



FFY 2013 Executive Summary

University of California CalFresh Nutrition Education Program

The following is the federal fiscal year 2013 UC CalFresh Nutrition Education Executive Summary. This summary will provide you with program delivery statistics; changes in budget allocations; and approaches and initiatives planned for FFY13.

2013 Program and Participation Information:

For the FFY13 Plan, UC CalFresh will provide countywide SNAP nutrition education in 31 counties. The county programs have continued to cluster with regional leadership, support and program oversight of the County Directors and/or Nutrition and Consumer Family Science Advisors. As a result of the program clustering;

- The Santa Clara NCFS Advisor will also oversee the San Francisco and San Mateo programs.
- Tulare and Kings County will cluster under the Tulare County NFCS Advisor.
- Tehama County will be part of the Shasta and Trinity Plan and continue to be under the Shasta County NFCS Advisor.

Key Programmatic Enhancements include the following:

- Evaluation – Development of standardized objectives linked to each curricula for common statewide use; filling the vacancy for the Evaluation Analyst; and the piloting of Clicker technology in classrooms.
- Resource Management – Further promotion of UC developed *Plan, Shop, Save, Cook* (Adult) and *Hunger Attacks/Money Talks* (Teens);
- Family-Centered – Adding two new UC developed curricula *Healthalicious* and *Healthy, Happy Families*;
- Supporting program efficiency by expanding the use of UC CalFresh NEP developed “No Prep Kits”, development of garden kits and continued use of SMARTBoard;
- Building upon the effective partnering already in place through UCCE and University of California, UC CalFresh will continue to focus on the advancement of partnering efforts in each county.

2013 PARTICIPATION STATISTICS:

The goals for direct nutrition education for UC CalFresh result in an unduplicated participant growth of 6% or 128,134. When adding in the indirect numbers the growth is projected at 13% or 322,474.

- 128,134 enrolled participants—direct education
 - 22,958 Adult participants
 - 105,176 Youth participants
- 194,340 Indirect education interventions

2013 FINANCIAL HIGHLIGHTS

The budget is planned at \$8.17M or an increase of 1.4% over FFY12.

- To ensure maximum delivery of programs, some of the operational expenses were reduced (equipment, travel and within the State Office)
 - Carry-In funds from FFY12 are also planned for program augmentation and USDA Guidance changes.
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