



Advancing the California Wellness Plan

Sierra Health Foundation
Sacramento, California
Wednesday, May 6, 2015

On May 6, 2015 a group of leaders in chronic disease prevention from around the state gathered to offer midcourse guidance on advancing Let's Get Healthy California priorities and California Wellness Plan goals, as well as creating equity in health in California. Consensus from the meeting confirmed that achievement of meaningful success in each of the goal areas relies on continued collaboration, advice, action and investment from all partners and constituencies. Over the next two years, Partners would like the California Department of Public Health to: document progress while diffusing innovation, engage community in all stages of the work, and focus on primary prevention and systems change in order to create equity in health more broadly.

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Executive Summary

Meeting Purpose

On May 6th, 2015 a core, invited group of leaders in chronic disease prevention from around the state gathered to offer midcourse guidance on advancing Let's Get Healthy California priorities and California Wellness Plan (CWP - California's chronic disease prevention and health promotion plan) goals. Meeting goals and outcomes are summarized below.

Review Advancing Prevention in the 21st Century, Commitment to Action 2014 (P21) California Department of Public Health (CDPH) accomplishments to date by CWP goal:

CWP Goal 1 Healthy Communities: A compendium of best practices for engaging local public health and planning efforts is in development and CDPH is working with the Governor's Office of Planning and Research to offer learning forums.

CWP Goal 2 Optimal Health Systems Linked with Community Prevention: Seven public health interventions have been selected for prioritization in discussions with health care payers.

CWP Goal 3 Accessible and Usable Health Information: The Open Data Portal has been launched and an online toolkit to guide local access to online population health data for California Wellness objectives is in development.

CWP Goal 4 Prevention Sustainability and Capacity: A public-private partnership has been created to support Accountable Communities for Health.

Review planning for 2016-2018 including timeline for P21 Reconvening in 2017

P21 Reconvening will focus on the principles of health equity and community engagement, meaningful engagement on progress and innovation, and strategic uptake of best practices.

Develop recommendations for partner engagement and CWP implementation monitoring

CDPH is called to model leadership and to elevate the work, keeping the focus on scale and evidence-based innovation and community level action including work in the areas of policy, systems, and environmental change, with a particular focus on improving population health through effective and collaborative prevention practices.

Meeting Outcomes

Achievement of meaningful success in CWP goal areas rely on continued collaboration, advice, action, and investment from all partners and constituencies. CDPH commits to continued coordination with partners to achieve CWP goals and to reconvening P21 in 2017. As convener, CDPH will continue to collaborate and encourage diverse partners to join in the effort, by aligning interests, promoting transparency, soliciting community engagement, and creating collective vision and impact beyond categorical funding opportunities to ensure that all people in California have full and equal access to opportunities that enable them to lead safe and healthy lives.

Advancing the California Wellness Plan May 6, 2015 Meeting

Purpose

On May 6th, 2015 the California Department of Public Health (CDPH) Chronic Disease Control Branch convened a group of leaders from around the state in Sacramento to offer midcourse guidance and input on advancing Let's Get Healthy California¹ priorities and California Wellness Plan (CWP)² goals. The CWP is California's chronic disease prevention and health promotion plan and was developed by CDPH in partnership with other state and local agencies and chronic disease prevention partners. The overarching CWP goal is equity in health and wellness. Attendees (Appendix B) included thought leaders from academia, foundations, community-based organizations, statewide associations, and state agencies.

The objectives of the May 6, 2015 meeting were as follows:

- Review CDPH's accomplishments in following up on the recommendations of Advancing Prevention in the 21st Century, Commitment to Action 2014 (P21)³
- Review planning for 2016-2018 including timeline for P21 Reconvening in 2017
- Develop recommendations for partner engagement and CWP implementation monitoring before 2017.

Progress

The meeting goals were accomplished through presentation, reporting, brainstorming, and discussion.

Meeting Goal 1: Review P21 CDPH Accomplishments to date

In February 2014 at the P21 meeting, meeting participants identified priority strategies in each goal area of the CWP (Figure 1).

