Anticipated number of teachers participating as extenders: 200
- Number of contact hours: Anticipated: 9,000
- Number of direct education classes for adults: Anticipated: 300 series and 50 one-time workshops

Key Message	Curricula utilized to deliver this message	Evaluation Tool
1. Food shopping & Preparation	Eat Smart, Be Active (ESBA); Plan, Shop, Save, Cook (PSSC); Making Every Dollar Count (MEDC)	Food Behavior Checklist PSSC Evaluation MEDC Retrospective
2. Make half your plate fruits and vegetables	Go, Glow, Grow (GGG); TWIGS, Farm to Fork	Teacher Observation Tool (TOT), Teacher Tasting Tool (TTT)
3. MyPyramid-Healthy Eating Plan	Happy, Healthy Me (HHM); RAMP	HHM Evaluation Tool; RAMP Retrospective; TOT; TTT
4. Promote healthy weight	EatFit	EatFit Retrospective

CalFresh Nutrition Education Delivery Sites by Type of Setting

	Non-Proxy Sites (Likely CalFresh Eligibles)	Location-Based Proxy Sites (Likely CalFresh Eligibles)
Adult Education & Job Training Sites		3
Adult Rehab Center	1	
Community Centers	1	
Emergency Food Assistance Sites		1
Public Housing		2
Libraries	1	
Public/Community Health Centers	2	
Public Schools - K-12	105	
Public Schools - PreK	15	
Public Schools - AS	62	

CalFresh Nutrition Education Delivery Sites by Type of Setting

	Non-Proxy Sites (Likely CalFresh Eligibles)	Location-Based Proxy Sites (Likely CalFresh Eligibles)
Head Start Programs		19
Community Based Organizations	4	
Preschools (located in Non CDS Coded site)	42	
Afterschool's (located in Non CDS Coded site)	4	

	Non-Proxy Sites	Proxy Sites	TOTAL SITES
COUNT	237	25	262
PERCENTAGE	90%	10%	100%

e. Projected Number of Unduplicated Participants

	UNDER 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
Total Planned Participants	6,000	50%	6,000	50%	1,350	100%	0	0%	13,350	
Number of CalFresh Participants	3,900		3,900		878		0		8,678	65%
Number of Other Participants	2,100		2,100		473		0		4,673	35%
TOTAL	**6,000**	**50**	**6,000**	**50%**	**1,350**	**100%**	**0**	**0%**	**13,500**	**100%**

f. Projected Number of Unduplicated Contacts

	Under 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
CalFresh Recipients	6,500	26%	6,500	26%	3,364	13%	0	0%	16,364	65%
Other Participants	3,500	14%	3,500	14%	1,811	7%	0	0%	8,811	35%
TOTAL	**10,000**	**40%**	**10,000**	**40%**	**5,175**	**21%**	**0**	**0%**	**25,175**	**100%**

3. Project Narrative Summary

Santa Clara County:
Over 14 percent of SCC's population or 247,970 people live in food insecure households. Of the 247,970 people living in food insecure households, 34% have income below the threshold of 130% of poverty, 14% have incomes between 130-185% of poverty, but over half (52%) have incomes above 185% of poverty. The high cost of living in SCC contributes to the large numbers of food insecure among the working poor in the County. While more than 4 in 10 households had incomes of $100,000 or more, nearly 3 in 10 households had incomes under $50,000 and 8% of the total population is living in poverty.

The child poverty rate is currently 9.1% or 41,000 children. The number of students eligible for free/reduced price meals enrolled in public schools is 28% or 91,553. Fewer than half of CalFresh eligibles participate. An additional $227,607,256 would be generated in economic activity in the County with full participation in the CalFresh program by all of those eligible.

Local program goals for the coming year address the need to provide education in nutrition and resource management to CalFresh eligible SCC adults to help hem afford more healthful food. Last year's formative evaluation project using home food inventories to determine how to improve the content of adult classes indicated that education in sticking to shopping lists, shopping less frequently and more strategically (planning meals ahead), and using leftovers significantly helped CalFresh eligible families to stretch their food dollars. We plan to apply the findings from the evaluation or survey data we will be collecting for Plan, Shop, Save, Cook to improve the delivery of our classes.

San Mateo/San Francisco Counties:
UCCE SM/SF has very successfully targeted youth in preschools, afterschool programs and high schools in the past. In 2011-12 they initiated an adult program for the first time with limited success due to the loss of the lead nutrition education staff administrator in charge of the program, mid-way through the year. An addition of a Spanish-speaking adult educator is critical to the success of their new adult program. The help of an additional educator will enable the program to meet its adult quota by offering classes in both South San Francisco and South San Mateo Counties where there are major concentrations of CalFresh eligible Hispanic families. However, the two county area is quite large for one educator to cover which may be a limiting factor. We will need to act strategically in meeting the needs of CalFresh eligible families in the combined counties.

We anticipate that SM/SF will be able to expand to serve more Spanish speaking adult and youth participants as we will be hiring our first bilingual Spanish/English nutrition educator for CalFresh for FY 12-13. As nutrition advisor, I will be with SM/SF face-to-face monthly to oversee the program. We are planning to use outlook document drop for educators to report electronically on a monthly basis their ability to generate local support and the quality and quantity of their work accomplished with teachers. May Woo, PR II, has increased her time from 80% to 100% to ensure the improved management of the program.

a. Summary of Research

The state level findings of research and needs assessment reported in Section A of the plan provided information incorporated into the planning and delivery of the UC CalFresh Nutrition Education Programs. The 2009 Cal CHEEPS data from the survey conducted by CDPH, provided

great information on the consumption habits of CalFresh participants and eligible populations. The data also found a significant positive relationship between fruit and vegetable consumption and the number of nutrition lessons provided.

As the program shifts to include delivery of "family-centered" approaches, the research also supports the need for parents to help their children in achieving a healthy lifestyle through role modeling: engaging children in food preparation; and changing their current eating and shopping habits. Eat and Play Together! models the partnering (parent/child) and goal setting found to have positive impacts on behavior change (Shilts, Horowitz, Townsend 2004).

The California Dietary Practice Survey (2009) and California Women's Health Survey reported on food insecurity amongst California's residents. One of the major reasons reported was not being able to have the CalFresh benefits last for 30 days. This data supports the adult focus on the "resource management" curriculum offered and the increased focus on adult CalFresh recipients and eligible populations.

Santa Clara/San Mateo/San Francisco Counties:
Local program goals for the coming year address the need to provide education in nutrition and resource management to CalFresh eligible SM/SF adults to help them afford more healthful food. Last year's formative evaluation project using home food inventories to determine how to improve the content of adult classes indicated that nutrition in sticking to shopping lists, shopping less frequently and more strategically (planning meals ahead), and using leftovers significantly helped CalFresh eligible families to stretch their food dollars. We plan to apply the findings from the evaluation or survey data we will be collecting for Plan, Shop, Save, Cook to improve the delivery of our classes.

b. Modification of Project Methods/Strategies

Santa Clara County:
The program will continue to work hard to reach more adults and transition family-centered education. Any expansion and addition of new partners will come from promoting our school garden curriculum and work with the new site, the San Jose Conservation Corps and Charter School.

Utilizing Research/Program Evaluation Results:
We will continue to offer fresh fruit and vegetable tastings in classrooms for reinforcement of the lessons taught. Feedback from the Teacher Observation Tool (TOT) evaluations indicates this is an effective nutrition education intervention for our youth and reinforces the messages and lessons taught.

San Mateo/San Francisco Counties:
Enhancing/Updating Existing Strategies:
SM/SF will continue to work on transitioning to family-centered education.

c. Use of Existing Educational Materials

We are using approved education materials and no new curricula to report.

d. Development of New Educational Materials

N/A

e. Key Performance Measures/Indicators

We have the draft of the core curriculum and evaluation tools with SMART Objectives recently written by the UC CalFresh Evaluation Committee. We plan to comply with using the evaluation measures outlined in the document. Our goal is to collect as many evaluations as possible from our adult classes to ensure we meet the 33 percent minimum.

4. Evaluation Plans

We plan to collect all the evaluation data as outlined in the document written by the UC CalFresh State Office Evaluation Committee. We anticipate collecting evaluations on 50-70% of participants.

5. Coordination Efforts

UC CalFresh coordinates with other programs in the counties. These include WIC, Head Start, EFNEP, Family Connections, First Five, the County Health Departments and Social Services. In each of the counties, we participate in the CNAP or other similar coordinating committees to help plan and coordinate services. This includes working with the Kaiser Theater Program and voluntary organizations such as the American Heart Association.

We do not plan to extend services to South County of Santa Clara County since this coming year the Health Department plans to cover this area. Although our funding is not increasing, we anticipate being able to serve some new sites in the northern part of Santa Clara County. This strategy is preferable given that there would be no overlap with current work by the Health Department. These new sites in Milpitas, Campbell and Mountain View are included in our targeting plan.

For a more detailed description of the programs in each of the counties, please see the Needs Assessment. The UC CalFresh and EFNEP programs in Santa Clara County are mapped in Figure 1. These sites correlate with the CalFresh recipients identified in the other charts.

6. Adult Program Growth

Santa Clara County:
With no additional funding, we will strive to serve 500 adults this year. For San Mateo/San Francisco, we anticipate a 100% increase in numbers reached due to adding a new full-time Spanish-speaking PR I.

FY 2013 SNAP-Ed Budget

Region: SANTA CLARA / SAN MATEO / SAN FRANCISCO COUNTIES
State: California
FY 2013 Allocation Budget: $ 711,116.40
Estimated Budget Carry-In from FY 2012

	Expenses	FY 2012 Carry-In Budget	FY 2013 Allocation Budget	State Cash
1.	Salary/Benefits		$ 493,709.46	
2.	Contracts/Grants/Agreements			
3.	Non-Capital Equipment/Supplies		$ 49,448.18	
4.	Materials			
5.	Travel		$ 24,492.50	
6.	Administrative			
7.	Building/Space		$ 10,068.48	
8.	Maintenance			
9.	Equipment & Other Capital Expenditures			
10.	Indirect Cost		$ 133,397.78	
11.	**Total Federal Funds Expenditure**	**$ -**	**$ 711,116.40**	**$ -**
12.	Anticipated Funds Carry-Out from FY 2012 to FY 2013	N/A		N/A

FFY 2013 Budget

Staffing Template: SANTA CLARA / SAN MATEO / SAN FRANCISCO COUNTIES

FY 2013 Allocation Budget:	2. FTEs** charged to UC CalFresh NEP	3. Description of Job Duties		4. Total UC CalFresh NEP Salary, Benefits and Wages	
*Attach statement of work listing UC CalFresh NEP-related job duties for each position.	**Attach definition of FTE and basis for calculations.	Percentage of UC CalFresh NEP Time spent on Management/ Administrative	Percentage of UC CalFresh NEP Time spent on Direct Delivery	Federal Dollars	Total Federal
Program Rep II	1.00	25%	75%	63,383.58	63,383.58
Program Rep II	1.00	25%	75%	80,328.77	80,328.77
Program Rep II	1.00	20%	80%	73,197.79	73,197.79
Program Rep I	0.20	20%	80%	13,274.92	13,274.92
Program Rep I	1.00	20%	80%	55,809.98	55,809.98
Program Rep I	0.40	20%	80%	21,471.99	21,471.99
Program Rep I	1.00	25%	75%	55,116.53	55,116.53
Program Rep I	1.00	25%	75%	55,116.53	55,116.53
Administrative/Clerical	0.60	100%	0%	29,975.04	29,975.04
Administrative/Clerical	0.65	100%	0%	32,472.96	32,472.96
Program Rep I	0.20	0%	10%	13,561.38	13,561.38
TOTAL BY PROJECT	**8.05**			**493,709.46**	**493,709.46**

FFY 2013 BUDGET

SANTA CLARA / SAN MATEO / SAN FRANCISCO COUNTIES

Growth and Justification of change	FEDERAL FFY13	TOTAL FFY13	FEDERAL FFY12	TOTAL FFY12	FEDERAL % change	TOTAL % change
1. Salary/Benefits	493,709.46	493,709.46	468,836.09	468,836.09	5%	5%
2. Contracts/Grants/Agreements	-	-	-	-	0%	0%
3. Non-Capital Equipment/Supplies	49,448.18	49,448.18	47,386.63	47,386.63	4%	4%
4. Materials	-	-	-	-	0%	0%
5. Travel	24,492.50	24,492.50	20,874.00	20,874.00	15%	15%
6. Administrative	-	-	-	-	0%	0%
7. Building/Space	10,068.48	10,068.48	10,068.48	10,068.48	0%	0%
8. Maintenance	-	-	-	-	0%	0%
9. Equipment & Other Capital Expenditures	-	-	-	-	0%	0%
10. Total Direct Costs	577,718.62	577,718.62	547,165.20	547,165.20	5%	5%
11. Indirect Cost*	133,397.78	133,397.78	120,846.76	120,846.76	9%	9%
12. Total Costs	711,116.40	711,116.40	668,011.96	668,011.96	6%	6%

**Indirect Cost is negotiated at 23.5% from 10/1/12 through 6/30/12. From 7/1/13 through 6/30/15 the indirect cost rate is provisional pending review and approval of the negotiated rate.*

All line items that show a + / - growth over 10% require explanation.

Federal Share

5. Increased travel expenses for Advisor meetings and trainings.

Project: SANTA CLARA / SAN MATEO / SAN FRANCISCO COUNTIES

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
43	A	3	Adult education & Job Training Sites			Center for Employment Training (CET), Mellisa Carrasco, 701 Vine Street San Jose Ca 9511(				low income families	51% TANF, 16% CALFRESH, 48% General Asst., 47% Refugee Asst., 47% SS			100%	of 185% poverty
43	A	2	Adult education & Job Training Sites			Evergreen Valley College. Elizabeth Tyrrell. 3095 Yerba Buena Rd. San josae, CA 95135			100%	CalWorks participants	Income/Location based Proxy			100%	of 130% poverty
43	A	3	Adult education & Job Training Sites			Santa Clara Unified School District Migrant Education Program.Carlos Alvarado. 1889 Lawrence Rd. Santa Clara, CA 9505			90%	migrant parents	CDE database			90%	of 185% poverty
43	A&Y	3	Adult Rehab center			Parisi House on the Hill, 9505 Malech Rd., San Jose, CA 95138 (408) 281-657(	0%	0%	100%	Low income mothers and their children	Letter from Parisi Rehab Center, Debbie Miranda, Executive Director			100%	of 185% poverty
43	Y	3	AfterSchools (located in Non CDS Coded site)			Boys and Girls Clubs of Silicon Valley (Levin Club), 4955 Edenview Dr., San Jose 951	45%	12%	57%	draws from Davis Intermediate School	CDE database				of 185% poverty
43	Y	3	AfterSchools (located in Non CDS Coded site)			Boys and Girls Clubs of Silicon Valley (Northside Club), 110 Jackson Ave., San Jose 95112	0%	0%	79%	100 children from feeder schools Grant Elementa	CDE database				of 185% poverty
43	Y	3	AfterSchools (located in Non CDS Coded site)			Boys and Girls Clubs of Silicon Valley (Smythe Club), 2195 Cunningham, San Jose 95122	0%	0%	100%	Draws from feeder schools Meyer Elementary (10	CDE database				of 185% poverty
43	A&Y	3	AfterSchools (located in Non CDS Coded site)			Sacred Heart Community Services . Maria Gallardo. 1381 S. 1st Street, San jose, CA 95110	0%	0%	90%	Afterschool program and Parents in ESL classes	CDE database			90%	of 185% poverty
38	A	3	Community Based Organization			APA Family Support Services: 10 Nottingham Plance, San Francisco, CA 9413				parents	Census Tract # 006075010700	6075010700		62%	of 185% poverty
41	A&Y	3	Community Based Organization			Community Learning Center			80%	children, parents	Intake Documents letter from Exec Director			80%	of 185% poverty
38	A&Y	3	Community Based Organization			Donaldina Cameron House, 920 Sacramento St., San Francisco, CA 94108				parents	Census Tract # 06075011800	6075011800		69%	of 185% poverty
41	A&Y	3	Community Based Organization			San Mateo: HIP housing				children, parents	parent registration packet stated in Manager lette			100%	of 185% poverty
38	A&Y	3	Community Centers			Excelsior Family Connections: 49 Ocean Ave, San Francisco, CA 94112				Children and Families	Director's analysis of intake forms – see MOU			100%	of 185% poverty
41	A&Y	2	Emergency Food Assistance Sites			Shelter Network: First Step Children's Program, 325 Villa Terrace, San Mateo, C	0%	100%	100%	Second Harvest Food Bank site	Income/Location based Proxy			100%	of 130% poverty
38	A&Y	2	Head Start Programs			Mission Neighborhood Centers: 24th Street Center, 3013 24th St., San Francisco, CA 9411(				parents	Income/Location based Proxy			100%	of 185% poverty
38	A&Y	2	Head Start Programs			Mission Neighborhood Centers: Bernal Dwellings Center, 3141 26th St., San Francisco, CA 9411(				parents	Income/Location based Proxy			100%	of 185% poverty
38	A&Y	2	Head Start Programs			Mission Neighborhood Centers: Capp Street Center, 362 Capp Street, San Francisco, CA 9411(				parents	Income/Location based Proxy			100%	of 185% poverty
38	A&Y	2	Head Start Programs			Mission Neighborhood Centers: Jean Jacobs Street Center, 459 Vienna Street, San Francisco, CA 9411				parents	Income/Location based Proxy			100%	of 185% poverty
38	A&Y	2	Head Start Programs			Mission Neighborhood Centers: Mission Bay Center, 152 Berry Street, San Francisco, CA 9410				parents	Income/Location based Proxy			100%	of 185% poverty
38	A&Y	2	Head Start Programs			Mission Neighborhood Centers: Southeast Families United Center, 1337 Evans Street, San Francisco, CA				parents	Income/Location based Proxy			100%	of 185% poverty
38	A&Y	2	Head Start Programs			Mission Neighborhood Centers: Stevenson Center, 135 Valencia Street, San Francisco, CA 9410				parents	Income/Location based Proxy			100%	of 185% poverty
38	A&Y	2	Head Start Programs			Mission Neighborhood Centers: Valencia Center, 673/675 Valencia Street, San Francisco, CA 9411(				parents	Income/Location based Proxy			100%	of 185% poverty
38	A&Y	2	Head Start Programs			Mission Neighborhood Centers: Valencia Gardens Center, 380 Valencia Street, San Francisco, CA 9411(				parents	Income/Location based Proxy			100%	of 185% poverty
38	A&Y	2	Head Start Programs			Mission Neighborhood Centers: Women's Building Center, 3543 18th Street, San Francisco, CA 9411(				parents	Income/Location based Proxy			100%	of 185% poverty
38	A&Y	2	Head Start Programs			San Francisco State University Head Start & Early Head Start Program: Alemany Center, 956 Ellsworth S				parents	Income/Location based Proxy			100%	of 185% poverty
38	A&Y	2	Head Start Programs			San Francisco State University Head Start & Early Head Start Program: Cadillac Center, 316 Leavenworth				parents	Income/Location based Proxy			100%	of 185% poverty
38	A&Y	2	Head Start Programs			San Francisco State University Head Start & Early Head Start Program: Ella Hill Hutch Center, 1050 McA				parents	Income/Location based Proxy			100%	of 185% poverty
38	A&Y	2	Head Start Programs			San Francisco State University Head Start & Early Head Start Program: Hunter's Point Center, 729 Kirkw				parents	Income/Location based Proxy			100%	of 185% poverty
38	A&Y	2	Head Start Programs			San Francisco State University Head Start & Early Head Start Program: OMI Center, 1111 Junipero Serra				parents	Income/Location based Proxy			100%	of 185% poverty
38	A&Y	2	Head Start Programs			San Francisco State University Head Start & Early Head Start Program: Potrero Hill Center, 824 Carolina				parents	Income/Location based Proxy			100%	of 185% poverty
38	A&Y	2	Head Start Programs			San Francisco State University Head Start & Early Head Start Program: Southeast Center, 1300 Phelps S				parents	Income/Location based Proxy			100%	of 185% poverty
38	A&Y	2	Head Start Programs			San Francisco State University Head Start & Early Head Start Program: Sunnydale Center, 1652 Sunnyda				parents	Income/Location based Proxy			100%	of 185% poverty
38	A&Y	2	Head Start Programs			San Francisco State University Head Start & Early Head Start Program: Westside Center, 2400 Post St., S				parents	Income/Location based Proxy			100%	of 185% poverty
41	A&Y	3	Libraries			Project Read: 840 West Orange Ave., South San Francisco	0%	0%	92%	Adult literacy students and their families	Clients self-report. Intake forms on site			92%	of 185% poverty
38	A&Y	3	PreSchools (located in Non CDS Coded site)			EOC: Busy Bee Childcare: 548 Delta St., San Francisco, CA 94134			100%	Children and Families	CDE ENROLLMENT INFORMATION			100%	of 185% poverty
38	A&Y	3	PreSchools (located in Non CDS Coded site)			EOC: Chinatown Childcare: 715 Chestnut Street, San Francisco, CA 94133	100%	0%	100%	Children and Families	CDE ENROLLMENT INFORMATION			100%	of 185% poverty
38	A&Y	3	PreSchools (located in Non CDS Coded site)			EOC: Cleo Wallace Childcare: 71 Turner Terrace, San Francisco, CA 94107	100%	0%	100%	Children and Families	CDE ENROLLMENT INFORMATION			100%	of 185% poverty
38	A&Y	3	PreSchools (located in Non CDS Coded site)			EOC: Delta Preschool: 548 Delta St., San Francisco, CA 94134	100%	0%	100%	Children and Families	CDE ENROLLMENT INFORMATION			100%	of 185% poverty
38	A&Y	3	PreSchools (located in Non CDS Coded site)			EOC: Mission Childcare: 754 14th St., San Francisco, CA 94107	100%	0%	100%	Children and Families	CDE ENROLLMENT INFORMATION			100%	of 185% poverty
38	A&Y	3	PreSchools (located in Non CDS Coded site)			EOC: MLK Childcare: 200 Cashmere St., San Francisco, CA 94124	100%	0%	100%	Children and Families	CDE ENROLLMENT INFORMATION			100%	of 185% poverty
38	A&Y	3	PreSchools (located in Non CDS Coded site)			EOC: OMI Childcare: 201 Victoria St., San Francisco, CA 94132	100%	0%	100%	Children and Families	CDE ENROLLMENT INFORMATION			100%	of 185% poverty
38	A&Y	3	PreSchools (located in Non CDS Coded site)			EOC: Oscaryne Williams Center of Hope: 85 Turner Terrace, San Francisco, CA 94107	100%	0%	100%	Children and Families	CDE ENROLLMENT INFORMATION			100%	of 185% poverty
38	A&Y	3	PreSchools (located in Non CDS Coded site)			EOC: Rainbow Preschool: 799 Pacific Ave., San Francisco, CA 94133	100%	0%	100%	Children and Families	CDE ENROLLMENT INFORMATION			100%	of 185% poverty
38	A&Y	3	PreSchools (located in Non CDS Coded site)			EOC: Sojourner Truth Childcare: 1 Cashmere St., San Francisco, CA 94124	100%	0%	100%	Children and Families	CDE ENROLLMENT INFORMATION			100%	of 185% poverty
38	A&Y	3	PreSchools (located in Non CDS Coded site)			EOC: Western Addition Childcare: 1455 Golden Gate Ave., San Francisco, CA 94115	100%	0%	100%	Children and Families	CDE ENROLLMENT INFORMATION			100%	of 185% poverty
43	A&Y	2	PreSchools (located in Non CDS Coded site)			Estrella Family Services @ Galarza, 1610 Bird Ave, San Jose 95125	71%	10%	81%	children at Galarza Elementary School	CDE database			81%	of 130% poverty
43	A&Y	2	PreSchools (located in Non CDS Coded site)			Estrella Family Services @ Gardner, 611 Willis Ave, San Jose 95125	100%	100%	100%	children at Gardner Elementary School	CDE database			100%	of 130% poverty
43	A&Y	2	PreSchools (located in Non CDS Coded site)			Estrella Family Services @ Paseo Senter Housing, 1908 Senter Rd., San Jose 95112	100%	100%	100%	Childcare located in an assisted low-income afford	Income/Location based Proxy			100%	of 130% poverty
43	A&Y	3	PreSchools (located in Non CDS Coded site)			INSPIRE CDC @ Eden Palms CDC 5398 Monterey Rd., San Jose, CA 95111	56%	26%	82%	low income youth and families	Letter from Health Services			82%	of 185% poverty
43	A&Y	3	PreSchools (located in Non CDS Coded site)			INSPIRE CDC @ Cassell CDC 2415 Arden Way, San Jose, CA 95122	75%	19%	94%	low income youth and families	Letter from Health Services			94%	of 185% poverty
43	A&Y	3	PreSchools (located in Non CDS Coded site)			INSPIRE CDC @ Cherrywood Extended Day Care, 2500 Greengate Dr., San Jose, Ca 95132	50%	50%	100%	low income youth and families	Letter from Health Services			100%	of 185% poverty
43	A&Y	3	PreSchools (located in Non CDS Coded site)			INSPIRE CDC @ Conservation Corp CDC 1560 Berger Rd, San Jose, CA 95112	55%	28%	83%	low income youth and families	Letter from Health Services			83%	of 185% poverty
43	A&Y	3	PreSchools (located in Non CDS Coded site)			INSPIRE CDC @ INSPIRE CDC 1945 Terilyn Ave, San Jose, CA 95122	80%	15%	95%	low income youth and families	Letter from Health Services			95%	of 185% poverty
43	A&Y	3	PreSchools (located in Non CDS Coded site)			INSPIRE CDC @ Northwood Elem. CDC 2760 Trimble Rd, San Jose, CA 95132	34%	36%	70%	low income youth and families	Letter from Health Services			70%	of 185% poverty

Project: SANTA CLARA / SAN MATEO / SAN FRANCISCO COUNTIES

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
43	A&Y	3	PreSchools (located in Non CDS Coded site)			INSPIRE CDC @ Slonaker Extended Day Care 1601 Cunningham Ave, San Jose, CA 95122	63%	32%	95%	low income youth and families	Letter from Health Services			95%	of 185% poverty
43	A&Y	3	PreSchools (located in Non CDS Coded site)			INSPIRE CDC @ Vinci Park CDC 1311 Vinci Park Way, San Jose, CA 95131	57%	20%	77%	low income youth and families	Letter from Health Services			77%	of 185% poverty
43	A&Y	3	PreSchools (located in Non CDS Coded site)			INSPIRE CDC @ Vine CDC, 701 Vine Street, San Jose, CA 95110	76%	17%	93%	low income youth and families	Letter from Health Services			93%	of 185% poverty
43	A&Y	3	PreSchools (located in Non CDS Coded site)			Kidango @ Arbuckle 1910 Cinderella Ln, CA 95116	77%	20%	97%	Children served in eligible schools	Email Confirmation: Margaret Grimes, Compliance & Eligibility Manager, Kidangc			97%	of 185% poverty
43	Y	3	PreSchools (located in Non CDS Coded site)			Kidango @ Cesar Chavez Center 1990 Kammere Ave., San Jose, CA 95116	47%	31%	78%	children in eligible schools	Email From Kidango Compliance and Eligibility Manager				of 185% poverty
43	A&Y	3	PreSchools (located in Non CDS Coded site)			Kidango @ Chynoweth Center 5312 Terner Way, CA 95136	71%	17%	88%	Children served in eligible schools	Email Confirmation: Margaret Grimes, Compliance & Eligibility Manager, Kidangc			88%	of 185% poverty
43	A&Y	3	PreSchools (located in Non CDS Coded site)			Kidango @ Cureton 3720 East Hills Dr., San Jose, CA 95127	87%	13%	100%	children in eligible schools	CDE database			100%	of 185% poverty
43	A&Y	3	PreSchools (located in Non CDS Coded site)			Kidango @ Goss 1275 Van Winkle Ln., San Jose, CA 95127	80%	20%	100%	children in eligible schools	CDE database			100%	of 185% poverty
43	A&Y	3	PreSchools (located in Non CDS Coded site)			Kidango @ Hubbard 1745 June Ave., San Jose, CA 95122	79%	21%	100%	children in eligible schools	CDE database			100%	of 185% poverty
43	A&Y	3	PreSchools (located in Non CDS Coded site)			Kidango @ Linda Vista 65 Gordon Ave., San Jose, CA 95127	87%	13%	100%	children in eligible schools	CDE database			100%	of 185% poverty
43	Y	3	PreSchools (located in Non CDS Coded site)			Kidango @ Meadowfair Center 2696 South King Rd., San Jose, CA 95122	66%	14%	80%	children in eligible schools	Email From Kidango Compliance and Eligibility Manager				of 185% poverty
43	A&Y	3	PreSchools (located in Non CDS Coded site)			Kidango @ Meyer 1824 Daytona Dr., San Jose, CA 95122	80%	20%	100%	children in eligible schools	CDE database			100%	of 185% poverty
43	A&Y	3	PreSchools (located in Non CDS Coded site)			Kidango @ Russo 2851 Gay Ave., San Jose, CA 95127	87%	13%	100%	children in eligible schools	CDE database			100%	of 185% poverty
43	A&Y	3	PreSchools (located in Non CDS Coded site)			Kidango @ Valley Medical Center 730 Empey Way, CA 95128	31%	25%	56%	Children served in eligible schools	Email Confirmation: Margaret Grimes, Compliance & Eligibility Manager, Kidangc			56%	of 185% poverty
43	A&Y	3	PreSchools (located in Non CDS Coded site)			Rose CDC, 250 A. Roswell Drive, Milpitas, CA 95035	98%	1%	99%	youth and parent classes	Verification from school			99%	of 185% poverty
43	Y	2	PreSchools (located in Non CDS Coded site)			SCCOE - State Preschool Programs @ Dahl (AKA Parkway), 3200 Water St., San Jose, CA 95111	78%	9%	87%	Low income preschool families	SCCOE Supervisor Pre-School Instructional Support Letter				of 130% poverty
43	Y	2	PreSchools (located in Non CDS Coded site)			SCCOE - State Preschool Programs @ Katherine R. Smith (AKA Parkway), 2025 Clarice Dr., San Jose, CA 9	46%	21%	67%	Low income preschool families	SCCOE Supervisor Pre-School Instructional Support Letter				of 130% poverty
43	Y	2	PreSchools (located in Non CDS Coded site)			SCCOE - State Preschool Programs @ Kennedy (AKA Parkway), 1602 Lucretia Ave., San Jose, CA 95122	82%	14%	96%	Low income preschool families	SCCOE Supervisor Pre-School Instructional Support Letter				of 130% poverty
43	Y	2	PreSchools (located in Non CDS Coded site)			SCCOE - State Preschool Programs @ McKinley (AKA Parkway), 651 Mecredes ave., San Jose, CA 95116	81%	10%	98%	Low income preschool families	SCCOE Supervisor Pre-School Instructional Support Letter				of 130% poverty
43	A&Y	2	PreSchools (located in Non CDS Coded site)			SCCOE - State Preschool Programs @ Parkway (AKA: Parkway) Kim Lane. 1800 Fruit dale Ave. San Jose,	0%	0%	100%	Low income preschool families	Qualified by WIC guidelines. 100%			100%	of 130% poverty
43	Y	2	PreSchools (located in Non CDS Coded site)			SCCOE - State Preschool Programs @ Snell (AKA Parkway), 3550 Snell Ave., San Jose, CA 95136	100%	0%	100%	Low income preschool families	SCCOE Supervisor Pre-School Instructional Support Letter				of 130% poverty
43	A&Y	3	PreSchools (located in Non CDS Coded site)			Sunnyhills CDC, 356 Dixon Road, Milpitas, CA 95035	97%	2%	99%	youth and parent classes	Verification from school			99%	of 185% poverty
43	A&Y	2	Public Housing			Santa Clara EAH Agency @ Village Avante			100%	low income youth	Income/Location based Proxy			100%	of 185% poverty
43	A&Y	2	Public Housing			Santa Clara EAH Agency @ Don de Dios			100%	low income youth	Income/Location based Proxy			100%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69690-6049142		Bishop Elementary	64%	13%	77%	children in eligible schools and Parent Classe	CDE database			77%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69674-6048797		Bowers Elementary	45%	12%	57%	children in eligible schools and Parent Classe	CDE database			57%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69674-6048805		Bracher Elementary	52%	11%	64%	children in eligible schools and Parent Classe	CDE database			64%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69674-6048821		Briarwood Elementary	47%	13%	61%	children in eligible schools and Parent Classe	CDE database			61%	of 185% poverty
41	A&Y	3	Public Schools - AS	41-68890-6043624		Cabrillo: El Granada Elementary	48%	48%	63%	afterschool	CDE database			63%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69625-6048102		Christopher Elementary	72%	12%	84%	children in eligible schools and Parent Classe	CDE database			84%	of 185% poverty
43	Y	3	Public Schools - AS	43-69690-6049241		Columbia Middle (PAMF)	53%	15%	67%	children in eligible schools	CDE database				of 185% poverty
43	Y	3	Public Schools - AS	43-69625-6048094		Davis (Caroline) Intermediate	49%	11%	60%	children in eligible schools	CDE database				of 185% poverty
43	Y	3	Public Schools - AS	43-69690-6049217		Fairwood Elementary (PAMF)	40%	19%	59%	children in eligible schools	CDE database				of 185% poverty
43	A&Y	3	Public Schools - AS	43-69674-6048896		Kathryn Hughes Elementary	38%	17%	55%	children in eligible schools and Parent Classe	CDE database			55%	of 185% poverty
43	Y	3	Public Schools - AS	43-69690-6049233		Lakewood Elementary (PAMF)	52%	11%	63%	children in eligible schools	CDE database				of 185% poverty
43	A&Y	3	Public Schools - AS	43-69674-6048938		Montague Elementary	43%	10%	53%	children in eligible schools and Parent Classe	CDE database			53%	of 185% poverty
41	A&Y	3	Public Schools - AS	41-69005-6044457	yes	Redwood City: Fair Oaks Elementary	77%	16%	93%	School, Redwood City Parks and Recreation afters	CDE database			93%	of 185% poverty
41	A&Y	3	Public Schools - AS	41-69005-6044473	yes	Redwood City: Garfield Elementary Charter	82%	10%	91%	School, Redwood City Parks and Recreation afters	CDE database			91%	of 185% poverty
41	A&Y	3	Public Schools - AS	41-69005-6044481		Redwood City: Hawes Elementary	77%	16%	92%	School, Redwood City Parks and Recreation afters	CDE database			92%	of 185% poverty
41	A&Y	3	Public Schools - AS	41-69005-6044507	yes	Redwood City: Hoover Elementary	81%	10%	90%	School, Redwood City Parks and Recreation afters	CDE database			90%	of 185% poverty
41	A&Y	3	Public Schools - AS	41-69005-6044523	yes	Redwood City: John Gill Elementary	58%	8%	66%	School, Redwood City Parks and Recreation afters	CDE database			66%	of 185% poverty
41	A&Y	3	Public Schools - AS	41-69005-6044572		Redwood City: Roosevelt Elementary	62%	62%	78%	School, Redwood City Parks and Recreation afters	CDE database			78%	of 185% poverty
41	A&Y	3	Public Schools - AS	41-69005-6044580		Redwood City: Selby Lane Elementary	67%	13%	80%	School, Redwood City Parks and Recreation afters	CDE database			80%	of 185% poverty
41	A&Y	3	Public Schools - AS	41-69005-6044598	yes	Redwood City: Taft Elementary	78%	13%	91%	School, Redwood City Parks and Recreation afters	CDE database			91%	of 185% poverty
43	Y	3	Public Schools - AS	43-69690-6049282		San Miguel Elementary (PMAF)	60%	14%	74%	children in eligible schools	CDE database				of 185% poverty
43	A&Y	3	Public Schools - AS	43-69674-6049019		Scott Lane Elementary	70%	15%	85%	children in eligible schools and Parent Classe	CDE database			85%	of 185% poverty
43	Y	3	Public Schools - AS	43-69690-6049159	yes	Vargas Elementary	53%	12%	65%	children in eligible schools	CDE database				of 185% poverty
43	A&Y	3	Public Schools - AS	43-69674-6048854		YMCA @ Cabrillo 2550 Cabrillo Ave. Santa Clara, 95051	46%	11%	57%	children in eligible schools and Parent Classe	CDE database			57%	of 185% poverty
43	A&Y	3	Public Schools - AS	41-69005-6114037		YMCA @ Adelante, 3150 Granger Way, Redwood City, 94061	41%	12%	54%	children in eligible schools and Parent Classe	CDE database			54%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69666-6048425		YMCA @ Almaden, 1295 Dentwood Dr. San Jose, 95118	65%	13%	78%	children in eligible schools and Parent Classe	CDE database			78%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69575-6047831		YMCA @ Anderson, 4000 Rhoda Dr. San Jose, 95117	70%	9%	79%	children in eligible schools and Parent Classe	CDE database			79%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69583-6118376		YMCA @ Barrett, 895 Barrett Ave., Morgan Hill, 95037	44%	7%	51%	children in eligible schools and Parent Classe	CDE database			51%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69674-6048797		YMCA @ Bowers 2755 Barkley Ave., Santa Clara, 95051	46%	9%	55%	children in eligible schools and Parent Classe	CDE database			55%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69674-6048821		YMCA @ Briarwood 1930 Townsend Ave. Santa Clara, 95051	56%	14%	70%	children in eligible schools and Parent Classe	CDE database			70%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69484-6111785		YMCA @ Brownell, 7800 Carmel St. Gilroy, 95037	54%	9%	63%	children in eligible schools and Parent Classe	CDE database			63%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69369-6046312		YMCA @ Cassell 1300 Tallahassee Dr. San Jose, 95127	64%	15%	79%	children in eligible schools and Parent Classe	CDE database			79%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69484-6116461		YMCA @ Del Buono, 9300 Wren Ave. Gilroy, 95037	74%	6%	80%	children in eligible schools and Parent Classe	CDE database			80%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69625-6072151		YMCA @ Del Roble, 5345 Avenida Almendros , San Jose, 95123	53%	13%	66%	children in eligible schools and Parent Classe	CDE database			66%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69435-6107593		YMCA @ Dove Hill, 1460 Colt Wy. San Jose, 95122	52%	12%	65%	children in eligible schools and Parent Classe	CDE database			65%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69484-6047294		YMCA @ El Roble, 930 Third St. Gilroy. 95020	65%	9%	74%	children in eligible schools and Parent Classe	CDE database			74%	of 185% poverty

