

THE FUTURE OF PUBLIC HEALTH?

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INTERESTING TIMES

“May you live in interesting times.”

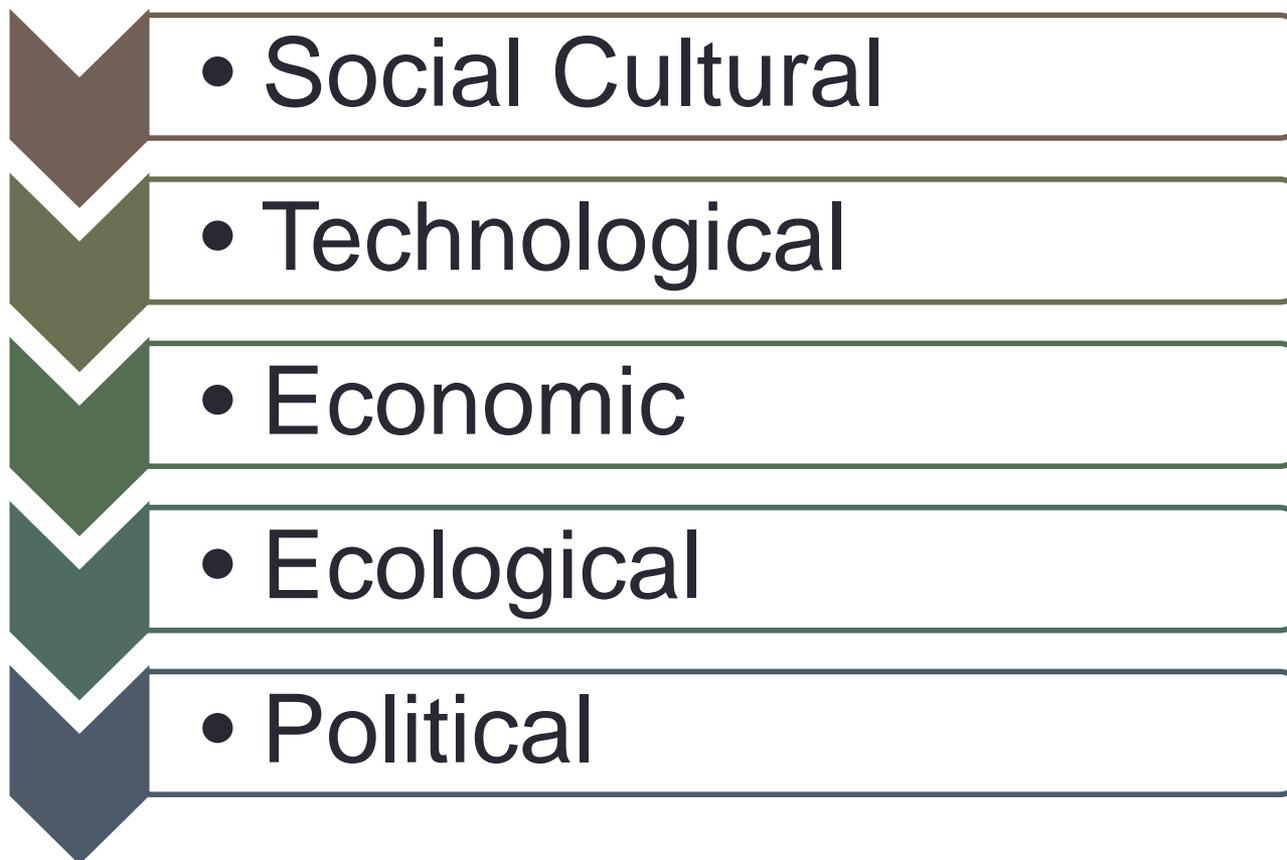
Ancient Chinese Curse



DRIVERS OF CHANGE



Factors driving the future of public health



Why change?

