



# Strategic Planning Overview

Solano County Health & Social Services, Solano Public Health

Bela T. Matyas, MD, MPH

May 4, 2012

# Contents

---

- ▶ Overview of Solano Public Health
- ▶ Process and timeline for Strategic Plan
- ▶ Review development of Vision, Mission and Core Values
- ▶ Review strategic framework and process for development
- ▶ Review process to monitor success

# Overview of Solano Public Health

---

- ▶ Solano County location
- ▶ Solano County population
- ▶ Solano Public Health is a Division of Solano County Health & Social Services
- ▶ Solano Public Health provides individual and population-based services

# Background: Why Update Strategic Plan?

---

- ▶ **Opportune time to conduct Strategic Planning process**
  - ▶ Five years since last plan was developed
  - ▶ Solano Public Health had assumed responsibility for adult mental health services and some substance abuse services
  - ▶ Solano Public Health was starting new initiatives, including Napa/Solano/Yolo Regional Lab; partnership with Touro University; monitoring new services (Trauma Centers); and opening new healthcare clinics and sites (e.g. Mobile Vans)
  - ▶ Executive management structure in Solano Public Health had changed
  - ▶ Public Health accreditation on the horizon

# Process and Timeline for Solano Public Health Strategic Plan

---

- ▶ **Public Health Leadership**, comprised of Division managers and supervisors, met regularly to develop the Strategic Plan
  - ▶ Workgroups were formed and tasked with developing sections of the Plan and included all levels of employees
- ▶ In April 2011, the Health Officer facilitated reviewing and updating the Vision, Mission and Core Values for the Division
  - ▶ The Vision, Mission and Core Values served as foundation for the strategic planning process
  - ▶ All staff were asked to review and provide input
- ▶ By October 2011, a consultant facilitated the planning process and produced the final Strategic Plan

# Development of Vision, Mission and Core Values



- ▶ **Vision: Healthy People—Healthy Community**
  
- ▶ **Mission: To optimize the health of the community through individual and population-based services which promote health and safety through prevention and treatment of disease and injury.**
  
- ▶ **Core Values**
  - ▶ Prevention is the key to community health.
  - ▶ Families are healthy when quality of life, healthy development, and healthy behaviors are promoted across all life stages.
  - ▶ All Individuals have the right to be treated with fairness, respect, and dignity in a culturally and linguistically appropriate way.
  - ▶ Health equity is achieved, disparities eliminated, and the health of all groups is improved by influencing the social, economic, environmental and political factors that influence positive health outcomes.
  - ▶ Increased access to quality client-centered medical care, public health services, and information will enhance the health and well-being of all people served.
  - ▶ Partnerships and collaboration with community members and organizations are critical to achieving community health.
  - ▶ The ethical practice of public health involves a commitment to excellence and continuous improvement in services and education, delivered with integrity and accountability.



# Strategic Framework

---

- ▶ **Strategic Goals:** Consistent with Mission; what are the most important improvements the Division wants to see in the health of the community in Solano County?
- ▶ **Community Results:** What changes are needed to achieve each goal?
- ▶ **Division Objectives:** What actions will the Division, its Bureaus and Programs, take to achieve the Community Results and Strategic Goals?
- ▶ **Indicators:** How will we measure success?



# Strategic Goals

---

- ▶ Improve livability of communities
- ▶ Eliminate health inequities
- ▶ Improve perinatal outcomes
- ▶ Decrease incidence of chronic disease
- ▶ Reduce incidence of communicable disease
- ▶ Integrate services to optimize client health
- ▶ Reduce injury rates
- ▶ Improve emergency preparedness and response



G1 Improve livability of communities

R1.1 Increase health focus in non-health agency policies

R1.2 Improve community design to promote pedestrian and bicycle safety

R1.3 Improve access to healthy food

R1.4 Increase healthy and accessible public places

Division Objectives

*Ensure internal policies include health and enhance collaboration in policy implementation.*

**Advocate for livable design (street width, sidewalks, bike paths, etc..) in infill & new development.**

**Continue to participate in Farms to Families events at low-income apartment complexes.**

**Link with Solano Land Trust to advocate for and support health benefits of open space .**

Indicators

Number of Health-In-All-Policies adopted.

Number of development projects that include specific livable design features

Number of food outlets offering a variety of fresh and healthy foods in “food desert” areas

Number of joint use agreements

# Development of Strategic Plan

---

- ▶ Public Health Leadership oversaw the development of the Strategic Plan as a whole
- ▶ Public Health Leadership brainstormed Goals and Community Results
- ▶ Workgroups were formed to develop Division objectives and indicators for Goals/Community Results
- ▶ The group used nominal voting and consensus building to build agreement and eliminate redundancies in the plan



# How to Measure Success?

---

- ▶ Included indicators in the Plan that are available and measurable
- ▶ Narrowed the number of indicators to highlight key components of the work (acknowledged we can't measure everything)
- ▶ The design and format of the Strategic Plan lends to reporting on the indicators
  - ▶ Solano Public Health will collect and report on the indicators biannually
- ▶ Collecting and reporting on the indicators is a strategy to have the Plan be a living document (a dynamic Strategic Plan)
- ▶ Will complement CHNA and Community Improvement Plan



# Questions and Comments

---

Bela T. Matyas, MD, MPH  
Deputy Director/Health Officer  
Solano County Health & Social Services,  
Solano Public Health  
275 Beck Ave.  
Fairfield, CA 94533  
707.784.8600  
[btmatyas@solanocounty.com](mailto:btmatyas@solanocounty.com)



SOLANO  
PUBLIC  
HEALTH