Project: SANTA CLARA / SAN MATEO / SAN FRANCISCO COUNTIES

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
43	A&Y	3	Public Schools - AS	43-69666-6119010		YMCA @ Galarza, 1610 Bird Ave. San Jose, 95125	70%	9%	78%	children in eligible schools and Parent Classe	CDE database			78%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69674-6048896		YMCA @ Hughes 4940 Calle DeEscuela, Santa Clara 95054	42%	18%	60%	children in eligible schools and Parent Classe	CDE database			60%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69435-6047153		YMCA @ K.R. Smith, 2025 Clarice Dr. San Jose, 95122	69%	9%	78%	children in eligible schools and Parent Classe	CDE database			78%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69690-6049233		YMCA @ Lakewood, 750 Lakechime Dr. Sunnyvale, 94089	53%	12%	65%	children in eligible schools and Parent Classe	CDE database			65%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69484-6047328		YMCA @ Las Animas, 6550 Cimnino Dt. Gilroy, 95020	47%	4%	51%	children in eligible schools and Parent Classe	CDE database			51%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69435-6085690		YMCA @ LeyVa, 1865 Monrovia Dr. San Jose 95122	43%	8%	51%	children in eligible schools and Parent Classe	CDE database			51%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69369-6046213		YMCA @ Linda Vista , 100 Kirk Ave. , San Jose, 95127	67%	10%	76%	children in eligible schools and Parent Classe	CDE database			76%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69369-0107748		YMCA @ LUCHA, 1250 S. King Rd. San Jose, 95127	64%	18%	82%	children in eligible schools and Parent Classe	CDE database			82%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69674-6048938		YMCA @ Montague 750 Laurie Ave., Santa Clara, 95054	52%	12%	64%	children in eligible schools and Parent Classe	CDE database			64%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69435-6095988		YMCA @ Montgomery, 2010 Daniel Malory, San Jose, 95121	44%	12%	56%	children in eligible schools and Parent Classe	CDE database			56%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69435-6047161		YMCA @ O.B. Whaley, 2655 Alvin Ave. San Jose, 95121	62%	8%	70%	children in eligible schools and Parent Classe	CDE database			70%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69583-6047922		YMCA @ PA Walsh, 353 W. Main St. Morgan Hill, 95037	63%	8%	71%	children in eligible schools and Parent Classe	CDE database			71%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-73387-6047674		YMCA @ Randall, 1300 Edsel Dr. Milpitas 95035	54%	12%	66%	children in eligible schools and Parent Classe	CDE database			66%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-10439-0113704		YMCA @ Rocketship Mateo Sheedy, 788 Locust St. San Jose, 96110	81%	8%	89%	children in eligible schools and Parent Classe	CDE database			89%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69369-6046346		YMCA @ Rogers, 2999 Ridgemont Ave. San Jose, 95127	68%	14%	82%	children in eligible schools and Parent Classe	CDE database			82%	of 185% poverty
43	A&Y	3	Public Schools - AS	41-68882-6043590		YMCA @ Roosevelt, 223 Vera Ave. Redwood City, 94061	63%	15%	78%	children in eligible schools and Parent Classe	CDE database			78%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-73387-6047583		YMCA @ Rose, 250 Roswell Dr. Milpitas, 95035	47%	12%	59%	children in eligible schools and Parent Classe	CDE database			59%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69484-6047336		YMCA @ Rucker, 325 Santa Clara Ave. Gilroy, 95020	59%	7%	66%	children in eligible schools and Parent Classe	CDE database			66%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69369-0114900		YMCA @ Russo, 2851 Gay Ave. San jose, 95127	72%	11%	83%	children in eligible schools and Parent Classe	CDE database			83%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69369-6046320		YMCA @ Ryan, 1241 McGinness Dr. San Jose, 95127	66%	17%	83%	children in eligible schools and Parent Classe	CDE database			83%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69369-6046304		YMCA @ San Antonio, 1855 E. San Antonio St. 95127	79%	14%	93%	children in eligible schools and Parent Classe	CDE database			93%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69583-6047948		YMCA @ San Martin/Gwinn, 100 North Ave. , San Martin	58%	5%	63%	children in eligible schools and Parent Classe	CDE database			63%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69690-6049282		YMCA @ San Miguel, 777 San Miguel Dr. Sunnyvale, 94085	66%	12%	79%	children in eligible schools and Parent Classe	CDE database			79%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69674-6049019		YMCA @ Scott Lane 1925 Scott Blvd., Santa Clara, 95050	81%	10%	91%	children in eligible schools and Parent Classe	CDE database			91%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69690-6049159		YMCA @ Vargas , 1054 Carson Dr. Sunnyvale, 94086	61%	13%	74%	children in eligible schools and Parent Classe	CDE database			74%	of 185% poverty
43	A&Y	3	Public Schools - AS	43-69674-6048805		YMCA @Bracker 2700 Chromite Dr., Santa Clara, 95051	52%	11%	63%	children in eligible schools and Parent Classe	CDE database			63%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69369-6046114		A. J. Dorsa Elementary	69%	19%	88%	children in eligible schools and Parent Classe	CDE database			88%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69369-0108167		Adelante Dual Language Academy	48%	12%	60%	children in eligible schools and Parent Classe	CDE database			60%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69666-6048425		Almaden Elementary	63%	11%	74%	children in eligible schools and Parent Classe	CDE database			74%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69625-6048086		Anderson (Alex) Elementary	44%	11%	55%	children in eligible schools and Parent Classe	CDE database			55%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69666-6048433	yes	Anne Darling Elementary	68%	12%	79%	children in eligible schools and Parent Classe	CDE database			79%	of 185% poverty
43	Y	3	Public Schools - K-12	4369369-6046130		Arbuckle Elementary 1970 Cinderella Ln 95116/408 928 7100	75%	13%	88%	children in eligible school	CDE database				of 185% poverty
43	Y	3	Public Schools - K-12	43-69617-6048037		August Boeger Middle School, 1944 Flint Ave., San Jose, CA 95148	66%	10%	76%	children in eligible schools and their Parent	CDE database				of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69625-6095400		Baldwin (Julia) Elementary	50%	9%	58%	children in eligible schools and Parent Classe	CDE database			58%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69369-6046122		Ben Painter Elementary	66%	12%	78%	children in eligible schools and Parent Classe	CDE database			78%	of 185% poverty
43	Y	3	Public Schools - K-12	43-69666-4332110		Broadway High	50%	8%	59%	children in eligible school	CDE database				of 185% poverty
38	A&Y	3	Public Schools - K-12	41-68890-6043624		Cabrillo: El Granada Elementary	48%	0%	63%	children, parents, afterschoo	CDE database			63%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69666-6048490		Canoas Elementary	61%	12%	73%	children in eligible schools and Parent Classe	CDE database			73%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69591-6048003		Castro (Marino) Elementary Carmen Ponce 505 Escuela Ave. Mountain View, CA 94040 (PAMF	82%	12%	94%	youth and parent classes	CDE database			94%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69369-6046239		Cesar Chavez Elementary	72%	14%	85%	children in eligible schools and Parent Classe	CDE database			85%	of 185% poverty
43	A&Y	3	Public Schools - K-12	4369369-6046148		Clyde L. Fischer Middle School, 1720 Hopkins Dr., San Jose, CA 95122	70%	12%	82%	Children served in eligible schools	CDE database			82%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69666-4330411		Community Career Academy (Continuation)	92%	0%	92%	children in eligible schools and Parent Classe	CDE database			92%	of 185% poverty
41	Y	3	Public Schools - K-12	41-10413-0113332		Court & Community Schools: Gateway Center	53%	1%	54%	children in eligible school	CDE database				of 185% poverty
41	Y	3	Public Schools - K-12	41-10413-0113324		Court & Community Schools: South Community	57%	19%	76%	children in eligible school	CDE database				of 185% poverty
43	Y	3	Public Schools - K-12	43-69591-6049472		Crittenden Middle (PAMF)	46%	11%	57%	children in eligible school	CDE database				of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69625-6072151		Del Roble Elementary	52%	13%	65%	children in eligible schools and Parent Classe	CDE database			65%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69666-4330585		Downtown College Preparatory	65%	18%	83%	children in eligible schools and Parent Classe	CDE database			83%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69625-6048128		Edenvale Elementary	80%	9%	89%	children in eligible schools and Parent Classe	CDE database			89%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69666-6048516		Empire Gardens Elementary	75%	12%	87%	children in eligible schools and Parent Classe	CDE database			87%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69666-6119010		Ernesto Galarza Elementary	71%	10%	81%	children in eligible schools and Parent Classe	CDE database			81%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69666-6048532		Gardner Elementary	62%	11%	73%	children in eligible schools and Parent Classe	CDE database			73%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69674-6048870		George Mayne Elementary	50%	20%	71%	youth and parent classes	CDE database			71%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69666-6048540	yes	Grant Elementary	63%	10%	72%	children in eligible schools and Parent Classe	CDE database			72%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69666-4330080		Gunderson High	43%	8%	51%	children in eligible schools and Parent Classe	CDE database			51%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69666-6048565		Hammer Montessori at Galarza Elementary	70%	30%	100%	children in eligible schools and Parent Classe	CDE database			100%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69369-6046171		Harry Slonaker Academy	76%	13%	89%	children in eligible schools and Parent Classe	CDE database			89%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69666-6062111		Herbert Hoover Middle	57%	8%	65%	children in eligible schools and Parent Classe	CDE database			65%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69369-6046189		Horace Cureton Elementary	76%	11%	87%	children in eligible schools and Parent Classe	CDE database			87%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69666-6048599		Horace Mann Elementary	63%	10%	73%	children in eligible schools and Parent Classe	CDE database			73%	of 185% poverty
43	Y	3	Public Schools - K-12	4369369-6046270		Hubbard Elementary 1745 June Ave 95122/408 928 7700	66%	18%	84%	children in eligible school	CDE database				of 185% poverty
43	Y	3	Public Schools - K-12	43-69617-6048045		Ida Jew Elementary	66%	10%	76%	children in eligible school	CDE database				of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69369-0114918		James McEntee Academy	78%	13%	91%	children in eligible schools and Parent Classe	CDE database			91%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-68916-6043798		Jefferson: Franklin Delano Roosevelt Elementary	37%	16%	53%	children, parents, afterschoo	CDE database			53%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-68916-6043806		Jefferson: Garden Village Elementary	43%	16%	59%	children, parents, afterschoo	CDE database			59%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-68916-6043822		Jefferson: George Washington Elementary	52%	12%	64%	children, parents, afterschoo	CDE database			64%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-68916-6043848		Jefferson: John F. Kennedy Elementary	44%	11%	56%	children, parents, afterschoo	CDE database			56%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-68916-6043855		Jefferson: Margaret Pauline Brown Elementary	49%	12%	62%	children, parents, afterschoo	CDE database			62%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-68916-6115364		Jefferson: Susan B. Anthony Elementary	42%	14%	56%	children, parents, afterschoo	CDE database			56%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-68916-6043756		Jefferson: Thomas R. Pollicita Middle	44%	13%	58%	children, parents	CDE database			58%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-68916-6043905		Jefferson: Westlake Elementary	42%	13%	56%	children, parents, afterschoo	CDE database			56%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-68916-6043913		Jefferson: Woodrow Wilson Elementary	58%	12%	69%	children, parents, afterschoo	CDE database			69%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69369-6068910		Joseph George Middle	68%	12%	80%	children in eligible schools and Parent Classe	CDE database			80%	of 185% poverty
43	A&Y	3	Public Schools - K-12	4369435-6047153		Katherine R. Smith Elementary School (K.R. Smith), 2025 Clarice Dr., San Jose, CA 95122	60%	10%	70%	children in eligible schools and Parent Classe	CDE database			70%	of 185% poverty
43	Y	3	Public Schools - K-12	43-69369-6046197		Lee Mathson Middle	86%	9%	95%	children in eligible school	CDE database				of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69666-0106823		Lincoln Plus High	53%	5%	58%	children in eligible schools and Parent Classe	CDE database			58%	of 185% poverty
43	Y	3	Public Schools - K-12	4369369-6046213		Linda Vista Elem 100 Kirk Ave 95127/ 408 928 7800	67%	10%	77%	children in eligible school	CDE database				of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69666-6048649	yes	Lowell Elementary	75%	9%	84%	children in eligible schools and Parent Classe	CDE database			84%	of 185% poverty
43	Y	3	Public Schools - K-12	4369369-01007748		LUCHA 1250 S. King Rd 95112/408 928 8300	62%	21%	83%	children in eligible school	CDE database				of 185% poverty
43	A&Y	3	Public Schools - K-12	4369542-6047575		Luther Burbank Elementary School, Wabash Ave., San Jose, CA 95128	79%	11%	90%	Children served in eligible schools	CDE database			90%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69369-6046221		Lyndale Elementary	70%	13%	83%	children in eligible schools and Parent Classe	CDE database			83%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69666-6048656		Merritt Trace Elementary	48%	7%	55%	children in eligible schools and Parent Classe	CDE database			55%	of 185% poverty
43	Y	3	Public Schools - K-12	4369369-6046155		Meyer Elementary 1824 daytona Dr 95122/408 928 8200	67%	17%	84%	children in eligible school	CDE database				of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69369-6046247		Mildred Goss Elementary	65%	16%	81%	children in eligible schools and Parent Classe	CDE database			81%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69369-6046254		Millard McCollam Elementary	64%	12%	76%	children in eligible schools and Parent Classe	CDE database			76%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69625-6048136		Miner (George) Elementary	63%	12%	75%	children in eligible schools and Parent Classe	CDE database			75%	of 185% poverty

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SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
43	Y	3	Public Schools - K-12	43-69591-6049480		Monta Loma Elementary (PAMF)	48%	15%	63%	children in eligible school	CDE database				of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69617-6048060	yes	Mt. Pleasant Elementary	74%	13%	86%	children in eligible schools and Parent Classe	CDE database			86%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69369-6089270		Ocala Middle	52%	18%	69%	children in eligible schools and Parent Classe	CDE database			69%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69666-6062103		Peter Burnett Middle	68%	8%	76%	children in eligible schools and Parent Classe	CDE database			76%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-68999-6044309	yes	Ravenswood: Belle Haven Elementary	78%	1%	80%	children, parents, afterschoo	CDE database			80%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-68999-6044366	yes	Ravenswood: Cesar Chavez Elementary	97%	1%	98%	children, parents, afterschoo	CDE database			98%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-68999-6044325	yes	Ravenswood: Costaño Elementary	88%	4%	92%	children, parents, afterschoo	CDE database			92%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-68999-6044317		Ravenswood: Edison-Brentwood Elementary	78%	2%	80%	children, parents, afterschoo	CDE database			80%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-68999-6044333		Ravenswood: Edison-Ronald McNair Intermediate	93%	4%	96%	children, parents, afterschoo	CDE database			96%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-68999-6044341	yes	Ravenswood: Green Oaks Academy	94%	1%	95%	children, parents, afterschoo	CDE database			95%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-68999-6044358		Ravenswood: James Flood Elementary	77%	10%	87%	children, parents, afterschoo	CDE database			87%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-68999-0109561	yes	Ravenswood: Stanford New School	82%	5%	87%	children, parents, afterschoo	CDE database			87%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-68999-6044416		Ravenswood: Willow Oaks Elementary	90%	2%	92%	children, parents, afterschoo	CDE database			92%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-69005-6114037		Redwood City: Adelante Spanish Immersion Elementary	41%	12%	54%	children, parents	CDE database			54%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-69005-6044457	yes	Redwood City: Fair Oaks Elementary	77%	16%	93%	children, parents	CDE database			93%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-69005-6044473	yes	Redwood City: Garfield Elementary	82%	10%	91%	children, parents	CDE database			91%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-69005-6044481		Redwood City: Hawes Elementary	77%	16%	92%	children, parents	CDE database			92%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-69005-6044499		Redwood City: Henry Ford Elementary	48%	11%	59%	children, parents	CDE database			59%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-69005-6044507	yes	Redwood City: Hoover Elementary	80%	10%	90%	children, parents	CDE database			90%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-69005-6044531		Redwood City: John F. Kennedy Middle	60%	12%	72%	children, parents	CDE database			72%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-69005-6044523	yes	Redwood City: John Gill Elementary	58%	8%	66%	children, parents	CDE database			66%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-69005-6044556		Redwood City: McKinley Institute of Technology	63%	12%	76%	children, parents	CDE database			76%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-69005-6044572		Redwood City: Roosevelt Elementary	63%	15%	78%	children, parents	CDE database			78%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-69005-6044580		Redwood City: Selby Lane Elementary	67%	13%	80%	children, parents	CDE database			80%	of 185% poverty
41	A&Y	3	Public Schools - K-12	41-69005-6044598	yes	Redwood City: Taft Elementary	78%	13%	91%	children, parents	CDE database			91%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69369-0107763		Renaissance Academy	44%	22%	66%	children in eligible schools and Parent Classe	CDE database			66%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69617-6048078	yes	Robert Sanders Elementary	72%	10%	82%	Families (parents and children) in eligible school	CDE database			82%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-10439-0119024		Rocketship Si Se Puede Academy	67%	12%	79%	Children in YMCA afterschool program	3/22/10 Email from Melissa McGonegle, Principal			79%	of 185% poverty
43	Y	3	Public Schools - K-12	4369369-0114900		Russo Academy 2851 Gay Ave 95127/ 408 928 8900	72%	11%	83%	children in eligible school	CDE database				of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69369-6046304		San Antonio Elementary	79%	14%	93%	children in eligible schools and Parent Classe	CDE database			93%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69666-4337200		San Jos High Academy	55%	8%	63%	children in eligible schools and Parent Classe	CDE database			63%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69666-4330734		San Jose Community High	68%	12%	79%	children in eligible schools and Parent Classe	CDE database			79%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69666-6121073		San Jose Community Middle	72%	0%	72%	children in eligible schools and Parent Classe	CDE database			72%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69666-4330478		San Jose High Academy Plus	50%	5%	55%	children in eligible schools and Parent Classe	CDE database			55%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69666-6048698		Selma Olinder Elementary	74%	11%	85%	children in eligible schools and Parent Classe	CDE database			85%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69625-6048177		Stipe (Samuel) Elementary	53%	10%	64%	children in eligible schools and Parent Classe	CDE database			64%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69369-6046312		Sylvia Cassell Elementary	64%	15%	79%	children in eligible schools and Parent Classe	CDE database			79%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69666-6048714		Terrell Elementary	39%	13%	52%	children in eligible schools and Parent Classe	CDE database			52%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69625-6117014		The Academy	75%	19%	94%	children in eligible schools and Parent Classe	CDE database			94%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69591-6049514		Theuerkauf Elementary (PAMF)	57%	14%	72%	children in eligible schools and Parent Classe	CDE database			72%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69369-6046320		Thomas P. Ryan Elementary	66%	17%	83%	children in eligible schools and Parent Classe	CDE database			83%	of 185% poverty
43	Y	3	Public Schools - K-12	43-69617-6067227		Valle Vista Elementary	43%	10%	54%	children in eligible school	CDE database				of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69666-6048730		Walter L. Bachrodt Elementary	59%	12%	71%	children in eligible schools and Parent Classe	CDE database			71%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69666-6048748	yes	Washington Elementary	83%	7%	90%	children in eligible schools and Parent Classe	CDE database			90%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69369-6046346		William R. Rogers Elementary	68%	14%	82%	children in eligible schools and Parent Classe	CDE database			82%	of 185% poverty
43	A&Y	3	Public Schools - K-12	43-69369-6046338		William Sheppard Middle	65%	15%	80%	children in eligible schools and Parent Classe	CDE database			80%	of 185% poverty
43	Y	3	Public Schools - PreK	43-69427-4332318		Foothill High	49%	11%	60%	teen parents and their children	CDE database				of 185% poverty
43	Y	3	Public Schools - PreK	43-69427-4333639		James Lick High	45%	10%	55%	teen parents and their children	CDE database				of 185% poverty
41	A&Y	3	Public Schools - PreK			Jefferson: General Pershing State Preschool, 631 Hanover St., Daly City	0%	0%	95%	Low-income children and parents	application forms on site			95%	of 185% poverty
43	Y	3	Public Schools - PreK	43-69427-4334900		Mt. Pleasant High	39%	12%	50%	teen parents and their children	CDE database				of 185% poverty
41	A&Y	3	Public Schools - PreK			Ravenswood: Ravenswood Child Development Center/951 O'Connor St., East Palo Alto 94303	0%	0%	90%	Children from Ravenswood District.	Based on on-site applications, 90% of the students are eligible for free lunch			90%	of 185% poverty
41	A&Y	3	Public Schools - PreK	41-69005-6044457	yes	Redwood City: Fair Oaks Elementary	77%	16%	93%	children, parents	CDE database			93%	of 185% poverty
41	A&Y	3	Public Schools - PreK	41-69005-6044473	yes	Redwood City: Garfield Elementary	82%	10%	91%	children, parents	CDE database			91%	of 185% poverty
41	A&Y	3	Public Schools - PreK	41-69005-6044481		Redwood City: Hawes Elementary	77%	16%	92%	children, parents	CDE database			92%	of 185% poverty
41	A&Y	3	Public Schools - PreK	41-69005-6044507	yes	Redwood City: Hoover Elementary	80%	10%	90%	children, parents	CDE database			90%	of 185% poverty
41	A&Y	3	Public Schools - PreK	41-69005-6044572		Redwood City: Roosevelt Elementary	63%	15%	78%	children, parents	CDE database			78%	of 185% poverty
41	A&Y	3	Public Schools - PreK	41-69005-6044580		Redwood City: Selby Lane Elementary	67%	13%	80%	children, parents	CDE database			80%	of 185% poverty
41	A&Y	3	Public Schools - PreK	41-69005-6044598	yes	Redwood City: Taft Elementary	78%	13%	91%	children, parents	CDE database			91%	of 185% poverty
43	A	3	Public Schools - PreK	43-69393-6046692		Sherman Oaks Elementary	57%	10%	67%	low income families	CDE database			67%	of 185% poverty
43	Y	3	Public Schools - PreK	43-69427-4335428		William C. Overfelt High	56%	12%	68%	teen parents and their children	CDE database				of 185% poverty
43	Y	3	Public Schools - PreK	43-69427-4330015		Yerba Buena High	51%	11%	62%	teen parents and their children	CDE database				of 185% poverty
43	Y	3	Public/Community Health Centers			Palo Alto Medical Foundation	59%	6%	52%	Healthcare Extender is delivering PowerPlay in eli	CDE database				of 185% poverty
38	A&Y	3	Public/Community Health Centers			Portola Family Connections: 2565 San Bruno Avenue San Francisco, CA 94134			61%	Children and Families	PROGRAM INTAKE FORMS			61%	of 185% poverty

LOCAL NEEDS ASSESSMENT

SHASTA/TRINITY/TEHAMA COUNTIES

1. Needs Assessment Methodology

The UC CalFresh used existing data and new information for the Shasta, Trinity and Tehama counties needs assessment.

- UC CalFresh collected and analyzed the most recent existing health, socio-economic, demographic, and program participant data. Some of these data have been compiled by Federal, State, or local agencies and are publicly available on the Internet.
- UC CalFresh collected and analyzed updated information that has been shared with other agencies, community-based organizations and coalitions that serve CalFresh eligible participants.
- UC CalFresh used the Census tract data (US Census data, *Network for a Healthy California* GIS Map Viewer) to determine eligible areas where 50% or more of the population is under 185% of the federal poverty level. Also used was current information from school food services, teacher and principals to identify both children and adults who are eligible for UC CalFresh services.

a. Existing Information (source, content, time frame):

- Children Now**.** 2010 California County Scorecard. Comprehensive picture of children's well-being, tracking 26 indicators by race/ethnicity and relative to the California Counties. http://www.childrennow.org/index.php/
- California Department of Public Health. Network for a Healthy California - GIS Map Viewer. Internet based Geographic Information System (GIS) that allows users to view and query mapped nutrition data. http://www.cnngis.org/
- California Food Policy Advocates, CFPA. 2010 Shasta, Trinity & TEHAMA County Nutrition and Food Insecurity Profile. Current information on Demographic data, Food Insecurity & Health Indicators, and Food &Nutrition Assistance Programs.
- California Center for Public Health Advocacy. 2010 A Patchwork of Progress. Changes in Overweight and Obesity Among California 5th, 7th, and 9th Graders, 2005-2010. Susan H Babey, J Wolstein, A.L. Diamant, A. Blood, and H. Goldstein. UCLA Center for Health Policy Research and California Center for Public Health advocacy. November 2011.
- California Center for Public Health Advocacy. Overweight Children in California. Counties & communities, 2004. Shasta, Trinity and Tehama counties. The analyses of the 2004 California Physical Fitness Test of 5th, 7th and 9th graders.
- Shasta County Public Health. Healthy Shasta County 2010. A Long Term Strategic Plan. http://www.co.shasta.ca.us/html/Public_Health/news_publications/healthy_shasta_2010.htm
- University of California, Los Angeles, UCLA Center for Health Policy Research. Health SNAPSHOTS. Shasta and Trinity Counties General Health demographics and health data compared to Entire State, Male to Female and below 200% FPL to 200% FPL and above. Source: Jan 2009 California Health Interview Survey.

b. New Information Collection (source and content):

- kidsdata.org 2012. Children's Weight in California. Overweight/obese Students (Federal definition):2010. http://www.kidsdata.org/
- California Department of Education.CDE. Demographics**.** California Public Schools - County Report. 2011-12 Shasta, Trinity & Tehama Counties. Enrollments, staffing, free and reduced price meals and CALWORKS data files. 01/25/12 http://www.cde.ca.gov/ds/sh/cw/filesafdc.asp
- California Department of Public Health. State of California—Health and Human Services Agency. County Health Status Profiles 2012. Selected health status indicators recommended by CDC and the Nat Center for Health Statistics (NCHS) and modified by California Department of Public Health (CDPH) in collaboration with the California Conference of local heath officers (CCLHO).
- California Food Police Advocates. 2012 Lost Dollars, Empty Plates. . http://www.cfpa.net/
- California Department of Social Services Data Systems and Survey Design Bureau**.** Food Stamp Program Participants by ethnic group Federal-Only and Combined Households. July 2011. Released: September 16, 2011
- California Employment Development Department 2012. Monthly Labor Force Data for Counties. April 2012. . http://www.labormarketinfo.edd.ca.gov
- US Census Bureau. State and County Quick Facts 2011. Demographic census data.

2. Needs Assessment Findings

a. Demographic Characteristics of CalFresh Program Eligibles in Shasta/Trinity/Tehama Counties

Located in the heart of Northern California, Shasta County extends from Butte County to the Oregon border, covering 3,850 square miles, 40% held by federal and state government and a population of 177,223 (US Census Bureau 2010). When the population is stratified by age, 5.8% are under 5 yrs. old, 16.6% 5- 17 yrs. old, 60.7 % 18 to 59 yrs. old and 16.9% are 65 yrs. old and over. 50.8% of the population is female. An average of 82.4% of the Shasta population is White (non-Latino), 8.4% Latino, 2.5 % Asian, 4.4% two or more races, 2.8% Indian/Alaska Native, 0.9% African American, and 0.2% Native Hawaiian/Pacific Islander.

Trinity County is a large, mountainous and heavily forested County located in the northwestern portion of the state of California along the Trinity River and within the Salmon/Klamath Mountains. It covers an area of over two million acres, and a population of 13,786 (US Census Bureau 2010), where 4.5% are under 5 yrs. old, 13.8% 5-17 yrs. old, 61.6% 18-59 yrs. old and 20.1% are 65 yrs. old and over. 48.4% of the population is female.

When the Trinity population is stratified by race, 83.5% are White (non-Latino), 7.0% Latino, .7% Asian, 5.2% are two or more races (non-Latino), 4.8% American-Indian /Alaska-native (non-Latino) and 0.4% African-American (non-Latino) (2010 US Census Bureau and CHIS).

Tehama County is located in the Sacramento Valley in far northern California. It is a rural area with vast open spaces with a population of 63,463 (US Census Bureau 2010). When the population is stratified by age, 6.9% are under 5 yrs. old, 18.6% 5-17 yrs. old, 58.6% 18-59 yrs. old and 15.9% are 65 yrs. old and over. 50.2% of the population is female. According to the U.S Census Bureau an average of 71.9% of the Tehama population is white not Hispanic, 1.0% Asian, 0.6% Black, 2.6% American Indian and Alaska Native, 0.1% Native Hawaiian and Pacific islander, 4.3% two or more races, and 21.9% are Hispanic.

Food insecurity

Recent studies suggest that food insecurity may play a role in the onset of obesity among some low-income groups and appear more dramatically in segments of our communities living in poverty. Shasta, Trinity, and Tehama county communities face higher rates of poverty and higher percentages of children in families with single female head of households that are living in poverty. They also showed low coverage of eligible residents for the CalFresh program as well as higher percentages of unemployment than the respective percentages for California.

More than 31,309 of Shasta, 2,808 of Trinity and 10,009 (16%) of Tehama county residents live in poverty, including 9,290 Shasta children (21.8 % of the child population), 2,018 Trinity children (25.3% of the child population) and 3,688 Tehama children (24.6% of the child population) (CFPA, 2010). Given the current economic situation, as well as the fact that studies show families with incomes of up to 200% of poverty may need help occasionally, it is likely that these estimates are low.

When 2008 and 2010 prevalence rate data is compared, all counties (Shasta , Trinity and Tehama) had a significant increase in the percentage of total poverty population (4%, 6% and 4%), poverty in children (8%, 3% and 3%) and food insecurity among adults in low income households (7% , 12% and 10%). These significant increases may be associated with the economic crisis the US population is currently facing.

When age distribution and ethnicity data is compared between below and above 200% FPL, the population below 200% FPL showed 13.8% (Shasta), 7.5% (Trinity) and 5% (Tehama) more children under 11 years old than the population above 200% FPL. When ethnicity distribution is compared between the two socio-economic data, the population below 200% FPL showed 10% (Shasta, 7.7% (Trinity and 15.2% (Tehama) more concentration of minorities.

The Table below summarizes selected health indicator of Shasta, Trinity, and Tehama residents stratified by below 200% FPL vs. above 200% FPL

Health Indicator	Shasta			Trinity			Tehama		
	Below 200%	**Above 200%**	**Difference**	**Below 200%**	**Above 200%**	**Difference**	**Below 200%**	**Above 200%**	**Difference**
Not Currently Insured	22.2	13.1	**9.1**	11.0	6.6	**4.4**	22.5	15.3	**7.2**
Poor Health Status	5.9	5.0	**0.9**	9.5	2.5	**7.0**	6.4	2.7	**3.7**
Diagnosed with Diabetes	6.2	8.7	**-1.5**	8.0	4.6	**3.4**	13.6	8.9	**4.7**
Current Smoker	28.2	16.3	**11.9**	27.6	14.8	**12.8**	23.1	20.6	**2.5**

Health Indicator	Shasta			Trinity			Tehama		
	Below 200%	Above 200%	Difference	Below 200%	Above 200%	Difference	Below 200%	Above 200%	Difference
Unable to afford Enough Food	41.0	0.0	**41.0**	27.1	0.0	**27.1**	33.6	0.0	**33.6**

As April 2012 Trinity shows the highest unemployment rate (18.2%), followed by Tehama (15.0%) and Shasta (13.5%). These rates are higher than that for the State of California (10.5%) (2012 California EDD).
When data is analyzed in families with children age 5 years and younger, 22.7% in Shasta , 15.1% in Trinity, 15.8% in Tehama are single with children. Among children age 5 years and younger, 9% in Shasta, 6.7% in Tehama and 2.9% in Trinity are not currently insured. Compared with the State level (16.8%), 25.2% in Trinity, 19.9% in Shasta, and 14.4% in Tehama do not have dental insurance. It is also showed that 60.7% in Shasta, 46.3% in Trinity, 74.9% in Tehama of children 3 and 4 years of age do not attend preschool, nursery school, or Head Start program.

According to the California Food Policy Advocates 2010 report, 32,339 Shasta, 2,950 Trinity and 10,348 Tehama county inhabitants are eligible for CalFresh. Only 48% in Shasta, 37% in Trinity and 63% in Tehama of the total eligible populations are participating in CalFresh.

Analysis of the Shasta, Trinity and Tehama Free and Reduced Price Meal (FRPM) school program data showed that 79% of Shasta, 77% of Trinity and 79% of the Tehama students eligible for FRPM are enrolled in the School lunch programs.

These figures reached critical values when data from the School Breakfast and Summer Food Programs were analyzed. Only 41.1% of the Shasta, 37.1% of the Tehama and 24.8 of the Trinity eligible students are enrolled in the School breakfast programs. In addition, 18% of Trinity, 10% of Shasta and 2% of Tehama students eligible for FRPM are enrolled in the Summer Nutrition Program.

Current data from the California Food Policy Advocates showed that the total loss of Federal funds due to underutilization by the number of eligible not participating in CalFresh is $22,929,908 for Shasta, $11,169,932for Tehama County and $2,377,538 for Trinity County (CFPA, 2012).

The comparison between the 2010 and 2012 annual loss of Federal funds reported by CFPA, shows a reduction in the estimated annual loss of Federal CalFresh Benefits for each of the three counties. Shasta reduced the annual loss in a 17%, Trinity in 26% and Tehama in 33%. This could be a result of an increase in the outreach of the eligible CalFresh, an increase in the knowledge of the eligible not participating about the benefits of the program through the education programs, an increase in the demand of the food and nutrition assistance program due to the critical economic situation, a potential mobilization of eligible population to other regions or an under-estimation of the eligible population.

b. Nutrition-Related Behavioral and Lifestyle Characteristics of CalFresh Program Eligibles in Shasta/Trinity/Tehama Counties

Today, addressing the obesity crisis and its underlying food insecurity issues requires both individual and community-level intervention supported by institutional practices and policies that emphasize healthier eating and activity. This has to occur in all settings including homes, schools, neighborhoods, worksites, and through healthcare and MEDIA SUPPORT.

Obesity, especially among children, is a growing epidemic with profound human costs. It is documented that 50% of obese adolescents are likely to remain obese as adults. Scientific literature recognizes obesity is a result of individual behavior influenced by social and environmental factors.

According to the California Department of Health Services, 21.6% of Shasta adults are obese (BMI$\geq$30) and 62.2% are obese or overweight, which is higher than that for California (19.1 and 57.0%). The prevalence of obesity in Shasta individuals, 12 yrs. and older, is 59.5%, which is higher than that for the State of California (57.1%). Around 9.9% of children age 5 years and younger are overweight and 52.3% of people age 12 years and older are overweight or obese. Among adolescent and adults, 15.8% of adolescents 15-17 yrs. are overweight or obese. This percentage increases to 2.5 times in adults 18 to 24 (43.1%); 3.5 times in adults 25-39 yrs. and 4.6 times in adults 40-64 yrs. (71.9%) with little change in seniors 65-79 yrs. old. This data shows a continuing increase of obesity prevalence with age.

Among the Shasta adult and senior population, 7.2% of the population has been diagnosed with diabetes resulting in an estimated 9,200 adults with Type II Diabetes and 40 diabetes-related deaths. Shasta also shows a prevalence of 7.9% of heart disease, and 17.3% of any kind of cancer. These percentages are higher than that for the State of California (CHIS, 2009).

When we analyze the diet, 13.4% of Shasta children 0-4 yrs. old had 3 servings of fast food per week and drink one or less glass of sugar drinks per day. Among children age 5 to 11 years, 13% drink two or more glasses of soda or other sugary drinks per day and 29.2% had at least two servings of fast food per week. The 25.7% of adolescents (12-14 yrs.) and 18.4% of adolescents (15-17 yrs.) drink two or more glasses of soda or other sugary drinks per day and 35.3% (12-14 yrs.) and 45.5% (15-17 yrs.) had at least 2 servings of fast food per week. According to the California Interview Survey, 51.6% of children 5-11 yrs. old and 48.6% of adults eat less than 5 servings of fruit/vegetables daily (CHIS, 2009).

Compared to other California counties, the well-being of children in Shasta County is getting worse on 5 indicators over time: access to health insurance, prevalence of asthma, mothers who receive prenatal care by the end of the first trimester, children who are often read to and children who have not been truant.

On the other hand, Shasta children are improving on 10 indicators of children's well-being: health conditions, adolescents who feel connected to an adult, high school students who feel safe and have not been victimized at school, children who feel connected to the school, 4th graders who meet or exceed state standards in English, language and arts, and 10th graders who pass the English portion of the California High School Exit Exam (2010 Children Now).

According to the California Department of Health Services, 23.5% of Trinity adults are obese (BMI ≥30) and 55.1% are obese or overweight, which is higher than that for California (19.1 and 57.0%). Around 14.6% of children age 5 years and younger are overweight in Trinity County. Around 10.3% of children in Trinity are overweight for their age. Among adolescents and adults, 12.5% of adolescents 15-17 yrs. are overweight or obese. This percentage increases 5 times in adults 18 to 24 (61.7%), reaching the highest prevalence on adults 25 to 64 yrs. old with a little decline in seniors 65-79 yrs. old. This data shows a continuing increase of obesity prevalence with age.

The prevalence of diabetes among the Trinity adult and senior population is 7% with 8,000 individuals with Type II Diabetes. The prevalence of heart disease is 8.9%, cancer 18.4%, and 4.2% of the women have been diagnosed with breast cancer.

When we analyze the diet, 15.5% of Trinity children 0-4 yrs. old had 2 servings of fast food per week and drink one or less glass of sugar drinks per day. Among Trinity County, children age 5 to 11 years, 19.1% drink two or more glasses of soda or other sugary drinks per day and 21.5% had at least two servings of fast food per week. 26.5% of adolescents (12-14 yrs.) and 68.0% of adolescents (15-17 yrs.) drink two or more glasses of soda or other sugary drinks per day. 34.6% of the adolescents (12-14 yrs.) and 44.6% of adolescents (15-17 yrs.) had at least 2 servings of fast food per week. According to the California Interview Survey, 57.1% of the children 5-11 yrs. old and 52.7% of adults eat less than 5 servings of fruit/vegetables daily (CHIS, 2009).

Compared to other California counties, the well-being of children in Trinity County is getting worse on 4 indicators over time: elementary and middle school students who are supervised by an adult after school, adolescents who are substance-free; women who receive prenatal care by the end of the first trimester; and children who have not been truant (2010 Children Now).

According to the California Department of Health Services, 24.2% of Tehama adults are obese (BMI≥30) and 61.4% are obese or overweight, which is higher than that for California (19.1 and 57.0%). The prevalence of obesity in Tehama individuals or adolescents 12 yrs. and older is 65.6%, which is higher than that for all of California (57.1%). Around 12.4% of children age 4 years and younger are overweight and 8.7% of children 5-11 yrs. are overweight or obese. 35.8% of adolescents 12-14 yrs. and 13.2% of adolescents 15-17 yrs. are overweight or obese in Tehama County. Among adults, 63.8% are overweight or obese. The percentage of overweight or obese adults increased with age, reaching the highest value (78.4%) in the 40-64 yrs. age range with a little decline in seniors 65 yrs. old and older.

Among the Tehama adult and senior population, 15% of the population has been diagnosed with diabetes resulting in an estimated 7,000 adults with Type II Diabetes. Tehama also shows a prevalence of 10.9% of heart disease, and 11.9% of any kind of cancer. These percentages are higher than that for the State of California (6.9% and 8.3%) (CHIS, 2009).

When we analyze the diet, 5.9% of children 0-4 yrs. had 3 servings of fast food per week and drink one or less glass of sugar drinks per day. Among children 5 to 11 years, 14.1% had at least two servings of fast food per week and drink one or less glass of soda or other sugary drinks per day. 29.2% of adolescents (12-14 yrs.) and 27.4% of adolescents (15-17 yrs.) drink two or more glasses of soda or other sugary drinks per day and 33.7% (12-14 yrs.) and 46.8% (15-17 yrs.) had at least 2 servings of fast food per week. According to the California Interview Survey, 45.2% of

the children 5-11 yrs. and 53.4% of adults eat less than 5 servings of fruits/vegetables daily (CHIS, 2009).

Data has shown that children and adolescents are more likely to eat at least five servings of fruits and vegetables if their parents do. Children whose parents and relatives drink more soda also drink more soda themselves. This illustrates the importance of helping parents to improve their eating behavior as a way to not only improve their health but also a way of influencing their children's dietary habits positively by serving as role models and through the food environment at home (CHIS, 2009).

Compared to other California counties, the well-being of children in Tehama County is getting worse on 8 indicators over time: prenatal care for women by the end of the first trimester, child health, prevalence of asthma, depression, after school adult supervision, reading skills and access to recreation sites. On the other hand, Tehama children are improving on 12 indicators of children's well-being including safer school environments for children, connections to the schools and academic performances (2010 Children Now).