Key factors driving
change in public health

- Expanding mandate
- Community focus
- Healthcare reform
- New data and tools
- Limited, categorical funding



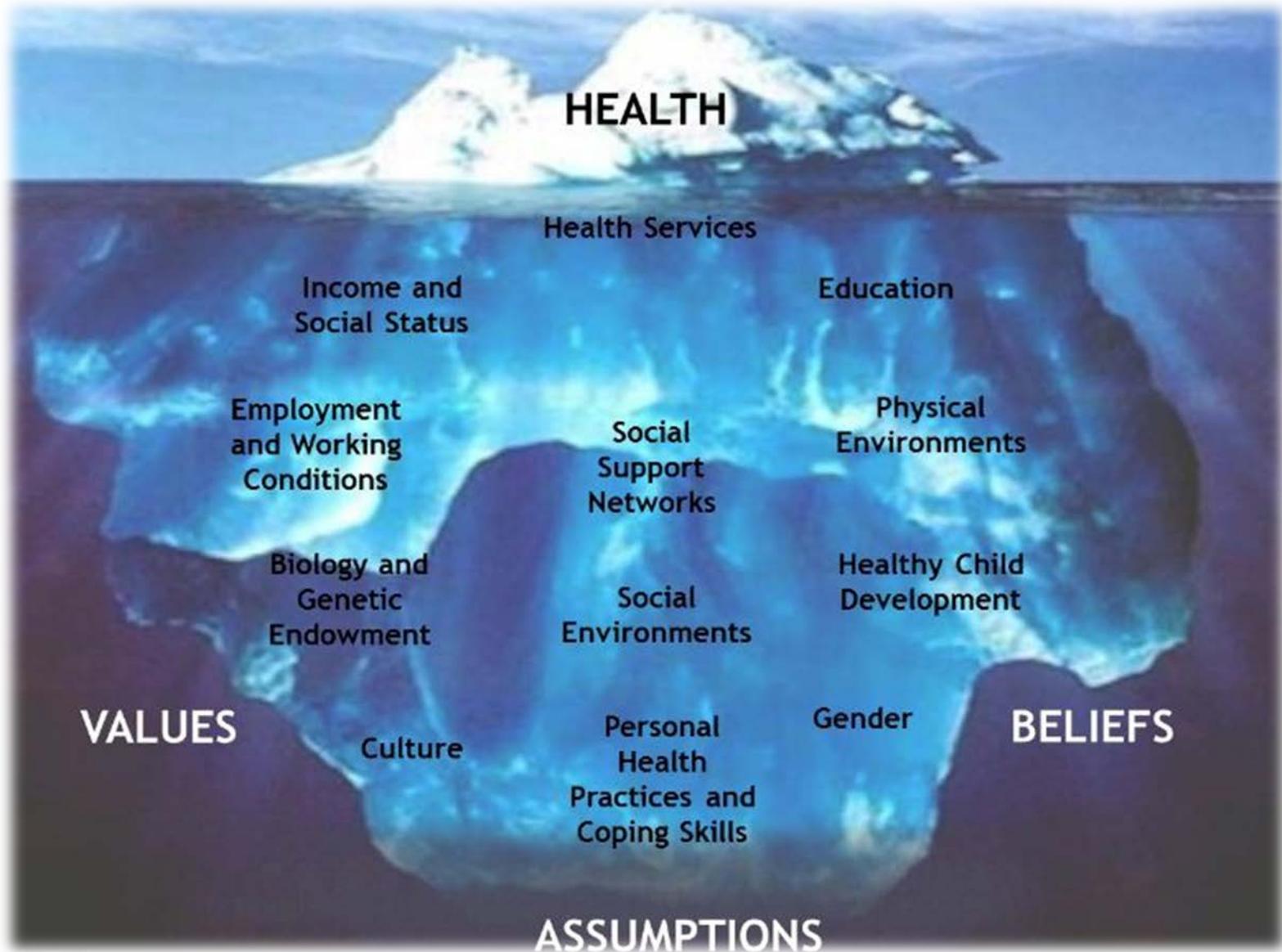
Why change?

Key factors driving
change in public health

Expanding Mandate



Social Determinants of Health



Why change?

Key factors driving
change in public health

Community Focus



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MAPP - YOUR COMMUNITY ROADMAP TO HEALTH!



Evaluate Implement Plan

Formulate Goals and Strategies

Identify Strategic Issues



Community Themes & Strengths Assessment
Forces of Change Assessment

4 MAPP Assessments

Community Health Status Assessment

Local Public Health System Assessment



Organize for Success / Partnership Development

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INCLUSION

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Why change?

