



**Advancing Prevention in the 21st Century
Commitment to Action 2014**

**February 13 and 14, 2014
Sacramento, California**

AGENDA

Thursday, February 13, 2014

9:00 Welcome and Opening Remarks

*Diana Dooley, JD, Secretary, California Health and Human Services Agency
Ron Chapman, MD, MPH, Director & State Health Officer, California Department of Public Health*

9:10 Big Picture and Day 1 Purpose

Wendel Brunner, PhD, MD, MPH, Public Health Director, Contra Costa Health Services

9:20 California Wellness Plan Presentation/Update

Ron Chapman, MD, MPH, Director & State Health Officer, California Department of Public Health

9:30 Opening Keynote

Jeffrey Levi, PhD, Executive Director, Trust for America's Health

10:30 Break

10:45 Breakout Session One: Moderated Discussion

Goal 1- Healthy Communities

Focus Area: Create healthy, safe, built environments that promote active transport, regular daily physical activity, healthy eating and other healthy behaviors, such as by adoption of health considerations into General Plans.

Moderator: *Elizabeth Baca, MD, MPA, Senior Health Advisor, Governor's Office of Planning and Research*

Vikrant Sood, Program Manager, Bay Area Regional Prosperity Project, Metropolitan Transportation Commission

Tracy Delaney, PhD, RD, Director, Public Health Alliance of Southern California, Public Health Institute

Aracely Rosas, BS, Community Leader

Goal 2- Optimal Health Systems Linked with Community Prevention

Focus Area: Build on strategic opportunities, current investments and innovations in the Patient Protection and Affordable Care Act, prevention, and expanded managed care, to create a systems approach to improving patient and community health.

Moderator: *Daniel Peddycord, RN, MPA/HA, Public Health Director, Santa Clara County*

Larry Cohen, MSW, Founder and Executive Director, Prevention Institute

Jeffrey Rideout, MD, FACP, Senior Medical Advisor, Covered California

Wells Shoemaker, MD, Consulting Medical Director, California Association of Physician Groups

Goal 3 - Accessible and Usable Health Information

Focus Area: Expand access to comprehensive statewide data with flexible reporting capacity to meet state and local needs.

Moderator: *Este Geraghty, MD, MS, MPH, FACP, GISP, Deputy Director, Center for Health Statistics and Informatics, California Department of Public Health*

Xavier Morales, PhD, Executive Director, Latino Coalition for a Healthy California

Harold S. Luft, PhD, MA, Director, Palo Alto Medical Foundation Research Institute

Linette Scott, MD, MPH, Chief Medical Information Officer, California Department of Health Care Services

Goal 4 - Prevention Sustainability and Capacity

Focus Areas:

- I. Collaborate with health care systems, providers and payers to show the value of greater investment in community-based prevention approaches that address underlying determinants of poor health and chronic disease.*
- II. Create new, dedicated funding streams for community-based prevention.*
- III. Align newly secured and existing public health and cross-sectoral funding sources to support broad community-based prevention.*

Moderator: *Marice Ashe, JD, MPH, Founder and Chief Executive Officer, ChangeLab Solutions*

Jeremy Cantor, MPH, Program Manager, Prevention Institute

Julia Caplan, MPP, MPH, Program Director, Health in all Policies (HiAP), Public Health Institute

Jeff Hobson, Masters ERG, Deputy Director, TransForm

12:00 **Poster Session**

12:30 **Lunch Presentation**

Wilma Wooten, MD, MPH, Health Officer, San Diego County

1:30 **Break/Transition**

1:45 **Breakout Session Two: Identify Top Strategies**

Goal 1- Healthy Communities

Goal 2- Optimal Health Systems Linked with Community Prevention

Goal 3 - Accessible and Usable Health Information

Goal 4 - Prevention Sustainability and Capacity

3:00 **Break/Poster Session**

3:30 **General Session: Review and Vote on Top Strategies**

Larry Cohen, MSW, Founder and Executive Director, Prevention Institute

5:00 – 6:30 **Reception**

Friday, February 14, 2014

8:00 **Welcome and Day 2 Purpose**

8:15 **Health Happens Here Video Presentation**

Leticia Alejandrez, Director of Communications, The California Endowment

8:30 **Keynote Presentation**

David J. Erickson, PhD, Director, Center for Community Development Investment, Federal Reserve Bank of San Francisco

9:15 **Break**

9:30 **Breakout Session Three: Identify Action Steps and Commitments**

Goal 1- Healthy Communities

Goal 2- Optimal Health Systems Linked with Community Prevention

Goal 3 - Accessible and Usable Health Information

Goal 4 - Prevention Sustainability and Capacity

10:30 **Break/Poster Session**

11:00 **General Session: Goal Area Presentations**

Wendel Brunner, PhD, MD, MPH, Public Health Director, Contra Costa Health Services

11:45 **Organizational Commitments to move action steps forward**

Jonathan E. Fielding, MD, MPH, MBA, MA, Director of Public Health and Health Officer, Los Angeles County

12:15 **Closing speaker**

Jonathan E. Fielding, MD, MPH, MBA, MA, Director of Public Health and Health Officer, Los Angeles County

12:45 **Next steps and wrap-up**

Ron Chapman, MD, MPH, Director & State Health Officer, California Department of Public Health

1:00 **Adjourn**