Shasta, Trinity and Tehama Counties and the surrounding region also experienced a disjointed local food system. Consumers buy processed and packaged foods at supermarkets and neighborhood corner stores unaware of the unhealthy impact this food has upon their lives. Due to this lack of awareness, they lose the knowledge of where their food comes from, how it is grown, and in many cases even how to cook fresh, healthy foods. Local consumers obtain little information about and have limited access to local healthy food, while being highly exposed to ubiquitous marketing and availability of fast food chains, making their eating choices seem easy and inexpensive. A recent survey conducted by Shasta County Public Health confirms that several low-income neighborhoods have easier access to fast food establishments, compared to grocery stores, at a rate of 1 fast food establishment to over 400 to 800 neighborhood residents. A healthier rate is suggested to be 1 fast food establishment to every 2,000 to 3,000 residents (Shasta Public Health, Fast food overly abundant in low-income north state neighborhoods, K. Ross, Redding.com, 2009).

The high prevalence of childhood obesity is the result of a variety of individual, social, and environmental factors including increased availability and consumption of soft drinks and high-fat, high-calorie foods; increasing amounts of time spent in sedentary activities including television viewing; inadequate school physical education programs; and limited access in many neighborhoods to healthy foods and safe places to be physically active. These problems go beyond factors under the control of children and their parents to include conditions in schools and communities that encourage children to eat and drink unhealthy foods and beverages and that limit their physical activity.

c. Other Nutrition-Related Programs Serving Low-Income Persons in Shasta/Trinity/Tehama Counties

Shasta, Trinity, and Tehama low-income communities receive nutrition education from federal or state funded programs as well as those operated by local non-profit agencies or charitable organizations. Shasta, Trinity and Tehama County UC CalFresh collaborates and coordinates efforts with local partners that deliver Food and Nutrition education and are serving CalFresh eligible population.

- The *Network for a Healthy California*– Administered through the Shasta County Office of Education and Shasta County Public Health
- Shasta County Public Health Department (SCPHD) **-** Promotes school wellness programs through the Healthy Shasta, Project LEAN, HEAC and Safe Routes to School Project. Shasta County Public Health also promotes physical activity and healthy life styles for all ages through community outreach programs.
- Shasta Head Start **-** Is an early childhood education program for preschool children and pregnant women from income eligible families.
- Shasta, Trinity and Tehama WIC Programs – Is a supplemental nutrition program that serves prenatal and pregnant women and children 5 yrs. of age and under.
- Shasta Breastfeeding Support Center – Sponsored by First Five and Shasta County Public Health
- Shasta Senior Nutrition Program – Sponsored by Shasta County provides nutritious meals & support services to promote healthy living for seniors.
- Shasta Food Group– a non-profit coalition of food assistance programs and agencies that are working to ensure all people in Shasta County have access to safe, affordable food.
- The Shasta and Trinity Coalition For Activity and Nutrition, (SCAN,TCAN) Led by UC CalFresh empower the people of Shasta and Trinity Counties to make positive food choices and to be more physically active.
- The Sierra Cascade SC-CHAMP funded by the Network. collaborative for health and movement promotion that educate, empower and advocate for healthier food to facilitate lifestyle changes that shape nutrition and physical activity behaviors throughout our twelve county regions.
- Growing Local Coalition- A non-profit that supports and promotes sustainable local food systems in order to provide healthy, fresh and safe food to all of the Shasta-Cascade communities.
- North Hispanic Latino Coalition, NHLC - Provides leadership and education for health improvement, economic development, social justice, advocacy for policy changes, and preservation of the Hispanic-Latino culture
- The Young Family Ranch - The Young Family Ranch is the remnant of a pioneer homestead managed by the Trinity County RCD. The Ranch hosts a series of events to educate children and their families about gardening, nutrition, and natural resources.
- The Watershed Research and training Center (WRTC) - A community- based nonprofit organization that promotes healthy communities and sustainable forests through research, education, training, and economic development
- Northern California Child Development, Inc. - In Tehama, Shasta and Trinity County, the Northern California Child Development, Inc. is contracted to provide Head Start programs and the Family Start Early Intervention Program. The program has hired nutrition consultants to provide education to families.

- The *Network for a Healthy California*, LIA, and The *Network for a Healthy California* LIA with CSU Chico (Sierra Cascade Nutrition and Activity Consortium) is active in Tehama County providing activities for Harvest of the Month, and school assemblies with a nutrition message.
- Innovative Grant funded by CDSS:
  - FFY 2012-2013 Shasta County SNAP-Ed Innovative Project. The CDSS funds will support the Shasta County CalFresh Breastfeeding project, the Shasta County Group Grocery Store Nutrition Education and Shasta County Nutrition and Physical Activity Education through Technology (at the CalFresh offices).
  - Trinity County SNAP-Ed Innovative Pilot Project. CDSS funds are supporting the Del Norte, Siskiyou, and Trinity multi-county Welfare Department (CWD)/Local Health Department (LHD) regional collaborative project. The Trinity CDW/LHD is delivering nutrition education at the Trinity CDW locations as well at 11 food banks and 1 local store.
  - FFY 2012-2013Tehama County SNAP-Ed Innovative Pilot Project. The CDSS funds will support the Tehama County Frugal;, Fresh and Fit project. The project will provide nutrition education to adults certified eligible and likely eligible CALFRESH participants speaking English and Spanish.

d. Areas of Shasta/Trinity/Tehama Counties Where CalFresh Program Eligibles Are Underserved or Have Not Had Access to UC CalFresh Nutrition Education Previously

- 52% (16,811) Shasta, 63% (1,855) Trinity and 43%(4,376) CalFresh Eligible but not participating in Trinity, Shasta and Tehama Counties. There are many reasons such as immigration status and lack of knowledge of eligibility.
- 21% (2,571) Shasta, 23% (236) Trinity and 21% (1,415) in Tehama children from CalFresh families who attend schools eligible for UC CalFresh delivery and are not enrolled in the School Lunch Program
- 63% (7,644) Shasta, 48% (579) Trinity and 21% (2,789) Tehama children from CalFresh families who attend schools eligible for UC CalFresh delivery and are not enrolled in the School Breakfast Program.
- 90%(11,096) Shasta and 91% (973) Trinity children from CalFresh families who attend schools eligible for UC CalFresh delivery and are not enrolled in the Summer Nutrition Program.
- Around 28 teachers (9.6%) of the teachers at the targeted low-income schools, who are not interested or willing to receive the nutrition education in the classrooms, thereby missing eligible children. Some of the teachers are from Junior and High Schools, where the classroom system is different to the elementary schools making it more difficult to participate.

Adult UC CalFresh:

- Qualifying agencies and Programs in Shasta, Trinity, and Tehama Counties that UC CalFresh has not been able to serve due to limited staff, such as Community churches, Community Centers, neighborhood and other local organizations and initiatives.

- The parents and families of low-income students, who are not able to attend the UC CalFresh service, because of lack of time and interest.
- Senior and adult male population that are underserved audiences and are not reached in the locations and agencies we serve.
- Fourteen or 35.9% of the Tehama County schools with greater than 50% free and reduced price meals UC CalFresh has not been able to serve due to limited staff. Five of the underserved qualified schools are part of the Tehama Schools Districts served by the CSU Chico (Sierra Cascade Nutrition and Activity Consortium), but that are not included in their current targeting plan.

e. Implications of your Needs Assessment and How These Findings Were Applied to this Current Year's CalFresh Nutrition Education Plan

Strategy:
In 2012-2013, Shasta-Trinity and Tehama UC CalFresh will integrate the youth and adult component working with CalFresh eligible schools, agencies and families using the parent/adult/family centered education approaches. The delivery of a comprehensive food and nutrition education to the children and their families will facilitate a sustainable change in behavior for a healthier eating and life style.

2013 Strategic Plan Goals:

- Establish a programmatic integration of the youth and adult programs to reach youth, parents and families of the targeted schools.
- Increase nutrition education opportunities to low income children, parents and families using non-traditional approaches like fun family days, fun parents and children dinners, family workshops and cooking demonstrations, focus groups, family farmer's market, farm to school, farm to home, newsletters, home gardens and others .
- Develop incentive strategies for program participation of principals and teachers focusing on their leadership and model roles for students resulting in an increase in UC CalFresh coverage.
- Increase the coverage of qualified families and senior populations.
- Integrate efforts with the Welfare Departments in the delivery of nutrition education at the Shasta, Trinity and Tehama County CalFresh office and other facilities.
- Integrate efforts with institutions and community organizations to promote healthy lifestyles and make healthy choices the easy choice.

LOCAL PROJECT SYNOPSIS

SHASTA/TRINITY/TEHAMA COUNTIES

1. State-Level Goals and Objectives

GOAL 1: Family-Centered or Adult/Youth Nutrition Education and Physical Activity

GOAL 2: Money/Food Resource Management, Education and Training for Teens and Adults

GOAL 3: Enhance key University of California Cooperative Extension (UCCE) and Community Partnerships to Increase Nutrition Education and Delivery Options

GOAL 4: Explore Lower Cost Direct Nutrition Education Delivery Methods

GOAL 5: Program Evaluation and Education Delivery Skills Training

2. Description of Projects/Interventions

a. Related State Objectives

See State-level Objectives.

- By September 30, 2013, for participants who complete 4 lessons of PSSC :
  1. At least 30% will increase their frequency of meal planning.
  2. At least 30% will increase their frequency of using a grocery list when shopping.
  3. At least 30% will increase their frequency of using the "Nutrition Facts" on the food label to choose foods.
  4. At least 30% will increase their frequency of comparing food prices.
  5. At least 30% will report that when deciding what to feed their family, they think about healthy food choices.
  6. At least 30% will report greater food security (not running out of food at the end of a month).

- By September 30, 2013, at least 25% of Shasta, Trinity and Tehama CalFresh eligible adults who complete four or more nutrition education lessons of Money/Food Resource Management, using Making Every Dollar Count curriculum and complete the Making every Dollar Count Retrospective will:
  1. Have reported having written food related goals
  2. Have reported knowing more about food advertisement
  3. Have reported knowing more about saving money on foods
  4. Have reported they plan to determine if using a coupon is better than buying the store brand.

- By September 30, 2013, at least 25% of Shasta, Trinity and Tehama CalFresh eligible adults who complete four or more nutrition education lessons using Eating Smart Being Active or Loving Your Families Feeding their Future and the revised Learn at Home

curriculum and complete the Food Behavior Checklist or approved curriculum evaluation will:

1. Improve nutrition knowledge and practice by 15%
2. Improve planning meals knowledge and practice by at least 15%
3. Improve food labels knowledge and practice by at least 15%
4. Improve the acceptability of fruits and vegetables and other healthy options by 15%

- By September 30, 2013 after completing nutrition education activities using one or more UC-CalFresh approved preschool, elementary and middle school curriculum and healthy food tastings, at least:
  1. 30% of the students will increase their food preferences towards healthy fruits, vegetables and other healthy options.
  2. 30% of the teachers will agree that compared to the beginning of the school year, more students can identify healthier food choices.
  3. 30% of the teachers will agree that compared to the beginning of the school year, more students bring fruit as snack.
  4. 30% of the teachers will agree that compared to the beginning of the school year, more students choose fruits and/or vegetables in the cafeteria or during classroom parties.

b. Audience

Total Planned Adult	1,200
Total Planned Youth	7,000
TOTAL	**8,200**

i. Direct Participants

Age	**#**	**%**
Under 5	245	3%
5-17	6,755	82%
18-59	1,099	14%
60+	101	1%
TOTAL	**8,200**	**100%**

Gender	**Count**	**%**
Female	5,740	70%
Male	2,460	30%
TOTAL	**8,200**	**100%**

Race / Ethnicity	Hispanic/Latino		Non-Hispanic/Latino		TOTAL BY RACE
	#	%	#	%	
Black or African American			139	2%	139
Asian			209	3%	209
A.M. Indian / Alaskan Native			697	9%	697
Native Hawaiian / Other Pac. Islander			139	2%	139
White	1,230	15%	5,507	66%	6,736
Multiple			279	3%	279
TOTAL Race / Ethnicity	**1,230**	**15%**	**6,970**	**85%**	**8,200**

Language	Estimated %
Spanish	3%
English	97%
TOTAL	**100%**

c. Focus on CalFresh Eligibles

Shasta, Trinity and Tehama Counties offer Youth and Adult UC CalFresh nutrition education in qualified sites based on enrollment, proxy, census tract, free and reduced price meals and need. Qualified youth and adult sites once identified are asked to participate in the program through an approved UC CalFresh Agreement.

d. Project Description

The following key education messages and topics are included in youth and adult approved curriculum. Shasta, Trinity and Tehama primary efforts will be focused on the following themes using the corresponding curricula by grade. The themes will also be integrated with physical activity and its application on the MyPlate concept. When more than one curriculum is available per grade the teachers are free to choose one or more curriculum.

Key Message	Curricula utilized to deliver this message	Evaluation Tool
Increase fruits & vegetables consumption and physical activity	• Healthy Happy Me	• Teacher Observation Tool
	• Go Grow Glow	• Teacher Tasting Tool • Teacher Observation Tool
	• Farm to Fork	• Farm to Fork Pre/Post Survey • Teacher Tasting Tool • Teacher Observation Tool
	• RAMP	• RAMP Retrospective Evaluation • RAMP Nutrition Pre/Post Survey • Teacher Tasting Tool • Teacher Observation Tool
	• TWIGS	• Teacher Tasting Tool • Teacher Observation Tool
	• Power Play	• Teacher Tasting Tool • Teacher Observation Tool

Key Message	Curricula utilized to deliver this message	Evaluation Tool
	• NTGO	• NTGO Pre/Post Survey • Teacher Tasting Tool • Teacher Observation Tool
	• Eat Fit	• Teacher Tasting Tool • Teacher Observation Tool • Eat Fit Retrospective Survey
	• ESBA	• Adult Taste Test Tool • Intent to Change Assessment Tool • Food Behavior Checklist
	• Eat & Play Together!	• What I know Pre/Post Survey • I eat These Snacks Pre/Post Survey • I do These Activities Pre/Post Survey • Retrospective Survey
	• Revised Learn at Home	• Food Behavior Checklist
Increase whole grains and fiber-rich foods consumption	• Farm to Fork	• Farm to Fork Pre/Post Survey • Teacher Tasting Tool • Teacher Observation Tool
	• RAMP	• RAMP Retrospective Evaluation • RAMP Nutrition Pre/Post Survey • Teacher Tasting Tool • Teacher Observation Tool
	• TWIGS	• Teacher Tasting Tool • Teacher Observation Tool
	• ESBA	• Adult Taste Test Tool • Intent to Change Assessment Tool • Food Behavior Checklist
	• Eat & Play Together!	• What I know Pre/Post Survey • I eat These Snacks Pre/Post Survey • I do These Activities Pre/Post Survey • Retrospective Survey
	• Plan, Shop, Save, Cook	• Plan Shop Cook Save Evaluation (4 lessons) • Intent to Change Assessment (2 lessons)
	• Revised Learn at Home	• Food Behavior Checklist
Increase fat free & low fat milk or Equivalent	• Farm to Fork	• Farm to Fork Pre/Post Survey • Teacher Tasting Tool • Teacher Observation Tool
	• RAMP	• RAMP Retrospective Evaluation • RAMP Nutrition Pre/Post Survey • Teacher Tasting Tool • Teacher Observation Tool
	• ESBA	• Adult Taste Test Tool • Intent to Change Assessment Tool • Food Behavior Checklist
	• Plan, Shop, Save, Cook	• Plan Shop Cook Save Evaluation (4 lessons) • Intent to Change Assessment (2 lessons)
	• Revised Learn at Home	• Food Behavior Checklist
Limit fats, oils and	• Farm to Fork	• Farm to Fork Pre/Post Survey

Key Message	Curricula utilized to deliver this message	Evaluation Tool
sodium consumption		• Teacher Tasting Tool • Teacher Observation Tool
	• Eat & Play Together!	• What I know Pre/Post Survey • I eat These Snacks Pre/Post Survey • I do These Activities Pre/Post Survey • Retrospective Survey
	• Plan, Shop, Save, Cook	• Plan Shop Cook Save Evaluation (4 lessons) • Intent to Change Assessment (2 lessons)
	• Revised Learn at Home	• Food Behavior Checklist
Limit added sugars or Caloric Sweeteners	• Eat and Play Together	• Intent to Change Assessment Tool • Adult Taste Test Tool • Retrospective survey
Increase food shopping and preparation knowledge and skills	Money Talks/Hunger Attack	• Hunger Attack Pre and Post Survey
	• Plan, Shop, Save, Cook	• Plan Shop Cook Save Evaluation (4 lessons) • Intent to Change Assessment (2 lessons)
	• ESBA	• Adult Taste Test Tool • Intent to Change Assessment Tool • Food Behavior Checklist
	• Revised Learn at Home	• Food Behavior Checklist
Increase food safety knowledge and skills	• Plan, Shop, Save, Cook	• Plan Shop Cook Save Evaluation (4 lessons) • Intent to Change Assessment (2 lessons)
	• ESBA	• Adult Taste Test Tool • Intent to Change Assessment Tool • Food Behavior Checklist
	• Revised Learn at Home	• Food Behavior Checklist
Increase knowledge and skills in self sufficiency	Making Every Dollar Count	Making Every Dollar Count Retrospective

CalFresh Nutrition Education Delivery Sites by Type of Setting

	Non-Proxy Sites (Likely CalFresh Eligibles)	Location-Based Proxy Sites (Likely CalFresh Eligibles)
Adult Education & Job Training Sites		9
Adult Rehab Center	6	
Community Centers	3	
Elderly Service Centers	4	
Emergency Food Assistance Sites		12
Extension Offices	1	
Farmer's Markets	4	
CalFresh/SNAP Offices		1
Churches	1	
Public/Community Health Centers	2	
Public Schools - K-12	70	
Head Start Programs		5

Other Youth education Sites (Parks & Rec)	3	
Shelters	4	
Preschools (located in Non CDS Coded site)	10	

	Non-Proxy Sites	Proxy Sites	TOTAL SITES
COUNT	108	27	135
PERCENTAGE	80%	20%	100%

e. Projected Number of Unduplicated Participants

	UNDER 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
Total Planned Participants	245	3%	6,755	82%	1,099	14%	101	1%	8,200	
Number of CalFresh Participants	120		3,310		539		49		**4,018**	49%
Number of Other Participants	125		3,445		560		52		**4,182**	51%
TOTAL	**245**	**3%**	**6,755**	**82%**	**1,099**	**14%**	**101**	**1%**	**8,200**	**100%**

f. Projected Number of Unduplicated Contacts

	Under 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
CalFresh Recipients	172	2%	4,729	42%	606	5%	56	0%	5,562	49%
Other Participants	179	2%	4,922	43%	630	6%	58	1%	5,789	51%
TOTAL	**350**	**3%**	**9,650**	**85%**	**1,237**	**11%**	**113**	**1%**	**11,350**	**100%**

3. Project Narrative Summary

The youth nutrition education targets K-12th grade in eligible schools. Teachers and extender recruitment and trainings are conducted at the beginning of the school year. The training covers UC CalFresh programming requirements and guidelines, approved curricula, review and demonstration of educational materials and resources, reporting time and deadlines and evaluation documentation. Approved UC CalFresh curricula and other nutrition education resources are provided to teachers for classroom use.

The UC CalFresh curricula will be taught to Pre-Kindergarten through 12th grade. UC CalFresh nutrition educators will conduct a demonstrative lesson with follow-up lessons conducted by teachers. Food tasting and other education and nutrition enhanced materials will be provided to accompany and reinforce the lessons. Additional the classes will be provided posters and other nutrition education materials to coincide with direct education. Teacher Observation Evaluation, Teacher Tasting and curricula related evaluation tool will be performed. UC CalFresh also provides teachers and parent/family monthly newsletters.

The UC CalFresh educator also delivers demonstrative lessons at school assemblies, preschool, after school programs, cafeterias, school events, parent/family meetings and school enrichment programs. Nutrition education at summer enrichment programs helps reinforce lessons taught during the normal school year.

The adult education targets parents, families, CalFresh recipients and certified eligible's. The program offers a series of classes using approved adult and family curriculum for agencies, organizations and parents of students that attend eligible schools and preschools. The education is delivered using single mini-workshop lessons, 2 hour workshops or the 4 or more lessons series. Classes are one hour in length and have varying frequencies per month, depending upon the school or agency availability to receive the service.

Educators will provide lesson materials and nutrition education enhancements that support lesson objectives. Food demonstrations and tastings will be provided when appropriate.

The Adult Taste Testing Tool, the Intent to Change Behavior Survey, the curricula related evaluation and the Food Behavior Checklist will be provided to evaluate the effectiveness of the nutrition education program.

Educators participate in community events and health fairs if the event is held in an income eligible community or at an agency or site we are currently serving, by setting up booths with nutrition education materials, nutrition games and food tasting to interact with participants.

Key messages for both programs include increasing fruit/vegetable consumption and physical activity, increase whole grains, fiber-rich foods and fat free or low fat milk, limit fats and oils, sodium and added sugars or caloric sweeteners, increase knowledge and skills in food shopping and preparation , food safety and self-sufficiency. Both programs use a wide range of interactive approaches to reinforce nutrition messages through participatory learning activities and hands on teaching strategies.

Program monitoring, process and impact evaluations are used to review how the programs are being received by the participants. A monthly/quarterly nutrition newsletter is put out to participants, participating agencies, and community members in the three counties with important messages to help enhance awareness of nutrition and garden, healthy food choices, food safety, food budgeting, eating more fruits and vegetables and the merits of getting physical activity daily.

a. Summary of Research

Research data has shown that addressing the obesity crisis and its underlying food insecurity issues requires both individual and community level intervention supported by institutional

practices and policies that emphasize healthier eating and activity. This has to occur in all settings including homes, schools, neighborhoods, worksites, and through healthcare and media support.

Obesity, especially among children, is a growing epidemic with profound human costs. It is documented that 50% of obese adolescents are likely to remain obese as adults. Scientific literature recognizes obesity is a result of individual behavior influenced by social and environmental factors.

Recent studies suggest that food insecurity may play a role in the onset of obesity among some low-income groups and appear more dramatically in segments of our communities living in poverty. Shasta, Trinity, and Tehama county communities face higher rates of poverty and higher percentages of children in families with single female head of households that are living in poverty.

The California Dietary Practice Survey (2009) and California Women's Health Survey reported on food insecurity amongst California's residents. One of the major reasons reported was not being able to have the CalFresh benefits last for 30 days. Shasta, Trinity, and Tehama communities also showed low coverage of eligible residents for the CalFresh program as well as higher percentages of unemployment than the respective percentages for California.

This data supports the Shasta, Trinity, and Tehama adult focus on Meal planning and resource management approach using "Money Talks/Hunger Attacks", "Plan, Shop, Save& Cook", and "Making Every Dollar Count" curriculum and the increased focus on adult CalFresh recipients and eligible populations

Since Shasta, Trinity and Tehama County focuses on both youth and adults we will look towards improving our family centered approach when possible. As we deliver more of the family centered approach, CalCHEEPS has supported the need for parents to help their children in achieving a healthy lifestyle through role modeling, engaging children in food preparation and changing their current eating and shopping habits. Eat and Play Together! models the partnering (parent/child) and goal setting found to have positive impacts on behavior change (Shilts, Horowitz, Townsend 2004).

The focus of the Shasta, Trinity and Tehama adult programs will also include Eating Smart Being Active, Loving Your Family, Feeding Their Future and Learn at Home curriculum.

b. Modification of Project Methods/Strategies

- Enhancing/Updating Existing Strategies-using newly approved curriculum, enhancing outdated curriculum, utilizing Ag in the Class, garden-based nutrition education working in collaboration with the Master Gardner program as well as using other resources to help participants stretch their food dollar and food security.
- **Utilizing Research/Program Evaluation Results:**
  Evaluation findings will be used to enhancing and update existing strategies to plan and implement stronger parent and family centered education programs. We will also be utilizing the program evaluation results to select topics/messages that need to be

reinforced in the delivery of the adult education and to define and implement the most effective food tasting and demonstrations.

- **Changing Audience Participation:**
  The Shasta-Trinity-Tehama CalFresh program would make the necessary efforts to post the Making Every Dollar Count on the counties website to recruit new audiences and increase eligible participants. "Making Every Dollar Count lessons will be taught to CalFresh eligible clientele by UC CalFresh educators or by using the online curricula that will be posted on the county's website. The curricula is a series of five 1-hour lessons incorporating hands-on activities, discussions and reinforcements designed to help CalFresh families improve their skills in food budgeting, food buying, managing limited resources and self-sufficiency issues. Food tasting and other educational materials may accompany the curricula lessons when the education has been provided directly by the educators or extenders. Pre-and post-curriculum tests will be provided to measure knowledge and behavior change of the participants at the beginning of the first lesson and at the end of the series.

c. Use of Existing Educational Materials

The Shasta, Trinity and Tehama UC CalFresh programs are using the approved UC CalFresh curriculum and educational materials.

d. Development of New Educational Materials

N/A – We plan to work with the updated Learn-at-Home Lessons.

e. Key Performance Measures/Indicators

1. **PROGRAM MONITORING**
   The quality and quantity of the UC CalFresh education delivery will be monitored to evaluate the progress in the programmatic plan, the outputs and outcomes and to identify constraints and opportunities to improve the effectiveness of the program.

2. **PROCESS**
   Evaluation measures will record participation levels in all activities delivered.

   A. YOUTH

   a. Number of schools, teachers re-enrolling and recruited.
   b. Number of students reached.
   c. Number of hours of nutrition education delivered.
   d. Curriculum and Lessons delivered.
   e. Materials distributed.
   f. Food Demonstrations, tasting and other innovative educational approaches.

   B. ADULT

   a. Sign-in sheets for adult nutrition education classes.

b. Materials distributed.

c. Lessons delivered.

d. Number of hours of nutrition education delivery.

e. Registration cards for community event contacts.

f. Number of graduates and graduation rate.

g. Number of classes delivered and participant attendance.

h. Number of workshops delivered and participant attendance.

3. IMPACT

Impact evaluation will be used in adult and youth UC CalFresh.

A. YOUTH AND ADULT

New evaluation tools developed by the UC CalFresh Evaluation Task Force will be implemented to evaluate changes in knowledge and behavior in youth and adult UC CalFresh. Please see the table with the key messages, the curricula tied to the message depending on the school grade or the age range (youth, adults) and the evaluation tools per curricula.

4. Evaluation Plans

See Statewide Evaluation for full explanation of plans.

5. Coordination Efforts

Shasta, Trinity and Tehama County UC CalFresh have SNAP-Ed collaborative quarterly meetings with Network and other partners that served CalFresh eligible population to share resources, partner in special activities and eliminate any duplication of services or federal share. This includes coordinating schools, after schools, pre-schools and non-profit adult agencies with Shasta County Office of Education, Shasta, Trinity and Tehama Public Health, Shasta , Trinity and Tehama County Health & Human Services, The Sierra Cascade Nutrition and Activity Consortium and other County Partners.

The *Network for a Healthy California* LIA with CSU (Sierra Cascade Nutrition and Activity Consortium) is active in Tehama County providing activities for Harvest of the Month and school assemblies with a nutrition message. It has been agreed upon that SCNAC will provide Harvest of the Month for school and after school programs. UC CalFresh will provide training and UC curriculum for teachers as extenders for classroom settings and some preschools. The collaboration of these two agencies provides different levels of programming for low-income children and families. The LIA's focus is to increase the consumption of fruits and vegetables. The UC CalFresh program's message is to promote healthy eating and regular physical activity.

Complement

The Shasta, Trinity and Tehama UC CalFresh is working collaboratively with The County Office of Education, the County Office of Public Health, The County Welfare Department/ Local Health

Department Projects, Head Start and First Five to deliver nutrition, health and physical activity services to low income communities. Quarterly meetings are scheduled in order to review and establish the collaborative and complementary role in the delivery of the service and plan future services and events in order that duplication of services is avoided and unmet needs are addressed.

Currently, each of the organizations has identified their main role in the delivery of the service as follow:

The UC CalFresh program delivers nutrition education to 49 identified low-income schools (K-12) and 4 pre-schools. UC CalFresh also leads the Nutrition Olympics in several low-income schools. The adult UC CalFresh program delivers nutrition education to parents and adults in 30 covered qualifying agencies and programs in Shasta, Trinity and Tehama Counties. Shasta UC CalFresh coordinates on a school-by-school basis. UC CalFresh focuses on classroom instruction using Healthy Happy Me, Eating Healthy Being Active, Farm to Fork, RAMP, GWYC, Power Play!, Nutrition to Grow On, Eat Fit/Walk Fit, TWIGS, Harvest of the Month and other approved curricula

Shasta County Office of Education provides service to 11 pre-schools, 13 in-class school programs and after school programs through the Network for a Healthy California's Project SHARE (Shasta Health, Academic and Recreation Enrichment). SCOE provides education to preschools in 4 schools in which UC CalFresh delivers nutrition education at the K-12 grade levels. They also provide the Child and Adult Care Food Program (CACFP) and the Food Services (Kitchen Operations) in a variety of Shasta County Office of Education school programs.

Shasta County Public Health, Nutrition Department provides service to 11 schools and 1 afterschool program through the Network for a Healthy California Project. They assist in the implementation and evaluation of school's wellness policy and implementation of nutrition standards and the Health Council Support Program. They also deliver service through the Women, Infants, and Children (WIC), the Breastfeeding Support Program and lead the Adult wellness program that includes walking and exercise groups. SCPHD also provides nutrition education at 2 schools that UC CalFresh serves in which they cover the 4th & 5th grades at one school and 7th & 8th grades at another. UC CalFresh covers the remaining grade levels at those schools. SCOE provides nutrition education to the State Preschools that are located at the same site of six schools served by the UC CalFresh.

The Shasta, Trinity and Tehama County Welfare Departments which were granted with funds from the California Department of Social Services to deliver nutrition education in sites that are not serving for other local SNAP partners.

Shasta Head Start provides early childhood educational curriculum and comprehensive social services to the other covered preschool children and pregnant women from income eligible families.

The Shasta Breastfeeding Support Center is sponsored by First 5 Shasta and Shasta County Public Health, and operated under guidance from the Shasta County Breastfeeding Coalition

Shasta, Trinity and Tehama County UC CalFresh collaborates with SCAN, TCAN, SC-CHAMP, Healthy Shasta Movement, Shasta Food Group, Growing Local/Shasta Cascade Farm and Food Coalition, SC-CHAMP, LIA, and SCNAP to promote a consistent message of fruit/vegetable consumption, physical activity, food security and other nutritional needs.

6. Adult Program Growth

Our effort to increase adult participation will be accomplished through several channels:

- By working in conjunction with the youth program in the delivery of nutrition education to parents and families through the schools, Head Start, First Five and other parent and family events at the school and community level.
- Adult UC CalFresh will also continue to provide "Train the Trainer" through Head Start, Visions of the Cross , True North, the North Valley Catholic Social Services and other services utilizing the *Plan Shop Save & Cook*, *Eating Smart and Being Active, Eat and Play Together, Making Every Dollar Count and Learn At Home* curriculum. The program will also continue developing new relationships and building partnerships with Martin Luther King Center, The County Alcohol and Drug Rehab, Cal-SAFE, Redding Rancheria Senior Nutrition Center and other organizations and agencies with qualifying participants.
- Adult UC CalFresh will be working to continue to build established relationships with County CalFresh offices and CALWORKS, teaching nutrition lessons, food safety and food budgeting to adult CalFresh recipients.
- Adult and Youth UC CalFresh will be working collaboratively with community coalitions in the outreach and development of nutrition education to targeted populations through Farmers Markets, Farm to School, Farm to Neighborhood, community, school and home nutrition gardens.

FY 2013 SNAP-Ed Budget

Region: SHASTA / TRINITY / TEHAMA
State: California
FY 2013 Allocation Budget: $ 705,154.99
Estimated Budget Carry-In from FY 2012

	Expenses	FY 2012 Carry-In Budget	FY 2013 Allocation Budget	State Cash
1.	Salary/Benefits		$ 453,794.90	
2.	Contracts/Grants/Agreements			
3.	Non-Capital Equipment/Supplies		$ 55,885.62	
4.	Materials			
5.	Travel		$ 21,504.80	
6.	Administrative			
7.	Building/Space		$ 31,092.12	
8.	Maintenance		$ 18,049.00	
9.	Equipment & Other Capital Expenditures			
10.	Indirect Cost		$ 124,828.55	
11.	**Total Federal Funds Expenditure**	**$ -**	**$ 705,154.99**	**$ -**
12.	Anticipated Funds Carry-Out from FY 2012 to FY 2013	N/A		N/A

FFY 2013 Budget

Staffing Template: SHASTA / TRINITY / TEHAMA

FY 2013 Allocation Budget:	2. FTEs** charged to UC CalFresh NEP	3. Description of Job Duties		4. Total UC CalFresh NEP Salary, Benefits and Wages	
*Attach statement of work listing UC CalFresh NEP-related job duties for each position.	**Attach definition of FTE and basis for calculations.	Percentage of UC CalFresh NEP Time spent on Management/ Administrative	Percentage of UC CalFresh NEP Time spent on Direct Delivery	Federal Dollars	Total Federal
Program Rep II	1.00	25%	75%	57,708.00	57,708.00
Program Rep II	1.00	25%	75%	60,264.85	60,264.85
Program Rep II	1.00	15%	85%	61,840.50	61,840.50
Program Rep I	0.75	15%	85%	39,154.88	39,154.88
Program Rep III	1.00	60%	40%	66,633.50	66,633.50
Program Rep II	1.00	15%	85%	57,708.00	57,708.00
Administrative/Clerical	1.00	95%	5%	54,720.00	54,720.00
Program Rep II	1.00	25%	75%	55,765.16	55,765.16
TOTAL BY PROJECT	**7.75**			**453,794.90**	**453,794.90**

FFY 2013 BUDGET

SHASTA / TRINITY / TEHAMA

Growth and Justification of change	FEDERAL FFY13	TOTAL FFY13	FEDERAL FFY12	TOTAL FFY12	FEDERAL % change	TOTAL % change
1. Salary/Benefits	453,794.90	453,794.90	425,954.42	425,954.42	6%	6%
2. Contracts/Grants/Agreements	-	-	-	-	0%	0%
3. Non-Capital Equipment/Supplies	55,885.62	55,885.62	62,947.43	62,947.43	-13%	-13%
4. Materials	-	-	-	-	0%	0%
5. Travel	21,504.80	21,504.80	21,545.42	21,545.42	0%	0%
6. Administrative	-	-	-	-	0%	0%
7. Building/Space	31,092.12	31,092.12	30,333.89	30,333.89	2%	2%
8. Maintenance	18,049.00	18,049.00	18,024.04	18,024.04	0%	0%
9. Equipment & Other Capital Expenditures	-	-	-	-	0%	0%
10. Total Direct Costs	580,326.44	580,326.44	558,805.20	558,805.20	4%	4%
11. Indirect Cost*	124,828.55	124,828.55	114,850.64	114,850.64	8%	8%
12. Total Costs	705,154.99	705,154.99	673,655.83	673,655.83	4%	4%

**Indirect Cost is negotiated at 23.5% from 10/1/12 through 6/30/12. From 7/1/13 through 6/30/15 the indirect cost rate is provisional pending review and approval of the negotiated rate.*

All line items that show a + / - growth over 10% require explanation.

