



# Local Health Department Funding FFY 2013 and beyond: Informational Webinars

**June 20 & 21 2012**

**Presented by:**

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# Topics for Today's Call

- I. Welcome**
- II. Overview**
- III. The Basics**
- IV. LHD goals and expectations**
- V. Scope of Work/Project Synopsis**
- VI. Budget Documents FFY 2013**
- VII. Wrap up**



# I. Welcome

- Thank you for joining us today
  - Please keep your phone muted
  - Please type in your questions
    - answers will be held for specific intervals
- We will discuss the LHD Guidelines today
  - USDA Plan documents

**Briefly discuss:**

  - Grant Agreements



## II. Overview

- **Passage of the 2010 Healthy Hunger Free Kids Act (HHFKA) change SNAP-Ed**
  - **SNAP-Ed Guidance released March 30, 2012**
  - **Still awaiting Regulations**
  - **Expansion of Obesity Prevention**
  - **Public health approaches allowed**



## II. Overview

- **CDPH NEOP transition FFY 2012**
  - Year long planning process
  - Local lead agency role
  - Population-based funding allocations
  - Strong health outcomes expected
  - Environmental and system supports allowed
  - FFY 2013 is an additional transitional year
  - FFY 2014 sparsely populated counties will receive funding on a cluster basis



# Important Dates

- **Funding Opportunity package released: May 30, 2012**
- **Informational teleconference call/webinar: Today**
- **Letter of Intent: June 11, 2012**
- **USDA Plan documents due: First priority**
- **Grant Documents due: July 13, 2012**
- **Negotiations: June 25 – July 20, 2012**



### III. The Basics

- **Lead Agency Role**
- **Multi-year grant agreement**
- **Focus on FFY 2013**
  - \$200,000 base
  - Increases based on per capita of target population greater than 20,000
- **More details on subsequent years**
  - Finalizing details soon
  - Some level of sub-granting will be determined



## IV. LHD Goals and Expectations

- **Coordination and Synergy**
  - Connect with regional and local partners
- **Identify and address needs of target population (at or below 185% FPL)**
  - Attention to ethnic groups with health disparities
  - Build capacity of low-income neighborhoods
  - Targeting remains-exploring new avenues



## **IV. LHD Goals and Expectations**

- **Focus activities across all levels of the Social Ecological Model (SEM)**
- **Build and develop partnerships and relationships in local communities**
  - **Meet needs of low-income communities not receiving SNAP-Ed services**
  - **Coordination is key**
    - **Other SNAP-Ed partners**
    - **FNS partners through CNAP**
  - **Involve community members**



## V. Scope of Work (SOW)

- **An evidence and practice-based framework to reach state and local goals**
  - evaluation
  - training
- **Allows for local flexibility and input**
- **Emphasizes coordination**
  - All SNAP-Ed funded partners
  - Target population
- **High quality nutrition education**
  - Allows for environmental supports



## V. SOW: Objective 1-9 required

- **Objective 1: Infrastructure**
- **Objective 2: County Nutrition Action Plan**
- **Objective 3 and 4: CX<sup>3</sup>**
- **Objective 5: Community engagement**
- **Objective 6: Nutrition education**
- **Objective 7: PR/events/media**
- **Objective 8: Rethink Your Drink**
- **Objective 9: Evaluation**



## Optional SOW: Objective 10-17

- **Objective 10: Peer to peer education**
  - (required > \$300,000)
- **Objective 11: Evaluation**
  - (required > \$350,000)
- **Objective 12: School/Afterschool**
  - (required > \$ 400,000)
- **Objective 13: Youth engagement**
  - (required > \$ 1,000,000)
- **Objective 14: Worksite**
- **Objective 15: Retail**
- **Objective 16: Early childcare**
- **Objective 17: Faith-based**



# Project Synopsis

- **Snapshot of your project**
- **Needed for USDA state plan**
- **PM can assist with completion**
- **Targeting documents under resources**
  - **GIS**
  - **Race ethnicity data at 185% FPL is now available 😊**
  - **Several data sources available to qualify sites**
  - **Proxy sites are now referred to as means tested programs**



# Project Synopsis

- **Use last year's ProSyn as example**
  - Unduplicated reach should correspond with requirements
  - (b.) Audience should be estimates based on target
- **Sites should not already receive SNAP-Ed services**
- **Please submit draft prior to July 13 to PM**
  - Can assist with completion



## **VI. Budget Documents FFY 2013**

- **FFY 2013 USDA Plan Budget**
  - **Deadline July 13, 2012**
    - **Prime Grantee Budget**
    - **Sub-Grantee Budget**
      - **Include a complete budget justification for each sub-grantee.**
      - **Formal solicitation required for non-governmental sub-grantees. Agency may follow their own solicitation requirements.**
      - **No solicitation required for governmental sub-grantees (schools, counties, federal government, etc.)**



## VI. Budget Documents FFY 2013

- **FFY 2013 USDA Plan Budget cont.**
  - **Budget Cover Sheet**
    - **FFY 12 Column:**
      - \$0 if you are a new Grantee.
      - FFY 12 amounts if you have a current contract.
    - **FFY 13 Column:**
      - New Budget Amounts.
  - **Grantee Information Form**
    - Ensure the signatory name, title and address is accurate.



## **VI. Budget Documents FFY 2013**

- **FFY 2013 USDA Plan Budget cont.**
  - **Board Resolutions**
    - **Add Grant Agreement to Board Agenda as soon as possible, if you can.**
    - **Inform Grant Manager (GM) of your Board Resolution requirements.**
  - **Work with your GM to finalize FFY 2013 budget requirements.**



## VII. Wrap up

- **Contact your assigned Program Manager or Grant Manager with additional questions**
- **Please submit plan documents prior to the due date for feedback**
- **All Documents due: July 13, 2012 by 4:00pm**
- **Please take our last poll**
- **Have a Great Day 😊**