



Public Health Department

Community Health Improvement Plan

Pasadena Public Health Department

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Director/Health Officer





The Rose That Grew From Concrete

Public Health Department

Did you hear about the rose that grew from a
crack in the concrete?
Proving nature's law is wrong it learned to walk
with out having feet.
Funny it seems, but by keeping it's dreams, it
learned to breathe fresh air.
Long live the rose that grew from concrete
when no one else ever cared.

Tupac Shakur

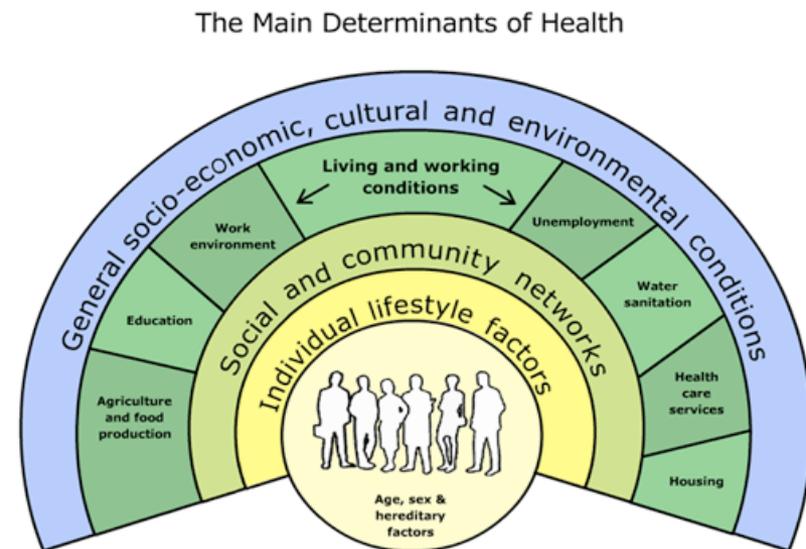
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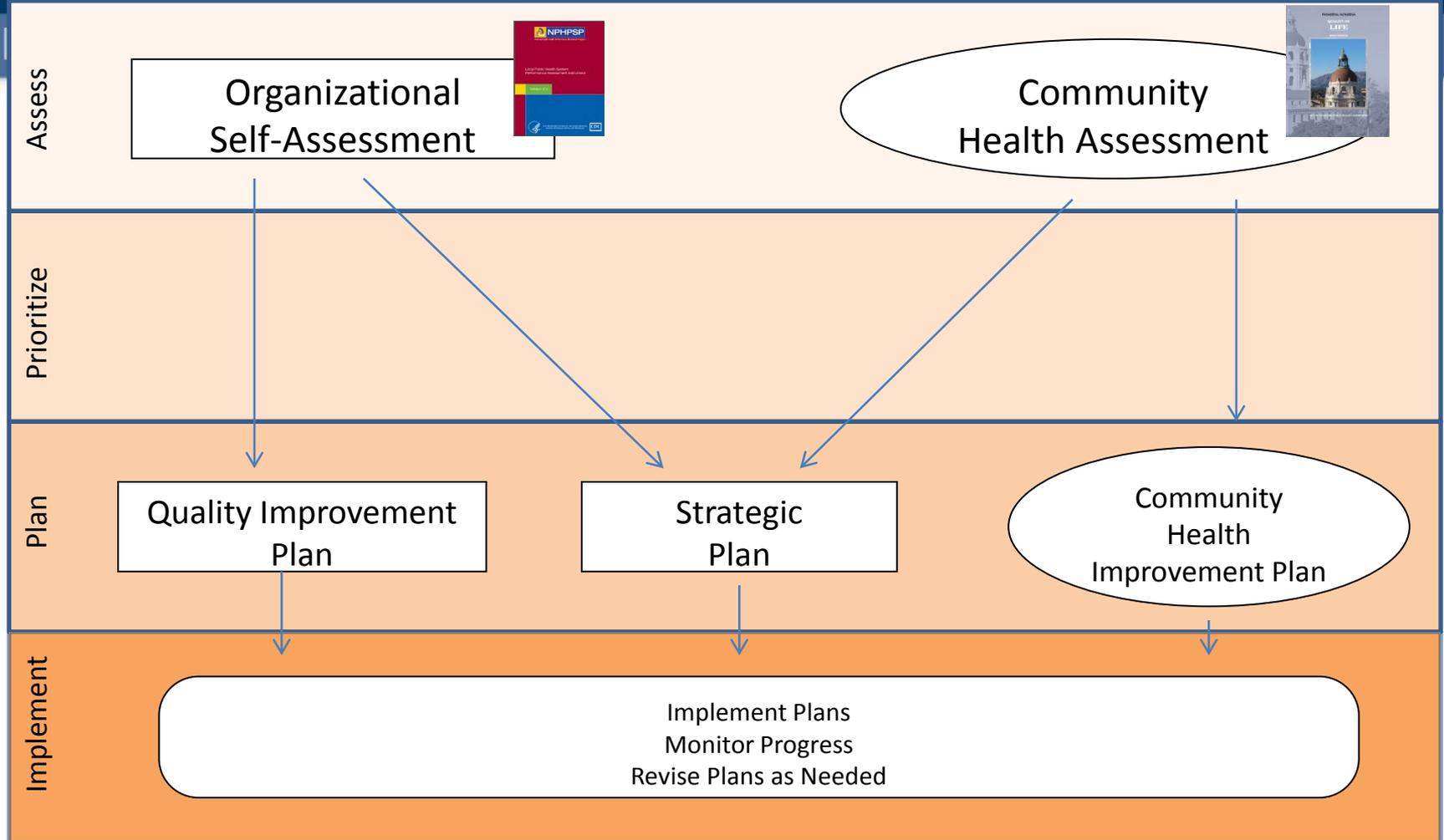
Strategy Group