Federal Share

3. Non-Capital Equipment/Supplies decrease of 13% due to not needing any equipment in FFY13 and overstock of curricula

Project: SHASTA / TRINITY / TEHAMA

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
45	A	2	Adult education & Job Training Sites			CalWorks-Redding, 1400 California Street, Redding, CA, 96001, 530-225-5035				TANF - CalWORKS clients	Income/Location based Proxy			100%	of 130% poverty
45	A	2	Adult Rehab center			Shascade Community Services, 900 Twin View Boulevard Redding, CA 96003, 530-245-1728				Low income disabled adults	100% /intake applications			100%	of 130% poverty
45	A	2	Elderly Service Centers			Foster Grandparent Program and Senior Companions, 2227 College View Drive, Redding, CA, 96003, 530-2263012				Low income adults	intake applications			100%	of 130% poverty
45	A	2	Emergency Food Assistance Sites			Anderson Cottonwood Christian Assistance, 2979 East Center Street Anderson, CA 96007, 530-365-4220				food bank clients	Income/Location based Proxy			100%	of 130% poverty
45	A	2	Emergency Food Assistance Sites			Salvation Army, 2691 Larkspur Lane, Redding, Ca, 96002, 530-222-2207				food bank clients	Income/Location based Proxy			90%	of 130% poverty
45	A	2	Emergency Food Assistance Sites			City of Anderson Parks and Recs - Cascade, 1887 Howard Street, Anderson, CA, 96007, 530-378-6656				Youth at summer camps	73% /intake sheets			73%	of 130% poverty
45	A	2	Emergency Food Assistance Sites			Living Hope Compassionate Ministries, 1043 State Street, Redding, CA, 96001, 530-243-8066				Low income adults	Income/Location based Proxy			100%	of 130% poverty
45	A	2	Emergency Food Assistance Sites			Shasta Senior Nutrition Program, 100 Mercy Oaks Drive, Redding, CA, 96003, 530-226-3071				Low income adults	Income/Location based Proxy			100%	of 130% poverty
45	A	2	Emergency Food Assistance Sites			Shingletown Senior Center, 31292 Alpine Meadows Road Shingletown, CA 96088, 530-226-3012				Low income adults	Income/Location based Proxy			100%	of 130% poverty
45	A	3	Extension Offices			UC CalFresh NEP Training Center, 2030 Hartnell Avenue, Ste A, Redding, CA, 96002, 530-224-4301				Low income adults	GIS census Tract # 06089011200-62.2% ACS			62%	of 130% poverty
45	A	2	Head Start Programs			Shasta Head Start, 375 Lake Blvd # 100 Redding, CA 96003, 530-241-1036				Low income parents of preschoolers	Income/Location based Proxy			100%	of 130% poverty
45	A	2	Shelters			House of Hope-Good News Rescue Mission, 3075 Veda Street, Redding, CA, 96001, 530-244-6800				Residents of temporary shelter	100% /intake applications			100%	of 130% poverty
45	A	3	Elderly Service Centers			Mercy Oaks, 2355 McCauley Way, Redding, CA, 96003, 530-242-1797				Senior residents	100% /intake applications			100%	of 185% poverty
45	A	3	Adult education & Job Training Sites			Life Center, 4440 Shasta Dam Boulevard, Shasta Lake City, CA, 96019, 530-275-1513				Low income parents with children	100% /intake applications			100.0%	of 185% poverty
45	A	3	Adult education & Job Training Sites			Shasta County Health & Human Services, 2460 Breslauer Way, Redding, CA, 96001, 530-225-5022				Adults on General Assistance	100% /intake applicatons			100.0%	of 185% poverty
45	A	3	Adult Rehab center			Right Road Recovery, 2110 Ferry Street in Anderson, CA, 530-365-8523				Low-income rehab clients	80% /Assessment of income, receiving CALFRESH and/or below poverty			80.0%	of 185% poverty
45	A	3	Adult Rehab center			Frances Court Transitional Housing, 2793 West Street, Redding, CA, 96001, 530-242-144				Residents of temporary shelter	100% /Eligibility based on intake information			100.0%	of 185% poverty
45	A	3	Adult Rehab center			Right Road Recovery (Burney), 20597 Commerce Way, Burney, CA, 96013, 530-335-3800				Low-income pregnant & parenting adults	100% /intake records/applications			100.0%	of 185% poverty
45	A	3	Churches			Redding Transformation, 933 College View Drive, Redding, CA, 96003, 530-222-9371				low income individuals	on-site screening			80.0%	of 185% poverty
45	A	3	Community Centers			North Valley Catholic Social Services, 1250 California Street, Redding, CA, 96001, 530-241-0552				Adults in mental health treatment	90% /TANF-CalWORKS information and qualifications			90.0%	of 185% poverty
45	A	3	Community Centers			Cal-Safe SUHSD, 1250 California Street, Redding, CA, 96001, 530-245-2666				Low income adults	90% /intake documents			90.0%	of 185% poverty
45	A	3	Community Centers			Linden Apartments, 2825 West Street, Redding, CA, 96001, 530-241-1709				Low income families	100% /intake applications			100.0%	of 185% poverty
45	A	3	Other Youth education Sites (parks & Rec)			City of Redding Parks and Recs, 1250 Parkview Avenue Redding, CA 96001, 530-225-4095				Residents of temporary shelter & Youth at summer	50% /intake sheets			50.0%	of 185% poverty
45	A	3	Shelters			Shasta Co Alcohol/Drug - Trinity House Perinatal Program, 1506 Market Street, Redding, CA, 96001530-225-5240				Low income rehab clients	100% /based on financial& family size information received intake forms			100.0%	of 185% poverty
45	A	3	Shelters			Visions of the Cross, 3648 El Portal Drive, Redding, CA, 96002, 530-722-1114				Low income adults in rehab	100% /intake applications			100%	of 130% poverty
45	A&Y	2	Adult Rehab center			Circle of Friends Wellness Center, 29632 Highway 299 East, Round Mountain, CA, 96084, 530-337-5750	90%	0%	90.0%	Persons with mental/emotional disabilities	90% / intake applications			90%	of 130% poverty
45	A&Y	2	Emergency Food Assistance Sites			True North (GrassRoots for Kids), 7752 Ponderosa Way, Shingletown, CA, 96088, 530-474-4220	100%	0%	100.0%	Low income adults	Income/Location based Proxy			100%	of 130% poverty
45	A&Y	2	Emergency Food Assistance Sites			Shepherd's Heart, 3320 Brush Street, Cottonwood, CA, 96022, 530-347-5488	100%	0%	100.0%	Low income adults	Income/Location based Proxy			100%	of 130% poverty
45	A&Y	3	Public Schools - K-12	45-70052-6050405		Millville Elementary	36%	14%	50.6%	Children and extenders in School Setting	CDE database			50.6%	of 185% poverty
45	Y	3	Public Schools - K-12	45-69914-6050132	yes	Anderson Heights Elementary	81%	7%	88.1%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-69880-6050082		Black Butte Elementary	67%	11%	77.3%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-69880-6113260		Black Butte Junior High	59%	8%	67.1%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-70110-6050462	yes	Bonny View Elementary	43%	13%	56.1%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-75267-6050090	yes	Buckeye School of the Arts	69%	12%	80.9%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-69989-4530242		Burney Community Day	83%	0%	83.3%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-69989-6119382		Burney Elementary Community Day	67%	33%	100.0%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-69914-6114144		Cascade Community Day	71%	0%	71.4%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-69922-6050165		Castle Rock Elementary	69%	14%	83.1%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-69955-0107243		Cottonwood Community Day	100%	0%	100.0%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-70110-6050470	yes	Cypress Elementary	80%	6%	86.0%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-69955-6050199	yes	East Cottonwood Elementary	65%	10%	74.3%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-69989-4530234		Fall River Community Day	60%	20%	80.0%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-69989-6050280		Fall River Elementary	48%	12%	59.8%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-69989-4533600		Fall River Junior-Senior High	43%	10%	52.4%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-75267-6050579		Grand Oaks Elementary	77%	8%	84.6%	Children and extenders in School Setting	CDE database				of 185% poverty

Project: SHASTA / TRINITY / TEHAMA

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
45	Y	3	Public Schools - K-12	45-70011-0112656		Happy Valley Community Day	63%	13%	75.0%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-70011-6050348	yes	Happy Valley Elementary	62%	14%	75.6%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-70011-6097703		Happy Valley Primary	61%	16%	76.7%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-70037-6050389		Indian Springs Elementary	84%	11%	94.7%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-70110-6050488	yes	Juniper	76%	5%	81.6%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-69914-6050140	yes	Meadow Lane Elementary	63%	15%	77.9%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-73700-6050413		Montgomery Creek Elementary	74%	13%	86.8%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-69989-4530010		Mountain View High (Continuation)	67%	4%	70.8%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-69989-6050314		Mt. Burney Special Education Center	50%	0%	50.0%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-69955-0111393		North Cottonwood	47%	15%	62.5%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-70094-6050447		Pacheco Elementary	44%	10%	54.1%	Children and extenders in School Setting	Primary data from Food Sevrice Director				of 185% poverty
45	Y	3	Public Schools - K-12	45-70094-6050454	yes	Prairie Elementary	48%	9%	57.1%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-70110-6117147		Redding Community Day	75%	0%	75.0%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-75267-0113407		Rocky Point Charter	47%	21%	68.3%	Children and extenders in School Setting	Primary data from Food Sevrice Director				of 185% poverty
45	Y	3	Public Schools - K-12	45-70110-6050520		Sequoia Middle	57%	7%	53.3%	Children and extenders in School Setting	Primary data from Food Sevrice Director				of 185% poverty
45	Y	3	Public Schools - K-12	45-69989-4530226		Soldier Mountain Continuation High	71%	0%	71.4%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-70110-6050538		Sycamore Elementary	69%	5%	74.1%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-69914-6050157		Verde Vale Elementary	81%	11%	92.6%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Public Schools - K-12	45-69955-6050207		West Cottonwood Junior High	77%	23%	100.0%	Children and extenders in School Setting	CDE database				of 185% poverty
45	Y	3	Other Youth education Sites (parks & Rec)			City of Anderson Parks and Recs - Happy Valley, 1887 Howard Street, Anderson, CA, 96007, 530-378-6656	73%	0%	73.0%	Residents of temporary shelter	73% /intake sheets			73.0%	of 185% poverty
45	Y	3	PreSchools (located in Non CDS Coded site)			Kinderland Preschool, 1630 Victor Avenue, Redding, CA, 96002, 530-223-6161	70%	10%	80.0%	Children in eligible school	F & R data from principal			80.0%	of 185% poverty
52	A&Y	2	Adult education & Job Training Sites			Northern Valley Catholic Social Services, Family Resource Center (Red Bluff) 220 Sycamore Street, Suite 101, Red Bluff, CA, 96080, 530-528-8066	0%	0%	100.0%	Adults	Income/Location based Proxy			100%	of 130% poverty
52	A&Y	2	Adult education & Job Training Sites			Northern Valley Catholic Social Services, Family Resource Center (Corning) 1480 South Street, Corning, CA, 96021, 530-824-7670	0%	0%	100.0%	Adults	Income/Location based Proxy			100%	of 130% poverty
52	A&Y	3	Public Schools - K-12	52-71472-6053466		Antelope Elementary	44%	14%	57.3%	Children and extenders in School Setting	CDE database			57.3%	of 185% poverty
52	A&Y	3	Public Schools - K-12	52-71472-6066328		Berrendos Middle	60%	13%	72.7%	Children and extenders in School Setting	Primary data from Food Sevrice Director			52.8%	of 185% poverty
52	A&Y	3	Public Schools - K-12	52-71522-6053516		Evergreen Elementary	45%	12%	57.5%	Children and extenders in School Setting	CDE database			57.5%	of 185% poverty
52	A&Y	3	Public Schools - K-12	52-71522-6111629		Evergreen Middle	41%	9%	50.3%	Children and extenders in School Setting	CDE database			50.3%	of 185% poverty
52	A&Y	3	Public Schools - K-12	52-71548-6053532		Gerber Elementary	76%	8%	84.2%	Children and extenders in School Setting	CDE database			84.2%	of 185% poverty
52	A&Y	3	Public Schools - K-12	52-71563-6053557		Lassen View Elementary	46%	13%	58.3%	Children and extenders in School Setting	CDE database			58.3%	of 185% poverty
52	A&Y	3	Public Schools - K-12	52-71589-6053599		Manton Elementary	59%	0%	59.0%	Children and extenders in School Setting	CDE database			59.0%	of 185% poverty
52	A&Y	3	Public Schools - K-12	52-71613-6053615		Plum Valley Elementary	92%	8%	100.0%	Children and extenders in School Setting	CDE database			100.0%	of 185% poverty
52	A&Y	3	Public Schools - K-12	52-71654-6053672		Richfield Elementary	42%	16%	58.5%	Children and extenders in School Setting	CDE database			58.5%	of 185% poverty
52	A&Y	3	PreSchools (located in Non CDS Coded site)			Olive View State Preschool, 1402 Fig Street, Corning, CA, 96021, 530-824-5319	63%	23%	85.4%	Children and extenders in School Setting	Primary data from Food Serice Director			85.4%	of 185% poverty
52	A&Y	3	PreSchools (located in Non CDS Coded site)			Metter State Preschool, 695 Kimball Road, Red Bluff, CA, 96080, 530-529-5214	93%	7%	100.0%	Children and extenders in School Setting	Primary data from Food Serice Director			100.0%	of 185% poverty
52	A&Y	3	PreSchools (located in Non CDS Coded site)			Los Molinos State Preschool, 7700 Stanford Avenue, Los Molinos, CA, 96055, 530-384-7903	91%	5%	95.3%	Children and extenders in School Setting	Primary data from Food Serice Director			95.3%	of 185% poverty
52	A&Y	3	PreSchools (located in Non CDS Coded site)			Jackson Heights State Preschool, 224 So. Jackson St, Red Bluff, CA, 96080, 530-529-6741	95%	5%	100.0%	Children and extenders in School Setting	Primary data from Food Serice Director			100.0%	of 185% poverty
52	A&Y	3	PreSchools (located in Non CDS Coded site)			Gerber State Preschool, 23014 Chard Ave, Gerber, CA, 96035, 530-385-1537	76%	10%	86.2%	Children and extenders in School Setting	Primary data from Food Serice Director			86.2%	of 185% poverty
52	A&Y	3	PreSchools (located in Non CDS Coded site)			Evergreen State Preschool, 19415 Hooker Creek Road, Cottonwood, Ca, 96022, 530-347-3411	67%	24%	91.1%	Children and extenders in School Setting	Primary data from Food Serice Director			91.1%	of 185% poverty
52	A&Y	3	PreSchools (located in Non CDS Coded site)			Columbia State Preschool, 1623 Columbia Ave, Corning, CA, 96021, 530-824-6528	83%	0%	83.1%	Children and extenders in School Setting	Primary data from Food Serice Director			83.1%	of 185% poverty
52	A&Y	3	PreSchools (located in Non CDS Coded site)			Bidwell State Preschool, 1256 Walnut Street, Red Bluff, CA, 96080, 530-529-5867	90%	10%	100.0%	Children and extenders in School Setting	Primary data from Food Serice Director			100.0%	of 185% poverty
52	A&Y	3	PreSchools (located in Non CDS Coded site)			Antelope State Preschool, 401 Chestnut Ave, Red Bluff, CA, 96080, 530-527-2279	52%	27%	79.2%	Children and extenders in School Setting	Primary data from Food Serice Director			79.2%	of 185% poverty
52	Y	3	Public Schools - K-12	52-71472-6114383		Antelope Community Day	83%	0%	83.3%	Children and extenders in School Setting	CDE database				of 185% poverty
52	Y	3	Public Schools - K-12	52-71506-5231675		Bend Elementary	61%	13%	74%	Children and extenders in School Setting	CDE database				of 185% poverty
52	Y	3	Public Schools - K-12	52-71605-6119671		eScholar Academy	65%	3%	68.5%	Children and extenders in School Setting	CDE database				
52	Y	3	Public Schools - K-12	52-71555-6053540		Kirkwood Elementary	46%	8%	53.3%	Children and extenders in School Setting	CDE database				of 185% poverty
52	Y	3	Public Schools - K-12	52-71657-6053664		Reed Creek Elementary	50%	10%	60%	Children and extenders in School Setting	CDE database				
53	A	2	Adult education & Job Training Sites			Trinity Behavioral Health, 1450 Main Street, Weaverville, CA, 96093, 530-623-8272				Low income parents of preschoolers	Income/Location based Proxy			100%	of 130% poverty
53	A	2	Adult education & Job Training Sites			State Preschools through Human Resp Network 111 Mountain View St., Weaverville, California, 96093, 530-623-2024				Low income preschoolers & soup kitchen clients	Income/Location based Proxy			100%	of 130% poverty
53	A	3	Adult Rehab center			Trinity Disability Services, 1756 Main Street, Weaverville, CA, 96093, 530-623-6881				Low income disabled adults	100% /intake applications			100%	of 130% poverty
53	A	3	Elderly Service Centers			Roderick Hayfork Senior Nutrition Center, 90A Coral Avenue, Hayfork, CA, 96041, 530-628-4692				Low income senior meal program	80% /intake applications			80%	of 130% poverty
53	A	3	Elderly Service Centers			Eskaton Hayfork Manor, 183 Hyampom Road, Hayfork, CA, 96041, 530-628-5770				Low income seniors	100% /HUD Pre-qualification forms			100%	of 130% poverty
53	A	2	Emergency Food Assistance Sites			Cal Works Trinity, 1 Industrial Way, Weaverville, CA, 96093, 530-623-8239				WIC participants	Income/Location based Proxy			100%	of 130% poverty

Project: SHASTA / TRINITY / TEHAMA

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
53	A	2	Emergency Food Assistance Sites			Douglas City Soup Kitchen, 1 Steiner Flat, Douglas City, CA, 96024, 530-623-3927				Low income families & working poor homeless	85% /intake applications			85%	of 130% poverty
53	A	2	Head Start Programs			WIC in Hayfork/Weaverville, 51 Industrial Park Way, Weaverville, CA, 96093, 530-623-8212				Low income children & pregnant women	Income/Location based Proxy			50%	of 130% poverty
53	A	2	Head Start Programs			Tribal TANF, 90 Taylor Street, Weaverville, CA, 96093, 530-623-5004				Low income Native American food stamp recipient	Income/Location based Proxy			100%	of 130% poverty
53	A	3	Adult education & Job Training Sites			Ascend Wilderness Exp thru HRN, 111 Mountain View Road, Weaverville, CA 96093, 530-623-2024				Low income families	60%/application process and school records			60.0%	of 185% poverty
53	A	3	Public/Community Health Centers			Resource Conservation District Day Camp, 260 Oregon Street, Weaverville, CA, 96093, 530-623-3746				Low income rehab clients	80% /application process and school records			80.0%	of 185% poverty
53	A	3	Shelters			Women's Refuge, 2280 Benton Dr # A Redding, CA 96003, 530-244-0117				residents of temporary shelter	100% /intake and assessments			100.0%	of 185% poverty
53	A&Y	2	Emergency Food Assistance Sites			Trinity Congregational Church, 735 Main St. Parish Hall, Weaverville, CA, 96093, 530-623-3401/3101	85%	0%	85.0%	Low income & homeless families	Income/Location based Proxy			85%	of 130% poverty
53	A&Y	2	Emergency Food Assistance Sites			Northern Valley Catholic Social Service, Inc - Trinity, 403 Main Street, Weaverville, CA 96093 • , 530-623-3308	80%	0%	80.0%	Low income families -food pantry	Income/Location based Proxy			80%	of 130% poverty
53	A&Y	2	Head Start Programs			Hayfork Play Group. 6930 State Highway 3, Hayfork , CA, 96041, 530-628-5878	85%	0%	85.0%	Low income families & parents	Income/Location based Proxy			85%	of 130% poverty
53	A&Y	3	Adult education & Job Training Sites			Human Response Network, 111 Mountain View Road, Weaverville, CA 96093, 530-623-2024	100%	0%	100.0%	Low income families	100% /Program based on Propositon 10 Grant where 60% of clients are			100%	of 185% poverty
53	A&Y	3	Public/Community Health Centers			Trinity County Resource Conservation District, 1 Horseshoe Lane Weaverville, CA 96093, 530-623-6004	80%	0%	80.0%	Low income Youth & Parents	80% / application process and school records			80.0%	of 185% poverty
53	Y	2	Head Start Programs			Shasta Head Start - Weaverville , 30920 State Hwy 3, Weaverville, CA, 96093, 530-623-5980	100%	0%	100.0%	Children of low income families	Income/Location based Proxy			100%	of 130% poverty
53	Y	3	Public Schools - K-12	53-76513-5330014		Alps View High (Continuation)	80%	20%	100.0%	Children and extenders in School Setting	CDE database				of 185% poverty
53	Y	3	Public Schools - K-12	53-71662-6053680		Burnt Ranch Elementary	43%	7%	50.0%	Children and extenders in School Setting	CDE database				of 185% poverty
53	Y	3	Public Schools - K-12	53-71670-6053706		Coffee Creek Elementary	89%	0%	88.9%	Children and extenders in School Setting	CDE database				of 185% poverty
53	Y	3	Public Schools - K-12	53-71688-6053714		Cox Bar Elementary	50%	33%	83.3%	Children and extenders in School Setting	CDE database				of 185% poverty
53	Y	3	Public Schools - K-12	53-71696-6053722		Douglas City Elementary	48%	12%	60.4%	Children and extenders in School Setting	CDE database				of 185% poverty
53	Y	3	Public Schools - K-12	53-75028-5337407		Hayfork High	57%	13%	69.6%	Children and extenders in School Setting	CDE database				of 185% poverty
53	Y	3	Public Schools - K-12	53-75028-6053730		Hayfork Valley Elementary	73%	8%	80.5%	Children and extenders in School Setting	CDE database				of 185% poverty
53	Y	3	Public Schools - K-12	53-73833-6053755		Hoaglin-Zenia Elementary	42%	17%	58.3%	Children and extenders in School Setting	CDE database				of 185% poverty
53	Y	3	Public Schools - K-12	53-75028-6053763		Hyampom Elementary	75%	0%	75.0%	Children and extenders in School Setting	CDE database				of 185% poverty
53	Y	3	Public Schools - K-12	53-71738-6053771		Junction City Elementary	47%	16%	63.0%	Children and extenders in School Setting	CDE database				of 185% poverty
53	Y	3	Public Schools - K-12	53-71746-6053789		Lewiston Elementary	70%	8%	78.7%	Children and extenders in School Setting	CDE database				of 185% poverty
53	Y	3	Public Schools - K-12	53-75028-5330089		Mountain Valley Community Day	100%	0%	100.0%	Children and extenders in School Setting	CDE database				of 185% poverty
53	Y	3	Public Schools - K-12	53-73833-5330030		Mt. Lassic High (Continuation)	100%	0%	100.0%	Children and extenders in School Setting	CDE database				of 185% poverty
53	Y	3	Public Schools - K-12	53-73833-5337423		Southern Trinity High	92%	5%	97.4%	Children and extenders in School Setting	CDE database				of 185% poverty
53	Y	3	Public Schools - K-12	53-71761-6053813		Trinity Center Elementary	100%	0%	100.0%	Children and extenders in School Setting	CDE database				of 185% poverty
53	Y	3	Public Schools - K-12	53-76513-5337456		Trinity High School, 321 Victory Lane, PO Box 1060, Weaverville CA 96093, 530-623-6127	46%	13%	58.3%	9th through 12th grades	Primary data from Food Sevrice Director				of 185% poverty
53	Y	3	Public Schools - K-12	53-75028-5330022		Valley High	83%	0%	83.3%	Children and extenders in School Setting	CDE database				of 185% poverty
53	Y	3	Public Schools - K-12	53-73833-6053805		Van Duzen Elementary	80%	8%	87.7%	Children and extenders in School Setting	CDE database				of 185% poverty
53	Y	3	Public Schools - K-12	53-76513-6053821		Weaverville Elementary	40%	15%	54.5%	Children and extenders in School Setting	CDE database				of 185% poverty
53	Y	3	Other Youth education Sites (parks & Rec)			Watershed Research and Edu. Center, 98-B Clinic Ave, Hayfork, CA, 96041, 530-628-4206	73%	3%	76.0%	Low income rehab clients	application process and school records				of 185% poverty

LOCAL NEEDS ASSESSMENT

STANISLAUS/MERCED COUNTIES

1. Needs Assessment Methodology

Stanislaus and Merced Counties identify local CalFresh participants by assessing the most current federal, state and county population reports, community assessments, relevant research articles and reports, communications with agency or school representatives, and collaborative interactions about pressing community issues.

a. Existing Information (source, content, time frame):

- Stanislaus County Community Health Assessment. 2008
- California Postsecondary Educational Commission. Educational and Demographic Profile, Stanislaus County. 2007.
- United States Census. 2010
- Small Area Income and Poverty Estimates. 2010. http://www.census.gov.
- California Health Interview Survey (CHIS). 2009. http://www.chis.ucla.edu.
- Employment Development Department. All labor statistics reflect Benchmark. 2006 data
- Employment Development Department. REPORT 400 Monthly Labor Force Data for Counties. http://www.calmis.ca.gov/file/lfmonth/0809pcou.pdf.
- The Modesto Bee. Home Values Plunge in Stanislaus County, Calf. November 21, 2008
- The Modesto Bee. Valley demographics send many to the brink in a down economy. October 19, 2008.
- March of Dimes. Quick Reference: Fact Sheets. http://www.marchofdimes.com/professionals/14332_1153.asp.
- California Food Policy Advocates. County Profiles. 2010
- The National Public Health and Hospital Institute. Barriers to Prenatal Care Study: A Survey of Women Who Deliver at Public Hospitals. 2003.
- County Health Status for 2008. Stanislaus and Merced. ca.gov
- Toschke AM, Martin RM, von Kries R, Wells J, Smith GD, Ness AR. Infant feeding method and obesity: body mass index and dual energy x-ray absorptiometry methods at 9 – 10 y of age from the Avon Longitudinal Study of Parents and Children (ALSPAC). Am J Clin Nutr. 2007. 85:1578-1585.
- Woo JG, Dolan LM, Morrow AL, Geraghty SR, Goodman E. Breastfeeding helps to explain racial and socioeconomic status disparities in adolescent adiposity. Pediatrics. 2008. 121:458-456.
- Greer FR, Sicherer SH, Wesley Burks A, and the committee on nutrition and section on allergy and immunology. Effects of early nutritional interventions on the development of atopic disease in infants and children: the role of maternal dietary restriction,

breastfeeding, timing of introduction of complementary foods, and hydrolyzed formulas. Pediatrics. 2008. 121:183-191.

- Stanislaus County Children's Council. Condition of Children and Youth Report 2008.
- Children Now. California County Data Book 2010. www.childrennow.org.

b. New Information Collection (source and content):

- California Center for Public Health Advocacy www.publichealthadvocacy.org/resources.html.

2. Needs Assessment Findings

a. Demographic Characteristics of CalFresh Program Eligibles in Stanislaus/Merced Counties

Stanislaus County is located in the heart of California's Central Valley. The county encompasses approximately 1,493.73 square miles. Stanislaus' estimated 2010 population of 514,453 (US Census, 2010) is a 1 percent decrease from 2007. According to the US Census in 2010 the ethnic make-up of Stanislaus County was 66% White, 42% Hispanic, 5% Asian, 3% African American and 1% American Indian.

Merced County covers 1,972 square miles. In 2010, Merced's population was estimated to be 255,793 which is a 1% increase from 2007. By the year 2020, the county is projected to grow to almost 348,000 residents. The ethnic breakdown in Merced County is as follows: 12% Asian, 5% African American, 1% American Indian, 45% White and 37% Hispanic.

Economics:
In 2010, 14% of Stanislaus County's adult population and 16.4% of the children were living below poverty level (Table 1). Stanislaus County ranks 20th in the state for the number of adults who are food insecure (30.6% of the total adult population) (Table 2). Seventeen percent of the adult population in Merced County is below poverty level and 37.3% of the adult population is food insecure (Table 1 and 2). Food security is defined by the World Bank as "Access by all people at all times to enough food for an active, healthy life." Merced County does a good job of identifying and serving residents who are CalFresh eligible. They serve 30,197 per month, and rank 7th in the state for Program Access Index (Table 2).

Table 1. County Poverty (2010)[a]

County	% Total Population in Poverty	% Children in Poverty
Stanislaus	14%	16.4%
Merced	21%	27.1%
State	13%	17.0%

[a] Source: California Food Policy Advocates. 2010. http://cfpa.net/county-profiles-2010

Table 2. County Level Food Insecurity and CalFresh Participation

County	Food Insecurity (2010)		CalFresh Program Participation (2010)		
	% Food Insecure Adults	Food Insecurity Rank (1=best)	Monthly Participant Average[b]	Estimated County Level Access Index (PAI)[a,c]	PAI Rank (1=best)
Stanislaus	37.1%	41	49,803	0.618	8
Merced	27.9%	8	34,690	0.573	12
State	34.8%	NA	2,301,591	NA	NA

[a] Source: Abascal, Pilar. Measuring County Food Stamp Performance. Using the Program Access Index to Analyze California's 58 Counties. California Food Policy Advocates. February 2010.
[b] County average by month/12
[c] PAI is the ratio of the average of individuals participating in the CalFresh program to the number of individuals income-eligible to participate.

The United States as a whole is in a recession the likes to which we have not seen since the 1980s or even 1930s. Unemployment is projected to increase for at least the next 6 months and most likely beyond. Stanislaus and Merced Counties' unemployment rate was 17.4% and 20.2% respectively, as of March 2012. The majority of job loss is in the fields of construction, government, education, and hospitality. In Stanislaus, these fields total 43% of the work force. These job losses are directly related to the housing market plunge in San Joaquin Valley. As of October 2008 in Stanislaus County home prices dropped 59.2% from the peak in December 2005.

Because both of the employment industry and housing market, the unemployment rate and poverty will continue to rise in. People and households qualifying for CalFresh in the county rose 13 percent during the fiscal year that ended June 30 and an additional 12 percent from July 1 through September 30. In Stanislaus County the CalFresh program serves more than 51,000 people in the county, nearly one in 10 residents. An additional 42,000 people in the county probably qualify for the program, but haven't applied, according to research estimates.

b. Nutrition-Related Behavioral and Lifestyle Characteristics of CalFresh Program Eligibles in Stanislaus/Merced Counties

Health

Low Birth Weight

Babies born weighing less than 5 pounds, 8 ounces (2,500 grams) are considered low birth weight. Low birth weight babies are at increased risk for serious health problems as newborns, lasting disabilities and even death. Stanislaus County was ranked 16th and Merced is ranked 28th (1=worst) in the state for low birth weight (Table 3). The most common reason for low birth weight is premature birth, however the mother's age, ethnicity, health, and whether it is a multiple birth or not are also factors. Prenatal care and education are the keys to reducing the number of low birth weight infants in these counties. It has been found by The National Public Health and Hospital Institute that financial barriers were the most common reasons for women to not receive adequate prenatal care.

Infant Mortality

Infant mortality is an important measure of a nation's health and a worldwide indicator of health status and social well-being. The infant mortality rate, which is the rate at which babies die before their first birthday, should be no more than 4.5 deaths per 1,000 live births in

accordance with the National Healthy People 2010 objective. In the United States, the rate has continued to steadily decline over the past several decades, from 26.0 per 1,000 live births in 1960 to 6.8 per 1,000 live births in 2004.

Stanislaus and Merced consistently had a higher infant death rate per 1,000 live births between 2002 and 2006 than California. During this time period, the infant death rate remained fairly constant in Stanislaus County (ranging from 6-8 deaths per 1,000 live births) and in California (at 5 deaths per 1,000 live births) (Table 3).

Breastfeeding

Breastfeeding has been shown to be protective against obesity. Breastfeeding >6 months has been shown, in children 9-10 years of age, to reduce obesity by 55-58% as compared to children who were breastfed $\leq$ 6 months or those who were never breastfed. This study noted however there may be confounding variables such as parental education, maternal BMI and the social class of the parents (Woo et al.). A diverse cohort study distinguished the effects of race, parent education and breastfeeding and estimated a mediation effect. They found breastfeeding for >4 months was associated with lower BMI *z* scores and lower odds ratio of having a BMI $\geq$ 85th percentile or BMI $\geq$ 95th percentile, independent of race, or parental education level. Breastfeeding is also associated with protective effects against other diseases. In a review study by Greer et al. there was evidence that exclusive breastfeeding at least 3 months protects against wheezing early in life. They also found in infants at risk of developing atopic disease, exclusive breastfeeding protects against allergic asthma occurring beyond 6 years of age. These studies give evidence that breastfeeding has some protective characteristic against obesity regardless of race or socioeconomic status among the other health benefits of breastfeeding for infants.

In Stanislaus County, breastfeeding rates are below the State rate. Breastfeeding is essential in these counties because of our high rates of infant mortality, obesity, diabetes, and respiratory diseases (Table 3).

Overweight and Obese

Obesity has increased greatly in the last 20 years and is significantly associated with diabetes, high cholesterol, high blood pressure, asthma, arthritis and overall poor health status. Less than one-third (30%) of respondents to the Stanislaus County Community Health Assessment Survey had a normal Body Mass Index (BMI). Thirty-five (35%) of respondents were overweight, and 33% were obese. The Health People 2010 Objective is to not have more than 15% of adults ages 20 and older report being obese. Neither Stanislaus nor Merced met that objective. The percentage of obese adults increased in both Stanislaus and California from 2001 to 2005 according to CHIS. Moreover, in each survey year, both counties had higher percentages of obese adults and children than California (Table 3).

Table 3. Stanislaus and Merced County Health Profiles[a]

Obesity Indicators	Stanislaus County	County Rank (1 = Worst)	Merced County	County Rank (1 = Worst)	California
% of Babies Born with Low Birth Weight	6.6%	16	6.2%	28	6.7%
% of 7th Graders with Unhealthy Weight	35.1%	16	36.2%	10	32.3%
% of 7th Graders with Unhealthy Aerobic Capacity	33.4%	36	32.4%	38	37.8%
# of Overweight or Obese Adults	234,000	N/A	109,000	N/A	14,800,000
% of Overweight/Obese Adults	66.6%	4	66.7%	3	56.1%
# Of People with Type II Diabetes	27,000	32	12,000	23	1,516,000
# of Diabetes Related Deaths, Annually10	115	36	65	50	6,997
Breastfeeding Rates	86.5%	51	84.7%	46	86.5%
Infant Mortality Rate[b]	6.7 / 1000	Not available	6.2 / 1000	Not available	5.4 / 1000

[a] Source: California Food Policy Advocates. County Profiles.
[b] Source: County Health Status for 2008. Stanislaus and Merced. ca.gov

c. Other Nutrition-Related Programs Serving Low-Income Persons in Stanislaus/Merced Counties

Both Stanislaus and Merced County Health Departments (CalFresh Offices) received Level 3 funding of $350,000 to expand nutrition education. UCCE is working closely with both counties to ensure there is not duplication of resources at any level. In Stanislaus, we have been involved in all aspects of the coordination and training of extenders.

In Merced, we have reached out to the county and relayed information on programs to the CalFresh office. We are organizing with the current *Network for a Healthy California* Office to take over their site upon the closure of their office.

In Stanislaus County, Health Services Agency (Heal-CHI), WIC, SNAP, Head Start, Healthy Start, Aging and Community Services Brown Bag Program, Commodities Program and Meals-On-Wheels Program all serve low-income people. There are also a variety of soup kitchens and food pantries. Kaiser Permanente, Catholic Healthcare West, and various local non-profits work closely with the community to support nutrition and healthy lifestyle trainings, education, and health-related events.

Stanislaus County is home to the following SNAP-Ed funded programs: UC CalFresh, Adult EFNEP, and Gold County Regional *Network for a Healthy California* Campaigns, i.e., Children's PowerPlay Campaign.

d. Areas of Stanislaus/Merced Counties Where CalFresh Program Eligibles Are Underserved or Have Not Had Access to UC CalFresh Nutrition Education Previously

Family-Centered Education: UC CalFresh adult and family class deliveries vary from ½-hour parent coffee hour presentations to one hour or more workshops (one-time and series) to parent-centered events. The majority of our classes for families are workshops of 4 classes.

Teens/Adolescents: UC CalFresh and other SNAP-funded programs are delivering nutrition education classes to a small percentage of the 50 eligible middle schools, community schools and high schools in the county.

Children 0-5: The Children 0-5 and their SNAP-eligible families do not have a comprehensive nutrition education program at this time. We are expanding our program to include home care providers, Family Resource Centers, Famers Markets, Head Start, Healthy Start and Migrant Head Start.

e. Implications of your Needs Assessment and How These Findings Were Applied to this Current Year's CalFresh Nutrition Education Plan

The Stanislaus/Merced Program is going into our 4th year of UC CalFresh funding. New this year to both Stanislaus and Merced are newly available schools due to the loss of *Network for a Healthy California* as well as the addition of Sylvan School District going Title 1. Our program is going to expand into Merced County taking over *Network for a Healthy California* sites as well as adding the Sylvan School District. We will be supplying them with in classroom, afterschool and family-centered nutrition education. With the help of WIC and FRAMAX we will also be expanding into Healthy Start and Head Start sites.

LOCAL PROJECT SYNOPSIS

STANISLAUS/MERCED COUNTIES

1. State-Level Goals and Objectives

GOAL 1: Family-Centered or Adult/Youth Nutrition Education and Physical Activity

GOAL 2: Money/Food Resource Management, Education and Training for Teens and Adults

GOAL 3: Enhance key University of California Cooperative Extension (UCCE) and Community Partnerships to Increase Nutrition Education and Delivery Options

GOAL 4: Explore Lower Cost Direct Nutrition Education Delivery Methods

GOAL 5: Program Evaluation and Education Delivery Skills Training

2. Description of Projects/Interventions

In FY13, Stanislaus and Merced UC CalFresh will deliver lessons and activities from UC CalFresh-approved curricula using a variety of programmatic designs and methods. We will explore educational programs focusing on family-centered, parent-child educative experience and food security. Our goal is to enhance the quality, delivery and reach of direct nutrition education to SNAP participants through key partnerships and innovative UCCE resources. Stanislaus and Merced plans on providing nutrition education focused on money, food and resource management training for CalFresh eligible adults.

a. Related State Objectives

See State-level Objectives.

1. By September 30, 2013, 40% of CalFresh eligible Youth and Adults receiving the food security nutrition education and who complete four or more lessons of *Eating Smart, Being Active* will be evaluated using a state-approved survey.
    - At least 40% will increase their frequency of meal planning.
    - At least 50% will increase their frequency of using a grocery list when shopping.
    - At least 50% will increase their frequency of using the “Nutrition Facts” on the food label to choose foods.
    - At least 40% will increase their frequency of comparing food prices.
    - At least 40% will increase the variety of fruit consumed daily.
    - At least 40% will increase the variety of vegetables consumed daily.
    - At least 40% will increase the frequency of being physically active.
    - At least 40% will decrease the frequency of ordering supersized portions of food or beverage.
    - At least 20% will report greater food security (not running out of food at the end of the month).

- At least 40% will report thinking about healthy food choices more often, when deciding what to feed their children.

2. By September 30, 2013, 33% of CalFresh eligible parents and children receiving the family-centered nutrition education *Let's Eat & Play Together* will be evaluated using a state-approved survey.
    - 35% will increase the frequency that they consume fruits/vegetables as a snack;
    - 40% will decrease the frequency that they drink soda and sports drinks;
    - 35% will increase the frequency that they are physically active.

3. By September 30, 2013, for adult participants who complete *Making Every Dollar Count*:
    - At least 20% of UC CalFresh MEDC graduates will report having used one of the easy ways to save money on food.
    - At least 50% of UC CalFresh MEDC graduates will report greater understanding of how food advertisements can influence purchases.
    - At least 50% of UC CalFresh MEDC graduates will report knowing more about simple, healthy meals to make at home.
    - At least 50% of UC CalFresh MEDC graduates will report they plan to determine if using a coupon is better than buying the store brand.
    - At least 20% will report greater food security (not running out of food at the end of the month).

4. By September 30, 2013, for teachers utilizing *Farm to Fork* lessons:
    - At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
    - At least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.

    OR

    - On average, 40% or less of the class will have previously tried the food presented during a food tasting activity; and
    - On average, more than 80% of the class will report willingness to try the food again at school.
    - On average, more than 70% of the class will report willingness to try the food again at home.

b. Audience

Total Planned Adult	600
Total Planned Youth	6,200
TOTAL	**6,800**

i. Direct Participants

Age	#	%	TOTAL
Under 5	200	3%	**200**
5-17	6,000	88%	**6,000**
18-59	500	8%	**500**
60+	100	.01%	**100**
TOTAL	**6,800**	**100**	**6,800**

Gender	Count	%
Female	5,780	85%
Male	1,020	15%
TOTAL	**6,800**	**100%**

Race / Ethnicity	Hispanic/Latino		Non-Hispanic/Latino		TOTAL BY RACE
	#	%	#	%	
Black or African American	0	0	136	2%	**136**
Asian	0	0	136	2%	**136**
A.M. Indian / Alaskan Native	129	2%	68	1%	**197**
Native Hawaiian / Other Pac. Islander	0	0	0	0	**0**
White	6,331	93%	0	0	**6,331**
Multiple	0	0	0	0	**0**
TOTAL Race / Ethnicity	**6,460**	**95%**	**340**	**5%**	**6,800**

Language	Estimated %
Spanish	85%
English	15%
TOTAL	**100%**

c. Focus on CalFresh Eligibles

In order to reach the highest numbers of CalFresh eligibles we work in schools and school districts with over 50% free and reduced school lunch percentages. In these schools, we reach out to not only the students but also the families with our adult and family classes. In an effort to reach eligible families and seniors we partner with other organizations who serve the low-income community such as CalFresh, WIC, Area Agency on Aging, Food Banks, and Family Resource Centers.

d. Project Description

Curriculum choice will be based on partnering agency/school's goals and objectives as well as clientele/student educational needs. The overall goal for the youth component of the program is to reach 6,200 children. Lessons range from 15 to 45 minutes per child with an average of 2.74. The overall goal for the adult component of the program is to reach 600 adults. Lessons average of 45 minutes per adult with an average of 4.5 contacts per adult. Lesson length ranges from 15 to 90 minutes and frequency of delivering ranges from 1.5 contact to 8 or more contacts

depending on the curriculum, method of delivery, school/agency requirements for delivery, and participate developmental level (age-appropriateness).

UCCE Stanislaus and Merced UC CalFresh Nutrition Educators or partner agency parent educators (extenders) trained by UC CalFresh Nutrition Educators conducting a series of classes utilizing UC CalFresh approved adult curricula. Each participant will be given nutrition education reinforcement items that support lesson objectives. Food demonstrations and taste testing will be included where appropriate. The lessons will incorporate hands-on activities, discussions and reinforcements designed to help CalFresh families improve their skills in managing limited resources, including budgeting and food security. Lessons/activities will be approximately one hour in length and conducted at venues such as parent coffee hours, senior centers, special events, i.e., health fairs, or other appropriate educational settings.

The UC CalFresh Nutrition Educators, Extenders and/or Partner Agencies will deliver lessons/activities using UC CalFresh-approved, age-appropriate youth curricula. Curricula will be provided to teachers for classroom use, afterschool programs and special school events. Curricula will integrate the Nutrition Competencies for California children and are correlated to California Content Standards. As appropriate, sample-size food tastings will accompany the lessons. Posters and supporting nutrition-related materials will be provided to the teachers. To facilitate ease of delivery, UC CalFresh has put together education kits for each educator with books, activities and nutrition education materials for *GGG, HHM* and *RAMP*. Additional kits will be developed for these curricula and possibly other UC CalFresh-approved curricula according to need. The Nutrition Educators will do occasional classroom presentations and participate in nutrition-related special events such as family fun nights, school health fairs, AgVentures for 3rd graders, Ag Days in the School, etc., with the goal of integrating the key nutritional messages into the school and home environments. Parent education classes and/or newsletters will be provided to connect classroom instruction to the home.