¹ <http://www.chhs.ca.gov/pages/LGHCTF.aspx>

² [http://www.cdph.ca.gov/programs/cdcb/Documents/CDPH-CAWellnessPlan2014%20\(Agency%20Approved\)%20FINAL%202-27-14\(Protected\)%20rev%20\(8\).pdf](http://www.cdph.ca.gov/programs/cdcb/Documents/CDPH-CAWellnessPlan2014%20(Agency%20Approved)%20FINAL%202-27-14(Protected)%20rev%20(8).pdf)

³ <http://www.cdph.ca.gov/programs/cdcb/Pages/CAWellnessPlan.aspx>

Figure 1: California Wellness Plan Goals and 2014-2016 Priority Strategies



California Wellness Plan
Goals and 2014-2016 Focus Areas

Advancing Prevention in the 21st Century, Commitment to Action 2014 (P21)
2014-2016 Priority Strategies

Overarching Plan Goal: Equity in Health and Wellness

Goal 1: Healthy Communities - Focus Area: Create healthy, safe, built environments that promote active transport, regular daily physical activity, healthy eating and other healthy behaviors, such as by adoption of health considerations into General Plans

P21 Strategy: Implement formal mechanisms to engage all sectors and identify specific action for collective impact.

Goal 2: Optimal Health Systems Linked with Community Prevention - Focus Area: Build on strategic opportunities, current investments and innovations in the Patient Protection and Affordable Care Act, prevention, and expanded managed care, to create a systems approach to improving patient and community health

P21 Strategy: Determine financing mechanisms that consider return on investment, incentivize partnerships for prevention

Goal 3: Accessible and Usable Health Information - Focus Area: Expand access to comprehensive statewide data with flexible reporting capacity to meet state and local needs

P21 Strategy: Leverage health information exchanges (HIEs), electronic health records (EHRs), and Meaningful Use

Goal 4: Prevention Sustainability and Capacity - Focus Areas: Collaborate with health care systems, providers and payers to show the value of greater investment in community-based prevention approaches that address underlying determinants of poor health and chronic disease; Explore dedicated funding streams for community-based prevention; and, Align newly secured and existing public health and cross-sectoral funding sources to support broad community-based prevention

P21 Strategy: Create a Wellness Trust: one or more dedicated streams of funding for community-based prevention at the local, regional and state levels

Progress towards meeting CDPH’s commitments by CWP goal area is summarized in Table 1.

