

**2012 NETWORK FOR A HEALTHY CALIFORNIA STATEWIDE CONFERENCE
Agenda at a Glance**

MONDAY, MARCH 5, 2012

8:00 - 5:00 p.m.	REGISTRATION	East Lobby
8:00 - 9:00 a.m.	POSTER AND EXHIBIT SETUP	East Lobby
8:30 - 10:15 a.m.	OPENING PLENARY SESSION	
	Welcome and Conference Overview - Dr. Linda Rudolph (CDPH)	Ballroom
	Dignitaries' Remarks	Ballroom
	Keynote Presentation - Dr. Anthony Iton (The California Endowment)	Ballroom
10:15 - 10:30 a.m.	PHYSICAL ACTIVITY BREAK	
10:30 - 10:45 a.m.	POSTER AND EXHIBIT VIEWING	
10:45 - 12:15 p.m.	MINI-PLENARY SESSIONS	
MP1A	Leveraging the Movement: More Partners, More Success (TRACK 4)	202
MP1B	Promising Policies and Practices for Increasing Community Access to Healthy Beverages (TRACK 1)	203
MP1C	Growing Change: Youth in Action (TRACK 4)	204
MP ID	You Too Can Work with Your City! (TRACK 4)	306
12:15 - 1:45 p.m.	LUNCH ON YOUR OWN	
1:45 - 3:00 p.m.	WORKSHOP SESSION ONE	
1A	Cal Fresh - Better Food for Better Living (TRACK 2)	306
1B	Breakthrough! Using Community Engagement Strategies to Achieve Healthier Eating (TRACK 4)	315
1C	Champion Moms Join the Movement (TRACK 2)	316
1D	Healthy and Active Before 5 - Prevention of Early Childhood Obesity (TRACK 4)	317/318
1E	Bet Your Bottom Dollar! Justifying Physical Activity Initiatives at the Worksite (TRACK 3)	319
1F	Blazing Trails: The <i>Network's</i> first-ever Rethink Your Drink: The Statewide Campaign (TRACK 1)	204
3:45 - 5:00 p.m.	WORKSHOP SESSION TWO	
2A	Farm to School and Beyond: Creating Healthy Food Service in Public Institutions (TRACK 2)	302/303
2B	Water, Water Everywhere! Providing Free, Fresh Drinking Water to Your Students (TRACK 1)	306
2C	Using <i>Let's Move!</i> Campaigns to Move Your Community to Action (TRACK 4)	315
2D	Beautiful Roots: Health and Hair Care Practices of African American Women (TRACK 4)	316
2E	Physical Activity in Schools-Taking Advantage of Every Opportunity (TRACK 3)	319
2F	Healthy Kids Collaborating Across Programs (TRACK 4)	204
2G	Collaborating to Create a Statewide Media Campaign: Promoting Healthy Drink Choices (TRACK 1)	203

**2012 NETWORK FOR A HEALTHY CALIFORNIA STATEWIDE CONFERENCE
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TUESDAY, MARCH 6, 2012

8:30 - 9:15 a.m. PLENARY SESSION

Dr. Linda Rudolph (CDPH)
Nuts and Bolts of NEOP - Peggy Agron (CDPH) and Valerie Quinn (CDPH)

9:15 - 9:30 a.m. PHYSICAL ACTIVITY BREAK

9:30 - 10:00 a.m. POSTER AND EXHIBIT VIEWING

10:00 - 11:30 a.m. CAPACITY BUILDING FOCUSED SESSION ONE

CB1A	Innovative Approaches for Impact and Outcome Evaluation (TRACK 2)	301
CB1B	How SB 375 will Increase Local Participation in Planning, Zoning, and Active Transportation (TRACK 3)	302/303
CB1C	Procuring Health: Establishing Nutrition Guidelines for City/County Agencies (TRACK 2 - Repeat Session)	305
CB1D	Working WITH Youth: Empowering the Next Generation (TRACK 4)	315
CB1E	Innovative Partnerships to Address Healthy Eating and Active Living in Low Income Neighborhoods (TRACK 4 - Repeat Session)	316
CB1F	A Win-Win-Win: Healthy Food Outlets, Healthy Store Profits: Healthy Communities (TRACK 2)	317/318
CB1G	Change Happens: The <i>Promotora</i> Approach (TRACK 4)	319

10:00 - 11:30 a.m. WORKSHOP SESSION THREE

3A	Obesity Prevention for California's Low Income School Children: Successful Programs from Around the State (TRACK 4)	306
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11:30 - 1:00 p.m. LUNCH ON YOUR OWN

1:00 - 2:30 p.m. CAPACITY BUILDING FOCUSED SESSION TWO

CB2A	Making a Splash: Increasing Water Consumption by Young Children (TRACK 1)	301
CB2B	Public Health Through Active Transportation: Engaging Key Players to Create Change (TRACK 3)	302/303
CB2C	Procuring Health: Establishing Nutrition Guidelines for City/County Agencies (TRACK 2 - Repeat Session)	305
CB2D	Increasing Access, Improving Health: EBT at Farmers' Markets (TRACK 2)	306
CB2E	If We Build it, Will They Come? Policy, Practice, Norms and Education to Promote Healthy Behaviors (TRACK 4)	315
CB2F	Innovative Partnerships to Address Healthy Eating and Active Living in Low Income Neighborhoods (TRACK 4 - Repeat Session)	316
CB2G	Ensuring a Healthy Media Environment for Children (TRACK 2)	317/318

1:00 - 2:30 p.m. WORKSHOP SESSION FOUR

3B	Fresh Fruits and Vegetables: The Centerpiece of a Healthy School Environment (TRACK 2)	319
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2:30 - 3:30 p.m. CLOSING PLENARY SESSION

Dr. Ron Chapman (CDPH)	Ballroom
Champion for Change Gold Award	Ballroom
Champion for Change Silver Award	Ballroom
Ralph Bonitz Award for Excellence in Administration	Ballroom
Youth Presentation - Leaders for a Lifetime	Ballroom