KEY MESSAGE	CURRICULA	EVALUATION TOOL
MyPyramid - Healthy Eating Plan	FARM TO FORK	Farm to Fork Pre/Post Survey
Promote Healthy Communities	Eat and Play Together!	I Eat These Snacks Pre/Post Survey
Promote Healthy Weight	ESBA	Food Behavior Checklist
Sodium and Potassium	ESBA	Food Behavior Checklist
Fruits & Vegetables	Fresh From the Garden	Fresh From the Garden Pre/Post Survey
Whole Grains	Eat and Play Together!	I Eat These Snacks Pre/Post Survey
Fruits & Vegetables	Eat and Play Together!	I Eat These Snacks Pre/Post Survey
Physical Activity	Eat and Play Together!	I Do These Activities Pre/Post Survey
Food Shopping/Preparation	MAKING EVERY $ COUNT	Making Every Dollar Count Retrospective
Lean Meat and Beans	ESBA	Food Behavior Checklist
Self sufficiency	MAKING EVERY $ COUNT	Making Every Dollar Count Retrospective

CalFresh Nutrition Education Delivery Sites by Type of Setting

	Non-Proxy Sites (Likely CalFresh Eligibles)	Location-Based Proxy Sites (Likely CalFresh Eligibles)
Adult Education & Job Training Sites		2
Community Centers	8	
Elderly Service Centers	1	
Emergency Food Assistance Sites		1
Farmer's Markets	1	
Public Housing		11
Public/Community Health Centers	1	
Public Schools - K-12	79	
Preschools (located in Non CDS Coded site)	1	
Community Based Organizations	7	

	Non-Proxy Sites	Proxy Sites	TOTAL SITES
COUNT	98	14	112
PERCENTAGE	88%	12%	100%

e. Projected Number of Unduplicated Participants

	UNDER 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
Total Planned Participants	200	3%	6,000	88%	500	.08%	100	.01%	6,800	
Number of CalFresh Participants	110		3,300		275		55		3,740	55%
Number of Other Participants	90		2,700		225		45		3,060	45%
TOTAL	**200**	**3%**	**6,000**	**88%**	**500**	**.08%**	**100**	**.01%**	**6,800**	**100%**

f. Projected Number of Unduplicated Contacts

	Under 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
CalFresh Recipients	302	2%	9,048	46%	1,238	6%	247	1%	10,835	55%
Other Participants	247	1%	7,403	38%	1,013	5%	202	1%	8,865	45%
TOTAL	**549**	**3%**	**16,451**	**84%**	**2,251**	**11%**	**449**	**2%**	**19,700**	**100%**

3. Project Narrative Summary

For FY13, UC CalFresh in Stanislaus and Merced Counties assessed the needs of the CalFresh eligible population and the agencies/school systems serving them, looked at FY11/FY12 successes, and considered the expectations from FY13 SNAP-Ed Guidance. Based on our findings, the FY13 Plan will include programming and program development opportunities such as:

- Implementing a comprehensive family-centered program through multiple partner agencies and their parent nutrition educators.
- Increasing the number of sites where PSSC, MEDC and Money Talks are delivered.
- Providing partner agency educators with training in curricula execution and general nutrition ensuring University of California caliber, science-based nutrition education delivery.
- Collaborating with groups such as CNAP, CHIP, Hunger Taskforce, CCROPP, Get Fit Riverbank or Gold County Region's Health Education Council to provide regional and local nutrition and physical activity trainings for teachers, educators and SNAP-Ed funded staff.
- Integrating SNAP-Ed approved "key message" campaigns such as the ReThink Your Drink or Kick the Can Campaigns into UC CalFresh workshops, special events and other appropriate settings.
- We are working with School Districts developing Farm to School Programs. We will provide the garden and farm enhanced nutrition education for elementary, middle and high school students and their families.

a. Summary of Research

The State level findings of research and needs assessment reported in Section A of the plan provided information incorporated into the planning and delivery of the UC CalFresh Nutrition Education Programs. Additionally we are using qualitative feedback from our educators and the evaluation findings as ways to enhance our program delivery and support of teachers.

We are finding greater success in reaching parents of the students we serve and with our family-centered approaches. The research supports the need for parents to help their children in achieving a healthy lifestyle through role modeling; engaging children in food preparation; and changing their current eating and shopping habits. Eat and Play Together! models the partnering (parent/child) and goal setting found to have positive impacts on behavior change (Shilts, Horowitz, Townsend 2004).

We have also found the link with our garden-based nutrition education and reinforcement with take home materials is reinforcing our family-centered approaches.

b. Modification of Project Methods/Strategies

Based on our findings, the FY13 plan will include programming and program development opportunities such as:

- Enhancing/Updating Existing Strategies by implementing a comprehensive family-centered program through multiple partner agencies and their parent nutrition educators and increasing the number of sites where MEDC and Money Talks are delivered. We are also increasing our Garden Enhanced Nutrition Education with Fresh

from the Garden for parents in schools who are expanding their Farm to School Programs. This will also create continuity between what the students are learning in school and at home.

- Adding New Partners: Collaborating with groups such as CNAP, CHIP, Hunger Taskforce, CCROPP, Get Fit Riverbank or Gold County Region's Health Education Council to provide regional and local nutrition and physical activity trainings for teachers, educators and SNAP-Ed funded staff. Providing partner agency educators with training in curricula extension and general nutrition ensuring University of California caliber, science-based nutrition education delivery.
- Utilizing Research/Program Evaluation Results by integrating SNAP-Ed approved "key message" campaigns such as ReThink Your Drink or Kick the Can Campaigns into UC CalFresh workshops, special events and other appropriate settings.

c. Use of Existing Educational Materials

Eat and Play Together, ESBA, LFFF, MEDC, Money Talks, PSSC

d. Development of New Educational Materials

N/A

e. Key Performance Measures/Indicators

Process and impact evaluations will be used based on the audience, delivery method and curricula. Process evaluation will focus on how we implement our activities, program services and program operation. Process evaluation measures will record participation in all activities delivered (sign-in sheets for adult nutrition education classes, track materials distributed, number of students reached, schools signed up, lessons delivered). Impact evaluation will measure behavior and knowledge changes as a result of participating in UC CalFresh classes. The evaluation instrument used will depend on the curricula used or the lesson delivered such as ESBA will use the FBC; single-session workshops for adults will use the Intent to Change question(s) related to that workshops key message(s); MEDC the retrospective MEDC survey; Eat and Play Together the Eat and Play Together retrospective surveys. All instruments used will be IRB approved.

4. Evaluation Plans

Process and impact evaluations will be used based on the audience, delivery method and curricula. Process evaluation will focus on how we implement our activities, program services and program operation. Process evaluation measures will record participation in all activities delivered (sign-in sheets for adult nutrition education classes, track materials distributed, number of students reached, schools signed up, lessons delivered). Impact evaluation will measure behavior and knowledge changes as a result of participating in UC CalFresh classes. The evaluation instrument used will depend on the curricula used or the lesson delivered such as ESBA will use the FBC; single-session workshops for adults will use the Intent to Change question(s) related to that workshops key message(s); MEDC the retrospective MEDC survey; Eat and Play Together the Eat and Play Together retrospective surveys. All instruments used will be IRB approved.

5. Coordination Efforts

Community Collaborations: UCCE Stanislaus and Merced County Advisor and Nutrition Educators work collaboratively with community-based organizations, schools, School Nutrition Departments and Agricultural Departments (Farm to School Collaborative), youth programs, Gold County Region Health Education Council, the CalFresh Office, UC-EFNEP, and other USDA funded programs through their CNAP, Hunger Taskforce of Merced County, and a new collaborative—Get Fit Riverbank. These groups share the common messages—"Increase access to Healthy, Affordable Foods" (i.e., fresh fruits and vegetables), "Increase Physical Activity," "Reduce Consumption of Unhealthy Foods and Beverages" (i.e., sugar sweetened beverages, fast foods), and advocate for environments that will support these behavior changes for families. CNAP members meet monthly to learn and share innovative ways to connect our clientele to healthier eating and more physical activity. The Hunger Taskforce meets quarterly bringing together political, health, agricultural and other community leaders to address the issues around hunger and food insecurity and to connect food insecure seniors and families to services and resources. New to Stanislaus County is Get Fit Riverbank. It is a small group of Riverbank residents that meets monthly and more often if needed. We are in the process of creating a strategic plan. The leadership for each groups include representatives from other taskforces/collaborative so the plans enhance and support each other.

Coordination of Local Incentive Awardees (LIAs) and UCCE Nutrition Programs:

- In Stanislaus County, UCCE is a key partner in coordination of new SNAP-Ed funded nutrition education extenders. UCCE has developed trainings and organizes sites to ensure there is no duplication of resources.
- In Merced County, Merced County Office of Education is transferring all school sites that were once served by their local SNAP-Ed (*Network for a Healthy California*) grant to UCCE Merced.
- **Parent Education at Eligible Schools:** The goal of the SNAP-Ed funded programs and UC-EFNEP in Stanislaus and Merced Counties will be to reach as many parents as possible in eligible schools. The UC CalFresh and UC-EFNEP both have an adult component that deliver parent education and close coordination on a weekly basis will be conducted to insure non-duplication of efforts. At monthly meetings, requests for SNAP-Ed as one-time workshops (i.e., parent coffee hours) will be shared including the lesson topic. When a series of workshops are delivered at a school site, we will make sure we are delivering different curricula/lessons or delivering the workshops to different parent audiences. Meeting notes will document our efforts.
- **AgEdventure for 3rd Graders:** AgVenture 2012/2013 will again educate 3rd graders throughout Stanislaus County on the connection between Agriculture, the county's economy, and healthy eating. The health education component of the program focuses on the MyPyramid messages and their connection to agricultural products in Stanislaus County. UC CalFresh, EFNEP, and volunteers from the local community are trained by UC CalFresh to deliver the key messages of how eating healthy, being active and reducing sweetened beverage consumption improves their overall health and well-being. Since UC CalFresh Advisor/Supervisor and UC CalFresh Nutrition Educators are responsible for coordinating the nutrition component of AgEdventure, we can ensure SNAP-Ed funded programs deliver to only eligible schools and to different 3rd graders at each of the AgEdventures—Turlock and Modesto. AgEdventure has reached over 3000 3rd graders each year since 2010.

6. Adult Program Growth

Family-Centered Nutrition Education: UC CalFresh will be growing their family-centered efforts through expansion of this program and other similar programs at various sites such as the Eat and Play Together Program, 4-H, and Get Fit Riverbank.

Garden-Enhanced Nutrition Education: UC CalFresh will continue to partner with UCCE Merced County's Master Gardener Program, 4-H, Riverbank Community Gardens, and Modesto Garden Club to develop a garden-enhanced nutrition education program for school-and-community-based gardening and farming projects.

FY 2013 SNAP-Ed Budget

Region: STANISLAUS / MERCED COUNTIES
State: California
FY 2013 Allocation Budget: $ 416,870.68
Estimated Budget Carry-In from FY 2012

	Expenses	FY 2012 Carry-In Budget	FY 2013 Allocation Budget	State Cash
1.	Salary/Benefits		$ 309,043.46	
2.	Contracts/Grants/Agreements			
3.	Non-Capital Equipment/Supplies		$ 7,937.65	
4.	Materials			
5.	Travel		$ 20,566.00	
6.	Administrative			
7.	Building/Space			
8.	Maintenance			
9.	Equipment & Other Capital Expenditures			
10.	Indirect Cost		$ 79,323.57	
11.	**Total Federal Funds Expenditure**	**$ -**	**$ 416,870.68**	**$ -**
12.	Anticipated Funds Carry-Out from FY 2012 to FY 2013	N/A		N/A

FFY 2013 Budget

Staffing Template: STANISLAUS / MERCED COUNTIES

FY 2013 Allocation Budget:	2. FTEs** charged to UC CalFresh NEP	3. Description of Job Duties		4. Total UC CalFresh NEP Salary, Benefits and Wages	
*Attach statement of work listing UC CalFresh NEP-related job duties for each position.	**Attach definition of FTE and basis for calculations.	Percentage of UC CalFresh NEP Time spent on Management/ Administrative	Percentage of UC CalFresh NEP Time spent on Direct Delivery	Federal Dollars	Total Federal
Program Rep I	1.00	20%	80%	53,772.70	53,772.70
Program Rep I	0.50	20%	80%	26,886.35	26,886.35
Program Rep I	1.00	20%	80%	52,206.50	52,206.50
Program Rep II	1.00	40%	60%	53,772.70	53,772.70
Program Rep I	1.00	20%	80%	53,772.70	53,772.70
Program Rep III	1.00	50%	50%	68,632.51	68,632.51
TOTAL BY PROJECT	**5.50**			**309,043.46**	**309,043.46**

FFY 2013 BUDGET

STANISLAUS / MERCED COUNTIES

Growth and Justification of change	FEDERAL FFY13	TOTAL FFY13	FEDERAL FFY12	TOTAL FFY12	FEDERAL % change	TOTAL % change
1. Salary/Benefits	309,043.46	309,043.46	297,618.60	297,618.60	4%	4%
2. Contracts/Grants/Agreements	-	-	-	-	0%	0%
3. Non-Capital Equipment/Supplies	7,937.65	7,937.65	6,920.40	6,920.40	13%	13%
4. Materials	-	-	-	-	0%	0%
5. Travel	20,566.00	20,566.00	21,840.00	21,840.00	-6%	-6%
6. Administrative	-	-	-	-	0%	0%
7. Building/Space	-	-	-	-	0%	0%
8. Maintenance	-	-	-	-	0%	0%
9. Equipment & Other Capital Expenditures	-	-	-	-	0%	0%
10. Total Direct Costs	337,547.11	337,547.11	326,379.00	326,379.00	3%	3%
11. Indirect Cost*	79,323.57	79,323.57	73,435.28	73,435.28	7%	7%
12. Total Costs	416,870.68	416,870.68	399,814.28	399,814.28	4%	4%

**Indirect Cost is negotiated at 23.5% from 10/1/12 through 6/30/12. From 7/1/13 through 6/30/15 the indirect cost rate is provisional pending review and approval of the negotiated rate.*

All line items that show a + / - growth over 10% require explanation.

Federal Share

3.0 Equipment and Supplies: 15% Increase due to replacement cost of +4 year old computer (laptop)

Project: STANISLAUS / MERCED COUNTIES

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
50	A	2	Adult education & Job Training Sites			Central Valley Opportunity Center, 1581 Cummins Dr., Suite 100, Modesto, CA 95358				Income eligible agricultural workers	Income/Location based Proxy			100%	of 130% poverty
24	A	2	Adult education & Job Training Sites			Central Valley Opportunity Center, 6838 Bridget Court, Winton, CA 95388/ Jorge De N				Income eligible families	Income/Location based Proxy			100%	of 130% poverty
50	A	3	Community Based Organization			Howard Training Center, 1424 Stonum Rd., Modesto,				Income eligible familes	Income screening on site			99%	of 185% poverty
24	A&Y	3	Community Based Organization			Maddux Youth Center (SCOE) 615 Sierra Drive, Modesto, 95351				Ages 17-22 youth w children, dropouts, etc.	Census # 06099001700 ACS % 80.1			80%	of 185% poverty
24	A&Y	3	Community Based Organization			Merced County Lao Family Community, Inc., 855 W. 15th Street, Merced, CA 95340				Income eligible Laotian families	Census # 06047001301 ACS % 56.9			56%	of 185% poverty
24	A&Y	3	Community Based Organization			Sierra Vista Family Services 908 Sierra Drive, Modesto, CA 95354				families in crisis	Census # 06099002200 ACS % 70.4			70%	of 185% poverty
50	A&Y	3	Community Based Organization			West Modesto King Kennedy Neighborhood Collaborative, 601 S. Martin Luther King Dr., Modesto, CA 95351				Income eligible families	Census # 06099001601 ACS % 59.6			59%	of 185% poverty
	A&Y	3	Community Based Organization			The Salvation Army: Modesto Citadel site 625 I Street, Modesto, CA 95354				Income eligible families	Census # 6099001700			74%	of 185% poverty
	A&Y	3	Community Based Organization			The Salvation Army (Red Shield) Corps Community Center 1649 Las Vegas Street, Modesto, CA 95358				Income eligible families	Census # 6099002301			59%	of 185% poverty
50	A	3	Community Centers			Mancini Hall, 718 Tuolumne Blvd, Modesto, 95358				seniors	Census # 06099002200 ACS % 70.4			70%	of 185% poverty
50	A	3	Community Centers			Salvation Army, 893 Lander Ave, Turlock, 95380				seniors	Census # 6099003802 ACS % 52.9			53%	of 185% poverty
50	A&Y	3	Community Centers			Hughson Community Center 2307 4th Street, Hughson 95326				community members such as families, youth and s	Intake documentation from agency			72%	of 185% poverty
50	A&Y	3	Community Centers			Oakdale Gladys Lemmons Center, 450 East 'A' Street, Oakdale 95361				community members such as families, youth and s	Intake documentation from agency			61%	of 185% poverty
50	A&Y	3	Community Centers			Patterson Community Center, 700 'F' Street Patterson, 95363				community members such as families, youth and s	Intake documentation from agency			78%	of 185% poverty
50	A&Y	3	Community Centers			Waterford Community Center 540 'C' Street, Waterford 95386				community members such as families, youth and s	Intake documentation from agency			71%	of 185% poverty
50	A&Y	3	Community Centers			Riverbank Community Center 3600 Santa Fe Street, Riverbank 95367				community members such as families, youth and s	Intake documentation from agency			76%	of 185% poverty
50	A&Y	3	Community Centers			Newman McConell Community Center 1388 Patchett Dr, Newman 95360				community members such as families, youth and s	Intake documentation from agency			71%	of 185% poverty
50	A	3	Elderly Service Centers			Modesto Senior Center, 211 Bodem, Modesto, 95350				seniors	Census # 06099001800 ACS % 54.8			55%	of 185% poverty
50	A&Y	2	Emergency Food Assistance Sites			Health Net (provides emergency food assistance)				clients of Health Net	Income/Location based Proxy			80%	of 130% poverty
50	A&Y	3	Farmer's Markets			West Modesto Farmer's Market, 601 N. Martin Luther King Dr., Modesto, CA 95351				Income eligible families	Census # 06099001601 ACS % 59.6			60%	of 185% poverty
50	A&Y	3	PreSchools (located in Non CDS Coded site)			Ceres Partnership for Healthy Children, 2908 4th Street, Ceres, CA 95307				Income eligible families	Income screening on site			100%	of 185% poverty
24	A&Y	2	Public Housing			Dos Palos Community Center, 21918 Lexington Ave., Dos Palos, CA				spanish speaking population	Income/Location based Proxy			84%	of 130% poverty
24	A&Y	2	Public Housing			Livingston/Atwater Community Center, 1005 8th St., Livingston, CA				adults and seniors	Income/Location based Proxy			100%	of 130% poverty
50	A&Y	2	Public Housing			O'Banion Center, 401 Lesher Dr., Merced, CA				adults and seniors	Income/Location based Proxy			70%	of 130% poverty
50	A	3	Public Housing			Ralston Tower, 900 17th St, Modesto, 95354				seniors	Census # 06099001800 ACS % 54.8			55%	of 185% poverty
24	A	2	Public Housing			Housing Authority Los Banos Memorial Hospital site: 520 West I Street, Los Banos, CA 93635				SNAP Eligible Adults	Census Tract #6047002201			51%	of 130% poverty
	A	3	Public Housing			Ceres Christian Terrace Apartments 1859 Richard Way, Ceres, 95307				Income eligible Seniors	Census # 6099002604			51%	of 185% poverty
	A	3	Public Housing			Camellia Way Apartments 145 Camellia Way, Modesto, 95354				Seniors	Census # 6099002100			72%	of 185% poverty
	A	3	Public Housing			The Silvercest Apartments 865 Lander Avenue, Turlock, 95380				Seniors	Census # 6099003802			61%	of 185% poverty
	A	3	Public Housing			Gateway Apartments 800 Paradise Road, Modesto, 95351				Low-income adults	Census # 6099001601			63%	of 185% poverty
	A	3	Public Housing			Almond Terrace Apartments 2004 Evans Road, Ceres, 95307				Low-income adults	Census # 6099002604			51%	of 185% poverty
	A	3	Public Housing			Vineyard Apartments 1625 Richland avenue ceres, 95307				Low-income adults	Census # 6099002604			51%	of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6107023		Alberta Martone Elementary	76%	12%	88.1%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71076-6111892		Alice N. Stroud Elementary	56%	15%	71.0%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71217-0110080		Apricot Valley Elementary	48%	12%	60.1%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71076-6107932		Bernard L. Hughes Elementary	50%	13%	63.1%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052633		Bret Harte Elementary	95%	3%	97.7%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052641		Burbank Elementary	73%	16%	88.7%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71076-6093504		Capistrano Elementary	79%	11%	90.2%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052674		Catherine Everett Elementary	70%	8%	77.7%	Income eligible families	CDE FRPM data				of 185% poverty
50	Y	2	Public Schools - K-12			Ceres Unified School District-Project YES (Youth Employment Services)			100.0%	Low income students	Proxy by location			100%	of 130% poverty
50	A&Y	3	Public Schools - K-12	50-71076-6098180		Christine Sipherd Elementary	51%	13%	63.9%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71217-6060297		Creekside Middle	54%	9%	63.1%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71217-5030127		Del Puerto High	53%	7%	60.7%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052658		El Vista Elementary	84%	8%	91.8%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052625		Elihu Beard Elementary	64%	8%	72.5%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71076-6052518		Empire Elementary	82%	9%	91.3%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6110068		Evelyn Hanshaw Middle	92%	4%	96.0%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052682		Fairview Elementary	90%	7%	96.8%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052690		Franklin Elementary	95%	4%	99.0%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71217-6052922		Grayson Charter	66%	14%	80.0%	Income eligible families	Email 6/20/12 from Shari Fraga Patterson School District				of 185% poverty
24	A&Y	3	Public Schools - K-12	24-73619-6025720		Gustine Elementary	82%	9%	91.3%	Income eligible families	CDE FRPM data				of 185% poverty
24	A&Y	3	Public Schools - K-12	24-73619-6103766		Gustine Middle	78%	7%	84.7%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6105670		Harriette Kirschen Elementary	94%	6%	100.0%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052773		James Marshall Elementary	97%	2%	99.5%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052708		John Fremont Elementary	50%	8%	58.0%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052724		John Muir Elementary	76%	9%	84.3%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052740		La Loma Junior High	61%	7%	68.2%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71217-6052948		Las Palmas Elementary	65%	10%	75.0%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052765		Mark Twain Junior High	89%	7%	95.7%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71175-5034905		Modesto High	59%	8%	66.5%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71076-0101493		Norman N. Glick Middle	56%	15%	70.6%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71217-6052955		Northmead Elementary	64%	11%	74.6%	Income eligible families	CDE FRPM data				of 185% poverty

Project: STANISLAUS / MERCED COUNTIES

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
50	A&Y	3	Public Schools - K-12	50-71167-6052781		Orville Wright Elementary	89%	7%	95.7%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052799		Robertson Road Elementary	84%	11%	94.5%	Income eligible families	CDE FRPM data				of 185% poverty
24	A&Y	3	Public Schools - K-12	24-73619-6025746		Romero Elementary	77%	3%	80.1%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052807		Roosevelt Junior High	52%	8%	60.4%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052815		Rose Avenue Elementary	58%	6%	64.3%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052823		Shackelford Elementary	89%	6%	95.8%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71175-5031802		Thomas Downey High	57%	7%	64.0%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052849		Tuolumne Elementary	79%	11%	90.6%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71217-0118927		Walnut Grove Elementary	100%	0%	100.0%	students	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052872		Wilson Elementary	82%	5%	87.3%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71266-6120844		Salida Middle School 5041 Toomes RoadSalida, CA 95368-9447	42%	15%	56.4%	Students and parents	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71043-6052450	Yes	Walter White Elementary School 2904 Sixth Street Ceres, Ca 95307	83%	7%	90.2%	Students and parents	CDE FRPM Database				of 185% poverty
24	A&Y	3	Public Schools - K-12	24-65755-6025563		Miano Elementary School1129 East B Street, Los Banos CA 93635	45%	8%	52.7%	Students and parents, SNAP Eligible Housing Authc	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-75556-0113852		Riverbank Language Academy, 2400 Stanislaus Street, Riverbank 95367	55%	8%	63.5%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-75556-0118810		Mesa Verde Elementary, 4850 Mesa Drive, Oakdale, 95361	66%	6%	71.3%	Income eligible families	CDE FRPM data				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-75556-0112573		Adelante High School, 6200 Claus Road, Riverbank, 95367	69%	2%	71.0%	Income eligible families	CDE FRPM data				of 185% poverty
24	A&Y	3	Public/Community Health Centers			Health Services Agency/ 2115 West Wardrobe Ave., Merced, CA / Marie I				Income eligible families	Onsite enrollment documentation			70%	of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052625		Elihu Beard Elementary	64%	8%	72.5%	Income eligible families	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052633		Bret Harte Elementary	95%	3%	97.7%	Income eligible families	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052641		Burbank Elementary	73%	16%	88.7%	Income eligible families	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052658		El Vista Elementary	84%	8%	91.8%	Income eligible families	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052674		Catherine Everett Elementary	70%	8%	77.7%	Income eligible families	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052682		Fairview Elementary	90%	7%	96.8%	Income eligible families	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052690		Franklin Elementary	95%	4%	99.0%	Income eligible families	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052708		John Fremont Elementary	50%	8%	58.0%	Income eligible families	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052716		William Garrison Elementary	84%	9%	93.4%	Income eligible families	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052724		John Muir Elementary	76%	9%	84.3%	Income eligible families	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052740		La Loma Junior High	61%	7%	68.2%	Income eligible families	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052765		Mark Twain Junior High	89%	7%	95.7%	Income eligible families	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052773		James Marshall Elementary	97%	2%	99.5%	Income eligible families	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052781		Orville Wright Elementary	89%	7%	95.7%	Income eligible families	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052799		Robertson Road Elementary	84%	11%	94.5%	Income eligible families	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052807		Roosevelt Junior High	52%	8%	60.4%	Income eligible families	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052815		Rose Avenue Elementary	58%	6%	64.3%	Income eligible families	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052823		Shackelford Elementary	89%	6%	95.8%	Income eligible families	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052849		Tuolumne Elementary	79%	11%	90.6%	Income eligible families	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6052872		Wilson Elementary	82%	5%	87.3%	Income eligible families	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6093512		Sonoma Elementary	45%	9%	53.9%	Income eligible families	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6105670		Harriette Kirschen Elementary	94%	6%	100.0%	Income eligible families	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6107023		Alberta Martone Elementary	76%	12%	88.1%	Income eligible families	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71167-6110068		Evelyn Hanshaw Middle	92%	4%	96.0%	Income eligible families	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71175-5030135		Peter Johansen High	52%	7%	59.8%	Income eligible families	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71175-5031380		Grace M. Davis High	45%	5%	50.6%	Income eligible families	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71175-5031802		Thomas Downey High	57%	7%	64.0%	Income eligible families	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71175-5034905		Modesto High	59%	8%	66.5%	Income eligible families	CDE FRPM Database				of 185% poverty
50	A&Y	3	Public Schools - K-12	50-71175-5034913		Robert Elliott Alternative Education Center	60%	2%	62.7%	Income eligible families	CDE FRPM Database				of 185% poverty

LOCAL NEEDS ASSESSMENT

TULARE/KINGS COUNTIES

1. Needs Assessment Methodology

a. Existing Information (source, content, time frame):

Information for this needs assessment is taken from the following:

Tulare County:

1. Robert Wood Johnson County Health Rankings, Snapshot 2010 Tulare County: http://www.countyhealthrankings.org/california/tulare
2. USDA ERS Your Food Environment Atlas, Tulare County Food Environment Data http://maps.ers.usda.gov/FoodAtlas/
3. US Census Bureau 2010 American Community Survey
4. Tulare County Child Care Needs Assessment 2008 Key Community Indicators
5. Tulare 2008 Housing Needs Assessment Plan
6. Agricultural Worker Health Study, Case 4 Tulare County, CA Institute for Rural Studies, 2003.
7. US Census Bureau Quick Facts by County, demographic data
8. California Food Policy Advocates Tulare County 2010 Nutrition and Food Insecurity Profile (http://www.cfpa.net/2010CountyProfiles/Tulare.pdf).
9. California Employment Development Department, http://www.labormarketinfo.edd.ca.gov/Content.asp?pageid=1006
10. Food Stamp Program Participants by Race/Ethnicity CA DSS DFA 358F, July 2007
11. Network GIS Map Viewer, current information on demographics by census tracts or school districts.
12. Searching for Healthy Food, the food landscape in California cities and counties, 2007, CA Center for PH Advocacy
13. Children Now 2007 California County Data Book
14. California Health Interview Survey (CHIS), 2005, 2007, 2009http://www.chis.ucla.edu/
15. Tulare County Health and Human Services http://www.tularehhsa.org/index.cfm/public-health/planning-outreach-and-education/healthy-for-life/
16. Kaiser, L.L., H. Melgar-Quinonez M. Townsend, Y. Nicholson, M. Fujii, A. Martin, C.Lamp. Food Insecurity and Food Supplies in Latino Households with Young Children. Journal of Nutrition Education and Behavior. 2003; 35:148-151.
17. CA Department of Education Data Quest http://www.cde.ca.gov/ds/sd/cb/dataquest.asp
18. Tulare County Health and Human Services CX3 Neighborhood Analysis for Pixley and Earlimart

19. June 2009 CalFresh/SNAP Data for Tulare County: http://frac.org/pdf/ny_times_snap_poverty_formatted.pdf
20. USDA ERS Poverty Data: http://www.ers.usda.gov/Data/PovertyRates/PovListpct.asp?ST=CA&view=Percent

Kings County:

1. US Census Bureau Quick Facts – Poverty Level
2. California Food Policy Advocates – Kings County Nutrition Profile
3. California Department of Education – Health Fitness
4. California Department of Social Services – Demographic Characteristics

b. New Information Collection (source and content):

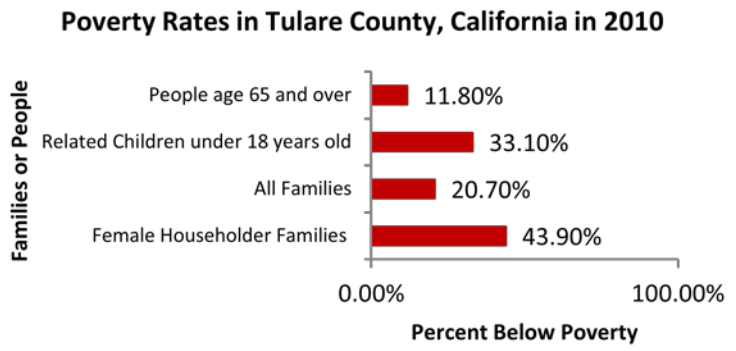
Kings County:

- Kings County Human Services Department – Number of households enrolled in SNAP
- Kings County Health Department – Nature of nutrition education programs in Kings County

2. Needs Assessment Findings

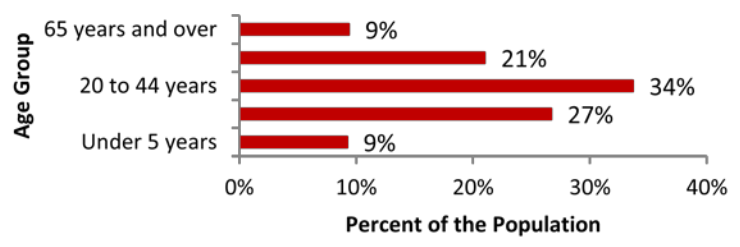
a. Demographic Characteristics of CalFresh Program Eligibles in Tulare/Kings Counties

Tulare County:
Tulare County covers approximately 4,836 square miles and is the 7th-largest county (in terms of area) in California. Located in the Central Valley; it is agriculturally rich with both urban and rural influences. Tulare County is one of the poorest counties in California, with 23% of adults and 34% of children living in poverty (1, 20). In a state ranking of California counties, Tulare ranks the worst (58 out of 58) for the percentage of persons under18 years of age living below poverty (8). Approximately 20%, or 85,000 residents of Tulare County, participate in CalFresh (19). Tulare County has the second highest participation rate of eligibles in the state, 77% (19). CalFresh participants are spread across the rural populated areas of the county with denser concentration in pockets of poverty in Tulare County towns and cities.



Source: American Community Survey, 2010

Although California is home to some of the largest concentrations of foundation assets, Tulare County is drastically underrepresented in government, private foundation, and corporate grant making, creating enormous regional disparities (San Francisco receives $678 per capita in grant funds, while Tulare County receives less than $10 per capita (15)). High poverty and under-funding have been obstacles to developing policy changes that support disease prevention and decrease obesity-related expenditures.



Source: American Community Survey, 2010

Tulare County's population is growing rapidly, increasing by 20.2% (versus 10.0% statewide) since 2000 to 442,179 in 2010 (7). The county has a young ethnically diverse population: 57.5% Hispanic/Latinos; 19.7% Caucasians; 2.1% African Americans; 2.0% American Indian and Alaska Native; 3.8% Asians; and 11.8% "Other." The median age is 29.7 years (32% under 18 years and 10% 65 years and older). Almost one-quarter (22.6%) speak English less than "very well" and one-third of adults over age 25 (32.4%) have no high school diploma. The uninsured comprise 21.9% of the population (3). Unemployment rates have increased and are higher in the county (16.4%) than in California (12.8%) and in our UC CalFresh communities, the unemployment rates are much higher: 42.8% in Earlimart, 19.6% in Pixley and 23% in Strathmore (3, 9). The median annual household income is $43,397 compared to $57,708 statewide and much lower in the communities served by UC CalFresh (range $27,716 to $43,643) (3).

UC CalFresh Community	Population	Families	Median Family Income	Total Children In Poverty	Spanish Spoken in Home
Farmersville	10,588	2,484	$32,886	40%	67.4%
Earlimart	8,537	1,794	$25,236	61%	84.6%
Pixley	5,703	1,240	$28,875	38%	69.1%
Tipton	2,172	404	$37,171	12%	75.8%
Tulare	59,278	17,047	$46,647	26%	39.4%
Lindsay	11,768	3,092	$30,085	46%	76.6%
Strathmore	8,316	1,711	$36,023	44%	54.6%

Source: 2006-2010 American Community Survey, US Census Bureau

While 10% of white residents live in poverty, nearly 30% of Hispanic residents and 32% of other races (not specified) live in poverty (3). More than 187,000 Tulare County residents (42.2%), live at or below 185% of the poverty level, and 123,659 (30%) live at or below 125% of poverty (3).

Due to the agricultural economy of the county, Tulare is home to at least 55,000 farm workers. Unfortunately there is a serious deficiency of data regarding the farm worker population as the population is generally undercounted by the US Census Bureau. Farm workers have the lowest educational attainment, lowest income and highest poverty rate of any surveyed occupation. Farm worker towns in rural California are growing at twice the rate of the state's population (6).

Poverty and food insecurity go hand-in-hand. The 2010 Tulare County Nutrition and Food Insecurity Profile (6) reports that Tulare County was ranked as the 3rd worst county in the state for food insecure households. Nearly 44% of adults (56,000) were found to be food insecure.

Food and Nutrition Assistance Programs						
Food Stamp Program						
Program Access Index (PAI)						
Number Participating	**Number Income Eligible Individuals**	**Number Income Eligible Non-Participants**	**2007 PAI**	**2008 PAI**	**County Rank (1=best)**	**Additional Economic Activity Generated with Full participation**
70,910	100,166	29,256	0.558	0.708	5	110,923,767

Source: 2010 Tulare County Nutrition and Food Insecurity Profile

USDA food and nutrition programs provide assistance to many residents but not all of those eligible are receiving benefits. Twenty-three percent of CalFresh eligibles do not participate (19). Participation in the National School Lunch Program is 73% of eligible, and about half of those eligible for School Breakfast receive free or reduced price meals (8). More than 30,000 women, infants and children participate in the WIC Program. There are many reasons for varying rates of participation. These include geographic location, transportation issues, concerns regarding eligibility or immigration status, program not available (school breakfast), stigma attached to participation (school lunch with older students, CalFresh), and others.

Sandy Beals, Director of FoodLink for Tulare County, the county food bank, reports dramatic increases in people receiving help from local food pantries and Nutrition on the Go. Among adults who have lost their jobs, many are receiving food assistance for the first time. "The County's above-average poverty level puts a greater strain on the County's public assistance resources with demands for low-income housing, food stamps…" (County of Tulare State of California Recommended Budget, 2011-2012). "Despite the trend through 2006 for a greater number of Tulare County residents to work within the County, the increase in unemployment rates and the diminishing availability of jobs in appropriate industries in the County has resulted in an increasing number of residents seeking employment in neighboring counties in spite of increased costs of commuting. Workers commuting in the County are mainly from neighboring counties including Fresno, Kings, and Kern" (County of Tulare, 2011-12).

Kings County:
Kings County is ranked #54 in California poverty with more than 22% of its residents living in poverty. 28% of the child population lives in poverty. Kings County has seen an increase of 62%

in the number of CalFresh participants between 2006 and 2011. Kings County has over 21% of its residents considered having low-income food insecurity compared to the state at 13%.

The ethnic distribution of CalFresh recipients in Kings County is:

- Hispanic, 61%
- White, 28%
- Native American, 0%
- Pacific Islander or Asian, 1%
- Black, 9%
- Other, 1%

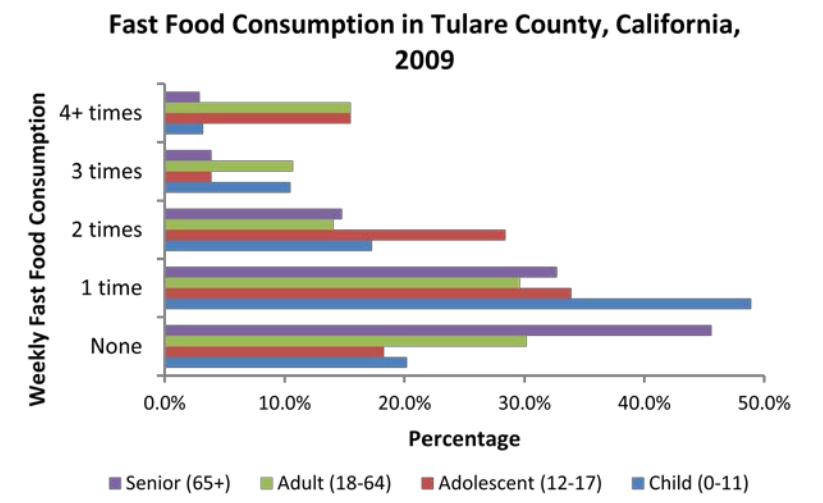
Families with a female household (no husband present) whose income is below the poverty level for the past 12 months is at 36%. Female families with related children under 18 years old whose income is below the poverty level for the past 12 months increased to 47%.

55% of those eligible participate in food assistance programs.

b. Nutrition-Related Behavioral and Lifestyle Characteristics of CalFresh Program Eligibles in Tulare/Kings Counties

Tulare County:
According to the Robert Wood Johnson County Health Rankings, Tulare County ranked 47 out of 56, one of the unhealthiest in the state (1). The county ranked last for Health Factors and second to last for Health Behaviors including adult obesity. In terms of Physical Environment, including access to healthy foods, the county ranked 52 out of 56. The California Health Interview Survey data shows that Tulare County has the third highest rate of adult obesity in the state and the ninth highest rate of overweight children (8).

Nutrition: Although Tulare County is agriculturally rich, a disproportionate number of residents lack access to affordable fresh produce; as many as 85.1% of teens eat less than five servings of fruits/vegetables daily (14). Recent research documents that people who live in neighborhoods with access to healthy food are less likely to be overweight or obese (12). The county has over four times as many fast food restaurants and convenience stores as supermarkets and produce vendors (12). Fewer than 20% of all grocery stores in the country's small communities meet standards for offering quality fruits and vegetables, and a majority of fast food outlets lacking healthy food options are within



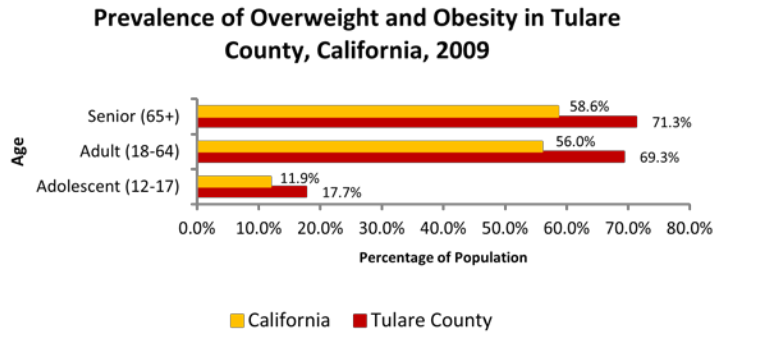
Source: CHIS, 2009

walking distance of schools (15).

