

DEVELOP YOUR STORY



STORYTELLING WORKSHEET: Community Engagement

▶ DEMONSTRATING OUR PUBLIC HEALTH COMMITMENT

Use this worksheet to tell the story of how your organization successfully works with community-based organizations to achieve shared goals.

What community-based organization (CBO) did you identify as a key partner in achieving your chronic disease prevention goals? What factors did you consider to identify this CBO?

What are your shared chronic disease prevention goals?

Describe the community and/or population with which you and the CBO are collaborating?

What steps have you and the CBO taken to engage individuals and leaders from the community?

What was/were the project activities that you set out to achieve together?

What was the outcome?

What were the challenges you expected? What didn't you expect? What did you learn?

What steps can you take to continue this collaboration? What resources did your public health organization bring to the community?
Note the specific data, experts, or strategies.

What were the ingredients that made your community partnership successful?
Staff who share common goals? Brainstorming around a shared problem?

What do your community partners say about working with you?
Quote.

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