

**Local Health Department
FFY13 Scope of Work Objectives**

Objective 1: Infrastructure	This objective describes annual requirements for all grantees, including required reports, training and travel, etc.	Required
Objective 2: County Nutrition Action Plan (CNAP)	This objective requires partnerships at the local level with Social Service agencies, CalFresh and other FNS partners such as WIC, Child Nutrition, etc. The CNAP is a blueprint for nutrition education messages, initiatives, and access across FNS programs. The objective includes the development and implementation of the Action Plan and an annual report of what was accomplished.	Required
Objective 3: <i>Community of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX³)</i> Assessment	CX ³ is a neighborhood assessment of the availability of healthy foods, beverages, and physical activity in eligible low-income communities.	Required
Objective 4: CX ³ Implementation	This objective is the implementation portion of CX ³ plans based on the neighborhood assessment results in objective 3.	Required
Objective 5: Community Engagement	This objective establishes a food-policy council and engages local leaders and community members to implement a healthy food initiative that increases access and consumption of healthy foods in eligible low-income communities.	Required
Objective 6: Nutrition Education	This objective requires series of nutrition education classes with physical activity integration. Multiple series may be required to reach participant goals. Participants from these series can be used for the Impact/Outcome Evaluations (IOE). All materials	Required

	used for the nutrition education classes must be existing materials selected from the <i>Network</i> approved Nutrition Education Materials list.	
Objective 7: Events and Media	This objective requires the coordination and promotion of local events linked to state and local initiatives. Local media outlets should be invited to highlight these events. There is an optional activity of purchasing local media, if this is chosen please work with your PM and CM to ensure the type of media qualifies and that there is enough money available in the budget to cover the media costs.	Required
Objective 8: <i>Rethink Your Drink</i>	This is the statewide healthy beverage initiative. The objective requires trainings, education, events and healthy beverage promotions to decrease the consumption of sugar-sweetened beverages.	Required
Objective 9: Evaluation	This objective looks at tracking one healthy beverage initiative and one healthy food initiative across the term of the grant. This includes formative research, process and outcome evaluations.	Required
Objective 10: Peer to Peer Education	This objective recruits and trains adult peer educators to provide nutrition education, promote food security, and promote <i>Network</i> initiatives in local communities.	Optional, Required for funding over \$300,000
Objective 11: Evaluation, additional	This objective is to assess the impact of the intervention to increase the consumption of healthy foods and beverages. Grantees must submit an annual plan for their evaluation to the <i>Network</i> Research and Evaluation Section (RES) and PM prior to implementation.	Optional, Required for funding over \$350,000

	Grantees must report their results on the report survey template form provided by the RES. The <i>Network</i> prefers grantees complete an adult IOE when possible.	
Objective 12: School/Afterschool	This objective allows the grantee to work on building relationships with qualifying school/afterschool sites' administration, staff, parents and students to increase consumption and access of healthy foods and beverages through site based education and initiatives. When possible, grantees should build on the infrastructure of previously <i>Network</i> -funded school/afterschool-based projects and consider sub-granting with these entities.	Optional, Required for funding over \$400,000
Objective 13: Youth Engagement	This objective is highly recommended for grantees working with 6 th grade youth and older. Through this objective, youth will receive nutrition and physical activity information, leadership development, and training to create positive, healthy changes within their community. When possible, grantees should build on the effort of previous <i>Network</i> -funded Youth Engagement projects that exist in your county.	Optional, Required for funding over \$1,000,000
Objective 14: Worksite	The <i>Worksite Program</i> Objective goal is to improve access to healthy foods and physical activity at qualifying worksites using the <i>California Fit Business Kit</i> . Grantees that select this objective will strategize with their PM and a <i>Network Worksite</i> representative to determine the feasibility of recruiting qualifying worksites in their county.	Optional

Objective 15: Retail	This objective provides grantees training, resources, and strategies to work with local retail sites to promote access and consumption of healthy foods. Grantees that want to select this optional objective will strategize with their PM and a <i>Network</i> Retail representative to determine the feasibility of maintaining and recruiting qualifying retail sites in their county.	Optional
Objective 16: Early Childhood	This objective is recommended for those grantees who want to focus on children, age zero to five, and their families. This objective allows the grantee to work with building relationships with qualifying early childhood care and education sites' administration, staff, parents and children to increase access and consumption of healthy foods and beverages through site based education and initiatives.	Optional
Objective 17: Faith-based	This objective targets predominantly African-American and/or Latino churches to utilize the <i>Body and Soul</i> assessment tools and provide nutrition education and physical activity lessons from the <i>Network Toolkit for Community Educators</i> . Assessment results will guide site initiatives such as environmental changes.	Optional