Access to fast food outlets may contribute to higher rates of fast food consumption in Tulare County, where 23.8% of the population eat fast food three or more times a week compared to 18.8% in California. Tulare's adolescents and children are more likely than California children and adolescents to eat fast food 3 or 4 times a week (25% compared to 18.6%). According to the California Healthy Kids Survey data for Tulare County, 79% of 5th grade students and only half of 11th graders reported eating fried potatoes in the past 24 hours, about half of them reported eating fried potatoes (French fries, chips, etc.) multiple times (14). Tulare County high school students have the second highest soda consumption rate in the state. Tulare County adults (36.1%), adolescents (71%), and children (44.2%) drink one or more sodas per day (statewide rates 24.3%, 62.2% and 41.2% respectively).

Obesity Rates: A 10-year analysis of Pediatric Nutrition Surveillance System data found a statistically significant increase in obesity among Tulare County children and adolescents. The proportion of overweight children and adolescents increased 55% in the last ten years (15.1% for 1995-1997 and 23.5% for 2004-2007) (15). More recent data suggested that the numbers are overwhelming and the rates in obesity appear to be increasing, specifically in the Mexican American population. According to the American Heart Association, children ages 2-19, about 1 in 3 are overweight or obese (BMI-for-age at or above the 85th percentile of the 2000 CDC growth charts): 32.1% of all boys and 31.3% of all girls. Among children ages 2-19, about 1 in 6 are obese (BMI-for-age at or above the 95th percentile of the CDC growth charts): 17.8% of all boys and 15.9% of all girls. For adults, the numbers among Americans age 20 and older is 149.3 million overweight or obese (BMI of 25.0 kg/m^2 and higher): 78.0 million men and 71.3 million women. Of these, 75.0 million are obese (BMI of 30.0 kg/m^2 and higher): 34.9 million men and 40.1 million women. Among Americans age 20 and older, the following are overweight or obese (BMI of 25.0 and higher): For non-Hispanic whites, 72.3 percent of women and 59.3 percent of men. For Mexican Americans, 77.5 percent of men and 75.1 percent of women. Of these, the following are obese (BMI of 30.0 and higher): For non-Hispanic whites, 32.1 percent of men and 32.8 percent of women. For Mexican Americans, 31.4 percent of men and 43.4 percent of women (American Heart Association, 2011).

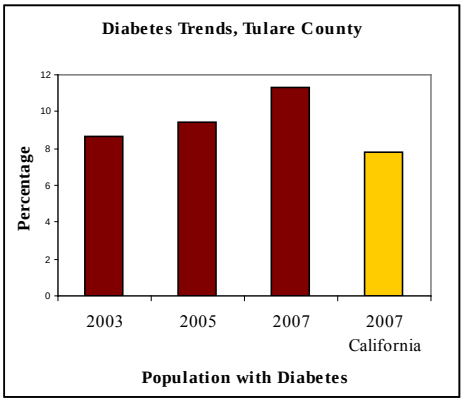
Almost one-fifth (16.3%) of Tulare infants under age 2 are obese, and nearly one-third (31.9%) of children 2-5 years of age are overweight or obese (15). These 2008 data rank the prevalence of infant obesity among the worst in California (50 out of 58). Almost half (46%) of teens are obese or at risk of being overweight, and more than two-thirds of county adults are overweight or obese (14).

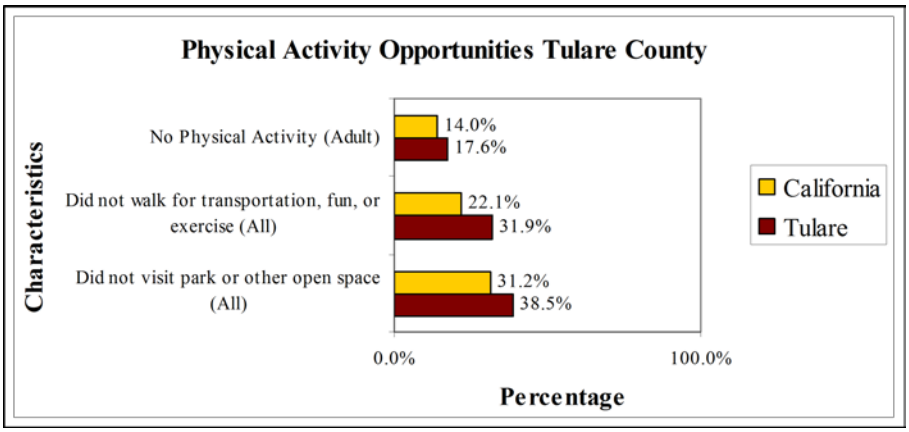


Source: CHIS, 2009

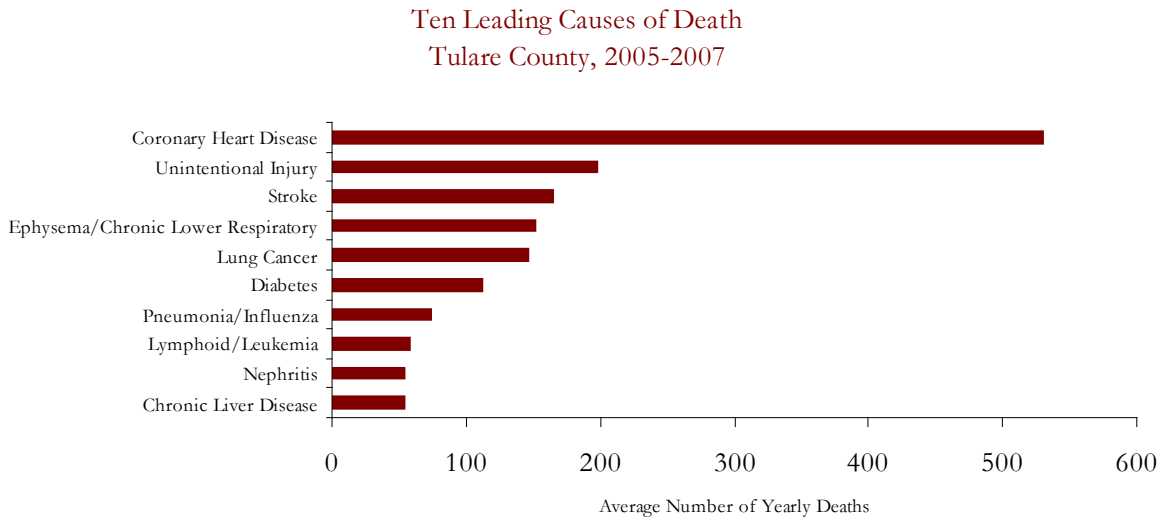
Tulare County, a largely rural county, also has vast areas considered "food deserts," areas where residents must travel ten to twenty miles or more to shop for food and redeem CalFresh benefits (11). According to the findings of the Tulare County Health and Human Services Agency CX^3 report, only 11% of the stores selling food in Pixley offer healthy foods; in Earlimart, less than 7% of the stores selling food offer healthy foods. In both communities, 0% of the population has access to a supermarket or large grocery store (18). Many families do not have transportation which limits their food purchase options, ability to apply for CalFresh and ability to attend nutrition classes. Residents employed in farm work (many of the families we work with) are often unemployed in the winter months and early spring, greatly reducing their income and increasing food insecurity. FoodLink, the food bank in Tulare County, reports record numbers of people seeking food assistance this winter. During times of food insecurity families cannot afford to eat the amount of fruits and vegetables recommended for good health and the variety is very limited (16). Children whose parents are unemployed rely on the school meals as food at home is very limited. At this time, none of the three rural Farmer's Markets is accepting EBT.

Physical Activity: California Health Interview Survey (CHIS) data found that 77.4% of Tulare adolescents did not meet the daily recommended 60 minutes of PA. Adults were more likely to avoid PA (17.6% Tulare, 14.0% California), walking (28.4% Tulare, 22.8% California), and visiting parks and open spaces (38.5% Tulare, 31.2% California). During the 2010-2011 school year, 16.6% of students in 5th grade, 16.7% in 7th grade, and 13.0% in 9th grade met up to half the six designated criteria for the FITNESSGRAM.13 (17).





Source: CHIS, 2005, 2007



Health Data: Tulare County residents are disproportionately affected by preventable causes of death compared to the statewide rates (15). The age-adjusted death rates for many chronic conditions in the county exceed statewide rates for the same conditions. In a state ranking of counties by **death rates** due to specific causes, Tulare ranked among the worst in California for **diabetes** (55 out of 58) and **coronary heart disease** (50 out of 58) (8, 15). The burden of diabetes in the county has continued to increase: 11.3% of all Tulare residents have diabetes compared to 7.8% of Californians.

Kings County:

Percent of 5th, 7th and 9th graders with unhealthy weight	47.9%
Percent of 5th, 7th and 9th graders with unhealthy aerobic capacity	49.6%
Percent of overweight / obese adults	35%

c. Other Nutrition-Related Programs Serving Low-Income Persons in Tulare/Kings Counties

Tulare County:

Several nutrition-related programs are offered in Tulare County; however more are needed as the number of low-income persons outnumbers the services available. University of California Cooperative Extension administers both UC CalFresh and EFNEP programs. The EFNEP program is limited to adults and there is only 1.12 FTE in the program. EFNEP serves agencies in the county where eight lessons can be taught. None of these agencies is served by the UC CalFresh program and services are not duplicated. EFNEP uses Eating Smart, Being Active as the sole curriculum, while UC CalFresh does not.

Network-funded programs include the Tulare County Office of Education (TCOE) and Visalia Unified School District (VUSD). TCOE and UCCE have a written agreement regarding which school districts each program serves and a process for adding additional school districts. The two agencies have historically divided service areas. TCOE serves 11 school districts, their afterschool programs and Special Services (a TCOE program for special needs children). UCCE serves a different set of 11 school districts and their afterschool programs. There is room for expansion as there are eligible school districts neither agency is serving. VUSD LIA works with classroom teachers during school hours while UCCE provides nutrition education to Visalia

afterschool programs. VUSD and UCCE use different curricula. The Tulare County Health and Human Services Agency (HHSA) is no longer an LIA. In the past, they funded two adult educators who worked with various agencies in the county and FoodLink's Nutrition on the Go program.

The Central Valley Health Network (CVHN) is the regional *Network* agency. UCCE utilizes PowerPlay provided by CVHN. The curriculum is extended to schools with fourth and fifth grades and information to patients at several affiliated health care centers in the county.

Other USDA-funded food and nutrition programs include WIC, Head Start, the Child Nutrition Programs and CalFresh. WIC has eight sites and serves 29,000 women, infants and children. Participants are required to attend group classes once a quarter, except when certification is due—so participants may only receive one nutrition education class in a six month period of time. Head Start has 44 sites in 22 communities and serves 2,700 children. The centers try to provide at least one parent meeting a year on a nutrition topic. The Child Nutrition Program is available at all Tulare County public schools, Head Start, and some preschools and family day care homes. There is no requirement to provide nutrition education as part of the Child Nutrition Program. Residents can apply for CalFresh at five HHSA district offices. HHSA staff does not conduct nutrition education with CalFresh applicants or recipients.

There are nutrition education services but not nearly enough. The CalFresh eligible population is much greater than the agencies listed above can serve.

Kings County:
WIC and Head Start are the main programs in the county that provide nutrition education. At the time of the writing, we are not aware of the programs that will be offered through the Welfare or Health Department, but have begun communication and are planning to meet.

d. Areas of Tulare/Kings Counties Where CalFresh Program Eligibles Are Underserved or Have Not Had Access to UC CalFresh Nutrition Education Previously

Tulare County:
As mentioned above, not all low-income school districts are participating in SNAP-Ed funded nutrition education programs, only 22 of 42 low-income school districts are currently participating. In addition, not all classrooms in the SNAP-Ed funded school districts are participating. Most of the non-SNAP-Ed affiliated school districts are small and are located on either the east side of the county or the central southern portion of the county. These are rural areas of the county devoid of any social services. As a result, there are many low-income children and their parents who do not receive nutrition education in Tulare County. We are unable to expand to this area at this time.

Kings County:
The Reef-Sunset School District in communities of Avenal and Kettleman City is not currently participating in CalFresh in any way. 100% of the students are eligible for free meals. The Corcoran Unified School District has recently begun to enroll teachers in the program. About 85% of those students are eligible for either free or reduced meals.

e. Implications of your Needs Assessment and How These Findings Were Applied to this Current Year's CalFresh Nutrition Education Plan

Tulare County:

The Tulare County UC CalFresh plan focuses on increasing nutrition education opportunities to low-income children and their parents through schools and agencies serving low-income families. Youth nutrition education will address expansion into classrooms where children have had no access to nutrition education within our UC CalFresh school districts. We will attempt to thoroughly engage each of our schools, parent and students alike. We will accomplish this by aiming to enroll 80% or more of the classrooms at each of our schools. Parents of the targeted children will receive nutrition education through parent newsletters, workshops, and a series of classes and at school, parent and community events. UCCE will work closely with our partner schools to assist in addressing their nutrition education needs utilizing science-based curriculum. Approved evaluation methods will be utilized to improve future impacts and planning.

Kings County:

There is a great need for nutrition education in Kings County. Twenty-two percent of the total population is eligible to receive CalFresh, including nearly 9,000 children. There are no nutrition education programs in the county other than WIC and Head Start, none of which target school-age youth.

LOCAL PROJECT SYNOPSIS

TULARE/KINGS COUNTIES

1. State-Level Goals and Objectives

GOAL 1: Family-Centered or Adult/Youth Nutrition Education and Physical Activity

GOAL 2: Money/Food Resource Management, Education and Training for Teens and Adults

GOAL 3: Enhance key University of California Cooperative Extension (UCCE) and Community Partnerships to Increase Nutrition Education and Delivery Options

GOAL 4: Explore Lower Cost Direct Nutrition Education Delivery Methods

GOAL 5: Program Evaluation and Education Delivery Skills Training

2. Description of Projects/Interventions

a. Related State Objectives

See State-level Objectives.

MAKING EVERY DOLLAR COUNT

Evaluation Tool: Making Every Dollar Count Retrospective

1. By September 30, 2013, 50% of UC CalFresh MEDC graduates will have reported having written food-related goals. Graduates will have reported having an understanding of the steps involved in writing goals and purpose for writing food-related goals.
2. By September 30, 2013, 50% of UC Cal Fresh MEDC graduates will have reported knowing more about food advertisements. Graduates will have reported knowing which food advertisements are beneficial to them in preparing and purchasing food for their families.
3. By September 30, 2013, 50% of UC Cal Fresh MEDC graduates will have reported knowing more about saving money on food. Graduates will have reporting knowing the concepts of planning ahead, shopping for best deals, buying in season and more when buying and saving money on food.
4. By September 30, 2013, 50% of UC Cal Fresh MEDC graduates will have reported they plan to determine if using a coupon is better than buying the store brand. Graduates will have reported knowing when it is beneficial to use store coupons and when to avoid using coupons as a method of saving money on their food bill.

PLAN, SHOP, SAVE, COOK

Evaluation Tool: Intent to Change Assessment (for two-part series or four-part series lasting less than 3 weeks)

1. By September 30, 2013, at least 50% will report intention to increase frequency of using the “Nutrition Facts” on the food label to choose foods.

Evaluation Tool: Plan, Shop, Save, Cook Evaluation (4 lessons)

1. By September 30, 2013, at least 40% will increase their frequency of meal planning.
2. By September 30, 2013, at least 50% will increase their frequency of using a grocery list when shopping.
3. By September 30, 2013, at least 50% will increase their frequency of using the "Nutrition Facts" on the food label to choose foods.
4. By September 30, 2013, at least 40% will increase their frequency of comparing food prices.

FAMILY-CENTERED NUTRITION EDUCATION DELIVERY

EAT & PLAY TOGETHER!

Evaluation Tools:

What I Know Pre/Post Survey
I Eat These Snacks Pre/Post Survey
I Do These Activities Pre/Post Survey
Retrospective Survey

1. By September 30, 2013, at least 35% of the participants receiving four lessons of Eat & Play Together! (EPT) will increase the frequency that they consume fruit/vegetables as a snack.
2. By September 30, 2013, at least 40% of the participants receiving four lessons of EPT will decrease the frequency that they drink soda and sports drinks.
3. By September 30, 2013, at least 35% of the participants receiving four lessons of EPT will increase the frequency that they are physically active.

YOUTH NUTRITION EDUCATION DELIVERY

PRE-SCHOOL

HAPPY HEALTHY ME *(PRE-K & K)*

Evaluation Tools:

Happy Healthy Me Evaluation Tool
Teacher Observation Tool

1. By September 30, 2013, at least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
2. By September 30, 2013, at least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.

Teacher Tasting Tool

1. By September 30, 2013, on average, 40% or less of the class will have previously tried the food presented during a food tasting activity, and:
2. By September 30, 2013, on average, more than 80% of the class will report willingness to try the food again at school.
3. By September 30, 2013, on average, more than 70% of the class will report willingness to try the food again at home.

READING ACROSS MY PYRAMID (RAMP) ***(K-3rd Grade)***

Evaluation Tools:

RAMP Nutrition Pre/Post Survey

1. By September 30, 2013, on average for the classroom, knowledge test scores will increase by at least 10% after the nutrition education.

RAMP Retrospective Evaluation

Teacher Observation Tool

1. By September 30, 2013, at least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
2. By September 30, 2013, at least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.

Teacher Tasting Tool

1. By September 30, 2013, on average, 40% or less of the class will have previously tried the food presented during a food tasting activity, and:
2. By September 30, 2013, on average, more than 80% of the class will report willingness to try the food again at school.
3. By September 30, 2013, on average, more than 70% of the class will report willingness to try the food again at home.

POWERPLAY (4th-5th Grade)

Evaluation Tools:

Teacher Observation Tool

1. By September 30, 2013, at least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
2. By September 30, 2013, at least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.

Teacher Tasting Tool

1. By September 30, 2013, on average, 40% or less of the class will have previously tried the food presented during a food tasting activity, and:
2. By September 30, 2013, on average, more than 80% of the class will report willingness to try the food again at school.
3. By September 30, 2013, on average, more than 70% of the class will report willingness to try the food again at home.

JUNIOR HIGH / HIGH SCHOOL

EATFIT / WALK FIT (6th-8th Grade)

Evaluation Tools:

EatFit Pre/Post Survey

EatFit Retrospective (Preferred)

1. By September 30, 2013, after participation in at least 6 hours of EatFit, the students will show the following improvements:
2. By September 30, 2013, at least 25% of students will drink fruit flavored beverages or drink mixes less often.
3. By September 30, 2013, at least 25% of students will drink regular soda (not sugar free/diet) less often.
4. By September 30, 2013, at least 25% of students will make an improvement in healthier snack consumption.
5. By September 30, 2013, at least 25% of students will make an improvement in healthier fast food consumption.
6. By September 30, 2013, at least 25% of students will make an improvement in fruit and vegetable consumption.
7. By September 30, 2013, at least 25% of students will eat breakfast more often.

MONEY TALKS / HUNGER ATTACKS (Teen)

Evaluation Tool: Hunger Attacks Pre/Post Survey

b. Audience

Total Planned Adult	1,600
Total Planned Youth	9,250
TOTAL	**10,850**

i. Direct Participants

Age	**#**	**%**
Under 5	463	4%
5-17	8,787	81%
18-59	1,440	14%
60+	160	1%
TOTAL	**10,850**	**100%**

Gender	**Count**	**%**
Female	6,135	60%
Male	4,715	40%
TOTAL	**10,850**	**100%**

Race / Ethnicity	Hispanic/Latino		Non-Hispanic/Latino		TOTAL BY RACE
	#	%	#	%	
Black or African American			293	3%	**293**
Asian			163	2%	**163**
A.M. Indian / Alaskan Native			65	0.5%	**65**
Native Hawaiian / Other Pac. Islander			65	0.5%	**65**
White	7,443	69%	2,539	23%	**9,982**
Multiple	152	1%	130	1%	**282**
TOTAL Race / Ethnicity	**7,595**	**70%**	**3,255**	**30%**	**10,850**

Language	Estimated %
Spanish	30%
English	65%
Hmong	5%
TOTAL	**100%**

c. Focus on CalFresh Eligibles

Key Methods:
In order to maximize the numbers of the SNAP target audience reached and the potential for behavior change among those served, Tulare/Kings will join efforts with community partners in delivering research-based, learner-centered and interactive, quality nutrition education to CalFresh eligibles at approved sites. Strong partnerships with community organizations that provide resources and assistance to the low-income audience are essential in understanding the needs of the communities in Tulare County. Understanding the needs of the community also presents many opportunities for creativity and a definite desire to meet those needs. Efforts will be made to improve program methods and efficiency in order to promote behavior change. These methods include, but are not limited to:

- Cultivate and maintain strong working relationships with approved school sites, partnering agencies, community partners, parents and youth
- Provide excellent customer service
- Positively represent the Tulare/Kings UC-CalFresh Nutrition Education Program and highlight program strengths, resources and capacity
- Provide quality and innovative learner-centered, results-based nutrition and resource management education
- Implement state-approved evaluation tools at beginning and end of nutrition education delivery
- Capture, document and highlight (through the use of journal, testimonials, photos, etc.) behavior change as a result of successfully completing nutrition education sessions and using these tools to maximize program participation
- Incorporate visual aids, hands-on, and other interactive activities and/or tools to enhance lesson delivery

- Utilize media press releases in order to positively emphasize UC-CalFresh program and extensively notify the public of program efforts and success
- Introduce various "new" fruits and vegetables when administering Taste Testing and incorporating healthy recipe cooking demonstrations in the classrooms
- Incorporate eye-catching, interactive and fun tools to increase interest in program participation such as fruit and veggie costumes, fruit and veggie wheels, Rethink Your drink visual aids, food models, knowledge centers, physical activities, garden-center nutrition education, and more
- Participate in state office trainings, SPARK webinars and similar nutrition and physical activity education trainings, etc.
- Encourage team work among UC-CalFresh nutrition education staff
- Maximize utilization of Facebook to spread the word about "the best kept secret in town" UC-CalFresh and all the programs, resources and curricula it offers
- Trends in the food industry and media emphasis on cooking shows have created new opportunities for UC CalFresh and other obesity prevention programs to maximize efforts in increasing program participation through the use of healthy recipe meal preparation and classroom cooking demonstrations.

d. Project Description

Tulare/Kings County delivers UC CalFresh nutrition education to approved sites. We work diligently to formalize strong working relationships with community partners and consistently provide excellent customer service while simultaneously representing the UC CalFresh program in a positive light. Tulare/Kings County utilizes all the resources and tools provided to our program in order to maximize results. Overall, nutrition education and financial resource education delivery requires a great deal of expertise and we have very capable staff. Teaching is not an easy task and requires multidimensional skills and talents. The target audience—CalFresh eligibles come from various backgrounds with different needs, beliefs, ethnicities, customs, etc. and as UC CalFresh educators, we are equipped with the latest research-based curricula, information, resources, and tools to meet the challenges that may arise during the course of series-based nutrition education delivery. To meet these challenges, Tulare/Kings County is constantly looking for better methods to effectively and efficiently deliver nutrition education in the classroom. Besides our excellent customer service, we provide quality nutrition education, incentives, lesson enhancements to facilitate learner-centered participation, and we encourage and motivate through praise and graduating certificates. We adhere closely to utilizing the evaluation tools and plan to improve this for the FFY 13. We realize that behavior change is possible through the successful administration of effective evaluation tools at the conclusion of quality nutrition education delivery. This too will be a major focus for us for FFY 13.

Key Educational Messages/Topics:

- Fruits and Vegetables
- Whole Grains
- Food Shopping/Preparation
- MyPlate – Healthy Eating Plan
- Fat-free/Low-fat Milk or Equivalent (alternative calcium sources)

- Resource Management
- Physical Activity
- Food Safety
- Self-Sufficiency
- Limited Sugar or Caloric Sweeteners

Key Message	Curricula utilized to deliver this message	Evaluation Tool
1. Fruits & Vegetables	• Farm to Fork	• Farm to Fork Pre/Post Survey
2. Physical Activity	• RAMP	• RAMP Retrospective Evaluation
3. Fat Free & Low Fat Milk or Equivalent	• RAMP	• RAMP Retrospective Evaluation
4. Whole Grains	• Happy, Healthy Me	• Happy, Healthy Me Evaluation Tool
5. Food Shopping/Preparation	• Plan, Shop, Save, Cook	• Plan, Shop, Save, Cook Evaluation (4 lessons)
6. Limit Added Sugars or Caloric Sweeteners	• EatFit	• EatFit Retrospective
7. Self-Sufficiency	• Making Every Dollar Count	• Making Every Dollar Count Retrospective
8. Promote Healthy Weight	• EatFit	• EatFit Retrospective
9. Lean Meat and Beans	• ESBA	• Food Behavior Checklist
10. Fats and Oils	• ESBA	• Food Behavior Checklist

Key Methods:

Method	Frequency	Average Hours	Total Hours
Adult/Parent Education: series of 4 classes using Making Every Dollar Count and Plan, Shop, Save & Cook	0.4 PR 1=120/10x4=48 0.4 PR 1=120/10x4=48 0.4 PR 1=120/10x4=48 0.84 PR 1=240/24x4=96	At 1.5 hours per session	360 hours
Parent Education: single lessons or mini workshops targeting one key message using UC-Cal Fresh approved curricula (see Curriculum Planning worksheet)	40 workshops	At 1 hour per workshop	40 hours
Parent Education: newsletters from UC-Cal Fresh curriculum for 4,500 parents of K-3rd grade youth	9 newsletters	.167	6764

Method	Frequency	Average Hours	Total Hours
Family Education: community events (school health fairs, school events, family-centered events, etc.)	24 events	3	72
Youth Education: classroom, 350 teachers using UC-Cal Fresh approved curricula (see Curriculum Planning worksheet)	Kings: 150 @ 10 classroom visits Tulare: 200 @ 4 (quarterly visits) (350x14=4900x.84=4116)	.84	4100

Projected Number of Unduplicated Participants Receiving Direct Education:
Adult Participants—1600
Youth Participants—9250

Projected Number of Unduplicated Contacts Receiving Indirect Education:
Adult and Youth Contacts—7400

Summary of Project Description:
Tulare/Kings will focus on delivering UC approved nutrition education and resource management education to CalFresh eligibles at approved sites. Approved sites include Tulare County and Kings County eligible schools (K-5, 6-8, and High Schools), continuation schools, adult schools, afterschool programs; parks and recreation (please refer to exclusivity waiver for an inclusive list). Tulare will deliver nutrition and resource management education to adult, youth and family-centered audiences. Lessons will be delivered in hour to hour and a half increments, workshops; parent coffee club meetings, parent education meetings, etc. will be given in hourly increments, school classroom lesson demonstrations will be delivered in hourly increments on a thematic and quarterly basis and community events such as health fairs, school carnivals, Nutrition on the go (food distribution sites) events will be held in 1-3 hour increments. Methods of program effectiveness and evaluation tools used include: state approved adult and youth curricula evaluation tools, family records, intent to change contact cards, taste testing tools, and teacher observation tools. Our projected number of Cal Fresh eligible adults is 600 for MEDC and PSSC, our projected number for adult direct contacts is 1000 and our projected number for youth is 9250. Projected number of classrooms reached is 350 with both Kings and Tulare County combined. At least 6,000 parent newsletters will be disseminated throughout both TCSD and Earlimart school district. Please see below for key educational messages and topics.

parent involvement include the utilization of lesson enhancements, cooking demonstrations and classes, program promotion, end of lesson celebrations, incentives such as discount prescription cards, and graduating certificates. Great focus will be placed on the evaluation of program effectiveness and program participation as well as behavior change within adult students who complete two-four serious lessons of MEDC and PSSC. Emphasis on evaluation of youth participation and behavior change within the targeted schools will also be of significant focus.

a. Summary of Research

The state level findings of research and needs assessment reported in Section A of the plan provided information incorporated into the planning and delivery of the UC CalFresh Nutrition Education Programs. The 2009 Cal CHEEPS data from the survey conducted by CDPH, provided great information on the consumption habits of CalFresh participants and eligible populations. The data also found a significant positive relationship between fruit and vegetable consumption and the number of nutrition lessons provided.

As the program shifts to include delivery of "family-centered" approaches, the research also supports the need for parents to help their children in achieving a healthy lifestyle through role modeling; engaging children in food preparation; and changing their current eating and shopping habits. Eat and Play Together! models the partnering (parent/child) and goal setting found to have positive impacts on behavior change (Shilts, Horowitz, Townsend 2004).

The California Dietary Practice Survey (2009) and California Women's Health Survey reported on food insecurity amongst California's residents. One of the major reasons reported was not being able to have the CalFresh benefits last for 30 days. This data supports the adult focus on the "resource management" curriculum offered and the increased focus on adult CalFresh recipients and eligible populations.

San Joaquin Valley is a major agricultural region encompassing eight counties in central California. However, the bounty of the land does not extend to the population; the 3.8 million residents, many of them farm workers, have among the lowest per capita income, highest rate of poverty and least educational attainment in the state (RWJF, 2008). Tulare County is one of the poorest counties in California, with more than 20% of residents living in poverty (13.3% for CA). In a state ranking of California counties, Tulare ranks the worst (58 out of 58) for the percentage of persons under 18 years of age living below poverty (28.5%, 17% in CA) (Tulare County Needs Assessment). Faced with these challenges, nutrition education is crucial to change CalFresh eligible families' nutrition, food preparation and food purchasing behaviors to improve health. Nutrition education for parents will be conducted where eligible parents naturally congregate (schools, food distribution sites, community events) to make services as convenient and accessible as possible. Key nutrient messages focus on realistic changes families with limited resources and limited food access can make. Emphasis is placed on promoting low-cost, nutritious foods, using easy methods of preparation, and basic cooking equipment.

Tulare County's population is growing rapidly increasing as well is the ethnic diversity within the community increasing the need for highly qualified bi-literal nutrition educators. Our main focus is to improve our methods of delivery to meet the challenges and needs of our county, our communities and subsequently the CalFresh target audience. Our goal is to uphold the SNAP-Ed goal to improve the likelihood that persons eligible for SNAP will make healthy food choices

within a limited budget and choose physically active lifestyles consistent with the current Dietary Guidelines for Americans and U.S. Department of Agriculture (USDA) food guidance. Well trained and informed UC Cal-Fresh Nutrition Educators and support staff are essential in upholding and reaching SNAP-Ed goals and this is one of Tulare County's strong points. Our program provides family-centered nutrition education and works within the school system and surrounding community to promote nutrition, resource management, and physical activity.

b. Modification of Project Methods/Strategies

The union of the Tulare and Kings County programs has presented a major change for FFY-2012-13. Tulare County will assume various responsibilities relating to, but not limited to staff trainings, providing staff and administrative support, and joining efforts with Kings County in meeting UC CalFresh program goals. Kings County faces some challenges this year in shifting their focus to include and expand in adult audience participation. Since Kings County has been serving and delivering nutrition education to the youth audience, shifting to adults, presents somewhat of a challenge. Tulare County will also experience some changes in expanding staff. Two new UC CalFresh nutrition educators will be added in order to meet program goals and to assist Kings County in meeting their goals. We have combined our goals in order to simplify the process and help sustain Kings County for FFY-2012-13.

c. Use of Existing Educational Materials

Tulare County will use UC CalFresh approved curricula and materials for all nutrition education and financial literacy education delivery. Existing approved educational materials include the following: MEDC, PSSC, Team Nutrition, PowerPlay (5th & 6th Grades), Fuel up to Play 60, Fight Bac, Eat and Play Together!, Farm to Fork, Reading Across MyPyramid (RAMP), Happy Healthy Me (HHM), TWIGS, Nutrition to Grow On, Glow, Grow Go, Energizers (classroom-based physical activities), Dairy Council, Loving Your Family, Feeding Their Future, EatFit, WalkFit, Money Talks for Teens Hunger Attacks, *Network for a Healthy California* Cookbooks, Eat Smart, Play Hard materials, CalFresh Office Resource Kit, USDA SNAP-Ed, FDA Spot the Block and Food Safety.

d. Development of New Educational Materials

N/A

e. Key Performance Measures/Indicators

Key performance measures and indicators for UC-CalFresh approved curricula:
MEDC/MEDC Retrospective

1. By September 30, 2013, at least 33% of UC-CalFresh MEDC graduates will have reported having written food-related goals.
2. By September 30, 2013, at least 33% of UC CalFresh MEDC graduates will have reported knowing more about food advertisements.
3. By September 30, 2013, at least 33% or UC CalFresh MEDC graduates will have reported knowing more about saving money on food.
4. By September 30, 2013, at least 33% of UC CalFresh MEDC graduates will have reported they plan to determine if using a coupon is better than buying the store brand.

Plan, Shop, Save & Cook/Intent to Change Assessment Tool

1. At least 33% of PSSC graduates will have reported having increased their frequency of using the "Nutrition Facts" on the food label to choose foods.
2. At least 33% of PSSC graduates will have reported having increased their knowledge in meal healthy planning and preparation for their families.

Happy Healthy Me/Happy Healthy Evaluation Tool (TBD) and Teacher Observation Tool (TOT)/Taste Testing Tool (TTT)

1. At least 33% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.
2. At least 33% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.
3. On average, less than 50% of the class will have previously tried the food presented during a food tasting activity, and;
4. On average, more than 50% of the class will report willingness to try the food again at school, and;
5. On average, more than 50% of the class will report willingness to try the food again at home.

Farm to Fork/TOT/TTT

1. At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving nutrition education.
2. At least 50% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving nutrition education.
3. On average, less than 50% of the class will have previously tried the food presented during a food tasting activity.
4. On average, more than 50% of the class will report willingness to try the food again at school.
5. On average, more than 50% of the class will report willingness to try the food again at home.

RAMP/RAMP Pre and Post/Retrospective

1. On average for the classroom, knowledge test scores will increase by at least 15% after the nutrition education.

RAMP/TOT

1. At least 50% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving nutrition education.
2. At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving nutrition education.

RAMP/TTT

1. On average, less than 50% of the class will have previously tried the food presented during a food tasting activity.
2. On average, more than 50% of the class will report willingness to try the food again at school.
3. On average, more than 50% of the class will report willingness to try the food again at home.

Power Play/TOT/TTT

1. At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving nutrition education.
2. At least 50% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving nutrition education.

EatFit/Walkfit/Retrospective
After participation in at least 6 hours of EatFit, the students will show the following improvements:

1. By September 30, 2013, at least 25% of students will drink fruit flavored beverages or drink mixes less often.
2. By September 30, 2013, at least 25% of students will drink regular soda less often.
3. By September 30, 2013, at least 25% of students will make an improvement in healthier snack consumption.
4. By September 30, 2013, at least 25% of students will make an improvement in healthier fast food consumption.
5. By September 30, 2013, at least 25% of all students will make an improvement in fruit and vegetable consumption.
6. By September 30, 2013, at least 25% of students will eat breakfast more often.

Eat and Play Together/What I know Pre and Post/Retrospective

1. By September 30, 2013, at least 33% of the participants receiving four lessons of Eat Smart, Play Together will increase the frequency that they consume fruit/vegetables as a snack.
2. By September 30, 2013, at least 33% of the participants receiving four lessons of EPT will decrease the frequency that they drink soda and sports drinks.
3. By September 30, 2013, at least 33% of the participants receiving four lessons of EPT will increase the frequency that they are physically active.

Summary:
Process and evaluation measures will record program participation in all nutrition education and financial resource education for Cal Fresh eligible adult, youth and family-centered audience. Process evaluation will focus on program implementation and execution. Tools and materials utilized to capture relevant progress and program impact include: Sign in sheets, state approved adult evaluation tools (MEDC, PSSC, Behavior intent to change cards, MEDC family

records, adult Taste Testing Tools), youth curricula state approved evaluation tools (HHM, RAMP,F2F, EATFIT, Eat Smart, Play Hard) Teacher Observation Tools (TOT) adult and youth taste tasting tools (TTT), UC CalFresh enrollment forms, NARFs, Indirect Education Forms and UC CalFresh online evaluation forms. These evaluation tools are intended to capture before and after behavior change. In addition, as supplemental data capturing tools, daily lesson journals by all staff are provided in order to record program feedback, success stories, testimonials, and lesson evaluation. Photos and photo release forms are a large component of program delivery and a method for capturing positive results at community events, school site events, adult education sites and various other community sites. These provide program feedback that can be used to encourage program participation.

Data collected from evaluation tools will be used to substantiate the UC-CalFresh Nutrition Education Program in Kings and Tulare County. The data captured will demonstrate assessment, impact, progress and outcome for Tulare/Kings County and program effectiveness and participation. The data can will be used to develop an updated County Needs Assessment, Project Synopsis, update and improve the working quarterly workbooks, increase participation, strengthen ties with community partners, strengthen our presence in the community, improve nutrition-based curricula delivery, lesson delivery, enhance working relationships with school staff, teachers, administration and superintendents, provide guidance in necessary staff training, and improve program delivery in all aspects.

4. Evaluation Plans

See Statewide Evaluation for full explanation of plans and Section D, Key Performance Measures/Indicators.

5. Coordination Efforts

Tulare County collaborates with community partners in delivering nutrition education to CalFresh eligibles. Tulare County coordinates program efforts in the county mainly through participation in Tulare County Nutrition Coalition monthly meetings. The coalition is made up of nutrition, health, education and social services agencies, including several USDA-funded agencies such as Head Start, Tulare County Office of Education, *Network for a Healthy California* LIA, Visalia Unified School District LIA, and Health and Human Services CalFresh Program. In addition, we partner with the Central Valley Health and Nutrition Collaborative, the regional provider of PowerPlay, Latino and African-American Campaigns and the Coordinated School Health Action Team. Specific coordination efforts include:

- Expanded Food and Nutrition Education Program (EFNEP)
- CVRN Power Play Program
- Tulare Office of Education
- Central Valley Health and Nutrition Collaborative
- Dairy Council
- Tulare County Farm Bureau
- Tulare County Community Advisory Committee
- Tulare City School District Office
- International Agriculture Center

- Tulare Richard Torres Boxing Club
- Tulare FoodLink

University of California Cooperative Extension delivers the UC CalFresh (formerly known as FSNEP) and the Expanded Food and Nutrition Education Program (EFNEP). EFNEP has one nutrition educator who delivers a series of eight lessons from Eating Smart Being Active. The lessons are delivered to parents in adult education classes, alcohol and drug rehabilitation homes, YEM and other programs targeted to teen mothers, and other community agencies that serve low-income families. Approximately 300 families graduate each year. EFNEP staff also train 60 Head Start Home Base Educators to deliver Eating Smart Being Active to parents who stay home with their preschool children. UC CalFresh works with the Head Start Child Development Centers in our target communities to provide parent education. UC CalFresh uses materials from Loving Your Family Feeding Your Future, and Making Every Dollar County and Plan, Shop, Save, Cook among others and does not use Eating Smart, Being Active. Services are not duplicated.

We have been a partner of CVRN's PowerPlay program for several years. We work together to bring nutrition education to 4th and 5th Grade students without duplication of services. Tulare County provides PowerPlay as one of the offerings when presenting curriculum options to schools and afterschool programs.