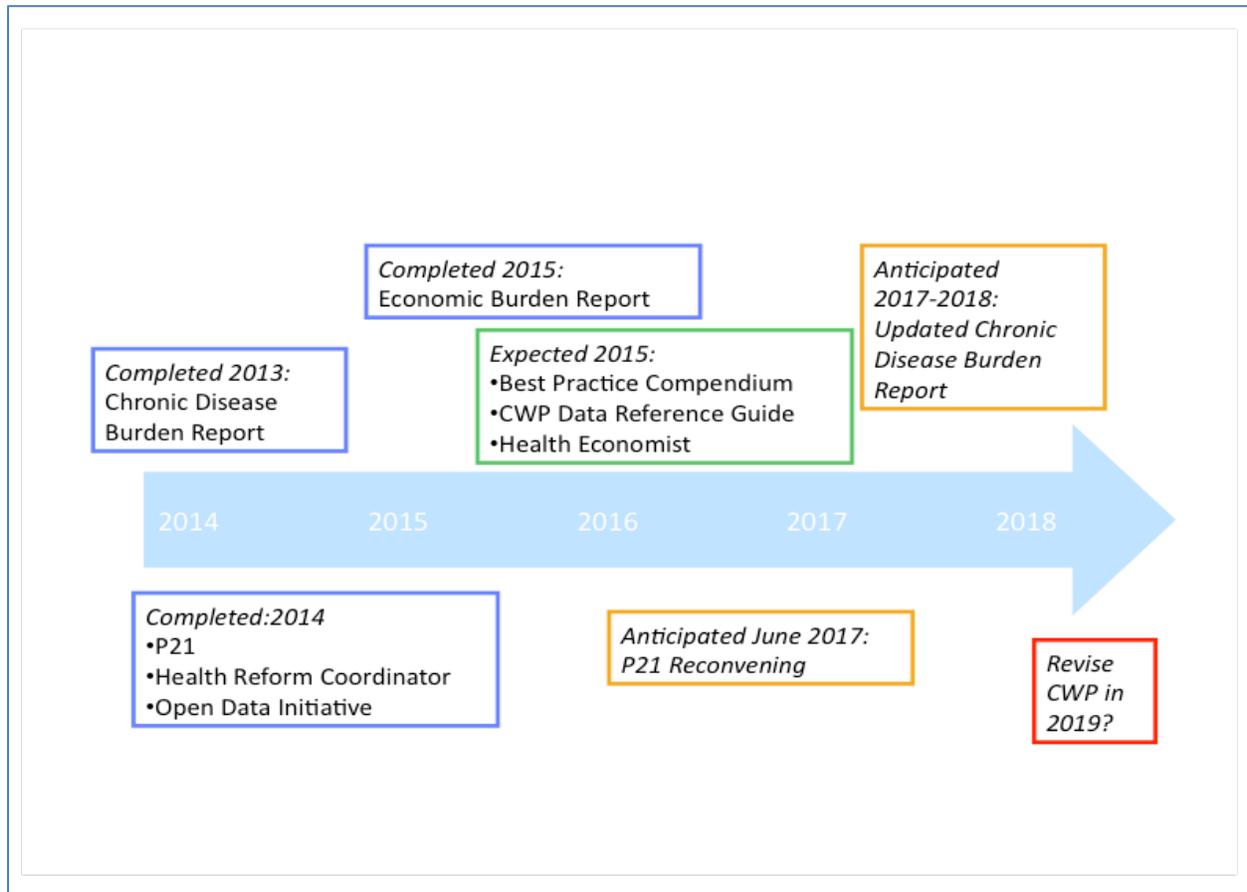
<i>Table 1: California Wellness Plan Progress</i>		
	California Department of Public Health Commitments	California Department of Public Health Progress
Goal 1: Healthy Communities		
	Create a Compendium of Best Practices to help local health departments engage community planning and development agencies	<ul style="list-style-type: none"> • Survey completed – 44 jurisdictions responded • Key informant interviews underway • Draft to be completed 6/30/15
	Assist with the Governor’s Office of Planning & Research local forums to increase integration of public health and the community planning and development sector	Ongoing
Goal 2: Optimal Health Systems Linked with Community Prevention		
	Convene a statewide Workgroup to increase integration of public health and the health care sector	<ul style="list-style-type: none"> • Internal working group formed • Proposals for 7 public health interventions in development
	Hire a health economist to perform return on investment analyses of prevention activities	In progress
	Hire a Health Reform Coordinator	<ul style="list-style-type: none"> • Dana Moore, MPH • Hired 7/1/14
Goal 3: Accessible and Usable Health Information		
	Create an online toolkit to guide local access to online population health data for California Wellness objectives	<ul style="list-style-type: none"> • On the Open Data Portal • California Wellness Plan Data Reference guide online
	Maintain and expand the Health Information Exchange (HIE) Gateway	<ul style="list-style-type: none"> • Operational • Improvements ongoing
	Continue the Open Data Portal Initiative	Launched 2014
Goal 4: Prevention Sustainability and Capacity		
	Participate in California State Innovation Model (CalSIM) Implementation Workgroups, if federal funding is awarded and as requested by CHHS Secretary	<ul style="list-style-type: none"> • CalSIM Work groups completed the State Health Care Innovation Plan⁴ and developed 4 initiatives and 6 building blocks • Public/private partnership in progress to support Accountable Communities for Health.

⁴ <http://www.chhs.ca.gov/pages/pritab.aspx>

Meeting Goal 2: Review planning for P21 reconvening in 2017

The timeline below (Figure 2) was shared. A proposal for continuing work toward accomplishing CWP goals was discussed, including identification of challenges and opportunities for moving the work forward, the importance of grounding the work in the principles of health equity and community engagement, and recommendations for creating a future P21 Reconvening that would spur uptake of best practices.