Key factors driving
change in public health

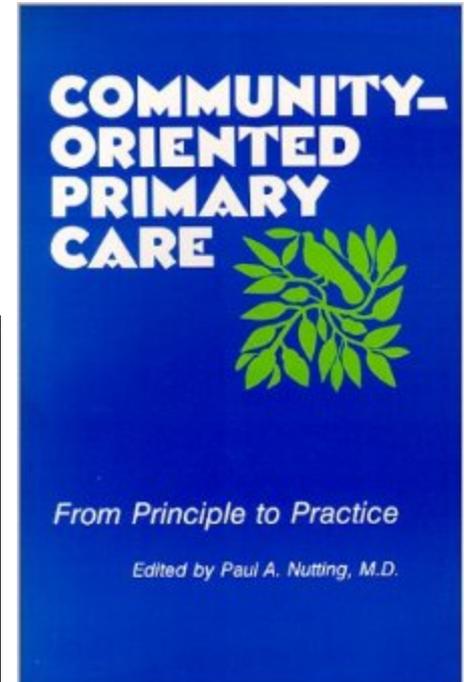
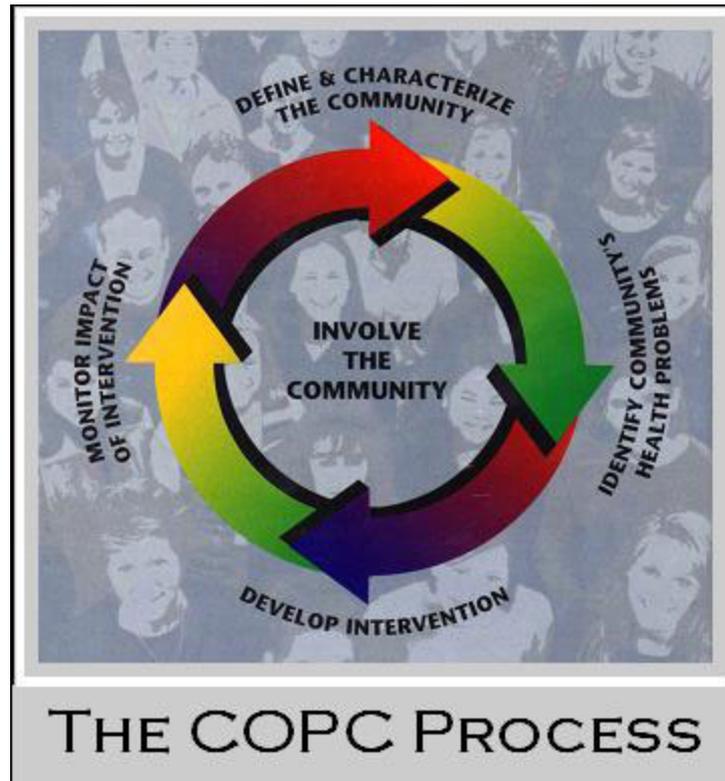
Healthcare Reform



Clinicians, Clinics and Communities

“Move outside the walls
of the primary care
clinic”

