



Local Perspective on SNAP/NEOP Transition

The California Association of Nutrition & Activity Programs

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What is CAN-Act?

- Established in 2006 with help from CWA to represent the interests of California's SNAP-Ed providers
- Achieved 2007 farm bill report language which served as foundation for NEOP in child nutrition reauthorization
- Helped establish and continue to co-staff an "operations committee" (NSCOSC) to address provider concerns about Network operations
- CAN-Act now operates under fiscal sponsorship of PHI with policy direction set by advisory board
- Supported early on by TCE; now collect membership dues from *Network* contractors and also contract with *Network* to take on specific projects that benefit local providers



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Principles proposed by CAN-Act's Board:

- Several years of “grandfathering” for existing contractors
- Fund organizations with existing nutrition education infrastructures to ensure maximum spending and minimum reallocation
- Distribute a majority of the funding to local agencies rather than the tobacco model of 30-30-30-10



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Principles proposed by CAN-Act's Board:

- Award grants/contracts for 4-5 year period (contingent on grantee performance) to preserve infrastructures
- Fund agencies which can demonstrate prior success with nutrition change in the target population
- Fund agencies that can document viable partnerships and/or in-kind resources for extending interventions



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What's next?

Farm Bill 2012 and the “Super Committee” - our message:

- SNAP-Ed already took a hit through CNR
- To maintain SNAP as a nutrition program, it needs to have a nutrition education component
- If no/little nutrition education, then WIC-style directed purchasing needs to be considered



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What's next?

- Regulations January 2012 – keep up the noise
- Friendly letter to David.Burr@fns.usda.gov



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What's next?

- Contact your counterparts in NACCHO, ASTHO so that this isn't seen as a "California issue"
- CAN-Act is happy to provide talking points / sample letters