Figure 2: California Wellness Plan Timeline



Partner Recommendations to CDPH include the following:

- Reconvene P21 in 2017 and include representatives from community and multiple sectors.
- Investigate the feasibility and utility of regional convenings leading up to June 2017.
- Engage Planning Committee on developing a P21 Reconvening agenda in June 2017 that reflects a health equity focus and policy, systems, and environmental change, that shares best practices, documents progress, and facilitates effectiveness and innovation.
- Future priority setting activities for 2017 and beyond should be done through multiple complementary processes including a few that may be separate from the P21 Reconvening, allowing all partners the time to weigh in to these important considerations whether they can be present at the in person meeting or not.

Meeting Goal 3: Develop recommendations for partner engagement & CWP Implementation monitoring before 2017

After reaching consensus that reconvening around P21 and CWP implementation should include meaningful engagement on progress and innovation, discussion focused on what should be accomplished in the meantime. The vision articulated included the following recommendations and requests:

- CDPH is called to model leadership and to elevate the work, keeping the focus on scale and evidence-based innovation.
- Demonstrate engagement of the California Health and Human Services Agency and Governor's office via Let's Get Healthy California and California State Innovation Model efforts and communicate clearly about alignment among these efforts.
- Move away from plan logistics and focus on action/community level action.
- Document and disseminate progress made by partners as well as the progress made by CDPH.
- Focus on primary prevention such as upstream work in the area of policy, systems, and environmental change and engage community in all stages of implementation of CWP

Proposed Next Steps: 2015-2017

Effective implementation of CWP to create equity in health continues to be predicated on robust collaboration, communication and coordination among community-based, non-profit, academic, private and public sector agencies and organizations. Achievement of meaningful success in CWP goal areas relies on continued collaboration, advice, action, and investment from all partners and constituencies. In addition to the important work being led by others in the state, CDPH commits to continued coordination with the California Health and Humans Services Agency and collaboration with partners to achieve Let's Get Healthy priorities in CWP goal areas and to reconvene P21 in 2017.

While progress and action planning is organized by CWP goal area, this prevention and health promotion work is meant to be integrated and strategic, linked in whole or part to the various local, regional, state and federal activities underway throughout California. Sharing lessons learned and leveraging existing resources, together partners can work to achieve the Let's Get Healthy California priorities and strive to make California the healthiest state in the nation. Moreover, partners will aim to share specific, measureable, achievable, realistic and time limited performance metrics to support adoption of scalable and synergistic prevention activities.

The portfolio of some of the work that is in progress or that is planned for the near future includes the following (organized by CWP goal area):

CWP Goal 1: Healthy Communities

- The California Conference of Local Health Officers (CCLHO) and County Health Executives Association of California (CHEAC) Chronic Disease Prevention Leadership Project will sponsor a Built Environment Regional Meeting in September 2015 in Fresno for local health jurisdictions.

- The California Governor’s Office of Planning and Research will continue development of Co-learning Sessions for Healthy Planning to promote collaboration of public health and planners in collaboration with CCLHO and CHEAC Chronic Disease Prevention Leadership Project and CDPH.
- CDPH will work with partners to incorporate community into efforts, starting with collaborating with local partners in rural Native American communities who are documenting and leveraging digital stories in their chronic disease prevention work.
- CDPH will continue active collaboration across Department programs, including the Office of Health Equity in Policy, Systems, and Environmental Change activities.

CWP Goal 2: Optimal Health Systems Linked with Community Prevention

- CDPH will pursue opportunities for public health to engage in health systems transformation.
- CDPH will work with partners to develop a State Oral Health Plan that will provide a roadmap for improving oral health.
- The California Department of Public Health will advance 7 public health interventions (Figure 3) for inclusion through health care payer systems and influencers such as MediCal, Covered California, CalPERS, and the California Department of Managed Health Care.