The
Washington
Post



The University of Texas Health Sciences

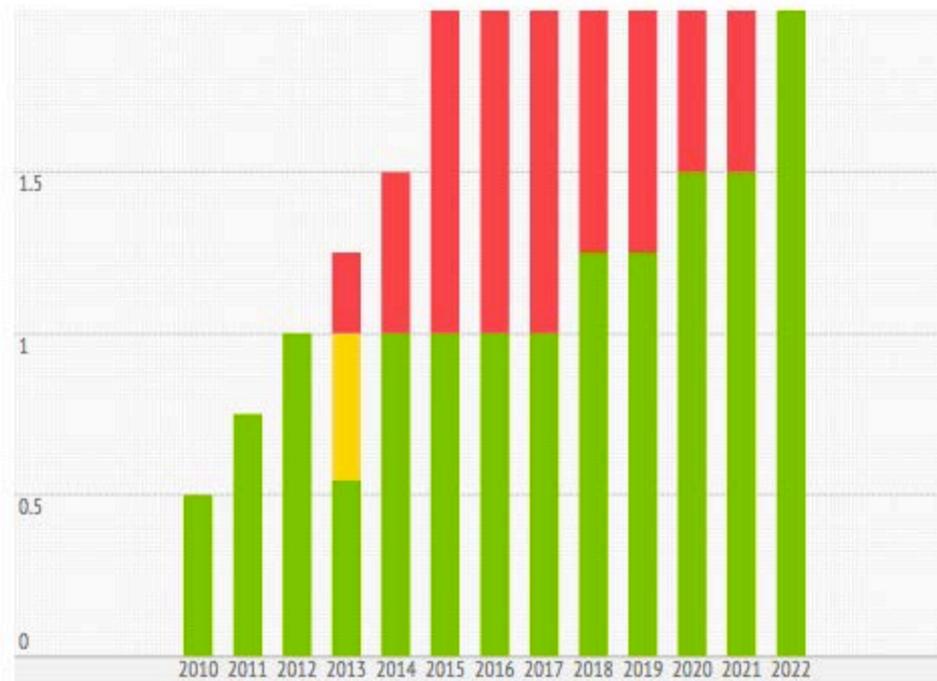


Prevention and Public Health Fund

“The incredible shrinking Prevention Fund”

The Washington Post

Prevention and Public Health Fund spending (in billions)



Current funding level Exchange funding ACA funding level



Share

Create infographics

infogr.am

Why change?

Key factors driving
change in public health

New data sources and tools



Data

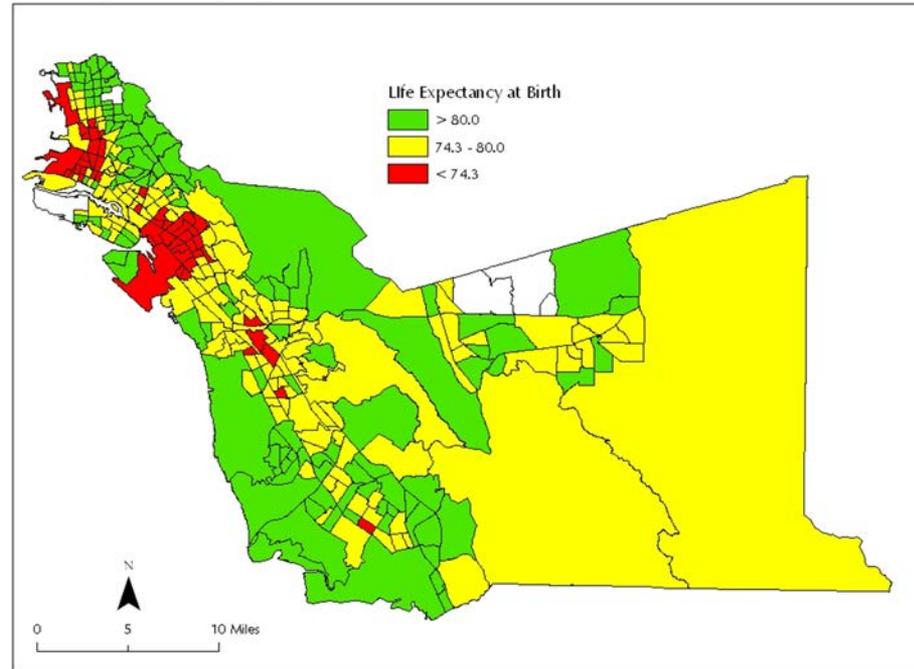
HIE (what's missing?)