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- Social Determinants of Health as platform for prioritizing of problems
- Prioritizing of problems linked to choosing members of planning group



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** Adopted from the Minnesota Local Public Health, Assessment and Planning Process



Marketing of Plan

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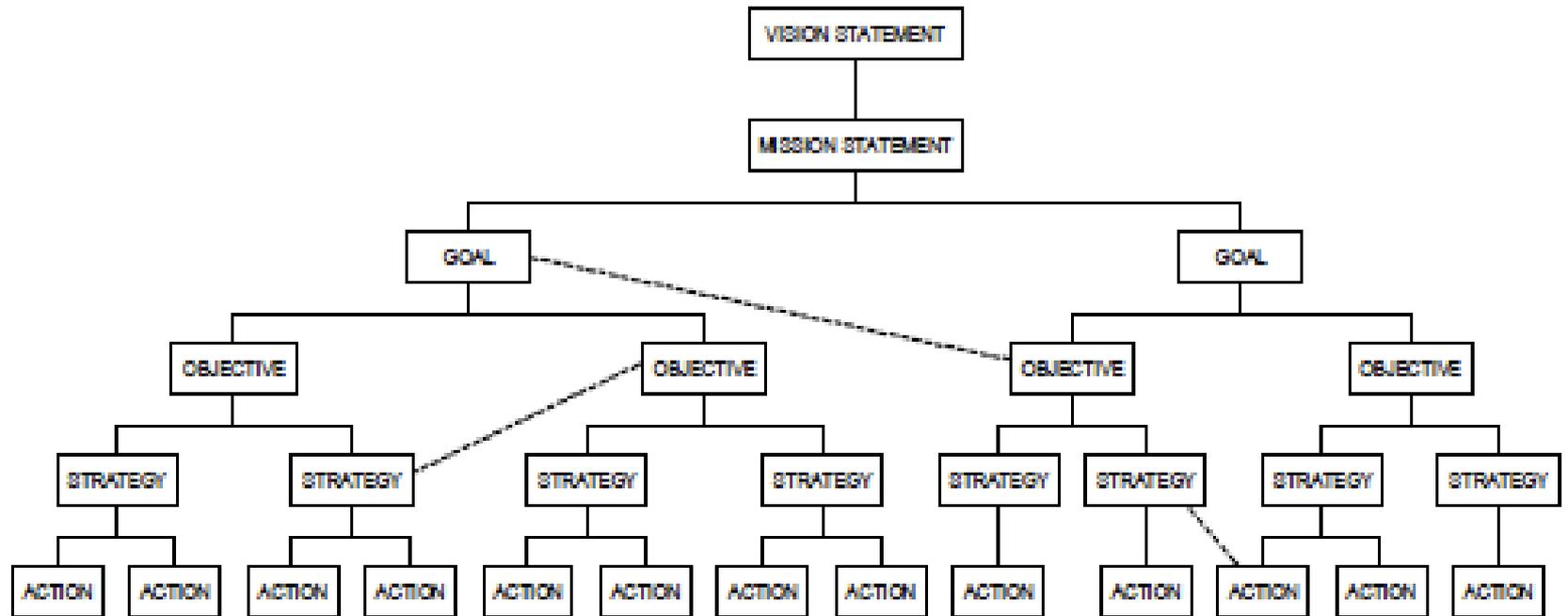
- From the outset we want the plan attached to a greater marketing campaign for the Pasadena Public Health Department
- Evaluation components also being considered as we put the strategy group together

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Strategy Process

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Statements and Goals

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- Vision and Mission statements to reflect community needs as well as being marketable to stakeholders and elected officials
- Goals designed to move our efforts upstream
- In general goals and objectives should be measurable



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Goals

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- Close education achievement gap
- Reduce use of drugs and alcohol in adolescents and children
- Get every eligible resident and service worker on health insurance
- Fully Implement Project Housed
- Decrease violence and gang activity
- Increase access to dental care
- Remove food deserts
- Increase access to physical education