Figure 3: Public Health Interventions /CDPH Programs

- Asthma In-Home Services for Children/ California Breathing
- Standard Tobacco Cessation Benefit/ California Tobacco Control
- National Diabetes Prevention Program Benefit/ Heart Disease and Diabetes Prevention
- Colorectal Cancer Screening using Fecal Immunochemical Test Preferred Policy/ California Colon Cancer Control Program
- Perinatal Home Visiting Benefit/ California Home Visiting
- Breastfeeding Friendly Hospital Preferred Policy/ Maternal, Child & Adolescent Health
- Comprehensive Medication Management/California Wellness Plan Implementation

CWP Goal 3: Accessible and Usable Health Information

- CDPH will continue outreach through private sector collaboration and innovations for online consumer friendly interfaces for CWP objectives at the local level leveraging the online CWP Data Reference Guide located on the Open Data Portal.
- Governor's Office of Planning and Research will work to leverage health data on the Open Data Portal as it relates to the built environment in order to promote healthy communities.
- CDPH will continue facilitation of the Chronic Disease Surveillance Work Group, with diabetes as the focus area for this work to start. In addition, the burden of oral diseases will be summarized and gaps in data will be identified by the new CDPH Dental Director.
- CDPH will develop online progress reporting on CWP objective performance measures.
- CDPH will proceed to develop and deploy the online Let’s Get Healthy Dashboard.
- California Health and Human Services Agency will continue to partner with other state agencies and health system partners in development of a regional all payer database pilot.

CWP Goal 4: Prevention Sustainability and Capacity

- CDPH will participate in and promote the Public Health Institute's CA4Health Chronic Disease Prevention Communities of Practice funded by The California Endowment.
- CDPH will work on building capacity for documenting return on investment to support California Wellness Plan interventions.
- California Health and Human Services Agency, CDPH and private foundation partners will proceed to implementation of the public-private partnership for Accountable Communities for Health demonstration models.

Appendices

- A. Participant Agenda
- B. Participants List
- C. Slides
- D. Reporting Framework

Appendix A: Agenda



Advancing the California Wellness Plan

Advancing the California Wellness Plan

Sierra Health Foundation, Sacramento, California
Wednesday, May 6th, 2015

Meeting Objectives

- Review P21 CDPH Accomplishments to date
- Review planning for 2016-2018 including timeline for P21 Reconvening in 2017
- Develop recommendations for partner engagement and CWP implementation monitoring before 2017

AGENDA

9:30 a.m. – 10:00 a.m.	Registration
10:00 a.m. – 10:15 a.m.	Welcome and Meeting Charge
10:15 a.m. – 10:45 a.m.	Review P21 2014 through 2016 Priority Strategies and CDPH Progress
10:45 a.m. – 11:30 a.m.	Review Planning, including Timeline
11:30 a.m. – 12:30 p.m.	Recommendations Development
12:30 p.m.	Adjourn

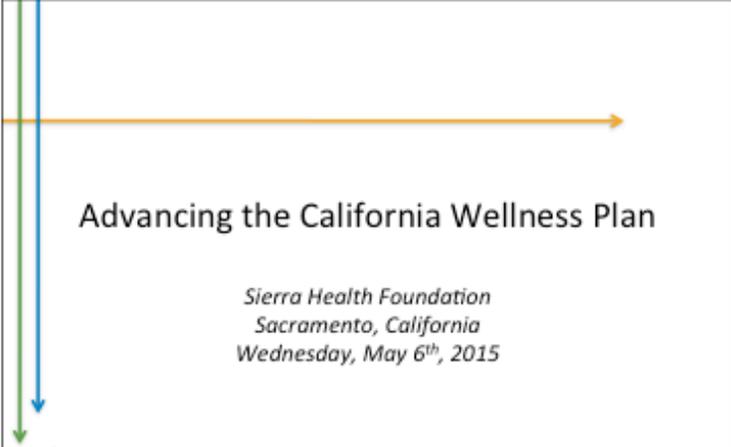
www.cdph.ca

Appendix B: Participants List

California Department of Public Health - Advancing the California Wellness Plan
Attendee list - May 6, 2015 at the Sierra Health Foundation, Sacramento, California