Open data

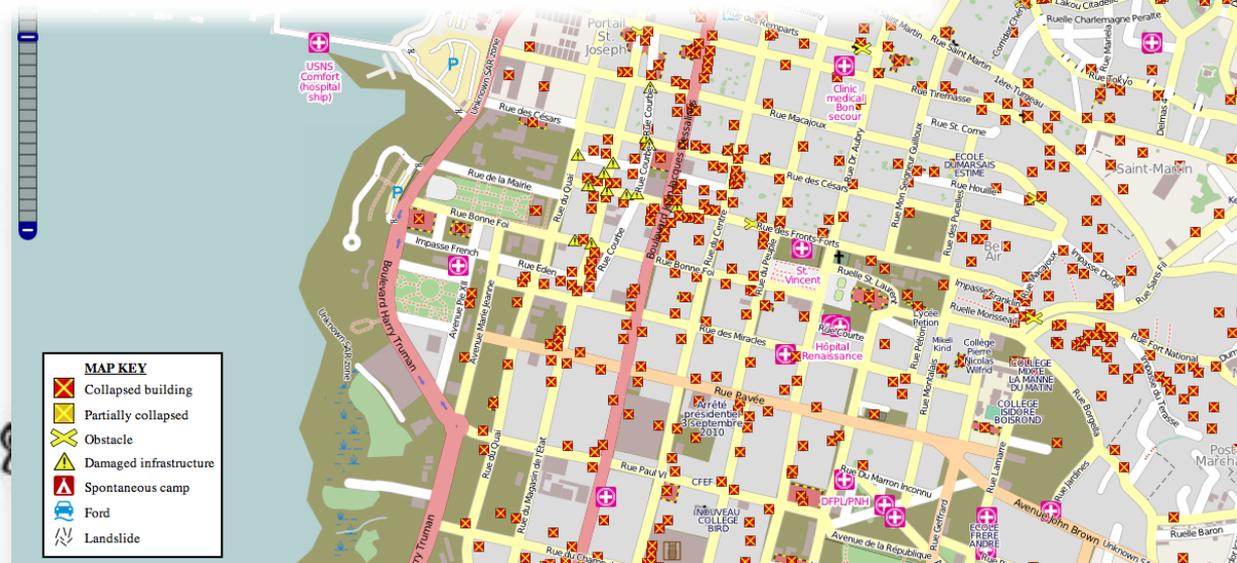
Mapping

Community epidemiology

Life Expectancy by Tract



Source: CAPE, with data from vital statistics 1999-2001.



Why change?

Key factors driving
change in public health

Limited, categorical funding





NO

NEW TAXES!

WHAT WE ARE DOING NOW

Public Health 2035



Public Health 2035

What will the very best state health department look like in 2035?

Who will work there?

What will it feel like to work there?

How will we work?

Who will work with?

What work will we be doing?

What do we have to do now?



CDPH in 2035

- Focus on
 - Systems of Prevention
 - Decreasing healthcare system dependence
 - Increasing HEALTH EQUITY
 - Building healthy communities
- Services are
 - Data driven
 - Outcomes focused
 - Collaborative
 - Leading edge, science-based practice



CDPH in 2035

- Working with
 - Partners
 - Communities
- Working to
 - Fully realize each community's vision
- Working through
 - public health policy
 - guidelines and technical assistance
 - funding opportunities



CDPH in 2035

- CDPH will be
 - Collaborative
 - Transformative
 - Transparent
 - Continuously evolving

