



# News Bulletin



**NUTRITION EDUCATION AND OBESITY PREVENTION BRANCH 01/21/2015**

## 2015 SNAP-Ed Local Implementing Agency Forum

Planning for the 2015 SNAP-Ed Local Implementing Agency (LIA) Forum is underway by the California Department of Social Services and its state partners: the California Department of Public Health, Nutrition Education and Obesity Prevention Branch (NEOPB); the California Department of Aging; the University of California, CalFresh Nutrition Education Program; and Catholic Charities of California. The Forum will bring all five SNAP-Ed implementing agencies and subcontractors together to increase coordination, cohesion and collaboration statewide and at the local level to maximize resources, expertise and impact so that SNAP-Ed eligible Californians increase their ability to make healthy food choices within a limited budget and choose physically active lifestyles. The Forum will provide attendees an environment for planning and developing an integrated SNAP-Ed work plan for local jurisdictions while providing training opportunities on evidence- and practice-based SNAP-Ed interventions. Both components provide the tools needed to successfully implement local SNAP-Ed activities in a coordinated and collaborative fashion.

The 2015 SNAP-Ed LIA Forum includes a two-day, in-person meeting, as well as three required pre-forum webinars. Resources and more information will be released in the coming weeks – including all registration and location information. Please see below for the dates and times of the related forum events.

### In-Person Forum Information:

Date: Tuesday and Wednesday, March 17 - 18, 2015

Location: Sacramento, CA

### Pre-forum Webinar Information:

The pre-forum webinars will address LIA feedback pertaining to last year's forum, the work plan development and review processes, and the specific content essential to a successful working forum. All webinars will be recorded and made available on the Forum website.

#### Webinar #1 - Step 1: Partners & Planning

Date: Friday, February 13, 2015

Time: 10:00-11:30 am

#### Webinar #2 - Step 2: The Work Plan

Date: Friday, February 20, 2015

Time: 10:00-11:30 am

#### Webinar #3 - Step 3: Putting It All Together with PSE Strategies

Date: Friday, February 27, 2015

Time: 10:00-11:30 am

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The forum website link with registration and hotel information, will be emailed in the coming days. The website will include information about the agenda, which is based on LIA feedback from last year's forum. LIA leads should determine which agency staffers and subcontractors should attend any and/or all sessions of the forum. We look forward to your participation. If you have questions or comments about the in-person forum, including the pre-forum webinars, please contact your Project Officer for assistance. Thank you!

## NEOP Training Resources

Check out [NEOP Training Resources](#) webpage for the latest training related information and calendar of scheduled [NEOPB events](#) and [TRC Trainings](#).

## Early Childhood Update

### Early Childhood Online SNAP-Ed Toolkit

Visit the NEOPB Website <http://www.cdph.ca.gov/programs/cpns/Pages/EarlyCareandEducation.aspx> to access the Early Childhood OnLine SNAP-Ed Toolkit, which provides quick access to resources to support and promote healthy eating and physical activity in early care and education settings. Developed through an FFY 2014 contract with the Contra Costa Child Care Council, the toolkit is organized by resources that help assess, plan, implement, and evaluate SNAP-Ed efforts.

### Improving Preschool Wellness Environments through the Preschools SHINE Program Webinar

The Preschools SHINE Program is an emerging obesity prevention program for preschool-aged children and was included in USDA's SNAP-Ed Obesity Prevention Toolkit (May 2014). The goal is to expand the program statewide by establishing partnerships with local health departments (LHD) in order to improve the nutrition and wellness environments in child care settings statewide. Join this webinar to learn about the program, as well as how LHDs can participate in Preschools SHINE. The webinar will occur on February 25 from 1:30 - 3:00 p.m.

Registration Link: <https://attendee.gototraining.com/r/1112500521862331650>

For technical assistance with SNAP-Ed early care and education activities, contact Monet Parham-Lee at [monet.parham-lee@cdph.ca.gov](mailto:monet.parham-lee@cdph.ca.gov) or 916-552-9906.

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## NEOPB Tents, Tablecloths and Prize Wheels Available to Order

Local health departments that want to order NEOPB-branded tablecloths, tents, and prize wheels can purchase these items through Market by Design, which has designed these products for NEOPB over the past few years. To place an order, please follow these simple steps:

- Request Market by Design flyer from [NEOPBcustomerCare@cdph.ca.gov](mailto:NEOPBcustomerCare@cdph.ca.gov).
- Review the flyer to determine what you'd like to order and project out costs.
- Talk to your Project Officer and Contract Manager to obtain written approval for this purchase.
- Once the purchase is approved, call Della Gilleran of Market by Design at (916) 441-3050 to request a quote that includes the price of each item, sales tax and shipping based on your zip code. The emailed quoted will include an image (see attached flyer, "Tent&EtcFlier10.pdf") to verify the correct product.

Happy tabling!

## NEOPB Signature Events

The NEOPB Public Relations team is coordinating the annual statewide signature events. The first event scheduled is Public Health Week during the first week of April. A webinar has been scheduled for Monday, February 23<sup>rd</sup> from 11am to noon to review the event materials/kit with templates that can be customized locally. A webinar will be scheduled approximately seven weeks prior to each of the statewide signature events.

We look forward to providing the materials and technical assistance for a successful series of events. For more information, please contact Elena Villalpando at (916) 449-5434.