Manal Aboelata <i>Prevention Institute</i>	Jahmal Miller <i>California Department of Public Health</i>	Alexandria Simpson <i>California Department of Public Health</i>
Jeanne Alongi <i>The Pump Handle Group</i>	Dana Moore <i>California Department of Public Health</i>	Malaika Singleton <i>California Department of Public Health</i>
Jose Arevalo <i>Sutter Independent Physicians</i>	Julie Nagasako <i>California Department of Public Health</i>	Tamara Srzentic <i>California Department of Public Health</i>
Elizabeth Baca <i>Governor's Office of Planning and Research</i>	Keith Nagayama <i>ChangeLab Solutions</i>	Jim Suennen <i>California Health and Human Services Agency</i>
Desiree Backman <i>California Department of Health Care Services</i>	Tamu Nolfo <i>California Department of Public Health</i>	Richard Thomason <i>Blue Shield of California Foundation</i>
Janet Bates <i>California Department of Public Health</i>	Jessica Nuñez de Ybarra <i>California Department of Public Health</i>	Sue Watson <i>Public Health Institute</i>
Wendel Brunner <i>Contra Costa Health Services</i>	Dan Peddycord <i>Santa Clara County Public Health Department</i>	Carmen Zorick <i>California State University, Sacramento</i>
Carmela Castellano-Garcia <i>California Primary Care Association</i>	La Roux Pendleton <i>California Department of Public Health</i>	
Kat Deburgh <i>Health Officers Association of California</i>	Thea Perrino <i>California Department of Public Health</i>	
Toby Ewing <i>California Mental Health Services Oversight and Accountability Commission</i>	Brad Pollock <i>University of California Davis School of Medicine</i>	
George Flores <i>The California Endowment</i>	Anne Price <i>Covered California</i>	
Paul Glassman <i>University of the Pacific</i>	Judith Reigel <i>County Health Executives Association of California</i>	
Liz Helms <i>California Chronic Care Coalition</i>	Susan Sabatier <i>California Department of Public Health</i>	
Genoveva Islas <i>Public Health Institute</i>	Nirav Shah <i>Kaiser Permanente</i>	
Neal Kohatsu <i>California Department of Health Care Services</i>	Kevin Sherin <i>California Department of Public Health</i>	
Andy Krackov <i>California Health Care Foundation</i>	Lynn Silver <i>Public Health Institute</i>	
Diane Littlefield <i>Sierra Health Foundation</i>	Paul Simon <i>Los Angeles County Department of Public Health</i>	
Laura Meehan <i>California State University Sacramento</i>		

Appendix C: Slides

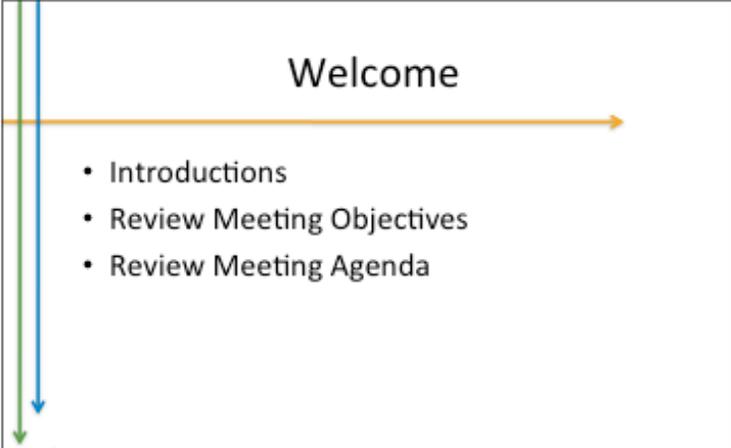


Advancing the California Wellness Plan

*Sierra Health Foundation
Sacramento, California
Wednesday, May 6th, 2015*



California Department of Public Health



Welcome

- Introductions
- Review Meeting Objectives
- Review Meeting Agenda



California Department of Public Health

Meeting Objectives

- Review P21 California Department of Public Health Accomplishments to date
- Review planning for 2016-2018 including timeline for P21 Reconvening in 2017
- Develop recommendations for partner engagement and CWP implementation monitoring before 2017



