



Creating a *LIFETIME OF WELLNESS* through *COLLABORATION*

Success Story

In an effort to ensure that all students, especially those with chronic conditions, are referred to private, state, and federal health insurance plans, the California Department of Public Health's (CDPH) [*Prevention First School Health Team*](#) partnered with The Children's Partnership's *ALL IN For Health Campaign* (ALL IN). Together, we provide no-cost information about health care coverage options and enrollment assistance to over 125,000 students and their families in selected districts.

Background

With the passage of Assembly Bill (AB) 2706, which mandated that school districts provide information on health insurance coverage options and enrollment assistance to students and their families for the next three school years, there was an opportunity to develop health insurance coverage resources and enrollment assistance options for schools to use as well as various mechanisms to disseminate this information to school districts within California. Through collaborative efforts between Covered California, the California Department of Education and other partners, the ALL IN staff created a *Family Flyer* (in English and Spanish). This flyer informs families about health coverage options available through Covered California and Medi-Cal; how to get care; and how to renew health insurance coverage. This *Family Flyer* will assist families who would like to obtain affordable health insurance and help school districts meet the requirements of AB 2706.

Challenge

The challenges the *Prevention First* and ALL IN staff faced in ensuring that students and their families received important information and assistance about health insurance options were two-fold: 1) to confirm that school districts were aware of the new requirements under AB 2706, and 2) to assure that school districts could either include this information in their upcoming enrollment packets with their existing funding or secure funds to distribute this information. Funding for new programmatic activities is always an issue in schools where there are so many public health and educational needs that must be addressed. Once the health care options resources were developed, there was a need to disseminate the information in the least time-consuming and cost-effective manner as possible.

"Families trust the information they receive from schools. We are excited to work with a partner that can reach tens of thousands of students in numerous school districts. Together, we believe that healthy students are ready to learn." –Kristelle Jose, The ALL IN Campaign Associate



Solution

Upon learning about the new requirements for school districts and meeting with the California School-Based Health Alliance, the Prevention First School Health Team partnered with the ALL IN Campaign staff in order to help disseminate the information to school districts across California. The Prevention First School Health Team reached out to ten school districts to discuss the requirements of AB 2706 and identify if the districts required assistance in meeting the legislative mandate. The Prevention First School Health Team was able to provide seven school districts with copies of the ALL IN for Health Flyer (in English and Spanish) at no cost to include in their enrollment packets for the upcoming school year.

Results

The Prevention First School Health Team was able to fund or provide technical assistance for the inclusion of the ALL IN resources for the following school districts in school year 2015-16:

• Barstow Unified School District	5,920 students
• Selma Unified School District	6,447 students
• Parlier Unified School District	3,418 students
• Stockton Unified School District	40,057 students
• Fairfield-Suisun Unified School District	21,366 students
• Vacaville Unified School District	12,837 students
• Twin Rivers Unified School District	1,600 students (through Back-to-School Night)
• Harmony Elementary Union School District	714 students
• Mojave Unified School District	2,696 students
• Lodi Unified School District	30,349 students
• Galt Joint Union School District	3,793 students
• Galt Joint Union High School District	2,263 students
• Robla School District	2,231 students
• Banta Elementary School District	795 students
• Ripon Unified School District	3,680 students
• Perris Elementary School District	5,821 students
• <u>New Hope Elementary School District</u>	<u>216 students</u>
Total	144, 203 students

Sustaining Success

As a part of our continued work, the Prevention First School Health Team will collaborate with these selected districts over the next three years to ensure that students with chronic conditions are referred to private, state, and federal health insurance plans, and that school districts meet the legislative requirements. Prevention First staff will also provide educational and policy resources to help districts in increasing the number of students who have health insurance. To overcome various barriers to enrolling in a health insurance plan, Prevention First staff is working with selected school districts, ALL IN, and Covered California to offer in-person registration (in various languages) at school-sponsored health insurance enrollment fairs to assist parents with the enrollment process.

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To learn more, contact:

Share Your Story, email to cdcb@cdph.ca.gov

For more ALL IN information visit: www.allinforhealth.org