Network for a Healthy California

Central Coast Region

2010 Advertising Support -- What's Harder Campaign

	April	May	June	July	August	Sept	Oct
Spanish Language							
Television KDJT, KMUV, KSMS Program Examples: Rachael Ray, The Doctors, Oprah Winfrey, Good Morning American, Regis & Kelly, The View, Today Show, Dr. Phil, Judge Hatchett, Access Hollywood, Wheel of Fortune, Entertainment Tonight, Ellen	TV	TV TV	TV	TV	TV TV	TV	
Radio KPRC-FM, KSES-FM	Radio	Radio Radio	Radio	Radio	Radio Radio	Radio	