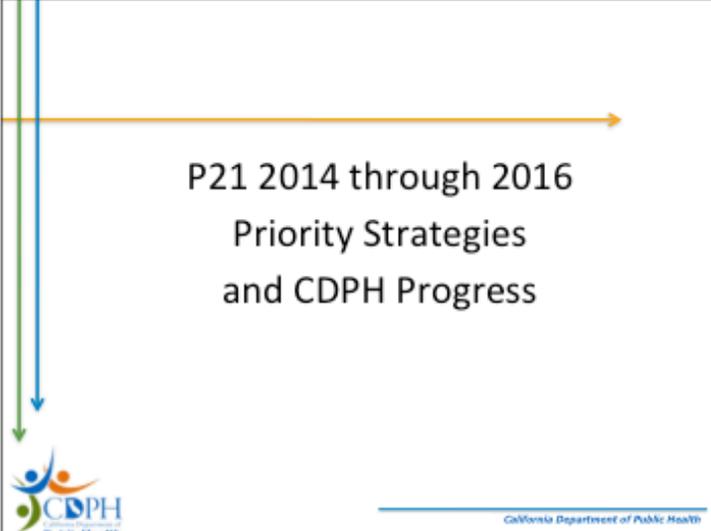
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Meeting Agenda

- 10:00 Welcome and meeting charge
- 10:15 Review P21 2014 through 2016
Priority Strategies and CDPH Progress
- 10:45 Review Planning, including timeline
- 11:30 Recommendations development
- 12:30 Adjourn



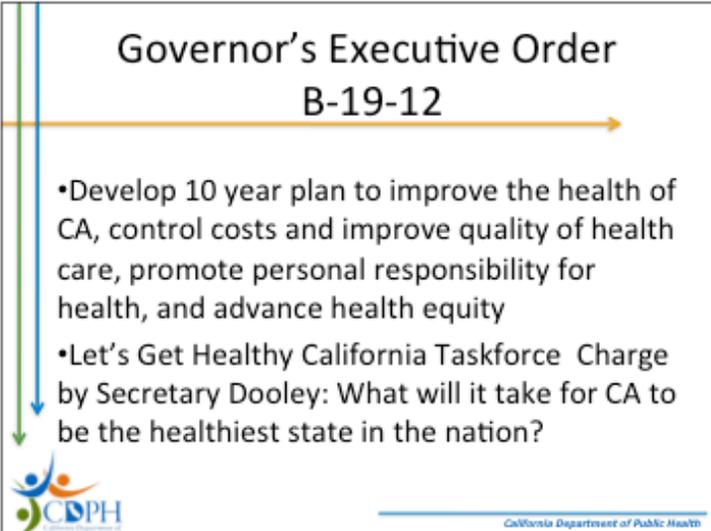
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P21 2014 through 2016
Priority Strategies
and CDPH Progress



California Department of Public Health



Governor's Executive Order
B-19-12

- Develop 10 year plan to improve the health of CA, control costs and improve quality of health care, promote personal responsibility for health, and advance health equity
- Let's Get Healthy California Taskforce Charge by Secretary Dooley: What will it take for CA to be the healthiest state in the nation?



California Department of Public Health



California Wellness Plan

- California's Chronic Disease Prevention and Health Promotion Plan
- Let's Get Healthy California Task Force Priorities & Performance Measures
- 9 year timeframe; numerous Programs
- Objectives with baseline, benchmark and target outcomes; Population health focus
- Healthy Community Indicators

California Department of Public Health

California Wellness Plan Goals

Equity in Health and Wellness

1. Healthy Communities
2. Optimal Health Systems Linked with Community Prevention
3. Accessible and Usable Health Information
4. Prevention Sustainability and Capacity

Plan posted online February 28, 2014
<http://www.cdph.ca.gov/programs/cdcb/Pages/CAWellnessPlan.aspx>



California Department of Public Health

Advancing Prevention in the 21st Century

- February 13-14, 2014 in Sacramento
- Co-sponsored by CCLHO-CHEAC Chronic Disease Prevention Leadership Project
- 222 attendees and partner organizations
- Strategy and Activities for each CWP Goal for 2014-2016
- Commitments from partner organizations



California Department of Public Health

Goal 1: Healthy Communities

CDPH Commitment

Create a Compendium of Best Practices to help local health departments engage community planning and development agencies

Progress

- Survey completed – 44 jurisdictions responded
- Key informant interviews underway
- Draft to be completed 6/30/15



California Department of Public Health

Goal 1: Healthy Communities

CDPH Commitment

Assist with the Governor's Office of Planning & Research local forums to increase integration of public health and the community planning and development sector

Progress

Ongoing



California Department of Public Health

Goal 2: Optimal Health Systems Linked with Community Prevention

CDPH Commitment:

