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Director

State of California—Health and Human Services Agency  
California Department of Public Health



ARNOLD SCHWARZENEGGER  
Governor

DATE: April 10, 2008

TO: PROSPECTIVE APPLICANTS

SUBJECT: *NETWORK FOR A HEALTHY CALIFORNIA (NETWORK)*  
REGIONAL NETWORK REQUEST FOR APPLICATIONS (RFA)

The Cancer Prevention and Nutrition Section (CPNS) of the California Department of Public Health (CDPH) are soliciting applications from eligible organizations to implement *Regional Networks* as part of the infrastructure of the *Network for a Healthy California (Network)*. *Regional Networks* conduct activities in three major areas of *Network* operations including: 1) maximizing local agency impact through trainings, coordination and communication support to all *Network*-funded programs; 2) empowering community action through *Regional Network Collaboratives*; and 3) implementing targeted fruit, vegetable, and physical activity campaigns and programs.

If interested, download the RFA at the following site: [www.networkforahealthycalifornia.net/funding](http://www.networkforahealthycalifornia.net/funding)

### **I. Proposal Submission Deadline**

Regardless of postmark or method of delivery, applications must be received by **4 p.m. on June 3, 2008.**

### **II. Mandatory Non-Binding Letter of Intent**

Applicants are required to submit a non-binding, mandatory Letter of Intent by **4 p.m. on May 20, 2008.**

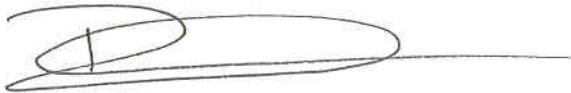
### **III. Contract Term and Funding**

The term of the *Regional Network* contracts will be October 1, 2008 – September 30, 2011. CPNS anticipates the availability of approximately \$33,258,379 to fund the 11 *Regional Networks*, with funding amounts varying by region. Please see the RFA (pages 20 and 21) for specific funding amounts by region, funding limitations and restrictions.

### **IV. Applicant Questions and Teleconference**

RFA questions are due to CPNS on **April 29, 2008**, before **4 p.m.** and a RFA teleconference call will be held on **May 13, 2008**, at **9 a.m.**

Thank you for your interest in the *Regional Network* RFA.

A handwritten signature in black ink, appearing to read 'D. Ginsburg', with a long horizontal line extending to the right.

David Ginsburg, M.P.H.  
Assistant Chief  
Cancer Prevention and Nutrition Section