The Tulare County Office of Education *Network* LIA (TCOE) and UC CalFresh has an agreement by which each agency works with different school districts. School districts were divided years ago and the agreement includes the process by which new school districts can be added. *Network* staff work in three county operated self-contained classrooms for special service students (Alila in Earlimart, Pixley Elementary and Strathmore Elementary Schools). Participation in community events is determined by location of the school districts served. No services are duplicated.

Visalia Unified School District *Network* LIA (VUSD) provides nutrition education in the schools.

UC CalFresh has provided leadership in the development and updating of the USDA requested County Nutrition Action Plan (CNAP). The Tulare County CNAP outlines how USDA-funded programs and others are coordinated and how we work together without duplicating services.

Dairy Council of California creates materials, tools and other resources as well as lesson plans for making healthful food choices. UC CalFresh joins efforts with Dairy Council in educating low-income audiences to make food choices for optimal health consistent with the Dietary Guidelines for Americans and the MyPyramid and MyPlate.

UC CalFresh joins program efforts with Tulare County Farm Bureau in providing nutrition education to the Pro Youth HEART staff every summer. Agriculture is a major component of nutrition education and Tulare County is really small in the number of farms and farmers, however, the wonderful climate and geography lend to the production of numerous crops such as citrus, stone fruits (nectarines, peaches, plums) and of course, milk. Being aware and knowing where food comes from can substantially complement state approved UC curricula delivery.

Tulare County Community Advisory Committee and UC CalFresh join efforts in providing resources, nutrition-related information, and communicate the needs of Tulare County by bringing attention to the various family-centered, assistance programs available to the low-income audience.

Tulare County School District Office and UC CalFresh collaborate in quarterly comprehensive school health meetings to discuss wellness policy issues and topics relating to nutrition and physical activity and how these guidelines can be implemented into the school district.

International Agriculture Center and UC CalFresh unite and participate in a large health fair to provide information on nutrition, agriculture, community resources and other relevant information to the general public and to low-income families in Tulare County.

UC CalFresh provided extender training for Making Every Dollar Count (MEDC) to Tulare Richard Torres Boxing Club staff. Tulare joined efforts in delivering financial literacy education (MEDC) and meal planning and preparation education (Plan, Shop, Save, Cook) to CalFresh eligible participants in Tulare City.

Tulare County and Tulare FoodLink join program efforts in providing valuable community support at nutrition on the go (food distribution sites) events. UC CalFresh provides nutrition education and healthy meal recipe demonstrations using the fruit and vegetable commodities distributed by Tulare FoodLink. Tulare CalFresh uses the Intent to Change adult contact cards at this event.

Tulare County is one of the poorest counties in California, with more than 20% of residents living in poverty (13.3% for CA). In a state ranking of California counties, Tulare ranks the worst (58 out of 58) for the percentage of persons under 18 years of age living below poverty (28.5%, 17% in CA) (Tulare County Needs Assessment).

Although California is home to some of the largest concentrations of foundation assets, Tulare County is drastically underrepresented in government, private foundation, and corporate grant making, creating enormous regional disparities in the Central Valley. High poverty rates and under-funding have been obstacles to developing policy changes that support disease prevention and decrease obesity-related expenditures. The USDA food and nutrition program provide assistance to many residents but not all of those eligible are receiving benefits. There are many reasons for varying rates of participation. These include geographic location, transportation issues, concerns regarding eligibility or immigration status, program not available (school breakfast), stigma attached to participation, and others.

In order to meet some of these challenges, Tulare County will join efforts with other obesity prevention programs in delivering quality nutrition education to the eligible target audiences. Following is a list of the community partners where shared sites and collaboration take place: Tulare City School District, Farmersville School District, Earlimart School District, Dairy Council, Tulare County Office of Education, CHOICES, Pro-Youth HEART, Tulare FoodLink, Central Valley Health and Nutrition Collaborative, Master Gardeners, and Tulare Farm Bureau. Services provided will include adult and youth nutrition and resource management education—Making Every Dollar Count, Plan, Shop, Save & Cook, Eat & Play Together, Eat Fit/Walk Fit, Power Play, RAMP, HHM and F2F. Other services provided will include: Healthy recipe cooking demonstrations, food safety awareness, family-centered physical activity, family-centered meal planning, taste testing delivery, and Harvest of the Month. Additional community support will include: health fair support, nutrition education at community food distribution sites, collaboration with obesity prevention organizations to maximize nutrition and resource management education delivery, workshop trainings, parent-

child centered activities, wellness policy support within the Tulare/Kings County school districts and more.

6. Adult Program Growth

We've added 55 new sites for adult education and teamed up with new local agencies that serve the parents of the students we serve to host our classes. Tulare County utilizes the use of media through press releases to expand UC CalFresh Nutrition program promotion and awareness. The development and addition of Tulare County's Facebook page is one of the many venues for reaching UC CalFresh eligibles in our communities. Significant emphasis is placed upon excellent program lesson delivery and customer service. Quality nutrition education is a major key component in securing strong program participation, strong community influence, partnerships, and program dedication among schools. This applies to both adult and youth programs.

Tulare and Kings County does an exceptional job at representing the UC CalFresh program in nutrition and financial literacy delivery. This in turn enhances and strengthens community participation and partnerships. Establishing strong relationships with community partners and school districts further enhances program delivery in all aspects. This type of community support allows for increased school saturation in the form of teacher participation, principal endorsement, parent involvement which present opportunities for our educators to attend parent coffee clubs, back-to-school nights, family carnivals, parent-child workshops, after school parent participation and other parent involvement activities.

Tulare and Kings County encourages parent and child participation by utilizing various tools such as fruit and vegetable costumes, life-size MyPlate and life-size toothbrush, and countless other lesson enhancements. Photographs and positive feed-back journals capture positive behavior change moments that our target audience can relate to. The use of classroom cooking demonstrations, taste testing, visual aids and props, hands-on activities and other supplemental lesson enhancements provide additional incentive for program participation. Parent newsletters are another method for reaching the eligible target audience. Our County's Facebook page currently highlights Making Every Dollar Count with emphasis on taking the full series of sessions online. However, plans to increase promotion for MEDC online courses include purchasing more club cards, introducing MEDC in approved sites that have not yet received lessons. Additionally, partnering with EFNEP to secure sites that are eligible for the UC CalFresh program will enable further extension and implementation.

FY 2013 SNAP-Ed Budget

Region: KINGS / TULARE COUNTIES
State: California
FY 2013 Allocation Budget: $ 494,496.29
Estimated Budget Carry-In from FY 2012

	Expenses	FY 2012 Carry-In Budget	FY 2013 Allocation Budget	State Cash
1.	Salary/Benefits		$ 317,546.98	
2.	Contracts/Grants/Agreements			
3.	Non-Capital Equipment/Supplies		$ 62,167.37	
4.	Materials			
5.	Travel		$ 20,687.50	
6.	Administrative			
7.	Building/Space			
8.	Maintenance			
9.	Equipment & Other Capital Expenditures			
10.	Indirect Cost		$ 94,094.44	
11.	**Total Federal Funds Expenditure**	**$ -**	**$ 494,496.29**	**$ -**
12.	Anticipated Funds Carry-Out from FY 2012 to FY 2013	N/A		N/A

FFY 2013 Budget

Staffing Template: KINGS / TULARE COUNTIES

FY 2013 Allocation Budget:	2. FTEs** charged to UC CalFresh NEP	3. Description of Job Duties		4. Total UC CalFresh NEP Salary, Benefits and Wages	
*Attach statement of work listing UC CalFresh NEP-related job duties for each position.	**Attach definition of FTE and basis for calculations.	Percentage of UC CalFresh NEP Time spent on Management/ Administrative	Percentage of UC CalFresh NEP Time spent on Direct Delivery	Federal Dollars	Total Federal
Program Rep III	0.80	20%	80%	54,906.01	54,906.01
Program Rep II	0.90	15%	85%	52,249.86	52,249.86
Program Rep II	0.90	15%	85%	52,016.14	52,016.14
Program Rep II	1.00	8%	92%	54,294.76	54,294.76
Program Rep I	0.40	0%	100%	13,887.74	13,887.74
Program Rep I	0.40	0%	100%	13,887.74	13,887.74
Program Rep I	0.40	0%	100%	13,887.74	13,887.74
Program Rep I	0.80	0%	100%	41,611.32	41,611.32
Program Rep I	0.40	0%	100%	20,805.66	20,805.66
TOTAL BY PROJECT	**6.00**			**317,546.98**	**317,546.98**

FFY 2013 BUDGET

KINGS / TULARE COUNTIES

Growth and Justification of change	FEDERAL FFY13	TOTAL FFY13	FEDERAL FFY12	TOTAL FFY12	FEDERAL % change	TOTAL % change
1. Salary/Benefits	317,546.98	317,546.98	282,552.26	282,552.26	11%	11%
2. Contracts/Grants/Agreements	-	-	-	-	0%	0%
3. Non-Capital Equipment/Supplies	62,167.37	62,167.37	61,007.90	61,007.90	2%	2%
4. Materials	-	-	-	-	0%	0%
5. Travel	20,687.50	20,687.50	20,388.80	20,388.80	1%	1%
6. Administrative	-	-	-	-	0%	0%
7. Building/Space	-	-	-	-	0%	0%
8. Maintenance	-	-	-	-	0%	0%
9. Equipment & Other Capital Expenditures	-	-	-	-	0%	0%
10. Total Direct Costs	400,401.85	400,401.85	363,948.96	363,948.96	9%	9%
11. Indirect Cost*	94,094.44	94,094.44	81,888.52	81,888.52	13%	13%
12. Total Costs	494,496.29	494,496.29	445,837.48	445,837.48	11%	11%

**Indirect Cost is negotiated at 23.5% from 10/1/12 through 6/30/12. From 7/1/13 through 6/30/15 the indirect cost rate is provisional pending review and approval of the negotiated rate.*

All line items that show a + / - growth over 10% require explanation.

Federal Share

1.0 Salary/Benefit increase due to 4% COLA and 7% increase in benefits

11.0 Indirect Cost increase is due to overall increase in Direct Costs and increase in the Indirect Rate to 23.5%

Project: KINGS / TULARE COUNTIES

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
54	A&Y	3	Public Schools - K-12	54-71902-6054027		Earlimart Community Day	92%	4%	95.3%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-71902-5430335	yes	Alila	94%	2%	96.0%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-71902-6054027		Earlimart Elementary	92%	4%	95.3%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-71902-6054035		Earlimart Middle	90%	4%	94.2%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-71985-6054134		Liberty Elementary	54%	8%	62.6%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-72041-0114165		Pixley Middle	100%	0%	100.0%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-72041-6054209	yes	Pixley Elementary	100%	0%	100.0%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - PreK	54-72041-6054209	yes	Pixley Elementary	100%	0%	100.0%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-72140-6054373		Stone Corral Elementary	100%	0%	100.0%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-72157-0114595	yes	Strathmore Elementary	89%	4%	93.5%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-72157-6120646		Strathmore Community Day	100%	0%	100.0%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-72215-6054431		Tipton Elementary	100%	0%	100.0%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-72231-0100495		Los Tules Middle	79%	12%	91.1%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-72231-0113639		Mission Valley Elementary	39%	13%	52%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-72231-6054456		Mulcahy Middle	90%	6%	96.0%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-72231-6054464		Cherry Avenue Middle	60%	13%	72.7%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-72231-6054472		Frank Kohn Elementary	56%	10%	66.0%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-72231-6054480		Garden Elementary	44%	9%	52.9%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-72231-6054498		Lincoln Elementary	86%	7%	92.5%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - PreK	54-72231-6054498		Lincoln Elementary	86%	7%	92.5%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-72231-6054506		Maple Elementary	88%	6%	93.8%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - PreK	54-72231-6054506		Maple Elementary	88%	6%	93.8%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-72231-6054514		Roosevelt Elementary	93%	5%	97.3%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-72231-6054522		Wilson Elementary	87%	4%	90.8%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-72231-6105381		Cypress Elementary	58%	13%	71.0%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-72231-6106553		Pleasant Elementary	76%	13%	89.3%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-72231-6108385		Live Oak Middle	52%	12%	64.3%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-72231-6114656		Heritage Elementary	79%	9%	88.4%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-72231-6116768		Tulare City Community Day	67%	11%	77.8%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-75325-0106021		Freedom Elementary	77%	14%	91.1%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-75325-5430210		Farmersville High	75%	10%	85.0%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-75325-5430277		Deep Creek Academy	90%	2%	91.8%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-75325-6054076		George L. Snowden Elementary	78%	12%	90.0%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-75325-6054084		J. E. Hester Elementary	80%	11%	90.8%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - PreK	54-75325-6054084		J. E. Hester Elementary	80%	11%	90.8%	Eligible Families	CDE database				of 185% poverty
54	A&Y	3	Public Schools - K-12	54-75325-6100275		Farmersville Junior High	79%	10%	89.1%	Eligible Families	CDE database				of 185% poverty
54	A	2	Emergency Food Assistance Sites			FoodLink NOGO Earlimart/712 E. Washington Ave.	100%	0%	100%	Eligible Adults	Income/Location based Proxy				of 130% poverty
54	A	2	Emergency Food Assistance Sites			FoodLink NOGO Farmerville/147 E. Front St.	100%	0%	100%	Eligible Adults	Income/Location based Proxy				of 130% poverty
54	A	2	Emergency Food Assistance Sites			FoodLink NOGO Tulare/554 S. Blackstone, Tulare, CA	100%	0%	100%	Eligible Adults	Income/Location based Proxy				of 130% poverty
54	A	3	Head Start Programs			Clinite Child Dvlp Cntr/1073 W. Sonora Tulare 93275/Judy Cotton (559) 685	87%	9%	97%	Eligible Adults	Per Helen Harrell, Nutrition Director 5/2/11				of 185% poverty
54	A	3	Head Start Programs			Earlimart Child Dvlp Cntr/949 E. School Ave, Earlimart 93219/Donna Pascua	82%	13%	95%	Eligible Adults	Per Helen Harrell, Nutrition Director 5/2/11				of 185% poverty
54	A	3	Head Start Programs			Maple Child Dvlp Cntr/501 W. Maple, Tulare 93275/Loretta Jones (559) 68	88%	11%	98%	Eligible Adults	Per Helen Harrell, Nutrition Director 5/2/11				of 185% poverty
54	A	3	Head Start Programs			Pixley Child Dvlp Cntr/210 N. School, Pixley 93256/Naomi-Reyna-Juarez (55	100%	0%	100%	Eligible Adults	Per Helen Harrell, Nutrition Director 5/2/11				of 185% poverty
54	A	3	Head Start Programs			Stone Corral Child Dvlp Cntr/15599 Ave 383, Yettem 93670/Grace Darr (559	100%	0%	100.0%	Eligible Adults	Per Helen Harrell, Nutrition Director 5/2/11				of 185% poverty
54	A	3	Head Start Programs			Strathmore Child Dvlp Cntr/22898 Ave. 198, Strathmore 93267/Linda Fowle	100%	0%	100.0%	Eligible Adults	Per Helen Harrell, Nutrition Director 5/2/11				of 185% poverty
54	A&Y	3	PreSchools (located in Non CDS Coded site)			Alpaugh CDC/5313 Rd 39 Alpaugh, 93201	88%	12%	100.0%	Eligible Families	Per Helen Harrell, Nutrition Director 5/2/11				of 185% poverty
54	A&Y	3	PreSchools (located in Non CDS Coded site)			Farmersville CDC 455 N Linnel Ave, 93223	71%	18%	100.0%	Eligible Families	Per Helen Harrell, Nutrition Director 5/2/11				of 185% poverty
54	A&Y	3	PreSchools (located in Non CDS Coded site)			Garden CDC/640 E Pleasant Tulare, 93274	73%	20%	93.9%	Eligible Families	Per Helen Harrell, Nutrition Director 5/2/11				of 185% poverty
54	A&Y	3	PreSchools (located in Non CDS Coded site)			Teviston CDC/12934 Ave 80 Pixley, 93256	76%	12%	88.0%	Eligible Families	Per Helen Harrell, Nutrition Director 5/2/11				of 185% poverty
54	A&Y	3	PreSchools (located in Non CDS Coded site)			Tipton CDC/ 370 N Evans, Tipton CA 93272	57%	43%	100%	Eligible Families	Per Helen Harrell, Nutrition Director 5/2/11				of 185% poverty
54	A&Y	3	PreSchools (located in Non CDS Coded site)			Wilson CDC/ 955 E Tulare, Tulare, 93275	82%	16%	98.0%	Eligible Families	Per Helen Harrell, Nutrition Director 5/2/11				of 185% poverty
54	A	3	WIC Program			Dinuba WIC Clinic/1433 East El Monte Way 93618/1-800-360-8840		100%	100.0%	WIC Clientele	Eligibility criteria for WIC is up to 185% poverty level				of 185% poverty
54	A	3	WIC Program			Ealimart WIC Office/782 Washington St., Earlimart 93219/(559) 1-800-360-		100%	100.0%	WIC Clientele	Eligibility criteria for WIC is up to 185% poverty level				of 185% poverty
54	A	3	WIC Program			Farmersville WIC Clinic/175 E. Front St., 93223/1-800-360-8840		100%	100.0%	WIC Clientele	Eligibility criteria for WIC is up to 185% poverty level				of 185% poverty
54	A	3	WIC Program			Lindsay WIC Clinic/248 N. Highway 65 93274/1-800-360-8840		100%	100.0%	WIC Clientele	Eligibility criteria for WIC is up to 185% poverty level				of 185% poverty
54	A	3	WIC Program			Porterville WIC Clinic/1055 W. Henderson, Suite 5 93257/1-800-360-8840		100%	100.0%	WIC Clientele	Eligibility criteria for WIC is up to 185% poverty level				of 185% poverty
54	A	3	WIC Program			Tulare WIC Office/115 E. Tulare Ave, Tulare 93274/Peggy Renford/1-800-36		100%	100.0%	WIC Clientele	Eligibility criteria for WIC is up to 185% poverty level				of 185% poverty
54	A	3	WIC Program			Visalia WIC Clinic/2325 West Main 93277/1-800-360-8840		100%	100.0%	WIC Clientele	Eligibility criteria for WIC is up to 185% poverty level				of 185% poverty
54	A	3	WIC Program			Woodlake WIC Clinic/250 E. Antelop, Suite F., 93286/1-800-360-8840		100%	100.0%	WIC Clientele	Eligibility criteria for WIC is up to 185% poverty level				of 185% poverty
54	A&Y	3	Other Youth education Sites (parks & Rec)			Zumwalt Park Tulare Avenue and M St, Tulare, site of Cinco de Mayo and S			72.3%	Eligible families	Census tract 06107002901 ACS 72.3%			72.3%	of 185% poverty
54	A	3	Adult education & Job Training Sites		No	Proteus Porterville Service Center, 54 N. Main Ste. 10, Porterville, CA 93257 (559) 595-0723			69.9%	Eligible adults	Census tract 6107003802			69.9%	of 185% poverty
54	A	3	Adult education & Job Training Sites		No	Proteus Wittman Center, 315 W. Pearl, Visalia, CA 93291 (559) 737-9873			71.2%	Eligible adults	Census tract 6107001100			71.2%	of 185% poverty
54	A	3	Adult education & Job Training Sites		No	Proteus Visalia Service Center, 224 NW 3rd St., Visalia, CA 93291 (559) 627-0100			71.2%	Eligible adults	Census tract 6107001100			71.2%	of 185% poverty
54	A	3	Adult education & Job Training Sites		No	Proteus Dinuba Service Center, 400 W. Tulare St., Dinuba, CA 93618 (559) 591-5701			66.9%	Eligible adults	Census tract 6107000501			66.9%	of 185% poverty
54	A	3	Adult education & Job Training Sites		No	Proteus Woodlake Outreach, 250 E. Antelope, Woodlake, CA 93286 (559) 564-4224			64.0%	Eligible adults	Census tract 6107000702			64.0%	of 185% poverty
54	A	3	Adult education & Job Training Sites		No	C-SET (Community Services Employment and Training), 312 NW 3rd Ave., Visalia, CA 93291 (559) 732-			71.2%	Eligible adults	Census tract 6107001100			71.2%	of 185% poverty
54	A	3	Adult education & Job Training Sites		No	Tulare Employment Connection, 115 East Tulare Ave., Tulare, CA 93274 (559) 684-1987			72.3%	Eligible adults	Census tract 6107002901			72.3%	of 185% poverty
54	A	3	Shelters		No	Open Gate Ministries, 511 North K Street, Dinuba, CA 93618 (559)591-1241			66.9%	Eligible adults	Census tract 6107000501			66.9%	of 185% poverty
54	A	3	Adult education & Job Training Sites		No	Porterville Employment Connection, 1063 West Henderson, Porterville, CA 93257 (559) 788-1440			50.1%	Eligible adults	Census tract 6107003602			50.1%	of 185% poverty
54	A	3	Community Based Organization		No	Earlimart Family Resource Center, 114 N. Front St., Earlimart, CA 93219 (661) 849-2960			77.5%	Eligible adults	Census tract 6107004400			77.5%	of 185% poverty

Project: KINGS / TULARE COUNTIES

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
54	A	3	Community Based Organization		No	Lindsay FRC Healthy Start, 475 E. Honolulu St., Lindsay, CA 93247 (559) 562-8292			66.2%	Eligible adults	Census tract 6107002602			66.2%	of 185% poverty
54	A	3	Community Based Organization		No	Woodlake FRC, 168 N. Valencia St., Woodlake, CA 93286 (559) 564-5212			64.0%	Eligible adults	Census tract 6107000702			64.0%	of 185% poverty
54	A	3	Adult education & Job Training Sites		No	Dinuba Proteus ESL, 199 N. L Street, Dinuba, CA 93618 (559) 591-5701			66.9%	Eligible adults	Census tract 6107000501			66.9%	of 185% poverty
54	A	3	Community Based Organization		No	Lindsay Migrant Program, 519 E. Honolulu, Lindsay, CA 93247 (559) 562-1703 x5126			66.2%	Eligible adults	Census tract 6107002602			66.2%	of 185% poverty
54	A	3	Public Schools - K-12		No	Lindsay TAPP, 519 Honolulu, Lindsay, CA 93247 (559) 562-8523 x5368			66.2%	Eligible pregnant and parenting teens	Census tract 6107002602			66.2%	of 185% poverty
54	A	3	Public Schools - K-12		No	Lindsay Parenting, 371 E. Hermosa, Lindsay, CA 93247 (559) 562--5111 x 5765			67.7%	Eligible pregnant and parenting teens	Census tract 6107002601			67.7%	of 185% poverty
54	A	3	Adult education & Job Training Sites		No	Porterville Proteus ESL, 54 N. Main St., Porterville, CA 93257 (559) 781-1852			72.4%	Eligible adults	Census tract 6107004101			72.4%	of 185% poverty
54	A	3	Adult education & Job Training Sites		No	Porterville Tribal TANF, 191 Poplar Ave., Porterville, CA 93257 (559) 791-9271 x348			72.4%	Eligible adults	Census tract 6107004101			72.4%	of 130% poverty
54	A	3	Adult education & Job Training Sites		No	Visalia Proteus, 315 W. Pearl St., Visalia, CA 93274 (559) 679-0634			71.2%	Eligible adults	Census tract 6107001100			71.2%	of 185% poverty
54	A	3	Adult education & Job Training Sites		No	Woodlake Proteus ESL, 199 North L Street, Dinuba, CA 93291 (559) 591-5701			66.9%	Eligible adults	Census tract 6107000501			66.9%	of 185% poverty
54	A	3	Public Schools - K-12		No	Woodlake TAPP, 560 W. Sequoia St., Woodlake, CA 93286 (559) 564-0668			64.0%	Eligible pregnant and parenting teens	Census tract 6107000702			64.0%	of 185% poverty
54	A&Y	3	Community Centers			International Agri-Center, 4450 S. Laspina St., Tulare 93274; UC CalFresh NEP staff coordinates with event staff to target parents and children from Tulare City School District; delivering only to the thirteen out of 14 district schools that qualify using FRPM.	70%	9%	79.6%	Income eligible parents and school children	*Alice Mulcahy Middle School, Cherry Avenue Middle School, Cypress School, Frank Kohn School, Garden School, Heritage School, Lincoln School, Live Oak Middle School, Los Tules Middle School, Maple School, Pleasant School, Roosevelt School, Wilson School. (These schools were approved in the FFY 12 plan. Agri-Center is being added as a venue to reach the parents of these students.)*				of 185% poverty
54	A&Y	3	Adult education & Job Training Sites		No	Tulare Adult ESL, 575 W. Maple Ave., Tulare, CA 93274			51.6%	Eligible Families	Cenus BG 061070022013			51.6%	of 185% poverty
54	A&Y	3	Adult education & Job Training Sites		No	Elma Luna (Entry level ESL), 575 W. Maple Ave., Tulare, CA 93274			51.6%	Eligible Families	Cenus BG 061070022013			51.6%	of 185% poverty
54	A&Y	3	Adult education & Job Training Sites		No	Lindsay Parenting, 371 E. Hermosa, Lindsay, CA 93247			75.2%	Eligible Families	Cenus BG 061070026024			75.2%	of 185% poverty
54	A&Y	3	Adult education & Job Training Sites		No	Linsday Migrant Parents, 519 E. Honolulu, Lindsay, CA 93247			75.2%	Eligible Families	Cenus BG 061070026024			75.2%	of 185% poverty
54	A&Y	3	Adult education & Job Training Sites		No	Owens Valley Career Develp. Center, 191 Poplar Ave., Porterville, CA 93257			69.7%	Eligible Families	Cenus BG 061070041011			69.7%	of 185% poverty
54	A&Y	3	Public School PreK, Wilson		No	955 E. Tulare Ave, Tulare CA 93274	70%	24%	94.0%	Eligible Families	Data from Neha Bhakta, Coordinator of Food Services for Tulare School District by email 11/8/11			94.0%	of 185% poverty
54	A&Y	3	Shelters		No	Family Crisis Center, 770 N. Main Street, Porterville, CA 93257			53.8%	Eligible Families	Cenus BG 061070037001			53.8%	of 185% poverty
54	A&Y	3	Community Centers		No	Tulare Boys & Girls Club, 215 W. Tulare Ave., Visalia, CA 93291			83.9%	Eligible Families	Cenus BG 061070017011			83.9%	of 185% poverty
54	A&Y	3	Adult education & Job Training Sites		No	Earlimart School District, 785 E. Center Ave., Earlimart, CA 93219			66.0%	Eligible Families	Cenus BG 061070044001			66.0%	of 185% poverty
54	A&Y	3	Adult education & Job Training Sites		No	CSET Earlimart, 114 N. Front Road, Earlimart, CA			66.0%	Eligible Families	Cenus BG 061070044001			66.0%	of 185% poverty
54	A&Y	3	Adult education & Job Training Sites		No	CSET Goshen, 30498 Diagonal 69, Goshen, CA			64.8%	Eligible Families	Cenus BG 061070009005			64.8%	of 185% poverty
54	A&Y	3	Adult education & Job Training Sites		No	Teen Zone, 288 N. Sweetbriar Ave., Lindsay, CA			84.1%	Eligible Families	Cenus BG 061070026011			84.1%	of 185% poverty
54	A&Y	3	Adult education & Job Training Sites		No	CSET Pixley, 433 S. Main St., Pixley, CA			58.4%	Eligible Families	Cenus BG 061070042002			58.4%	of 185% poverty
54	A&Y	3	Community Centers		No	Boys & Girls Club, 344 E. Morton Ave., Porterville, CA			65.5%	Eligible Families	Cenus BG 061070038023			65.5%	of 185% poverty
54	A&Y	3	Adult education & Job Training Sites		No	CSET Tulare, 223 E. Kern Ave., Tulare, CA 93274			77.6%	Eligible Families	Cenus BG 061070029011			77.6%	of 185% poverty
54	A&Y	3	Adult education & Job Training Sites		No	Tulare Community Center, 830 S. Blackstone St., Tulare, CA 93274			59.2%	Eligible Families	Cenus BG 061070029012			59.2%	of 185% poverty
54	A&Y	3	Adult education & Job Training Sites		No	Visalia Senior Center, 310 N. Locust St., Visalia, CA 93291			67.6%	Eligible Families	Cenus BG 061070012001			67.6%	of 185% poverty
54	A&Y	3	Adult education & Job Training Sites		No	Manuel Hernandez Community Center, 247 W. Ferguson Ave., Visalia, CA			62.1%	Eligible Families	Cenus BG 061070010041			62.1%	of 185% poverty
54	A&Y	3	Adult education & Job Training Sites		No	Turning Point Youth Service, 220 N. Locust St., Visalia, CA			67.6%	Eligible Families	Cenus BG 061070012001			67.6%	of 185% poverty
54	A&Y	3	Adult education & Job Training Sites		No	YMCA, 1051 W. Robin Dr., Visalia, CA			58.4%	Eligible Families	Cenus BG 061070010043			58.4%	of 185% poverty
54	A&Y	3	Public School PreK, Garden		No	640 E Pleasant St., Tulare Ca 93274	75%	22%	97.0%	Eligible Families	Data from Neha Bhakta, Coordinator of Food Services for Tulare School District by email 11/8/11			97.0%	of 185% poverty
54	A&Y	3	Community Based Organization		No	Parenting Network Inc, FRC, 1900 N Dinuba Blvd, Suite C, Vislaia 93291			71.0%	Eligible Families	Census Tract 06107001100 / 71%			71.0%	of 185% poverty
16	A&Y	3	Public Schools - K-12	16-63875-6010276		Armona Elementary	81%	7%	87.9%	Children and adults from income eligible families	CDE FRPM Data			87.9%	of 185% poverty
16	A&Y	3	Public Schools - K-12	16-63875-6010284		Parkview Middle	81%	7%	88.4%	Children and adults from income eligible families	CDE FRPM Data			88.4%	of 185% poverty
16	A&Y	3	Public Schools - K-12	16-63891-6010334		Bret Harte Elementary	86%	3%	88.1%	Children and adults from income eligible families	CDE FRPM Data			88.1%	of 185% poverty
16	A&Y	3	Public Schools - K-12	16-63891-6010342		John C. Fremont Elementary	81%	2%	82.7%	Children and adults from income eligible families	CDE FRPM Data			82.7%	of 185% poverty
16	A&Y	3	Public Schools - K-12	16-63891-6010367		Mark Twain Elementary	83%	5%	87.6%	Children and adults from income eligible families	CDE FRPM Data			87.6%	of 185% poverty
16	A&Y	3	Public Schools - K-12	16-63917-0110981		Hamilton Elementary	71%	7%	78.5%	Children and adults from income eligible families	CDE FRPM Data			78.5%	of 185% poverty
16	A&Y	3	Public Schools - K-12	16-63917-6010409		Lee Richmond Elementary	85%	8%	92.3%	Children and adults from income eligible families	CDE FRPM Data			92.3%	of 185% poverty
16	A&Y	3	Public Schools - K-12	16-63917-6010417		Lincoln Elementary	93%	4%	97.4%	Children and adults from income eligible families	CDE FRPM Data			97.4%	of 185% poverty
16	A&Y	3	Public Schools - K-12	16-63917-6010425		Monroe Elementary	64%	13%	76.9%	Children and adults from income eligible families	CDE FRPM Data			76.9%	of 185% poverty
16	A&Y	3	Public Schools - K-12	16-63917-6010433		Roosevelt Elementary	86%	8%	93.9%	Children and adults from income eligible families	CDE FRPM Data			93.9%	of 185% poverty
16	A&Y	3	Public Schools - K-12	16-63917-6108815		George Washington Elementary	64%	13%	77.0%	Children and adults from income eligible families	CDE FRPM Data			77.0%	of 185% poverty
16	A&Y	3	Public Schools - K-12	16-63917-6113609		Martin Luther King Jr. Elementary	74%	13%	86.7%	Children and adults from income eligible families	CDE FRPM Data			86.7%	of 185% poverty
16	A&Y	3	Public Schools - K-12	16-63974-6010532		Meadow Lane Elementary	56%	13%	68.5%	Children and adults from income eligible families	CDE FRPM Data			68.5%	of 185% poverty
16	A&Y	3	Public Schools - K-12	16-63974-6066666		P. W. Engvall Elementary	48%	11%	59.2%	Children and adults from income eligible families	CDE FRPM Data			59.2%	of 185% poverty
16	A&Y	3	Public Schools - K-12	16-63974-6069140		Lemoore Elementary	57%	14%	71.6%	Children and adults from income eligible families	CDE FRPM Data			71.6%	of 185% poverty
16	A&Y	3	Public Schools - K-12	16-63974-6118590		Cinnamon Elementary	58%	10%	68.1%	Children and adults from income eligible families	CDE FRPM Data			68.1%	of 185% poverty
16	A&Y	3	Public Schools - K-12	16-73932-6010565		Avenal Elementary	100%	0%	100.0%	Children and adults from income eligible families	CDE FRPM Data			100.0%	of 185% poverty
16	A&Y	3	Public Schools - K-12	16-73932-6010573		Kettleman City Elementary	100%	0%	100.0%	Children and adults from income eligible families	CDE FRPM Data			100.0%	of 185% poverty
16	A&Y	3	Public Schools - K-12	16-73932-6118566		Tamarack Elementary	100%	0%	100.0%	Children and adults from income eligible families	CDE FRPM Data			100.0%	of 185% poverty
16	A&Y	3	Public Schools - K-12	16-63958-6010482		Kit Carson Elementary	62%	9%	70.9%	Children and adults from income eligible families	CDE FRPM Data			70.9%	of 185% poverty
16	A&Y	3	Public Schools - K-12	16-63966-6010508		Lakeside Elementary	88%	6%	94.1%	Children and adults from income eligible families	CDE FRPM Data			94.1%	of 185% poverty
16	A	2	Adult education & Job Training Sites			Kings Co. Job Training Office, 124 N. Irwin St, Hanford, CA 93230 559-585-3532				Eligible Adults	Income/Location based Proxy			100%	of 130% poverty
16	A	2	Adult education & Job Training Sites			Proteus, Inc. Hanford Service Center, 216 W. 7th St, Hanford, CA 93230 559-582-9253				Eligible Adults	Income/Location based Proxy			100%	of 130% poverty
16	A&Y	3	Community Centers			YMCA Corcoran, 900 Dairy Ave, Corcoran, CA 93212				Eligible Youth & Adults	Census tract 6031001500			50%	of 185% poverty
16	A	3	Community Centers			Hanford Family Connection, 315 W. Lacey Blvd, Hanford, CA 93230 559-585-6955				Eligible Adults	Census tract 6031000900			50%	of 185% poverty
16	A	3	Elderly Service Centers			Hanford Senior Citizens Inc., 401 N. Irwin St, Hanford, CA 93230 559-585-2531				Eligible Adults	Census tract 6031000900			50%	of 185% poverty
16	A	3	Community Centers			Avenal Family Connection, 1000 Union Ave, Avenal, CA 93204 559-386-9558				Eligible Adults	Census tract 6031001701			71%	of 185% poverty
16	A	3	Community Centers			Corcoran Family Resource Center, 800 Dairy Ave, Corcoran, CA 93212 559-992-5880				Eligible Adults	Census tract 6031001500			50%	of 185% poverty
16	A	3	WIC Program			Hanford Clinic, 330 Campus Drive, Hanford, CA 93230 559-582-2795				Eligible Adults	Census tract 6031001002			55%	of 185% poverty
16	A	3	WIC Program			Corcoran Clinic, 1002 Dairy Ave, Corcoran, CA 93212 559-582-2795				Eligible Adults	Census tract 6031001500			50%	of 185% poverty
16	A	2	Emergency Food Assistance Sites			Home Garden Learning Center, 9726 Home Ave, Hanford, CA 93230 559-582-7218				Eligible Adults	Census tract 6031001100			56%	of 130% poverty
16	A	3	Community Centers			Kings Community Action Organization, 1130 N. 11th Ave, Hanford, CA 93230 559-582-4386				Eligible Adults	Census tract 6031000900			50%	of 185% poverty

Project: KINGS / TULARE COUNTIES

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
16	A	2	Emergency Food Assistance Sites			Preston Green Learning Center, 11411 S. 11th Ave, Hanford, CA 93230 559=582-5184				Eligible Adults	Census tract 6031001100			56%	of 130% poverty
16	A	2	Emergency Food Assistance Sites			Rosa Parks Learning Center, 850 S. Harris St, Hanford, CA 93230 559-583-8485				Eligible Adults	Census tract 6031001100			56%	of 130% poverty
16	A	3	Community Centers			Home Garden Opportunity Center, 11593 S. 10th Ave, Hanford, CA 93230 559-589-6068				Eligible Adults	Census tract 6031001100			68%	of 185% poverty
16	A	3	Community Centers			Youth Services, 892 S. Harris St, Hanford, CA 93230 559-415-7483				Eligible Adults	Census tract 6031001100			68%	of 185% poverty
16	A&Y	3	Public/Community Health Centers			Adventist Medical Center, 115 Mall Drive, Hanford, CA 93230 Mathew Beehler				Eligible Youth & Adults	Census tract 6031001002			55%	of 185% poverty
54	A&Y	3	Elderly Service Centers			Farmersville Senior Center 444 N Gene Ave., Farmersville CA 93223			55.7%	Eligible Families	Censes BG 06107001601			55.7%	of 185% poverty
54	A&Y	3	Other Youth education Sites (parks & Rec)			Manuel Fernandez Community Center 247 W Ferguson, Visalia 93291			66.3%	Eligible Families	Census BG 06107002201			66.3%	of 185% poverty
54	A&Y	3	Public Schools - AS	54-71902-5430335		Alila School CHOICES, 850 W Washington Ave, Earlimart Ca. 93219	84%	9%	94.0%	Eligible Families	Census BG 06107004400			94.0%	of 185% poverty
54	A&Y	3	Public Schools - AS	54-71902-6054035		Earlimart Middle School CHOICES, 599 E. Sutter Ave, Earlimart Ca. 93219	87%	9%	96.0%	Eligible Families	Census BG 06107004400			96.0%	of 185% poverty
54	A&Y	3	Public Schools - AS	54-71902-6054027		Earlimart Elementary CHOICES, 192 S. Church Rd., Earlimart Ca. 93219	86%	8%	95.0%	Eligible Families	Census BG 06107004400			95.0%	of 185% poverty
54	A&Y	3	Public Schools - AS	54-72231-6054456		Mulcahy Middle School, 1001 W Sonora, Tulare Ca. 93274	88%	6%	94.0%	Eligible Families	Census BG 06107003001			94.0%	of 185% poverty
54	A&Y	3	Public Schools - AS	54-72231-6105381		Cypress CHOICES, 1870 S Laspina St, Tulare Ca. 93274	53%	13%	66.0%	Eligible Families	Census BG 06107002904			66.0%	of 185% poverty
54	A&Y	3	Public Schools - AS	54-72231-6054506		Maple Elementary CHOICES, 640 W Cross, Tulare, Ca. 93274	87%	5%	92.0%	Eligible Families	Census BG 06107002904			92.0%	of 185% poverty
54	A&Y	3	Public Schools - AS	54-72231-6106553		Pleasant CHOICES, 1855 W Pleasant, Tulare, Ca. 93274	75%	12%	58.0%	Eligible Families	Census BG 06107002904			58.0%	of 185% poverty
54	A&Y	3	Public Schools - AS	54-72231-6054514		Roosevelt CHOICES, 1046 W Sonora, Tulare, Ca. 93274	88%	7%	95.0%	Eligible Families	Census BG 06107003001			95.0%	of 185% poverty
54	A&Y	3	Public Schools - AS	54-72231-6054522		Wilson CHOICES, 955 E Tulare, Tulare, Ca. 93274	85%	7%	91.0%	Eligible Families	Census BG 06107002901			91.0%	of 185% poverty
54	A&Y	3	Community Based Organization			Richard Torres Boxing Club, 1331 S O st, Tulare Ca. 93274			72.3%	Eligible Families	Census BG 06107002901			72.3%	of 185% poverty
54	A&Y	3	Community Based Organization			Gateway Vilage, 200 N Steven Ave., Farmersville, CA 93223			64.3%	Eligible Families	Census BG 03107001602			64.3%	of 185% poverty
54	A&Y	3	Community Based Organization			Tulare Flea Market, 215 Martin Luther King Jr, Tulare Ca 93274			72.3%	Eligible Families	Census BG 06107002901			72.3%	of 185% poverty
54	A&Y	3	Adult education & Job Training Sites			CSET, 1061 W Henderson Ave, Porterville, CA 93257			50.1%	Eligible Families	Census BG 06107003602			50.1%	of 185% poverty
54	A&Y	3	Shelters			Porterville Sheltered Workshop, 187 W Olive, Porterville Ca 93257			72.4%	Eligible Families	Census BG 06107004104			72.4%	of 185% poverty
54	A&Y	3	Public Housing			Lindsay II Apartments, 115 Locke Avenue, Lindsay, CA 93247			67.7%	Eligible Families	Census BG 06107002800			67.7%	of 185% poverty
54	A&Y	3	Adult education & Job Training Sites			Handford Night Continuation School, 1201 N Douty St, Handford, 93230			50.5%	Eligible Families	Census BG 06031000900			50.5%	of 185% poverty
54	A&Y	3	Adult education & Job Training Sites			J J Cairns Continuation School 467 E Honolulu St., Lindsay Ca 93247			66.2%	Eligible Families	Census BG 06107002602			66.2%	of 185% poverty
54	A&Y	3	Other Youth education Sites (parks & Rec)			Tulare Parks and Recreation 830 S Blackstone St., Tulare Ca 93274			72.3%	Eligible Families	Census BG 06107002901			72.3%	of 185% poverty
54	A&Y	3	Emergency Food Assistance Sites			NOGO Woodlake Senior Center 179 N Magnolia, Woodlake, CA 93286				Eligible Families	Census BG 06107000702			71%	of 185% poverty
54	A&Y	3	Emergency Food Assistance Sites			NOGO Porterivle Alta Vista School, 2293 E Crabtree, Porterville Ca 93257				Eligible Families	Census BG 06107003902			72%	of 185% poverty

LOCAL NEEDS ASSESSMENT

YOLO COUNTY

1. Needs Assessment Methodology

a. Existing Information (source, content, time frame):

We use school and site enrollment data, free and reduced price lunch eligibility, and DataQuest reports to verify eligibility. Government sites provide data and entrance requirements per program. Private sites collect verification from families. Local childcare agencies provide us a list of sites that likely qualify. All indicate their eligibility on the signed MOU form. Constant communication with local agencies, such as the Davis Child Resource Center, keep our list of eligible and needy sites up to date. We compare eligible site lists with those currently served by ourselves and our *Network* collaborators. Then outreach to those not currently being served by either. We participate in many collaborative groups, and as needs arise at meetings, we help out when possible and allowed under our grant requirements.

