

California Wellness Plan Implementation

Changing the Menu:

Strategies for Healthy Eating & Sodium Reduction in California

September 29, 2015 - Holiday Inn, Sacramento, CA



Estimated health care costs in CA¹

<http://cbcd.ucmerced.edu/Health/>

| Chronic Condition | Estimated health care costs in 2010 in CA ² | Percentage of total health care expenditures ³ |
|------------------------|--|---|
| Arthritis | \$14 Billion | 6.2% |
| Asthma | \$9 Billion | 4.1% |
| Cardiovascular disease | \$38 Billion | 16.1% |
| Diabetes | \$13 Billion | 5.6% |
| Cancer | \$14 Billion | 6.0% |
| Depression | \$10 Billion | 4.4% |
| TOTAL: | \$98 Billion | 42.4% |

1. Brown PM, et. al. 2015. CDPH Economic Burden of Chronic Disease in California.

<http://www.cdph.ca.gov/programs/cdcb/Documents/CDPHEconomicBurdenCD2015California.pdf>

2. Based on statewide prevalence data & CDC Chronic Disease Cost Calculator Version

3. Based on 2009 U.S. Centers for Medicare & Medicaid Services data.



Let's Get Healthy California Taskforce

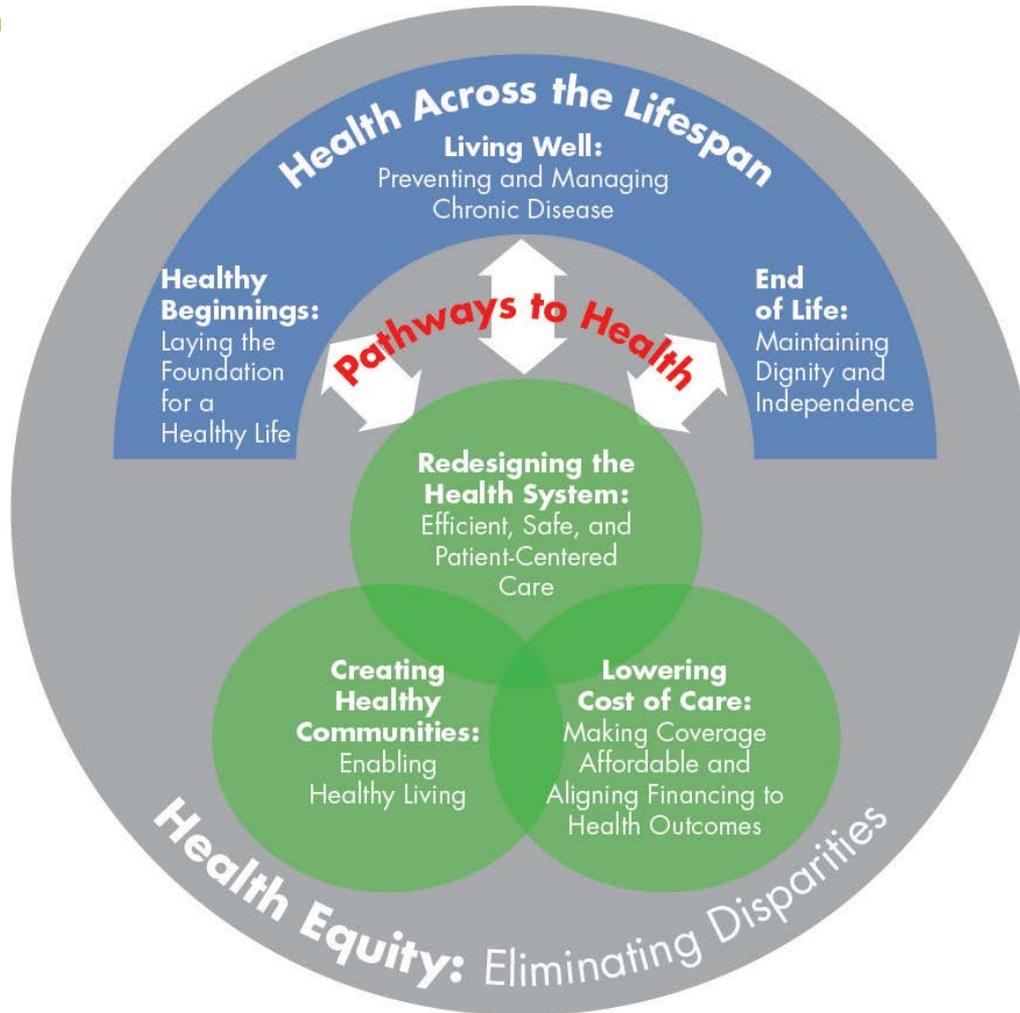
- Governor's Executive Order B-19-12:
Develop 10 year plan
improve the health of CA, control costs, improve
quality of health care, promote personal
responsibility for health & advance health equity
- Secretary Dooley: What will it take for CA to
be the healthiest state in the nation by
2022?



