

# DEVELOP YOUR STORY



## STORYTELLING WORKSHEET: Innovative Partnership

### ▶ DEMONSTRATING OUR SHARED PUBLIC HEALTH COMMITMENT

Use this worksheet to tell the story of how your organization successfully works with organizations outside public health to address chronic disease prevention.

Example: State health department partners with state transportation agency and a health insurance foundation to promote bicycle safety and an active transportation campaign.

Who is/are your partner(s) outside public health? Describe how your partnership(s) formed.

Is the partnership formal or informal?

What was/were the shared goal(s) you set out to achieve together?

What was the outcome?

What resources did your public health organization bring to the table?  
*Note the specific data, experts, or strategies.*

What were the ingredients that made your partnership successful?  
*Staff who share common goals? Brainstorming around a shared problem?*

What do(es) your partner organization(s) say about working with you?  
*Quote.*

What steps can you take to continue this partnership?

What did you learn from working with this partner?

What advice do you have for other public health organizations working on a similar goal?