Partnerships with the local county department of health, the First 5 program, *Network for a Healthy California*, Health Education Council, the childcare resource center, schools, youth coalitions, health coalitions, and County Nutrition Action Plan Partners help clarify the needs of the community, who can currently meet those needs, and where SNAP can be most helpful. Monthly, quarterly or annual meetings are held based on the group. Identifying and eliminating current gaps in services was and continues to be the goal of Yolo SNAP-Ed.

Based on numbers provided by the Department of Social Services on CalFresh eligibles in the county, our program currently serves 8.5% of the eligible population in Yolo County. Our program is the largest provider of nutrition education services to low-income clientele.

b. New Information Collection (source and content):

We will continue to review Children Now data, Census data as it is released, and other pertinent resources. The First 5 of Yolo recently conducted a needs assessment, which indicated that food security issues were the biggest concern among local residents. As a result, County Supervisor Saylor has convened a local food security task force, which we have taken a leadership role in the education component.

2. Needs Assessment Findings

a. Demographic Characteristics of CalFresh Program Eligibles in Yolo County

Children Now, California County Data Book Information, 2011:

- Yolo County is comprised of 48,195 Youth between the ages of 0-17.
- 16.5% of these children live in poor households (<100% FPL).
- 39.5% of children live in low-income households (<199% FPL).
- This indicates that a little over a third of the children who reside in Yolo County are eligible for SNAP-Ed services.
- There is also a large migrant population, which would further increase this number.

- 33.6% of low-income parents experience food insecurity.
- 30% of children are overweight (38% of Latino, 23% of White)
- 59% of children are enrolled in preschool.
- 69% of Latino children never exercise. 46% of White children report the same.
- The two largest ethnic groups are Caucasian (50%) and Latino (30%).

Food Research and Action Center Data, 2009:

- 6% of Yolo County residents are CalFresh participants.
- 67% of those eligible for CalFresh benefits are not enrolled.

DESS Data, 2012:

Information presented at a recent summit on food security issues in Yolo County showed that:

- 16,695 of the 30,354 eligible people in Yolo County were participating in CalFresh (55%).
- 5,700 women are enrolled in WIC.
- 49% of CalFresh beneficiaries are children.

First 5 Needs Assessment:

- A 2012 Needs Assessment, conducted by First 5 of Yolo, listed parent and nutrition education as the second highest priority as reported by parents.

b. Nutrition-Related Behavioral and Lifestyle Characteristics of CalFresh Program Eligibles in Yolo County

Yolo County is a typical California county. There are three main cities, West Sacramento, Davis and Woodland. There are many outlying small towns that extend up the Capay Valley. Main food suppliers are Nugget Markets, Bel Air Markets, and Safeway. All three major towns have farmers markets. As Yolo County is an agricultural community, farm stands are quite prevalent, as are migrant families. There is a large disparity amongst the towns in regards to education levels and income levels. Davis is reported to be the 3rd most educated town in America. SNAP-Ed efforts are limited in Davis, and focus on the other towns in the country.

Rural areas face quite a distance to the nearest grocery store, and often have to rely on corner markets. Towns such as Knights Landing, Madison and Yolo do not have access to grocery stores and face hurdles with access to transportation. In some cases, a weekly bus route is their only way to obtain fresh produce and foods from a larger market. Grants by other agencies have provided moveable farm stands into these isolated communities.

A current task force has been convened to address food security in the county. Finding solutions to the food deserts (such as Knights Landing), nutrition education with CalFresh eligibles and improving CalFresh participation rates are key objectives.

c. Other Nutrition-Related Programs Serving Low-Income Persons in Yolo County

We work closely with the Yolo Health Department who receives funds from *Network* to offer nutrition education in the schools. As in all counties, WIC, Head Start, School Food Services, Food Banks, and Churches exist to help fill the need of hungry families.

d. Areas of Yolo County Where CalFresh Program Eligibles Are Underserved or Have Not Had Access to UC CalFresh Nutrition Education Previously

UC CalFresh is currently serving sites in all geographic locations in the county. Specific schools, grades, and programs are not able to receive our services due to lack of time and resources by our agency to meet those demands. Additionally the direction from USDA does not allow for multiple agencies to serve a single site receiving CalFresh funding. Therefore, half of each school (upper or lower elementary) would be unserved.

e. Implications of your Needs Assessment and How These Findings Were Applied to this Current Year's CalFresh Nutrition Education Plan

We work closely with our *Network* funded partners, and others providing nutrition education, to create the most comprehensive program for our county. Ongoing meetings help us to identify areas of need. Current work in our CNAP and Food Security Task Force are mapping out services. Once these maps have been developed, all agencies will discuss who can best serve each site.

As local projects are funded in other agencies, we collaborate to ensure that there is no duplication of services. We continue to work a lot with early childhood sites. Additional funds from other organizations have allowed us to adapt materials into Spanish, to greater meet the needs of our clients. A need continues to exist in after-school programs. We are currently looking at different models that can be used to fill this gap. The use of college interns is our favored choice, and we are currently working with several to deliver cooking classes and nutrition education to students in elementary after-school programs. The demand is greater than what we can supply.

These students are directly supervised by our nutrition education, and provide assistance on preparation and delivery of specific activities. They contribute only 40 hours to our program, so our goal is to provide them with a broad perspective of community nutrition. They may assist with the development of a handout or newsletter, review and select a recipe for a lesson, prepare the materials as outlined in a curriculum, and go with an educator into the field to assist with a nutrition lesson or outreach event.

We accept interns who are in undergraduate community nutrition courses.

We will be expanding our Adult Nutrition Education program. A current needs assessment by First 4 of Yolo indicates that parents reported food security as one of their top concerns. Parent and nutrition education were listed as their second highest priority. We are exploring partnerships with First 5 to help address this need through adult education with Plan, Shop, Save, Cook materials and Happy, Healthy Families materials.

LOCAL PROJECT SYNOPSIS

YOLO COUNTY

1. State-Level Goals and Objectives

GOAL 1: Family-Centered or Adult/Youth Nutrition Education and Physical Activity

GOAL 2: Money/Food Resource Management, Education and Training for Teens and Adults

GOAL 3: Enhance key University of California Cooperative Extension (UCCE) and Community Partnerships to Increase Nutrition Education and Delivery Options

GOAL 4: Explore Lower Cost Direct Nutrition Education Delivery Methods

GOAL 5: Program Evaluation and Education Delivery Skills Training

2. Description of Projects/Interventions

a. Related State Objectives

See State-level Objectives.

ADULTS**:**
By September 30, 2013, for adults completing 4 sessions of PSSC**:**

1. At least 40% will increase their frequency of meal planning.
2. At least 50% will increase their frequency of using a grocery list when shopping.
3. At least 50% will increase their frequency of using the "Nutrition Facts" on the food label to choose foods.
4. At least 40% will increase their frequency of comparing food prices.
5. At least 40% will report that when deciding what to feed their family, they think about healthy food choices.
6. At least 20% will report greater food security (not running out of food at the end of a month).

By September 30, 2013:

1. At least 25% of the parents will report that their children eat meals more often with an adult.
2. At least 25% of the parents will report that their children drink soda and other sugar sweetened beverages less often.
3. At least 25% of the parents will report that their children eat meals and/or snacks on a regular schedule more often.

PRESCHOOL YOUTH:
By September 30, 2013:

1. At least 50% of the teachers strongly agree that students are more able to identify healthy food choices after receiving UC CalFresh nutrition education.

2. At least 40% of the teachers strongly agree that students are more willing to try new foods offered at school after receiving UC CalFresh nutrition education.

By September 30, 2013:

1. On average, 40% or less of the class will have previously tried the food presented during a food tasting activity; and:
2. On average, more than 80% of the class will report willingness to try the food again at school.
3. On average, more than 70% of the class will report willingness to try the food again at home.

ELEMENTARY YOUTH:
By September 30, 2013:

1. On average, 40% or less of the class will have previously tried the food presented during a food tasting activity; and
2. On average, more than 80% of the class will report willingness to try the food again at school.
3. On average, more than 70% of the class will report willingness to try the food again at home.

ADOLESCENTS:
By September 30, 2013:
After participation in at least 6 hours of EatFit, the students will show the following improvements:

1. At least 25% of students will drink fruit flavored beverages or drink mixes less often.
2. At least 25% of students will drink regular soda less often.
3. At least 25% of students will make an improvement in healthier snack consumption.
4. At least 25% of students will make an improvement in healthier fast food consumption.
5. At least 25% of students will make an improvement in fruit and vegetable consumption.
6. At least 25% of students will eat breakfast more often.
7. At least 30% of the participants will increase frequency of sports or physical activities.

b. Audience

Total Planned Adult	200
Total Planned Youth	3,500
TOTAL	**3,700**

i. Direct Participants

Age	#	%
Under 5	1,575	43%
5-17	1,925	52%
18-59	196	5%
60+	4	0%
TOTAL	**3,700**	**100%**

Gender	Count	%
Female	1,850	50%
Male	1,850	50%
TOTAL	**3,700**	**100%**

Race / Ethnicity	Hispanic/Latino		Non-Hispanic/Latino		TOTAL BY RACE
	#	%	#	%	
Black or African American	25	0.6%	95	3%	**120**
Asian	25	0.6%	142	4%	**167**
A.M. Indian / Alaskan Native	25	0.6%	12	0.3%	**37**
Native Hawaiian / Other Pac. Islander	126	3%	71	2%	**197**
White	2,139	58%	781	21%	**2,920**
Multiple	176	5%	83	2%	**259**
TOTAL Race / Ethnicity	**2,516**	**68%**	**1,184**	**32%**	**3,700**

Language	Estimated %
Spanish	28%
English	72%
TOTAL	**100%**

~75% of our adults speak Spanish only. ~25% of our children speak Spanish only. This averages out to about 28% of our population.

c. Focus on CalFresh Eligibles

In our ongoing program strategy to maximize resources by saturating communities, and thus increasing the potential for positive long-term behavior change, we will continue to work with schools identified as reaching the highest number of low-income children. By targeting the parents of these children, we ensure appropriate use of funds, while at the same time really working to integrate the concepts from the socio-ecological model which states that maximum effect is reached when all aspects of an individual's life are impacted. Classroom education, school health fairs, community events and parent education will help to reach this goal. Approved curricula and materials are used.

Youth education targets the Dietary Guidelines for Americans, while adult education targets consumer behaviors to help ensure the maximizing of limited budgets to purchase healthy foods, or family dynamics most notable for poor nutrition and/or obesity. Approved curricula and materials are used.

Ongoing collaborations with other agencies targeting the same population help to ensure those in greatest need are receiving services.

d. Project Description

Each of our target audiences receives an educational intervention most suitable for their needs.

Preschool teachers receive monthly training and instruction by the Cooperative Extension Nutrition Educators on experiential bilingual ready-to-use materials. Our goal is one activity a week, each week, for the 3 years a child is in preschool.

Elementary programs receive trainings on a quarterly basis on the ready-to-use materials and experiential activities we provide. Our goal is 12 activities throughout the school year. There are approximately 36 different activities in 9 lessons. In this way, children receive different instruction each year for grades 1st through 3rd.

After school programs receive direct education services by college interns. Our goal is monthly instruction at sites served.

Elementary programs receive trainings on a quarterly basis on the ready-to-use materials and experiential activities we provide. Our goal is nine lessons throughout the school year.

Adult programs are structured as a series of four, one-hour classes. When this is not possible, two, two-hour classes are offered. Only when specifically requested or no other option exists, a half day option is used.

Key Message	Materials Used	Evaluation Tools
1. Fruits & Vegetables	Happy, Healthy Me (preschool)	TTT (preschool)
2. Fat Free & Low Fat Milk or Equivalent	RAMP, Nutrition to Grow On (elementary)	TTT (elementary)
3. MyPyramid – Healthy Eating Plan	EatFit (teens)	EatFit (teens)
4. Promote Healthy Weight	Happy, Healthy Families (adults)	Food Behavior Checklist (adults)
5. Whole Grains	Plan, Shop, Save, Cook (adults)	
6. Limited Added Sugars or Caloric Sweeteners		
7. Lean Meat and Beans		
8. Food Shopping/Preparation		
9. Physical Activity		

CalFresh Nutrition Education Delivery Sites by Type of Setting

	Non-Proxy Sites (Likely CalFresh Eligibles)	Location-Based Proxy Sites (Likely CalFresh Eligibles)
Adult Education & Job Training Sites		1
Emergency Food Assistance Sites		1
Public Housing		4
Public Schools - K-12	20	
Public Schools - PreK	21	
Public Schools - AS	8	
Preschools (located in Non CDS Coded site)	11	
Afterschool's (located in Non CDS Coded site)	4	

	Non-Proxy Sites	Proxy Sites	TOTAL SITES
COUNT	64	6	70
PERCENTAGE	91%	9%	100%

e. Projected Number of Unduplicated Participants

	UNDER 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
Total Planned Participants	1,575	45%	1,925	55%	196	98%	4	2%	3,700	
Number of CalFresh Participants	394		481		49		1		925	25%
Number of Other Participants	1,181		1,444		147		3		2,775	75%
TOTAL	**1,575**	**43%**	**1,925**	**52%**	**196**	**5%**	**4**	**0%**	**3,700**	**100%**

f. Projected Number of Unduplicated Contacts

	Under 5		5-17		18-59		+60		TOTAL	
	#	%	#	%	#	%	#	%	#	%
CalFresh Recipients	473	11%	578	13%	74	2%	1	.03%	1,125	25%
Other Participants	1,418	32%	1,733	39%	221	5%	4	.10%	3,375	75%
TOTAL	**1,890**	**42%**	**2,310**	**51%**	**294**	**7%**	**6**	**0.13%**	**4,500**	**100%**

3. Project Narrative Summary

Yolo County is now in year six, and we are expanding our adult education focus. We have a large Spanish-speaking population. Classes are advertised for groups, and it is not known ahead of time what percentage of languages will be spoken in the class. Typically there is a mix of participants. Therefore classes must be taught simultaneously in order to cover the content. Having a single educator repeat each thing in each language cuts the amount of time into half for covering the material. However, we are successfully serving our community by doing so.

Our preschool materials also must be delivered in Spanish about 50% of the time, so these teacher training, classroom materials, parent handouts, etc., must all be translated.

Our youth program works very hard to deliver the highest quality program. We work closely with the state to continually adapt and improve the materials offered to our clientele. We have finished a comprehensive adaptation/translation of the preschool materials (Happy, Healthy Me) and are now working on the elementary program. These materials are delivered to teachers, who receive training on how to implement them. These materials were shared with other programs at the statewide conference.

We pilot test materials for all ages to help with statewide acceptance and use.

We are working on innovative partnerships with First 5 to deliver adult, family-based education. First 5 is funding the expansion of family resource centers into 6 communities in the county. Each of these will serve as a hub for referrals and resources. They have inquired with us about providing the nutrition education to adults. We will be testing the feasibility of this over the next few months, with the possibility of greater expansion in the winter of 2013. We are working on partnerships with 4-H to provide cross-over education for out of school time interventions. We will be using Choose Health as the primary intervention, which has been approved by USDA. Other lessons will be expanded to cover more in-depth intervention related to sugar sweetened beverages and fast food. Lessons from EatFit and other materials are being reviewed for inclusion.

We collaborate closely with other local agencies, and will continue to do so in the coming year. Partnerships with the local county department of health, the First 5 program, *Network for a Healthy California*, Health Education Council, the childcare resource center, schools, youth coalitions, health coalitions, and County Nutrition Action Plan Partners help clarify the needs of the community, who can currently meet those needs, and where SNAP can be most helpful. Monthly, quarterly or annual meetings are held based on the group. Identifying and eliminating current gaps in services was and continues to be the goal of Yolo SNAP-Ed.

a. Summary of Research

The state level findings of research and needs assessment reported in Section A of the plan provided information incorporated into the planning and delivery of the UC CalFresh Nutrition Education Programs. The 2009 Cal CHEEPS data from the survey conducted by CDPH, provided great information on the consumption habits of CalFresh participants and eligible populations. The data also found a significant positive relationship between fruit and vegetable consumption and the number of nutrition lessons provided.

As the program shifts to include delivery of "family-centered" approaches, the research also supports the need for parents to help their children in achieving a healthy lifestyle through role modeling; engaging children in food preparation; and changing their current eating and shopping habits. Eat and Play Together! models the partnering (parent/child) and goal setting found to have positive impacts on behavior change (Shilts, Horowitz, Townsend 2004).

The California Dietary Practice Survey (2009) and California Women's Health Survey reported on food insecurity amongst California's residents. One of the major reasons reported was not being able to have the CalFresh benefits last for 30 days. This data supports the adult focus on the "resource management" curriculum offered and the increased focus on adult CalFresh recipients and eligible populations.

Local research done by First 5 indicates that food security issues are a top priority for the families in Yolo County. We are working with the new County Food Security Task Force to find new strategies to increase CalFresh participation. Our Nutrition Advisor is on the planning committee for a county-wide summit, and the leader of the education and outreach sub-committee. With Yolo County being one of the lowest for participation rates in the nation, increasing the CalFresh participation and food security of local residents is a priority.

b. Modification of Project Methods/Strategies

We will be working on the continued adaptation of elementary materials to be more teacher friendly and experiential and to reflect current dietary guidelines. Teachers have indicated that they prefer materials to be ready-to-deliver, as their prep time has been reduced. As such, we are building on a model developed by San Luis Obispo to present the materials from the RAMP curriculum in an easier to deliver format. This has been well received by teachers. Each unit includes 3 lessons. Each lesson includes multiple activities with are all related to one dietary behavior (e.g. increase vegetable consumption). We are currently pilot testing our lessons, and making final adjustments based on feedback. Materials have been updated with 2010 Dietary Guidelines. Books that are out of print have been replaced with others we have reviewed and found to be the best for the concept being taught.

c. Use of Existing Educational Materials

APPROVED MATERIALS USED:

- Happy, Healthy Me for Preschool
- RAMP, Nutrition to Grow On for Elementary
- EatFit for Teens
- Happy, Healthy Families for Adults
- Plan, Shop, Save, Cook for Adults

d. Development of New Educational Materials

N/A

e. Key Performance Measures/Indicators

Process evaluation measures will record participation levels in all activities delivered. Impact evaluation will be collected using approved evaluation tools.

4. Evaluation Plans

All adults will be evaluated using the Plan, Shop, Save and Cook Food Behavior Checklist or the Happy, Healthy Families evaluations described in the state plan.

A percentage of youth will be evaluated using either the Taste Testing Tool or the EatFit evaluation.

5. Coordination Efforts

We work closely with our network funded partners, and others providing nutrition education, to create the most comprehensive program for our county. Ongoing monthly meetings help us to identify areas of need. Current work in our CNAP and Food Security Task Force are mapping out services.

As local projects are funded in other agencies, we collaborate to ensure that there is no duplication of services. We continue to work a lot with early childhood sites. Additional funds from other organizations have allowed us to adapt materials into Spanish, to greater meet the needs of our clients. A need continues to exist in after-school programs. We are currently looking at different models that can be used to fill this gap. The use of college interns is our favored choice, and we are currently working with several to deliver cooking classes and nutrition education in elementary after school programs. The demand is greater than what we can supply.

Partnerships with the local county department of health, the first 5 program, Nutrition Network, Health Education Council, the childcare resource center, schools, youth coalitions, health coalitions, and County Nutrition Action Plan Partners help clarify the needs of the community, who can currently meet those needs, and where SNAP can be most helpful. Monthly, quarterly or annual meetings are held based on the group. Identifying and eliminating current gaps in services was and continues to be the goal of Yolo SNAP-Ed.

6. Adult Program Growth

By targeting the parents of the children served in our youth program, we ensure appropriate use of funds, while at the same time really working to integrate the concepts from the socio-ecological model which state that maximum effect is reached when all aspects of an individual's life are impacted. Concentrated education on consumer behavior and skills found most effective to the family are our top priority for education topics. Approved materials are used. We will continue to look for ways to reach adults, and we are currently exploring a partnership with First 5 to extend our offerings.

FY 2013 SNAP-Ed Budget

Region: YOLO COUNTY
State: California
FY 2013 Allocation Budget: $ 278,191.54
Estimated Budget Carry-In from FY 2012

	Expenses	FY 2012 Carry-In Budget	FY 2013 Allocation Budget	State Cash
1.	Salary/Benefits		$ 212,731.31	
2.	Contracts/Grants/Agreements			
3.	Non-Capital Equipment/Supplies		$ 6,450.00	
4.	Materials			
5.	Travel		$ 6,075.00	
6.	Administrative			
7.	Building/Space			
8.	Maintenance			
9.	Equipment & Other Capital Expenditures			
10.	Indirect Cost		$ 52,935.23	
11.	**Total Federal Funds Expenditure**	**$ -**	**$ 278,191.54**	**$ -**
12.	Anticipated Funds Carry-Out from FY 2012 to FY 2013	N/A		N/A

FFY 2013 Budget

Staffing Template: YOLO COUNTY

FY 2013 Allocation Budget:	2. FTEs** charged to UC CalFresh NEP	3. Description of Job Duties		4. Total UC CalFresh NEP Salary, Benefits and Wages	
*Attach statement of work listing UC CalFresh NEP-related job duties for each position.	**Attach definition of FTE and basis for calculations.	Percentage of UC CalFresh NEP Time spent on Management/ Administrative	Percentage of UC CalFresh NEP Time spent on Direct Delivery	Federal Dollars	Total Federal
Program Rep II	1.00	25%	75%	62,438.90	62,438.90
CE Assistant	0.45	60%	40%	25,414.60	25,414.60
Program Rep II	1.00	25%	75%	62,438.90	62,438.90
Program Rep II	1.00	25%	75%	62,438.90	62,438.90
TOTAL BY PROJECT	**3.45**			**212,731.31**	**212,731.31**

FFY 2013 BUDGET

YOLO COUNTY

Growth and Justification of change	FEDERAL FFY13	TOTAL FFY13	FEDERAL FFY12	TOTAL FFY12	FEDERAL % change	TOTAL % change
1. Salary/Benefits	212,731.31	212,731.31	186,825.99	186,825.99	12%	12%
2. Contracts/Grants/Agreements	-	-	-	-	0%	0%
3. Non-Capital Equipment/Supplies	6,450.00	6,450.00	6,520.00	6,520.00	-1%	-1%
4. Materials	-	-	-	-	0%	0%
5. Travel	6,075.00	6,075.00	6,165.00	6,165.00	-1%	-1%
6. Administrative	-	-	-	-	0%	0%
7. Building/Space	-	-	-	-	0%	0%
8. Maintenance	-	-	-	-	0%	0%
9. Equipment & Other Capital Expenditures	-	-	-	-	0%	0%
10. Total Direct Costs	225,256.31	225,256.31	199,510.99	199,510.99	11%	11%
11. Indirect Cost*	52,935.23	52,935.23	44,889.97	44,889.97	15%	15%
12. Total Costs	278,191.54	278,191.54	244,400.96	244,400.96	14%	14%

**Indirect Cost is negotiated at 23.5% from 10/1/12 through 6/30/12. From 7/1/13 through 6/30/15 the indirect cost rate is provisional pending review and approval of the negotiated rate.*

All line items that show a + / - growth over 10% require explanation.

Federal Share

1.0 Salary and Benefits: Increases to benefits and planned raises increased the salary/benefits, and the end of the UC ERIT/STIP program resulting in Christie Hedrick returning to 100% fte resulted in a 13% increase.

10. Direct Costs have increased due to the increase in Salaries / Benefits.

11. Indirect Cost increase is due to overall increase in Direct Costs and increase in the Indirect Rate to 23.5%

Project: YOLO COUNTY

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
57	Y	3	AfterSchools (located in Non CDS Coded site)			Casa Del Sol Mobile Home Park After School Program		83%	83.0%	k-6th graders	185% eligibility requirement (site director)				of 185% poverty
57	Y	3	AfterSchools (located in Non CDS Coded site)			Winters Village Apts. After School Program		60%	60.0%	k-6th graders	185% eligibility requirement (site director)				of 185% poverty
57	Y	3	AfterSchools (located in Non CDS Coded site)			Windmere Apts. After School Program		75%	75.0%	k-6th graders	185% eligibility requirement (site director)				of 185% poverty
57	Y	3	Public Schools - K-12	57-72702-6120307		Shirley Rominger Intermediate	55%	12%	67.7%	4th-5th graders	CDE FRPM updated 3/21/2012				of 185% poverty
34	Y	3	Public Schools - K-12	57-72686-6056311		Esparto Elementary (K-8)	56%	14%	69.6%	k-8th graders	CDE FRPM updated 4/4/2011				of 185% poverty
57	Y	3	Public Schools - AS	57-72686-6056311		Esparto Elementary ASES	56%	14%	69.6%	k-6th graders	CDE FRPM updated 4/4/2011				of 185% poverty
57	Y	3	Public Schools - K-12	57-72678-5732219		Martin Luther King Continuation High	52%	13%	64.9%	9th-12th graders	CDE FRPM updated 4/4/2011				of 185% poverty
57	Y	3	Public Schools - K-12	57-72702-5730049		Wolfskill High	63%	18%	80.0%	9th-12th graders	CDE FRPM updated 4/4/2011				of 185% poverty
57	Y	3	Public Schools - K-12	57-72710-6107163		Woodland Prairie Elementary	80%	9%	89.8%	preschool - 6th graders	CDE FRPM updated 4/4/2011				of 185% poverty
57	Y	3	Public Schools - AS	57-72710-6056519		Plainfield Elementary	50%	10%	59.4%	k-6th graders	CDE FRPM updated 4/4/2011				of 185% poverty
57	Y	3	Public Schools - AS	57-72710-6066252		Rhoda Maxwell Elementary	59%	13%	72.6%	k-6th graders	CDE FRPM updated 4/4/2011				of 185% poverty
57	Y	3	Public Schools - AS	57-72710-6056477		Freeman Elementary ASES	71%	10%	80.8%	k-6th graders	CDE FRPM updated 4/4/2011				of 185% poverty
57	Y	3	Public Schools - AS	57-72710-6066260		T.L. Whitehead Elementary ASES	79%	10%	88.4%	k-6th graders	CDE FRPM updated 4/4/2011				of 185% poverty
57	Y	3	Public Schools - AS	57-72710-6107163		Woodland Prairie CDI Child Development Center	80%	9%	89.8%	k-6th graders	CDE FRPM updated 4/4/2011				of 185% poverty
57	Y	3	Public Schools - AS	57-72710-6056485		Gibson CDI Child Development Center	47%	10%	57.1%	k-6th graders	CDE FRPM updated 4/4/2011				of 185% poverty
57	Y	3	Public Schools - AS	57-72710-6116677		Ramon S. Tafoya CDI Child Development Center	53%	14%	66.1%	k-6th graders	CDE FRPM updated 4/4/2011				of 185% poverty
57	Y	3	Public Schools - K-12	57-72710-5738810		Cache Creek High (Continuation)	74%	5%	78.9%	9th-12th graders	CDE FRPM updated 4/4/2011				of 185% poverty
57	Y	3	Public Schools - K-12	57-72710-6056519		Lee Middle School	50%	10%	59.4%	7th-8th graders	CDE FRPM updated 4/4/2011				of 185% poverty
57	Y	3	Public Schools - K-12	57-72694-0114710		Stonegate Elementary	55%	8%	62.3%	k-8th graders	CDE FRPM updated 4/4/2011				of 185% poverty
57	Y	3	Public Schools - K-12	57-72694-0116996		Riverbank Elementary	77%	11%	87.5%	3rd-8th graders	CDE FRPM updated 4/4/2011				of 185% poverty
57	Y	3	Public Schools - K-12	57-72694-0120220		Evergreen Elementary	63%	13%	75.0%	1st-6th graders	CDE FRPM updated 4/4/2011				of 185% poverty
57	Y	3	Public Schools - K-12	57-72694-0120238		Evergreen Middle	71%	5%	75.6%	6th-10th graders	CDE FRPM updated 4/4/2011				of 185% poverty
57	Y	3	Public Schools - K-12	57-72694-5735154		River City High	56%	10%	65.4%	9th-12th graders	CDE FRPM updated 4/4/2011				of 185% poverty
57	Y	3	Public Schools - K-12	57-72694-5739552		Yolo High	60%	9%	69.4%	9th-12th graders	CDE FRPM updated 4/4/2011				of 185% poverty
57	Y	3	Public Schools - K-12	57-72694-6056345		Bryte Elementary	75%	8%	83.2%	k-2nd graders	CDE FRPM updated 4/4/2011				of 185% poverty
57	Y	3	Public Schools - K-12	57-72694-6056352		Elkhorn Elementary	87%	6%	92.5%	k-8th graders	CDE FRPM updated 4/4/2011				of 185% poverty
57	Y	3	Public Schools - K-12	57-72694-6056394		Westfield Elementary	92%	3%	94.7%	k-5th graders	CDE FRPM updated 4/4/2011				of 185% poverty
57	Y	3	Public Schools - K-12	57-72694-6056402		Westmore Oaks Elementary	62%	10%	71.3%	k-8th graders	CDE FRPM updated 4/4/2011				of 185% poverty
57	Y	3	Public Schools - K-12	57-72694-6115463		Southport Elementary	42%	13%	55.1%	k-8th graders	CDE FRPM updated 4/4/2011				of 185% poverty
57	Y & A	3	Public Schools - K-12	57-72710-0101162		Pioneer High (Teen Pregnant Class Only)	42%	8%	50.6%	9th-12th graders	FR site data (program coordinator)		51%	51%	of 185% poverty
57	Y & A	3	Public Schools - K-12	57-72710-5738802		Woodland Senior High (Teen Pregnant Class Only)	43%	9%	51.5%	9th-12th graders	FR site data (program coordinator)		52%	52%	of 185% poverty
57	Y	3	Public Schools - PreK			Esparto Elementary State Preschool	72%	8%	80.0%	preschoolers	FRPM site data (foodservice director)				of 185% poverty
57	Y	3	Public Schools - PreK			Beamer Elementary State Preschool	13%	83%	96.0%	preschoolers	FRPM site data (foodservice director)				of 185% poverty
57	Y	3	Public Schools - PreK			Dingle Elementary State Preschool	64%	20%	84.0%	preschoolers	FRPM site data (foodservice director)				of 185% poverty
57	Y	3	Public Schools - PreK			Freeman Elementary State Preschool	72%	16%	88.0%	preschoolers	FRPM site data (foodservice director)				of 185% poverty
57	Y	3	Public Schools - PreK			Rhoda Maxwell Elementary State Preschool	48%	24%	72.0%	preschoolers	FRPM site data (foodservice director)				of 185% poverty
57	Y	3	Public Schools - PreK			T.L. Whitehead Elementary State Preschool	72%	12%	84.0%	preschoolers	FRPM site data (foodservice director)				of 185% poverty
57	Y	3	Public Schools - PreK			Alyce Norman Elementary	85%	8%	93.0%	preschoolers	FRPM site data (foodservice director)				of 185% poverty
57	Y	3	Public Schools - PreK			Alyce Norman Educational Center	83%	15%	98.0%	preschoolers	FRPM site data (foodservice director)				of 185% poverty
57	Y	3	Public Schools - PreK			Evergreen Elementary	76%	14%	90.0%	preschoolers	FRPM site data (foodservice director)				of 185% poverty
57	Y	3	Public Schools - PreK			Stonegate Elementary	56%	23%	79.0%	preschoolers	FRPM site data (foodservice director)				of 185% poverty
57	Y	3	Public Schools - PreK			Washington Children's Center	79%	13%	92.0%	preschoolers	FRPM site data (foodservice director)				of 185% poverty
57	Y	3	Public Schools - PreK			Westfield Elementary	82%	18%	100.0%	preschoolers	FRPM site data (foodservice director)				of 185% poverty
57	Y	3	Public Schools - PreK			Westmore Oaks Elementary	83%	8%	91.0%	preschoolers	FRPM site data (foodservice director)				of 185% poverty
57	Y	3	Public Schools - PreK			Elkhorn Elementary	81%	15%	96.0%	preschoolers	FRPM site data (foodservice director)				of 185% poverty
57	Y	3	Public Schools - PreK			Knights Landing Children Center Co-op	63%	20%	83.0%	preschoolers	FRPM site data (foodservice director)				of 185% poverty
57	Y	3	Public Schools - PreK			Woodland Prairie CDI Preschool	80%	1%	81.0%	preschoolers	FRPM site data (regional director)				of 185% poverty
57	Y	3	Public Schools - PreK			Gibson CDI Preschool	73%	23%	96.0%	preschoolers	FRPM site data (regional director)				of 185% poverty
57	Y	3	Public Schools - PreK			Ramon S. Tafoya CDI Preschool	34%	19%	53.0%	preschoolers	FRPM site data (regional director)				of 185% poverty
57	y	3	Public Schools - PreK			Cesar Chavez CDI Preschool	48%	12%	60.0%	preschoolers	FRPM site data (regional director)				of 185% poverty
57	Y	3	Public Schools - PreK			Patwin CDI Preschool	38%	25%	63.0%	preschoolers	FRPM site data (regional director)				of 185% poverty
57	Y	3	Public Housing			Madison Migrant CDC	62%	23%	85.0%	preschool-6th grade	FRPM site data (regional director)				of 185% poverty
57	Y	3	Public Housing			Davis Migrant CDC	74%	13%	87.0%	preschoolers	FRPM site data (regional director)				of 185% poverty
57	Y	3	PreSchools (located in Non CDS Coded site)			Woodland YMCA preschool	80%	20%	100.0%	preschoolers	FRPM site data (regional director)				of 185% poverty
57	Y	3	PreSchools (located in Non CDS Coded site)			Winters YMCA preschool	83%	17%	100.0%	preschoolers	FRPM site data (regional director)				of 185% poverty
57	Y	3	PreSchools (located in Non CDS Coded site)			Esparto YMCA preschool	68%	32%	100.0%	preschoolers	FRPM site data (regional director)				of 185% poverty
57	Y	3	PreSchools (located in Non CDS Coded site)			Woodland Community College CDC	66%	26%	82.0%	preschoolers	FRPM site data (regional director)				of 185% poverty
57	Y	3	PreSchools (located in Non CDS Coded site)			Alphabet Soup Childcare	31%	37%	68.0%	preschoolers	FRPM site data (site director)				of 185% poverty
57	Y	3	PreSchools (located in Non CDS Coded site)			Broderick Christian Centers CDC	91%	4%	95.0%	preschoolers	FRPM site data (site director)				of 185% poverty
57	y	3	Public Schools - PreK			Marguerite Montgomery CDI preschool		100%	100.0%	preschoolers	FRPM site data (site supervisor)				of 185% poverty
57	Y	3	AfterSchools (located in Non CDS Coded site)			Housing with Heart/Heritage Oaks Apt. Complex		84%	84.0%	k-6th graders	Housing Income Data (site supervisor)				of 185% poverty
57	A	2	Public Housing			Hotel Woodland			100.0%	Adults	Income/Location based Proxy		100%	100%	of 185% poverty
57	Y & A	2	Emergency Food Assistance Sites			Food Bank of Yolo	100%		100.0%	preschoolers	Income/Location based Proxy		100%	100%	of 130% poverty

Project: **YOLO COUNTY**

SITES FFY 2013

1.0 County Code	2.0 Adult or Youth	3.0 Client Category	4.0 Site Type	5.0 School Code	6.0 Shared Site?	7.0 Name of Site/ Address of site/Contact Info	8.0a % Free	8.0b % Reduced	8.0c % Total	9.0 Audience Served	10.0 Eligibility Source	11.0 Census or Block Group #	11.0a 130%	11.0b 185%	% Eligibility OR % of Poverty input % Select if using eligibility other than FR% Census
57	A	2	Public Housing			Cache Creek Lodge		100%	100.0%	SNAP-ED eligible adults	Income/Location based Proxy		100%	100%	of 185% poverty
57	y	3	PreSchools (located in Non CDS Coded site)			Wonderland Preschool		50%	50.0%	preschoolers	site enrollment data (site coordinator)				of 185% poverty
57	Y	3	PreSchools (located in Non CDS Coded site)			Ark preschool	100%		100.0%	preschoolers	site enrollment data (site coordinator)				of 185% poverty
57	Y	3	PreSchools (located in Non CDS Coded site)			In-R-Care preschool		74%	74.0%	preschoolers	site enrollment data (site coordinator)				of 185% poverty
57	A	3	Adult education & Job Training Sites			Even Start Family Literacy Program	53%	26%	79.0%	Adults	site enrollment data (site coordinator)		79%	79%	of 185% poverty
57	Y	3	PreSchools (located in Non CDS Coded site)			Holly Courts Apartment Complex Day Care Training Center		100%	100.0%	preschoolers	site enrollment data (site director)				of 185% poverty
57	Y	3	PreSchools (located in Non CDS Coded site)			St. Luke's Preschool		65%	65.0%	preschoolers	site enrollment data (site director)				of 185% poverty