Let's Get Healthy California Task Force Framework

The Triple Aim:

Better Health • Better Care • Lower Costs



California Wellness Plan

- CA's Chronic Disease Prevention & Health Promotion Plan – Roadmap for chronic disease prevention via collective impact
- Let's Get Healthy CA Task Force Priorities & Performance Measures
- 9 year timeframe; numerous Programs
- Objectives with baseline, benchmark & target outcomes; Population health focus

• Healthy Community Indicators

California Wellness Plan Goals

Equity in Health and Wellness

1. Healthy Communities
2. Optimal Health Systems Linked with Community Prevention
3. Accessible and Usable Health Information
4. Prevention Sustainability and Capacity

Plan posted online February 28, 2014

<http://www.cdph.ca.gov/programs/cdcb/Pages/CAWellnessPlan.aspx>



CWP Goals LGHC Priorities

NUTRITION

Goal 1: Healthy Communities

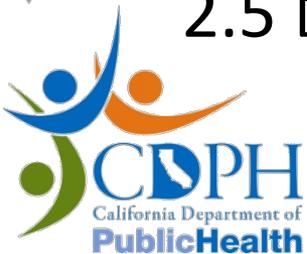
1.3 Increase Adult & Child Fitness & Healthy Diets

1.4 Increase Health Food Outlets

OBESITY

Goal 2: Optimal Health Systems Linked with Community Prevention

2.5 Decrease Adult & Childhood Obesity & Diabetes



CDPH Commitment

Goal 1 Healthy Communities

- Create a Compendium of Best Practices to help local health departments engage community planning and development agencies
- Assist with the Governor's Office of Planning & Research local forums to increase integration of public health and the community planning and development sector

CDPH Commitment

Goal 2 Optimal Health Systems Linked with Community Prevention

- Statewide Workgroup to increase integration of public health and the health care sector
 - National Diabetes Prevention Program;
 - Comprehensive Medication Management;
 - Home visiting: Asthma & High Risk Mothers;
 - Breast Feeding Friendly Hospital Policy;
 - Colorectal Cancer Screening (FIT); and,
 - Tobacco Cessation Benefit Standardization



CDPH Commitment

Goal 2 Optimal Health Systems Linked with Community Prevention

- Health economist to perform return on investment (ROI) analyses of prevention activities
- Health Reform Coordinator (Dana Moore)
- State Oral Health Plan



CDPH Commitment

Goal 3 Accessible and Usable Health Information

- Online CWP Data Reference Guide to guide local access to online population health data on the Open Data Portal
- Chronic Disease Surveillance Project beyond Cancer and Stroke Registries (including Oral Health)
- CDPH Health Information Exchange (HIE) Gateway <http://hie.cdph.ca.gov/>
- CDPH Open Data Portal



CDPH Commitment

Goal 4 Prevention Sustainability & Capacity

- **Accountable Communities for Health**
Emerging public-private partnership lead by California Health and Human Services (CDPH Lead: Dr. Karen Smith, State Health Officer and Director)
- **Innovation Challenge**
Opportunity for partners, programs and public to share best practices and innovations in support of LGHC priorities



Principles of Collaboration

- Collaboration across sectors and between community and government
- Equity as an underlying element of all prevention & health promotion strategies
- Strategies that build on relevant prior experience in CA
- Sharing lessons & tools widely in real time

Coordination with Partners

- Over \$35 million in federal Prevention and Public Health Fund (Patient Protection and Affordable Care Act) Awards for chronic disease (heart disease, stroke and diabetes) prevention to 28 California public health, community and tribal organizations

<http://www.cdc.gov/chronicdisease/about/2014-foa-awards.htm>

- CA4Health: Community of Practice

(TCE/PHI/PI/CCLHO/CL)



Community of Practice

“...an innovative and resourceful systems approach, beginning with a community of practice for preventing chronic diseases and addressing health inequities.”

Dr. Tony Iton, The California Endowment 3/27/2015

CDPH Commitment to Native People in CA

- Communicate all CWP Implementation news via email to Indian Health Service California Area Office of Public Health
- IHSCAOPH Chief Medical Officer serves on CWP G2 Comprehensive Medication Management Statewide Implementation work group
- CDPH and IHSCAOPH commitment to collaboration, including CoP

Reconvene in June 2017

- Partners to share Successes & Best Practices & disseminate materials
- Community Engagement featured
- Set future commitments and focus for collective impact to achieve equity in health and wellness for all Californians

Thank you

Questions?

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