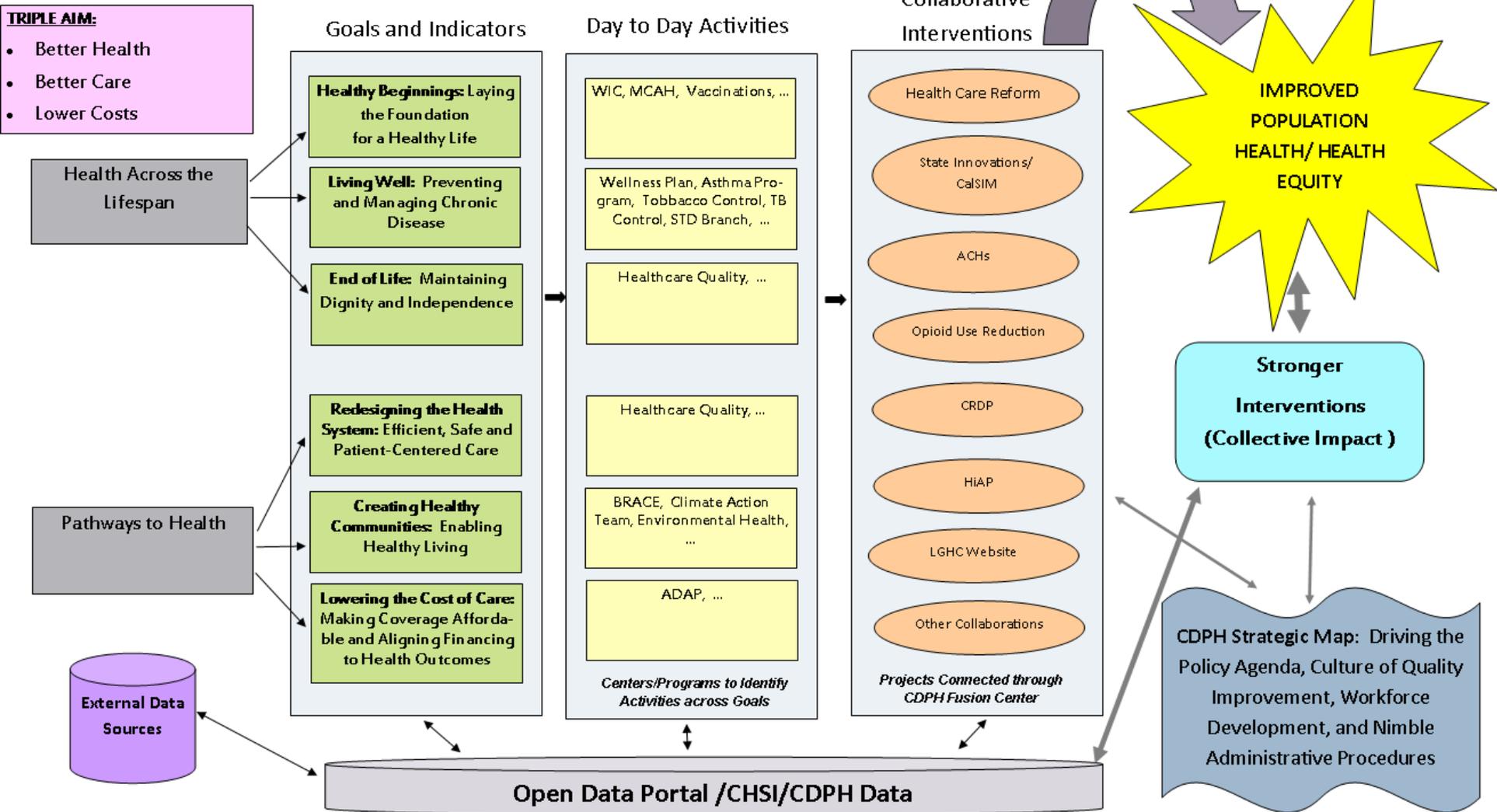


WHAT ARE WE DOING NOW?

Creating Alignment: Let's Get Healthy California



LET'S GET HEALTHY CALIFORNIA



WHAT ARE WE DOING NOW?