Convene a statewide Workgroup to increase integration of public health and the health care sector

Progress

- Internal working group formed
- Proposals for 6 public health interventions in development



California Department of Public Health

Goal 2: Optimal Health Systems Linked with Community Prevention

CDPH Commitment

Hire a health economist to perform return on investment analyses of prevention activities

In process



California Department of Public Health

Goal 2: Optimal Health Systems Linked with Community Prevention

CDPH Commitment

Hire a Health Reform Coordinator

Progress

- Dana Moore, MPH
- Hired 7/1/14



California Department of Public Health

Goal 3: Accessible and Usable Health Information

CDPH Commitment

Create an online toolkit to guide local access to online population health data for California Wellness objectives

Progress

- On the Open Data Portal
- California Wellness Plan Data Reference guide anticipated release data June 2015



California Department of Public Health

Goal 3: Accessible and Usable Health Information

<p>CDPH Commitment</p> <p>Maintain and expand the Health Information Exchange (HIE) Gateway</p>	<p>Progress</p> <ul style="list-style-type: none"> • Operational • Improvements ongoing
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California Department of Public Health

Goal 3: Accessible and Usable Health Information

<p>CDPH Commitment</p> <p>Continue the Open Data Portal Initiative</p>	<p>Progress</p> <p>Launched 2014</p>
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California Department of Public Health

Goal 4: Prevention Sustainability and Capacity

CDPH Commitment

Participate in California State Innovation Model Implementation Workgroups, if federal funding is awarded and as requested by CHHS Secretary

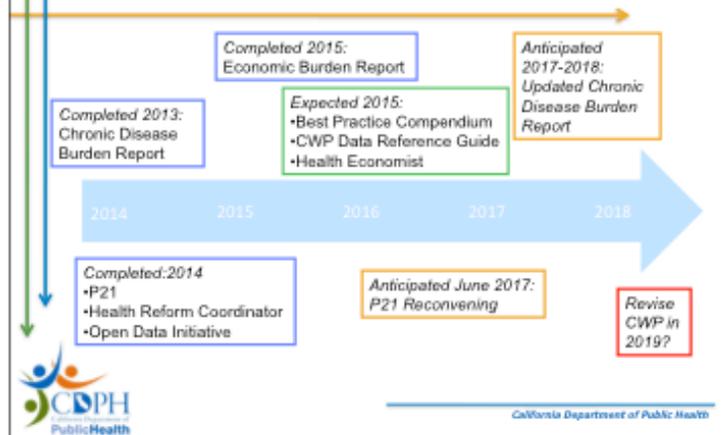
Progress

- CalSIM testing funds not awarded in 2015
- Public/private partnership in progress to support Accountable Communities for Health.



California Department of Public Health

Draft Timeline



California Department of Public Health

Planning

- Process for progress reporting
- P21 – June 2017
 - Develop focus areas for 2017-2019
 - Share big wins
 - Poster sessions
- Partner engagement/community of practice



California Department of Public Health

Reaction to Timeline/Planning Activities

- What would you like to see happen?
- What additional opportunities could be included?
- What are possible next actions?
- What partnerships should we develop?
- How should we measure and report progress?



California Department of Public Health

Recommendations development

- Small Group reports
- Recommendations including:
 - Partner engagement
 - Progress reporting
 - Planning process for reconvening P21



California Department of Public Health

Thank you!

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California Department of Public Health

Appendix D: Reporting Framework



Advancing the California Wellness Plan

Advancing the California Wellness Plan Progress Reporting

1. Goal Area
 - Goal 1: Healthy Communities
 - Goal 2: Optimal Health Systems Linked with Community Prevention
 - Goal 3: Accessible and Usable Health Information
 - Goal 4: Prevention Sustainability and Capacity
2. Strategy: _____
3. Action: _____

4. Status: Not started In Progress On Hold Completed
5. Challenges: _____

6. Successes: _____

7. Other Notes: _____

8. Responsible Agency: _____
9. Point of Contact:
Name: _____ E-Mail: _____ Phone: _____
10. Contributing Partners: _____
11. Reporter:
Name: _____ E-Mail: _____ Phone: _____
12. Submission Date: ____ / ____ / ____

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