Alignment and Messaging Public Health

Foundational Public Health Services & Capabilities



Limited and categorical funding

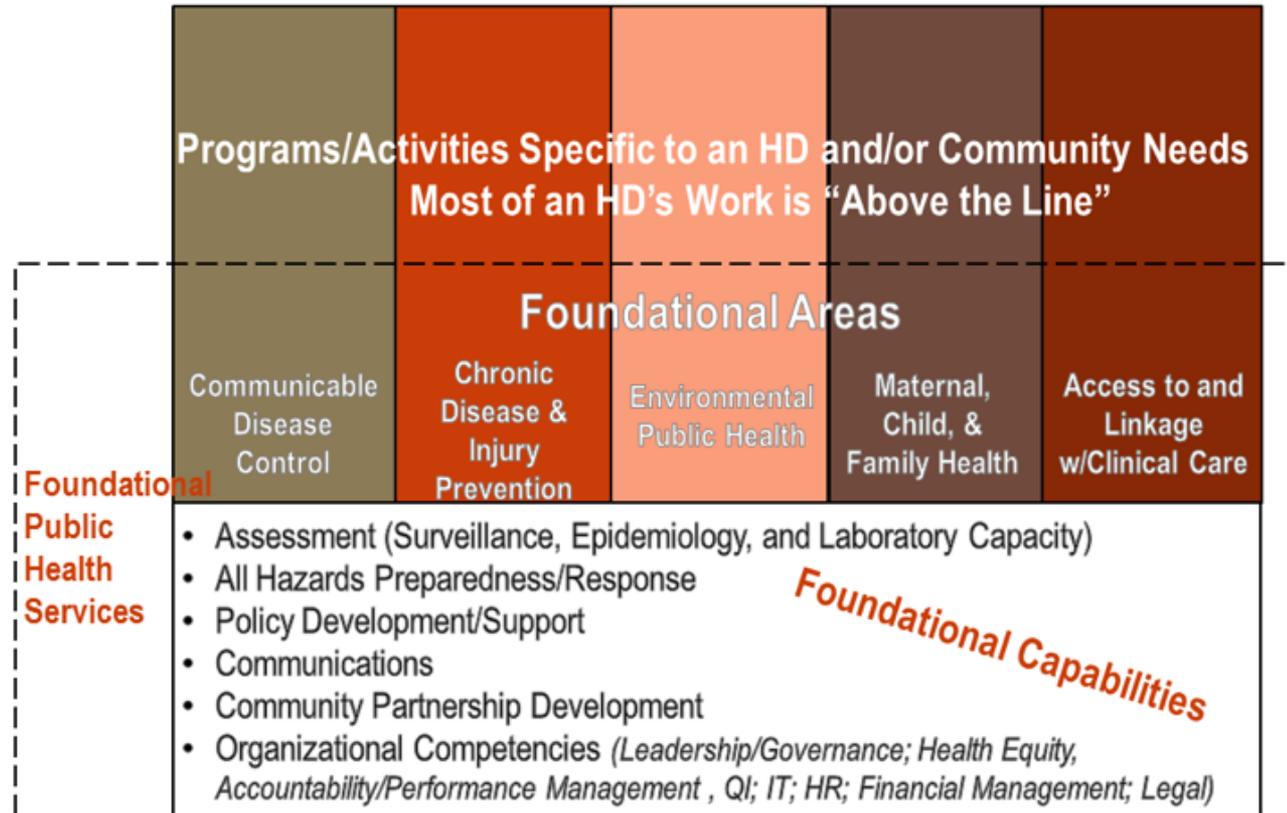
Foundational Public Health Services and Capacities

Messaging

- Understanding the role of governmental PH
- Advocating for funding core PH

Prioritization

Other Services Particular To A Community



WHAT ARE WE DOING NOW?

Alignment and Messaging Public Health:
Systems of Prevention*

*Prevention Institute



Transitioning to prevention

From	To
Public health as practitioner	PH as facilitator and catalyst of change
Attention to the individual	Community level solutions
Trauma	Resilience
Sick-care	Health

Toward a system of prevention

From	To
Fragmented prevention programs and services	Coordinated Prevention Policies, Practices and Programs/Services
Prevention primarily centered within formal institutions	Prevention centered within formal institutions <u>and</u> <u>communities</u>
People in the population as patients	An engaged population focused on community determinants
After the fact	“In the first place”

ACCOUNTABLE COMMUNITIES FOR HEALTH

A future vision?



Accountable Communities for Health

- Why?
 - Empowering communities to create healthy communities
- What?
 - Multi-sector alliance of healthcare system partners, public health, community and social services organizations, schools, and other partners
- Responsible for?
 - improving the health of the entire community
 - achieving greater health equity among community's residents.





Shared
vision and
goals



Partner-
ships



Leadership



Backbone
organi-
zation



Data
analytics
and
sharing
capacity



Wellness
Fund



Portfolio
of inter-
ventions

Definitional Elements

WHAT ARE WE DOING NOW?

The Fusion Center



The Fusion Center

Facilitating internal and external opportunities and partnerships to inform, explore and advance the future of public health.



Fusion Center Activities

- Strategic External Partnerships
 - Healthcare reform coordination
 - Opioid overuse and abuse working group
 - Let's Get Healthy California website and innovation conference
- Internal Development
 - Build shared agenda to enable proactive, collective action
 - connecting day-to-day work and innovations across Centers/Programs
 - Develops processes and infrastructure to promote collaboration and innovation
 - Central focus on alignment around Let's Get Healthy California and Foundational Public Health Services
 - Explore new funding opportunities that promote the future of public health
 - Public Health 2035

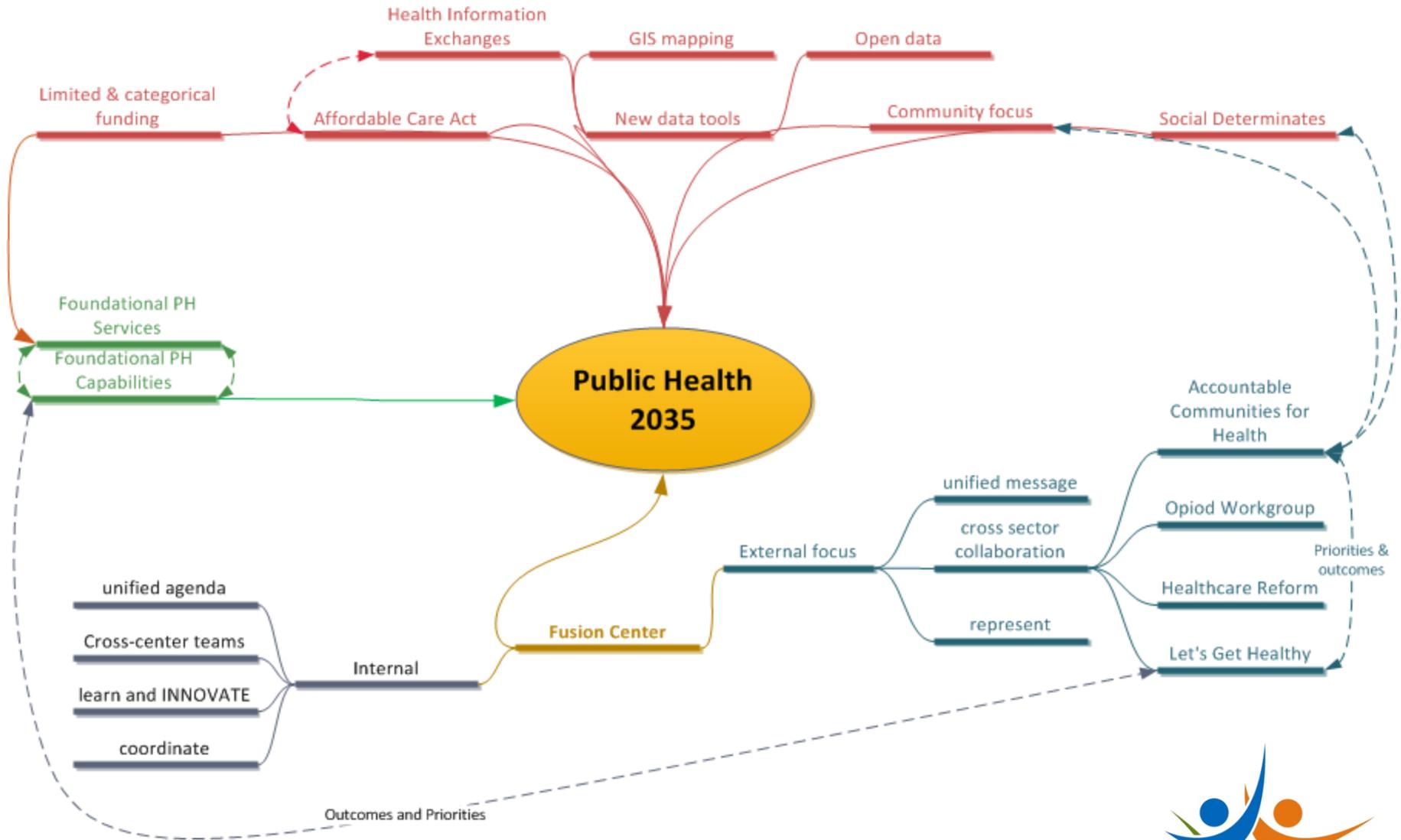


PUBLIC HEALTH 2035

Bringing it all together



Public Health 2035



THANK YOU!

